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VOL. 165 No. 13

NEW YORK, WEDNESDAY, MARCH 5, 1947

PRICE 25 CENTS

IN B.O. VALUES UP SH

Potentials of Video, Disks Among Cues GOTTA GIVE 'EM To M-G. 20th-Fox Music Biz Expansion

By ABEL GEREN

Television, synchronizations, resordings and accented song expiolization are among the broadhorizon future potentials stimulating
further expansion moves in the muprinter expansion moves in the muprinter expansion moves in the mufor, Dietro, and 20th-Fox film
companies. What these potentials
will be are part of the picture busimost growing bollef that the future
of, gound and music will be even
either via synchronization on celfuloid, disk or other form of soundtrack.

labloid, diss or other torm to assume-ment and the regulations by these two film majors for 'acquisition of the Bregman, Vocco & Conn music farm, and the purchase of the late farry Vor Tilber's citalogs and that farry Vor Tilber's citalogs and the step further in the pooling crop, is step further in the pooling crop that lates are the pooling of the pooling lates and the pooling crop music loidings. [11st rivalled today only the Brox. Forms (Harms, Remick, Witanskt, etc.)]

itmark, etc.)] Only this week did Mctro for mally announce the partnership in-terest by 20th-Fox in the vast Robbins Music Corp. pool, which em-braces a number of catalogs. Right on the heels of this comes 20th's (Continued on page 11)

Ed Alperson's Pic On Hollywood Will Not Kid the Film Industry

Kid the Film Industry
Notive of will be jayed straight
—"no ridicule and no satire"—"Eixward L.-Alperson declared in New
York Jhis week concerning the picture on the film colony-hell send
ture on the film colony-hell send
"The Big Curtain" ja May 1 agent
"The Big Curtain" ja May 1 agent
independently for 20th-Fox release.
Robert Cummings will be starred.
- Film will show seriously, Alperson.
- Film will show seriously, Alperson.
- Film will show seriously, Alperson
- Film will staff grant in the usual kidding that goes on about
- Hollywoodites. They'll be depicted,
- Alperson asserted, as the Important
- fact, one of the principal characters
in the yarn will be shown toppling
- from a peak Hollywood position because has turns playboy and doesn't

Wooden Nickels

WOOGEN NICKELS

Pix theatres in the French zone
of Germany have developed, a new
version of the "pay as you enter"
with him a piece of wood, as well
as pay the price of admission, this
because the management has to use
wood for heating in lieu of coal,
well as the price of admission, this
because the management has to use
wood for heating in lieu of coal,
well as the price of admission, this
create of the price of admission, this
relief out and only logs accepted.
Now the shipping trade, which is
Rhibe boats, is compalating that its
fuel is vanishing fast.

Mrs. FDR Okavs 82-Min. Film On Roosevelt's Life

Although she had previously expressed strong objection to a biographical picture on her husband being produced until a more detached appears of the place of the produced of t

Court Reveals Guild Values 'Okla.!' Pix Rights at Only \$7,000

Rights at Only \$7,000

Rights at Only \$7,000

Rights at Only \$7,000

Although film rights to "Otlahemon," the Theatre Guild's prize producer is, what an agent is—without included a control of its what an agent is—without included a control of its what an agent is—without included a control of its what an agent is—without included a control of its way and way and its way and i

Give 'em' bargains, and they'll buy! That's the keynote of the public's amusement shopping these days, and there' are enough straws in the show business wind to stress that factor. The trend has definite-

may, and there are enough straws in the show business wind to afters the short of t

French Embassy in D. C. Protests U. S. Showing Of German-Made 'Bel Ami French embassy in Washington as made protests to the State De-

has made protests to the State De-partment. it has been learned, against release in this country of the German-made version of "Bel Ami," currently playing the Casino theatre in New York's Germanic Yorkville sector. French maintain that the film, made by Willy Forst in 1937, was designed purely as anti-French propagnada. It created riots in Parls when shown by the Nazis during the occupation.

in Paris when shown by the Nazis during the occupation. State Department is reportedly perturbed, but there's nothing it can do, since the film was legally pur-chased and brought into the U. S. from Austria by German film distrib (Continued on page 62)

Nat'l B.O. Average-

Nat'l B.O. Average—46. Stash in admish thy at the Puramount, N. Y., appears to be an isolated instance, with the national be. average remaining state. Authorized Francisco and the state of the state o

RCA Biggies Predict Video Boom On **Coast Where T-Day Waits Green Light**

Foys En Masse on Air

FOYS. EN IMASSE ON AII
For the first time since 1921 the
Seven Little Foys will be together
for a performance on March 20,
when six: brothers and sisters of
Eddle Foy. Jr., join him on "Kraft
Music Hall," NEC show. Family
has been seattered around the country, three on the Coast, one in Dallas and one in Abbquerque, with
Eddle Forgolar in Kallf since the
first of the very. first of the year. It'll be the first all-Foy Family air

Mayer Sheds Race

By GEORGE E. PHAIN
Louis B. Mayer checked out of the horseracing game in the most spectrular vendue ever staged in the March 1 and 1

Hollywood, March & Television will be a billion-doilar business within the next half dozen years and before that time a transcontinental network reality. Those are the words of the Radio Corp. of America exces here to oll the coas of "EDay," March 10. And in prior" EDAY, March 10. And in prior "EDAY, March 10. And in prior" EDAY, March 10. And in prior "EDAY, Marc

In RCA's schedule, Los Angeles



2 Billion Gross Reached by Show Biz For 1st Time in '46; Pix Alone Top Mark

wasmington, march 1.

Show biz hit its first \$2,000,000,000
gross in 1946, according to Government figures released over the weekend. The total breakdown indicates that motion pictures alone
reached that magic circle last year,
for its all-time record, blowing skyhigh the previous ton achieved in high the previous top achieved in

1946. Uncle Sam's take—at the 20% bite—amounted to \$498,271,781 last year. Thus, adde from the tax, the year. Thus, adde from the tax, the sports, etc., was a smash \$2,291,381. These totals could not be gured until Sunday night, when the orfice business done in December, 1946. The tax collected on this month's turnsile-spinning amounted to \$37,084,769, confortably sheed of A couple of days scrilest, Uncle the \$33,741,349 for December, 1945.
A couple of days earlier, Uncle
Sam released the figures on his exever, these figures, on which some
tradepapers reported the year's busienses several days ago, cover the boxoffice period only from Dec. 1, 1945,
to Dec. 1, 1946. They do not include
December, 1946. Thus, the take last
early reports the higher than in these
early reports.

early reports.

The generally accepted estimate for nictures is about 90% of the The generally accepted estimate for pictures is about 90% of the totals. On this basis, if the national take was \$2,291,358,415 at the box-office, then pictures did a \$2,062,222,000 better than in 1945, the previous high

Meanwhile, spokemen for the Bureau of Internal Revenue repudipages and the Bureau of Internal Revenue repudipages last week (not Vanurry that the Bureau had made a special survey of taxes collected on theatre admissions in 1946. The reports "We have never made a survey of what share of the overall admissions taxes have come from theatre, motion pictures or otherwise," which was the company of the control of

titious."

Internal Revenue monthly and annual reports lump the take on theatres, circuses and carnivals, swimming pool admissions, amusement parks, etc. It gets these lumped figures from the various regional offices and merely adds them together.

A-C, GLORIA JEAN. VALLEE FOR BRITAIN

Indie agent Eddie Sherman, set-ting Yankee names for Britain via the newly formed International En-tertainment, Ltd., has booked Ab-bott and Costello, opening London, July 2; Gloria Jean, starting a 10-week tour, April 22, and Rudy Val-lee inked for 10 weeks, opening date

lee linea for 10 weeks, opening and not yet set.

With the exception of Abbott and Costello, who'll remain for four weeks because of picture commitments for Universal-International, all talent will appear for 10 weeks.

Lastfogel, Stein West

Laistugen, Jutent West.
Heads of two major agencies leave
New York for the Coast this week.
Abe Lastfogel, William Morris
agency general manager, leaves tomonth stay in the east, while Jules
C. Stein, chalman of the Music
Corp. of America board, departs
Friday (7) after a three-week stay.
Lew Wasserman, MCA president, la due in New York from the Coast
today Wednelsday).

SELZNICK SIGNS COPA GAL

Judy Hall, Copacabana chorine doubling as a model, has been signed by David O. Selznick to a seven-year term contract starting at \$300. Miss Hall came to Selznick's attention via a recent spread in Life mag.

Jack Bertell arranged the deal.

Geo. Tobias In Hosp

Hollywood, March 4.
Actor George Tobias is in California Lutheran Hospital for observation of an internal disorder.

My Favorite Story

My Favorite Story

Newer Linday

A number of years ago I engaged an elderly character actress for an important role. What I didn't know at the time, and I didn't know at the time, and was that she needed gior—an extended to the performance. This was measured out for her by her much, gin, her performance was the story show and dignified. If she were given too little, she was inaudible. We opened the show performance, her made, playing safe, gave her too little ign. After the performance, her made, playing room, following the usual groom, following the usual couldn't be heard. I could see mind searching desperately for some allbi, and then she said, pointing to her of works. pointing to her obviously false row of molars, "Oh, that will be all right in New York. These are my road teeth."

Distribs Hypo L. A. Nabe Ad Budgets For Acad Sweenstakes

Acad. Sweepstakes

More Academy Awara canes

might be the answer to exhibitor

prayers on high rentals. With the

ward fever pushing up the mercury

in Los Angeles and its envirous, are

offer to the Esquire theatre in that

locality. Par tendered its pic, "To

Each His Own" to the Esquire man
agement to play rees of all rentals
and with the differ of the properties

tising and exploitation.

Answer is that Olivia De Havilland

tising and exploitation.

Answer is that Olivia De Havilland is entered for best actress performance based on her chores in the Paramount film. Among the Esquire's to vote in the contest. The offer, strangely enough, was turned down by 'the theatte, which plunked for retaining 'Brief Encounter,' its current tenant.

rent tenant.

Par, thereupon, closed a deal with the Academy, where it is currently highing, with the company laying playing, with the company laying practice is being followed by JRCO for two films, "Sister Kenny" and "It's a Wonderful Life" "Kenny," diregging down a \$4,000-\$5,000 weekly ad-exploitation budget. "Wonderful Life" is receiving the same layish treatment while tenanting the Westwood Village frients.

L. A. to N. Y.

Robert Ardrey Joan Barton Robert Bassler Nate Blumberg Alfred Burt Billy Burton Allyn Butterfield Constance Collier Richard Day Harry Gold Richard Greene Franklin M. Heller Glynis Johns Jay Richard Kennedy David Lewis Anita Loc Anita Loos Jeanette MacDonald Paul Mantz Ilona Massey Victor Mature Burgess Meredith Fred L. Meltzer Stan Meyer Lewis Milestone Lewis Milestone
George Montgomery
Argyle Nelson
George Ratlery
Hal Roach, Jr.
Allene Roberts
George Schaefer
Boo Boo Scharf
Joseph M. Schenck
Nicholas M. Schenck
Ordwell Sears
David O. Selznick
Dinah Shore George A. Smith Charles K. Stea John Wildberg

246th WEEK! KEN MURRAY'S

"BLACKOUTS OF 1947" El Capitan Theatre, Hollywood, "Best evening's entertainment in America. Ken Murray is great." FRED ALLEN.

Antoinette Perry Theatre Citations **UnderWing Aegis**

First annual awards in the name of the late Antoinette Perry, warming chairman of the American time chairman of the American will be given at a supper April 6 at the Hotel Waddorr-Astoria, N. Y. There will be no plaques, no "best" and "first" when the citations are nor "first" when the citations are not to be supperficient to the property of the wing, which is sponsoring the Perry awards. Those honored will be will, which is sponsoring the Perry awards. Those honored will theatre.

The scope of the selections will The scope of the selections will change yearly, dependent upon the outstanding developments expected to be discerned each season. Expected, too, that the larger proportion of the citations will be awarded to young, new claent rather than success. Miss Petry had devoted her energies in encouraging young itself.

talent. Success of a show or otherwise will not be the determining factor; players in flope may also be cited. There is a committee looking over those accorded will be determined by the Wing's board, which is made up of all branches of the entertaingent world. The supper, open to all if show business, will also serve as a results of the wing's board with the wing's board in the Wing's own zervices.

Ringlings' Final \$1,000,000 In Hartford Fire Damages

Ringling Bros. & Barnum & Balley circus still has outstanding \$1,000,000 as a result of its disastrous fire in Hartford, Conn., several years ago. Although total claims and damages mounted to \$4,000,000, circus was covered only to the extent of

\$200,000. Show corporation has already paid off \$2,500,000 and is paying the remainder in installments. Blaze, in which 168 were killed and many injured, occurred July 6, 1944.

KANIN'S BOOK OPTION

Garson Kanin has picked up an option on Robert Neumann's book, "Children of Vienna." He plans to dramatize it for a legit production.

N. Y. to L. A.

Jerry Bergen Earl Blackwell William Brenner Howard Dietz Marty Goodman Eric Johnston Eric Johnston
Mr. and Mrs. Abe Lastfogel
Bernard Lewis
Ted Mossman
Harold J. Mirisch
Jean Sablon

N. Y. to Europe

Robert Benjamin Paulette Goddard Arthur W. Kelly Arthur Krim David Lewis Arthur Pincus

Europe to N. Y. George Chavchavadze Maurice Chevalier Edward Perkins

George Ivan Smith Ninon Vailln

Pitching Horseshoes

- By Billy Rose

What would you do if your house caught fire? Stand in the living room and tell jokes to the kiddles? In a pige are you would! Chances are you'd run around like crazy and the silly things people always do when the unexpected his them. Well then, actors aren't people. Well then, actors aren't people. When a fine breaks out in a theatre, the actor generally steps down to be obtiging and clowns to keep the audience from frightening itself into

the foolights and clowns to keep the audience from frightening fiself into a panic.

I could fill many a column with stories of how actors saved lives.

I could fill many a column with stories of how actors saved lives.

Split-second withinking in an emergency.

Year a couple of cockings contained the stories of the stories and the ward and Hawkins. Howard sang patter songs and Hawkins and Howard and Hawkins. Howard sang patter songs and Hawkins pointed up his plotes by manipulating a huge clear. One night, while him were playing a Chicago theatre, fire broke out in the wings, and the stage lided with smoke. The crowded house was one scream away from a panic. Hawkins was offstage at the time, making a costume change. When Howard saw the smoke, he broke off in the middle of his song, winked at the customers, and cracked, "Awkins is lit up that blankety-blank cigar again." It got a big augh and the audience settled back in their seast. A minute that the stage of the s

Which brings me to what happened at the Ingrid Bergman show last week.

I was seeing my dream girl in "Joan of Lorraine" for the third time, the second act, a woman sitting in the first you started to sob. The sob case the second act, a woman sitting in the first you was a moment was stood too. The sob stood too. Th

and burning flesh.

It was during this scene that the woman down front became hysterical.

What happened during the next sixty seconds was one of the neatest things I was a the second of the second

front."
The actors got it. Ingrid Bergman walked over and began chatting with
the Inquisitors. The man in the hood lit a claractic.
The man in the hood lit a claractic.
The man in the sudjence. He had been a claractic and the property of the property of

when the curtain dropped at the end of the play, Miss Bergman got the stained applause she has received at every performance since opening

Blut when Sam Wanamaker crime out for his bow, the audience got to its feet and whooped and hollered: It was probably the first time in many years that a member of her supply the state of the supply of the supply

Benny Gives Sister Father's 37G Estate Chicago, March 4.

Jack Benny's sister, Mrs. Florence Fenchel, will be given entire \$37,109 estate left by her father, Mayer Kubelsky, after Benny waived his interest and filed disclaimer week which left Mrs. Fenchel the sole legatee

Kubelsky, former Waukegan, III., clothler, died last October, providing in his will that estate be shared by Benny and his slater. Net sum, after debts and expenses are deducted, amounts to \$28,119, according to inheritance tax return.

Judy Garland as 'Annie Hollywood, March 4

Mefro handed Judy Garland the Ethel Merman role in the film adaptation of "Annie Get Your

Studio recently bought screen rights to the Rodgers-Hammerstein stage production for \$650,000.

Considine's Next at M-G.

Bob Considine heads for the Coast next week to do an original about a sportswriter for Metro. He'll work with scripter Frank Wead and pro-ducer Sam Marx, same combo who collabed on "The Beginning or the

While Hearstman Considine is fundamentally a sportswriter, the Metro film chore will not be auto-biographical.

DANNY KAYE SEEN SET FOR DISKS BY VICTOR

RCA-Victor has been negotiating recording contract with comedian banny Kaye, Conversations have eached the stage where a pact is reached the st likely shortly.

Kaye was last with Columbia Rec-ords.

H'wood Party Would Finance AA Club Hollywood, March 4.

Hollywood, March 4.
Alcoholies Anonymous is going social, and all to get itself a permanent clubhouse with the proceeds of
a party planned for April 19. Soiree
will be sans spirits, being a punch,
coffee "n' cake affair, tossed at the
lighland Avenue memorial headquarters of the American Legion. Bill Wilson, bellwether of the barleycorners, will address the gathering via long distance tel-phone from New York, and a host of celebs is being rounded up for

Joe Frisco's Dates

JOE FISCO'S DATES
JOE FISCO, who's been laying off
for years because few would shell
out the \$1,500 he felt he was worth,
has been lured back to work by two
\$1,500 weekly offers. The stuttering
comic has been set for the Five
O'Clock club, Miami, starting Friday
(7) and follows with the Tic Toe,
Market and Start of the Start of Minneanolis.

Frisco is said to have been talked into the date by agent Jerry Rosen, who pointed out that if he gots down to Miami in advance, he'll be able to get in a few days at Hialcah.

BRIT. CRISIS FATEFUL TO U.S. PI

That New York Fling

The Hollywood boys and girls are getting careless again on their New York holidays. The eastern jaunts, between pictures or in the interests of "maeting the exhibitors," "public relations," or just a frank loat, naturally inspire to great relaxation. But personal misbehaviorism is ever the target of the easual public eye. There's no alibit for making a spectacle of one's self, even if the most sympathetic audience choice of the easual public eye. There's no alibit for making a spectacle of one's self, even if the most sympathetic audience choice of the easual public eye. There's no alibit for making a continuous continuous expectacle of one's self, even if the most of making a making the eye of the easual public eye of the easual public eye of the easual eye of the eye o

Unfortunately, the eatery-drinkery-nitrop orbit that the Hol-lywood visitors follow is also privy to a large segment of the public. True, it's a discriminating public and, if perhaps, more liberal and understanding in its attitudes towards those things, none the less it's too much ammunition for the finger-pointers.

The New York newspaper bunch which patrols the class cafes is also as understanding as the bonifaces who frequently cover up for their famous guests. Frankly, many of these famous guests would get short shrift in many of these same spots if not guests would get short strift in many of these same spots if not fortified by glamour—and a bevy of protecting home-office film publicists whose job, usually, is to absorb the punches. This is done on the practical basis that the film company has an investment in this or that Hollywood personality, and it's insurance to provide any errant stag on the loose with a diplomatic flack to provide any errant stag; on the loose with a diplomatite flack who does everything from tipping the text to underwithing the visitor's hotel, restaurant, theatre and nocturnal fun and accommodations. But even sense of the NX. newspaper people are fed up with certain Hollywood characters, and when the peccadilise reach the public prints (and attendant syndleation), the very thing that the picture companies are seeking to protect and preserve is inevitably destroyed. In short, it resolves itself down to boxoffice values.

The word already has gone out from some of the eastern executives that certain Hollywood names, including both sexes, health and the hold of the hold

U. S. Exhibs Resist Metro's Foreign Imports, Claiming 'OK for Arties Only'

Mero International's program of importing top foreign films for general Metro. Teclase in the U. S. is eurrently running into many difficulties, chief among which is steady to the company of the stripped of the company of the stripped of the company has pelegated by Harry Arthur, the company has

After Jack Warner Row

After Jack Warner Row Hollywood, March 4. Robert Buckner, Warner producer, ankled the lot March 1, after 20 years, over dispute with Jack L. Warner on Buckner's last picture, "Life With Father." took too much time and was over budget.

Mirisch Eyes 25 St. Loo Theatres: Also Plans Prod.

Harold J. Mirisch, who resigned recently as film buyer for the fixed recently as film buyer for the fixed gether a large group of houses for his own operation. Included in the chain, it is understood, are the 25 houses or thereabouts of the St. Copies of the Fixed the first part of the St. Copies of the Cop

TAKE IN BALANGE

England's full-scale social and commonly crisis, highlighted currently by the fuel famine but gauged may be commonly crisis, highlighted currently by the fuel famine but gauged and permanent aspect of her ware-khausted economy, it steadily growing into the No.1 worty of growing into the No.1 worty of stake is 50 to 60% of the industry stake in the industry stake is 50 to 60% of the industry stake in the property of the industry stake in the stake of the industry stake in the stake of the industry stake in the industry stake in the industry stake in the industry stake in the stake of the industry stake in the industry stake in

'Jolson Story' Col.'s Top Grosser Admits V.P. In Suit by Shuberts

In Sunt by Shinberts
"The Jolons Story" is the biggest
grosser in the history of Columbia,
according, to pre-trial testimony
Nate Spingold, veepee in charge of
advertising and publicity, in the
and Jacob J. Shubert against the
company as the pic's distributor.
Spingold bold Charles H. Tuttle,
Spingold bold Charles H. Tuttle,
Spingold bold Charles H. Tuttle,
Spingold some of the company, and the silvent
of the company, and the silvent
paid out \$70,000 in plugging the
Spingold promised Tuttle to pro(Continued on page 54)

'Jolson's' Loew Record "Jolson's Loew Record According to Loew's circuit exces, "Jolson Story" has cracked all attendance and boxoffler records in the metropolic records in the metropolic records in the metropolic records and the possible exception of "Gone With the Wind." which played at advanced prices, which have played or are playing the film (no exact figures playing the film (no exact figures are available since the run isn't completed as yet) it's highly completed as yet) it's highly off with the played with the played of the played with the played or are greatly and the greatly and the played or are greatly and the played or are greatly and the played or are greatly and the greatly and the played or are greatly and the greatly

60% OF FOREIGN MPA's Worldwide Free-Trade Pitch Marks Move Vs. British Pix Quota

Harold L. Smith to Brief McCarthy, Then Due in U.

Harold L. Smith, who is about to turn over his post as Motion Picture Assn. rep here to Col. Frank Mc-Cartty, will head for the U. S. in late April. In the interfin, he'll brief Mc-Cartly, who is expected in this week, and take a vacation.

Par Sales Exec Would Air Film Snags on Screen

Hugh Own, sentern and outburn sales manager of Penamount, her sales and sentern and discussed with sales verpec Charlic Reagan a proposal for taking the picture industry's problems to the public, right at the source of meritor of the public of the public

1-MAN CONGRESS REP. TO PROBE H'WOOD

IV PKUSE I WOULD

Hollywood may get a double-inbraus one-man probe shortly by Rep.
Richard M. Nixon (R. Cal.).
Nixon member of both the Rious
Nixon ender of both the Rious
committees, will reportedly head for
two committees as un-committee of the
two committees. He would check into the studio
Jurisdictional strike for the labor
unaman in the studio colongs for the
un-American activities unit.

Votion En Route to U. S.

Jack Votion, in charge of European production for RKO, is returning to the U. S. late this month. He leaves here Saturday (8) for London on his way to New York.

National Boxoffice Survey New Bliz Dents Many Keys—'Jolson,' 'Song,' 'Calif.,' 'Sinbad,' 'Prentiss,' 'Pilgrim' Pace Big 10

most a Atlanta exchange manager especially for the job. The provided in the company has related by Harry Arthur, whose tree for the company has related by Harry Arthur, whose lease is understood about to expire the control of the provided in the deal first of the state of the provided in the deal first of the state of the provided in the deal first of the provided in the deal f

A major tactic became exident last

A major inctic became evident last week in buttle being waged by the major in the being waged by the high serious thread of its light serious major inctication in the agreement to take the anion trade agreement to take the anion trade agreement to take the latter of the serious control of the serious control of the serious control of the whole their bakes in relation to the whole teconomy of the participating nations. That's why, it has been learned, he Motion Pletture Aam. Is putting so much effort behind presentation to the serious common of the serious control of the serio

trade organization.

MPA is pulling for the success of
the conference because if could remove the whole threat of British
move the whole threat of British
in 1848 and there's much pressure
from both the British industry and
the government to greatly strengthen
them, ruther them eliminate them, as
the threat properties of the control of the
cestful negolitation of a general trade
treaty at General.
American industry feels it is being
Coordinated on page 11)

Wall St. Views Par (DnMont) as the Tele Co. of the Film Biz

Co. of the Film Biz.

Paramount is being viewed in Mail Street as the television comment that Par had opened fits second television broadcasting station and the upped sales of Du Mont Televisions sets in New York and that passing interest in Par shares. Financial quarters see in Par's stake: in television a concerted yea to have the part of the part of

Trade Mark Registered FOUNDED BY SIME SILVERMAN Published Weekly by VARIETY, Inc Sid Silverman, Prosident 154 Wort 46th St., New York 19, N. Y.

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Oblitary
Orchestras
Pictures Pictures Pre-Production News.....

DAULY VARIETY (Published in Hollywood by Daily Variety, Ltd.) 110 a Year-\$12 Foreign

WHERE The Motion Picture Industry AGREES and WILL ADOPT CAN 15,000 GREEK WAR ORPHANS YOU \$80 WILL SAVE THE LIFE OF ONE GREEK WAR ORPHAN FOR I YEAR! D₀ ALL INDUSTRY WORKERS ARE URGED TO ADOPT OR HELP ADOPT A GREEK WAR ORPHAN **SO** BY JOINING AN "\$80 SAVES A GREEK WAR ORPHAN" Club! All personnel in theatres, Home Offices, Branch Film Distribution MUCH Offices and Hollywood Studios are NEEDED to join a club! START A CLUB TODAY!-**FOR** START COLLECTING TODAY Use the MAR ORPHAN Gui **SO** convenient club roster for mailing contributions MANY **FOR SO** Make Checks and Money Orders Payable To: GREEK WAR ORPHANS FUND and mail to: Treasurer, Greek War Orphans Fund, Room 408, Paramount Building, 1501 Broadway, New York 18, N. Y. Or Your Exchange Area Chairman. LITTLE!

MOTION PICTURE INDUSTRY'S APPEAL FOR THE WAR ORPHANS OF GREECE in honor of SPYROS P. SKOURAS—March 8th to April 8th

BIG 5 SET TO BUY-OUT THEATRES

Loew's Buys Out E. V. Richards In N. O. State: Other Deals Uncertain

still uncertain pending the court's decision on the appeals filed last week by the Big 5, it's impossible to determine now how many minority week by the Big 5, it's impossible to determine now how many minority theatre holdings the Loew's circuit will try to buy out, according to Joseph R. Vogel, Loew's veepee over theatres.

soph R. Vogel, Loew's veepse over theatres.
To date the direct has acquired only the E. V. Richards interest in long the E. V. Richards interest in Loew's held in partnership with the Richards chain, a Paramount partner. Loew's chiefs have indied with excess of other theatres they not also held in partnership with the control of the control of the partnership with the control of the partnership is add. He stated that Loew's would try to buy out other partnership is nested of stilling its interests. Reason theatres were sold to partners, Loew's would lose that number of guaranteed showcase theatres for the partnership is not the partnership is not better than the control of the partnership is the partnership is not better than the control of the partnership is not better than the control of the partnership is the partnership is the partnership is the declared the company is building up the transmission of the partnership is treasury against the necessity of buying out minority theatre hold-lags. Leew's B.O. Up 8%

Loew's B.O. Up 8%

Loew's B.O. Up \$% Decrying reports of a general boxoffice slump throughout the country. Vogel declared that Loew's boxoffice take (excluding Broadway) was up
\$% over last year, making this the biggest year in history. (Other affiliated circuit chiefs have reported a, slight decrease.) Only two weeks ago, he pointed out, the Loew's cir-

De Toth Bound To Col., Judge Rules

Andre De Toth is legally bound to Columbia by a director contract until June 7, 1960, according to a duling by Judge William J. Palmet in Superior Court. Judge declared in Superior Court. Judge declared in Superior Court. Judge declared by Toth and naver signed it.

Director walked off the Columbia to the 1943 after ploting "Yone Shall Biscape." Case bounced around from ocurt to court until the Supremacutt of the Columbia to the Columbia nothine all film companies that it held an exclusive contract, and the contract of the Columbia nothine all film companies that it held an exclusive contract the contract of the Columbia nothine all film companies that it held an exclusive contract for the columbia nothine all film companies that it held an exclusive contract for the contract of the columbia nothine all films of the columbia nothine all films of the columbia of the

GAMBLE'S \$1,350,000 CASH BUY OF 6 HOUSES

CASH BULL OF DRIVOLES.

Cash payment of \$1,350,000 was made by Ted Gamble, American Theatres Asin, board chairman, for purchase of the six-thestre Monarch irouit from Sam and Harry Katz, Million Felds, Leroy Furman and estate of David Chatkin. Deal calls for the outright acquisition of one house and transfer of the house and transfer of the Justice of David Chatkin. Deal calls for the outright acquisition of one will be considered to the contribution of the cont

Houses taken over by Gamble are the Indiana, Circle and Lyric in Indianapolis; Palage, Akron; Paramount, Steubenville, O.; and Penn, Newcastle, Pa. Sam Katz is a top ranking exec at the

Att'v Leslie Bows Out Of Mike Curtiz's Indie

UI MINE UNITES SIMILE
JACQUES Leslie resigned as viceprexy and treasurer of Michels unties Productions, returning to private
the Translation of the Michels
in the Translation of the Michel
the Translation of the Michel
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N. Y. Layoffs Due In the Wake Of Studio Savings

Retreichmen in employment insittuted at the studios by a number
instituted at the studios by a number
not yet hit homeoffice staffs in New
York. Check of unions to which not
ho, employees belong reveals not
how the normal turnover
in Worker in New York, however,
are fearfully awaiting the acseries farging, regling in general being
the expense-firminging 180]bywood
to bound to be followed by similar
the expense-firminging 180]bywood
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Common of the expense of the expense of the property of the
Alex by the unions as straws in
(Cominued on page 18)

(Continued on page 18)

Amusements and Hotel Taxes in N.Y. May Meet **Upped Teachers' Salary**

Upped Teachers' Salary

Abany, March 4.

Governor Troman & Dewey is
toppeded to Impact to the Speed to the
toppeded to Impact to the Speed to the
toppeded to Impact Impact

"upon tickets, admissions for which payment is enacted by theatres, mo-tion picture theatres, operas, sport-ing events, etc." Under it, sales, gross receipts, rentals for occupancy of hotel rooms and other trans-actions can be levied on.

Republic Didn't Bill Him, Figures Damage at 195G

Schenck, Dietz Back East
Metro presy Nicholas M. Schenck
(Mon.) for \$105,000 against Republic
day (Wednesday) after 10 days
clother of huddles on the Coast with Metro
day (Wednesday) after 10 days
of huddles on the Coast with Metro
days (Wednesday) after 10 days
of huddles on the Coast with Metro
and methods of effecting further or
on politics, associate producer
on methods of schenck on the Coast
of screen credit plus fujured
last Sunday (2) and is expected to
return next week.

BEST SHOWCASES

By IRA WIT

By IRA WIT.

The Big Five are rapidly trimming their flanacial sails to acquire outright as many jointly owned theaters as possible from their partiers are rapidly from their partiers and their partiers of the partiers of the partiers of the partiers of their partiers of the courts recent fixing their partiers have ocean recolved in the out of the former move, it's said, because of the courts recent fixing the partiers will be attended by the partiers of the courts recent fixing the partiers will be attended by the hardword of the barriers of the partiers of

(Continued on page 22)

Claude Binyon Quits Par for Indie Setup

With Fred MacMurray Hollywood, March 4.

Claude Binyon obtained his release from a producer-writer contract at Paramount and will check
off the lot March 15. Understood he
will team up with Fred MacMurray
for independent production.

for independent production. Binyon joined Paramount 15 years ago as a scripter and was later linked as a producer as well. His latest production was "Suddenly It's Spring," o-starring MacMurray and Paulette Goddard. He leaves behind him two completed scripts, "The Gauntlet" and an untitled musical written as a starrer for Bing Crosby.

CAL LABOR COMMISSION HITS PERSONAL MGRS.

HILD FEROUNAL HIGHD.

The California State Labor Commission has started to crack down on personal managers, many of whom have been found to lack licenses legally permitting them to grab percentages. To handle more than one artist a manager, according to the control of the con Oddly, manner in which most un-icensed managers are nabbed occurs when they file civil suits to collect commissions which performers fail

Nelson Eddy Plays New Role, SIMPP Landlord

Hollywood, March 4.
Nelson Eddy, landlord, will have
a new tenant April 1 when the Society of Independent Motion Picture
Producers moves into his office
building in Beverly Hills.

SIMPP has outgrown its current quarters in the Pantages Building on Hollywood blvd.

Pascal's GBS Powwow

Hollywood, March 4.
Gabriel Pascal planed to London
last night (Monday) with plans to
discuss casting and script of "The
Devil's Disciple" with George Bernard Shaw.

Pascal returns here in early sum-mer to direct the film for Artists

STRONG BIDS FOR Money Circles Swap Pros and Cons On Projected UA Public Stock Sale

LeRoy Readies Old Garson Pic on Shelf

Hollywood, March 4.

"A Woman of My Own," Greer
Garson film long on the shelf and
which actress wanted to buy, is being dusted off.

Mervyn Le Roy has been assign-ed to cut footage and ready it for

Par Ends F-WC. Middletown Pools: Buff's 11 to Go

With termination of its San Francisco and Middletown, N. Y., pools already in the works, Paramount's extensive pooling arrangements shroughout the country will be some peter practice. In a matter of weeks, company spokerson disclosed this week. Par's last remaining major pool, involving some 11 theatres in Buffalo, is due for an early fadeout, it was said, with the only complicative and the second of the second throughout the country will be com-

gotiations.

Par has agreed with Fox-West
Coast execs to wind up the Frisco
pool during the closing week of
March. Involved are three leading
Frisco theatres—the Paramount,
2,775-seate; the St. Francis, 1,457
seats; and the State, 2,300. Dissolu-

(Continued on page 13)

Misimpression Persists That H'wood Holds Back Top Films From Our GIs

AND THIME THOM USE AND MAJOR COMPANY for Each VIDE TO VIDE TO

that's nutring industry reactions with the public with the public with the public with the public way and clita seattered through the country indicate that these gripe letters are being printed widely, film excess note. Moreover, public is giving credence to the beats despite and the public with the control of the public with the p

Navy Cites Par, U-I,

WB, Rep Pix Toppers W 15, Kep P'1x Toppers
U. S. Nowy certificate of achievement in recognition for outstanding services rendered to Navy personnel during the war was presented Monday (3) to four studie oblieft by Capt. Zem. USN. Louis B. Mayer. Debruison Productions (Paramount.) seek. L. Warter and William Getz of Universal-International received citations.

Another certificate will be pre-sented to Herbert J. Yates of Repub-lic today (4).

Disclosure last week of plans by United Artists owners Mary Pickford and Charles Chaplin to open the sale of IIA stock to the public

ford and Charles Chapilis to open the sale of UA stock to the public has created considerable controversy in him flam and controversy in him flam and the controversy in the flam and the controversy in the controversy of th

A Going Business
UA insiders feel that that reasoning is not valid. First, they point to
the number of offerings subscribed (Continued on page 18)

F-WC Splits Up Cal. 41-Theatre Pool

A1-INCAIRE (FOO)

Los Angeles, March 4, pooling operations involving 4t them-pooling operations involving 4t them-pooling operations involving 4t them-pooling operations involving 4t them-pooling and the pooling operation in the pooling and the pool breakup means that Fox-Westo of houses it comma 100% operations on these houses is completed analysis of operations on these houses is completed analysis of operations on these houses is completed analysis of operations on these houses in the pool breakup means that Fox-Westo of houses it owns, while partners own theatres. Circuit has a two-year period in which it has more own theatres. Circuit has a two-year period in which it has more court.

In the Los Angeles area the pool Bertshoot's Leismert is out, while Metropolitan Theatres will assume Eershoot's Leismert is out, while Metropolitan Theatres will assume the Los Angeles district are the Alto and Fifth Avenue in Inglewood, the Los Angeles district are the Alto and Fifth Avenue in Inglewood, the Rialbo and the Ritz in South Pasadena and the Lyric in Monrovia.

SCHAEFER INKS DEAL FOR 300 II REISSUES

Papers were inked by George J. Schaefer yesterday (Tuesday) afternoon in the deal by which he acquired 300 Universal reissues. Schaefer returned to New York from the Coast Monday (3) night, following completion of a pact by which he became vp. in charge of distribution for Enterprise.

Release of the U pix, all made prior to 1938, will be handled outside the Enterprise offices which Schaefer will set up. His son, George J. Schaefer, Jr., will head the outfit distributing the reissues.

Kelly Nixes Pic Biog

Kelly Nixes Pic Biog Hollywood, March 4. Chicago's Mayor Edward J. Kelly yesterday (Monday) stated he did not want to have his life made into a film biography. Retiring Mayor of Windy City, who has been in office since 1933, is here visiting friends, Including

here visit Bryan Foy.



Has Turned Out To Be The Biggest Of The Famed "Big 3"

BIGGER THAN TWO YEARS BEFORE THE MAST" DETROIT Ath week tops Ath week of Master "Town's IN MIAMI and MIAMI BEACH "Mast" grosses passed in IN CHARLOTTE Opening day bigger than 'Mage'... IN HOLLYWOOD Opening day bigger than 'Maser'... IN LITTLE ROCK Opening was wisker wan anaor ...

IN OKLAHOMA CITY First week bigger than "Mast" IN MINNEAPOLISTOWN Bripped by blizzard but Variety

Carnegie Hall

Carracgic Hall
Hollywood, Feb. 28.
Hollywood, Feb. 28.
Hollywood, Feb. 28.
Gord Merrer and William of Federal Pines
Gloria Merrer and William of Federal Pines
Gloria Merrer and William of Federal Pines
Federal Pi Hollywood, Feb. 28,

Retier. Leopold Sukowejti, Harry Jange Herbert Leopold Sukowejti, Harry Jange Herbert Leopold Sukowejti, Harry Jange Herbert Leopold Sukowejti, Jange Herbert Leopold Sukowejt, Jange Herbert Leopold Sukowejti, Jange Herbert Leopold Sukowejt, Jange Herbert Leopold Sukowejt

and Jan Peerce's solo of 'O Sole
Back is given opportunity to sell
Cash is given opportunity to sell
classical music to the general pulse
classical music to the general pulse
classical music to the general pulse
learning of the control of the control of the control
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of the picture but, fortunately, the musical side is a heavy credit bala.

Flot covers an Irish girl who grows up in the service of the Hall and brings her son up to make his debut most of the picture of the Hall and brings her son up to make his debut mounts an inane role to make the Irish girl part count. William Martha O'Driscoll are others who almost overcome story burdens. A particularly bad performanced his particularly bad performanced his particularly bad performanced his particularly bad performanced his particularly artists to the picture but were considered to the picture but were the picture but were picture but were pictured to the picture but picture

Colin McDonald William Holden
Roland McDonaldSonny Tutts
Porkie William Bendix
Tad McDonald Steriling Hayden
Gafferty Howard da Silva
Keith McDonaldJohnny Sands
PoppyJean Wallace
Mrs. Murphy Edith King
Reverend Polly Lloyd Corrigan
SydneyDick Hogan
Mr. Thomas

Miniature Reviews

"Carnegie Hall" (UA), Sock film presentation of musical greats of the famed showplace. Wide popular appeal. "Blaze of Noon" (Par). Drama

of pioneer days of airmail, inter-estingly unfolded. Good b.o

stingly unfolded. Good b.o. prospects.

"It Happened in Breeklyn" (Song) (M-G.) Sinatra, Grayson, Durante, Lawford in enter"The Guilt of Jaset Ames" (Col.) Another psychological members by the special color of the state of t

other episode in the Bumstead cycle. Good nabe fare.
"The Lone Hand Texan" (Col.). Routine westerner aimed for

"Temptation Harbor" (Pathe) "Temptation Harbor" (Pathe)
Slow-paced British-made whodunit whose U. S. appeal is
for the duals.
"A Cage of Nightingales"
(French). Worthy French entry.

ground princip Princip Guigagood activ by Frink Wood and
Arbito Shekman, based on the
Ernest K. Gan novel. Four brothers
are well-played by William Bolden,
Ernest K. Gan Principal role is
filled by Holden as the likeable
of the Bolden of the Bolden of the Bolden
Miss Baxter does a strong job as
the rand is lates tilled,
Miss Baxter does a strong job as
and interest tilled,
Miss Baxter does a strong job as
and interest tilled,
Miss Baxter does a strong job as
the rand in lates tilled,
Miss Baxter does a strong job as
plot and fread of the McDonglad
plays his role as sheesting airline
plots and fread of the McDonglad
plays his role as sheesting airline
player for the princip of the princip of the
Standout serial photography was
Standout serial photography was
Standout serial photography
while chief pilot and aerial unit
supervision was in expert hands of
given capable supervision by
William C. Mellor, Editing is tight and
other credit good.

The Guill of Janet Ames

The Guilt of Janet Ame

REC USERS OF JUNES ARROS ARROS

anet Ames
mithfield CobbMelvyn Douglas
Sammy WeaverSid Caesar
KatleBetav Blair
suste Pierson
ValkerCharles Cane
Carter Von Zell
uniorBruce Harper
NelsonArthur Space
foe BurtonRichard Benedict
Danny Frank Orth
Sidney
Emmy MerinoDoreen McCann
Frank Merino
Police SergeantThomas Jackson
SurgeonEdwin Cooper
Susle's Father Emory Parnell

the story. There is a magnificent stound recording yol, lenning that is stored to the musical way to the way t

and Devery Freeman scripted from a Lenore Coffee story. There is no producer credit on film, but technical factors are expert in backing the tack taken in developing story.

Brog.

It Happened in Brooklyn (SONGS)

SONGES

Matter crieates of Intel Cumplings production. Start Private Stantant, Earlier dispersion of the Cumplings production. Start Private Stantant, Earlier dispersion of the Cumpling Stantant, and the Cumpling Stantant, and the Cumpling Stantant Stantant, and the Stantant Stanta

will have the customers snickering. Use of Brooklyn in the title should be an attraction and Metro wisely phere in an apparent effort to please the sticks as well as Greenpernt. It is to be a support of the sticks as well as Greenpernt. It is to be a support of the sticks as well as Greenpernt. John McGowan has Sinatra as a lonesome GI in London, thirsting for the Flatbush camaraderia. Before the editing for home, he meets Lawford,

AT&T's 'Mr. Bell' Points Up Greatly Improved Eastern Production

"Mr. Bell," fart film turned out at the RRO-Pathe studies, N. Y., offers attrag evidence that the new forces attrag evidence that the new forces attrage to the studies of feature production. Produced by American Telephone & Telepraph as an institutional document of the studies of the studies of the studies of the studies can be stated to the studie castly solved, learn which the studie castly solved, Result is a film equally as good production-wise as any modestly-budgeted Euleywood production-wise as any modestly-budgeted Euleywood production.

budgeted Hollywood production.
One sequence, in particular, shot entirely inside the studio, shows the space available. Set has an early Boston hotel porch, with a horse deposition ties produced the studies of the st

by Charles Underhill of the RKO-Pathe staff.
From an entertainment point of view, "Bell" doesn't offer much for theatrical distribution. Turned out the staff of the staff of

The Years Between

The Years Between "The Years Between" (Rank), being tradeshown tomorrow (5) in New York by Prestige (6) from London, April 10, 1946, Produced by Sydney Box (100 per 100 per 1

young British solienmen whose some him a stuffed, shirt, and tries to pull the Britisher out of his rut. The Britisher out of his draft board and meets this Gray-son, the music teacher, plus Durante, and begins failing in love with the scene, his grandfather having, sent him over to try to acquire some, sent him over to try to acquire some, and also immediately fails in love with Miss Gray-son. After Frankies and also immediately fails in love with Miss Gray-son. After Frankies and also immediately fails in love with Miss Gray-son. After Frankies down Lawford's staid reserve, the quartet successfully puts over a concert to win a music exchange to the form of the plant of the service of t

Undercover Maisie Hollywood, Feb. 28.

Metro release of George Haight produc-tion. Stars Ann Sothern; features Barry Nelbon, Mark Daniels, Leon Ames, Dick Simmons, Clinton Sundberg, Directed by Hammons, Clinton Sundberg, Directed by Thelma Robisson; essmer, Charles Salerno, Jr.; zcore, David Smell; editor, Ben Lewis, Tradersbown Peb. 28, '47, Running Ume,

93 Mins. Maisle Ravier. Ann Soil Lt. Paul Scott Barry Ne Chip Dolan. Mark Dar	de
Chin Dolan Mark Dat	ale
Guy Canford	òe
Gilfred I. Rogers. Dick Simn Galfrad I. Rogers. Dick Simn Captain Mead. Gleria He Daniels. Douglas For Mrs. Andrew Lorrison. Nella Wa Viola Trengham. Gene Rob Isabelle. Gela Tra	901
Captain Mead	ov
Mrs. Guy CanfordGloria Ho	id
Daniels Douglas For	#1
Mrs. Andrew Lorrison Nella Wa	lk
Viola Trengham	er
Isabelle	ve
Parker Morris Ank	ru

Framed

Framed

Committee reason of pairs Schemer from
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and Fault. Previewed at enable For.
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Blondie's Holiday

Columbia release of Bur Kelly production. Features Penny Singston. Arthropy Columbia Render Rend, Jerose Cowan Office and Contained Rend, Jerose Cowan Office and Contained Render Penny Contained Render Ren

Dagwood Arthur Lale
Cookie
George Radeliffe Jerome Cown
George studentier
Samuel Breckenbridge Grant Mitchel
Pete Brody
Mrs. Breckenbridge Mary Young
Paul MadisonJeff Yeri
Alvin Fuddle Bobby Larson
Civili Fundie
Cynthia ThompsonJody Gilber
Ollie
MaryAlyn Lockwood
Postman Eddie Acuf
Action
MikeTim Ryas
Ben MasonAnne Nage
Tom Henley

Tom Breiter ... Bloomy Side Misadventures of the Bunnated family in "Blondie! Ribliday" contained to bounce along their methodismuse to bounce along their methodismuse to bounce along their methodismuse the state of the state

ALLIED WANTS TO BE ALONE

Brass Knucks of Chi Mobsters Seen GAP IN EXHIB In Kidnap-Beating of CSU's Sorrell

Hollywood March 4

Hollywood, March 4.
Earmarks of Chloago gangster methods have authorities here looking for Windy City hoods in concention with abduction and beating of the concention with abduction and beating of the concentration of t

battered eyes, possible jaw fracture and friction burse on stomesh. Sorrell was accosted just after 7 m. Sunday night enroute to Hollywood Legion stadium for weekly under the state of the

(Continued on page 18)

Krim, Benjamin Sailing To Formulate Distrib Of F.-L. Films in Britain

UI P-1. Pilms in Britain
Distribution schedule of EagleLon pix in Britain will be shaped
at a series of huddles in London
next week attended by Arthur Krim,
E-1 prexy, and officials of the J.
Arthur Runk conditions of the J.
Arthur Runk condition of th

tion pact between Universal and Rank.
Condate with General Film Distributors, Rank ashed handling Ed.
Lid. which will distribute the same to the western bemisphere. Will take some 10 days with Krimster to the Coast.
Under. tentative schedule now set up GFD receives "Lost Honeymoon," Total C. L. delle "Repeat Performance" will be dispatched May 15; Card S. L. delle "Repeat Performance" will be dispatched May 15; Card S. L. delle "Repeat Performance" will be dispatched May 15; Card Stallon, "May 30; Card Captain, "Nov. 1. "It's a Joke, Son," first E. L. American pic. won't make the trip at all since it's fagured too local in text to be an overseas."

grosser.

Krim is heading to Britain at
the personal invitation of Rank.
While there he'll also scan Rank
pix which the company will distribute in the U.S.

U.S. DISTRICT COURT SIDESTEPS LABOR BEEF

Jurisdictional disputes among inJurisdictional disputes among inthe for unions in the disputes among inthe form unions in the first of the U.S. District
Court. In the opinion of Judge Ben
Harrison in Federal Court.

Declaring such problems contractual, the jurist dismissed a suit by a
number of tilm methed as suit by a
number of tilm methed as the first of the standard of the standard strike.

Armenians' No-Joke

Armenians No-Joke Being called a "starving Armenian" is no joke to the Armenian Autonal Council of America. Group has urged Eric Johnston, Motion Picture Ass. prexy, to keep the screen free from "such stereotypes of humor as the expression, the start to "turn a nation into a gas is sinful." Letter to Johnston urged the

is sinful."

Letter to Johnston urged the MPA chief to use his influence to make certain the Armenians, as well as any other national minority received "disgnifed and honorable treatment in film industry can render in this way will help advance a "lust, even righteous cause," the letter said.

\$55,933 of \$100,000 Goal Raised by Film Industry During Feb. for the NCCJ

During Feb. 107 the Not.
Film industry in metropolitan New
York in February raised \$55,935 for
the National Conference of Christians and Jews more than doubted
Bavid Weinstock, Raybond theatres
prexy and chairman of the industry's
division finance committee, revealed
at a report luncheon held last Weinmeday (26) at the Hotel Astor, N. X.

needay (28) at the Hotel Astor, N. Y. Total is expected to reach \$91,218 with the addition of contributions from 62 more members who've not eight majors' homeoffices would, see a seed to contribute enough as based to contribute enough as comporations to meet the \$100,000 quota to the contribution of the seed of the Brotherhoed Week drive to bothan 250,000 NCCJ membership through a national flat theory. See a seed of the se

change and homeoffice campaign.
Spyros Skouras, 20th-Fox prexy
and the industry's national chairman for 1847, announced that he had
already consented to head next
year's campaign and called a meeting for the week atter Labor Day
to set up preliminary plans for 1848.
Dr. Everett R. Clinchy, NCCJ prexy,
lauded the industry's work in the
campaign, declaring that nothing
(Continued on pass 24)

(Continued on page 24)

N.Y. FILM EDITORS GET 15-20% WAGE BOOSTS

13-ZU/6 WAUL DUUSILS
Under new contract linked by Motion Picture Film Editors, Local 711,
LATSE, and Columbia, March of
Time, Metro International and
apprentices have been awarded wage
books rangling from 13 to 20%. Retroactivity of Pathescope, MOV. and
1947, and of Metro International's to
Nov. 15, 1946.

Nov. 15, 1946.
Contracts set a 40-hour week at Columbia and Pathescope and a 374-hour week at MOT and Metro. New minimums for editors are fixed editors receiving 19003 and editing room assistant editors receiving 19003 and editing toom assistant 1922. Metro litterational dubing edit of the contract of

N. Y. SCG Strike Vote N. Y. SCG Strike Vote
Under supervision of U. S. Labor
Department, Screen Cartoonist;
Guild, Loral 1861, is holding a strike
vote today (51 among 80 union emtoday (51 among 80 union emtoday (51 among 80 union emtoday 10 new Rochelle. Negotiations
for a contract having been going no
between the union and company intermittently for over two years.

Adjust contract calling for \$125,
minimum for animators and solve
writers, with corresponding scales
for other categories of workers.
Terrytoon is corrently the vote.

Terrytoon is corrently the vote.

RANKS WIDENS

Consistent returnal by National Al-lied to play ball with any other exhibitor organization besides is own affiliates and satellites is rapid-ty splitting theater groups into two warring camps. While moderate time being anyway, and have man-aged to clamp the ild on open hos-nitities in the hope of future co-operation, there's a storm browing any time. One indication of the widening gap is the fact that the Motion Picture Theatre Owners of America is now, consciously or not, in far greater harmony with the information of the control of the Allied.

American Theatres Asm. than with Allied.
Division of theatre groups was needled further last week whenposal for an exhibitor' forum because of a nix placed upon it by
Allied. It's reliably reported that
Allied did not even answer the inexcept for a public statement by
Abram F. Myers, general counsel,
that Allied would join no such project while the U. S. Supreme Courthad ProLaw and the County of the County
Abram F. Myers, general counsel,
that Allied would join no such project while the U. S. Supreme Courthad ProLaw and the County of the County
Assam. However, after considerable
mental tussling, its head decided
mental tussling, its head decided
and the acceptances by ATA and
the Independent Theatre Owners,
and the State of the
Contence of Independent Theatre
Owners, affiliated with Allied,
does
Continued on page 13)

(Continued on page 13)

Selznick, L. of D. Dicker on 'Duel'

Behind-the-seeness negotiations between David O. Selznick and the Leglon of Decentry are apparently between David O. Selznick and the Leglon of Decentry are apparently some of the Leglon of Decentry are apparently some of the Leglon of Decentry and the Leglon of Decentry of the Leglon of Decentry of the Leglon of the Leglo

'Life' Reverses Its Field

On Eve of Oscar Awards

Life mag this week (issue of March 10' will take a highly and victor Fleming will in on ease with the magnetic of the On Eve of Oscar Awards

20-Fox's \$821,348 and NBC's 430G Lead Melon of Tax Refunds for '46

Double-Talk

Decision to hold the world preem of Enterprise's "The Other Love" in England neces-Chber Lowe in Buferson races in the control of the stated the production of two separate soundtracks for the picture, according to producer David Lewis. On soundtrack, for the British trade, has call the second that the second control of the

First U. S. Film To World-Preem Abroad Is Ent's 'Other Love'

Is Ent's Uther Love
Marking the first time that an
American-produced film has worldpreemed outside the U. S., Enterprises "The Other Love" is slated to
bow in at the Empire theatre, London, about March 25, David Lewis,
New York Monday (3) from the
Coast and is slated to sail for England Friday (7) aboard the Quelliand Friday (7) aboard the
Cutte With the Coast and is print of the
Claim ones by Arthur Pincut, asnational, who files to England, today
(Wednesday).
Low's International, foreign dis-

(Wednesday).
Low's International, foreign distribs of Enterprise product, decided to open the dim in London, secord-to the large of the

in its London run.
Lewis, whose contract with Enterprise calls for two more pix, said he hopes to do his next one in England and will consequently shop for studio space while there. He hopes to get Norma Shearer to star in the fourth film. While In N. Y, he huddled with Lewis Milestone, director

(Continued on page 18)

WANGER DISCUSSING CONTINUING WITH U

Walter Wanger is reported dis-cussing extension of his releasing arrangement with Universal as re-by which he was to move to United Artists. Producer has three pix to make for U under the old contract, plus one to be delivered by the Diana Corp., which he and Fritz Lang Bead.

Lang head.

Abe Blenstock, Wanger's attorney
Abe Blenstock, Wanger's attorney
Abe Blenstock, Wanger's attorney
Abe Blenstock, Wanger's
Aber Blenstock, Wanger
Ab

To Tutte and the state of the s

(Continued on page 24)

Failed to Give Consent To 'Expendable' Character. Sues Loew's for 400G

Sues Loew's for 400G

St. Louis, March 4.

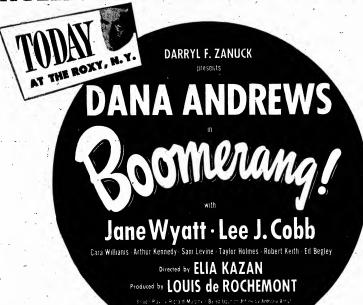
The pic treatment by Loew's of
"They Were Expendable" last week
resulted in a \$94000 damage suit
the former Lt. Beulah M. Greenwalt,
wardine nurse from St. Louis and
now Mrs. Bruces Walcher of Denver,
"Peggr" heroine of the book, from
which the pic was adopted, and that
the "avo-called love intercet" in the
"avo-called love intercet" in the
"avo-called love intercet" in the
"avo-called love intercet" in the
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petition states that their relationship
as at first professional, as be
treated him for an infected hand, and
conordinated the constate of the

STALLS EXPORT PLAN

Illness of Alexander Aronson, which sent him to the hospital in New York Monday (3), is delaying start of the Motion Pieture Associastart of the Motion Picture Associa-tion's program for super-selectivity of films going abroad. Aronson, and the to Certaid Mayer, head of the side to Certaid Mayer, head of the lin charge of the selection of the pix. Aronson has been huddling with the foreign staffs of the eight film companies which distribute, abroad on methods and policies regarding selection. Results of his survey were to have been taken up by the MFA and MFPA occe staffs with pre-tain MFPA occe staffs with great and MFPA occe staffs with great and MFPA occe staffs with great (Wednosday).



A PROVEN BOXOFFICE TRIU ENGAGEMENT



There's always a Boom at the Boxoffice when you play Century-Fox



"THE RAZOR'S EDGE" - "THE LATE GEORGE APLEY" - "THE GHOST AND MRS. MUIR" "CARNIVAL IN COSTA RICA" In Technicolor . "THE HOMESTRETCH" In Technicolor

tact men.
Only recently did 20th-Fox acquire
a 28% interest in Robbins Music
Corp., which is 51% owned by
Loew's, Inc. The 20th-Fox buy-in on
R.bbins made that company a partner, with Loew's (Metro, in a music
copyright pool, for the first time.

Interlocking Potentials

Metro and 20th-Fox's ex-panded empire in music includes a British firm (B, Feldman has been mentioned in negotiation), and the Edwin H. Morris, Santly-Joy and Mills Music firms have

Joy and Mills Music firms have been variously discussed before Morris is still not a cold item. Idea is for song exploitation for benefit of the film boxpubs to concentrate on this or that film. There's also mechanicals (MGM Records) and synchronizations (again the Hollythough the Holl

On top of this, and this time at the lastigation of 20th, the two Von Tilzer brothers' deals, and that of BVC were started. Both have gone beyond this case.

BVC were started. Both have gone beyond the casual talk stage. The 20th-Fox deal in Robbins Music covers he same \$673,000 for Jack Robbins' 20% which Lock's Lock the company. Robbins, as an individual, thus emerged with \$300,000 for his end. The negotiating word with \$400,000 midslooked at his writing buil latter undisclosed at this writing buil latter \$1,000,000 between \$750,000 and \$1,000,000. Two sets of brothers flagre on both Two sets of brothers flagre on both

\$1.000,000.

Two sets of brothers figure on both sides of the Loew's and 20th-Fox principals. Nick Schenck is presi-

\$1.000,000.

Two sets of brothers figure on both sides of the Loew's and 20th-Fox processors. We have been also been

Another angle must figure in that Jack Bregman owns around 5% of Staff for the year before own the rest of the minority stock. The former due, being Robbins will left to form BVC. Levitz, Prager and Domenico Savino own the rest of the minority stock. The former due, being Robbins will close will employee, it's assumed a freal will be made for acquisition their stock as well as Dregmanbul Savino thus remains the lone hold-on-one will be supported by the first property of the Night's based on a novel by the face of the Night's based on a novel by the first property of the Night's based on a novel by the face of the Night's based on a novel by the first property of the Night's based on a novel by the first property of the Night's based on a novel by the first property of the Night's based on a novel by the first property of the Night's based on a novel by the Night's based on the Night's base

Continued from page 1 warding of negotiations with many of the tondight members of BYC. the Von Tilzers, etc. Incl- the Music Publishers. Protective centrally, Hollywood agent Frank, Assn., is aid to figure in both (the Orsatti, who figures with flarry Fox., Itale) Harry You, Tilzer and the contraste of the Music Publishers (emponances) will Von Tilzer Protective Assn., in the Von Tilzer Groadway Music Corp.) deals, aid-dicker, is also trying to set a film ed by Hollywood agent Frank Orself Corp. With the BYC deal would go the State of the Corp. With the BYC deal would go the Schreiber, aide to Darryl Zanuck, services of Jack Bregman, Rocco vocaci and Chester Conn., three of studies, figures in the BYC deal.

Tin Fan Alley's topflight music contact of the Corp. With the BYC deal. Three of the Corp. With its 31% owned by the Corp. With its 31% owned by First Robbins assed Bregman out; Loew's, Inc. The 20th-Fox buy-in on! the Loew's (Metro) eased out Robbins and Corp. which is 31% owned by First Robbins assed Bregman out; blints and now Bregman would be

then Loew's (Metro) eased out Rob-bins; and now Bregman would be, back if the Robbins corporate setup. The tclevision aspects, above-men-tioned, are coupled in a lesser de-gree with Loew-Metro's and 20th-Fox's ambitions in the recording fields. M-C-M Records tees off this week importantly and it may well be that 20th-Fox will revive inter-be that 20th-Fox will revive inter-

Boothmen Union Buys . Ads in Mpls. Dailies To Hit Politico Rans

Minneapolis, March 4. Minneapolis, March 4. Minneapolis Motion Picture Machine Operators took large newspaper display ads to answer criticisms of the union's workings by two members of the state legislature, Representative H. A. French and Senator Dopald Wright, voiced at a Minneapolis 'Town Meeting of the Ali" over the radio and in the Min-

heapoils to the Journal.

The union denied that it has a membership of 200 cardmen and 1500 permit men who haven't a voice or vote and are charged \$500 per month for the privilege of working, as claimed by French. It pointed out that there are but 64 theatres in Minnespolis, and with 1,700 men all working that would necessitate the each the contract of the privilege of the contract with the contracts with every theaten the contracts of the contract of each theatre booth. The union, it said, has contracts with every thea-tre here, but this provides steady employment only for 94 cardmen and 10 registered apprentices (per-mitmen).

mitmen).

Advertisements assert every cardman has a voice and vote, that the
10 registered apprentices are exservice men whom the union has
even to the control of the control
even to the control
even to

stress," the ads said, "is that our entire membership is mighty proud of the fact that Local 219 MPMO was organized back in October, 1911, and with only two exceptions has never at any time had any serious misunderstanding with our employ-

Senator Wright had charged that Senator wright had charged that the union requires a payment of \$1,000 for an initiation fee. The union's answer is that the fee is only \$150.

Col.'s 26-Week Net Profit, \$1,560,000, Slight Advance

\$1,560,000, Slight Advance.
Columbia's net for the 28 weeks,
ended Dec. 28, 46, totalied \$1,560,000,
challeded up by the company during
comparative period of the year prewas \$2,460,000 with estimated provise
to \$200,000. Profits before taxes compares with \$2,500,000 genered by
Columbia for the comparative perperiod by \$2,000. Profits before taxes compares with \$2,500,000 genered by
Columbia for the comparative perfect of the period of the 28 weeks
ended Dec. 29, 11945. Comparative
earnings are computed effer deduce
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control of the period of the period of the 20, 11945. Comparative
earnings are computed effer deduce.

Control of the period of the pe

622,782 in December. '46 595,447 for the year before.

UA's 29 Pix Backlog Cost \$41,000,000, Sez. **Grad Sears in SW Meet**

El Paso, March 4.

El Paso, March 4.
United Artists has a backlog of
29 pictures completed and awaiting
release, produced at a negative cost
of \$41,000,000, Grad Sears told a
conclave of district managers,
branch managers, salesmen and
exhibs here Sunday (2). UA v.p. in
charge of distribution spoke at the
windup of a four-day regional
meeting of company reps.
Discussion was held of decree

meeting of company reps.

Discussion was held of decree selling, with George Rattery, of the UA legal staff, explaining new provisions. Those at the huddles also viewed a lineup of nine coming UA

pix. Sears, Raftery and Maury Orr, western salesmanager, left here for Chicago for a similar meeting starting Thursday (6). They are to be joined there by Joe Unger, general sales manager, and Faul N. Lazarus, Jr., pub-ad chief, who proceed from the ho.

Free-Trade Pitch

Continued from page 3 :

singled out unfairly by the British (and many other countries as well) for restrictions. Films, the MPA maintains, are only one aspect of trade, which must also take into account such items as Scotch whisky. British shipping, woolens, cuttery and china and the myrlad of other exports which flow across the Atlantic.

By setting a seneral account.

lantic.

By getting a general agreement which would include films, MPA sees the heading of of the necessity of the necessity

intends to be there lamself.
It is also why the Association last
week presented the Committee for
Reciprocity Information, for the enlightment of U. S. reps, a carefully
plaining the position of American
time in the world market. In addi-tion to a prelatory statement, pamphilet goes into detail on how much
each of the countries to be represented means to the U. S. industry
tions each impose on American
times.

Although the MPA aims to be inAlthough the MPA aims to be in-

ions exc imposes on American Although the MPA aims to be included in overall agreements, the Johnston-signed pamphlet states. "If American motion pictures are to be accessed and the state of the state

England's restrictions contained in the statement to the Reciprocity In-formation Committee. Complete ex-planation is given to the two quota laws which now apply in England.

Metro's Domestic Sales Slump Cut 1st Quarter Earnings: 2nd Looks Up

Eagle-Lion Overflow

Hollywood, March 4.
Eagle-Lion, crowded for space on
s own lot, took a lease on the
(orey-Sutherland studio for over-Lagie-Lion, crowded for space on the sown lot, took a lease on the Morey-Sutherland studio for over-flow production.

Deal calls for occupancy from May! through December this year, with an option for 1948.

Hawaii to N.Y. Plane Hop Eclipses Par's 'Blaze of Noon' Bally

Paramount's best laid plans have gone astray. Company's flackery rigged a transcontinental flight for pilot Paul Mantz in his P-51 Mustang pilot Paul Mantz in his F-91 Paulsaning, as exploitation plug for the New York preem of Par's "Blaze of Noon." Mantz raved across the country in his ship, carrying the pic's name as its own, to break the solo non-stop record of six hours and 29

Ordinarily, the feat would have garnered plenty of valuable newspaper acreage for the film. But no hats were feathered in this case because Mantz's dash tangled with the spectacular flight of Betty-Jo. fighter plane, from Hawaii to New York. Betty-Jo harvested all the glory while Mantz's new record daying the plane and the the plane's name and its pic tieup.

METRO HUDDLE CUES

Hollywood, March 4.

"Merton of Movies" has been ordered back to work by Metro execs
after a meeting with prexy Nicholas

M. scnenck.
Only 1,000 feet of Al Lewis' production is to be saved; 7,000 feet have been ordered reshot. Cost to date is estimated at \$2,000,000.

at Montclatt, N. J. His age was sy-years. was born in Pelham Memor, N. X., and was graduated from University of Virginia Law School. He was admitted to the New York Bar in 1913. He entered the general practice of law in New York City with the firm of White & Case, and in January, 1928, be-came a member of the Legal De-partment of 20th-Fox. He was a

Fraternity.

He leaves a widow and four sons.

DELMAR TO FILM 'GIRLS'

HELMAR TO FILM 'GIRLS'
Hollywood, March 4.
American Eagle has optloned
'Follow the Girls' for summer filming, with Harry Delmar as coproducer.
Film tentatively will star Jack
Oakie, Buster West and Jack Durant.

enue from domestic film distribution sales, stockholders were told at the annual meeting held Thursday (27) in the home office. Trend for the second quarter, ending March the second quarter, ending March 13, looks better and, if it continues upward, should absorb most of the first quarter's drop (14c per share under the similar period a year ago) in the yearly statement, according to Charles C. Moskowitz, veepee and treasurer.

for the first fiscal quarter of this

year resulted from a slump in rev-

veepee and treasurer.

(Net profits of Loew's, Inc., for
the first quarter of the current fiscal year totalled \$3,85,967, as
a gainst \$4,333,623 for the same
period last year. Figure represents
earnings of 72e per share this year,
as against 86e per share for the first
quarter of 1945-46.)

quarter of 1945-46,)
Moskowitz pointed out that dividrady poil d, his year were the highest in Loew's history because of the
revent 3-for-1 stock spilt. Company
could have declared a larger divicould have declared a larger divisculd have declared a larger divisculd have declared a larger divisince the money might be needed;
since the money might be needed;
solve the might be declared to be withheld from the company's competitors, petitors.

ETRO HUDDLE CUES

"MERTON" RESHOOTING

Hellywood, March 4.
"Merton of Movies" has been orefer a meeting with prexy Nicholas
Schenck. Colly Jobo he saved: 7,000 feet
we heen ordered reshot. Cost in
the new years of the saved: 7,000 feet
we heen ordered reshot. Cost in
Vive 1900 hee saved: 7,000 feet
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Vive 1900 hee saved: 7,000 feet
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volume 1900 hee saved: 7,000 feet
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volume 1900 hee saved: 7,000 feet
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Only 1,000 feet of Al Lewis production is to be avey; 7,000 feet of Al Lewis production is to be avey; 7,000 feet of Al Lewis production is to be avey; 7,000 feet of the control of the c

consistently is heard at all stock-holders meets, complained about the lop salaries being paid Loew's to seece. Fuller chained Loew's is except the control of the control tered with the claim that his com-pensation is in payment for turning over a lucrative production biz. Metro when the company was first formed. Moreover, he declared, high-ited number of top men available. Moskowitz, explaining the com-pany's retirement plan, said that exces had decreased their own sail-

aries by more than what the com-pany puts into the retirement fund. Difference he said, goes into the Difference he said, goes into the treasury. Other stockholders, pointing to Loew's \$22,000,000 profits for the year, shouted Fuller down, giving the directorate a virtual vote of confidence.

Par's 50c, Rep's 25c Divvy

Flow of pix coin to investors via stock dividends continued this week with Paramount and Republe join-ing the parade. Par's board an-nounced payment of the company's regular quarterly divvy of 56c per share of common stock, to be doled out March 21 to stockholders of rec-

out March 11.

Republic declared a regular quarterly dividend of 25c per share on preferred slock, payable April 1 to record stockholders as of March 10.

U. S. Pix Returns Abroad

Following is a compilation of information provided by the Motion Picture Assn. to the delegation which will represent the U. S. at the conference in Geneva next month to negotiate reciprocal trade agree-

•	Proportion of U. S. Industry's	Screen-Time	
1.0	Entire Foreign	Obtained by	No. of
	Income	U. S. Pix	Theatr
Great Britain		80 %	
Canada		95%	
Australia		4	1,570
South Africa			450
Brazil		90 %	2,000
Belgium		65 %	800
France			
India		10 %	1,600
New Zealand			550
Cuba			400
Netherlands		60%	400
Chile		80%	290
Norway		4411	300
Lebanon		70%	
China		conditions chaotic	
Czechoslovakia		at the moment	
Russia		0	••••

Not given in report, but generally accepted as 60%. Report states "as important as all other countries of the world" combined.

NOMINATED FOR '46 ...by the Academy!

James Stewart

ane Wyman
... Best Performance by an Actress!

NOMINATED FOR '47 ...by RKO!

James Stewart Jane Wyman

Together in ROBERT RISKIN'S

"MAGIC TOWN"

with KENT SMITH • NED SPARKS WALLACE FORD

Written and Produced by ROBERT RISKIN . Directed by WILLIAM A. WELLMAN Released through RKO Radio Pictures, Inc. . A William A. Wellman Production



N. Y. Labmen Disclaim Strike Intent But Claim Wage Disparity With L. A.

With strike talk and preparations brewing in the background, contract negotiations between 18 major New York labs and the film lab technicans union, Local 702, entered into a crucial stage this week after a deadlock lasting more than a month. Expiration date of current pact between the labs and union falls on March 11 and Local 702 has aiready indicated intent to shut down key

March II and Local 702 has already indicated intent to shut down key phase of local film industry by its miling of a strike vote with Government labor departments mong time to the companies that settlement of disputed questions will not be achieved before March II deadline has resulted in rush activity among all areas. Union officials, however, disclaim any knowledge of any speedup in printing operations over last few weeks and are putting a temporary damper on strike threemens of breaking the negotiation's logiam.

Outstanding point of disagreement between lab excess and union negotiating committee remains the latter of the properties of the propertie vation time, severance pay, sick leave and differential rates for night

workers.

In effort to arrive at an understanding, contract talks have been scheduled for three and four times a week. To date, however, progress has been recorded only on

Dietz Gives Dem Bums A Li'l Dignity: PS, There's A Metro Pic Tied to It

Metro veepee over ad-publicity Howard Dietz has come up with one of the most space-gathering ballyhoo stunts in years as a special cam-paign for M-G's forthcoming "It Happened in Brooklyn." Stunt re-

inspened in Brooklyn." Stunt revolves around the formation of an organization known as the First was incorporated last week in the King's County supreme court at the Study and the Study of the Study supreme court at the Study of the Study supreme court at the Study of the Study supreme court at the Study of the Stud

2d U Pic, 'Egg and I,' Booked Into Music Hall

Marking another milestone in the upswing of its product, Universal has booked "The Egg and I' into Mode of City Mustel Hall to follow most account of the Market Hall to follow the City Mustel Hall to follow most stated attraction. Laiett feet double Us entries, since MH has already solted "Great Expectations,"

J. Arthur Rank opus distributed by Unfor spring playing. U-J flut to "Egg" will be the first V-J flut to "Egg" wi

pass are BMI since international Pic-tures assumed producing reins at the Universal studios. Pic stars Clau-dette Colbert and Fred MacMurcy, and was directed by Chester Erskine and produced by Fred Finkelhoffe and Erskine.

CHUM Puts Nix On Cuffo Film Ads

On the claim that Canadian film distributors are receiving too much cuffo publicity from ether gabeers, Rolly Ford, manager of CHUM, Toronto, has cancelled all programs publiciting the film industry, chief flack for Warners, who quit the flickers to go into radio work.

She was let out after her fourth broadcast in a new series over

broadcast in a new series over CHUM, in which her interviewees CHUM, in which her interviewes that been Helmut Dantine, her with Tallulah Bankhead in the pre-Broad-way engagement of "The Eagle Has Two Heads"; Jane Baxter and Pamela Brown, taking a sabbatical from lims in their principal roles with John Gielguid in the stage revival of 'The Importance of Being Earnest,' and Mas garde Banterman, home here with the between this commitments.

Ford took the drastic ster.

Ford took the drastic step when, Ford took the drastic step when, to conversation with a representative of the Canadian film industry, latter inadvertently told the state of the Canadian film industry, latter inadvertently told the state of the Canadian film industry, and the Canadian film industry, the distributors were not likely to spend good money for such services. Ford burned at that ukase. His stand was incorporated in a letter to Miss Elston, with duplicate copies to the state of the Canadian film in the Canadia

biggies in the Canadian film industry explaining why the thrice-weekly 18-minute program was being can-celled immediately. Letter said program was being dropped because "the theatre inter-ests (film and legit) have too long enjoyed the benefit of free publicity on the air and have been most re-toctant to direct even a small por-toctant to direct even a small por-tocome to the composition of the apport radio stations." Ford said the lion's share of the appropriation the lion's share of the appropriation had always gone toward newspaper

New RKO Pathe Studio In N. Y. Pressing For Eastern Feature Prod

New RKO-Pathe studios in Har-lem, N. Y., are slated to receive their introduction to major feature pre-duction this week when "Portrait of Jenny," David O. Selznick feature Jenny," David O. Selznick feature currently shooting in New York, moves into the studio for a windup on all interior lensing. IRXO-Paela-ton and the studio of the studio of the while arrived on the Coast Monday (3) for huddles with RKO prexy N. Peter Rathvon and production of the David Schary, Ulbann is ex-pected to press for the production of several RKO features at the eastern several RKO features at the eastern

Selznick crew began erecting sets Selznick crew began erecting sets at the studio last week and shooting is expected to begin today. (Wednesday.) RKO-brite cheifs are also planning to produce set at the new studio. Rahb B. Austrian. RKO Television prexy who's now in Mexico City, is scheduled to move his offices from their present site in the RKO building. N. Y., to the Pathe offices on Madison arome to alroyd a control of the RKO building. N. Y., to the Pathe offices on Madison arome to alroyd a color of a color of a color of a color of the color of the

Allied Battle

Continued from page 9 cided to stay away for the same reason.

cided to stay away for the aime reason. Item 2.4 Nr. in a Row Allied's rejection is the third in a row to smash all efforts towards unification of the nation's exhibs and its intransigency has strengthened the hand of theater group of the state of the

ington hearings.

To this proposal, ATA received no about the proposal of anyeen, it's unaccounted to a proposal or anyeen, it's unaccounted to the proposal of the proposal o

Alter and its similates put on the What's furthering an open right is the feeling among some theatre until toppers that such a move would force biggles in the industry to take the such as the such a move would force biggles in the industry to take of the control of the contro

warranted by Allied's not-copera-tive position on important questions.

Some contention is raised that Al-lied is encouraged because distribis are interested in keeping the exhibit divided amongst themselves. Allied, the divided amongst themselves. Allied, the tained that no organization can be above suspicion when part of its membership consists of affiliates. Its alloof stance on most proposals com-pleted to the control of the control of the membership consists of affiliates. Its bars is based on that feeling of sus-picion, Allied cofficials contend, and not on a desire to hit the proposals the control of the control of the control of the themselves. To back this argument. Allied claims to be ready to further tree interests providing it acts inde-pendently of other groups.

Kalmenson and Legal Aide Brief **WB Sales-Admen on New Selling**

Foy Making 'Stallion'

Hollywood, March 4, Additional budget of \$300,000 has Addutional budget of \$300,000 has been ordered for a partial remake of "Red Stallion" by Bryan Foy, who took over personal supervision of Eagle-Lion's Cinecolor western from Ben Stoloff. Latter spent \$1,200,000 on the film but Foy wants two more weeks of

but Foy wants two more weeks of shooting, adding Guy Kibbec to the cast and increasing the footage of the horse and bear fight.

Local 10% Tax Urged for Wash.

Washington, March 4. A local 10% admissions tax for Washington was recommended to Congress last week by the city's government. The bite would be in addition to the 20% Federal nick, which

tion to the 20% Federal nick, which continues indefinitely. According to the D. C. officials, it would bring in about \$1,000,000 annually.

The proposal will be fought hard here by theater interests, which contend they will be forced into a sharp cut in business it the taxes pile up to 30% on each dicket sold.

The proposed diministions tax is a proposed to raise additional revenue for Washington.

Minn. Exhibs' Tax Rap
Minneapolis, Marci 4.
The state legislature, considering
a 20% admission tax, has been told
by Minneavol exhibitors that the
top Minneavol exhibitors that the
considering of the considering
to a degree to put many the
theatres out of business. At the
same time, exhibitors here were
fighting a prosposal before the city
council for a substantial increase in
the annual theatre licensee fee,
which now ranges from 500 to \$500,
depending on some location.

Briefing of Warner Bros district

Making 'Stallion'

An Expensive Picture

Hollywood, March

tional budget of \$300,000 has
rodered for a partial remakel. legal staffer Howard Levinson. De-tails of the clearance, run and auc-tion selling provisions of the decree were threshed out at the two-day

were threshed out at the two-day meet.

Operation by Warners on a single-selling basis for the past six years selling basis for the past six years over to new selling methods under decree. Effect of competitive bidding on WD sales structure, however, was felt by the confaint to be a moot question until evidence from actual substitution of the selling on WD sales structure, however, was the word of t

Bluenose Ad Bill in N.Y. Now Has Better Chance For Gov. Dewey's Veto

Tof GOV, Dewey's Yettle
The barrage of Indignation that's
greeted the Wilson-Condon bill since
greeted the Wilson-Condon bill since
logislature now makes a veto by
Governor Thomas E. Dewey more
than likely. It's understood that the
Governor is niclined towards a nix
Governor thomas E. Dewey more
than likely. It's understood that the
sorbital powers of the Board of
Regents following expressed opposition by all New York City newspapers and the Gamett chain uppapers and the Gamett chain up-

tion by all New York City newspapers and, the Gameti chain upporters of the bill are some New York City municipal, authorities, the Repeat Service New York City municipal, authorities, the Repeat Service New York City municipal, authorities, the Repeat Service New York City Merchael Service New York City Merchael Service New York City Control of the Control of the

Par Pools Continued from page 5

tion which takes place March 25-27 will mean return of operation of the houses by FWC to Par.

Company has also closed with the Fabian circuit for Middleiown with the fission date set for March 23. The Paramount theatt, 1,468-seater, will be returned to Par for management by Metor Theatree, company subsid. Operation of the State (1,198 seats). For the company of the State (1,198 seats) reverts to Fabian.

Fabian. Zigmond In Charge

Zimond In Chare
Jerry Zimond, executive assistant
to Edward L. Hyman, weepee of
Paramount Theaters Service Corp.,
Paramount Theaters Service Corp.,
Induces. To participate in the fanra entendant with reversion of the
theaters. Leonard Goldenson, Pariter and the control of the
theaters. Leonard Goldenson, Pariter and the control of the
theaters. Leonard Goldenson, Pariter and the control of the
theaters. Leonard Goldenson, Paribetter, Leonard Goldenson, Paribetter and the theaters and the
property of the Control
prope

while Robert Weitman preceded the group Monday (3).
Topdite Peramount theatre in Frisco will feet its return to its own company by opening with "My Fa-vortie Brunette." Bob Hope starrer. Company's studios will further the bally by despatching a group of stars to attend the Hope opening.

Briefs From the Lots

Hollywood, March 4.

Rou Randall returned from Canada to play the title role in "Bulldog Drummond Strikes Back." his
second start in the "Bullog" series
at Columbia... Fortunio Bonanova
draws the star spot in "The Prince
and the Shoemaker," to be filmed by
Custatence Productive in Mozice and the Shoemaker," to be filmed by Caustience Productions in Mexico City...Benjamin Kline draws the cameraman chore on "Decadlock," produced independently by Soi M. Wutzel...Gus Schilling and Richard Lane started work in a two-rel comedy, still untilted, at the control of the control of the control of the control of Zi years, resigned as head of the lumber, writing dependent of

jallopies, to the detriment of public safety, will get a going-over in "Too Young to Dic," to be produced by William J. O'Sullivan at Republic. James Basevi, recently with 20th-

James Basevi, recently with 20th-fox, appointed art director for Argosy...Republic picked "Dritt-wood" as the new title for "Heaven for Jenny"...Terry Randall, gradu-ate of the old "Our Gang" troupe, draws the juvenile fennme lead in the Eddic Cantor-Joan Davis starrer, the Eddic Cantor-Joan Davis starrer, Ethel Barrymore signed for "Men-orty of Love", starring Dana Andrews and Merle Oberon at RKO... Michael Redgraye, currently in "The Michael Redgraye, currently in "The

red comeely, still unstitled a "comethy still unstitled as "comethy still unstitled as a "comethy still unstitled as a "com

The most exciting picture ever made!

"Odd Man Out"

[Two Cities-Universal] - Dramatic Atom Bomb

The scene is an unidentified city in Northern Ireland, no doubt Bel-fast. The time is during the war; the story, an incident in the activi-ties of the Irish Republican Army. The action starts at four o'clock and ends at midnight. The result, brilliantly produced and directed by Card Reed, is the unrelenting and uncompronising drama of a manhunt in what is one of the few outstanding examples of its type and a most policure which has substantial possibilities of finding ultimate place among picture which has substantial possibilities of finding ultimate place among

picture which has substantial possibilities of funding ultimate place among the screen's greats.

First, the dramatic outline: James Mason, out of prison and ill, 'is chief in his city of the illegal organization. Funds are required. A mill is robbed, the control of the contr

magnificane.

Mason is completely convincing and touching as the illegal resistance fighter whose inner conflict finds him mibble to determine if the processes of parliamentary law ought not give way to violence. Miss Ryan, whose first film this is, immediately established ber competency as an actress of depth and professional worth. Other players, drawn principally from the ranks of Dubins famed Abbey Playhouse, are perfectly etched in their realism. Stading McGormick, as Shell, and Way, as Father Tom. Robert Newton, as a half-mad artist, and Fay Compton, in a minor role, are invaluable assets of a noted cast.

moted cash.

Commercially, "Odd Man Out" has Maton whose vogue in this country is on the upbeat. This film will enhance his popularity, but the measure of the attraction's its icket-selling potential perhaps is per drawn by a throwback to "The Libeaned" while filled this Call's bally resemblance.

The Libeaned's will filled this Call's bally resemblance and the call of the ca

RED KANN

Carol Reed-James Mason combo will bat this one to high places."

"A smash number.

"This may well be rated in years to come among the screen's choicest masterpieces."

And TIME MAGAZINE calls it:

"Odd Mon Out"

with James Mason, Robert Newton, Kath-

leon Royal

Royal Liversule - *** of *** a 113 Aijer,

"A SMASH N U M B ER : CAROL REEDJAMES MASON COMBO WILL BAT THIS

DOE TO HIGH PLACES

Utilizing Bailing on of the sariest

total Out" turnishes another soid pilus

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continuously.

The immente audience that has taken to James Matson will see him in a high spot of his career. Circling around the Maton focal point in as fine a collection of supporting players as has been seen in racent British imports. As unfamiliar as they are there, they contribute telling characterizations to, the story and give impact to minor bits of business that click soundly.

bits of business that click soundly.

In brief, the scenarie involves Maton in a 113-minute chase that takes up when he is thrown from a crr making off from a robbery. Ate and his cohorts are representatives of an underground political move-turies of an underground political move-for their organization. They stick up a flaw mill. In excapation, a man is kilded accidentally by Maton. He is wounded in the arm. The escape rehicle goes of without him and he takes refuge in an air raid shelter. Attheen Ayan is hig gift.

he takes refuge in an alr raid shelter.

Most of the afternoon and night is spent.

Most of the afternoon and night is men finds this men, finds thim. The police are added for a time. Mason winds up in the rain and anow near a cenetery where he is found by an unocrupulous character upon pends. Miss Ryan comes to the houng of a priest and learns of Mason's whereabouts the and pends. Miss Ryan cones to the houng of a priest and learns of Mason's whereabouts the and the and the spent of the found of the taken in all public and continued to the spent of the s

"AN OUTSTANDING ACHIEVEMENT!"

UNIVERSAL-INTERNATIONAL

will have "Odd Man Out" ready for you soon-backed by a tremendous newspaper, radio and magazine advance campaign!

Few New Films in Chi: 'Chase'-Slate **Bros. Fine \$45.000. 'Yearling' 43G. 2d**

Small-turnover this stanza leaves loop dominated by holdovers, with two new entries coming in for only fair results, Initial stanza of "The Clase" with Slate Bros. vaude layout, at Oriental, looks to be near a sound \$43,000, Rilato has two re-

"Dead Reckoning" tied with Connee Boswell heading stage layout
Dead Reckoning the deading for
State-Lake. Scheherazded" looks
1816-1816. Scheherazded "looks
1816-1816. Scheherazded" looks
1816-1816. Scheherazded
18

runs.

Estimates for This Week
Apello (B&K) (1,200; 65-95) —

"Jolson Story" (Col) (10th wk).
Sharp \$21,000. Last week, about

"Globio Story (..., town ..., town .

"Chost Goes Wild" (Rep.) Cd with State of the Control of the Contr

'Jolson' Terrif \$48,000, Philly

week. "Perfect Marriage" (Far) 26.

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18.

"ox (20(h) (2,250; 50-94)—"Miss grim" (20th) (2d wk). Sliding to ak \$14,000 after nice \$27,000

weak \$14,000 after nice \$27,000 opener.
Goldman (Goldman) (1,300; 50-94)
"Dead Reckoning" (Col) (3d wk).
Still potent at \$22,000. Last week, next \$25,000.
Kariton (Goldman) (1,000; 50-94)
"Johnny O'Clock" (Col) (2d wk).
Big \$16,000. Last week, husky \$21,500.

Broadway Grosses

Estimated Total Gross This Week .

(Based on 18 theatres) Last Year\$74 (Based on 16 theatres)\$747,000

'Humoresque' 30G. Det.: 'Chase' 18G

"Humoresque," at the Michigan, topping the current lineup in Detroit. "Shoeking Miss Pilgrim" is second at the Fox but not strong. "Wieked Lady" looks okay at the Adams. "The Chase" looks sturdy at

Adams. "The Chase" Roos study at the Broadway-Capitol. Estimates for This Week Adams (Balaban) (1,740; 70-95)— "Jolson Story" (Col) (9th wk). Good \$7,000. Last week, strong

\$9,000.

Broadway-Capitol (United Detroit)
(3,309; 70-95)—"Chase" (UA) and
"Calendar Girl" (Rep). Strong \$18,-000. Last week, "California" (Par) and "Sweetheart Sigma Chi" (Mono) (4th wk), fair \$11,000.

Downtown (Balaban) (2,683; 70-95) Downtown (Balaban) (2,683; 70-95)
—"Wieked Lady" (U) and "Open
Door, Riehard" (SGP). Okay \$12,000.
Last week. "Blind Spot" (Col) with
King Cole Trio on stage, solid \$22,-

900.

Fex (Fox-Michigan) (5.100; 70-95)

Shocking Miss Pilgrini (20th)

Shocking Miss Pilgrini (20th)

Shocking Miss Pilgrini (20th)

Strange (Col)

Madson (United Detcol) (1.886; 500)

Madson (United Detcol) (1.886; 500)

Madson (United Detcol) (1.886; 500)

(Col) Neat \$2.100 in 3 days. Last week, "Show-Off" (Mc-G) and "Home Sevent Homichele (20th), \$2.500 in 3 Sevent Homichele (20th), \$2.500 in 3

days.

Michigan (United Detroit) (4,039,70-95)— "Humoresque" (WB) and "Pilgrim Lady" (Rep). Strong \$30,000. Last week, "Till Clouds Roll By" (M-G) and "Luckiest Guy in the World". (M-G) (3d wk), big \$22,000. World' (Mc O) (30 wh), big \$25,000 m or \$100 d wh or \$100 d who \$100 d wh

Frisco Better: 'Sinbad' Plus Vaude Socko 34G, 'California' Stout 35G

San Francisco, March 4. Trade is perking up this stanza Trade is perking up this stanza with best showing being made by "Sinhad the Sailor," which is being tipped to a nilty session by voule layout at the Gate. Ace straighter is "Gallorina", heading the face of the week at the big Fox.

Estimates for This Week.

Galdon Gate Sailor", "IRKO, plus you will be made for the week of the big Fox.

Galdon Gate Sailor", (IRKO) plus you will be made for the week of the sailor will be sai

| Liver | Accooming | 1,500 | Last | Week |

VARIETY 'Song' Torrid \$21,000. Buff. 'Humoresque' 16G

Buffalo, March 4.
Biggest news in town is terrific week being done by "Song of Sche-herazade," at the Lafayette, "Humoresque" looks the next best entry of the newcomers at the Buffalo.

the newcomers at the Bunalo.
Estimates for This Week
Buffalo (Shea) (3,500; 40-70) —
Humoresque" (WB), Good \$16,000,
ast week, "Lady in Lake" (M-G),

Buffalo (Shea) (3,50%; 40-70) - "Humoresque" (WB): Good \$16,000. only \$13,000. last in Lake 'MCD', Great Lake (Shea) (3,50%; 40-70) - "Shear (Shea) (3,50%; 40-70) - "Lake (Shea) (3,50%; 40-70) - "Shea) (3,50%; 40-70) - "Sh

Beneke Ups 'Band' Wow 35G in Hub

Nora Prentiss" not doing too well at the Met this week, failing to beneat the Met this week, failing to benefit from a mild and sunny spell on
openers. "Razor's Edge" still is
powerful in second at Memorial,
with Tex Beneke band boosting
'Beat the Band" to a fine session at
the Boston. "Joison' remains a fifth
mostly ho.5, olday. "Dure houses,
mostly ho.5, olday." Other houses,
Restan (ERD). (2 200: 50-81.10).

Restan (ERD). (2 200: 50-81.10).

Estimates for This Week
Boston (RKO) (3,200; 50,51,10—x
Boston (RKO) (3,200; 50,51,10—x
Benetic orbital Helm and Howard,
Artie Dann, others Old Glenn Miller
band in first return here will do great
\$5,500. Last week, "Swell Guy" (U)
stage, \$33,000. Instruction orch. others, on
stage, \$33,000. Loop (1,00); \$1,300—"Ssirway
Heaven (U) (4th wiz). First on
light week, "Good (1,00); \$1,500—"Ssirway
Heaven (U) (4th wiz). First on
light week, Guice \$3,000, atter \$7,000 (1,00); \$1,000—"Sirvay
Heaven (U) (1,00); \$1,000—"S

grind policy rice \$8,000, after \$7,000 list week, Esquire (M.P.P. (1,20.180 — Best Veckers Lives (REGO 1010) wk). According to the second result of the second results of the second results (REGO 1010) with wk). According to the second results (REGO 1010) mark or better wishes opening. Pt (1372, 40,30) — Tadies Mari (Par) and "Deviation here; oleval proposed (REGO 1010) which is the second results (REGO 1010) with the secon

"Humoresque" (WB) and "Mr. Hex" (Mono). about same.

Majestie (Indie) (1,500: 40-80)—
"Kit Carson" (20th) and "Last of Mohiteans" (20th) (reissues) (2d wk).

Excellent \$6,000 after big \$8,000.

somesma (2001) (ressessed) 20 Mey. In the second was a very big 38,000. He was a second was a very big 38,000. He was a second was a very big 38,000. He was a second was a very big 38,000. He was \$84,000. He was \$84,000.

Henry' 15G, Richmond

'Henry V' the United Artists flim, 'Henry V' the United Artists flim, collect up a the United Artists flim, the WRVA their here this week. House formerly was the legil Loyfe, re-tained this fall when the radio outlit commend the fall when the radio outlit pomition Barn Dance on Saturday inglists. Theatre installed new sound equipment which it will use for fut-ture road show flims.

Grosses Are Net

Grosses Are Net
Film gross estimales, as reported herewith from the various key eites, are net, i.e., without the 20% tax. Distributors
share on net take, when playing
percentage, hence the estimated
figures are net income.
The parenthetic admission
prices, however, as indi-mission
clude the U.S. amusement tax.

Bliz Bons B'way But 'Grass' \$132,000: 'Spring'-Long-Edwards-Lester Stout 85G, 'Angel' Sock 30G, 'Song' Hot 38G

Snow last Saturday (1) plus rain, sleet and more sow on the follows list of the state of the sta

spand, less off Friday (1) at the Strand, Boomersung' with subset of the Roxy, Strand, Boomersung' with subset of the Roxy (1) and the Roxy (1

WHAT MILDRED PIERCE DID **NORA PRENTISS**" DOES BETTER!//

PRACTICALLY EVERY ONE OF THE 73 ENGAGEMENTS UNDER WAY IS 'WAY AHEAD OF 'PIERCE' | Warner'!

ANN SHERIDAN Sensational NORA PRENTISS KENT SMITH BRUCE BENNETT ROBERT ALDA
ROSE MARY DECAMP SENSATIVE COMPANY OF THE LOCAL PROPERTY OF THE LOCAL PROPERTY

Snow Sloughs Pitt: 'Hardy' Only 15G. 'Prentiss' Mild 16G, 'Dorseys' 81/3G

He was a printed by the property of the proper

Last week, terrife \$22,500, with snow hurting, Low-V-LM (3,300, 4,00 ft)—
Pen Janghe, Abay Harth, (4,00 ft)—
Pen Janghe, Abay Harth, (4,00 ft)—
Notices where he did Hardy the total Hardy ft and the light customers seem out of the old Hardy week, second of "112 Wonderful Life" (HKO) Med State of "112 Wonderful Life" (HKO) (mo.). Satisactory \$3,500. Last week, "Ill. Clouds Roll By" (M-G) (4th wk).

Sweater (Harrin) (1,756; 49-70)—
Sweater (Harrin) (1,756; 49-70)—
Sweater (Harrin) (1,756; 49-70)—

\$3,000.
Senator (Harris) (1,750; 40-70)—
"Allegheny Uprising" (RKO) and
"Sea Dévils" (RKO) (reissues). Bet-ter than expected at \$4,000. Last week "Black Beauty" (20th and
"Wild West" (PRC), weak \$2,000 in

"Wild West" (PRC), week x-goou in days

"Mon West" (PRC), week x-goou in days

"Nora Prenikst" (WB), Citix jumple
all over this one and the weather doing the rest, Mild \$18,690 or less that week, second of "Sinhed Salio"

(R. Warner WB), (2,000; 40-70), —
"Fabulous Dovesye" (UA), Terrific campain didn't help this much, Got a couple of good days but will cample of both of the couple of good days but will come of the couple of good days but will come of the couple of good days but will come of the couple of good days but will come of the couple of good days but will come of the couple of good days but will come of the couple of good days but will come of the couple of good days but will come of the couple of good days but will come of the couple of good days but will come of the couple of good days but will come of the couple of the

McCoy Ups 'Angel' \$19,000 in Indpls.

Indianapolis, March 4. Indianapolis, March 4.
Film blz looks generally okay here this stanza despite first wave of state's annual basketbil mania.
"Black Angel" is being boosted to top on by Clyde McCoy band with Michael O'Shea on stage at Circle.
"Lady in Lade," at Lowe's, leads straight filmers. "Song of South," at Indiana also is nice.

Indiana, also is nice.

Estimates for This Week

Estimates for This Week Christ (Katz-Dule) (2,600; 48-72)

"Blow Change" and O'Rath Christ (1988) (1

"Wild Beauty" (U). Slow \$6,000. Last week. "III Be Yours" (U) (2d wk.) \$5,000. (Loew's). (2,450; 40-60)— "Lady' in Lask" (M.-G). Extra good \$17,000. Last week, "Jolson Slov" (Col) (4th wk). nice \$11,000. Lyric (Katz-Dolle) (1,600; 40-60)— Parling Clementine" (20th) (n.o.). Oke \$5,500. Last week, "Time. Place" (WB) //mo., Jair \$6,000.

'Temptation' 13G, Mont'l

"Jolson Story" in third week at oew's still is big and again seems ree of leading town. "Temptation" of the town control of the town of th

Key City Grosses

Estimated Total Gross

Estimated Rotal Gross
This Week\$3,178,000
(Based on 23 cities, 202 theatres, chiefly first runs, including N. Y.) N. Y.) Total Gross Same Week

Last Year\$3,330,265 (Based on 23 cities, 132 theatres)

Storm Bops K.C. Albeit 'Be Yours' Nice \$16,000, 'Prentiss' Trim at 15G

Kansas City, March 4.

First severa Services and the several services and the several services and the several services and the several sever

Klup (Deckinson) (556; 53)—"Brief Recounter (V), Neat \$3.000, Last \$4.000. Last \$4.

'RAMROD,' TOPS DENVER, BRISK \$23,500, 3 SPOTS

BRISK \$23,500, 3 SPUIS.
Deaver March 4.
In spite of below zero and mow, is filling for the more starting are dealy when, sinhard is filling for pieces and the starting are dealy services and the starting are starting are starting are starting as a service of the starting as a service of the starting are starting as a service of the starting as a service of the starting are starting as a service of the starting are starting as a service of the starting as a service of the starting as a service of the starting are starting as a service of the startin

S.500. Let week, was subsequentChinama (Cestil) (1,765. \$5.76).—
California" (Perl.) Big \$18,000 and
Indian. Last week, "Perfect Marriage" (Perl.) (2d we), fair \$3.00.
Tantord" (UA) and "Betty Co-Ed"
(Col.) Ag-date with Eaguirg, WebFantord" (UA) and "Betty Co-Ed"
(Col.) Ag-date with Eaguirg, WebFantord" (UA) and "Betty Co-Ed"
(Col.) Ag-date with Eaguirg, WebFantord" (UA) and "Betty Co-Ed"
(Col.) AgSecond \$14,000. (Vfz. \$3.74).—"Ramred" (UA) and "Betty Co-Ed"
(Col.)
Subsequent (Co

\$10,000. (Fox) (878: 35.74)—"Open Ribles (Fox) (878: 35.74)—"Open Company (1997) (1997

Snow Nicks Balto But 'Sinbad' Sockeroo 17G

Sillular System of the American American Sandard after last week's bizzard will, nick this week's figures again. Best action is being registered by "Sinbad the Saitor" at the Yown and "Nora Prentiss" at the Stanley. Rest of list mainly is holdower, and just fait.

Estimates for This Week 20.

Centary (Loew's-UA) (3,000; 20-60) — "Mighty McGurk" (M-G). Not getting far at \$10,000. Last week, "Lady in Lake" (M-G), steady \$12,-800.

"Sady in Lake" (M-G), stency \$12,000.

Hipportone (Rappaport) (22,000.

Hipportone (Rappaport) (23,000.

Keith's (Schamberger) (24,000.

Hipportone (Rappaport) (24,0

'Henry' Sock 20G Leader in Mpls.

Minneapolis, March 4. Except for the roadshow "Henry V" at the Lyceum, legit house, and a Swedish film, the major newa Swedish film, the major new-comers are resisues. It's the first time in months that the downtown layout hasn't included a new "A" picture. It's the third week for ing Miss Pilgrim' and the second for "Lady in the Lake" and "California". Latter still is big after colo-sal opener. With an immense ad-vance saile, "Renry V," under Thea-euing. The second of the color of the second of the color of the color citing." Estimates for This Week.

Estimates for This Week

Aster (Par) (900: 30-44)

Boon (Par) (900: 30-44)

Gopher (Par) (1,000; 44)

Gopher (Par) (1,000;

Tables Story "Col) Gd wir. Big Trans. Carrier \$16,000 second frame. Carrier \$16,000 second frame

'Man I Love' Only \$9.500 In Seattle: 'Heart' \$10,000

Seattle, March 4.
With biz running slightly below
expectations. "Jolson Story" continues socko in the tenth week
"Man I Love" and "Cross My Heart"
are best newcomers, but neither . Estimates for This Week

Estimates for This Week

Blue Mouse (H.E) (800; 45-80)—
"Stanley and Livingstone" (20th)
and "Frenchman's Creck" (Par) (reissues). Slow \$3.00. Last week,
(Continued on page 22)

New Pix Help L. A. With 'Boomerang' Lusty 75G, 4 Spots; 'Reckoning' Oke 46G in 2, 'House' 40G, 4; 'Song' 33G, 2d

Three new bills, all mellers, and some releases to belong forms and strong and the some releases to belong forms and strong and the some releases to be the strong the some releases to be the some release to the some releas ond frame of "Schehernzade" is holding up well at \$23,000 in the locations, but "Nora Prentisa" fell off budge to \$33,000 for second frame in three houses. Third week for "California" looks near \$35,000 in two the "Third and final session for "Lady" in Lade" is \$20,000 in three spots. "Duel in Sim," on road-show is good \$35,000 for min, week in one house and eighth in another but is slowing the statement of the

down from recent pace. Week

Betimate for This Week

B

Hever trills Music Hall (Blumen-Hall Marie Hall (Blumen-Hall Marie Hall (Blumen-Hall Marie Hall (Blumen-Hall Marie Hall Marie Hall Marie "Albe's Irish Rose" (UA) (2d wk). "Carthay Circle (FWC) (1,518; 51-31,80)—"Yearling" (M-G) (10th wk). Bettering \$9,500. Last week, good \$4,000 ft. (200 ft. (2

\$3,700.

Chinese (Grauman-WC) (2,048; 501)—"Boomerang" (2014). Hetty \$191000. Last week, "Shocking Miss Pilgrim" (2014). (2d wk), has \$9,081).

Downtewn "WB) (2d wk). Wisy
25,500.

Downtewn ** Last week, sturdy

\$25,500.

Downtown Music Hall (Blumen-feeld) (872; 55-\$1) — "Red House" (UA) Stout \$21,000. Last week, "Irish Rose" (UA) (2d wk), light \$8,200. \$3.200. (2d wk), light Egyptian (FWC) (1.538; 50-\$1)— "Lady in Lake" (M-G) (3d wk). Closes at \$3,500, Last week, good \$11,100. El Rey (FWC)

22,500, \$4,000. Cashs week, sectors, \$1,000. \$2,500. \$1,000. \$

Oray \$8,000. Last week, bright \$11,-800. Wiltern (WB) (2,300: 50-\$1)—"Nora Prentiss" (WB) (2d wk). Slid to \$8,-500. Last week, fine \$21,900.

'McGurk' Solid \$21,000 in Prov.

Providence, March 4.

Big news here is sixth weck being given "Jolson Story" at Strand. "Mighty McGurk" is fairly hefty in first stanza at Loew's State. "Hu-moresque" is healthy in second stand at Majestic.

Estimates for This Week

at magestic.

Estimate for Tab Week
Estimate for Tab Week
Pathers of Tab Week
Week (2006) (1200) (1400) (1900)

Wilded Ledy" (11) and "Beat
Band" (RKO) (Steady \$14000) (1900)

Cartinon (Fay-Loew) (1900) (1900)

Fays (Fay) (1400) (1455)—"Heldondo" (REO) and vaude, 57000, 1800)

Fays (Fay) (1400) (1455)—"Heldondo" (REO) and vaude, 57000, 1800)

Fays (Fay) (1400) (1900) (1900)

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Fays (Fay) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900)

Fays (Fay) (1900) (19

Heaven (Fa) (2,200: 44-65) — Majestic (Fay) (2,200: 44-65) — "Humoresque" (WB) (2d wk), Fine Sl3,500 after hitting sock \$16,000 first

\$13,500 after litting sock \$16,000 first state.
4,000 (3,200 4.4-65) —
"Mighty McGurk" (M-G) and "Cigarette Gift" (Col). Solid \$21,000.

"Last week, "Chase" (UA) and "District Attorney" (Col), same tirct Attorney" (Col) after tirct Attorney" (Col) after \$1,000 fifth with. Sixth frame started Monday (3), Fifth sesh was solid \$12,500 after \$1,4000 for Courth.

Good \$13,000, Lat. Week, \$11,00 | "Gigardet Giff" (CD), \$20,01 des non-vicinity of the service o

Bargain B.O. Ups Show Biz

resulted in overflowing houses dur-ing its first week of operation, while barkers in nearby film theaing its first week of operation, while bapters in nearby film theawhile bapters in nearby film theawhile bapters in nearby film theathe fact this easts are available in all parts of the house. In the N. Y.
cafe sector, the Zamzibar, which
opened two weeks ago featuring a
abow topped by the Billia Broze, Est
augurated a \$1.25, dinner policy
which has been filling the dinner
easions. Other spots have also
siashed tariffa. Leon & Eddle's now
cafes. La Martinique, Copacebana
and Embassy included, are displaying table drive menus with region
gate the drive menus with region of the property of the p

In addition, prices of liquor have gone down. Leon & Eddie's, for ex-ample, has drinks starting at 75c, inample, has uninks stating at 13, instead of \$1, and \$1.10 that prevailed until a short time ago. Minimums are also falling. Copa now has a \$3 minny instead of the \$3.50 that hitherto prevailed.

hitherto prevailed.

The cafe price reduction has, in some cases, been in effect about a month. Business, in most instances, has picked up appreciably.

Some cafe operators feel that the

per-person average check now alked up in most niteries will chalked up in most niteries will have to come down further. It's felt that a bigger turnofer at a lesser profit will put the mass cafe out ahead. It's stressed that even during the lush years, prices were a considerable factor. One cafe off Broadway folded after a few operation because the systems of the systems of the profit of the pro

55c Morning Price

Almost Trebles Biz

With the Broadway Paramount's price cut one week old 'Par's top-pers quoted attendance figures, shaved down but not denied by

Performance by other stageshow houses while the Paramount chalked Texturnimeter by owner sadgemony that the texture of the texture o

Only Confined to B'way

Testifying to the fact that there's Testifying to the fact that there's little chance of the movement spreading beyond Broqdway is the price slath has no far proved to be an unquestioned success. Leonard Goldenson, Par's veeppe' in charge of thestree, said. "We have no inductions anywhere else if business holds up." Goldenson added. "We cut the Paramount scale because we felt it was altogether out of line to the contract of the co It was an individual case and not typical of our other theatres. Con-sequently, we don't think there's sequently, we don't think there' any reason for similar action out side of New York"

Summer May See Break In Dance Band Prices

There's a very good possibility that the coming summer season may finally break the back of the high prices being asked by bands of all

To be able to drop admission prices, the band buyers obviously prices, the band buyers opviously must secure lower guarantee quota-tions. They are seeking them from agencies as buying goes on and are either getting some concessions, it's claimed, or are delaying buying on the possibility that guarantees will come down. It all poses an explosive problem for all bands.

Medium bands will have no choice; they will be forced to drop quotations a bit to stay in business, and operators figure that at reason-

able bo, prices they can make money on this caliber of band. The real hassie is expected to come with top-name bands. They are still asking the same high prices. But if an operator continues to pay the quotations, yet finds he cannot resell the band to his patrons at prices up to \$3, and higher in some places, there's bound to be some trouble.

As it stands, top bands a cannot reduce guarantees by much.
Musicians' salaries, particularly on
the road, must be held at an abnormal level due to the high cost of

Legit Price Cut Seen

Following the Field If and when there is a downward revision of prices for legit shows it will probably follow the field after the trend is definite. Managers say the cost of production has steadily mounted, accounting for the general location of a denisting scales among mounted, accounting for the general boosting of admission scales among straight plays, but the top for musicals has been virtually constant, lavishness among that type of attraction being absent especially this

season. Tendency to establish straight shows, at \$4.80 and \$4.20, even for short-east one-setters, has been criticized, and the number of flops for which such prices were charged has resulted in unfavorable reaction among playgoers

UA Stock

Continued from page 5

continued from page 5

o each year in new companies with nothing whatsoever to offer but an idea and a hope. UA, on the other hand, they say, regardless of earnings, is a vultable going concern such things as an important interest in the Odeon circuit in Sngland.

As for the inability of stockhold-ford and Chaplin each hold one-third, it was pointed out that there was always the possibility of the was always the possibility of the dark of the control of control (thire.)

of control, either.

Reports that Arthur W. Kelly might return to UA, either as a board member or as an exec, are understood to be correct. Kelly held understood to be correct. Kelly held a number of top jobs in the company for years and was a board rep for Chaplin. He's now abroad on a production deal of his own. Kelly's return to UA and the spot held fill derived, on his acceptance to the man chosen as new prez of the company. Ædward C. Raftely, who has served as interim prezy since 1941, is expected to get his off-repeated with within a few months that he wish within a few months that he UA counsel, from which he was UA counsel, from which he drafted for the presidency job. drafted for the presidency job.

Talks are now in progress on a choice for the top post in the company, but there has been no decision and no one has been approx as yet, as far as can be learned.

Mirisch Theatres

Continued from page 3 g

City Investing, with which he's con thue to be associated, however,
Houses of the St. Louis Amusement Corp. are reportedly owned by
a syndicate headed by Arthur Baer,
head of Stix, Baer & Fuller, St. heed of Six, Beer & Fuller, St. Louis department store. Arthur books a considerably larger chain of houses than he actually operates. Mirrich leaves New York Friday as stopover in Milwahkee. Head-quartered there is the popcorn and andy biz which has made him independently wealthy in the past five or six years. The outiff will concern the control of the control of

the chain ne chain. Production deal on which Mirisch Production deal on which Mirisch is, it's is going to the Coast may be in as-ng on sociation with Edward L. Alperson, swill indice producer for 20th-Pox. Mirisch was associated with Alperson in Fox-West Coast operation in Militor of the producer of 20th and the producer

90% Polled for Cut B.O.

Paramount theatre manage-ment polled some 500 patrons at-tending the showcase's matinee on opening day of the slash to

Questionnaire asked whether price cut was a major factor in bringing the customer to the theatre

Answers, it's claimed, sup-ported the wisdom of the move since 90% of them were in the

N.Y. Lavoffs

affirmative.

- Continued from page 5 :

the wind was the anticipated arrival in New York this week of 20th-Fox studio boss Joseph M. Schenck, accompanied by studio treasurer-man-ager Fred Mctzler. They are slated to huddle on costs with Spyros Skouras, 20th prexy, and Donald A. Skouras, 20th prexy, and Donald A. Henderson, company treasurer. Another indication of possible cutting was seen in the current visit of Metro pub-ad topper Howard Dietz to the Coast to join prexy Nick Schenck in talks there.

Metro's Payroll Lopping

All the companies have been very much hush-hush about their re-trenchment activities, but, as far as trenchment activities, but, as far as can be gathered, Metro has done the greatest amount of head-chopping, with 20th-Fox and Warner. Bros. next. Mctro started the move and is reported to have dropped around 200 studio employees in an effort to trim expenses by \$200,000 a week (\$10,000,000 a year).

While Metro has sheared a good hany minor studio employees, it has lso lopped off a considerable pay-oll load in the higher brackets, in

week) where or a considerable pay-norli load in the higher brackets, in-cluding such exces as producer M. Siegel 18,000 a week) and story week). That is no doubt an effort to bring payrol of top studio-per-sonnel more closely in line with that of other companies. Study recently made by VARETY of proxy state-wish of the companies, Study recently made by VARETY of proxy state-word with the companies. Study recently made by VARETY of proxy state-word with the companies. Study recently which the law requires all salaries over \$20,000 a year to the reported— revealed that Metro was payric and to officers, differences and other em-ortheres, differences and other emmore than \$23,000,000 a year to officers, directors and other em-ployees in this category. Figure com-pares with 20th-Fox, second in line, with \$13,000,000 and a total for the industry of \$74,000.000

Loew's Deals ued from page 5 =

cuit in New York broke all records cuit in New York broke all records with the three pictures then playing, including "Secret Heart," "Blue Skies" and "Joison Story." He conceded that Broadway grosses had allen off, but attributed this to the general slump in Broadway biz felt by hotels, niteries and most forms of entertainment because of the decrease in numbers of tourist.

crease in numbers of tourists.

Vogel said Low's did not contemplate any immediate cut in admission prices at the Braadway Capitol and State, the circuit's two N. Y. Ashowcases, as result of the slash in morning prices effected last week to carry to the six of the six of the six of the six of the carry to the six of the carry to the carry to the carry to the six of the carry to t

Loew's is still testing the advis-Low's is still testing the advis-shifty of a return to single bills in dual situations, Vogel said, but so far hash? found it doesn't work out. He told of one theatre operating on a dual policy which was forced to post S.R.O. signs every weekend. Low's attempted to switch over to a single-picture policy on Saturdays of the control of the control of the control of the turnover at the house, but found immediately that business fell off.

GI Films

Continued from page 5 ;

color films are generally top produc-tions, impression is feared among soldiers that all pix are being held

soldiers that an plant up unconscionably.
Two factors make the current pinch on the majors somewhat hard to take. First, the majors have so to take. First, the majors have so streamlined delivery to the Army of prints that new pix are delivered to GI theatres before foreign company exchanges get their share. And sec-ond, with the majors pacted to de-liver 20 35m prints and 40 narrow-gauge versions of every film to the Army, profits on the films are noth-ling spectaculors.

Inside Stuff-Pictures

With United Arther distribution Enterprise product dejocationly and Loose's International handling it shread, general containing and barris prevailed in publicity departments of both companies with an of barris prevailed in publicity departments of both companies with an of the product of David Lewis in New York from the Coast Monday (3). Lewis was breading to London for precent there of his "Another Love," so Excess flaured that made him its body in setting interviews and the rest of the publicity that made him its body in setting interviews and the rest of the publicity

UA, on the other hand, had a letter from E's flackery on the Coast in OA, on the outer mane, mad a letter from a's inackery on the Cosat forming it that Lewis would be available during his entire stay for forming the second of the control of the control of the cost of the berg, studio's special easiern fack, meantime was attempting to keep berg, studio's special easiern fack, meantime was attempting to keep sides happy and run in a few ideas of his own. At last report, Leon's waltzing ahead in the Lewis sweepstakes via a cocktall party qui rigged in his honor last evening (Thesday).

It's generally believed on Broadway that the deal by which the Astor hotel was to have been form down and converted into theatres and office the state of the control of the state of the control of the state of the control of the co

Universal will spark its screen plugging of "The Egg and I" with a three-minute cartoon teaser trailer, first ever used for live action pic. Cartoon trailer, planned by U's flackery, was produced by Walter Lantz at a cost of close to \$10,000.

Short opens conventionally, simulating standard cartoon entertainment, with Romeo Rooster and Henrietta Henr featured. Audience isn't let on until the end when briefie makes its pitch for U's feature.

`

'Other Love'

Continued from page 9 of "Arch," on possible cuts for the

'Arch' Preem in N. Y.

Hollywood, March 4 Release date of "Arch of Triumph" has been changed to mid-April,

when it world-preems in New York According to Enterprise topper Charles Einfeld, Paris world preem, originally slated, is now out. David Loow incidentally has go

to N.Y. for a month of

'Duel' Dicker Continued from page 9 :

annosition from the L. of D. Hughes' stance hurt his pic considerably, since he has had difficulty in lining up theatres to play it.

Selzniek In N. Y.

Sekniek In N. Y.
Sekniek arrived in New York
from the Coast yesterday (Tuesday). One of the reasons for
the visit is to have a look-in on the
which is believed made in New York
under the Seknick banner with Jenifer Jones and Joseph Cotten
starred. It's believed Seknick may
also confab on the 'Duel' situation
with the Legion. How long he will
the limit the seast is uncertain as

Reports were prevalent this week Reports were prevalent this week that "Duel" would have its New York preem at the Rivoli about April 15, following a six-week run of "Blaze of Noon" (Par), the present tenant. This would give "Duel" coveted Easter playing time. Milt Kusell, Selznick sales chief, declared Monday 3), however, that nothing is set yet,

Sorrell Beating

Continued from page 9 other angle was handcuffing of Sor-

rell, method Harvey Church used in Chicago for killing of two automobile salesmen in one of Windy City's most brutal crimes. Still another clue authorities are following is Sorrell's recalling "telephone voice" of one of his attackers who discussed whether labor leader was discussed one of his attackers who discussed whether labor leader was dead or not. Thugs also talked while they thought Sorrell out saying that hey were to head for Reno and payoff for beating job.

Shortly before the attack, Sorrell entered a protest against Eric Johnston's proposal that the National Labor Relations Board be given power to settle jurisdictional troubles on the film lots. Lab

bee on the him lots.

"Johnston," said Sorrell, "wants
Federal laws passed to make slaves
out of members of our free, democratic and autonomous unjons. At
the same time he wants to provide
Trotection for his company-maintained unions,"

Stickling Junks Nick Policy on Working OK's

For St. Louis IA Local

St. Louis, March 4.
The policy of issuing working perits to members of IATSE, Local The policy of issuing working permits to members of IATSE, Local Mist to the members of IATSE, Local Local No. 6, by John P. Nick, when headed both organizations and before his conviction of anti-rackering charges, was brushed off the boards recently by Frank Sticking, charge of the affairs of Local 100, 6 since last year. In junking Nicke harge of the affairs of Local 100, 6 since last year. In junking Nicke policy, which was used to bolster his domination of the locals, particularly hooding permits cards as Indi-fleeged members of the local. Stickling said, "The permit practice started many years ago, but it is not in keeping with our international officers," Nick is reported to the programment of the pro

tional officers." Nick is reported to still have a strong following in Local No. 6 and they are said to have re-sented the admission of new mem-bers, which gives the anti-Nick forces added strength.

Europe Press in Burnup At Sonja Henie Visit Home Vienna, Feb. 25.

Europea press has given motor bearing and the process of the proce way.

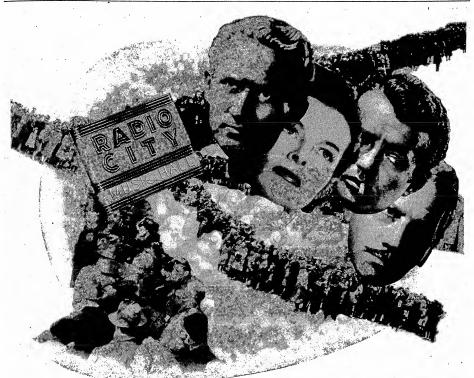
CR's 5 District Mgrs.

Confidential Reports has named five district managers to represent the checking outfit in the field. Tagged for the posts are John J. Tagged for the posts are John J. Shine, Fran S. Ingres, Otto Stradiey, Barry Halbert and Arthur W. Davis. Shine will work out of the Atlanta office; Ingres out of Chicago; Stradley, Cleveland; Halbert, Los Angeles; and Davis, Philadelphia. Each division contains five exchange cities except that of Shine, which has six.

Ed Alperson = Continued from page 1 =

pay sufficient attention to his work

and will be budgeted at \$1.000.000, about three times as much as his initial 20th-Fox pic, "Black Beauty" now in release, producer said. Frank Davis ("Tree Grows in Brooklyn") is screenplaying "The Big Curtain."



A SEA OF PEOPLE FOR "THE SEA OF GRASS"!

It is the third M-G-M Hit in succession to pack the Music Hall! First "Till The Clouds Roll By", next "The *Yearling" and now "The Sea of Grass." The Biggest for the Biggest Theatre in the world!

M-G-M presents its Spectacular Dramatization of a Great Novell SPENCER TRACY KATHARINE HEPBURN ROBERT WALKER MELVYN DOUGLAS * "YEARLING" PRESS-TIME FLASH! In its first of ment following its Los Angeles Premiere and its New York Music Hall run it set an all-time M G-M record for the initial week at the State-Lake Theatre, Chicago. Just the beginning!

MPEA Set to Go Places in Austria. When Weather, Power, Politics Ease

By JOSEF ISRAELS II

First month's operation in Austria by Motion Picture Export Assn. ran into as fancy a set of obstacles, complications, accidents and business killers as any industry operation has faced. Nevertheless local MPEA crew, under Wolfgang Wolf, former Army pix chief for Austria, and Oskar Morvai, sales manager, played first half dozen releases throughout most of Austria (though shroughout most of Austral (though to badly reduced grosses) and have closed contracts with more than 70 houses for remainder of list of some 50 Hollywood titles due during

1947. Winter conditions, added to Austria's poverty in coal and electricity, caused greatest troubles. For 1d days in an austria's poverty in coal and electricity, and an austria and a state of juice. Later reopening has been on basis of one show a day weekdays, complete shutdown every Thursday and full schedule only on Saturday and Sundays. Most houses are unheated in uays. Most houses are unheated in average 15 degree cold.

average 15 degree cold.
Exhibs complain that stipulated
7:30 and 8 p.m. showtimes are also
business killers due to reluctance of
customers to be on streets late in
face of recent wave of robberies and
uncertain trolley service homewards.
Nevertheleer for the control of the
Revertheleer for the control of the
service of the control of the
service service socret solid
smaches in Vienna and Salzburg and
are starting to build where shown in smashes in Vienna and Saiguirg and are starting to build where shown in the provinces. Top draws in past month were "Union Pacific" and "Suspicion," with MPEA promotional resources now going behind immi-nent premiere of "Ziegfeld Girl."

nent premiere of "Ziegéld Girl."
Competitive situation, since Army,
exited from pleture production and
distribution here Jan. I, remaine undistribution here Jan. I, remaine undistribution here Jan. I, remaine unf gioing commercial, with EngleLion reps opening up offices here.
French Army is still handling of fluture policy. Haus Sov export film remains only one of occupying or powers still controlling production facilities here. But not a cunner to power should be supposed to the conline of the production of the comstantial controlling production facilities here. But not a cunner
to power should be supposed to the constantial controlling production facilities here. But not a cunner
to power should be supposed to the controlline of the conto nower shortage.

to power shortage.

MFEA's selling troubles have resulted from British and French reluctance to have Yank salesmen go direct to house in their construct of Hollywood product. English, and French have insisted on being middlemen in zonal operations. MFEA has expressed strong dissuitation with poor operation of the State of the St ship. Complaint is that U.S. play-dates aren't efficiently coordinated and U. S. checkers have no chance to oversee grosses, promotional ef-forts, etc., outside of U.S. zone. Russians still haven't let down the barriers to U. S. pix in their zone and have put heat on most exhibi-tors to sign a year's contract for un-precified block of Moscow. Prague-

tors to sign a year's contract for un-specified block of Moscow, Prague, Warsaw and Berlin product. Krem-linite's prices are reported so low as to be irresistible, especially when backed by still present Soviet politi-cal and military occupation. Miscaliant controlled areas for foreseeable future. However, unless Pritish and French can organize better in im-mediate future, MPEA salesmen and checkers will start direct dealings

checkers will start direct dealings in those sectors.

MPEA offices are functioning in quarters formerly occupied by ISB Films, Army's distribution outfit. Army operation, now under Richard Hauserman, is concerned only with newsreel and documentaries, plus

overall supervision from cultural viewpoint. Insofar as available prints per-mit, MPEA is following policy of playing English versions with sub-titles in big-town firstruns and Ger-man synchronizations, mostly made in man synchronizations, mosuly made in Berlin, in other parts of Austria. They are playing "Suspicion" both ways in comparable houses to get comparative grosses. Since both houses have sold out for first five weeks these results won't be visweeks these results won't be vis-ible until biz begins to taper off at

of power situation, MPEA should be sitting on top here. They've got an incomparable asset for a foreign operation—pictures.

Toronto Dailies Nix Wild 'Screen Test' Ads

WHO SCREEN TEST Ads
Toronto, March 4.
Through efforts of the Canadian
Motion Picture Distributors Assn.,
affiliate here of the Johnston office,
Toronto dailles will henceforth
refuse to accept "screen test" advertisements unless these have the
endorsement of film commany based

refuse, to accept "gereen text" activated to the company head offices or the assn. Move followed recent flagrant promise by "charm schools" and required by "charm schools" and required promise by "charm schools" and company head contained for \$50-or more or less than the company of the comp had Hollywood's coopera

COL. CANCELS 10 PIX DUE TO TEPEYAC ACCIDENT

Mexico City, Feb. 28. Mexico City, Feb. 28.
Columbia is reported to have can-celled contracts for the making of 19 pix at the Tepeyae studio here, operated by Theodore and Albert Gildred, because of fears of physical security at the plant, due to the roof of a stage collapsing recently and killing three workmen and in-juring 19 others. Col pix, though, will be made

will be made in other studies here and eisewhere in Mexico:
and eisewhere in Mexico:
and eisewhere in Mexico:
diago, adding the studies of the Call Institute of Collapse, adding that he has retained John Kase of the Call Institute of Technology to examine and make expects to be normalized within six months. Studies operation of which he expects to be normalized within six months. Studies contrailed this months. Studies contrailed to the studies, operation of which he expects to be normalized within six months. Studies contrailed to the studies, operation of which he expects to the studies, operation of which he more than 25 buildings and 75 bui

Indie Prod. in Cuba

Indie Prod. in Cuba
Cuban motif will be accented in
Pamba motif will be made on
Joseph motif will be motif will
Michael Whalen, Doris Dowling
Tommy Wonder and Dolores Tatum
Headed by Jim director Marion
Gering, Pamar's backers include
Cuban businessme as well as Jim
Roffman, George Richâeld and
George P. Quigley of Century Prodeal has as yet been negotiated on
the film which goes into production
March 17 in both English and Spanish versions.

Current London Shows

London, March 4.

"Anthony-Cleopstra," Piccadilly,
"Bertram Mills Circus," Olympia,
"Between Ourselves," Playhouse.
"Born Yesterday," Garrick. "Between Ourselves," Playboize.
"Bon Yesier's," Garrick.
"Bon Yesier's," Garrick.
"Clutterbuck," Wynchan.
"Eagle Two Heads," Haymarlet.
"Filty," Filty," Strand
"Fools Rush in," Fortune.
"Hatter Book," Hander Heads," Haymarlet.
"Hatter Stowe," Embassy.
"Jane," Aldwych.
"Lady Frederick," Swor,
"Man From Mastry," Cornedy.
"And the Stowe," Embassy.
"Jane," Aldwych.
"Pacific 1869." Drury Lane.
"Swetheatt Mine," Walen.
"Swetheatt Mine," Walen.
"Swetheatt Mine," Wie Palace.
"Window Boy," Lyric.
"Winafow Boy," Lyric.
"Winafow Foy," Saville.
"Caviar to General," Whitehall.

VARIETY H'WOOD FILMS GLUT FOREIGN MARKET

FURLISH MARKH.

Europe and the Orlent are so
heavily laden with Hollywood films
that the overseas customers will require at least five years to catch up
with not the control of the control
with not problem of cordinating sales of old product with new
years, has long since been written
Huge backlog, caused by five are
years, has long since been written
revenue is concerned, but the older
are figured on for substantial
grosses overseas.

Int'l 'Incident' Brews in Quebec 'Enfants' Ban

Ambirrary haming by the Quebec Censor Board of the Prench film "Les Enfants du Paradit" has detensor Board of the Prench film "Les Enfants du Paradit" has detensor Board of the Prench film "Les Enfants du Paradit" has detensor de la company of the Paradit of the provincial government of Canada, Count Jean de Hauteclowing and the provincial government of the prench of the provincial government of the Canada of the Prench Charge last week by the Ambassador that the ban was condidered "an act of discourtery" to the French Canada of the Prench Canada of the Prench Canada of the Prench Embassy in Ottawa to 700 of the House of Common, Senata, the diplomatic corps, press and the prediction of the House of Common, Senata, the diplomatic corps, press and the canada of the control of the co

Following are the events that led p to Thursday night's announce-

ment:

1. Frunch cultural attache Rene de Messier stalked out of a rally of French Univ. of Montreal students after being told that film, which had been obtained for private showing at the rally through the embasy offices, had been banned.

2. De Messier, charged that ban wa direct insult to a regresentative was direct insult to a regresentative and the control of the control of

ter under consideration, and stated that the censor's decision would

stand.

A. Ambassador de Hauteclocque entered the melee and backed up the de Messier claim stating that action was considered a "lack of courtey" to France.

5. Counter - statement came from Frenier Duplessis citating that Perenier Duplessis citating that the country of the c

business.

6. De Hauteclocque, hotter than ever now, announced a private showing at an Ottawa theatre but changed his mind on the request of Archbishop Alexander Vachon of Ottawa.

Ottown.

7. Announcement Thursday that private screening would take place at the embasy.

Film, it was stated, was verboten by the Quebe censors on moral gallet the screening Friday night however, general consensus of opinion of the press and diplomatic corps was, however, that the film, with few deletions, could easily pass for public showing as "adult enter-tainment." First quality of acting the contraction of the pression o

received high praise.

When the controversy started, film hadn't even been booked. Now it's being awaited avidly and its slated for the Orpheum, Montreal, largest house in town playing French pix, if and when it gets over the objections of the official o.o.ers.

Ontaria to Eack Ban

Townto, March 4.

Likely that "Lee Enfant dar Paradia". French-made dim banned in Quebec Province because of the picture's 'immoral seenes,' will not be a considered to the control of the control Ontario to Back Ban

French Showbiz Ills Laid to Legit Mismanagement, Pix Cooperation Lack

3 U.S. Reps to Do P.A.

3 U.S. Reps to Do P.A.

Job on Belgian Festival

Fir masses and a public per laws deto
to send a public per laws deto
early to Brusels to prepare the
way for the Belgian Film Festival,
set for month of June
early to Brusels to prepare the
way for the Belgian Film Festival,
set for month of June
operate on behalf of one particular
company, but pave the way for all
american trace, as representing the
leave early in March, for Brussels
and will remain there a few days,
contacting officials, the industry and
The three American film reps are
Elias Lapinere, chairman of the
delegation; Joc Westreich, and Julio

The three American film reps are Elias Lapinere, chairman of the delegation; Joe Westreich, and Julio Ascarelli. Lapinere, formerly with Metro, just left Par to head the RKO continental public relations here Joe Westreich a Joe Elimineria arrived recently from Rome to take charge of the 20th-Fox continental wablic relations here.

public relations here.

This is the first effort here of the American industry to work in cooperation, except, of course, for MPA proper, and is considered significant.

50% EXPORT CUT TO SAVE BRIT, RAWSTOCK

SAVE BRIT. RAWSTOCK
London, March. 4:
Emergency committee of film industry and union heads met again today (4) to discuss the acute rawel and the second of the second of

taken in present emergency.

Ealing Upping Aussie Sked: Williams, Watt Due

Sydney, Feb. 25.

Bungy Williams, ace round engineer attached to Baling Studios, will arrive here March 30 to set plans for Ealing's Aussie pic production upbeat, commencing with "Eureka Stockade" and "Robbery Under Arms. Williams is bringing his candidate with the state of the

Michael Balcon decided to con-Michael Balcon decided to con-tinue Aussie production after the smash success of "Overlanders" and has again appointed Harry Watt in charge of the new production sched-ale. Watt is due here in April. Understanding is that Baling will Understanding is that Baling will Understanding is that Baling will Withers, Michael Redgawe and John McCallum mentioned as a likely early trio. Aussie-born Chips Rafferty, star of

Aussie-born Chips Rafferty, star of "Overlanders," will have lead in "Eureka."

Rosalinda' Aussie Click

Williamson-Tait's new show, "Gay Rosalinda," looks set for long run at Royal, Sydney. Cast included Tara Barry, Max Oldaker, Herbert Barry, Wallet is feature of Wallet is feature of new show. "T have given "Rosa-inda" a very lavish mounting.

PINCUS' EUROPEAN 0.0.

Arthur Pincus, assistant to David Blum, Loew's International ad-pub veepee, is slated to fly today (Wednesday) to Europe for a three-to-four months' tour of England, the Continent and the Near East.

By MAXIME de BEIX Paris, Feb. 25

Paris, Feb. 25.

Show business here is in a disrupted condition, and is unlikely to
improve as long as management
doesn't adopt more business-like
methods and keeps depending on the
government to adjust everything, as
is increasingly the trend here.

The state's sore need of cash, re-flected by the recent cut in the fleoted by the recent cut in the skedded appropriations of the Mon-net rehabilisation plan, makes it re-marked to the control of the control of taxes, on which there would be a control of the blame. The drop in easy spending is felt strongest in nitery business, but is also affecting all postings, but is also affecting all of tent shows, which are improv-ing all over Europe, all anusements, specially legit and pictures, are suf-fering from lack of organization and tering from lack of organization and Legit managers; have been series.

adjustment to prevailing conditions. Legli managers have been easer for subdides and relief from tax-ation. Prexy Roger Ferdinand the Authors Society, has laid the facts before Premier Paul Ramadier, together with SACEM prexy. Albert Willemetz. They want taxes cut another. 15%, hoping to obtain 10%, They also weal production of new government subdidy, which also ratios are subdiffered to the subdides of the current 30%. This would mean curtailing the chances of foreign adaptations, also of revivals.

vals,
That the poor average showing of legit is greatly due to inexpert and unbusinessilise management is evidenced by the case of the Franciske, which despite subdicise, a recently equired second stage at the old with the control of the control

Many current managers got their jobs after the liberation on political credentials. Plays are produced without an eye to boxoffice potentialities, or being done in a way not to give them their full chance.

Taxes Film Bane

As to films, exhibitors, though not in the red and most of them making money, as evidenced by the high prices asked for theatre sales, are prices asked for theatre sales, are also complaining of taxes. They also threaten to close, though not working in conjunction with legit operators. Should they close, they may consider the control of t

Since part of the distrib business is also strongly unionized, the distrib sould not help supplying dismitties could not help supplying dismitted on the first seven if they didn't want to do it. This would open the door cashib business. In Morocco, where the exhibs struck recently to protest the 10% admission cut when it is most provided to the country of the coun

to last. The real muddle in the French pix industry comes from the production and. French producers invest about \$30,000.000 a year (at official rate of exchange) to make about 100 feeing them about \$5,000.000 in the red ing them about \$5,000.000 in the rate of the red in th

nor publicize stars.

Lack of internationally publicized stars makes their product hard to sell abroad, even if well made, be sides which the diminutive scale of each separate producer precludes ach separate producer precludes aboveness. Gen. Corniglion Meliner, Gaumont veepee in charge of production, is currently trying of production, is currently trying a batte some of the evil by mustiful a group of producers to agree on some sort of cooperation.

SWITZERLAND HOT AT THE B. O.

French Film Producers in Lush **Returns From German Territories**

French producers are getting lush returns, amounting to over 30% of their export revenue, from German french and the present of their export revenue, from German french and the present of their export revenue, from German french and the present of their export revenue, from German french and their export of the board, with Capital Marked Colin Reval, who organized the present of the french product in the french product in the french product in the films. Unlas monopoly for German distribution, getting 10 points rating per pictures distributed and the french product in the Saar, and one point per short. Dubing its done in Remagen and, by arrangement with the Russians, in the Bered distribution in Germany, the organization also sends German-dubbed French product in the German feet of the German feet of the German feet of the french product in the German feet of the German feet of the Ger

pictures in the Russian zone, but since Russian pictures are not drawing well, they exchange them with number Russian segis.

Besides dubbing and distributing beit resport business through manipulation of the segont produce photocella and projection material. Since the Russians control the lena works, and comes from for making lens glass, the French are importing suitable sand from Le Vesinest, earl Paris, the other apid on the continue of the segont production of t

Kreutmach, and nt it win use Export alse from Germany, besides supplying the local demand, are facilitated by the current dearth of equipment in Europe. The formation of the control of equipment in Europe. The formation of the control of the cont

MEX PIX UNION HEADS MEET IN PEACE MOVE

Mexico City, Feb. 25.

Overtures Mexico City, Feb. 28.

Overtures to bring about pace between the party pace to the control of the con

FLETCHER'S PERU POST

FILETCHER'S FERU POST
Herbert E. Fletcher, formerly
manager of Warner Bros, branch office in Cali, Columbia, has been
named manager for Peru by Wolfe
Cohen, WB International veepee,
Fletcher succeeds James E. Pegper, resigned. New manager for Cali
office has not been set.

· Feature Production

Feature Production
Nationale Clientage State 4.
National Clientage Spile Industry Workers Union (STIC), Mexico's ploneer pix labor organization, is going into feature production, alraling that it stick to newareds and other shorts, with the participation of all its members.

Each member is being docked a day's pay to foot costs of the picture of the

Korda Curbed On Paris Co. Control

It appears unlikely that Sir Alexander Korda will be able to go through with his plan for affiliating the state of the sta

terests of Georges Loureau, Regina managing director.

Loureau and Gen. Edouard Cornig-lion-Molinier, also associated with the company, are scheduled to leave shortly for the U. S.

SUNDAY TEEN-AGE BAN JOLTS BRITISH EXHIBS

JULIO DAILION EAGHEN
Exhib anothe film industry is
proposed to the control of the

Theistures, a ministiliary of A. Oschut-Rank's Gaumont British Picture Corp.

High of 1987, which was a hilled Picture British of 1987, which was a series of the High of 1987, which will be the series of the High of 1987, which will be the series of the High of 1987, which will be the series of the First State of 1987, which will be the series of the format Picture of 1987, which will be the together day. Other cities are all London, Liverpool, Shedled, British of Mannered by Study are strictions are London, Liverpool, Shedled, British of Mannered by Study and Sturey, Modellines, and Cornwall.

Rank, who is a lay Study school cacher, is meeting staffers over the weekend to discuss the effect of the with highest legal authorities, hav-ling in mind an appeal to a higher court.

Workers Want Early Shows
London, March 4.
Trade union representatives told
government heads at special meeting,
workers feal penalized by late clinema openlings and unless changes
are made a big drop in late workers would result.
Concessions for early openling in areas housing substantial night
workers with unloss to make a
workers with unloss to make a
which will be granted.

'Caviar' Suits London

"Caviar to the General," opening at the Whitehall yesterday (3), was well received and looks good for the nine weeks' run scheduled.

Show had transferred from the Lindsey.

LIVING STANDARD

Zurüch, Peb. 27.

Swiss . prosperity, which has reached boom proportions without has reached boom proportions without wars end, has been reduced with the property of the property of the property of the property of the market solidity despite fact that population speaks German, French and Italian, with English a secondary language at best. And since Swiss frances are one of few Duro-bysis frances are one of few Duro-lywood studios are sending increasingly better and late releases.

ingly better and late releases.

Recently strong at Swiss bo.s have been "Dolly Stieter," "Scarlet We Mee Again, in We Mee Again, in We Mee Again, in Brookbra." Best British grosser has Brookbra." Best British grosser has been German-dubbed version of "Brief Encounter," which didn't encounter critical blasting against unnatural - seeming synchronization, which if hit in Germany and Austria.

ingly better and late releases

which it is in Germany and Austria. Swiss are presently enjoying world's highest living standard, not excepting that of the U. S. The difference is that there are no short-age, strikes, political strike or uncontrolled prices here. Fractically works hard at his job. Prices have risen some 60% since the war's start. But wages have moved along, particularly in productive fields, although white collar and government though white collar and government meet. This month finds less than 2000 registered unemployed among the country's four million.

2,000 registered unemployed among the country's four million.

Fleture houses, outside the big becomes the country four million.

Fleture houses, outside the big becomes the country for the

well. There's always an intermission, with endy and Eakino pies plugged from the screen at just the most dramatic point of the Setsure most dramatic point of the Setsure and the screen accustomed to it. They are street, and the screen accustomed to it. They are sized and screen accustomed to it. They are sized and screen accustomed to it. They are sized and screen and screen accustomed to it. They are sized and Geneva all maintain predicts and the sized and th

weper and rields stage.

Solid Swiss virtues don't include
much taste for night life. Everything shuts down, even in the big
towns, at midnight sharp—and no
fooling.

PACED BY HIGH Russians Would Like U. S. Pix But Insist on 'Auditioning' Them First

Marcel Hellman Arrives

FOR POWWOW With Zanuck
Marcel Hellman, managing director and producer of Excelsion Film
Productions (British), is slated to
arrive in New York today (Wodneswood, Hellman's going to the Coast
for discussions with 26th-FOx production chief Darryl F. Zanuck on
the next two pictures he'll make for
20th release.
"Wanted for "turden" For Powwow With Zanuck

20th release.

"Wanted for Iurder," first production of his three-picture contract with 20th, has already played in the U.S. Hellman is also expected to try to import 20th stars for English films. His next picture is altated to go into production early in July, probably at London's Eistree studios.

West End Nitery Biz in Doldrums

London, Feb. 25. London's West End nitery biz is in the doldrums with operators of these spots plenty worried. They have approached several agents to press the Government for permission to import foreign attractions for clubs, as they claim these are essential, if the pending foreign influx should prove successful, to provide the visitors with recreation.

Some of these clubs and other night rendezvous are trying to bolster up trade by the introduction of new bands, with changes already taking place, with plenty more to come

taking piace, wan personne come.
Eustace Hoey's latest nitery, the Mightingale, which started off with a 17-piece bend, headed by Felix King, is undergoing a change. Found that the aggregation is not competent enough to supply both rhumba and lazz.

jazz.

The Embassy is another spot that is looking around for a new band to replace Lew Stone, who has been there over a year. There is talk of Ambrose and band guitting Giro's club, as he expects to make another trip to America sometime in March. Likely replacer is Maurice Winnick

handle between the control of the co

The Russians are allegedly anxious to buy American films and U. S. distribs are allegedly anxious to sell them, but somehow the twain never seem to get together. At least they haven't since the summer of 1945. when the Russe government bought when the Musse government bought three Universal pix in this country, two of them Deanna Durbin starrers. According to Nicholas Napoli, head of Artkino, Russian distributing organization in the U. S., Soviet would like to buy some American fliant behavior of the Company of th

consistence and content of the content of the content of the more and was any signal of interest in acquiring films since to the U deal. In any case, they have no intention of shipping a quantity of prims to Moscow for inspection, or the content of the content

Bulgara Ven 'Em Too

Bulgars Yen 'Em Too

Slight crack is seen developing in
the Iron Curtain with a deal now
atout for distribution of Hollwood
story of the Comment of the Comment
Soviet-orbit nation to evidence a
desire for U. S. pix, although counties more close to the fringe of the
Russian orbit already have made
Russian orbit already have made
Russian pix were distributed in
Bulgaria after the war by Metro
for all companies in a pooling arfundative the comment of the Comment
indicative the componey with some
indefinite payment to be made in
industry was nationalized and Metro
was told to turn over all prints
to the state monopoly, with some
indefinite payment to be made in
seen to American consular missions
for storage. They've been sitting
there ever since, but now appear
likely to go back into circulation
for storage. They've been sitting
the comment of the comment of the comment
Bulgarians are relatively libral,
with the likelihood of Americans
or the coin their pix earn.

London Legit Matinee Ban Lifted: Pay Cuts Restored by Managers

BELGIAN PIX CROSSES

DROP 30%; FRANCE OK

Detribus here are recepting a beavy drop in recent Belgian pix grounding power is currently decreasing.

In France, American product in France American product in France, American product in Review of the Company of the

Picture Grosses

SEATTLE

"SEATTLE
"San Quentin" (RKO) and "Beat the
Band" (RKO) 2dd wk), good \$4,000.
Fith a venue (R.E.) (23,94; \$5.90).
Fine \$1,000 in 5 days. Last week,
\$17,000 (1-4) (1,688 4-5.80).
"Joleon Story" (Col) (10th wk).
Great \$12,000 Last week, terrific
\$1,000 in 5 days. Last week,
"The Verdice" (WB) and "Betty Co.
Last week" (WB) and "Betty Co.
Last week, "Rue Madeleine" (20th),
\$4,000.

25 at 1.00 in Markatelarine 1.00 at 1.

Great 30,000. Last week, great 15,200. Mississipped, 45,400. Mississipped, 45,400. Mississipped, 123,400. Mississipped, 124,400. Mississi

Crosby Ups 'Sigma Chi' Wow 33G, Cincy; 'Henry' 12G. 'Bedelia' Big 13G

IZU, Bedella Big 15tt
Return of stage shows at RKO's
flagship Abbe, with Bob Creshy's
band topping, and the Creshy's
band topping, and the readship with
off Henry V'rae hypoing downtown bis in face of snow over weektown bis in face of snow over weektown bis in face of snow over weektown and 'Heurur of Monite Cristo' is
chilly, Most holdovers are strong.

Estimates for This Week

"Abbee tRKO) (3,100; SS-8)

"Abbee tRKO) (3,100; SS-8)

"Abbee tRKO) (4,100; SS-8)

\$14,000, "t regular scale, moderate Capitol (RKO) (2,000; 55-70) — "Till Clouds Roll By" (M-G) (4th wk). Good \$7,500 after big \$9,500 third frame.

wh). Good \$7,500 after big \$9,500 third frame Grand (IRKO) (1,430; 55-70) — 'Bedelig' (E-L), Torrid \$13,000 or near. Last week, "Sinbad Sailor" (IRKO) (m.o.), dandy \$8,500.

Keith's (UP) (1,542; 55-70) — 'Song of Scheherazde' (UI) (2d wk). Torrid \$8,000 after smash \$13,000 tee-off.

vid \$3,000 adler smash \$15,000 teenoff, \$12,000 (140) 5.50-0.

Trial (\$12,00) (140) 5.50-0.

Maddeline" (20th) Second transfer
\$6,000 Lest week, Tria \$6,000 Lest week, Trial \$6,

New Storm Hurts D.C.: 'Marriage'-Vaude 30G

annu suggr 74 mm2 July washington, March 4. Snowstorm over the past weekend has the downtown exhibitors crying largely dependent on suburban trade and town's transportation system stymiced by the snow, a bad storm "Perfect Marriage" with vaudeville, at Loew's Capitol, looks solid to pace the town.

at Loew's Capitol, looks solid to pace
Estimates for This Week
Capitol (Loew's) (3,434; 44-80)
Perfect Marriage (Par) plus vaude
Lake" (M-G) (2d wk), so-so \$18,000.
Columbia (Loew's) (1,263; 44-70);
Doing comparatively better than on
first run here, with over average
(M-G) (2d wk), so-so \$18,000.
Test run here, with over average
(M-G) (2d wk), so-so \$18,000.
Earle (WR) (2,154; 44-89)—Tolotolomotical \$10,000 after a sook first
to modest \$15,000 after a sook first
to modest \$15,000 after a sook first
to modest \$15,000 after a sook first
blight on Saturday of first week. film likely would have broken the rec-

one pas 1

ord here it not for the opening day
of blizzard.

Reith's (IRKO) (1,838; 44-40)

Nonderfall Life (1882) (1894)

Nonderfall Life (1882) (1894)

Life (1882) (1894) (1894)

Life (Miller) (1883) (1894)

Life (Miller) (1884) (1894)

Life (Miller) (1884) (1894)

Life (Miller) (1884) (1894)

Life (Miller) (1884) (1894)

Latt week, 1994 (1994)

Latt week, 1994 (1994)

Latt week, 1994 (1994)

Latt Five Fingers (WB) (2d)

Latt week, 1994 (1994)

Feate (Locw's) (2,376; 44-70)

Latt week, 2994) (1994)

Latt week, 2994) (1994)

'RAMROD' BALLY AWRY BUT SALT LAKE B.O. OK

BUT SALT LAKE B.O. CK
Hoopis Salt Lake City, March
Hoopis Salt Lake
Hoopis Salt
Hoopis

Storm Slaps L'ville Albeit 'Pilgrim' 16G

Albeit Pilgrim' 166

Schoeffal and cold weather hutt with a cold water hutt with a cold water hutt with the cold water hutt wing the sag. "Shocking Miss Pilgrim looks to top the list at Riallo."

Estatesky (Switcow), (1,200, 36-40), under the cold of the col

000. Last week, "Necture" (RICO).
1001. Last week, "Necture" (RICO).
1009. Siste (Loev's) (3,306; 4:6:0-).
1009. Siste (Loev's) (3,306; 4:6:0-).
1009. Siste (Loev's) (2,306; 4:6:0-).
1009. Siste (Loev's) (1,306; 4:6:0-).
1009. Siste (Loev's) (1,306; 4:6:0-).
1009. Last week, "Calendar Gir"(Nep) and "Bione in Oklahoma" (Hep), about siste (Loev's) (1,306; 4:6:0-).
1009. Last week, "Calendar Gir"(Nep) and "Bione in Oklahoma" (Hep), about siste (Loev's) (1,306; 4:6:0-).
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1009. Last week, "Calendar Gir" (Nep) and "Bione in Oklahoma" (Hep), about siste (1,306; 4:6:0-).
1009. Last week, "Last w

Metro's Imports Continued from page 3

Although Metro sales toppers re-Although Metro sales toppers re-fuse to divulge the number of play-dates obtained for each, it's known in that "Last Chance." Swis-made picture and first on the list, was the only one to make out well. Film opened at Loew's Criterion on Broadway, played the Loew's cir-cuit and thereafter was booked into a number of Indie account through-out the company of the company of the Other Instances

Other two films saw a steady de-

out the country.

Other two film saw a steady decime in playdate. "It Happened at the fair," French-made pinder, steps have yet been taken, opened at the 55th Street Playhouse, N. Y., an art theatre, then playded the Locew's circuit but got booked by M. Y., an art theatre, then playded country of the control of the country of the coun

'Calif.' Stout 12G, Omaha

Call. Moult LAU, Ullidiad

Snow and severe cold cramped
everything in town except "California" and "Sinbad." Former at the
Paramount looks fairly good. "Sinbad" is nice for second Brandest
week. Both are excellent Lenten
grosses in view of the weather.

Estimates for This Week seek.

grosses in view of the weather.

Estimates for This West.

Brandels (RRO) (1,500; 18-65)—
"Shode the Solitor (RRO) (2,500; 18-65)—
"Shode the Solitor (RRO) (2,500; 18-65)—
"Man I Solitor (RRO) (1,500; 18-65)—
"Man I Love" (WB) with Accomb week, "Might, McGulr" (M-G) and "Great to Be Young" (Col.), \$9,300.

Orpheum (Tristites) (2,000; 20-51)—
Splvak orch. Barely okay at \$19,000; and not big for stage layout. Last went "Talk About Lady" (Col.), sag \$5,000 at 16-565 casle.

Parameount (Tristites) (3,000; 18-600.
Last week, "Shocking Miss Pilgrim" (20th), \$10,500.

Theatre Buys

Continued from page 5

tres. There won't be that approach of "you take that house, and I'll take that house, and I'll take the property of the proper

Paramount, for instance, contrary to reports that it intends to split the 1,100 partly-owned theatres with its partners, has now planned to buy wherever practicable.

wherever practicable.

Indicative of large-scale buying is the fact that Par has already spent more \$3,500.00 of surplus cash in stock operations which were inlicated in November. Thus, the constact in November. The state of the large state

Metro's Strategy

Metro: Strategy
Metro, with the same objective in
mind, is currently tackling the problem in a somewhat different manner.
Company has nixed extra dividends to stockholders, it was discisced has
to stockholders, it was discisced has
the idea of accumulating a cash reserve to meet the partial divorcement requirements, should they be
upbeld. M.G., after a number of
years of fat profits, has piled up
years of fat profits, has piled up
tory, of an estimated \$50,000,000
which should amply support an expansion move.

pansion move.

Warner Bros, strategy is based on its policy of paying off the company, and the company and the policy of paying off the company and the paying out. 81.62.000 to banks. WB's view is that should it need the cash, its improved financial condition will interest. Company has a minimum of 35.500,000 in ready cash and with only 25 houses partly owned and B. only 25 houses partly 25 houses partl pansion move. requirements

RKO's Attitude

RKO will follow a flexible pro-gram on deals with partners, a com-pany biggie said, but will aim to-wards acquisition of what the comwards acquisition of what the com pany considers are important houses While RKO is inclined to buy wher ever feasible, it has no intention o paying exhoritant sums, it wa stressed.

because Annotation sums, I was a provided to the control of the co

Film Reviews

Blondie's Holiday

Blendie's Heiliday the local bank president rewards Bumsteed for having saved his partitude-iddicted wife from being bookel point. Lake and Miss Singleton, aided by their edituoid family of juve actors at kennel of puppy dogs, manage to mix up enough normalcy with their carries to be recognizable; human series as Bumstead's boss, is a good counterfoit for Lake's dim-witted-formly competent performances.

The Lone Hand Texan

	The Lone Hand Texan
	Columbia release of Colbert Clark pro-
	duction, Stars Charles Starrett, Smiley
	Burnette: features Mustard & Gravy, Di-
٠	rected by Ray Nazarro, Screeuplay, Ed.
ė.	Earl Repp; camera, George F. Kelley; edi-
	tor, Paul Borofsky, Tradeshown N. Y. Feb.
	27, '47. Running time, 57 MINS.
	Steve Driscoll Charles Sturrett
	Smiley Smiley Burnette
ı	Mrs. Adams
ı	Sam JasonFred Sears
ı	Mustard & Gravy Mustard & Gravy
ŀ	Hattie Hatfield
ı	Scanlon
ï	Bocmer Kilden Robert Stevens
	First Outlaw Bob Canon
	Strawboss
	Second Outlaw
ı,	CoachmanJasper Weldon
٠	- Comments

Secret Mouth Control of Secret Inself Control

Temptation Harbor
(RRITISH-MADE)
London, Feb. 26.
This Pictures London, Feb. 26.
In His Pictures of Associated Refilish Pictures Convenient of Associated Refilish Pictures Convenient of Associated RefiNewton, Simons Simon. Directle by Adams
(Switch Severaphy) by Itolaney Actional
Convenient Severaphy by Itolaney Actional
Convenient Simons is novel. Newbayers
Departy ansale by Match Hospital Refire to the Convenient Severaphy
(T. 41). Manning (Jun. 102 MINS.

Mallinson	Robert Newton
Camella	Simone Simor
Brown	William Hartnel
Dupre	Marcel Dalle
Belly	Margarel Barton
Tatem	Edward Right
Mrs. Brown	Jean Honking
Mabel	Kuthleen Harrison
Reg	Leslie Dwye
Clowsball	Charles Victor
Mrs. Gowshall	
Fred	
C.I.D. Inspector	John Salev
Frost	George Woodbridge
Mrs. Frost	Kathleen Boutal

First of the Sideman theillers to be a second to be a second to the second to be a second to be decise not to hard the second to be decised to be decis

from page 1 seg daughter. Only physical limitasions prevent this young actress becoming a star, but as a character
coming a star, but as a character
limitation of the coming as the coming as the coming
latinchi, once again good as a crook
latinchi, once again
latinchi,

A Cage of Nightingales (La Cage Aux Rossiguels) (FRENCH-MADE) (FRENCH-MADE) Production Flux Sout-Novi features Michellie Fran-ery, George-Biecel, Ross Geolis, Bros Severmings, Nochbert, Ross Wester, dis-Severmings, Nochbert, Ross Wester, dis-trus, Paul Cotterel, English, titter, Boom Londy, Teverseel in New York, Feb. 27,

lement Muthleu
Martine Micheline Frances
Raymond
Maxence
Ruchin
Madaine Martine Murkueitte Ducouret
The Chairwoman Marcelle Praince
Old Marie Marthe Mellot
Mr. LangloisGeorges Poulais
Mr. de la Prade Andre Nicolie
Mr. de Mazeres Richard Francour
New Director
Academy Member
Regent
Lequerec
Inne er Roser Krebs
And the Little Singers of the Wooden Crust

(In French: English Titles)

(In French, English Titles)
Life in a French reform school for boys is a holy stern? for the inmater, aboys is a holy stern? To the inmater, well, until tutor Roel-Noel frest the youngsters with new hope by handling them with understanding and clare the property of the control of the contro

iny airpanes. In a fac, étchede ruse, Blacot plants the story in the Paris Blacot plants the story in the Paris Micheline Francey, Noel-Noel's galt friend, is astonished to read the string in the paper. As she studies he first in the paper. As she studies he first in the paper, as she studies he first in the paper. As she studies he first in the paper, as she studies he had been should be the paper and the studies of the paper and the studies of the paper and the paper and

wedding to Miss Francey, cousin of one of their classmates, also rings in the control of the country of the cou

Augel and BADMAN

"A WINNER!"

savs san Francisco examiner

"Especially a must see' for connoisseurs of leather and stirrup sagas... stellar cast. Producer Wayne has succeeded to noteworthy degree. Simple down-to-earth drama...rough and ready vigor."

- SAN FRANCISCO EXAMINER

- SAN FRANCISCO CALL-BULLETIN

"Wayne and the great outdoors at their best. The plot . . . fresher than most. All praise due Writer-Director James Edward Grant." — SAN FRANCISCO CHRONICLE

"One of the lustiest barroom brawls you ever saw and cattle stampedes and shooting. Able cast. Wayne competent and engaging. Gail Russell glamorous in high degree ... rattling good, she is, too. Harry Carey aces as always."

— THE SAN FRANCISCO NEWS

"Something away from run-of-the-prairie tales. Ambushes, wild chases, a cattle stampede and a barroom battle royal. The climactic twist is also there."

"THRILLING!"

Says NEW ORLEANS STATES

"The 'angel' happens to be the most captivating bit of fluff that has happened recently. Perfectly planned Western romance...all you have to do is relax and enjoy yourself for a couple of hours."

- NEW ORLEANS STATES

"...judiciously mixing romance with fast-on-the-trigger adventure. Will please you mightily for it's well done ...backed up by an able cast."

- THE TIMES-PICAYUNE

3 BIG WEEKS IN BIG WEEKS IN NEW ORLEANS

JOHN WAYNE · GAIL RUSSELL

Angel The BADMAN

wit

HARRY CAREY BRUCE CABOT I IRENE RICH LEE DIXON
and STEPHEN GRANT TOM POWERS PAUL HURST
Written and Directed by JAMES EDWARD GRANT A JOHN WAYNE Production

A REPUBLIC PICTURE



HOLD OUT LINES!

LONG LINES AT THE BOX OFFICE!

Minn. Amus. Plans Expansion For Candy. Popcorn Sales: Xchange News

Minnesota Amus. Co. (Paramount theatre circuit) is launching a protein of the control of the con

George C. Shepard, general auditor charge of accounting, was apinted to the new post of director sales and merchandising. Robert LaFliner, who has been in charge coomes the company's first director special events, and Forrest D. athre has been promoted to replace copherd.

Shepherd's new post puts him in charge of all purchasing and selling of candy, popcorn and any other sales within theatres. LaPiner will be in charge of planning and execu-tion of special events, including con-ventions, business meetings, and traf-

ventions, business meetings, and trai-fic management.

Ben Blotcky, Paramount branch manager, has assigned Duane Becker, until now an extra man in the North Dakota area, to a permanent spot in the southern Minnesota territory. He replaces Wendell Bjorkman, re-

Kirsch Reelected

Holding its 17th annual meeting at the Continental Hotel, Allied Theatres of Illinois reelected prevy Jack Kirsch for a three-yea, term and named Van Nomikos veepee and Benjamin Banowitz secretary-treasurer. Harry Nepo continues as sergeant-at-arms. Some 15 directors were appointed for a one-year term. u Chicago

Grabols Named
Joseph Grabols named Century
Theatres home office manager, succeding Norbert Kellman, resigned,
according to comptroller Martin H.

Newman.

Mrs. George Clark Quits in Ia.

Mrs. George F. Clark, who has been manager of former Shrine has been manager of former Shrine tol., 40th earth bouse, for nearly 15, years, has resigned, effective March I. She plans to take a vascular via product, and the product of t

formerly treasurer of the Cowles stations before serving in the Navy, will become house manager.

"Henry V" for Albah,"
Colonial, 1400-seater here, will be
taken over for a fwe-day run
'flenry V, 'starting March 10| It
will be shown on twice dally, reserved-seat policy. Colonial norserved-seat policy. Colonial norreopened last fall by Jack Holt and
Jacob Olshansky, New York and Albany lawyers, after extensive refurbishing that followed a fire.

F-P's Six First-Runs in Terente

Beause of backing up of top pod-uct intrough lengthy of top pod-uct intrough lengthy of top pod-lengthy of the pod-lengthy of the pod-lengthy of the pod-lengthy of the pod-pod-ty of the pod-ty of the pod-phod-pod-pho

Leverette Chain Sold
San Francisco.
Oregon-California Theatre Circuit
purchased Leverette Interstate chain
of eight houses, two each in California and six in Oregon, last week.
District manager Matt Freed transferred from San Joaquin Valley to
the new territory,

Chi Falace \$300,000 Facelitt
Face lifting of RKO Palace Lifting
or \$300,000 to be spent, is about to
get under way with plans calling for
completion early next year. Interior
completion early next year. Interior
rated prior to installation of 2,500
mew seats. Front will be entirely
new. House will continue doing biz
while workmen take over.

Hankin's St. Leo FC Post
Sol Hankin tapped by Film Classics for branch manager of St. Louis
exchange. FC recently acquired the
exchange from the franchise holder.

ANN SHERIDAN

"NORA PRENTISS"

Co-Starring
Kent SMITH • Bruce BENNETT
Robert ALDA

JOHNNY LONG JOAN EDWARDS BUDDY LESTER

CAPITOL'STOP

OR THE END
Brien DONLEY
Robt, WALKER
AUDREY TOTTER THE BEGINNING OR THE END

RADIO CITY MUSIC HALL

bert WALKER - Melvyn DOUGLAS

"THE SEA OF GRASS"

SPECTACULAR STAGE PRESENTATION

Directed by Vincent B'way at 51 St. HOLLYWOOD

Paulette Goddard Fred MacMurray "Suddenly

It's Spring

PARAMOUNT

for the Maritimes, with office in St. John, N. B. Harry Law, one of the standard of the standa

Charlotte Chit-Chat
Imperial, Glenn Grove, manager
celebrated 12th anniversary with
green and red trimmings.

Imperial, Glenn Grove, manager, celebrated 12th anniversary with green and red trimming.

It is a support of the control of th

Film Snags

centime of the page 1

20% of what the newspaper hoped
for. Similarly, argues Oven. he gees
no reason why theatres shouldn't use
their equally voisitile medium—the
screen—to bring to their "circulatoring to their "circulatoring to their "circulatorbiens bestling a theatfunder who continued to the
Owen's thought is to do it viapungent two-th-evenimun shorts
or trailers. "Why confine it to Red
tunde? "Why not periodic trailers
for our own business?" he argues.
'Certainly the usage of top personalitles like Bergman, Garson, Crosstar-power which is not on the marquee. And it needn't be just solo
stuff. As the idea grows, and I'm
sure it will, there may be a judiciator a Sinatza to punch over whatever
message is involved. We might do
or a Sinatza to punch over whatever
message is involved. We might do
or a Sinatza to punch over whatever
message is involved. We might do
or a Sinatza to punch over whatever
message is involved. We might do
can mean only one thing—it must
be passed on to the public, and that
they eventually must bear the burncan mean only one thing—it must
be pussed on to the public, and that
they eventually must bear the burncan mean only one thing—it must
be pussed on to the public, and that
they eventually must bear the burnon motion pictures."

JUTES will soon become aware of the conditions that the condition that the first that the conditions are the conditions as a condition of the conditions are the conditions as a regular with Reagan Paramount colleagues that the most direct way of attack is the simple procedure of going out and getting these shorts made and onto the screens.

NCCJ Funds Continued from page 9

done to date as an industry endeavor
"has been more fully appreciated
by the American people." J. Robert
Rubin, Metro veepee, chairmaned
the meet.

the meet the control of the control

Show Biz Tax Refunds

Jack L. Warner, trust, \$13,808; Jack M. Warner, \$24,050; Rea E. Warner, \$14,666; Dorls Warner Le Roy, \$65,
Side \$45,13; James Robert Wills, \$5,063; Margaret Wycherly, \$657; Blanche \$14,666; Dorls Warner Le Roy, \$65,
Jurka, \$226; Harry and Lillian Zimbaliet \$576;

Managare I Wes Anchor Wills, \$5,063;
Managare I Wes Anchor Wills, \$6,063;
Managare I Wes Anchor I Blanche
Yurka, \$2628; Harry and Lillian Zimbalist, \$677.
Andrea Radio Corp., Long Island
City, \$6,563; Ansley Radio Corp.
Cashif, \$1,961; Ladayette Radio
Corp., of Georgia, \$718; Milton Berk,
\$5,472; Lafayette Radio
Corp., of Georgia, \$718; Milton Berk,
\$5,472; Harry Brandt, \$827; Cafe Sc.
Columbia Broadcasting System, \$5,
Columbia Corchestra Novel System, \$5,
Columbia Corchestra Columbia Corchestra
System, \$11,200; Nobert 18,
Corp., \$1,000; Dickie Jones, \$1,202,
King Cole's Sound Service, Inc., \$1,Vertex, \$1,192; Hercules Theatre
Corp., \$2,000; Dickie Jones, \$1,202,
King Cole's Sound Service, Inc., \$1,Vertex, \$1,192; Hercules Theatre
Corp., \$3,000; Dickie Jones, \$1,202,
King Cole's Sound Service, Inc., \$1,Vertex, \$1,192; Hercules Theatre
Corp., \$3,181; Allantic Broadcasting
Corp., \$3,181; Allantic Broadcasting
Corp., \$3,181; Allantic Broadcasting
Corp., \$3,616; Press Wireles, \$9,839,
Leona Roberts, \$1,240; Abbie Ruthman's Assn., \$512.
King Columbia, \$1,500; Allantic Broadcasting
Corp., \$3,161; Allantic Broadcasting
Corp., \$3,161; Allantic Broadcasting
Corp., \$3,161; Allantic Broadcasting
Corp., \$3,162; Abbie RuthStraeter, \$1,520; Carl Van Doren,
\$3,150.

Brit. Crisis



FOR SALE Two Railroad Passenger Coaches

Take 'em ewey. Quick.
One or both at \$2,000
each, Built by Harlan Hallingworth. 68 ft, long, 10
ft. wide, 14½ ft. high.
Wrought steel wheels.
Standard gauge. fourwheel trucks. Wood construction. Each seats 72
people. Now on our siding at lancaster,



Ask for Geo. L. Eggert at ALTEN'S FOUNDRY & MACHINE WORKS P.O. Box 426 Phone L.D. 944, Lancaster, Obla

New York Theatres

Teresa Wright . Robert Mitch "PURSUED"

with
Alan Hale
And Introducing
John Rodney
by United States Pi
For Warners
In Person

LOUIS PRIMA S T R A N D BROADWAY AT 47TH STREET

THE BEST PICTURE OF THE YEAR

The BEST Years of Our Lives

Continuous ASTOR SWAY and Molly Picon

Loretta YOUNG David NIVEN The PERFECT PEABODY DANA ANDREWS In

BOOMERANG"

Plus on Stage—PHIL REGAN KATHERINE DUNHAM ERNESTO LECUONA ED SULLIVAN SID CAESAR

PALACE AND DOUGLAS FAIRBANKS, Jr. MAUREEN O'HARA • WALTER SLEZAK SINBAD THE SAILOR

PARAMOUNT'S 66 BLAZE



does your theatre have



(*SALES APPEAL)

The PRIZE BABY'S got it...and your theatre can get it...by building up that S. A...the SALES APPEAL that brings entertainment-seeking patrons to your Box Office!

It's just a matter of putting on a big "front" with eye-socking ACCESSORIES...enticing your patrons with the irresistible lure of eye-and-ear-arresting TRAILERS...and being up-to-the-minute... with the latest news about your coming attractions!

It's S. A. that wins patrons ... and if you put your best foot forward ... with that unbeatable combination ... of TRAILERS and ACCESSORIES ... you can count on getting them to make a "date"... to meet you at your BOX OFFICE!

Webs-Guild \$7.50 Apart on Writers: Companies Won't Arbitrate Dismissals

The three networks which maintain writing staffs in New York-AGC, CBS and NBC—have offered AGC, CBS and NBC—have offered they are now negotiating a new two-part basic contract, it new schedule of weekly salaries. On the key issue of the contract, it is new schedule of weekly salaries, in the key issue of the contract, it new schedule of weekly salaries, in the key issue of the contract of the contract, it is not the contract of the contract o

is asking \$100 weekly hiring-in minimum with automate pay hikes after minimum with automate pay hikes after \$1.00 per pay \$1.00

Writers Set New Verbal Pact Plan

N. Y. Radio Writers Guild's griev-ance committee has come up with a plan it believes will avert beefs after writers have entered into ver-

a plan it sensives with event overselves a plan in sensive with reducers to deliver scripts or series of same. Ir ou ble in past has been that writers and producers often "remembered" quite different term. It formed bulk of grievances. It formed bulk of grievances. The commended of the producers in the sensite in the se

cords the facts and sends the pro-ducer a dupe copy, and III members. Flan is obligatory on the control of the product of the control of the control of the product of the control of the control of the forfeiting the right to bring any resulting differences be fore the committee. Setup doesn't apply to agreements made prior to March 1, however, and registration does not represent a contact.

BORDEN SIMMS WASHOUT CUES AGENCY BIDDING

With Borden washing up its Ginny Simms Friday night CBS show at the end of the season, it looks like Young and Rubicam may lose out on the billings unless the agency comes tarough with a show that pleases the

The BLUY MEET PRESSED THE MEET PRESSED T

WGN Breaks Out With Rash of Com'l Shows

Rash of Com'l Shows

Heavy bis for Wood March at

Heavy bis for Wood March at

preeming four new half-hour commerical shows and full hour Chicago

Philliarmonic orchestra concerts.

"Boy Meets Cirl," audience par"Boy Meets Cirl," audience par"Boy Meets Cirl," audience par"Boy Meets Cirl," audience par"Co. sold through Schwimmer &
Scott agency, set for 52 weeks for

9 p.m., Fridays, Valparajso Unity.

And Concept has "hear" Valparajso

130 p.m., Saturday night slot for

130 p.m., Saturday night slot for

130 p.m., Sturday night slot for

140 p.m. Sturday night slot slot for

140 p.m. Sturday night slot for

140 p.m. St

Ray Paige's 1-Hr. Show

May 1 augs 5 2-111. Jillow Half-hour musical show, with a novel format of a script story with dialog in rhyme, was cut at CBS dialog for the state of the con-served of the con-served of the con-tent in the con-served of the con-tent of th

GF. Seventeen Mag **Cancel MBS Shows**

Wave of network cancellations hit Mutual this week, with two should be ackeded to go off this month. They are 'IR' Up To Youth,' the week, ready and the half-hour show sponnesses, with half-hour show sponnesses, and the Buck Rogers atternoon kid strip show, bankrolled by Genaral Foods. Cancellations go into effect after 30-week run. Full-out of General Foods is said to be specify to a reshuffling of the GF programming badget currently other GF shows is undetermined as yet.

They've Met Each Other Coming 'n' Going Before, That Is, Corliss 'n' Hildy

That is, Corliss 'n' Hildy

Hollywood, March 4.

There'll be a new hand at the
Campbell soup ladde April 6 and
the stirring will be done 3,000 miles
from C and e n. R. J. Old Miles
from C and e n. R. J. Old Miles
from C and e n. R. J. Old Miles
from C and e n. R. J. Old Miles
from C and e n. R. J. Old Miles
from C and the n. R. J. Old Miles
from C and the n. R. J. Old Miles
from C and the fold.
Cast out this time is Hildegarde,
who was moved out after the little lady
was moved out after the little lady
mer duty in the wale of "Request
Performance" which was saked to
move over the premises.
Deal was negolisted by James 1.
Saphier, who gained complete conmove over the premises.
Deal was negolisted by James 1.
Saphier, who gained complete concarrangement with F. Rugh Herbert,
author-owner of the literary property, an offshoot of the stage sucess. "Kiss and Tell." No summer
weeks. Marks second package sale
by Saphler in recent weeks, his
handlwork having been be hind
Prigidaire's buy or "Man Called X"
Time." Last August, shortly after
it cancellation, "Corliss" was rated
by Nielsen the top Sunday show on
any network. time. Last August, shortly after its cancellation, "Corliss" was rated by Nielsen the top Sunday show on any network.

RDG-ABC Huddles



12 Years on KLZ Podium LES WEELANS

Denver's busiest music director plots more local, live-talent musical shows on KLZ than are carried by any other Denver station, and he's been doing it 12 years.

KLZ, DENVER.

Damocles Threat Has N.Y. Networks Staffers Uneasy

cound the Manhattan offices of the major networks in the face of the economy waves that have been initiated since the first of the year, with the big question mark centering chiefly around "how far will they go?"

CBS and Mutual got rolling last week with their belated axe, Columbia starting at the hottom and giving 17 of the 22 page girls notice. The other five will be absorbed in other departments, with the net-work hdgs. henceforth operating without pages. At Mutual, the axe swung, into more vital arterles, with eago offices reportedly getting notice or on the way out. Among those affected were employees in the promotion, news and publicity de-partments, with the promotion end particularly hit. in other departments, with the net-

particularly hit.

ABC went into netion shortly after
the first of the year, but now asys
we're through firing." At NBC an
we're through firing." At NBC an
layoffs where possible by "timming
around the corners," but there have
been dismissals in the engineering
around the corners," but there have
been dismissals in the engineering
around the corners," but there have
been dismissals in the engineering
around the property of the contracted talent has gotten notice.
Exponenties are being effected because of increased operating costs as
against a static licome.

Radio Guild Protests Firings

RDG-ABC Huddles

Radio Guild, CIO, union of radio office workers, is filing charges with cores are already for the first seasion of System, maintaining three firings have converted by the National Labor Relations Board cores are already for the first seasion of System, maintaining three firings last week, were for union activity rather with Sid Stretz and NBC chiefled. Light glob, and one maintain the public state of the convergence of the conver

Top 15 and the Opposition

Seven shows in competition with the Top 15 managed to creah through with a 10 or better rating in the new (Feb. 28) Hoopers. The latest talkies significantly versued that the Amos in Andy Mo. 3 spot in the previous listings was not exactly all freekish. They're in the No. 4 spot in the new report.

	OPPOSITION Com	petition
31	******	5.9
29.8	*****	11.1
29.0	*****	10.7
26.8		16.2
25.8	12.5 Crime Doctor	16.0
24.6	P	
24.6		17.6
23.0		15.9
		18.4
20.5	*****	11.2
20.4		19.4
20.0		16.8
		23.3
		20.0
19.0		19.5
17.8	(1111 DOMES MANUTE MENS	16.2
	29.8 29.0 26.8 25.8 24.6 24.6 23.0 20.8 20.5 20.4 20.0 19.3	31

Upton Close Says His Feelings Hurt To Tune of 200G by Warner, Cowles

'Manor House' Expands

Malloy House Expanses
New deal for "Manor House
Party," longtime local spot, puts
Manor House coffee show on NBC
Midwest Regional Network which
will carry it on seven cuttest.
Frie-a-week 15-minute musical
show, which features grooner Scipter, remain is 450 (CER) time slot.
Sherman-Marquette is agency.

CBS Leaps Into

bitious co-op setup, reflecting anew the big-business aspect of co-op shows as one of the newer facets of radio operation. Up till now, it's been practically Mutual and ABC's "baby," with both webs wrapping up multiple programming schedules and maring such properties as Kate Smith, "Town Meeting of the Air," Fiorence LaGuardia, etc., for cc-op

Smith, "Town Meeting of the Air," Floreil LaGlucuria, etc, for ec-op-ponsonithin. So of to capture a firmer hold on co-op programming and has set up a Co-Op division, farmer hold on co-op programming and has set up a Co-Op division, paras was manager of CBS Sintion was set up a Co-Op division. Named as co-op promotion manager. Hatcher for the past three is Nancy Cook, for the past it system and promotion. Meanwhite the net has allegarinted techniques for in-teraction of the coop of the technique of the technique of the technique of the technique of the co-op programs and is readjust-ing its rates to compensate for dif-ferences in set in use in the vari-ous time zones. The co-op programs and is readjust-ing the programs and the production to co-op programs and is readjust-ing the programs and the production to co-op programs and is readjust-ing the programs and the programs was the programs and the program was the programs and the program was the programs of the program of the programs and the program was the pr

CBS NIGHTTIME SKED IN SHARP OVERHAUL

CBS nighttime schedule undergoes some more reshuffling, with network clients jockeying for better network clients jockeying for better thus slots. Fridgistre, "Hollywood Star Time" moves from its Saturday 8 p.m. slot to Tunsday at 10:30 effective March 27. Thursday alot is being vacated by Household Planace Co., currently sponsoring "That's Tunsgan," but which drope the Finnegan," but which drope the Household Planace Co., currently sponsoring "That's the Week after Frigidative moves over to Thursday it drops "Star Time" to assume sponsorish jo drop the Consumer Star Time" for Called X" Bob Hope stars on "Star Time" for Star Time for Star Time" for Star Time for Star Ti

Kraft Mulls New Show For '47-'48 Semester

Although Eddy Duchin rides out the Kraft Music Hall season on NBC. sponsor is reported shopping around for a new show for the '47-'48 semester. From all accounts, Kraft has not been any too happy with the audience pull of its \$10,000-a-week

Since the Bing Crosby checkout from the Kraft fold last season, the show has undergone several revisions in a move to bolster the Hoopers, with top coin guestars booked in. Eddie Foy, Jr., stepped in a couple months back when Edward Everett Horton bowed out.

De Mille's Buck Beef

De Hillie S Dille M Deti Collegia Angeles, March 4. Caci Ilos Angeles, March 4. Caci Ilos Angeles, March 4. Caci Ilos De Millie was granted a here hearing by the California was presented in the suspension from the American Pederation of Radio Artista. Rehearing statement of Radio Artista. Rehearing AFRA asspended DeMille Ilos Pederation of Radio Artista. Rehearing and the suspension from the American Pederation of Radio Artista. Rehearing and the suspension from the American Pederation of Radio Artista. Rehearing and the suspension of Radio Artista. Rehearing the suspension of Radio Lux, Is due in N. Y. this weekend, and the suspension of Radio Lux, Is due in N. Y. this weekend.

Washington, March 4.
Erstwhile NEC and Mutual gab-ber Upton Close filed suit here last week signatur. Albert Warner, WOL-sell and the County of the Erondeantys chief, sed the County Erondeantys Co., which couns WOI, Charge was libel to the tune of \$200,000.

According to the spot, puts damor House coffee show on Nice 250 didwest. Regional Network which the company to the company of the company of

try.

Close filed the sult in the District Court of the United States for the District of Columbia under his real name—Josef Washingon Hall. His lawyer is Nathan Boone Williams, local attorney. Sava Lecture Riv Hit

jawyer is Nathan Boone Williams, local attorney.

Says Lecture Bit Bit Warner is sued as perpetrator of the libelous broadcast and the Cowles Broadcasting Co. for permitten the state of the control of the Cowles Broadcasting Co. for permitten the state of the control of the control of the control of the country of the wide press publicity given Warner's broadcast, Close claimed the had pressures brought sgainst radio states and the control of the country of the control of the country of the control of the country of the Count

close was an NBC commentator and consultant on affairs of the Pa-cific and Orient before that net-work terminated his contract in 1944 and he was signed on Mutual.

Flock of U. S. Sponsors Signed for Radio Lux, **Including Pix Companies**

Jacques Lacour-Gayet, exec veeper of Radio Luxembourg, in New York of Radio Luxembourg, in New York for a short visit, announced signing of important U. S. sponsors for the European setup in recent weeks, with ellents including Goodrich, Longines, Columbia Pix, Paramount, RKO and Lever Brog. Station last week cele-brated inauguration of its first post-war one-hour long sponsored pro-

HIO INSTITUTE TIDE EBBING

The Unimportance of N. Y.?

The "traditional period" is on with a vengeance. Re-evalua-tion is the order of the day. Stars and programs are being dropped and shifted; budgets pruned, strategles sake-wise re-planned in the direction of economy. A number of drug prod-ucts are especially wobbly as the seller's market of the war years recedes and something closer to normality develops. The present period will not last, but while it lasts there's general uneasiness in the radio trade. Jobs, careers and sakes are in the balance.

Now comes Davidson Taylor, of CBS, back from his second Now comes Davidson Taylor, of CBS, back from his second visit to Hollywood in a year and issuing for the second time a prophecy that New York, like Chicago before it, will passo us a major production center. Taylor thinks everything will shift to the west coast. This prediction, if it comes true, constitutes because if the postwar change of the transitional period. Because if the postwar change of a too the transitional period to sunshine and shacks, then indeed the radio business is doomed "as abaken nof nuclear dimensions." to a shakeup of nuclear dimensions.

to a snakeup of nuclear dimensions. The "move" to Bollywood is not imaginary. There has already been such a move. It's been steady since 1932. But whether the CBS veepee's estimate of New York as eventually no more than a news and public service point is valid must remain in the area of "maybe so—walt and see." It's by no means a forgone conclusion that advertisers or even agencies would okay universal Hollwood origination. Business men still ciling to their impression that when radio people go west they are "infected" with Hollywood ideas on money, billing and grandiosity generally. This to the man who packs pressed beer in Minneapolis sounds like needless cost. needless cost.

New York would seem to have a natural job as counterweight and business anchor to the Hollywood colony. The Taylor prophecy is certain to stir a great deal of speculation.

Trade Cries 'It's a Damm Shame' To M'w'kee Journal's Reverse Technique

nal's daily radio column as of last week (24) has stirred up quite a bit of trade feeling. At a time when there's a growing nationwide appre-

of trade feeling. At a time when there's a growing nationwide appreciation of the readership of radio columns, the Journal's president and editor, 3. D. Ferguson, chimed in last week with the assertion that 'interprocessional radio circles no longer jurifies the use of space and the cost of a daily column of this type." In the control of the control of the cost of a daily column of this type." In the control of the cost of a daily column of this type." In the control of the cost of a daily column of the system of the cost of a daily column of the cost of a daily column of the cost of the cost of a daily column of the cost of the cost of a daily column of the cost of the

The Customer's Always Right

The Customer's Always Right
Siar Courier, Kewanee, Ill., daily,
eliminated still evanee, Ill.,
eliminated still evanee, Ill.,
eliminated still evanee,
eliminated eliminated still
el

not merit space. thought, differently.

Rose and Gibbs Serve Up Pabst for Summer

Up 1 aUSI 107 DIMMED!

He Mayrood. March 4.

Dave Rose and Georgia Gibbs will

pour for Pable during the summer layoff of Eddic Cantor for the 13
week period from June 25. It will be a straight musical with only gab on the Iead-instance. The straight will be a straight musical with only gab the straight with the straight will be a straight with the straight of the straight will be a straight with the straight of the straight will be a straight with the straight of the straight will be straight with the straight of the straight will be straight with the straight will b

LOSS OF INTEREST

If local radio stations follow the lead of the national networks, broad caster attendance at the 1947 Institute for Education by Radio in Columbus will be markedly off from are translating into eloquent action their growing irritation with the Institute which has met for the past 16 years under Ohio State auspices. Here's the proof as regards the webs Their delegations to Ohio State:

	Last Year	This
NBC	25	5
CBS		3
ABC	7	•
MBS		4.
* YY- A14-4		

*Undecided Radio men have been annoyed with the way the Columbus conferences have been run. They have seen allowed to become too large, fix felt, ings overlapping, and the hastitute trying to schedule discussions on al-most every conceivable subject, it would be not supposed to the conference to the control of the conference room to another disorganizing chairmen and amonying guest speak-dend with a handful, or vice years.

They Used to Send Seeds
What is believed to be first time for a Congressman buying radio time for other than political management of the comparison of the c

core?"
MacCarty, of the Univ. of Wisconsin, is an oldtimer at the Ohio State events and has been peppering the broadcasters since the early 1930's. They don't fancy him anymore than he fancies them.

NETWORKS SHOW Parade of Cancellations, Program Shifts Add Up to \$8,000,000 Cutback: **Wave Seen Assuming Tidal Strength**

'Star Night' Brightens
Now that the 9:30 Weedneaday
night slot opens up, with Tums
scrapping "Pot O' Gold," ABC
exces are buckling down in all
performances to achieving their
plans for a "Wednesday Star
tiles for next season.
Web is currently in negotiaties for next season.
Web is currently in negotiations with agencies for sponsorship deals involving top coin
personalities, atthough exces
say it's too premature to tip
heary Morgan form the nucleus
on the Night of Stars agenda. 'Star Night' Brightens

All's Not Glitter On 'Pot O' Gold' As Tums Scrams

The "Pot O' Gold" \$1,000-weekly giveaway, bwitch: few years ago cued one of trail of the property of the prope

Willson's Canada Dry 'Sparkle Time' Fizzles Out; Not Enuf Sugar

the Canada Dry Priday night CB.
Meredith Wilson show. Sparde
Time." It goes of the air the latter
part of March at the end of 26
weeks. Canada Dry is also back the time. That adds an additional half-hour to CBS' expanding nighttime availabilities.

Factor in Canada Dry's decision to scram is said to be the sugar shortage, although the general economic uncertainty is also regarded as one of the principal reasons for nulling in the spending reins.

and selling tougher in a more high competitive market, it's ex-pected that the wave of cancellations that's been hitting radio will be accelerated by the summer,

It's estimated that the cutbacks in recent meeks total \$8,000,000. This includes cancellation of time, as well as programming, by such radio bankrollers as Miles Labs, Cresta Blanca, Canada Dry, Tums, American Home Products, Eversharp, etc., with the swing toward lower-budgeted shows, as in the case of American Tobacco, Philip Morris, Frigidaire, Texaco, accounting for other economies 1

Newspapers and magazines have been hit just as hard, It not harder, than radio, with the latter, as a matter of fact, enjoying the 13-week advantage that doesn't pertain to other media. If an advertiser wants to other media. If an advertiser wants to perform that the particular of the period stuff, he just a period stuff, he just not the period of th

CBS' Hollow Daytime Strip CES' Hollow Daytine Strip
American Home Products' cancellation of the Kenny Delmar "Hollywood Jackpot" 30-minute show on
CBS and relinquishing of the time,
has created a CBS afternoon opentime situation that hasn't existed in
many years.

Those are now 12 guessesive quar-

many years.
There are now 12 successive quarter-hour strips (from 3 to 6 p.m.)
available for sale on the Columbia
roster. That's strictly a throwback
to the major network's beginning,
and is evidence of the current
tichening-up among bankrollers. A
couple months back the web lost
tichening-up among bankrollers. A
couple months back the web
comern il Bectel, which d'ropped
"House Party," now being sold coobs.

Switch to NBC

CBS loses one of its choice prop-Tobacco's "Hit Parade" moves over to NBC. Switchover leaves another Io NBC. Switchover leaves another s-minute gap in Columbia's night-time programming, folowing on the hecks of Canada Dry's Friday night exit and the scheduled moveover of "Ellery Queen" in NBC.

"Hit Parade" will be reduced to minutes when it goes to NBC and will take over the 10 soft stoke the control of the control of

About 20 NBC clients were out-ding for the Saturday time, includ-ing Pabst, which wanted to move Eddie Cantor into the segment from his present Thursday night 10:30 period.

AFRA Okavs Bandleaders As Disk Jocks-No Choice

As Disk Jocks—No Unotice
American Federation of Radio
Artisk has declared that band leaders or anyone else desirous of becoming a disk jockey can do so,
citalining it has no way of preventing
it either unblowies or otherwise.
It either unblowise or otherwise,
pilots that anyone already in radio
or with the promise of a job can
be prevented from joining union.

14th Annual VARIETY

Survey of Showmanagement

To Be Published In Next Week's Issue of VARIETY

Due to the congestion on certain nights, NBC has been forced to farm out shows to rental studios. New plants will take care of the chain's programs with occasional space made available to ABC, which is still quartered at Radio City.

From the Production Centres

Petrillo Dodges House Committee Labor Hearing on 'Improper' Grounds

Washington, March 4.
American Federation of Musicians'
boss James C. Petrillo, who hasn't
put in a personal appearance on
Capitol Hill since January, 1943,
dodged_another one yesterday (3). dodged another one yesterday (3).
Petrillo wired Rep. Fred. Hartley
(R.-N.J.), chairman of the House
Labor Committee, that it would be
"improper" for him to testify before
the committee while his suit against
the Lea Act is before the Supreme

Court.

(The high court, incidentally, said yesterday it would rule on the constitutionality of the Lea legislation. The Justice Department had appealed a Chicago court decision which found it unconstitutional on

which found it unconstitutional on three counts.)
The House Labor Committee had asked Petrillo to appear on around March 12. The committee is in the process of dratting an omnibus labor bill and wanted to be sure it covered Petrillo's activ-ities.

be sure it covered Pétrillos settivis.

In characterité double-talk, Petrillo's wire said, "I appréciate tretour autre de la committée à myitation but repet my inability to appear."

In appear "I this time
the committée au committée vouid subpoèna the music cara under in
mety-won subpoena powers. Rep.
Hartley thought it would.

The committée heard Dr. Joseph
The control production de la committée de la co

Radio Men Study FM. Tele Threats

Hollywood, March 4.

If greatly expanded FM operation and television are to be a competitive threat local broadeasters want to know how, when, where and why. They have suddenly alerted themselves to the possible danger and will shortly begin making studies of the situation. Confizance open with the subject high on the Flynadeast Saler Executives. A sordia-Broadcast Sales Executives Assetion, March 12.

special and the second second

'FORTUNE' TAKES U.S. RADIO HARD TO TASK

Fortune magazine, in its March sue, discusses "The Revolt Against issue, discusses "The Revolt A Radio" in all its facets and Radio" in all its facets and winds up for its conclusion with a quote from VAREET: "The networks aren't kidding anybody; until now they've dished out public-service program-ming... but only so long as it did not interfere with the balance sheet. Today, with restrictions off, both financial and Governmenta, the lip-service era looks set to ride high and wide."

inc. In particular, a looks set to rice
Since it looks as though the "resonant leaders" of radio can be expected to continue their "lotty denials" that there's anything wrong
with the medium, one hope for bet"any substantial improvement in the
standards of American radio must
wait on the rise in the industry,
rom within or without, of directing
chance on higher quality—because
Continued on pass (22)

(Continued on page 42)

Just in Case

Just in Case

Not being aure whether Howard K. Smith will be able to broadcast from Moscow when it puts on its special documentary. Fretude 6 Moscow, "Sunday (9), on eve of the Foreign Ministers' meeting. CBS is playing safe. Bob Heller, head of the documentary unit, arranged with the setting and political atmosphere and any last-minute news of the conference.

If the Russians word tet Smith

or the conference.

If the Russlans won't let Smith go on the air, CBS will have an announcer in New York read his cables. Otherwise, Smith will read his own stuff.

Year Study of Skywaye Signals Asked of FCC

Before Channels Are Set

Before Channels Are Set
The Clear Channel Broadcasting
Service called on the FCC last
Channel Broadcasting
Service called on the FCC last
of skywave signals from standard
broadcast stations during the day
time hours and urged FCC to hold
off action on all bids for daytime operation on the favored clear channels
The Clears were turned down in
an earlier request to FCC to halt
spotting of scores of "daytime only"
operators on the clear channels. The
CCSS claimed FCC in discriminate
CCSS claimed FCC in discriminate
causing interference to prepent opcrading of the stations of the significant of the significant of the
ingle them superpower up to 700 kiloFCC should one seal-new 100 to 100 kiloFCC should not 100 kil

ing them superpower up to 750 kilo-watts.
FCC should not assign any of these part-time stations within 1,200 miles of the dominant clear stations pend-wave signals during daylight hours, tife CCBS petition said. It would not be necessary, however, to defer de-cision on the clears' push for 750 kw power, the FCC was told.

Anything For a Change

New twist to audience participa-tion glycaways has been worked out for 'Winner Take All' on CSB, with enter Bill Culen now ringing in country via telephone. Contestants compget with one another, this being an added compe-tition gimmick to regular studio con-testant setup.

GRANEY'S PLAY-BY-PLAY

GRANEY'S PLAY-BY-PLAY
After a long search among many
applicants, WGAR has named lay
sportessters for the coming basebayplay activities of the Indians are
lack Graney, former Indian outfielder and ex-sportsman for WHK
and WGAR, and Van Patrick, formerly with WJW.



JACK LAWRENCE

B'casters, Profs Meet on Cal. FM Braintrust Net

Hollywood, March 4

A committee of commercial broad-casters met with upstate educators this week for a "frank discussion" of the proposed state-sponsored FM network that resulted in a temporary of the proposed state-sponsored FM introver that resulted in a temporary tempering of tempers, At the peace required that the peace of the State Department of Education of the Stife Department of Education of the Stife Department of Education ing the two boils that ask for a State-financed educational net. However, at its genduling the two boils that ask for a State-financed educational net. However, at the peace of t

and to allay fear. In both instances the educators sought endorsement and cooperation, and were virtually promised it by the northerners—while the downstaters took the opposite tack and started forming a lobby front.

For past fortnight situation had been fraught with much misappreture the properture of the propertur

Non-Comm'l Palestine Radio Patterns Self After U. S.; Scripts Fetch \$20

Radio, ilke other branches of entrainment, such as theatre or films, programs in the atternoon, Guarder-rectainment, such as theatre or films, programs in the atternoon, Guarder-rectainment, such as theatre or films, programs in the atternoon, Guarder-rectainment, and programs are in particular, has been full of vibility, and any of the control of t situation. The Hebrew section, in a precisal particular, has been full of vitility. English. Arabic and Hebrew leasons are continuous according to Peter Brunswick, who as pent eight months last year as etc., in the English section pent eight months are year as etc. in the English section. The pent eight months are given to English police, faremen, pent eight months are given to English police, faremen, and the specialty American, is sivil, with settlempts made to duplicate or respondent of the programs. The programs of the control of the programs of the control of the programs of the control of the programs are for the programs are alred from 7 to 8:15 a.m.; an hour and a half at noon, and from \$5 to 10 p.m. Programs are liked heart better, and wrote and are programs are and from \$5 to 10 p.m. Programs in a half-hour show is \$3 to 10 p.m. Programs are liked from the programs are liked from the programs are liked from the programs are alred from 7 to 8:15 a.m.; an hour and a half at noon, and from \$5 to 10 p.m. Programs in a high the programs are liked from the programs are liked for the programs are liked from the programs are liked from the programs are liked for the programs are liked from the progr

Wednesday, March 5, 1947

IN NEW YORK CITY . .

ot the "Ma Perkins" cast has finished his third novel, "Call Ma B.Z," about radio people.

Tadio people.

Polly hack after months in Hollywood, doing a spell at the wed to self-country club, but may return to Cost soon... Millard Lampell has a \$3,000 advance-on a new book via Messner, Inc.... Robert Cone of writing staff at WNEW...Lou Cooper has another radio capitals, "The Meeting," circulating. He did music (to Carl Carmer's text) for last year's PIR memorial," 'Last Speech,' on Columbia Workshop... Bob Landry PIR memorial, "Last Speech," on Columbia Workshop... Bob Landry Coher valuables..., 'Dians Gibbings, ex-N. Y. Tines, succeeds Margaret Colonnel as music editor in CSS press dept., with latter leaving to wed ... Ruth Gilbert checking out of "leeman Cometh" when it goes on road out to sign for radio series... Roger W. Clipp, gen mgr. of WFIL in Philly, elected chairman of the ABC Stations Planning and Advisory Comdens, as also to Drottly Leffler"... C. E. Hooper got in a week of sking in Vermont.

dopt, as adee to Bootony Lenner...... E. Hooper got in a week of skining in Vermoni.

Radio acro Bavid Karman and wife Bunny. Judilbursh book writer, runRadio acro Bavid Karman and wife Bunny. Judilbursh book writer, runbloom Pitash theater Saturday aftermous, compete with pre entertainment, games and favors....dack Overall, of Mutual sales, a papa. Son,
John, Jr., was born last Thursday... Edward Rosenwald elected veepce
of Louis G. Cowan, Inc. Formerly with Blow, where he served as account
eace for the past several years... Robert Sweezy, v.p.-g.m. of Mutual,
vacationing with family in Miani... Larry Lowenstein, who did a temporeal farming of the Saturday of the Saturday of the Saturday
Pat Hurley's press aide... Peal Jonas, MBS sport director, home with a
Miami sunburn after supervising airings (for Gillette) of Hialesh's Widener
and Flamings atakes... William Morris package "Manhunt" by J. Franklin Jones will get an airing over Mutual Mgreb 8 with Russell Maloney
meeceling, on the "For Your Approval" show... Norman Brotenshire to
lecture at Fordham summer school... George Crandall of CBS into hosmeecing on the "For Your Approval" show... Norman Brotenshire to
lecture at Fordham summer school... George Crandall of CBS into hoswith the Wiss.
Paul Gardner checking out of Institute of Public Relations March 14 to

Crossly, who desisted the cocretal parties between an marriange, now goes to Paul Gardrien checking out of Institute of Public Relations March 14 to freelance....Sandy Stromach, who rosigned from Young & Rubicam and is now veaculoning in Nassau, joins Wm. Morris radio dept. later this month....Jean Sablop off to Coast March 8 for six weeks of Coast originations... Bill Levis, radio veepee of Kenryon & Eckhardt, to Hollywood next week....Current issue of New Republic giving a three-page Candy Jones doing a couple of guest shots in conjunction with the 35th annual GS drive, also getting in plugs for her own book, "How to Mark Your Name in Modelling"...Johnny Thompson, Paul Whiteman's featured singer, began his own program Saturday (1) on ABC for the Benjamin Moore Paint Co....Jackie Kelk dropping from "Superman" show Jamin Moore Paint Co....Jackie Kelk dropping from "Superman" show Abbott-Mary Mason "Tenting Tonight" legiter in which Kelk has second concedy lead. Hell remain on 'Addreid Pamily" show.

comedy lead. He'll remain on "Aldrich Family" show.

Death of John McNeil's wife (Loire Brophy) early yesterday (Tues.)

after long illness came as shock to Manhattan radioites. She was one of
the top consultants to business executives and author of several books.

IN HOLLYWOOD .

IN HOLLYWOOD.

After a blitch with Amos 'n' Andy, Howard Harris and Sid Zelinka are tolling over their type mills for Joan Davis. They were moved in by Producer-Zelitor Dick Mack when Joe Quillen and Bobby O'Brien moved to the producer-Zelitor Dick Mack when Joe Quillen and Bobby O'Brien moved to the producer-Zelitor Dick Mack when Joe Quillen and Bobby O'Brien moved the producer with th

IN CHICAGO . . .

HUCKSTERS SET TO TAKE OVER

Co-ops Lash Back at Fulton Lewis' Jabs; Would Put Him on FTC Carpet TO SET NET POLICY

Washington, March 4.
Bolling-mad members of local cooperatives petitioned the Federal
Trade Commission here last Friday
(20) to comple. Mutual commentafore the agency and justify charges
against the co-ope which he has been
making on every broadcast since
Feb. 22. (O-op men single size
should also require Lewis to "reveal
the nature of the who are financethe nature of the who are finance-

Association.

The cooperatives also asked that the Mazor Furniture Co., which sponsors Lewis locally, be made a party to the compaint. The Potomac Federation said it believed the company had unknowingly "engaged in unfair competition and defamation of cooperative compatity. gaged in uniar competition and defamation of cooperative competi-tors in the Potomac area and that the company would be glad to have the matter thoroughly explored."

the matter thoroughly explored."

WDL to Rebroadesset time
Tuesday through Friday of this
week to interviews with those copleaders whom Lewis has attacked
on his broadcasts. Gaeth is heard
on Mutual at 10 am. but normally
is not carried on WOL here. However, this week the station will rebroadcast his shows locally at 11
a.m. daily. daily. ne Potomac Federation, it was

The Potomac Federation, it was pointed out, might also have lodged protest with WOL or with FCC which already has a file full of kicks against Lewis. WOL, to avoid jam it is now in with Upton Close, immediately profifered time to the cooperative organizations to reply.

The Potomac Federation expects

The Potomac Federation expect to be on the air this summer the first cooperatively-owned FM radio station, which will operate with the call WCFM. In which case, spokesmen said, it will have its own mouthpiece to talk back to Mr.

CASHMAN PICKED TO DIRECT MARTIN SHOW

Edmud Hillywood, March A.
Edmund Luclywood, March A.
Edward Luclywood, March A.
Edward Luclywood, March S.
Edward Luclywood, March S.
Edward Luclywood, March S.
Edward Luclywood, March S.
Edward Luclywood, March A.
Edward Luclywood, Marc

Takeoff is set for March 30 with everyone set but the girl singer. Takeoff is set for March 30 with everyone set but the girl singer. Victor Young wields the business of the set of the se

It's An Old Story .

Washington, March 4.
WOL-Mutual is considering earmarking some time "just to answer Fulton Lewis, Jr." This kickback from the 10,000 coopperative members in the D. C. area, station men said, is only the latest in a long line of simular complaints.

area, station men said, is only he latest in a long line of simulation and the latest in a long line of simulation. The latest in the latest in a long line of simulation with the latest against former Housing Administrator Wilson Wyatt for retuding to give the work of the latest and la

AFRA Strike In Three St. Louis Spots Averted

St. Louis, March 4. A strike of 125 members of the American Federation of Radio Art-American Federation of Radio Artists employed in three local stations
—KXOK, KMOX and KWK—
skedded for midnight Sun. (2), was averted six hours before the deadline when the local AFRA board of directors heeded, requests that the walkout be deferred.

Sterling Harkins. Jocal AFRA

directors heeded requests that the walkout be deferred. Osal AFRA Sterling Harkins, 10cal AFRA Sterling Harkins, 10cal AFRA osal and the local AFRA osal and the local bardes in the local bard is in the midst of a campilla board is in the held Friday (3), one-ever, Harkins said, unless the union's demands for a wage hite from \$55 to \$80 for gabbers and a 30% hite for actors, singers, and others, plus a three-week vacation with pay, are met by March 12. Meantine, negoliations will be re-union's demandal values and the said of the

Union originally asked a top s

sumed.
Union originally asked a top scale of \$85 for gabbers, pointing out flegs out fl

notices with the other stations have expired.

HURLEIGH EXPANDS

Chicago, March 4.
Robert F. Hurleigh, WGN commentator, started a Mutual sustainer network show last Saturday at 8:30-8:45 a.m., to be heard weekly in that

Rumblings of national advertiser giptes which began more than a year age finally erupted and crystal-liked Thursday (30) at a meeting New York marked by one of the New York marked by one of the Lindle advertiser brasslate outside of an NAB convention. Out of the buddle came a proposal for a permanent commercial radio in a stitute which, if passed upon, will virtually govern the top-level trends and policies on the work of the work of

Elder to Step Out

Elder to Step Out
Robert F. Elder, veepec and
former assistant to the president
at Lever Broch, has asked to be
at Lever Broch, has asked to be
man of executive committee of
the radio council of the Ason. of
National Advertisers. Elder
meeting Thursday (20) between
meeting Thursday (30) between
members of the ANA, the FourA's and the networks, pleading
"pressure of duties" which made
the job.

'pressure of duties' which made it impossible for him to handle it impossible for him to handle At one point last summer Elder was offered the post of radio rep for ANA, a position which the ask has been trying which the same has been trying handle without success. Lever Bros. exce declined at the time. Slated to follow him as chairman of the radio council exception of the same and the radio council exception of the same and the radio council exception of an advertiser-network agency organization to run commercial radio. Likely runner-up poot is Don Steller, veepee at Standard Brands.

for next Thursday (6) at the Waldorf-Astoria, N. Y.

to the statute of the tions to their representatives on the three-man institute. Final organizational details depend upon recommendations at next Thursday's meet.

While final approval by all con-cerned waits on further meetings and intra-organizational correspondand intra-organizational correspond-ence, ultimate establishment of the three-man group is practically a concluded fact, with representatives from both the Four-A's and the net-works already ingreed. Tapped to carry the agency banner is Hereld Beck Jordan, top exe of the middle-man organization, while the Net-Beck Jordan, top exec of the middle-man organization, while the net-works are about agreed upon Ken Dyke, NBC vecpee, to rep for them. Dyke, it's felt, is an especially happy choice since he's a former U. S. Rubber exec who has had ex-perience with the snopsor's side of

U. S. Rubber exec who has had experience with the sponsor's side of the radio question. ANA, which has been trying for more than a year to pick a man to represent them in radio matters, has mentioned no one in connection with the position but probability was expressed that prexy Paul West leans to Mortimer on the strength of his proposal.

Advertiser's Dellar Pays

Advertiser's Dollar Pays
Current series of meelings is the result of increasing feeling on the pecuate the sudincen payoff hasn't given to f.ANA members and, in that they should have a voice in settling onlicy on their, trates, consorbile, j'airdin, who scripticd several of the labor, etc., sentiment being that "it's current series, signed to write the solution is shortware units. (Continued on page 42)

FORM INSTITUTE Lowly Soapers Coming Into Own **Again As Housewives Rise in Defense**

WFIL's Reverse Switch

Philadelphia, March 4.
WFIL last week reversed the
usual pattern by buying spot
announcements from a grocery

chain.

WFIL bought 69 spots weekly
to be aired over the Store
Broadcasting Co's hookup of 30
Baltimore Markets in the Philly
area. In addition WFIL and the
Philly Inquirer, which operates
the station, are broadcasting
news bulleting for the interstore
sowned by John B. Kelly, vicepresident of WIBG.

WFIL also appropried the pur-

WFIL also announced the pur-chase of 40-word messages about its programs on the teleflash outside the Click Cafe, giant musical bar operated by Frank

O'Dwver, Flamm **Bids Nixed: FCC** Gives New'k OK

Speiling "finis" to a hotly-con-tested battle, FCC last Friday (28) awarded the 620 kc wavelength to the Newark Broadcasting Corp. for a new 5 kilowatt, unlimited time a new 5 knowart, unimited time station in Newark. It will be, the town's third fulltime station. In the same package, the Commission ap-proved more power and nighttime hours for WCAX, Burlington, Vt. and WACE, Syracuse, N. Y. on the same channel

and revolution of the control of the

Strausses (Eversharn) In Curious Legal Maize On 'Maisie' Cancellation

Cancellation by Eversharp of the "Maisie" show, which is slated to bow out of its Friday night CBS slot on March 28, has resolved itself into a curious wife vs. husband legal into a curious wife vs. nussant legat cntanglement. Ann Marlowe, part-owner of the "Maisie" package, may file suit against Eversharp for breach of contract. Eversharp prexy Martin L. Strauss II is Miss Marlowe's husband.

Package is owned by the Regis
Radio Corp., comprising Miss Marlowe, former radio singer; Manny
Rosenberg, and Larry White. Metro,
which originally Honosed Rocenberg, and Larry White. Metchelm originally licensed the "Maisie" title and permitted Ann Solviern to star on the show, has Solviern to star on the show, has concellation of the show after 13 weeks is a breach of the contract calling for a 28-week deal. Registron its part, may be compiled to such that the star of the star of

The subject of daytime radio as it relates to soap operas vs. other types of programming is 'beling prominently projected into the national Ilmelight again. And in such a manner as to create unconcealed glee at the two major networks that thrive on daytime serial billings, namely NBC and CBS.

namely NBC and CBS.

In recent years both lay and pro-lessional critics have been having a field day at the expense of the suds sagas, on the contention that they add up to escapism and day dream-add up to escapism and day dream-part these criticisms have gone un-defended—except that so far as the advertisers are concerned, they been pouring the same amount of cominto generating of the soupers, or the company of the content of the surefire audience payoff. In recent weeks, however, the

suretire audience payoff.

In recent weeks, however, the
trend has been reversing itself. National mags are highlighting articles
written—or told—by housewives who
are championing the serial form of
radio entertainment, and a flock of
others are preparing such articles.

The agentical effects were the need

ratio entertainment, and a facts of others are presparing such articles.

The repeated efforts over the past control of the past of the pa first.

Eight years ago the 10 top ratings Eight years ago the 10 top ratungs in daytime radio included all soap operas. Today eight of the top 10 are serials. The only two that successfully invaded the "sacred portals" were ABC's "Breakfast in Hollwood" and the CBs noontime "Kate Smith Speaks."

'Pep It Up' Say Soviets to U.S.

Washington, March 4,
More "loud, simple and tuneful" jazz. flash news and human interest literas and less bombast and technical items and less bombast and technical items and less bombast and technical this country's "Voice of America" broadcasts to the U.S.S.R.
After a 10-day trial period. Assistant Secretary of State Bill Benton Saistant Secretary of State Bill Benton Embassy in Moseow had gauged the Russians' reaction to the shortwave shows as "on the favorable side" but added they needed peoping up the state of the

meption.

The Soviet Government, according to Benton, has not warned its people against listening to our programs or to those of the other 12 countries beaming to the USSR. No mention of the "Votce of America" shows has, however, been carried in the south of the countries of th

BBC Charged With Intimidating **Personnel Testifying on Corruption**

Cathant Attlee, Britain's Premier, has just received a detailed statement accusing British Broadcasting Corp. producers of threatening radio

ment accusing British Broadcasting Corp. producers of threatening radio artists with complete disbarment from the air if they give evidence from the air if they give evidence some threatening letters to some spents who represent these acts. The atstement was sent to Attlee to the state of t

into broadcasting corruption.

"Sir Valentine is conducting a thorough check, but many people are atraid to appear before him in case BBC personnel involved in the corruption allegations counter-attacked by keeping them off the air and so ruining their careers."

Findings of the "was a second the correction of the air and so ruining their careers."

and so ruining their careers."

Findings of the government inquiry are expected to be ready in 14 days time, but they will not be published then, and at present there is no intention of making its results public.

is no intention of making its results public.

The report will be sent simultan-county to Lord Inmam, chairman of the BBC board of governors, and Sir william Bialey, director-general of the BBC board is to be called to discuss the report and decide what action should be taken against Broadcasting House personnel against whom corruption allegations are proved. But it is understood the report will not consequently accusations against producers.

The official probe has involved interviewing dozens of witnesses, the cluding top and low grade BBC staff members, variety arjust and dance band leaders.

If the Holmes report does not throw complete light on serious alannow complete light on serious al-legations made by Cooper, he in-tends to fight until, as he says, "the people responsible are brought to a court of justice, and where neces-sary, imprisoned."

4 Hub Stations Offer Assist in Pioneering N. E. Radio Education

Boston, March 4. Experimental radio venture to be launched over WBZ, WBZA (NBC), WEEL (CBS), WNAC (Mutual) and WCOP (ABC) on July 7 for a three-week period and designed to improve quality of educational programs over regional stations, puts New Engiand well alread in pioneering radio education.

ing radio education.

New venture, supplementing the already flourishing Lowell Institute broadcasts of three educational series weekly over these four top ranking Hub stations, is called a summer radio workshop and is sponsored by the N. E. Committee on Radio in Education and Boston University in cooperation with the radio stations named.

Workshoh is directed by Dr. Ever-

Binnie Barnes Opens Breakfaster on KFVD

Hollywood, March 4.

Another growing-up step was taken by Los Angeles radio this week. Indie KFVD, recently hiked week. Indie KFVD, recently hiked from 1,000 to 5,000 watts, launched into live programming—and with a Hollywood star yet!—Binnie Barnes.
Station bowed- yesterday (Monday) new daily family-type show,
'Benekfast With Binnie and Mike,"
(Binnie Barnes and husband, Mike
Frankovich), Chit-chat session airs
from 8:30 to 9 a. m., Monday through
Friday and it's first of its type to
originate here.

remay and 15 mas on its type originate here:

young the proper of the pr

Price Subpoena **Cues Hearst Call**

Washington, March 4. FCC last Friday (28) issued a suboena for Gwilym Price, president poens for Gwilym Frice, president of the Westinghouse Electric Corp, to appear and testify in behalf of his company's request for 50 kilowatts for WoWO, Ft. Wayne. Request for Flore was made by Dorothy Thackrey, owner of WLIB, New York, which is seeking nighttime hours in a mutually-exclusive application on WOWO's wavelength.

cation on TOOMS washes Spill-ton on TOOMS and the spill of the Spill

was reported.

Gwllyn Price's appearance is significant since he has no contract whatever with operation of Westinghouse Radio Stations, Inc., a sub-sidiary corporation of the parent company. FGC had earlier insisted on hearing testimony from principals in the case of Howard Hughes of the in the case of Howard Hughes of the in the case of Howard Hughes of the Hughes Tool Co. and Tommy Lee of Don Lee Network. Both of these were excused, however, on doctors' representations.

WCAU's Brotherly Love Spills Over Into Jersey

Spills Over Into Jersey

A Philacelphia, March A.

In a spirit of triendly cooperation, WCAU, Philly, and WSNJ,
Bridgeton, N. J., teamed up in a
public service eifort to plug the
Bridgeton was the subject of a
"salute" program, one of a series
which WCAU is running on differshow was afteed Sunday (2). WSNI
helped plug its "big brother's" show
was afteed Sunday (2). WSNI
helped plug its "big brother's"
and a stendon of the story could
cast it the next day.
WCAU reciprocated by acknowlWCAU reciprocated by acknowlWCAU reciprocated of the smaller station.

Ersatz Sackcloth Shrinks Going To Radio Cleaners

ARGULU ACCRITICA

Clargyment washington, March 4.

Clargyment was the state of the day to buckle down to extensive use of the work of the state of t

stretegie use of those modern books of propagands which lie at our very fingertips.

"We have only to spin the dials of our riddos through the gamust of the control of the

Moses, or Amos might have made o radio, or the motion picture or tele vision!..."

Non-AM FM Hopefuls Ditching Idea; While There Are No Sets, It's No Go

Washington, March 4.

Radio in Education and Boston University in cooperation with the radio stations named.

Workshof is directed by Dr. Eversett L. Austin, director of second to the contry's biggest labor unions, have apparently come to the contry's biggest labor unions, have apparently come to the contry's biggest labor unions, have apparently come to the contry's biggest labor unions, have apparently come to the contry's biggest labor unions, have apparently come to the contry's biggest labor unions, have apparently come to the control of the

tions in Rochester" was quoted as

FCC, in 'No Trafficking' Mood, Sets Hearing on Hubbard's KSTP Bid

Swezey Heads NAB's Code-Drafting Body

LOGG-UTATING DOMY

No brashington, March 4.

Roberts Swezey, veepee and general manager of Mutual, will was an nounced Friday CB; And 15 date of wallandard of practice, if I was an nounced Friday CB; And 5 date of the code committee meeting has been postponed to March 31. Meeting of the Program Executive Committee has also been shifted to April 1 and 2. Both the code and program of the program

derf. Astrona in New York City, Memowhite, he Association last Tuursday (27) announced the membership of a five-man committee to study proposals of the nets and AFRA on a new contract. The group, which was set up at request weakington, March 5. Committee members are: Roger Clipp, WFIL, Philadelphia, John Elmer, Word, Baltimore; John J. Gillin, Jr., WOW, Burney, John Singer, Womaha; I. R. Loumberry, WGR, Burding, and Herb Pettey, WHN, New York.

FCC. House Group

Prospect of an FCC investigation by the House interstate and Forcian Commerce Committee appeared unlessly last week following an all-day appearance of FCC members and department heads before Rep. Charles Wolverton (R. N.J.), and his collesques on the committee.

In fact, at wind-up of the dreed for the control of the co

.Wolverton said the meeting was the first of a series with all agencies the first of a series with an agentuse under the committee's purview. There was no discussion of specific legislative proposals for FCC, he said, adding that the committee felt much happier about things at FCC since the commissioners had come up

in person
Denny described the committee
hearing as an "exploratory" on
and "very wortwhile." He added:
"In the past, Congressional committees have had to depend upon annual reports by the agencies and
formal hearings on particular bills
to learn about the administrative
agencies and the various regulatory
problems facing them.
"On the whole, these meetines

"On the whole, these meetings should prove to be a very flexible procedure whereby the entire machinery of government—both legislative and executive—can be made to function more smoothly."

to function more smoothly."

Happy sendoff of FCC with the committee does not mean, however, that an investigation may not come from other House members or be a later development within the committee itself, one Republican member declared.

Mutual's Daytime Shifts

Mutual's "Queen for a Day" will hit the air from 2 to 2:30 p.m., half hour earlier than now heard, starting March 31. New slot gives week-day giveaway program "a more expanded listening audience," net says. Miles Labs picks up a 15-minute tab. on "Queen"; other hall is sus-

Shift cues time changes in three other Mutual afternoon items; Jackie Hill Show moves from 1-1:15 to 3:45-4; Cedric Foster's co-op from 2-2:15 to 1-1:15; Harlem Hospitality Club from 3:30-4 to 2:30-3.

WCCO BRIEFS SOLONS

Minneapolis, March 4.
WCCO is making sure state legisatures know what it is all about,

It conducted a class in radio technique, attended by some 40 solons. E. W. Ziebarth, CBS education director, conducting the class, instructed representatives and senations in use of the mike.

Washington, March 4, Frankly indicating it wanted no indicating it wanted no indicating it adol ideases, FCC indicating in adol ideases, FCC in a march 13 in Washington, and in a march 13 in a march 13

The first of the f

words. could Goobse season words.

WILW and KSTP if it developed their service areas duplicated each other in violation of the FCC's rule on dual ownership?

Another headached in the disposal Another headached was uncovered by FCC. Harking back to allegedly illegal contracts held by churches and former owners in radio stations, the FCC still it would study an "agreement of Nov. 28, 1927 and the state of t

ROGER BAKER TO HEAD ALBUQUERQUE'S KOB

ALDOUGLEMUE 5 AUD

Cincinnati, March 4.

Cin

Albuquerque station is an NBC affiliate and operates on 770 kilo-

WCOP's Free-For-All Boston, March 4.

Baston, March & Everybody's a news commentator in a new WCOP (ABC) series besiming this week.
Station is sponsoring 23 weekly,
Boston area as commentators on in
Boston area as commentators on in
and are given a free rein to handle
the chore as they see fit, tackling
national, local or community issues
or giving newseasts for their towns
and cities. Series launched March
the Welzsley Townman, Welledey,
home of swank gal's college, one of
wealthiest Hub suburbs.

WNBT PREPS FOR RATE BOOST

WIBG, Philly News Pool Interests In | MORE LISTENERS | Plug-Ugly Sponsors Face Real Task New Quaker Outlet for DuM. Web

The Philadelphia, March 4. Philadelphia Daily News, evening tabloid, and WHISC last week the FCC to construct a new television station in this city. The new company will be known as the WHISC-Philadelphia Daily News Television Corp. Both the News and WHISC had deeb previously

as the WIBG-Philadelphia Daily News Television Corp. Both the News and WIBG had each previously and wish of the News and WIBG had each previously and the News to make certain technical changes in the original plans, and WIBG, along with other major Philipy stations, had with the major Philipy stations, had the theory of the news of the news

The new station, it is believed, will become the Philadelphia outlet of the DuMont television network.

TBA. Realtors Huddle To Mull Interim Plan In Tele Aerial Snafu

In Tele Aerial Snafu, special sub-committee on against sub-committee, hearing to the limited sub-committee, head of the plan are being kept under wrapt until it's learned whether the real to bard will accept it board will accept it board will accept it committee, headed up up. Final Mark, salesmanager of Dullont telestation of the sub-committee, headed up up. Final Mark, salesmanager of Dullont least described as an interim arrangement system, which most N.Y. a partiment house owners have demanded be developed before they'il grently installation of tele sets in their build-stallation of teles sets in

Recognizing the immediate neces-Recognizing the immediate neces-sity for such a system by set manu-facturers, Marx last week seit a letter to all manufacturers of elec-tronic equipment, inquiring whether they have produced or are develop-ing a multiple antenna capable of operating a large number of sets.

L.A. Coliseum Adopts Wait-and-See on Tele

Hollywood, March 4.
Los Angeles Collseum is issuing contracts entitling the stadium to retain all television rights to events held on the premises, with the exception of the Los Angeles Rams pro football team, which has a contract with the server of the contract with the server of the contract with the server is the server is the server in the server is the server is the server is the server in the server in the server is the server in the server i

Television Reviews

GOLDEN GLOVES TOURNAM "NT Announcer: Joe Wilson Director: Don Cook Three Hours, Thurs. (27), 8:30 p.m.

Three Hours, Thurs, Let, was proceed to the Country of the Country

sever-nowing purage of three-vision was a ringide bargain for any field fan. which has continuously are the properties of the continuously alred bouts from smaller arena, managed to spot its cameras to nitive advantage in hose Chicago Stadium, at about 30-degree angle, showing a good overhead picture of entire go-closeups which bright viewers sharp scenes of battle principals. Sponsored Golden Gloves tourn-sent properties of the principals. Sponsored Golden Gloves tourn-nent brings fast-paced show with two-minute intervals. Amounted the com-tent of the control of the con-trol of the control of the con-trol of the control of the con-petence of the control of the con-trol of

WCBS, Viewtone Mixup Backs Up DuMont Claim .

an exer-perfect medium for the inntex, "WILL" was much easier than the full-length, three-perfect medium for the inntex, which as much easier than the full-length, three-perfect with the foll-length, three-perfect with the foll-length, three-perfect with the foll-length interest with the foll-length inter On New Transmitter
Dathout elevition, which promised that its new transmitter currently under construction would be the most powerful in the country, is apparently living up to that promise. Presently off the air until the per comparent of the country is apparently living up to that promise. Presently of the air until the per comparent to the country of the countr

CBS picture. Viewtone prexy Irving Kane admitted the DuMont signal had stymied 11 Viewtone seet CBS signal, which was overshadowed by DuMont and therefore resulted in ghost images. Defect, Kane declared, was immediately corrected in all 11 webs through the simple expedient of inserting a new pro football team, which has a con-simple expedient of inserting a new tregt with two years left to run on, condenser into the sets, at a cost to covering video. Statium officials feel video is still out in the future, of course, will his an insknown quantity and do not citedo the new of the statium want to left it ship out of their hands, higher frequencies, Kane said,

CUE MORE COIN

NEC television, acting on the assumption that the greater pumber of sets now in the homes of N. Y. viewers provides more potential buyers for products plugged on video, will boost its time charges in the provides more potential buyers for products plugged on the control of th

Althor. Xx. 11,000 Sets

Althor. Xx. 11,000 Sets

Althor. Xx. 12,000 Sets

In X. X. are impossible to obtain, a survey of 'several of the leading manufactures indicates the 17,000 setimate may be correct. DuMont has delivered about, 1000 sets since the tob mome in Metropullian N. Y. and is currently turning them out at the rate of 50 a day. In the four-week period ending Feb. 23. DuMont shipped more than \$875,000 worth or cereivers and still has back orders pany is gradually bypoing its production rate and hopes to turn of 15,000 9,000 for 1947.
Viewtone, which didn't begin pro-N. Y.'s 17,000 Sets

To Get Distasteful Enough for Tele

Ladies Day

Chicago, March 4.

Whether it be a trend or not, a disk jockey show will be teleuised from ladies lounge of hotel here when Ernie Simon brings his zany disk anties before WBKB cameras from Continental hotel this week

WBKB cameras from Continental hotel this week. This marks first time Ch₁ video takes on platter show, and the Simon method promises to be unique. Jock, who is regularly heard via WJJD, uses gimmick of breaking into vocal at certain spots by stopping turntable, "conversing" with singer, and receiving as answers next line of soug.

Ford, GF to Step **Out Tele-Wise**

Ford Motors and General Fords, which last week signed to co-sponsor telecasts of Brooklyn Doeds (1985-TV (CBS, 1874), are both prepping for begins commercial to present the state of the S

Fashion Fair to Help Sell Tele-So It May Later Help Sell Gowns

Each in cities of the way of the control of the con

between the control of the control o

St. Louis, March 4:
when television is received into
when television is received into
the control of the control of the
it, was discussed editorially last
week by the St. Louis Post-Dispatch
(Pulltzer), whose KSD became the
aution's first newspaper-sound radio station to successfully broadcast
television programs.

national tark newspaper-owner ratelevision programs.

The paper, which has been battering against commercial plug-indicate
since the middle of World War II in
thing against commercial plug-indicate
since the middle of World War II in
thing against commercial plug-indicate
since the middle of World War II in
the program of the middle of World War II
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something reasonably pieterial midsomething reasonably pieterial midmidsomething reasonably pieterial

and of this month.

Despite reports of a compromise decision that would placute both CBs and the black and white proponents, it's believed the FCC will not hand out a commercial permit for CBS color without setting standards at the same time. Decision is expected either to approve or nit the CBS bid for color standards all

the CSS bid for color students all the way, consequently. FCC, meanwhile, is keeping strict-ly mum on the subject, being ex-tremely reluctant to say anything about the imminent decision at the present time.

DETROIT STATION RUNS FIRST TEST TRYOUT

FIRST TRYOUT

Detroit's fast operating television station preemed yesterday (Thusday) with a reduced power trensmission intended larvely as a test of day) with a reduced power trensmission intended larvely as a feet of the preemen of the preemen

Station has no remote equipment ready to operate as yet.



STORY OF AN IDEA... It began with Alexander Graham Bell, born one hundred years ago, on March 3, 1847. He gave the world the telephone and lent his name to the great Bell Telephone System with its family of millions of subscribers.

Early in its career the telephone was enlisted for service as well as communication. Our history is full of valiant telephone operators who warned endangered communities in times of fire, flood and storm.

In 1922 the idea was carried another step forward-

to entertainment by telephone lines. The American Telephone and Telegraph Company believed the infant art of radio could be served by linking stations across the nation with telephone wires. The result was the world's first radio network, nucleus of NBC.

The linking of communication and entertainment was further advanced seven years ago when the Bell Telephone System sponsored the initial Telephone Hour on NBC. Since then every Monday night the dial tone in millions of homes has been great music.



Simply by turning on their radios, listeners can be entertained by the great artists of the musical world. Fritz Kreisler, Helen Traubel, Marian Anderson and a host of others are regular guests. Accompanying these great soloists are Donald Voorhees and his 57-piece Bell Symphonic Orchestra. One noteworthy feature of the Telephone Hour is its commercials. These are among the most interesting in radio and deal with subjects which help the listener understand his telephone service better and use it more effectively.

How to dial America? Build a program like the Telephone Hour. Give it wings that Mercury would envy—the powerful facilities of the NBC Network. Flash its weekly gift of fine music to the grateful homes of the vast NBC audience. Let it be heard in the company of other great shows on NBC.

The result: a distinguished program that rings the bell with millions of listeners at the same time it wins scores of critical awards, hailing it an outstanding model of radio excellence.



. the National Broadcasting Company

come off, out it is assected to employ the documentary technique to "acil" the National Guard with a well-written, covariant side, it's the maintain the second of the control of the cont

HIGH ADVENTURE
With Lawson Zerbe, Charles Holmes,
Emily Kitt, Joe Edelson; Henry
Norell, narrator; Phil Tonkin, anneer rs: Robert Green, Emil Lipper

Producer-Director: Emmett Paul 30 Mins.; Saturdays, 9:30-10 p.m.

man Preducer-Director: Emmett Paul Preducer-Director: Emmett Paul Sustaining to the Preducer Paul Sustaining to the Paul Sustaining the Tanks of rating-stealers: those rough sustaining the Paul Sustaining the

sound overall production quality was obvious.

To my control to the production of the production of plattered music. Analysis of the production of the produ

ADVENTURES OF BULLDOG DRUMMOND With Ned Wever, Red Hendricks

DRUMMOND
With Ned Wever, Red Hendrickson, voltare, and the second of the

BATTLE OF THE BLOODS

With James Hill, Mark Perkins, Jo.
Cody, Isabe Marker, Announcer
Cody, Table Marker, Announcer
Writer-Director: Todd Branson
Freducer: Baward Malcolm,
Freducer: Baward Malcolm,
Freducer: Baward Malcolm,
Santainia, L. 13. Is the only
Writer-Director: Todd Branson
Mriter-Director: Todd Branson
Writer-Director: Todd Branson
Writer-Director: Todd Branson
Writer-Director: Todd Branson
Writer-Director
Wri

BORN IN A MEERY HOUR With Ingrid Borgman, Helen Hay Cornelia Otls Skinner, Eva I Gallienne, Margaret Webster, Wa ter Hampden, Sam Wanamake

with ingrid Bergman, Helen Haves, Cornella Otto Skinner, Ever State, Cornella Otto Skinner, Cornella

pendous idea of having this group in ordinary more than to act. And the nothing more than to act. And the control of the contr

taste.

This show presented an array of talent which is unlikely to appear again together under the same roof.

First rate jobs by James Hart, who have the same roof of the sam

FRONTIERS OF SCIENCE With Quiney Howe, narrator 15 Mins.; Tuesday, 6:15 p.m.

STUAP US
With Phil Fine, John Ademy
15 Mines: Mon-through-Fri, 3 p.m.
30 Mines: Mon-through-Fri, 3 p.m.
WCAO, Bailtimore
Proving a potent letter-puller, this
quarter-hour stretch is a good idea,
along with strong listener inferest
via giveawayz. Phil Fine, vet pianist,
invite song title and dip down into
memory for performance.
Titles are drawn from a called box.
Titles are drawn from a called box.
Titles are drawn from a called box
control of the control of the control
cought than the new often. Lads are
specified and the control of the control
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control of the control of the control of the control
control of the cont

THE BEULAH SHOW
With Bob Codybe, Je
With Bob Codybe, Je
Ecic Rolle; Hank Weaver, an
nouncer; Basil Adlam orch
writer; Charles Skewart
Director; Jack Hurule
39 Minn; Mon. 9 p.m.
Sustaining
WIG-ABO, N. X.

Sustaining
WIZ-ABO, N. Y.

This is a revival of the situation
This is a revival of the situation
that is a revival of the situation
to state of situation that is a revival of the situation
to consider the situation of the situation
that is a revival of the situation of the original. The script seems most
unity and situation of the original of the situation of the original. The script seems most
minus of the situation of the situation of the original. The script seems most
minus of the situation of the original of the or

Limits, Jases, use payout is not overly Miss Corbet as Aust Alies and Jess Kirkpatrick as Mr. Harry offer herivable performances. But Ernie triend, seems out of character, a fact which can be blamed largely on a winch can be blamed largely on a lines a little too clever and well continued to the control of the triend of the little of the triend of "Blue" Adlam's order to the batter of the triend of "Blue" Adlam's order triend of the triend of triend of the triend of triend of the triend of triend of the triend of the triend of the triend of triend of the triend of triend of the triend of triend of the triend of the triend of the triend of the triend of

WNBC BALLOT BOX
With Ben Grauer, Alice Thompson,
Judge Anna M. Kross; announcer,
Ray Barrett
Producer-Director: Clay Daniei
36 Mins.; Saturdays, 6:15. p.m.

Preducer-Director: Clay Daniel 30 Mins.; Saturdays, 6:15, p.m.
Sustaining Warman Committee of the Committee

sab until expiration of the time limit, as well as the second of the sec

LISA SEEGIO 15 Mins.; Mon.-thru-Fri., 11 p.m Sustaining WOV, N. Y.

Sustaining WOV, N. X.

At a time when few if any of the work of the sum commentations research the sum of the

and Stanley Standard the scope she intends to embrace, giving an owner and part of the scope she intends to embrace, giving an owner and picture of conditions in Europe as the saw them on her recent trip. The scope she was the saw them on her recent trip. The scope she was the saw them on her recent trip. The scope she was the saw t

hersen to uo, so man form their own opinion. It was an outspoken espousal of the freedom Miss Sergio has long Accepted. Rose,

HOW'S YOUR HEALTH?
With Dr. Currier McEwen, Dr. L.
Emmett Holt, Jr.; Dr. Elaine P.
Ralii, Dr. Otto Arthur Bessey
15 Mins.; Sat., 2 p.m. Sustaining WNBC, N. Y.

Switshing Y.

Presented in cooperation with New York University's College of Medicine, this new public service for the control of the control

ANYTHING GOES With Roger King, Jerry Fordyce, Jerry Brown, Kenny Riehl oreh. 30 Mins., Mon. through Frl., 12:30

blance to ceiring doc close a resem-persons.

Gets under way with searer the Gets under way with searer the Show. Then brings on a couple of exaggerated hillbillies to sing. Next show. Then brings on a couple of exaggerated hillbillies to sing. Next a bit of tomfooder by Bertram Bab, of the state of the state of the from his statt "Poetry Corner," King sho plugs for votes for musicking to become members of the orth. between on local stations, and this effort on the part of the WGRC staff dience helps a bot, and all concerned get a lot of fun out of the doing, which evidently is shared by which evidently is shared by and music.

LETS ASK MOM
With Radeliffe Hall, Dr. Howard
Lanci Ray Barrett, announcer
Lanci Ray Barrett, announcer sion for those in the atmed lows. Quiz on teeoff session Satur

Quiz on tecul session saurros, dealt with "What Part Do Barents Play in Moulding Children's Careers?" Heading two of motivers for this session was Mrs. Catherin (Continued on page 42)

Lane Goes After 'Subversive' Gab. But Trio of D. C. Bills Seen A'Dying

Three new bills on radio have been dropped into the legislative hopper recently, but none of them was believed, will ever get out of committee.

Most recent legislation was introduced last Thursday (27) by Rep. Thomas J. Lane (D., Mass.) to im-Thomas J. Lane (D., Mass.) to hope regulations barring broadcast of "subversive propaganda." Under the guise of free speech, Lane charged that "subversive elements" have turned to broadcasting to plug ideologies foreign America. Under his bill broadcasting fadilities would be denied to anyone for dissemination of views contrary to the contraction of views contrary to the con-

tion of views contrary to the contion of views contrary to the contraction of the contract of a bill
introduced in the 78th Congresswas entered by Rep. Branuale Cleitri, N. Y.) as an amendment to the
Communications Act. Coller urges
powers far beyond anything its
powers far beyond anything its
powers far beyond anything the
combes have ver sought, The
Celler Bill would require advertising
it lenses explaint on dates and con"public service" standards; FCC
could not re-lenses stations without
a finding that there had been "no
could not re-lenses stations without
a fad for sustaining programs; the
commission would prescribe form
of all records to be kept by radio
stations and require publication of of all records to be kept by radio stations and require publication of all financial reports; finally, the bill would place a price ceiling on all stations up for sale. Specifically, celler would forbid the approval of any asie in which the price exceeds the fair value of the property—previous of the property—previous country of the property—previous of the property—previous country of the property—previous of the three property of the property previous of the families broadest property transferred or assigned."

The ECC once wanted trice con-

The FCC once wanted price con-trol powers but never followed through on its promise in the AVCO decision to ask Congress if it should get them.

get them.

The third bill is the latest in a series of measures to outlaw liquor advertising on the air. Violation would require revocation of the station's license and the alcohol permit of the advertiser. Sponsor is Senator C. Johnston (D., Colo.).

WONS Does News Job In New Britain, But Hartford Uninterested

Hartford, March 4. WONS here is pointing out to radio industry just what type of to radio industry just what type of the radio industry just what type of the radio industry just what type of the radio industry just what is the radio industry just a radio industry just a result of the radio industry just a radio industry just which industry just which is radio industry just a radio industry just which is radio industry just which industry just which is radio industry just which industry just what is radio industry just what type in radio industry just what type is radio industry just which is radio industry just which industry just which industry just which is radio industry just which industry just which industry just which is radio industry just which industry just which is radio in the radio industry just which industry just which is radio in the radio industry just which industry just which is radio in the radio in the radio industry just which in the radio industry just which in the radio in the radio in the ra

went on strike about two weeks ago.
Cooperating with the struck sheet
to give a news coverage is WKNB of
New Britain. Understood it took a
lot of persuasion to get the antiradio sheet to give its facilities to
station. Latter is provided by newspaper with four daily news reports
of city's activities.

of city's activities.

Two days after union pulsel strike, which is a control of the city of the city

Institute of the control of the cont

WHUM, Reading, in 87G Two-Way Share Swap

Reading, Pa., March 4. Heading, Pa., March 4.
Holders of majority of shares in
Eastern Radio Corp., licensees of
WHUM, Reading, have agreed to
sell their shares to Henry Oliver Rea
for \$52,941.16 in cash and \$35,000, a
loan from Rea to the Eastern Radio
Corp.

Corp.

Rea, according to a notice given FCC, has in turn assigned his rights under the agreement of purchase to two Darien, Conn., purchasers, Humboldt J. and Jessie P. Greig; and to Robert G. Magee, Reading, and Thomas P. Robinson, Greenwich, Conn.

WHUM is the newest of the three radio stations here. Magee, vice president in charge, is the only local man in the ownership organization.

GOODWIN'S CBS SHOW

CBS is mulling a situation com-

Show is scheduled as a summer replacement.

WOKO Gets Extension

WON Vetts Extension
Albany, March 4.
Alb

WEEL Skeds Juve Panel On Tail of CBS Brood'

Boston, March 4.
WEEI, CBS station here, will alra special 15-minute roundtable discussion tomorrow (Wed.) at 11 p.m., immediately following broadess of Columbia's hour-long documentary on juvenile delinquency, "The Eagle's Brood."

Brattlepaing in the panel, which will comment on the network presentation, will be Mrs. Afferd B. Cobb. chairman of youth concerval properties of the proper

FCC Ignores NAB Slap. Orders FM **Bidders to Submit Program Data**

Washington, March 4.

Ignoring a slap at the legal status

If Blue Book requirements which

If Blue Book requirements

If Blue Book requireme of Blue Book requirements which of Blue Book requirements which came from NAB president Justin Miller last week, the FCC on Friday (23) warned all bidders for new FM (23) warned warned (23) warned

culted by FCC on all new standard station bids and applications for liceuse renewals. FCC said there are now \$2 requests for new FM stations on which no section has been subconded by the following the following for the following following for the following fol

WTIC Pats Self on Aerial In Ice Fliers Newscast

"New York's Most Beloved Radio Station ..." and they like us in Cincinnati, too!

WOXR has many listeners from Canada to the Carolinas, and as far west as Ohio. In fact, 20% of the 40,000 families who subscribe to the WQXR Monthly Program Guide come from outside the New York primary trading area. This distant audience is plus-coverage, in addition to the more than half a million families in metropolitan New York who tune regularly to WQXR, "New York's Most Beloved Radio Station." Listeners everywhere seek out WOXR for its outstanding programs of good music and the news bulletins of The New York Times.

AND FM STATION WOXE Radio Stations of The New Hork Times



BY MAGEE ADAMS. natural preference for BY MAGER ADAMS.
The material preference for better reception long since has limited must finally in local silesion. Set grouplon becoming don notable to figure at 6 the case of WOME. Not better 150° 40°.
Comments and letters receiving much important and letters receiving much three silesions and letters are limited much three silesions for his section tion, would be achieved. The other silesions for this section to a fine of the silesion of the silesion of the silesion of the world between the silesions of the silesion o

THE CINCINNATI ENQUIRER January 21, 1947 **NIELSEN OFFERS**

A NEW YARDSTICK

...which again shows that an advertiser gets more for his money on CBS

The Nielsen Radio Index, which measures the minute-by-minute listening of U.S. radio families, creates a new and valid yardstick for measuring network values.

It is: cost per rating point per minute...or, the cost per minute of actual audience earned in terms of total time and talent expenditures.*

EXAMPLE: a half-hour program with a talent cost of \$3,000 and time cost of \$6,000, and an NRI rating of 10, has a cost per rating point per minute of \$30. Mathe-

matics: total cost for 30 minutes: \$9,000. Cost per minute (regardless of rating) \$300. To get cost per rating point per minute, divide by rating (10). Answer: \$30.

sources. Nielsen's computations were based on month-in month-out NRI Average Audience Ratings, on talent costs as estimated by Variety, and on actual time costs (with discounts earned) quoted on network rate cards,

OF NETWORK COSTS

Averaging audiences and costs for all sponsored network programs broadcast during the twelve months of 1946, Nielsen found that:

CBS costs less per rating point per minute than any other network.

Taking CBS as 100, the chart and tables below show the standing of the networks:

ALL COMMERCIAL NETWORK PROGRAMS Cost Per	Rating Point Per Minute
CBS 100	
Network A 101	
NETWORK	
	NETWORK C. 136
Costs in ratio to CBS. CBS = 100	

Here, at last, is a realistic index to the relative dollar values delivered to the advertiser by each of the four networks.

It confirms again the leadership of CBS.

COST PER RATING	POINT PER MINUTE
All Daytime Commercial Programs	All Evening Commercial Programs
CBS100	CBS 100
NETWORK A 99	NETWORK A 104
NETWORK B 115	NETWORK B 141
NETWORK C 134	NETWORK C 142

COLUMBIA BROADCASTING SYSTEM

WRUL 25% on Own Again As Govt. Keeps Rest for Daily UN Airings

Boston, March 4. daily programs beginning later in WRUL, shortwave pioneer in March from the United Nations at beaming educational stuff to Europe

beaming educational stuff to Europe lass a foundation, is back to public arrive again after five years war-time service with the OWI.

Government, however, relains control over 75% of the station and will use it, time for the present and will use it, through the information division of the State Department, for beaming word geography, architecture and the State Department, for beaming word geography, architecture and the state Department, for beaming word geography, architecture and the state Department, for beaming word geography, architecture and the state Department, for beaming words geography, architecture and the state Department, for beaming words geography.

Freemantle's U. S. Setup

Freemantle's U. S. Setup
U. S. branch of Freemantle Overseas Radio Co, of London has been
formed into a separate company to
be known as Freemantle Overeas
Radio, Inc. Paul Taibot will be
president.
Company represents stations in
Europe, North Africa and South
America.

CIRCLING THE KILOCYCLES

Des Moines—Harold Fulton has been named general sales manager of WHO, and not general manager as reported last week. J. O. Maland, veepec of the Central Broadeasting Co., is manager of the station. Hale Bondurant, reported as former gen-eral manager of WHO, was in actu-ality the former sales manager.

PHitsburgh—Lols Crawford, recent graduate of the School of Journalism at Syracuse University, has been added to the continuity department of WCAE. Quarter-hour SMA. Asponsored by natural gas companies, has been renewed for another year with same lineup, Ed Schaugksmry doing the new Jill Sutherland the dramatized commercials. Rosalind dramatized commercials. Rosalind Kharfen, former radio actress, has returned to town to become Cluett-Peabody's local Nancy Dixon over Peabody's local Nancy Dixon over minutes at 1:15.

Charlotte-Leading radio distribu-tors of the Carolinas recently formed a new association to accelerate the distribution of FM receivers in this section, J. P. McMillan, president of Southern Radio Corp., was elected chairman of the newly formed Char-lotte Radio and Appliance Distribu-Radio and Appliance Dis

Cieveland — Lita Sands has been named female vocalist for WTAM, succeeding Dorothea Brooks who has moved to New York City.

Sweetwater, Tex.—As a result of a mutual agreement in their divorce proceedings and with FCC approval, J. S. McBeath will assume full ownership of KXOX here.

Dallas—FM broadcasting, its prin-ciples and future, will be discussed at a meeting to be held here of Local radio dealers at WFAA, owners and operators of FM station KERA here.

St. Louis — Frank J. Prendergast, sales; manager of WTMV; East St. Louis, has been upped to general manager of the station. For 15 years Prendergast was local advertising manager for the St. Louis Star-Times, owner and operator of KXOK.

St. Louis—Gene Claussen, former news gabber at WMT, Cedar Rapids, now on the news staff of KMOX, local CBS outlet.

Columbus—Jack Kelly manager of WCOL, announces the appointment of Frank N. Jones as sales manager. In addition, he'll head the promotion and publicity department

Roanoke—Jim Walsh, authority on historical phases of record collecting, has joined staff of WSLS, Roanoke, as news editor.

Woreester — Bill Brown, former announcer at WHA, Madison, has joined the announcing staff of WNEB.

Hartford — WTIC has inaugurated new series of interview shows from Washington Tagged 'The Senator From Connecticut', features alternate weekly interviews with Connecticut Senators. Senator Raymond Baldwin teed off the series on Monday (3).

Dea Moines—KCBC, Des Moines new basic Mutual station, is scheduled to begin operations on or about under the properties of the properties

Butte—Marian Place, local writer, will script the third series of Mon-tana history dramas for skool chil-dren in Z-Bar Net area. Mrs. Place was instrumental in starting series co-sponsored by Junior League and Z-Bar. Last year's group was au-thored by Vanery mugg, Kenneth Mulholland.

Kansas City-Local delegation to the Annual Radio Conference on station problems at the Univ. of Oklahoma included E. K. Harten-

bower and Sid Tremble, KCMO; Dou Davis, Johnny Fraser and Morrie Greiner, WHB; Dr. Charles Church, Ed Shurick, Caroline Ellis and Joanne Taylor, KMBC; Ben Ludy, KCKN.

Des Meines — Jim Cooney, for-merly with United Press, has joined the news department of KRNT and will specialize in wire recorder as-signments.

Louisville—Jean Clos, WHAS head of production and continuity, left March 1 to become general manager of WLEX, new alrer in Lexington,

WB PITCH FOR JUICE HYPO HITS TECH SNAG

Hollywood, March 4. Somebody got their frequencies crossed at Warner Bros., and as a

THE IL PROGRESSO STATION

LEADS NEW YORK

ITALIAN LANGUAGE **PROGRAMS**

Outstanding Shows Also in

- POLISH
- e JEWISH
- e GERMAN
- . RUGGIAN
- a CDEEK

PILIS

"AFTER HOURS"

All-Nite English

12 Midnite to 5:30 A.M.

ИНОМ

1480 on the Dial



5.000

WATTS!

BASIC



A GREATER VOICE FOR THE "BIGGEST SHOW IN TOWN"

CBS

GUNNAR O. WIIG eral Mar., Station WHEC

CLARENCE WHEELER

LEMOINE C. WHEELER BERNARD C. O'BRIEN

WILLIAM J. ADAMS

LOWELL H. MacMILL Production Directo

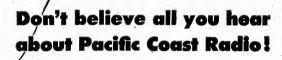
P. McKINNEY & SON National Representative York, Chicago, San Fre

NEW TOWERS

NEW TRANSMITTER

NEW TRANSMITTER LOCATION NEW POWER - 5,000 WATTS

NEW COMPLETENESS OF COVERAGE OF THE RICH ROCHESTER TRADING AREA



Rumors are flying about the buying markets on the Pacific Coast...rumors that could easily leave an impression which is entirely incorrect. It has been said that people living outside certain major counties of the Pacific Coast account for nearly half of the retail sales.

That is true. But it confuses county boundary lines with metropolitan districts adequately covered by radio signals. For example: San Francisco County alone accounts for only 41.5% of the total retail sales in the San Francisco metropolitan district. Get the point?

HERE ARE THE FACTS: In eleven Metropolitan Districts on the Pacific Coast are

70.5% of population

73.5% of radio homes

72.6% of retail sales

77.6% of effective buying income

ABC Pacific Coast covers these markets, plus eight others-from within.

ABC Pacific Coast actually reaches:

94.6% of the Coast daytime listeners

92.5% of the night-time listeners (primary areas)

Test your program on ABC Pacific! You'll be amazed at the extraordinarily effective selling job this network will do for you.

(REMEMBER: all seven of ABC Spot Sales' keys to America's leading markets are under one roof...one contact for your convenience.)

Sales Keys to Sales Keys to Sales Markets. Les Angeles Meshington Markets. Markets.

SPOT SALES DIVISION

ABC

American Broadcasting Company

33 West 42nd Street

CHICAGO Civic Opera Building SAN FRANCISCO 155 Montgomery Street

1440 Highland Avenue

Stroh Building

Stratovision Nears Com'l Goal In **Westinghouse Air-to-Ground Tests**

Tests conducted by Westinghouse engineers with the Stratovision method of networking televison via airplanes have proved that wave-lengths in FM and video bands can be propagated from the air to the ground. In a report on the tests submitted to the FCC last week, Westinghouse announced that it is now ready for the second phase of testing, which will attempt to transmit actual FM and tele pro-grams from airplanes to ground

grams from airplanes to ground receivers.

Preliminary tests, set up primarily for a quantitative calculations, were fix a quantitative calculations, were in a plane built especially for Westinghouse by the Glenn L. Martin Co. Westinghouse by the Glenn L. Martin Co. Westinghouse by the Glenn L. Martin Co. Westinghouse group plane, which will be the seen for the second plane, which will be the seen for the qualitative tests. Westinghouse spokesmen declined to predict how soon Stratovision would become commercial resistible but declared the original resistible but declared the original feasible but declared the original resistible but declared the original resistible but declared the original resistible but declared the original resistions of the second of the second continuation of the second c

WMBD'S 20TH ANNI HOOPLA

WMBD'S 20TH ANNI HOOPLA
Peorla, March 4.
WMBD is set to wind, up its
month-long 20th and celebration
March 22 with a two-hour special
bradacts from the Peorla Armory
where 5,000 (townsfolk will see CBS
quipmaker Bob Hawk emcee a
show billing the Kings Jesters and
Eennett Sisters from CBS Chicago,
Ozaie Odoorne's 15-piece WMBD
Data Odoorne's 15-piece WMBD
As and the station's thient staff or

Gov. Dwight H. Green is skedded



Worceste ads the parade in department store sales iner Boston, Spring-Rate and Providence.



AVAILABLE

N.Y. Video to Show 'Breakfast' Flight

Breakfast Flight
Hollywood, March 4.
The "Sixth Annual Breakfast Club
Flight" private plane armada trip to
Flight that the trip that the plane armada trip
March 9 am Tone of Commerce of Commerce here, it comes off
March 9 am Flight of the flight that to the Coast
and for WNBT, New York. Latter
probably wants it for U. S. Rubbert,
the trip that the probable that the trip
Flight that far are Linda Darnell,
Dick Powell and Bill Goodwin, They
will join with 500-odd other ships
that converge on Flint Springs for a
man that the private flight that the private that the private flight
that the private flight that the private flight
for air shots.

Chi Barkeeps Groggy On Competition From Tele-Equipped Spots

Chicago, March 4 Upsweep in biz for local video equipped bars has saloonkeepers without television draw, whose steady customers walk out in favor of free show, clamoring for sets.
With 150 bars currently offering
video, number of WBKB audience

video, number of WBKB audience soars beyond figures based on 1,197 sets in use in Chi area. Receiverless publy have suddenly recognized as erious competition brought on by neighboring blattos via signs and newspaper ads. There isn't much question as to whether glimmick is paying off for the control of the

Telephone survey conducted by WBKB, during recent series of Golden Gloves bouts, indicated pubs

roblem of the common and the common

WBAY Debuts in Florida Mlami, March 4.

Newest radio outlet for the south Florida area, WBAY, makes its de-but Wednesday (5) with a special dedicatory program at 7 p.m. Sta-tion will remain on the air around the clock with music and news, chief

the clock with music and news, cniet features for the present.

New indie is licensed to operate on 1490 kilocycles with 250 watts power. Norman McKay is, general manager for the outlet which is owned by Atlantic Shores Broadcasting, Ltd.

1996 **DISC JOCKEYS**

We offer you thumbnail biographies of 350 recording artists ready to put on the air, grouped in the following books:

THE CLASSIC GROUP INSTRUMENTALISTS VOCAL GROUPS PIANISTS

THE NOVELTY GROUP BAND LEADERS FEMALE SINGERS MALE SINGERS

These biographies are included in the 1996 contract, now in use by over 200 radio stations. They are available to you if your station uses 1996, or separately by books. Write for sample script of biography and prices.

THE W. E. LONG CO. Radio Division

155 North Clark St., Chicago 1, III.

1996

VARIETY Naeckel New Ramsey Top

Nacchel New Manusey 109
L. W. Rainsey Co, national agency,
ha named E. G. Nacchel as its new
president and treasurer, succeeding
the late L. Wenders are A. C.
Nacchel, executive v-p and secttary; W. J. Henderson, G. E. Bischoff and A. M. Walgren, v-p's.
Ruth Lambert remains in charge of
the Hollywood branch and draw
office.

NBC Picks Un Kraft To Fill Standard Brands Loss: Plan Dramat Show

LUSS, FIRI D/I allikil billow
NBC television broke even on its
sponsor list this week, picking up
kraft for a new series of show
starting May 1 and losing Standard
Brands, one of the top-spending
bankrollers on tele to dete. SS
wound up its 'Dancing On Air'
'Flour (Glass' bows out after tomerow (Thursday) night. J. Wonter
Thompson, agency handles both accounts.

counts.

Format of the Kraft show is not yet set but it's believed the food firm will back a one-hour dramatic show on WNBT, NBC's N. Y. tele outlet, om WNBN, NBCs, N. Y., tale outlet, very Thursday night. Company originally selected the 9-10 pm. slot very thursday selected the 9-10 pm. slot most period of the period o

edy show.
SB still has faith in television as a potentially good ad medium, but after spending more than \$200,000 for the two shows during the last for the two shows during the last year, the company feels it's learned considerably about the medium and now wants to vacation until such time as video advertising will pay off in the way of product sales, according to Donovan B. Stetler, SB veepee over advertising, SB real-likes it's losing the firanchise it had izes it's losing the franchise it had on the two cream time slots but still would rather look in from the out-side for awhile, Stetler said, and take its chances of picking up good time when it returns to the video

CHI VIDEO SLATED FOR UPWARD SPURT

Chicago, March 4.
Prediction that Chi video will spurt upward within the next year was made by Ardien B. Rodner, Jr., Television Advertising Productions Television Advertising Productions prexy, who told the Commerce Assn. here last week that regeiver manual their planned production of 380,000 sets to local market. Action would make about 72,000 receivers available to Chi area which now has 1,200 sets in use. ev. units would make about 72,000 receivers available to Chi area which now has been seen to be a set of the seen of t

make for WRKB, Chi Balaban & Katz outlet, boosting their opera-tions, both from a commercial and quality standpoint. Rodiper pointed out that WBKB had a mere seven sponsored shows last week, while KSD-TV, new St. Louis station, started biz with 27 commercial shows

shows.

Badly needed video sponsors should come around when more sets hit the Chi market, the television exec stated. This in itself will do more to improve video fare than anything else. The outlet can't be expected to come through with top quality sustainers unless the cash comes in to back operations.

Chicago WBBM's Unique Honor in Willkie Award

Chicago, March 4. WBBM, CBS outlet, and Chicago

WBBM, CBS outlet, and Chicago Defender, Negro weekly, were pre-sented certificates of merit of the wended L. Willde Journalism Truman last. Friday night at the National Press Club in Washington. Willdie committee created special honor fros significant success in ad-vancement of national unity" with program "Democracy, U. S. A.," which has been aired since May, It was the first time a local radio

It was the first time a local radio tation has been so honored.

Inside Stuff-Radio

In its first full-scale, nationwide forsy into alriborne propaganda, fra-ternal order of the Knights of Columbus has begun to line up hundreds of stations across the country for its series of plattered dramatic sentering around anti-Communist, anti-Russian themes. To date 228 stations are grating cuffeed time to the series of six half-hour shows titled "Sefe-gandar American produced by the K. of C. Supreme Council in New Havon, and are being distributed to local indies and network affiliates we branches in each city. In an effort to promote widest possible distribution, platters are being delivered gratit to stations willing to carry the series. Accord-ing to Charles Duccy, K. of C. official, anti-Ked content of the broadcast individual stations. individual stations.

individual stations.

Platters were disked at WOR recording studios in New York with full union help in order to avoid any labor mkups at any of the stations. Scripting, which is handled in March of Time documentary fashion, was done by James M. Weldon with Sherman Reilley handling the direction. Ducey said that although many network affiliates were carrying the programs, no key station had as yet agreed to pick them up. No move is being made to air them on a network nowing because, Ducey explained, the aboves are resigned so that the control of the contr

Success of Radio Writers Guild's first workshop series last fall, which drew turnaway turnouts, has prompted Guild to slate a second set of sessions, this time at Allerton Room in Midston House, Madison ave. at

38th St., Opening next Tuesday (11) at 8 p.m. with powwow on "Packages and Opening next Tuesday (11) at 8 p.m. with powwow on "Day-time Serials, Conception, Plotting, and Writing," Lynn Stone chairman, Mar. 25; "Television, Present Market and Tuture Possibilities," Ed Rice chairman, Apr. 3, "Documentaries," Mike Sklar chairman, Apr. 22.

Following complaints to the top brass in Washington, D. C., Los Angeler Indie stations witnessed a complete about-face on being excluded from U.S. Navy events. The sallor boys ao completely reversed themselves as to invite two of the indies, KMPC and KLAC, along on the giant Pacific maneuturer that started last week. However, three-week halw was regarded as too big a holiday for a gabber and stations declined. But they still want invited

It isn't true, says Jerry Colonno, of reports that he is monkeying with his own show for need season. Contic has societed urmore with the statement that no such move is contemplated now nor in the future. He's still under contract to Bob Hope and Pepsodent, and as the situation stands now he would not consider moving. Certainly no such discussions could even come up without consulting his bosses fart, says Mr. Musters, says fart.

Maybe it's the retrenchment blues but whatever the reason, KFI, NBC outlet in Hollywood, has instituted a checkup system of weekly "progress reports" from all department heads. Those in charge of sections must turnish a detailed account of activities and accomplishments during each week for the perusal of W. B. Ryan, g.m.

Television Reviews Continued from page 31 =

ducers want to give it.

Carol Goodner, legit actress who scored recently in the preem production of Employ Williams' Think-could be a second of the country will be a second of the cast with an excellent portrayal of the wealthy sister trying to fight off the greed of her old-maldah sister family. Mary Patino overplayed the role of the spinster. Cyrilla Den, as the third sister, and Alexander milder of the spinster or caught in the middle.

The state of the spinster of the spinster of the spinster of the spinster. Gyrilla Den, as the third sister, and Alexander haddle of the spinster. Gyrilla Den, green of the spinster of the spinster of the spinster of the spinster. The spinster of the spinst

good.

Coe directed the actors with the light touch required for situation comedy and handled his cameras in excellent style. Bob Wade's single scot the late mother's living room was unostentatious but good. Stal.

Fashion Fair - Continued from page 31 -

Continued from page 11
to the public on a broad entertainment basis. Visual angle, of course, ment basis. Visual angle, of course, in the continued of the course of the course, and the course of the

New Orleans-A permit to construct struct equipment for broadcasting asting Corp. by the FCC.

Making the best even better!



NOW-

along with "The Texas Rangers"

A sure-fire give-away or self-liquidating offer! Attractive 48-pages of Original Songs The Texas Rangers Sing and scrap-book album. Provided sponsors of "The Texas Rangers" at cost! Write for full details.

The Texas Rangers

AN ARTHUR B. CHURCH PRODUCTION PICKWICK HOTEL, KANSAS CITY 6, MO.

Here's how they rate 8 to 8

NETWORK STATION "A" . . 4.5

WNEW 3.7

NETWORK STATION "B" . . 3.6

NETWORK STATION "C" . . 3.4

NETWORK STATION "D" . . 3.2

8 A. M.-8 P. M. Mon.-Sat. February PULSE

More than ever... New York's No. 1 Buy

WREW

Represented by John Blair Co.

OA HOURS A DAY

1130 ON YOUR

Radio Helping Negro Get Better

AT THE CITY, March of communication, like the motion from the proper tunity to get the popular education that is counting so much in American Negrity and including the motion claim collumn. Can collumn Lyman Bryzon, CRS There are most considered to the samular convention of the American Assn. of School Administrators here yesterday (3). Negro minority and other rachial groups in the in American culture. And differ and collumn convenity and other rachial groups in the in American culture. And this gives for better education and better working and living conditions for the working and living conditions for the workedge of western in-

for better education and better working and living conditions for their people, he said.
"But they should not overlook the fact that a great deal of education by means of the great mass media

Des Moines' Giant Tower

Des Moines, March 4.
Des Moines is slated to have the tallest structure in the world since an application on file with the FCC asks for an FM tower 1,530 feet high for station (KRNT-FM. The tower would be higher than either the Elffel tower or the Empire State building.

building.
FCC has already authorized
KRNT-FM with the power of 157,000



ed cashman HOLLYWOOD

OLAN SOULE Storring in GRAND MARQUEE" -Coast to Coo Rayve Creme Shame

tant that these betterment of the lives of minority groups. Leaders among the American Negroes, he pointed out, are not only a part of the U.S., but they also "belong to the great majority of mankind which is not white but colored... and in the future they may be the majority of the colored by the minority of the colored of the majority of the colored of the minority of the colored of the c

Africa."

This chance to serve humanity on the highest level of greatness would be chance enough for American Negroes, Bryson concluded, to compensate them for what they have suffered at the hands of white men, and make coming generations grateful.

'Fortune' on Radio Continued from page 28 =

they get a satisfaction from higher quality, and because they have a conviction that eventually it will pay. In the hands of such pioneers, pay. In the hands of such pioneers, radio might at long last become an institution of rich and varied and solid worth."

Chief point of rebuttal made by Fortune against radio defenders is against the argument advanced by "minority action." If that's true, Fortune points out, there's "very little of the shotouse" in the revolt. Thus, the great show business trades the property of the state of the shotouse's many between the search of the state of the shotouse's the search of the state of the shotouse's state of the shotouse's state of the shotouse's shotouse the shotouse of the shotouse's shotouse's shotouse and the shotouse shotouse's shotouse and the shotouse's shotouse sho top radio brass that the revolt is a

than it has to an entertainment of the most penetrating points made by Fortune is that radio has loted all sense of showman-ship. "One would seldom suspect and the state of t

Radio Reviews

Education, Bryson Tells AASA
Atlantic City, March 4.

Atlantic City, March 4.

At the medium of radio the Mergro is given an opporget the popular education being a constant of the medium of the medi

Follow-up Comment

Bing Croeby went "straight" Friday, and a straight of Mutal Framily became and the straight of the straight of

Telephone Rour" put on its most ambilious entertainment effort to date with its Monday (3) show, marking the 10th anni of the birth of Alexander Graham Belt. It was a extending over into the time allott to the Victor Borg show all the manually follows. Such top-flight tall and Raymond Massey put the entertainment into the super brackets.

Program had some . megorable Program had some megorable was a superconduction.

tainment into the super brackets.

Program had some. memorable
momenta, such as Miss Transbett
momenta, such as Miss Transbett
Cavalleria Rusticana." and Heifett's
soloing of two movements from
Fireth's "Socioti-Fantasy," but maFireth's "Socioti-Fantasy," but maFireth's "Socioti-Fantasy," but maHaymond Massey, Script by Norman
Rosten montaged the early dwelptRosten montaged the early dwelptsolid package, selephone. Withal a

self pictages.

Lillian Roth, self-admitted disciple of Alceoholics Anonymous, made of a the control of the con

Hucksters

Continued from page 29

our buck that's paying for this op-eration." Recent factors, such as our buck that's paying for this op-eration." Recent factors, such as high cost of production and talent, labor scares, and much-publicized dropoff in the overall quality of pro-gramming, brought matters to a head during past weeks. Original the state of the property of the head during past weeks. Original the subsequently budden of the the subsequently budden of the final arrangement had everyone meeting together. meeting together.

At the close of the confab, those present were asked to set forth their recommendations for the strucof the institute in letters to ture or the institute in letters to front offices of their own organiza-tion. Letters will be sitted and re-sults of the correspondence dis-cussed at the next meet. Word so far is that most of the correspond-ence has shown general approval of the structure and function of the in-stitute as pronound by Mortiner, but stitute as proposed by Mortimer, but that the networks are inclined to look askance at placing too much emphasis on the control angle of the three-man committee.

K. C. Theatre, Station Combine on Film Quiz

Kansas City, March 4. A longtime study on how to put a theatre on the air as a local sponsor has culminated in the signing of a contract here between the Newman theatre and KCMO.

Manager M. D. Cohn signed to hanalogish. D. Cont. seglects to be a ball-hour show for feet segment to be a ball-hour show for feet segment to be a ball-hour show for feet started for the segment of temps experts to answer questions and the segment of being seen in by listeners and by these pairons. Experts are high-echoolers benefin in a feet competition. If the seen in a present competition, the contestant gets fluents to the theatry contestant gets fluents for the series of the theatry contestant gets fluents of the series of the contest from the stage of the theatry. Only change in the new deal is to lake the change in the new deal is to lake the Ken Heady and Sid Tremble of the KCMO staff produce with Chuch Prizzell, Junior College student, as ennoce. back a half-hour show for teen-agers,

emcee,
Principal reason for the show is
to establish a radio time at which
listeners can always get Newman
theatre news, and the show will also
plug the industry as well as product
(Paramount and Warners) booked
into the house, Cohn said.

B'casters, Profs - Continued from page 28 -

confronted with possible bucking or, at best, split thinking between northern and southern broadcasters. In addition to the FCC stlcking its In addition to the FCC alching its mose in the situation to act as "mediator," another Federal office, Office of Education, has written the face of Education, has written the face of Education, has written the Market of Education of Education of Education Committee I was instructed to Forward you a letter satisface of Committee I was instructed to Forward you a letter anoteommercial FM network to extend services of deucation by radio to all schools, school systems, colleges find universities, and adult california."

FMA Woos Educators
Washington, March 4.
A committee of the FM Association met with FCC last week to discuss FM allocation problems but came out of the meeting with a strong press release endorsing the formation of educational FM networks.

formation of educational FM networks.

Declared Roy Hoftheinz, president of FM Association: "I strongly urge educational institutions to get busy and file applications for FM stations." FMA's endorsement of educators in radio was backed up by a special SSS membership offer to educate the state of the st

The FMA endorsement came at time-when some FCC members were expressing concern over oppositio of broadcasters in California to for mation of a statewide educations network.

Raleigh — Spartanburg Broadcasting Co., which operates on WORD at Spartanburg, S. C., has been granted an FCC permit to construct an FM station.

FMer Ties In Schools On Programs to Mold Monnets' Music Tastes

San Antonio, March 4. Long-range plans aimed at bringing FM reception of classical music into San Antonio schoolrooms were crystallized here last Saturday (1) at a luncheon attended by music and drama teachers from local schools and high schools, principals of several of the schools and Charles D. Lutz, manager of KYFM, local FM outlet owned and operated by the Express and Evening News.

Under a cooperative program arranged by the group, FM receivers will be set up in each school and while music appreciation classes convene, KYFM will air a special "Know Your Fine Music."

convene, KYFM will air a special "Know Your Fine Music."
At the same time, a 48-minute program each Monday over KYFM will be staged by the schools, feature, will be staged by the schools, feature, will be devoted the darken and the staged by the schools, and the school and the school will follow at the school will follow at equipment becomes available KYFM will send a remote crew to various will be developed to the send of the s schools and pick up programs for remote broadcasts.



HELD OVER

LANNY ROSS

BROOK CLUB MIAMI'S FINEST

WRITER Topical satire a la Will Rogers in

Box 550, Variety, 154 W. 46th St., New York 19





more to a "strike" than meets the eye. Perfect timing, impact, and follow;through -marks of the expert - distinguish each experienced Weed and Company representative.



STATION REPRESENTATIVES

NEW YORK - BOSTON - CHICAGO - DETROIT - SAN FRANCISCO - ATLANTA - HOLLYWOOD

"DR. I. Q." STARTING ITS 9th YEAR

Thanks to:

GRANT ADVERTISING, INC. MARS, INC.

grom:

Br. I. Q.'s Creutor-Owner-Writer
LEE SEGALL

The Lee Segali operated stations KIXL and KIXL-imin Ballas, Texas, will go on the air soon. These stations will offer an actual work-shop test program service for new ideas. Write for particulars to: Lee Segall, c/o Radio Town, 1401 South Akard Street, Dallas, Texas.

Jocks, Jukes and Disks

- By George Frazier

By George Prazier

Harry James, an established disk, extainly be built into an attraction boxer, is just about the only nickelPéteon require to come through Spider and the Fly' is one of those this week. His Columbia of "Nortl things that could become a big seatable. Taking this Gordon-Warran was the state of the seatable. Taking this Gordon-Warran time at a slow tempo and providing it with a pleasantly uncome was the state of the seatable. Taking the state of the seatable of the seatabl

Best Bets

Best Bets
Dance—"Now"I Never Know"
(Harry James).
Ballad—"I'm in the Mood for
Love" (Monica Lewis).
Novelty—"Bobby Sox Idol"
(Wilmouth Houdini).
Blues—"The Spider and the
Fly" (Myra Taylor).
How "Pall's Mill" (Count
Instrumental—"Lydia" (Ray
Bloch).

mental on the order of "Caravan."
This one, written by James and his
trombonist, Juan Tizol, who composed "Carayan" for Duke Ellington,
will draw some trade among the hot
gans, but the money bet is "You'll
Never Know."

Never Know."

Mpales Lewis revives two oldies
—"Why Do I Love You?" and "I'm
In the Mood for Love" on Signature. Backed by an unobtrusive Ray
Bloch accompanient, she manages
to get across a good deal of sa.
"Steod" sounds like the bigger hit of
come coin machine late. Miss Lewis's
come coin machine late. Miss Lewis's
vosal machines should normat discvocal pashiness should prompt disk-box ops to investigate her without delay.

Count Basie's second for RCA-Victor brackets "Free Eats" with "Bill's Mill." Basie's ensemble has graely sounded more exciting than in "Mill." a Basie-Gene Roland tune. Count's piano hos in "Mill": a Basis-Gene Roland tune.

Count's piano has sparkle, brass plays with bits and cleanness, and the whole band, has the relaxed quality that brought it attention from 10 years ago. Featured soloists stores 10 years ago. Featured soloists stemor sax; Basis, and Harry Edisjon and Emmett Berry, trumper, Milson and Emmett Berry, trumper, and Its rethythina drive, a good deal of restraint, if" probably won't be a dichotov wow, but it should do hand-dichotow wow, but it should do hand-dichotow wow, but it should do hand-tions. "Free Bais" has a vocal by the hand and some fine enzemble work. tions. "Tree Eals" has a woost by the band and some fine ensemble work. It it's not quite up to "Bill's Mill" trom the point of le jazz hot, it's probably, because of the singing, a slightly stronger nickelodeon possibility. It's a cinch in race locations, have been a significant of the significant of the significant of the significant in the significant of the significant in the significan

Is any event, no one interested In by by band jux at its best should igJame Marvey, who chipped briefly
Jame True, backed on both by the
Page Cavanaugh Trio "Foggy," as
Hilbillysh its backed on both by the
Page Cavanaugh Trio "Foggy," as
Hilbillysh its backed on both by the
Page Cavanaugh Trio "Foggy," as
Hilbillysh its backed on both by the
Page Cavanaugh Trio "Foggy," as
Hilbillysh gram," on the other hand,
swerges as fairly routine stuff. Miss
Jehnny Bothwell's "Get a Pin-Up
Girl" (Signature) really hasn't much
brieves and the stuff of the system
Jehnny Bothwell's "Get a Pin-Up
Girl" (Signature) really hasn't much
breeomend th, but it ends with a
ta chance on the machines. What
it a Chance on the Machine
Mister Boxes, who did the impressive
scores for "The Lost Week
Bond," The Killers," and "Spelli"Form an Alexander Korda film of
this name) which makes highly
pleasant listening in a Signature
from an Alexander Korda film of
this name) which makes highly
pleasant listening in a Signature
from an Alexander Korda film of
this name) and the stuff which
the comment of the cockdisk—soot and tunseful and without
a vocal—is admirable for the cockdisk—soot and tunseful and without
a cocal—is admirable for the cockdisk—soot and tunseful and without
a cocal—is admirable for the cockdisk—soot and tunseful and without
a cocal—is admirable for the cockdisk—soot and tunseful and without
a cocal—is admirable for the cockdisk—soot and tunseful and without
a cocal—is admirable for the cockdisk—soot and duraeful a

pleasant ballad.

"Richard" is still with us. This week the nonsense is increased by two more releases. First is a two-part Apollo by Stepin Fecht called to the part of the property of the p

on it, though.

King Houstini, and His Calypso
Parliament do "Bobby Sox Idol"
(Apollo) and it's one of the most
engaging calypso numbers to have
come along in a great while. It has
verve and Inventiveness and should
attrack attention among jukes and
jocks. Idol referred to its, obviously,

Suggested Programs

Suggested Programs
"Down South Camp Meeting"
"Benny Goodman (Victor).
"Sweet and Lovely"—Russ Columbor (Victor).
"Emperor Waltz"—Harry Horlick (Decos).
"Brush in the Sunshine"—Ted Lewis (Columbia).
"She Didn't Say Yes"—Pegsy
Lee (Capitol)
Lee (Capitol).

(Victor).

Program 2

"The Man in the Moon"—
Tommy Dorsey (Victor).
"At Your Command" — Joe
Alexander (Capitol).
"Tangerine" — Jimmy Dorsey

(Decca).
"Aloha Oe"—Bing Crosby

"Atona (Clecca),
"Got a Date With an Angel"—
Hal Kemp (Columbia).
"Suddenly" — Hildegarde

"You Made Me Love You"— Harry James (Columbia).

Mr. Sinatra. He has no reason to complain at the way he is treated by the Houdini gang, who say "Franke, my boy, you don't know—you have a perfect voice to sing calypso," The disk has, by the way, a fine beat.

Wax Facts

Wax Facts
Carl Brisson is not with a Apollo
album that will probably delight
Birropatics. He does: "The MoniBirropatics He does: "The MoniBirropatics He does: "The MoniBirropatics He does: "The MoniCurter," "Lillette," and "The
Corner," "Lillette," and "The
Collette," "Lillette," "Lillette,"
"Bab, You Can't Get Mc Down't by
The Daring and the Texans (Columbia)
singers, does "Domine Trouble Most
singers, does "Domine Trouble

SIGNATURE SELLS ALL 295,000 COMMON STOCK

Is done more pretentiously, featurling a vocal sholt grad some effective
ling a vocal sholt grad line of line
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British Best Sheet Sellers

Second 12 World Belongs to You.Strauss World Belongs to You, Strauss-ba Accordion ... Wright Zip-A-Dee-Doo-Dah Sun Ole Buttermilk Sky ... Morris Sooner or Later Sun Rickety Rickshaw Man. Southern You Make Love ... Macmelodies Shall Always Remember. Sterling Somewhere in Night New-World

Reorg Plan Laid Before Owners Of Musicraft

Oh.

Hu

Old

Jalo

Zip-

This

Musicraft Records' reorganization plan, to be officially placed before stockholders next Monday (10) in New York, was distributed to that latter last week. Designed to take the company out of the deep distributed in which it has been in recent months, the plan outlines a complete reorganization in an afternation of the complete reorganization of the complete reorganiz

a complete reorganization. In an extempt to overcome a net loss of \$1,952,823.

By this setup, which entails issuing By this setup, which entails issuing 100 for the property of the property

While a total of \$838,147 would be realized via the reorganization, not all of it would be realized from the sale of stock. Only \$588,147 would come from this quarter, the remaining \$250,000 to be secured via a bank loan already arranged.

HANNAH WILLIAMS CUTS WITH TOMMY DORSEY

Hannah Williams, ex-wije of Jack Dempsey, is attempting another vocal comeback, this time with the aid of Tommy Dorsey. She recorded four idea with T. D. last week in New York for RCA-Victor release, Dorsey heading an eight-pièce background combination. Songs cut were all future pops.

combination. Songs cut were all tuture pops.
Dorsey's date, the first since sides he cut with the studio band he used to the cut with the studio band he used to the cut with the studio band he used to the cut with the studio band he musicians as Johnny Mince, asx -clarinet man in T. D.'s first band; tenor-clarinet Boomy Richmond, trumpeter Charlie Shavers, Billy Bauer, guitar; Sandy Bloch, bass and Alvin Stoller drums.

Perry Como on vacation for three weeks at Boca Raton, Fiorida, along with Tommy Valando, Santly-Joy, George Joy, of same firm, and Dick Voltter of Shapiro-Bernstein.

10 Best Sellers on Coin-Machines

2. FOT Sentitions are sent to the sent to 6. Things In Glocca Morra (2) (Chappell) Suddy Clark.....Columbia
Tommy Dorsey.....VictorV 8. Old Lamplighter (16) (Shapiro-B)..... Sammy Kaye.......Victor Kay Kyser......Columbia 10. Linda (1) (Morris) Clumbia (Charles Spivak Victor

Coming Iln

Comming Cp	
in Calico (12) (Remick)	Tex BenekeVictor Bing CrosbyDecca
But I Do (7) (Witmark)	Harry JamesColumbia Margaret Whiting Capitol
ggin' and Chalkin' (9) (Hudson),,	Hoagy CarmichaelDecca
Buttermilk Sky (Burke-VH)	Kay KyserColumbia Connee BoswellDecca
Justa (Italius)	Harry JamesColumbia Herbie FieldsVictor
Vant To Thank Folks (Oxford)	Perry ComoVictor King Cole TrioCapitol
irlou-(Coloniai)	Jan August Diamond
mmy (Bourne)	Al Jolson Decca
at's Beginning of End (ABC)	Perry ComoVictor King ColeCapitol
-a-Dee-Doo-Dah (Santly-Joy)	Sammy KayeVictor Johnny MercerCapitol
s Is Night (Jefferson)	Frank Sinatra Columbia Andy RussellCapitol

Inside Stuff—Orchestras-Music

Over past weekend, just prior to Stan Kenton orchestra closing month's stand at Avodon ballroom, Carlos Gastel, band's manager, was admitted to the terpaisee after owner earlier had banned him from premiess. Jack Rogers, Avodon proprietor, had ordered Gastel out as climats to series of paralively good bits for the high-mult terpaisee. Rogers proposed that the craw take a salary slice and work only three days (over weekend) instead of full final week. Gastel trunced at the suggestion and subsequent load of full final week. Gastel trunced at the suggestion and subsequent load Gastel burnup at Rogers came as a result of having been forced initially to accept the Avodon date. Months ago orch was booked at a flat \$45,00 weekly. Early in December Rogers requested release from pact and Gastel agreed. Meanwhile Kenton had been amplifying rews and vocalists until engagement be fulfilled, even though band would lose coin.

Apparently the suspicion of major music publishers in New York re'the nomination of irving Caesar as a publisher candidate for the board of the Amedican Society of Composers, Authors and Publishers pressages exactly what was expected. One of the incumbents, who hasn't been using his board-ballot weight on major problems in the manner his contemporaries about-ballot weight on major problems in the manner his contemporaries clean-house example; of the second of

Doctru.

Caesar himself got the same treatment from the writer faction of the Society's board last year, when they ganged up on him and put him out after he had been on the board for years.

Tommy Dorsey had some fun last week calling friends via marine telephone from his new boat, launched last week from a New York shipward preparatory to a trip along the lainad waterway to Florida. Phone, which was the state of the state of

Tommy Dorsey's representatives last week were barely in time to recover from the defunct 400 Club, New York, band platforms that he had loand the sult's operators when it was first opened. Club's equipment, liquor, etc., was all being sold at auction to satisfy oreditors, and Dorsey's them to the product of the sulf. The recovered them just in time. Then been mistakenly listed for said. He recovered them just in time. Then been mistakenly listed for said. He recovered them just in time. Then been mistakenly listed for said in the Been to the said of th

"Open the Door, Richard," the screwlest novelty to hit since "Music Goes Round," hit the top in column attention last week. It drew a spread in the still American Banker, trade sheet of banking. Plece was due to the use of the long's tille by several banking houses in advertising. Emigrant of the long's tille by several banking houses in advertising. Emigrant Richard Sort Nr. X, for example, used it in a titing with the "Pool Richard" story of Nr. X, for example, used it in a titing with the "Pool Richard" story of Nr. X, for example, used it in a titing with the "Pool Richard" story of Nr. X, for example, used it in a titing with the "Pool Richard" story of Nr. X, for example, used to the Nr. X and Nr. X a

Irving Berlin's "Blue Skies" picture spurred some of the music bunch into recalling that the inclusion of his "Everybody Step" marks the harbor out of which salied Gershwin's "Essensizing Rhythm" to everlasting glory, distinct similarity, littled anything, it's just that both numbers present a distinct similarity. It was to be a superior of war and you are a superior to the salies of war and you are a superior with the salies of war and you are a superior with the salies of war and you are superior was a superi

New York cops last week recovered in a pawn shop a new trumpet stolen Feb. 8 from Louis Armstrong. Horn was a new French Selmer, the only per Armstrong unesf which had just been delivered to him after a wait of the period of the period of the stolen was stolen from one of the sides. He hadn't played it publicly at all when it was stolen from one of the sides.

Doesn't Berlin Think He's Made Good?

Irving Berlin individually and collectively figured in two rather historic picture deals within a period of less than a month, both with Metro, one item calling for \$600,000 and the other for \$650,000. Yet. Metro, one item caiming for #800,000 and the other for ±865,000. Yet, Berlin sometimes acts as if he's considering the possibility of losing his last dollar. Ward Morehouse quotes the No. 1 American songmith as stating, "You know, if something happened and I found I had to go back to work, to start working at Jimmy Kelly's all over zgin, I think I could do it. The change wouldn't be too baq, or difficult to make. I could still sing a little, I guess. My voice has always been a sort of whisky voice—135 buts one of those things."

This crack, in Morehouse's crack bit of reporting ("A Trip to China-own With Irving Berlin—A Sentimental Journey by a Man, With Talent That Now Produces Millions, to the Places and Days When His Talent Produced Pennics and Dimes", N. Y. Sun, Feb. 24), struck any showmen that Berlin acts as if he still doesn't know if he's

made good.

Which brings us back to those nilty items above mentioned. The 600G is a record for a single straight screen-writing assignment, in this instance Berlini's Teaster Parade," calling for three or four original songs and seven or eight oldies—including the famed title song. Berlin will have the pick of the Metro talent stable, not excluding Frank Sinstra, Judy Garland, Jimmy Durante, Mickey Rooney and Kathryn Grayson, under Arthur Freeds production.

The \$650,000 item covers the screen rights to "Annie Get Your Gun," tunes by Berlin, book by Dorothy and Herbert Fields, as produced currently on Broadway, by Rodgers & Hammerstein (Edel Merman starred), wherein he shares one-third thereof with the librettists.

sakared), wherein he shares one-third thereof with the librettists. Back to Morchouse's sentimental journey (journalistically) with songmith Berlin, to his old Bowery and Chinstown haust, one of the slight onissions which Berlin regrets was the fact that it was in through the years. When Berlin was snolloed in the 1920 declared through the years. When Berlin was snolloed in the 1920 declared to the state of the state

Pluggers Union Weighs 3 Grines On Payola; Major Pub Involved

Music Publishers Contact Enployees union in two of complaints
filed by members thraging others
with payola scivities. One of the
cases, if a claimed, involves a major
the sustained and the union takes
the action it is expected to under
the circumstances, the lid may one
again blow off the situation in New
XI.

again blow off the situation in New York.

York.

Account of the State of the first it that the MPCE has moved in against any member or publishing house on payola charges in year-since a case involving the Theorem of the State of the State

turns.

Apparently, the comparatively few letters returned to the MPCE of the batch sent out are not in favor of the "caar" idea, nor are they anxious for Government intervention. Most, it's claimed, would like to see the two forbidding rules knocked out instead

'Anniversary Song' Top Sale Points Up Value of Pic Co-op

Current position of "Anniversary Song" at the head of all bestselling lists once again points up the value of close cooperation between Hollywood film producers and the music publishing field. With representatives at Hollywood studies who know the tremendous value of the proper spotting of songs in pictures, such as Jonie Taps at Columbia studios, and Dick Powers at Metro, the possibilities for mutual exploitation of both pictures and songs are almost unlimited

"Anniversary," due to the way it is done in "The Jolson Story," produced by Columbia, received tremendous impetus, which, of course, had to be followed up by publisher Shapiro-Bernstein. It isn't often, however, that a tune gets such spot-ting. Song, incidentally, is the first waitz to hit the top slot in sales in years.

Spring Europe Trip Spring Europe Trip

Edwi H. (Buddy) Morris, head of
the Morris music publishing combine, leaves New York May 24 for
a European jaunt. He'll go first to
England to look over his affiliation
there with the Dreyfus publishing
interests, with which he operates a
Edwin H. Morris, Lid. From there,
Moyris goes to the Continent.
Trip will consume eight to 10
weeks.

Big 3 Office Aides Vote Tieup With Picture Union

Office employees of Robbins, Feist nd Miller music companies (Big 3) last week voted to form a unit of the Motion Picture Office Employees the Motion Picture Office Employees Union, Unit, consisting of secretaries, bookkeepers, et al., are, with officials of the MPCE, preparing to negotiate a contract with Robbins officials and controllers of three firms. Com-panies' employees are eligible for MPOE membership because of the firm's Metro control.

farm's Metro control.
Only other music group whose
office employees are members onble the MPOE is the Warner Bros. conblue of Harms, Remick and Wilmark. These outlist, via their minstions, are wide open to unionization
of the MPOE. Professional staffs, of
course, cannot be approached by the
later since they are all members
of the Music Publishers Contact
Employees union.

SIGNATURE CLOSING DOOR ON 'RICHARD'

Few songs have been the center of so much attention as Leeds' "Open the Door, Richard."

Last week, Signature Record Co voluniarily withdrew its recorded version from the market after the version from the market after the disk, by Waiter Brown and the Tiny Grimes Sextet, had been banned from most recorded radio programs. In addition to cancelling further pressings of the disk, Signature claims to have withdrawn unsold pressings from the market.

pressings from the market.

Signature's action is said to have been based on charges that its version of the song was off color. Exactly how many pressings were recalled by the company is unknown even to the latter.

An Epidemic

An Epidemic
"Open the Door Richard"
craze has spawned a rash of
follow-ups by various diskeries.
Jack McVes, who introed "Richard"
on the Black & White label,
pressed a sequel, "The Key's in
and Gets Titcherd" or the seme
waxery while Dusty Fletcher,
who cut "Richard" for National,
is readying a sister platter.
Apollo has Stepin Fetchit on
stellas with "Ani't Gonna Open
Clarence Gassith has dusted off
"Close the Door Dora" on sheet
music.

ASCAP Coast Sesh

John G. Faine, secretary George Meyers.

Weyers.

Only see all writers persisted in a stating setting these contracted on the property of the products of the products of the products which is considered to permit publisher members to set up Broadcast Muke, Inc., submide the persistent of permit publisher members to set up Broadcast Muke, Inc., submide the permit publisher members to set up Broadcast Muke, Inc., submide the permit publisher members to set up Broadcast Muke, Inc., submide the permit publisher members to set up Broadcast Muke, Inc., submide the permit publisher members to set up Broadcast Muke, Inc., submide the permit publisher members to set up Broadcast Muke, Inc., submide the permit publisher members to set up Broadcast Muke, Inc., submide the permit publisher members to see the permit publish

About 200 Coast members turned out, of whom only four were pubs.

JACK KAPP'S SLOGAN

Bilm Med to Cheecheev en trouts Lewes to the Cheecheev en trouts to the Coast-by train-for a trouts to the Coast-by train-for a fartilight's recording o., brings back a new slogan from Havana, to wit "go by air if you got the to spare." He says that's the new distributed suchelute which took him from the Cuban capital to Tumpa to Charleston, S. C., period. Tempa to Charleston, S. C., period. Tempa to the company of the com

("while I don't drink or smoke, says Kapp). The Dece sales experience of the property of the property of the property of the method of the weekend, he lippered to Havan Kerner of the weekend, ho house-guest with author J. P. McKow, That's where the Deces proz made his sectors of the weekend, to house-guest with a sector of the property of the prope

up in Battimore, stree coolings oder. That's why Kapp is now en route to the Coast for rome Bing Creeky recording hundles, but by train. On yes, there's a Chi stock, but by train. On yes, there's a Chi stock of the senior class of the University of Chicago Law School on the thesis of the Chicago Law School on the thesis of the Chicago Law School on the thesis of records are the texthools of the predagological approaches or as common pieces to lectures." He will accent the waite of "sound-on-clist in the chilitation to preserve their historic and educational values,"

Feist. Writers of 'Rum and Coke' Lose Infringement Rap in N. Y.

NCAC Bucking Judson's Hold on Longhair Maestros

Hold on Longhair Maestros
National Concert & Artists Corp.,
rivat to Columbia Concert in the
longhair field, is going into the biz
of representing conductors, a field
hinterto monopolized by Columbia's
prex Arthur Judson, who virtually
are atthur Judson, who virtually
prex Arthur Judson, who virtually
present between to stick to a small
exclusive list.

Marks Levene. NCAC vp., last week

Unusually Quiet

Last week: A nown of the control o

At \$50,000 Per

Lionel Hampton's weeks old wrangling with Decca Records over a new contract was ended last week with the signing of a new two-year agreement calling for an overall guarantee of \$100,000, Deal covers an unusually low minimum number of sides yearly—only IF—for which of the properties of the properties

Hampton's old agreement was for nampton's old agreement was for one-year. Decca some time ago, how-ever, claimed this contract carried a one-year option. Hampton claimed it did not. For a brief period there was quite an argument over the point

point:

Deca's Hampton part rounds out
the big-money deals secured from
various recording menufacturers in
recent months by top Negro bands
recent months by top Negro bands
recent, including single sides, alburs,
etc., will return him approximately
\$100,000; Count Basie's deal will
\$100,000; Count Basie's deal will
single sides, alburs,
etc. will return him approximately
\$100,000; Count Basie's deal will
side of between \$83,000 and \$50,000
and \$100,000 and \$50,000
and Billy Ecktuse's recently side
agreement with M-G-M calls for
\$50,000 annually. None but the top\$50,000 annually. None but the topkind of money on recordings.

INFRINGEMENT RAP FILED IN N.Y. VS. BMI

Ray Vincent, composer who said he wrote but never published the tune, "I dive You Ny Word, the said of the tune, "I dive You Ny Word, the said field in New York federal nitrating his unpublished work, in a suit filed in New York federal nitrating his unpublished work, in a suit filed in New York federal nout last week (26). Action seeks an injunction and an accounting of which will be the said of th

Mr. and Mrs. Russell

Capitol Records is cutting its first husband-and-wife platter with Andy Russell and Della Norell dueting. Song used is "Unless it Can Happen With You" backed by a Russell solo, "Dreams Are a Dime a Dozen."

Calypso singer "Lord Invader".

Calypso singer "Lord Invader".

Good Call and has saignee, the control of the the control

Johnstone, T. Dorsey Withdraw Embassy Co. From Sale Block

CO. From Sale Diock:
Embassy Music Corp., jointly
owned by Tommy Dorsey and Jack
Johnstone, was on the block until
Monday (3) morning, when it was
with which Embassy is affiliated, has
been negotiating for the purchase of
the firm. Dorsey and Johnstone
had asked #390,000 for the property,
to withdraw it from the block for
an undeclosed ressure by Johnstone, according to its papers, the

Embassy is 90% owned by John-stone, according to its papers, the remaining 10% held by Dorsey hims and the property of the papers, the state of the papers of the papers and Seneca, which had been ab-sorbed by its ome time ago. An-other outfit, Yankee, had been ab-sorbed by Dravey Bross, handled by George Marlo, but it had not been involved in any sales talk.

TOTEM POLE AGAIN BACK TO NAME DANCE DATES

To triffillia Drinvol. Dril Lio.

Totem Fole Baltroom, Aburndale,
Mass, which has used local bands almost exclusively since an unfortunate experience with Harry James last July (except for one good try with Less Brown in November), is again to the proper of the property of the property

ne. Next comes Eddy Howard's or-chestra for five days beginning Aprils 22, and Tex Beneke's crew for two four-day dates, June 16 and June 23. Others will follow.

Art Jarrett orchestra, currently at Peabody hotel, Memphis, has taken on chirper Nell Carter, so-cialite from Youngstown, O.

Songwriters, Publishers Extend Pact Another Month Pending Confabs

Songwriters Protective Assa. And the Music Protective Assa. have agreed to extend for another them which originally expired that Dec. 31. This is the third extension of the old pace, pending necolital to a new one, binding the two face that the pending necolital to a new one, binding the two face that the pending necolital to a new one, binding the two face that the pending necolital to a new one, binding the two face that the pending necolital to a new one, binding the two face that the pending necolital to a new one of the pending the pending necolital to a new of the pending the pendi

Tony Pastor orchestra cut first four sides on new Columbia disk contract in New York, Monday (3) following two-week run at Click Club, Philadelphia. Initial release of disks won't hit market until late

A great RECORD

FRANKIE LAINE

singsational on Mercury 5007., WATCH FOR OTHER RECORD RELEASES

A great

REQUEST NUMBER

Play this CHORUS

Your fans will chorus

in approval!

A great

LOVE SONG Your copies are ready.

Just Released

BACIAGALOOP

Meses Love on the Stock

LOUIS PRIMA

Majestic [116]

New York Sidney Mills Gen Prof Mgr

Jack Mooke Buddy Fredlander

Silent Sales System, machine dis-tributors, told D. C. officials yester-day (3), Byram was one of several witnesses at a hearing, who op-posed a proposal to license juke boxes with an annual \$12 (ee.

boxes with an annual \$12 tee.

Byram said local machines are losing money by operating at 5c per record play and asked tax exemption. He said it was mechanically too difficult to raise prices per play a penny or two and that boosting it to 10c might be too high.

Words & Music Taken Over Fully by O'Keefe

Uver Fully by U Keele
Francis (Gorlo) O'Keele has acquired 190% ownership of Words &
Music, publishing firm formerly
owned by a group of name bindGuy Lombardo. O'Keele last week
completed a deal with Fred Waring
for the latter's 10% of the firm.
Prior to that he'd gotten control of
O'Keele is now looking around for
a contact man to take over professional work on the firm. Pugging
will be started immediately on "As
You Deters Ed."

JORDAN GETS JAM OK FROM SEPIA LOCAL

FROM SEPIA LOCAL

Negro Musiciane Local 767 has given Louis Jordan a courtery membership card which permits him to work in jam sessions and on gigs hereshouts. Leader, netlect during melee with his wife about a month ago, asked union for the consideration, explaining that he wanted to work he continuing that he wanted to work he continued to the continuing that he wanted to work he continued to the continuing that he wanted to work he wanted to be continued to the continuing that he wanted to be continued to the continuing that he wanted to be continued to the continuing that he wanted to be continued to the continuing that he wanted to be continued to the continuing that he was the wanted to be continued to the continuing that he was the continuing that he was the wanted to be continued to the continuing that he was the continuing that he was that he was the continuing that he was the

Music Notes

ITHISIC TYOURS.

ITVING Berlin has completed four of the cight tunes he is writing for Metro's "Easter Parade"... Martin Skiles tabbed to cleft buckground score for Columbia's "Three Were Thoroughbreat"... Art Land has sliced quits a Coast rep of Advance Music (Warner's stabulet to become finds the significant of the companies of the control o

Secretary, Joan Barry.

Larry Douglas, WHN. "Gloomdodgg;" cutting four sides for Signature,

two being "The Egg and I" and "Beware My Heart".... "Managua, Nicaragua" composer Irving Fields: completed two pians oslos for publishing

by Mills... Louis Prima renamed one of his race horses "Baciagaloop"
after his new record hit.

Manor Record Execs Set Up Talent Agency in N.Y.

Samuel Lehrer and Irving Berman who operate Manor records, are orgenizing a talent agency labeled Federal Artists Management, Inc. Outfit will do a general agency business.

Firm was incorporated last week d., in Albany with Andrew Weinberger filing the papers.

RCA Closing Deal For Brigadoon

RCA-Victor has stepped in on the idea of marketing albums of Broadway musical scores. Firm is in the process of completing a contract with Cheryl Crawford, producer of "Brigadoon," under which she will guarantee to produce the cast for recording. Show is an important Broadway incomer, due soon.

Broadway Incomer, due soon:

RCA, which is giving Miss Crawford a royalty from the sale of
the album, is reported giving Miss
Crawford a \$15,000 advance. Victor denies the figure, although it's
known that such a sum was asked
of Columbia Records to do the
disks. Advance would be, of course,
against royalties.

against royaliles.

Frederick Loew and Alan Lerner wrote the "Brigadoon" soore, whose disks will be the first set made the disks will be the first set made by Vietor. Currently, that company by Vietor. Currently, that company was not made by the show's core on the market, but its. That album, is being made by Columbia. Previously, Decea more less had a "monopoly" on such show-score albums.

Court Upholds Local 802's Ability to Up

Nitery Classification

land from a Class B to a Class A spot.

"It was clearly layful and proper
for the union to demand," the cout
said, "and for the plaintiffs to pay,
the wage increases sought by the
union without obtaining the approval
of the National War Labor Board.

Coording to Local 80°2 silone.
Coording to Local 80°2 silone.

The Coording to Local 80°2 silone.

**The Co

Justice Church's decision sets a proceedors. Directorist proceeding proceedin

Peer Heading Home

Raiph Peer, American me: publisher, who has been touring Europe, has left here on his way hom. He's planning to stop in Louce's on the way.

DESIRE EVERYTHING THAT'S GREAT IN A ROMANTIC BALLAD

THAT'S MY DESIRE



We've Bugged the Season's Breezy Novelty OSHKOSH, WIS. recorded by HARRY BABBITT (Morcury 3056) DICK THOMAS (National) and more to follow

A New Song by MITCHELL PARISH and PETER DE ROSE DID THE MOON TAP ON YOUR WINDOW LAST NIGHT?

6533 Hollywood Blvd

Poul Mills

Al Gannawa

MUSIC. INC.

MILLS

NEW YORK 19, N. Y

I WANT TO THANK YOUR FOLKS

Another GREAT Song by BENJAMIN and WEISSI

*RECORDED BY

Blue Barron
Billy Butterfield
Perry Como
King Cole Trio
Larry Douglas
Saxey Dowell
Joan Edwards
Ernie Fiorito
Eddy Howard
Inkspots
Charley Jordan
and the
Sweetwood Serenaders
Alvino Rey

Frank Sinatra
Charley Spivak
George Towne
Buddy Two Trio
Buddy Weede Trio
(*Listed Alphabeticolly)





Oxford Music Corporation

1619 Broadway, New York 19, N. Y.

GEORGE JOY, President

Chi: Ted Travers

Hollywood: Bill Coty

Boston: Jack Fay

New York: Eddie Joy, Artie Valando

'Loanout' of Scarce Tooters Creates Problem for AFM's Disk-Coin Fund

There's a bit of grumbling among stances the borrowed musician's salvarious locals of the American Federation of Musicians over one of Other details of the AFM's dis-

various locals of the American success the converse muscally sunvarious locals of the American success the converse of the c

PHIL KORNHEISER

DON'T BLAME

Music by . . . JIMMY McHUGH ROBBINS

A MUST FOR YOUR EASTER PROGRAM

> I WUV A WABBIT

ALL MATERIAL AVAILABLE PAULL PIONEER MUSIC CORP

> Rudy Vallee has switched to Associated Booking Corp. because Associated is best equipped in all fields

ASSOCIATED BOOKING CORP.

JOE GLASER, Pres.

ANDREWS SIS' LONDON DUAL DATES SET

Hollywood, March 4. . Hollywood, March 4.

Contracts have been signed cementing deals for the Andrews Stere? London personals during June and Julian Tio will double be working two shows daily in Variety Hall and one nightly in Circ's, Priot to the British junket, act had been set for three weeks at Orientia, Cheago, stating May 1 at \$45,000 for the engagement. Deal was made through the Marina gamey or London.

Andrews trio current at Flamingo, Las Vegas, will remain on Coast for four consecutive shots on Lucky Strike Hit Parade, starting March 22.

'POPS' JR. IMPERSONATOR

IMPERSUNATOR

Lingersonator of Paul Whiteman

Jr., was sentenced to 30 days in jail
last week for defrauding the

Stevens hotel here of \$54. He's

Ralph White, Philadelphia elec
trician.

White is also wanted in Miami Beach and Jacksonville, Fla., and Charlotte, N. C., on similar charges.

10 Best Sheet Sellers

. (Week Enaing, ma	TCH 1)
Anniversary Song	Mood
Managua Nicaragua	Encore
Glocca Morra	.Chappell
Heartaches	Leeds
Guilty	Fcist
Sonata	Oxford
Sentimental Reasons	Duchess
Open Door, Richard	, , Duchess
Old Lamplighter	Shapiro-B
THE CHANGE MEN TOWN	

Second 10

Gal in Calico
Girl I MarryBerlin
Uncle Remus SaidSantly-Joy
Linda, Mayfair
Always Be One I LoveSinatra
Zip-A-Dec-Doo-Dah .Santly-Joy
Rainy Night in RioWitmark
Ohe But I Do
Ever Leave WyomingFelst
Huggin' And Chalkin'Hudson

Jose Iturbi Hot

Fort Worth, March 4.
Jose Iturbi attracted the largest paid audience in the 11-year history of the local Will Rogers Auditorium Sunday (22).
He played to 3,540 persons, under sponsorship of the State Fair of

Indie Diskers Form Combine As Front Vs. Major Manufacturers

At a meeting at the Park Central al. Jack Pearl, of Hub Records, wa hotel. New York, last week, a group of so-called "Independent" record manufacturers banded together to form the Record Manufacturers Assn, Though the major companies— Asan. Though the major companies—RCA-Victor, Columbia, Decca, Gapi-tol and M-G-M (which is being recognized as a major though it hasn't laumched its first record)—were invited to participate, they did not send representatives to the median. The principal idea behind formulation of the org, ironically anonger squeeze the majors work on the indies.

There are other reasons, of course.

indies.

There are other reasons, of course, but the above is the main factor. The companies involved also hope, by uniting, to present a combined buying power for materials, create a clearing house for credit information, etc. Incidentally, one of the item discussed at the meet was the smaller-company assertion, to, boing smaller-company aversion to being called "independent," "odd label," et

Attendees, while the list is not complete, included representatives from Apollo, 20th, Bell, Cardinal, Banner, Davis, Diamond, Gotham, Keynote, King, Manor, Mercury, National and Signature.

Chub Jackson Heads Outfit at Own Club

"Outfit at Own Club
"Chubby" Jackson, bas men last
with Woody Herman's orchestra,
bought a small club in Stream, L. I. last week which he is
Stream, L. I. last week which he is
ends operating as well as working
with a small combo. Spot is the
Esquirie Club, which had been employing Jackson at the head of a
jazz group. It's not far from his
Freeport, L. I., home.
Jackson will work three nights a

Jackson will work three nights a week as a musician at his own place, Friday to Sunday. And on Sunday afternoon he's running jazz matinees.

Songs With Largest Radio Audiences

Hereunder are the top 30 songs of the week, compiled by the Audience Coverage Index Survey Music Broadcast over NBC, CBS, ABC and Mustual networks, based in New York on tabulations by Accurate Reporting Service, Published by Office of Research, Inc., Dr. John G. Peatman, Director.

Survey Week of February 21-27, 1947		
 A Gal in Calico—†"Time, Place, Girl"	Witmark	
Anniversary Song—†"Jolson Story". Bless You For Sentimental Reasons	Shapiro-B	
Girl That I Marry, The—"Annie Get Your Gun"	Berlin	
Guilty How Are Things In Glocca Morra—*"Finian's Rainbow"	Feist Crawford	
I'll Close My Eyes. It's a Good Day. Managua Micaragua	.Capitol	
My Adobe Hacienda There Is No Greater Love	Southern World	
Oh, But I Do;"Time, Place, Girl"	Witmark Feist	
On the Other End of a Kiss	Burke-VH	
So Would I—†"My Heart Goes Crazy", Sonata To Me—†"Fabulous Dorseys"		
Uncle Remus Said—"Song of the South"	Advanced Santly-Joy	
What Am I Gonna Do About You?—?"Ladies Man" Why Did I Have To Fall In Love With You	Paramount	
Years and Years Ago You Broke the Only Heart That Ever Loved You. You Can't See Sun When You're Crying	Chappell	
You'll Always Be the One I Love-#Song of South" Zip-a-De-Do-Dah,—†"Song of South"	Sinatra	
Pamaining 80 same of the same		

credits to rate inclusion in the first 30.	perjorman
All By Myself—†"Blue Skies"	Berlin
Among My Souvenirs	B. Harms
Aud So To Bed	Tamous .
At Sundown—†"Fabulous Dorseys"	Peist
Best- Man v	Janguard
For You For Me Forever-1"Shocking Miss Pilgrim"	hannett
Give Me Something To Dream About	anital
Heartaches T.	Pede
I Can't Believe It Was All Make-Believe	RVC
I Gotta Gal I Love—t"Ladies Man"	Pamaria
I Tipped My Hat and Slowly Rode Away	tobbine .
It Might Have Been a Different Story	'P
Life Can Be Beautiful—†"Smashun"	Jelroca
Maybe You'll Be There 7	riongle
Old Lamp-Lighter c	hanina D
Septemper Song"Knickerbocker Holiday"	"nawfond
Sooner Or Later-+"Song of South"	antin- You
There is No Breeze	tahhine
When Am I Going To Kiss You Good Morning	Aartin

† Filmusical. * Legit Musical.

TOP HITS OF YESTERDAY GREAT POPULAR STANDARDS TODAY From the Charles R. Regers Preducties "THE FABULOUS DORSEYS"

SUNDOWN Walter Donaldson

The Newest, Fastest Grawing Revival Hiti

Music by Macoo Pinkurd

PHIL KORNHESEP

"I'LL BE YOURS" (Universal-International)

SANTLY-JOY, Inc. TOMMY VALANDO Gen. Prof. Mgr.

Y ADOBE **HACIENDA**

ALREADY RECORDED BY:

MAJESTIC—EDDY HOWARD
VICTOR—BILLY WILLIAMS
VORLD—EDDY HOWARD.
ASSOCIATE—LANK D'AMICO-MINDY CARSON

97:
DECCA—RUSS MORGAH-KENNY BAKER
CAPITOL—DINNING SISTERS
COAST—JACK McLEAN
VOGUE—ARY KASSELL
MARS—HAMMONDAIRES
MUZAK—GEORGE TOWNE
MacGREGOR—BARKLEY ALLEN
MacGREGOR—SUNSHINE GIRL

WITH MORE TO FOLLOW SOLE SELLING AGENTS

SOUTHERN MUSIC PUBLISHING COMPANY, Inc., 1619 Broadway, New York 19, N. Y.



COUNT

FREE EATS

Another terrific Basie original packed with foot-tickling rhythm.

All instrumental.



OPEN THE DOOR, RICHARD!

Basie and his Orchestra add fuel to this wildfire sensation.
Vocal by Harry Edison and Bill Johnson.

ME AND THE BLUES

new ballad that's getting big plugs. Vocal by Ann Moore.

THE STARS WHO MAKE THE HITS ARE ON



On The Upbeat

Hollywood

Hollywood

Bobby Byrne will come in from east and organize a purely local Club. New York, is altated to take the standard of the standard properties of the standard properties and the standard properties. When the standard properties with the standard properties, which was deemed insufficient amount was properties, which was deemed insufficient mount with the standard properties, which was deemed insufficient mount was properties. Which was deemed insufficient mount was properties, which was deemed insufficient mount was properties, which was deemed insufficient mount was properties, which was deemed insufficient mount was properties. Which was deemed insufficient mount was properties, which was deemed insufficient and the properties which was deemed summer for Claude Thornhin, who has been set as far west as Denver, public inasmuch as it's felt that bid-where he fortnights at Lakeside, May ding would automatically stop at 30 . . Ray Kellogg will icin Les that mark.

Appraised value is never made public inasmuch as.it's felt that bid-

New Orleans, March 4.
Charles A. Donnelly, Internal
Revenue collector, Friday (28) filled
a tax lien in federal court bere
against the Dreamland, Ballroom, Inc.
Action claims an elleged deficiency
of \$5,698 in cabaret taxes.

Lieu, directed against proprietors of the corporation, charges that taxes are due for the period of March through June of last year.

SEC Delves Into Cosmo Coin Deal: Banks Probed

For the first time, the Government eems to be interested in the operation of a independent recording firm presumably checking Being Sold at Auction methods of operation via which a DUILS JUIL At AMALUM methods of operation via which at Auction of the effects of the 400 lot of public coin has been lost. Itab. New York, is slated to take lace today (Wednesday) on the sis and has been for the past several left the club. Disposal of the cate to the control of the cate to the control of the cate to the control of the control of the cate to the control of the co

into the firm, which is now in 77B.
SEC executives in New York have had talks with Rubin Uslander and his partner recently and they, ap to the property of the year to set up Cardinal Records. Banks was questioned by the SEC men in N. Y. Other interrogations are scheduled.

Bob Baumgart transferred from Beverly contact staff to Paramount staff in New York last week.

Tax Action Filed by U.S. Bands at Hotel B.().'s

Baud Emil Coleman* Frankie Carle Chuck Foster* Guy Lombardo Eddy Howard	Pennsylvania New Yorker (Roosevelt (400 Commodore ((500; \$1-\$1 400; \$1-\$1.5); \$1.50-\$2) 400; \$1-\$1.5	.50)	yed Week 20 2,225 3 2,375 9 1,325 17 1,900 4 1,200	13,750 42,325 6,325
Johnny Pineapple	Lexington (30	0; \$1-\$1,50)	• • • • • • • • • • • • • • • • • • • •	16 850	16,900

* Indicates Floor Show at Waldorf with Jane Pickens, Russell Swan; Ice Revue at New Yorker.

Chicago

Siephen Kilsey (Marine Room, Edgewater, 700; \$1.50-\$22.50 min.). Kilsey took-over Feb. 28 from Henry Brandon, week adding up to 4,200, Den McGrane Gouleward Room, Stevens hole; 550; \$3.50 min.). Much better this week with 3,600.

Raymond Rampso (Marjati Room, Blackstone; \$50; \$2.50-\$3.50 min.). Swanth patrons clidn't want to buck anow pites, of again to 2,100.

Real Weens Charliter Room, Sterman; \$90; 28-73.50 min.). Weems and Deale and the control of the control of

Los Angeles

Freddy Martin (Ambassador; 900; \$1-\$1.50). Copious 3,100 covers. Russ Morgan (Biltmore; 900; \$1-\$1.50). Solid 2,700 tabs.

Location Jobs, Not in Hotels

Chicago
Chicag

18,000.

Benny Strong (Trianon; \$0.90-\$1.15 adm.). Better second week than first with raise to 17,000.

Stan Kenton (Avodon, B. Los Angeles, 4th wk). Closed Monday (3) with about 9,000 admixhes on final sinura. Spot starts weekend only policy Friday (7) with Deal Arnaz.

Danny Beckner and Sterling Young (Aragon, B. Ocean Park, 1st wk). She by Starts weekend sinuration of the start of the star

SINATRA SONGS, INC.

Announces the MUSIC SCORE from the M-G-M picture

It Happened In Brooklyn



AGVA Loses Court Tilt Vs. Philly Local But Chi, Pitt Locals Remain 'Branches'

Philadelphia, March 4.

National office of American Guild riety Artists, two ther locals which of Variety Artists of its first help land been figured to follow Philly Philly local of AGVA, yesterday (3) when Common Pleas Court reduced to grant a preliminary injunction dwich would have halled the reluser to the preliminary injunction drawing former petitions and will which would have halled the last string along as branches 'for the organized than the preliminary injunction of the p

executive director.
Judge Joseph L. Kun ruled that
AGVA's suit "lacks legal foundation" because Richard Jones, executive director of Local 6, had been
expelled from the union without being charged with any irregularity
and without a hearing.

and without a hearing.
The legal battle began when Matt
Shelvey, national frector of the
union, arrived here last week and
announced that he had been empowred legal the control of the contractional headquarters as a convenitional headquarters as a convenition of the control of the control
tion of t

Counsel for Shelvey argued that Coursel for Shelvey argued that Jones was an employee of the union and could be fired at will, but Judge Kun replied that Jones was not hired, but elected by the local mem-

hired, but elected by his hired, but elected by After the schack Shelvey stated the national union would take matter to a higher court on appeal.

Others in Accord
Despife determination of the Despite determination of the Philadelphia local to maintain its status as a local rather than a



THE **3 SPAULDINGS**

Currently HELD OVER At ICELAND RESTAURANT

Recently concluded extensive engage-ments at the SHOREHAM HOTEL, Wash., D. C., and CARMAN THEATRE,

Dir.-NORMAN ZENO 457 West 57th Street, New York

cágo and Pittsburgh locals.

Jack Irving, head of the Chi local,
planed to New York over the weekend and assured Shelvey that he and
his staff are 100% behind the national office's move to retain formerlocals as branches and any other
edicts by Shelvey "for the good of
the membership".

when questioned on a prior re-quest from Chi advisory board of the local suggesting local status be re-turned, Irving replied: "Should Chi-cago not voluntarly dissolve itself and officially notify the National Or-ganization to that effect by March 8, then I will resign as Chicago execu-tive of AGVA the following day."

tive of AGVA the following day."

Nat Nazarro, Jr., executive head
of the Pittsburgh local, also went on
record that he and his group were
stringing along with the national
office and director Shelvey. He
added that since the branch system
had worked well for the past five
years, he and his group were for its continuance.

continuance.

Shelvey again reiterated statement of last week that such moves as to revert from branches to locals was premature since these mitters will assume that the state of the stat

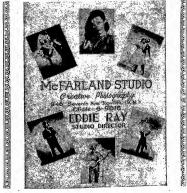
Shelvey further explained that when Associated Actors and Artistes when Associated Actors and Artistics of America, parent of talent unions, took over AGVA's affairs in 1942 of the Artistics affairs of the Artistics of the

FB Lining Up Filmsters For Vaude, Nitery Tours

Frederick Bros, are strengthening their eastern act dept, by bringing their eastern act dept, by bringing in film players from the Coast for personal appearances. Agency is submitting Dale Evans, leading femme in the Roy Rogers pix, and William Demarest paired with Ann Rutherford.

FB will attempt to line up other names for cafe and vaude dates.

Barry Wood and Patsy Kelly have been signed for the Latin Quarter, Boston, March 9.



Booze Tax's Cafe Belt

An unprecedented flood of liquor tax increases being proposed in state legislative sessions throughout the country threatens to force operating cost increases on niteries at a time when their clienteles are showing signs of beliging of precedents.

time when their clienteles are showing signs of balking at pres-ent tab levels.

Added to this headache is the perennial battle between the wets and drys, which always flares up when state lawmills start grinding and is now in progress over a wide front.

Longchamps Case Cues Bill Making Booze Tabs Legal

Bill legalizing liquor tabs in New York niteries is to be introduced by Sen. Falk in the N. Y. State Senate this week. Measure, as written, provides for a \$2,000 annual license which would permit patrons to sign checks.

Measure comes as an aftermath of revocation of the Longchamps res-taurants liquor license by the State Liquor Authority, one of the counts being for extending credit on liquor.

Bonifaces aren't too pleased by the \$2.000 cost of license, but still feel it would be justified, inasmuch as virtually every cafe, at some time or other, has permitted patrons to charge dinner tabs, including liquor. It's figured that once a cafe in-curs SLA displeasure, it can clamp down with a week's suspension at anytime on grounds of credit ex-tension.

Nitery owners, until the Long-Nitery owners, until the Long-champs license wrangle, reportedly didn't pay particular attention to the SLA clause forbidding signed checks. Hotel dining rooms permitted guests to add the liquor tab to the regular hotel bill, and cafe owners extended bredit to regular patrons. There has been some revamping of procedure since the Longchamps losing battle to save its liquor business. Most spots permit patrons to sign for food tabs, but pay the booze check.

'DRY' NITERY PREEMS TO 1,500 IN YOUNGSTOWN. O.

Youngstown, March 4.
More than 1,500 members and
their guests stood in line to pack
the Club Sahner, Youngstown's experimental "dry" pitery, for its
opening Wednesday (26). The Dry
Night Club Assn. was formed to
support the unique enterprise, and
the Nibble and Clink Restaurant
Comp. has contract to proyide meals. Youngstown, March 4. an 1,500 members at

the Nibble and Clink Restaurant Corp, has contract to provide meals. The club has capacity of 330. Membership drive for 5,000 is still in progress, with 3,000 persons altrendy signed up at \$2 a head. The club has dancing and entertainment nightly except Sunday. Strongest drink served is coke.

Show Biz Pals Salute Dan Healy With Dinner

Dan Healy With Dinner

Dan Healy, washe and sitery encentral theory of the control of the cont

Buff Nitery Preems Buffalo's .newest nitery, Vogue Room, preemed Monday (3) with a name policy teed off by Art Tatum. Spot will use a single performer and two local bands.

two iteal bands.

Freddie Fields of the Abner J.

Greshler agency is booking.

U. S. Vauders Hurdle European **Barriers Via Relax on Takeout Pay**

Long deprived of American vaude land Louis. Cordano and Covinne, acts, Europe is crying to get the ballroom team: Bellaka and Etaine, again, main hurdle besides salaries beheigh the difficulty for performance in most countries to take home part of their money. Permission having been obtained for them to remain from 30 to 50% Paris a good place to spend their fames. The control of the control o

Billy Rose



on driving a car . . .

A fellow tried to sell me a helicopter the other day. He toda net leculá hop from the roof of the Megfeld to my iawn in Mt. Kieso in 39 minutes. He seld if was an easy to dive as a car. It was need to dive a sellow the mean of the mea

"What's the gizamo?" I asked.
"The inath brato," she said. "You throw it on quickly in "Something like a kimono." I remnired amiably. "What happens it the brakes don't work?"
"Hit something like a, kimono." I remnired amiably. "What happens it the brakes don't work?"
"Hit something cleap," advised my sould be supported to the said that the said the said that the said that the said that the said that the said the said that the said the s

"Johnt you hear my whistle? Didn't you soo my signal?" he denanded. I slook my head.
I slook my head my head my hou the fire plug-cree will commend to the slook my head.
I slook my head my

Ior Dr. Kiffaire.

These days when we go out driving, I sit there quietly reading the Burma Shave signs. I've made one concession to the Automotive Age. Tre learned how to feld a roud map.

— (From PM Jan. 2nd)

Copyright 1947, Bell Syndicate, Inc.

Another Rose column appears in PM today . . . dynamic . . . different . . . stimulating

the newspaper of Comment

Night Club Reviews

Copacabaua. N. Y.
Tony Martin, Mary Raye & Naldi,
Steen & Tasher, Copa Girls (8),
Michael Durso Orch, Copa Samba
Band with Fernando Alvarez. Mininum, \$2 weekdays and Sundays; \$4
Saturdays.

Suffering from th same dearth of patrons that has hit the whole nitery belt recently. Copa is endeavoring to the recently copa is endeavoring to principle in Tony Martin. He does a pip of a job and should improve the tally considerably, cause he retains plenty of that old femme appeal—and where the gals go the boys are sure to follow.

peal—and where the gals go the boy are sure to follow.

Unfortunately, Martin's in for only three weeks, being due on the Coast hard. The coast of the peal of the coast of the publicity and w-of-m that abould really count in the gross collection of the publicity and w-of-m, that abould really count in the gross collection of the peal of the publicity of the peal o

tes. Aside from a legit set of pipes



HAPPY TIMES & JOLLY MOMENTS



Comedy Dance Antics

WEEK FEB. 27 RKO BOSTON

EW Comody Material! PUNCH LINES a ready! 51 per Issue, contains over 100 IREFIRE gass for stage, radio, etc.—writ-

TAGENS UNLIMITED

New York City

ADAMS THEATRE

Martin is merice by a greet knowldage of how to handle himself. He
schleves just the right mixture of
dignily and easy friendliness, always
tringing the sudtence up to him
sion is all vocalizing, with just the
minimum of chatter and gagging.
Liddes a couple times from "Till the
following the subject of the control of the
Martin recently appeared. The shoot
Martin recently appeared. The choot
Story", a reclative specially that
introes "There's No Business Like
dane), "The September Song"
(which Martin disked for Deces in
are togs, as Septime. At race corny,
and Martin sells them without
punching overly-hard,
are togs, as overly-hard,
sund in the sell of the sell of the
sund imprecable fashion, while
team, elick off okay in specialities
tom, click off okay in specialities
offored chapsea for his work with the
gais in the finale.

Copacabana, Miami

Mioni Beach, March 2.
Mickey Rooney, Estelita, Leonard
Sues, Sid Gould, Nick Long, 1r., Abigail & Buddy, Ralph Young, InneTaylor Girls (7), Dave Tyler Orch,
Production music and lyrics by
Benny Davis. Choreography by June
Taylor. Staged by Davis. Min. \$4-86.

Last season's only money maker, this swank spot is still struggling to get over the effects of the heavy minimum Danny Kaye engagement, the swank spot is still struggling to ut of the red this year, left a bad laste—minimumcharge wise—for the micrygeers in this area. Subsening the effects. Ritz brothers, though they did okay, didn't come anywhere near their record-breaking grosses. Rooney, top attraction that he may be, is controuted with the same difficulty, with more weee in the line with him. Proof of the inadequate of the current setup is in the addiding the state of the current setup is in the addiding the state of the current setup is in the addiding the state of the current setup is in the addiding the state of the current setup is in the addiding the state of the current setup is in the addiding the state of the current setup is in the addiding the state of the current setup is in the addiding the state of the state of

Rooney and Sid Gould.

That Rooney is a hard-working lad is evident in the matner in which he emcess the proceedings unannounced (though the applause comes from walken) and the working in of his personality with the supporting

When it comes to his own spot, he purveys a series of takeoffs on Hollywood and radio personalities that are woven injo a sock atint. Improsement of the table of table

deserved bows.

Toppers in the supporting acts are Nick Long, Jr., and his ace tapology with the line in production numbers, plus his own spot; Raiph Young and his vocals of the Benny Davis song hits of yesteryear, and Leonard Sues, who does okay with his trinietongued trumpetings and a nifty se-

wrica's Top Singing Quartet THE INK SPOTS

OUR FIRST BIRTHDAY AS A TEAM Marty Roth and Al Sproul

Writers of Special Material

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UNIVERSAL ATTRACTIONS

quence in which he utilizes a gloved-hand puppet bit.
Inclusion of Abigall and Buddy is a pizzler. In a class room such as this one, they just don't belong. Obviously, the bit with Rooney seems the reason for their being Estelia, seen here before, roturns a much plumper gal. Her stuff.

get them on our war moments.

It's strictly a Rooney show, but there aren't enough of the solid sequences necessary to bring it into the click class, despite the vibrant young-ster's hard work throughout Not until his own spot and the 'Stand In' followup does it become toppatch.

Latin Quarter, Miami Miami Beach, March 3.
Jane Russell with Barclay Alle
Hat Fisher, Gloria LeRoy, Consule
& Melba, Piroshka, Line (8), Pe
Harman Qrch (10); min. \$2-54.

mate faster, posteria Lettop, Commelter Harman Greh. (10): min. \$2.34:

In an attempt to hypo the for the first state of the first season for most of the plush spots, Lou Walters brought in Jane Russell at a reported \$15,000 week posts, Lou Walters brought in Jane Russell at a reported \$15,000 week posts, Lou Walters brought in Jane Russell at a reported \$15,000 week posts, Lou Walters brought in Jane Russell at a reported \$15,000 week posts, Lou Lettop, Louis and Louis Russell at a reported \$15,000 week posts, Louis Russell at Russell and Russell at Russell at Russell and Russell at Rus

easy litts and spins to rate seek appearance had been and "Bingo, the Gringo." Could all "Bingo, the Gringo." Could all "Bingo, the Gringo." Could ling from the manner in which his laughs were building. Gloria LeRoy score with easier Great LeRoy score with easier Great LeRoy score with easier to be a seek of the seek

Embassy, N. Y.
Ralph Font & Jose Melis Orch, The
Paysees, Larry Marvin, Zero Mostel;
\$3.50-\$4.50 minimums.

There are times when comedian Zero Mostel can be as hilarious as any tunnyman in the business. At the Embassy, the in-and-out career of the hetty buffoon is mostly on the plus side. In fact, a couple of his old bits are down-light uproarious. He is, inclientally, doubling from "Beggar's Holiday." Broadway

of the state of th

kyken he should keep 'em bouncing fore', consistently, enterprising, Paysees are seen who go over strongly. And there's the holdover, Larry Marvin, a younger vocal version of Al Joion. He even essays also not Al Joion. He even essays and the seen of the seen

Snows Kavoing Highway Niteries in Pitt. Area: **Green Acres Tosses Shows**

Pittsburgh, March 4.
Floor show policy didn't iast long
t Green Acres, highway spot. Steady
ege of bad weather and snow not at Green Acres, highway spot. Steady siege of bad weather and snow not only kayoed entertainment after a ouple of weeks but had also forced bands out as well. Billy Catizone wound up six-month engagement there Saturday night (1) and in-future spot will have music on Sat-urday nights only. Spot will resume orchs late in Spot will resume orchs late in

Spot will resume orchs late in spring since Green Acres is chiefly a summer place. Other highway rooms have been taking it on chin, too, last couple of weeks. By actual count, there wasn't a total of a dozen couples in three important places just the other night.

Nitery Assn. Seeks Ease Of Anti-Kickback Bill

Allied Restaurant and Entertain-ent Industries, organization of ment Industries, organization of N. Y. nitery owners, took formal steps to amend the Wicks-Butter bill to employers. Sidney Struble, attorneys of the structure of the structure

considered.
Sen, Wicks declared that he will make a personal investigation of the New York situation before taking

New York situation before taking further action on the measure. Bill, if passed, would mean the end of the lucrative concessionaire business, which in turn would harm niteries because of the huge rentals from the concessions.

Wolfson Doubling at WM

Wolfson Doubling at WIM
Joe Wolfson of the William Morris
agency. cocktail dept, will succeed
Milton Berger, who resigned two
weeks ago to become Warner Bros.
vaude booker.
Wolfson will handle placement of
bands for vauders and also cocktail unit bookings.

Saranac Lake

Saranac Lake

By Happy Benway

Saranac Lake, N. Y., Mare, 4. In memory of Filt Climas, who In memory of the Interest of the Thir' operation. Was handed his all-dear dauge of the "Rib" operation. We have been supported by the Interest of the Thir' operation. We have been supported by the Interest of the Thir's operation, was handed his all-dear dauge of the Thir's operation. We have been supported by the Interest of the Thir's operation, was handed his all-dear works of the Interest of Interest

LEGISLATOR BUYS INTO CLUB LU MARBA, PITT.

Lu Disturys, March 4, Lu Abrama, owner of the Chu Lu Marba, has laken in a couple of new partners, one of them 2 Pennylvania state legislator. He is John J. Vaughan, who has operated number of spots locally in the past and was elevied to assembly at last elementary of the couple of the past and was elevied to assembly at last elementary of the couple of the past and was elevied to assembly at last elementary of the past and walled his date agent and while his lane. Vaughan Attractions the been operated in recent years her been operated to the past of been operated in recent years by Morry Fremont. mont, other partner is Bill Ahrame'

Peters, new to nitery biz.

Tito Guizar, Barrys Into

Waldorf, N.Y., March 24
Tito Guizar and Fred and Elaine
Barry are slated to gain to Waldorf.
Astoria hotel, N. Y., March 24
The Barrys may double into mext Boxy theatre, N.Y., Inyout on the bill with Connec Boswell and Jackle Miles. Jackie Miles.

Auer's D. C. Nitery Date Micha Auer has been set for the Romany room, Washington, starting tomorrow (Thursday). Deal calling for \$2,500 weekly was angled by 2,500 weekly was angled by Elkort, of Music Corp. of

COMEDY PATTER

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Army Speeding Recruiting of CATS To Replace Waning USO Units in Pacific

Civilian Actress Technicians (CATS) are now being recruited by the Army for work in the Pacific. First CAT detachment, consisting of actresses, has already made in appropriate the control of the program embraces more areas in the Pacific. Army Special Services, which wound up a three-day conference Fiday (28) in Washington, has decided of the Cat Program. Declision is based on the fact that USO-Camp Shows is slated to close its books Dec. 31 and the Arfmy will be on its own regarding GI entertainment overseas.

ing GI entertainment overseas.
CATS have already taken over a
great part of the troop entertainment. Camp Shows quit the European of the troop of the complex
of the troop of the troop of the troop
aided by chillman in the occupied
countries have taken over most of
the entertainment chores. Same
format will be followed in the
Peelike areas. In addition, CATS by
now me supplanted the USO legit
on the troop of the troop of the troop of the
month.

month.

USO-Camp Shows in preparation for the CATS takeover, is starting to diminish in number of variety units to be sent to the Pacific, currently 34 units are on tour in that area. Number will be cut to 25 around April 1, with another slice stated for May.

slated for May.

Army's decision to rely to a greater extent on CATS is predicated by the fact that Special Service toppers agree that the Army must be able to supply its own entertainment needs and must become self-reliant in that

USO-Camp Shows, until its de-mise Dec. 31, will concentrate on hospital entertainment. Currently there are 22 units touring hospitals.



Hal Fisher

LATIN QUARTER

MIAMI BEACH

DIE: WILLIAM MORRIS AGENCY EALERS! ARRANGE NOW FOR



Sufferins, Mont'l Nitery. Razed in 75G Blaze

Montreal, March 4.
Sufferins, first Jewish nitery
which opened only few months ago,
was destroyed by fire early yesterday morning (3) with loss reported
at between \$75,000 and \$100,000.

Fire is reported to have started in the downstairs bakery with the flames soon making way to second and third stories, comprising the

Irving Rossman and Dinah Goldberg, currently playing the spot, lost their music and wardrobe, most of which is irreplaceable.

Disaster may cue more rigid safety regulations for niteries.

AGVA. CIRCUITS DELAY CONFABS ON NEW PACT

Further confabs between American Guild of Variety Artists and chain operators for ratification and actual pacting of the new five-year contracts between the talent union. contracts between the talent union, and theatre operators are being held in abeyance until AGVA settles current legal skirmishes with Philadelphia local of the union.

delphia local of the union.

Although previous contract expired last November, all chain houses, comprising those operated by RKO, Paramount, Loew's, Warners and the Roxy, N. Y., have been living up to main principles of the new contract since, but according to reports both sides want additional carification on several of the dauses. None involved touches or remuner, the contract of the contract tion angles or limited amount of shows allowed in various categories by the union.

New contract calls for acts getting New contract calls for acts getting 575 weekly or less being limited to 30 shows weekly at that scale and overtime pay for all in excess of that number. Acts getting over mitted to 40 shows weekly, with overtime compensation for additional shows. All chains have benliving up to these clauses since new contract was discussed and all that remains to real thinking if the contract was discussed and all that remains to contract the contract was discussed and all that remains to contract was discussed and all that remains to contract was discussed and all that remains the contract was discussed and all that remains the contract was discussed and all that remains the contract was discussed as the contract was discussed as the contract was all the contract with the contract was all t

Union and theatre reps met several weeks ago, but adjourned without settling things. They were to have met again last week, but matter was put over again due to necessity of Matt Shelvey, national head of AGVA, and union's attorneys, having been occupied by their court action in Philly. Union and theatre reps met sev-

Harry Barton Takes Over

Carousel, Grantwood, N.J.

Harry Barton, former vaude per-former, is making bow as nitery owner with acquisition of Club Carousel, Grantwood, N. J. Barton over spot from former owners weck and after some renova-expects to reopen it March 25.

He'll double as host and emcee of loor show to be headed by his wife and former partner, Helen Devlin. Four other acts and gal line will be added.

Sablon's Cafe Dates

Jean Sablon has been signed for Ciro's, Hollywood, starting April 11, following completion of his date at the Palace hotel, San Francisco, beginning March 20.

Sablon will continue his airshows while playing the cafe dates. Singer and Marty Goodman, Sablin's manager, leave Monday (10) for the Coast.

MAXINE ULLIVA

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FLRERT TERRY

MUSIC CORP. OF AMERICA

Ask Relax on Ohio Nitery, Liquor Permits for Vets

Columbus, March 7.

Stanley B. Cofall, Ohio state
liquor director, said he will ask
Ohio Liquor Board resume the issuance of whisky and night club permits, at least to war veterans.

The board stopped issuing liquor permits during the war, and only last year relaxed to permit beer and wine licenses.

Nitery Ops Nix **Tieup With NCFT** On Tax Relax

Night club operators and talent agencies are being circularized to get behind a movement to lobby for repeal of the 20% cabaret tax, by Raymond Kay, who is organizing a National Committee for Fair Taxa-

Standard Committee for Far Taxas.
So far, honflaces haven't been too
warm to the idea of hooking up with
the Kay outfit. Sidney Struble of
the law firm of Hays, St. John,
Atamason & Schulman, representing the control of the law firm of Hays, St. John,
Atamason & Schulman, representing the control of the control of the
ing the control of the control of the
the control of the control of the
delined to go along with him insamuch as the law firm's attempts
the control of the control of the
emporarily abandened because of
the current attitude of Congress.
Kay declares he was formerly

temporaria.

It de current attitude of Congress.

Kay declares he was formerly executive secretary of the Military Suppliers Assn. of America, and is said to have no previous experience in lobbying on a national scale for cofes.

cares.

Kay in his letters to agencies and care owners asked for contributions to get the Committee started, with checks made payable to him as trustee for the committee that agencies in the committee of the co tee for the organization

'Village Scandals' Unit

Village Scandals' Unit
Bobby MacDonald, former vaude
dancer, is coming out of retirement
to head up and produce a new vaude
partnered with Roy Carlron, line
producer.
Unit will carry 12 principals and
line of 12 girls and is geared for pix
house dates in territories that have
not had stage shows in some time.
I'll pix on guarantee and percent
1'll pix on guarantee and percent

MCA Modifies Stance on Booker's Fees, Allowing 5% on Some Acts

Shaver Midget Act Ticketed for Fox Film

ANACUCU 101 TUN TIME
Buster Shaver's midgets act, Olive
and George Beanow and Richard,
were tilceted here last week by
discovered to the state of the state of the
and bead for Hullywood Saturday
night (3) right after they close twoweek engagement at William PenHotel's Terrace Room.
Act has cancelled several weeks
Act has cancelled as a result imamuch at the state of the state of the
much at the state of the state of the
much at the state of the state of the
denity.

'GYPSY' AUTHOR, WIFE IN N.Y. VAUDE BREAK-IN

IN N.1. YAUDE DULAN-III
BILLY Reld, writer of "Gypsy", one
of last year's biggest song hits, and
swife, Dorothy Squires did as soeak
swife, Dorothy Squires did as soeak
set they intend presenting in U. S.
vaude. Preview was done for bookers and agents at the RRO Collewin
in England for some time under
the title, "The Composer and The Volce."
Act is similar to the Lee Sima
Domay Bailey turn, featured in
vaude for years.

Rooney's Buff Nitery Date icy Mickey Rooney has been set for the Town Casino, Buffalo, starting, March 20. Rooney will follow with a two week stand at the State theatre, N. Y., starting April 3. Town Casino will be the film star's econd cafe appearance. He's making his first at the Copacabana, Miami Beach, at \$16,500.

Music Corp. of America, which several months ago instituted a pollcy of not splitting commissions with other agencies, has amended its position to the point where it's allowing bookers in some instances to take out a 5% booking fee.

This occurred last week, when MCA granted Sol Tepper, exclusive booker for the Club Charles, Baltimore, his usual booking cut. Radio Aces, booked into the spot, has a clause in that contract giving Tepper his commission slice.

his commission elice.

This booking indicates that MCA's position has been amended to permit a 13% size in case bookings remained to permit a 15% size in case bookings remained to permit a 15% size in case to the permit a 15% size in case the permit and the permit again the permit again the permit again the permit and t

On the other hand, MCA when buying talent for a spot in which it has an exclusive, charged no book-ing fec.

Bookers, such as Arthur Fisher, Frank Sennes, William Morris agency and Tepper, when unable to get the fee from MCA, shopped elsewhere, Acts in the medium price range suffered because of that pol-Frank

However, MCA is not shifting its position in regard to headliners. Any top priced acts bought from that agency are still signed at net prices.

Justine Wayne into N. Y. Hotel Elysee's Monkey Bar March 17 for indefinite period. A return engage-ment for singer-planist.

'SENSATIONAL - TWO-ACT REVUE"





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The World's Greatest Dancing Violinist

Currently LOU WALTERS'

LATIN QUARTER

Third week and HELD OVER until March 23rd Montreal Press:

"Un joli tour de force." (translation— SENSATIONAL). Montreal Press:

"Hal Raywin's ballet tapping and violin playing is excellent—leaves nothing to be desired."

Dallas Press: Dallas Press:
"Lifting the operetta out of the entirely yawnful category was Hal Raywin's tempestuous hoofing..."

pittsburgh Press:
"Hal Raywin fiddles his way into the esteem of the crowd out front in no time at all—and that boy can move his lower limbs, too."

Direction: MILES INGALLS HOF ELAUM. Assoc

Leonard Eillott
4 Notes
1 Cremilles
Bernard Bross
Rob Grant Ore

Bub Grant Ore Funchito Ore Village Vancuned Maxime Sullivan Fett Seeker Jon Frys Phiese Hall Leading Fett Moren Jan Muras Hall Lefts Williams Neile Grainer Hall Lefts Grant Racher Hall Lefts Grant Racher Hall Lefts Grant Racher Hall Lefts Wires Wires Hall Lefts Hall Lefts Hall Racher Hall Rach

Guine Powell
Hob Le Vive
Hob Le Vive
Kay Carole
Kay Carole
Kay Carole
Kay Carole
Kay Carole
Kay Carole
Long Pahine
Long Pahine
Milly Hros
Hold Admes
Milly Hros
Holdens Ore
A Diskens Ore
Karole
Karol

AGO

I Grewater Brok
Henry Brandon O'

First Backward
Lenry Brandon O'

First Brokeward
Landon & Verna
Landon & Verna
Lenry Grey Brokeward
London & Verna
Hotel Sterome

Ho

Dorothy Shay
F & E Barry
Actor Barry
Francis Faye
Jack Carler
Namey Boran
One Bradded
The levelles (6)
Cae Davidson fre
Vine Gardens
Al Zimmy
Joe Kith Ore
Wel Cole Ore

Mrs. FDR Okavs Film

Film, made up of footage from newareal libraries plus some War Dept, and original background material, has been in the works for 15 months, with Elliott Roosevelt as technical adviser all the way. Mrs. technical adviser all the way. Mrs. Thurday (27), terming it magnificent." Tryger Le, United Nations secretary-general, and John Golden, legit producer, who were also at the screening, likeWise were also at the screening, likeWise were war.

Mrs. Roosevelt recently objected almost to the point of going to law against picturization of FDR in Metro's current "The Beginning or the End." She opposed his imperthe End." She opposed his imper-sonation by an actor (Godfrey-Tearle) and full-face views shown of him. "Roosevelt Slory," of course, doesn't run into that dif-ficulty, since it is made up of actual shots of the late President.

shots of the late President.
Pic uses an unusual technique of telling its story, worked out by radio scripter Lawrence Klee, who did secretario and commentary. It begins with the Roosevict funeral presision in Washington in 1945, the camera paning down at various times on five different people in the crowd and letting them bell the story of the commentary of the comment

In this manner, the principal nar-In this manner, the principal nar-ntor becomes a cab diver (the camera doesn't actually pick him out, allowing each individual in the audience to use his own, frame of reference in choosing him from a group of people). Actor Kenny Lynch does the volce. The other four are similar to the other four are similar to the other to the control of the control of the methy volce and QE Beeley (current-by in the legitter, "All My Sons") speaking out repeatedly during the picture as "The Voice of the Op-position."

position."
Mrs. Roosevelt officially gave her Mrs. Roosevelt officially gave her endorsement to the film in a letter to Tola Productions, the outift mas to Tola Productions, the outift mas that documentary film is an extraordinary editing job. . While I am awrer of the fact that about every incident could make a picture in itself, as an overall review of a life. I think it is well done. I am very happy to have this film shown." Starts in 1904

Film used in the pic goes back to 1904, showing the Roosevelts shortly after they were married. FDR, of after they were married. FDR, of course, was an unknown then, the pix being taken because Mrs. R. was a niese of Tuddy Roosevell. It carries a niese of Tuddy Roosevell. It carries vice-presidential candidate, governor of New York State and President. Final shot is his report to the nation on the Yalta conference just a try wreat health of the conference of the president of the present of the p

Continued from page 1

Harry Brandt, N. Y. circuit operator, Bardy Levine, his general mantor, Bardy Levine, his general manwith them in a foreign distrib setup.

Film, made up of footage from
newsreel libraries plus some War

Blett, and original background in articularly of sound, the talking
neterial, has been in the works for 15

room, the with Elloit Roosevelt's New
"Year's speech to the people of New
Technical tool the first gander at it
level badd to the first gander at it
level badd (2D), terming it
name and the control of the control of the produced for
"magnificent." Trygve Lie, United
"was guident." Trygve Lie, United
"was different of the lost general of the lost general of the lost good of the good of the lost good of authenticity. Jerkiness has been taken out of the old silent footage (shot at 16 frames a second as against present 24 frames) by re-peating every third frame.

peating every third frame.

Every company but Paramount allowed use of its library footage, with considerably more official film acquired from the Signal Corps through permission granted Elliott Roosevelt by General Eisenbower, Included in this are captured Jap clips on the attack on Pearl Harbor.

clips on the situate on Pearl Harbor. Score is by Earl Robinson, with lyries by Lewis Allan to a theme tune labeled "Noward the Sun." Jack Schalpfulin is musical director and a Robert Shaw.

Effort is made throughout to be Tono-political, 'although there's litter, or the state of the state

Mayer Stable

Continued from page 1 =

juges, colors and genders were knocked down to the highest hidders, and the star of them all was the sleek mare. Busher, pride of Mayer's heart, although she wound up in a dead heat for second place lecteric feeling in the smoogy Callfornia air as Busher, all dressed up in a ribboned halt-do, pranced under the spotlights while 5,000 millionaires, or ressonable replicas der the spottights while 5,000 millionaires, or reasonable replicas thereof, gave the gal a nice big hand. No starlet on the Metro lot was ever handed so effulgent a greeting as Busher got from the auctioneer,

Fancy Equine Figures

Top prices and winning bid-ders in the Mayer hors. sale

were:
Stepfather, \$200,000, Harry M.
Warner. (Earned \$36,215).
Busher, \$135,000, Neil S. McCarthy. (Earned \$334,035).
Honeymoon, \$135,000, Harry

Honeymoon, \$135,000, Harr M. Warner. (Earned \$226,670) Be Faithful, \$100,000, E. Shaffer. (Earned \$102,440).

nation on the Yalta conference just a few weeks before he died.
Unusual part, of course, making inthe editing job easy on one hand, her clothes, with a stentorian voice but difficult on the other, is the fact and the jargon of a tobacco auc-

tioneer, he sounded for a time as if he were about to extol the virtues of a clgaret, so round, so firm, so fully packed. But when he got around to extolling Busher, her near and remote ancestry and her provesson the racing strip, the gal must have felt like a million dollars. Smali-Time 70G

Small-Time 702
That feeling departed abruptly when a piker in the offing started the bidding with a mere 370,000, a mere bagatelle in a company of the compa ciose friends.

close triends.

Next of the four stars to enter the ring was Honcymon, who started briskly with a \$75,000 bid but wound up in a photo finish with his stablemate, at 138 grand. His sale meant nothing more than a change of film studios, his new proprietor being Harry M. Warner, of the Burbank Warner.

The horsemeat market slumped a bit when Be Faithful was peddled for a measly 100 grand to E. D. Shaffer, of the Kentucky Shaffers, but the bidding soared again when Steptather went to the Warner stable for are wen \$200,000, the top price of the vendue.

Warner Tops Buyers

Warner was the biggest individual buyer, laying a total of \$419,000 on the line for four steeds. In addition the line for four steeds. In addition to Stepfather and Honeymoon, he bought Wedding Plans, a two-year-old moppet for \$54,000, the top figure for a horse of that age, and Captain Flagg, a three-year-old, for \$30,000.

\$30,000. While the film studies were large-by represented among the onlookers, only a few of them chunked their sonly a few of them chunked their went the South American way and aid out \$37,000 for Battant, a five-year-old from Argentina. George county in the studies of the

of Betty Grable in Technicolor.

The vendue lasted approximately three hours, an average of three minutes per sale and \$25.89! per horse. Lowest sale price was \$3,000, paid for a horse ironically named Main Feature, who probably feel like a streen extra wandering by mistake into the Brown Derby.

Union Commies

Continued from page 3 =

Congress took appropriate steps against them.

Johnston appeared before the house group in behalf of a recent report by the Committee for Eco-nomic Development which recom-mended steps aimed at improving collective bargaining.

Johnston to Coast for Confabs

Johnston to Coast for Confabs
Eric Johnsson, Motion Picture
Assn. prexy, heads Coastword this
week for a couple weeks of huddles
week for a couple weeks of huddles
solve is locating of successors to
Bron Price and Frank McCarthy.
Price and Frank McCarthy.
Price and Frank McCarthy.
For a learning of successors to
Bron Price and Frank McCarthy.
To a learning of the Coast activities, to go with
the United Nations. McCarthy, who
was his assistant, is now MPA rep
Johnston will also contab on the

Johnston will also confab on the labor situation at the studios and on the increasingly grim foreign out-

'Jolson Story'

Continued from page 3

duce actual figures on rentals garduce actual figures on rentals gar-nered by Columbia previous to trial of, the action slated within the next few weeks. (Previous top grosser for Columbia was "Gilda," distrib-uted last year, which netted an esti-mated \$3,750,000.)

mated \$3,750,000.)
The Shuberts, along with their Trebuhs Realty Co., are suing on the claim that "The Jolons Story" violated their civil rights by reference of the story of the control of the story o

Variety Bills

WEEK OF MARCH 5

Numerals in connection with bills below indicate opening day of show whether full or split week Letter in parentheals indicate: vircuit: (1) independent; (L) Locw; (P) Paramount; (R) RKO; (W) Warner

NEW YORK CTYV
(Matel Cd. # 6

Charles Co. # 6

Charles Co Peggy Taylor Arnaut Bros

tone to the state of the state

Jans & Martel
Gert Nagle & Hills
Gert Nagle & Hills
Gert Nagle & Hills
Freedile Stritt
Jane & Horse
BOSTON
Boston (R) &
Jimmy Dorsey Ore
Pai Henning
Hob & Bobrook
Brook B-9
William T Orr
Hoo Slice
Reedy & Joyce

William T Orr
Hoo Shee
Reedy & Joyce
(10 al)
(

Betty Jane Smith
Ray Lang Orc
CINCINNATI
Albee (R) 6
Vivian Blaine
Sonny Donham Orc
Ray English
Del Rios

CLEVELAND Paince (R) 6

Cabaret Bills

NEW YORK CITY

Blue Angel
John Rockmaster
Florence Demuond
Phil (Gordon
Josephine Premies
Kills Larkin
Cate Society
Olivetic Miller
Countown
Olivetic Miller
Counte Sawyer
Josh White
1 C Heard Ore
Cate Society
Luckettin
Luckettin
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Ki

Bodinand Hall Ore
Johnson & Johnson
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Johnson & Johnson
Hallel Puppois
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Willy Wunders
Att Mante Carie
Att Mante Carie
Del Guspatre O
Mante Carie
Del Guspatre O
March Ore
March Or

Diamond Horsesi Silvers and Hyds Turner Twins Rosebuda Jackie Gleason Billy Banks Tables Davis Renald & Rudy Jack Mathors Noble Sisale Occ Syd Strango Ore

of ChileCreats allow a construction of the c

CHICAGO

Rinckhawa
Runs' Carlylis Ore
Joe Minholm of Minholm
Res Carlylis Ore
Joe Minholm of Minholm
Ray Store Carl Rayazza
Layr Store Gay Claridge Ore
Adorables (12)
Joey Fare
Lee Fuld
Mitt Moun
Copecahana
Copecahana

Mary Jo Bell
Nam Huslen
Chuck Mann
Copachana
Betty Rellly
Virginia McGraw
Jimmy Save
Nore Morales
Larry Stewart
Copa Cover Girls
Phil Foaler
Hotel Blamarck
Joseph Sudv Ore
Roknd Twins
Vela Montols
Lenore

Agranta Hoose
This Hopes
This Hop Vela Montola
Lenore
Annette Olsen
L. & G. Cansino
Harvay Crawford
Eddle Fens Ore
Hotel Binekstone
Can Brisson
Ramos Orch
Hotel Congress
Joe Vera Orc
Sau Bari
Hotel Continental Nam Bari Hotel Continental Za Bach's Ore Marianno Fedele Sheldon Reed

Night Club Reviews Continued from page 52

The Platinor
WOONSOCKET
New Park (I) 9
Harry Marlin Co

Continued from page 82

Emshassy, N. Y.

3 youngster, and though obviously
copylist, without any pretentions
to being anything else, he has youth,
looks and a boyth manner to get
Marvin could dispense with that
business of leaving the mike and
patroling the room in effecting that
intimate style; its downgight had
hand mike would serve him well,
hand mike would serve him velt
upright system his voice departs
its certainty leaking in conservation
for a night spot.

Koin.

China Doll, N. Y. Keye Luke, John Tio, Jadine & Lee Sun, Mui Song, Fran Ling, Chai & Somay, Line (10), Jack Frase Orch (8), Herbert Curbelo Orch; \$2.50 min.

A Boungs, Lone. Carbota Orch. \$2.50 milk.

With Keyr Luke, between illin assignments, heading the fayout, China Doll is currently pitching for interview of the control of



55

Music Hall, N. V.
Music Hall Symph with Charles
revin, conductor (Jules Silver &
to Frohn, associates); Nicholas
to Seymour Osborne, Paulette Otto Frohm, associates); Nicholas Duks, Seymour Osborne, Fauiette, Knox, Brunhilda Roque, Beitlen, Berther Machael, Corps de Ballet, Robert Marchell, Corps de Ballet, Robert Marchell, George George, Henry the Horse, Harold Barnes, Los Panchos Trio, Rockettes, Herbert Corbello, Celso Yegu, 'Saa of Gress' Market, Persieuced in Vanner, Feb. 12, '46.

The splendor of the usual Music Hall shows is here in accompaniment to the Tracy-Hepburn starrer, "Sea of Grass," which is being trailerized by the stage long the starter of the starter

always the socko staging and pag-centry effects, be heighten the illu-cative stages of the stage of the stage control of the stage of

Orpheum, Omaha, Feb. 23.
Charlie Spivak Orch, Danny Drayson, Grace Drysdale's Puppets, Ton & Jerry, Star Dreamers; "The Verdiet" (WB).

On its first stop from the west coast, Charlie Spivak's band revue of a warm welcome at the Orpheum of the Charlie Spivak's band revue of the coast of the coast

one in sman production in indect, etc.

Danny Drayson, dancer-pantonimist, gets over neatly. His essentic steps plus well-delivered gags
nd character sketches get plenty

response.

Grace Drysdale's puppets score by unique operation. Using no strings as operates them from beneath as small platform by pulling the little figures over her hands and working hands, fingers, etc., in clever manip-

unitod to present the lads and two sals do nicely on slick arrangement of "Uncle Remus," featuring close harmonies and a bit of comedy here and there. Tom and Jerry do a trapez specialty in clever style interspersed with grotesque comedy to game plenty laughs.

The Banksery Mec Chine Troops and the stranger ment of "Uncle Remus", featuring close harmonic and a bit of complete and a bit of co

number. Hudson's band, a so-so group at best, comes up with a number interrupt interruption to do "How High the Moon," an under cutting of the Moon," an under cutting of the Moon, and under cutting of Jacquet group plays conclously under the moon of the Moon

RKO, Boston

Tex Beneke with the Glenn Miller Orch (26) with Garry Stevens, Artie Dann, Helen & Howard; "Beat the Band" (RKO).

the Bond" (KKO).

First time bear froming the Miller band, fore Benefor cities with the capably taken over citalings the sape Miller provided in the capably taken over citalings the capably taken over citalings the sape Miller provided in the capably taken over citaling the capably taken over citaling the capably taken over citaling the capably taken to the capably taken a product stage a musical outfit along the line of the big radio studio [obs. per jumpy enough to satisty the theatre ease and presence, and citeds solidly as vocalist and trumpeter. Band does capable the capable of t

Tower, K. C.

Kansas City, Feb. 28.

Jimmy & Joyce Vey, Mel Hall,
The Johnstones (2). Mary Frances
Sexton, Jack Parks Tower Orch (9);
"Thrill of Brazil" (Col) and "Pilgrim Lady" (Rep).

"The property of the property

Palladium, London

George Formby, The States of States

Paramount, N. V.
Johny Long Orch with Francey
Lane, Beachcombers, Floyd Sullivan,
Joan Edwards, Buddy Lester, Lewis
& Van; "Suddenly It's Spring" (Pay)
reviewed in Vantery, Feb. 12, 47.

Joan Educarda. Butter a guas Asturente.

Joan Steamer and Steamer

good airangements to complete a mice overall effect, requester at this machine to the second of the

Circle, Indpls.

Circle. Indipls.

Circle. Indipnsoils, Feb. 22.

Clube Med. Midmapolis, Feb. 22.

Wingari, Subil Bouem. Michael O'Shee, "Back Anget" (D.

Clyde McCoy is back at the Circle for first time since pre-war days sters as well as the kids. Band, learning on nitly arrangements of standard on the standard of the standard version of Bob Burns, action of Bob Burns, action of the standard version of Bob Burns, action of Bob Burns, action of the standard version of Bob Burns, action of Bob Burns, ac

offs. Penny Arcade number is al-ready a classic and their whirlwind panto baseball bit with the tangled windup also gets yocks. Brushup of standin bit, last done by Eddle Bracken in "Duffy's Tavern," socks over for good results.

over for good results.

Fay Carroll, sumptuous foil of the lads, clicks with vocals of "Prisoner of Love," "Coffee Song," and "South America, Take It Away." Otte, blond tapstress Betty Jane Smith works hard for top aplause with her fast tap-spins and interpretation of "Dark Eyes" done in triple tempo.

her fast top-spins and interpretation of Taut's Kyes flow in tirple tempor—Taut's Kyes flow in tirple tempor—Taut's Kyes flow in the tirple tempor—Taut's Kyes flow in the bit. Lined Lyon is section as ever in his simulation of the tirple temporary flow in the tirple temporary

State, N. Y.

Marke, N. Y.

Market States, N. States, Market States, N. States,

Earle, Philly

New Act

DORIS DAY Songs 12 Mins

12 Mins.

13 Mins.

14 Mins.

15 Mins.

15 Mins.

16 Min

Fun' Unit Award Of \$750 Vs. Romany, D.C., Unheld at Rehearing

Upheld at Rehearing
Previous of 45% between
bers of Lee Tradity "Fun For Your
Money" unit, due on unfinished
playing time, against Romany Room,
Washington, Dc., was upheld after
a rehearing at American Guild
O'rejinal award was made infer a
hearing several weeks ago when
Fuld and members claimed they had
been cancelled out of nitery in midweek when Faul Young, operator of
ing date of his shows from Monday
been to be the control of the control
ing date of his shows from Monday
been to be the control of the control
weeks and at conclusion of engageremain over four additional days
until new show came han dia did
latter okayed that arrangement. Fuld
denied such was the case.

Playwrights Did It and They're Not Glad; Wanted to Love Everybody

Results of a three-week poll at the Alvin and the Adelphi, which re-spectively house "Joan of Lorraine" and "Street Scene," were somewhat and "Street Scene," were somewhat replicantly released late last week. As indicated, the press department of the Playwrights Co, which produced "Joan" and "Scene," the latter in association with Dwight Deere Wiman, was sorry the thing was started because of the chances of antagonizing the dailies, and their critics.

Questionnaires sought to find out Questionnaires sought to find out plugspeer's drovirle reviewers and publications, and what impelled them to attend these above Because of that, only part of the data was given out. As Bill Fields, the Playwrights publicity man, put it: "Caution is urged... only two of the 80-odd shows on Broadway were poiled... no assumption of a purely scientific cross-section can be made."

On the backs of 106° out 6 for non-

scientific cross-section can be made;

on the basic of 10% out of 55,000
questionnaires illied out by patrons,

to question as to which factor,

newspaper or magazine advertising,

recommendations from friends,

recommendations,

recomme

influenced their selection of plays.

Only one-third stated their at sendance was inspired by the sendance was inspired by the sendance was inspired by the services of Brooks Attinson of the Times were thought to be more influential Inat those the "won" to be more influential Inat those the "won" by a margin of two-and-one-half one. Reported, too, that the runners-up were very closely bunched. Both one. Reported, too, that the runners-up were very closely bunched. But the sendance was a sendance with the sendance was a sendance when the sendance was a sendance with the sendance was the the senda

Lower-flated short pricess, who answers, shaded shery attend legit more than tweeters, shaded shery attend legit more than tweeters, shaded shery attend legit more than tweeters of the shery shaded she shaded less than tweeter four weeks. Orchestra-floor usoftoners indicated they saw motion pictures three and one hast the shaded shery shaded the shaded shery shaded to the shaded shery shaded to the shaded of the shaded of the shaded shery shaded the shaded of the shaded shaded the shaded of the shaded shaded

N. Y. Date Still Unsettled On Todd's French Ballet

New York booking for the Ballet des Champs Elysees is still unsettled, although Mike Todd plans to open in N. Y. with French dance troupe March 23 and is looking for a house Troupe was to open in Boston, March 10 and in Philadelphia, March 17 but both bookings have been cancelled in belief that Lenten trade would be scanty.

would be scanty.

Company is still in Lisbon, avaitable advices to fiv to the U. S. Roger in the company is still in Lisbon, avaitable to the U. S. Roger in N. Y. tomorrow (Thurs.) or Friday on the Geen Elizabeth, when final plans for troupe's coming will be set. Todd now plans a tree or the company of th

Troupe is a private company but the French government subsidized at U.S. wip to extent of advancing

Memphis Al Frescoes Allocated \$150,000 For Theatre Hypo

Memphis Open Air Theatre announced its complete schedule of summer musicals for the 10th Anniversary Jubiles essens simultaneously with appropriation by Memphis Park Commission the past week of \$150,000 for improvements in the of the musicals. of the musicals.

of the musicals.

Calendar for eight-week season starting late in June is as follows:
"Desert Song," June 30-July 5;
"Sarl," July 7-12; "Robin Hood,"
July 14-19; "Hit the Deck," July 21-20;
"Martha," July 28-Aug, 2;
"Wanghry Marietta," Aug. 4-9; "Vas-about Aug. Aug. 11-16; "New Mond," Aug. 11-16; "New Mond," Aug. 11-20; "New Mond," Aug. 11-

MOAT bosses have been pestering city father for improvements in the Overton Park outdoor theatre for

several years.
Joseph Cortese, MOAT general
manager, is expected to return this
week from New York, where he has
been lining up casts, etc., for the
coming summer. It is understood
here that he will try to rush some mprovement program in time 1947 season

ANGEL STREET' SUCCESS CLINCHES MEX, SEASON

CLIVILED MEA. DEMOUT Mexico City, March 1. American Theatre's 11-week stock season of plays in English for the first time in Mexico at the Teatro first here got breaks peculiar to show biz with "Angel Street" (Feb. 25-March 2), its fourth presentation, that clinched its success the more.

After scoring an ovation in her memer (25) Margo was stricken so opener (25) Margo was stricken so hard with laryngitis that the next performance had to be cancelled and Tamara Geva agreed to take the lead role for the very next performance, Feb. 26, playing op-posite John Emery, her husband. Miss Geva had but eight hours'

source.

She more than filled the gap, though, as a before-curtain management announcement warned, she had to read her jines for the first two acts. She had the house almost cheering with her final act. Audience demonstrated that it was giad that cheering with her final act. Audience demonstrated that it was glad that it had preferred to stay instead of accepting the management's invita-tion to take a rain-check for Margo, who resumed the following night.

who resumed the following night.

Integral contribution to the click of "Angel Street" were the performances of Patricla Marmont, Percy Marmont's daughter, as Nancy, and Gavin Muír, as the detective. Both got individual curtain calls. Miss Marmont is of the theorem. theatre's resident company.

Reported that theatre's producers, Melvin Parks, Sam Pearce and Martin S. Holman, plan to make the Martin S. Holman, plan to make the venture a permanent enterprise, retaining the resident company and importing stars. But, it is understood, they intend to find another theatre. Iris, built for operettas, is adequate for pix, which have been run since 1935, but it is under par, acoustically, for dramas, especially in English.

Refit Marblehead Legiter

Marblehead, Mass, March 4.
The Hotel Rockmere, which ran legit shows here years ago in an open-air theatre on the deck of its forecastle, is refitting latter into a modern theatre seating 900. Plan is to offer it to an established strawhet producer on rental basis.

producer on rental basis.

Mrs. Larz Anderson, Boslon so-cialite-philanthropist, sponsored the early legiter, which contained well known stage names. Then the North-Shore Players ran atrawhat seasons in the high school quidtorium until the war. There has been no legit here since.

SEE N. Y. BENEFIT FOR ANTA TOPPING 60G

AMIA JUTTING OUD

Rally for benefit of the American
National Theatre and Academy, to
be held at Madision Square Garden,
N. Y., has been set for midnight of
May II. date being or the record
is expected to result in the most
material flanancial support from any
single source since the organization's
inception. Figuring receipte from
posed sources in the program, it's
estimaterial flanancial support from any
single source since the organization's
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posed sources in the organization of the organization of the
around the country.

ANTA's country-wide campaign

ANTA's country-wide campaign for memberships, which are to be its principal source of revenue, is getting favorable responses. Four classes of memberships are solicited, classes of memberships are solicited, annual dues including two classes of \$100 each (one to have voting privileges), ordinary members to pay \$10 and life members donating \$500.

Producer Deplores Stalemate for New Legit Theatre Talent

Just before the now defunct Federal Theatre Project was launched I suggested a national "wheel" idea which you were good enough to publish. A newly discovered situation has brought the idea back to mind.

Recently, I have derived a con siderable amount of real pleasure by siderable amount of real pleasure by visting several "off Broadway" performances. I have been amazed by the terrible waste of talent. What I mean is that this unforgivable waste of ability is due to the fact that often these performances are "dead ends." They lead the ambitious controlled engage and the supplied that the property and the supplied engage and the supplied engage and the supplied that the supplied engage and the supplied "dead ends." They lead the ambitious, equipped, eager, young (and older). people exactly nowhere. Here is an exceptional opportunity in the control of the c

educational dramatic fare.

Few of our theatregors and workers in the theatre realize the fine work being done by the many Equity-Library groups, the Dramatic Workshop of the New School, the Workshop of the New School, the Blackfriars, the American Negon theatre, the Veterans group—ho name a few. I have noted outstanding pluyers in these groups have talked-pluyers in these groups have talked-ally an excellent "miniature Moscow Art" company. In my last production, I used two of these people and my fortheoming production hope in the production of t

is a drop in the bucket.

Obviously, because of the Broadway theatre shortage little can be done here in this matter but these done here in this matter but these the shortage little and the short of the little short of the lit

Apparently, here is an opport ity Apparently, here is an opportun-ity for the government to satisfy a cultural and economic need or such foundations as the Rockefeller and the Guggenheim might initiate a "zone wheel" plan that would bring cternal credit to them and profit to

Du-For Heads Staff For L'ville Season

Louisville, March 4.
Production staff for Iroquois
Amphitheatre season starting July 1
will be headed by Denis Du-For,
managing director, with Rollo
Wayne already designing sets for
the operettas: Edward Clark Lilley
will again direct the books,

Inside Stuff-Legit

Arthur Hopkins, in the Sunday (2) New York Times magazine, found "many things sovry" but he could still "gaze hopefully into the future" of not in a hopeful vein. He explained he "may have been in a present mod." Referring to himself biblically as Jeremiah, Hopkins concedes that..., "for cesturies he has been crying; Wee, woe, the theatre and his people are the second of the series of the second second to the series of the series of

American Thesitre Wine's long prepared plan for recreational activities in all neuro-psychiatric hospitals have been okeyed by the Veterans Administration, Psychiatric hospitals have been okeyed by the Veterans Administration, Psychiatric hospitals are the property of the Veterans Administration, Psychiatric and the property of the Veterans Administration and the Veterans hospitals with psychiatric departments, institutions selected being at Northport, L. I. Lyony, N. J. Ferry Point, Md., and Northhampton, Mass. They will go over the ground with officers of Army Special Services and psychiatriats, and then will visit 35 noglials and the property of the Veterans and the psychiatric property of the Veterans and the psychiatric psy

Playwrights of hits can take time off and collect or go on to other writing, but that doesn't go for "State of the Union," which has been revised as often that Howard Lindsay and his sidelicke Buck Crouse may be said to really earn their royalties, Recently three pages of changes unt into the play to keep it abreast of the times. When "Union" opened a year ago reconversion was the theme. Some months later the emphasis and reduced taxes. The actors come to the theater an hour sheaf of time as a rule, because L. & C. may have sent 'em notes about more switching of lines. There also have been changes in the script of "Born Vesterday," also a topical clicker, but not nearly as many as "Union."

The two road companies of "Union" will play the Hudson, N. Y., for two weeks each so that the number one cast may have a month's vacation, originated on the Coast, replaces on May 18. A fortnight later the tourer topped by Neil Hamilton, Erin O'Brien Moore and James Rennie take over,

Couple of critics were lured to a little downtown theatre called the Henry Street Playhouse on Grand street, N. Y., last Wednesday (28) to see a postwar drama called "Winners and Loosers." It failed to rate. It was claimed to be a professional presentation but Equity knew nothing was claimed to be a professional presentation but Equity knew nothing "Winners." No protective salary bond had been posted, and as the actors failed to report the play in rehearsal, Equity decided that as the ghost failed to walk, it was the players own fault. Equity was Inclined to skip the Indient as the show was distant from Broadway, the professional street of the control of the control of the street of the control of the

Commenting on Maxwell Anderson's recent scathing attack on critics in the N. Y. Times, Chicago Herald-American's dean of the aisle-sitters, Asthon Islevens, pointed out Thursday (27) that the nation's toplest drama daggerers and actor assassins are Anderson's fellow playwrights, his producer's fellow producers, and practically the complete membership of Actor's Equity. "When these humble servants of the theatre take down words," Teel like of the completes, and unsheath their kiness. Servens words, "Teel like that the completes, and unsheath their kiness. Servens words, "Teel like that the complete servens of plays that I are even the ard sopken over the midnight highball have been uttered by some of the most distinguished members of the Dramatist's Guild."

Mrs. George Clark, who booked and managed the Shrine auditorium, Des Molnes, for 20 years, has resigned. Building, was absorbed by the Cowles publishing and radio interests. Evidently differences between Mrs. Clark and the publication group led to her withdrawal. Understood that she accepted one year's salary in settlement, relinquishing her United Booking Office tranchise for legit for the aud. now called the KRNT Radio thatter. Cowlet family, which operates radio stations in Des Moises and Salaries, publishes the magazine Look and the daily Des Moises Register-Tribune, Minnepplois Star and Minnespolis Tribune.

Samuel French publication office reports revived interest in the play rersion of "Alice In Wonderland," which the American Repertory Theatre will present as its sixth and last production this season. The adaptation was made by Eva Le Gallienne and Florida Friebus.

Troupe is a private company but with present as its sixth and last production this season. The adaptation street the books. It is production and advised the performance of the performa

6 Stagehands Exceed 26 Actor Wages In Red Ink of Experimental Theatre

Experimental Theatre attraction at the little Princess, N. Y., operated currently by the American National Theatre and Academy, revealed some surprising results.

Despite efforts at economical oper-Despite efforts at economical operation, the initial drama, "The Wanhope Building," lost nearly \$2,000, athough some equipment was loaned by managers. The red is payable by payers, and the payers of the payers of

costs are contributed by ANTA.
Though the union made concessions, the largest outlay was to six stagehands, who were paid \$1,820, which topped the salteries of 28 acros, amounting to \$1,500. Declaration of the control of the contro

continue to the continue to th rehearsal pay.

sétors, stagehands and combination house-company managers-press agent \$300 (after two weeks)- organ-ist \$195, plus several employees who got small amounts. Scenery was a minor outlay, costing \$365, but the designer got \$164. Trucking cost was \$146, bill for props and supplies be-ing \$169; \$200 went for sound and

\$146, bill for props and supplies being \$186; \$300 went for sound and projection equipment, and the supplies of the supplies o

CONDITIONS NOT RIGHT, DELAY LONDON 'HARVEY'

DELAY LONDON 'HARVEY'
"Harvey" will not been dedided by Brock with las been dedided by Brock will be been deface will be been deface will be been dedided by Brock will be been debeen dedided by Brock will be been debe be be for the 'Harvey' bits
Stage play is still flook-bing on
'Cathay' for Charbett

Aherne Back in 'Street'

INIC JECK III JUTCE!

Brian Aherne, under contract of play opposite Katharine Cornell in a stage revival of "The Barretts of Wimpole Street," leaves here March 10 to start rehearsals.

Play opens April 14 in St. Paul for a tour of the midwest and the Coast, winding up in Los Angeles June 7 to permit Aherne to Julilli a film commitment.

'Super-Ballet' Merger Mapped In Hurok Test

ARE ARRIVED LOSS.

Sol Hiros is planning a "upprballet" company for next season in
ne of the unpresent the
dance world. Ballet kingpin, who
has been booking the Original Ballet
Russe this season, plans to combine
that group with the Nouveau Ballet
de Monte Carlo, in France, and with
that group with the Nouveau Ballet
de Monte Carlo, in Prance, and with
a print plant of the present the
term of the present the present the
a brief season in N. Y. two years
ago. Plans are to take the best
dencers and repetorises from the
three groups for the new unit, add
cancers and repetorise from the
three groups for the new unit,
and cancer with the present the
Ballet.
Move is considered daring, in view
Move is considered daring, in view

gel" and director of the defunct Bai-let International, are already in Eu-rope making arrangements. Hurok will follow in June. De Cuevas will be artistic director of the new or-ganization.

New group will have a guaran-ized cason at the Monte Carlo

New group will have a guaran-teed season at the Monte Carlo Opera House under the patronage of the Prince of Monaco. It will open at the Metropolitan Opera House, N. Y., Sept. 28, for a month, then

at the Metropointa Opera House, the burn. April 20, for a month, then Hurok expects the biggest season were in ballet next year. If a edmist that there is less more against that there is less more and the public will also more carefully for entertainment, but he feels that public will hop more carefully for entertainment, but he feels that public will hop more carefully for entertainment, but he feels that produce the control of the control for the control f

SEEKS ALBANY REP THEATRE

Stage play is still floow-kind and the plan for reconversion search season.

"Cathay' for Charlette
The Charlette Woman's club will present the Chinece Cultural Their Charlette Woman's club will present the Chinece Cultural Their Charlette Woman's club will present the Chinece Cultural Their Charlette Woman's club will present the Chinece Cultural Their Charlette Woman's club will present the Chinece Cultural Their Charlette Woman's club will present the Chinece Cultural Their Charlette Woman's club will be with the Windigal Building Department. The CPA in Washington disaptive will be will b

'Jack.' 'Alice' Finale ART's '46-'47 Sked-Tour Coin a Problem

Tour Coin a Problem

American Repertory The atreopened "Yellow Jack" in New York
last week and started preparation in
met month. Latter will finale ART's
schedule. No further financial aid
mest month. Latter will finale ART's
schedule. No further financial aid
mest month. Latter will finale ART's
schedule. No further financial aid
mest month. Latter will finale ART's
schedule. No further financial
with season. The start
from Equity. American Theatre
metal will be an others were remitted to the reproduct with in acremitted to the reproduct within a sermitted to the reproduct of the sermitted to the reproduct of the sermitted to the reproduct of the sermitted to the sermitte

Wolfit Far Short Of 18G Stop Limit With British Rep

At \$4.80 top Donald Wolfit's Shakespearean troupe just won't do for Broadway. British outfit exist he Century Saturday (9) because of fishure to draw enough customers. Only three weeks were booked but had the visitors been able noperate out of the red, the rep would

ers. Only three weeks were booked opported out of the red, the reg would have been continued.

Wolft was aware of the limitations of his company both as to actually the red with the red would have been continued.

Wolft was aware of the limitation of his company both as to actually the red work of the the five plays, "Hamlet," "As xou Like It" and "Merchant of Venice" (by being the others. "Volpone" (by Ben Jonson) drew a better pres-than accorded the Bard.

COAST PAIR ACQUIRES 'MAMA' ROAD RIGHTS

MIMIM MOUNT MOUNT MOUNT MOUNT MANAGEMENT AND A CONTROL OF MANAGEMENT MOUNT MANAGEMENT MA

the show was too costly to operate at moderate grosses.
Young Coast managers have bought the original production, however, and will preven the seven the seven that the seven the seven the seven that the seven that the seven the seven the seven that the seven the seven that the seven the seven

Equity May Be Forced to Carry Ball Alone in Drive to Eradicate Negro Segregation at D.C.'s Nat'l Theatre

"Iceman" players voted on whether

to play one of two matinees, with the latter arrangement decided upon with the stipulation that they get with the stipulation that they get two-eighths of a week's salary more than their contractual pay, to which the Theatre Guild agreed. Just before the play was placed in rehearsal eight times a week so that was before O'Reill refused to condense the eight times a week but that was before O'Reill refused to condense the cript. Because the two afternoon performances were automatically to establish a boxofface top of \$5.40, a net to the house and show of \$4.50. The insertion of the afternoon performances may or may not be active to the sound of the state of the two-eighths of a week's salary more

the matthee days.

"Iceman" is likely to four without either of its leads, Dudley Digges and James Barton. Digges cannot play the road because of physical in-repactly, while Barton doesn't want by the Gulld at O'Nell's instance. Barton has been appearing as the loquacious traveling saleman for woments. If he doesn't make the switch and is replaced, the Gulld states and the switch and is replaced, the Gulld states and the switch and is replaced, the Gulld states and the switch and is replaced, the Gulld states and the switch and is replaced, the Gulld states are successed to the switch and its replaced, the Gulld control of the switch and its replaced, the Gulld control of the switch and its replaced, the Gulld control of the switch and its replaced to the switch and the switc

tract.

Last week it was announced that Rhys Williams would replace James M. Kerrigan in O'Neills "A Moon For the Mabegoiten." which the Could be trying of the Matter of

F. M. Heller Back in N. Y. Franklin M. Heller, former head of

Franklin M. Heller, former head of Jelgit at USO-Camp Shows, returned later to New York Monday (3) after a year and a half in Hollywood, and formances. The production staff, and plans going into legit producing. Heller was under contract to March 1988 and the March 1988 and the

Norway' Opens L.A. Civic Loss Angeles, March 4.

Los Angeles, March

Sig Arno, Robert Shafer and Walter Kingstord.

2 Matinees Addeth As 'Iceman' Goeth For Tour on Road When 'The Iceman Cometh' goeth to the road, which it will after another week on Breadway, the Eught definition of the solution, and the seekly, two matine of the solution has been six performed eight times weekly, two matines to be added. At the Beck theatre, N.Y., the schedule has been six performances per week because of the abnormal running time of three has bornam Iruning time of three has bornam Iruning time of three high. The two-scene series, which will add another 15 minutes between the first and final cuttin. "Lemma" players voided on whether to play one of two matiness, with the play not of two matiness, which will add another 15 minutes between the first and final cuttin. "Lemma" players voided on whether to play one of two matiness, with the play one of two matiness, with the play one of two matiness, when the play one of two matiness, when the play one of two matiness, with the side of two matiness, when the players were two matiness and the side of the play one of two matiness, when the players were the matiness and the side of the players were the matiness and the side of the players were two matiness and the side of the players were two matiness. The side of the players were the matiness and the side of the players were the matiness and the side of the players were the matiness and the side of the players were the matiness and the side of the players were the matiness and the side of the players were the matiness and the side of the players were the matiness and the side of the players were the matiness and the side of the players were the matiness and the side of the players were the matiness and the side of the players were the matiness and the side of the players were the matiness and the side of the players were the players we

Membership Attitude Unknown

aro mucianis rarely are seen in pit orchestras.

Membership Attitude Unknewn
Attitude of Equity's membership at large appears to be unknown. It is a support of the pit of the p

St. Loo Muny Plans

St. Loos Muny Plans
St. Louis, March 4.
Municipal Theatre Assn., reveals
Heatre Assn., reveals
and Victor Herbert's "Naughty
Marietta" and "Babes in Toyland"
will be presented during the 1947
will be presented during the 1947
herbert between the season, which tees off in the all
fresco playbouse in Forest Park,
June 5. Eight others will be selected



• There are those (and they're people who ought to know) who say that José Vicente Ferrer Otero y Cintrón is currently our finest and most versatile actor. This, of course, is in spite of the fact that the young producer-star of the hit show Cyrano de Bergerac has a face that is anything but majestic, a voice that is anything but booming, and a wardrobe that qualifies him as one of America's worst-dressed men. In today's Saturday Evening Post, Stanley Frank writes a lively and completely candid pen-portrait of Puerto Rico's ball of fire, including José's opinions about such things as Hollywood, new plays, long runs, comedians, what's wrong with playwrights-in fact, just about everything you can think of that would make an article on José Ferrer entertaining. If you're at all interested in the theater, you can't afford to miss-

BROADWAY'S NEW MATINEE IDOL

by Stanley Frank

.....

DOS STORY EVENING

MARCH 8, 1947

Chicago Biz Booms; Born' \$19,000, 'Blossom' 23G, 'Lute' 24G, 'Three' 25G

Chiesgo, March 4.

Healthy biz continues with Chilegit running at merry clip. New Oklahoma! 456, Memphis open Chiesgo Chiesgo

opener, "Born Yesterday," made good fart week showing white good fart week showing where a common common."

Front Page" can't seem to make grade and goes into last week at week show at selway her was faren ance due to Joe E. Browns' liber was some adverse criticism of principal was a some adverse criticism of principal w

House (2d week) (3,800; 35.80). Improved (523,00%). Enlange: (1,354,500). The control of the con

'ANNA' BIG 194G IN L.A.: 'JUMPIN'! RATES 74G

Los Angeles, March 4 Los Angeles, March 4. Business bound along the rialto last week, picking up nice change in the house. "Anna Lucasta" operad for a great first week, Meanwhile Fish Deod It in Dixis" stayed in the black with \$8,000 on the rinth stanza Ken Murray." Blackouts of 1947 went through the 245th week at Enplara with standard \$17,000. El the initialer of "Sumpine Jumpine" waste with the standard \$17,000. El the initialer of "Sumpine Jumpine" waste with a time less than \$2,000.

New Symphonic Drama Slated for North Car.

Slated for North Car.

Charlotte and Mecheburg county, in the southwest section of the state, plane a "symphonic drama" three southwest section of the state, plane a "symphonic drama" three southwest section of the state of th

air off-season.

Petition State For Funds
Twin bills, introduced here Feb.
Il in the House and Senate sections
of the North Carolina legislature,

Current Road Shows

(Period Covering Mar. 3-15)
"Accidentally Yours"-Aud., Sac

"Aeeidentally Yours"—Aud., Sac-ramento (15).
"Anna Lucasta"—Locust, Philly (3-15).
"Anna Lucasta"—Biltmore, L. A. (3-15).
"Apple of His Eye"—Cass, Det.

16-40-pple of Bis Rye"—Cass Det. (3-8). "In Bry With Chesk"—Studiert, N. Haven (15-2). Colonial. Bett. (10-15). "Bathisches. McCarter. Princeton Bett. (10-15). "Bathisches. Philly (10-16). "Capitan, Philly (10-16). "Gapitan, Philly (10-16). "St. Joseph (4-5). Music Hall. K. C. (6-8). Copitan, Philly (10-16). "Music Hall. K. C. (6-8). (10-16). "Music Hall. K. C. (6-8). Music William (10-16). "Bloomer Gir"—His Majesty's, Montil (3-8). Royal Alex. Toronto. "Bloomer Gir"—Bloomer Gir"—Bloom

15). Blossom Time"—Opera H . (3-8); American, St. Loui: Chi. (3-8); American, St. Louis (9-15). "Born Yesterday"—Erlanger, Chi.

"Chocolate Soldler" - Colonial,

8... chaeciale Soldier"—Colonial.
Boxt. (3-8).
Boxt. (3-18).

"Lute Song"—Studebaker, Chl. (3-15).
"Magnificent Yankee"—American. St. Louis (3-8); Iowa. Cedar Rapids (10): Radio, Des Moine. (11); Omaha, Omaha (12); Pusic Hall, K. C. (13-15).

(13-15). "Moon for the Misbegotten"— Nixon, Pitt. (3-8); Cass, Det. (10-15). "Oklabomat"—Aud., N. Orleans (3-8); Music Hall, Houston (10-15). "Pygmalion"—Curran, Frisco (3-

"Song of Norway"—Shubert, Chi. (3-15).

(3-15)."
"State of the Union"—Natl., Wash.
(3-8); Nixon, Pitt (10-15).
"State of the Union"—Hartman,
Col. (3-8): Hanna, Cleve. (10-15).
"Student Prince"—Curran, Frisco

'Moon' Pale 13 & Cleve.

HIUUH 1 IdE 1072, WARTH .

Cleveland, March 4.

Eugene O'Neill's new play, "A
Moon for the Misbegotten," took a
shellacking from the Hanna's cash
customers as well as Cleveland
critics on its first metropolitan stand
in the second lap of a pre-Broadway

tour.

Although it had a sellout opening, the drama began skidding rapidly to a poorish \$13.500, lowest ever grossed by an O'Nell1 opus here.

"Loye in the City." new Victor Wolfson comedy, pulled strong on its tryout at Frederic McConnell's repetrory Playhouse last Friday (28).

'Menagerie' 18G, 'Soldier' \$22,000. 'Park' 20G. Hub

"Glass Menagerie" at the Plymouth and "Chocolate Soldier" at the Consult opened last week, both to biz. "A Fing Is Born," the houge to bought out and picketed by Zionst bought out and picketed by Zionst and returned to New York, doing an outline of the picket of the Consultation of the

Ice" April 9.

Opening this week is "Heartsong" at the Wilbur, "Sarefoot Boy With Cheek" following March 11 at the Colonial, "The Bed Mill" at the Shubert March 17, "Heyday" at the Wilbur same night, "Tenting Tonight" at the Plymouth March 25, and "Message for Margaret" at the Wilbur March 31.

Estimates for Last Week

"Call Me Mister," Shubert (1,590;
\$4,80). Thirteenth week—with the
flag out for two more only—picked
up to estimated \$24,000, huge for this
sock b.o. musical.

Commission and the commission of the commission

'Pygmalion' 29G, Frisco; 'Scholar' Fair \$12,500

San Francisco, March 4. "Pygmalion," starring Gertrude Lawrence and Dennis Kins, hit a fine gross of \$29,000 for its third week at the 1,776-seat Curran.

week at the 1,776-seat Curran.

Fay Bainter and Thomas Mitchell, starring in "Ten O'Clock Scholar" at the 1,550-seat Geary, chalked up a fair first week's gross of \$12,500.

Last week, "Anna Lucasta" wound up its fifth week with an excellent gross of \$22,000.

Twin bills. Introduced here Februal Twin bills. Introduced here Fe

B'way Biz Unchanged Despite Better Weather; 'Annie' 451/3G Still Tops; Wolfit NG 141/2G Out; 'Blake' Also

There was little change in attend other long runner with road compane on Brondway last week. Those shows which slipped when the method is the ropolic was virtually snowed under was coincident with the was coincident with t

congestivers continues to aduption the cases that road duplicates have a case of the cases of the cases

\$42,000. Birthday," Broadhurst (18th week) (CD-1,160; \$4,80). Capacity pace of this comedy rates it among the season's most successful straight play product; close to \$30.500.

'Anna' 101/3G, Phil

Philadelphia, March 4.

Philly has another sockor musical the in its midst—its seventh since wivals are counted.

Latest to enter the smash class is a counted to the intermediate of the

'Union' 22G Click, St. Loo

Union' 22C Click, St. Loo
St. Louis, March 4.

A repeat visit of "State of the
Union." with a new cast, clicked,
again at the American despite a twoduy snowstorm at the whater, the
duy snowstorm at the whater, and
evound up Saturday (1) with a swell
bo. record. The house was sculed
to \$366 and an e-timated gross of
\$2700 was open patterned Conrad Nagel,
In the Hervey and Henry O'Neill.

Plays on Broadway

glie Prima.

"Brithger Dule Fottssa." Sirthger Dule Fottssa.

"Brithger Dule Fottssa." Sirthger Dule Fottssa.

"Brithger Dule Fottssa." Sirthger Dule Fottssa.

"The Importance of Being Earnes' is booked for seven weeks and will read the seven weeks and will read the seven which the seven which seven the seven which seven with cornella following the seven which seven with cornella following the seven which seven which is made from the Coast.

Sponsors of "Barnest" doubtleady will seven the seven and it came from the Coast.

Sponsors of "Barnest" doubtleady will seven the seven and it came from the Coast.

Sponsors of "Barnest" doubtleady will seven the seven and it came from the Coast.

Sponsors of "Barnest" doubtleady will seven a dealth it impress ago, when he last appeared here, as a dramatic section. In Hamile', And divers a farmed the seven will be seven as a dramatic section. In Hamile', And divers a fine therefore the seven which we will be seven as a dramatic section. In Hamile', And divers a fine therefore the seven which we will be seven as a dramatic section. In Hamile', And divers a fine therefore the seven which we will be seven as a dramatic section. In Hamile', And divers a fine therefore the seven which we will be seven as a dramatic section. In Hamile', And divers a fine the seven which we will be seven as a dramatic section. In Hamile', And divers a fine the seven which we will be seven as a dramatic section. In Hamile', And divers a fine the seven which we will be seven as a dramatic section. In Hamile', And divers a fine the seven which we will be seven as a seven which we will be seven as a seven who will be seven as a seven who elears up the Jeditime will be seven as an indigent learner with a decident will be seven as a seven who elears up the Jeditime will be seven as a seven as a seven as a seven and the seven as a seven as a

Yellow Jack

American Repertory Theatre production of sama revival in two acts by Sidney Oward, in collaboration by Sidney Oward, in collaboration Phillip Bourseuf; satures Haymond Greenlenf, Affred Ryder, acts of by Martin Ritt, designed by Wolfeng Roth; music arranged by Lahman Boel, At International, N. X. Feb. 27,

McCielland
BrinkerhofJohn Becher
Miss Blake
Aristides Agramonte. Efrem Zimbaliet, Jr
James Carroll
James Carroll Victor Jon
Colonel ToryJohn Straul
Jean W. Lazear Alfred Ryder
Roger P. AmesEmery Battle
William H. Dean Robert Rawling
William D. Dean
An Army Chaplain Donald Keye
A Commissary Sergeaut, Ed Woodhead

The American Repertory Theatre-switching its policy of strict rep to limited four-week runs of one play —made an impressive move of it with its retival "Yellow Jack." The medico drama by Sidney

Seeking Missing Heir!

All persons who played in or otherwise associated were otherwise associated with the play Humpty-Dumpty (opened at New Amsterdam Theatre, New York, on November 14, 1904) please write to F. W., Box 5080, Variety, 154 West 46th Street, New York 19. Information desired to locate missing



VING MERLIN **#Onlevard 8-0987**

The Importance of Being Enverope the World State of Services and John C. Wilson production of the World State of Services and John C. Wilson production of the World State of Services by Maria Services by Maria

١	Guthrie McCiintle production of drama is
1	one act, Adapted from Paul De Krulf'
	book, "The Microbe Hunters," by Sidne;
	Howard; staged by Guthrie McClintic
ı	Onened at Martin Beck, N. Y., March 6, '34
1	Stackpoole
ı	Official
ı	MajorFrancie Compton
1	Kraemer
	Adrian Stokes
۱	ChamphanaJack Car
1	O'HaraJames Stewar
ı	McCleliand
П	Busch
ı	
ı	Mlou Blake J Katherina Wilson
ı	Watter ReedJohn Milters
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1	Colonei Tory
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.]	
	Dr. Corlos Finlay Whitford Kan-
١	William H. Dean Miliard Mitchel
ı	An Army ChapiainLloyd Gougl
ú	Commissary Sergeant Wylie Adam
ı	

Tin Top Valley

American Negro Theatre production of
drama in three acts (nine scenes) by Wa
ter Carrol. Steged by Abram Hill; set
Roger Furman; musical direction, Hattl
King-Reavle. At American Negro Theatre
Harlem, N. Y., Feb. 27, '47; \$2.40 top.
Ruth TaibotLiiijan Adam
Mildred Price Betty Hayne
Greg Talbot Charles Noti
Buck Price Prederick O'Ner
Soldier
Willie TurnerJames Jackso

seeper, and Chien-fee Ju, as the OriThe cast and staff of American Negro Theatre deserve a nod for the ori
The Cast and staff of American Negro Theatre deserve a nod for the ori
The Cast and staff of American Negro Theatre deserve a nod for the ori
The Cast and staff of American Negro Theatre deserve a nod for the ori
The Top Valley' But
the staff of the Negro State of the Staff of the Staff of the Negro Staff of the Staff of the Negro Indightors, "Valley'
Interest no Deserve Staff of the Negro Staff of the Neg

nicely felt restraint, while 22-year-old Lillian Adams is generally good, though somewhat overwrought, as his mother. Other cast credits are spotty, Roger Furman's sets are good.

Hamlet

Hall	Sheltor	produ	tion (b	y arran	gement
with A	dvance	Piaver	a Asun.	of rev	ival of
Donald	Wolf	it: feat	uree l	tomilind	Iden.
Staged	by V	rolfit a	nd Chi	ristophe:	Edo;
setting	s, Wolf	it and l	irle Ad	ney; mu	nic ar-
ranged	by R	osabel .	Watson	, At C	entury,
		6, '47; 1			
Hamlet				Donald	Wolfit

('jandinsAlexander Gauge
HoratioJohn Wynyard
Polonius Eric Maxon
Gulidenetern
Osric
Marcellus
Bernarde
Francisco
Lagries
Saller Hugh Cross
First PiaverJosef Shear
Second Player Frederick Horrey
Piaver Queen
First Gravedirger Malcolm Watson
Second Gravedigger, Geoffrey Wilkinson
Prient
Reynaldo
blordinheas Frederick Horrey
Gertrade
Ophella

To be of not to be like a provincial stock actor.

Rosalind Iden suggests that she's a better actress than is permitted by her Ophelia, a part, incidentally, that demands a quiet; almost child-like gentility which Miss Iden fails to give to it.

The production itself is common-place. Kahn.

CHINESE GROUP PUTS ON INTERESTING N. Y. SHOW

INTERESTING N. Y. SHOW

Before Sunday evening (2) was
Belasso, N. Y. and & good one too,
deaptie bad weather, was captivated
Belasso, N. Y. and & good one too,
deaptie bad weather, was captivated
oriental stagecraft. Geremonial struiting and aims soon Mandantin were a
ling but the story of each playlet, deling but the story of each playlet, destriked beforehand by producercally everyone through the art of the
mine. Oppend with a fance by
Hunc-ping Kwan. A Chinese exchecity, with one-stringed violing, a buge
drum, a lute, and flutes played come
from with one-stringed violing, a buge
drum, a lute, and flutes played come
that with the come of the come
a haunting, subte, incevore quality,
Pauline Wong did two folk songs,
with was the most undersmanlar
with was mendom of toesing
a net.

went through the motions of toesing a net, and the solo a

Plays Out of Town

compensating element in lighther, or insual pounding on the same key doesn't help the melody any in this same in the same in t

Marine licutenant, are good in brief roles.

An unusual setting that combines an apartment living room, a midget terrace and the parapet of a house billy in the public process. Waving the directorial bation over this medley, Phyllis Loughton has used this layout to good advantage, in several instances incorporating simultaneous unreeling of action in the various areas.

Bont.

Stairs to the Roof

Stairs to the Roof
Panadean, Cal., Pcb., 27.

Pandean, Cal., Pcb., 27.

Meant-tong Men and the world of the world, wrong the world with the world of the wo

World No. 2, where they may siart a new civilization, They go.

Through all this blather, William employs a blackout technique that employs a blackout technique that takes masses of characters and use takes masses of characters and use them in Greek chorus fashion, slipping from armpit realism to styr ties are too swift for advanced to follow, if they haven't been lost carlier anyway.

Compared they are the control of the

Tel Aviv OK's 'Oedipus'

Hebrew production of Sophocies. Hebrew production of Sophocies were received by the Irish stage manager Tyrone Guther was greeted in Trial Aviv resembly with a great ovation. Pley we what heatrical group with Gübris working with them during the path the working with them during the path of the working with the working with the Guther working with the company, the Subrial Art Theatre, has a naturalistic trend.

Newcastle 96G Deal Newcastle, Feb. 27.
Fullers have just bought a site tere for a new legit house.
Price was \$96,000.

For Sale—Summer Theatre
Sare Playhouse, 40 x 80 ft, with
somplets equipment. Commercial
farm house, other buildings, leadgrounds, ample parking land
grounds, ample parking land
grounds, ample parking land
grounds, ample parking, land
grounds, ample parking, land
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ASSOCIATE FOR

SUMMER THEATRES Desire to associate with experienced director or producer for summer their tre. If proposition warrants, will in-vest capital as co-partner. Write Box 779, Variety, 134 West 46th Street, New York 19, N; Y.

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DUMMER I ITEA IRE
Most successful U. S. location in 1941.
About 900 scats and 330 parking area.
North Shore. Percentage Tange 18, 1989.
In the state of the state

SAMUEL FRENCH

SINCE 1830 Play, Brokers and Authors' Representatives 25 West 45th Street, New York 511 West 7th Street, Los Angeles

Literati

In re Newsprint Shertage
Large newspapers and the American Newspaper Publishers Assn.
were blamed for the serious newsprint situation by Sidney Lavine,
ceppee of Rogowski Press, N. Y.,
and chairman of the Newsprint

respect of Rogowski Press, N. V., and chairman of the Newsyriat Consumers' Asso., in hearings before a subcommittee of the Senate Small Business Committee yesters. Lavine declared that the large papers are getting most of the newprint while the little papers are being squeezed. Lavine said a serious status of the committee of the serious states of the committee of the serious states. The serious controls be removed to the serious states of the serious states, and asked that controls be repress is soo high a price to pay press is soo high a price to pay ards. The remedy and solution is the equitable distribution of news-

That is not American by our stind-ards. The remoty and solution is the equitable distribution of new-print by way of control either by grade and the street of the street of the system as was done during the war-time emergency. The street is street of the system as was done during the war-time emergency. The street is street of the street of the

'Variety's' D. C. Bureau
Washington Bureau of Variety
and Dally Variety (Hollywood) has
moved to 1292 National Press Bidg.
there, headquarters of the capital's there, headquarters of the capitals's press corps. Bureau will continue under Herman A. Lowe, who has just resigned as Washington correspondent for the Philadelphia Inquirer. Others on Vantry's Washington staff include Florence S. Lowe and Dorothy Bollowsy. Lowe will also represent other publications.

The French newspaper strike, now in its third week, is depriving Paris amusements of their best advertising amusements of their best advertising medium, and causing a heavy dent in the grosses. This, added to bad weather, and the fact that French radio, out of sympathy, is cutting the news broadcasts, is raising bo

havoc.
Official notices are publicized by havec, and notices are publicated by small posters printed on government orders. The papers are willing for grant increased raises to the employees and pressures, but they have per published to do so by the employees and pressures, but they have been prohibited to do so by the definition without increasing salaries, A roundabout way has been suggested,—figuring the pusychecks sincluding an extra hour of work concluding an extra hour of work formed, without raising the hourly fact—but it has not worked yet. Some papers are attempted printed—but it has not worked yet. Some papers are attempted printing in Belgium, but the French gin Belgium, but the French gin Belgium, but the Prench gin Belgium union. Some Belgian uppers are reaching Paris, carrying articles of French newspapermen.

response are reaching Paris, carrying articles of French newspapermen. The Belgium Phare has a tie-up with Paris-Presse and the Belgium Cite Nouvelle with the French Aube, Part of the Paris shipments are destroyed on arrival by the strikers, Papers which sell for 9 Belgian francs in Brussels are sold for eight French francs in Paris, the normal local rate.

Can. Tax for U. S. Mags? Can. Tax for U. S. Mags?
Canadian Magazine Publishers'
Assn. has submitted a brief to the
Canadian minister of finance asking
for a 331/4% tax on the newsstand

LITERARY AFFILIATION

New York agency opening Coast office, look-ing for top New York literary agent, to represent them on Coast. Address: Box 465, Variety, 154 West 46th St., New York 19. prices of American mags in the Dominion, or a tax of 25c a pound on that part of the U. S. periodicals on the part of the U. S. periodicals publishers point out a consideration publishers point out of the Council on the Council on

Idea is that such a tax would enable Canadian mags to build up their circulations but general opinion is that, although the magazine-buyers would still be in the middle, they'll would still be in the middle, they'll would be the magazine-buyers would still be in the middle, they are the constraint of the constraint o

Most Writers In Hollywood

Pointing up growing importance of Hollywood to the book publishing of Bollzwood to the book publishing, business. Richard P. Ettinger, Prentice-Hall prexy, and Gorham Munson, editor of the P-H trade book division, are slated to leave for the Coast next Tuesday (10) to make Coast next Longard (10) to make the Longard (

No International Incident No International Intelement The American Embassy has been advised that cameras of New York Times photog LeMoine and Inter-national News Service lenser Mo-reau were broken when the men were jostled by crowds during Paris street disturbances

They were covering the continu-ing newspaper strike here.

Check-Up of Checks

Check-Up of Checks
Arrow Publications, have written
to authors paid between Jan. 1, '41 to
Jan. 31, '47, to come in and inspect
all checks issued in their names, to
see which are false and which okay,
since "two of our editors have
pleaded guilty of forgery of checks
drawn to authors and artists who
purportedly submitted material to
the magazines published by us."
Company explains that it must

Company explains that it must ake a detailed report to the federal

make a detailed report to the federal and state governments so that tax check-up may be made. It is assumed to the state of the state o

Mrs. Lace's 16G gHz

Mrs. Lace's 16G gHz

Eo-Congresswoman-author Clare

Eo-Congresswoman-author Clare

Eo-Congresswoman-author Clare

Eo-Congresswoman-author Clare

Carboil Church, to a 180,000 Negro maternity heepital which will be

constructed in 8001ic, Aias Bibo
contructed in 8001ic, Aias Bibo
ment, aiso dicclosed that Jock Whit
ney of spolegy and spole

Foreign Newsies In H'wood High Regardless of film quotas over-seas, the number of foreign cor-respondents in Hollywood has reached an all-time high and is still growing. Arch Reeve, secretary of the motion picture industry's pub-licity committee, disclosed that 78

I Raymond Clapper Memorial Award in Washington Saturday night (1). The seroll and \$500 endeck were present and \$500 endeck were present and \$500 endeck were present as the annual dinner of the White House Correspondents Ass. at the Statler. Award carries on the memory of Clapper, who died in a nitration of the Statler. Award carries on the memory of Clapper, who died in an allow saw the induction of Felix Belair, of the New York Times, as also saw the induction of Felix Belair, of the New York Times, as precident of the groun.

Friday night, in Washington the Felix Belair of the Felix Carried and Felix Belair of the Negro press were presented by President Trumn at the National Press Club. Among the winners of the Belair Carried Contributing to greater enjoyment of the democratic way of life Reliph Matthews. Washington correction of the democratic way of the Statle William O. Walker, editor of the Cleveland Call and Post, for the best viriling other than news reporting.

Belair White House Head Felix Belair, Jr., member of N. Y. Times Washington staff, was elected president of the White House Corre-

spondents Assn. there Saturday (22). He succeeds Edward F. Folliard of Washington Post

winners were Paul Wooten Other Other winners were Paul Wooten, of New Orleans Times-Picayune, re-elected secretary-treasurer; Erned, Rob-Bertary-treasurer; Erned, Rob-Bertary-treasurer, Erned, Rob-Bertary-treasurer, Erned, Roberts W. Stort, State Chairman; Joseph H. Short, Beltimore Sun, and Paul F. Healy, N. Y. Daily News, members of the exec committee. Assn.'s annual dinner to the President will be held at the Statler next

Saturday night.

Saturday night.

Kossavitakry Ptea Niced.
In the first case of its kind in N. State, Serge Koussevitakry, conductor of the Boston Symphony orchestry, was denied an immedion to engine was denied an immedion to engine the state of the N. Y. supreme court ruide that L. Smith, Justice Bernard Shientag of the N. Y. supreme court ruide that control to the state of the N. Y. supreme court ruide that control to the state of the N. Y. supreme court ruide that ments were sufficiently in the public orbit to make him a figure of public interest.

KOUSEPPLAY OF THE STATE OF THE STATE

Because of current newsprint shortage, the Toronto Daily Star, Canada's largest daily (300,000 circ.), has advised theatre advertisers that they must return to the wartime pol-icy of a maximum of 600 lines daily

house. ewspaper is turning down hundreds of columns of display adver-tising weekly but prefers to give the amusement industry as much of a break as possible. Believed that other Toronto dallies will follow the lead in space rationing.

Orders for Laura Hobson's "Gentle-men's Agreement," on the fourth day after publication, mounted to 75,000. David Brown new ed of Liberty. Edward Maher resigning, but will continue to contribute. A News collumnist, bas "Los Angeles Inside Out" upcoming via A. A. Wyn. Jack Hallstrom, RCA-Victor's gen-eral merchandising m ana gen

real merchandising manager, authored "Relax and Listen," slated for April 10 publication by Rinehart. Tome deals with music for the lay-

Tome deals with music for the lay-man.

Maurice Zoolow sold the Sateve-post a three-parter on Tallulah Bankhead and another piece on tip-ping end briters, waiters, etc. of Cosmopolitan.

Josef Israel II, Satevapost, Col-ster Israel II, Satevapost, Col-ster Israel II, Satevapost, Col-los III, Satevapost, Col-son, Collos III, Satevapost, Col-son, Collos III, Satevapost, Col-los III, Satevapost, Col-son, Collos III, Satevapost, Col-os III, Satevapost, Col-III, Satevapost,

Let mean peure inountry's publicity committee, disclosed that 78 ka Windisch on Dec. 23, 1946, in decredited columnists and reporters are currently thumping out new form of the collection of t

····· SCULLY'S SCRAPBOOK

By Frank Scully

The subject of love having taken a beating nound Hollywood of late, I thought I ought to check on the starry-syed conditions of the stream. Five out of six marriages in Los Angeles end in divorce. No fooling. Last year there were 41,700 marriages and 35,731 divorces. Only 181 divorces—or counting Lariane Duy's—were denied.

141 divorces—not counting Laraine Duy's—were denied.
So li there is anything that may showe song operas deep into their own suds, it ought to be encouraged. The fission of "Life Can Be Beautiful," "John Sother Wife." "Pepper Voung's Pamily." 'Ma Perkins' and "When Groom." "Wife." "Pepper Voung's Pamily." 'Ma Perkins' and "When Groom." "Honeymoon in New York" and "Married For Life."
On "Glamour Manor" Don Wilson and Kenny Baker fenagle well-married couples into re-enacting their proposits. This is about the lowest point in these programs. The highest is 'Bride and Groom." It plays an important program of the prog

This is important because the program has been panned for commerthis is important occause the program may been painted for commercializing marriage, as if that were a novelty. Actually, though a squad big enough to represent Notre Dame on the gridition has its hand in this program, none of them bears witness to the marriage itself. This is a private aftair to which only the bride and groom and their friends and relatives to the contract of the program of t

vide aliant to which only the future min grown min time. And a state of the control of the contr

Formal Like a Clambake

The invitations to the wedding reception are laid out in formal style, with Mears. Nelson, McElroy and the American Broadcasting Co. requesting the honor of your presence at the wedding procession. Currently, the program has a full coast-to-cost hookup of 250 stations, broadcasting ton for the west coast at 8.

The day I caught the show the couple came from Australia and New Zealand, had net abour ship and had learned enough about each other exclusion. The complete couple where neither party had been an American, and returning with them to Australia were not only the birds; trousseau, the memory of a plane trip to Las Vegas and a week at the Last Frontier hotel, with all camera, a weaking machine, Luxury chairs and several other household items, not to forget a beautiful wedding ring.

Same Audience? Could bet

capeniess paid, but a set of stering silver, a seven-toot refrigerator, a temporary of them. The seven to the forget a beautiful wedding ring, and seven of the household tems, not to forget a beautiful wedding ring.

Same Audience? Could be!

That such largesse could do anything but extend the Good Neighbor policy of the late FDR, I doubt. Certainly at the wedding party I as wereybody was in the best of spirits, and the audience, which packed the details of the latest horror murder, or even the latest divorce action. They were overwhelmingly women of mature years, and what few men there were, were obviously well-seasoned and obedient husbands. Altograder, out of 300, not more than half a dozen were unmarried, and they make the season of the season

himself, father of twins, bills himself now as "the second best man" at the duly weeding.

duly weeding, days the program received a lot of panning, but it has smoothed out its routine so well that it's difficult to brush it off any longer as "the bad-laste derby."

Fred Allen's crack, "The of eathers these color has a cracing double-record to the color of the color

is wearing lavender herringbone puttees, while over her shoulder is a bear cloth courtes of 1.1. Fox," won't stand up on a retake.

Mr. Allen Reporting

Bill Moise, of the Portland Oregonian, cracked, "At first glance, the dimby-lit room with graceful candelabra set among white chrysanthemums rings is a sacrament, the general atmosphere between a marriage and a funeral is not so far apart, and the program certainty is several cuts above those where characters get squitted with seltzer water or have egies, using their shoulders as a rest room. (Ab, there, Mr. Allent) to the control of the program certainty is several too of his, if it is not as innooned as he intends it, is to be answered. Of course, he cannot always tell if the answers are going to be that innoend. "Lying on the lawn with my girl," replied the groom. "You were lying on your back on the lawn, going up at the blue say and the clouds."

"No. I couldn't see the sky," corrected the guy, "my girl was in the way." The gifts, including the plane rides, strangely enough, are donated. They average around \$1,000 a couple.

LA, all the "Brides and Groom" hustlers are one-take happily married boys. They all went to school together at Gonzaga, where Bling Crosby as "studied," as the phrase goes. Nelson and crowths, in fact, started to be attorneys.

Sponsored By Aspirin

Sponsored By Aspiria

There must be something about Gonzága, for Nelson too is a fast talker, In fact, Nelson has a claim in for 488 words a minute. Masterson got him on the Breneman show in 1949 as the announcer. It was under this cannoy that the Four Horsemen cooked up "Bride and Groom."

Sterling Drugs sponsors the program. The boys plug Bayer aspiria, and Phillips toothpaste. The commercials are given in another room from the wedding feats of that only those listening on the air know about them

at all. at all.

Come to think of it, tying aspirin and matrimony may be the secret of
the program's success. The day I caught it on the air we were brought
down to earth immediately after the wedding by a spot announcement
which told us to see "Child of Divorce" now playing at the Marcal theatre.
We were back in the City of Fallen Angels.

the Alien Property Custodlan. These are part of a batch of 113 pix seized by the Custodian in this country at the beginning of the war.

OBITUARIES

BEN WEBSTER

Ben Webster, 62, stage and screen
actor for 60 years, died Feb. 26 in
Kollywood, following an operation.
At his deathbed was his wife, Dame
May Whittv.

lay Whitty. Scion of a noted British stage family which dated back to the 18th family which dated back to the 18th century, Webster became an actor in 1887 as a protege of Sir Henry Irv-ing, and toured with Ellen Terry, Mrs. Patrick Campbell and other English stage notables. In his long career he appeared in more than 150 productions of plays by Shakes-peare, Shaw and James M. Barrle.

IN MEMORIAM

JAMES M. BRENNAN

RKO Theatre executive, who died Tuesday, February 26 1946, will be remembered by his RKO friends and associates with an Anniversary Mass to be celebrated at St. Patrick Cathedral (The Lady Chapel on Thursday, March 6 at 9 a.m.

His last legit effort was in "Young Mr. Disraeli," on Broadway in 1897. Webster's first film role was in "Enoch Arden," starring Gertrude Lawrence, in 1914. His last was in "Lassic Come Home" at Metro. Surviving, in addition to his wi-dow, is a daughter, Margaret, legit actress-director, in New York

DAVID DUDLAH
David Wiliford Kelly, 55, known
professionally as David Dudlah,
stingshot marksman, died Feb. 28 at
his home in Memphis.
Dudlah, or Kelly, took up the
slingshot as a youth. He became so
good that he was booked as an act.
He had appeared on Hobby Lobby,
was featured in John Hix's "Strange
as 18 Seems," eartoon strip, and in was featured in John Hlx's "Strange as It Seems," earloon strip, and in many national ads, was the subject of a film short and numerous news-reels. Usually, however, he played the small-town fairs, carnivals and theatres.

the since the strength of the strength of the specialty included shattering light bulbs held in the mouth of an assistant without harming the aide, hitting beans thrown in the air by spectators an average of eight times out of 10 exploding cartridges tossed out of 10, exploding cartridges tossed into the air, shooting a cigarct from his wife's lips first with rifile and then with slingshot. He had retired in 1942 because of ill health, his final public appearance taking place of Parkin Art. at Parkin, Ark. Widow and daughter survive.

HENRY B. TOOMER

HENRY B. TOOMER
Henry B. Toomer, 67, retired Jegit
and vaude actor, diod after a heart
attack at Lake Charles, La., recently, Since retirement from show
business some years ago, he had
been in real estate and insurance business.
He was born in Pearlington Miss.

ance business.

He was born in Pearlington, Miss. and after completing his education at Tulane Univ. embarked on a stage After appearing in various career. After appearing in various stock companies and traveling legits, he diverted to vaude in which he appeared for many years, heading his own comedy skits. He had been a standard act on the Keith and Orpheum circuits. After retirement he had developed several realty communities on Long Island. Survived by son. Survived by son

CHARLES LIVESAY

CHARLES LIVESAY
Charles Livesay, 36, stage and screen publicist, was killed Feb. 27 in a motor erash near Bubnah, Cal.
Starting as a theatrical press agent in New Orleans, Livesay moved later to Washington, D. C., and eventually to the west coast where he publicized Los Anglels legit houses for several years, in addition to traveling in advance of road shows,

road shows.

Three years ago he entered the film business as unit man for 20thFox. At the time of his death he was publicity director for Sol M. Wurtzel's independent company. Surviving are his widow at a roung daughter.

MEL DE LAY

MEL DE LAY

Mel DeLay, 47, associate producer
to Sam Katzman. collapsed on location with "The Vigilantes" Monday
(3) near Saugus, Calif., and was pronounced dead from heart attack upon Community Hospital in Newhall.

1923, going through the ranks from assistant director to director to production manager to associate producer with Katzman, an indie releasing through Columbia.

Widow, mother, two brothers and three sisters survive.

FRANK H. BELCHER

Frank H. Belcher, 78, former actor and singer, died at Brentwood, L. I., Feb. 27.

and singer, died at Brentwood. L. J.
Born in Prancisco, he studied
that in Milan, Huly, and upon his
died in Milan, Huly, and upon his
diese tour destroy the studied in concerts and operetties on the Coast. He
later toured with Jefferson De Angelis in "Emerald Isle" and for sereral seasons appeared with the Boston Opera Co. His last stage appearance was some years ago in a revival of "The Chocolate Soldier." He
had been a member of The Laman
the stage had been in the cigar business.

Survived by widow.

DAVID W. FRIEDLANDER DAVID W. FRIEDLANDER
David W. Friedlander, 61, manager
of Loew's 42nd Street theatre, N. Y.,
died after a heart attack in his office
at the theatre on March 2. Funeral
services will be held today (Wed.)
at one p.m., at the Riverside Chapel,
76th street and Amsterdam avenue. 76th street and Amsterdam avenue. Friedlander was associated with Loew's for 36 years. He started as an asst, manager at the Lincoln Squarc. He later served as manager at a number of Loew theatres. He was manager of Loew's Woodside theatre in Queens for five years, until transferred to the 42nd Street theatre.

eatre. Survived by widow, son and

VIRGIL I. BINGHAM Virgil I. Bingham, 36, blind plan t, died in Kansas City Feb. 28. H ad just returned to Kansas Cit ist, died in Kansas City Feb. 28. Hi had just returned to Kansas City the week before to begin an engage

> In Fond Memory Of My Dear Pal HAL HALPÉRIN ERWIN BARG

ment in the Omar Room of the Con-tinental hotel in that city. His first work as an entertainer was with the team of Bingham & Wells on station WDAF, in 1927. Wells on station WDAF, in 1927.
For several years he played club
and radio dates in the Kansas City
area. From 1938 to 1941 he was
staff planist and arranger for station WHB.
Surviving are widow and five sis-

MAX MAUREY

Max Maurey, 76, manager of the Theatre des Varieties. Paris, died at Theatre des Variettes, Paris, died at Neuilly, Feb. 27, after a long illness. He had managed the theatre since shortly after the first World War. He was also author of many plays, some of which are still on the Francales rep, and numerous Grand Guignol one-acters.

Together, with Albayore, Franch.

Together with Alphonse Franck. Together with Aipnonse rrancs, with whom he had previously fought a sensational duel, he was a co-founder of the Theatre des Capucine's, now Mitty Goldin's.

FRANK HALLIGAN

FRANK HABIgan, 56, former legit company manager and theatre treas-urer, died on the Coast Feb. 26 of a brain tumor. He had been ill on and

urer, died on the Coast Feb. 26 of a brain tumor. He had been ill on and off for 10 years and was operated upon a number of times. During the first World War Halli-gan was in the Canadian Flying Corps. While a boxoffice man, he was treasurer at the original Cen-tury theatre, N. Y.

MIRIAM REISNER Miriam Reisner, wife of Charles (Chuck) Reisner, film director, died (Chuck) Heisner, film director, died of a heart ailment at her home in Laguna Beach, Cal., March 2. Prior to marriage she had been known on the musical comedy stage as Miriam Hope. Couple had recently celebrat-ed their 30th wedding anniversary. Besides husband, a son, Dean, film riter, also survives

FRANK M. ROSS

FRANK M. ROSS

Frat Martin Ross, 66, stage manager of the RKO Palaco Theatre,
Columbus, O., since its opening in
1926, died in that city Feb. 24. He entered show business as a stage-hand at the age of 18.

Later he worked with traveling is radio producer.

vaude shows and with a troupe in San Francisco during the 1906 earth-quake.

LOCIE SZABO
Lode Szabo, 74, blind violinist, died in Chicago after a heart attack. He had been wk. figure of Chicago night life for the past 40 years.
The prior to blindness at the ago of 26 he was a member of the Budapest Symphony orch and also conducted in Hungary.

ALBERT W. HALE

Albert W. Hale, 65, director of silent films, dled Fcb. 25 in Holly wood after a long illness.

In an earlier era he turned out
more than 500 films and at one time directed Mary Pickford.

LOU REAL

LOU REAL
Lou Real, 83, former vaude and
burlesque actor, best known as a
member of the Empire City Four,
died Feb. 25 in Los Angeles,
For the last four years he had
been bandmaster for Borrah Minevitch.

FELIX A. JENKINS

Felix A. Jenkins, 57, secretary and member of board of 20th-Fox, died in Montelair, N. J., March 4. Further details in Pictures sec-

DODOTHY VANEOUS

Dorothy Vaneone, 76, London oper-etta star, died in London, March 4. She had appeared in a series of Gil-bert and Sullivan operettas.

Wife, 48, of Clifford Almy, Far Eastern supervisor for Warners, died Feb. 27 in Hollywood after illness caused by rigors of a Japanese prison camp in Manila during the

Father, 80, of Jack Kirsch, prez of Allied Theatres of Illinois, Inc., died in Chicago March 1. Also sur-vived by widow, three daughters and another son.

Julius Eclan, 73, former cantor and composer and father of Alfred Santell, film producer-director, died March 1 at his home in Tarzana, Cal.

Father of Peggy Foldes of RKO Theatres' publicity dept., died in New York Feb. 20.

Father, 73, of Lillian Alpert, book-er for Howard theatre, Washington, died in New York Feb. 25.

Willard Van Enger, 45, cameraman at Warners for 20 years, died Feb. 22 in Hollywood.

MARRIAGES

Marion Bower to Frank Cosgrove, New York, Feb. 17. Bride is mem-ber of the Bower Sisters, vaude team; groom is former producer, now connected with "Ice-Timc" at Center theatre, N. Y.

Center theatre, N. Y.

Edith Ina Wilkins' to Gordon Holley, Manhasset, L. I., March 2.
Groom is member of "Icetime" at Center theatre, N. Y.

Elizabeth Reinke tö Walter
Beemer, Los Angeles, Feb. 24. Bride

Beether, Los Angeles, Feb. 24. Bride and groom are jugglers. Betty Jo Riley to Charles Bennett Beverly Hills, Cal., Feb. 26. Groom is a screen writer. Domehea Fein to Bernard Mack,

Doubthea Fein to Bernard Mack, Chicago, March 1. Groom is secre-tary of the Filmack Trailer Corp. Alice Coburn to Bernie Davis, New York, Feb. 23. Groom is radio actor, Jan Webster to Robert Light, Yuma, Ariz, Feb. Y27. Bride is a screen actress; groom a screen-wright.

Barbara Davis to Francis DeVerter, Harrisburg, Pa., Feb. 28.
Groom is manager of Fabian's Rio
theatre in that city.

BIRTHS

Mr. and Mrs. William Keene, son ew York, Feb. 27. Father is radio

actor.

Mr. and Mrs. Will McLaughlin,
daughter, Ottawa, Feb. 26. Father
is drama editor and critic of Ottawa
Evening Journal.

Mr. and Mrs. Joe McCaffrey, son,
Washington, Feb. 28. Father is a
news reporter for WTOP, Washintelled to the control of the control

ington,
Mr. and Mrs. John Loder, son,
Hollywood, March 1. Father is
screen actor; mother is Hedy La-

L. A. Video

Continued from page 1 -

by the Custodian in his country at the beginning of the war. emerged of the New York Boatry of Review of the New York Boatry of the New York Boatr Continued from page 1

J. Meyberg Co., Newed special tests put on by Don Lee and Paramount and got the old raze-mah-lazz from visiting. Camden brass. They failed to state the number of seek they continued to the continued of the continued at Coner to 300. And they'll have to hypo thelp program aplenty, according to insiders, to get the continued of the continue

But all the talk is certainly giving video a boost—almost equal to that of the downtown blast disaster of a

KTLA's 4-Sponsor Preem

KTLA's 4-Sponsor Preest
Television Productions' KTLA.
Television Productions' KTLA.
Tolevision Productions' KTLA
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Television

duce.
U. S. Navy, meanwhile, has awarded TP, a Paramount subawarded TP, a Paramount sub-sidlary, a special certificate of achievement for "outstanding services rendered to naval per-sonnel during the war" by KTLA, via the installation of tele receivers in naval hospitals.

week ago that was a regrettable, though God-seat needle for the medium. In the words of one operator who gauged the result from calls after Lee and Par illmed and ilveshowed the aftermath, "it sold teleshowed the aftermath," it sold teleshowed the aftermath, "it sold teleshowed the aftermath, "it sold teleshowed the aftermath," it sold teleshowed the same plainly "wowed," with the silver platter treatment of the news in their parlors, and trade here sees wildly stimulated interest, further hoped with the "T-Dap" bally with RCA, of course, carrying the ball with RCA, of course, carrying the ball with the telecast at one time or another hand terrific word-of-mouth followed. At Water Kent will toss a soirce Atwater Kent will toss a soirce

and terrific word-of-mouth followed.

Atwaier Kent will toss a soirce next Monday (10) night to name singer Jame Harvey "Miss Tolevi-singer Jame Harvey "Miss Tolevi-singer Jame Harvey "Miss Tolevi-singer Jame Harvey Tolevi-singer James Harvey "Missey Soirce James Harvey Tolevi-singer James Harvey Tolevi-singer James Harvey regularly.

'Bel Ami'

_ Continued from page 1 =

Continued from page 1
Joseph Scheinman last year. Pie
was banned by the Allied Quadripartite Control Commission from
showing in Austria, but since the
U.S. has recognized the government
U.S. has recognized the government
year, there is legally no way for
the State Department to stop regular commercial deals with Austrian
nationals.
Forst's "Bel Ami" to aura-

lar commercial deals with Austrian nationals. Set Ann' is even more disturbing to United Artists and producers Albert Lewin and David Loew than it is to the French, since they are just about to send into release their own version of the Guy leads to the control of the Guy leads of the Guy and the control of the Guy leads to the control of the Guy leads of the Guy and the Guy

No \$75,000 Offer

My and Mrs. William Keene. 2011.

Mr. and Mrs. Will McLaughlin, daughter, Ottawa Feb. 22. Father is a mew reporter for WTOP, Washington, Feb. 23. Father is a mew reporter for WTOP, Washington, Feb. 28. Father is a mew reporter for WTOP, Washington, Feb. is distributing 88 which have been licenses

techniques than they could get from watching the operations from the usual spot in the gallery. To date, RCA has received requests for fur-ther information from 15 different

Scheinman got the "Bel Ami" film from Forst during a tour of Europe last summer. Forst produced, wrote, directed and acted in the film.

directed and acted in the film.
Still further complicating the
"Bel Ami" situation is another
claimant of the Forst film and actually the holder of the copyright in
Washington. That's Levinson-Finney
Enterprises in Los Angeles. They
are threatening Scheimans with legrave threatening Scheimans with legrave the steady of the state of the state
with Forst gives him all U. S. rights.

Medical Tele

techniques than they could get from

ther information from 15 different hospitals and .m. cd ic al schools throughout the country, with sev-eral of the surgeons in attendance at the demonstration predicting it would affect the construction of op-erating amphitheatres in the future. erating amphilihentres in the future. RCA used two standard Image Orthicons for the experiment, which was conducted on a closed circuit via coxxidi cable. One camera was above the operating table, with the lens framed by adhexive tape to focus directly on the area of operation. Chamera was pre-set to work of the control of the control

Equipment was installed Equipment was installed Wednes-day night and a dry-run test was conducted Thursday, with the cam-era picking up actual operations but no viewors present. Cameras then no viewors present. Cameras then recorded three operations Friday and one the following morning, with reception reportedly very clear and detailed. Tests were directed by Richard Hooper and Norman Beun staff in Caerden, N. J.

Weber & Fields Continued from page 1 =

the biographical film was in two: But though many musical biogs were made, the Weber and Fleids yarn, which had been written and presented to several studios, was never illimed. by Metro was penned by Wesley Stout, Satevepont staffer, in association with Felix Elman, former w.k. New York resiltor and at one time business manager for the Dutch comordians' team. Stout and written a story on the pair that may be a several or the pair that pair p

nun would be another in the current scries of bioplx.

Weber & Fields played themselves in a bit soquence in "Lillian Rus-sell," turned out by 20th-Fox in 1940.

Joe E. Balks on Song

Joe E. Lowis has notified Eddic Stone, bandleader at the Glass Hat of the Belmont Plaza hotel, N. Y., to or and stop using the song, "Prore's an Aw-rkville," but Lot of Falsies in Bras. "S," illustration by Buddy Arnold.

Broadway

Irving Berlin due in from the Coast next week. Vinton Freedley off to Bimini to fish for three weeks. Frank and May Wirth have purchased a house in Florida. George P. Murphy is managing Duffy's Tavern, the proprietor being south

outh. Ruth and Leopold Friedman Loew's) to Hot Springs, Ark., for Jack Dempsey among the bidders

(Loew's) to Hot Springs Ark, for the cure recovery of the cure of the union of the cure of the Union' company.

Clifford C. Fischer back from the Union' company.

Clifford C. Fischer back from the Cure of the Union' company.

Clarence Gaskill, the bard of Staten Islands is latest ditty. '7d Love Staten Islands of Coast Lodge Wed Jor three-months of the Cure of

pitch to upanical studies with a press previous day (6).

Harry Kosiner, sales chief for Edward Small Productions, to Florida today (Wednesday) for 10-day value day in the desk

each.
Maurice Bergman back at his deak
at Universal following recuperation
from a damaged hip, souvenir of a
large from the state of the state of the state
for a quickie to meet son Dennis of
the Tolyo Reader's Digest staff and
Arthur Hoghis and Lee Simonson
signed by Albert McCleery for Fordham Univ. summer theatter coming

Melvyn Douglas playing lead in "Our Town." current attraction in English at Teatro Americano, Mex-

English at Textro Americano, Mexico City.
Emmett Callahan, presently back with Tady Windermere's Fan," apCoast producers.
Kay Buckley out of Lercy hosp following appendently.
Kay Buckley out of Lercy hosp following appendently.
Lawrence Stallings back in action Or Coast scripting "The World in His Arms," for Sum Wood (InterPreem appearance of Maurice ChePreem appearance of Maurice ChePreem appearance of Maurice Che-

wood Productions).

Preem appearance of Maurice Chevalier in the U. S. will be at the Associated Motion Picture Advertisers luncheon Thursday (6) at Town Hall Club.

lunchen Thursday (e) at Twom Hall (Chub.

The Godderd and Burges Meddish in town prior to departure on Quene Elizabeth Friday (f) for England, where they'll each appear. The Control of t

Beachcomber until March 15, with weekly options, Ben Blue and Ben Lessy dickering for Copachbana engagement. Option of the control of the control on way to Caribbean holiday. Vagabonds a big click at Clover Club and renewed through March. Hal Fisher, current at Latin Quar-ter, will play the N. V. branch in

er, will play the N. Y. branch in pril. Roy Cropper, former musicomedy enor, now associated with Venetian

Any Cropper, former mudcomedy hotel.

Charlie Carlisle and Myron Cohen Down The Myron Cohen Down The Myron Cohen Down The Myron Cohen Down The Myron Chen Down The Myron The Myr

April.
Copacabana may stay open through March if suitable attraction can be found to follow Mickey

through massar, some before the follow means, some before the following means with the following means and following the following the following the following the following the following the following means and following the following means and following the following

Palm Springs

By Hank Goldenberg
Hal Wallace squinting in the sun
while strolling on main stem.
Jack Benny sashaying down the
street to the delight of the tourists.
Rudy Value left here for two
weeks' engagement at Last Frontier
hotel, Las Vegas.

hotel, Las Vegas.

Raymond Hatton has named his
45-acre ranch, "Rancho Paradise,"
complete with snakes.

All night spots doing capacity and
it's a turnaway every night at the
Clover and 139 Cluse.

it's a turnaway every night at the Clover and 183 Clubes. Sent. Per Harold Pitzgerald, president for Chover and 183 Clubes. Sent. Per Harold Pitzgerald, president for Colonial House with his missus. Flying down from Hollywood for day in the sun: Zógar Bergen, Gene Pierney and sister, Pat. At Streebe Doll House Mr. and At Streebe Doll House Mr. and Callen Exp. Vince Barrelt. The Cherry in and out during the past and Cullen Exp. Vince Barrelt. The Cherry in and out during the past and Cullen Exp. Vince Barrelt. And Mrs. Edde Zahel, Bonia Granville and husband, Francis Cherry and Mrs. Howard Hawke.

Jenia Parent, Spencer Tracy, and Mrs. Howard Hawke.

In the Charles of the Cherry of t

Washington

Sindi's restaurant now carrying claborate last of current legit atrace between the control of the process of th

London

Actor A. Bromley Davenport left over \$100,000. Arts Theatre Co. back after 6,000

Arts Theatre Co. back after 6,000 mile continental tour.

Elisis Beyer, general manager for M. Tennend for years, is rumored a continental tour.

Elisis Beyer, general manager for L. S. Land and the continental tour.

Zollan Varkonyl, director of the fundamian Artist's Theatre, is here to study the British theatre. In the continent of the former of the foundamian of the Gramphone Co., which was crucially absorbed by His Master's Harold Norman died of Injuries extended to the continent of the fundamian of the continent of the former of the foundamian of the continent of the fundamian of the continent of the fundamian of the successful "Worm's come to Peckham," comedy by the author of the successful "Worm's the Embasty some months and a the Embasty some months and a the Embasty some months and the successful work by Issuing a hand-produced bulletin by The Stage had be printed.

to be abandoned. Unty ones, or the papers at the moment are being printed. And the printed with the printed

Philadelphia

By Si Shaltz Bill Galleher, KYW educational rector, back at desk after long

Bill Galleher, KXW. educational intense. Date at desk atter long illness. Date Thomas, author of "Sioux. Dick Thomas, author of "Sioux. Dick Thomas, author of "Sioux. Dick Thomas, author of "Sioux. Date at the street of a graduation at Philly Person Stock. Stock of the street of th

Florida.

Joey Kearns orch has been booked for the Philadelphia Press Photographers Ball, May 3, at the Benjamin Franklin.

Appeal Censor, succeeding W. S. Lealle.
Ealing's "Overlanders" goes out on general nabe release March 21. Pic ran six months at Lyceum, Sydney.
Sydney film sporting men will stage a big sports get-together with white war ilm men this spring, first where war ilm men this spring, first where war is

since var.

Bill Obberne, Monogram manager, since var.

Bill Obberne, Monogram manager, with Vie Webb, salesmanager British Empire Films.

Doyle lavish motory yach to make the property of th

"Fapa" Trester and "Screwballs" continuing indefinitely at Happy Bernhammer and the present and the present and the present and the present and the plans for the plans fo

Family and others.

George Grant St. Paul circ.

George Grant St. Paul circ.

Mexico, bought the estate of the heavy Assertion in Mexico, bought the estate of the late W. A. Steffer-Stone Flower.

Russian picture.

Russian special rep
Russian amount of group support

of special Sauturday matinee of

C.W. R. Frank, circuit owner and
fine producer, in from Hollywood

says he has aigned Affred Green

din producer, in from Hollywood

says he has aigned Affred Green

Russian picture.

Russian pic

Sun Valley

Darryl Zanucks returning for Har-Darryi Zanteac riman races. Lawrence (Dillinger) Tierney in after eastern p.a.'s for two-week ski-Lawrence (Dillinger) Thermy, the scampering, 24 for two-week akisampering, 25 for two-week akisampering, 25 for two-week akisampe to be spotted in new "56 You Lowell Thomas and son guests at Lowell Thomas and son guests at Loge with add arting nightly from Dave Camerer, Ple sports ed, on the control of th

Jerusalem

Jerusalem

Rose Sander, dramatic soprano,
warbed at two Schubert festivals.
Pierre Sancan, French composerpianist, appearing here in concert
Shulamith Sanfar, 24 -year - Old
femme pianist, currently giving
the pianist, currently giving
the pianist pianist
the pianist pianist
the pianist pianist
the pianist currently
pianist pianist
the pia

Hollywood

Stuart Helsler laid up with flu. Father Flanagan left for Omaha, Franchot Tone celebrated a birth-

Dick Bare laid up with a back in-Pat O'Brien trained in from the

Mark Stevens trained in from New York. Walter Pidgeon bedded by bron-chitis,

Betty Hutton sunning at Palm Betty Hutton Standard for Springs,
Bess Meredyth hospitalized for surgery,
Allan Hersholt lald up with an ear infection.
Ann Baxter to San Francisco for

agned to seeps job with local airplane company. Examy "will desire the plane contains of the plane contains

back, Marian Rhea checked in at Eagle-Lion to handle the fan mag department.
Tay Garnett back on the job after vacationing on his Paso Robles

vacationing on the ranch.
Robert Ryan taking warbling lessons from Bob Keith, RKO tonsil teacher.
Maureen O'Hara and Will Price vacationing at Arrowhead Hot Springs.

vacationing at Arrowhead Hot Springs.
Kenneth Macgowan reported for work as professor of dramatic arts at UCLA.
Claude Jarman, Jr., back in town after visiting the old neighbors in

Tennessee.

Maud Lamy, "Miss Cinemonde of 1946." in from Paris as a guest of Paramount.

Yangady formerly with

Remessee.

Mand Lamy, "Miss Cinemonde of Mand Lamy, "Miss Cinemonde of Paramount."

Mand Lamy, "Miss Cinemonde of Paramount."

Mand Lamy, "Miss Cinemonde of Paramount."

Miss Remedy, fornerly with indie fackery."

Indie fackery."

Milion Spering lecturing cinema earn California.

William Reinhold to Mexico Cily and the Control of Milion Spering lecturing cinema earn California.

William Reinhold to Mexico Cily relusion studios. Marcell Gires, Italian dim exec. east control of the C

"Harvey Stone Wows 'Em In Rie Caleung Debut

me along kneeked N. Y. nightlife dead."

EARL WILSON New York Post

. . . Harvey is a torceful comedian . . . Chicago's cafe-geers and Marvey are going to be very cory. Indeed."

> CHARLIE DAWN Chicago Herald-Ame 1944

New York society, enother comic has captured the surriege trade, Harvey Stane, Jamming the La Martinique with the 'swells' . . . stepping the show cold."

> ED SULLIVAN N. Y. Daily News

"Harvey Stone at the Copacabasa, Miami . . . new to these parts, rates with the other toppers who played the swank boite in the past . . . he line to the blow off . . . the freshest comedian to hir this comedy juded town in years . . . unstrained delivery got every giggle out of the jammed room."

EORGE BOURKE

"Harvey Stone is the addition to our night

PAUL M. BRUNN Miami Morning Stat 1947

"Young Harvey Stone is a refreshing young comedian . . erig-inal and completely inoffensive."

LOUIS SOBOL N. Y. Journal-Am

******* "Harvey Stone . . . is a definite big time performer . . . scored solid."

> PAUL WILLIAMS Defroit 1946

Open Letter To HARVEY STONE:

Dear Harvey
Last night you were sensational at the Chanticleer. Now we know why the New York, Florida
and G. I. gudlences were acclaiming you the
nation's newest comedy stor. The Chanticleer
is recommending you to its

P. S.: This is the first time we have ever ag out on the limb for an artist, but there is ways a first films, and this is, Pald, Advertisement in The Bollmore Sun 1947

EORGE HOLLAND

stic receptions given a new nitery star years . . . Stone makes the club's new fall show a sure-form of insurance against that offrepeated nitery slump."



"Harvey Stone cones his dizzy climb

> SE MORTIMER nday Micror

sock right from start to fields,"

- AIMERSON

Opening March 13 CAPITOL, New York

2nd RETURN ENGAGEMENT

Ralph Blank at the Piano

xclusive Management: M.C.A. Artists, Ltd.

Published Weekly at 156 West 48th Street, New York 12, N. Z., by Variety, Inc. Annual subscription, \$10. Single copies, 75 cents, Entered as second-class matter December 22, 1965, at the Post Office at New York, N. X., under the act of March 3, 1879.

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VOL. 166 No. 1

NEW YORK, WEDNESDAY, MARCH 12, 1947

PRICE 25 CENTS

Trade Exhibit Grosses Boosted To New High Via Show Biz Techniques

The trade and industrial shows a now being run in metropolitan arenas, exhibition halls and hotel the state of the state and county fairs are growing to the extent that grosser of successful shows frequency of \$200,000 in 10 dogs with admission tops to run as high as \$45.

\$2. With the emergence of these shows "With the emergence of these shows into high finance, promoters are in least relative to the public between the property of the public between the public work. For example, the fortheoming Fashion show to be held in Madison Square Garden, N. Y. June 12-16, is being staged by Leon Leonidoff, Radio City Music Hail producer, with sets designed by Troot Peners and the public between the public Crary, former editor and now radio

Living to the control of the control

'Lucasta' Cast Charges Philly Pub Refused To

Derve Kex Ingram, et al.
Philadelphia, March 11.
The manager and a bartender of the Bellewe Court Bar and Grill, midtown eatery, were held in \$2.
\$300 bail each for court Wenhead, \$2.00 bail each for court Wenhead, and several members of the all-Negro cast of "Anna Lucasta". The fearing at which George H. Hudson, manager of the twern, and placed under both, was held before (Continued on page \$2)

Colman Mr. & Mrs. Show

Mulled as Jack Benny Sub Mulled as Jack Benny Suo
Foote, Cone & Belding, agency
on the American Tobacco account,
is multing a Mr. and Mrs. show built
around Bonald Colman and his wife.
Benita Bune, as a summer replacement for Jack Benny. Plan is to
start off the show with a husbandwife kidding routine, then segue into
a-20-minute dramatization.

wife kidding routine, then segue into a 20-minute dramanization.

The Colmans have done a number of guest shots on the Benny and wind guest shots on the Benny and wind guest shots on the Genny and wind guest shot of the shot of guest shot on the Genny and wind guest shot of guest shot on the Genny and wind guest shot of gu

Vallee May Turn Agent

Vallee may aurn Agent Rudy vallee hankers to enter the radio agency business on the Coast after he completes current engagater he completes current engagater hankers are considered for the complete and value dates at prices ranging from \$7,500 to \$10,000 by the Associated Booking to the Coast of the Coa

dates come up afterward, he wants to start the department in May.

His Brit. Stars

Biss and chairmanned by Tex Medical Continued on page 64)

Incasta' Cast Charges

Philly Pub Refused To

Serve Rex Ingram, et al.

The properties of the state of

C&O's News Flashes Chesapeake & Ohio Railroad will add a special day train to its sched-ule featuring a rear-projection news

ule featuring a rear-processive screen in every car.

No films will be used, but a special western Union news wire will be projected with latest news flashes. There'll be no commentary. Equipment will be Trans-Lux supplied.

non-theatregoers into the nation's film houses is the major domestic problem facing the industry today, nim houses is the major domestic problem facing the industry today, according to excee familiar with the problem facing the industry today, according to excee familiar with the habits. With Hollywood rapidly getting itself into a serious squeeze between rising preduction costs and stackening boo, the only logical solutions of the properties of the production of the screen to attract that premendous segment of the potential film sudiness with the screen to attract that premendous segment of the potential film sudiness with the screen to attract the screen to accommissible to the screen of the potential film sudiness with the screen of the

(Continued on page 62)

U. S. Niteries Hit Peak Gross Of \$353,383,255 in '46

Washington, March 11.
The nation's nitery biz hit its all-time peak in 1946, but there were definite indications toward the cod definite indications toward the end of the year that the peak had been passed and that 1947 would show descending volume. On the basis of the Federal 20% bite on the tabs, the late spots chalked up a terrific gross of \$353,383,255 last year, which was well ahead of the huge \$315,447,740 (Continued on page 64)

Guild To Pay Barton 1G

Detroit Closes Eugene O'Neill's Play: Pitt Jumps Over 'Moon' as 'Vulgar'

Welles to Film 'Macbeth'

Cholee between two studio deals offered Orson Welles to direct and star in "Macbeth" will be made by Welles this week in huddles with his counsel and agent, Arnold Crant. He planes to the Coast from New York today (Wednesday) for the table.

talks.
Attorney will also handle the inking of Anita Colby's new Paramount
pact, which he negotiated for her,
as well as confab with Mary Pickford, whom he represents. His partner, Herman L. Weisman, planed to
the Coast last week for the confabs.

British Vs. U.S. In Reich Film War

Berlin, March 11

Berlin, March 11.
Britain's concentration on beating out the American film industry for world markets is jumping common, or the control of th

Detroit, March 11.
Police to day (11) closed
Eugene O'Neili's "A Moon for
the Mishegotien," which opened
two-week run at Cass theatre
here last night (Mon.), charging
it contains "dirty and risque"
to contains "dirty and risque"
are Guild production, starring
James Dunn, won't be alloyed to
reopen uniess offending lines are
revised. A spokesman for the
theatre said the play's producers
were willing to do this and
the production of the play is not the
more supportant of the dialog. would continue ticket sales pending police appreval of the dialog. [In New York, Lawrence Langner, Theatre Guid Go-director, saids "I find it amus" ag that a Detroit police commissioner should try to rewrite a play by Eugene O'Neil.' He disclaimed further knowledge of the Incident.]

Pitt Nieks II Around
Pittsburgh, March 11.
Eugene O'Neill's new drama, "A
kicking around last week at the
Nixon, not only from the drama
rities, who panned it without exception, but also from columnists,
Continued on page 641

Miranda's Copa Date To Be a Live Trailer For Her 'Conacabana' Pic

Her 'Copacabana' (Ic.
Having completed her cestarring
role (with Groucho Marx) in the
film, "Copacabana" (UA). Carmen
Miranda will headline the show at
the New York nitery of the same
name on April 17, concurrently with
roduced by the cafe's operator,
Monte Proser. Signed at \$7,500 per
week, Miss Miranda will appear in
layout built around the film's motif,
tricked by Sam Coslow, pit's other
(Continued on page 64)

Rank's 'In' on D-Day Plans

Disclosed Via Ike's Kudo Weekly This and Next Yr.

Though He's Not To Tour

It's definitely decided that James Hard Comment of the Merit of the Merit has a diversering the Merit of the M

Le Gallic Kid, Chevalier, Toujours Sockeroo in American Comeback

By ABEL GREEN

By ABEL GREEN
As we lammister from a French
menu say around the plush boites,
Maurice Chevalier—le plus grand
Gellic kid—la toujours sockeroo.
Et comment! At 99.00 Monday night
(10) at the Henry Miller, N. Y., his
Francophiles, the refugees and the
plain customers alike gave out with
he mitt music as if Chevaller were
a combination road company of 4he
Folies Beegree, rue Blondel and
Chanel Numero Cinq—for free.
The side of the company of the
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Laude and the third of perhaps the day's three greatest single entertainers will have completed the consender control of the c

music from scores, as Chevaller, in hearncteristic strew schumer and petulantly drooping llp,, sings and struts himself to a truly formidable bunch of hand-to-hand acclaim. Blis repetition of 10 or 12 south punchy, appealingly tuneful. Blis black tie is a cimountage for a blishet tie is a camountage for a black tie which is actually a natty blue serge suit. He's in that getup throughout save for a couple of de-group, a lophated boulevarier ("Fince Pigalle" number), and a hobo.

hobo.

Showmanthip is manifest managerially as Arthur Lesser seemingly instilled the idea of letting let Americains dig the Gallic jive, which means Chevalier explains his lyric content to the complete understanding of the non-faiguaphonisis. This apparently was a switch from the property was a switch from th

are value of the native and a series of the native and a series of the native that the national series of the nati

Alley), but otherwise the times are gay, romantic, saucy, characteristic, as the case may be, and a first-pass acuty, characteristic, as the case may be, and a first-pass acuty, characteristic, as the case may be, and a first-pass acuty of the control of the co

rapher.

Chevaller looks hotter than an FOB Detroit due-bill all over again.
Hollywood will undoubtedly beckon Hollywood will undoubtedly beckon him and RKO right now apparently has a great showmanship ride when "Golden Silence," since renamed "Man About Town," which be com-pleted for Rene Clair at RKO-Pathe in Paris, is due for release shortly.

Liberty Wants to Borrow Spencer Tracy for 'Union'

Liberty Films is negotiating with Liberty Films is negotiating with Metro for a loanout of Spencer Tracy for "State of the Union." No release has been set for the film yet. Liberty and not Metro is making the film, despite earlier reports that 36-G would do it. Frank Capra will direct.

Super-Automat

Super-Automat
They call it the "magic table."
Except for a slot in the top it
looks like any other. The diner
marks desired items on the menucheck, drops check into the slot,
His food-and-drink order appears on a small elevator that rises from the center of the table— without any visible human inter-

without any visible human inter-vention.

It eliminates lining up for cafeteria counter service, tray-toting, etc. Manufactured by the Bay State Elevator Co., of Springfield, Mass.

Ed Perkins Finds It A '4 Worlds' Map But Hollywood Tons All

Hollywood Tops All People around the world are more interested in Rollywood pessonal or Molotov, says Edward Pertinas House of the Molotov, says Edward Pertinas House of the Molotov, says Edward Pertinas House of the Molotov and Pertinas when the Molotov and Molems stop riching and queeu up the Molotov and Molems stop riching and queeu up and the Molotov and Molems stop riching and queeu up and the Molotov and the Molotov and the Molotov and Cary Cooper are top favorites in the Molotov and Cary Cooper are top favorites in Lishon. Bing Crosby is the marquee king in Buenos Aires."

processors. Bing Crossy is the matquee king in Beneot Aires."

angle, Perkins declared, there are four
worlds, not one—but with Hollywood the capital of them all. These
received the control of the control
world, and the English-speaking
world, and the English-speaking
received the control
"France, Germany, Italy and
Greeces are in the question-mark
"France, Germany, Italy and
Greeces are in the question-mark
elish-speaking world and the Soviet
sphere," said the showman. "Newtertheless, in all these countries we
with the public."

NEW ASTAIRE DANCERY REPRESENTS 250G NUT

KLF KEDENIS ZOU NUI
New Fred Astaire dance studios,
which preemed last Thursday (6) in
New York, represents a \$250,000 investment, with understanding that
additional capitalization is being
projected. Charlee Casanave, formadditional capitalization is being
projected. Charlee Casanave, formand gm. of the new venture, with the
name hoofer as president.
Housed on the second floor of the
Park Avenue theart building at 56th
and Fark avenue, diagonally oppopark Avenue day advantageous, as are
the auspices, for there are no names
greater in modern hoofology than
greater in modern hoofology than

the auspices, for there are no names greater in modern hoofology than the Astaires. The second floor rep-resents a claimed \$160,000 decor job by Katherine Cowden and Jessica (Mrs. Richard) Barthelmess, each (Grs. Richard) Barthelmess, each carly designed, and each named latter a film star or a motion picture in which Astaire was featured. Park Ave dancery was treated to a smash seven-hour opening party Thurday (6), with the 70 staff in-structors guiding visiting greets must be provided by the control of the music is builded from each of eight

through the 23 studies into Which music is piped from each of eight turntables. A selector in each studie brings desired rhythm over a pa. Five branches are set, including sea sistent, Ga, and the Chalfornt-Haddon Hall, Atlantic City. Ultimate plan is of have branches all make plan is of have branches all nave will both headquarter in New York, with former supervising operations while the film exec handles the business end. the business end.

Frank Morgan Submitted For Vauders at \$10,000

Frank Morgan, film actor, is being submitted for vaude dates as soon as his Pall Mall ciggie show goes off the air next month.

Harry Romm, who's agenting Morgan, is asking \$10,000 weekly plus percentages.



247th WEEK! KEN MURRAY

BLACKOUTS OF 1947 El Capitan Theatre, Hollywood, Cal. "Save me a seat, I'm coming back, it's a million laughs." BETTY GRABLE.

Theatres Eve **UN Housing B.O.**

Rush is on to build film houses in the vicinity of the United Nations housing development in the Jamaica section of New York. Project, to con-

housing development in the Jamales section of New York. Project, to consist of mainly garden apartments, already has been under construction for ask months and is figured to present the property of the construction of the property of the

when the Čity Planning Commission moved to reacen the street upon which both theatres will abut. Hearings were held and a decision is expected to be handed down within a since interbook's site had previously been approved, he anticipates a favorable ruling. Furthermore, he added, the Planning Commission is an adviscey body and actual approval of zone thanges must be made by N. Y. City's Bord of Edinades.

Russian Cantor Set By

Morris Agev, in Concert First singer out of Russia for con-cert dates in America has arrived He's Miihal Kousevitsky, high canton see Millis, in America's, his a start of the Control of Warsaw's Land Tionchic synagos, who in 1939 was reported slain by the Nazis. He was signed by William Morris, Jr., for a spring and sammer series, Action parallel step taken by William Morris, founder of taken by William Morris, founder in Warsaw, who was later succeeded by Kouseviliay. Cantor: has sung or Russian troops and was at one time swarded the Stalin medal of meri. He gave before arriving in this country last week.

DRESS MESS

DRESS MESS
Hollywood, March 11.
Costumes, or lack of same, worn by Razel Brooks in "Body and Soul" are the cause of a dispute between Enterprise and the Johnston office. Johnstonics contend the gal's garments reveal more body than soul.

My Favorite Story

My Favorite Story
Gertie and Sadie, two Brooklyn
characters, were walking along
Flabush avenue when suddenly
flabush avenue when suddenly
circus, Says Sadie. "Ooh, lookl
Lin't that turrible? Oh, gee, I
don't know what to say. I'm so
pertoloed?"
said Gertrude. "It's just two little
midgest from the circus."
"Oh, thank God," said Sadie.
"For a minute I thought were
were rationing men!"

Kazan's Triple

Elia Kazan has the unusual dis-tinction for a director of being truly represented on Broadway tinction for a director of being triply represented on Broadway currently. Two top grossing pic-tures and a hit legiter all are the product of his direction. Pix are "Boomerang" (20th). at the Roxy, and "Sea of Grass" (M-G) at the Music Hall. Legiter is "All My Sons" at the Coronet.

Too Much Northern Hospitality Lays

'Sen, Claghorn' Low Pittsburgh, March 11.
Kenny Delmar (Senator Claghorn)
didn't do a very good world

Kenny Deimar (Senator Ciagnorm) didn't do a very good public relations job for himself there last Tuesday (4) during his one-day p.a. in connection with the picture, "It's a Joke, Son," which was opening next morning at Senator. Delmar pleaded illness, weariness from sleepless night on the train and an upset stomach— or, at least, his sponsors pleaded it for him—for a couple of nonappear-

for him-tor a couple of non-sprea-Fallowing a huncheon for the press and radio people, Claghorn was scheduled to show at the Carnegle Tech dreams achool and after that at taken out big add in the paper that hee would meet kids in moy's depart-ment that aftermon, At latter place, the presence of the presence of the value for him. Even PEC men who companied Delmar to town didn't know where he had disappeared to after the luncheon. Understood he after the luncheon. Understood the they couldn't find him, to get some sleep.

sleep. We say an hour and a half late in the evening getting to a dinner for Greek Relief, but did make his scheduled pa. at the Senator heatre in the evening. 7.5. "It's a Joke, Springer of the control of the contro

REDSKINS WON'T BITE DISCRIMINATION DUST

Hollywood, March 11, Latest Redskin uprising in these arts took no Paleface scalps but reparts, took no Paleface scalps but re-sulted in the formation of the American Indian Citizens League, with Will Rogers, Jr., as chief. Ob-jects of the League, composed chiefly of Hollywood figures of Indian de-scent, is to fight discrimination against citizens of aboriginal Amer-ican lineage.

toan lineage. Se avoriginal American lineage. Executive committee consists of Monte Blae, Bill Wilherson, Steve Monte Blae, Bill Wilherson, Steve Thundercloud, P. F. Frazier, Reuben Jacobs, Ralph Roanhorse, Bryan Trueblood, Andrew Mord, Arthur Manning, Joseph DePorte, Victor M. Kelly and Riley Sunrise, screen actors.

Football-Fix Gal May Go

Into NTG's Nitery Show INTO N'TG'S N'MET'S Show
Ida Maguire, film bit player who's
been headlined in connection with
the football-fax case in New York,
may go into the show headed by Nils
T. Granlund (N'TG') at the Rio
Cabana, N. Y. Deal, being negocitated by her agent, Leon Newman,
depends upon her medico's okay on
the date. the date.

Before entering films, Miss Maguire was a tap dancer and started in show business as a contortion act until a back injury made that kind of act impossible for her.

Helen Walker Sued For 150G Over Auto Smash

Los Angeles, March 11.
Helen Walker was sued for \$150,000 in Superior Court, San Bernardino County, by Philip Marcado, one of hitch-hikers who was injured last New Year's Day when her car went off the road. Actress also faces a charge of mansaughter as a result of the death of

slaughter as a result of the death of Robert Lee, another hitch-hiking pas-

Coast Friars Meet

vuish IIIIIS milee!

Friars Club of Cultiornia, at its first general meeting, approved terms of a clubhouse lesse and elected an advisory board to cooperate with George Jessel, abbot. Board consists of Harry Cohn, chairman, Groucho Marx, Soi Lessey, Sid Grauman, Archie Mayo, George Burns, Joseph Sistrom and Arthur Stockhizm.

Miss Truman Hit Despite Detroit Press Fiasco

Detroit, March 11.

Although her radio debut was postponed due to laxyngitis, Margaret
Truman turned the spotlight of the
nation on Detroit last week and
stood the Motor City on its ear.

stood the Motor City on its ear.
The President's daughter is scheduled to try again next weekend over ABC's Sunday Evening Hour (16), Her appearance gives Detroit its most important network origination in recent years and its most sensation of the contractive of the contractive of the contractive of the contractive for the contractive forms of the contractive forms of

proressional nanding or use press. Experienced press heads of ABC, Kenyon & Eckhardt, and the Detroit Music Hall were all ready and will-ing to carry the press ball, but the White House seemed to be calling the plays, with no experienced press White House seemed to be calling the plays, with no experienced press secretary to coordinate activities in Detroit. Network and agency facilis never had authority to put their experience to use, and the Detroit press became quite annoyed by lack of Information and frequent run-arounds from the presidential suite in the Book Cadillac.

of information and frequent runarounds from the presidential suite
in the Book Cadillac.

Most of the press amount of the conmost of the press amount of the conmost of the press amount of the conpart of the conmost of

ing, pretty, pouses, ungan-deted."
Rumor and speculation ran ram-pant as no further press conference whe held until Saturday, when the announcement was made that Miss announcement was made that Miss announcement was made seal of re-ponded use to largraftis. The "con-terence" developed as a result of re-porters swarming outside the pre-dential suite and remaining until the announcement was made. Photograannouncement was made. Phe phers waited for shots in vain.

The President's daughter will paid for her appearance, but a amount was withheld. Mrs. Strk ler described It as a "reasonable i not exorbitant fee." will he

Geo. White Gets Nix

Again on Parole Plea San Diego, March 11.

George White was turned down for the second time in his plea for parole from the road gang, to which he was sentenced following an automobile accident in which two persons were telled

sons were killed, Parole Board ruled that White was receiving proper treatment for the two ailments he named in his appeal, pyorrhea and an injured

BEBE'S PLATTERS

BEBE'S PLATTERS
Hollywood, March 11,
Bebe Daniels has signed with Enterprise Records to make a series of
juvenile platters under the title of
"Bebe Daniels Productions." First
will be a four-sided abum of moppet stories narrated by Jimmy Scribper redic active.

ner, radio actor.

Miss Daniels, meanwhile, continues as a producer for the Hal
Roach studios.

CENSORS AVER FILM CODE DATED

Best Years' 8-5, Olivia de Haviland 7-5, CONTRADICTIONS | Ent. Execs Push First 4 Films To Stewart 6-5 in Academy Sweepstakes

Heliywood, March 11.

Oscar Derby at post-time:

Mow comes the time when the maker of motion pletters with appropriate Hollywood farfare and sulptons elset what they consider their best work during 1946. All through the year the public, through the boxoffice, has been registering but come Friday morning of this week the film producers, artists and carfatmen will let the public in on what Hollywood considers its best picture, best actor and actress, best picture, best actor and actress, best of the Academy of Motion Picture Arts & Sciences will be revealed in the news and advertising pages throughout the country of Motion Picture Arts & Sciences will be revealed in the news and advertising pages throughout the country of Motion Picture Arts & Sciences will be revealed in the news and advertising pages throughout the country of Motion Picture Arts & Sciences will be revealed in the news and advertising pages throughout the country of the Academy, have (Continued on page 70) Now comes the time when the

Printed Legal Record In Decree Suit Will Cost Up to \$100,000

The Government and the majors may exchange blows before the U.S. Supreme Court preliminary to the good argument on the merits of the payoff argument on the merits of the payoff argument on the merits of the begunder of the payoff argument of the merits of the begunder o

\$00,000. Moreover \$50,000 and \$00,000. Moreover \$50,000 and \$00,000 and \$00,00

MPA'S 25TH ANNI PARTY AT THE WALDORF IN MAY

Washington, March 11.
Dinner to celebrate the 25th anniversary of the Motion Picture Assn.
will be held at the Waldorf-Astoria.
N. Y., in mid-May. Definite date has

N. Y., in mid-May. Definite date has not yet been set.

Among those invited to the affair will be officials of the United Na-tions, heads in Government, duplo-macy and in domestic and foreign dim fields. Committee to handle the distribution of the committee of the con-tainty after the contract of the stone plans to embark for Europe to continue his trip of some months back which was interrupted by his illness.

WB Budget Slash Cuts 16 Editors Off Payroll

Retrenchment wave at Warners washed 16 fine the state of the lot of the state of

Sent to the Rear

Academy of Motion Picture Arts and Sciences is going through with its reducal to permit cameramen to force Dermit cameramen to footlights. Ocean Derby across the footlights, Ocean Derby across the footlights of the control of the prevared ocean to ignore the show this year.

this year.

Arrangements have been made to shoot the Oscar winners in special booths backstage. Filming from the audience, the Academy declared, would disturb the cash customers.

Laws Won't Cure H'wood's Labor Ills: Sen. Morse

Washington, March 11. Doubt that jurisdictional disputes, ich as the long one in Hollywood, can be cured by legislation was expressed yesterday (10), by Senator Wayne Morse, (R., Ore.), in a marathon labor speech on the Sen-ate floor.

marathon labor speech on the Seniate floor.

Morse said the real solution would some from cooperation among unions and through internal mediad more controlled to the solution of the solution of the solution that the solution is considered to the strike were discussed late Saturday before discussed late Saturday before Schatte, superintendent of a cere flower labor committee by Osean Schatte, and the solution of the Brotherhood of Carpenters & Joiners Schatte, emember of the Conference of Studio Unions, said me in the solution of the sol

BOB BUCKNER DICKERS OWN INDIE UNIT VIA U-I

Hollywood, March 11. Robert Buckner is conferring with Universal-International on the possibility of joining the firm as a unit production head and participating in

ALSO DEPLORED

Recent flurry of censorship prob-lems hitting the film industry, cli-maxed by the pending Wilson-Con-maxed by the pending Wilson-Con-tended to the content of the con-tended to the content of the con-legislature, points up of the con-tended to the content of the con-legislature, points up of the con-ad necessity for revision of the Production Code Administration rilings, in the opinion of toppers from state censor boards throughout the country.

Isom state cessor boards throughout PCA authorities, they claim, have been consistently inconsistent, black-bling certain sequences that the boards would approve unquestional limits that are obviously censorable. State boards, as a result, are forced to the control of the con

ity of misinterpretation.

Illustrative of the PCA's inconsistency, according to the state censors, was their action; on "Duel in the Sun" and "Notorious Gentleman," Code athuprities passed "Duel," giving it their seal apparently without hesitation despite the sequence which (Continued on page 70)

Metro Hiking Film Slate to 32

Hollywood, March 11. Hollywood, March 11.
This year's production schedule at Metro may be upped from 20 features to a total of 28 or 32. Studio execs are reported huddling over the idea of increasing the number of films while holding down the costs. Program was recently whittled down to 20 as part of the company's retregenment campaign.

Rathvon's East Move

Kathvon's Last Move
While N. Peter Rathvon', RKO
prexy, intends continuing to keep
close tab on Coast production, even
with Dore Schary now in charge of
production at the RKO plant, indications are that he will be able to
spend more time in N. Y. under the
powe setum.

Los Angeles, March 11.

Emil Hilb, former conductor of the Denver Symphony Orchestra, filed a \$60,000 damage suit against Warner Bros. Lee Forbstein, studio music chief, and Joseph Weisenfreund, studio musical and brother of Paul Muni. Paul Muni. 75 Plaintiff declares Weiscnfreund

slugged him on the eye last Feb. and laid him up for three weeks.

PCA Ban on 6 Done Pix Refutes Scare of 'Cycle'

Seven yarns dealing with narcotics themes have been submitted to the Production 'Code Administration since the code was liberalized last Sept. 12 to permit such yarns—and all but one has been rejected. That's refutation of the Catholic Church and Hearst was expected that the

refusition of the Catholic Church and Hearst press charge that the amendment would lead to "cycle" of dope film, declared Jay Richard of dope film, declared Jay Richard Subro of Columbia" "Assigned to Tressury," the one dope pic aproved, and, in working with the proved, and, in working with the was largely responsible for the change in the production code. He declared the amendment was made at the recused of Tharry J. Andinger, committed of Tharry J. Andinger, committed on page 27)

Was Everybody in The Act? Asks Elmer Davis

ACT! ASSE ELIMET DAYES
Elimer Davis, former loss of the
Office of Was Information, has found
that so many in the press-radio-pix
ian had worked in his department,
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Liquidate \$9,200,000 in Negatives

Sour Notes in Burbank

With United Artists preparing to send the first of Enterprise's flims into release domestically, and Metro putting them into release domestically, and within the next few months, David within the next few months, David within the next few months, David and George J. Schnefer, v.p. in and George J. Schnefer, v.p. in charge of distribution, expressed complete optimism in New York this work of the company's fraction of the company liquidation.

Lowe and Schaefer both denied reports that Schaefer was nomed distrib chief in a deal by which he denied reports that Schaefer was nomed distrib chief in a deal by which he wise they denied recent reports that Donnhue & Ooe ad agency had made a \$200,000 investment to get the unit's account away from McCannarge on his deal with the company except to state vchemently that he hadn't invested a cent. Lowe said (Continuod on page 80)

Odlum Hosts RKO And Atlas Board Members At His Indio Ranch

At his Indio Ranch
Flow of Dipwood, March 11.
of Not Odium half a joint meeting of KKO and Atlas boards over the weekend at his Indio ranch, similar to annual joint sessions of two bodium, and there propert with a contraint of the RKO bodrd, was joined by Atlas board members. Boyd Hatch, senior vespee, Harry M. Durning, O. L. Odinson and the contraint of the RKO bodrd, was joined by Atlas board members site of Members, and the contraint of the RKO bodrd members will remain for several days loard members will remain for several days longer,
There were no discussions on any

several days longer.

There were no discussions on any sale of RKO and only discussions pertaining to RKO films were Rathwon's reports on story material and costs of possible productions.

Dore Schary, new studio head, was introduced to combined boards of organizations.

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> 71 12 24

Dills
Chatter
Film Reviews
Foreign
George Frazier
House Reviews
Inside Legit
Inside Music
Inside Pictures
Inside Radio
Legitimate
Literati
Music
New Acts
Night Club Reviews
Obituary
Orchestras
Pictures
Pictires
Pre-Production News
Radio
Radio Reviews
Frank Scully
Television
Vaudeville
BATTY MARKET

DAILY VARIETY (Published in Hollywood by Daily Variety, Ltd.) \$10 a Tear-\$12 Foreign

National Boxoffice Survey

Warmer Weather Helps Biz-'Beginning,' 'Boomerang,' 'Jolson,' 'Pursued,' 'Years,' Lead List

warmer Weather Helps B12—Beginning, Boomproduction head and participaling in profits. Deal wort be signed until William Goek teturus from Work in a few weeks.

Buckner has about nine months to go on his current contract with Warners, where he under august the country. There still are some special situations where grosses have the country. There still are some special situations where grosses have the country. There still are some special situations where grosses have where studio offers before re-inking with the Valley 1of. Warner shows stemed the suspension a "weation."

Skourases, Silverstones
On South American Trek
Following his return from the Coast last veck, Murray Silversdone, 20th-Fox International prez, accompanied by his wite and 20th-so prexy Spyros Skouras, and his wite, panied by his wite and 20th-so prexy Spyros Skouras and his wite, proper special situations where grosses have and vacation trip.

During business phase of junket, 20th-Fox chiefs will no, branch exchange operation.

LAWRENCE ILL IN PARIS
Paris, March 11,
Laugh Lawrence who arrived a souther for years of the profit of the prof

Pickford-Chaplin's New Distrib Terms Insure UA a Better %

Mary Fickford and Charles Chap-lin have agreed to give up their right to "most favored" distribution terms for release of their product Shilling for Their "Life lin have agreed to give up their right to "most davored" distribution terms for release of their product via United Artists and new contracts at no critical and new contracts at no critical and contracts and cont

agreed to tear it up.
"Most favored" terms provided for
a 25% fee up to an \$800,000 gross
and 10% after that. Insamuch as a
somewhere around 21%, handling a
somewhere around 21%, handling a
to grossing pic meant certain, loss
under the old pacts. A number of
other non-stockholding producers
other non-stockholding producers
ing changed as fast as the contracts
expire.

Contracts for Miss Pickford and Contracts for Miss Picktord and Chaplin are now being drawn up in New York and will be forwarded them with blanks left for the fee. The two owners will decide between them what they want to set it at and fill the blanks in when they sign the nacts.

Chaplin had suggested that "Verdoux" might go to another com-pany for release, but that possibility was definitely eliminated at the UA board meetings last week when the new contracts were discussed.

COL. REELECTS SLATE: 7-YEAR PACTS TO COHNS

Columbia Pictures stockholders' meeting ended after little more than an hour yesterday (Tuesday) with an hour yesterday (Tuesday) with evorling to schedule. Highlight of the voting was the quick passage of seven-year employment contracts for Harry Cohn, prexy, and Jack Cohn, executive veepee of the company, their fast paets in more than passed without modification.

Company's board of directors was

one and a half years. Measure was passed without modification. Company's board of directors was passed without modifications with the company's board of directors was passed without the company's board of directors was passed without the company of the company

Exam Paulette Goddard In Bercovici Vs. Chaplin

IN BETCOVICI VS. CHappini
Deposition of Paulette Goddard
was taken in the N. Y. federal court
last week in the \$5,000,000 suit filed
by Konrad Bercovici against Charlie Chappin in 1941. Bercovici has
claimed he wrote "Haymarket Riot"
and "Cry of Wolf" for Chaplin in
1897 and that the latter turned them
down, but subsequently incorporated the two stories in his "Great
Detator."

With the suit not scheduled for the court decket for two months been determined yet.

Miss Goddard's deposition was taken last weeks because the active statement of the stay. She was called as a without stay in the stay of the stay. She was called as a wind stay of the stay o With the suit not scheduled for

Shilling for Their 'Life'

Shilling for Their 'Life'
James Stewart and probably
Frank Capra will go to Mexico City
the end of this month for the opening of 'It's a Wonderful Life' there
ling of 'It's a Wonderful Life' there
April for the pic's British preem.
Presence of the star and director at
eleut of the picit's British preem.
Presence of the star and director at
it off to an improved start at the
b.o., which leads to the desire for
Mex opening is at the new Frado
Mex opening is at the new Frado Mex opening is at the new Prado theatre March 27. It will be at-tended by Mexico's president and diplomatic corps. London teeoff will be a day-dater April 6 and the New Gallery and Tivoli theatres.

UA May Distrib 'Duel' After All If % Is Right

Despite the split a rew weeks and between David O. Selznick and United Artists, possibility arose last week that U.A. will handle physical specific the specific of the property of the proper

New Distribution Search
New Distribution Search
New Distribution Search
New Chicago, March
Chicago, March
New counts
New and Albany, Chicago rep has not been determined yet.

You Said It

Washington, March 11.
MPA Title Registration Bureau
announced Sunday (9) that "you"

announced Sunday (9) that "you" was the No. 1 word appearing in film titles regissered with it by producers in 1946. It appeared 883 times.

883 times.
"In the state of the s

Koussevitzky Biog Suit Cues Right to Depict Celebs Sans Permission

Celebr scans Permission
Lugity and the moot only the most of the moot only the moot of the

contractions are assumed as a second of the contraction of the contrac

of general Interest."

Court's culling, if upheld on appeal, leaves no doubt that Hollywood may be upon the property of the pr

PROTESTANT CHURCH WANTS PIX-RADIO CO-OP

WAILD I IA-RABID UU-U
Means of interesting more film
and radio writers in religious topics
were expired last week at twowere expired last week at twodenominations held under the auspices of the Missionary Education
Movement at St. Georgive Protestant
Movement at St. Georgive Protestant
Hollywood's attention toward more
religious films, and especially noted
a need of more excipts—both film and
the protestant faith is
depicted.

Schaefer. Jr., and Cabill to Handle Those 350-375 Universal Reissues

M-G's Rodgers Returns

To H.O. After Coast Trip TO H.U. AILEY COSSI 171D Metro sales veepse William F. Rodgers is slated to return to the homeoffice from the Coast next Monday (17) after six weeks of huddles with studio execs. During his Coast stay, Rodgers also had a look at forthcoming Metro product still in various stages of production.

in various stages of production.
First order of business upon his
return will be to set up regional
sales meets, at which members of
the field staff are expected to get
together to talk over the anti-trust
decree and how Mettro's sales policy
will be changed to meet it. Meets
will start early in Activity, with the
first one probably hed in New York
Byrne's territory,

Byrne's territory,

Mason Sues Rose: Says Memorandum Contract Is Invalid

James Mason's chances of doing James Mason's chances of doing pictures in the next five years for anyone other than David Rose hinges on litigation that popped up last week. Rose has an agreement in the form of a letter which ties Mason exclusively to a company to formed by the duo for the five-year stretch, the Mason complaint, served on Rose as he disembarked from the Queen Elizabeth in New York, dischess.

In slapping Rose with his N. Y. supreme court action to rescind the deal, Mason jumped the gun on Rose. Latter had already filed a Federal court action in California to restrain court action in California to restrain the actor from working for anyone else. But with Mason avoiding the Coast environs, complaint was never served on him. Rose, of course, will counterclaim in the current action brought by his erstwhile partner.

brought by his erstwhile partner. Entire dispute rests on a letter addressed by Rose to Mason on June 5, 1946 which sets forth their scheme to form a new company. Britisher's complaint attacks the letter with the assertion that it was not the final deal which was to be drawn later. Rose, it's claimed, refused to parasite part and thereby repudiated the entire project.

Parameuri Calch In It.

Paramount Catch In It

Paramount Catch in It Main gripe of Mason, according to the pleading, is the alleged attempt by Rose to sell him to Paramount. By so doing, it's alleged, and the letter of the agreement. Moreover, charge is made that the exParamount gam, in Engineth and convey, charge is made that the exParamount gam, in Engineth and convey, charge is made that the exParamount gam, in Engineth and the CROSE was to get \$25,000 for every pit that Mason made for Par.
Mason-Rose letter called for for-

pic that Mason made for Par.

Mason-Rose letter called for former to receive \$2,000 weekly for five years plus 5% of the profits of all years plus 5% of the profits of all week and the other half of the take, and the other half of the very heart of the take week and the other half of the very heart of the profit of the pro

N. Y. to L. A.

Ricardo Amador
A. Pam Blumenthal
Jay Burton
Irving Brecher
Tom Drake
Arnold Grant
John Hertz, Jr.
Frie, Johnston Eric Johnston Arthur W. Kelly Paul MacNamara Paul MacNamara
Paul Mantz
Ed Perkins
Mr. and Mrs. Walter Reade, Jr.
David Rose
Wesley Ruggles
Toota Shor
Harry Thomas
Marita Vickers

Europe to N. Y.

Universal Keissues

Deal he recently made with Universal, George J. Schaefer said In New York Monday (10), will give him between 359 and 375 ressues, plus serials, westerns and shorts. The year franchise, he declared, calls standard of the serials, westerns and shorts. The year franchise, he declared, calls standard of the serials, westerns and shorts. Schaefer said the deal provided for U turning over to him practically standard of U turning over to him practically standard of U turning over to him practically standard over the serial standard by his present farm, George J. Schaefer, Jr., and son-in-law, John Hell take only an advisory role, Schaefer said, but will hold a major Hell take only an advisory role, Schaefer said, but will hold a major ranacial interest in the setup. Offices are being established in the reissue activities from operation of Enterprise Productions, of which Schaefer became v.p. in charge of distribution a few weeks ago.

Hell take only an advisory role, Schaefer seems v.p. in charge of distribution a few weeks ago.

The secondard of the serial seri

New Enterprise post, Schaefer said, would require his exclusive services, except for those activities already in the works. Latter include the services are services, except for the securities already in the works. Latter include the Vilacolor, which will be released by PRC shortly, and owner-hip of American distrib rights to the Italian-made English-linguage The Mark Barr, produced by State and State of the State of t

hadded.

Plans for Butterprise do not at the morient envisage addition of any sales staff, Schaefer explained. He said hed be actively in supervision of distribution by United Artists domestically and Metro abroad. Publicity-advertising setup will be developed, however, he said, with dries pance now being sought to house the whole Ent seatern staff, including its story of and studie rep.

Mannix Back at M-G

Eddle Mannix returned to Metro yesterday (10) after almost a week in Cedars of Lebanon hospital.

Exce was hospitalized with a sore throat and returned home over the weekend.

L. A. to N. Y.

L. A. to P. Brian Aheran Brian Aheran Brian Aheran Rupert Allan Annabella Benedlet Bogeaus William Boyd Walter Branson William G. Brenner Sammy Cahn Claudette Colbert Sammy Cahn Claudette Colbert Bullets Durgom Jack Elliott David Franklin Jack Gertsman Jack Gertsman William Goetz Martin Jurow Maud Lamy Maud Lamy
Carl Leserman
Anita Loos
David Lord
George Mayer
S. Barret McCormick Bill Pierce Zasu Pitts
Rudy Polk
William F. Rodgers
Budd Rogers
Lizbeth Scott
Charles K. Stearn Jule Styne Deems Taylor John M. Whittaker Wilde Twins

N. Y. to Europe

Ambrose Doskaw Miriam Gantz Arthur M. Loew Joseph Siritzky

RECORD TIE-UP PROMOTION SET FOR BOB HOPE'S PRIZE PICTURE!





BACKED BY THIS \$600,000 AD CAMPAIGN

That Will Register Over a BILLION Selling Impressions for Bob Hope's PRIZE Picture!!!

10 BOB HOPE-PEPSODENT BROADCASTS over 163 NBC Stations. Listen for Bob's first public announcement of contest on March 18th program.

432 INSERTIONS OF SIX 630-LINE NEWS-PAPER ADS in full color—in 72 Sunday papers in 64 circles for 6 consecutive weeks.

250,000 SALES PERSONNEL of drug stores will plug the contest by word-of-mouth.

125,000 DISPLAYS IN 78,000 STORES E.000 Chewoler shortoons and 70,000 drug and chain onlers:

12 MILLION ENTRY BLANKS distributed thru these 78,000 stores and in thousands of theatres.

NEWSPAPER CONTESTS IN 15 STRATEGIC CITIES. Local contests with extra local prizes and promotion in 15 pre-release keys.

00 WORTH OF PRIZES!!



- 24 Free Chevrolets
- 48 Free Frigidaires
- ₩ 60 Free \$100 Bills ₩
- Scores of Local Prizes



In Paramount-Pepsodent's Nationwide

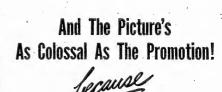
VEEK JINGLE CONTEST

Starting March 18th-on

22 Major Prizes A Week—Every Week For 6 Weeks!

From March 18th to April 29th, all America will be writing 2-line jingles, starting with the words "My Favorite Brunette....",

competing in 6 separate weekly contests to win 4 Chevrolets, 8 Frigidaires and 10 hundred-dollar bills awarded each weekl



"It figures to top the comedian's previous best grosses!". Says M. P. Herald

"The boxoffice will love it!" .. Says Film Daily

"It's a perfectly swell hunk of boxoffice merchandise!" Says M. P. Daily

"Gag piles on gag... in sure-fire boxoffice!"

Says Variety

HOPE

More gags and laughs than you can count In Hope's Prize hit from

Paramount

PETER MIN LON LON CHANEY
Produced by DANIEL DARE
Directed by ELLIOTT NUGENT
Original Screen Play
by Edmund Beloin and Jack Rose

STARTING TO THIN OUT BACKLOGS

Krim Wants E-L to Get Equal Choice 129 PIX DOWN TO IATSE Intervenes and Stalls N. Y. Lab

An even break with Universal on-the selection of British pix of J. Ar-thur Rank intended for U. S. dis-tribution by the two companies will be sought by Arthur Krim, E-L prexy, during talks with Rank of-ficials which start in London this week. Krim, it's been learned, will week. Krim, it's been learned, will ask for an agreement in black-and-white which would insure his company against playing second fiddle to U on allocation of Rank's pix to the two American companies that handle his alms in the U.S.

io U on allocation of Rank's pix to the two American companies that handle his films in the U.S. which handle his films in the U.S. which have been considered to the two designation of a reviewing board which consists of Xrim, Robert Benjonder distributed by U. Alfred Schwalberg, E-L sales head, and U.S. outfil. Bend is to designate a minimum of 12 British films analys to the two designates a minimum of 12 British films analys to U.S. outfil. Board is to designate a minimum of 12 British films analys to U and elight to E-L. Krim will point to the solid personally to U and elight to E-L. Krim will point to the solid personality to U and elight to E-L. Krim will point to the solid personality to U and elight to E-L. Krim will point to the solid personality to U and properties. E-L. prexy, moreover, to the control of the Company's first British release, "Bedelia," as proof that his flackery for both "Bedelia" and its flackery for both "Bedelia" and its accessor, "The Adventures." Despite an impression to the control of the Company's the Consequently, and the Company's role in distributing Rank's pix. Consequently, bedves in the huddles which are expected to last some 10 days. CEARC CTILL TEXTIME. Exhib reaction is reported grow-ing throughout the country-particularly in the Chicago area—against in the Chicago area—against in the Chicago area—against leasing deals being metered into by producers as a means of establishing infinium and mission prices for their pictures. Exhibs maintain the move the provision of the court decree outlawing clauses governing minimum bon tap in leneaning contracts. Number of indice exhibs have been and distribs who are leasing or plan to lease houses, although their and distribs who are leasing or plan to lease houses, although their sprounds—from a purely legalistic services of their vectors and distribs who are leasing or plan to lease houses, although their their vectors and distribs who are leasing or plan to lease houses, although their their vectors and distribs who are leasing or plan to lease houses, although their vectors and their vectors and their vectors and their vectors are all their vectors and their vectors and their vectors and their vectors are all their vectors and the

SEARS STILL TESTING 'CARNEGIE HALL' POLICY

CARNEGIE HALL' POLICY
Traisference of the producers or
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the pelurus before settling a policy
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mpaign. Decision on whether to go ahead Decision on whether to go shead on a roadshow basis or make the popular-price tests Sears wants may be arrived at this week. Meantime, plans are going ahead for a New York engagement, probably at two houses day-and-date, one on a grind and one on a two-a-day policy.

Francy's Rank Powwow In London on 16m Plans

James Francy, United World Pic-tures' prexy, sailed Friday (7) aboard the Queen Elizabeth for Lonaboard the Queen Elizabeth for London huddles with execs of the J. Arthur Rank organization. Talk are aimed at completing details for the handling of Rank's narrow-gauge versions in the U. S. UWP, a Universal subsid, has a reciprocal distribution arrangement with Rank and has already begun to sell British educational and religious shorts. Francy will remain in England for Four weeks.

Studio labor trunkies of the post six mouths, coupled with long-smar state of the majors to cut down, are flattening film backlogs which steadily climbed to a high of 129 earth in the fall of 46. In a eversal steadily climbed to a high of 129 earth in the fall of 48. In a eversal complete but uncleased films while complete of the co Telefilm Plans Expansion Hollywood, March 11,
Joseph A. Tbomas, prexy of Telefilm, Inc., announced an appropriation of \$1,500,000 for an expansion
program, currently under way.
Company is constructing new
studies for 16m production and increasing facilities for video work. Exhibs Gripe At

4-Walls Leasing

Habit by Distribs

Wilson Sues Graphic Circuit and Distribs In 100G Anti-Trust Claim

Burlington, Vt., March 11. A suit filed in Federal court here

With U of Rank Pix for U.S. Distribution 110, WILL CUT 100 Technicians' Strike Yesterday (Tues.)

Future of Hollywood'

Symposium on the future of Hollywood will be, held tomorrow (13) at the Screen Publicists Guild membership meeting at Hotel Picca-dilly, N. Y.

Speakers will be Maurice Berg-man, Universal ad-publicity direc-tor, Richard Griffith, National Board of Review national director, and John T. McManus, PM staffer.

Cutting Down On No. of Changes To Combat Distribs

Minneapolis, March 11. Aroused by the mounting film costs and distributors' disregard of costs and distributors' disregard of their protests, Twin City indepen-dent exhibitors are trying a brand new line of attack in a campaign to obtain better deals. They're cutting down the number of their weekly changes, believing that by this method they finally can break the companies down.

Burlington, Vt., March 11.

A suit flated in Federal court here last week by Joseph F. Wilson, operation of the Brandon, seeks, State of the March of the Companies of the Compa

Narrowly averting a paralyzing walkout of 2,000 workers in 18 major New York labs, heads of the International Alliance of Theatrical walkout of 2,000 workers in 18 major New York labs, head of the International Alliance of Theatrical Stage Employees intervened in the International Alliance of Theatrical Stage Employees intervened in the International Alliance of Theatrical Local 702, to resume negotiations with the companies for a new contract. Slep was taken after a union tract. Slep was taken after a union work of the International Contract of the International Contract of the International Contract of the International Contract of Contract of the International Contract of the International Contract of the International Contract of Contrac

in view of the companies' attitude, Francavilla stated.

Wall St.'s Pros and Cons on Pix Stocks

Poor showing of film stocks in the past three months on the New York Stock Exchange has Wall Street's wizards studying their charts to dope the less than a average market trend of the majors. A number of however the street of the street of the street with the tension of the street of the street with the tension of the street of the street of the street with the tension may be street of the s

FAVORABLE FACTORS IN FILMS OUTLOOK

- Field research indicates only slight reduction in revenues for 1947, at the worst. (As indicated by questioning of film execs.)
- U. S. films are holding own in foreign countries. In 1946 revenues increased 10% over 1945 over-
- Decree-ordered competitive selling on individual basis has proven no added hardship "during the period of reduced picture production and high boxoffice receipts. It may even result in higher
- Pix have a lag in their correlation to consumer spending. They're one of the last things to dip during a depression.
- Industry, forewarned, is in process of working off highest cost product and has deferred plans for producing more costly and risky films.
- Theatre operation is more flexible than commonly believed. Some 30%-35% of operating costs would fall with dip in b.o. grosses.
- Use of reissues has, on whole, proven highly suc-cessful. Cost for them negligible and profits solid.
- Majors have registered tremendous strides building up strong financial conditions. Debts and priorities erased or sharply reduced and working capital is large and liquid.
- WITTING CAPITAL IS LARGE AND LIQUID.

 Wartime building restrictions and current high costs have tended to maintain favorable conditions to affiliates. Industry, also, prevented from indulging in excessive construction and expansion expenditures.

UNFAVORABLE FACTORS

- UNFAVORABLE FACTORS

 U.S. has not kept pace with population growth. In U.S. has not kept pace with population growth. In the property of the p

- Necessity to general range sums to export and seat Industry; so nor favorite targets for Congressional investigations and anti-trust suits. (Not indicated by report). Continued trend to five the control of the contro

HUGHES AMENDS SUIT ON MPA'S 'OUTLAW' NIX

ON MPA'S OUTLAW' NIX.
Claining damage mounting to
\$7,500,000, attorneys for Howard
Hughes Production filed an amended
complaint in N. Y. federal district
cent'y selected (1); charging contone of the control of the control of the control
paintiff's picture, "The Outlaw."
Declaring that no indic producer
Declaring that no indic producer
Lorder Potent in theatres affiliated
to the MPA, Hughes' attorney,
Charles Potett, asks the court to
energy that the control of the control
of films produced by Hughes' of from
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Dozier-Fontaine's Duo Via Universal Release

Via Universal Release
Rampart Films, owned by William
Dezier and Joan Fontaine, his wife,
will produce "Possession" and "Letkerl I produce "Possession" and "Letheir first two offerings, with Miss
Fontaine in the star spot. Dana Anddrews will co-star in the first. Sheridail be predected by floor. The second
One of the two films will road in
October, followed by the other piece
re immediately. Universal piece
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of the two films will road in
October, followed by the other piece
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Roz's First for Own Co.

ROZ's First for Own Co.

"Lucky Penny" starring Rosalind
Russell, will be the first vehicle for
Independent Artists, using its starowner. Frederick Brisson, her husband, is greey of its
Yarn will start lensing in midAugust with Humphrey Bogarg schal
ung the pitch to play male lead.

The report sets no real threat to the industry from television since there's little likelihood of anyone apparoring an experime picture for broadcast when it would be shown only once. In rating individual properties of the considered the best bet for investors; 2004-Fox, second, and Metro, third. So far as risk from a fitting foreign market is concerned, Far is subject least to it; 20th next; then Warner Bros., RRO, Metro, Columbia and Universal in that order, theatrees owned in U. S. and gross amount of foreign This timeng takes into conductor of the control of the con





"Song of Scheherazade"

It's a SWEET TUNE at the B. O.!

NATIONAL BOXOFFICE SURVEY

"Song of Scheherazade' (U) zoomed up from the field to take second place!"

SONG HOT!" in N.Y.

TORRID!" in Buffalo

SONG' HOT!" in L. A.

LOOKS GOOD!" in Chi. (2nd Week "FANCY!")

**TERRIF!" in Cincy

and it's just beginning to sing!

High Barbaree

High Barbaree
Hallywood March 8.
Metro release of Everett Rakin prodicts.
Stars Van Johnson, Just digester, Stars Van Johnson Just Harry Hall Grant Stars Van Johnson Just Harry Hall Grant Stars Van Johnson Hall Grant Hall Grant Stars Van Johnson Hall Grant Hall Gr

Buck Privates Come

Home
House
Hollywood, March 8.
Universal-through a Robert Active visitional release of Robert Visitional Robert Visition Corriac Previous Control Relations of the Control Relation of the Control Rela

Beck to the control of the control o

Miniature Reviews

Miniature Reviews

"Hilb Barbaree" (MC), Good
dramatic hide that minimizes
dramatic hide that minimizes
that the second of the s

rial touches. "Ivan the Terrible" (Artkino). Russian-made story of 16th cen-tury czar is okay Soviet fare but

disappointing generally.

"Range Beyond the Blue"
(PRC): Better than average oatuner in the Eddie Dean series.

from a clathes-line between two high buildings. Lending strong support to come-diane is Nat Pendleton as the tough Lending strong support to come-diane is Nat Pendleton as the tough ticks. Remance angle is certical off by Tom Brown and Joan Fulton in sal-tics. Remance angle is certical off tyrong strong strong strong strong strong is most set to the strong strong strong McBride and tolera strenged. McBride and tolera strenged. Dong Grant, Frederic I. Rinaldo and Jong Grant, Frederic I. Rinaldo and Richard Macaulay and Bradford Richard Macaulay and Bradford Ropes. Lenning, background muck, editing and other factors are Experi.

The Imperfect Lady

The Imperfect Lady
Naramount vehue of Kerl Tubber production, Size May Milland, Treesa With
Field, Anthroy Golin, Regislaid Owen, DiField, Anthroy Milland, Size Called,
Field, Anthroy Milland,
Field, Size Called,
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Rose Bridges	Virginia Field
Jose Martinez	Anthony Quinn
Mr. Hopkins	Reginald Owen
Lord Montglyn	Melville Cooper
Inspector Christon	Rhys Williams
Mr. Mallam	George Zucco
Sam Travers	Charles Coleman
Mr. Rogan	Miles Mander
Gladstone	Gordon Richards
Lord Chief Justice	Edmond Breon
Henderson: 17	Frederic Worlock
Malcolm Gadby	Michael Dyne
Lucy	Gordon Richards Edmond Breon Frederic Worlock Michael Dyne Joan Winfield

A galaxy of Paramoun's top name windered and the content of the paramoun's top name windered and the content of the paramoun's top name windered and the paramoun's top name with the paramoun's the paramoun's the paramoun's the paramoun's the name with the paramoun's the paramou

Hardwicke's playing of the English lord is to the manner born of a stiff-necked yet sympathetic artistorat, and the state of the state

High Conquest

rieAnna Lee	
igo Lannier	
firey Stevens	
ara Kingsley Beulah Bondi	
d. Flugh Banning Sir C. Auhrey Smith	
i, Hugh Balting Sir C. Allitrey Butter	
ter OberwalderJohn Qualen	
ama Oherwalder Helene Thinnig	П
omas Donlin	ŀ
les KoerberEric Feldary	
oung Peter	ı
nnz BitzLouis Mercier	ı
ideRichard Flato	ш
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iss WoodleyMinerva Urecal	1
ravelerJohn Bleifer	ł
oung- Banning Douglas Walton	ı
isa Spencer	۱

"High Conquest" generates considerable interest as result of exterior footage being actually filmed in Switz-mountain shots with studio-manufactured story points and the sum total is on the credit side. Film has production gloss well above usual should be profitable in the company's market.

amound be profitable in the company's market.

Plot, briefly, deals with a young market.

Plot, briefly, deals with a young market was the profitable prof

component and annual answer at support of the control of the contr

Alexander's Ragtime Band

Band
Most important release on 20thFox's current release slate, "Alexders' Ragtime Band" release
a rave review "1 VALETY when
the film was c, ginally released
type musical of Irving Berlin's
songs was "out in front of the
new season's parade, Vantury's
inevitable career is sock boxoffice, profitable exploitation engagements, extended runs and repeat showings. Superlative
manship, in provides a rare theatrical and emotional experience." tense velesse. "Band" is

mansab, it provides a rate uneence." In its new release, "Band' is
In its new release, "Band' is
The state of the state of the state of the
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Merman in the cast are expected
Merman in the cast are expected
Miss Faye and hopes to review.
Film will not be cut as a resume, running the same lofs mintest it did when originally resume, running the same lofs mintest it did when originally resume, running the same lofs mintest it did when originally resume, running the same lofs mintest it did when originally rethe 20th homeofitee next Monday
(17).

tuned to the film's, farcical intents.

Ann Richards Is effectively pert and likeable In her role as the unexpected visitor from across the seas. In slighter parts, Tom Conway, Frances Rafferty and Clarence Kolb amply meet the requisites.

Wit.

Ivan the Terrible

Ivan the Terrible
(RUSSIAN-MADE)
(RUSSIAN-MADE)
(RUSSIAN-MADE)
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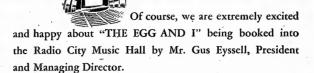
Century, there must have been mo-ments of levity. Apparently Eisen-stein should have confined his efforts to directing because his script fails to be interest-sustaining. Wear,

Vorense, Y. March 1, * Running time, Rodie Dean Rodie Dean Rodie Dean Rodie Dean Rodie Dean Rodie Rodi

Sirken when the state of the st

Tales of Palestine
(BRITISH-MADE)
(Documentary)
(Documenta





This is a fitting tribute to this fine American comedy based upon the perennial best-seller by Betty MacDonald.

We extend our appreciation to Gus Eyssell and to all exhibitors throughout the country who will ultimately appraise to the same degree the box office and entertainment quality of "THE EGG AND I." At this writing it is estimated that "THE EGG AND I" has been read by twenty-five million persons. This indicates that, "THE EGG AND I" will be one of the best patronized pictures of all time.

Naturally, U-I is backing it up with the biggest advertising campaign in its history.



reduced and Without to, the Serger by CHESTER BRISKINE and FRED R. PINKLEHOFFE Quested by CHESTER REGINE : A ENIMERSAL INTERNATIONAL PROPERTY.

POSTWAR BALLY BOOM PAYS OFF

N. J. Allied Pans 16m Pix, Bingo, Sales Tax; Sets Atlantic City Meet

Indiscriminate distribution of 16m films, a proposed amendment to the New Jersey State Constitution providing for the logalization of bingion and a bill permitting municipalities in the State to impose sales or lourly taxes, were thoroughly blast energl membership of the Allied Thester Owners of the Jersey held in New York, Monday (10).

Introduced in the New Jersey Legislature the same day by the Atlantic County delegation, tax measure, which if approved by the lawmakers would authorize a permanent 5% sales or luxury import, was immly opposed by Allestoper, Edward Lachman of Bonton, N. J., that "we are prepared to use every means at our disposal, including the screens of more than 400 mixtue, to inform citizens of the latest threat to their pocketbooks and pleasures."

Polyting to a gaudy 16m brochure.

pleasures."

Pointing to a gaudy 16m brochure prepared by one of the majors, Lachman also stated his organization "rievest with alturn" the use of time to be a state of the majors, and the state of th mer resorts, et al.

company we research to moves, sun-reconstructions and the second of the constitutional smeadment as intro-duced Feb. 10 in the legislature fresh beyond the scope of smercain-fresh beyond the scope of smercain-smeadment must first be published in at least one newspaper of each sounty and thereafter does not be-sounty and thereafter does not be-sound to the second of the second policy of the second of the second Lachman said he personally feel, "Prings gambling to children and the second of the second of the second handle of the second of the second handle of the second of the second to the finances of the second of the Conclave also fixed the date of its annual convention. Allied hoddles

Conclave also fixed the date of its annual convention. Allied huddles this year are slated for the Hotel annual convention. Allied huddles this year are slated for the Hotel 28. An international flavor will be sharing the Ambassador will be sharing the sharing t

Stoltz Plus Six Others

Stoltz Pitts Six Others
TO Bally Years' in Field
Arnold Stolts, former pubade
ehicf and special asles yes for PRC,
foined the Goldwyn field exploitation staff last week to handle openlast of 'Best Years of Our Lives' in
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last of 'Best Years of Our Lives' in
the control
last of the special 'Years' field force, which is
sugmenting Goldwyn's regular staff.
Weissman Goldwyn's regular staff.
Weissman of the control
last of the co To Bally 'Years' in Field

Chevalier's Bilingual

Maurice Chevalier's picture he made in France for RKO release under the title of "Golden Silence" will be released in the U.S. as "Man About Town." While Chevalier speaks English in the picture, other players speak French.

This yas is covered for American

This gap is covered for American market by having Chevalier narrate the story and vital passages in Eng-

N.Y. Theatre Execs Trek to Albany To K.O. New 5% Tax

Quartet of New York theatre exices are traveling up the Hudson today. (12) in a desperate effort to head which would be superimposed on the existing 20% Federal bite. Trick to Albany is being made so that the existing 20% Federal bite. Trick to Albany is being made so that the delegation, repoing N. Y. metropolities on the legislature's leaders before the tax bill, proposed by Governor, Thomas E. Dewey, comes up for voice. Existing have used for a hear-tree of the control of the co

nig settore Dewey but, so far, have received in own from him. The received in own from him. The great of the Method of the Metho

ATT'Y MILTON KRAMER SRO'S B'D CHAIRMAN

His election as exec vp., and board chairman of Selznick Releasing Organization will not interfere with his legal practice, which will continue to occupy the major part of his time. Milton A. Kramer said this week, Kramer's firm, Paine, Kramer & Marx, is counsel for David O. Selznick.

Seiznick.
Kramer, who returned to New York over the weekend from two-week trip to Cuba, succeds Ernest L. Seanton, exec v.p. of Vanguard Flins, as chairman of the SRO board, but will devote himself principally to sical affairs of Vanguard, Seiznick producing unit.

guard, Seiznick producing unit.

Kassell on Cast
Hollwroot March 1.

Milton Kussell, general sales
manager Seiznick Releasing Organization, arrived vesterday (10) from
N. Y. to spend week organizing the
seiznic sales of the seiznic seizni

Hollywood Park Hit By Inglewood City Tax

Inglewood City Tax
Mollywood, March II.
Inglewood city council takes a bite
at horseracing in a new ordinance
calling for a 5c, tax on all amusement tickets costing more than 46c.
Tax goes into effect April 10 when
the steeds start running at Hollywood Turk.
Understood the bite will fatten the
city treasury by \$53,000 per year.

MORE PRE-SALES

Constant clamor by most film in-dustry toppers for a return to old-time showmanship techniques to maintain top boxoffice levels has apparently paid off, with almost apparently paid off, with almost every company figuring that hypoed ballyhoo campaigns have added considerably to their grosses. Concentrated handling of each picture in each simulation will become even the control of the control of their contr

territories.

Illustrating the ballytoo boom are 20th-Fox and Metro, who have set the pace to date in selling their product via concentrated campaigns at each opening situation. Under the supervision of ad-pub chief, Charley Schalifer, 20th mapped out the supervision of ad-pub chief, Charley Schalifer, 20th mapped out presenting campaign since the war's end on "Razor's Edge." sensitive from the supervision of the box office and proved one of the boxoffice and proved one of the boxoffice when the supervision of the box office chambers of the supervision of the box office and the supervision of th

handling given the film.

Metro, with exploitation chief
William R. Ferguson at the helm,
showed what ballyhoo could do for
a modest-budgeter with the campaign staged for 'Gallant Reso,' In
superior that the control of the control
was taken on a nationwide p.a. tour.
Entire campaign cost about \$100,000
and the film grossed nearly \$2,000,
od the half of which Myoo. Perguson
tributes to the ballyhoo. Perguson

(Continued on war 31)

(Continued on page 31)

BUT BIDS GUE Flock of Remakes Keyed to Current Trend to Emphasize Pre-Selling bemand for the studios to turn out pre-sold product that will garmer that required extra playing time on the nation's screens has spotlighted the trend towards an increased number of remakes of line blat host forthcoming product from several different studios was filmed for the first time as long ago as 1893. Majors deny that the increased number of remakes indicates a paucity of good, original story near aver that refulihor the oldier.

Metro Inks Torme

mtetto times 10ffille

Hollywood, March 11.

Mel Hollywood, March 11.
Bocage, has been signed by Metro, specifically for its forthcoming flood News," and with options for two more films within a year.

As a consequence, Tornes' a book-rate of the more films within a year.

As a consequence, Tornes' a book-rate of the more films within a year.

John Standard of the more films wheeks to enable singer to fulfill the "News" chore.

SEC Discloses Brisk Pix Stox Tradings So Far

Activity Philadelphia, March 11.
Activity Philadelphia, March 11.
Activity Britadelphia, March 11.
Activity Britadelphia, March 11.
Activity Britadelphia, March 11.
Activity Britadelphia, Britadelph

Frederick L. Ehrman, New York, disposed of 2,300 shares of RKO (Continued on page 22)

the younger generation, who will also go for new flims based on old properties.

It was also go for new flims based on old properties. It was also go for new flims based to find the flight of the fl

properities, Instead, the studio tospers aver that refinfing the oldies can pay off in two different ways:

1). Olditimes who saw and enjoyed the pictures years ago will be almost certain customers for a new version, and 2), each year sees a new audience of several million customers in the younger generation, who will also go for new flums based on old

the younger generation, who will also go for new films based on old

by Fox in 1922 with Percy Marmout started.

Started. The oldest story work to Warners, with this year's produce to Warners, with this year's produced from the same originally produced from the same started very Gordon, Caston and starred Very Gordon, Caston and starred Very Gordon, Caston of Hentzan, "which David O. Schwarzer of the plant to produce this year war originally turned out by DoS' father, Lew's J. Schmich. That production, in 1923, featured an all-star cast comprising Ealine Januarchic Lew Gody and Chire Window. "That Way with Women," on Warners' current release slate, has been termed by the critics a remainer

Briefs From the Lots

Briefs From the Lots

| Comparison of the Compar

LARAINE DAY BRIAN AHERNE ROBERT MITCHUM GENE RAYMOND

Men took their lives in their hands When they took her in their arms

From one man's arms to another she fled
—trying to escape the evil memory of
the tragic trinket whose strange power
changed her life...destroyed her loves!

IN

cket

WITH

SHARYN MOFFETT • RICARDO CORTEZ • HENRY STEPHENSON

PRODUCED BY BERT GRANET

DIRECTED BY JOHN BRAHM

Written by SHERIDAN GIBNEY

BIG RKO NATIONAL ADVERTISING CAMPAIGN 10 THE 89,745,975 CIRCULATION

of Life, Look, McColfs, Cosmopolitan, Saturday Evaning of Life Look, McCall's, Cosmopolitan, Saturday Evaning, Post, True Story, Collier's, Woman's Home Companion, Ladies' Home Journal, American, Plc, True Relbook, Companion, Conference and the American American and the 75 kin Ladies' Home Journal, American, Pic, True, Redbook, True, Confessions, Liberty, Fan Magazines and the 75 bits Sunday new spapers reached through American Weekly, Parade and Independent supplements.

L. A. Loaded With H.O.'s. Pace Slower: End' No Atom at \$50,000 in 3 Spots, 'Kid' Oke 28G, 3: 'Boomerang' 55G, 2d

ANU URC 2003, J;

First Los Angeles, March 11.

First Doe is larging that week in the bus is larging that week with the bus to larging that week in the bus to be a second of the control of the control

\$12.206. Televity Hills Muss Hall (G&z) Beverly Hills Muss Hall (G&z) Ellumenfeld (G&z); 63-81) — "Red House" (UA) (2d wk). Good \$5,000. Last week, fine \$7,100. (1,518; \$1-100) — "Year Hipm (M-G) (11fth wk). \$9,500. at \$9,500. Last week, filee \$9,500.

1991—Yeartung" (M-G) (11th wk), hier-braines at \$5,000. Last week, hier-braines at \$5,000. Last week, hier-braines (1991)

Steady \$12,000. Last week, good \$1.5. Feur Sar (UA-WC) (900; \$1.5.0). "Stairway to Heaven" (U) '(1th wk). Smooth \$6,000. Last week, fine \$0,200. WC) (698; 50-\$1).—"Song \$6,000. Last week, fair \$3,400. Havali (686-Blumenfeld) (986; 50-\$1).—"Red House" (UA) (2d wk). Slow Last week, fair \$3,400. Active \$6,000. Last week, fair, \$4,000. Last week, \$4,000. Last

50-81)—"Red House" (UA) Gd wish.
Active \$5,000, Last week, fancy
\$1801)week (WB) (2,758; 80-4).—
"Rora Prentiles" (WB) (2,758; 80-4).—
"Hollywood Waish Hall (Blumensfeld) (475; 50-6).—"Red House
(Hall (Blumensfeld) (475; 50-6).—"Red House
week, mart \$5,500. Last
week, mart \$5,500. Chip \$5,500. Last
week, seek, 500-6 \$4,500. Chip \$5,500.
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Last week, 500-6 \$6,500. Chip \$6,500.

Last week, 500-6 \$6,500. Chip \$6,500.

Last week, 500-6 \$6,500. Chip \$6,500.

Last week, 500-6 \$6,500. Chi

\$29.500.

Los Angeles (D'town-WC) (2,097;
50-\$1)—"Beginning or End" (M-G).
Fair \$24,000. Last week, "Lady in Lake" (M-G) (3d wk), light \$10,-200.

Eake" (M-G) (3d WK), 118ft sov.

200.covale (FWC) (1.28; 505-\$1) —
"Boonerang" (30th) (3d wl), Nitty

#80,000. Last week, sturdy \$11.200.

Million Bollar (D'town) (2.420; 50.

55)—"Open (Lity" (Indie) and "Secret Whistler" (Col) (2d rums), Good \$30.00. Last week, "City Without Men", (Indie) and "Frison Without Alen" (Indie) treissues), okay \$7.

Broadway Grosses

Estimated Total Gross stimated Total Gross
This Week\$712,000
(Based on 18 theatres)
Last Year\$726,000
(Based on 18 theatres)

Ouentin'-Vaude Great 42G, Cleve.

Return to vaude-flim policy, with King Cole 7 ric and Sue Ryan on first bill, teamed with 'San Querican birth again." Dead Reckoning' also is big at the Hipp to too traight-filmers' Feegmang or Exception of the Cole of the

Be-West-William (1997) (1998)

END' NOT ATOMIC IN ST. LOUIS AT \$14,500

ST. LOUIS AT 34,500 Wiles and the services and a nowwise merceta "Beginning or the Eng" and natives are not taking too kindly respect to the big. Estimates for This Week Ambassador (EAR) (1,500 % 10

Boomerang' Strong At \$13,000 in Mild Balto

Baltimore, March 11.

Slight lift in business with better
weather here but trend generally is
a bit offish. Best currently is "Dead
Reckoning" at the combo Hippodrome and "Boomerang" at the New.

Estimates for This Week
Century (Lower-LIA), 30,00; 2060)—"Beginning or End" (M-C).
Thinning out after big preem with
only \$13,000 likely, modest. Last
week, "Mighty McGurk", MA-C), and
\$3,200, Marker (Rappaport) (2,260;
22-700—"Doad Reckoning" (Col) plus
vaude. Leading current parade at bigs
19,000. Last week, "Beat Band" (Col)
plus Sammy Kay orch, strong \$17,800. Estimates for This Week

\$19,000 Lists were, plus Sammy Kay orch, strong 311-86, 1814 (Schanberger) (2.460; 20-60)—"Smash-Up" (U). Starts today (Thees) after third week of "Califor-Mayfar (Hidse) (98); 22-60)—"Callendar Giff" (Rep.), Strongly gold and above average at \$8,000. Last week, "Scandal in Paris" (UA), fair 20.80)—"Callendar Giff" (Rep.) Strongly gold and above average at \$8,000. Last week, "Scandal in Paris" (UA), fair

and above average at \$8,000. Last week, Scandal in Paris' (UA), fair \$8,400. (Mechanic) (1,000; 20-80)—Phomerang' (20th), Strong 1870 of this spot. Last week, second of "Miss Pilgirin' (20th), \$8,000. "Nora Prentise" (WB) (2d wk). Mild \$12,000 after sold \$17,400 opener. Town (Rappaport) (1,506; 38-55—Stahad the Sailor' (RKO) (2d wk). \$17,500 initial week.

L'ville Lively on Break In Weather; 'Calif.' Hot

21G, 'Pursued' Lusty 10G

216, Pursued Lusty 106

Louisville, March II.

Downtown houses got a break on the weeken over the weekend. The control of the weekend weekend were the weekend were the season of the weekend weekend were the Risk of the Ris

Journey" (20th), strong \$16,000, and \$18.8tc. (Lower) (3.300, 6.0-6)—
"Beginning" or End" (M-G) and
"Beginning" or End" (M-G) and
"Secret of Whister" (Col.) or
(Col.) and "Sisse's Sleep Out" (UA),
modest \$44,000, 88.8tm (FerCl), and
"Devil on Wheels" (PRC). Neat
\$4.000, Last week, "Stella Daily
(FC) and "These Three" (PC) (relasses), fall'sh \$5.000.

OMAHA STILL DRAGS BUT 'OUENTIN' \$7,000

Doyle (W. Ch. 12, 28, 58) 4, North (1990). Last week, such with (1990). Last week stury \$11,200. Milson boile (Chestase), obs. 7, 100 (1990). Last week stury \$11,200. Last week stury \$10,000. Last

New Pix Boom Pitt: 'Lives' on 4-a-Day Torrid \$31,000, 'Henry' Great 51/6, 'Pursued' Big 19G, But 'End' Sad 12G

Key City Grosses

Estimated Total Gross
This Week\$3,273,400
(Based on 22 cities, 213 theatres, chiefly first runs, including
N. Y.)
Total Gross Same Week
Last Year\$3,267,600
(Based on 22 cities, 187 theatres)

Bliz Bops K. C. But 'Sinbad' Sock 15G

Kansas City, March 11.
with a heavy midweck amoy alowing
the state of the state of

"Angel and Badman" (Rep.) Moderate \$13,000. 100s about 1.11. Last \$12,000. 1.11. Last \$12,000.

(WB) and "Blonde for Day" (PRC), \$9,000.
Tower (Fox-Joffee) (2,100; 45-85) "Home Sweet Homicide" (20th) and "Magmificent Rogue" (Rep) with vaude. Average \$8,000. Last week, "Thrill of Brazil" (Col) and "Pil-grim Lady" (Rep) with stage show, \$7,000.

Beginning' Leads Prov., Solid \$23,000, 'Locket' Big 21G, 'Prentiss' 18G

Big 216, Trentiss 80.

Hypord by preem night program.

"Beginning or Snd" spuried to solid

regioning or Snd" spuried to solid

lead town. Also big are RKO Al
lead town. Also big are RKO Al
see "The Loclet" and Majestics

"Norn Prentiss." Metropolitan has

been "The Loclet" and Majestics

"Norn Prentiss." Metropolitan has

the CRKO of C.266, 446-50.—The

Loclet" (RKO) and "Plainsman and

add" (RKO), May hit great \$21.

and "Beat Band" (RKO), ilee

\$14,000., "Lock Allone, and

and "Beat Band" (RKO), ilee

\$14,000.

and "Best Band" (RKO), nice statement of the statement of

ing Up Pather" (Mono) and valued in the process of the path of the

big films in years and it's booming Golden Triangle generally. Chief attention is being fixed on the way "Best Years Of Our Lives" at Fulton is playing at hiked prices with firstis playing at niked prices with first-come, first get the best seats, but only four shows daily. Looks like it's catching on. Big first stanza as-sured although the idea's still a little sured although the idea's still a little confusing to those brought up on either road-show, or strictly grind. "Henry V" is getting heavy sugar on two-a-day policy at tiny Art Cinema and ought to stick around for

Pittsburgh, March 11.

Cinema and ought to seem against less sturdy competition. "It's a Joke Sou date that the day and came there are seem and came to see the seem and came to see the seem and came to see the seem and came to seem and came to see the seem and

Estimates for This Week
Art C I ne me (270; \$12.0-\$2.40)—
"Henry V" (UA). Off to great start
at around \$5.00, very big for this
tiny-seater. Playing two a day retiny-seater. Playing two a day retiny-seater. Playing two a day retiny-seater. Playing two a day
seater and the seater and the seater and
seater and the seater and the seater and
reason and the seater and the seater and
playing the seater and the seater and the seater and
seater and the s

importantly. Last week, not lifter. The lift of the Community of the Commu

Likewarm notices, and only may do \$12,000, pretty wordth. Last week, "Love Laughs Andy Hardy" (M-G). \$12,000, pretty wordth. Last week, "Love Laughs Andy Hardy" (M-G). \$12,000, pretty Laughs Andy Hardy (M-G). \$12,000, pretty Laughs Andy Laughs A

'Jolson' Sockeroo 30G For 3 Denver Houses

For 3 Denver Houses
Denver, March 11.
Holdovers pomer, March 11.
Holdovers pomer, March 11.
Here currently but bit is souring over
recent weeks. Standout is "Joison
looks to be 'California" which stays
at the Denham for a third week.
Aladdin (Fox) (1,469; 35-41)—
"Remrod" ((JA) and "Betty Co-Ed"Aladdin (Fox) (1,469; 35-44)—
"Remrod" ((JA) and "Betty Co-Ed"Are Laughts Andry Hardy" (M-Co)
Broadway (Cliema) (1,50; 35-43)—
"Lave Laughts Andry Hardy" (M-Co)
—"Tave Lau

\$18,000.

Denver (Fox) (2,525; 35-74)—"Joloson Story" (Col), day-date with (Continued on page 30)

Chi Not Lush; 'Locket' OK \$16.000. 'Marriage' Neat 17G, 'Beginning' Same

HAGIL MUSC LUGGO, MICH 11
Loop bit is far from lumb, with our we entire failing to come up with any fancy opening, frames, land to the most of the fail of the fai

plus Connee Bowvell heading stage, 50,000,64,000. Last week, fine \$50,000,64,000. Last week, fine \$50,000,64,000. Last week, fine \$50,000,64,000. Last week, fine \$10,000. Last week, fine \$10,000. Last week, fine \$10,000. Connection of \$10,000. Last week, fine \$10,000. La

neation at \$15,000. Last week, trim
State-Lake (B&K) (27,00; 65-65)—
"Yearling" (M-G) (3rd wk). Prime
\$38,000. Last week, strong \$35,000.
United Artists (B&K) (1,700; 65Marriage" (Par).
Neat \$17,000. Marriage" (Par).
Neat \$17,000. Marriage" (Par).
Woods (Essenses) (1,200; 65-95)—
"Best Years" (RKO) (12th wk).
Hetty \$30,000. Last week, \$35,000.

'Beginning' Paces Hub, Bright 44G

Boston, March 11.

"Beginning or End," at State and Orpheum is leading the town this week with weather continuing mild, income tax deadline, both State and Federal, is blamed for general downstate of the state of

ots.

Estimates for This Week
Boston (RKO) (3,200; 50-\$1.10)—
weetheart Sigma Chi" (Mono) plus
mmy Dorsey orch, Pat Henning,
hers, on stage. Moderate \$31,000,
st week. "Beat Band" (RKO) plus
x Benecke orch, others, on stage,
8,000

Tex Benecke orch, others, on stage, \$38,000.
Copley (Shubert) (1,000; \$1,800.
Copley (Shubert) (1,000; \$1,800.
Context of the work" (1) (6,60 wh.)
Context (1,000; 4,0-40)
—Thief B ag d ad" (Indic);
—Thief B ag

"Pear Venne Lives" (RKO) (III) with Lives' (RKO) (III) with Lives' (RKO) (III) and Lives' (III) and Lives' (RKO) (III) and Lives' (IIII) a

Paramount (M.P) (1,700; 40-80)—
"California" (Par) and "Susie Steps
Out" (UA). Strong \$18,000 atter
week's loyoff from first run at Met,
Last week, "Ladies Man," (Par) and
"Dayli un Weels" (PRC, \$14,000)—"Besliming or End" (B4-G). Excellent

Grosses Are Net

Film gross estimates, as re-ported herewith from the vari-ous key cities, are net, i.e., with-out the 20% tax. Distributors share on net take, when pairs percentage, hence the estimated figures are net income. The parenthetic admission prices, however, as indicated, in-clude the U.S. amusement tax.

Lent, Proximity of Tax Day Hit Mpls.; 'Prentiss' Only \$16,000, 'End' 15G

Minneapolis, March 11.
Major new pictures continue to
arrive only in driblets, reissues and holdovers still predominating, Lent and frome tax payment time appendix and from the appendix and from the appendix and from the appendix and from the appendix and from the appendix and appendix and from the appendix and appendix and from the appendix and the appen

'Time, Place' 13G, Mont'l

"Sons of Deser" (I) (2d wk), so-sol-\$4,00." (CT) (2500; 35.87). "John Strop" (Col) (4th wk), Fine \$14,000. Last week, big \$15,500. Palsace (CT) (2,300; 35.63). "Time, Strop (10,200; 35.63). "Time (CT) (2,300; 35.63). "Time (CT) (2,300;

\$15,000. Last week, "Return Monte Cristo" (Col) and "Alias Dr. Twi-light" (Col), \$14,000. Translux (Translux) (900; 30-74)— Black Friday" (Indie) and "Payoff" (Indie) (reissues). Moderate \$5,000. Last week, subsequent-run.

Indols. Biz Off Albeit 'Humoresque' Nice 15G

Amanus Loquet HUC JOU

Film holiampolis, March 11.
Film biz largely is below normal
at first-run spots this week, Lenten
influence being blamed partitions, is the
"Humoresque," at Indiana, is the
"Noethurne" at Circu hose at Circu
"Noethurne" at Circu hose at Circu
"Noethurne" at Circu holiam at Circu
"Noethurne" at Circu holiam at Circu

Estimates for This Week

Lircu (Katz-Dullo) / 280-0.000.

azade" at Keith's all are blow hopes.

Estimates for This Week.

Cleried (Kaitz-Dolle) (2,200, 40-60)

Rend" (RSO) Thin (Jong Markon)

Hadisan (Kaitz-Dolle) (3,300, 40-60)

"Humoresque" (WB) Solid Some (Solid Markon)

Rend (RSO) and "Bloom of South' (RSO) and "Bloom of South'

'Lady in Lake' Big 28G in Mild Det.

Detroit, March 11

"Lady in Lake" the PalmaState is doing top bit in town this
week, with "Till Be Yours" at Fox
more than the palmastate is doing top bit in town this
week, with "Till Be Yours" at Fox
pointing. Rest to Latter is disapnoting. Rest to the palma to the palma
holidover. March 11 Be Yours" at Fox
pointing. Rest to the palma to the palma
Adams (Balaban) (1,760, 70-95).

"Jolons Story" (Col) "Ofth who
Good \$7,500, Last week, about same
troit) (2,369; 70-69). "Chase" (UA)
and "Calendar Girl" (Rep) (26 who)
and "Calendar Girl" (Rep) (26 who)
and "Calendar Girl" (Rep) (26 who)
and "Calendar Lady" (GP) (27 who)
weak \$7,000. Last week, solo was
to story \$1,000.

"Till Be Yours" (U) and "The 13th
Hour" (Col), Not so good at \$22,000.
"Till Be Yours" (U) and "The 13th
Hour" (Col), Not so good at \$22,000.
"Madisan (United Detroit) (1,566;
and "plaints Brennan Girl (1,500;
"Rep), clay \$2,000 in 3 days. Last
week, "Gaessa and Cleopatra" (UA)
Madishan (United Detroit) (4,508;
CRep), clay \$2,000 in 3 days. Last
week, "Gaessa and Cleopatra" (UA)
Madishan (United Detroit) (4,508;
CRep), clay (240) in Lake" (Me)
Solid \$21,000. Last week, strong
Palmar State (United Detroit)
(2,906; 70-95)—"Lady" (Rep) (25 mid.
Solid \$21,000. Last week, strong
Palmar State (United Detroit)
(2,907; 70-95)—"Lady" (Rep)
(2,007) (Rep), (Rep) (Rep)
(2,007) (Rep), (Re

'Locket' Leads Buffalo, \$17,500, 'Prentiss' 17G. Both Big; 'Song' 13G, 2d Buffalo March 11

Buffalo, March 11,
"The Locket" looks to lead the city
with rousing session at the Century,
"Nora Prentiss" is only a step behind
at the bigger Lakes, "Beginning or
End" shapes as disappointing, "Song
of Scheherazade" will do okay on
seand fram at the Lafayette second frame at the Lafayette.

second frame at the Lenayene.

Estimates for This Week

Buffate (Shea) (3,500; 40-70)—
"Beginning or End" (M-G). Passable
\$12,000, but not up to hopes. Last
week, "Humoresque" (WB), fine

week, Humoresque* (WB). fine Great Lales (Shou) (3,500; 40-70).—
"Nora Prentiss" (WB). Nice \$17.00.
Last week, California* (Par) (2d wit). big \$15,000.
Last week, California* (Par) (2d wit). big \$15,000.
Last week, California* (Par) (Par) (2d wit). big \$15,000.
Last week, "Lady in Lake" (M-G) (mo.). \$75,000.
Treak (Shea) (1,400; 40-70).—"Mighty McGurlt* (M-G) and "Affairin Sa50e diter stout \$7,000 opener. Latayette (Basil) (3,100; 40-70).—"Song of Schebrazade" (U) and "Crine Dostor's Manhaut" (Shou) ofter smash \$25,000 intital stanza.
20th Cestury (20th Cent.) (3,000); (3,000); arter smash \$20,500 initial stanza.

20th Century (20th Cent.) (3,000;
40-70)—"The Locket" (RKO). Rousing \$17,500 or near. Last week, "Sister Kenny" (RKO) and "Criminal Court" (RKO), only \$11,600.

Weather Ups N.Y.; Boomerang'-Regan, Sullivan-Dunham-Caesar Socko 129G, **'Pursued'-Prima Hot 80G, 'Noon' 30G**

Pursued -Prima Hot 80G, Noon 30G

Despite near proximity of Fedperal income tax day, often a sour note in theast recoperations, and with the second way, it is a bit disappoint to the second with the second way, it is a bit disappoint of the second way, it is a bit disappoint of the second way, it is a bit disappointing at the second way, it is a bit disappointing at the second week at the Music Rail, and will be supplied by 50 and the supplied by 50 and will be supplied by 50 and will be supplied by 50 and the supplied by 50 and will be supplied by 50 and the supplied by 50 and will be supplied by 50 and the supplied by 50 and will be supplied by 50 and will

bree nice were with the bree nice was a construction of the constr

web. Not 1 ar 1 rom opening west west by 1 continues with vector was 1 continues with the second of the second of

Boomerang' Hot \$33,000, Philly

City is nearly 100% holdour this week. Top coin among newcomers were the control of the control

ish \$17.000 after nice \$23,000 opening Early (WB) [2,700; 80-90-9-"Milliers Daughter" (Col) (1st wk) with Lonel Hampton orch (2d wk). Great \$32,300. Last week, Hampton band with "13th Hour" (Col), sock \$75,000 (1st) (2,250; 50-944-"Boom-erang" (20th). Hot \$32,000. Last week. "Miss Pilgrim" (20th) (2d wk). \$44,000.

\$14,000.
Goldman (Goldman) (1,300; 50-94)
—"Dead Reekoning" (Col) (4th wk).
Slumped to \$10,000 after big \$21,000
in third week.
Karlton (Goldman) (1,000; 50-94)
—"Johnny O'Clock" (Col) (3d wk).
Fine \$10,000 after big \$15,000 second
frame.

—Jonning O'Clock 'Us) 14a win, 17am, 17am,



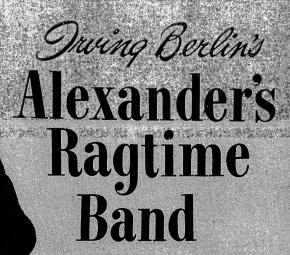
THE GREATEST CAST EVER ASSEMBLED IN THE CHAMPION MUSICAL OF ALL TIME!

By Popular Demand!

BACKED ALL THE WAY WITH 20th CENTURY-FOX SMASH SHOWMANSHIP—PLUS THE GREATEST RADIO CAMPAIGN EVER ACCORDED A MOTION PICTURE!

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DAY-AND-DATE IN HUNDREDS OF THE NATION'S GREATEST THEATRES LED BY THE ROXY, NEW YORK CITY!



Starring

TYRONE POWER · ALICE FAYE Don Ameche · Ethel Merman

and JACK HALEY - JEAN HERSHOLT

HELEN WESTLEY - JOHN CARRADINE

DARRYL F. ZANUCK in Charge of Production • Directed by HENRY KING

Screen Play by Kathryn Scola and Lamar Trotti - Adaptation by Richard Sherman - Lyriss and Music by Irving Berlin Dances Staged by Seymeur Felix - Associate Producer Harry Joe Brown

Brought back with all its songs, all its stars, all its heart by



Century-Fox

Newsreels Finally Back on Feet Abroad: Retain Pools in Far East

U. S. newercel fams, cut off competed during the war from foreign coverage except for pooling arrangements supervised by the Army and Navy, have finally regimed their test around, and all five recise currently have correspondents or tiens with native companies in almost every foreign country, except the Resignac-control of the recise currently have correspondents or tiens with native companies in almost every foreign country, except the Resignac-control country, except the Resignacy of the Competition of the Competition of the Resignacy of the Competition of the Resignacy of th

Illustrative of the tremendous tasks that confronted the reels following V-J Day is the case of Path lowing V-J Day is the case of Pathe News Jack Levien, editor, sent out more than 500 tracer letters to cameramen who had worked for Pathe before the wares and the beat with the notation, "address un-known." Levien, consequently, was forced to contact RKO foreign man-agers in the various countries to round up new men and also ob-tained them through foreign con-stained them through foreign con-tained them through foreign con-tained them through foreign con-tained them through foreign con-

sulates in New York.

Similar difficulties were encountered in rebuilding the domestic starf, which had been cut to the bone when most of the cameramen went into service. Broris to hire some were stymied by the unions, who refused to license the vets because they are allegedly afraid of new blood.

Venezuela

and Venezuela.

Pathe also has a roving man in Latin America and has its own cameramen in Palestine, Greece, Hungary, the Levantine, New Zealand, Portugal and Finland. In none of the countries is Pathe confronted with governmental censorship, without he with the contract of the countries of the countries of the countries. with governmental censorship, although military authorities in such hotbeds as Palestine prohibit the newsreel lensers from taking shots at times. Once the film is in the can, however, it's permitted to leave the country with no trouble.

Most of the film received from the active companies is bought on a native companies is bought on a footage basis, with the cameramen in all cases transmitting editorial notes for the homeoffice to work from. Of the 25,000 feet received from abroad weekly, only about 1,500 feet is used (750 feet iper is-sue). Rest of the film goes into stock libraries.

Stox Trading Continued from page 15 ;

common, bringing his holdings to

200,
Daniel M. Sheaffer, Philadelphia,
sold 2,100 shares of Universal common, making his total 18,307.
Charles D. Prutzman disposed of 35b
shares of Universal, leaving his
with 20,550. Nathan J. Blumberg
reported the November sale of 20
shares. J. Cheever Cowdin reported
Jack L. Warner reported holding
429,000 shares of Warner Pros. common. His trust acquired an addi-

429,000 shares of Warner Bros. common. His trust acquired an additional 700 shares making its total an 420,000 shares. His trust boldings also rose to 20,000 shares with an addition of 600. Samuel Schneider, New York, purchased 500 shares. Norton V. Riichey exercised his option and purchased 2,500 shares of Monegram common bringing his

Monogram common bringing his holdings in this security to 7.754

shares.

J. E. Brulatour, Inc., Fort Lee, reported the acquisition of 17,092 shares of Associated Motion Pictures Industries, Inc., in a stock splitup, making its total holdings of AMPI stand at 34,184.

Whitheck's Ivory Payoff

HIMUCEA S IVILY I AVUIL Hollywood, March II. Frank Whitbeck is not going to have any elephants on his hands even though he recently bought three used pachyderms from Metro. Trio of ponderous thesps left for Lansing, Mich., in a private car to join Polack Bros. Circus for the 198 season, on rental from Whitbeck.

Trans-Lux Building Its Theatres Larger and May **Bid for Feature Product**

Original postwar expansion plans of the Trans-Lux theatre circuit have been aitered to include building of farger theatres than originally blueprinted, according to chain topper Norman Elson. He said that first plans called for the addition of a number of relatively small theatres but that these had been enlarged to plant caulet 10th the ambitude are to be the the three has been enlarged to give the circuit a stronger bidding position under the competitive buying provisions of the court decreated the competitive buying provisions of the court decreated the competitive buying provisions of the court decreated the court of the co

Worderful Life." Trans-Liza has a five-year lease on the new theatre with options. Jack Lamont will be their Mexican manager, while house will be run by Alfredo Fernander Hinde, Third of the new theatrest Inde, Third of the new theatrest for midown New York, giving the circuit a total of 10 wholly owned, four of which are newsreel houses. Elson said that Trans-Lux would welcome bidding as a means of procuring toggrade product, senethalford the contribution of th

curing roopgrade, product, sometiming. Bestoin house. Theatre, which only seats 800, will even have difficulty building against bigger house, but will probably fare better than now product like. Notorious Gentleman and Columbia and Universal horrorietures. Notorious Gentleman and Columbia and Universal horrorietures, according to Etoo, who alter the circuit, has dropped about 25% from warmed levels, according to Etoo, who hames it no lack of was interest and strongs in building his. Decause people would drop into the houses between trains. Quality of the news show endeading the control of the contro plans for producing its own short subjects, despite current cutback general in shorts production which, Elson said, will hurt if it gets any

WB Washed Out of 53G In Suit Vs. Los Angeles

In Dull VS. Los Angeles. Waren Angeles, March 11.

Waren Angeles, March 11.

Old Man River in supprior court

Old Man River in supprior court

against the Los Ahgeles Flood Couagainst the Los Ahgeles Flood Couton District was dismissed. Plan
iff declared the flood waters of the

Los Angeles River were diverted by

Cas Angeles River was demanded by

Cas Angeles River has demanded by a year after pened in 1938

a year awar ten moor, when map-per and the second of the second of the second proved drainage conditions to pre-vent several of the studio buildings from foundering. When the studio was built years ago, the surrounding earth absorbed the rain, but now the earth absorbed the rain, but now the serial based of the rain, but now the into the lot. An additional threat is the propose extension of Holly-wood Parkway, which means more seepage.

New Trend on Coverage

Prewar tendency by the new reels to emphasize fashion show

Prevar tendency by the news-beauty contests, etc., to the ex-clusion of important news has become a thing of the past, ac-cording to editor the post ac-portance is the real's coverage of portance is the real's coverage of portance is the real's coverage. On the real coverage of men into the field so that almost the only eyewiness reports from the country have been found in the reels. First film story was carried in newsreels on Jan. 28 and they've had two issues size then. Current one shows French troops landing in Indo-China from the lie de France, carrying American-made equipment for use against the native insurgents.

State Dept.'s Film Dept. Letouts Cue Exit For D.C. Pix-Press-Radioites

Washington, March 11. Washington, March II.
State Department's film 'section, which makes and adapts 16m product designed to sell America abroad, has handed their notices to some 20 members of its New York staff, it Edwards, who heads the section, which conses under the Office of International Information & Cultural Affairs. Head-loppings become effective April 4, and are said to be 152,000 between that time and the end of the fiscal year, June 30. With a number of excess in key

With a number of execs in key With a number of exces in key spots among those released, cuts are expected to slice materially into the output of finns. Section is a combo output of finns. Section is a combo find the section of the section of the section and Coordinator of Information and Coordinator of Information and Coordinator of Information and Coordinator of Information Affairs film divisions. As did its two predecessors, the State Department's section has been working on a slow and believe basic, always fearful over the section and the section has been working on a slow and believe basic, always fearful output the section in the section is the section of the section is the section of the section in the section in the section is the section in the section in the section is the section in the section is the section in the section in the section in the section is the section in the section in the section in the section is the section in the section in the section in the section is the section in the section of the screams from congressmen who might construe the films as

gram and much interference from have made the job tremendously expensive for the number of effective films issued. This may be reflected in the squawks from economy-mind-partment's budget comes up shortly, As a matter of fact, the future of the whole film, press and radio division of the OHCA, headed by John Begg, appears precarious when the boys on the HIII get to work on it. have made the job tremen

Weekly Changes Continued from page 9 they can make distributors see

Abe Kaplan, who operates th

Abe Kaplan, who operates three Twin City houses, says that fewer changes reduces their weekly grosses all right, but the independents are still money ahead at the end of the year. Distributor "unreasonable-ness" is hitting a new high, he charges.

Kaplan and others are especially wrathy because of the "excessive" demands for reissues. Many of these reissues are being sold at much higher prices today than they did when first released, it's pointed out In view of the fact that the pictures In view of the fact that the pictures, in most cases, already have earned substantial sums for their producers and distributors and the only expense involved in reissuing them is the cost of new prints and the advertising. President Bennie Berger of North Central Allied declares this amounts to "profiteering."

Allied Preps Rocky Mt. Organizational Meeting

seepage.

SCHULBERG'S BOOK TO RKO

Mrs. Ad Schulberg has agented her son Budd Schulberg has agented her son Budd Schulberg and Treadment of RKO at a reported prediction of Endough president of Texas Allied, and Truefall," to RKO at a reported prediction of Sindone, president, Indiana S. Rembusch, president, Indiana of Sindone, and Truefall, "to RKO at a reported prediction of Sindone, will be here March 24-26 for an organizational meeting. It is hoped to set up a Rocky Mountain Allied. Denver, March 11.

Inside Stuff—Pictures

Moss Bart index 1 little Hallywood in 1831 when he wrote that deasign magoon, to the latefulor, with George S. Kaufman, Dutting it midity may be comed in Lifetime, with George S. Kaufman, Dutting it midity in the late of the common of the property grim about it this time. In a recent interview printed in the Los Angeles Times, Bart said: "Hollywood is as tight as a military system—and it has the same well. It is a totalitrain town and a very corrupt town; its people are the most fright creatlying is a good of the common of the c

givers as well."

What's he doing in Hollywood then? Hart explains: "I am like the
woman who meets the incurable elecholic—and is sure she can reform
him. I think the motion picture a magnificent medium and I'ris tempted
by it." Hart said that he sold most of his plays with no strings or squawks
attached. "I took the dough," he said, "and spent it. I don't hold with
those authors who got a great deal of dough for the screen rights and then
complain afterwards. If their work is really that preclous they might as
well lock it in a drawer for a year, take it out and look at it, and put it
back again."

Hart is currently in Hollywood working on his first script written di-tectly for the films, a screenplay of Laura Z. Hobson's novel, "Gentleman's Agreement."

"The Beginning Or the End" nabbed one of those once-in-a-lifetime plugs here this week when the Commercial Appeal took the title and the Metro picture as the basis for a double-truck lead editorial on Russia's attitude toward the Baruch Plan for atomic control.

attitude toward the Baruen Plan for atomic control.

Editorial of such stature about a film, virtually without precedent in staid old morning dally, came primarily as result of a special screening which Col. Cecil E. Vogel, of Loew's Palace, arranged for the managing editors of all Scripps-Howard newspapers when they were here recently as guests of the local dailies.

as guests of the local dailies.

Heading its editorial page for Saturday (8) with the title in quotes, "The Beginning Or the End," the Commercial Appeal said "By combining fact with fiction and romance with reality, Metro-Goldwyn-Mayer has done a creditable job in producing the first full-scale motion picture dealing with the atomic bomb, and currently showing at Loew's Palace.

win the atomic bomb, and currently showing at Loew's Palace.
"Its title is credited to President Truman, and its sponsors claim both
White House and War Department blessing. As entertainment it meets
most of the requirements, but its chief value, as we seevil, list far beyond
in that it is very plainly an appeal to public conscience, and as such is
worthy of comment..."

Answering the query raised in Variety recently as to how Hollywood Answering the query raised in Vanury recently as to how Hollywood could put a lid on the alleged joose morals and multiple divorces in the film colony, Rabbi Stdney E. Goldstein replies: "Eric Johnston and the presidents and producers in the motion picture industry have the same power that the heads of many corporations possess. Because of their social responsibility they have the right and the duty to demand decency of conduct in their associates and the members of their organization. They can and should dismiss those who violate the common codes of decency. This they have done in fiagrant cases. It she only way to end the hypority of preaching not saturably on the screen and practicing another, standard of preaching notes standard upon the screen and practicing another, standard

Dr. Goldstein, chairman of the Jewish Institute on Marriage and Family, was one of three religious leaders, including Dr. Harry Emerson Fosdick and Magr. Fulton J. Sheen, who launched the latest attack upon Hollywood's off-sereen immorality.

Dissatisfaction by Metro homeoffice and studio execs over the title of "Cynthia's Secret," latest in the Dr. Kildare series, has forced an indefinite postponement of the exhibitor's tradescreening for the film, originally scheduled for yesterday (Tuesday). Release date for the picture will also set back until the studio chelse make up their minds on a new titte, and the studies of the control of the studies of the series in the studies of the studies. Metro film come be released until after it's tradeshown.

Metro film come for the series, in line with the company's policy of cutting out as many modest-budgeters as possible to concentrate on A product, Metro is expected, however, to continue with the "Masies" and "Andy Hardy" series, which will be used as a proving ground for new talent, both thesping and directorial. Company may also continue the "Lassies' series, all of which have been very good grossers despite their comparatively small budgets.

Anita Colby's deal with Paramount, which will be inked this week, calls for \$1,200 a week, not the \$700 which was originally reported. One of her than the state of \$1,200 a week, not the \$700 which was originally reported. One of her beautiful to convince femme stars that the roles offered than two conventions are good for them and should be accepted. While the state of the state

Exhibs Grine

Exhibs Gripe

Continued from page 9

that way in manny situations. United a much more limited basis with "Henry V." UA is also discussing doing the same thing, however, with "Curnegle Hall" and "Arch of Tri-Curnegle Hall well take more defaulte shaped of the Hall of the Hal

MPRF Expands Hospital

Motion Picture Relief Fund is spending \$500,000 or a clinical unit as an addition to its Country Home hospital

ospital William Pereira, MPRF trustee, is donating his services as an architect and building supervisor

MARSHALL GRANT, EX-U. HEADS OWN INDIE CO.

Chicago, March 11. Latest entry into the indie production arena is the newly formed Marshall Grant productions which is reported to have heavy coin back-ing. Outfit is backed by a group of Chi financiers, most of whom are personal friends of the company's board chairman, William D. Saltiel, local attorney and secretary of the Chicago Civic Opera. Included are Maxwell Abbell, owner of Arrow-head Springs Hotel in California, and A. Ronald Button, theatrical at-

Grant, an ex-Universal producer, has inked William Wellman to direct "Moonrise" as his first picture, Vladimir Pozner having just finished Vladimir Pozner having just finished scripting it. Grant also signed A. H. Griffith, Arthur Lubin and John pany is arranging shooting facilities. RKO or Universal may distribute. In addition to "Moonrise," com-pany has three original stories which are being set for production. Two of them, "Gainsville, Texas" writter by the production of the control of the con-versity of the control of the control of the con-versity of the control of the control of the con-writter of the control of the control of the con-writter of the control of the control of the con-writter of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the control of the con-trol of the control of the control

and "Domino Parlor," have been written by Lynn Riggs. Third is a local story called "Loop."



Oh, Frankie!

Red Kann, of Quigley Publications says your picture is: "A tiptop package of entertainment!"



Oh, Kathryn!

Boxoffice Magazine says your picture is: "Great! One of those pictures that bulges theatre walls."



Oh, Peter!

Variety says your picture is: "A star-studded and sock box-office entry!"



Oh, Jimmy!

Hollywood Reporter predicts for your picture: "Box-office returns and enthusiastic word-of-mouth."

Oh, Leo! They're talking about
"IT HAPPENED IN BROOKLYN"

Watch first date Capitol, N.Y.!

Screen Play by Isobel Lennart Based on an Original Story by John McGowan • Directed by RICHARD WHORF • Produced by JACK CUMMINGS • Al Metro-Goldwyn-Mayer Picture

Metro, Gaumont to Pool in Buying **New French Houses for Showcases**

Metro International, seeking to buy back the old Gaumont-Loew-Metro circuit in France which it formerly owned, will not pick up the formerly owned, will not pick up the current Gaumont-operated houses, it's been learned. Metro excess are reportedly wary of antagonizing the French government by attempting to take over native theatre holdings, in light of the current squabbles against alleged U. S. monopoly of playing time in France.

Instead of takine over the Gau-

playing time in France.
Instead of taking over the Gaumont the atres outright. Metro
and Gaumont are expected to pool
their interests in acquiring new
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expected and expected to pool
their interests in the
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holding out for the Broadway firstrun showease.

Arthur M. Loew, Metro International prexy, is slated to sail to Europe next week to consummate the
theory of the state of the sail to Europe next week to consummate the
theatres is expected to set a pattern
for most of the other U.S. majors,
which are prepping their foreign departments for new theatre buys,
Basic idea behind the foreign expansion is to lower company taxes in
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traction of three three

George Weltner, Paramount Interieorge Weltner, Paramount Inter-ional prexy, is scheduled to leave Europe April 15 to decide on r's theatre policy and Joseph H. delman, Universal, International ef, is reportedly also on the look-for possible theatre buys during current trip to Paris.

Litigation Holds Up Forst's Highly Touted Vienna Maidens' Film

Vienna, March 5.

Uncut and largely unsynchronized sections of Willi Forst's "Vienna Maidens," recently privately preMaidens," recently privately preup to chatter naming it as best as well as most ambitious German language production to date. Most striking to US, viewers was amazing realism and depth of its Agfacolor (German) photography.

ing realism and depth of its Agfacloor (German) photographs, background, miss and supported by Horground, and the provided by HorMaidens' is a long way from re"Maidens' is a long way from re"Maidens' is a long way from re-

"Maidens" is a long way from re-lease. First, question of ownership of negative presently in litigation be-tween Forst and Wien Film, is to be settled. Then facilities must be settled. Then facilities must be found for mixing and synchronizing music and color printing the Agfa process. Understood only plant capable of the latter work is in Prague.

U.S. STUDIOS BID ON **NEW MAUGHAM BOOK**

London, March 4. British and American studios have started bidding on Somerset Maugham's latest book. With "Razor's Edge" in mind it likely will draw Maugham's latest book. With "Razor's Edge" in mind it likely will draw considerable interest. Maugham has been hinting that this may be his last book before he retires from

last book before he retires from writing.

In his villa near Nice, France, which was looted and biddy damaged during the German occupations of the control o

UA Latin-America Setup

UA Latin-America Setup
Oscar Bromberg, United Artists'
general manager in Mexico, has
been promoted to regional supervisor of the northern Latin Amervisor of the northern Latin AmerCould be Purious Research
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Hinterland Cool To Foreign Pix

Rush of dozens of neophytes to climb onto the foreign film distribuclimb onto the foreign film distribu-tion bandwagon since the end of the war also happened at the close of the first world war, J. H. Hoffberg, industry old-timer, recalled last week. "Then the country was flooded with foreign silents," he said, "and the situation is largely the same today,"

Surveying the b.o. possibilities of foreign pix, Hoffberg placed U. S. art houses, in the strict sense of the

foreign pix, Hoffberg placed U. Sart houses, in the strict sense of the man and the strict sense of the man and the strict sense of the strict sen

as well as a hundred-odd foreign films, said there is no lack of films. "What is needed," he said, "are some money making pictures."

Mex Filmers Cast Eyes On European Market

London, March 5.
William Karol, general representative of UFA, for 12 years before the
war and now with Pelloulas Mexicanas, is here planning to enter the
European film market. With his company owning three modern film stu-dies, Karol maintains he is in a posi-

dios, Karol maintains he is in a posi-tion to supply Europe with 25 pix annually.

He has with him five films for showing. They are "Portrain of showing. They are "Portrain of Pedro Armandariz, "Lass Abando-nadas," "Fior Silvester," "Bugam-bila," latter three also starring same artists, and "Mujer de Todos," intro-ducing Maria Feine films is held up here due to just shorting.

Lilian Harvey in Zurich

English actress Lilian Harvey, who made many pictures in Germany and Austria before the war, has arrived here from Paris. She is in Switzerland on a vacation. She was last here in 1941.

After her

After her stay in Switzerland, Miss Harvey will go to Strasbourg and then return to N. Y. via Paris.

\$820,000 Hike For Can. Film Board

Ottawa, March II.

Dominion government estimates show Nationa movernment estimates show Nationa movernment and the state of the state o

Mex. Pix Union Wane In Politics Seen in OK To

Ninotohka, Breakfast'
Mexico City, March 11.
Seen as indication of waining political strength of the Confederation of Mexican Workers, Mexico's largest labor organization controlling most amusement industry workers, is the exhibition here, at long last, of "Ninotohka" and "He Stayed for Breakfast,"

"Mnotchka" and "He Stayed for Breakfast."

Attempts to exhibit both pix previously failed. The CTM refused to to do with the screening of the films, though the Mackian enabors had approved them. It contended that they ere communism and therefore are continuously the Mackian enabors had approved them. It contended that they ere communism and therefore are communism and therefore are communism and the screening of the opening of "Ninotchka" in the contended that they contend the contended that they have been applied to the present and the contended that they have been applied to the contended that the

65c Top and Res'd Seats New Pix Ideas in Tokyo

New Pix Ideas in Tokyo
Tokyo, March 4.

Jap Price Bound officials are
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froming on the property
among first-run cinemas to raise adumission charges to 10 yen (65c.), and
are expected to take action in the
near future. The raise has already
been introduced in Osaka, and is
Subart-vas Cinema, leading firstrun in Tokyo, announced it will
number its seats and adopt a reservation policy, which will be revotionary in Japanusiness manager
declared that, although it is spending
a huge amount to repair its overcrowded shows, it has not found inroduction of the reservation system
possible "under the existing circumReparations and restination As-

stances."
Reparations and restitution demands may deprive the estimated 35,000 GIs who attend Tokyo's Ernie Pyle Theatre weekly of hearing the house's huge organ. Dr. Edward Quisumbling, of the Philippine Mission on Reparations and Restitution, now here on a survey. declared the now here on a survey, declared the organ was stolen during the war from the Philippines, and believed it to be the one belonging to Mrs. Manuel Quezon.

Chevalier Pacts Lopez

Ulevalier Pacts Lopez
Paris, March 11.
Francis Lopez, French Basque
composer whose current operetta
hit, "La Belle Au Cadiz," is slated
for October production in New York
by Lee Shubert, has been commissioned by Maurice Chevalier to
write special songs for his current
American tour. write special s

No. Africa Film Biz Suffers From Uneven Local Rules, Sez Col's. Stein

Par Int'l Toppers Due in Aussie Soon

Sydney, March 4.

Albert Deane, who is coming here with George Wellner, head of Paramount International, and Clem Crystal, topper of foreign theatre division, early this month is making his first reappearance here after 20 years.

Local Par execs are getting out the red carpet for the toppers flying in. Deane will be wined and dined by his home folk.

Dubbed Pix Don't Click With Swiss

Dubbed films are Dubbed films are definitely ampound in Switzerland—specially in the big_towns, it was revealed here recently when a German-dubbed version of Noel Coward's proper of the control of Noel Coward's process. Actually the film did fairly well at the boxoffice but consensus of opinion here is that it's a métale to dub films locally. And actual business of the company of

Spyros Skouras Plans **Visiting Native Greece**

Hollywood, March 11.

Spyros D. Skouras is here visiting the studios for 'week before returning to New York and his home in Greece. He's the nephew of Spyros P. Skouras, president of 20th Centure Fores.

Revealed U. S. films have top playing time in Greece and shaws will have because natives prefer them to other countries productions. Approximately 80% of the precy and the state of the st and Paramount. He states films are shown during two season in Greece— during winter indoors and during summer outdoors, with former the-atres closing during stmmer be-cause only one house is air-condi-tioned, leaving the way for open air theatres to operate during four months of warm weather.

tioned, leaving the way for open air theatres to operate during four months of warm weather.

Superimposed title, or separate film, projected below the regular mission is about 2,500 drachmas or approximately 30c because black market prices have hiked the drachma from official 5,000 to about 8,000 per U. S. dollar value.

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Current London Shows

Current London Shows

London, March 11.

"Betweetver," Playhouse.

"Betweetver," Playhouse.

"Gaste," York.

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"Gaste," York.

"Gaste," York.

"Gaste," York.

"Gaste," Wyndham.

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"Clusterbuck," Wyndham.

"Clusterbuck," Wyndham.

"Elity-Fifty," Strand

"Prole Rush in," Fortune.

"Guinea Pig." Criterion.

"Gaste Twe Heads," Haymarket.

"Brity-Fifty," Strand

"Fools Rush in," Fortune.

"Guinea Pig." Criterion.

"Gaste The Heads," Haymarket.

"Guinea Pig." Criterion.

"Adap Frederick!," Savoy.

"Man From Ministry." Comedy.

"No Room at Inm," Winter Garden.

"Now Barabbas," Vaudeville.

"You Brand Hayride," Wales.

"Wo Brand Hayride," Wales.

"Romany Love," Majesty.

"She Wasted Cream" Apollo.

"Sweetheart Mine," Vic Palace.

"Window Boy," Lyric.

Alexander Stein, Columbia chiet for French language verritories on his return of a North African survey claims the situation there is suffering from the different treatment the industry is getting in the various territorial subdivisions. In Morocco, an exhibitor strike was narrowly avoided two months ago arrowly avoided two months ago of a 5% cut as in continental France, be trimmed 10%.

In Algeria, exhibs struck for

be trimmed 10%.

In Algeria, exhibs struck for a few days because the government would not permit them to tilt the admission scale, claiming this is in direct opposition with the government policy of refusing to alter cellings. Top in Algeria is 25c. compared to Morocco's 50c.

In Tunisia, although no strike is current or looming, exhibs are also suffering from unduly close inter-ference of the administration in the operation of their business.

German Studios Ready For Production: U.S. Pix Shortage Now Relieved

SHOILAGE NOW NCHAPTED

Berlin, March 1.

The first American feature film to
be synchronized with German voices,
"You Can't Take It With You,"
opened recently at the Schauberg
Cimema in Munich, capital of
Bavaria, and despite lack of heat, is
showing to record undien: ss. Film

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The Control of the Control of the Control

The Control The former UFA Film Studios at

Tempelhof, in Berlin, and the one time Bavaria Filmkunst Studios at time Bavaria Filmkunst Studios at Geiselgasteig, near Munich, which have been under reconstruction dur-ing the past year, are soon to be available to the 10 U. S.-licensed producers recently given the green light by Military Government.

Since both studios are former Reich property, they were seized by Property Control Branch of MG pending liquidation of the Germanpending liquidation of the German-owned and controlled UPA film cartel. Studies are now being made to smash this as well as a host of other combines which were key-combined to the combines of the smell of the combines of the Journey' is being readled. The current monthly report of MG states that the critical shortage of U. S. film features has been relieved somewhat by the arrival of nega-tives in Berlin several weeks ago.

Par's 50-50 Policy On Dub Vs. Subtitles Abroad

Dilby VS., Dilbuttles: Autroat.
Following tests overseas with 20 dubbed pix distributed between one and two year-goo, Paranouni last tion of dubbing vs. subtitles. Henceforth, company will earmark subtitled product for foreign hinterlands, could be subsequently of the product for foreign hinterlands, could be supported by the control of the country of the product for foreign hinterlands could be supported by the country of the country of

Spain.

Survey was made mainly in the Carribeans during the 1944-45 and 1945-46 seasons. Filed reports disclosed that patrons in the stix were totally untamilar with the voices of American stars and players. Consequently, there were no gripes over the variance of dubbed-in spect of the variance of the variance of subbed-in spect of the variance of the variance of unibed-in spect of the variance of the v with the remembered voices or suize.
Added reason for a nix on subtitles
in these spots is the fact that many
of the patrons are unable to read
or do so slowly, making dubbing a
more satisfactory method of convey-

more satisfactory method of convey-ing meanings.
Situation in metropolitan areas calls for dubbing for opposite rea-sonance and the satisfactory of the satisfactory of the satisfactory of the satisfactory of the property of the satisfactory of the form the original have frequently touched off beefs and demands for subtilling, Moreover, city deglices subtilling, Moreover, city deglices tion so the illiteracy angle doesn't apply.

apply.

Trend lately has been away from dubbing. Metro, formerly its leading exponent, recently slashed its dubbing program substantially and substituted subtitles which it had abandoned with much ballyhoo.

U-l's Seidelman Preps U.S. Foreign **Day-Date Showings on New Product**

Day-Date Shown

Joe Seidelman, head of UniversalInternational Greins alses is InInternational Greins alses is InInternational Gay-and-date sales idea
turing his next week? Paris convention of all European sales executives, which may be a pattern for
idea is to bring the foreign exhibidate is to bring the foreign exhibitour right up with he U. S. theatres
in showing the latest product in:
Buropean film fans in the better
markets, whether British, the Norse
countries or the Gallie orbit
(France, Belgium, etc.) are now at
increased to the control of the countries or
mags and columns bring them up to
date and they've not only become
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sailed with him, will exploit the idea of give-it-to-im-hot-of-the-production-line. "Sugapore," now in-consideration-line. "Sugapore," now hotelines, plus the others now editing or awaiting U. S. release. "The Egg and I' may will be drived the sugar the sugar that the sugar t

FOREIGN EMBASSIES GET LOCARNO FESTIVAL BIDS

Berne, March 1. U. S. and other embassies here have received formal bids from comhave received formal bids from com-mittee organizing the Locarno Film Festival for 1947 for this year's par-ticipation. Diplomats here are pass-ing the invitation on to Washington for action. Locarno dates are June 28 to July 6.

Some talk in European offices of University of the Common Common Com-traction of the Common Com-traction of the Common Com-traction of the Common Common Com-traction of the Common Com-traction of the Common Common Common Com-traction of the Common Common Common Common Com-traction of the Common Common Common Common Com-traction of the Common Common Common Common Common Common Com-traction of the Common Commo

Ingy arge crop of "Prim Festuals."
In addition to the Locarno show in addition to the Locarno show in a different to the Locarno show in the Locarno show in the Locarno show in the Locarno setting to the Locarno setting to the Locarno setting coming season. Feeling is that festivals are staged mainly for tour-tour setting was considerably Locarno setting was considerably Locarno setting was considerably and the Locarno setting was considerable to the Locarno setting was considerable to the Locarno setting was the Locarno setting was to the Locarno setting was to the Locarno setting was to the Locarno setting was the Locarno sett equitably and firmly proportioned to prevent windy diplomats and sur-prise last-minute entries from bollix-ing pre-set plans.

Eire Imports Slip

Dubin, March 5.
Ireland's film imports during the first nine months of 1946 totalled 5.515.879 feet with a value of \$370.
1018. according to Dept. of Industry and Commerce statistics just issued here.

Total is slightly less than the corresponding period of 1945, when long legit. New deal will Aussie coverage.

Capone Influence

Those gangster pictures are really beginning to hurt. Ex-ample are the Far East exhibs really beginning to hurt Example are the Far East exhibit currently holsted with their own petards. With lawlessness rampant in Hong Kong, Singapore, Shanghai and other points east of Suez, theatre operators are considered to the control of the c

returned.

Irony of the situation is that American pix are being blamed for giving the Oriental hoods the idea of levying insurrance premiums. Situation is so bad, Seidelman says, that authorities are threstening to slap a stiff ban on all Yank gangster films.

Europe Distrib Woes Easing

Paris, March 4.

After another week in Switzerland, to complete his European survey. Jack Segal is leaving for a few days and the switzerland of t

is getting in better shape than right after the war.

after the war.

Columbia, with Gregor Rabinovitch as local production exee, fast wo pictures set for production in Italy. First is "Travista," which are to the production of considering production in

Rabinovitch Plans 2 in Parls Parls, March 11. Producer Gregor Rabinovitch salled Saturday (8) on the America for N. Y. where he will huddle with Co-iumbia toppers on production sched-ules previously discussed here with Jack Segal. Rabinovitch intends Jack Segal. Rabinovitch intends shooting "Faust" as a musical with French and English versions. He French and English versions. newful import an American cast to handle the latter.

handle the latter.

In addition, Rabinovitch is contemplating a filmization of Henri Bataille's play, "Naked Woman," to be made in Paris, followed by another musical, "The Tales of Hofman." He intends to star Danielle Darrieux in latter. All pictures, including 'Faust,' will be made bilingually if Columbia Ostary and the property of the property of

Fullers, on Buying Spree, Pick Three Aussie Sites

FIGH IHICK ARBOR JIROS
Sydney, March 3.
The Fullers have gotten a next
te in Sydney for an intimate theatre to seat 650. It was formerly a
commercial project known as Leigh
House, and within a few yards of
the spot where Sir Ben Fuller coming
from New Zoaland over 50 years

ago.
Switch from commercial to legit will begin as soon as government okays plans. Mayfair, Sydney, now on lease to Hoyts for another year os, formerly Fullers ace vaude house, will return to flesh when lease according to the state of the

Votion Cancels U. S. Trip

Jack Votion, RKO European production head, has cancelled his proposed junket to U. S.

Producer was suddenly called to Rome for adjustments on RKO's "White Tower."

London Legit Perks With 5 Entries in Wk.

Legit is pesting here with some were and the second of the

was enthusiastically welcomed by the first-night audience here. Stars Melville Cooper and Helena Bliss augmented curtain calls with speech-es. Piece looks set for a lengthy run, with Miss Bliss a welcome vis-

run, with Miss Biliss a welcome vistion with Miss Biliss a welcome visplay transferred from Bolton; new
miniature tryout house, present
Fiday (7) at the Vaudeville. Excellently acted and produced, drama
received an ovation but its morbid
subject with a realistic death house
some look heavy for general conmoral to the press of the show.
Final entry of the week, "Dancing
Years," starring Barry Sinclar in
the bror Novello role, should may
rears, "starring Barry Sinclar in
the bror Novello role, should may
Arnold-Emile Littler: Moral ConArnold-Emile Littler: Moral ConMaschwitz and George Postord is
ready in the fall.

Strengholt Has 26 From 5 U.S. Indies for Holland

Having closed a deal with five in-dies for distribution of 26 of their pix dies for distribution of 26 of their pix in Holland, Frits Strengholt, teading Dutch film man, is planning expandered in the pix of the Distributor Assn. and v.p. of the Bioscoop Bond, who had been in the U. S. for about a month, returned to Amsterdam two weeks ago.

month, returned to Amsterdam two weeks ago.
Ambrose Doskow, of the New York law firm of Weisman, Grant, Nova & Doskow, representing Strengholt, planed to Holland last night (Tues-day) to work out with him his ex-pansion plans. He'll be in Amster-dam, London and Paris about three

dam, London and Paris about three weeks.

In making their deal with Strength, Indies from whom he got pix bencht, Indies from whom he got pix away from the Motion Picture Export Assn, which services Blood for the eight majors, Indies are Samalbower and Boris Morros-William LeBaron. Pix included Goldwyris Danny Kaye festures. "Up in Arms," "Wondon," Wendon's Morros-William LeBaron. Pix included Goldwyris Danny Kaye festures. "Up in Arms," "Wondon," American Samalbower Work and Sin of Harold Diddisched," Morros-LeBaron's "Carmeile Bart", "Spellbound," "Since You Went Away", "Til Be Seeing You," and "Paradine Case."

MEX BORDER BUY

Falters Brishane Syreed

Finders Merch 3,
Fullers are about to close a land least reserved in legal to the close a land provinces, has increased its chain with the purchase of thestree rection cover no legit.

New deal will give unit a complete lussie coverage.

Rank's Indie Prod. System Adopted By Korda: Associated May Ditto

Out of Tune, But Def

Berlin, March 11.
All critical writing in Hannover is expected to be favoráble to artists from here on in. Otherwise, it's expected that most of

wise, it's expected that most of the Hannoverian theatrical and musical fourth-estaters will spend considerable time work-arca expund.

Klaus Wagner, music critic for a Hannover paper, was ordered to work one week on the clear-ton work one week on the clear-ton work on the clear-ton work on the clear-ton work on the clear-ton work of th

Krassen ich C. City authorities ordered a week's detail clearing debris to give the critic time "to atone for his mistake" and as penalty for disrespect to his elders.

E-L and PRC Set New Foreign HQ

he added, while PRC continues its policy of selling pix outright or through agencies. Choice of top-pers for the new offices has already been made and announcements of their selection is in the immediate

Expansion into the Latin Ameri-Expansion into the Latin American countries is dictated by the E-L deal with J. Arthur Rank for whom the Yank company releases a number of the Countries of the Hot for Color

Seidelman, who recently returned from a four and one-half month from a four and one-half month trip through the far east, said that exhibs in those countries were hot for color flim. "The first question out of their mouths is, 'How many color films have you got?" he said. "They want contracts which call for two tints for every black-and-white sold."

sold."

Top pictures in the Philippines are good for \$100,000 to an American distrib, he said, compared with \$10,000 in returns in pre-war days, to greatly a picture of the picture of th

Paris Tax Cut Likely Paris, March 5.

Though nothing is settled yet nor will be until the French budget is finally voted through, it looks as if taxes on pictures may be lowered substantially. The National Assemsubstantially. The National Assembly has agreed that they were too high, resulting in French producers being unable to compete efficiently reaching \$4,000,000 yearly. The tax cut won't eventually result from a desire to relieve the industry so much as from the desire to protect the franc against the necessity of foreign remittances.

Growth of mide production in Britain to the point where the technique will become the norm for filmmaking is a likely development with the United Kingdom's Irio of the system. That's the opinion of Frank Launder, British writer-director, who's here for the preem of The Adventures," J. Arthur Hank ple certainted to J. Rank is already fostering the India setup for much of his product Korda is adopting the same system. Canada and Sri Alcander and, and Sri Alcander Korda is adopting the same system. British Circuit laso planning to embark on indie production scheme, he added,

bark on more production scheme, use Under the Rank system which the other two may adopt, Launder ex-plained, the Pittish tycoon bankrolla a film in toto without questioning delephance to the control over the choice exceed 500,000 pounds. Moreove , Rank exceed 500,000 pounds. Moreove , Rank exceed 500,000 pounds. Moreove , Rank excelles no control over the choice excelles and the control over the choice exception of the control over the choice exception of the control over the employed by the indic. While the employed by the indic. While the employed by the indic of the post exception, and the control over the con-trol of the control over the con-trol over the con-trol over the control over the con-trol over the con-c

Eagle-Lion will swing into Latin
American distribution with the opening of nine offices below the booter by June 1 and an added the before the year is up, Sam Seidelman, foreign chile for both Lei American distribution with the before the year is up, Sam Seidelman, foreign chile for both E-1 and the work of the workered and share with the hold of the work of the workered and share with the hold of the work of the workered and share with the holde's interest report of the new offices has already been made and announcements of owned outright by the proof of which which are the worker with the same than the worker with the same to stand the work of owned outright by the parent com-

owned outright by the parent company.

Launder his two pix on his schedule when he returns to Britain in early April. These are "Duclimer Street" and "The Cloister and the Hearth," a proposed adaptation of the classic by Charles Reade, For expenditure of \$2.400,000 hpt Dauble der doesn't intend going ahead with it until the can get Laurence Olivier or someone clee of his caliber for someone clee of his caliber for or someone else of his caliber for the lead.

the lead.

Rank has already greenlighted the "Cloister" project but Ollvier has informed Launder that he won't be available for the part until he conson on the heals of his present commitment in "Hamlet," now being readied for the cameras. Launder entrains for the Coast March 20, for Bridge stay and then retraces

H'D-MEXICO TIES WILL TIGHTEN, SEZ CONSUL

Hollywood, March II.
Closer cooperation between Hollywood producers and the Mexican government in the making of pictures south of the border was promised by Francisco Villagran, newly appointed consul general for Mexico in the Los Angeles territors.

appointed consul general for Mexico in the Los Angeles territory. Villagran said he hoped to establish a plan to "integrate a close spirit of cooperation for the benefit of Hollywood, Mexico and the people of both Countries."

Danes Reported Putting U.S. Films on Ouota Basis

Reports are current that by Sept.

Reports are current that by Sept.

I importation of U. S. films into Denmark will be placed on a quota basis. Move, it is said, stems from an attempt by the Danish government to divert dollar exchange to more important American products such as machine tools, oil and other

such as machine tools, oil and other necessities. However, independent film buyers, who in some cases have been able to buy U. S. pix for a fixed price in English pounds, have been given a friendly nod by the government. American films for years have led all other picture imports.

London Opera te Austria Vienna, March 4

Vienns, March 4.

Managing director of London
Covent Garden Opera is here to talk
over possibilities of an Austrian
tour in September this year.

TERESA WRIGHT ROBERT MITCHUM in MILTON SPERLING'S PRODUCTION OF MIVEN BUSCH'S "PURSUED"

BRITTA AMBRESOM .- ORAN MARKER .- ALAM HALE AND INITIONAL STATES PICTURES FOR WARRIERS

OF THE PROPERTY OF THE PROPER

Britain's Heavy Feb. Snows Chill **B.O.** Returns to U.S. Film Distribs

London, March 11.
The stranglehold on British
theatre business caused by the
east pinch was relaxed yesterday (Mon.), when the government permitted both London and
provincial film houses to vessume
normal hours of opening. Legit
louses are expected to de likelouses are expected to de likehouses are expected to do like-wise are expected to do like-wise of strict regulations erases the limit of two performance daily, heretofore imposed, which, along with a lack of healing, caused show biz losses running on millions of pounds.

Pix houses will return to their sunal four and five shows daily.

The Tebruary when unusually wintry conditions brought on the power shortage.

February blizzards in England which snowed under the British amusement biz caused a sharp dip of 20%-25% in returns for the month of 20%-25% in returns for the month to U.S. film companies and a reflected worldwide drop of 10% in rentals over the corresponding stanza of 1946. In coin of the realm, the blizzard-caused power pinch in Britain, meant a loss of some \$3,000,000 in the actual take of the companies measured by what February, '46, had become the control of the companies of the compan ured by what February, '46, had brought in. Total world biz, outside the U.S.

Total world biz, outside the U.S. and Canada, amounted to a little over \$15,000,000 in rentals to the maces at 100 cm of the total control of the total cont

ear's record, Amusements showed a remarkable Amusements snowed a remarkante staying power in Britain considering the terrific handicap of unheated theatres, foreign dept. exces aver. While the drep in returns of 20%-25% is sizeable, major company toppers had feared a much more disastrous dip, it's stressed. An added harrowing factor besides the piled up snow banks and the frigid theatre interiors were government regula-tions which limited performances to two daily in theatres throughout the

Metro, for instance, reports that "Till the Clouds Roll By" which preced at the Empire, its London howcase, during the worst stretch calle f weather did better for its first this of weather did better for its first week, at two performances daily, than the predecessor "Sea of Grass." Secret Heart" and "Undercurrent." "Secret Heart" and "Undercurrent, and the performances. Partially and five performances. Partially accounting for the remarkable buoyancy of grosses was an evident desire by the British public to forget its troubles even if it rèquired sitting in uniheated theaters, huddled overcoats.

One unusual feature of the Brit One unusual feature of the British entertainment situation is the fact that 16m business continued to advance during the month. Thought of foreign dept. exces on the subject is that the narrow gauge houses, located in the isolated sections of the country, remained as the soil camusement available outside the home lossil hibabiliants.

Western fringe of Europe main Western fringe of Europe maintained its precipitous climb in revenues. In this sector, France, Belgium and Italy were strongest with one company citing a 50% advance in Belgium for the month over February, 1946.

Philly Film Row Soon Told to Hit the Road

Philadelphia, March 11.

Eviction notices for approxi-mately 500 business men and resi-dents of Vine street, including Phil-ly's Film Row, affected by the state's

V* Film Row, affected by the state's wideling project are expected to be salled soon by the State Department of Property and Supplies.

The department has set June 30 as the deadline date for the evacuation. The state now owns title to the land, with tenants continuing occupancy under month-to-month leaves.

Theatre Bldg. OK?

Washington, March 11. Lid would come off commer-Lid would come off commer-cial construction, opening the way to new theatre building, under a bill to be introduced in the House by Rep. Jesse P. Wol-ten and Carnatiman of the Banking and Carnatiman of the Banking and Carnatiman of the tee. Wolcott said he might be able to start hearings on his measure before the end of March.

D. Che lid would give ye go signal for about 300 projected film houses about the nation.

Million-Dollar House for Denver

Two more new theatres are promised Colorado as soon as materials are available.

Dave Cockrill, managing director of the Denham here, will build a \$1,000,000 first-run theatre at 15th and Walton, property for which has and watton, property for which has been acquired. Escalator stairways to the balcony, television in lobby, and germ-proof and bunion-proof spacing between seats, are some of its features.

Gibralter Enterprises, Denver, will build a 600-seat \$85,000 house in Loveland, Colo., where it already operates one. This will give Love-land three theatres. Site for new theatre has been bought.

Rebuild Texas House

Marshall, Texas, March 11.
Construction has started here on rebuilding of Lynn theatre which was gutted by fire early in January.
W. L. Gelling, local manager of East Texas Theatres, Inc., which operates the house, says rebuilding job will be fireproof.

700-Seater For Miss.

Memphis, March 11.
CPA granted A. J. Tilghman permit to build a \$100,000 modern brick
700-seater at Louisville, Miss., to be called The New. Should be finished

N. C. Small-Seater Opened

Charlotte N.C., March II.

Morris Field theatre has beer opened at former Army base located several miles from Charlotte. Approximately \$20,000 was spent or improvements. Max Holden, former film row executive, is manager.

Cosmetics Firm Sues Ad Agcy. for \$350,000 In 'Duel' Tie-in Snarl

Chicago, March 11. Charging it was wrongly advised on advertising campaign, Associated Products, cosmetics firm, last week filed \$\$50,000 damage suit against Ruthrauff & Ryan ad agency, as aftermath of tie-in promotion between Chen Yu nail polish and "Duel in the Sun," which failed to jell because of late release date of 10th comments. Charging it was wrongly advis

pic.

Cosmetic outfit alleges it was sold by R&R, which handled its biz through 1946, on idea of promotion for special polish shade tabbed "Sun Red," which was put on market last summer. Petition claims firm lost summer. \$100,000 in profits when pic was not released at that time.

reteased at that time.

Paul Watson, ad agency exec veepee in charge of western operations, said, after suit was filed in Circuit court here, "There is absolutely no basis for the claim." Suit names R&R and Norman Phelps, ad agency veeping.

the land, with tenants continuing comparity under month-to-month leases.

'CROSSITE' BOBS UP
Hollywood, March 11.
Three Roberts—Mitchum. Young and Ryan—were assigned as continuing and Ryan—were assigned as continuing the forthcoming BKO picture.

In the forthcoming BKO picture.

In the forthcoming BKO picture.

In the forthcoming beautiful and the produce of the Turtle' and Jacqueline White draws the forthcoming.

I sead, with Adrian Scott producing.

H'wood Farewells Price

Hollywood, March 11. Hollywood said a formal farew Byron Price, who has left the Holywood said a formal farewent to Byron Price, who has left the Johnston office to become Assistant Secretary General of United Nations, Speakers at a testimonial dinner tossed by the Independent Motion Producers Association were Donald Nelson, Jean Hersholt, Jo-seph I. Breen, Roy Prewer and I. E. Chadwick.

'Callous Indifference Of Film Magnates' to IL S. Welfare Hit by Mrs. Meyer

Present day motion pictures and rado promisms with the men and women areas. With the men and women areas are successful to the successful

"You know far better than I that the killer-diller radio programs and the vulgarization of life conveyed by 90% of the films are a handleap to the moral, mental and emotional development of American child-hood," Mrs. Meyer told the 8,000 delegates prepert hood," Mrs. Mey delegates present.

delegates present.
"To be sure", she added, "radio is already compensating for its vicious programs with many constructive ones. But the film magnates show a callous indifference to the nation's welfare. Only recently the largest combination of motion picture mag-nates deliberately modified their nates deliberately modified. nates deliberately modified their own code against the use of nar-cotic themes in order to exploit that dangerous and suggestive field for the benefit of our children. So notorious have our films become the world over that they are endanger-ing our foreign relations.

word over that they are enabage, word over that they are enabage. "Many of the nations protested at the last meeting of UNISECO sgainst the baneful influence of our films and expressed indignation because they were powerless to exclude they were powerless that they were they were they work th programs should be thought out by our leading educators and should be translated into real entertainment by the most expert scriptwriters. And however the problem of content may be approached, it should be beamed at the stabilization of family and community life."

Inal's Voluntary Censorship Biennial censorship threat while Indiana General Assembly is in ses-sion was toned down to a resolution calling on films, radio stations and newspapers to adopt "voluntary censorship," spaced by house of censorship, spaced by house of providing for a 6-man board of censors in every county of the state had been allowed to die in com-mittee. Ind.'s Voluntary Censership

mittee.
Resolution stated that General
Assembly "is not desirous of passing
restrictive legislation if agencies can restrictive legislation if agencies can be made to see the gravity of the problem and voluntarily cooperate in meeting it."

It calls on responsible parties to "be particularly careful that movies,

"be particularly careful that movies, news, stories and other entertainment coming under the attention of juveniles" should be scrutinized to remove "obscene or, other matter which tend to glamorize crips." Clerk of house was ordered used copies to Indianapolis ratio tions, to the Pederal Communications to the Pederal Communications Commission and president of Motion Picture Association.

Ken Collins Joins D. & C. Kenneth Collins, former general nanager of the European edition of the N V Herald-Tribune, has remanager of the European equinon of the N. Y. Herald-Tribune, has re-signed to join the Donohue & Coe ad agency as a senior exec. Agency presently handles the Metro ac-count and recently took over ad matters for Enterprise.

o matters for Enterprise.

Collins was formerly associated with Macy's and Gimbel's in N. Y., serving as a veepee with both firm.

As a colonel during the war, he was procurement officer for the air force in Europe.

No Further British Curbs in '48 On U. S. Pix Imports Cued by Cripps

Ratio of Film Imports

In the nine months since Britain negotiated the \$3,750,000,000 loan from the U. S., it has spent \$1.600,000,000 in this country with 7% going for film imports.

If same ratio is maintained for full amount of loan, Britain will have expended \$262,000,-000 slice on film purchases.

\$825 Loss in 3 Pitt Robberies

Pittsburgh, March 11. Pittsburgh, March 11.
Picture house bandits had a field day in this area last week. Night shift thugs made a \$500 haul when they entered the Parkway theatre in nearby Stowe township, forcing open a rear door and taking the dough from office's cash drawer.

A few nights later, robbers held A few nights later, robbers held up the cashier of Mario Battiston's Export, Pa. spot and got away with the day's receipts, amounting to \$170. A week ago Art Cinema down-town suffered a \$155 loss when an armed bandit stuck his gun through the boxofice window and ordered girl to hand over the money.

Dope Pix Continued from page 3 :

reau and acknowledged world leader in fight against down reau and acknowledged world leader in fight against dope addiction. He has no fear of the film's being condemned by the Legion of De-cency, as has been threatened, Kenenedy said, since he's sure the objections are ungrounded and will be changed after the film is reviewed. He made it as an indie venture with Sidney Buchman as producer. He and Buchman share equally in the profits, with Col holding a half interest in return for distribution situation. terest in return for distribution, studio and other services.

Kennedy is a moneyed Wall streeter and New York real estate operator who went to Hollywood 14 months ago because he decided he had by that time amassed sufficient had by that time amassed suffic-coin to pamper a long desire write." He did the original screenplay of "Treasury" and do the same on the series of feat on Franklin D. Roosevelt's which are next on his agenda.

Roosevelt Pic in 1948
Initial Roosevelt pic will be released in 1948, with Kennedy striking out on his own as producer, he

said

Announcement of the agreement
with James Roosevelt a few weeks
ago called forth some surprise because of Mrs. FDR's objection to
read of Mrs. FDR's objection to
"Regiming or the End." It was believed she also objected to the Kendrody-James Roosevelt project, but
she made a statement last week that
that was a mitunderstanding. She
said afte preferred no plature being
given her congent to this series. given her consent to this series

Kennedy said the films will not b Konnedy said the films will not be biographical in the ordinary sense, but will be an effort to show how and why Roosevelt became the humanitarian and world figure he was. Producer got to know the President while serving as an econsist for the Treasury Department in arranging the Bretton Wood to the president while serving as an econsist of the present part of the present services that he became familiar with the department's narcotics activities. narcotics activities.

He also has plans in work for a picture on the U.S. penal system in an effort to show that the obligation of a prison is not punishment but to send its inmates out into society as decent and normal human beings. American Prison Assn. is cooper-

aling.

Kennedy, now in his early forties, is a former briefdayer and N. V. is a former briefdayer and N. V. is the first step bound becoming a writer should be his own financial security. He parlayed his earnings in the stock market and then invested them in real estate, becoming the stock market and them invested them in real estate, becoming the control of the

Indications that reenactment of the British quota act next year would not result in further restrictions on the importation of U.S. films were offered yesterday (Mon-

alma were offered yesterday (Mon-day) by Sir Salford Cripps, presi-dent of the Board of Trade. Speaking in Parliament, Cripps declared that "films are an im-with the Company of the Company of the with relaxation in these difficult times." He noted that expiration of the present quota act in 1848 neces-sitated the introduction of a new bill that we should embark upon any hurried policy of cutting off imports, even if that policy would have any critest. The control of the control that we should embark upon any hurried policy of cutting off imports, even if that policy would have any critest. The control of the indency to use too many foreign films and spend too much on them by improving our output and stimu-

by improving our output and stimu-lating our own exports of films," Cripps continues, "In both these directions we are having very con-siderable success, so that the net loss of foreign exchange on films is

Alien Prop. Custodian May Get Into Mess Over German 'Bel Ami'

Washington, March 11, With Willy Forst's Austrian-made ersion of "Bel Ami" rapidly becom ing a minor cause celebre in this country, Justice Department's Office of Allen Property has sprung into action, it has been learned, to see if it can't get into the act, too. Pic, now being exhibited in New York's Germanic Yorkville sector, already has two claimants to American rights and the OAP thinks it may possibly be a third.

and the OAP himiss it may possibly and the OAP himiss it may possibly As a result of the controversy surrounding the film—heightened by squawks from the French embasey propagand or 1937 vintage—the OAP has set its investigators to work of Cernany to learn if there was the OAP himiss the production of 1937 vintage—the OAP has set its investigators to work of Cernany to learn if there was, the Contractual tieups, the contr

"Bel Ami" was bought from Forst and is being distributed and ex-hibited in the U.S. by Joseph Scheinhibited in the U.S. by Joseph Scheiman. Copyright, however, is in the name of Levinson-Finney Enter-born of Levinson-Finney Enter-Claiming It. Further complicating the situation is the fact that the film is interfering with release of a new Hollywood-made version of the de Maupassant yarn produced by David Loew and Albert Lewin und, being distributed by United Artists.

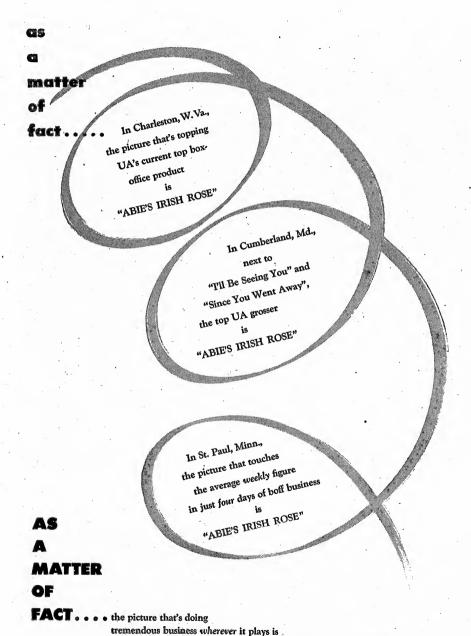
Sears and UA Legal Aide Warn of Decree's Teeth Chicago, March 11.

United Artists salesmen, branch managers and district managers, conclaving at a regional meet here last week, were warned that any violawcek, were warned that any viola-tion of the decree would make them personally liable before the law. Violations prior to July 1 will open them to civil contempt proceedings and after July 1 to criminal con-

and after July 1 to criminal con-tempt, sales reps were warned. Grad Sears, UA distrib chief, and George Raftery, of the company's counsel, went over the decree in open forum with the delegates. They were told that bidding methods would so into effect inunediately in

would zo into effect inunediately in competitive areas.

Gold cup was awarded to the Chi branch, headed by Sid Rose, as top brize in the Grad Sears sales drive. Addressed sistent, to toped by Rid Midwest district, topped by Rid Midwest district, topped by Rid Sears and through the competitive for the comp



"ABIE'S IRISH ROSE" from UA!

Phil Reisman Advocates Common Film Screen Writers Rap Depots for U.S. Distribs, Overseas Marts

New method of expediting the booking of films in foreign countries, involving a common depot to service product of all the majors, has been broached by Phil Reisman, RKO veepee over foreign sales.

Two or three such pooled depots in the top key cities in each country could service the entire country and save each of the majors the heavy expense involved in maintaining expense involved in maintaining their own elaborate vaults, shippers, inspectors, cutters, etc., at every promotive control of their control o

Just back from a tour, of RKO ex-changes in Latin America, Reisman averred such a system is necessary to the property of the control of the tour such as the control of the control to build housing. As pre-timed to build housing, as pre-times to the control of the control of the to build housing. As pre-timed to be to the control of the control of the to build housing. As pre-timed to be to the control of the control of the to the control of the control of the set up signi his own film centre. Reisman consequently sees the pool system paying off with early returns if other majors cooperate. In fact, sees with yearly a mode operand of the control of the control of the sees with yearly as the control of the Sciencia and his sales chief, Nel Agnew, have been multing the possi-bilities of such a system in the U. Sor their own operations.]

Reisman believes the common depot could also have a common projection room, available to all companies utilizing the film centre on a scheduled basis. If the system works out in foreign countries, he declared, it's bound to set a pattern for revamping exchange centres domestically on a modified basis.

Reisman 'Fed Up' With

Attacks on American Pix Attacks on American Ptx
Reisman, who's alied to leave next
month for Europe, declared that he's
'ded up' with what he termed the
scientific Russo-British attack on
American films, which has resolved
itself into a "constant campaign of
indicule." Terming the attacks "deliberate propagands," Reisman avoreindent and the search and the search
and decried the seat that American
film critics have picked it up as fullgrained truth.

Censured General Construction of the Adhary, March II.

The Willso-Condon bill suthorized that it is now accepted as greater and the consonity of motion pictures and the consonity of motion pictures in the consonity of the

Dish Demand High

Dish Demand High
With squawks increasing from
subsequent-run exhibs on the
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Right now virtually all of the Right now virtually all of the premium companies are booked to capacity in sales, with more demand than they can fill. War-time shortage still holds in most dishware, although it's easing up in cutlery and novelty kitchen items.

Film Appeal Coin Hits \$1,317,037

Official windup of the United Ap-peal by the Permanent Charities Committee for 1947 disclosed a total of \$1,317,037, donated by workers in the motion picture industry. This year's total established a new high for the average of individual contributions. Per capita gifts throughout the studies amounted to \$63.75.

out the studios amounted to \$63.75.
At the final meeting of the drive
M. C. Levec, chairman, was awarder
a scroll of approval, presented by
Edward Arnold, representing the
Permanent Charities Committee.

Labor IIIs

Continued from page 3 =

blamed his fear of violence on the beating up dished out to Sorrell recently.

Statement was given to the committee by H. W. Steinkraus, chairman of the labor relations committee of the U. S. Chamber of Commerce. of the U. S. Chamber of Commerce Steinkraus opposed compulsory at bitration of disputes for favore voluntary arbitration. In this h differed from Erie Johnston, forme C. of C. president, who told the com mittee earlier in the week that com pulsory arbitration was necessary.

H'wood 'Glamor' Films

IT WOUG - Usamor Films
Deglamorization of Hollywood, March 11.
Deglamorization of Hollywood alms and more house portrayal of discounting the house program of the power among the house are markets abroad. The power among the power among the power among to a power of the power among the

Wehrenberg's Faith In Bank He Saved Cited on 25th Anni

St. Louis, March 11.
Fred Wchrenberg, national prez of MPTOA and owner of a chain of nabes in St. Louis and St. Louis County. recently was presented County, recently was presented with gifts by fellow directors, officers and employees of the Jefferson-Gravois bank, which he sawed from a run 25 years ago when he announced he was going to deposit recipits of two of his theatres in the Institution. The celebration was in commemoration of Webrenberg's 25 years as a director and v.p. of the

commension of the vereinning is as a director and vp. of the bank.

It was 25 years ago that Wehrenberg arrived at the bank with the theater excepts and cloud a crows the commension of the com

Wilson-Condon Bill on Ad Censoring Gets Stalled

Censoring cets Statied
The Wilson-Condon bill authorizing the censorship of motion picture
advertising has been so long delayed
in transmission to Governor Dewey
that it may become a 30-day measing. It was still at the Assembly
ingleth cerk deek dark than a fortstrength or or thing tiesue, due to a
cerment. A or thing tiesue, due to a
cerment. A or thing tiesue, due to a

House Divided Within Metro Typifies General U.S. Resistance to Foreign Pix

RKO-Yale Talent Quest

RKO-Yale Talent Quest
New Haven, March 11.
Group,
Group,
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Group Haven, March 12.
Group,
Group,
Group Haven, March 13.
Group,
Group Haven,
Grou

and an RKO screen test. Besides Hollister, judges were Russell Patterson, Harry Conover, Candy Junes, James Montgomery Flagg, Max Shulman, Russell Janney and Richard Aldrich.

See No B.O. Cut In Twin Cities

Mo cut in admission prices is in progress of a maintain and a maintain process running from the life process running only slightly behind the similar record-breaking period a year ago. Minnesona Amus. Co. (Paramount circuit) heads see no These heads also point out that the tilts in the territory have not been large as in many other sections. The last jump for the "A" down-box to Tee, including tax.

A survey shows independent exhibitors takeing a similar attitude. The independent exhibitor takeing a similar attitude. The independent process of the process of the control of the control of the process of the control of the process Minneapolis, March 11.

Backlog Thins

Continued from page 9;

Tough road ahead for most for eign pictures, in the general U. S. ranket is spotlighted by the situa-tion at Metro, where considerable intra-company squabbling is going on behind the scenes over who's re-sponsible for the slow progress be-ing made by Loew's International's

sponsible for the slow progress ofmany by Low's International's
sponsible for the slow's International's
Spokesmen for the international
ormpany, under whose aegis the
films are bought in the foreign market for the hope-dro release to regconcede much exhibitor antipathy to
the films. They clarage the domestic
sales staff with being prejudiced
against the pictures, consequently,
and sloughing them off as 'too hard
the films. They clarage the domestic
sales staff with being prejudiced
and the films and have obtained plenty of playdates
for them. Most of the contracted
for them, show of the contracted
claim, because exhib- in most case
claim, because exhib- in most case
grew leavy before the schedule
dates and cancelled the pix before

dates and cancelled the pix below playing them.
Domestic sales staff, according to the pix below the sales and the sales are the most salesble product in the world' and so have become complacent. Foreign pictures may be of equal the pix below the pix bel

Loew's Own Theatres Agin' 'Em

come to them for dates.

Low's Own Theatres Agin 'Em
Low's theatres also haven't given
Low's theatres also haven't given
the foreign pix a chance, internate
the foreign pix a chance, internate
the foreign pix a chance, internate
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the control of the chance of the chance
the chance, 'Swiss-made film which
was the first of the series, was wellreceived by exhibs throughout the
beause it was a foreign film, slotted
if for the lower half of a double
to the chance of the chance of the chance
the chan

picture." so that the audience won't be necessarily a preview audience.
Instead of handing out the usual preem cards, reps of both Metro and Loew's International will be spotted in the audience to detect any ridicule. Film will then be taken back to the labs for changes to meet the situation in light of audience reaction, so that nobody on the Metro. students in light of audience reaction, so that nobody on the Metro
staff can be accused of trying to be a
"supreme critic." Imports will continue to be sold cautiously and
Loew's International reps emphasized they would not try to jam
them down exhibs' throats.

Brandts to Appeal Again In N.Y. Nix on French 'Amok'

N.J. NIX on French 'Amok'.

Long court fight waged by Distinguished Films, Brandt Theatre's
usbiddiry, to reverse a ban by the

N.Y. State Board of Regents on its
French film import 'Amok'. came a
cropper last week when the Appellate Dission of the N.Y. Supreme
late Dission of the N.Y. Supreme
Brandt attorney, Molvin A. Alize
said he will carry the case to the
court of appeals, the state's highest
court.

court.

Based upon the book by Stefan
Zweig, "Amok's" theme deals with
abortion. Board of Regents, it's understood, recommended some 18 cuts
finding the original version as "Indecent and immoral." Attorney Albert
jointed out that "if you cut the film,
you emasculate it."

you emasculate it."

A pre-war picture, "Amok" was
produced some cight years ago in
Frunce by New Realm Pictures, and
was acquired by Distinguished about
a year ago. Starring Marcel Chantel
and Jean Yonnel, film had previously
been exhibited in London, Boston,
Los Angeles and Cleveland, according to a Brandt spokeaman.

Picture Grosses

'Calif.' Paces Seattle.

Huge 23G: 'Beast' 10G

DENVER

Esquire, Webber, Great \$20,000 and holding. Last week, "Ramrod" (UA) and "Betty Co-Ed" (Col.) also Esquire, Webber, nice \$16,000. Esquire, (Fox) (742: 503-74)—"Joison Story" (Col.), also Denver, Webber, Big \$8,000. Last week, "Ramrod" (UA) and "Betty Co-Ed" (Col.), good \$4,000.

roci (TA, sond "Betty Co-Ed" (Coll) good \$4,000.

Orpheum (RKC) (2,000; 35-74).

"Glibad the Sailor (TKC) and "Valigibad the Sailor (TKC) and "Valigibad the Sailor (TKC) and "Valigibad the Sailor (TKC) and "Wall to Coll (2,000; 54,00).

Paramenuf (RCO) (2,000; 54,00).

Paramenuf (RCO) (2,000; 54,00).

"Man Love" (WB) and "Mr. Here," "Miched Lady" (U-I) and "Lare," "Miched Lady" (U-I) and "Miched

Huge 236; Beast' 106.

Standout Huge 236; Beast' 106.

Standout Huge 136; March II.

Standout Huge 136; March II.

Be Estimates for This Week.

Be Estimates for This Week.

The Huge 236; Huge 236;

'End' Modest \$18,000. Frisco: 'Be Yours' 14G

a 1894J, DE 10HIS 149.

Son Francisco, March 11. Holdovers, and iongruns are alowing pace here this stanza and emproduct is far from smash. "Beginning or End" is on disappointing or
control is on disappointing of
control is on disappointing
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as the Golden Gate.

Estimates for Th.J Wet 60-65.

Golden Gate (RKO) (2,844; 60-65.

"Sibhad the Sailor" (RKO) plus

Act Norhus Trio (2d W). Nice 234
60. Last week, nifty 383-60.

Fox (FWC) (4,851; 68-65)—"Call

Fox (FWC) (4,851; 68-65)—"Call

Fox (FWC) (4,851; 68-65)—"Call

Fox (FWC) (4,851; 68-65)—"Call

Beginning or End" (M-G.). Not so

hot 318,606. Last week, "Till Cloude

14,400." (2d W), steady

\$14,000.

Paramount (FWC) (2,646; 55-85)—

"Love Laughs Andy Hardy" (M-G).

Satisfactory \$18,500. Last week,

"Cross My Heart" (Par), scant \$14,-500.
State (FWC) (2,133; 55-85)—
"Prison Without Bars" (UA) and
"City Without Men" (Col) (reissues). Scant \$8,000. Last week, "Nora

Teresa Wright . Robert Mitchum

"PURSUED"

with
Iderson Dean Jagg
Alan Hale
And, Introducing

New York Theatres

ANN SHERIDAN "NORA PRENTISS"

Directed by Vincent Si

Ann Hale
And Introducing
John Rodney
by United States Pictu
For Warners
In Person LOUIS PRIMA WARNERS'
STRAND BROADWAY

THE BEST PICTURE OF THE YEAR'



DANA ANDREWS in "BOOMERANG"

Plus on Stage—PHIL REGAN
HATHERINE DUNHAM
ERNESTO LECUONA
OD SULLIVAN SID CAESAB ROXY The Ave. &

PALACE ANST DOUGLAS FAIRBANKS, Jr. MAUREEN O'HARA • WALTER SLEZAK

SINBAD THE SAILOR



IN PERSON Thurs., Mar.*13
YOU and ROST.
MONTGOMERY
Audrey TOTTER
The The WRDE TWINS plus OTHERS

Co-Starring
Kent SMITH • Bruce BENNETT
Robert ALDA

B'way at 51 St. HOLLYWOOD





_RADIO CITY MUSIC HALL Spencer TRACY -- Ketherine Herbung Robert WALKER -- Melvyn DOUGLAS

"THE SEA OF GRASS" SPECTACULAR STAGE PRESENTATION

PARAMOUNT'S 66 BLAZE

PRENTISS' FANCY \$17,000 TOPS CINCY

Cincinnati, March 11.
A firstrun fiesta for Cincy has
A firstrun fiesta for Cincy has
to be considered to the bounce, six of
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the constant of the constant o Prentiss" (WB) (2d wk) (m.o.), \$10, Prentiss: (WB) (2d w8) (In.O.), \$10,0 Orpheum (Blumenfeld) (2448; 55-85) — "I'll Be Yours" (J), Fair \$14,000, Last week, 'Mr. Orfice At-United Arists (Blumenfeld) (1-207; 55-85) — "Red House" (UA) (3d wk) Plessing \$10,500. Last week, \$24,00 — "Henry V" (UA) (24th wk). Staepdew (Ackerman) (35); \$13,00-325

Estimates for This Week

Estimates for This Week
Albee (RKO) (3,100; 55-95)—
"Magnificent Rogue" (Rep) and
Vivian Bilaine, others, on stage, All
right \$27,000. Last week, "Sweetheart Sigma Chi" (Mono) and Bob
Crosby orch, others, on stage, wham
\$22,000.

\$32,000.

Capitol (RKO) (2,000; 55-70)—

"Able's Irish Rose" (UA). Moderate
\$10,500. Last week, "Till Clouds
Roll By" (MG) (4th wk), pleasing
\$7,000.

sidel By 'GMG' ottl with pleasing \$7,000. INC. of the property of the property

Kave Tilts Daughters Smash \$33,000 in Wash.

Julians 9JJ-JUVU III WASH.

By washington, March 11.

By washington, M

Estimates for This Week
Capitol (Low's) (3.434; 4480)—
Bachleor's Daughters' (UA) with
Sampy Kaye orch, Sock \$3500,
Last week, "Perfect Marriage" (Par),
Octombal (Lowe's) (1.283; Van),
Octom

week, "Jalons Story" (Col) 2d wh), 318.00, 137, "MEX 118.00, 138, "MEX 118.00, 138, "MEX 118.00, 138, "MEX 118.00, 138, "MEX 118.00, 148, "MEX 118.00, "

\$7,000.

Palace (Loew's) (2,370; 44-70)—
"Boomerang" (20th). Disappointing
\$20,000. Last week, "Beginning or
End" (M-G) (2d wk), thin \$12,000.

2 RKO Releases Switch Their Preems in KC Area

Their Preems in KC Area

Kanasa City, March 11.

Town, is due for couple of tax persistency within the next mean through deals set with Fox. Nidwest Amus. Corp. for its first run houses here, both deals departing widely from the regular exhibition policies. From the regular exhibition policies from the regular exhibition policies. The presentation at the Tower beginning April 5 at a top price around \$1.75. Tower's turner policy is double features with vaute at 655 top, but the part for readshow attractions in the part for readshow attraction. Booking is an innovation bringing an RKO release into a Fox. Nidwest house Instead of the Orpheum (RKC).

an RKO velease into a Proc. Mittered House instead of the Orpheum (RKO).
Similar switch of an RKO release into the Fox-Midwest trit of of first limited with the control of the control of

Ent. Execs

loye. Loew took the occasion to deny

Low took the occasion to deny Hollywood gostip anent overly-large percentage puriticipation to play a full mone of the four pix now almost complete, nor in any that are contemplated, does Enterprise own less than the contemplated of the contemplated of the contemplated of Triumph." Leew said, Jiss Bergman, David Lewis, the producer, and Lewis Milestone, the did, in addition to which author Erich Remarque gets 10% up to \$500,000 of the net and 15% after that. In "The Other Love," explained the Enterprise of the contemplated of the contemplat

perjot. A three-and-net-balt-base picture was made instead of a two-and-and-hill-base. The picture was made instead of a two-and-and-hill-base. The picture was made instead of a two-and-and-hill-base possible, Loew beautiful to the picture of the

\$2,500,000 for "Wild Calendar"

33,399,000 for "Wild Calendar"
Hollywood, March II.
Charles Enfeld announced a production budget and the control of the Ginger Rogers starrer, "Wild dar," slated to start April 22. Most of the picture will be filmed in Denver, with Wolfgang Heinhart producing, from a screenplay by Abraham Hollomsky, and screenplay the Budget is the highest on the En-

Schaefer was a straight salaried em-terprise lot since "Arch of Triumph," which has cost about \$4,000,000 to date Enterorise is spending \$150,000 to

Enterprise is spending \$150,000 for improvements on its newly acquired Providencia Ranch, to be used as a location spot for outdoor filming. "Wild Calendar" will be the first production to utilize the ranch, although most of the filming will be done in Denver.

N. Y. Tax - Continued from page 15

continued from page 11 ______ as there's a chance of a reversai on the tax project.

While action in Albany may be too rapid to mobilize public sentiment. The area of the sentence of the sen

Albany's New Tax Bill.

About Tax Bill.

Deep y brand of show business,
could be affected of show business,
tax on amissement that counties
might levy, under the terms of an
eight-page bill introduced Wedness
day (3) to carry out Governor
day (3) to carry out Governor
day (3) to carry out Governor
panded taxing authority to localities,
the estimated in a message to the
Legislature that the amusement tax
would raise \$89,9000 annually, with

Legislature that the amusement tax would raise \$9,0000 annually, with would raise \$9,0000 annually, with New York.

The measure, expected to pass despite opposition, is very detailed as to "cubarets and roof gardens" and count charges. Annual root and so and root and so and root and so an

Congress Retains 29% Tax
Washington, March 11.
Bill to extend indefinitely the 20%,
wartime bile on theatre admissions
and niteries sent to the White
House over the wekend. The measure in and form was approved by
oth the Sonate and House. The bill continues such high excises as those on furs, cosmetics, jewelry, etc.

Lesser Adds 2 More

Hollywood, March 11.
Sol Lesser adds "Crazy to Dance" and an untitled original to his production slate via Thalia Productions during 1947.
Roth "

Both films are light comedic slated for a start late in the year.



WANTED INTERESTING SUMMER JOB

By regularly licensed New York City elementary school teneher; young, ex-perienced children's dramatic play-will travel; excellent references, Write Box 1019, Variety, 154 West 46th St., New York 19, N. Y.

THE STAGE GREEN REGISTER

International Management and ventilated with page 7 years ANAE BEFORE ALL RUP CTAPIES AGENTS AND PRODUCERS OMISSION TO TAPIES AGENTS AND PRODUCERS OMISSION TO THE SCHOOL AND PRODUCERS OMISSION TO THE SCHOOL AND PROPERTY TO THE SCHOOL AND POST TODAY. TO HALLES THE SCHOOL AND T

ADDRESS



RKO Films Get Pitt Break As WR Snot Goes 1st Run; Other News of Keys

Pittsburgh.

RKO is finally to get a downtown
break for its product when the Warper theatre switches on Marel of
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Soul "nachelot" and Bobby-Soxer," and others.

As a result, only the small-set models and there is a result, only the small-set will be a moveover site and until will go to the film making the set showing at Penn or Stanley. Pool has had RKO product all along the company had trouble based to be shown to be supported by the company had rouble based with the company had rouble had been supported by the support of the stanley moveovers exclusively and the stanley moveovers exclusively and company to the support of the support of

New Port Arthur House Opens

New Port Arthur Busus Opens

Open Arthur Peras.
Charles E. Brent opened new
Booseat Village theatre here.
Brent also owns and operater the
Brent Busus owns and operater the
Brent Busus owns and operater of
Grant Hauster and San Androin

Ernet Hauster, Ormer reller unsaAntionio named manager of the new
Brent Buster of the San Antionio named manager of the
Must-Den Enterprises
M

Nelson.
Douglas Naylor, recently dis-eharged from Army, named skipper of Laurel in same city.

Antioch Gets New House

Antices Cets New Boules.

George Stamm started construction on a new 1,000-seat film house, to be known as the Stam, in Antioch, Calif. Theatre will be of the stadium type, with 400 loge seats. Stamm also owns the Casino and El Campanil, vaudefilm theatre, in

MPA Alles with MPF

MPA Allies with MPF
Motion Picture Associates holds its
28th annual dinner and dance May
is at the Waldort-Astoria, N. Y, the
affair marking the joining with the
Move is on to make MPF the
Move is on to make MPF the
Move is on to make MPF the
industry, with MPA administrating the metropolitan area of
New York. Usual award for service in the industry will be made at
the dinner.

Laemmies Buy L. A. House

Laemmle buy L. A. House
Laemmle brothers bought the Los
Feliz theatte, a 730-seat de luxe
reighborhood house, from Herman
Lewis.
The Laemmles also operate the
Dale, Park and Franklin theatres in
Bunilington Park, and the Ritz in
Inglewood.

Feldman Quits PRC's Pitt

Feldman Quits PRC's Pitt
Mannie Feldman, former WB manager who recently joined PRC as city
salesman, resigned and will be replaced by Manny Steinberg, it's a
return to PRC for latter. He quit
several months ago to take over A. &
Steinberg theattical supply house
Steinberg theattical supply house
Steinberg the of his brother, Sam

S. Steinberg theatr-toground death of his brother, Sam
Steiner, Sam

cial exoncrated when attorney-general asked for a mile prose.

The Feet Chas. Beasher proposed to the product of the Met. Beasher production, sothern and Canadian territorial with the production of the Met. Beasher production, sothern and Canadian territorial with the production of the production of the second March 2 at the Hotel Act of the Met. Beasher production of the Residual Committee composed of toppers of some 15 metropolitan circuits. Harry Brandt is serving as chairman.

New Sask. Exhib Head Regina, Sask. New chairman as the production of the Met. Sask. Motion Picture Exhibitors is L. Reinhorn, of the Roxy. He same production when the production is the production of the Met. Is secretary-treasure.

Hard Dunn's Background Hardy S. Dunnt, Industry veteran king of the Met. Is secretary-treasure.

Hard Dunn's Background Hardy S. Dunnt, Industry veteran king of the Met. Is secretary-treasure.

Hardy Dunn's Background Hardy S. Dunnt, Industry veteran king of the Met. Is secretary-treasure.

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Hardy Dunn's Background Hardy S. Dunnt, Industry veteran king of the Met. In the

Plugs Pies Over Pix

Flugs Fies Over Pix
Minneapolis, March 11,
West Twins, W. R. Frank's
suburban theatre, which runs its
owo reslaurant in conjunction,
started recently to play up its
ples over its screen attractions
in newspaper ads. Bally for the
pies has gone so far it now
stresses chocolate, cocoanut and
stresses chocolate, cocoanut and
banana cream pies in larger type
banana cream pies in larger type
Amusement attractions.

than the sercen attractions.

Amusement display ad for the theatre this week asserted "We are being simply amazed at the talk of people from all over the Twin Cities who are driving here to eat the most delicious pies they have ever eaten any-where. Be the judge and then walk into our theatre, under the same roof, with your family for an excellent motion picture program."

for the post of assistant general sales manager of PRC. Dunn wall run manager of PRC. Dunn wall run manager of PRC assistant properties of PRC general weeks back, but he nige when they captured Shanghal. He was then acting as foreign he worked since 1925. In August, 1942, he was repatriated via the worked since 1925. In August, 1942, he was repatriated via the Dunn was hospitalized for; a pro-tracted period and later recuperated in Florida.

17 Houses Plug Foreign Policy

17 Houses Plug Foreign Foliey
Century Circuit is throwing the
weight of a trailer campagin in its
17 Brooklyn (N. X) house behind
You will be the company's
Yough theate. Circuit is also currenity conducting a soil, directed by
Yough theate. Circuit is also currenity conducting a soil, directed by
the popularity of the changeover.
Idea behind drive is to create an
il-borough patronage for the house,
soope than the previous name operation.

which is figured to draw on a wider scope than its previous nabe op-eration.

Switch in policy continues the present trend to foreign language art houses in the metropolitan area. Step was taken, according to Joseph R. Springer, general theatre man-ager, in response to the rising de-mand for foreign pix Decentury

Seattle H-E Circuit Changes

Seattle.

First change in managerial staffs at local Hamrick-Evergreen houses in some time followed resignation of Don Geddes as manager of the Fifth Avenue. Geddes was a veteran manager of the Fifth Avenue.

Avenue. Geddes was a veteran man-ger. The places Jack Hamacher as manager of Fitth, being transferred manager of Fitth, being transferred per transferred to the place of the moves in as manager, Larrison had been in charge at Coliseum. Jack Dudman moves over there from Missic Box. John Bardue moves up from assistant at Orpheum to run Missic Box. John Bardue moves up Missic Box.

Fox-Midwesco Convention

Fex.Midwesce Convention
Charles Skouras, preay of National
Theatres, due here at annual spring
Fos.Midwest. Upwards of 125 managers and excess will come to town
from the surrounding five-state area
in which Fox.Midwest operates.
Meetings are set for March 236.
Incl., but site is yet to be selected.

Fav's Fete April 21

Fay's Fete April 21 Providence. Golden testimooial dinner is be-ing tendered to Edward M. Fay the Independent Exhibitors of Rhode Island. April 21. at the Bit-more-Sheraton hotel in Providence.

VARIETY

Charlotte House's Facelift

Broadway theatre here, one city's largest playhouses, will be r decorated soon, according to H. Kincey, head of Wilby-Kincey white operates.

Butterfield Elections Detroit.

Laurence E. Gordon was elected president of Butterfield Michigan Theatre Co., and W. S. Butterfield Theatres, Inc. operating companies for 117 theatres in 36 Michigan cities. Gordon succeeds E. C. Beatty, who died Jan. 21.

clites. Gordon active who died Jan. 21.
Other officers elected were William A. Ruble, v.p. in Lansing; Olive M. Cox. v.p. in charge of theatre operations here; E. K. Ellsworth, secretary. liam A.

Plan Penna, 900-Seater Northampton, Pa. Northampton, Pa. Northampton Theatre Co. Inc., will build a new 960-seater theatre here as soon as government regulations permit. Company now operates the Roxy here and it's planued to operate it even after the hew house is built.

Selznick Starts in Dallas Dallas

Selznick Releasing Organization has started here with Alfred Del-cambre in charge as southwestern sales manager. W. G. Thompson and George Wood were named exploita-

George Wood were named exploita-tion men.
Suit has been filed in the District of the property of the property of the second of the property of the property against Lone Star Theatres Inc. courses and operators of the Von-perators of the Property of the Plaintiffs claim noise of the theatre loudspeakers disturbe them in the homes. They seek \$1,000 actual and the property of the property of the control of the property of the property of the theory of the property of the property of the damages for \$50 an night for each one the house operates after date of filing suit.

Organist Named Ohio Mgr.
Columbus O.
Roger Garrett, former theatre organist, named manager of University
theatre, soon to be opened as the
seventh house in the Academy Thealre group.

Kraska Back to Hub Show Bir

George Kreska vet Hub Dene Andro George Kreska vet Hub showman who piloted the Fine Arts here for years and built up an audience for foreign films, is back in show biz again after a year in the toy busi-ness. He will manage and book the Kemmore thearte. 700-seater. House has been subsequent-run but now goes first-run.

Barney Joffee on Coast Jul

Barney Joffee on Coast Junket
Barney Joffee manassa City,
theatre, is off on a two-mouth trip
transition of the manager of Tower
Francisco and Hollywood.
Oits Bolinger joined Dickinson
circuit as a house manager and is
handling the Kimo theatre here in
the absence of James Chapman. vacationing on the Coast Bolinger toto Buford Lowranze before joining
Dickinson.

cently som in the control of the con

assistant, both act of the meas.

Mike Cullen, division chief of Loew's theatres, was confined to bed with a strep throat last week and missed out on midwest preem of "Beginning or Eud" at the Midland

Brecken Down South

Joe Brecken, RKO Draniel Ha.

Joe Brecken, RKO Draniel man

neer and swith B. and L. Enterprise

Gas Career, the Motion Fe
Glen Allvine or the Motion Fe
Green Allvine or the Motion Fe
Variety Club about Kild Shows on

Saturdays. He sought occupied to the

Saturdays. He sought occupied to the

Saturdays. He sought occupied to the

Saturdays. He sought of the sought of the

Shows.

shows.
Walter Titus, division sales manager for Republic due here for confab with Cy Dillon, branch manager of Republic.

Jack Sims, manager of Midway
Theatre, Midway Park, N.C., re-

noted that the prechamble thus sold were prechamble that sold were prechamble that the state of the sold was prechamble to be a puestion which had bothered every alwayman in the state. Stub Box Widely Eved by the 1 Stub Box Widely Eved by the Trade

Disney's 2-In-1 Comes Out 'Fun and Fancy Free'

Next Walt Disney feature release is being slated by RKO for distribution in August. Pic. oow nearing completion, will be "Fun and Fancy Free." It's actually a combo of two films the cartoonery has had in the works for some time.

works for some time:

First half will be "Mickey and the
Beanstalk," based on the "Jack and
the Beanstalk" fable, with Edgar
Bergen, Charlie McCarthy and Mortimer Soerd. Second half will be
'Bongo.' from the Sinclair Lewis "Bongo," from the Sinciair Lewis short story about unicycle-riding cir-cus bear boro in captivity and which wants to go back to primeval living. Dinah Shore is in it.

Bally Boom

Continued from page 15 Continued from page 15

paigns for openings of Metro pix in key cities, with the result that "Yearling" gossed a record \$100.000 in its first two Chicago weeks and "Sea of Grass" pulled \$100.000 its first eight days in Lincoln, where the film preemed, settling a new high for any Metro picture in the city.

Schlaifer's Swing

Schlaifer, who instituted policy of making periodic trips the field to huddle with exhibs with exhibs and theatre ad chiefe, is alsated to leave for a swing through the southern territory next Monday (17). With bid selling to take effect July 1, such tripps will become increase. Schialer believes. Since exhibs are hep to the fact that a top-grosser in New York will not necessarily have the customers lined up at his box-must be handled individually and each picture must be established during its fart run in that area. Conditions call for a decentraliza-tion of the control of the control to the territory is extremely necessary, Schialer says. theatre ad chiefs is slated to leave

necessary, Schlaifer says. With exhib bids for product With exhib bids for product expected to depend on what a picture does first-run in each territory, the nous will be on the distributor as seller, and it will be necessary for seller, and it will be necessary for and get a cleenp of new houses where his product might play. Balan & Katz circuit in Chicago, or example, which presently runs most 50th product, may be outbid by another Chi chain, such as the Expenses operations to slant campaigos that way also.

Mors Showmanship

More Showmanship

More Showmanship Further proof that old-line show-manship pays off are results of the world preems staged by 20th in vari-ous key cities throughout the coun-try. Preem of "Dolly Sisters" in ous key cities throughout the coun-try. Preem of "Dolly Sisters" in Chi, with personal appearances of the stars, drew more people than came to see the late President Rosesvelt in the city and Chi exhibs, according to Schlaifer, have repeat-edly written in asking for more such affairs. Exhibs. Schlaifer reiterate, must also work harder in the future must also work harder in the future by full cooperation with the distrib exploitation staff. Decree in itself rules out any possibility of a dis-tributor kicking back part of a film's gross to an exhib to repay him for money laid out for publicity. Exhib must be prepared to take on such express himself. expense himself.

expense nimect.

Other companies have also hypocd their ballyhoo campaigns with paying results. Eagle-Lion's Bedelia did outstanding business io its Harrisburg, Reading and N. Y. dates via inbarg, Reading and N. Y. dates via special publicity drives. RKO, with the modestly-budgeted "San Quen-tif" to work with, arranged; a series the film into the top boxoffice po-sition in several cities. Universal-liternational gave special treatment with excellent results and its cam-paign on "Egg and I" has already done much to per-sell the film, de-spete the fact it wort open for sev-temporal properties of the con-traction of the contraction of the con-traction of the contraction of the con-traction of the con-tracti

On basis of its smooth perform ance during the first two its 60-day test run at the Golham iss 80-day lest run at the Goltam theatre, N. 7, new Stub-Rod Control ticket collecting box has been put into immediate manufacture. Steal-proof gadget, invented by Henry Rancio, N. Y. Paramount Henry Rancio, N. Y. Paramount Steal-proof gadget, invented by Henry Rancio, N. Y. Paramount Steal-proof gadget, invented by Henry Rancio, L. I. has been the groosure of dorens of invented to the gadget of the gadg theatre, N. Y., new Stub-Rod Con-

used for the Inventors' model. First usits will be available in \$5 to \$6 and the property of t

Wilson Suit

Continued from page 9 damaged by Inability to obtain first-

run pictures as a result of alleged discrimination against independent discrimination against independent theatre operators.

According to the complaint, the defendant exhibitors operate a chain of approximately 15 theatres, known as the Graphic Circuit, in Maine, New Hampshire and Ver-

mont.

Defendants are alleged to have dependent exhibitors in every city and town in which they have thea-tres in Maine. Vermont and New

tres in Maine. Vermont and New Hampshire with the exception of Millinceket, Belfort and Bridgton, We, and Middlebury and Brandon, Vt. It is further asserted by the complaint that even in these five places the exhibitors are unable to contract for an adequate supply of films to meet their needs, plantiff appealed to the court for an injunction to prevent continua-tion of the alleged monopoly and

an injunction to prevent continua-tion of the alleged monopoly and an injunction to restrain the de-fendants from refusing to enter into contracts with the plaintiff for their films.

Mpls. Sult Postponed

Mph. Salt Pesignned Chicago. March 11. 32,850,000 against uine distributors 32,850,000 against uine distributors portponed in the U. S. District Court here to give the defendants time to file an answer. Suit was originally Salvey Corp. and the Rivervide Op-crating Co. on the joint behalt of the Minectost heater. Minneagolis, which Islams a loss 590,000 and 570,000. The transport of the first owner with a rranged a series of special campaigns that boosted the film into the top boxofile operation. The film was a series of special campaigns that boosted the film into the top boxofile operation. The film should be film into the top boxofile operation of the film into the top boxofile operation. The film should be film into the top boxofile operation of the film should be film to the film to the top boxofile operation. The film should be film to the film to t

HOUSE REVIEWS

Wymn, Frante Mericog, "Pursued," (A) reserved in Vanner, Feb. 18. "(A) France of the Committee of the Commit

enough. The "Sing" arrangements of the property of the propert

Hippodrome, Balto
Baltimore, March 9.
The Pitchmen (3), Milton Douglas (2), Dorothy Claire, Joe, Lou &
Gridlyn Catis, Felice Ind. House
Orch (12); "Dead Reckoning" (Col).

Martiny Caits, Felice Jule House Cort. (12): "Dead Reckoning" (Col.).

Fast-moving layout plays in good cocession from opening acid so d. Joe, accession from opening acid so d. Joe, acid so

Olympia, Miami Mami, March 7. Bonnie Baker, Buster West & Lucille Page, Ben Dova, Lou Vogte, Mary Louise & Charles, Les Rhode House Orch; "Cationnia" (Par)

Good mixture of standard vaud nd novelty adds up to a satisfyin

and novelty adds up to a satisfying parlay.

Bonnie Baker toplines with her solid results. Opens with "Managua Nicaragua" and includes "Specialty For You" and "Good Little, Bad Little Lady a newle for her, plus the Lady a newle for her, plus the property of the control of the

nake for one of the better minite
to play here. Prepentations are
smooth, with standouts Bing Crossty,
Vaughn Monroe, Inlespois and satirizations on Golde Heaster and H. V.
poorning of Churchill. Had to begoff.
Ben Dows purveys his pantodrunk bit for healthy plan-wheelchronic play the property of the programming plenty laught.
Comedy hoofing and singing of
Buster West, plus Ludille Page's efthe proceedings. Trapeze works of
Mary Loilse with an able assist
Charles, brought gauge.
Charles, brought gauge.
Lary.
Lary.

State, N. V. Molly Picon, Eddie Peabody, The Herzogs (5), Johnny Woods, Alphonse Berge (7), Martels & Mignon (3), Lou Basil House Orch, "Perfect Marriage" (Par).

photose kerge (1), status a support process of the process of the

and offs to terrific response.

The Herzogs, femme quintet of aerialists, open and click with their nifty trapeze aeroantics. Johnny Woods follows with his songalog ribbing radio commercials and soap operas, and winding with sattres on film and other personalities for nice reception.

reception.

Alphonse Berge does okay, as usual, with his draping act, wherein he drapes a sextet of models in the latest mode of fashions. The Martells and Mignon, two men and gal, close with their flashy adagio display.

Apollo, N. Y. Earl "Fatha" Hines Orch (17) with Essex Scott, Dolores Parker; Holmes & Jean, John Mason, Ford & Harris, "The Whistler" (Col),

"The Whister" (Coh.

Apollo asig get something new in their stage fare this week and seem to like it. Bill is short of the usual role takes the stage fare this week and seem to like it. Bill is short of the usual role taken up by "Ethie" Hine; and his crich in a George Genshwin concrete: returns.

Dance and chatter act Ford & Harris open the bill with a stereotyped much better.

John Mason, nee Spider Bruce.

John Mason, nee Spider Bruce.

John Mason, nee Spider Bruce.

John Mason are Spider Bruce.

John John Mason are Spider Bruce.

John Mason are Spider Bruce.

John Mason are Spider Bruce.

John John Mason are Spider Bruce.

John John Mason are Spider Bruce.

John John John March John March Mason are Spider Bruce.

John John John March Ma

the stage, but still gets betty laughts.

Holmes and Jean are one of the lop acts on the sephs circuit, and could be bodeed well into any kind to provide the sephs circuit, and could be bodeed well into any kind centertaining and original and brings good returns. Both do a softshow so that the sephs of the sephs of

Hines' band makes only sporadic parlay,

Bonnie Baker toplines with her shy-style of thrushing for sold reshy-style of the respecial sold respecial sold reshy-style of the respecial sold re

Roxy, N. Y.

Katherine Dunham & Co. (10), Sid Zaesar, Ernesto Lecuona, Phil Regan, Ed Snilivan, ences: Gae Foster Roxytettes, Paul Ash Orch; "Boome-rang" (20th), reviewed in VARIETY, Jan. 29, '47.

Jon. 29. V1.

Stage layout currently at the Roxy has all the carmarks of a soft show—page. Variety. Colon and show—page. Variety. Colon and the show—page. Variety colon and the show—page. Variety colon and the show—page. Variety colon and the show angular show the show angular show angular show the show angular show angular show the show angular show ang

ERIC THORSON

Songs 9 Min.

Definition of the Latin General Conference of the Latin Guarter, N. Y.

Exit Thorson, coming to the Latin Guarter on short notice as a temporary substitute for the siling Arthur Conference of the Conference of the

RKO, Boston

Boston, March 7.
Jimmy Dorsey Orch, Pat Hennin
abs & Bobby; "Sweetheart Sign Babs & Bobby Chi" (Mono)

Chir (Mono).

Jimmy Dorsey orchestra, still one of the beat in the biz, provides sock show for the customers here, offering blenty of variety along with its Dorsey fronts the band and takes a few licks but remains mostly well. Dorsey fronts the band and takes a few licks but remains mostly well as the property of the control of the customers of the control of the customers of the control of the customers of the

Up," Outer Drive" and "Son Silve" to whip up addince enthuser to whip up addince enthusers of the solid properties of the soli

Capitol. Wash.

Washington, March 7.

Sammy Kaye Orch (16), with
Betty Barchy Mary Marlow, Don
Cornell, Johnny Ryan; Olsen & Joy,
Canfield Smith; "Bachelor's Daugh-ters" (4A).

Confield Smith, "Bachelors Daugh-ters" (LA).

Name bands always earn their keep hit his town. True to form, seep hit his town. True to form, a swinging and swaying" to the point whose he may top the record set by the control of the control of the his most recent predecessors here. Though fusitives from town-and matinees. Kaye seems to appeal to more mature tastes than do the district of the control of the control with the control of the control of the well as for his throwpantship, as well as for his very smooth battoning. Well as for his very smooth battoning. Lead a Band," a la his radio show,

New Acts

CONNIE SAWYER
COMMIE SAWYER
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COMMIE SAWYER
COMMIE STATE OF THE SAWYER
LIMITED STATE OF THE SAWYER
CARE Sected Powntown, N. Y.
CATE Sected Powntown, N. Y.
CATE Sected Powntown, N. Y.
CATE SECTION OF THE SAWYER
EARLY JOSEPHON A GWINTOWN BISE
LIMITED STATE OF THE SAWYER
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OF THE SAWYER
AND THE SAWYER

MORE GROTE OF THE SAWYER

MORE SAWYER

MORE GROTE OF THE SAWYER

MORE GROTE OF THE

THERE FLAMES
Instrumental
Village Vangaard, N. Y.

"Three Flames impress as one
"Three Flames impress as one
in years. Already known via their
recordings, the boys are making
spot and, although not such good
intrumentalists as the excellent
recordings, the boys are making
spot and, although not such good
intrumentalists as the excellent
ceded them, their unique woesls put
ceded them, their unique woesls
to complete the woesls and keep
unique woesls woesls
is, the boys do a bangt-up do on an
arrangement that's as original as
certifications and the woesls
off. They come back with some
unique woesls
come woesls
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asiges. Stal.

MAUERCE AND MARYEA

Dance Team.

La Mins.

Cottling speed-locking dance tour

not come case after an extended
stay in the Chicago nitery belt for a

not come cast after an extended
stay in the Chicago nitery belt for a

nig room. Duo, displaying a polar

and versatile style of balloromology,

into the amset spots. She is nicely

accounted; male pard in conventional

Fall rate Edurude in a series of

white tie.

Pair are featured in a series of dance portraits' covering the most signed routine opens with straight fancy waitz piece, then segues into stylized impressions of the rhumba, stylized impressions of the rhumba, the stylized impressions of the rhumba with the straight of dance forms, all of them replete with difficult acrotums, sustains high eye-appeal to hold patron interest.

NIKOLAL PAUL & SHARI

NKOLAL FAUL & SHARI
DARRING
19 Miles
10 HAL RAYUM ON THE RESERVE OF THE RESE

go places in the proper setting.

Cohen.

PETE SEEGER
Sanga
Min.

Village Vanguard, N. Y.
Here's the newest of the current.

Here's the current of the curre

FRANK MARLOWE Comedy 15 Mins, Strand, N. Y.

PRANK MARLOVE:
15 Strad, N. Y.
16 Strad, N. Y.
17 Strad, N. Y.
18 Strad, N. Y.

JOE COOK, JR.
Connedy, Daneling
Connedy, Daneling
Connedy, Daneling
Lean & Eddie's, N. Y.
As with all sons of famous fathirates and handledness when he walls
out on the stage. There's a desire
tases and handledness when he walls
out on the stage. There's a desire
tases and handledness when he walls
out on the stage. There's a desire
for the comparison and
pere. Young Cook particularly agree
since his routine is essentially an
father. Without ado, it can be said
he doesn't succeed,
the warmth and pixte charm of the
edder Cook. Result is the
most matter-of-fact sort of turn consistmatter-of-fact sort of turn consistmatter-of-fact sort of turn consistmatter-of-fact sort of turn consistmatter-of-fact sort of turn consistwhile failting a brace of Indies
chool. It lacks spark, although
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of

ing the fiddle.

During his dances the fiddling isn't of the Menuhin calibre, and tune needs orchestral background for complete identification. However, he shows a good brand of straight catgut scraping when he solos the tricky "Hora Staccato" during a production number.

He's apparently been around for some time, but he's a stranger to VARIETY'S New Act file.

Jose.

JOE COOK, JR.

appears might sinue with a feethacids notify and sip to an already
well bulanced program. The aready
well bulanced program. The aready
well bulanced program. The aready
well bulanced program. The area
well bulanced program. The area
well bulanced program and the area
well and band triol
outs are Don Cornell and band triol
outs are Don Cornell and band triol
outs are Don Cornell and band triol
Barclay.
Numbers lean towards the sweet,
audience appreciation for "Aniversary Song," by Johnny Ryan.
sard Song, by Johnny Ryan.
sard Song, by Johnny Ryan.
sard Song, by Johnny Ryan.
by Johnny Ryan.
by John by Johnny Ryan.
by John by John by John by
her well area
well area
well are well
are per of the package. Canfield I
her yentriciquist routine, Wooden
partner has a Charile McCarthy-like
character. Olean and Joy please in a
novel acro-terp offering.

Loue.

14th ANNUAL

VARIETY

SURVEY OF

SHOWMANAGEMENT

By GEORGE ROSEN

....And in Siloam Springs

Out in Siloam Springs, Ark., they got to talking about the UN General Assembly and the hopes for an atom geared to decent, peaceful living. Up in Boston the Puritanical Fathers and their inhibitions were cast aside as a different kind of bomb hit the Back Bay waters and burst the age-old tabus that kept basic sex guidance from its juveniles. Down Ĝeorgia way an Atlanta station dared-and got away with it -to take its stand on the side of humanity as democracy crashed through the Mason-Dixon Line. The school kids in the hills of old Kentucky are talking about other school kids-those in the USSR-for they know now that their Soviet cousins are just "regular kids." In Steubenville, O., they had one shooting too many, and it blew the lid off a modern Gomorrah's corruption. And Little Old New York had to come back to the people as its Mayor fought out an issue in which they all had a stake.

That was radio in 1946. A radio that had its say in a community way. And strange, the way of one community proved the way of all communities. Little or big, they were just people, and what affected one, affected all. Radio in the first full year of peace was quick to grasp its new line of vision, and transfer its scope from the world community to its own.

Radio's pretty smart. It kinda figured that these people that had a say about the air might want the air to say for them. And there were a lot of things the people wanted said. Radio could say it best. So in 1946 radio took up the cudgels for its own people on their own front line. And when, as in Atlanta, prejudice cropped up in the

headlines, radio fought the good fight. If Siloam Springs took the UN Assembly for granted, it was only because it didn't understand it very well—until its local station told the story from all angles. If tradition-bound Boston shut off its stage, its literature, its newspapers, its lecture platforms to certain verboten subjects, it couldn't shut up radio. If Steubenville was past caring about its rampant iniquities, it thought better after radio excorlated the town's apathy.

Obviously, all radio didn't take its task so seriously. To many, the lucrative spot announcement was still its reason for being. And many failed to see beyond the song-and-gag payoff. But there were more than enough stations aware of the need to distinguish their medium in such a way that they would become a vital cog in the everyday life of their listeners.

Yes, it's a heartening story for radio, this story as reflected in the response of American and Canadian radio stations to VARIETY'S solicitation of entries for SHOWMANAGEMENT Awards. From Maine to Texas, from N. Y. to L. A., and into the far reaches of Canada, they had a story to tell—and they told it well. A story of initiative and aggressiveness in commercial and promotional know-how, as well as serving the public interest. A story, too, that bodes well for radio's future, as evidenced by the zest and enthusiasm with which the new brood of community stations hatched by the FCC have been helping the industry recapture that daring, pioneer spirit which characterized the early days of radio. Revealing parchments-all, a blackand-white documentation of commendable contributions to American life and culture.

itations: 1946 Showmanagement Revi

How To Run A **Radio Station** *******

WNBC, New York WHDH, Boston

WHDH, Boston
Since its graduation last year from
the status of a network stepchild
to an autonomous operation, the
NBC flagship station in New York
to Management of the State of the State
to Management of the NBC key
station under the know-how tech
nique of manager Jim Gollene ha
nique of manager Jim Gollene
Vasity went in aearch of in its bid
or SHOWMANAGEMENT entire to
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VASHETY went in search of in its bid of SHOWMANGEMENT entries. WNDCS Metropolitan News Rounding, an innovation in killecycle enterwork of the search of the

tion payoff thus law in Bayonics, Nonders, Jersey Cily, Paterson and awareness of how sock promotional mawareness of how sock promotional campaigning can also translate itself into real public service by high-dighting the community's racial problems, and the properties of the properties of the properties of the life of the people.

WENDS's series of dally programs in Rocketeller Plaza last fall—before an estimated audience of \$0,000—10 the nations that make up the United Nations; its continuous integration of discussions of specific problems and topics—such as labor-management—into the requirar broadcasting mention with the properties of the problems and topics—such as labor-management—into the requirar broadcasting manship with public service—these were the achievements that gave WNBC a character and individuality that merits citation. that merits citation. WHDH

WHDM

Anyhody wo wondered what the Boston Herald-Traveller would do with a raido station when they finally got one now knows the answer would be also and the station when they finally got one how knows the answer would be a stored to be a station with the station was the station was the station was to stagmant situation. The station was stagmant situation. The station was stagmant situation. The station was tagmant situation. The station was stationally were programmed with the station was the station was tagmant to th

Expanding Radio's Social Usefulness

WEEL Boston KUOM, Minneapolis WKY, Oklahoma City

WRY, Oklahoma City
Furian Boston, home of the
Furian Boston, home of the
wash and Ward Society, reticent,
which are ward society, reticent
voice to zell its postwar youth the
facts of life: its Columbia-owned
outet, WEEI. In a series of nine
gammertime programs at the accessible hour of 530 pm. on Mondayin
nifed, friendly, scientific exposition
of juvenile sex problems. Carefully
prepared and seriously undertaken,
WEEI? "Sex Guidance for Youthy
proper to the proper of the property
proper to conservative audiences pre
agest conservative audiences are
get for incligent open discussion
of delicate social subjects. WEEI
perfatty for incligingent open discussion
of delicate social subjects. WEEL
perfatty for incligent open discussion
of delicate social subjects. WEEL
perfatty for incligent open discussion
of delicate social subjects. WEEL
perfatty for inclined to the property of the pro of delicate social subjects. Wi

leggers now deal in verboten books, successfully defied Boston's compounded bigotry, prudishness, and Comstockery to do its youth a genuine service.

KUOM
Striping desperably to stem the
polito plaque that struck Minneapolis last numer, health authorities begged parents to keep their
tidd at home, away from crowds.
University of Minneesta India
Guitles in restraining vacanties
deutities in restraining vacanties
youngsters, promptly converted
to Struck of its sehedule to
TKUOM for Kidn, "Billing the sufdere busy in their own homes.
When the epidemic continued unabsted past school-starting time,
"KUOM for Kidn' gave way to
staff of educators and teelnicians
turned out showmanly programs
turned out showmanly programs
carefully slotted for the various age turned out showmanly programs carefully slotted for the various age groups, selzed the opportunity to plug racial and religious goodwill in a colorful series of social study programs. Back in school at last, 38% of elementary schoolkids proved to have heard the programs. KUOM is now sifting its experiences, drawing conclusions, preparing to meet some unforeseen future mergency with the seasoned knowemergency with the seasoned know-how of having brilliantly met this one.

WKY When Oklahoma City took stock

when Okishomo City nook door with the New York of the City of the

Responsibility To The Community

KEZ, Denver WNYC, New York WSTV, Steubenville WAVE, Louisville

WAVE, Louisville

WAVE, Rowardonntain station was epicific. No salies in the
social variety of the salies in the
social variety of 1946 that new problems faced humanity, that new fledds
of opportunity for service challenged
the ingenuity and effort of the
American system of broadcasting,
American system of broadcasting,
an honest and intelligent understanding of the issues involved, and
it's significant that about two-thirds
in the public interest which the stability was launched prior to publication of the FCC flue Book KLZ,
pilled up impressive billings during bility was launched prior to publi-cation of the FCC Blue Book. KLZ '46, yet one-seventh of its total pra-gramming (or a full day of broad-casting) involved CBS network; public leaving sustainers; it earmarked involuable service to its farm public with its daily nontime "Farm Re-porter," originating the show from wherever farming or ranching had wherever farming or ranching had to the control of the control of the text of the control of the control its farm editor to Chi, Kannas City, etc., for live pickups to satisfy the needs of stockmen and rural sudi-neces. It prempted choice the value of the control of the control value had been supported to the con-trol of the control of the control value had control of the control of the value had control of the control of the value had control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the con-trol of the control of the control of the con-trol of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of th

"Lest We Forget-"

No record of bread-easting aimed at mass education on democratic principles would be complete without taking official cognizance of the notable contribution made during 1948 by the Institute for Democratic Education. As programming designed to combat intolerance and promote better integroup relations, the Institute has reached a high water mark of achievement over the series of the programming and the series of the series of the programming and the series of the programming and hardward profits of the series of 15 minute and half-hour dramatic shows, "Lest We Forget—These Great Americans," which were offered without charge to stations for bredecast as a non-work of the series of 15 minute and half-hour dramatic shows, "Lest We Forget—These Great Americans," which were offered without charge to stations for bredecast as a non-work of the series of 15 minute and half-hour dramatic shows, "Lest We Forget—These Great Americans," were the 1900 schools in America, for use as audio-educational aids, an accomplishment matched only by the Institute's pionering in the use of spot amnouncements utilizing commercial techniques to promote better intergroup relations. The Institute cooperated with WNEW Constitute of the policy of the spots, which is the programming of the spots, with transcriptions currently being distributed on a cuffo basis to more than 205 stations throughout the country, Quasi-official civic bodies such as the Chicago Mayor's Commission, to Burton Interracial Committee, etc., have also undertaken sponsorahy of the spots, we forced the programming of the programming of the spots, where the desired the spots with transcriptions are transcripted on the transcripted easiers, "Lest We Forget—The American" committee, etc., have also undertaken sponsorahy of the spots, where the desired the programming of the spots, where the desired the programming of the spots, where the programming of the spots, where the programming of the programmi Relations the Connection Interredal Commission, the Detroil Inter-reducind Commission, the Detroil Inter-reducind Commission, the Detroil Inter-location of the International Commission of the Inter-location of the International Commission of the International Com-ing the International Commission of the International Com-tension of the International Commission of the International Com-tension of the International Commission of the International Com-lete Commission of the International Commission of the International Com-lete Commission of the International Com

the state was the fourth hardest hit in the nation, and it spoke out frankly on the subject of syphilis. It brought the Governor and assorted legislators to the mike for its sected. Atomic Power, even in the re-Bilkind aga, and took time out to help solve the returning GIs prohems on housing, etc. It was no operation, too, that reflected radio's increasing stature in community attraction in the sected prominently into Denverse with the proposed prop

Hotted up by years of ding-dong debate, the five-cent sultway fare debate, the five-cent sultway fare the five-cent sultway for Dwyer announced open hearings on the fare question with the public huvided to participate, WNYC sensed drama, but for the five-cent sultway five-cent sultway for the five-cent sultway five-cent sultway for the five-cent sultway five-cent sultway for the five-cent sultway for in America.

MEMORIA.

The shooting that ended the life of a war hero in a Steubenville seraglio failed to dent the weary distribution of the seraglio failed to dent the weary distribution of the seraglio failed to dent the weary distribution of the seraglio failed to dent the seraglio failed to the serage t to crusace for a clean-up. City, county, and state officialdom is now aware that the taxpayers of Steubenville expect action. For lighting the fuse that exploded into a community-wide movement for civic decency, VARIETY salutes WSTV.

WAVE
Provincial Louisville, pride of Of
Kaintuck, but hitherto a whistestop on the Showmanagement circuit, emerged from 1846 with a
radio station. Commercial hotshot
WAVE diverted some energy to local enlightenment, came up with
the railway walkout, last spring,
WAVE took cream time (3-30 p.m.),
got labor, management and government partissms to thresh it out bement partissms to thresh it out be-WAVE Lucky Strike's "Hi Parade"), To pre-sent editorial opinions chosen from fore a mike. Four, days later WAVE the state's daily and weekly news-repeated with a well-balanced panel opinion was slated to the kids in for labor regulation. Theresagers school assembly, spiced with a show-manship hypor in terms of a quiz linuling series called "Juvenile show. It litted the well on Colo-rado's health problem with a sex' Socialized Medicine," The Atom losis, again on pollo at settime when l'Topping these and other good deeds,

WAVE took a deep breath, cele-brated United Nations Week by im-porting from the Museum of Modern Art in New York an exhibit of Art in New York an exhibit of paintings by Soviet schoolkids. Hun-dreds saw the pictures, went away with a warm one-worldly feeling that Russian kids were not much different from out own. For cour-ageous showmanagement in the Bourbon belt, salutations to WAVE from Yakarry.

Imagination In Promotion

KSTP, Minneapolis

KSTP, Minneapolis
KSTP put on the promotion stunt
to end all promotion stunts during
1946, its Tagged Fish contest probably being the most sensational
thing of its kind in radio annals. If
there was a better one, Variery has
still to hear about it.
One thousand fish, were taken

thousand fish were taken from the State Conservation Departfrom the State Conservation Department pools, tagged with a number, and thrown into the myriad fishing lakes in Minnesota. For the fishermen who caught them, there was a total of \$567,000 in merchandise prizes. For KSTP, It meant publicity by the freight load, and pictures in every imaginable type of alleing what the station snowballed the stunt into a wave of enthusiasm that had millions of of enthusiasm that had millions tion snowballed the stunt into a wave of enthusiasm that had millions of midwest Waltons agog, lending a lure to fishing in Minnesota beyond the thrill of the sport itself, imaginative writers were soon calling it the biggest fish story since Jonah and the Whale. They weren't kiddin.

Outstanding Service To The Farmer

KMA, Shenandoah

KMA, Shenandoah
W.I.S, Chicago
Homer Croy has gone on a
writing fag about KMA in Shenanton the state of the crossroad Sproots whose graduation classes are to small to have special flexes the Klam as a means ceremonies of their own, KMA publishes and distributes its own radios "faced up to all the well history building, and publishes and sixte with the state of the state

stray calf, a new bell for the church, or a school teacher for a remote vallage. In New York, rep Lew Avery takes around one of the soundest unned out, a brochure titler. A Rep's Day on an Iowa Farm. Per meditatively agie in verything it does, KMA wins a bow for knowing exactly what suddience it wants, and served with a didnere it wants, and served with a didner it wants and served with a didner it was a d

Best known to national audiences for its commercial network produc-tions and its enterprise in promoting hick talent, WLS in its workaday local efforts remains one of the most local efforts remains one of the most consistently important agic voices in the U.S.A. This part-time but muscular radio arm of the Prairie Farmer, oldtime hayseed gazette, is situated in the meat and wheat center of the world and makes the most of it. WIS hits the air with the world with the world and with the world and with the world w a day, supplements with four other stock broadcast as vital to the farmer as feed to be hose. Grain to the farmer as feed to be the farmer as feed to be the farmer as feed to the farmer and put it on remote from all over the map.

Fostering Racial Understanding

WSB, Atlanta

WINX, Washington, D.C. WINX, Washington, B.C.
It Emory Burke and Homer
Loomis, Jr., momentarily find themselves in legal hot water, the decent
people of Georgia—and of America
—ean thank WSB and staff scripter
Brand Crandall for having helped
put them there. Actually, WSB's
fight for tolerance is older than the
Columbian network of the columbian color of the columbian and dall and WSB's enlightened manage-ment struck out forcefully for bet-ter understanding between the di-country. When the shocking activi-ties of the Columbians at last came to light, WSB turned out a special "Harbor" script which made history in southern radio. Slashing at the Columbians as "the juvenile delin-quents of the Au Silva Kin Indi rasquents of the Ku Klux Klm." the program poured weath and indignation upon the whole Columbian cabal, aroused Georgia listeners to of democracy was the stake for which the Negro-hating, pro-Naxi Columbians were within the Negro-hating, pro-Naxi Columbians were all the uncommon below the Mono-Dixon Jine, where certain stations would prefer to consider the whole question of tolerance as somehow vice not only to its own listeners, but to the total community which is America.

In the southern city of Washing-ton, D. C., listeners were treated to some strong words about an organi-zation more powerful, more seazation more powerful, more sea-soned, probably more dangerous, soned, probably more dangerous, than Homer Loomis' Columbians: the Ku Klux Klan. As one program of the noteworthy dramatic series, "Bright Tomorrow," devoted to the furtherance of better racial understanding, WINX commissioned staffman Sol Panitz to gather first-hand decrementary material turn out an man Sol Panitz to gather first-hand documentary material, turn out an authoritative expose of Klan aims Triple K.". God a factual story that produced more horror and shivers than fancy could ever concect. a story based on cyewitness reports by pro-tolerance agents who had in-filtrated the Klan as a mensa contract the working the propose. "The Triple thwarting its purposes." The Triple

Citations: 1946 Showmanagement Review



How To Run A Radio Station

WNBC, New York WHDH. Boston

Expanding Radio's Social Usefulness

WEEI, Boston KUOM, Minneapolis WKY, Oklahoma City

Responsibility To The Community

KLZ, Denver WNYC, New York WSTV, Steubenville WAVE, Louisville

Imagination In Promotion

KSTP. Minneapolis

Outstanding Service To The Farmer

KMA, Shenandoah WLS, Chicago

Fostering Racial Understanding

WSB, Atlanta WINX, Washington, D. C.

Highlights: 1946 Showmanagement Review

WCKY, Clinimati; L. B. Wilson's-50,000-watt station created quite a flurry when in 1946 it adapted the block programming technique into the metropolitan-urban-ural Cincy area, raised havoe with the local Hoopers, achieved a 33-state (and two foreign countries) mail pull, and demonstrated how a little daring could be translated into a real job to the advertiser.

WIND, Chleage: Ralph Atlass' sports-minded indie was that in spades during 1946 and gave its listeners some notable on-the-spot news coverage.

KFWB. Los Angeles: Shock-proof Hollywood get its top exhibition of showmaship, thanks to the razzle-dazzle techniques of the Warques station. When you can get 4geo of an electric sign; when you can cornal all of Hollywood's toy talent for a spectually March of Dinor or a preclusely March of Dinor you've got something worth brag-ging about.

WSRY, Syracuse: Col. Harry Wilder dug into his pockets for one of the real public service items of the year—the "Weekend In London" free trip being more than a give-away, but an honest effort to help solldify U. S.-British relations.

WSM, Nashville: Fabulous broad-earting colossus in the heart of the hill country listened to NBC's the-ribbon aggie program, the Farm and Home Hour, found it wanting so far as "WSM- farmers were concerned. Result was a \$30,000 annual appro-priation for a special farm show, apotted at the choice noonday hour and prominently tagged "Not For Sale,"

WNAX, Yankien: With an audience 84% rural, station sent farm chief Chris Mack to Guatemala to report on the work of the Tropical Flants center; established ther Jones State Agricultural College. Localed down with color flam, inter-Localed down with color flam, inter-December of the Chief Charles of the Chief Charles of the Chief Charles of the Chief Ch

WCAE, Pittsburgh: Station set aside its 6:45-7 early evening time segment Monday through Thursday to disseminate info of general inter-est about various educational, indus-trial, social and civic organizations in Pittsburgh.

WLAW, Lawrence: Grabbed itself a flock of publicity and \$1,200 for March of Dimes on "Ladies Be Seated" origination from local thea-

WBBM, Chicago: Did a headsup job on behalf of Negro culture and their contributions to America and on behalf of Negro-white under-standing.

WGAL, Lancaster: Effort on be-half of Community Chest campaign was energetic, forceful, original.

WIZE, Springfield: Used letters

"F. S." in teaser campaign that had
whole town itching to know answer.

Froved to mean "Promote Springfield," pointing up WIZE efforts to
promote welfare of community.

KMPC, Los Angeles: This 50 kw indie has been put through intensive promotion grueling by aggressive Richards ownership. Station has been able to impress local advertis-ing gentry strongly.

WQV, New York: Ralph Weil did

Good Ideas Were Plentiful, Both in Adapting Station Resources to a Peacetime Era and in Overall Showmanship

the year with his time buver-slanted one year with his time buyer-slanted cartoon series. Station can also take a bow for its Fred Robbins ("1280 Club"), one of the fresher air personalities of the year.

KIST, Santa Barbara: Harry Butcher's new outlet has brought an alert showmanship hypo to Santa Barbara. Lost no time getting roll-ing, with 12-week series on juvenile delinquency (juves themselves told the hows and whys) highlighting its realistic programming agenda.

CKAK, Montreal: Station prepping for elaborate celebration of quarter-century of broadcasting. Canada's ploneer French station caters to an unusual clientele; is itself an un-usual operation. Boasts musical li-brary of 40,000 selections.

WISE, Butier: This 250-watter in Pennsylvania has been making concerted drive to make street cro ings safer.

KICA, Clovis, New Mexico: Answered the FCC with its own Blue Book No. 2, reflecting an aler journation in terms of public service and entertainment programming on a local level.

KVFD, Fort Dodge: Did a notable job during the paralyzing snowstorm of Jan. 29 and 30 of this year.

WCBI, Columbus, Miss.: Part of a four-station state net, this ambitious outlet made a deep impression among public service-minded listen-

KSD, St. Louis: This stald old maid of St. Loo radio continues to do the most conscientious news job in most conscientious news job in agement a pretty penny to send its special events chief. Frank Eschen, to Rome with the late Archbishop, Cardinal-to-be Glennon.

WSJS, Winsten-Salem: In addition to riding on the NBC contains during United Nations Week observance, station made a noteworthy effort to slant established local shows toward the UN topic and produced 'United Nations On the March' of documentary - actuality character which included choral mustle and the topic of the property of the

CHOK, Sarnia, Ont: New station which preemed in July of '46 has been working hard to pay the bills and grow. Has been battling it out with a Detroit biggie on the basis of recorded music and local service.

WTAR, Norfolk: Attention FCC: Here's a station with statistics sho ing 3,680 programs, 4,059 announce ments for public service projects one kind or another.

CKWS, Kingsten, Ont.: When you can claim 70 to 90% of available audience despite competition (as based on Elliott-Haynes report) then you've got something to crow about.

KNX, Los Angeles: CBS' powerful Coast station went Hollywood in a big way on sales promotion, giving it all the trimmings worthy of a Sam Goldwyn production.

been put through intensive graveling by aggressive graveling by aggressive to impress local advertission of the strongly.

WBT. Chariette: The Charle! Properties of the strength of the stren

Donkey Serenade

WSKB, the Dixle backwater station in McComb, Miss., con-tinued to bat 1,000 during 1946 as the mule's best friend. Station's "Missing Mule" serv-

Station's "Missing Mule" service is one of the oddities in broadcasting annals. For seven years the station has been broadcasting emergency announcement about mules stray-on the alert. A farmer without a mule around McComb is bereft of his most valuable asset. To the station's credit, there sin't been a mule permanently Jost in the seven-year period.

Webster, "Night Mayor" of Charlotte, was officially tied in with cam-paign.

WI.AN, Lancester: Another new station, in operation since August, '46, and went right into action, get-ting local padres together for round-table discussions on "Pastor's Forum," with no holds barred.

CKPR, Fort Willam, Ont.: Station as been making a concerted effort reflect local life and business.

WMAZ, Macon: Does outstanding news job, hitting parity with the press in the eyes of police, city of-ficials, etc. Did own coverage of lynching investigation in Athens and Battle of Governors in capital.

WHNC, New Haven: Another vic-tim of New Haven's radio-hating newspapers, station staged an "Ex-position for Better Living" in State Armory which got the brushoff treat-ment from dallies but succeeded in

WCMW, Canten: Six-months-old station held its own "UN" on local problems, presenting everybody in city government. Taking its local obligations seriously.

CKCW, Mencton: Station's promo-tion symbol of "Lionel the Lobster" has been an eye-catcher. "Jobs for Joe" series has analyzed returned Canadian vets' individual capabili-ties, making a sincere pitch to em-ployers.

WIBG, Philadelphia: On theory that if disk shows sell goods why not the public good, WIBG has jock Dick Mabry devoting his platter-spinning to public service efforts.

KGVO, Missoula: A. J. Mosby, sta-tion prexy, is a man of action. Cov-ered Bikini in person, sending radio reports back daily. Instituted profit-sharing plan for station's 25 em-ployees.

WBTM, Danville: Piedmont-belt WSTM, Danville: Piedmont-belt station's spotting of high school and junior college students on own shows is one for the books. Kids have carte blanche to do what they will on the programs, with no attempts to censor them.

WLIB, New York: Showed com-mendable sensitivity to life-and-death issues of the day, with im-pressive roster of important names,

WWL, New Orleans: With stock breeding lagging in Louislans, WWL WTIC, Hartford: Station owned by has been plugging day-in-day-out for Travelers Insurance Co., pulled out improvement of livestock in state.

KSAN, San Francisco: Statlon's thrice-weekly auction of articles tetched tidy sum of \$10,000 to filest juvenile delinquency, with Mutual Business Club of S. F. enlisted to distribute coin in the right places.

WNEW, New York: Bulova-owned indie's transcribed tolerance spots terrific stuff, well produced. Station also became a showcase for le jazz hot.

WHBF, Rock Island: Did blg sales promotion job themed around its four-city market of Rock Island, Mo-line, East Moline and Davenport "as close together as the boroughs of New York."

WHEC, Rechester: Turned out a mighty useful handbook on mike technique for speakers, new actors, announcers, etc.

CJCA, Edmonton, Alberta: Daily aggie show, "Here Comes the ALC" (Alberta Livestock Cooperative"), aimed at station's 5-to-2 ratio rural

WONS, Hartford: Manager Ralph Kanna doubles in brass as performer and salesman, doing a show from his own home with wife and baby participating. It's called "Deep Purple."

CKNW, New Westminster: Com-mercially alert station is setting the pace in Canada for block-time op-eration. First Canuck station to set up block time to index listeners.

wow, Omaha: Station's "Opera-tion Big Muddy" show explained Army's reclamation and flood-control plans for the Missouri river.

WSAV, Savannah: Statlon has made a laudable habit of preempting good time for public service and re-fusing to sell it,

WHAM, Rechester: Station did a WHAM, Rechester: Station did a bangup job of augmenting its news facilities during three-month newspaper strike, covering virtually everything that would be the province of the press.

WTAM, Cleveland: Station cooper-ated with every organization in Cleveland from the Zoological Gar-dens to the Jewish Committee for Russian Relief.

WBRC, Birmingham: Promoted benefit football game for Cripple Children's Clinic, bringing Bill Stern down for play-by-play description, which pulled in \$100,000 from gate receipts and contributions

WMOX, Meridian: Another '46 baby and quick to take the lead in two-way pitch to industrialized and agricultural sectors.

WHEQ, Memphis: With its motto "Heeds the Needs of Future Citi-zens," station put on a nicely co-ordinated, well-rounded campaign to reach, teach and entertain Memphis

WILM, Wilmington; New station doing fine work to give Delaware city a real local station. Seems to be fulfilling purpose for which FCC handed out these 250-watt commu-nity licenses.

paign as result of circus holocaust, enllsting support of all civic and state agencies; buttressed efforts by spurring anti-configeration work by Boy Scouts, school children, etc.

WOR, New York: Aggressive, stunt-minded WOR tugged hard at the promotion-publicity traces during 1946, like the city desk of a Hearst paper in the old days. Was first in N. Y. to hire Nielsen audimeter.

KMOX, St. Louis: Station, between CBS shows, is projecting itself as a voice of agriculture. Broadcast av-erage of three farm programs a day during 1946—1,100 in the course of

WOL, Washington: Reflecting as-tuteness of Cowles Bros., station has undergone facial uplift in past year and has emerged much more alert on all fronts, particularly in regard to news.

WGY, Schenectady: Old Graybeard wGx, Sehenectady: Old Graybeard among American radio stations, Un-der new management of G. Emerson Markham there's been an increased emphasis upon locally-originated programs of public interest.

WIS, Columbia, S. C.: Educational program service directed at 'teen-agers, highlighted by "Youth Speaks" student forum.

WGAR, Cleveland: In addition to first-rate sports coverage, station demonstrated breadth of scope in giving Cleveland CIO 15 minutes giving Cleveland CIO 15 minutes weekly to do a series on their work in the community, and also in the WGAR "V for Veterans' series. Other sound local programming in "Weapons of Peace" series and "You and Your Government." A many-sided radio. operation close to the heart of the Cleveland audience.

WHCU, Ithaea: "Radio Edition of the Weekly" press now has the co-operation of 74 local newspapers within station coverage area, and has stimulated a healthy spirit of rivalry between the various commu-nities for preeminence in democratic attainments.

KMBC, Kansas City: A great ra-dio station that doesn't stint on any-thing. Promotionwise, last year, it came up with a book, "The First Quarter-Century of American Broadquarter-Century of American Broad-casting," which recounted the great deeds of the pioneers and aroused in those still living a warm nostal-gia for those early and somehow carefree days of radio development.

W N O X, Knexville: Station's "Forum of the Air" was well prepared, well publicized and featured the best people WNOX could lay its hands on.

WHBC, Canton: Promoting the theme "Your Good Neighbor," sta-tion adopted a cartoon "Good Neigh-bor Mike" and followed the "open door" policy with regard to all ef-fort in the public good.

WJLS, Beckley, W. Va.: Local beauties made life brighter for re-turned veterans in the "Blind Date For Gl's" show, with sponsor footing the bill for dinner, dancing, etc.

KRNT, Des Moines: Pioneering television in the farm belt; made farmers at State Fair video-con-scious with International Harvester picking up the tab.

CKEY, Toronto: Privately-owned mapleleaf shot the works for every public interest effort that came down the pike. And was on the ball show-manwise, giving its public service

(Continued on page 38)

Special Awards

JACK BENNY

Currently in his 15th consecutive year as a network headliner, the "Kid from Waukegan," through his Sunday night NBC program, perhaps best reflects the development of comedy on the air as we know it today. The story of Benny is the story of the whole transition in radio comedy programming through the years; of a comedian who, thanks to his own particular savvy, has grown up with the changing techniques in radio. "Variety" salutes him because the program represents the acme in smooth cooperation between scripters, production crew and cast; because Benny himself has always given full credit to these component parts to the degree of minimizing his own role; because he has been quick to grasp the value of situation comedy as the basic concept of his approach to the problem of presenting fresh, live programs that consistently pay off in laughs, and because he's in a class by himself when it comes to kidding the commercials, as evidenced anew this year with his "Sportsmen" quartet. These, perhaps, best explain why Benny climaxed a 15year career by bouncing into the No. 1 Hooper spot early in the season and has been smack up with the Top 15 leaders week in-week out.

WILLIAM S. PALEY

"Variety" this year presents a special award to the Columbia Broadcasting System's Chairman of the Board for being foremost among industry leaders to invite public criticism and suggestion in a spirit of sincere and genuine cooperation. When, last October, Paley stood before NAB convention in Chicago and tossed off his Paley Primer On Programming as the most effective means of injecting a constructive hypo into the radio pattern and combating the wholesale wave of criticism against the medium, it represented a courageous step. It was a "let's-putour-house-in-order" note of caution that would inevitably invite a field day for skeptics unless Paley's own CBS took the initiative and did something about it. But perhaps they didn't reckon on Paley, for already a noteworthy chapter has been written into the Primer. In a precedent-shattering move, Paley is knocking off commercial shows at prime time in order to program a series of vital documentaries, thus exposing the shows to a potential audience numbering in the multi-millions. Further, he is promoting the improvement of international understanding by experimenting with new program techniques and by injecting a new note of realism in reporting the events of the world.

The presence and continuance of a voice such as his, within high places in American broadcasting, is

essential if radio is to fulfill its brightest promise. To thousands of practitioners in radio, in the creative and technical fields, the traditions of American radio which he most clearly articulates are a source of constant and renewing encouragement.

GOODYEAR RUBBER CO.

As sponsor of the Sunday evening ABC network show, "The Greatest Story Ever Told," the Goodyear Rubber Co. has transcended the role of the everyday radio bankroller. For the privilege of paying an annual time-and-talent cost fee in excess of \$750,000 to spread the brotherhood-of-man motif that underlies these notable Biblical presentations, Goodyear is waiving all commercial plugs, content with a mere back-and-front identification. As an unselfish endeavor toward utilizing radio in the public interest. it's a gesture that well nigh stands alone. For Goodyear has nothing to gain but the satisfaction derived from spreading the gospel of universal brotherhood into several million homes weekly; the satisfaction of knowing that its money has made possible a series of dramatic presentations that integrate into the religioso format some vigorous, forceful indictments of intolerance, prejudice and bigotry. And the satisfaction of knowing that it all adds up to superlative radio.

CLIFFORD J. DURR

Clifford J. Durr is one of the few Commissioners in the history of the FCC who has been able to see the woods for the trees. By contrast with the lawyers and engineers who have usually been his colleagues, he has insisted that the decisive criterion of radio service is not primarily the coverage pattern, the balance sheet, or the subtleties of a practitioner before the FCC Bar, but what comes out of the loudspeaker: the program. It is preeminently Durr who has refused to lend his assent to Commission decisions which might tend to corrode the foundations of a truly free and unmonopolized radio. It is Durr who has struck out sharply against inflated sale prices for facilities which are primarily the property of the public. And finally, it is Durr who has not hesitated to state his position publicly and in lucid terms, stumping the country from end to end to preach the gospel of democracy in radio.

To the Great Dissenter of the present FCC; the guardsman of the American people's stake in the air they nominally own and the most showmanagement-minded Commissioner on the FCC, "Variety" extends its esteem and its 1946 Award.

..... Highlights: 1946 Showmanagement

(Continued from page 36) that extra filip that makes it lis-

WOWO, Fort Wayne: This Wes wowd, fort wayner this west-inghouse property worked hard to be a real "good neighbor" to its au-dience by keying in closely with lo-cal activities of all kinds.

KWK, St. Louis: Took a forward-moving step to establish a KWK creed "to strive to dissipate the dark-ness of intolerance and ignorance through the advancement of true Americanism."

WTAR, Norfeik: Still doing a good

KCKN, Kansas City: Brought busi-ness men and civic leaders before the mike as personal participants in community broadcasts.

WHP, Harrisburg: Station's new program, "The World's A Stage"— the show about show business— uniquely integrates the One World idea with a solid showmanship bypo.

WARD, Johnstown, Pa: Opened Aug. 1, '46, and within short space of time had won the accolade of "The Friendly Station."

WAZL, Hazieton: Tackled in serious manner problem of returning vets and readjustment to civilian life; also put emphasis on sports.

KQY, Phoenix: Did a boff job on juvenile delinquency; with the aid of civic and social agencies brought about a 20% decline in delinquents.

WRVA, Richmond: Show-hungry Richmond finally had its dreams come true when station took over the Lyric theatre; changed its name to WRVA Theatre, and started book-ing Broadway shows into town.

WWSW, Pittsburgh: Non-partisan political broadcasts designed to get voters to know candidates better,

WGBF, Evansville: When fire destroyed the plant of the Mt. Vernon Democrat in a neighboring city, station sought the paper's goodwill by offering free time to the daily to broadcast Mt. Vernon news until publication could be gresumed.

KOIN, Portland: Excellent well-rounded community service job in Portland and surrounding territory.

WCBS, New York: Station, as usual, was on the beam on clever ads and promotion, with particular emphasis on switchover from old call letters to new.

WSAI, Cincinnati: Out on its own at last (without WLW) station fought hard to win Cincinnati with nightly symphonic music, commentator on local affairs, liberalized policy with regard to discussions, labor, etc.

WHK, Cleveland: Celebrating its 25th anni on March 5. "Memo To You" a neat framework for public interest promotions of all sorts.

WGKV, Charleston: On the ball for business and public interest in the coal valleys.

WLAC, Nashville: Integrating well with community life, what with silver cups for public schools on occasion of Tennessee's 150th an niversary and close cooperation with

WBRC, Birmingham: Hard at work reducing traffic and other accidents.

WMPS, Memphis: Hep on special events angle. Did good work in the field with wire recorder, catching LaGuardia passing through town in his UNRRA days, Jimmy Doolittle and landing of the Memphis Belle.

WPAT, Paterson: Aggressive indie keyed carefully to Jersey audience. Had mayors of the many Jersey communities in state area kick prob-

KXOA, Sacramento: Station's Lamplighter Campaign urged house-holders to burn their porch lights at night to protect women who worked late and came home at late hours. Result was sharp decrease in mugging, with 'idea now spreading through California.

WHN, New York: Station's "Book On Trial" continued to carry the literary torch, taking up where "Author Meets the Critic" left off when latter moved over to another

until publication could be resumed.

Id off last April for inauguration of new 5 kw transmitter. Stations forensic efforts, religion and sports, ker, a man of considerable talents.

They Also Serve

SHOWMANAGEMENT entry y WPOR, ABC station in Port-and, Me., was not based on a program, nor a promotion. Merely an idea.

Station sold the renting agent of a 14-story Portland business (quite a skyscraper for Port-land) a daily program to pro-mote the businesses located in that building.

The businesses got the advertising free. And the renting agent got the good will, solidifying the building's position with its tenants against the possibility of less lush times than

WINE, Binghamton: Station did live job getting employment for

WENR Chicago: At a time (prior WENR, Chicago: At a time (prior Bikkni) when there was still a cloak of secrecy about Atomic energy, station hit hard with its four-part series of, "Man and the Atomic Energy" programs.

WNAC, Boston: Station's Com-munity" Plan projected ever-closer integration with community activity, with particular emphasis on educa-tion.

WTMJ, Milwaukee: "Grenadier" novelty band used as station's pro-motion vehicle, with series of per-sonal appearances in six key Wis-consin cities.

WQXR, New York: Demonstrated anew that good music builds a specific, loyal radio audience all its

KLAC, Los Angeles: Under di-rection of sports director Sam Balter, ex-commentator, station has been swinging the sports circuit. Also boasts Al Jarvis, top moolah hound in the Coast disk jockey field.

WIBX, Utica: Fine work in co-operation with Red Feather welfare agencies.

WMAS, Springfield: Did yeoman work during newspaper strike to keep public informed on local, na-tional and world news picture.

WNOC, Norwieh: One of the itsie-bitsies hatched by the FCC during '46, Fighting the anti-radio press by distributing its own program listings. die show.

KQV, Pittsburgh: Station may have something of enduring quality in its new "Opinion-Aire," gimmick, which has aiready been tested via Mutual's "American Forum."

WMCA, New York: Was alerted to the full meaning of Atomic Energy via its "One World or None" series.

WCAU, Philadelphia: Continued its laudable vocational guidance "Career Forum" project and used its power for good to combat civic ills with "It's Up To You."

WHB, Kansas City: This roistering slugger in Kansas City butted ahead in 1946 to force industry and audi-ence attention and more than its ence attention and more than its share of new business. Pushing hard on the familiar WHB swing-plus-sex trade promotion theme, station integrated same idea into its audi-ence promotion, now publishes a lively digest dubbed "Swing."

CHEF, Granby: This Quebec community station, 10 months old, and its general manager, Jacques A. Thivierge, reflect an optimism and faith and a go-ahead spirit remarkably in contrast to the melancholia of our soothsaying economists.

KUOA, Siloam Spriags: UN General Assembly coverage was of top calibre, hitting all the high spots and human interest as well, via daily wire recorded broadcasts, At the height of the Smuts argument, it snared an Indian labor leader from South Africa; a Brazilian journalist on the Spanish question, etc.

CKWX, Vanceuver: Hard-hitting promotion effort for allocation of promotion equitable to all programs

KADA, Ada, Okia.: Located in the heart of grazing and stock-breeding county—the "Hereford Heaven." They fed a Hereford auction to ABC last year in which somebody finally paid \$51,000 for a Hereford bull named "Del Zento."

*KPO, San Francisco: Scored beat when they took a mike right into Aleatraz for the first time in history and Interviewed the warden right after the famous prison break last May.

KSO, Des Moines: Goes right into public and parochial schools to pro-duce "This Is America" and giving school kids chance to do a real ra-

WCFO, Cineinnati: Developed "Teener Quiz" for local Ford deal-ers which turned out to be a rec-hot show. Tied up good public service theme: "Return to School— Finish Your Education."

KOA, Denver: Self-styled "Co-lossus of the Rockies" has a versa-tile performer in Hal Reunolet and in general is continuing its sock job amid the crags and peaks of the Colorado uplands.

WHO, Des Moines: This whopping 50kw station conducts bigtime operations in a coverage area which blankets a good chunk of territory. Work is particularly good on soil conservation.

WTNB, Birmingham: Sports, stunts, audience participation, hill-billies, interviews, politicans and re-

WING, Dayton: Went to 24-hour servce with "Swing With Wing" all-night platter show, promoting it cleverly.

WLW. Cincinnati: Jim Shouse again demonstrated his alertness in the commercial management field by cueling his advertising and selling, techniques to new and different marketing conditions. His Triple-A Plan on station promotion aimed at audience, agency, and advertises. ran on statuon promotion aimed at audience, agency and advertiser could well stand as a model for on-the-ball operators. Public service-wise, station in '46 sent party to in-vestigate and report on famine con-ditions in Europe.

WEBR, Buffaie: Station's "Stand-ing Room Only" show marked an eager attempt to develop local live programming.

WQUA, Moline: New station put on "Community Hour" five hours a week to probe into all aspects of community life.

WMBD, Peoria: Has developed high regard of obligation to community. When bus operators' strike was called in early morning hours after newspaper had gone to press, station did alert news job with ride-sharing advice which otherwise sharing advice which otherwise dustrial operation for lack of employees.

WCOP, Boston: Station's "Open House," which attracted 23,000 to new studios on opening day, was an example of sock listener promotion.

Personnel From Outside Activity: Stricter Regime

Personnel at WOR, N. Y. are vari-ously worried or upset over the new reform or disciplinary wave that's swept the station. Tightening up or rules, surprising new regulations, economy drives, etc. indicate as stricter regime all the more startling because of its suddenness, Changes started only after stations 25th anniversary was passed.
Since March 3 receptionists have

Since March 3 receptionists have been instructed to record "im" and "out" for all staff members, a la timeclock, with everyone due in at 9:15, promptly. Memos float through the station calling attention to need of paring budgets, economizing on materials, etc. Last week a memo was posted from the Executive Com-mittee, stating that hereafter all out-

WOR (N.Y.) 'Reforms' Ban 'IRMA' EYED FOR BORDEN GINNY SIMMS CBS SPOT There's a strong likelihood that

when Borden drops the Ginny Simms Friday night show on CBS, it will pick up as replacement the new Cy Howard situation comedy,
"My Friend Irma," At least CBS is
pitching hard with its house-packaged comedy and there may be a
decision shortly.

Meanwhile it's a tossup whether

Meanwhile it's a tossup whether Young & Rubicam retains the Bor-den billings or Kenyon & Eckhardt moves in on it. Latter currently share Borden billings with the CBS "County Fair" show. "Irma" is femme-topped by Marie Wilson of Ken Murray's "Blackouts" on Cosst, and Kathy Lewis, a forth-right AFRA actress.

mittes, stating that hereafter all outside activity of staffers would be prohibited, except by special perportation of the problem of the pro

Net Rate Hikes Nixed. But Def

A hike in network rates to adver-tisers is definitely not in the cards this year, despite the increasing ten-sion around the four webs over recent cancellations, mounting operatng costs, etc.

NBC had been considering the

NSC bad been considering the matter of upping its rates for some time, and the general impression was that if that network took the lead the others would fall in. However, the state of th

MILLS ADDS TO HYMNS

Chicago, March 11.
General Mills has strengthened
"Hymns of All Churches" on ABC
with the addition of four singers,
bringing the choir up to 10 voices,

U. OF DENVER TO ADD NEW 4-YR, RADIO COURSE

Denver, March 11.
The Univ. of Denver, which has just raised a \$2,000,000 expansion fund, will add a new four-year radio course at the spring quarter. Chancellor Caleb F. Gates said R. Chancester Calump Courte Quarter Changes Courter, op-ordinator of radio at the university, had been manouncing continuity writing, ramonuncing continuity writing, raradio advertising, radio advertising, radio advertising, radio law, control room operation and radio management. There will be opportunities for specialization in announcing, writing, sales, advertising and managements.

Memphis One-Way Blues

Memphis One-Way Blues Memphis, March 11. Difficulty of getting both sides of controversy ethered was illustrated by the sides of the si

NBC Takes 'Ellery Oueen' On Summer Sublease Plan: Sensitive to Criticism

NBC and American Home Prodicts Co. have affected comething in the nature of a compromise on moving the "Ellery Queen" show over from CBS to the 6:30 Sunday eve-ning NBC slot being vacated June 1 by Bob Burns. NBC now says "you can bring it in strictly as a summer-time program, but out it goes in the fall."

NBC is particularly sensitive about spotting a whodunit immediately after the Catholic Hour program. Aside from that, the network doesn't relish the thought of exposing itself to criticism by taking on a additional mystery show at a time when social organizations and other critics of that type programmed are leading loose with barrage after barrage.

LANDAU'S WINS POST

Newly - revamped indie WINS.
N. Y. has set another department head in Irving Landau, who becomes station's musical director April 1.
He succeeds Bert Shelter, who has

CO-OP TIME HITS THE BIG TIME

Boxscore on'47 Casualty List 4-WEB SPREAD

BOXSCOPE OIL 41 CUSBURLY LISE
Following is the list of shows that have either exited from the
network expertakes since the first of the year or have been put
and replacing it with Torry Martin-Evelry Knight musical.
Bub Burns. American Home Products dropping the comedian June
Keeping NIC Sunday fine and putting Tallery Queent in spot.
Keeping NIC Sunday fine and putting Tallery Queent in spot.
Supelage as "too expensive". Keeping time but has set \$4,500 celling
for new show.
Hildegrade. Campbell Soup replacing its "Campbell Room" with
a reprise of the lower-budgeted "Corliss Archer," dropping CBS show
and picking up "The Whildler" as replacement.
"Ballywood stackput." Keeping time but has reprise of the lower-budgeted "Corliss Archer,"
"Ballywood stackput." Keeping time but has set \$4,500 celling
for new show.
"Hildegrade. Campbell Soup replacing its "Campbell Room" with
a reprise of the lower-budgeted "Corliss Archer,"
"Bullywood stackput." Keeping time but has set \$4,500 celling
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for new show.

"Rallywood Flayers." Crest Blance has gone out of radio, giving up its Wednesday night CBS time franchise.
"Hellywood Star Time." Frigidate has gone cold on pix dramatizations and is picking up. "Man Called X."
"It's Up To X. vestub." Seventeen mag dropping Mutual program. Also "Pix vestub." Seventeen mag dropping Mutual program. Also "Maide." Eversharp dropping the Ann Sothern show and giving up the Friday night CBS period.
"McGarry and His Mouse." Monday night Mutual show being dropped by General Poods. Client giving up time.
"Fraik Mergas. American Tobacco (Fall Mail) dropping NBC profits as replacement.

gram. Retaining time and has bought "Feature Assignment" dramatizations as replacement.
"Pet 0' Gold." Tume-ponsored show checks out latter part of
March. Chent giving up ABC time.

March Chent giving up ABC time.

Beek Regers. "Another General Foods program (on Mutual) scramming with time being turned bagk to network.

"Rey Regers Rhew." Milet Labbs is joining the exit parade of clients.

Giving up NBC time.

Kate Smith. Singer dropping out of the General Foods roster. Her
Kate Smith. Singer dropping out of the General Foods roster. Her

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"Sparkle Time." Canada Dry dropping the Meredith Willson CBS musical this month and giving up time.

Rudy Vailee. Dropped by Philip Morris and replaced this week by

/ Values Booghas

Berle,

(*Pop." Lipton Tea is dropping the Parks Johnson CBS show
as picked up "Arthur Godfrey's Talent Scouts" as replacement

AFRA's 'Mortal-to-Mortal' Demand May Cue Waring Scramming NBC Show

the American Federation of Radio Artists in negotiating a new contract and Waring threatens that unless AFRA sees things his way he may be forced to give up his five-times-a-week morning show on NBC and scram out of radio.

Meanwhile, in view of the upped costs entailed in keeping his 67piece aggregation together on a sustaining basis (show is enly spontening basis (stow is only spon-sored two mornings a week), Waring has asked NBC to hike his fee. He's currently getting \$10,000 a week, al-though when band airs under spon-sorship auspices the Waring coffers are swollen.

are swollen. Waring has proposed an amendment to AFRA regulations which will permit him to pay an annual guarantee rate to his singers used as the state of the singers will be supported by the support of the support

tions.

It's Waring's contention that a mortal-to-mortal-day-to-day-25-hour movek-two-hour-day-to-day-25-hour movek-two-hour-daily-rehearsal formula works a particular hardship on mountain the mountain of the particular hardship on the waring arrangements some time required for rehous-alls, that the Waring arrangements some time required for mountain the waring arrangements some time required for mountain the waring arrangements one time required and an indige half-hour program; that because of the peculiar setup of his cause of the peculiar setup of his cause of the peculiar setup of his war and the peculiar setup of his cause of the pec

when sponsored cross-the-Duate.

AFRA says it has made plenty
of concessions to Waring, going so
far as to equalize his losses; that
the question of rehearsals has always been a sore spot in Waring negotiations.

With American Meat Institute prosonsing Waring two days a week, Malmesota Canning Co. picks up the Medical Control of the Medical Control

'Eagle's Brood': 6.4

Eagle 8 Drood: b,4
CBS' hour-long documentary,
"The Eagle's Brood" for which
the network knocked "Information Please" last Wednesday (5)
grabbed a 6.4 Hooperating, in the
face of opposition from Bing
Crosby (with Al Jolson as
guest) and Henry Morgan on
ABC.

The 6.4 compares with the previously-rated 7.8 for "Hollywood Players" in the 10-10:30 CBS period and 11.1 for "Info" in the 10:30-11 slot.

Crosby "ating shot up the night "Brood" was on, but that's attributed more to the fact that Jolson was doing a repeat guest shot with the Groaner.

Indies in Frisco Face Shutdown

San Francisco, March 11. San Francisco, March II.
Shutdown of the six indie stations serving the San Francisco area looms as a serious threat following a simultaneous deadlock in negotiations between the stations and two unlors. AFFAA and the international Brothershood of Ziestrical Workers and the same of the same of

SEGURGE AND THE DESCRIPTION OF THE PROPRIES OF

Benny Signed for 3 Years Benny Signet 101 of Leass
American Tobacco Co. has just
signed a new three-year contract
with Jack Benny, as of next fall, for
his Sunday night NBC Lucky Strike
show. The 7 o'clock spot, of course,
goes with it—it's Benny's.

TOPS 40 HOURS

Cued by the passing of vartine gravy-train network shows and regravitatin network shows and resulting efforts by the webs to bulwark revenues against leaner billings, cooperatively sponsored programs are experiencing a concuping, cooperatively sponsored programs are experiencing a concuping, cooperatively sponsored programs are experiencing a comparative programming picture.

With the four major webs now devoting more than 40 hours per weekly those syndicated shows—well to the experience of the program of the p to this month, developed into a tri-angular fray in the past fortnight when CBS unwrapped blueprints to give the two webs new competition in this field. This leaves only NBC still aloof from this form of pro-gramming, without any separate co-pos estudies and with fewer opposed the still well sold, the with the time still well sold, the net sint bothering to push its seven co-ops at all.

CBS Affiliates Want Fim.

CBS Affiliates Want 'En

CBS paffulates Went Tan CBS with more time open, has also been getting calls from its affiliates to develop and push co-ops harder. Result, as reported last more time of the composition of the compositio

Y & R Feels Pinch In Show Shuffles

The Jillow Jillinical Popular Tedio dept. appears to be having its troubles these and worry at the agency that seems even more pronounced than around the networks. It stems, of course, from the citerent overhausing, which has goods. There are some reports that the YAR personnel is due for a shakeup but with the exception of the bowout of "Sandy". Stromedy, Norris agency, weed over the whom the proposed of the proposed of the proposed of the proposed of the YAR billings affected in the (Continued on page 48)

REPRISE TUNESHOWS

It's the musical shows that are getting the summer reprise on commercial network programming. The property of the property of

'Clean Up Air' Drive Gains Momentum In Industry-Wide Reform Powwows: Three-Point Uplift Program Set

Pix Lending Hand

The film industry is extending a helping hand to the National Assn. of Broadcasters in building a new radio code with teeth in it.

tech his it.

Don Petty, NAB general counsel, arrived in Washington Sunday (3) after spending a Sunday (3) after spending a Breen, who has administered the film code for the past 15 years, first as part of the Hays years, first as part of the Hays years, first as part of the May years, first as part of the May years, and the May are the manual to the manual th

screen had to face in enforcing the code.

Petty said the film code is only one of several he has stud-ied in detail. It is looked on as particularly significant for ra-dio, also an entertainment me-dium.

only one of several he has studied in detail. It is looked on a particularly significant for radio, also an entertainment medium.

Lowell Thomas

May Go to ABC

In CBS Impasse

Because CBS refuses to give Lowell Thomas between the community of the NAB.

Description of the community of the commu

Lucky Strike's 5 O'Clock Shadow on Coast Airing Poses Sponsor Problem

In Michael and Looks set for aeather laborest Theology might ride under the same auspices. And Brown & Williamson (Raleigh) has a first with the same auspices. And Brown & Williamson (Raleigh) has a first with the same auspices. And Brown & Williamson (Raleigh) has a first with the same auspices. And Brown & Williamson (Raleigh) has a first with the same auspices. And the same auspices and the same and the same auspices and the same and the same auspices. And the same auspices will be happy with a 5 o'clock airling out west after daylight saying out west after daylight saying the same same auspices. Thankers is now devoting consistently labored that the same might, picking under the same

Perhaps at no previous time in industry annals has there been such far-fung activity aimed at elevating activity aimed at elevating vertices; the agencies, the networks and the small radio stations as represented by the National Assn. of Broadcasters are buckling down in carract to tackle the problem of radio a stature which it's felt it has long needed.

Particularly within recent weeks there's been a furry of constructive action, as reflected, for example, the state of the state

Station Sale In WLIB Shifts?

There's mounting speculation around Manhattan radio circles as to what Dorothy Thackrey, publisher of the N.Y. Post, intends doing about the WLEs station. The of-the-culf queries became accelerated last week when Mrs. Thackrey upped her new sales manager, Arthur Simon, to general manager.

Bulova Delayed Pass Plan on WOV To Bro-in-Law Due To Set Fireworks Off

It looks like the WOV (N.Y.)—
Ards Ballova freworks are about to pop any minute. Bulova has hat prejected the offer made for purchase of the station by attorneys for Charles Narins, N. Y. businessman and lawyer, and Charles Warth Charles Warth Charles (N. Y. Bulova's other Manhattan station owner who is confronted with the problem of getting rid of one of his problem of getting rid of one of his brother-in-law, Harry Henshel, whereby the latter would take over WOV.

WOV.

Heishel filed with the FCC Monday (10)—and now the O'Deanarins coursel will spring into action. They've got a couple aces up
their sleeve which theyre keeping
under wraps, but which they acknowledge are calculated to create
something of an industry tempest.

Meanwhile tension runs pretty high

streaming, or and contain y dempet. The survey has between the two factions.
Bulova said the sale would separate womenhup of WOV and relative the survey of the survey of

Application notes that another suit is bending against Bulova, WOV stockholder Milton Blow, the WODAMM Corp., and Greater New York Broadcasting Corp. (WNEW). This was filed in 1941 by O'Dea.

(Continued on page 48)

Scripters May Walk in 2 Wks.

Strike talk is heard among writers here, as a consequence of network stations ignoring system for discussions in the control of the control o

toleane. It were extended the national strip shifted pay at least \$300 for five scripts.

As for continuity and news, serbse making less than \$300 aweek.

As for continuity and news, and the stripts of the stripts of

NBC Axes Flackery

NDL AXCS Flackery
San Francisco, March 11,
strick has pulled in the purse
strings here and first to feel it,
saturally, is the press section. A
heavy axce has been wideled in the
save axce has been wideled in the
falcions set in
falcions

Buck-Free Benny

Hollywood, March 11.

Hollywood, March 11.
Well imp. Jack Bermy shriek
"yikes" may be the more shriek
"yikes" the more shriek
"yikes" may be the more shriek
of his quartet on March 16
broadcast. Even though he may
get them cut-rate because of
the more shriek because of the more
louise Quartet' he calls them,
the them being Bing Crosby
Delmal Day.

Last Sunday's search for a
double brace of harmonizers to
"molifly the client," turned up
the property of the client," turned up
Harry Lang, arthur O. Bryan,
Dick Ryan and Ken Christy, actrue AFRA actors, who teamed
to be the control of the client, and the
the chapter around and doubtless the worst.

Denny Flies To Japan in May For 'Meetings'

War Department will fly George
V. Denny, Jr., moderator of "AmerOrder of the Control of the Co

Army permitting, the forum expert hopes to originate a TM session from hopes to originate a TM session from the post to religious and the topic of statehood for Hawaii. The topic of statehood for Hawaii. The three three to the topic of the

sponsored program, As of this week TM has 64 local sponsors, including N. Y. Herald Tribune on WJZ, N. Y

Ruth Miller to WCAU

MUII MILIET TO WCAU

Mrs. Rhidhalephia, March 11.

Mrs. Ruth Weir Miller has resigned her post as first radio assistant of the Radio Committee of the Philadephia public schools to join

Private as assistant to Robert X.

France and the Radio Committee of the Radio Carry becomes Pryor's assistant in publicly and promotion.



EARL McCAIN

With experienced staff of newsmen, AP and INS wires, and string of state correspondents, KLZ gives Denver region its most conscientious news coverage.

KLZ, DENVER.

'New World,' Others Exit WMCA to Make Way For Baseball Sked

With advent of the baseball season, WMCA, N. Y., which is airing the Giants full home-and-away schedule, is yanking a flock of public service shows. At the end of March, "New World A-Cóming," and "Halls of Congress" go off to make room for broadcast of the pre-season exhibition games which the indie is carrying for the first time this year.

year,
At the end of April, when the
regular season gets under way, "Inquiring Parent" and "Adventures
Into the Mind" will be suspended.

CUFFO STAR NIX

'KICK IN SHINS'

Washington, March 11. Radio station sales managers are pienty griped about a move by the Association of Motion Picture Producers forbidding free broadcast appearances of big name stars, NAB men said here last week. The ban applies to interviews or stars only have reached their offices on the AMPP ruling. A typical broadcaster's reaction was published in the Association report to members last week. Radio station sales managers ar

week.

He wrote NAB: "Hereafter radio stations must pay any time they want to interview a movie star, regardless of the number of free plugs the movies get in such interviews. Although this will affect our program department more than sales, it 'burns' me to think of the number of stations that still fall for sales, it 'burns' me to think of the number of stations that still fall for the chisel deals by the movie people who ask us to run free platters and various other kinds of 'sustaining programs'.

"Yet, the movie big shots don't hesitate to kick radio in the shins when they find that a few stars have been interviewed on the air with-

out being paid for it!

M'w'kee Journal Expands:

Buys Second Station

LUYS OCCOME MALION
Miléauke Journal, operator of
WTMJ, Milwaukee, last week bought
WSAU, Wausau, Wis, from Northm Brondcasting Co.
Northern excess, who plan retire.
Northern excess, who plan retire.
Northern excess, who plan retire
with the control of the con

High Court Lea Act Hearing Due April 28

Hearing Due April 28
Mashington, March II.
Oral argument on the constitutionality of the Lea Act will come
before the Supreme Court April 28,
it was learned this week. Union's
case is being handled by AFL general counsel Joseph Padway, but
Justice Dept. has still not assigned

Justice Dept. has still not assigned counsel to the case here. Meanwhile, Rep. Fred Hartley (R, N, J.), chairman of House Com-mittee on Labor, said the commit-tee may defer testimony from James C. Petrillo until the Lea Act is argued before the high court. Should Petrillo try to avoid testifying, how-ever, he will be served with a sub-

GE Offers Schools Cheap. Midget FM—To Keep 'Em Off Com'l Toes

CBS Building Dept. In Wholesale Shifts

CBS has reshuffled its construc-tion and building operations depart-ment, shifting its building operations activities to a newly-created division and leaving the original department to concentrate on the net's postwar

to concentrate on the net's postwar construction projects. R. Jacobs. Under new setup, of the CeDo General Construction, with 1. S. Becker, for construction, with 1. S. Becker, for construction, with 1. S. Becker, for man, director of technical operama, director of technical operations, supervising the newly operations, supervising the newly created division as well as technical operations. Walter R. Pierson, moves over as building operations moves over as building operations up from sessional manager to manager of state of the sound effects division.

BMI Prexy Post Goes Begging As **Porter Deal Fades**

business in competition with ASCAP.

There's one report that the BMI board committee entrusted with the Deard committee entrusive with the board committee entrusive with the board committee entrusive with the care of the Peul W. Moreney, see formed it to Feul W. Moreney, see the see closely identified with BMI since its inception. Whether or not Moreney wants the post is another story. It's receiled that his manewas projected prominently into the limelight a couple of years back as the limelight of the property of the present peut at that time he preferred to continue with the \$0,000-wait Connecticut operation.

WJZ to 'X-Ray' N.Y. Public School System in New **Extended Drama Program**

Extended Drama Program
Launching a new weekly series,
"Your Children and Your Schools,"
WZe (XX.) will inaugurate the first
objective ireatment of the X. Y.
WZe (XX.) will inaugurate the first
objective ireatment of the X. Y.
Extended by WZe States will be
based on original research by the
Date of the X. Y.
Presented by WZe States will be
based on original research by the
Date of the X. Y.
Describing the PAA
Describing the Apple of the X.
Describing the Apple of the X.
Describing the Yellow of Yellow

interest of all citizens for WJZ and PEA to present a thorough-going X-ray examination of the largest public school system in America so that the city's population will be able to evaluate its educational efforts for the sake of improving the system for our future American citizens."

Hint Hunt's Audience Hunt

Hint Hunt's Audience Hunt

In order to build interest, CES

"Hint Hunt" will take to the road,
visiting all parts of the country.
First stop will be Woredown
March 17, followed by Hartford on
the 24th.

Many other towns lined up.

Washington, March 11.

A plan to hypo educational broadcasting by outfitting educations with
the production of the process of the protransmitters at a fourth the price
paid for regular FM installations has
been laid before FCC by office
poid for regular FM installation than
been laid before FCC by office
poid for regular FM installation than
been laid before FCC by office
point of the price
point of the p

source.

In brief, GE proposes that educators operate smaller "campus FM stations" in conjunction with "School stations" in conjunction with "School mouths or years for the \$20-25,000 mouths of the \$20-25,000 mouths of the \$20-25,000 mouths of \$20-25,000 mouths ling to get fifty-mile-or-more cover-age possible with a 250-watter. GE recommends that schools content of the content of the content of the content of the \$4-5000. This is strong enough to \$4-5000. This is strong enough to \$4-5000. This is strong enough to cover a five to eight - mile radius from the school studies, but means junk any ambidious plant for state-wide FM networks for the time be-ign. Later on, when they have more funds and more savvy in radio-ing. Later on, when they have more funds and more savvy in radio-merely add amplifiers to their or-power and coverage to compete the commercial operations. While commercial operations. While commercial operations which GE hopes to market to schools will have commercial operations. While GE hopes to market to schools will have a power of only 23 waits. FCC's owner, which means that should the commission go for the GE plan, it of school broadcasting before a committee of FCC'err last month and add they were going to test out the lease on-merce of the world-he school (Continued on page 44)

(Continued on page 44)

CBS Is Also In **Packaging Biz**

Like NBC, which is romancing agencies with 30 of its own package shows, CBS has a flock of 'em, too, which it hopes to channel into commercial avenues. These include shows that are already plattered and up for, sale and others that are currently being aired on a sustaining basis.

ing basis.

Plattered shows (which have not hit the air as yet) include the ing basis.

Plattered shows (which have not hit the air as yet) include the hour situation comedy, "My Friend Include the hour situation comedy," My Friend Irma," developed by the CBS Coast staff, a 15-minute song program built around Harold Arlen, "Time to Rennember," a 15-minute cross-the-ser airmout a 15-minute cross-the-ser airmout a 15-minute cross-the-Berg airmout a 15-minute cross-the-Berg airmout a 15-minute cross-the-Berg airmout a 15-minute cross-the-Berg airmout a 15-minute cross-the-Board daytime serial writt-Counsellor-st-Large," 15-minute cross-the-board daytime serial writt-Counsellor-st-Large," 15-minute cross-the-board daytime serial writt-Counsellor-st-Large," 15-minute cross-the-board daytime serial written of CBS program writing division, and a reprise of "Hawk Larabee" 16-minute 15-minute 15-mi

the Columbia Workshop niche; "Give and Take," "Oklahoma Roundup," "Sweeney and March," the John Gueldel package "House Party" now on a co-op basis, "Win-ner Take All," "Bouquet for You" and the Philadelphia Orchestra.

'Digest' To Go Streamline

Sans Stars for Summer

When Hallmark's "Radio Reader's Digest" goes off this summer, it will probably be replaced by a streamlined similar-type "Digest" show. However, it'll be sans stars to bring it in under the summertime budget limitation.

limitations, foote, Cone and Belding agency is currently mulling the replacement

RADIO BLUE BOOK MAKES GOOD

KOV in Pittsburgh Smokes Out Planned Parenthood Controversy

Pittsburgh, March 11.

Hush hush topic of birth control had a public airing last Friday onlight (7) in Pittsburgh, when KgV three question of planned parentheod into the ring with two controversial programs, provoking almost 3,000 listeners to compare the property of the programs of the property of the programs of th

parenthood." by way of Opinionaire, radio poll inaugurated by KeQ v3 weeks ago weeks a

ior, a priest, and two newspaper seem who fired unrehearsed and spontaneous questions at her for half and the priest of the prie

24 Press Agents Put To Work on Martin Block's Jock Preem on KFWB

Now It's Herb & Maggi

NOW It's INEID & MIASSI
New York may get a Broadway
version of Tom Brenteman's "Break
fast in Hollywood" with Magid McNellis and Herb Sherdon conferneciering a luncheon show at the
Latin Quaster. Program to be
called "Luncheon. With Herb and
Moggil" is slated to have an audition
action of the state of the state of the
property of the state of the state of the
staged on a Monday through Friday
bassi for ha fall-hour starting 1230. staged on a monday through rriday basis for a half-hour starting 12:30. Plan is to open Latin Quarter for luncheon from 12 to 2, serving a pop-priced dish to entice the femme shopping and tourist trade.

FCC Greenlights 10 Chi FM Bids: **WAIT Loses Out**

Washington, March 11. FCC gave the greenlight to 10 of 11 bidders for Chicago FM stations yesterday 100, but turned down station WAIT, as "least calculated to meet the needs of the listening public in the Chicago area."

in meet the needs of the listening in the commercial of the commer

WAIT is 84% commercial.

formation."

WAIT, is 84% commercial. Commission also pointed to a contract the station has been also also pointed to a contract the station has one of the station has the station has been traced as the station of th

SALUTARY EFFECT

Washington, March 11.
Five out of six FCC commissioners are outspoken in their belief
that the Blue Book has had a definite salutary effect on the radio
programs literares now hear. The
sixth—FCC Commissioner E. K.
Jett—said he personally had not obdiversally programming that could be
attributed to the FCCs "Public
Service" report.
Reaction of FCC members—exReaction of FCC members—ex-

Service" report.
Reaction of FCC members—except Chairman Charles R. Denny—
was polled here last week.
Declared FCC Commissioner Ray
C. Wakefield: "The Blue Book has

C. Wakefield: "The Blue Book has already accomplished much of its purpose in raising the level of programming and checking excess commercialism and it will accomplish more. Its results should be measured in this light and not that of the number of stations whose li-

'-We'll Continue

"—We'll Continue'
Washington, March 11.
The first birthday of FCC's
Blue Book passed almost unBlue Book passed almost unBlue Book passed almost unFCC shall be a first birthday of the
FCC shallman Charles R. Denny
commenciated the anniversary
in a short siftement to Varray.
Declared the FCC chairman:
Declared the FCC chairman
Book has proved to be the most
salutary document on broadcasting ever published. It has given
their responsibilities to the public yith face which they need their responsibilities to the pub-lic, with facts which they need for an intelligent understanding of what they have a right to ex-pect of the men who, are acting as trustees of publicly owned channels.

"The Blue Book has aroused the liveliest and best informed waves of discussion of broad-casting ever witnessed in this country.

country.

"The Commission, of course, will continue to be guided by the principles set forth in the Blue Book."

cense renewals have been set for hearing."

earing."

Commissioner Paul C. Walker put Commissioner Paul C. Walker put in another plug for the report. "The broadcasters themselves." he said, will testly "will testly be program, formats since publication of the Blue Book. It has definitely had a stimulating effect on public service -programs and public service responsibilities of broadcasters throughout the country."

charge during the war years."
Durr was less sanguine about the
"permanent" effects of the Blue
Book. When quitzed about a charge
that FCC had not revoked any station's licenses and was therefore
"bleaching" its Blue Book. Durr
sald merely: "The record speaks for
itself."

FCC staffers, who have made a FCC staticts, who have many career of perusing stations program logs, point out that the Blue Book may not have increased anybody's Hooper and may not have resulted in better listening. But, they insist it has meant that more local, live (Continued on page 51)

FCC MEMBERS SEE The Ladies—God Bless Em—Hold Radio Roundup and Find the Air Good

Sustaining Comm'ls
Dallas, March 11.
Singing commercials have found a friend! Lee Segall likes em—most of them, that is—and when he puts his new stations KIXL and KIXL-FM on the air

KIXL and KIXL-PM on the air here, in about six weeks, he's going to set aside 15 minutes daily for a program called "Sus-taining Commercials." Frogram will consist entirely of warbled product plugs—at no charge to the sponsor—only re-quirement being that the sci's comform to good taste Listeners comform to good taste Listeners commercials they like most.

Clears Appeal On FCC Grants To Daytimers

To Daytimers

Washington March 11.
On the dweet file Co sovith halt licensing of daytime stations on the flavore dearer channels the courts can at least delay such grants, a half-down of the bightine operators are cent FCC station grants to the U.S. court of appeals for the District of Columbia. The court of appeals for the District of Columbia. The court of appeals for the District of Columbia. The court of appeals for the District of Columbia. The court of appeals for the District of Columbia. The court of appeals for the District of Columbia. The court of appeals for the District of Columbia. The color grant of a daytime stations of the claration of the claration of the clarations of the claration of the cla

NETS LEVEL OFFERS FOR MUSIKERS' PAY HIKES

big weekend in New York. It had a few grave moments and many gay It was caloled and counseled kidded and kudosed. It displayed the latest in millinery and discussed the latest serious concerns of the feminine world. It was the fourth annual conclave of the National Assn. of Broadcasters' articulate sister, the Assn. of Women Broadcasters.

Nothing of industry-shaking import transpired in the sessions, which wound up Sun. (9). But the occasion

would up Sun. 19. But the occasion, which would up Sun. 19. But the occasion more portunity to survey their said vances and obligations in broadcasting, to exchange notes on the Jobs they do, and to hear eminent outsiders tell what they think about radient the said that the "matriarchs of the microphone." as they were dubbed in a pre-convention Radio Executives Club skit, paid much more serious attention to their trade-talk resistons than do their male gala are good instences as well as ready gabbers.

In resolutions adopted in their

ready gabbers. In resolutions adopted in their closing session, the women broad-caster pledged support of the United Nations and deplored "the present wave of criticism leveled at American and the control of the present of the great benefits derived from the American system of broadcasting as supported by free enterprise." The women agreed, however, to give women agreed, however, to give women agreed, however, to give criticism by a constructive articulate minority" of listeners. WIZ's Alma Kitchell, president of

ulate minority" of listeners.
WIZ's Alma Kitchell, president of
AWB, and Dorothy Lewis, NAB coordinator of listener activity, guided
the nearly 760 radiovomen attending
through the three-day schedule. H.q.
was the Rossevelt hotel. Theme:
"The Woman Broadcaster Looks
Ahead."

Ahead."

Looking shead, the femmes heard speakers urge them to teach denoeracy, to, fight for equal right for women, to support the United National Control of the Control

Dewey's Warning

Dewey's Warning
They heard N, Y's Gov. Thomas E.
Dewey, speaking via phone from Albany, warn broadcasters to look out
radio and manipulate it for political
and economic purposes and who
would put "the iron curtain of govple shall hear through the als."
NAB's executive vice-president A. D(dee) Willard A's, speaking in perdices) Willard A's, speaking in perdrametrian system of broadcastine.
There wasn't anybody who didn't

American system of broadeastins. Three wasn't anybody who dish't think radio old a lot of good. Or anybody who dish't think radio could be improved a lot, Author Margaset Culcin Banning, keynoter of a "Radio of the could be improved a lot, author Margaset of the could be c MUSIKERS' PAY HIKES

After upproved in the control of the control of a the control of the contro

\$1,000,000 Billings on Tap For Radio Lux's 1947 French Programming

Radio Luxembourg—with its post-war reins back in private hands (Compagnie Luxembourgeoise de Radiodiffusion)—started its French Radiodiffusion)—started its French commercial programming schedule Jan. 1, '46, and did \$200,000 business on French programs during the year. In 1947 it expects to do \$1,000,000 biz on the French side alone. This is only half its time available, other half of Radio Lux's programming being in English.

programming being in English.
Company, according to Louis Merlin, prez of Informations Et Publicite, which handles Radio Lux adiaand programming, had 10 Frenchsponnors in fart month, and now has
toomth. Station has one full-hour
sponnored program in Cadoricin's
Grilliantine) variety show "Deismonth of the Company of the Company of the Company
of the Company of the Company of the Company
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of the Company of the Company of the Company of the Company
of the Company of the Comp network before Radio Lux took it away. Show costs \$3,000 weekly for time and talent.

Coea-Cola has a half-hour week-Come. Cola has a half-hour week-by must show, as well as one-min-ute news headline spots twice daily. Longines has its Symphonetic pro-gram, same as this Symphonetic pro-gram, same as this Kymphonetic pro-gram, same as the French and commercially same as here. Other imports and an american show is used commercially same as here. Other imports and cleaver; Imedia Oreal; Kleber Colombes (Goodrich), with a half-hour quiz. Les Trois Suisses, title quiz and Roja, which plans a control of the color of the Paramount, RKO and French film

Paramount, RKO and French film companies take 10-week or shorter periods on the French side to plug new pix with programs of excerpts from these pix.

new pix with programs or exfrom these pix.

Merlin, what arrived in N. V. I.

Merlin arrived in N. V. I.

Merlin arrived in N. V. I.

Merlin arrived with the Merlin a

serious BBC Sabbath programs don't propent.

In Preprint Sustaining Temperature Sustaining

tising.

But because 65% of products sold
ln prewar Britain were made,
owned or otherwise connected with
U. S. firms, Merlin believes that
American organizations have a big American organizations have a big sake in continuing to advertise in the British market, in order to keep their brand names alive until product eases. His U. S. visit is unoutstedly tied up with idea of impressing U. S. producers and their dagencies with need of keeping institutional and similar advertising alive in a market of 49,000,000 people.

plo.

Coca-Cola, now buying time on
French programs, he pointed out, has
nothing to scill in France, due to
sugar lack, Yet it's been advertising for a year, to create goodwill. It's beginning to pay off, according to Merlin, since Coca-Cola is starting to sell again. Belgium, where sugar

Chi's Man-of-All-Work

Chreago, March 11.
Myron Wallace is taking part in
22 shows weekly, all acquired in the
brief span of one year. His chores
include everything from announcer,
interviewer, newscaster, narrator to

Before the war, Wallace put in form years in radio. Then, after a two-year stint in the Navy, he reentered the field to grab the record

CBS. Collarites Sign Wage Pact

Hollywood, March 11.
Concluding five months of negotiations on March 6, CBS here and
the Office Employees International
Union signed a new wage agreement
affecting white collar workers.
Tieket is, in effect, the union's first

amenta new work agreement and artecting white collar workers with any network and the only one in the radio industry here. Last year it assumed the two-pear ticket formerly held by the Screen Office opening "poor" agreement on the basis of wages only thereby effecting its own first agreement. 2024; guide an average hereast 2024; and an average hereast 2024; and a severe the thicket range up to 80% from a low of 20%. Top ones were due to their being-some new job classifications 20%. Top ones were due to their being-some new job classifications 1,1927, and terrounditive Japon. 1,1947, and

Barry Gray in All-Nite Fold Soon; Revamp Of Mon. Show in Works

Barry Gray's Monday night WOR (N. Y.) show will be completely re-vamped starting Monday (24), to szarry Gray's Monday night WORI (N. Y.) show will be completely re to (N. Y.) show will be completely re to follow the "This is Jazz" format of his current is Saturday aftermon show. Whether Gray will continue in the Monday might ald, however, or the saturday aftermon show whether Gray will continue in the Monday might ald, however, or the saturday aftermon show was on for about a month, with both Gray and the station disappointed in its ratings, at the saturday of the saturday of the saturday of the WORI all-inflight (seekey-gab stams in the next fortnight, which will leave him with the two-hour Saturday of the WORI all-inflight specked with the WORI all-inflight specked with the two-hour Saturday of the WORI all-inflight specked will be sold as a package to a single sponory, which will make its single sponory, which will make its

Likelihood that the all-night show will be sold as a package to a single sponsor, which will make its own disk lockey selection. Show will revert to its old title of "Moon-light Saving Time" instead of "Barry Gray Varieties." Gray want to give up the all-night grind, says that with a wife and kid its another story."

Gabbers Elect Bill Henry

Washington, March 11, Radio Correspondents Assn. today (11) elected Bill Henry, CBS commentator, as president for the en-suing year, succeeding Rex Goad.

notifiable. Define the dependence of the control of



ZIGGY ELMAN

ZHGGY ELMAN
Greatest Trumpeter Since Gabriell
Long a national review that T. D.
and B. G., Zissy Minna, singed his
Worth Labrary Service—Sex-Clusively.
First group of 15 tunes (Immediate release) cut March 5th in
Laederskraux Inil. New York. After
hearing play-backs, New York
critics rate 21g.75.

"Greatest
Topic March 21g."
"Greatest
Topic March 21g."
"Greatest
Topic March 21g."
"Greatest
Topic March 21g." LANG-WORTH, INC., NEW YORK

Toledo School Test Proof That There's No Test Where Kids, Radio. Music Mix

Because so many high school study and the density shaded they could study just as well while listening to their in the bedroom where it was quiet, I of the study in the bedroom where it was quiet, J. H. O'Neill, principal at nearby Maumee High School, conducted a series of experiments to determine whether, the students or the parents

whether the students or the parents were right.

Two groups of 17 students each— all sophomores—were given tests, one group under conditions of con-trolled quiet, the other to the ring-ing of bells, pounding of hammers, and alternating classical and jazz

and alternating classical and jazz music, constraints to the constraints of the frequency of the constraints of the constraints of the three parts of the five-part test, while the distracted group did bet-ter in the other two parts. The group in the quiet room excelled in the constraints of the property of the literature of the constraints of the group in the noisy room excelled in recol-lection and working a syndicated puzzle, "The Wishing Well." General conclusions drawn follows

General conclusions drawn from the test were tasks requiring fully conscious effort demanded undivided attention for maximum perform-ance; tasks requiring vague aware-uess coupled with mechanical skilling can be performed with divided at tention; and tasks of routine nature can be performed with little atten-tion.

In other words—it all depends

PALEY DROPS LIBEL ACTION VS. DAILY MAIL

ALIUN VS. DALLY MALL
William S. Paley, CBS board
chairman, through counsel here has
withdrawn a libel action against
Mail. Court was advised the debuild be the London Daily
Mail. Court was advised the desum of money, which he had turned
sum of money, which he had turned
to the Mail's published report of
that Mail's published report of
that Mr. Paley had taken tune
off from his official duties (as a colonel
with the Army's psychological warwith the Army's psychological war-

with the Army's psychological war-fare branch) to negotiate a private agreement for the right to exploit the Luxembourg radio station" in behalf of CBS.

Scheuer Named to Direct WFIL Program Operations

John D. Schetter, Jr., production manager of WFIL since August, 1945, has been named director of program operations for the station, Among other chores, Scheuer produces "Winhin Our Gates" station's prize-winning tolerance show which was bluery and the station of the was bluery amountail in originating laws and the station of the stat

two years ago.

Charles J. Keys, formerly of the Philadelphia Record, has joined WFIL as exec secretary to Roger W. Clipp, general manager.

******************************* From the Production Centres

IN NEW YORK CITY . . .

IN HOLLYWOOD . . .

IN HOLLYWOOD.

To men who know the situation best, Frank Sinstra will be pushing up tunes next fall for a sponsor other than Larillard (Old Gold)...Falling to deliver Jane Powell for the Tony Martin-Facco series, Mike Kirk is wooing Evelyn Knight West, Teenish Powell stays put with Sinstra after quite a hassel denvolving Merches L. K. Sidney, Sinstra, Kirk, McA and can be supported to the state of the sta Tums deal goes through.

Tums deal goes through. Henry Taylor whipping up the "ad like" for Phil Baker....James Melton's "Harvest of Stars" airs from Hollywood April 6 and 27....Benny Goodman's option was taken up on the Victor Borge show with considerable rewrite of his contract. Compton agency has the last say on his participation to give the format more festbillty...Carleton Alsoy will cut a slow around Danny Thomas as possible summer entry for Drene....Eddie and the start of the property of the start o

NEWSREELS SEEK VIDEO SALES

Rorden Matches Show to Product: WNBT Preps New Talent Showcase

Now Borden's series on WNRT(NEC, N. Y.), tees off Sunday (16)
with a one-act dramatic how titled
"Florist Shop," in the 83-9 pm. slot.
Forgram is the first to be produced
by the produced
by the production.
Forgram is the first to be produced
by the production.
Forgram is the first to be produced
by the production.
Forgram is the production.
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Forgram is the production of the production of the production of the production.
Forgram is the production of the production of

selected. Fred Coe produces for NBC.

Next show in the series, for March
23, may be "Little Brown Jug."

Psychological comedy-drama played
a year ago on Broadway starring

Percy Kilbride and did a quick folder

The five performances.

year ago on Broadway, starring Freys Kilbride and did a quick folds after five performances, press of the performances, and the performances of the performances of the performances of the performances of the performance of

on Air," another Standard Brands sponsored show, which was pulled out of the Sunday night 8-8:15 slot. WNET has moved up Bristol-Myers' "Tele-Varieties" and lengthened it, so it now runs from 8 to 8:20. Ten-min-ute film short follows, with the reg-ular NBC theatre presentation start-ing at 8:29 see.

Television Review ************

FEATHERS IN A GALE
With Maxine Stuart, William Post,
Grace Coppin, Alian Hale, Cyrilla
Dorn, Ben Lackland, Ed Nannery,
Barbara Youwsend, others
Director: Ed Sobol
State of the Comment of the Comment
State of the Comment

Sustaining WNBT-NBC, N. Y.

so stine; Sanday (9), 8:35 p.m.
swishing
my
Swishing
My
Swishing
My
WHSTs presented of "Feether
in a Gale" Sunday (9) night offered
guiling-schable proof of something
in a Gale" Sunday (9) night offered
guiling-schable proof of something
and no matter how mitch you try
decrease the sease of the sease of the sease in head to the camera, it will come
out bad on the "receiving screen".

"Pauline Jamerson, "Feethers" night
was done olary as an amsteru high
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color of the last century, where the town
lows required them to be sold into
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day to bridge the acts in these till
was probably were supposed to repanda mariners' costumes of the
day of the sease o

Too Close for Comfort

Too Close for Comfort
Television's got a new value
where the top for wives to check
where the top for the to the to the
FCC chairman Charles R.
FCC charles R.

L.A. Times Jumps Radio Listings Ban Via Video Schedules in NPA Break Hollywood, March 11.

Los Angeles Times took its readrs—and other papers here with which it has a radio-verboten agreement-by surprise yesterday (Mon-

which it has a radio-verboten agreement—by surprise yesterday (Monday) with the publishing for the first time of television program listings, tagged to its limited radio for the publishing for the first time of television program listings, tagged to its limited radio program of the publishing of the first limited radio program of the publishing of the first limited radio program of the first limited program of the firs

TELECAST TRUMAN'S TALK TO CONGRESS

TALK TO CONGRESS

Telecast of President Truman designs on the Greek situation to the less green to the Greek situation to the less green to the greek of the gree

much, even for a visite fan hardened be all the predit side was the cast, with Maxime Stuart in the feet of the predit side was the cast, with Maxime Stuart in the feet of the prediction of th

BEST MEANS TO COMBAT THREAT

Commercial newsreel companies, facing increased competition from the rapidly expanding television newsreel services, are finally taking steps to combat the threat—but not seeps to contour the interact—out not by fighting video. Apparently recog-nizing merit in the old slogan, "if you can't lick 'em, join 'em," several of the reels are presently mulling the possibility of setting up separate or-ganizations to service tele broad-casters with newsreel film.

easters with newared film.

Pathe News, for one, sees a new and fertitie field in television. Reasoning behind this is based on the belief or Pathe excess that they're far and top personnel, to provide imore extensive service to tele broadcasters than the broadcasters can provide than the broadcasters can provide staff, both domestic and foreign, Pathe believes it can service the tele nets with worldwide coverage, getain the first of the service of the

as the broadcasters now get their wow material before the cameras. Pathe already has a lelevision at-many and the second of the

One question left unanswered

One question left unanswered, however, and one which tels chiefs believe the newsreels will ultimate by have to take into consideration is reel product once video sets become as common as radio sets. Public attending a film theatre, it's believed, will balk at being forced to air they saw on their home tell exceens several days previously. If the newsreel companies hope to compete with the video of the companies hope to compete with the video of video o

ing theatres daily film releases instead of the twice-weekly issues now in order. Otherwise they'll continue to be scooped as they presently are. One method of overcoming this, which has been advanced by several tele chiefs, involves the piping in of casters on a closed circuit, so that theatres would get their news flashes at the same time the home televiewers do. System is considered unguier all theatres in a single load regarding the control of the

Comes the Cheesecake Tele to Ogle It, Too

nelle to Ugle it, 100
NBC television has signed for exclusive video rights to the forthright recoming photographic carnival in thright Regiment Armory, N. Y., Mory
Camers mag, carnival will be the
first consumer photog show ever
held, with the public permitted to
take as many pictures larsie the
veloping and printing by the various photography firms represented.
Television angle comes in vide
top-name talent, cheese-cake modline up to acreve as subjects for the
amateur photogs.

Producing Pix for Tele

Producing Plx for Tele
Promier Pictures has been formed
in New York by Joseph Ornato to
produce pix for television.
We see the production on a series of novelty, musical and
comedy shorts, both on 35 and 16m
film, with a similar series also planned expressly for television.

Now's Time for All Good Scripters To Come to Aid of Video—Feiner

Brainstormer Deluxe

Brainstormer Deluxe
NBC television excess have no
further worries about how soon
the coaxial cable will network
their shows to the hillbilly states
in the south. They've come up
with a character who claims he's
in direct contact, via "brain communication," with all NBC teleshows.

munication," with all NBC telehow, alter to the astwork chick,
the distribution of the control of the
how, alter to the astwork chick,
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N.Y. Realtors Favor TBA Tele Aerial Plan But Ask Further Data

N. Y. apartment house tenants may be permitted to install television sets be permitted to install television sets concert than originally thought, N. Y. Realty Board, meeting with the special sub-committee on apartment house installations of the Television house installations of the Television larve on an intelled part of the set of the television of television of the television of the television of television of television of the television of televisio

until another meeting next week.

Details of the plan are being kept under strict wraps by TBA until the realty board makes up its mind. TBA efforts to hasten development of the multiple-antenna system, meanwhile, have brought results, with RCA; Telicon, and Amy, Aceves & Kime all devoting full time to & King all devoting full time to whipping their systems into shape to pass TBA approval.

PAR TELE LINES HIT BY LIGHTNING

HII DI LIGHTHITU
Even astrol television isn't safe
from nature's feak-of-freaks. Lighting twice at different times struck
Lollywood's elevision on the afterlollywood's elevision on the afterlollywood's elevision on the afterling and darkening Paramounts
KTLA, atop Mr. Wilson. The only
station operating, and at that merety for dealer demonstration in connection with "T-Dby," it was however; back, on the air after only a
ness and preparedness of the crew.
No damage was sustained by the

ness and preparedness of the crew. No damage was sustained by the transmitter. Only the power and knocked out, the latter last, when struck. The station got its auxiliary bless! power in operation in a matter of minutes and with the aid of radio relay stop its Hollywood quarters got its image and voice to the peak, If a miles datant.

crying need for video writers and it's time for broadcasters to start stimulating publishers and literary agents to think along tele lines, ac-

agents to think along tele lines, according to Ben Feiner, CBS television program director. Tele broadcasters offer a fertile field for short stories and one-act plays, Feiner declared, and a one-shot video show based on already published story properties represents "found" money for the author, 260-371, paided that the average 50-371, paided that the average 50-371, paided strip at those with the program of 20-40 minutes isn't high but pointed out that, besides giving authors extra moncy, it also offers them a chance to break into video now with the assurance that the medium will pay off in much higher terms in the future.

in the future.

Most broadcasters have found, Peiner declared, that rado scripts ments do not offer much for rado scripts ments do not offer much for the control of the co

H'WOOD MAKES PLAY TO TAKE LEAD SPOT IN TELE

light and telephone lines were knocked out, the latter hand when the latter hand when the latter of the latter hand with the latter of the latter hand with the latter of the latter of minutes and with the add of radio raity atop its Biolywood the peak, 18 miles distant.

Life Tells of Tele

Hollywood, March 11, which is the peak, 18 miles distant.

Life magazine is going to a television party here. As a matter of minutes with the latter of the la

GE's FM Offer

stations. FCC Chairman Charles R. Deuny, Jr., Commissioner Clifford F. Durr. Chef Engineer George Andrews Commissioner Clifford F. Deurs Chef Engineer George F. Commissioner Chef F. Carley Completed out, is not likely to take the initiative toward lowering the standards for educational FM until the educations themselves come from he with formal petition to that

effect.

It is no secret, however, that FCC has been disappointed with the slowness of educational institutions in actually putting stations on the air. The GE brochure, which will be peddled to schools, makes much of this point. To date, only six educations with the state of t peddled to schools, makes much or this point. To date, only six educa-tional FM outlets are actually broad-casting 22 permits 23 applications are pending at FCC, although edu-cators have talked of spotting at least 1,000 FM stations throughout the U. S. The 20 channels FCC has given them would permit even the company of the control of the control of the CCC. The company of the control of the control of the CCC. The company of the control of the cont

more than that number.

GE's pamphlet reminds educators
of the 177 stations they once had on
the standard bands and warns them
to start out with a smaller investment and their feet-on-the-ground
in FM or they may forfeit a second
opportunity to break into radio.

GE's proposal is two-fold. In the first place, the company says educational radio has an obligation to

(wā

The proverbially busy one-armed paper hanger is a gen-

The proverbially busy one armed paper hanger is a gen-tleman of leisure compared to Roy Battles. This lanky, 6-foot-2-inch Midwesterner is WLW's Farm Program Director and one of the hardest-working, most

conscientious men in radio circles.

An experienced farmer and former county agent, Bat-

tles took over his present duties in 1944 . . . and we still don't know how he does it. For example: besides

directing and appearing on the daily broadcasts of "Everybody's Chore Time" and "Everybody's Farm Hour."

Roy conducts two highly popular Sunday morning farm shows, "From the Ground Up", and "Farm Front" : . .

is responsible largely for the format and content of all 21

is responsible largely for the format and content of all 21 programs of rural appeal originated by WLW each week. Roy supervises the activities of assistants Bob Miller and Betty Brady who—along with Farmer Earl Neal and Outdoorsman Boss Johnson—help him tailor all farm programs to the interests of agriculture in the WLW's practical, non-subsidiated farm, nonvers countless letters from litteners, and greets scores of daily visitors to Every-

com page 40

truin radio operators, program men, ets, in the achools for later jobs in commercial radio. And establishment of the commercial radio. And establishment of the commercial radio. The commercial radio commercial radi

price.

As GE sees it, the public should be spared the necessity of listening to "the mistakes and growing pains of new educational stations." College and school stations should project and school stations should project the stationary of the station of the public, "which is primarily interested in recreation." In fact, the GE brochure concludes a definite advantage for the education of the station of the station of the station of the station of the public, "which is a stationary to the station of the station of the station of the stationary that is a definite advantage for the calculation of the stationary that the stationary that the stationary that is a definite advantage for the stationary that is a definite advantage for the stationary that is a definite arrettine of the stationary that is the stationary that it is the sta

cational station in its early stages.
Whatever merit the GE plan has
as a means of speeding construction
of FM school stations has been outweighed in the educators' eyes by
the brochure's snide remarks at educational broadcasting generally.
With the result that the U. S. Office

of Education hasn't gone to bat for the GE proposal and some of the government men are frankly burned

the one-armed paper hanger is Strictly a Cofer

DuPont Tie-in With NAB With Expanded Awards On Aylesworth Agenda

An effort will be made to interest the National Assn. of Broadcasters in taking over the Alfred I. duPont Radio Foundation Awards, and possibly to introduce awards in tele-vision as a new category, starting next year.

next year.

This was disclosed by M. H.
Aylesworth, former NBC prexy and
member of the Foundation's fifth annual awards committee, following
the presentation of 1946 honors
Saturday (8) at a dinner at the St.
Regis, N. Y.

Inside Stuff—Radio

Fred Allen may do a one-time fill-in for Lowell Thomas on latter's CBS stanza during the gabber's current swing through the west. Stint would be return favor for Thomas' guest shot (with H. V. Kallenborn) on Allen's associant leced last foil... of that week sking at Sun Valley, is hitting the Thomas, who specifically aller week sking at Sun Valley, is hitting the Thomas, who specified has tweek sking at Sun Valley, is hitting the saudience is west of the Mississippi, while his hong-standing NBC hookup is east of the river. He'll hit most of the major Cosat cities, where he also has belcure dates, before windup of the tour in mid-Appli. On his way back to Manhattan he'll probably stop over long enough to do one at shot from Cincinnati, home of Protecte & Gamble, his CBS pepacer in the Nelson Case, CBS announcer, Joined the gabber last week in Sun Valley, fring out after Thomas heckled the net and agency (Compton) into letting Case "come on out."

A one-time happy association of two midwestern announcers that turned sour has been forcibly sugared-up here thanks to the motion picture business and the befellows it can make. Pair were once coldy alon, following a brushoff seene here not too long ago but are now associated on the same motion picture, a disk lockey story. When they worked in Chicago one was a local announcer only and the other was the top disk lockey one was a local announcer only and the other was the top disk lockey interested with his pal and basked in reflected glory. Then the lockey took a Hollywood indie station offer and became one of many lockeys, himself a struggler, though more recently climbing. Shortly thereafter the unknown gabber also attained recognition, got a national commercial and his star started to rise—but right over his former friends. When the nouveau riche gabber shifted to Hollywood he, of course, ignored the jockey penned by the jockey they also decided to feature Mr. Big in it. And that's where the story ends, or begins again.

Story in Vasiery in November that AFRA was investigating dismissal of Si Mann, an announcer at WJAS, Pittsburgh, stated that station excess said spiled had a persecution complex. Nobody at local CBS outlet said any such thing and implication has since been traced to malicious gossip about announcer. No investigation by AFRA took place since whole thing was strictly a matter between Mann and the station. Since then announcer has been devoting all his time to a highly-secressful school for training radio splecter which Mann and his brother. Joe Mann, of KQV staff, have been running for some time,

Child Study Association of America wants writers to think more about the importance of juvenile radio programs and, to encourage them to do so, has set up a Shobert Maxwell Award carrying a \$1,000 prize for "the best idea or concept for a new and original children's radio program" sub-mitted before next June 1: Award is named for creator and producer of mitted before next June 1: Award is named for creator and producer of several current Juve shows. Winner's program will be broadcast over Mutual network and author will get continuing royalties if program gets sponsor or is continued as a net sustaining feature. Judges of the entries are Eleanor Roosevelt, Helen Hayes, Mrs. Mary Fisher Langmuir of Vassar, CSA president, and Ed Kobak, president of Mutual.

Mutual gabbers Gabriel Heatter and Fulton Lewis, Jr. are the subjects natural games contine reacter and rumon terms, or a rem suppers of a mag parlay this week that has the net's flackery cooing. Heatter is profiled as the "Great Gabbo" in a piece by Jack Alexander to appear in the Mar. 15 Satevepost. Heatter, it's pointed out, once peddled this mag in Brooklyn. Lewis is being bloged by Look.

FCC Rejects Scripps' Cleveland Bid, Gives

Washington, March 11. FCC last Friday (7) handed a standard broadcast station permit to standard broadcast station permit to the Cleveland Broadcasting Co. and turned down the mutually exclusive application of Seripps - Howard Radio, Inc. in Cleveland. The fac-torial control of the control of the translative with homeower affairs, FCC said, weighted the scales in favor of the Cleveland company and against Scripps-Howard. Both were competing for use of the 1908cc Cleveland a new day-and-night radio service.

Permit to Town Group

service.

Officers and directors of the
Cleveland Broadcasting Co. (which
include the Democratic and Republiinclude the Democratic and Republican bosses of the town, railroad labor leaders Alvanley Johnston and Alexander F. Whitney, and former labor leaders Alvanley Johnston and Alexander F. Whitney, and former all local reddents. Ray T. Miller and Donald Hornbeck, partners in the law firm of Miller & Hornbeck, will control 60% of the shock. Henry will control 60% of the shock. Henry and London and Ray Lamb, a partner in Meerill, and Ray Lamb, a partner in Meerill, secretary-treasurer.

At the same time, the Commission

secretary assessments the Commission urned down two separate petitions from Scripps-Howard to reopen the record for more evidence on the record for At the same time, the Commission

Ithaca—Michael R. Hanna, general monager of WHCU, will be state rad'o chairman for the 1917 cam-pairn of the American Cancer Society.



ARTHUR BORAN nal Concert Artists Con

LANNY ROSS

SOLOIST

MEMPHIS SYMPHONY

MARCH 11th

ed cashman HOLLYWOOD

CROSLEY BROADCASTING CC

but I love it!"

Battles is in constant demand as a speaker before farm

groups, schools, clubs, and meetings of all types—even

more so since he accompanied WLW's famine investi-

gating party on a six weeks' tour of Europe's worst

famine areas last year. He spoke before thousands of people last year-was forced to turn down more speak-

How does he do it? When does he get to see his

Which is probably why WLW's farm programming

won VARIETY'S award for "contributing to the world's

breadbasket" . : . was cited as "outstanding" in BILL-BOARD'S poll of radio editors. It's also the reason why

family? We asked him and his answer, as he pulled away in the mobile unit, sounded like, "I don't know,

ing invitations than he was able to accept.

Battles is the favorite farm broadcaster (and WLW the overwhelmingly dominant station) among rural listeners of Ohio, a, Kentucky and West

Dear John Crosby,

I should be pleased, I know, about your column called "The Pipers of New England" in the Herald Thib. last week. After all, you did say that

for a radio program it is remarkably credible...

you used swell phrases like delicate handling and deeply human. You said, too, that

the series is very well cast and beautifully paced.

You even reminded 'em that the show is on ABC at 8:30 P.M.(est) on Wednesdays. And what I liked best of all was when you said

gentle and human as the program is,

it's surprisingly funny.

But while you were at it, it would have been so easy to point out that Willie Piper is also a Great Buy for some smart, budget-conscious advertiser who's looking for a potentially top-rating show. Aside from this one omission, John, I think it's the best darn column you ever wrote. So thanks—

Willie Piper

Juve Problem (the Nation's Canker) sume all its vast wealth in trying to care the ills, whereas nothing short care and the Unveiled by CBS in Notable Broadcast

First in a series of hour-long documentaries which CBS plans to present in prime evening time at the expense of knocking off com-mercial programming (in itself an unprecendented and laudable ges-

present in prime eveding time an experience of the programming (in itself an unprecendented and hundable general programming (in itself an unprecendented and hundable general programming (in itself an unprecendented and hundable general programming (in itself an unprecendented and itself the analysis of the an indignant, forceful and itself the analysis of the country today. Such and produced this memorable document, turned out a script that was made produced this memorable document, turned out a script that was programmed to the country today. Such and produced this memorable document, turned out a script that was produced the terms of ratio the separate portraits and narrative contained to the produced the terms of the produced the pr

THE EAGLE'S BROOD
With Joseph Cotten, Luther
Adler, Jackson Beck, Walter
Adler, Jackson Beck, Walter
Lealey Woods, Richard Widmark, Janan Hernandes, Karl
Sammer, Janan
German, William Jurigran,
Edwin Breue, Alexander SemJer's orch
Leavin Breue, Alexander SemJer's orch
Shayon
60 mins, Wed. (5), 19-11 p.m.
WCBS-CBS, N.Y.

from becoming public charges; the

from becoming public charges; the courts that try these first-offenders and that are mostly concerned with the courts that try these first-offenders and that are mostly concerned with the portage as a black mark on out mittletions for incarceration which he portage as a black mark on out the court of th

of the worst stumbling blocks, Shayon's plan is a good plan. Whether it is good enough to stem the tide and start turning these uscless. tens of thousands who never had a chance into worthwhile citizens is another point, and one upon which many may, differ with Shayon. The causes are so deep rooted that the antion could controlled to the control of the could controlled the controlled the controlled the controlled the could controlled the contr

VARIETY

cure the sill, wateress routines some billight.

In any event, Shayom feels deply billight.

In any event, Shayom feels deply the seek of the seek of

and quite neleworthy.

GHL MEETS DDY

WHE SE Cooper, Je Hipple, Tem

Moere, Venita Jones, organic

Moere, The Nouston

Moere, Wentis Jones, organic

Writer Ken Jones, organic

Writer Ken Jones, organic

Writer Ken Jones

SCHUTTER CANDY CO.

Three girls and three boys, wanting to meet members of the opposite

sex and go out on a date, are sepiled with questions by Jo Hipple,

femme interrogator, and by Ed.

Cooper, bringing out the recromal

A jury of five, chosen from out

root, weighs the reactions, then

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then toward closer friendalings or

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evening out in one of the pop niter-Guizzes dig right in, bitting on personal stuff, which draws plenty or response from the sudience. Cals giving openings that were pried into deeply, to the titters of the list of the control of the control of the control of the control of the Show should have wide appeal. Show should have wide appeal, only debatishe point concerns the control of the control of the control into the control of the control of the control of the control of the control and closing commercials bring the under the control of the control of the sumber of plate. Program should improve greatly if R laives the number of plate.

Jolson's Guesters

Joison's Queeters
Al Joison has the right idea
about not bothering with the
headaches of his own programs
if he can continue doing as he
did with Crosby and Cantor two
nights in a row last week. Just
guesting around should be nice
\$5,000-a-crack pin-money for
America's No. 1 one-man entertainer whom Larry Parks
Through back."

"brought back."
Such is the transition of time
and space that it took a newcomer's miniery of the original's
crack soundtrack, in a film blographical, to bring Jolson back
from a place he never went to,
for the simple reason he's never
been "away."
As Jolson at libbed with CanAs Jolson at the been lat for

for the simple reason he's never heavily.

As Johnson di libed with CanAs Johnson di libed with CanAs Johnson di libed with CanAs Johnson di libed with Cande libed with Cantow more pictures in view of
Parks ending "The Johon Story" at
35. Incidentally, Cantor extopped Crosby by permitting
Both lei Joion bounce everything on them but a connonball.
The challenge between Joison
Golf and the state of the connonball
attent taking-off on Joison's
"California Here I Come." Joianter taking-off on Joison's
"California Here I Come." Joison's salute to Cantor. "Ida"
world's _greatest entertainer."
"Ida"
world's _greatest entertainer.
"Ida"

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"Ida"

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"Ida"

world's _greatest

LUNCHEON AT SARDES

with Roper Bower, emcee; George Hogan, announcer; Vincent Sardi, Jr.; Harry Hershield, Rosec oc Karns, Jan Murray, Paula Lau-rence, Johnny Long, Judith Eve-lyn, Bert Wheeler, others

Writer-Director: Gary Stevens Producer: Marlowe Lewis 30 mins., Saturdays, 1 p.m. eteining

Sestaining WOR, N. Y.

If this new Saturday afternoon feature maintains that pare it set in its preem airing (3), it ought to be in for a good run. Opener was click stuff. Roger Bower, presiding at a mike set up in Vincent Sardi's send-be-seen bistro, "a heartbeat away from Times Square," corraled a bevy of the Broadway limelighters

Wednesday, March 12, 1947

PRELIDE TO MOSCOW WHIT Charles Collingwood, Howard

K, Smith, Eddard Betlett, Ster,

Supervisor Rath Abtion

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Supervisor Rath

notable public services in this with CRS high tradition in this field in the control of the cont

chard Hottelet, from Berlin, (Continued on page 50)

Making the best even better!



NOW-

along with "The Texas Rangers"

A sure-fire give-away or self-liquidating offer! At-tractive 48-pages of Original Songs The Texas Rangers Sing and scrap-book album. Provided sponsors of "The Texas Rangers" at cost! Write for full details.

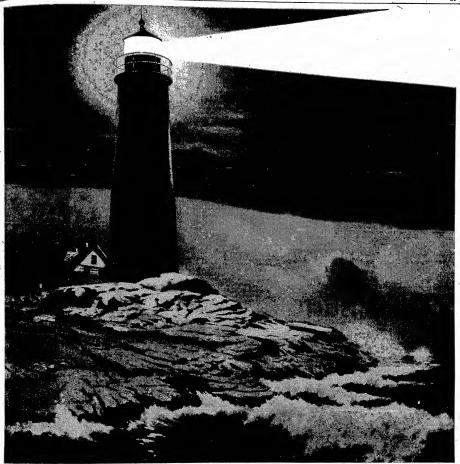
The Texas Rangers

AN ARTHUR B. CHURCH PRODUCTION PICKWICK HOTEL, KANSAS CITY 6, MO.



WEED & CO. National Representatives





SOUND Confidence

As mariners place confidence in—and are guided by—a beam of light, radio listeners in America's Third Largest Market place confidence in—and are guided by—the beam of sound they know as WCAU.

This confidence, built upon twenty-five years of broadcasting good entertainment, purposeful community service and prestige advertising can be your guide in charting a successful course in the great WCAU coverage area.

WCAU

50,000 WATTS * CBS AFFILIATE

PHILADELPHIA'S LEADING RADIO INSTITUTION

Co-on Time Hits The Big Time

market sizes.

Co-pps have been steadily taking, on added significance in recent months ar result of the addition of F. H. LaGuardia, "Town Meeting of the Air," Kate Smith, Elmer Davis and other 'name' properties to the last of offerings under this heading the making, Muttual, which claims to making, Muttual, which claims to, 1 position in the co-op stack (but doesn't air quite as many co-op hours per week as ABC at present), is angling for two 'really bigneriatively alongside Miss Smith and LaGuardia.

Continued from page 39

An amoved in to do a similar job in own the other, and Kate Smith's for CBS and already is whipping up for CBS and already is whipping up for a full kit of merchandising aids for 23, addition of the contemplated couse in hypoing co-op sales. Net at the same time has amounced air for 23, addition of the contemplated couse in the contemplate of the same time has amounced air for 23, addition of the contemplated couse in the same time has a mounced air for 23, addition of the contemplated couse in the same time and the same t

the new Kate Smith stanza.

Heavy promotion barrages, "from blotters to 24-sheet posters," are currently being mapped at MBS for Kate Smith;" debut as well as 50° Kate Smith;" debut as well as 50° Kate Smith; debut as well as 50° Kate Smith; debut as heavy and the standard standard

At ABC's New York co-op office eratively alongside Miss Smith and LaGuardia. Mixture "r. edinative the property of the miss and tabling of five new coop shows," reports Best Hauser, ed. surface the property short through the property short

Harold Day, co-op program sales

14 Hours of ABC Time

14 Hears of ABC Time
ABC's 12 co-ops, paced by Bauthage with 100 sponsors on 90 stations, are currently consuming 14 hours of the net's weekly air time, topping the other nets from time standpoint. A new co-op show will be added to ABC's schedule shortly, Day reported.

Suppose of "From Measing" in

De audication de Aug. Services avecus de la companya del companya de la companya del companya de la companya del companya de la companya del companya de la companya de la

many co-op items.

CISS, like NIGC, has only seven stanzas in the co-op category, all of them news or news analysis features with the exception of "flouse Party." Lighter, biggest article on the co-op board), may be yanked out of this control of the co-op its, CISS, and the co-op shows are consideration," they admit, "and one may be a 30-minute show," "and one may be a 30-minute show,"

NBC, while professing little inter-est in the field, admits one new co-op is in the offing, but declines as yet to say what type of show it will be or where it will be slotted. Net's present co-op lineup—all news or present co-op lineup—all news or news comment except the Saturday atternoon "Veterans' Advisor"—has aggregate total of only 150 station sales. Year ago NBC had nine co-op shows sold on a top of nearly 200 outlets.

aggregate total of only 150 station sales. Year ago NRC had nine co-op-shows sold on a top of nearly 250 open common to the co-op-shows sold on a top of nearly 250 column on the distance of the co-op-shifting, the nets tose out their co-op-shifting, the nets tose out their competitive claims, for what they're worth, in percentage gains or total station asles. CRS reports 358 co-op-shifting of the competitive claims, for what they're worth, in percentage gains or total gains or total population of the competitive claims, for the party percentage in number of population and gain at 450 gain and its billings increase as 33% for the past year. Incomparable as they are from a didded up with other developments, added up with other developments, clearly indicate the co-op is emerging into the bigtime as a factor in broadcasting.

added up wi clearly indic-ing into the broadcasting.

Bulova

Continued from page 49 g O'Dea claimed a change in call letters and assets of WOV and WNEW was done without his knowledge with hitent to defraud. He asks damages of \$500,000. O'Dea also has 10% of WNEW.

In accordance with an earlier con-tract, Bulova gave O'Dea 60 days' notice of his intent to sell WOV. O'Dea has 60 days from Feb. 26, to exercise his option to buy the sta-

exercise his option to buy the sta-policial or explains that Bulora, Sanford Cohen, Barold A. LaZount, Sanford Cohen, Barold A. LaZount, and Morris Zümmerman will im-mediately sever, all connections with WOV If and when FCC approves the sale. At the same time, Beauxhel has contracted to give up his jobs as also contracted to give up his jobs as the Bulova Watch Core of the tablova Watch Core of the tablova Watch Core of the suntorized to buy WOV. Gross profit of WOV for the six months ended Fcb. 28, 1947, was given as \$105,810 and the profit, 25-246. Total sasets of the WoDaam Archive of the Sanford of the Sanford of \$2,000,000 and buyer Harry Hen-schel's at \$715,884.

of \$2,000,000 and buyer Harry Henschells at \$173,50 was accompanied.
Sales application was accompanied by endorsenents of Henschel from
levy. Brigadier General R. G. Mosey.
General McCormack, of the Atomic
Energy Commission, and Eugen
Meyer, owner of the Washington
Post. The former knew Henschel
Meyer in 1913.
Henschel had worked as secretary
for Meyer in 1913.
Henschel had the FCC he proposed
no immediate change in the service
the call WoV to symbolize "World
of Vetrans."

Columbus—Frank N. Jones has been appointed sales manager of WCOL.

'Clean Up Air'

pattern. As such the meetings will be held on a new plane, minimizing the heretofore concern over traf-fic dept. snafus and the like and spottighting attention on achieving an adult point of view in program-

To carry out the advertiser network proposals as formulated at last Thursday's (5) meeting in New York, a committee on organization and finance was appointed to define the organization's structure and de-vise an equitable plan for its sup-

port.

Named as members of this committee were Edgar Kobak, president of Mutual, as calarman, Niley Tranmell, NBC presy's Claif R. McCollegar, and the Collegar Research, and the Collegar Research, president of Kenyon & Eckhardt; Sigurd S. Larmon, president of Young & Rubicam; Röbert & Edder, Laver Brox. weepes, and Donovan Laver Brox. weepes, and Donovan Laver Brox. weepes, and Donovan Laver Brox.

Brands.

Also named were two advisory committees, Frederic R. Gamble chairman), president of the American Assn. of Advertising Agencies; Justin Miller, NAB presy, and Paul B. West, president of ANA, will function as an advisory committee on association and industry rela-

Tensecond advisory committee will function on legal questions. It is composed of Isaac W. Dilges (ANA), a chairman; George Link (AAAA); Don E. Fethy (NAB), and A.L. Ashby, Julius F. Parago H. A. Lack and Julius F. Parago

Y & R - Continued from page 39 :

Muual Meanwhile, there's some doubt about the future of the agency's Alan Young show, with reports that Bristol-Myers may let it go at the end of the

Kansas City-City Commissioners of Kansas City, Kan., granted authority to erect a radio antenna at a near central location to the Sunflower Broadcasting System last week. Firm was formed by Harry week. Firm was formed by Harry Butler and Harry Scherzer, ir., and has filed an application with FCC for an FM license with the call let-ters KSBS.

FCC May Ease On Station Breaks

Washington, March 11, FCC spokesmen admitted today the commission is considering relaxing its rules to require station breaks and identification on the hour rather than at 30-minute intervals as is now the case, No proposed rule has yet been drawn up, however, and the industry will have full op-portunity to protest such a move, it was pointed out.

FCC chairman Charles R. Denny has publicly stated that the half-hour rule is dated, since it was put on the books in the early days of broadcasting to insure that static broadcasting to insure that stations stayed on frequency and to aid FCC monitors in checking, individual transmitters. Now with better equipment and receivers there's lit-tle chance of stations drifting off frequency.

frequency.

Relaxation of the half-hour rule
is being opposed by several network
is being opposed by several network
dough with spots fitted in with the
station breaks. The affiliates say
that the networks might take it
in their heads to program 45 minhour straight, which
with the control straight, which
with the station of the straight of the
first did not the high Hooper network
programs.

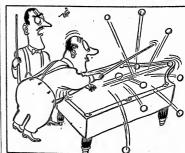




RADIO PRODUCER OR DIRECTOR

strong agency or network con-s. Minimum 5 years' experience thorough talent knowledge. Mo-Picture experience also helpful. Salary, \$7,500 up.

Apply Box 201, Variety 154 West 46th St., New York 19



"Must've had your Wheatles this morning, J.B."

The MUTUAL program that pulled 1,000,000 letters in 125 days



The program is "Heart's Desire"—the new daytime surprise hit-produced by America's top originator of daytime successes including Mutual's "Queen."

"Heart's Desire" started on Mutual on September 9 and immediately the mail began to pour in. By October 19, the program had received over 100,000 letters; on November 15 it was over 250,000. By that time (with no attempt to reach a record mail pull) there was no stopping it. On February 27th the 1,000,000th letter came in. They're still flooding in—the record for one week being 126,000 letters.

That's audience response that an advertiser-that u—can convert into bigger sales figures—because the program is available for sponsorship.

And here are additional facts:

-"Heart's Desire" has the strip a half-hour following the high-rating "Queen For A Day." In between is "Harlem Hospitality Club" (catch this one, too).

- -"Heart's Desire" has a loyal, growing audience. Its rating trend is almost an exact duplicate of "Queen's" rating pattern
- -"Heart's Desire" has strong emotional appeal ...and exceptional merchandising possibilities.
- -"Heart's Desire" is not only a moderate cost show-it's a buy.

We will be glad to rush you the full story.

Mutual Broadcasting System

WORLD'S LARGEST NETWORK

Ah yes, there's good news tonight...



FOR YOU POST READERS!

In the new issue now on sale, Associate Post Editor Jack Alexander pulls no punches in his intimate close-up of radio's sentimental swami-the perpetually optimistic Gabriel Heatter. You'll learn (among other things) why he's a far-from-happy man (although he makes \$400,000 a year), why he uses six typewriters at once, how his wife talked him out of committing spicide-and why his fan mail is filled with letters from listeners who say "Thank God for Gabriel Heatter-he makes it possible for us to go to sleep at night," Don't miss a single word about . . .

GABRIEL HEATTER

in

The Great Gabbo

by JACK ALEXANDER

Radio Reviews

tried to describe the Germany divorday, in children and the second sec

rew months, preparing for the shos-cow meet. A listener began to understand, of he briefed, on what the Moscow meet was about, the terrible com-plex problems involved, and the vital need for its success. Bron.

HAROLD L. ICKES
15 mins., Tuesday, 5:30 p.m.
CHEVROLET
WGAY, Silver Spring, Md.
Former Secretary of Nat.

Variety Works.

Spring, Md.

Former Secretary of Interior Hamold close' teeoff broadcast as commentator for WGAY was full of secretary of the Interior for FD.R. Just 14 years ago last Tuesday, Broadcast through-stating epithes with while licker belabors the men-in-the-news in his expensive the secretary of the



"HIRES TO YA" FOR SECOND YEAR COAST-TO-COAST

cont divisions in subject matter of treatment. The Ide has a few of the contract of the Ide has a few of the Ide h

ductions in income taxes as proposed by some GOP-en lated Truman's recent appointments—beginning with momitation of Marshall as Secretary of State—and wound up with a plea of State—and wound up with a plea of State—and wound to the state of State—and wound to the state of State—and wound to the state of State—and to the state of the state of State—and to the state of the state of the state of State—and to the state of the state of State of

about ft. BREARFAST WITH BINNIE AND MIKE BRIEGHT STATE BY BUTTH BINNIE AND MIKE BRIEGHT STATE BY BUTTH BINNIE AND MIKE BY BUTTH BINNIE AND BY BUTTH BINNIE BY BUTTH B

St. Louis — Jean Gose, recent member of the radio department of the Anfenger Advertising Agency, has been named Education Director of KMOX.

THE FITZGERALDS
With Ed and Pegeen Fitzgerald
Producer: Murdock Pemberton
18 Mine; Mon.-through-Fri., 6:45 p.m
Participating
WJZ, N. Y.

Townseet sustainer remperion is mine, Mon. Art. Comp. 17, 645 p.m. 18 mine, Mon. Art. Comp. 17, 18 mine, Mon. 18 m

WLW 25th ANNIVERSARY Writer: Dave Brown. Producer: Renneth Smith Musicai Director: Joseph Lugar 60 Mins.; Wed. (5) 7 p.m. Sustaining WLW, Cincinnati

WLW, Officients
Celebrating its silver jubile
March 2-8, WLW looped curky reminders between station and netminders between station and netsalute at the midway point, on time
waived by Chesterfield and Purc
Oil. The special show touched
record of first sit power and services to listeners via varied programa,
and included voices or mentions of
who have climbed in other radio
pastures.

and included voices or mentions of not nearly all of the former staffers who have climbed in other radio prot nearly all of the former staffers who have climbed in other radio per per contract the property of the property

TALES FROM FAIRYLAND With Lucille Ryan, narrator Writer-Producer: Lucille Ryan 15 mins, Saturdays, 1:45 p.m. Sustaining WINS, N. Y.

WINS, N. Y.
WINS herewith offers a quarter-hour designed to keep the little titles bemused while mother cleans up the lunch dishes and prepares the kid-dies for their atternoom nap. Lucilie dies for their atternoom nap. Lucilie deep the statement of the statement of spinning it simply and quietty, but with skillful pacing and effective modulation.

with skillful pacing and modulation.

In program caught (3), Miss Ryan did a click stint on the tale of "The Sleeping Beauty," unraveling the fort-loid story of the wicked fairy, rescuing prince in a manner to keep wee listeners glued to the family radio, Script was well built for narration and an organ accompaniment pleasantly backgrounded the reading.

FIRESIDE THOUGHTS FIGURE AND THIOUGHTS
With June Merrill
Producer: Manrice Murray
30 Mins; Mon. through Fri., Midnight
Sustainer

So states, and the control of the co

Follow-up Comment

Miles Berie, whose new show for Philip Morris preemed last night (Yuch) on NRG, grabbed himself of the preemed last night nigh

On Brit. Radio Expansion Into Island Possessions

Ittie EXPERSS.

Ittie EXPERSS.

Ittie Experiment of the control of Frank Lamping, representing the Broadcast Relay Legace, has completed a five-months impection visit to the control of the cont

British possessions,
Before the war Lamping was assistant general manager of Radio
Normandie, operating from London,
During the war with the rank of
R. A. F. Wing Commander he was
attached to the William S. Paley
wing of army psychological warfare.

Washington, March II.
FCC today (II) set down for conpetitive hearing, at a date to be anpetitive hearing, at a date to be anstation lambated in the FCC's
Blue Book for program deficiencies.
Another company, Public Service
Broadcasters, Inc., has put in a competing bild for WTOLI's channel.

PROCKTER EXPANDS

PROUNTER EAFARINS
Bernard J. Prockter, whose radio
production outhit is prepaing the
statement. To replace Frank Morgan, has added a pair of execs to
his staff.
Everett Rosenthal, formerly general manager of Rockbill Radio,
eral manager of Rockbill Radio,
agency, returns to Procker as treas-

agency, returns to Prockter as tr urer.

WNBF SALES CHIEF



STANLEY N. HESLOP

STARVLE : National sales on WNBF (Bingh N. Y.) are in the capable ha Stanley N. Heslop. This monit starts his 18th year on the stat sales staff.

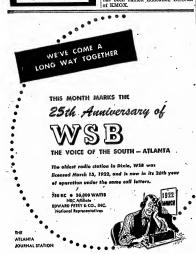


Perfect timing, impact, and follow-through marks of the expert — distinguish each experienced Weed and Company representative.



STATION REPRESENTATIVES

NEW YORK - BOSTON - CHICAGO - DETROIT - SAN FRANCISCO - ATLANTA - HOLLYWOOD



CIRCLING THE KILOCYCLES

Charlotte—Pians for beginning
FM broadcasting at the new WAYS
station in "about 30 days" were announced by Watter Goan, and the state of the state

Memphis—WHBQ's sked of local features meluties "Who's New," which shies hew arrivals to Memphis have been been also been also been also been also make the same and the same active on keeping new citizens well and happy, to a background of suitable music.

Elmira, N.X.—Two new additions to WELM, Elmira's new station, are Dennis W. Bussard, formerly announcer at KSOO-KELO, Sloux Falls, and WDGY, Minneapolis, to be continuity director and Don Cleveland as salesman.

Ciercland as salesman.

Pitthuster A. Sunday evening provided that been added to Dick provided that been added to Dick provided that the p

Lynchburg — WWOD, 1,000-watter scheduled to hit air here May 1, has signed with Mutual web. Tem-porary studios being readled in downtown office building, and will

Blue Book Continued from page 41

continued from pare 41 subsets of the pare a sustaining programs and less beckehacht connecticulations are shown in logs and applications. They point out that the very fact stations how have to flap program promises are specifically. They point out that the very fact stations how have to flap program promises are specifically their programs promises are specifically with the program promises are specifically with the program promises are specifically with the specific program promises are specifically with the program promises are specifically with the logs of the program promises are specifically with the logs of the program promises are specifically with the logs of specific promises are specifically with the logs of the program promises are specifically with the logs of the program programs of the program programs and the program programs laced together consensual programs as used to the program programs laced together programs laced together programs and frequency of commercial programs and frequency of commercial programs and frequency of commercial programs and frequency of commercially the PCC from sur war of the program and frequency of commercially the PCC from sur war of the program and frequency of commercially the PCC from sur war of the program and the program number and frequency of commer-cial slots has been cut down notice-ably, the FCC men say.



Bosten—D. A. Myer, former chief engineer for WEZ and WEZA (INEC) upped to 109 engineering for Westinghouse. Myer gets in created post of technical field director of all Westinghouse stations, George Haggerty filling his vacated post of engineering manager.

Chicago—In an effort to help adult femmes grasp the international picture, WLS is presenting "The A B C of World Affairs," with Lois Fisher, author all illustrator, describing events in terms familiar to women. Series will be on the air Fridays, at 3.30 to 4.

FITZGERALD-SMALL TEAM UP FITZGERALD-SMALL TEAM UP
Lee Fitzgerald, former partner in
Dancer-Fitzgerald-Sample and vepee with Erwin Wasey agency, has
Joined Frank Small, manager of
Professor Quiz," in a partnership
deal for a radio package agency.
And the with the called Fitzgerald
And the with the called Fitzgerald
And the cal

General Mills Set to Air Entire K.C. Blues Sked Kansas City, March 11.

Baseball broadcasts are coming back in a big way for the 1947 season with a contract for one of the most extensive coverages in the history of horsehide airings being signed here. General Mills is footing

signed here. General Milk is footing the bill to broadcast the entire 154-game schedule of the Kansas City Blues of the American Assn., with the pitch going for Wheaties. Deal was worked out with Lee McPhail was worked out with Lee McPhail the station and the Knox Beeves agency for CM. A molor switch sets the airings on KCKN. Capper 250-watter, bringing the staffings on CKN. Capper 250-watter, bringing the Company of the C

Louisville-WKYW, town's newest Louisville—WKYW, town's newest airer, will commence daytime operation on St. Patrick's Day (17). Interesting angle on the station's excest staff is that five of the seven are ex-marines. Station is licensed for daytime operation only.

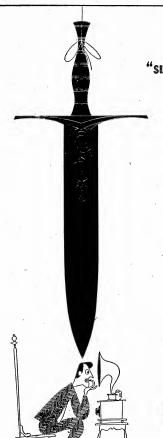
Webster Choice Seen Putting FCC On Safe Side of Political Fence

Washington, March 11. FCC bench will pick up its second engineer and political inde-pendent when the Senate confirms

pendent when the Senate confirms the appointment of ex-Commodore E. M. Webster to the Commission vacancy created by resignation of former Chairman Paul Porter. The White House sext Webster's nomina-work of the Commission of the Commission of the National Paul Porter of the Communications for the National Paul Porter of the Commission of the National Paul Porter of the Commission of PCC Chairman choice of PCC Chairman Edward of Shipping, was the personal choice of PCC Chairman Edward of the Commission of PCC Chairman Chairman Chairman Chairman Chairman Chairman Chairman Chairman Cha

craft vacancy. His term' expires
June 30, 1949. Nomination, however,
represents a compromise move by
the White House which had planned
to the White House which had planned
to the Women's Division of the Retherm of the Women's Division of the Reterm of the Women's Division of the Reterm of the R

White (R. Maine) who occupies the gineer from 1934 to 1942. Denny, all-important positions of Senate Jett and Commissioner Rosel Byde majority leader and chairman of the also worked up, the hard way. Senate Interstate Commerce Com-Webster will final Jett as technical mittee. White once before boosted communications expert on the Commission of the communication of



"suspense" originates at KNX

so does "Romance of The Ranchos"

Without a sound man to give the scuffle, the shot, and the thud of the body, even the best radio thriller - Columbia's Suspense, of course - might be no more frightening than a burned out jack-o'-lantern. But superb acting, backed by carefully timed, deftly executed sound effects, can send a shiver from coast to coast. Suspense does . . . each Thursday night under the sponsorship of the Roma Wine Company.

KNX's ingeniously equipped, capably staffed sound department is typical of the support KNX gives the 37 transcontinental programs it originates for CBS. Local programs enjoy the same unstinted use of KNX's network-caliber production accessories and engineering skills: For timebuyers the moral is plain: KNX can deliver your sales message to Southern California with every advantage of network pro-

By way of proof, take Romance of The Ranchos, a local KNX program that relives the days of sleepy mission towns and dashing caballeros. Month after month it leads the Hooperatings of shows designed for Los Angeles listeners. Small wonder the Title Insurance and Trust Company, in its fourth year of sponsorship, is enthusiastic over the boost given their program by KNX prestige and power.

A KNX program is ready to underscore your sales impression on Southern California - the West's richest market. Give us, or Radio Sales, a call.

KNX LOS ANGELES - 50,000 WATTS COLUMBIA WONED

Represented by Radio Sales, the SPOT Broadcasting Division of CBS

Jocks, Jukes and Disks

By George Frazier

Suggested Programs

M-G-M).
"Tea for Two"—Joe Mooney
Quaret (Decca).
"What Good Would the Moon
Be?"—Freddy Martin (Victor).
"I Can't Give You Anything
But Love" — Ethel Waters unswick).

"Maracas" — Lecuona Cuban Boys (Majestic). "Linda"—Ray Noble and Bud-dy Clark (Columbia). "In the Mood"—Glenn Miller (Bluebird).

reached us, but they would seem to augur favorably for the company's future. We found one thing about them especially impressive: their surfaces are unusually good for a new label. This, by practically any standards, must be regarded as a considerable asset.

"Heartaches," which by now is a revival of major consequence, is given an engaging treatment by the Dorsey band and its two vocalists, but not be not a recommendation of the control of t "Heartaches," which by now is a

bution. "No Greater Love" just doesn't sound very exciting.

\$5 Oliver's band has a good many rivines in "Slow Burn" and "Hey Justeen with the properties of the properties of

spectable average its irrst time at bat. Freddy Martin has been turning out hit disks for so long mow that there is a certain monotony in mentioning a new Martin release. Ho Victor of "What Good Would the Moon Be?" however, is an exceptional job even for Martin. It sloud be made clear, of course, that this has nothing to do with the Intrinsic

M.G.M RECORDS—with spring- mustacl value of the recording, for like yellow-and-black labels—this the band, is, and always has been, week make a promising, if not allue strictly incheme-home-for-twenty-disks—slimmy Dorsey's coupling of a record company, we'd covet its "Rientraches" and "There is No name our label. "What Good" is Greater Love" and Sy Oliver's "Hey an extract from the Kurt Welling Deddy-O' and "Slow Burn"—slow some "Slow Burn"—slow and "Scome" and worshold the restricted Scome and worshold the res the band, is, ann a-morfor-twenty-twe-fitty. But if we were running a record or the state of the

Stuart Wade chirping, handles it with customary respect for the melodic line. And it's O. K. dansa-pation. You'll be hearing it on the diskhoxes. Backing—'Moon-Faced, Starry-Eyed"—Is another number from "Street Scene." Suing by Murray Arnold, it's faster, but still danceable. "What odd odd" is the big winner, though.

winner, though.

Joe Moesey quartet's newest Decco brackets, "Ten for Two" with
"Warm Kiss and Oud Heart," from
"Warm Kiss and Oud Heart," from
"Warm Kiss and Code Heart," from
them sound like strong Wurlitset
them sound like strong Wurlitset
stiff. The Vineent Youmnay standard, played easily and with the
ten from the Code of the Code
to the Strong Warden
to t ness aside, there can be no denving the group's fine musicianship and its listenability. Cocktail lounges will

Roct Rate

Hillbilly—"The Letter That Broke My Heart" (Texas Ruby with Curly Fox and His Fox Hunters).

with Curly Fox and His Fox
Dance—"What Good Would
the Moon Be?" (Freddy Martin);
the Rain" (Frankie Carle).
Latin-American—"The Breeze
and I" (Jose Curbelo) and
Marcaes" (Lecuona Cuban
Boys).
—"Magents Hare" and
Tulija or Turnija" (Duke Bilington) and "Ace in the Hole"
and "Peg of My Heart" (Med
McKenzie).
Ballad — "I'm Yours" (Mel
Tomos), "Ace in the Hole (Red
McKenzie).
Howard), "Herattaches" (Jimmy
Dorsey), and "Roses in the
Rain" (Frankie Carle).
Novelty—"Tea for Two" (Joe
Mooney).

give both sides—particularly "Warm Kiss"—a more than moderate play. Eddy Howard's Majestic album Eddy Howards includes some fragrant nostalgia-"Paradise," "Once In a While," "Heartaches," "Goodbye, Girls, I'n "Paradise," "Once In a While,"
"Heartaches," "Goodbye, Girls, I'm
Through," "Don't Tell Her What's
Happened to Me," and "Till We Meet
Again." All of them have Howard's

Muzak's 'Name' Showcase

Feeling that it could do a better job by its subscribers, Muzak last week signified that it had corraled Boris Morros, Leopold Stokowski and Vaughn Monroe as members of a "Music Advisory Committee."

and Vaughn Monroe as members of a "Music Advisory Committee." Their job will be to help audit the seribed on Music recordings for its wired music service. While the corraling of such personalities for such a committee seems more like a publicity sutu than a workable idea, since these men and the committee of th almost always on the jump around the country, Muzak asserts it's all on the level and infers that each is being paid for the chore,

Wanted: a Code For Disk Jockeys

One of the complaint cases being considered for action by the Music Publishers Contact Employees union sist on one of the major networks. His demands on publisher's representatives who approach him for his properties of the major contact with the major contact and the major complaints have been made to the MPCE, and it's to be gone over by that body.

Exactly what course the MPCE takes in the matter, if any, is as yet unknown, since the organization, is an extended to the questions. Placing the offender off-limits for publisher's contact men is not likely to accomplish anything, it's felt, so, if any action is taken, it's likely to be in the way of a formal complaint to the network involved.

BMI Music Licensing In Chi Area Growing

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agreement.

Joe Gates, local rep for firm, is of-fering contracts binding to 1950 with clauses against rate hikes. He will establish other regional offices in Cleveland, Detroit, Minneapolis and St. Louis in the near future.

Kirk to Coast BMI Spot Hollywood, March 11, Richard Kirk arrives shortly to Il-cense Coast niteries for Broadcast Music, Inc. Kirk formerly-war with BMI's New York office.

10 Best Sellers on Coin-Machines

1, Anniversary Song (6) (Mood)...... For Sentimental accessors (Chambia Street Chambia Johnny Desmond. Victor Johnny Desmond. Victor Chambia Johnny Desmond. Victor Chambia Street Chambia S Perry Como......Victor Carmen Cavallaro....Decca 6. Sonata (10) (Oxford)..... 9. Guilty (3) (Feist) Margaret Whiting... Capitol Johnny Desmond....Victor 10. Heartaches (1) (Leeds) Ted Weems ... Decca-Victor Coming Up

Old Lamplighter (17) (Shapiro-B)..... | Sammy Kaye......Victor Harry James.....Columbia Margaret Whiting... Capitol Oh, But I do (8) (Witmark)..... Tex Beneke......Victor Gal In Calico (13) (Remick)...... Bing Crosby Hoagy Carmichael....Decca Huggin' and Chalkin' (10) (Hudson)...... Louis Jordan Decca Texas and Pacific (Sun)..... Nobody Here But Chickens (Sun)..... Louis JordanDecca That's How Much I Love You, Baby (Vogue) That's Beginning of End (ABC)..... I Want To Thank Folks (Oxford)..... Jalousie (Harms) Zip-a-Dee-Doo-Dah (Santly-Joy) Misirlou (Colonial)..... Mammy (Bourne) This Is Night (Jefferson)..... You Can't See Sun (Simon)..... Easter Parade (Berlin) My Bel Ami (Bourne)

Frank SinatraColumbia Bing CrosbyDecca Perry Como......Victor King Cole.......Capitol Perry Como Victor King Cole Trio Capitol Harry James.....Columbia Herbie Flelds......Victor Sammy Kaye.....Victor Jan August.......Diamond Al Jolson..... Decca Frank Slnatra....Columbia Andy Russell.....Capitol Vaughn Monroe.....Victor Bing Crosby Decca British Songwriters

ASCAP MEET, DINNER AT N.Y. RITZ MARCH 27

American Society of Composers, Authors and Publishers has set March 27 as the date of its annual meeting and dinner in New York. Affair is again scheduled for the Ritz-Carlton hotel, afternoon and

evening.

Prior to the meeting, Society will have concluded counting ballots in the annual election of new members of the board. Ballots went out last week and are returnable before the

Isham Jones is headed back to Hollywood, having sold his Denver ranch to E. W. Kerr, Des Moines theater owner, for \$25,000. He will record for an undisclosed firm his own "There is No Greater Love" and "My Best to You."

Want BBC Local Song Uses Boosted to 50%

London, March 11. Meeting of songwriters Monday (10) resulted in the election of a temporary committee of seven to submit the tentative title of the British Songwriters Protective Assn. to the Board of Trade for approval. Geoffrey Cooper outlined the songsmiths' platform.

Asserting that the average broad-casts of British songs by the British Broadcasting Corp. are only 19% of the total the remainder American and Continental, the British SPA intends to force the BBC to raise the airings of home-grown tunes to 50% of all musical numbers played.



ASCAP Object of Unusual Number Of State Legislatures; S.D. Bill Up

"Americam Society of Composers, Authors and Publishers seems to be unbilled from from than the usual number of anti-ASCAP legislation with syear. Another bill popped up last week in the House at South Dakota, calling for a 5% gross tax on all receiptory printed music. For a state of the sta

state's Senate Assessment CommitWith the Dakoth bill, and other
pointing in Indiana (see separate
the state of the state of the state
and the state of the state
and the state of the state
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bodies will be in session.

bodies will be in session.

In all IIT To Governor
Indiana Bill slapping at the American Society of Composers, Authors and Publishers cleared its last legislative hindle when passed by the Golff of the Society of Composers, Authors Golff of Compose

any damages charged against them. Bill hit mas jis senate when radio amendment was eliminated by conference committee and its defeat seemed likely, due to opposition of broadcasters. But amendment was restored by second conference report, paving way for final passage. Chief backing came from more approximately and the passage of the packing came from more approximately approxim

Governor Gates is represented as not yet having made up his mind on the bill.

Kave, Nidorf Near Parting of Wavs

Sammy Kaye and Mike Nidorf, stand-in for Jim Peppe in the man-sgement and operation of the inter-sets of the latter and the maestro, are no longer on very good terms and it's quite probable that sorfe-time in the near future Nidorf will cut away from the combination. No ume in the near future Nidorf will cut away from the combination. No details of the hassle that must have occurred between Kaye and Nidorf are forthcoming from either, but that the split is there is definite.

short the split is there is definite. Midorf joined Peppe and Kaye shout two years ago, tollowing his excigation from General Arties, in the second of the second from the sec

ART MOONEY'S 2-YEAR METRO DISK DEAL Art Mooney's orchestra, which has

created quite a bit of conversation among one-night bookers recently during side-trips out of its location auring side-trips out of its location spotting at the Rustic Cabin, Englewood, N. J., has been signed by McG Records. Deal calls for two-years with an option.

Initial recording date for Mooney hasn't been set yet, but his first batch of disks will be made within the month. McG's initial disks applead to the worket level week.

Missouri Can't Make Up Its Mind on State Song

Its Mind on State Song

81. Louis, March II.

Percy Wash. formerly of Jopin,
In. Mc., common of Jopin, March II.

Percy When You Work a Tulby. "Sail

Along Stivery Moon," etc., has

Along Stivery Moon," etc., has

Missouri. From New York the contributed a ditty tagged "Missouri, and the state of the control of the contributed a ditty tagged "Missouri, be now resides, wentich has contributed a ditty tagged "Missouri, be now resides, wentich has contributed a ditty tagged "Missouri, be now resides, wentich has contributed a ditty tagged "Missouri, be now resided by March 18 and the state of the lower body intromembers of the lower body intromembers of the lower body introsong composed by March 18. Hills
brand and her husband, H. B. Hills
brand of Vandalla, tagged, "Mis
souri, the Show-Me State."

SPA-MPPA Talks Delve Far Into **Future of Music**

FIGURE OF MUSIC

Song writers Protective Asm. membern, in meeting with the Music

Dear the protective Asm. committive to set up rotective Asm. committee to set up rotective Asm. commitlong meet, was (1) the possibility that
that the American Society of Composers. Authors and Publishers
and cap be broken up and
writers, and (2) the possibility that
writers, and (2) the possibility that
some day the compulsory license
clause in the 1908 copyright law
writers, and (2) the possibility that
some day the compulsory license
clause in the 1908 copyright law
Music men can't see the latter
idea. This would mean that publisher's and/or writers would then
have the privilege of restricting the
latter idea. This would mean that publisher's and/or writers would then
have the privilege of restricting the
caver disk company or companies
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curter disk of the law, which allows
rent disking not as subsequent diskings pay the full statutory royalty
the pub, so long as subsequent diskings pay the fulls as the publishers the writerfetched to publishers. The writer Ass.

cannot be prevented.
Though the idea sounds farfetched to publishers, the writers
apparently want the point settled
as to their equity in the mechanical
"small right" in such an event. It
was discussed at lengtl. and no declima arrived the SPA-MIPA meet
scheduled for today (Wednesday),

Capitol Records In Foreign Market Bid; Pacts Sandor Porges

Capitol Records is planning to go into the recording business on an international scale. Last week it snagged Sandor A. Porges from Columbia Records and installed him in its New York offices alongside branch head Walter Rivers as manager of a new International Division.

He had been head of Columbia is Son.

He had been head of Columbia's For-eign Department for 28 years, having started in 1919 with the old Colum-bia Granaphone Comment has no plans, it claims, for foreign affilia-tions, but figures to develop such con-tacts in the future. Decos, Columbia to the Columbia of the Columbia of the Columbia of the Columbia of the Columbia to the Columbia of the Columbia

Burton Gifts Bev Shares

Bill Burton, manager of Dick Haymas, has given up his shares in the latter's Beverly Music, operated by Larry Shain and Sy Manes. Bur-ton held 32½ shares of stock in the company, but recently turned 22½ shares of yet or to Manes and the re-mainder over to Manes and the re-mainder over to his sister, Ada S. Burton.

Shain has a piece of the company with Haymes, who holds the major

MGM Disk Angles In Music Pub Co. Buys by 20th-Loew

Other ramifications in the 20th-Fox and Metro film companies' ex-pension of their music empire take in the usage of the former's film personalities on MGM Records. If parallels the segueing of Metro's film names onto the new Metro disk label.

hames onto the new Metro disk label.

Since 20th-Fox got into the Robbins-Beach-Miller Music empire, Robbins-Beach-Miller Music empire, 26% share, that company has still other expansion ideas. The Bregman, Vocco & Conn dicker is one of them, Vocco & Conn dicker is one of the Montrie Arms are others. However, Will Von Tilter (Broodway Music Corp.) states that only the late Harry Von Tilter's film blog is being doesn't advocate his deceased brother's catalog being sold out, and that goes for him to. It's known, however, that the directors of the film the threat of the state of the control of the contr

Metro-20th's expansion music plans also may take in the B. Feld-man catalog, in London, which has been discussed. Theory, as part of the new scheme of things to pre-selling pictures, especially filmusi-cals, is to assign this or that music publishing plant to plug the respec-tive scores.

Will Rossiter's 80th Birthday Marked By Chicago Radio Salute

CHICAGO NAUIO SAILUE
For some 57 years Chicago music
pub-songamith Will Rossiter has
been publishing hit songs as well as
writing the 2,000,000 sheet-selfer
control of the control of the control of the control
control be the object of a week-long radio salue which his friends have organized. Program is slated to begin tomorrow (Wed.). His top tunes will be featured and it's all to be in the nature of a surprise for British-born Rossiter, who shifted from a draftsman's career in 1890 to the music biz as a means of earning a living.

as a means of earning a living.
Catching a performance of Billy
Scanlon, Rossiter was moved to
write "Sweet Neilie Bawn," a bellad
similar in theme to those in Scanlon's repetioric. Rejected by the
pubs of that era, Rossiter published
it himself. It became his first hit.
Come Back" by Herry S. Miller,
"Wellie, the songs assured him a permanent niche among the music pub
fraternity.

Ziggy Elman to Junk New Band Rather Than Reduce It in Size

'Kiss' the Coin Goodbye NISS the COIN GOODAYE
Tony Pastor's orchestra ran
into a unique situation last week
after it made its farts four sides
on a new Columbia Records
contract, One of the tunes Pastor
cut was a new Leeds plug tilled
'Get Up Those Stains' (Mademoiselle)" (not, the Feist tune
'Wams selle,") based on the background music to "Razor's Edger"
and because of a misinterpreted
and because of a misinterpreted ground music to 'Azzor's Enge') and because of a misinterpreted word in the French portion of the lyric, which might have made the disk a collector's item. Pastor had to remake it later in the week.

In the week.

It seems that Clifford Jackson, Royal Brent and Lester Melrose, Royal Brent and Lester Melrose, as word in the lyric meaning, or so they thought, "to kiss." Apparently, the word is obsolete insofar as that interpretation is concerned and it now means something entirely different. A columbia caught it and Pastor receut the disk, it all cost Columbia extra cash.

James Asks Only \$2,500 Per Night Plus % This Trip

Harry James, when he goes East ments, will be sold to onement month, will be sold to onestandard to the second to the second to oneto the second to the sec

will play set.

are set.

James will play no locations or
theatres this trip.

Jurgens Nix a Strain On MCA-Penn., N.Y., Relations; Randy Brooks Gets Nod

Randy Brooks Gets Nod.
Randy Brooks orchestra, recently cut to 12 men just Brooks, goes into the Pennsylvania hotel, New York, Tanahi Catte. This spet is the stitute supposed to have been occupied by Dick Jurgean' potwar orchestra, playing its first major location date in New York. Land the stitute of the stitute supposed to have been occupied by Dick Jurgean' potwar orchestra, playing its first major location date in New York. Land and the stitute of the stitute of

Tagge Eman is junking his newly organized orchestra at the end of this month, and to the bandamen who know the complete story, the incrematances in back of it explain more than anything else why high more than anything else why high much of the life out of the band business by settings high coin quotations, havent come down too much. Elman fastly refuses to reduce the size of his band, which consists of the control of the

eight brass, five eax, four rhytim. He'd rather break it up.
Since organizing and starting work and rule in the analysis of the start o Goodman band of Camel broadcast days, which consisted of three trum-pets, two trombones, five sax, four rhythm, an instrumentation that Goodman used for years while con-temporaries were coming up with four, five and six trumpets, four trombones, six sax, etc.

trombones, six sax, etc.
When he breaks up, Elman will
toss aside three weeks of one-night
ers set by MCA, which averaged a
return in guarantees of between \$4,00 and \$4,00 weekly. While his
handlers respect his attitude toward
working as a sideman again, MCA
can't figure the attitude. Others who
know of the situation point it on
the stample of what's wrong
with the band business, without
meaning to criticize Elman for his
stand.

T. D. Kemp Marked 'Unfair' by AFM

T. D. Kemp, Charlotte, N. C., tal-ent booker, was placed on the "un-fair list" of the American Federaatton of Musicians last week. All agencies in New York and elsewhere were advised by the AFM that the could not do business with Kemp, but did not mention the cause of the

but did not mention the cause of the action.

Kemp himself, explaining the move to business associates, asserted move to business associates, asserted from cracks he had taken at AFM-head James C. Petillo in column he writes in a Castrotte head and the column he writes in a Castrotte head asserted that the ban had been lifted. Bookers in N. Y. know of no increasin for the ban; they all discharge recently. He pays off via certified check.

AFM executives, as usual, are un available for comment.

JOAN WHITNEY, KRAMER SET UP OWN PUB FIRM

SET UP OWN PUB FIRM.
Joan Whitney and Alex Kramer,
writers of a number of top hit songs
in the part of the public of the public own
in the part of the public own
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in the public own of the public own
in the publi Caption at time moments are plans, it claims, for foreign affillar plans, it claims, and it claims are a from plot of unit to the plans, it claims, and it claims are a from plot of unit to make a from plot of unit to the plans, it claims, and it is a superated at Tony Patter's singing and on the Centiment of the plans, it claims are plant to the plant of the plans, it claims are plant to the plant of the

Music Notes

Jack Kapp, Decca prex, in Hollywood for periodic confab with Loonard Joy, plattery's Coast rep. ... Mike Gould, new Hollywood rep for Bourne, Inc. ... Ted Littlefled has left Capitol to become art director of Exclusive Records. ... Jack Leonard being accompanied by 50-voice cowboy choir is scenes for Columbia's forthcoming "Swing the Western Way"... Lee Halperin, former general manager of Mutual Music, in Hollywood for a Halperin, former general manager of Mutual Music, in Hollywood for a Halperin, former general manager of Suitual Music, in Hollywood for a Halperin, former general manager of Capital Music, in Hollywood for a Halperin, former with the Music and Music, in Hollywood form this week for Decca ... Hans Salter will musically direct U-1s "Singapore" and "Jeopardy"... Mikekey Goldsen, general-manager of Capital Songs, Inc., in Hollywood from N. Y, to choose a Coast rep for firm to succeed Raiph Harris, who moved over to Harms, Inc. ... Mae Green bedridden for week as result of motor smashup... Lena Horne cutting new allowing the Hollymp of the Capital Music Scis, Columbia Records topdogs, back in N. Y. after Coast Jinket.

Bands at Hotel B.O.'s

The state of the s	Weeks	Covers Past	Total Covers
Band Hotel	Played		On Date
Emil Coleman* Waldorf (400; \$2)		2,250	56,050
Frankie Carle Pennsylvania (500; \$1-\$1.50)		1,975	9,225
Chuck Foster* New Yorker (400; \$1-\$1.50)	10	1,250	15,000
Guy Lombardo Roosevelt (400; \$1.50-\$2)		1,650	43,975
Eddy Howard Commodore (400; \$1-\$1.50);		1,200	.7,525
Johnny Pineapple, Lexington (300; \$1-\$1.50)	17	825	17,725

* Indicates Floor Show at Waldorf with Jane Pickens, Russell Swann; Ice Revue at New Yorker.

Chicago

Raymond Runnes (Mayfair Room, Blackstone; 380; \$2.50-\$3.50 min.). Only 1880 for this swant room, Blackstone; 380; \$2.50-\$3.50 min.). Only 1880 for this swant room of the State of the State of Weens and Genther Room, Sherman; 950; \$2.43.50 min.). Second week of Weens and ice show good 400.

Joseph Sndy (Walmit Room, Bismarch; 465; \$2.42.50 min.). New non-name revue opened Fixlay (7); strong 3,400 on full week.

Los Angeles

Freddy Martin (Ambassador; 900; \$1-\$1,50). Strong 3,000 covers. Russ Morgan (Biltmore; 900; \$1-\$1,50). Solid 2,600 tabs.

Location Jobs. Not in Hotels

(Chicago)
Russ Carlyle (Blackhawk; 500; \$2-\$2.50 min.). Strong 3,900 in third week.
Sol Ricin (Latin Quarter; 700; \$2.50 min.). Ted Lewis into third month
with healthy 4,000.
George Olsen (Aragon; \$0.90-\$1.15 adm.). Surprising 17,500.

Sol Alan Caum quarter, 100, 24.30 min.). Ted Lewis into third month with healthy 4,000.

George Olsen (Aragon; 80.90-\$1.15 adm.). Surprising 17,500.

Benny Strong (Trianon; \$0.90-\$1.15 adm.). Getting a fine play; 16,000 last week.

Denny Reikper and Stering Young (Aragon, B. Ocean Park, 2d wk). Pair of orchesters drew satisfactory 8,800. Bebly Shevwood (Casino Gardens, B. Ocean Park, 9th wk). As long stand draws near end, solid 7,100 admitshes.

Xavier Otgata (Ciry's N. Hollywood, 2d wk). First full stanza, silick

Kavier Curat Chros, at, 1997, 1998, 3, 200 covers, Vaughn Monroe (Palladium, B, Hollywood, 5th wk).
o' the burg; 17,000 admishes.

10 Best Sheet Sellers

(Week Ending, March 8)
Anniversary SongMood
Gloca MorraCrawford
Managua NicaraguaEncore
GuiltyFeist
HeartachésLeeds
SonataOxford
I'll Close My EyesMaurice
Sentimental ReasonsDuchess
LindaMayfair
Open Door, Richard Duchess

Second 10

Old LamplighterShapiro-B	
Oh But I DoRemick	
Zip-A-Dee-Doo-Dah .Santly-Joy	
Always Be One I Love Sinatra	
Gal In Galico	
WyomingFeist	
Rainy Night RioRemick	
Girl I MarryBerlin	
You Can't See SunSimon	
It's Good DayCapitol	

King Cole Coasting For Spring Dates

TOU SPIEMS DAILES
King Cole Trio will return to Coast
for a pair of bookings this spring,
going into the Lincolu theatre week
of May 20 at a 50-50 spill from the
first dollar, and immediately after
opens a four-week stand at the
Bocage nitery here, for which act
will get \$3000 per week guarantee,
plus one-third of the take over
\$5,000.

Peggy Lee will precede Cole Trio at the Bocage, opening April 15, along with husband, Dave Barbour. Date will be first for the guitarist since his recent operation, from which he is still confined to bed.

Louisville Merchants Back Local Symph Music Fiesta

Louisville, March 11. Town's industries, retailers, civid clubs and churches are cooperating with Louisville Philharmonic Society with Loutsville Philharmonic Society in promoting the Kentuckiana Jubi-lee of Music, April 28-30, the first city-wide music festival since 1914. Most of the town's choirs and choruses will take part, including children from city and county pub-lic schools, private and parochial. lic schools, private and parocinia.
Met stars Rose Bampton, Herta
Glaz, Mack Harrell and Frederick
Jagel have been booked; 300 more
local voices will compose a special
festival chorus, representing more
than 35 churches.

Songs With Largest Radio Audiences

Hereunder are the top 30 songs of the week, compiled by the Audience Coverage Index Survey Music Broadcast over NBC, CBS, ABC and Mutual networks, based in New York on tobulations by Accurate Reporting Service. Published by Office of Research, Inc., Dr. John G. Peatman, Director.

Survey Week of February 28-March 6, 1947	
A Gal in Calico- i"Time, Place, Girl"	
A Rainy Night In Rio-+"Time, Place, Girl"Witmark	
Among My SouvenirsT. B. Harms	
Anniversary Song-+"Jolson Story"	
At Sundown-+"Fabulous Dorseys"Feist	
Bless YouShapiro-B	
For Sentimental ReasonsDuchess	
For You For Me Forever-+ "Shocking Miss Pilgrim" Chappell	
JuiltyFeist	
HeartachesLecds	
How Are Things In Glocca Morra—*"Finian's Rainbow"Crawford	
Huggin' and Chalkin',	
I Tipped My Hat and Slowly Rode Away Robbins	
If This Isn't Love—"Finian's Rainbow"	
I'll Close My Eyes	
It's a Good Day	
It's All Over NowBMI	
Managua Nicaragua	
Oh Why Did I Ever Leave Wyoming?Feist	
So Would I—?"My Heart Goes Crazy"Burkc-VH	
SonataOxford	
Sconer Or Later—†"Song of South"	
This Is the NightJeffcrson	
To Me—†"Fabulous Dorseys"	
Too Many Times	
Uncle Remus Said-+ "Song of the South" Santly-Joy	,
What Am I Gonna Do About You?+"Ladjes Man"Paramount	
Who Cares What People Say	
Zip-a-De-Do-Dah-+"Song of South"Santly-Joy	

Remaining 23 songs of the week, which did not have enough performance credits to rate inclusion in the first 30.

I Can't Believe It Was All Make-Believe	BVC
I Gotta Gal I Love-+"Ladies Man"	Famous
It's Dreamtime	Santly-Joy
Let's Go Back and Kiss the Girls Good-Night Again	Stept
Linda	Morris
My Adobe Hacienda	Southern
My Heart Goes Crazy-†"My Heart Goes Crazy"	Burke-VH
There Is No Greater Love	World
Old Lamp-Lighter	Shapiro-B
Open the Door, Richard	Duchess
Roses In the Rain	Barton
That's the Beginning of the End	ABC
That's Where I Came In	Robbins
This Time	Dorsey Bro
We Could Make Such Beautiful Music	BMI
What Good Would the Moon Be	
When Am I Going To Kiss You Good Morning	
Years and Years Ago	Bourne
You Can't See Sun When You're Crying	Simon
You'll Always Be the One I Love-+"Song of South"	.Sinatra
- Control of the Cont	

† Filmusical. * Legit Musical

WE ARE PROUD TO PRESENT OUR NOVELTY RHYTHM SONG

By Arthur Korb

Great Records Soon to Be Released CAPITOL-BENNY GOODMAN AND JOHNNY MERCER COLUMBIA-DORIS DAY ECCA-JOE MOONEY QUARTETTE VICTOR-LOUIS ARMSTRONG

ALL MATERIAL AVAILABLE LONDON MUSIC CORP., 1619 B'WAY, NEW YORK JOE SANTLY, GEN. MGR.

Tony Martin to Make 1st for RCA April 10

Tony Martín will make his first sides for RCA-Victor, under a contract signed with that company last Dec. 3, on the Coast, around April First session will call for four songs, supervised by Eli Oberstein, Victor's artists and repertoire head, who will be in Hollywood at that time.

Disks will be ready for release about May 1 as per an agreement made with Mercury Records, Martin's former alsk affiliate. Latter company still has some disks by the singer to market, which will be on sale by that date so as not to conflict with Victor's releases,

Stinson Records is releasing a new album of "Jazz at the Philharmonic"

Commodore Hotel, N. Y., Reverses Self on Fold Of Bands; Edwards In

Commodore hotel, New York, which had been set to shutter its name-band Century Room for the summer with the expiration of Eddy Howard's run, has reversed its decision. Spot remains open for at least another four weeks, with the Jack Edwards orchestra, which opens tomorrow night (Thursday), succeeding Howard.

succeeding Howard.

Edwards, handled by Jack Marshard, who also directs Vaughn Monroe, halls from the Boston area, which also spawned the latter. He's also a singer-trumpeter.

Guy Lombardo's home at Freeport, L. I., was looted Wednesday night (5) by a thief who got off with two wrist watches valued at \$2,500.

A MATURAL!

by Jaffe, Vincent and Tobias

Dinning Sisters

oorge Towne n-Herman Cloutie



ORCHESTO AS MUSIC

When he begins his 1847-48 esson; when a top name did come it, it in August, Frank Dailey, operator of Meadowbrook, Cedar Grove, N. J., again. By that time, the band was will try another track to combat the reband business in recent an enthod of lookings in the control of the operation, which entails the use of only the best band names available for runs of from six to eight weeks, plus an occasional new name for buildup. This is in contrast to Daileys current plan of booking, which uses non-name, medium and top names for a maximum of four weeks each, some for two and three

Daileys reasons are simple.
figures, under the plan worked of
to use a maximum of nine bands
year, two or three of which will year, two or three of which will be emptyo outfits, the building up of which he feels is essential to the band business overall. That number of bands over a 12-month period conhect of the property of the pr

per copy revised, etc,

Too, he feels that consistent use of
top names will keep his spot constantly in the public mind. He found
in recent months that too many lowpriced, and consequently medium
bo. outfits, in a row this season
cooled his spot off so much that,

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Morris Wins Commish From Herbeck Dates After Hot AFM Hassle

American Federation of Musicians has awarded the William Morris agency \$1.850 in commissions stemming from the recent five-week booking of the Ray Herbeck band into the Meadowbrook Gardens here, and from the current stand of like duration at the Rainbow Ren-dezvous, Salt Lake City. AFM de-cision was made to still the con-troversy over the 10% commish, which both Morris and Frederick

which both Morris and Prodenick Broc. claimed.
Last October. Herbeck sized a para? pack with Morris office in parallel paper with FB. Latter et the error both here and in Salt Lake at \$1,850 per week. AFM held, however, that Morris pack was both however, that Morris pack was both quently to that agency would accrue all commissions. Union also sternly warned that it would tolerate but were concluded in the being taken from Herbeck.

Morp's has said that it will pocket the fees covering these 10 weeks and henceforth will let FB have the

Overflow Forces L'ville 2-Day Romberg Booking

Louisville, March 4.
William G. Meyer, local in
presario, finding seats for patrons presario, finding seats for patrons at a premium on previous one-night appearances of Sigmund Romberg, his orchestra and soloists, was able to book the Viennese composer for Saturday and Sunday (1-2) at the 2,400-seat Memorial Auditorium.

All seats were soil out days in advance, making it necessary to he-commodate the customers, setting, a precedent in this town for a touring orchestra aggresation.

orchestra aggregation

Philly AFM Reaches

Accord at U. of Pennsy Philadelphia, March 11. Local 77. American Federation of

ments with the U. of Pennsylvania and most of the fraternities on the learning providing that only AFM marcian Federation of Musicians, musicians will be used at dances. Student orchestras, however, will such the eliminated entirely; they'll be allowed to work so long as the by March 18 to work as Local 47 don't do jobs normally demanding members.

Brown tried to switch dates with the control of the switch dates with the control of the control of the switch dates with the control of th

Special rates set up by the AFM for school hops vary according to hours, sessions, etc. They will not apply to school dances put on off the campus.

'Sweethearts' Miss Date

DWELHEARTS INIES D'AIC

Failure to pay unlon dues is reported as the reason for cancelling
out of International Sweethearts of
Rhythm—gift hand at City Armory
here. Spectators, not told in advance
of switch, arrived to find door barred
one night last week.
City already had been paid rent
on building, so it had no beef.

Tax Forms Worry Small Music Pubs

Many small music publishers have been quite bothered during the past few weeks over one of the terms in the U. S. corporate income tax re-turns form, which they figured wouldn't allow them much financial leeway. Apparently, most have con-strued the item referring to the di-vision among stockholders of at struct the item referring to the disting mong stockholders of at least 70% of eash surplus (after taxes) as directing that this must be done. They felt that such compared to the surple of the surple

everytming going out and nuturing coming in a comming in comming the comming in the comming in the comming the comming the comming the comming the comming to the comming the

Department.
Situation does not disturb large
publishers. They have the sort of
background catalog that keeps self
ing (there are many publishers who
would show a heavy profit year and
year out if they never had another
pop hil). It's the small pub, who
skimpy catalog, who must depend pop nits. Its the sman pub, what skimpy catalog, who must depend on day to day efforts to keep rolling who would be hurt by a forced di-vision of profits annually.

Union Setback, Inability To Delay Coast Booking Crimp Les Brown Orch

Hollywood, March 11. Les- Brown's attempt to set back the debut of his reorganized orchestra at the Palladium Ballroom here from March 18 to April 29 has faller through. As a result, he will be forced to open with substitutes replacing some regulars of the new hand

Brown's problem was that mer from his old orehestra who are Musicians, has completed arrange- joining him in the new outfit had filed transfer cards to become memand most of the fraternities on the bors of Los Angeles Local 47 of the

by Minter of the work at Local Farney and the Company of the Compa

ASCAP-Radio Committees Schedule 1st New-Contract Talk for March 18

Sammy Kave Sets New B.O. Mark at Capitol, D.C.

5.U. Mark at Capitol, U.C. With theatire business all over the country showing comparatively little spark, at least in so far as these houses using stage shows are concerned. Sammy face pulled a ribbit out of a hat last week at the Capitol attendance records both Saturday and Sunday, in company with Machelor's Dauptier' (U.A.). Bill livred 14.500 people Saturday, and Sunday, in company with some Sunday, to color some sunday country of the some Sunday, to calling 157.00 bits on Sunday, to call property of the sunday of the

Capitol Songs in Fade As Goldsen Feels Sluff Of Cap. Records Rivals

Capitol Songs, publishing firm set up several years ago by Mickey Goldsen, will become an inactive firm due to the fact that it's title and firm due to the fact that it's title an suspected connection with Capito Records has been like a "red flag Records has been like a "red flag" to recording firms in opposition to Capitol. Hereafter, all tunes pub-lished by Goldsen will be tossed into Criterion Music, or, if owned by Tex Ritter, King Cole, Stan Kendon, etc., into their respective publishing outfits.

outhis.
Goldsen originally used the Capitol tille for want of a better onto utnts, Goldsen originally used the Capi-

Joe Mooney Ouartet Set For Proser Spot on Coast

FOI I 10SCI JUI on Udaba.

Joe Mooney quartet, which has created much excitement in the east during its stand at the Club Dixon, New York, was signed to open Monte Proser's Trocadero, Hollywood, when the new club gets going in mid-June. Date is for six weeks with options, at a reported \$2.500 weekly.

weekly.

Proser's new spot may be called the Copacobana, but the title is not

Majestic Pacts Farney

Initial meeting of the radio committee representing the American Society of Composers, Authors and Publishers and members of the Music Advisory Committee representing the networks has been scheduled for next Tuesday (18) in New York. Confab will occur at a luncheon at the Waldorf.

Purpose of the meeting, of course, is the writing of a new contract to replace the agreement now in easistence, which expires at the end of 1949. Before that is done, however, there are numerous details that both sides want to iron out.

ASCAPs committee members are John O'Connor, Gus Schirmer, Lester Santy, publishers; Fred Ahlert, Otto Harbach, Edgar Leslie, Deems Taylor (ex-officio), writers. Radio committee is chairmanned by Ted Streibert, president of WOR, New York.

A special meeting of ASCAP's di-rector board has been called for tomorrow (Thursday). Presumably, this out-of-turn confab was signalled to discuss and lay out for the radio committee a course of action to be taken at the meet with the radio

Whitey Worth, who put together a new band last fall and subse-quently disbanded, has reorganized and opens at Post Lodge, Larch-mont, N. Y., March 25.

A GREAT BALLAD THAT'S MY DESIRE orded by FRANKIE LAINE (Mer. 500)

A GREAT NOVELTY BACIAGALOOP

(Makes Love on do Stoop)
Resorded by LQUIS PRIMA (Maj. 1116) A GREAT STANDARD

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OXFORD MUSIC CORP. George Joy, Pres.

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PAULL-PIONEER MUSIC CORP

BURKE AND VAN HEUSEN, INC 1619 BROADWAY, NEW YORK



Words and Music by HOAGY CARMICHAEL

B

SAM FOX takes pride in announcing publication of the score

from the CHERYL CRAWFORD **NEW MUSICAL**



Music by

ALAN JAY LERNER FREDERICK LOEWE

with these song hits

THE HEATHER ON THE HILL ALMOST LIKE BEING IN LOVE COME TO ME, BEND TO ME

WAITIN' FOR MY DEARIE THERE BUT FOR YOU GO I BRIGADOON

DOWN ON MacCONNACHY SQUARE I'LL GO HOME WITH BONNIE JEAN FROM THIS DAY ON THE LOVE OF MY LIFE

> Professional material available soon Already scheduled for early release by leading record companies



Lack of Work Induces Local 802 Members to Beef Re Hotel Methods

ORCHESTRAS-MUSIC

work opportunities for American Federation of Musician members the latter apparently are casting about for ways and means to open up bookings for individual members. up bookings for individual members. During the past week or so, meetings of New York local 802 and the Newark branch of the AFM have been in deep hassles over one phase various major and miner hotels, and the state of catering departments at various major and miner hotels, and the state of the heads of catering departments at various major and miner hotels, or the state of the st

What 802 and Newark men object what suz and Newark men object to is that they as individuals or leaders, as the case may be, cannot get jobs for weddings, company af-fairs, parties of all types. These on-What 302 and Newark men object to is that they as individuals or leaders, as the case may be, cannot get jobs for weddings, company at slared Benny Fields, Frank Libuse fairs, parties of all types. These opportunities are all channeled into

heads of hotel catering departments who, it's claimed, get a kickback. At virtually all hotels there is no At virtually all hotels there is no open competition for work. It's said that people running affairs who want specific non-name bands often are told that they cannot use outside men because of some vague rule, that they must use musicians supplied by the hotel catering groups.

Local 802 members devoted quite a bit of time during a meeting at the Palm Gardens, N. Y., Monday (10), to the problem. Last week the Newark bunch discussed it.

On the Upbeat

New York

Hollywood

Eileen 'Wilson tabbed as Les Brown chirp when combo opens at Palladium, March 18... Charlie Bar-net back to Coast for four weekends at Avodon ballroom, starting April 11... Bob Dawes, ex-sax with Tom-my Dorsey forming local crew. Bar-bara Hill set as vocalist. Frederick my Dorsey forming local crew. Barbar Hill set as vocalist... Freeding Bros. has inked Don Palmer into Adams hotel, Phoneix... Skitch Henderson. will do 86 dubbing for James Can Happen'... Henry Buse set for four frames at Flamingo, Las Vega. March 27... Edgar Hayes' combo back in town for a stretch at the black-and-tan Downbeat... Harry James this week reciganizing at the set of the ly led a combo in midwest, putting together a combo for local dates.

Chicago

Levante a compo for Jocal after.

Phil Levant booked for 3 weeks at the Blackhawk ... Wilson Humber due in Kanasa City for two weeks at the Filmon ... Jack Testward and the Jackhawk ... Wilson Humber due in Kanasa City for two weeks at the Filmon ... Jack Testward ... The Jackhawk ... Charlet Hogan would be seen to the Cast ... Ray McKinley dipping into college dought the string of one nighters next with a string of one nighters next with a string of one nighters next library ... The Larry Babbit, from Mercury to etal several sides for Columbia ... Tom Kettering, v.p. of Frederick Brothers, in bown from New York ... Dusty Fletcher mopping up with one night in bown from String, v.p. of Frederick Brothers, in bown from Strand, New York, beginning April 4 ... Charles Fiske takes over the Plantation, Dallas, March 18 ... Leighton Balley, MCA, Balley March 18 ... Leighton Balley, MCA, Calloway repeating at Savoy Ball-room, May 9 ... Andy Kirk due in Calloway repeating at Savoy Ball-room, May 9 ... Andy Kirk due in Theaire. Detroit ... Bob Strong opens at Mary's, Kanasa City, Mo, March 14 ... Buddy Moreno to Holdan Boof, Indianpolis and the Indiana Boof, Indianpolis and the Indiana Boof, Indianpolis and the Indiana Bratts and the Savotters of the Sav

Pittsburgh

Bobby Weiss Checks Out As Musicraft's Coast Rep

AS MUSICIAIT S (OZSI Ref)
Bobbly Weiss, former Musicrait
Records exe who left that outfit
to set up his own publicity and
to set up his own publicity and
at the same time becoming Hollywood representative for Musicrait,
has given up the latter post. He
feels that exploiting Dick Haymes.
Margaret Multing, Heles Perrest,
Pigers, et al. all of whom are
lineriefer with his work.

weiss has set up his business in partnership with Mort Davis, auother Musicraft refugee. He was

More Chain Book Stores Adding Record Depts.; Albums Go Big

Liaison between books and records, shops, accustioned to conservative viewed as a "natural tiesup" by industry exces, is becoming more additionable and the properties of the

outlet."

Idea is not new, Hallstrom said, for as early as 1934 he saw that records and books go hand in hand and recalled that he had prevailed upon Chuck Traver, proprietor of Trenton's (N.J.), largest bookshop, to install a disk department at that time.

Traver found it profitable ever since, he said. He cited the Lesser-Goldman book store in St. Louis as another outlet where a substantial, adequate display of both records and books has proved advantageous to the retailer.

While Hallstrom was unable to es-While Halistrom was unable to es-timate the volume of disk business done by book shops, he ventured to say that it was large in proportion to the number of tome shops handl-ing platters. As far as ten-age jive-sters are concerned, he said, some

Bearing out Hallstrom's sales views is the comparatively new policy of the Womrath chain bookstores which have added record departments to five shops in N.Y. City the past eight or 10 months. Its disk-buyer, Wilthe Womrath chain bookstores which have added record departments to five shops in N.Y. City the past eight or 10 months. It disk buyer, Will-are and the state of the state of

retail outlets.

Most sales, a survey showed, were in albums since it's the packaged job that offers the most sales appeal. The location also determines per location also determines in the location also determines in the location also determines in the book store in New York. Detroit, Mamin Beach and is adding in its book stores in New York. Detroit, Company exce pointed to the many tleups that can be made citizing Hongy Cartinchael's tome, "Standard Row," among composer-author simulated through joint sales prostimulated through joint sales pro-



Musicraft Records has deferred until next Wednesday (19) the stockuntil next Wednesday (19) the stock-holders meeting scheduled for the past Monday (10) over its developing reorganization plan. Reason given for the 10-day delay is that certain items in the plan had not been completely worked out, presumably those involving the buying of stock by outside companies.

of stock by outside companies.

As indicated in last week's VARIETY, the plan involves the issuing of 470-518 shares of new common stock, which along with an application for loan of \$250,000 from a bank, would give the company a total of \$838,147 with which to meet current obligations and start anew.

tions and start anew.

Among 'other items, meeting will have as its purpose the authorization of Musicraft directors and offeers to of Musicraft directors and offeers to the company assets to secure debts arising from the refinancing plan. Company is operating with a net working capital defic of nearly half a million dollars, exclusive of \$251,-630 in loans made by offices.

Cosmo Reorg Deferred, Too Cosmo federal court reorganiza-tion plan, which is vastly different from Musicraft's in that it is a from Musicraft's in that it is a legal affair, whereas the latter's is an attempt to avoid legal entanglements, was due to be presented the court in New York Friday It, too, has been deferred u

may 10.

Presumably, the delay was caused by the investigation into Cosmo's past history by the U. S. Security and Exchange Commission. Latter has been digging into the Cosmo space for several weeks now, and has been questioning various voluntary witnesses and others being subpoenaed.

Lee J. Cobb has been named a di-rector of Keynote Recordings. Nor-man Corwin and Paul Robeson are two other directors of firm.



From the Charles R. Regars Production "THE FABULOUS DORSEYS"

SUNDOWN

Words and music by Walter Denuidsen

The Hawart, Pariest Growing

SUGAR

Words by Sidney Mitchell and Edna Alexander

PROFESSIONAL SONGWRITER, FORMING CLUB, WEEKLY MEET-ING. NEW YORK CITY. ALL THOSE INTERESTED WRITE BOX

AMATEURS WELCOME

Art Mooney (and Orchestra) has switched to Associated Booking Corp. because Associated Excels in Booking Facilities

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BMI Pen-up Sheet Hit Tunes for March

(On Records)

ANOTHER NIGHT LIKE THIS (Marks)

Dick Haymes—Dec. 23731 Dei Arnat—Vic. 20-2052
Hol Derwin—Cap. 336 Dei Herb Kern-Lloyd Sloop—Tempe 984
I Winners_Des Morond—Applol 1034 Derwin—Col.*
Den Alfredo—Pan.-Amer. 076 Lerry Douglas—Sig. 15085

BEST MAN, THE (Vanguard)

Les Brown—Col. 37086 • King Cole Trie—Cap. 304
*Reme Vincent—Dec. 23749 • Sunny Skyler—Morcury 5004

EV'RYBODY LOVES MY BABY, (Goods)

Tex Beneke-Vic. 20-1914 • Pied Pipers-Cap. 279
Three Suns-Maj. 7180 • Gene Krupa-Col. 37078

FOR SENTIMENTAL REASONS (Duchess).

Eddy Howard—Mol. 1071 • Charlis Spivek—Vic. 20-1931 Elle Hirtgerold—Dec. 23670 • Dinch Shert—Col. 37188 King Cols Trio—Cap. 304 • Art Kozsel—Vogue 781 Fran Warrsn—Cosmo 514 • Brewn Dots—Moner 1041 Skip Strohl—Emerald 106

ILLUSION (Pemora)

Hol Winters-Jose Morand—Apollo 1034 * Den Jose—Go Xavier Cugat—Col.* * Bebby Deyle—Sig.* Jehn Poris—Vic.*

IT MIGHT HAVE BEEN

A DIFFERENT STORY (Campbell-Porgie) Tex Beneke-Vic. 20-2123 ● Hol Derwin-Cap. 377

MANAGUA, NICARAGUA (Encoro)

MISIRLOU (Colonial)

Jan August—Diamind 2009 • Herbie Fields—Vic. 20-2138 kitch Henderson—Cop. 351 • Nicholus Motthey—Dec. 25045 Frenk Knight—Standard 5010 • Jose Morond—Dec. 50005

MY ADOBE HACIENDA (Poor)

Billy Williams—Vic. 20-2150 • Kenny Baker—Dec. 23846
Eddy Howerd—Mei, 1117 • Esquire Trio—thapsody 102
Jack McLeen—Coats 8001 • Bobby True—Mercry 3037
Coffman Siters—Ent. 147 • Hammondeins—Mars 1037
Frankis Corls—Col. • Dinning Sisters—Cop.•
Art Kassel—Vogue • Dave Denney—Music.*

OPÉN THE DOOR, RICHARD (Duchoss)

Three Flories—Col. 37288 • Count Basis—Wir. 20-212 Juck McVea—B & W 792 • Bill Samuels—Mercury 8029 Louis Jerdon—Dec. 23841 • Charlis Spirvla—Vir. Sid Cettelt—Monor 1058 • Pied Pipers—Cop. 369 Dusty Fletcher—Not. 4012 • "Lips" Page—Ap. 1041 Charloteers—Col. 37240 • Merry Macs—Moj. 1112

RICKETY RICKSHAW MAN, THE (Poor) Eddy Howard-Maj. 7192, • Two Ton Boker-Mercury 3047 WE COULD MAKE SUCH

BEAUTIFUL MUSIC (8MI)

Vaughn Monroe—Vic. 20-2095 • Frankie Carle—Col. 37222
Monico Lewis—Sig. 15068 • George Towne—Senora 2002
Billy Butterfield—Cop. 371 • Blue Borron—M-G-M 10005

WHAT MORE CAN I ASK FOR? (London) pordo-Decco 23782 • Jack McLeon-Coast 8003

YES, YES, HONEY (Chelsea)

nny Ryan-Diamond 2062 • Stordusters-Swon 2002
Gene Krupo-Col.*

* Soon to be released

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NEW YORK - CHICAGO - HOLLYWOOD

Inside Stuff—Orchestras-Music

Lea Angeles AFM Local 47 reps have met with Florine Bale. Coast chief of American Guld of Variety Artists, and again datum lines over into whose jurisdiction numerous niterty performers fall. In large work of the property of the property

Despite reports to the contrary, American Society of Composers, Authors and Publishers has no intention of aligning its own campaign for revenue from coin machines with that of Maurice Speiser, head of the National Assn. of Performing Aritists. And there never was any intention of doing or. ASCAP is using its own methods of lobbying for a change in the 1900 copyright law so as to permit a collection of performance rights moneys rom disknow operators. It is watching Speiser's moves and that's all. seeks to permit performance back into Congress by Rep. Hugh D. Scott, the contract of th

Sherman hotel, Chicago, which dropped its band policy late last month for an Lee rever leaded by Dorothy Lewis, all backed by Ted Weens's Lee and the late of late of

Overlooked in all the hoopla over the Ted Weems revival of "Heart-aches" is that "Dardanella" bass arrangement, which really makes the recording.

Music Publishers Contact Employees union apparently is headed for a more lucrative take from this year's annual "affair" than any it has run of in the past. Bob Miller, prexy of the MPCE, already has rounded up \$13,200 for this year's journal, which is more than \$1,000 above last year's loan figures. And the affair is first until May 5. This year it will take the Publisher Markow." Some \$4,200 worth of ticket pledges have already to most of the present a summary of the present and the present and the present and the MPCE's benevolent fund, recently got back to N. Y. from the Coast.

Modeled along the line of a newspaper "morgue," Capitol Records has set up an information bureau designed to "assist the trade and business set up an information bureau designed to "assist the trade and business press in reporting industrial sea accurately." Firm also feet that public interest is best cultivated by "dissemblating news without "frills and forcing." With headquarters in Hollywood, Capitols new bureau is headed by George W. Oliver.

Since "To Each HIs Own" proved such a click tune, Paramount has had the authors, Jay Livingston and Ray Evans, churning out tunes titled after fortneoming film releases. Poised for publication are "Dear Ruth." "Golden Earrings." "The Big Clock," "My Favorite Brunette" and "Eary Come, Eary Go."

Donaldson Active

DUBRIUSOII ACIVE
Waiter Donaldson, recently gravely
Ill' on the Coast, has recovered to
the coast of the coast, has recovered to
the coast of the coast, has recovered
the Feo Me, being published
by Bregman-Vocco-Conn.
Donaldson, one of the top member
Donars, Authors and Publishers,
writer of "My Blue Heaven," "At
Sundown," "Yes Sir, That's
sundown," "Yes Sir, That's
written much ill Recent years,
written much ill Recent years,

Met Opera Action Vs. Disker Over Illegal Use of Name Upheld

Metropolitan Opera Assa. last week was granted a temporary injunction in New York supreme court against the Pilot Radio Corp. and Isdore Goléberg, forbidding the latter from using the name "Metropolitan" on recordings of a series of abunts or exordings of a series of abunts of symphonies and operas.

coorse. The control of the coorse of the coo

turing the Metropolitan Symphony Orchestry."
In its suit, Met produced affidavits showing that in a shopping survey of showing that in a shopping survey of the survey of

Newcomers to Maestroing Cue Trend Toward Vocalist-Leaders

Peter Maurice Sailing

March 20, Phillips 7th
British songamith-Jimmy Phillips
remitted to the property of the proper

Yip Harburg Sails in May On a Year's European O.O.

E. Y. Harburg, libretilst of "Fin-ian's Rainbow," sails on a year's ex-tended European trip early in May, Plans to take in Czechoslovaky, Sweden, France, England and Rus-

sia. Songsmith-showman states there will be no No. 2 company of "Fin-ina"s because of casting difficulties in the control of t

Pity England, 'Richard' Is Just Starting There

London, March 4.
First to broadcast "Open the Door,
Richard," American hit, handled here by Leeds Music, which is conhere, will be the Tourney Handley,
show "Itma," March 8.
"Richard," As also been recorded by His Master's Voice by the Four Reveillers.

Unless It Can Happen

* Trend of new-band building may be drifting in the direction of vo-March 20, Phillips 7th calist-leaders and away from the tish songsmith Jimmy Phillips accepted instrumentalist - maestro theory, which has prevailed virtually ever since the band business became a full-scale industry. At the moment, there are three new bands being prepared by vocalists—one by Buddy Moreno, formerly with Harry James; another, the latest, by Marshall Young, singer on the Arthur Godfrey radio show, and combo recently formed by one-time Sammy Kaye vocalist Tommy Ryan.

Sammy Kaye vocallst Tommy Ryan.
Young is building a 12-plece outfit in New York. He's being backed
by an uncle. Moreno is currently
gathering a group to open next
month in Chicago, a territory where
he's widely known due to his day's
with Dick Jurgens' band. In addition,
there has been some title of a based most piles, announced to the control of the control

Ray Eberle, former singer with Glenn Miller, has been a leader for months. He's handled by General Artists and is claimed to be doing well enough to warrant his role as

Whiteman in Albany

Albany, March 11.
Paul Whiteman's orchestra will give a concert in Fablan's Palace, here April 15.

Date will be Whiteman's first in Albany since he worked Harmanus Bleecker Hall sometime before fire destroyed it in 1940.

With You

Here's Your Copy — OFF TO A TERRIFIC START ESS IT CAN HAPPEN WI

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RECORDED BY

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Starlighters Three Suns

Johnny Long Russ Morgan

JOE DRACCA

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Andy Russell and Della Norell

Eddie Scravanick

Charlie Spivak

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By BERNARD BIERMAN ARTHUR BERMAN JACK MANUS Cherus Slowly in even tempo . wan - ne walk up a on moss-cov-ered land LESS IT CAN HAP-PEN WITH YOU: UN - LESS IT CAN HAP-PEN WITH YOU. UN - LESS The , h cot - tage where it's 10 UN -= i 7 7 1 1 1 LESS IT CAN HAP PEN WITH YOU Copyright 1947 by STEVENS MUSIC CORP., 1819 Breadway, N.Y.C

Leon & Eddie's, N. Y. Gus Van, Amory Bros. (4), Sonny King, Joe Cook, Jr., Narda. Phyllis Arnold, Graham Sisters (2), Line (8), Art Waner's Orch; minimum, \$3.50 weekdays; \$4 Saturdays.

\$3.50 neckdong; \$6 Schurdens.

Neckdong, shows a valuable chow
by commodity, gets top billing, at
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£5.



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whole is marked by the much length whole is marked by the much length whole is marked by the much length with the too much emphasis on vocalizers when the much emphasis on vocalizers when the much emphasis on vocalizers when the much length with length with the much length with length with the much length with len

5 O'Clock Club, Miami

Miami Beach, March 9.

Joe Frisco, Lillian Roth, Los

Hernandos Trio, Elisa Jupe, Al

White, Michael Selkers Orch (7):

\$2.50 min.

\$2.50 min.

To contrepred the expected periseason alumn expected as this time. To contrepred the state of the season alumn expected as this time, most of the top clubs have been keeping their name attraction policy with some operating on a no mind the payees in, with, in some cases, the payees in, with, in some cases, the season of the

"HAROLD BARNES, tightwire artist, does a thrilling ballet in the air on the Musia Hall stage, as one of the highlights of Russell Markert's new show."-Kate Cameron, News, Feb. 28th, 1947.



Direction SAM RAUCH 153 W. 5046 St. New York

Currently RADIO CITY MUSIC HALL, New York

solid round of howls. All of it adds up to a draw for the track mob, of whom there are still plenty in

who to starw for the track mob. of whom there are still plenty in the work of the track of the work of

Al White emcees nicely enough, but could well eliminate those tired gags and cut down on the songs. In dance spot he gets by okay.

dance spot he gets by oxay.

Michael Selker's orch backgrounds in nice fashion, though obviously showing the lack of enough rehearsal. On the dance side the smooth-swing essayed gets the dancers up in goodly numbers.

Lary.

La Martinique, N. Y.

Alan Gate, Joan Barton, Bret Mor-rison, Chris Kerrigan & Lee Lindsey, Martiniqueens (7); Ernie Stevart Orch (8), Marcelino Guerra Orch (11), Production by Catherine Lit-tlefield, music by Irvin Graham; \$4.50 minimum.

Working on a lower entertainment nut than usual, Dario and Jimmy Vernon have wisely chameled a good portion of the \$10,000 weeking expenditure into production fees a show where brightness and origi-nality are underlined, and overall quality emphasized at the cost of any single big name claws. It's a after accenting names.

after accenting names. Line, with its alumna, Chris Kerrigan, singing, opens belli with a protine about showgals called, appropretty. Bet horriton, ducting his
usual "Shadow" (radio) role, is spotted in the next stanza with Miss
Kerrigan and Lee Lindsey Morrison
Day" and "Girl That I Marry," made
ga definite musicomedy pitch.
However, his blondined good looks
However, his blondined good looks
made segment of Dayees.

However, his blondined good lookes somehow don't at too well with somehow don't at the work of the somehow don't at the somehow don't at the somehow don't have been done to returns at least, is with production number tilled "Women." Morrison sings with Miss Kerrigan, then some youngster, dances and pantonimes the story of a young marks one youngster, dances and pantonimes the story of a young marks one work of the some youngster, dances and pantonimes the story of a young marks as cheap hoyden, chorus girl, actress, etc. Costumes are beauts, while tideas and exceeding same parts as cheap hoyden, drong surface as a Columbia started. Joan Barton gets by on the basis of very cute personality and only a could be sufficiently and only a could be sufficie

Onio, "Sentimental Reasons," and a couple of special numbers, "Abou Ben Adam" and "Passport From Georgia." Latter tune's race problem significance and lampooning of the title state brings laughs.

iem significance and lampooning of the tille state brings laughs.

Allan Gale puts out plenty of the control of

Chez Parce, Chi

Chicago, March 7.
Eleanor Powell, Carl Ravazza,
Larry Storch, Boy Foy, Adorables
(10) with Billy Lawrence, Wally
Sands, Gay Claridge Orch. (10). On
Chicaia Orch. (4) with Carmen
Ravell, Sa50 min.

Present show just doesn't jell and draw will depend completely on marquee value of Eleanor Powell. For spot regulars and the convention crowd, show lacks a comic which has been the mainstay of this club for

For apot regulars and the coverention crowd, show lacks a comic which has recoved, show lacks a comic which has recoved, show lacks a comic which has recovered to the control of the cont

and forth on his high perch. Sour Many Sands, production sincer, who was production sincer, who was not so so with his bortone, concern the source of the so

Gay Nineties, Boston

Boston, March, 2.

Mae Murray with Billy Vaux,
Annie Kent, Jack Goldie, Young
Steve Brodie, Floradora Sextet
Johnny Cain Orch (7); \$2-\$2.50 min.

This claborately corny joint, about the only nitery in town making money, works every Gay '90s gag and turns them away most of the week.

week.

Has about a dozen singing waiters in shirtsleeves, suspenders and mustachlos, who relieve the band copy on the door, existence the copy on the copy of the

Mae Murray, of "Merry Widow" fame, is star of show but fails to impress mainly because of faulty routine, Appears with a partner less good, serves only to heighten the contrast. Also wears a knee-length black dress looking like a slip, with black dress looking like a slip, with black dress looking like a slip, stability of the contrast. Also wears a knee-length black dress looking like a slip, stability of the contrast that bodied good, serves of the contrast the contrast that bodied good in the contrast that bodied good in the stability of the contrast that the c

only mild response.

Annie Kent, hep old timer, wows with pseudo-naughty material and songs, catching a begoff, Filled in for Ed Jameson and Nettie DeCoursey, both stricken with pneumonia during engagement here and currently in City hospital. Other act is Young Steve Brodie, clever acrobat and tumbler. Jack Goldie mc.'8

with straight talk, and gals do kicks, etc., in various costume motifs. Com-munity singing and other gags fill out the bill. Customers love it.

Rio Cabana, N. Y.

Nils T. Granlund (NTG), Billy
Vine, Iris Carroll, Gaye Dixon,
Machito Orch, Jose Curbello Orch;

Machine Orch, Jose Carbello Orch; \$280 min. The latter day La Conga which the Latter of the Latter o

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ve just completed 30 new, topical paradies on different situati This is fresh material and all my own work. They can be used to any type audience. Hit Parade and standard tunes only. I'll guarantee that each one has a funny, socke ending. These 30 complete parodies are each printed on 8 x 10 pape and sell for \$15.00 for all. Sample \$1.00 each. Another thing, if you have an idea of your own I'll write you a punchy parody for \$5.00.

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L-ROSS

LOEW'S STATE, New York, March 20th

DATES BOOKED

CHICAGO-ORIENTAL LOUISVILLE-NATIONAL WASHINGTON-CAPITOL

MIAMI-OLYMPIA

USO-Camp Shows Enlists Bookers' Aid In Recruiting Talent for Hospital Tours

USO-Camp Shows is seeking to recruit performers to entertain to a followinded still in hospitals. A volunteer committee consisting of volunteer committee consisting of the volunte would give the volunte wou olunteer committee consisting of bookers of the various vaude cir-cuits has been circularizing acts urging them to devote as much time as possible to playing the hospital

dreuit. Committee is chairmanned by Sidney Piermont, Loew circult booker, with other members comprising Hearty Havy Levine, Paramount of the Committee of the Committee of the Committee of the Committee will attend to th

hospitals.

Committee will attempt to get performers to play on a volunteer basis, reimbursement being \$10-\$16 per day expenses, plus transportation; or work at nominal salaries. Letters to work at nominal salaries. Letters we various acts assures them that working at cutrates will in no way prejudice their regular salaries.

Among the acts that have accepted the salaries accepted the salaries. Shiela Bar-

Among the acts that have accepted so far are Joe and Jane, Shiela Barrett. Wynn Murray, Walter Dare Wahl, James Barton, Jan Murray, Dave Apollon, Sylvia Froos, Roy Smeck, Al Bernie, Arthur Blake, Ben Beri, Hal LeRoy, Carr Bros, Jack Powell, Hal Sherman, and Lcon

Booker's committee functioned during the war to get acts to perform overseas.

USO Troupe's 6-Month Swing Hollywood, March 11.

Hollywood, March 11.
Troupe of 10 USO-Camp Shows entertainers lett on a six-month tour of military camps in Alaska, the Aleuthans and the Caribbean. Company consists of Carlton Cowen, Sumy Chambers, Vicki and Nicki Collins, Darby & Ardell, Martin Roberts, Frank Davenport and The Blanchards.

Maxie Rosenbloom and Max Baer have been set for McVanns, Buffalo, starting April 28.

Arrested in Los Angeles

Minneapolis, March 11, Minneapous, marca 11.
Ruben Shestay, former manager of
the Casablanca, loop nitery, who shot
and killed Albert Schneider, union
organizer, during a quareel over labor's part in electing the present
reform mayor, has been arrested by
the FBI in Los Angeles.
Chattain licenneared in 1845 dur-

Shetsky disappeared in 1945 dur-ing his trial for murder. Although some circles believed he had been "bumped off," his trial proceeded and he was convicted in absentia. A nationwide search was unavailing until last week.

ACTION POSTPONED ON BOOZE CREDIT BILL

Albany, March 11. The state assembly today postponed a vote until tomorrow (12) on the Brook bill permitting the sale by special permitting the sale by special permit of liquor on credit if incidental to the sale of food consumed on the premises. Hotels, only, are now permitted to extend credit.

credit.

State Liquor Authority does not object to the measure. Bill fixes annual fee of \$\$2,000 in New York, Kings, Queens, Bronx countles; \$\$1,200 in Richmond county and cities of 100,000 population or more; and \$\$900 elsewhere in the state. Senator Faulk has a companion bill on the senate calendar awaiting

arrival of the assembly measure.

Rosen-Romm Deal Deal has been set for Jerry Rose to represent Harry Romm's act lis for case dates. Romm will handl

for cafe dates. Romm the acts for other fields Both agents will continue to main-

More U.S. Acts Set

FOT Campoamor, Havana Bookings for the Campoamor theatre, Havana, are increasing, House started booking American acts out of Miami, several weeks ago in an effort to entice American tourist trade, Policy has apparently caught on, and theatre is starting to book more expensive acts.

Maurice Rocco has been set start-ing March 17, while Chester Fred-ericks, formerly in the legiter "Show Boat" started Monday (10). Eileen O'Dare has been set for the Rocco

Bookings are by the William Morris agency.

Bill Mulled to Permit Sub-Teenagers to Act **Under License System**

Albany, March 11.

Sen. Walter J. Mahoney, Buffalo Republican, and Assemblyman John S. Finch, Rensselaer County Republican, are pushing for passage of a bill which would permit employment of children under 16 in theatrical performance, working intersections.

The bill, believed to have been prompted by the desire to facilitate the appearance of kid performers in legitimate productions in Buffalo and other cities, was on third reading calendar in the Assembly today (Tues.). It had, been put over from the previous week.

Somewhat similar measures have been introduced for several years, opposition by ex-N, Y, Mayor Fiorello H, LaGuardia and children's Fiorello H. LaGuardia and children's aid societies in the metropolitan area led to a veto by Gov. Herbert H. Lehman once. The bill was later amended to meet New York City opposition. The Buffalo children's society has favored the measure.

WIFE HELD IN SLAYING OF TEXAS NITERY OP

Richard L. (Dick) Wheeler, 44, hight club owners, and salely shot in his apartment here, March 5. His wife, Srcell Brown Wheeler, 38, was charged with the murder and relaxed under \$10,000 bond. Preliminary hearing has been set for March 14.

March 14.

In a statement, Mrs. Wheeler said she and her husband had quarreled early in the evening while at dinner, ready which the said of the said

Wheeler came to Houston in 1940, when he opened the Plantation, Houston's best known night club, featuring name bands. He was also part owner of the Plantation clubs in Dallas and in San Antonio.

Allan Jones' Sore Throat Brings Wayne to Mpls. Minneapolis, March 11.

Allan Jones cancelled the second week of his Hotel Radisson Flame. Room engagement because of laryngitis and, on his physician's advice, returned to New York. He was suffering from the inflamed throat when he opened Feb. 28, but went on nevertheless. nevertheless.

Jerry Wayne was brought in by ne management to replace Jones.

Chi Nitery Robbed

Chicago, March 11.
Two bandits got about \$3,000 in a robbery of the Shangri-La nitery here March 3.

nere marcn s.

Robbers entered the accounting office as day's receipts were being checked. Management believe that the gunmen had inside information because of their timing.

fore U.S. Acts Set For Campoamor, Havana Miami Bistro Holds Up Jane Russell's 15G Salary, Claiming Nitery Stint a Bust

Climax to a season which saw local nitery ops paying out the highest sums in cafe history in a scramble for "name" attractions came Friday

(7) with a petition filed in circuit court by E. M. Loew, owner of the Latin Quarter, to void payment of a contracted \$15,000 for a week's engagement to Jane Russell, claiming breach of contract. However, sal-ary was put up in escrow with court.

ary was put up in exrow with court. Petition stated that Miss Russell had not appeared in gar's similar to that which brought her nationwide attention in "The Outnew" despite "popularity" and that she appeared at a hotel public function "in ordinary street clothes." Hotel incident 'efferred to occurred on the night before her opening (3) when she before her opening (3) when she will be the she will be shown to be shown to

of children under 16 in beatrical performances, motion pictures, circuses, ratio and television broad-casts, and other forms of entertainment, under a licensing syndome of the control casts, and other forms of entertainment, under a licensing syndome of casts, and other forms of entertainment, under a licensing syndome of the control casts, and other forms of entertainment, under a licensing syndome of casts, and other forms of entertainment, under a licensing syndome of the control casts, and other forms of entertainment, under a licensing syndome of the control casts and the cast a

hotel affair the night before her opening.
Johnny Greenhut, Music Corpora-

Johnny Greenhut, Music Corpora-tion of America rep handling Miss Russell's engagement here said the entire matter has been turned over to the American Gulld of Variety Artists main office in New York for disposition.

disposition.

One of the Latin Quarter exces said that no additional bond had been posted for the Russell engagement, despite the high sum involved, nor had any been asked for. Insisted that the suit will be prosecuted to full extent down here, with a hearing set for Friday (14). prosecuted to full extent down with a hearing set for Friday

HARRY ANGER TO AIDE LEN ROMM AT GAC

Harry Anger, for 12 years district and production manager for the Warner Bros. theatres in Washing-ton, will join General Artists Corp., as executive assistant to Leonard



MOLLY PICON

Internationally Famous Comedienne

CHRRENTLY

LOEW'S STATE **NEW YORK**



Night Club Reviews

Rio Cabana, N. Y. is built around NTG and a dozen femmes. But apparently a little more than that is needed since Billy Vine has been brought in to buttress the proceedings. The other talent is for stage waits.

Vine has been brougen in the output process of the proceedings. The other talent is withal, there's a good amount of entertainment in the session. NTG's glimmick of parading his formmes represented and insulted alternately the process of the proc



Opening LOU WALTERS

LATIN QUARTER

NEW YORK

in April Dir.: WILLIAM MORRIS AGENCY



STEVE

TIMES & JOLLY MOMENTS LATIN QUARTER, Cincinnati DIR: MATTY ROSEN



139 E. 57th St., N. Y. C. PL. 9-7470

compage 60

clowning that sets him solid. During current run, the solid stakeoffs on the current crop of younger on the current crop of younger and mannerisms of the latter-day unanymen are unfamiliar to all save extremely hep audiences, piece jerr. He could salvage more response by accenting the gag instead of the characterization. Ill include fris Carroll. a fairish hoofer, who winds up with a good set of spins and, and Gaye Dixon whose thythm tunes are days.

lads.
The club's decor has been changed only slightly. A change of color schemes makes it more subdued than

schemes makes it more subdued than the La Conga.

The Machito band does a com-petent job on show backing while Jose Curbello orch does the rhumbs relief.

Jose.

Cotillion Boom, N. Y.

(HOTEL PIERRE)
The Modernaires (4) with Paula elly, Maurice & Maryea, Eugene ttore, Charles Reader Orch (9), oel Shaw Orch (5); min. \$2-\$3.

With Modernaires toplining the bill, Cotillion room is featuring a slightly more bouncy type of enterparture is kept within bounds of plush surroundings and quiet mood of this smart east side dhing room of the smart east side dhing room been reduced to a smaller but highly tasteful layout with, Charles Reader executing a smooth job in the emcee

executing a smooth job in the enuese chosen; and Maryen (New Acts) lead off with an effective dance stiml comprising several phases of ball-roomology entitled "dance portraits." Baggene Motor, accordionis, temporary pair of selections including a classical piece by Jan Gart and elaborately arranged Tea for Two." Fits of the production of the production

sterrior—as commands respectful intertude. Intertude intertude. Modernaires, male guartet formodernaires, male guartet forproportion of the proposition of the pr

Panther Room, Chi
(SHERMAN HOTEL)
(SHERMAN HOTEL)
(Chicago, March 4.
("Dansations on Ice" with Dorothy Leuis, Hage Carlin, Jr., Leary
Bros. 10, Ine 19, Ted Weems Orch
(13), Shirley Richards, Carl Marz;
\$2-\$3.50 mil.

Whether or not this show will be success will depend on elevating he ice rink for the revue portion if the show. At present only those t the front tables can see any ac-

at the front taoies can see any accommodate was feel and the demonstrate Lewis fee Revue and Ted Weems band are first headliners under room's new policy.

Show tees off with a runba house the control of the Leary brothers, in Cossach hats and bousses, twirfing and twisting to Miss Lewis, sexy in a white beal and sequin contume, applies ballet background to her solo skating in a more seal routine, aided by male some seal of the carriers of the

Cattin. 3r., does neatly in his drunk row with the company done orange fluorescent capes for a fast "Carmen" number for flashy finale. Weems orch numbers remain the same, except for some comedy routines. Band made up of five sax, four rhythm, three trumpet, one trombone, tees off with "In a Little Spanish Town," with members taken.

MAXINE SULLIVA

VILLAGE VANGUARD, New York NOW (Indefinitely)

RADIO: Sundays, 3-3:15 P.M., WNEW

sonal Manager ELRERT TERRY

Direction: MUSIC CORP. OF AMERICA

Ing the vocal. Shirley Richards chirps "Spring Is Here" composed by Ween blanks. Bill Hard's pay. The shirles of the shirles and the shirles of the shirles

VARIETY

Police."

Carl Marx has added skating to his panto clowning for usual crisp returns.

Loop.

Latin Quarter, N. Y.

(FOLLOWE)

No matter, what changes are effected in "Manhatan Masquerade," current show at Lou Waiter's hospice, layout provides maximum enhancement of the second of the second glibness that equals anything spot has had previously. It's a show that continues portion of natives as well.

to reduce of the control of the cont

amount of fresh staff to get him screes nicely.

There have seen some other street in the series of the series nicely.

There have been some other structure of the series of the series

Embassy, N. Y.

Now that considerate become accustomed to partially filled cafes, many are finding it difficult to adjust themselves to overflowing heard as well as seen. It was a least of the seen of the seen

ular patronage escurioris interested be able to Referenciatoris be able to Referenciatoris be able to Referenciatoris and the second of the se

'Lucasta' Cast

Continued from page i Magistrate Joseph H. Rainy, a Niego, and the crowded courtroom included virtually the entire cast of the play and many of their friends. The continued country of the play and many of the warminesses and algorers of the property of the play of the play

a run.
Two weeks later, it was further testified, the party of seven-went to the tavern in a group and were to the tavern in a group and were guon did not testify at the arraignment. Ingram and the others were represented by Raymond Pace Alexander, prominent Negro lawyer and Philadelphia and well-known in

Barton's Bonanza

Continued from page 1 =

two-season contract, the Theatre Guild will be fequired to pay his salary, understood to be \$1,000 weekly, as long as "Leeman" is lighted this season and next. Digges is leaving because he's unable to travel. He is said to have been getting the same amount, plus a percentage of

same amount, plus a percentage of the gross.

E. G. Marshall, who replaces Barton, wenl into the part late last week control of the part late last week placement being made at the author's missistence. Frank Tweddell takes over Digges' assignment, as indicated previously. Both Tweddell and Marshall have been in the cast from the dart, the latter's part between the part between the latter's part between the part of the dartery is the replacement from the first named. Treva Frazes succeeds Ruth Gilbert, also leaving. "Icenam's opens in Baltimore Monday (17), with two weeks each in low, but no further dates are definitely booked at this time.

Rank's D-Day

never called upon to do so, since D-day went off as scheduled. The story came and the story came are doy went off as scheduled well well, when General Elsenbower forwards of a portrait of himself to Bank bearing the inscription. "To Mr. J. Arthur Rank, whose generous and practical cooperation was so helpful to SHAEF in preparing for D-day, with best wishes, Dwight D. Elsenbower. Delivery, of the potrait houser. Delivery, of the potrait time chief of U. S. Army public relations in the European/Theater and currently veepee of the U. S. Rank organization. rganization. As it's now told, Eisenhower

As it's now told, Eisenhower and Montgomery were worried how to dispose of the men on assault craft if bad weather caused a delay, Eisenhower then pounced on the idea of taking over all flicker houses from Dover to Bristol, keeping only the projectionists, and entertaining and rebriefing the men through films.

rebriefing the men through films. Hence, Rank was approached on June 5 by an officer, let in on the secret, and saked to handle the job. British film magnate immediately accepted the responsibility, assured the officer of his cooperation and promised to guard the top secret. Fact that the story only seeped out not indicates that he guarded it well.

Pix Addicts

ued from page 1 -Continued from page 1

is generally admitted, present a formidable wall that even the most probusition of producers see little prospect of breaching. Which leaves come. Since personal incomes may be expected to decrease or remain state, at best, in the next five years or so, not much can be expected, in state, at best, in the next five years or so, not much can be expected, in the state, and the state of the state of

ny wickets.

Ballots of Gallup's Audience Re-Baltices Gallup's Avalience Ra-search Institute show that of the 143,000,000 people in the U. S. now, approximately 83,000,000 have the exproximately 83,000,000 have the exproximately 83,000,000 have the policial part of the property of the one a week. That eliminates and children, aged, infirm, those in hos-pitals, plais, institutions, etc. Out of pullar plais and plain and property of the buying tickets. Additionally, a top A feature is seer by only about 13,000,000 people.

Screen Writers Guild (which came rather as a shock to the SWGites). Gallup declared;

Gallup declared;—
"The average American movic
audience is predominantly a young
udience. The 19-vaer-old contributes
more to the boxofflec than any other
age group. Regular movie attendance
seems to begin at around the age of
I. It goes up steadly through the
age of B. After that it falls of
the other than the stead of the contribute
and the moview with any regularity
after the age of 35."
That seems rather clearly to infil.

That seems rather clearly to infil.

after the age of 35."

That seems rather clearly to indicate to the filmmakers where their additional income lies. Problem, of course, becomes one of attracting the non-theatregoers. Generally, it is thought, more adult themes in pictures are required, but that's a lot more easily said than done. Likewise, more effective advertising in media which might reach the 25,000,000 who don't attend is thought possibly a ortial colution

COMEDY PATTER

For All Branches of Theatricals FUN-MASTER GAG FILES Nos. 1 thru 22 @ \$1.00 BOOK OF BLACK-OUTS" 3 Vols. @ \$20.00 Per Vol., o

"BOOK OF PARODIES" 10 Sock Paredies for \$10.00 "HOW TO MASTER THE CEREMONIES" r to Be an Et \$3.00 Per Copy

rial! If en PAULA SMITH 200 W. 54th St., New York 19, N.Y.

FRANCES FAYE

RIO CABANA

CHICAGO, ILL. Through March 20th

Direction: M.C.A.



HELENE and HOWARD

'Comedy Dance Antics RKO PALACE CLEVELAND Dir.: MATTY ROSE

"Say, are year trying to be funny?"
Camirs. MCs. disc jecksys. etc.
LINES Ne. 3 is ready! Centains srand brasd-new gaso—5:. Special dustory value to fite few with have beenfitted by PUNCH LINES—Moc. oaly 3! each (contains wer 200 exck sach issue). 50 sure-fire Ceme Heckters written by top gamma 22.

LAUGHS UNLIMITED 276 W. 43 St. New York City

DWADE BAF PERRIN COOK Wife of Lt. Frank G. Cook, Jr., A.A.F. who married him at Lubbock, Tex will find it to her interest to se cate with Mayer L. Halff, 501 Fifth Avenue, New York 17, New York.



R-K-O KEITH

Mgt.-UNIVERSAL ATTRACTIONS

Most Florida Niteries Drop Minimums. Slice Prices to Snare Waning Trade

While returning vacationers sport-ing Florida tans are resuming nitery strendance in New York, Miami and Mismi Beach cafes are starting what is tantamount to a price war by elim-inating covers and minimums.

insting covers and minimums.
Indicate of the cafe values offered is that at the Beachcomber,
Miani Beach, which has dropped
minimum during the run of Sophie
rucker actic Miles and Harry
Richman. This club was first to
drop the cafes had to follow suit.

other cafes had to follow suit.

Sole club to hang on to such charge is the Copacabana, which is unable to cut prices because of its high talent nut for the show topped by Mickey Rooney, who's getting \$16,500.

However, Copa is slated to drop hat fee at the end of Rooney's run,

March 18.

Season is beginning to peter out in Florida, but most cafes are staying open, some with high-priced talent, but not as high as that which pre-

IACK PEARL'S VAUDE COMEBACK AT \$2,500

Jack Pearl, dialect comedian long absent from vaudeville, will play his first important variety engagement in years March 27 at Loew's State, N. Y. Comic will work with Cliff who straighted for him for many years on the Lucky Strike airwhen Pearl assumed the show, when Pearl as: Baron Munchausen role.

NANCY DONOVAN

"The Thrilling Voice" Currently Headlining at th

COPLEY PLAZA, Boston

M. C. A. ARTISTS, Ltd.

sive Manager

Act is getting \$2,500.



FOT Delayed Nutery Date
Charles Trenet, French singer,
will arrive Saturday (35) on the
S. America to complete his commattern at the Embassy, N. Vastated to have started this date
sometime ago, and failure to get
stated to have started this date
sometime ago, and failure to get
transportation to the U. S., in time,
coperator, to clamp a \$5,000 suit on
the Gaul.
Miller subsequently sold the spot
to Mr. and Mrx. Morris Schwertz,
as Singer, who's slated to get \$1,500
weekly, had an extended run at extender or

and suit was dropped.
Singer, who's slated to get \$1,500 is weekly, had an extended run at that popt last year, and is credited for large and state of the state

British Producer Due In

U. S. on Talent Quest London, March 11.

Harold Fielding, British producer,
and his tour director Blake Bickerstaffe, are slated to fly to New
York Friday (14) tor line up vaudeville and concert attractions for

Duo are slated to return April 2. hey're dickering for Larry Adler,

ETHEL SHUTTA'S CAFE DATE Ethel Shutta, songstress long in-ctive, is again making vaude and

active, is again making vaude and cafe dates.

She's been booked for the Colony club, Dallas, starting April 7.

Saranac Lake

By Happy Benway Saranac Lake, N. Y., March 11. Birthday salutations are in order to Margaret Dougherty, Mabel Burns, Joseph Lowey and Samuel Schul-man.

Joseph Lowey and Sainted Scient Tom (AARSE) Curry, who recently mastered major operation, upped for py, and visiting privileges. The producest from the nitery of the same name over WMEZ, with Edue Vogt amceing. Anderson, ex-colony-ies and now manager of local Pon-tiac theatre, nominated to succeed himsel; as Major of Satunte Lake. Incity and re., in for rest and observa-lon.

constant of the first state of t



Delmonico, D. C., Folds

Delmonico club, Washington, closed after a siege of bad business. Spot, operated on the site of the former Club Duet, first attempted to cut down expenses by running shows three days weekly (then dropped talent altogether and ran as a straight eatery.

Even with the omission of talent expenses were too high to pay off as

N.Y. Nitery Op Held On Amus. Tax Ran

Jack Greene, one of the owners of the new Rio Cabana, N. Y., was held in \$2,000 bail for the U. S. grand Jury on charges of withholding the 20% amusement taxes collected from Cabana and the state of the collection of the collect

Government.

Count on which Greene was flagged on is the June, 46, returns on which it's charged that Greene withheld \$43,086.40 out of the \$3,741.15 collected on panking fraudibutent refereene with making fraudibutent to the state of the

Hearing held before U. S. Com-nissioner Isaac Platt was prosecuted by Assistant U. S. Attorney Edward H. Rigney.

Last week, Greene, who has been in on the operation for some time, purchased the interest of Monte Gardner, who bowed out of the club last week. In addition to Greene, Charles Maybruck, an attorney, is in on the club.

British Vaude Agents Shopping for Pop-Priced U.S. Acts to Play England

Visiting British agents are now making the rounds of smaller cates and vauderies in an effort to sign up lower-priced talent for dates in England. Realizing that the top talent agencies are submitting established acts at prices the British traffic cannot bear, the visiting percenters are hothombing with the lesser agents to find suitable acts that will play at the prevdiling English rates.

fac cannot bear, the visiting percentrane nobinobing with the lesser
rane nobinobing with the lesser
rane plant of the presence of the presence of the Universal Variety Agency
According to Michael Loyns, and
According to the Michael
Accor

MARTIN WAGNER MAY RETURN TO WM. MORRIS

KELUKN IO WIL. MUNKIN Darkin Wagner may relum to the William Morris agency after an absence of two years during which time he managed Jose Iturbi, concert plantst and film player. Wagner, who resigned as Ilucureoutly to the Mooris banner. Wagner, prior to his resignation. Wagner, prior to his resignation, but he will be a proposed to the proposed of the proposed o

Hattie Althoff Switches From CRA to FB Agev.

Hattle Althoff has resigned from Consolidated Radio Artists to Join the Frederick Bros, agency theatre dept. Miss Althoff, last week was given her release by Charles Greene, CRA head, inasmuch as her pact with that firm wouldn't expire until end of April.

with that firm wouldn't expire until a hows out of the Chicago office, and of April and the April 200 per comps how two years ago to do legit production, and effort to build up to months in Arnold Rokevith, former that and the comps of the

DAVE SCHOOLER JOINS WARNERS' TALENT DEPT.

Dave Schooler, former head of USO-Camp Shows' overseas booking dept., joined the Warner Bros. talent dept., Joined the warner plots, talein, department Monday (10). Schooler, working under Harry Mayer, talent sector head in New York, will cover shows out of the Chicago office. Schooler resigned from Camp Shows two years ago to do legit production, Arnald Mechanith formerly, with

Billy Rose



. . . blame the singing commercials on me

Chop me up in little pieces and feed me to the lions. Lock me in a room with a radio and make me listen to it. Whisper around I have pink toothbrush and five o'clock shadow. Use me for a football, put your thumb in my eye-you won't hear

I've got it coming. You see, I invented the singing commercials! There! I've said it and I'm giad. I know it puts me in the same class with the fiends who dreamed up biliboards and tight shoes. But telling it is like taking a 40-pound rock off my heart. For years I've been walking around with this secret, minging with people who are kind to small animals and bathe every day. It got so I was afraid to talk in my sleep. Now I've come clea and I'm prepared to take my medicine.

But before you put those matches to my feet, hear me out. When you know the whole sordid story, you may find it in your heart to forgive.

A little soft music, Professor,

To begin with, I didn't know what I was doing. It was 1924. I was a simple-hearted little bloke when I first hit Broadway. My ambitions were to make a million dollars, marry Mary Pickford and get elected President. I believed what everybody believed, that U. S. Steel would hit 500, nice girls didn't kiss the first time you took them out, and Heaven was not for Democrats.

Then I fell in with evil companions. I met a songwriter. ntroduced me to other songwriters. Soon I was sitting around with these wonderful loonies in underground delicatessens, eat-ing pastrami sandwiches and rhyming June with macaroon.

Though our world was bounded on the north by Columbus Circle and on the south by 42nd Street, most of our ditties concerned themseives with that mammy down in Alabammy. Their easy talk of easy money inflamed my imagination. They showed me pawn tickets for watches and diamond stickpins until you could hang a derby on my eyes. I got myself a pencil and the back of a menu and said, "Willie, you're in business." Late one night I was chewing the fat and a couple of blintzes

with two poets named Ernest Breuer and Marty Bloom. I reached for a pickie and came up with an inspiration. The earth stood etili for a moment

"Fellows," I whispered. "I've got an idea for a song. Two hours and slx cups of coffee later, we detted the last "P"

our masterpieces. It went like this: "Does the spearmint lose its flavor on the bedpost overnight?

If you paste it on the left side will you find it on the right? When you chew it in the morning will it be too hard to bite? Does the spearmint jose its flavor on the bedpost overnight?" It was published by Waterson, Berlin and Snyder, and the stal radio sets of that era small-poxed the air with it. I tried to get a little money from the chewing gum co

talked big about the possibilities of singing their advertising. A tone-deaf executive drop-kicked me into the alley without so th as a pack of gum for my trouble. That was what dis aged me from writing my next inspiration, "Commonwealth and Southern, I Love You.

The time bomb I had lit exploded in 1939 with the "Pepsi-Cola" jingle-jangle-jingle. I understand a couple of people-haters named Kent and Johnson are authoring most of the singing commerciais you hear these days.

trite heart, may I remind them of what Frankie aid to Johnny,

"Money you get that way will do you no good."

Copyright 1947 by Billy Rose From PM, January 6th

another Rose column in PM today

READ I. F. Stone's facts from Palestine

dynamic . . . different . . . stimulating

the newspaper of Comment



Variety Bills

WEEK OF MARCH 12

ection with blils below indicate opening day of sh whother full or split week Letter in parentises indicate circuit: (I) Independent; (L) Loew;
(P) Paramount: (R) BKO; (W) Warner

NEW YORK CITY
Capitol (L) 13
Samny Kaye Ore
Jarvey Stone
Harvey Stone Arnati Broe span of the span o Ed Suillvan
Sid Caesar (1) 18
State (1) 18
S 1 Pontainer

Bridger

Bridger The property of the property o Nichola, & Frenov
RDN-700 13
Ink Spots (1)
I Lane, & Claire
Oriental (1) 13
Slate Bros
Lucienne & Ashour
Lucienne & Ashour
Lucienne & Ashour
Lucienne & Carlo
Retty, J Smith
Ray Lang Orc
Regal (P) 14
Eddie Visian B4
Ielly Roll & Zuzu
Tina Dixon
Leon Collins
CFNCSINNATI
Albee (R) 13
Peggy Taylor

Chair - Sociary
Moo Song
Too Ontertains
Too Onterta

Alomas Hawailans
The Chenteurs
Barry Bros Ore
Rio Cabana
NTG Revue
Billy Vine
Machito Ore
Jose Curbello Machito Ore
Jose Curbello
Jose Curbello
Jose Curbello
Jose Day, Davn & Dusk
Day, Davn & Dusk
Day, Davn & Dusk
Marais & Mirands
Bob Grant Ore
Fanchito Ore
Fanchit Ginnte Powen
Ginnte Powen
Bob Lee
Kay Carole
Stuart Lainer
Carole
Stuart Lainer
To Ginee
Game
Mills Bross
Idd James
Game
Mills Bross
Idd James
Gene Kardos
Jancal Makula
Zenskardos
Jancal Makula
Paul Arnold
Sinclair & Alda
Helen Wenzel
Olen Orlova
CAGA

CHICAGO

CAGO VITONE
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Ross Cartyle Ore
Core Irree
Flesner Forel
Cart Jirree
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Hotel Congress
Son Earl
Hetel Continental
Ea Bach'e Ore
Marjanna Pedele
Riedlon Rea
H Edgewater Beach
Stephen Kieley Ore
Min Oro

Trade Exhibits - Continued from page 1 =

continued from page 1 1—21 show, Leader Enterprises, Inc. (Jerry Flinkelstein) are expecting to the 12 stage, much of the proceed going to charily. The image grosses fact that some displays clock 250,000 admissions in a 10-day run and charge 43-1.20 admission. With charity tie-ups, its possible to hike Remarkable factor in running these industrial shows is the fact that the huge admission take frequently represents full profit. Export of running the enterprise, If a suit-client number of exhibs come in, its rossible to open doors with the nut

possible to open doors with the nut

possible underwritten.

Indicative of the fees charged to exhibitors is the scale set up for the Fashion Show. Under the sponsor the fashion \$6.500, a fabric manu-

exhibitors is the scale set up for the Fashion Show. Under the sponsor group, costing \$6,500, a fabric manufacturer gets 300 square feet of pays \$5,200 for 200 square feet of pays \$5,000 for 200 square feet of the sponsor

sential interest there is in any given product, trade shows can lose money if lacking showmanship or good ballyhoo, This year's airplane show in New York failed to come off successfully because of these factors. successfully because of these factors. Promoters displayed the "fliver planes for family use, with insufficient exhibitors coming in, and only 71,285 admissions were chalked up. Last year's show had the Army running a display and carried greater interest, with result that 150,000 paid their way.

to use show business methods, new organizations to handle and promote shows are cropping up. Among them handles the Antique show and the Fashion show. Former started its hird annual display at Madison Square Lorent Lorent Square Lorent Lorent Square Lorent Lorent Square Lorent Lore

Newspapers are finding it advantageous to tie in with those dis-

Miranda's Date

siop."

Chamber of Commerce later in week, and for no apparent reason. In the commerce later in week, and for no apparent reason. It is a superior of the commerce of the comm

the picture.

Ruth Etilag At \$4,600 et al.

Latin comedienne will succeed the run of futuh Stiting, who opens March run of thuth Stiting, who opens March ready a deeded ago. She started her comeback trail in two radio guest papearances and has caused conjugated to the started her comeback trail in two radio guest papearances and has caused conjugated to the started her comeback trail in two radio guest papearances and has caused conjugated to the \$4,000 salary is considered "show" coin for her, because of the Copa's publicity walus. Glaser will ask "Tony Martin, incumbent headliner, who leaves March 23, was originally saled to come in for a longer run. However, change of dates for his forced him to cut short his date at the Cher Parce, Chicago, which released him earlier so that he could play the Copa for three months.

for 1945. The size of the take indi-cates that the night club is a bigger factor nationally in the entertain-ment field than had been heretofore

The tax collections for the 3d In-ternal Revenue District of New York, all of New York, trasted with 38,595.20 for 1945. Despite this record-shatter total, the Broadway bonifaces who have been howling the Disea that have been howling the Disea that have been howling the Disea that ding themselves. The 1946 business are well alread of 1945 for the time-focutths of the year. However, more than \$21,800.00 below the same period of the preceding year. What 'Varlety' Said .

Reviewing "Moon" in Cleveland, Vastery's Glenn C. Pullen observed (Feb. 26) that the "profane dialog is often bitingly pout. .. The profanity that studs the dialog is bound to excite comment, but one should expect that in a work by O'Neill."

Reviewer observed that the 140.

Detroit Closes O'Neill's 'Moon'

editorial writers and civic leaders as well are seen a long time since any covers she is a virgin with materalization play has ever taken auch a drubbing locally, especially es

missionis, some suggestions to include a Section 1149 adds: "or the owner, lessee or operator of theatre unless such owner, lessee of operator has progrictary, financial or beneficial titles of the programme of the premises in which such performance is given, or permits use of such theatre for purpose of such drama, play, exhibition, show or entertain-the programme of the programme of the play of the programme of this section."

Bill would take effect immediately, Bill would take effect immediately, Under present law the violation is a misdemeanor. It also authorizes licensing authority, where violation occurred on premises, to fevoke per-mit and refuse issue new license for year.

Nazi Pix Continued from page 1;

nocent thing as a Strauss open serves to pull up Germanic pride seeds of turther European troubles. Evidence of the popularity of homegrown pix is the fact that the construction of the popularity of homegrown pix is the fact that the averages about 84% of all seats at all times. In the American zone, where German pix constitute only about 18% of screen time, attendance averages about 84% of all seats at all times. In the American zone to use pix of other Allies, rather than German, for time that can't be filled by U. S. product. Amount of that time has been increasing lately of various U. S. War and State Dept. agencies to agree among themselves and with American producers on choice of additional films.

' Other Gripes

prudes, to give these matters serious consideration.

"Meen" Franch Anti-Irish Pittsburgh, March 11.
Rhys Williams, whose last Broad-way appearance was in "Mr Peebles and Mr. Hooker," was here all last week rehearing J. M. Kerrigan's Moon for the Misbegotten." He was to replace Kerrigan in the cast last night (Mon.) in Detroit.

Understood Kerrigan and disliked Understood Kerrigan and disliked Understood Kerrigan in the cast last night (Mon.) in Detroit.

Understood Kerrigan in the cast last night (Mon.) in Detroit.

I was first offered him, but feeling he might be able to do something with it was first offered him, but feeling he might be able to do something with it eterns actor chiefly resented light in which O'Neill had placed the Irish, and, furthermore, he's supposed to have told friends, Kerrigan couldn't stomach the profamilies he before cussed from the stage.

"Moon for the Misbegotten" was around 15 minutes shorter here than it had been in two previous stops at who is shereby reluctant to cut any of his texts, readily agreed this time, and phoned in the deletions from New York only the afternoon before might. O'Neill was to have come here to see "Moon" for the first time, but deeledd against trip at last minute.

What 'Wardety' Sald.

Reviewing "Moon" in Cleveland, Other Gripes

Likewise burning some observers
of U, S. and British demazification
efforts is the encouragement being
given to building up German and
Austrian production. This has already given rise to a blitter dispute,
between being the control of the control
between the control of the control
between the control of the control
between the c

Assn., consisting of all the major companies.

War Dept, excess denited Mars' contention that too much speed was being encouraged in building up feature picture production. They said weeks ago—not a single script had been approved. Check here, however, reveals plans for 15 pix in the U. S. zone this year and 25 for 1948, while the British likewise are planing 20-25 for the current year. In 1948, while the British likewise are planing 20-25 for the current year. In 1948, while the British likewise are planing 20-25 for the current year. In 1949, while the British likewise are planing 20-25 for the current year. In 1949, while the British likewise are planing 20-25 for the current year. In 1949, while the production to far behind.

Mans in War Bent Huddles Maas in War Bepl. Huddles Irving Maas, v.p. and general manager of the MPEA, declined com-ment in New York this week on the charges he had previously made of over-rapid development of the Ger-man and Austrian film industries. man and Austrian film industries.
It has been learned, however, that he was in Washington last week for huddles with the War Dept. on that situation and on film problems in general in the occupied areas. Some results of the talks are expected

Cabaret Bills NEW YORK CITY

John Fuerchmann of the Company of th

4 Ecquiree
Waoger Line
Leoo & Eddle'
Gus Van
Sonny Klog
The Amorys
Joe Cook Jr
Narda,
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their way in.

Because of the increasing necessity
to use show business methods, new
organizations to handle and promote

shocked "at this evidence of deterioration in a playwright who for over 20 years has maintained an indisputable place as the greatest dramatist Concluding that "vulgarity is a bad enough dish." Mrs. Parry wound up her opinions about "Moon" by adding that "corn added to vulgarity makes slop."

Chamber of Commerce later in Chamber of Commerce later in the contract of the contract o

nlays.

__ Continued from page 1 __

the picture. Ruth Etting At \$4,000

give some consideration

give some consideration to public manners and morals. Such disregard in the movies gave rise to censorship, and unless we want to bring about a return to the Blue Laws, it's incumbent upon us, without being prudes, to give these matters serious consideration."

What 'Variety' Said

to public

Niteries' Peak

Continued from page 1

ment neid than had been heretofore conceded.

As expected, Broadway was far out in the lead, doing about 11% of the total nitery business of the entire ation.

The tax collections for the 3d In-

Deckhands Urge Caution As Authors. Agents Join Equity on Race Question

After delaying the insu for some time the Dramslish Citylia delived Equity to the movement against several to the citylia was several to the citylia, was considered to the citylia, was considered to the citylia, was considered to the citylia, was several to the citylia, was several to the citylia of the citylia

(Group of actors in due-to-tour "The Iceman Cometh" yesterday (Tue.) sent out written protest at having to play the National because of its race policy.)

Equityites concede that their a Equitytes concede that their asso-ciation was mouse-trapped into the segregation situation and that the segregation situation and that the union's proper function is supposed or wages, hours and working condi-tions. Equity's involvement in the flows. Equity's involvement in the Negro question is traced to an indi-cate of whom are for preventing

ender audical element in the council, some of whom are for preventing actors from appearing at the National, regardless of consequences. A Washington of the property of the Arman and the Arman action is a week. The pressagents chapter of the Asin of Theatrical Agents and Mangers came out organist readil discrimination, stating they "condemn, protest and will faith it." He provided the property of the Arman with the Arman with the Arman with the Senting of Arman with the Equity move for

acted on its own, not with the assent of ATAM, which had tabled a proposal to join the Equily move for the proposal to join the Equily move for the proposal to the first proposal to proposal to proposal to proposal to proposal to proposal to proposal first proposal f forced to climinate stage snows and the musicians union always stands by the deckhands. Recalled that it was the stagehands union that was the deciding factor in Equity's win-ning strike against the producing managers in 1919.

Entanglements Seen

Entanglements Seen
It's evidenced that those who are
pressuring Equity to take drastic
action are not aware of the possible
entanglements that the actors would
face. Conservatives in Equity therefore are hopeful that a campaign in
Washington will be decided upon instead

A resolution for orderly predure will be introduced at Equity (Continued on page 67)

Ted Shawn Headed For Aussie in 'Sabbatical'. From Dancing Chores

Prom Jancing Chores
On what he terms a "subbatical
leave" from his chores at Jacob's
Pillow, Lee, Mass. where he's
headed a combination school and
dune festival for the past five years.
Ted Shawn leaves New York March
Will take hin to Perth, Australia for
a summer season of lecturing, teaching and performing.
Junket will be the first time he
seever gone abroad abore—the
bell, according to Shawn, are Idia and
daward Beeky, who direct "Patch."

even a pianist with him. Footing the bill, according to Shawn, are Ida and Edward Beeby, who direct "Patch." an organization similar to the Thea-tre Guild. Dancer, who'll remain in Perth from April 26 through Aug. 1, will be accompanied by Mrs. Beeby for his classes and solo recitals in Aussie.

Shawn further describes his Aus-

Shawn further describes his Australian journey as "not primarily a commercial venture on my part, but righter in the nature of a paid vacerabler of the nature of t

Lifetime Pass

John Golden is the first manager to pay his hat-check fee for

Noting that Renee Carroll marked her 20th year as Sardi's checker last week, he slipped her \$20 and said that would be all he'd ever give her. Miss Carroll had been handing out 25c to regular customers that day to celebrate the anni, instead of ac-

Food, Not Money, Draws English Rep Groups to New York

on Broadway aroused plenty of interest in show

included to the control of the contr

prices more reasonable.
Since the Gielgud troupe arrived Since the Gieigid troupe arrives the players have been sending food packages back to England for relatives and friends in fact, it's been almost a daily must. Same applied to the Wolfit bunch and last summer when the Old Vic players were here.

to the Wolfit bunch and last summer when the Old Vice players were lene, they were appeared to the property of the property of

seas.
"Earnest" was hailed by the N. Y.
critics and its original date of seven
weeks has been extended to at least
10, with chances it will play well

Two Al Fresco Operas Set

"Martha" and "Fledie" will be produced at the Central City Cotto open July 4-5, the declaration of the treat is pride of the martin pride of the m

Helen Menken Recuping

From Second Operation From Second Operation
Helen Menkes in a the rhome after a second operation for an ear infer a second operation for an ear infer on the sold of the second in the second in

On Gov. Dewey's Tax Hike Showmen to Carry Fight Plan to N. Y. City Council

In Albany last week Governor Thomas E. Dewey's ideas about increased taxes, particularly that of 5% on tickets of admission to supply more money for the city of New York, resulted in voiced disapproval of Broadway showmen, some or whom made caustic comments to the effect that theatres might as well go dark. Earlier this season it was dark. Earlier this season it hoped that the 20% federal tax tickets would be halved and the White House favored the moderation, but that expectation was clipped. If but that expectation was clipped, it Gov. Dewey's suggestion goes through the tax on tickets would total 25%, and it may eventuate. More than a dozen states now tax admission tickets.

admission tickets.

If the legislature adopts any such measure before the rush to adjourn (it's due Saturday (15) but the session may be prolonged) it will not actually become law. The proposed catually become law. The proposed ling the city the right to make that twict levy and other taxes. That would put the issue up to N. Y. City Council and it is there that show business would argue it out. Theatre on the threat and it's almost certain all amusement groups will oppose further ticket taxes. further ticket taxes.

Almost two weeks before the Gov rnor "advised" New York politicians ernor "advised" New York politicians how to raise more money, two bills were introduced in Albany with similar intent without attracting at-tention. The measures were spon-sored by Senator Hammond and As-semblyman Marble, bills being of semblyman Marble, bills being of wider scope by stipulating seven types of taxes, whereas Gov, Dewey's plan calls for four. There is also a bill pending designed to tax off-track betting, whereby bookies would operate legally provided they paid the proposed taxes.

Gov. Dewey's proposals include adnuisance taxes also on res-bars, liquor, motor cars

SHUBERTS WIN \$3.244 IN GOOD SALARY TIFF

Chicago, March 11.
Jack Good, light opera star, test
the first blow when Philip Mitchell,
master of chancery, recommended
that Good be ordered to pay Select
Operating Co. \$3.244, due them for
overpayment of salary.

Mitchell selected that Good hot

overpayment of salary.

Mitchell claimed that Good had broken a contract with Select (Shitchert owned) through J. J. Shubert on the claim of illness and through the salary of the salar

Period covered by the action was rom March, 1945, to October, 1946.

Negro Rep Troupe Set For Long Tour Next Season

mining town. 45 miles west of Denver.

Frank St. Leger assistant to BiFrank St. Leger assistant to BiFrank St. Leger assistant to BiMining and Concert & Artista Corramining and the Concert of the Mergo Drams
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Money Hypo Fails to Pep Up ART: 'Jack' Closing as 'Alice' Rehearses

Scotch and Seidel

Plot of "Brigadoon," highly-touted Alan Leruer-Frederick Loewe musical which opens at Ziegfeld, N. Y. tonight (13), concerns a mythical Scottish town mes to life every hundred

years for one day.

Plot idea recalls a similar story contained in Friedrich Gerstaecker's "Germelshausen," fiction piece used as advanced high school reader in German.

'Brigadoon' Biz Is Talk of Showbiz With 400G Advance

sagacity of Irving Berlin's theme. "there's no business like show business," is the advance sale for "Brigadoon," new musical fantasy which opens at the Ziegfeld, N. Y., to opens at the Ziegfeld, N. Y., to-morrow (Thursday). Early this week it was stated that there was more than \$400,000 in the bank and for 10 days there was a constant line at the boxoffice. The enormous sale is regarded as amazing in light of the fact that the new tuner has no

names.

Explanation for the boxoffice activity is the show's out-of-town reception and the business it attracted in Boston and Philadelphia. First week in the Hub was not exceptional but grosses were sturdy, while in Philly the draw typed "Brigadoon" as a good thing.

"Brigadoon" as a good thing.
Included in the advance count are
no less than 31 theatre parties, with
more to be added. Billy Rose, who
booked the musical into his Ziegzfeld,
was one of the first to earmark it
as exceptional, although he is not
listed among the 38 backers. Understood that Rose and John C. Wilson
first planned to produce the show,
but dropped it for 'some reason.
'Brigadoon' is said to have had a

"Brigadoon" is said to have had a production cost of \$165,000 but the total listed investments amount to \$285,000. Cheryl Crawford, the pro-\$289,000. Cheryl Crawford, the producer, is the general partner, evidently not putting up any of her own coin. Jack S. Seidman, an accountant, is listed as having invested \$65,000, which sum probably represents other backers.

vested \$85.000, which sum probably perpresents other backers.

\$15.000, Carroll Case, \$15.000, Bea. \$15.000, Carroll Case, \$15.000, Term. \$15.000, Carroll Case, \$15.000, Term. \$15.000, Carroll Case, \$15.000

It's the second show this season that opened to an abnormal advance sale on word-of-mouth, other being "Finian's Rainbow," also a musical "Finian's Rainbow," also a musical fantasy. When latter show opened in Philly it started slowly and built steadily. After the first performance there a backer reputed to have in-vested own \$60,000 sold his interest for \$52,000, "Rainbow" has been capacity since it arrived on Broad-way.

'Birthday' Darkened By Helen Hayes' Illness

Helen Hayes 'Illness'
"Happy Birthagy' is dark at the
Broachurst, N. Y., comedy's star.
Helen Hayes, being forced abed with
laryngitis and a touch of pieurisy.
Expected that the show will relight
tomorrow 'Thurs.'.
Miss Hayes managed to appear
Saturday '8) night but entered the
Doctor's Hospital immediately after

Outside financial assistance to succor the American Repertory Theatre was apparently of little avail, certainly so far as the "Yellow Jack" revival is concerned. Nor was the power of the press of much aid the power of the press of much aid either. Although the drams got laud-able notices from all reviewers ex-cept one, the customers have been absent and the destiny of repertory on Broadway is more doubtful than

on Broadway is more doubtful than ever.

ART will can ce I he last two weeks of "Jack" closing the play on Saturday 113). Equity assented to Saturday 113). Equity assented to Saturday 113. Equity assented to Handway 113. Equity 113. Equit

\$80,000 for the "Alice" production. Plans for the rep outfit to tour next season are more or less nebus, with ART said to be counting and Academy to aid the touring. If was through ANTA that Equity and the American Theatre Wing charmonic and the American Theatre Wing Contributed, mostly from name players enthusiastic for the repertory Mea. It appears problematic for touring purposes, however.

An ironic angle to ARTs financial arzie is the expected cilcle of "Briga-

fizzle is the expected click of "Brigafizzle is the expected click of "Brigadoon" which arrives on Broady
this week tagged a sure thing out
to fown. It was produced by Cheryl
Control over the three femmes
the control over the control
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Civic Move to Bring Legit to Wisconsin Small Town Pays Off

La Crosse, Wis., March 11.
Readiness of people in smaller cities to support good professional theatre has been proven by the La Crosse Civic Drama League, which has just sold out its second-season membership, at an upped ante, without solicitation and without an-

minimum solicitation and subthout as nouncing what plays would be offered. Only promotion was radio and newspaper advertising reminding first-year members of renewal date. The promotion was radio and the subthout the subthou

(1,220 seats). Additionally, the Shu-bert production of "Student Prince" was presented Feb. 1 ext. summer's series were offered at increased price of \$7.20, members snapped them up. After federal taxes and fixed ex-penses, league will have about \$9.500 to spend on three productions. They'll be booked through United Booking Office.

Miss Anderson in 'Medea'

Hollywood, March 11.
Robert Whitehead, eastern producer, signed Judith Anderson here for a lead role in "Medea," to be staged on Broadway.

Producer will round up the rest of his cast in New York.

ART Grant Cues Other Cup-in-Handers; Theatre, Inc.'s Request a Surprise

Wholly unlooked-for reaction of the grants of \$5,000 each made by Equity and the American Theatre Wing to help the American Rep-erfory theatre, was to attract two unwelcome "customers." Out-flist that sought similar sustenance were Theatre, Inc., and the Barter theatre of Abingdon, Va.

were Theatre, Inc., and the Barter theatre of Abington, Va.Both supplicants were referred to the American National Theatre and Academy, with definite indications of the American National Theatre and Academy, with definite indications of the American National Theatre and the National Theatre and Theatre and Theatre, Inc., is set up as a considerable and the National Theatre, Inc., is set up as a Canada Theoutiff in Salo Salota Inc. and Theatre, Inc., is set up as a Canada Theatre, Inc., is set up as a chart when the National Theatre, Inc., is set up as a chart wh

with backing from the outside. Theatre, Inc., is set up as a non-profit group, and it was stated that, while the backers of "People" would benefit from the profits, Theatre, Inc.'s share of the net would go into the general fund. "People" was called off and is now other and and the profits of the profits

Thesitre, Inc., also posiponed a re-vival of "The Changeling" until next fall, announcing it was through for the season. Only revival this season "The Playboy of the Western World," which ended in red. It also spon-sored an experimental play Last summer as season of Old Vie from London. That highlighted importa-tion was underwritten to the exten-t of \$100,000 by few wealthy New Jy remitted, with profits to Old Vie for an experimental play the con-traction was underwritten to the exten-t \$100,000 by few wealthy New Jy remitted, with profits to Old Vie and Theatre, lon. Barter Theatre is nd Theatres, Inc. Barter Theatre is absidized for \$10,000 by the state

Bondholders Try to Stick **Guild With Theatre Debts**

QUILL WILL INCOME.

Legal tangle between the Theatre Guid and bondholders of the \$2nd Street theatre currently in N. Y. Federal court is an attempt by the bondholders to hold the Guid responsible for the debts of the theatre. Claim is made by Handelman & Ives, bondholders' attorneys, that the bondholders' attorneys, that the should be a support of the control of the country of t

having terminated its lease in April.

1944. A marks back to a drive by the
Cital to raise \$500,000. In 1252 or the
Louist to raise \$500,000. In 1252 or the
Louist to raise \$500,000. In 1252 or the
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week.
Theatre Guild disputes published reports released by bondholders that film rights to "Oklahomal" are carried on their books at \$7,000, stating that actually they are not valued in the Guild's books at any

SPUR SCALPER DRIVE

Philadelphia, March 11. This city's new "anti-scalping" or dinance will be enforced by special police squads of hand-picked it was disclosed here Friday (7) by James F. Ryan, assistant city solici tor, following a lengthy confab with police officials.

police officials.

At the same time, W. Frank Marshall, receiver of taxes, said his of-fice was prepared to confiscate the books of ticket brokers, if necessary, to keep choice theatre and sports tickets from going into the mits of specs. The two-pronged drive was begun after city officials received in open definance of the new law, were continuing to victimize the public. were 'e public.

public.

The new ordinance became effective Feb, 22 and limits the markup on resale of tickets to half the face value, or \$1, whichever is the lesser figure. Theatregoers have griped that scalpers buy tickets from legit agencies, paying the legal markup, and then adding whatever the traffe will bear on a second resale.

Flagstad Barraged By Much Adverse Comment On Eve of U.S. Bookings

Approaching return of Kirsten Flagstad, former Metopera soprano, to this country after five years in her native Norway, has caused conher native Norway, has caused con-siderable comment. Usit has also started a whispering campaign against the diva, as well as unsigned letters and reprints of newspaper stories being sent annonymously through the mails to various music editors, bookers and minagers in endeavor to prejudice them against the single return.

meantine, however, George Engles, president of Consolidated Artists, who is booking Mme. Flagstad for recitals in the U. S., reports having signed her for 12 dates this spring, all that she had time for. Diva will sing in Boston, April 6, and finish her tour May 2. She then leaves for opers amperances in leaves for opera appearances in Zurich in June, followed by London, Paris, Milan and other Italian opera dates this summer. Engles states singer will be in the U. S. all ness season, and he's starting booking season, and dates now.

Singer returned to Norway in 1941 to be with her husband, who was an intimate of Nazi-puppet Vidkun Quisling and who was to go on trial as a war profiteer when he died in prison last year.

Morley's 'Shoulders' Ends Brief A.C. Legit Season

Atlantic City, March 11... A series of eight plays offered by the George Spelvin Players in Had-don Hall's "Theatre of the Sky" here was brought to a conclusion with performance of Christopher Morley's "Soft Shoulders," Saturday

Hotel management had sponsored the plays in its small theatre on the 13th floor for three nights each week-end. Attendance had been only fair, but the hotel let the merits of the shows sell them, failing to boost the only legit in town either by splash in the newspapers or by beating the drums at civic clubs.

reports released by bondholders that film rights to "Oklahoman" are carried on their books at \$7,000.

Singular on their books at \$7,000.

Shows in Rehearsal

"The Barretts of Wimpole Street" (cond)—Katharine Cornell,
"Message For Margaret"—Stanley Gilker, Barbara Payne.
"Allee in Wonderland"—American Repertory Thear Payne.
"All Stanley Misson.
"The Great Campaign"—Expertimental Theatre.

Chevalier's A.K. Draw?

Quite a number of mail orders or tickets to Maurice Cheva-Quite a number of mail orders for tickets to Maurice Cheva-lier's solo performances; came from middle-aged matrons, it's indicated, as nearly all insisted that seats be located in the first or second row. When remit-tances were returned with a nole that the desired locations were not available, there were no re-

sponses.
Parisian star appeared on
Broadway in concert in 1930 and
3'4 under the management of the
late Charles Dillingham, once
with Duke Ellington's band in
back of him, ticket top being
\$2.50. Chevaller opened Mondown of the control of the control
\$3.50. The control of the control of the control
\$3.50. The control of the control of

ICC Meets Today On Baggage Tilt

A hearing is scheduled in New York today (Wednesday) before the Interstate Commerce Commission to hear protests from theatrical interests over the proposed 25% tilt in the cost of "free" baggage cars. If an increase is granted it will not be effective until Aug. 1, ICC having so decided some weeks ago, so shows on tour this season will be un-affected.

affected. Proposal is to require 25 first-class faree for a baggage our instead for 20. Showmen objected, pointing out that with the increases in passenger rates per mile, touring attractions might be subject to abnormal the state of the subject to a proposal control of the subject to the subject to a proposal control of the subject to the su mon carrie

Southern Pacific, which attempted Southern Factor, which a tempres to 150 for special trains, which was rejected by ICC, has moderated its application. SP aims to get 125 fares for special, the sam. increase sought by the other railroads.

BROKER'S MANAGERIAL BOW SET FOR NEXT FALL

Louis Schonceit, the first Broadway ticket broker to announce entranc into the managerial field, returned from Hollywood last week and said his first play, "The Stars Weep," would be produced on Broadway would be produced on Broadway early next season. It had been his intention to do the fantasy on the Coast, but, because of a current booking jam and other problems, he scratched that idea. Choice of a director and the casting will be made

director and the casting will be made early in the summer.

"Stars" was authored by Harry Segall and was slated to be pro-duced this season, but the rights lapsed with Schonceit taking over. Segall has revised the script at the request of the new showman.

Berlin in N.Y. Huddling On New Legit Musical

Irving Berlin is east for a fortnight huddling with Rodgers & Hammerstein on the second legit musical
he'll tunesmith next season for that
team which produced his current hit.
"Annie Get Your Gun." Berlin will
he west until Metro's "Easter Parade" starts rolling.
Mrs. Beello methos hithers size

Mrs. Berlin and the children plan to join him later at the Santa Monica beach house he has rented for the

Berlin's 4 Tunes for 'Parade'
Höllywood, March II.
Irving Berlin has completed four new tunes for the Metro picture. Faster Parade, 'which he will co-produce with Arthur Freed, and will not a number of his old hits.
Studio aims to start production in September and wind up in time for a New York premiere which will be due with the did neven between the work premiere which will be due with the did neven Easter the due with the old nevenue Easter and Fank Sinatra, Gene Kelly, Red Skellon and Kathryn Grayson.

Inside Stuff—Legit

Understudy to Mary Welch, who has the only feminine role in Eugene O'Neill's "A Moon for the Misbegotten," calls herself Biltabeth Williams but she's really Maria Manton, daughter of Martiene Dietrich, film star, the star of the Misser of t

"Boolish Notion" by Philip Barry.

"Moon" has two other fairly important players spelling the two remaining leads. Edmond Ryan, who has scored personal hits in several Broadway shows, notably "Hope for the Best," with Franchot Tone and Jane Wyatt, is understudying James Dunn and Jack Sheehan, who co-starred with Helen Twelvetteres on road a year ago in "School for Brides," has been dittoing J. M. Kerrigan. However, Sheehan was scheduled to depart with replacement of Kerrigan by Rhpy Williams.

In legal actions the Shuberts are almost invariably represented by Kiein and Weir. But they've retained Charles H. Tuttle for a damage suit against Columbia Pictures in the matter of "The Jolson Story." Tuttle was formerly U. S. attorney in New York and conducted an investigation of ticket segencies and legit boxoffice men some years ago, on the grounds that gratuities or "ice" was offered and accepted in violation of the federal statutes. At least two agenty men were incarcerated, one clerk making a poverty plea and spending 80 days in the Pen. Case was finally discontinued after leavy fines were need to other Tuttle situating that the ticket people ruling under similar circumstances.

Shuberts claim the Al Joison biographical film violates their rights because of reference to the Winter Garden, so ask \$500,000 damages plus all the picture's profits. Tuttle is rated one of the highest priced attorneys in New York.

Detroir's Civic Light Opera Assn., in its fourth annual 10-week season, has completed half of the 1947 schedule of operetties at the 4,400-seat Masonic Temple. It's claimed to be 488,000 aftend of last year, First attraction was "Firety" which grossed \$55,549, said to be a new record for that operetta indoors. "Rice Ritt" was quoted getting \$37,252, with
That operetta indoors. "Rice Ritt" was quoted getting \$37,252, with
The Saveries of the proposition of the same of

Less, west, "My Maryland" approximated \$30,000.

This is Barrie O'Daniel' fart peace with the Defroit outfit as managing director, after he attracted attention on the Coast last summer, with smillar activities at the Greek theatre. O'Daniel' fatture young Negro planist Sugar Chile Robinson in "Maryland," having written in a part for the child.

Impression that Vamery, in its seasonal rating of hits, moderates and flop uses 100 performances as a yardstick, is in error. John Chapman, in Sunday's N. V. Dally News, accented this misinpression, that if a show doesn't last for three months it is an also ran, but because the engagement is of that length or longer, does not necessarily indicate it's on the right side of the ledger.

Shows must have earned back the cost of production and register a definite profit to achieve success rating. Some attractions 50 so much overhood to the control production outlays that they fall to recognize their investments, by the control production outlays that they fall to recognize their investments, or constitution of the control production outlays that they fall to recognize their investments, or constitution of the control production of the control production of the control production outlays that they fall to recognize their investments, or constitution of the control production outlays that they fall to recognize their investments of the control production outlays that they fall to recognize their investments of the control production outlays that they fall to recognize their control production outlays that they fall to recognize their control production outlays that they fall to recognize their control production outlays that they fall to recognize their control production outlays that they fall to recognize the control production outlays that they fall to recognize their control production outlays that they fall to recognize the control production outlays that they fall to recognize the control production outlays that they fall to recognize the control production outlays that they fall to recognize the control production outlays that they fall to recognize the control production outlays that they fall to recognize the control production outlays that they fall to recognize the control production outlays the control production outlays the control production outlays the control production outlays the control production o

"Mary Had a Little," which folded in Boston around the midyear holi-days, is slated to relight on the Coast, with San Diego the probable starting stand. Show had a flock of backers who expected to "get rich" after the money invested. "Mary" was a farce comedy presented by Al Rosen, based on-a nol of French play owned but never produced by Arch Selwyn, who received a share of the gross. Muriel Herman, Arthur Herzog and Mary Brian, who will probably be replaced when "Mary" resumes. Al-hough tourset to the east, it was not shown on Broadway on Selwyn's Calendar Was not shown on Broadway on Selwyn's company.

Should "Toplitzky of Notre Dame" fail to secure another theatre in New York, after its forced closing at the Century recently because of the Donald Wolli troupe's commitment there, negotiations may send the musicometry of the Committee of the C

When it was stated by a group calling itself the Associated Playwrights, Inc., that new plays presented downtown on Grand street were for charify, and the plays presented downtown on Grand street were for charify, conditions about a play. Claimed that any profits were to go to the Henry Street Settlement, a welfare project. The actors are said to be pressionals, appearing without salaries, a practice that Equity has frowned upon, on the grounds that nothing is to be gained by the actors and this could lead to tryout abuses.

The plays of Paris' was alted this week.

Members of the Lambs are aroused over Emil Friedlander, the fabrics magnats, who did so much for USO during the war, having left the club, although his resignation had not been accepted up to early this week. Bear the control of th

ers of "Another Part of the Forest," of which there are many, re-Backers of "Another Part of the Forest," of which there are many, re-ceived checks for their investments in full recently, which is unusual as such refunds are generally made in two or more payments. That the angels will materially benefit from the Lillian Hellman drama, produced by Kermit Bloomgarden, is assured by the sale of the picture rights to Universal for \$250,000 plus a percentage. Universal for \$250,000 plus a percentage. Universal for \$250,000 plus a percentage.

Richard Maney, handling "Whole World Over," made his first trip to Cleveland in 21 years last week to beat drums for the show as well as its Russian playwright, Konstantin Simonov. Gagsters presented Maney with a compass and a city map, which the pa, promptly lost at the first bar he visited.

The public is welcome to the American Theatre Wing's 9 o'clock supper at the Waldorf-Astoria, N. Y., April 6, when the first of the Antionetic Perry awards will be made. An accompanying entertainment is being arranged by James E. Sauter. Thekets cost \$750, which includes gratuities and are available at the offices of Brock Pemberton.

Chi Overall Biz Still Lush; 'Born' 20G. 'Norway' 27G, 'Ready' 23G, 'Lute' 23G

Discription of the property of

Estimates for Last Week "Blossom Time," Civic Opera House (3rd wk) (3,800; \$3.50). Pretty nice going with \$20,000.

"Born Yesterday," Erlanger (2nd wk) (1,334; \$3.60). Everybody happy with \$20,000.

with 3,000. "Deep body happy with 3,000." Civile (3rd wh) 1000 mere the page of cut Saturday 10) 1000 mere than 1000 mere than

six performances.
"Three to Make Ready," Black-stone (4th wk) (1,358; \$4.80). Looks like this one is here for long time, \$23,000.

Urge Caution ned from page 65 =

continued from pace G.

met quarterly meeting, it being contended that such means will have a
better chance to influence the residents of Washington, who should
clarify the suffers such as actors
and continued to the suffers of the such
and the suffers such as actors
are prevent shows from playing the
capital, there is no indication that
the color line would be litted in the
schools, hotels and cades there.

The suffers without pace of the suffers without paced and opplyed seaforms without paced and opplyed sealutions which read:

lutions which read:

1. "It is the ense of this council that any policy on the part of any theatre management which tends to exclude anyone from admission to schedule anyone from a theatre from the first policy and to the interests of playwrights specifically.

2. *That The Demandists Could*

new Mignis Specifically.

2. "That The Dramatists Guild cooperate with Equity and other organizations in their efforts to end racial discrimination in the legitimate theatres in the city of Washington, D. C."

ington, D. C."

A Guild official stated that the resolutions did not mean that plays of members would be prevented from playing Washington, although there are 38 dramatists supposedly pledged not to permit performances there.

Conference on Negro Question

Lee Sabinson, producer of "Fin-ian's Rainbow," and Sam Wana-maker, of "Joan of Lorraine" cast, will be leadoff speakers Sunday (16) afternoon at the Murray Hill hotel, afternoon at the Murray Hill note; M. V., at a conference to examine the position of Negroes in the thea-tre, not only from the aspect of their admission to certain theatres, but also in relation to their employ-ment in various departments of theatrical work.

This discussion will be one of various panels in a conference being called by 2.75 prominent people, Negro and white, in the fields of theatre, radio, motion pictures, literature and music and dance, held under the auspices of the National Negro Congress. Negro Congress.

Negro Congress.

Kenneth Sp.sneer, who appeared in "Show Boat," singing of "Old Man River," will be chairman of the theatre panel. In addition to Sobinson and Wannamker, it is expected that Alfred Harding, assistant to the president of Equity, will also contribute to the discussion, and that representatives of other theatrical unions and guilds will stiend.

Chairman of the radio panel will be Robert Heller, CBS script-writer and director. The music panel will be presided over by Prof. Douglas Moore, of Columbia University, with Artie S.i.aw principal speaker.

wind, Artie Siaw principal speaker. The question of Negro admittance to legitimate theatres will be discussed, as also the limitations under which. Negroes work on the tage, and their absence from pit orchestras, stage crews, ranks of wardrobe mistresses, etc.

BLACKOUTS' STEADY 17G

"Anna Lucasta" is the league-leader for grosses this past week, racking up \$24,500 in the second frame properties of the second frame to the second for the fortnight, with a third week extension announced.

extension announced.

Ken Murray' "Blackouts of 1947"
tripped through the 246th frame at El Capitan with standard \$17,000.

El Tapito's sepia show, "Sumpins Collecting a mere \$4,000 for the second stanza, "Charley's Aunt" opened to mixed notices Thursday at the Musart but had no great return to report as yet.

Current Road Shows

(Period Covering March 10-22)
"Accidentally Yours"—Aud., Sacramento (15); Mayfair, Portland

ramento (15); Mayfair, Portland (17-19). "Anna Lucasta"—Locust, Philly (10-15); Opera House, Newark (17-

22).
"Anna Lucasta"—Biltmore, L. A. (10-18); Aud., Long Beach (19); Lobero, S. Barbara (20-21); Aud., Pasadena (22).
"Barcfoot Boy With Cheek"—Colonial, Bost (16-22).
"Bathsheba"—Forrest, Philly (10-22).

22).

"Blackeuts of 1947"—El Capitan, Hollywood (10-22).

Blackstone—Con. Hall, Tulsa (10-11); Aud., Okla. City (12); Aud., Wichita Falls (13); Plaza, El Paso (16); Temple, Tucson (17); Bilmore, L. A. (18-22).

"Bloomer Girl"—Royal Alex.,
"Blossom ""." Toronto (10-22)

"Blossom Time" — American, St.
Louis (10-15); Palace, Rockford (17);
Iowa, Cedar Rapids (18); Paramount, Waterloo (18); Orpheum,
Davenport (20); Aud., Des Moines
(21); Music Hall, K. C. (22).

"Born Yesterday"—Erlanger, Chi
(10-22).

(10-22).
"Magnificent Yankee"—lowa, Cedar Rapids (10); Radio, Des Moines (11); Omaha, Omaha (12); Music Hall, K. C. (13-15); Geary, Frisco (19-22).

(19-22).
"Moon for the Misbegotten"—Cass, Det. (10-22).
"Oklahoma"—Music Hall, Houston (10-15): Texas, San Attonio (17-22).
"Pygmalion"—Belasco, L. A. (17-22).

San Carle Opera Co.—Opera House Frisco (10-14). "Song of Norway"—Shubert, Chi. (10-22).

"State of the Union"—Nixon, Pitt (10-22).

"State of the Union"—Hanna, Cleve, (10-15); Aud., Cincy (17-22). "Student Prince"—Curran, Frisco (10-22).

"Ten O'Clock Scholar" — Geary, Frisco (10-22). "The Fatal Weakness" — Nat'l, Wash. (10-22).

"The Glass Menagerie"—Plymouth, Bost. (10-22). nott. (10-22).

"The Gins Menagerie". Met., Seattle (10). Royal Victoria, Vi

"The Iceman Cometh" — Ford's Balto (17-22).

Balto (17-22).

"The Red Mill"—Shubert. Philly (10-15); Shubert, Bost. (17-22).

"The Vagabond King" — Masonic Aud.. Detroit (10-16).

"The Whole World Over"-Play-ouse, Wil. (14-15); Hanna, Cleve 7-22).

"Three to Make Ready"—Black-one, Chi. (10-22).

"Up in Central Park"—Aud., Hart-ord (10-15); Shubert, N. Haven (17-

22).
"Voice of the Turtle"—Michigan,
Lansing (10); Michigan, Jackson
(11): Bijou, Battle Creek (12); Stack,
Kalamzoo (13): Parkway, Madison
(14-15); American, St. Louis (17-22).

'Union' Strong 26G, D. C.

Ullion Strong 200, Jr. C.

"state was fining in, March 11,
"state of the Union," with the
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The

'Soldier' \$27,000. 'Heartsong' \$6.000. 'Mister' 23G. Hub

"Heartsong." debuter at the Wilbur, didn't fare too well at the hands of the crix and failed to make a bid first week here. "Checolate Soldier," however.
"Barefoot Boy With Cheek" teee

of the erry and index to make a lond however.

Barfole Colonial longist (11) the same and the same are same are

rent.
"Heartsong," Wilbur (1,200; \$3.60).
Never caught on following lukewarm notices, with estimated \$6,000 n.s.h. Final week current.

'Bloomer' 24½G, Mont'l

Montreal, March 11.
"Bloomer Girl" rang up a sock(
\$24,500 for week's run at His Majesty's, an 1,850-scater, with house
scaled at \$3.98 top.
Well received by the press.

Well received by use press.

"Bloomer," 146 (4), Spffld.

"Bloomer Gir" now holds the Court Sparre house received by the Court Sparre house world performances here last week under Playgeers' auspices netted \$14,126.

The court of the court

'Moon' Droopy 16G, Pitt

"Moon Droopy 16G, Pitt Histourgh, March 11.

"A Moon for the Misbegotten' was a little weekegotten at the Nixon Jastweek, doing only around \$16,000 lastweek, doing only around \$16,000 was lucky if came for a non-musical. At that, new Bugene O'Neill play was lucky if came here under sub-scription auspices, otherwise if would have done werth own pretty grim, due to critical and civie blast-ings.

grim, due to critical and civic olas-ings.
"State of Union" (Coast company) opened two-week engagement last night (Mon.) to big advance.

TANKEE' 186, ST. LOO

Although St. Louis, March 11.

The Manghest and the burged so beet with almost continuous snow, The Manghest Louis of the March 11.

The March 11.

The March 11.

Although St. Louis, March 11.

The March 1

WEAKNESS' GOOD 16G, BALTO

NEDARESS' (GOD) 166, BALTO
Baltmore, March 11.
Ina Claire in "The Fatal Weakness", in as the fourth of five plays
stated under American Theatre Socicty-Guild subscriptions,
through night subscriptions,
through night subscriptions,
through subscriptions,
through the subscriptions of the subscriptions
through the subscription of the s

'Park' Peak 24G, Buff.

"Up in Central Park March II.
"Up in Central Park State pay dirt at the Erlanger all state week attracting peak or plan pe

Weather, Taxes Cramp B'way Biz; 'Earnest' 22G, 1st Week; 'Jack' 7G; 'Parlor' 71/2G in 7; Three Shows Out

Parlor 7 7/2G in 7; Three Shows Out
Legit shows itendance saged for the property of the continuation of th

ing for laugh show which holds to long for matted, mainted, mainte

one night and takings were around \$2,300; great for play that suspended \$\$^*\$Chibheman". St. James (2044) \$\$^*\$Chibheman". St. James (2014) \$\$^*\$Chibheman". St. James (2014) \$\$^*\$Chibheman (2014

\$30,500
213: \$5,40). Pinal and 23rd week; closing nuonements didn't helo much; \$14,500. House goes dark briefly, to corn with "Barcioot Boy With Cherk" and the Voice of the Turtle," Morroe (152d week) (C-939; \$3,60).

"Higheon" took the spotlighted by the spotlighted b

'Pygmalion' 30G, Frisco, 'Scholar' Bad \$11,000

SURIORT Bad \$11,000
San Francisco, March 11.
Fay Bainter and Thomas Mitchell, starring in "Ten O'Clock Scholar" at the 1,369-sext Gesty, hit a poor "Pygmalion" concluded its four-week run at the 1,176-sext Curran with a fine gross of \$80,000. "The Student Prince," a Subset Production of the Curran Surial Control of the Curran Surial

'Boy' Smart 20G, N. H.

noy Smart ZUG, N. H.

New Haven March II.

Friendly notices, coupled with a substantial advance, shoved preem of "Barefoot Boy" into the SRO class at Shubert last week 15-81, Four-day stand, five performances, at \$4.20 top, pulled a stupendous estimated \$21,000.

Another broakin metals to the state of t

Another breakin unfurls here this weck, with "Heyday" on deck for last half (13-15),

Drama Returns to Church, Proving Its Worth As Religious Offspring

Los Augeles, March 11.
The prodigal on his returned to the bosom of the family and may be well turn out to be one of the far fair charlest boys. In other words, the theatre, after wandering into well to the state of the fair charlest boys. In other words, the theatre, after wandering into well and the state of the transplant of the state of

popular consumption with the teachings demanded for inculcation by the church.

"If The Light Be Darknee" is the "If The Light Be Darknee" is the title of the play seems of the title of the play seems of the play seems of the play seems of the First Congregational Church of Los Angeles and then in other local perishes. The play is set within the church of the play seems of the play is set within the church of the play seems of the play seem

sever to imbased with state that things to care about developing a true spiritual side.

He seeks out a girl choir member and the minister and saks them to demand the minister and saks them to demand the minister and saks them to demand the several sake the sake t

the country, at the country.

Bringing such an offering back
the church represents not only a
wholesome countenancing of drama



by religion, but takes some of the digal son has returned to of the family and may out to be one of the fairlys. In other words, the

New Haven, March 5.
George Abbott production of musical conedy in two acts, 15 secess, production
singed by fiverer Abbott. Pentures Nancy
Max Shulman; music, Sidney Lippman;
price, Syrba Dees (eenery and lighting, 10
Mickiner; chortography, Michard Baratow;
Max Musican; musical disting, 20
Mickiner; chortography, Michard Baratow;
Musican Control of the Control of the Control
Mickiner; chortography, Michard Baratow;
Michard Baratow;
Michard March, March, Adv. Phill; Lang,
musical director, Milion Resentately, 647; 443
Shubert, New Haren, March, 5, 47; 443.

top.	
Shyster FiscalRed_Buttons	
Roger Hailfellow Jack Williams	
Van Varsity	
Charlie Convertible Loren Welch	
Freshman	
p restituiti	
Asa, HearthrugBilly Redfield	
Elpo Fillikkiinnenn Benjamin Miller	
Noblese Oblige Billie Lou Watt	
Yetta Samovar	
Professor Schultz Philip Coolidge	ı
Paggy HeppShirley Van	
Kermit McDermottJerry Austen	
Borls Flyeycarplan Solen Burry	
Playwright	
BartenderJames Lane	
Muskie Pike	
First Band Member	
Second Band Member Nathaniel Frey	

Smear Lane Lane Particular Company Com

Ellen Banley, to so to vocalist of the trouper Philip Coolidge, hatch-sering professor; Billie Lou Watt, so-clai-climbing romanifest; Shirlow Land Particular Philip Coolidge, Billie Lou Watt, so-clai-climbing romanifest; Shirlow Land Particular Philip Compared Philip Philip

with bright colors combining, wan-trick patterns to give full play to col-legate outlik. He was a second of the col-legate outlik spins, has provided an ace first act that runs about 80 min-utes with few dull segments. This record is not maintained in second frame, last half of this stanza in par-should be accomplished in show's three-week road span prior to Broad-way.

Rathsheba

Bathsheba
Princeton, March 7.
Princeton, March 7.
Maximilan Becker and Lee K. Holland
presentation, in asan with Spirla Pridelander, of play by Jacquies Devol. Stars
James Mason. Staged by Robert H. Gordon's actings, consumes and lighting by
Miss Priedlander. Opened at McCarter,
Princeton, March 1, '37; Si 1op.,
Gershoum. Martin Asha

firamCarleton Scott Young
lonbRusty Lane
ManassehPaul Donah
Shari
rlahPhil Arthur
SiziahLenore Rae
roussiaBlanche Zohar
DavidJames Mason
Shazii
ObramMichael Sivy
Vathan Thomas Chalmers
Janoufati
AgrebJoseph Tomes
SathshebaPameja Kellino
SourabPatricja Robhins
ficaleJane Middleton
SahilaBarbara Brooks
OrphieLenka Peterson
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same the same of a standard campus musical may well be an item in the same musical may well be an item in the same musical may well be an item in the same musical may well be an item in the same musical may well be an item in the same musical may well be an item in the same musical may well be an item in the same musical may well be an item in the same musical may well be an item in the same musical may well be an item in the same musical may well be an item in the same musical may well be an item of the same been few in recent seates and the same musical may well be an item of same musical may be an item of same musical may well be a

Plays on Broadway

aigne Windust; set l	by Raymond So- 2
e. N. Y., Murch 4, 47	Stroock. At Bill- 7; \$4.20 (% open t
night). an Burnett	Edith Atwater D
es Buynett	
West	Brank Wilcox V
Bright rnor Sam Bright	Paul Huher

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ž.		c
"	Love In the City	f
9	Cleveland, March 2.	i
g		3
ie	Cleveland Play House production (by ar-	
h	rangement with Byron McGrath) of comedy	F
a	in three acts (six scenes) by Victor, Wolf-	31.0
r	son. Directed by K. Elmo Lowe; set by	۱ĭ
e	Ridward Hearn. Opened - Play House;	2
r	Cleveland, Feb. 28, '47.	C
	Oscar SorgumFrederic McConnell	a
**	Matilde Sorgum	1
n y	Tonna Sorgum	t
á	Mr. M'GrathJesse Holman	١.
r	Flora M'Grath Adeline Htatt	
8	Adele M'Grath Eleanor Persche	C
0	Mrs. BullerRuth Feather	v
15	Harold Buller	1
n	Mrs. Clooze Elizabeth Ayers	'n
8	Mr. Linder	*
n	Mrs. LinderDorothy Pasch Steiner	
e	Mr. Dangler Fred Vacha	
h	Frieda Dangler:Lojs Kuntz	
B	Back-yard SingerJohn Beeman	
	Rusty Magoon Burt French	
e	Gorumunus	
-	Salvatore D'AmleoMax Ellis	١.
	Tonormonia.	3
e	Victor Wolfson's new play virtue	R

Parlor Story

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As We Forgive Our Debtors

Beldors

Riperimental Thuster presentation of
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to what the lady has left in an estate An avaricious niece, whose husband is beset by the charm of her building the late of the late of the late of the lagory, with the farm going to did late of the lagory, with the farm going to charm of the lagory, with the farm going to charm of the lagory, with the farm going to charm of the late of the

are too widely spaced to count on overall.

Among outstanding performances are those of Paul Ford, as the town as the hoydenish sister. Sylvia Stone as the haydenish sister, Sylvia Stone as the avaricious one, and Joe Ashley as her filiratious husband. There are several other showy bits contributed by Somer Alberg, William Lee and Graham Velsey. Edite.

LOOKING FOR A PRODUCER? 590 Names and Addresses of Holly-wood and New York Producers, Mo-tion Picture Studios and Agents. Complete Prepaid ONLY \$3, GUAR-ANTEED CORRECT.

A. F. LIGOTTI, Dept. Y 509 5th Avenue, New York 17, N. Y.

Yet, college grad, offers beautiful furnished 2-room mid-lown apt. a month, maid service, new one two-year lease, for job as assist to theatrical producer, company general manager. Write Box 4 Yarlety, 161 West 46th St., New Xe 19, N. X.

69

Literati

Why Times Aided Daily Worker
N. Y. Times, which recently lent
The Daily Worker 16 tons of newspirist, was hopped on by some of its
among others. The Times' editorial
answer: "We would remind then
the oritical of Voltaire's ringing
declaration
of Voltaire's ringing
declaration
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was peed
of what you say, but I will defend to
the death your right to say it."
"We are not afraid of free discuisTimes continued. "Nor are we in
Times continued. "You are we have
the oritical or the oritical oritical

sion in the United States," the Times continued. "Nor are we in favor of using the Russian method of the Iron Curtain to prevent discus-sion. We think democracy in this country, is strong enough to with-stand any verbal blows that can be delivered against if by The Daily the Company of the Company of the theory of the Company of the Company that are not been provided by the Company of the committing The Daily Worker to mitting The Daily Worker

Salary increases of 22% bave been given to 330 editorial, circulation, advertising, and business office employees of the Toledo Blade and Times under recommendations issued Times under recommendations issued by the Toleio Labor-Management-Citizens Committee. The increase aweek for reporters and display and vertiling employees after four years. Company had offered \$78 a week for these classifications and the Toleio Newspaper Guild had requested \$85. Under the previous contract, minimum for these groups was \$96.

More Memphis Ad Space Cuts more memphis Ad Space Cuts
Cramped for newsprint again, the
Memphis Commercial Appeal and
Press-Scimitar have clipped another
10% from the space available for
amusement ad purposes. Reduction
also applies in other fields.
Nashville papers are in the same
hast Recent Schurder addition.

Mashville papers are in the same boat. Recent Saturday edition of the Nashville Banner was down to four pages, with no ads.

Miss Thompson-Post Phfit Miss knowpson-rost rane
Fundamental editor differences on
the Palestine, German and Russian
questions are reported to be the
prime cause for the dropping of Dorothy Thompson's column, "On the

prime gauge for the dropping of Dor-othy Thompson's column, "On the Record," from the N. Y. Post. Official pretext for the yanking, after seven years, was stated by edi-tor T. O. Thackrey to be a tight space situation.

Owen Appt, gets O. O. Much raising of eyebrows among Tories at the appointment of left-winger ex-Liberal Member of Parliament Frank Owen to editorship of Lord Rothermere's conservative London Daily Mail. For some months Owen has contributed signed of the control of the contro Owen Appt. gets O. O.

deputited as editor.

Owen was for many years white-haired boy of Lord Beaverbrook; wrote leaders in the Dulty Express ming Standard. If was while he was there he wrote in 1940 (in co-authorship with Michael Foot) "Gulty Hen," a paraphiel immaturing Compensare before the war.

When Lord Mounthatten took over South East Asia Command he moved Owen from Royal Armoured Corps picture paper for the troops.

Jedure paper for the troops.

Before her marriage Mrs. Owen

Before her marriage Mrs. Owen was Grace Stewart, an American nitery artist.

Where Was Earl Wilson?

Where Was Earl Wissen? Trial of "Forever Amber," under new Massachusetts law making booksellers the defendants in cases involving censorship concluded in Boston last week in Suffolk superior court, Judge Frank J. Donahue desired book not obscene, in decision to sleep in 10 minutes of the court of the co

and the state of t

"impossible of description." There were so many references to women's bosoms and other anatomical parts the prosecution said, he had no bothered to summarize them for the

"Deadline Delayed" Plenty OK As W. W. Chaplin, president of the Overseas Press Club states in his introduction, "... Every reporter, and perhaps particularly the foreign and pernaps particularly the foreign correspondent, has many stories that were never told, in print or on the air waves. There are numcrous rea-sons for that. The commonest, espe-cially in time of war, is military censorship, even in time of peace, there has been political censorship. there has been political censorship. Available space in newspapers, available air time on the networks... and sometimes, too, a reporter realizes only in retrospect that he had a good story on a certain day, and because he was so close to the event, failed to recognize it as significant news at the time."

constancy on a certain day, and called a reason close to the vecnt, railed a reason close to the vecnt, railed a reason close to the vecnt, railed a reason close to the vecnt and the overseas Club had these storiest to the vector of the vec

Dorfman's Stage Column

Derfmant's Stage Column
Nat Dorfman has been doing a bylined, bi-weekly Broadway column
or 21 newspapers (including Washington Post, Toledo Blade and
others) the past month. Column,
containing feature stories, comment
or recent shows and summary of all
of the departments of Dorfman's
of the departments of Dorfman's
temporarily suppended mag. Stage
Pictorial, and is being offered gratis
to sheets.

Column ends with line, Copyright by Stage Pictorial, as means of keep-ing name alive until paper shortage ease brings about mag's resumption

Price of Fame

Ever since Richard Harrity, p.a. for publishers Dueli, Sloan & Pearce, socked Fulton Lewis, Jr., after a "Meet the Press" broadcast firm and p.a. have been subject to Wags now refer to Harrity's outfit as "Duel, Slug & Pierce." trade ribbing. Wags now r

Wakeman Ups Fee

Frederick Wakeman, who sold "The Huckesters" to Metro for \$200,000, is reported asking \$300,000 for screen rights to his forthcoming novel, still untitled and still un-published.

published.

Galley proofs of the new book, about a Broadway producer, will be sent to Hollywood in three weeks for perusal by film studios. Rinehart & Co. publishes again.

Perry chain now includes eight dailies, 15 weeklies, six radio sta-tions and the Western Newspaper Union which services practically every weekly in the U.S.

tions and the Western Newspaper Union which services practically every weekly in the U.S. the Western State of the Western State of the Medical State of the Accordance of the Medical State of the Me

V. M. Bell Award Set

Davidon College has established the Venor College has established to Control College has been dead to the Georgia author who was killed in World War II. It will go to the student who produces the best piece of Bell, son of Justice R. C. Bell of the Georgia supreme court, graduated from the North Carolina school acted from the North Carolina school acted from the North Carolina school was a best-soller and was a best-soller

CHATTER

Ben Ames Williams on vacation in the Bahamas. Jack Conroy editing a midwestern

"Jack Conray editing a midwestern humor anthology," hallon Raison's fifth novel, "No Weeds for the Widow," will be publicated by the publication of the publication o

Donald Nelson.
Airline passengers surprised that
the same popular mags they read
from Paris-to-N. Y. and kinded
flights are aboard their clippers before domestic distribution in the
U.S.

U. S.
Screen Actor, official monthly
magazine of the Screen Actors
Guild, folded with the February issue, to be succeeded by a monthly
news letter, tilted "Intelligence Report to Members."

port to Members."
All Hirshberg, sports expert for
the Boston Post, has written "The
Red Sox, The Bean and The Cod,"
being published by Waverly House
the home run slugger.
Ethel Paige, literary agent who
opened new offices in New York
recently, has completed a book on
Queen Wilhemins of Holland in col-

iaboration with Coleman Kamile of the N. Y. Netherlands office.

Andre Maurois is currently finish

Andre Maurois is currently finishing writing a "History of France,"
in Barla. Book ends with 1898. Two
for Parls filming, "Climats" and
"Thou Shalt Not Commit Adulter,"
Show business pieces in current
mags: "The Great Gabbo" (Ghariet
mags: "The Great Gabbo" (Ghariet
mags: Climats of the Shalt
mags: "The Great Claus With a Biorn'
(Petrillo), by George Frazier in Col.
iries; "Man of Enterprise" (Charles
Enteld), by Edizabeth Wilson, in LinEnteld), by Edizabeth Wilson, in Lining and the Committee of the Color
in American mag.

etty; and Richard Himber (magico) in American may a magico in American may be a manual Bylance Ball of the Toxorito Women's Berne Ball of the Toxorito Women's Frees Club, June 7 in the Royal York hotel, will be arranged by Andy McDermott, radio talent agent; Jack Mosher, nightchis Impresario, Jack Mosher, nightchis Impresario, Jack Mosher, nightchis Impresario Jack Mosher, nightchis Impresario Jack Mosher, nightchis Impresario Jack Mosher, nightchis Jack Mosher, nightchis Jack Mosher House Company and Jack Mosher House Company and Jack Mosher House Company and Jack Mosher Mosh

hart & Co. publishes again.

Ferry Chain Spreas Further
John H. Perry's newspaper and
John H. Perry's newspaper and
Thought of the Perry's newspaper and
Though

...... SCULLY'S SCRAPBOOK

*************** By Frank Scully ********

Dublin, Tex., March 10.

Deep down in their hearts the Irish must be a sad people for nothing so weighs them down as success. Since the Irish Free State has become a solvent and going concern you see little evidence of the Inlarity which was their chief characteristic as an oppressed people.

Statistically a second of the Inlarity which was solvent and opposed people.

Statistic together with the Ancient Order of the Hibernians may be mong the Irish eyes still smilling but those in Hollywood and in the money are not notably lappy. Exception may be taken for the Crosbys and Offeriers, Fitzegradia, O'Haras, Tracys, Harrigans, Fords, Cappresy and the like, but having attended some of their shennanigans I have frequently on the labele.

One of the saddest of Irish partles which conces weeping down memory lane was featured by such outstandingly successful Irish names as John one was featured by such outstandingly successful Irish names as John one was featured by such outstandingly successful Irish names as John

One of the saddest of Irlah parties which comes weeping cown mining him was featured by such outstandingly successful Irlah names as John him was the parties of the partie

Wine Without Women

Wine Without Women
Finally I said, "Listen, Master, if you can't survive the night without
champagne, let's pack up and go over to your place. I'm sure there's
plenty in your cellar,"
His wife being out of town, McCormack accepted the invitation to transfer the party to his place and all I recall now is that the champagne ran
like water and the party ran down like a clock. McCormack tried to pick
it up by giving a \$4,000 concert, for free, but the bloom was off the wild

Irids rose.

Finally at 4 a.m. he stretched his hulk on the floor, or as near as his \$20,000 oriental rugs would let him get to the floor, and gazed sadly at the ceiling. Others sprawied around in postures which indicated only too McCornack pulled out of his Hollywood chaleau, returned to Ireland and never came back.

O'Flaherty Sans V. C.

Praise Before Hangovers

After dinner, without benefit of m.c., came the show. It had all the qualities of old-fashioned Irish parties where talent used to leap with delight like young goats in Glosca Morra. They all ang, they all danced, they all entertained. I recall Tully's telling everybody while under the spell of vino verilsa, that Barry Fitzgeraid was the greatest conic to come to Hollywood. "Pill regret having said this in the morning." Tully added, "but it's true."

to Hollywood. "I'll regive naving sens uness to be the beautiff at true."

but it's true."

but it's true.

but it's true.

la gare you his name because not long afterward he committed the Dutch act. This in itself produced as great a shock on me as if Winston Churchill should dich the Conservative Party for the Cons

The Green Years In Belfast

The Green Years In Belfast
Seeking rolief in pictures from a melancholy Mother Machree is hardly
the snawer. The synthetic Irish jobs which Metro and Warners used to
give us at this time of the year are not being manufactured any longer,
and an import, called "Odd Man Out," though it got applause from outsiders, left the Irish in me decidedly dead-pan. F. L. Green the original
you get is an Irish mob, which roba s mill, kills the cashier, gets its leader
badly wounded and plays cops and robbers through allpery ill-lit streets
to seven recla. You get nothing of a world described by Green as "crammed
with such plenty and so fruitful that it is the simplest thing for the cuming
to gather immens beginn cleaned a pretaste of what all Europe was to
get under the Nazi storm troopers.

Fernuis For Phoneys

get under the Auzi storm troopers,

"Odd Man Out' is not a fair picture of what brought Ireland to revolt
but if Metro can hop ahead 800 years and present to generations yet unborn, its version of the rise and fall of the atomic bown. I don't see the
born, its version of the rise and fall of the atomic bown. I don't see the
AD, as his government would like to have it presented. Briefly, he would
reduce the whole Palestinian mess to a handful of lawless Jews, accompanied by one shickma in a sivester, robbing a spayful to keep the underground in funds, being run down by the British police and liquidated in
but the policy of the presented of the presented of the presented
pround in funds, being run down by the British police and liquidated in
but the poor, though the rich seem to still make plenty out of crime.

The fact the contabulary in the Palestinian jie would be British foretign!; that the payroll would be Standard Oll of Chiego. At least it deem't
beneficiaries ands from these foreigners, Arab shelks, would be censored
bodily out of the script as irrelevant and blased on the sides of the facts.

Really, if the history of underground workers in this long war for the
liberation of humanity is going to be written by scenario writers, history
at one of the place of the present of the place of the place

F. L. Green, R. C. Sherriff and Two Cities Films tell us that they are not taking sides in the issue, mereby presenting a story, and all I say is, "The hell you're not taking sides. You're definitely taking sides, and dammed well better, or you'll get no release for pictures like this throughout the British Empire"

No Teeth In It

Aside from observing how lessarely crime doesn't pay in Belfast, my chief interest in "Odd Man Out" was in Käthleen Ryan, a new 32-year-old wester girl, discovered by Carol Reed, who directed this footnote to law-enforcement. I stayed to the end to find out if she had a full set of teeth, I never did find out. She never smiled once throughout the entire picture.

And If You Do. I'll Such

"Publicity stories written around your name and planted in Hollywood olumns—all for \$5. For details write Box P. S. Daily Vanter."

Five will get you ten you can't get a certain name in Jolly's column.

OBITUARIES

ARTHUR SCOTT BROOK

Brook's compositions have be played both in this country a abroad. His best known work "Laudate Dominum" (Praise Lord).

Surviving are his widow and two

JOHN F. McMAHON

John F. McMahon, 48, until recently sales promotion manager of KDKA and before that the station's news editor, died at his home in Pittsburgh last week.

Pittsburgh last week.

At the time of his death, McMahon was working for the Sun-Telegraph, having given up radio to return to that sheet several months ago. A brief term with the radio department of the Ketchum, McLeod and Grove agency led him to KDKA.

MINS, MAE LOCKWOOD BLACK
Mrs. Mae Lockwood Black vet
Mae Lockwood Black vet
vaudeville actress, died in Chicago
after a 10-year illness March 10.
For many years she was a member
of the Chaney & Lockwood team.
Mrs. Black was actively engaged
in welfare work for the theatircal
profession and was former member
of the Chaney of the well of the control
and professional Entertainers
in New York.
Survived by husband.

VICTOR POTEL

Victor Potel, 57, pioneer film actor who had been one of the original Keystone cops, died in Hollywood March 8. He had been in films for

oys. Survived by widow.

FRANK A. STILLEY
Frank A. Stilley, Pittsburgh
radio figure in the early '30's with
his "Cheery Chatter" over KQV,
died at his home in that city last

week.

He had been an invalid for more than 20 years, but used to go to the radio station daily to broadcast his program, which was slanted to other lavalide and shut, in invalids and shut-ins.

ROBERT O'CONNOR

ROBERT O'CONNOR
ROBERT O'CONNOR, retired legit actor, died in Chicago, March 4. After
some early training in stock for
more and training in stock
and the stock of the stock
and the stock of the stock
and the stock of the stock
and the sto

LIONEL HEIN

LIONEL HEIN

Lionel Hein, 73, retired theatrical
agent and manager, died last week
in Brooklyn, N. Y. He was brother
of the late Silvio Hein, musicomedy

composer.
Since retirement from show business he had been prominent in poli-

MILTON LOWE

Milton Lowe, 59, who had been an electrician for Shubert productions for the last five years, died in New York, March 8. Survived by widow and daughter

a dancer known as Della

GEORGE F. STANTON
George F. Stanton, 56, assistant
all rig
general pessenger agent of the New
Tork Central railroad, died in Mt.
ously

Vernon, N. Y., Feb. 6. He visited an Vernon, N. Y., Feb. 6. He visited an associate there and was stricken with a heart attack after dining. Stanton was well known in show circles when he specialized in the attrical transportation. Surviving is his widow Mathilda (Goldie), who was formerly secretary to Florenz Ziegfeld and now general manager for Michael Meyerberg.

Lottie Lennox, 74, former head-liner in London music halls, died in London, March 9.

London, March 9.

She had been on the stage since a child and recently came out of retirement to appear in a television show of old timers in London.

Father, 84, of Julien Bryan, direc-tor of the International Film Foun-dation, died recently in Titusville,

Dr. Clarence W. Cook, 71, father of Join Cook, film publicist, died March 1 in Hollywood.

MARRIAGES

Vicki Washington to Dick Hann as Vegas, March 3. Groom is radio producer.
Mary E. Webster to Grant Robert

Mary E. Webster to Grant Robert Keats, Hollywood, March 8. Groom is makeup man at Columbia. Mabel Gregg to Jack Fredericks, Pasadena, March 7. Groom is man-ager of Sunset Radio Center. Virginia Smith to Bob Evans, Chicago, Feb. 15. Bride was a former model; groom is a ventrilo-cuter.

quist.
Sylvia Sidney to Carleton Alsop,
Hollywood, March 12. Bride is a
screen actress; groom a film-radic
exec.

Yegas, March 9. Bride is screen actress; groom is musician.

BIRTHS

Mr. and Mrs. Jim Bannon, daugh-ter, Hollywood, March 3. Mother is Bee Benaderet, radio actress; father

Bee Benaderet, radio actress; father is a radio announcer.

Mr. and Mrs. Dave Scott, son, Pittsburgh, March 6. Father's an announcer at KQV.

Mr. and Mrs. Dean McCoy, daughter, Pittsburgh, Feb. 23. Mother's the former Gladys Delmar, nitery

performer.
Mr. and Mrs. 'Jackson Lowe daughter, Feb. 27, Washington, D. C. Father is announcer for radio station WWDC.

tion WWDC.

Mr. and Mrs. Jerry Mark, son,
New York, March 3. Father is with
Vanieri's advertising dept.
Mr. and Mrs. Peter Badrich, son,
Rochester, N.Y., Feb. 28. Father is

quist. ventriloquist. , Mr. and Mrs. Rex W. D. Smith Mr. and Mrs. Rev W. D. Smith, Jr., daughten, Washington, Péb. 18. Father, former editor of Newswead and Chicago Soun, is American Junes publicist; mother is Leata Jewel, actress. Mr. and Mrs. John Nerney, darker, Hollywood, March. 10. Mother is film actress Kay Scott. Mr. and Mrs. Johnny Coy, daughter, Los Angeles, March 8. Parents are dancers.

Disk Reviews

ed from page 52 =

pashy voice highlighted against a soft background. His present popular pashy voice ingnigated against a soft background. His present popu-larity guarantees a big coin box play. Most likely possibility in the batch sounds like "Paradise." Frankle Carle's latest Columbia batch sounds like "Paradise."
Frankte Carle's latest Columbia backs two instrumentals—"Sunrise before the control when the columbia backs two instrumentals—"Sunrise before the control when he was with Instrumental to build up the bo. potentialities of Carle When he was with Instrumental to build up the bo. potentialities of the control when the control was an analysis of the control was an analysis of the control was a first was a fir

"Roses," "You Are There" and "Sun-rise Serenade" can hardly miss.

Duke Eilington's Second Release "Tulip

for Musicnati presents "Tully Or Turnip" and "Magenta Mase." For-mer has a clever lyric which Ray Nance sings beautifully. Race spots will hear a good deal of it. Re-sults of the second of the second property of the second of the second the second of the second of the second with immaculate taste. Jocks will devote attention to both faces and there will be a respeciable sale among the jazz. famatic exponent, is out-an Urclor with two faces— "You Saitsty" and "Port Wine Blues". They have a lot to recom-mend them. Accompanied by Gene Blues". They have a lot to recom-mend them. Accompanied by Gene Sedric's small band, Miss Smith and the second of the second of the second of the second of the second proportion of the second of the sec

Wax Facts

Whispering Mel Torme's Musicraft of "I'm Yours," the Johnny Green-Yip Harburg standard, is replete with the boy's talent and s.a. If we with the boy's talent and s.a. If we were more certain of Musicraft's distribution setup, we'd unhesitatingly predict a vast success for the disk. Sonny Burke provides the accomp here and on the reverse, "Who Cares What People Say?" disk. accomp here ""The Cares

Who Cares What People Say; from "Nora Prentiss." Latin-American field has two ackom. "Norn. Tremus,"
Latin-American field has two accompilated records this week. One
is by Jose Curbelo—a Victor coupling "The Breeze and I.F. a slow,"
The Breeze and I.F. a slow,
The Breeze and I.F. a slow,
Monargua, "Summer and the state of the state
"Managua Micargua,"
Managua Micargua,"
Managua Micargua, "asung in
Spanish and English by Bobby
Among Micargua, "asung in
Spanish and English by Bobby
Among Micargua,"
Managua Micargua, Both are
from, the Ernesto Lecuona-Harry
Ruby score to "Carnival In Costa
Rica," "Maracus" has a beautiful
And "Rumba-Bopba." Beth are
from, the Ernesto Lecuona-Harry
Ruby score to "Carnival In Costa
Rica," "Maracus" has a beautiful
Arthumba. We can't be sure about
this, but both faces sound pretty
authentic Southo-di-the-Border stuff.
Hillially field offers Texas Ruby
even in a Columbia of "The Letter
That Broke My Heart." The letter
That Is supplied by, among
others, Dave Tough, Max Kaminaky
our review of McKenzie's Ratifa faces
for National, it seems to us that we
were unduly hard hard to McKenzie's first faces
for National, it seems to us that we
were unduly hards to McKenzie's Ratifa faces
for National, it seems to us that we
were unduly hards to McKenzie's Roferied. In the
great feeling, Ira a ballad, by
the
way, that could become a real revivalulu. Juke boxes should
Investigate this McKenzie rendition.

Rank Contracts

nued from page 1 :

influence on native production and muence on native production and that many of the yarns filmed were strictly dogs. Rank organization has also taken a beating from the defections of Rex Harrison (whose confract expired) and Lilli Palmer along with a number of others said to be talking a westward movement.

a number of others said to be talking a westward movement. No More Handshaking The decision to insist upon written employment pacts is a reversal of form made on the insistence of Rank's cabinet, spokesman for the organization said. With the outfit organization said. With the outsit spending pites of dollars and pounds to build up the b.o. potentialities of new stars in the U. S. and Britain, Rank excess are naturally averse to depending on verbal understandings, Point in case is Kathleen Ryan, new Irish actress who appears in "Odd Man Out," for whom the organiza-

'Best Years' 8-5 in Acad Race

Continued from page 3

them; counted and know the result, Webbi seems assured of a heavy vote to fis "Razor's Edge" performance.

Local betting during the past week has been that the majority according to these ballots will be cast for Samuel Goldwyn's "The Beat Years of U. Illian Gisla, in "Duel in the Sim"; Morrier Probably having a silled the King of Siam." Outcome of the Support, also, for Frank Capriss. "I'r Bertinsh again offer sharp comporting according to the King of Siam." Outcome of the Sim"; "Bertinsh again offer sharp comporting according to the King of Siam." Outcome of the Sim of Siam, "Duel in the Sim of Siam," Outcome of the Sim of Siam, "Outcome of the Sim of Siam," Outcome of the Sim of Siam," Outcome of the Sim of Siam, "Outcome of the Sim of Siam," Outcome of the Sim of Siam," Outcome of the Sim of Siam, "Outcome of the Sim of Siam," Outcome of the Sim of Siam, "Outcome of the Sim of Siam," Outcome of the Sim of Siam, "Outcome of the Sim of Siam," Outcome of the Sim of Siam, "Outcome of the Sim of Siam," Outcome of the Sim of Siam, "Outcome of the Sim of Siam," Outcome of the Sim of Siam, "Outcome of the Sim of Siam," Outcome of the Siam, and the Siam, a The British picture, "Henry V. re-leased by United Artists, is defi-nitely in the running as a dark horse, but the general impression is that it would have a better chance for the Oscar if it were a home town entry.

Politics Played?

The film village, as usual, is rife with whispering and surmise over "voting deals," whereby "you cast your votes for our picture and we'll

Bleachers for Fans

Hollywood, March 11, Academy expanding onlooker activities this year by building activities this year by building bleachers to accommodate 1,000 across from the Shrine auditorium. Previously only 200 seats were available for fants the properties of the pr

ing awards-program. Sidewalk broadcast will be presented from 8:15 to 8:45 by KFWB, followed by ABC net carrying between the second of the second process of 1946, five stellar singers will appear. Frank Sinatur, Back Lie a Keep Suntary Stellar Sinatur, Frank Suntary Sinatur, Frank Sinatur, Stellar Sinatur, Frank Sinatur, Stellar Sinatur, Stella

cast ours for your entry as best ac-tress" or best actor, or camera work, or what have you. And, as usual, there doesn't seem to be any great amount of evidence to supp

The weight of the voting power The weight of the voting power, of course, is with the Big Five studios which have, roughly, 60% of the votes. Metro heads the list with 290. Twentieth-Fox has 230, Warners 205. Paramount 170 and RKO 90. The remaining 825 ballots are cast by freelancers and representatives of other studios.

are cast by freelancers and repre-sentatives of other studios. establishment of the predict how these ballots will be the studies of the studies of the studies that other main-event Oscars besides the other main-event Oscars besides the other main-event Oscars besides the to have a slight edge for his per-formance in "Best Years." Laurence Olivier is certain to garner a nice formance in "Best Years." Laurence Olivier is certain to garner a nice of the properties of the studies of the "Heary Design Years in "The Jon Story," Geogry Feek in "The Yearling" and James Stewart in "Its Yearling" and James Stewart in "Its following, with Peek probably the most likely to give March a run for the Oscar.

The British again offer sharp com-petition in the matter of the Oscar for directing with David Lean, who megged "Brief Encounter," entered. William Wyler, of course, for his di-direction of "Best Years" and Clarrection of "Best Years" and Clar-ence Brown, for "The Yearling" look like the ones they have to best, Other entries are Robert Stodmak for "The Klifters" and Frank Capra for "It's a Wonderful Life." Nominations for the other major Osears include:

Best written screenplay—Talbot Jennings and Sally Benson for "Anna and the King of Siam"; Rob-"Anna and the King of Stam"; Rob-ert E. Sherwood for "Best Years"; David Lean, Anthony Havelock-Al-lan and Ronaid Neame for 'Brief Encounter'; Anthony Veiller for "The Killers," Sergie Amidei and F. Fellini for "Open City" (Italian).

Best original screenplay — Ray-mond Chandler for "The Blue Dahlia"; Jacques Prevert for "Chil-dren of Paradise" (French); Ben uren of Paradise" (French); Ben Hecht for "Notorious"; Norman Panama and Melvin Frank for "Road to Utopia"; Muriel and Syd-ncy Box for "The Seventh Vcil" (British).

(British).

Best orlginal picture story—Vladimir Pozner for "The Dark Mirror";
Jack Patrick, "The Strange Love of
Martha Ivers"; Victor Trivias, "The
Stranger"; Charles Brackett, "To
Each His Own"; Clemence Dane for
"Vacation From Marriage" (British),

"Wacation From Marriage" (British).
Best scoring of musical picture—
Robert Emmett Doian, "Blue Skies";
Alfred Newman, "Centennial Summer". Lennic Hayton, "Harvey
Girls"; Morris Stoloff, "Jolson
Story", Ray Heindorf and Max
Steiner for "Night and Day."

Best scoring of a dramatic or omedy picture—Bernard Herrman comeny picture—Bernard Herrman for "Anna and the King of Siam"; Hugo Friedhofer and Emil Newman for "Best Years of Lives"; William Walton, "Henry V"; Franz Waxman, "Humoresque" and Miklos Rozsa, "Killers."

Walton, "Henry V"; Franz Waxman, "Humoresque" and Miltos Rozza, "RUllers," Tulmoresque" and Miltos Rozza, exception of the property of the pro

State Censors

Continued from page 3

was later objected to by the Catholic was later objected to by the Catholic Legion of Decency, Peotage Involv-ing Walter Huston, as a preacher, on the make for Jennifer Jones, was have been deleted by the PCA as contrary to the code. Code itself is probably at fault in this case, state the contrary of the code. Code itself is probably at fault in this case, state the contrary of the code. Code itself is probably at fault in this case, state the contrary of the code. Code itself is probably at fault in this case, state the contrary of the code. The code is hardless of the code is religion in their acters or as villains"—which is in-definite for the case in question.

a Wonderful Life" all have their following, with Peet probably the most Dickly to give March a run for characters of a willians"—which is immed Dickly to give March a run for characters of a willians"—which is immed Dickly to give March a run for characters of a willians"—which is immed Dickly to give March a run for characters or as villains"—which is immediately the probable of the probable of

American-Soviet Music Society con-cert at Town Hall Sunday (18). Irving Geist, vp. and director of Consolidated Retail Stores, and sect-trees, of Joan Kenley Blouse Corp., the Control of Tederation Bank & Tusticecor of T

Miami Beach By Larry Solloway
Jerry Lester at Lord Tarleton.
Brook Club called it a season Sunday (9).
Charlie Barnet and wife at Lord

Chartie Darnet and water Tarleton.
Lisa Kirk at Ben Gaines Blackamoor room.
Colonial Inn and Club 86 due to fold this week and Club 86 due to fold this week and Club 88 due to fold this charting the Carlot Schingen wartied at Kitty

show being set oy op murkey rounger.

Mark Wolf, chief dough guy of Variety Clubs teed off organizational meeting for proposed Variety Tent of Greater Miami. George Hoover (Paramount chain) named chief barker with Mitch (Wometco) Wolfson first assistant chief barker.

Paris

Broadway

Edgar Snow to France.
The Bob Swezeys (Mutual) holidaying in Cocoa Beach, Fla.
Ed Perkins' 102 flying hours around the globe getting TWA ballyhoo.

The shadow score of the state o rhoo.

Robert Holley ad agency staffer:
the clouds over their new 55th St

In the control of the

Harry D. Squires to the Coast next week to be with Sigmund Romberg during the latter's concert dates

there.

A. Pam Blumenthal planes for the Coast Thursday (13) to attend Cinecolor board meeting at end of the week.
Willie Rinaldo quit Leblang's
agency after 27 years to join ticket
staff for Ringling, Barnum & Bailey

veckish at Grossinger Pancoast hotel, cis Coe doing the Palm Beach late and the Control of the Palm Beach late and the Palm Be

week.

we

to the Coast. Currently hoseymoothing in NC, Moise returns to N. Hilly and the Coast. Currently hoseymoothing in NC, Moise returns to N. Hilly wood.

Charles Leyboth and the Coast of the Paris

By Maxime de Beix
Harold L. Smith to Switzerland for a quick trin.

In Smith to Switzerland for a quick trin.

In Smith to Switzerland for a weet. the Claude Levi Switzerland for Swit

time.
First concert performance of Alex
North's cantata, "Negro Mother,"
featuring Bruce 'Howard' ("Call Me
Mister") and Dolores Martin "Finain's Rainbow"), will be heard at jettures

VARIETY

London

George Shearing back from Amer-ica but expects to return shortly for nightclub work.

nightchib work.

Jack Hylton negotiating West End
rights for revival of "Burlesque"
with Bonar Colleano in the lead.

Gregory Ratoff expected here
soon and may produce his wife's
play "Caviar For the General" on
Broadway.

Government assented

soon and may produce his vifes on and may produce his vifes provided to permit the production of the control of

Colonia ...

Odd West Gibbs at Case Matina, Key West.

Bill Robinson partied at Kitty

Bill Robinson partied at Kitty

Jan Bart grossed close to \$1,500

for concert signed here last west

Five Clock Gibm close show at

Five Clock Cibm control show

Five Clock Cibm control

Five Clock Cibm contr

Washington

By Florence S. Lowe DeMarcos currently a hit at Stat-er, with Ted Straeter's orch sharing

ler, with Ted Straeter's orch sharing honors. Edward Cheyfitz, Eric Johnston's assistant, latest member of local Variety Tent.
Arch McDonald, sports director for Arch McDonald, sports director for CBS here, covering spring training of Washington Senators in Orlando, Fla.

GBS, bere, covering spring ynaining (Washington Senators in Orlando, WOL-MBS producer Hollis Seavey currently in Orlando, and the Company of the Company of

Sunday (9) in program of works of correspo Guarries, Buzzlian composers.

Sam Wheeler incideded to be guest marking his recent promotion to select a sunday of the control of the control

Pittsburgh

Fittsbutign

By Bal Cohen

By Bal Cohen

Avenue has been sold.

Jackie Heller back in show at his

Caroussi after select of largetic.

Largetic Heller back in show at his

Caroussi after select all arguments and

Ban Sisters into the Bachelors Club.

Tess Gardell (Aunt Jemina) into

Lou Abrame Club Lubharba for at

Biggente Bard, network thus,

here spending a few days with her

family.

here spending a few days with her family.
Frank Serra's \$5,500 verdict in an automobile crack-up has been ap-pealed.

Carroll and Christine Forsyth in new show at Terrace Room, fourth Friml album, with Al Goodman orch, just released by RCA-Victor.

Peter Cox here from England on a community and college theatres.

Jackie Dodge, accretary to Leonard Kapner, neadman at WCAE, has the Room of the Room

Evangeline Drake, wife of Albert Heschong, the scenic designer, named director of Butler, Pa. Little theatre Lewis Blumberg, assistant gen sales manager of Prestige Pix and Nate Blumberg's son, here on busi

UA district sales convention marred by illness of Ira Cohn, local man-ager, who had to be taken to hos-pital.

pital.

Carnegie Tech's Scotch and Soda club musical, a war-time casualty, will be revived this spring after six

years.

B. Iden Payne at Carnegie Tech rehearsing drama school's annual Shakespearean production, "King Lear."

Shacespeared production, "Asing Spaces and "Macheth" run at Playhouse will shut out contemplated production of "Late George Apley," when the production of "Late George Apley, "The production of "Late George Apley," and "All the Player great to the production of "All the Player great to the Wheeling for opening of "Moon for the Mistegetine," Bill Household, who owns Vogde Terrace, to Floridge and Henry Lewis, operator of Belvedere, back from there, Ditto Bill Green.

Dublin By Maxwell Sweeney

Fuel conservation orders have cut out all front of house display light-ing on theatres. Louis Napoleon Parker's "The Cardinal" to be produced here by ing on theatree, on Packers' "The Cardinal" to be produced here by Cardinal' to be produced here by Anew McMaster.

Cardinal' to be produced here by Anew McMaster.

Dimdalk Goath County Town Dimensional County District County District County County

Copenhagen

Copenhagen

By Victor Sharup

Old Strauss operetia "The Bat" is
the biggest stage hit here and has
the biggest stage hit here and has
to motine. He was a second of the common t

suiomobile crack-up has been applied of the property of the pr

Hollywood

Meredith Willson divorced. Beulah Bondi to Honolulu on vaca

Phllip Dorn laid up with bron-

ntis. Maria Montez laid up with eye ouble. William Hackel hospitalized for William risches hospitalized for a

Mack Gordon nospitation to checkup,
William Thomas back to work after illness.
Henry Fonds to Sun Valley for winter sports,
Al Lichtman recovering from major surgest.
ZaSu Pitts in from New York for brief vacation.

winder sports.

winder sports.

major surgery.

ZaSby Pitts in from Ney York for major surgery.

ZaSby Pitts in from Ney York for the major surgery.

ZaSby Pitts in from Ney York for the major surgery.

Robert Peoples changed his hance to Bree Hamilton.

Robert Peoples changed his hance to Bree Hamilton.

Robert Yeungs celebrated their they reduce the state of the st

dio.

George Oppenheimer up and around after five weeks in the hospital.

pital.
Paul Kelly celebrated his 47th
birthday and his 40th year as a film
actor.
Joc Pasternak returned from a
vacation in New York, Florida and
Nassau Nassau.
Hunt Stromberg, Jr., in town to scout talent for his next stage pro-

Hunt out of the second talent for his next sue duction.

William Castle back to work at Columbia after a slege of amoebic dysentery.

Hedy Lamarr home from the hospital with her new son, Anthony.

william Castle back to work at william Castle back to work at vigenery.

Hedy Lamar home from the hope of the control of the c

ness. Allen Jenkins, Lester Allen and Arthur Johnston put on a show for wounded war veterans at Sawtelle liospital:

"A Singing Act par Excellence!"

-Variety

MODERNAIRES

Currently Appearing Cotillion room HOTEL PIERRE · Now York

Opening THE FLAME ROOM-HOTEL RADISSON . Minneapolis . April 4th



THOMAS P. SHEILS



GENERAL ARTISTS CORPORATION

TWO MAN IS RICH WEST President

NEW YORK CONFACTOR HIS STANDARD CONTINUENCE NO ON

VOL. 166 No. 2

NEW YORK, WEDNESDAY, MARCH 19, 1947

PRICE 25 CENTS

TELEVISION'S FULL SPE

Boom Days Seen Over For Run-of-Mill COLOR NIX CUES Cafe Acts: Need Personalities to Draw

thinking actors about the night club future. Long a bonanza field, the rude awakening is here. Business

future. Long a bonanza field, the ruce awakening is here. Business fillows and state of the stat

(Continued on page 49)

LESSER ANSWERS JIBES AT H'WOOD IN NEW PIC

Hollywood, March 18.
Sol Lesser is aiming at critics of hollywood in the purchase of a yare. "It Comes Naturally." which debunks the notion that youngsters pattern their behavior after actions on the screen.

Story was originated by Julius Evans and is being screenplayed by Thomas St. George.

Uncle Sam Going After Those Capital-Gainers

Washington, March 18.
Bureau of Internal Revenue has
begun sending out bills to collect
additional taxes from Hollywooders
who have cleaned up via the single
picture corporation. Uncle Sam bewho have cleaned up via the single picture corporation. Uncle Sam began the latest dumning drive about two costs ago, and the letters have two costs ago, and the letters have two costs are similar to those of Samuel Goldwyn, the first one brought. The single picture corporation boys have paid a 25% capital gains tax on their carnings, and the Government

Yankee Gal Too Gallic

Ginny Davis, songartess-duaghter of maestro-producer Meyer Davis, went to Paris to sing in cafes and concert abroad, and returned with so topheavy a French repertoire that for her Blue Angel, N. Y. Intery, audition she was requested to Team a few American songs."

Nudity Return Noted -In N. Y. Cafes: Claimed Necessary to Hypo Biz

Mecessary to Hypo Biz.

Many New York and operators are determined to offer something for the boys in an effort to entitle increased patronage. For the first ime since former Mayor LaGuardia put burlesque out of business, multiple in the control of the control

form in the cafes. Besides It means a great deal of savings on costuming which in some cases runs as high as \$400 for a single sown, Cafe owners, except those catering to the family trade, are for it, insmuch as it's figured that considerable out-of-town trade can be Jured into cafes by the fiesh displays.

Many cafe owners hope that it

Many cafe owners hope that it
(Continued on page 54)

Wheel 'Em-Deal 'Em Boys Lament Lush Loot Loss

Lament Lush Look Loss
are the latest duming drive about
two weeks ago, and the letters have
been going out ever since.

The cases are similar to those of
The single picture corporation bysy
The single picture corporation

MASS SET PROD.

Washington, March 18.
Commercial television received its official go-ahead signal today (Tuesday) when the Federal Communications Commission settled once and for all the color television con-troversy by turning down CBS bid for the immediate establishment of commercial color standards,

The public, most of which has re-frained from buying sets through

N.Y. Yankees 20G Bat-and-Baton Series on WQXR

One of the unique sponsorship deals in radio annals has just been set by the New York Times-owned WQXR. Station has just sold a 55-WQXI. Station has just sold a 55-minute seven-days-a-week "Symphonic Matinee" program to Col. Larry McPhall, pressy of the N.Y. Yankees, Program will be spotted during game time, from 4:05 to 5 p.in, during the same time that the rival WIRS is carrying the play-by-play under 1001 popularity of the program will be spotted to the rival WIRS is carrying the play-by-play under 1001 popularity of the play-by-play under 1001 popularity of the play-by-play under 1001 popularity of the play-by-play will be program with the play-by-play will be program will be program with the play-by-play will be program will be program will be program with the play-by-play will be program will be prog

Tex & Jinx Meet Selves Coming. Going Via Multiple Radio-Tele Deals

Mull 'Jolson' Sequel Hollywood, March 18,

Followup to "The Jolson Story" is under consideration on the Columbia lot, following huddles by Harry Cohn, Sid Skolsky and Jolson, himelf.

Picture is clicking so well at the boxoffice that a sequel is logical, both from an artistic and financial standpoint. Jolson, who registered vocally but not visually in "The Jolson Story," may appear in the contemplated sequel.

Wives, Babies Leave Little Prom Time For

Ex-GI Collegiates

Kansas City, March 18. Some of the music-buying committees at colleges in this area have their own reasons for the failure of their own reasons for the failure of mame bands to draw the pre-war erowds to school proms. They point out that a goodly portion of male enrollment in local larnin' institutions consists of ex-GTs, who in many cases are married—and fathers, And they no longer care for the occasional fling at school hops—the main attraction is the hearth-the main attraction is the hearth-

side.

Similar reports have drifted in from schools in other areas in the midwest territory. And if the ex-GI's ain't fathers or even married they're much too matured, via their wartime experiences, to fool around with the once 100% collegiate Saturday night hop.

U, of Kansas is one school which is recognizing the lack of lure to its enrollment. Attendance at dances

is recognizing the lack of lure to its enrollment. Attendance at dances for the first semester was decidedly lukewarm. As a result, only two have been scheduled for the remainder of the year.

Mr. and Mrs. team of Tex McCrary and Jim. Falkenburg, alre a dy through the threes of a jong-planned incorporation, is rapidly shaping into incorporation, is rapidly shaping into the programs. Couple are set as as a generies in the business, with themselves as the prize plum in most of the programs. Couple are set to start two sponsored television shows within the next month and have several radio programs in the plan-sure of the programs in the plan-tation of the plant from station orces at WKBC. to set em-ready for string.

ready for airing.

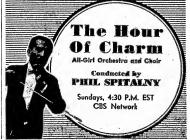
Home-built video format of the McCrarys has been picked up by Bristol-Myers, through Young & Rubicam, for one-shot showcase first of March, Deal, packed through Scima Lee at the William Morris agency, repiping McCrary, calls for B-M to continue aponsorship it the show garners initial approval of adoption of the continue authority of th for sale.

Program will utilize both films and live action, with a set built as a facsimile of the McCrary living (Continued on page 22)

DR. A. P. GIANNINI BIOG MAY BE BOUGHT FOR PIC

MAY BE BOUGHT FOR PIC.

Nation's flingoets will get anindifferent state of the state of the state of the followed like with the biopic of A. P. Giannini, board chairman of the Bank of America, which is one of the largest financial backers of hollowed product the majors are known to have put in bids for the state of the state o



Miss Truman Shows 15-Million Aud **Promising Pipes; No Met Threat Yet**

From ising lipes,

Even the Republicans pulled for?

Margaret Truman Sunday night (16) when the President's daughter made her radio debut with the Detroit of the president's daughter made her radio debut with the Detroit of the president's daughter made her radio debut with the Detroit of the president of the p

MISCHILLANY

result of nervousness that was many with histoers, and was even off pitch with histoers and was even off pitch times. But while not sensational, she was certainly no worse than the average preem soloist, and for a debut before one of the largest radio audiences ever to hear a first apmane was certainly a success. Everybody knew who the soloist manner was certainly a success. Everybody knew who the soloist was, and pienty assumed the bid if it weren't for the White House angle, all of which may or may not be. But down, which is all that can be asked of any trouper. Musical Digest sponsors were cute with the intro, too, smartly laying (Continued on page 29)

(Continued on page 22)

20th Fox in Middle Of Gene Tierney's 'Family Squabble' Litigation

Hartford, March 18.
Contractual troubles of film actress
Gene Tierney are headed for Federal court trial here. Judge J.
Joseph has denied a motion for a summary judgment by one of the parties to a civil suit involving the contractual relations of the filmster. 20th Consuss. Fox is decembring. parties to a civil suit involving the control of th

Judge Smith denied the summary Judge Smith denied the summary judgment motion in regard to the pay issue because the length of time Miss Tierney worked under her original contract has not been clearly established.

Show Biz Rallies to Aid N.Y. City College Fund

Show biz moves into the fashion field Saturday (22) at the Waldorf-Astoria (W. Y.) grand ballroom with fine figure of the fashion of the fashion will have ficked Waldorf-Astoria (W. Y.) grand ballroom will have Richard Waring, Florence Desmond, Renee DeMarco, John Kieran, Tex McCrary and Jinx Falkenburg, Harry Hershield and the Cópaca-bana line with Milton Berle auction—

Chevalier Running Between Pix, Disk Bids

Between Pix, Disk Bids
Selveen Pix, Disk Bids
Schouler grosses for the Maurice
Schouler engagement at the Henry
Miller thestre, N. Y., may extend
Miller thestre, N. Y., may extend
stand at that house until May 18,
when he takes off on a tour of
Canadian one-gripters starting in
Canadian tour, accompanied by
this American manager Arthur Lesser, Chevalier will sail for Paris
stand the manager arthur Lesser, Chevalier will sail for Paris
stream of the manager arthur Lesser, Chevalier will sail for Paris
stream of the manager arthur Lesser, Chevalier will sail for Paris
stream of the manager arthur Lesser, Chevalier will sail for Paris
mind on several tim and recording
decision will be reached this week
the manager arthur the manager of the manager
the manager arthur the manager
the manager arthur the manager
the manager arthur the manager

Looks OK for Kids Under 16 To Act

With the legislature rapidly winding up its endered the state of the s

ARTS COMBINE TO CURB NEGRO DISCRIMINATION

NEGROUND DISCUSSION TO RECORD TO SECURITY OF A CONCEPT OF A CONCEPT OF THE OFFICE OF A CONCEPT O

interactive, radio, music and adver-tising.

In each case a panel of adminis-trators was formed to follow recom-mended steps to break down dismended steps to break down dis-rimination and segregation, using wherever possible, economic boy-cott and pressures, Heads of the panels were films, Herbert Biber-man and John Weckley radio, Rob-erature, Walter Bernstein; advertis-ing, Walter Most, and the John Locke, philosophy professor and (Continued on page 27)

Boyer Cafe Society Date Extended to June

McCray and Jux Falkenburg.
Harry Hershied and the Copeabana line with Milton Berle auctioning off hats by John Frederics,
Walter Florell, Sally Victor and
Bragaard.
Bragaar



248th WEEK!

KEN MURRAY'S

El Capitan Theatre, Hollywood, Cal. "Yes, it's true what they say about Ken Murray—he's tops." ROBERT YOUNG.

Mrs. Roosevelt Okavs Showmanship Values In Kennedy's Pix on FDR Hollywood, March 18.

Eleanor Roosevelt, James Roosevelt and Jay Richard Kennedy reached an agreement yesterday (Monday) that "theatrical range" and "dramatic values" were to be emphasized in the first of a series of full-length features to be made on the life and career of President Roosevelt.

Roosevelt.

Notther Mrs. Roosevelt, who was "unavailable" to the press, nor son James had any comment to make on the conference, although Kennedy treated that the first film would be based and a proper to the conference of the c

Another element was the Presi-Another element was the President's contact via correspondence with "hundreds of simple people desired to the president of th

No financing or release for the picture would be announced at this time by Kennedy but he did state the film would be completed by 1948. It was stressed by the producer that Mrs. Roosevelt had no financial or Mrs. Roosevelt had no financial or business interest in the venture, but merely is cooperating in seeing that the producer makes the necessary contacts and gets necessary material for the story. Further conference between Kennedy and the Roose-velts will be held either here or in New York.

ED SHLLIVAN ILL.

Ed Sullivan, N. Y. Daily News columnist, is seriously ill with uremic poisoning. He was forced out of his engagement at the Roxy theatre, N. Y., Friday night (14). There's been no replacement for him in the show.

Phil Regan assumed his emcee

My Favorite Story

Louis Sebo

Louis Sabol
The elergyman was haranguing
his congregation. "O yes, brothers
and sisters," he orated, "there
came that day when Jonah had
his momentous adventure on
the high seas. Let me sak youwas Jonah's encounter with the
was Jonah's encounter with the
Was it with some indescribable sea-monster?"
A little old lady in the front

A little old lady in the front pew stood up and said in a sweet voice, "Why, reverend, wasn't it a whale?"

a whale?"
The preacher leaned over and stared at the obliging old lady for a few seconds. Then, in honeyed tones, he exclaimed: "Yes—a whale Yes, indeed, it was a whale—you white-haired, toothless, whistle-voiced, point-killing witch!"

Earl Carroll Testifies Very Frankly In D. C. on Labor Featherbedding

Studio Rubbernecking To

Hollywood, March 18.
Clampdown on the studios will
continue with greater stringency
than at any time since Pearl Harbor,
with movement to keep any and all
tacept most important visitors of
the lots. Newspapermen and exhibs
at the recent of the control of the
time of the control of the control
the control of the control
the control of the control
the co

being given the thumbo.
Daring the war, the visitor ban
was effected due to secret Government flims being leased on the lots.
Later, with war's end, labor difficultion outlanders were shunted away from
the studios. However, a heavy influx of travellers is seen for this
summer, with transportation sessed
and the first seal. Americans who get
that Hollywood gleam in their eyes.
Sightseeing four deals with the

that Hollywood gleam in their eyes. Sightseeing tour deals with the companies for rubberneck busses are no longer in effect and visitors, who do get through the cordon of guards and regulations, are now rushed through, not by studio guides, but by office boys, flacks, mailroom clerks, etc., indicating studios lack of desire to encourage guests.

Flagstad Status A Cause Celebre

The Kirsten Flagstad affair is something of a cause celebre now because for the control of the c

iing and a war profiteer).

Famed Wagnerian singer claimed
the Norwegian people treated her
badly during her stay and that she
was glad to be back in the U.S. She
ad a testimonial from the Chief Justice in Norway attesting to her
proper conduct during the war. But
the Norwegian Ambassador in Washington, Wilhelm M. Morgenstierne. the Norwegian Ambussation in wasnington, Wilhelm M. Morgenstierne, claimed the singer had connived with the Germans to relurn to occupied Norway after being refused aid by the Norwegian authorities here, and that the testimonial didn't carry the force attributed to it.

force attributed to it.

Reported that Mme. Flagstad got a
U.S. visa in Lisbon and that the
Norse daren't criticize for Fast of a
name from London, where she was
invited by the London Philharmonic
Orchestra. She did only two concerts, both drawing capacity. She
could have stayed longer, but he
U.S. commiltenents prevented.

U.S., commitments prevented.
Singer was booked by George
Engles, head of Consolidated Artists,
for 10 recitals in the U.S. this spring,
Over the weekend he announced another booking, one in N. Y. at Carnegie Hall April 20.

London Indifferent

London, March 18. Collaboration taint seems some Collaboration taint seems some-thing of the past here. Londoneys figure those who were guilty have been or are being tried, and the rest must be okay. Visiting artists for-merly under a cloud have been well received here.

Kirsten Flagstad was here recently with the London Philharmonic for two SRO concerts. Harold Holt, local biggic agent, who handled her (inci-dentally, he is Jewish) claims hed "have her back anytime she wishes to restum?

to return."

Beniamino (Gigli, Italian tenor accused of Fascist sy nipathies, did yesning last year all over Enquian and concert series.

In Lundon's Albert Hirl, where and dldd. Lauder's many "arraevell out" of the control of th

iio Rubbernecking To
Get Shoo-Fly Brushoft
Hollywood, Maxch 18.
Hollywoo

As a sea requested such legis and the season of the season

pigeon."
Shadow of Petrillo
Other highlights of the tesimony;
1. Carroll charged that Petrillo
was back of Wallace's action. "In
Los Angeles," he said, "all policies
are laid down by Chicago. I don't
think 'Spike' Wallace takes a step
without Petrillo."

without Petrillo."

2. In response to questions, Carroll said the California Legislature was not doing anything to protect him from alleged union racketeer-(Continued on page 22)

Vatican Choir Signed For First U.S. Tour: Two N.Y. Concerts at \$5, \$25 Tops

Confects at 30, 3,20 10 fb.

The 400-year-old Roman choir, popularly called the Vatican Choir, will make its first appearance in America this year, Group has been close the control of th

limit.
Waldimar Lubarsky, ATEC president, started negotiations to bring this group to America 12 years ago. Tour is being arranged by Fronces Foster, ATEC's g.neral manager.

Ballerina Who Can Act Wanted for Brit, Pic

Michael Powell, producer-director for J. Arthur Rank, is on an interfor J. Arthur Rank, is on an inter-national hunt for a femme lead who must be a ballerina to play in his projected film "Red Shoes." Rank exec is currently in New York, ar-riving by plane Sunday (16) and returns to England tomorrow (20) after a fast look at possibilities in U.S. ballet companies and elsewhere. Part calls companies and elsewhere. Part calls for a looker, a dancer and one who can speak English well, Powell says. He's also eyeing several prospects on the Continent.

Lauder's Final 'Farewell' U.S. Tour Again Discussed

U.S. 1011 Agam Discussed
Sir Harry Lauder, the Scotch
comedian now in his 76th year,
would like to do one grand farewell
tour of America before he really
retires. Lauder has expressed his
desire to make one more trip to
America in the form of a vacation
and connect region.

YATES' 1-MAN REPUB RULE EN

Wanted: A Prez for United Artists: Annual Sweepstakes for Raftery's Job

Annual sweepstakes to the hot had a successor to Edward the ware to the war. Frequent thing at this time of the year, preceding the stockholder meeting in May. It has resulted in the year, preceding the stockholder meeting in May. It has resulted in the year, preceding the stockholder meeting in May. It has resulted in the year, who as UA's counsel was asked in 1941 to be well as the year of Reftery—who as UA's counsel was asked in 1941 to show the year of the hot was a subject to the war of the year of the year. Year of the year.

against on a permanent prexy.

Counters Mary Pickford and
Charles Chaplin are determined this
year, however, to settle the rissue,
since they feel it imperative to have
a permanent president as part of
their effort to stabilize the comand got-boiling which has for years
been associated with it. With David
O, Selznich no longer the third
stockholder, Miss Pickford and
Chaplin are sure they can come to
Chaplin are sure they can come to
Raftery, who has long since notified
them of his desire to return to his
law practice. agree on a permanent prexy.

Problem, as observers see it, bowever, is greater than that of merely getting agreement of the owners. It is in finding the right man for the first in finding the right man for the chapitr want can hardly be lursed with coin, since his present net earnings—under present high tax brack—are probably almost as great as properly the probably almost as great as large than the probably almost as great as earlings cautions and few of them dealer. (Continued on page 19) Problem, as observers see it, how

MASON'S 'KING DAVID' HIS 2D PIC FOR KORDA

Second film in which James Mason will star under his two-picture deal with Sir Alexander Korda is "The Life of King David," it was disclosed yesterday (Tuesday). First pic will be "The King's General," from the Daphae du Maurier novel, to which Korda owns rights.

Korda owns rights.
"General," according to present indications, may be made in Hollywood next fall, with "King David' follows ext fall, with "King David' follows original story based on biblical material. It bears nothing but a general resemblance to "Bathsheba," leefler in which Mason will open on Beath of the beat

Stevenson Sailing Sat. To Direct 1 For Korda

10 DIFECT I FOT AOURS
Director Robert Sievenson and
bis wife will sail Saturday (22) on
the Queen Elizabeth from New
York to London under the exchange
agreement between David O. Sciznick and Sir Alexander Korda.
Selvenson, under contract to SeizStevenson, under contract to SeizStevenson and Sir Alexander Korda.
"Bonule Prince Carlot" at Korda
"Bonule Prince Carlot" at Korda
London Studios Niven will leave
Hollywood for the chore early in
May.

Also aboard the Elizabeth will be Also aboard the Elizabeth will be Sir C. Aubrey Smith, and his wife and Carol Reed. Smith and Reed are likewise under pact to Korda. Reed, who arrived in the U. S. about a month ago, has been going over plans for Universal's release of "Odd Man out," which he produced and directed.

DOS-Son in Fla. Vacash

DOS-Son in Fla. Vacash David O, Schmick is vaestinated signature of the producer, who had been in New York for several weeks, of the producer of the producing independent of the producing indepnedent of the producing independent of the producing independent

To Denham as Rank Pic

10 Delinial as Arains II.

Production of "The Robe" may be transferred to Denham, with J. Arthur Rank considering this posterior. The production of the Robe of th

No Cost Cuts At U-I, Says Goetz; Overhead Okay

Universal-International will not join the current economy drive in Hollywood to cut production overhead costs, William Goetz, U-I's studio chief and executive veepes, aid last week. Action taken by other studios such as Metro and 20th-flox was caused by Overe-cording to Goetz, which made the move necessary. Business of trimming down overhead was taken care of when International Pictures merged with International Pictures merged with International Pictures merged with International Pictures have for last the action at present. Goetz, in New York on a two-week visit, is favorably inclined towards packing for indie production Universal-International will not

week visit, is favorably inclined towards pacting for inde production and has set no ceiling on the num-ber of pix which the studio will con-tract for outside its own walls. (Continued on page 12)

U'S SEIDELMAN MAY ACCOMP RANK TO U.S.

ACCOUNT RATHER TO S.

J. Arthur Rank arrives in New York May 7 and, in all likelihood, will be accompanied by Joseph H. Seidelman, Universal's veepee in charge of the foreign dept. Seidelman is currently in Europe presiding over Us first international convention in Paris, since the beginning of the war.

wention in Paris, since the beginning of the war.

He's expected to journey to London following close of the convention to meet Rank and sail to the U. S. with him.

MPA Shows 397 Pix In '46 Against 371 in '45

Washington, March 18.
More than 62% of all feature films approved by the MPA Production Code Administration last year came from original stories, PCA reported

atom origants stories, P.A. reported at week.

Other moures of tride of a control of the source of t

The one-man control of Republic exercised by Herbert I, Yates since the second of the

he entered March I, 1946. However, its duties very likely will be split up, with the return perhaps of Mos Siegel (recently exiting Metro) or some other top studio exec to help on the production and, Goetz-Bruiatour interests—which have no top-compared to the second of the second o

duties beyond the physical capacities of any one manof-graven and-drag-out battle.
Except of Rep was avoided by
Yater willing submission to G-B
demand for six reps on the 14-man
board. Fight might still impend,
however, if there are serious clashese
in the directorate or the GoetzBrulatour ownership is dissatisfied
(Continued on page 2004).

Skouras, Silverstone Off on So. Am. Survey: Schlaifer Stands By

Schlatter Stands By
Syryas Stourns, 20th-70x presy,
and Murray Silverstone, head of
Stibl-International, planed for Mesleo City yesterday (Thes.) on the
stre tieg of a six-week Latin-American trip. Expanding South and
test tieg of a six-week Latin-American trip. Expanding South and
to prompting this first-hand visit by
Stouras, being one of the few Amerlean film company top executives to
make this treit aithough several forthe territory. Stouras has been to
Europe two or three times in the
territory. Stouras has been to
Europe two or three times in the
accordingly is delaying this planned
(Continued on page 25)

BRULATOUR, INC., Liberty's M-G Deal on 'State of Union' GOETZ MOVE IN (Capra-Tracy), Stevens' Mama' (RKO) **Cues Co.'s Possible Shift in Operation**

Amber' Sets Record For Technicolor Footage

I ecimicolor Fooltage
Total of 229,000 feet of Technicolor
film was exposed in the shooting of
"Forever Amber," the highest figure
ever used on one pleture in the
ever used on one pleture in the
for the studio was held by "Wilson,"
which exposed about 200,000 feet
tinted celluloid.
Length of the finished picture,
when released in Riovember, will be
approximately 1,000 feet.

Johnston to Host Industry Dinner In N.Y. for Rank

Eric Johnston will play host in May to J. Arthur Rank at a lavish industrywide dinner in New York' which will also mark the 28th anni of the Motion Picture Asan. About of the Motion Picture Asan. About pay \$15 a head) to the shindig at the Waldorf-Astoria.

A load of Hollywood game will also will be a supported to the players, company chieffains and every other important name associated with times. Ranking governments being made for attendance of top players, company chieffains and the every other important name associated with times. Ranking governments being made for attendance and the V.p.a of most of the companies will hold their Initial meeting to will hold their Initial meeting to discuss the support of the companies. In New York today (Wednets Agont Wednets and the Continued on page 27). Continued on page 27). Johnston To TESTIFY

JOHNSTON TO TESTIFY

Washington, March 18.
Eric Johnston is one of a number
of leading Americans who have
been invited to testify before the
House Un-American Activities Committee on proposed legislation to curb and outlaw Communism, Hearings begin March 24.

Pending deal of Liberty Films with Metro, by which latter would distribute "State of the Union" and loan Spencer Tracy to star in the Frank Capra film, is understood to have a number of unusual augles invoked by Metro. Studio's aim is said to be avoidance of a clanor from the control of the

sticpaino deals to outsider while steadfastly refusing them to its own beedle.

steadfastly refusing them to its own beedle.

one of the stead of th

Briskin.

Liberty has a distrib pact with RKO for three films and an optional fourth. Stevens' chore on "Mama" is understood being accepted by RKO as one of the pix under the (Continued on page 18)

LOOKS LIKE 'ABIE' WILL JUST ABOUT GET OUT

Present indications are that Bing Crosby Productions will come out today financially on "Abides Irish today financially on "Abides Irish the unit will see any profit on its \$850,000 production nut. Remake of the Anne Nichols story ran into a storm of charges of racial caricaturing which severely hur it to bookings.

Pic has been doing pretty well in small towns, which may serve to get it off the hook. It falls, however, to click in larger cities. In addition to these b.o. characteristics, film is suf-fering from refusal of a number of top circuits to book it.

National Boxoffice Survey

Income Tax Blues Hurt-Years,' 'Pursued,' 'Boomerang, 'Brunette,' 'Sinbad' Top Big 10

wherever playing the states, in point of color and play-dute, are point of color and play-dute, are point of color and play-dute, are played to the played t

rang, 'Brunette,' 'Sinbad' Top Big 10

Income tax blues and mild produtt are being blamed this week by
exhibitors in several cities. Despite
these advers factors, several spite these advers factors, several spite
these advers factors, several spite
these advers factors, several spite
these advers factors, several spite
these advers factors, several spite
these advers factors, several spite
the several total is not blad,
the overal total is not blad,
when best of loasification. Same appictures are pushing absolute as plets to "Lady in Lake" (M-C) ai,
the overal total is not blad,
when the several spite to "Lady in Lake" (M-C) ai,
the overal total is not blad,
"C' (U), playing mostly in fairly
small houses in Los Angeles, is
small busses in Los Angeles,

(Complete Boxoffice Reports on Pages 10-11)

Binvon Shifts to U

Claude Binyon, recently resigned from Paramount, was signed yesterday (18) by Universal-International to a long-term contract as a writer-He reports to U-I in the middle of

erai keys.

'Locket' (RKO), another new picture, is not smash to date but direction of an original story written may do better after getting out into by himself.

Sid Silverman, President at 46th St., New York 19, N. Y.

RUBSCRIPTION No. 2

NAME AND ADDRESS OF THE PERSON			
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DAILY VARIETY (Published in Hollywood by Daily Variety, Ltd.) \$10 a Year—\$12 Foreign

National Film Carriers (Truckers) To Physically Distrib Now OK'd 'Duel'

Selznick Releasing Organization last week decided against physical distribution via United Artists and will go ahead on pending deal with National Film Carriers. Contract for

distribution via United Artists and will go ahead on pending deal with National Film Carriers. Contract for while of the Contract for the Contract

56 Cuts
Personal contabs by Schmick and
his chief flack, Paul MacNamara,
with Legion officials in New York
last week resulted in breaking the
deadlock which had left "Duel" unclassified by the Catholic Chucurd
agent it was reviewed. Final award
of a B rating—meaning "objection
he in part"—was obtained ob making 66 cuts. By recediting and replacing to the control of the control
author of the control of the control
author of the control of the control
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control c

DELAWARE NABE'S 105G TRUST SUIT VS. SCHINE

Washington, March 18, Civil anti-trust suit has been filed Civil and vascination. In the control of the U. S. District Court here by Shore Amusements, Inc. of Millord, Dod; asking Silo500 plus an injunction against "threatened loss and damage." Manced as defendants by the operator of the Shore Theatre, 24th-Fox, Warner RKO, Columbia, the Sehine Chain Theatres, Inc., and Chesspeaker Theatres Cpr., Complaint says that no one can be considered to the control of the con

Since prior to 1939, it is charged, the Schine group has maintained an "un-lawful combination among themselves and have monopolized leasing of motion picture films in certain cities and towns in violation of the Sherman Act."

Complaint adds that "the great film leasing power of the Schine de-

film leasing power of the Schine de-fendants has been exerted to obtain special preferences and advantages. Beginning in January, 1946, J. Myer Schine, dominating figure in the Schine defendants, made persistent and determined efforts to take over management of the Shore theatre."

ATA HO in N.Y. Par Bldg. Burgled, Cash Box Loss

New York h.q. of the American Theatres Assn. in the Paramount building was buglared Friday (14) when yeggs picked the lock to the office after hours and then jimmied the cash box. The raiders walked off with several hundred dollars in off with several hundred dollars in cash. What they overlooked was a raft of checks and some coin collected by the theatre unit for both the Greek. War Relief and the Brotherhood Drive.

Both collections were cached in the same metal till as the ATA cash. Loss is insured.

Dickinson's HWP Post

Edward T. Dickinson, Jr., has been named as vecpee in charge of de-velopment and distribution of edu-cational films of United World Pic-tures, 16m subsid of Universal. Dick-

tures, 16m subside of Universal. Dick-inson last served as one of the Amer-ican representatives on the Emer-gency Economic Committee for Europe, attached to the U. S. Em-bassy in London, Dickinson was research asit, io Frieg S. Olds, U. S. Steel's board chairman. During hos-tilities, he held the post of execu-lities, the held the post of execu-mittee of the War Production Board and later served overseas with the

Par Tests Bid Sales In Tough Theatre Aeras

IlleGatte Actical

With the aim of eliminating antitrust danger spots throughout the
country, Paramount has launched
country, Paramount has launched
competitive selling before the decree
makes action mandatory. Company
distrib toppers are selecting the
worst test spots and in those situation
on its product for competing offers
by rival exhibs. Action is predicate
on Par's desire to mollify theatre
operators in Igoalities where the
have been holest and to thereby
forestall any more anti-trust actions.
Among the bigger situations earmarked for pre-decree bid selling
are Chicago, Dalis, Memphi, Otiageles, Seattle and Portland, a company spokesman aid. In other sites
such as Philadelphia, where Bros.
Golman is vying with Wanner Bros.
Golman is vying with Wanner Bros.
foreign competitive negoliations as distinguished from bid sales.

tinguished from bid sales. Distinction between the n the two meth

Distinction between the two methods, it's said, is that bid selling follows the decree's strictures in that he distrip baces a minimum rental the distrip baces a minimum rental by exhiba. Competitive negotiation method employed in some localities by Par starts with no minimum. The company merely allows competitions of the company merely allows competitions and this is, in effect, progressive bidding.

In the main, Par has confined, its competitive selling to rande situations, spots where it's felt conditions do not warrant a switch to decree methods.

warrant a switch to decree methods Par has nixed exhib requests for an early start in competitive selling. One such situation is Minneapolis, where the company will continue under its old method despite exhib pleas to the contrary.

COST OF LIVING WAGE HIKES FOR STUDIOITES

Milec PUN 51 UDVIVILE 20 Major film studies are offering wage tilts of 11:7% to studie guids and unions to coincide with the re-proximately 15:000 employes on 10 major lots figure to gain more than 15:000.000 byte he adjustments. Offer was made to conform to the agreement signed last July, providing for excendance with the advance in living expenses. ing expenses.

Adjustments, retroactive to Jan. 1, re equivalent to the uppage in the ost-of-living index, as reported by the Department of Labor in the Los hyggles are

Da Pron Tops Terpmen

Hollywood, March 18. Dance Directors Guild, at its annual meeting, elected Louis Da Pron president for the coming year,

other new officers are Stanley Donen, vecpee; Nick Castle, secre-tary-treasurer; Jack Cole and Jose-phine Earl, senior board members, and Francis Grant and Audrene Brier, Junior board members.

Ent's \$13,500,000 for 6

Hollywood, March 18.

Hollywood, March 18.
Enterprise announced a budget of \$13,500,000 for six films during the \$13,500,000 for six films during the coming year, as part of its first anni-Pictures slated for lensing will be "Wild Cellendar," "They Passed This Way," "The Black Hat," "East of Cairo" and two other properties, one to star Norma Shearer and one to star Barbara Stanwyck.

Big 5 May Fight Bidding Delay

Opposition among some of the Big Five to stay of the decree's competi-tive bidding features, pending appeal, is, so strong that there is more than a chance of theatre-owning de-fendants actively righting the post-ponement when the question comes up before U. S. Supreme Count, Justice Simulosis, set and the services the

up bedore U. S. Supreme Court
up bedore U. S. Supreme Court
be a considered to the suprementation over the
past two weeks, the thorny puzzle
was mutled by Big Five reps without
any decision being made.

By Big Five reps without
any decision being made
to the delay being sought by the Little Three, they will be alone
the Geovernment has already
subjects. Strategy of some of the Big
Five members, led by attorneys for
20th-Fox, is to swing into full-scale
bid selling operations long before
tid selliably reported. The idea is to
cessful substitute for theatre divorces
make that method of selling a successful substitute for theatre divorces
represented that divestiture alone can
rid the industry of monopoly violations.

Attorneys for some of the Big Five Attorneys for some of the Big Five are allergic to any delay because it would deprive them of documenta-tion of their proposed argument that competitive selling has taken off the curse of anti-trust violations. Of the (Continued on page 25)

N.Y. LABMEN PROGRESS SLOWLY IN AGREEMENT

Negotiations between the film lab technicians, Local 702, and the 18 major New York labs, which were resumed last Thursday (13) follow-ing a temporary breakdown, have been continuing through the week been continuing through the week with no progress towards, a settlement being recorded. Richard F. Walsh, International Alliance of Theatrical Stage Employees prez, in declaring full support to Local 702 in its effort to reach an agreement, appointed James Brennayt. It decprexy, to assist the union's committee in the negotiations.

tee in the negotiations.

Another meeting of the companies and union has been scheduled for today (Wednesday). Although the old paet ran out on March II, lab owners have agreed to make all settlements retroactive to that date. Union's basic demand remains wage possible with Coast lab workers in all classifications.

Coslow-Frank-Proser Set 'Copa' Aides, Music Pub

Sam Coslow, producer of "Copa-cabana" (UA) and George Frank, the Hollywood agent, who also owns 20% of the filmusical, return to the Coast immorrow (Thurs.) after hud-dling with the distributors. Groueho Marx, costar of the pic with Carmen Marx, costar of the pic with Carmen Marx, is also east with his wife weeks.

weeks.

Coslow was bedded most of the time with virus infection. He set the song publication rights to the "Copa" score with Max Dreyfus who promises the with the property of the property of the property of the alternating publishing house. This plugging exploitation by-passed the alternating publishing house. This plugging exploitation by-passed the alternating publishing house. This plugging exploitation by-passed Berlin who, meaning a state of the property of the propert

"Easter Parade."
Coslow-Frank a p p o in ted Skip
Weshner eastern rep for their interests and Six Edward Villiers their
London rep. "Copa" pic may be
previewed at the N. Y. nitery of the
same name, owned by Monte Proser.
Latter owns 20% of the film also, besides having collected \$25,000 for the
little rights.

Sears' New Gimmick: Non-Auction Sale of UA Product to All Comers

Ornstein Aides Sears

Urnislem Aides Sears
George H. Ornstein, member of
United Artists foreign department
or the past year, was named assislant to distribution chief Grad
Sears yesterday (Tuesday). Ornstein has been touring Latin America
and served for several months in
can discred for several months in
can discred Artist and the several
During the war he was a transport
pliot for TWA and test pilot for
North American Aviation.
Ornstein is husband of the former
Gwyne Pickford, daughter of Mary
Pickford and her husband, Buddy
Rogers, visited the Ornsteins in
Havana a few weeks ago. Ornsteins
arrived in New York last Thursday
(13).

Paul Nathanson Sues U-Rank-E-L To Distrib 8 Pix

Toronto, March 18.
Paul Nathanason Toronto, March 18.
paul Nathanason Toronto, 19.
patter with 1 Arthur State, 19.
patter with 1 Arthur State, 19.
patter with 1 Arthur State, 19.
patter of Canada, has feel and the state of Canada, has feel and bunction in the Toronto Canadian associates from distributing eight British films in Canada and Newtonicales from distributing eight British films in Canada and Newtonical Canada, and Ranka, 19.
pattern of Canada, and Rank, alleging compiercy to break and Liege-Lion, Pictures of Canada, and Rank, alleging compiercy to break and selection of the Canada and United State of Canada, and Rank, Rank films in Canada and Newtonical Canada, and Rank, pattern of Canada, and Rank, C. president of Odeon Theasters of dent of Monogram in Canada, and Immedialely call board meetings and retain counsel to fight the injunction.

Background of dispute was forma-tion, late in 1945, of Eagle-Lion Films, with announcement that Uni-versal would produce in the U. S. and Eagle-Lion in Canada. Both of and Eagle-Lion in Canada. Both of these organizations are tied in with United World Pictures, a company that never went into active business and the second of the second

NEY'S HURRY-UP CALL

MALIO MURKY-UP CALL
Richard Ney Constellationed back
to the Cosst yesterday (Tuesday)
on a hurryun call from 20th-Fox to
go into work on "Foxes of Harrow."
Ney bad been vacationing in New
York for three weeks. He'll fly
back east April 10 for a one-night
radio stand on "Radio Reader's
Digest."

N. Y. to L. A.

Irving Berlin Sid Blumenstock Sam Coslow Arnold Deutsch Mr. and Mrs. George Frank Marcel Hellman Jonas Rosenfold Silas F. Seadler Sterling Silliphant Benay Venuta Benay Venuta Ralph Wonders

N. Y. to Europe Rupert Allan Annabella Maria Balanchine V. Duckworth Barker

V. Duckworth Ba John Davenport Vernon Duke Marcelle Lamy Louis Lober Nikita Magaloff Alan Melville Carol Reed Joseph Siritzky Mr. and Mrs. C. Aubrey Smith Mr. and Mrs. Robert Stevenson Unique plan for selling certain United Artists pix under the decrea United Artists' pix under the decree without the necessity of following competitive bidding regulations it being considered by Grad Sears, "UA sales chief, who's voiced his being considered by Grad Sears, of the control of the cont

run and the size of the house. Distribution operations would be under sec. 8 (a) of the decree, which provides for licensing films in any competitive area by offering plx. "On the operator of each theatre in such area who desires to exhibit it on some run (other than that upon which such festure is the place of the and upon uniform terms." Sec. 8 (a) is the alternative to competitive selling, which in turn only applies where a run is desired, or is to be with the selling which in the simultaneous exbibition in competing theatres." Sears figures that by giving non-exclusive runs he won't have to follow competitive bid method under sec. 8 (c).

How it Works
The UA system, applied to certain of its product, would work as follows: Company, itself, would handle first-runs on a four-well lease operation. This would be done because UA wouldn't be able to obtain a high enough rental, non-compelitively, from outside as high.

done because UA wouldn't be able to obtain a high enough rental, non-tool of the control of the

Alexis Smith's Next

Hollywood, March 18.
Warners assigned Alexis Smith to
the femme lead opposite Dane Clark
in "Whiplash," tale of the prize ring,
William Jacobs is producer and
Lew Seiler director.

L. A. to N. Y.

Demes Agay Donald Barry Millen Brand Donald Buka Alfred Burt Betty Comden Richard Conte Richard Conte Gary Cooper Sandra Cooper Benjamin Davis Irving Davis Douglas Dick Howard Dietz William Elliott Tom Farrell Bryan Foy Irving Foy Leonard Goldenson James R. Grainger Adolph Green Sterling, Hayden Sterling, Hayden Kal Kirby Otto Klemperer Milton Kusell Canada Lee Mary Foy Littel Anatole Litvak Norman Lloyd John Loder John Loder
Rouald Millar
Mrs. Bob O'Donnell
Frank Partos
Ralpb Polk
Byron Price
William F. Rodgers
Mouty Shaff
Nigel Tanya
Jonie Taps
Phyllis Thaxter
Martha Tilton Martha Tilton Ann Todd Ann Todd Lamar Trotti Frederic Ullman, Jr. Evelyn Waugh Franz Waxman Stanford Zucker

JOHNSTON'S 'OR ELSE' TO STUDIOS

20th Sells Out Its 50% Interest In 38-Theatre Del Norte (Mex) Chain

Macio City, March 8, 1900 print of the North Port of the North Por

Luis Potosi.

Although there had been talk several times of further expansion below border, deals never became solidined. Reasons for 20th with-drawing from Mexican theatre picture understood primarily because of union regulations and requirement for native and not foreign agement. Another major factor igh film rentals did not leave is high film rentals did not leave margin of profit necessary to dupli-cate type of showmanship and de luxe operations the company em-ploys in its U. S. setup.

ploys in its U.S. setup.

In settling the deal, which puts
Credito Cinematografico in powerful position picture-wise and with
further expansion planned, B. V.
Sturdivant, who went to Mexico
two years ago as N. T.'s Latin
(Continued on page 25)

WB. MEXICO IN ACCORD: INCIDENT IN MADRID

Warners' diplomatic staff smoothed out an international misunderstand-ing with the Mexican Department of Interior, occasioned in the film-ing of background footage for "Treasure of the Sierra Madre" in

Mayor of that city declared some of the scenes were derogatory to Mexico, but the federal government

Anti-Mexican?

Madrid, March 16.

Evidence of mounting anti-American feeling in foreign countries as a result of offending characterizations in Hollywood films are given here In Hollywood films are given here when a gang of young men tore up billboards and display ads at a theatre in Madrid where "Kit Carson," a UA release, was being screened. Demonstrators said that the film, which revolved around the Mexican War of 1848, was insulting to Mexico.

Leserman's N. Y. Sales Huddles on 3 Projects

HIMMUS. 9II J 110 JCLU.
Carl Leserman is due in New York
from the Coast this week for huddles
this United Artists exces on distribution of a number of films. They
include "Macomber Affairs" and
Constraint Eve," made by Benedict.
Constraint Eve," made by Benedict.
Constraint Eve," made by Benedict.
Constraint Eve, "made by Benedict.
Constraint Eve, "made by Benedict.
Constraint Eve, "made by Benedict.
Constraint Eve," made by Benedict.
Constraint Eve, "made by Benedict."
Constraint Eve, "made by Benedict.
Constraint Eve, "made by Benedict."
Constraint

Leserman will be in New York three or four weeks. He'll be joined by Bogeaus, who is expected later this week.

Lindstrom Elected

Lindstrom Elected

Chester Lindstrom, director of the motion picture division of the U. S. motion picture division of the U. S. division experience of the U. S. division experience of the U. S. division of the U. S. divi

Mrs. Marian Jarnagin was elected

Hope Draws 2 Laffers

Hollywood, March 18.
Paramount has lined up two
comedles for Bob Hope to follow
"The Road to Rio," which wound up
before the cameras Saturday. First of the pair will be "Pale Face," to be succeeded by "Clown of Fortune," a tale of a court jester in the 16th century.

Another Church Attack on Films

Chicago, March 18.
Charges that the picture industry
"was increasing the tide of immorality and indency" were issued here
by the Rev. Patrick J. Masterson, assistant exec director of the Legion of Decency in New York City, Speech made before National Catholic Wel-fare conference claimed that mo-tion picture was the most potent in-fluence of our times and that there fluence of our times and that there has been a steady decline of the family picture and a constant rise of the objectionable film. Lovemaking scenes occurred in 190% of last year? Inline, and what makes the pictures dangerously influential to the adolescent is the majority of scenes dedescent is the majority of scenes. The pointed out that illicit love is the goal of the leading characters in 20% of the productions.

Priest also lashed out as danger-ous to the junior set the fact that 75% of the pictures showed actors in scanty dress, with over 60% of these being women. He also claimed that intoxication took place in 43% of the pictures and vulgarity

in 65%.

In an analysis of 115 pictures it was discovered that 84% portrayed crimes, with an average of recimes, per picture. Only 20% of the crimes of the

PAUL ROBESON'S LABOR PEP TALK BEFORE CSU

Hollywood, March 18. Hollywood, March 18.
Paul Robeson spoke Sunday (16)
night before a CSU mass meeting,
urging members to continue fight
for democratic unions. He wound
up his pep talk with a labor song
and was cheered to a standstill. Two
other speakers, Oscar Schatte and
Father George Dunne, failed to ap-

Schatte, recently before the Sen-ate Labor Committee in Washing-ton, was advised by counsel to make no further Hollywood labor talks for the time being, while Father Dunne reportedly cancelled his speech at advice of church officials.

\$11,911 and 50% Cut in 6 Negro Pix Claimed in Suit

Negro Pix Claimed in Suli.
Two N. Y. federal court suits for \$11,911 and a share of profit in two Negro pix were filed Monday (17) by Wallace Thorsen and Thorsen

Thorsen asks an accounting on the pix in which he claims profit-sharing interest and also on a Negro adaptation of March of Time, which he declares was his idea and which APNMP, he states, illegally

BREEN COOE-OR

Units Hollyword March 18.

Unites Rollywood's individual film produced with a find production Code rules with more stringer, state censorship of motion pictures looms more than a likely possibility. State censorship bile special control of the co

cutting room.

(Continued on page 27) Bob Gillham Joining Bob Orr Agey., Adding The Selznick Account

The Selznick Account
Robert Gillbam, head of him and
television department of J. Walter
Thompson ad sency, is understood
set to join Robert W. O'r Associates
of the Common and the Common and the Common and
David O. Selznick secount, He had
been earlier reported joining the
been earlier reported joining the
been earlier pub-sed head, but with SRO.
O'r, who heads the new organizadagency recently having split, the
new setup is being worked out,
O'r, who heads the new organizathe Mitchell. He is taking the Jergen
& Mitchell. He is taking the Jergen
& Mitchell. He is taking the Jergen
& Mitchell. He is taking the Jergen
will be Calt W. Clawson, budget ad
ham was associated when he headed
ham was associated when he headed

publicity-advertising for that com-pany.

SAG. Producers Open Negotiations April 15

Hollywood, March 18.
Screen Actors Gulld will start negotiations April 15 for a new agreement with film producers in all studios. Current 10-year contract ends May 15, and the actors figure it will take about 30 days to agree

it will take about 30 days to agree on a new pact.

SAC appointed a negotiating committee consisting of Ronald Reagan, Gene Kelly, William Holden, George Murphy, Louise Beavers, Joseph Calleia, George Chehan, Paul Estvey, Cliff Joon, Kern John Stern, Sendy Chen, Committee of the Committee of th

OK for Melody Anyway

Un IUI altCHUY AllyWa3/
"The Swordsman" will get an Ocsar calibre score if Columbia has anything to do about it.
Morris Stoloff, who was Oscared for "The Jolson Story" score, and tugo Friedhofer, who wan Acad. nod for "The Best Years of Our Lives" cleffing, will collaborate on background music for "Swordsman."

Oscar-Hypoed 'Years' Going After STATE GENSORS GWTW's' \$14,000,000 Domestic Record

Bebe Daniels to E-L

Hollywood, March 18.
Bebe Daniels, after eight months
on the Hal Roach lot, is shifting to
Eagle-Lion under a three-year producer contract calling for three fea-

Currently Miss Daniels is super-vising the cutting chore on "The Fabulous Joe," her last production under the Roach banner.

Years' B.O. Upped A Lot Via Oscars

Commercial value which attaches to the award of an Oscar for "Best Picture of the Year" was clearly evidenced over the past weekend by "Best Years of Our Lives" Academy's bronze statuette may mean as unch as \$1,000,000 at the bo. for the Samuel Goldwyn production, bested on the uppet lake since it bested to the past Years of the Samuel Goldwyn Samuel Samuel

Astor theatre, N. Y., is typical. Pic, in its 17th week there, did \$8,-700 on Saturday (15) as against \$8,-100 the previous Saturday. It, hit \$7,100 on Sunday against \$8,600 the week previous. The Saturday figure week previous. The Saturday was the largest in seven wee

was the largest in seven weeks.
At the Woods, Chieago, Saturday
gross jumped from previous weeks
87.51 to 88,904 and Sunday's from
82.251 to 86,904. Pic is in its 18th
week and, as at the Astor, the tilt
resulting from the Acad publicity is
noteworthy considering the kength
of the run.

of the run.

Here are figures for the Capitol,
Cincinnati, from the day the film
premend last week: Tuseday, \$3,100;
Friday, \$45,00;
Friday, \$45,00;
Saturday, \$5,00;
At the Falsec, Tus Angeles, Saturday, \$45,00;
At the Falsec, Tus Angeles, Saturday, \$45,00;
At the Falsec, Saturday, \$5,00;
At the Falsec, Saturday, \$5,00;
At the Falsec, Saturday, \$5,00;
At the Falsec, Saturday, \$1,00;
At the Falsec, Saturday, \$1,

MODIFIED CAIN PLAN BEING SENT WRITERS

BEING SENT WRITERS

Moditised Hollywood, March 17.

Moditised Hollywood, March 17.

And the propagation for James March 17.

Cather propagation and the state Authority are being sent out to members of the Screen Writers Guild in a 64-page supplement to the Cutlels' mangalab, the Screen the Cutlels' mangalab, the Screen to the Cutlels' mangalab, the Cutlel's and the Cutlel's and the Cutlel's and part of the Authors Lessing and the Cutlel's and the Cutle

Studio Techs Unite,

Form Indie Pix Co. Form Indie Pix Co.

New film producing outfit, Filmusic, Inc., was formed here by 15 studio technicians with George E. Marsh, music editor, as president. Company bought a building which will be remodeled as the Highland studies which will be used temporarily as a cental lot and late practify as a cental tot and late and features.

With big hypo resulting from string of Oscars awarded last week string of Oscars awarded last week with the string of Oscars awarded last week as the string of Oscars awarded last week as the string of Oscars awarded last week as the string of the string

before on Fox-West Coast, RKO, In-terstate and Odeon (Canada) cir-cuits. All engagements are at upped admissions.

Prices and top terms being obtained via theatre-leasing deals under which "Years' is being exhibited give Goldwyn exec the hope that they can beat "GWFW."

Admish scales have gone up con-Continued on page 200.

MPA Recommends Survey On Filmgoing Tastes

Un l'ilmgoing Tastes

A comprehensive survey of the
motion picture audience was recommended today (Tuesday) by the
motion picture audience was recommended today (Tuesday) by the
first annuals report to Eric Johnston.
Agency also recommended for this
pear, as highly timely, a study of
statistics on foreign production, disstatistics on foreign production, dis"In the sale of any product," said
the report, "the first question as
alse manager asis is who buys my
the question is paeed, who are my
without a supportable figure for the
cold number of people by we have
very little information about the
composition of both groups.

very little information about toe composition of both groups.
Who are these people? What is their background? Education? In-tending the status? Occupation? Where do they live? What are their likes and dislikes? Answers to these ques-tions should be elementary, yet they are lacking today."
Of the projects the summarked in 1946, Of the project in these them to the summarked in 1946, It is expected to be completed by last spring or early summer. A sim-

U. S. is expected to be completed by late spring or early summer. A sim-ilar survey of foreign theatres is under way, but no date can be set yet for its completion.

Nelson to Rep Indies · At UN Cultural Powwow

Hollywood, March 18.
Donald Nelson will represent the
Society of Independent Motion Picture Producers March 26-27 at the
United Nations Educational, Scientific and Cultural Organization gathering at Philadelphia. Nelson will tific and Cultural Organization gathering at Philadelphia. Nelson will assume a leading role in the study of the motion picture industry in relation to world problems, with indie American groups helping to formulate U. S. policy on education, selected and culture throughout the world. Topics to be discussed include Topics to be discussed include of those, effects of commercial films on people of foreign nations, and the

on people of foreign nations, and the formation of a U. S. Film Council formation of a U. S. Film Council for the purpose of cooperating with UNESCO. Milton S. Eisenhower, chairman of the U. S. National Com-mission for UNESCO, of which Nel-son is a member, called the meet.

Majors Up Production To Plug Gap **Left By Shrinking Extended Runs**

planned to up its production schedule from 24 to 32 pix for this year is expected to cue an industry-wide post in the number of films produced at almost every studio. Chlef reason is the fact that top features are no longer holding up for the where the control of the control of

Differentiation to boost the production schedule is a direct retribution of industry hinking early last year in
dustry thinking early last year in
dustry thinking early last year in
the product of the control of the
product of the control of the
dustrial of the last
in each situation. While there
are no indications of a lowering in
costs, the majors now believe the
almost certain end to the labor strike
although the
description of the control of
description of the
description of
de and 20th-50x, which has carried on a refrenchment in personnel to lower costs, have now-completed the economy wave so that personnel is static. This makes it possible for the majors to plan production much farther in

Number of program changes at Number of program changes at, Broadway showcase theatters during the last several months points up the sporter rons now being obtained for top product. Where films used to play air or sight weeks with no trouble, only a very few have been held for more than four weeks at any Broadway. Induse, since New Years, Paramount, Warners' Strand and Broadway, house, since New Years, Paramount, Wanners' Strand and Loew's Capilol, for example, have had a consistent change recently every firece weeks, with such top-le the control of the control of the End" not, holding up any longer, There have been exceptions, of Courte, such as 'Best Years of Our Lives, "Yearlang," Josean Story, The Courtey of the Courtey of the most of these blue been Academy award contenders, indicating their suseriority.

superiority.

Trend away from long forced runs in the key city showcases implies that the majors have realized they can gross more with a new furn than the control of the rritories to judge what the will do for them;

JACOCKS TAKES OVER 9 N. J. COCALIS HOUSES

In a deal completed over last weekend (16), nine New Jersey the-afters formerly owned and operated by the Cocalis circuit were trans-ferred to management of Alden Theatre Corp. on a 12-year leasing arrangement. Alden is headed by Donald Jacocks, former Warnel Flox, theatre circuit manager in New Bros. theatre circuit manager in New Jersey, who left a year ago to or-ganize the 16-house B&Q chain in New England, and is now preparing a national theatre acquisition pro-gram in collaboration with a group of his former associates at WB.

of his former asseciates at WB.
Cocalis Enterprises, in past years
one of the big indie chains in New
Jersey, is currently left with only
two houses in Keansbürg, N. J. Theatres Involved in the transfer include the Elmoira, Royal, State and
Strand in Elizabeth; Park in Newsoft: Frontic and Pabutat in Pash. Strand in Elizabeth; Park in New-ark; Empire and Rahway in Rah-way; Roslyn in Roselle, and Park in Roselle Park. J. J. Thompson, treasurer for the Cocalis estate, negotiated the transfer of manage-ment to the Alden company and is planning to disclose a new field of operations for Cocalis in the near

With acquisition of new theatres in New Jersey, Jacocks is opening headquarters in New York. Alex-ander C. Kilpatrick has been named treasurer for the Alden corporation with Monroe Stein retained as legal

Un-Sisterly Team

Old family feud between Olivia de Havilland and her sister, Joan Fontaine, broke out again as an aftermath of the 1947 Oscar Derby, Joan, the winner of the femme acting prize in 1941, declared she got the sisterly brush-off when she offered congratulations to Olivia.

Her press agent explained:
"The girls haven't spoken to
each other for several months.
It's one of those things that goes
back for years, ever since they
were children."

March, Wyler, DeH, Russell, Goldwyn, Years' Sweep Acad

Hollywood, March 18. Olivia de Haviliand, in person and in a gorgeous gown of Technicolor achievement, was acclaimed the greatest film femme of 1946, and Fredric March, in absentia and in

a Broadway legit play ("Years Ago"), was heralded the best male Ago"), was heralded the best male thesp in the calluloid resilm. To the populace, which clustered in 'huge anumbers Inside and outside the Shiriae Civic Auditorium in down-tost Angeles, these awards were the outstanding events in the Coscap Derby, but in the professional and business sector of the Derby it was a sweeping processional and business sector of the Derby it was a weeping processional and business sector of the Derby it was a weeping to be a sector of the Derby in the contract of the Derby in the contract of the Derby in the Coscap Cost, and the Derby of the Derby in the Cost of the Derby in the Derby of the Derby in the Cost of the Derby of the Der

against 10 major studios.
Goldwyn not only won the Irving
Thalberg Award, for a long stretch
of high endeavor in the film industry, but his picture, "The Best Years
of Our Lives," was Oscared as the
best of his own life and the best of
the crop of 1946. With it went seven best of his own life and the best of the crop of 1946. With it went-seven other awards, including those to William Wyler, as best director; Robert E. Sherwood, best screen playwright; Hugo Friedhofer, for the (Continued on page_25)

PARK-IN (SMITH) WINS OVER DRIVE-IN (LOEW)

Providence, March 18. Litigation to determine patent rights to the drive-in theatre was settled last week when a U. S. Dissettied test week when a U. S. Dis-trict, court held that E. M. Loew's Drive-in theatre had intringed upon the patent of Park-In Theatres, Inc. of Camden, N. J. Outdoor method of exhibition was devised some eight years ago.

some eight years ago.
According to Park-In's prexy,
W. W. Smith, his firm holds the first
drive-in theatre patent ever issued.
and "non-existent" film market
among small children and the aged
who previously did not attend pictures. Company also states that it's
contemplating reducing fees for old
and new licensees.

Horne-Deutsch In NY For **Board and Authors Meets** Board meeting of Story Produc-tions, Inc., was held in New York

Monday (17), with Hal Horne, board chairman, and Armand S. Deutsch. prez, coming east last week to atlater this week.

later this week.
While in New York, Horne also
has been huddling with Legnardo
Bercovicl, who is doing the saveenplay of Story's first pic, "This Side
of Innocence." Bercovici was east
polishing script of "Fortrait of
Jenny" for David O. Selznick.

Horne said he hoped to get into production by summer, but wouldn't put the \$2,500,000 budgeter before the cameras until perfectly satisfied with the screenpiay. Meantime, Taylor Caldwell, author of "Innocence," put the \$2.000,000 budgets before companies may retailste by clamping the state of the state of

Sam Goldwyn Replacing Seiter on 'Bishop's Wife'

Seiter on Bishop's Wife'

Bullywood, March II.

William Seiler will be replaced
as director when "The Bishop's
Wife' resumes lensing in about 10
days. Sampled Goldwyn is underscenes. Minor Changes also expected to be made in Robert Es.
Sherwood's zerjite before shooting
as yet for Seiter but cast of Cary
ary et for Seiter but cast of Cary
ary et for Seiter but cast of Cary
ary et for Seiter but cast of Cary
Petture had been shooting about
was called.

Pic P. A. Vs. Film Critic (Bergman Vs. Crowther) CBS Debate Pros-Cons

US Dehate Pros-Cons Most question of whether the influence of allms is to the good or the reverse took another going-over Friday (14) when Maurice Bergman, Universal's easeern adpublicly chief, and New York and the Construction of the Air. Bergman, registering in the aye column, maintained that the contribution of pix to U. S. culture of the radio and book publishing industries. Crowther countered with the contention that of the 500 entertainment films turned out years the content of the radio and book publishing industries. Crowther countered with the contention that of the 500 entertainment films turned out years as the content of the radio as serious grama or truly creative diversion."

The public's respect for significant of the content of the respect to the public serious demand or truly creative diversion."

truly-creative divertion."

The public's respect for significant pix has been very meagerly indicated, Bergman argued, after conceding that many vital questions did not be impired to put these ideas on the screen. "With on apologies for what is being done in motion pictures, I must clie the motion of the control of the public itself becomes more more form of expression," he added, "As the public itself becomes more aware of the screen's possibilities and indicates lift pleasure in seeing its properties of the public itself becomes more interesting that the public itself becomes more interesting the public itself becomes more interesting that the public itself become

the first to recognize this."

Most of Hollywoof's turnout' is
the "routine paraphrasing of old,
and convertiental plots, some a little
standard actificial meod," Times
critic held. "A little more logic and
proportion in writing and manufacture of films and a little more logic and
proportion in writing and manufacture of films and a little more of
the faults," the pundit claimed,
if filmmakers had a "more compilmentary opinion of the public," better
films would result, Crowber
er films would result, Crowber
er films would result, Crowber

ter mins wome result, Covoner A. A. case can easily be built that films contain a moral since they're subject to the strict production code which compels producers to constantly demonstrate that the bad are punished and the good trumph, Bergman also contended. It was a subject to the subjec

STATE DEPT, UNAWARE

the governments decision to curtail imports remained in effect. That action followed a warning by the national bank that its stock of gold and foreign currencies was danger outsy low.

It's reported here that the film.

Freelance Players' \$75,000-\$125,000 Per-Picture Fees Too High—Bryan Foy

Foy's Title Bowout

Eagle-Lion has with drawn from the Motion Picture Assn.'s title registration bureau and will title registration bureau and will ke labels on pix without pre-liminary registration. Bry a five Proy, E.I. tuttle chief, has disposed by the labels of the

B'way Showcasing Easier: U Pic Into Cap. RKO Into Riv

With discleming Broadway bit currently, the tight situation that has prevailed during the past five years in getting first-run New York; plays of cracking. A double-shuffle and the past of the past of cracking. A double-shuffle and the past of th

Theatre situation has considerably seased for Universal by the fact that in addition to the Winter Garden, which it controls, it has two hookings coming up at the Music Fall. "Eag plus the Capitol date. Indies are still having a rough time, however, with little in the way of houses available to them on Broadway but the way of thouses available to them on Broadway but the Colly Investings Victoria.

Among major pix for which houses are needed are David O. Selznick's "Duel in the Sun"—respectively provided principles and properties of the control of the con

TORONTO BACKROOMERS **GET 25-40% INCREASES**

URL LO-4W/6 INVALEADLS

The opening wedge in increased my for the shipping boys is the concept of the concept o

The rectionary did not attend picCompany also states that it's
plating reducing fees for oid
www. The rection of the rection

Cost of signing independent player talent on a per-picture basis has risen sharply recently and a producer can do better by closing loanout deals with the majors. That's the opinion of Bryan Foy, production chief of Eagle-Lion, whose company will cut down drastically on its previous practice of pacting indie players. "We've hired a lot of them at per-picture prices running anywhere from \$75,000 to \$125,000 but we don't plan any repeat perform. ances unless they'll take a good deal less," Foy declared. Fortunately, the production top-

per said, E-L in seven months time has so established itself that pro-ducers such as Metro, Paramount, Columbia, Sam Goldwyn and Hal Wallis have loaned the new company actors and directors. "The best interests of the company, however, lies in the buildup of our own players and we're doing that as rapidly as is humanly possible," Foy added.

added. "There's another thing ie con-sider," he continued. "When you pay that sort of money for an actor, he or she should throw enough weight around to pull up the bo. Ing on two and three players at those prices for each film and though we're doing excellent busi-ness, we don't want to continue, operative as expensively. Of course, seek outside talent but things are changing for us rapidly."

changing for ús rapidly."

Illustrating the high cost to the company stemming from outside actor deals, Foy and that E-L paid actor deals, Foy and that E-L paid in "Repeat Performance." Other cases in point were Dennis O'Recefs who asked \$75.000 for work in one fall of the contract to James Capper), whose asking price was \$75.000. Competition among indic producers for tall of the contract to James Capper), whose different up the result of approximation of the contract to James Capper), who will be contracted to the contract to James Capper), who will be contracted to a performance of the contract of Labor, Too

Commenting on another phase of ballooning production costs, Foy de-clared that since the first of the year clared that since the first of the year when retroactive labor boosts went into effect, it has been virtually impossible to make a picture for less make a picture for less cost the studio \$50,000, he said, suffered to the studio \$50,000,000, he said, suffered to the studio \$50,000,000, he said to the studio \$50,000,000, he said to the said

Foy, now in New York for a rac reunion Thursday (26) with Foy, now in New York for a raids requisor. The results of the results of the raids of the results of the result tremen want in the future

tremen want in the future.

There are too many producers who are too old and tired to hit the road and learn what saleamen and exhibitors are thinking. "Foy asserted. "You can't ait back in your office and keep in touch with changing tastes. For my part, I've just completed one tour through the completed one tour through the contributes the northwest when I return to the Coast."

E. I. sail sail set production wire for

the Coast."

E-L is all set, production-wise, for the 1946-47 season, with two pix fully completed, two editing, two in production and nine scripts ready for filming, Foy said. Studio topper intends remaining in New York unit Arthur Krim, company prexy, returns next week from his current trip to London in order to huddle on studio plans for the 1947-48 season.

Best-Lind Bollywood, March 18.
East-Lind Bollywood, March 18.
East-Lind Bollywood, March 18.
The Bollywood Vear Capacity of the Control of th

STOP APOLOGIZING FOR SEX, GEORGE APLEY...

You didn't invent it!



The Late George Apley was born



THE LATE GEORGE APLEY" started life as a best-selling novel that won unpreceden-

ted public and critical acclaim... and the Pulitzer Prize!

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> EDNA BEST - MILDRED NATWICK PERCY WARAM - NYDIA WESTMAN

> > PEGGY CUMMINS

JOSEPH L. MANKIEWICZ-FRED KOHLMAR

Screen Play by Philip Dunne - From the Play by John P. Marquand

20

New Pix Pep L. A.; A. & C. Lofty \$36,000, 4 Spots; 'Smash-Up' Stout 531/₂G, 5; **'Pursued'** 68G, 3; 'Sinbad' 53G, 2

Los Angeles, March 18.

Firstruns are looking up currently mainly because of sturdy new bills and good weather. "Pursued" is sighting smart \$84,000 or better in three theatres. "Smash-Up" hose their in three theatres. "Smash-Up" hose their in three theatres. "Smash-Up" hose theatres. "Smash-Up" hose theatres. "Fasy Come" and "Ladies" Mannheads for very light \$28,000 in two "Back Privates Come Home" is beating out a smart \$35,000 in four "Back Privates Come Home" is beating out a smart \$35,000 in four smart \$25,000 in four smart \$25,000 in four smart \$25,000 in four street very deling trade up-surge and now is roadshowing in three houses with outlook for great big at \$35,000 in two locations.

Eathmates for This Week.

Appelle (GWC) (600; 30-31) "Buck Private" (1) and "Devil on Wheels" (FEC). Good \$5,000 for new Abbott-Costello film.

Last week, a SWC (2012) (301) "Buck Private" (1) and "Devil on Wheels" (FEC). Good \$5,000 for new Abbott-Costello film.

Last week, a SWC (2012) (301) "Buck Private" (1) and "Devil on Wheels" (FEC). Good \$5,000 for new Abbott-Costello film.

Last week, a \$3,500 (3,352; 35,504). "Buck Privates" (1) and "Devil on Wheels" (FEC). Neat \$40,000 and "Sweetheart Sigma Chi" (Mono) (6 days), okay \$5,100 (3,352; 31,318)). "Best Years" (1) (2) (21) wk).

"Buck Privates" (1) 210 and "Devil on Wheels" (FEC). Sweetheart Sigma Chi" (Mono) (6 days), okay \$5,100 (3,352; 31,318)). "Best Years" (1) (2011) wks.

Climbing to \$12,500. Last week, \$1,000. High Music Hall (G&S-Blumericki) (G24; 68-81) — "Red Blumericki) (FWC) 86-876; 59-81) — "Red Blumericki) (FWC) 86-876; 59-81) — "Red Blumericki) (G24; 68-88) (G24; 68-8

Good \$5,000. Last week, Drigut.
\$5,500. Hollywood (WB) (27,56; 50-81)—
Pursued" (WB). Sturdy \$22,000.

Gd wk), \$6,000 Prontiss" (WB)

Gd wk), \$6,000 Music Hall (Blumenfeld) (475; 50-85)—"Red House"

Low (A) (3d wk), Steady \$4,000. Last

with (FWC) (628; 50-85)—"Smash(50 WC) (628; 50-85)—"Smash(60 WC) (628; 50-85)—"Smash(60 WC) (628; 50-85)—"Smash(60 WC) (60 WC) (60 WC) (60 WC)

(60 WC) (60 WC) (60 WC) (60 WC)

(60

week, neat \$4,900. The second property of the property of the

Broadway Grosses

Brunette' Smart 28G, Boosts Pitt

Pittburgh, March 18.
Soch pictures are asaling brooten the vectors are asaling brooten the vector of the vector of

week, subsequent-run, the subsequent of the subs

\$13,500 as against big \$22,000 last week. (WB) (2,000; 46-70)— "Ladles' Man" (Par). Last-minute booking when "Beginning Or End" didn't develop enough to rate move thor "Prentiss" (WB) (m.o.), about same.

50-31)—"feginning or End" (M-C) (20d wk). Sight \$13,000. Last week, "California" (Far) (M-C) (20d wk). Sight \$13,000. Last week, "California" (Far) (M-V). (

Omaha Still Bearish

But 'Bedelia' \$9,000

The bearish tembah, March 18,

The bearish tembah, March 18,

tal thestire and the state of the stat

(Col) and "Blondle's Big Momeni";
Collaboration (Contrations) (2009, 16-65)—
"Beddia" (E-L) and "Sing White
Dance" (Col) (Any \$9,000 but below
myerings for free/runs. Last week,
weeking for free/runs. Last week
Orpheum (Tristates) (3,000, 16-65)—
Thougerous Millions" (2014). Moderate \$10,000, Last week, 'Cross My
Leart, 'Car' and Philansman and
Paramount (Tristates) (3,000, 16-65)—"More Brentis" (WB). (2014)

Paramount (Tristates) (3,000, 16-65)—"More Brentis" (WB). (3,000)

Paramount (Tristates) (3,000, 16-65)—"More Brentis" (3,000)

Paramount (Tristates) (3,000, 16-65)—"M

Life' Sturdy At \$16,000 in L'ville

S16,000 in L'ville

"It's a Wonderful March is
Riatio looks topper this week. Only
other new entry is "Private Affairs
of the new entry is "Private Arenue"
(1,200; 40-60)—"California" (Par)
(Miss "Fligrin" (2001) and "Strangs
Ourrey" (2016) (mo.), Ana \$5,000.
—"Till Clouds Roll By" (M.G.) and
"Pillondis Known Bess"
(Rep.) \$3,200.
—"Till Clouds Roll By" (M.G.) and
"Sides" (Par) and "Sloux City Sue"
(Rep.) \$3,200.
—"Tursued" (WB) (2d wk).
(Rep.) \$3,200.
—"Dursued" (WB) (2d wk).
(Rep.) "Tursued" (WB) (2d wk).
(Rep.) "Tursued" (WB) (2d wk).
"Miss "Rela Again" (U) and
"Solo—"Tursued" (WB) (2d wk).

"Destry Ricks Again" (U) and
"Solo—"Tursued" (WB) (2d wk).

"Destry Ricks Again" (U) and
"Solo—"Tursued" (WB) (2d wk).

"Affairs Bel Amir" (UA) and "Tome
week. "Song of Scheherande" (U)

"Affairs Bel Amir" (UA) and "Tome
well is Mexico" (Ca).
"The solo "Screet of Whistlear" (M.G.) and "Tome
well "Machon Strangs" (PC) (Tec.)
"The Joke, Son" (E-1) and "Down
"Town Strangs" (PC) (Tec.)
"The Joke, Son" (E-1) and "Down
"Town of the Screet of Whist"The Joke, Son" (E-1) and "Down
"Town of the Screet of Whist"The Joke, Son" (E-1) and "Down
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"Town of the Screet of Whist"The Joke, Son" (E-1) and "Down
"Town of the Screet of Whist"The Joke, Son" (E

H.O.'s, Tax Day Slow Up Frisco Albeit 'Pursued' Nice 26G, 'Song' Hot 24G

Nice 266, 'Song' Hot 246

Hotos San Francisco, March 18.

Hotos Ho

The state of the s

na Still Bearish But 'Bedelia' \$9,000 Hope Fat \$32,000, Hub Ace; Brennan.' Ink Spots 29G, 'Adventuress' Big 14G

Key City Grosses

Last Year\$2,981,000 (Based on 22 cities, 194 theatres)

South' Brisk At \$24,000, St. Louis

St. Louis, March 18. eral weeks ago Fanchon & booked "Best Years of Lives" Marco booked "Best Years of Lives' for its local preem at the St. Louis

Marco booked "Best Years" of Lives" for its local preem at the St. Louis on March 20 not knowing it would on the Academy award. Heavy the state of the Academy award freely shown at \$1.50 top. Currently "Lady" looks at \$1.50 top. Curr

YEARS' TERRIF 50G, D.C.; 'MADELEINE' 26G

Many, miable. March 18.

With all Washington Basech 18.

With all Washington Basech 18.

With all Washington Basech 18.

Washington Basec Estimates for This Week

Estimates for This Week
Capital, (Lower) 0, 43,84; 44-80)—
Rue Madeleine* (20th) plus vaude.
Public Madeleine* (20th) plus vaude.
doi* Daughtes" (UA), hypoed by
Sammy Kaye orch on size, rang
bel with a near-record \$55,004,44-70)
—The granning or End* (M-G) (44-70)
—The granning or End* (M-G) (44-70)
—The granning or End* (M-G) (45-70)
for third downtown week.
Ender (WB), (21,55; 44-85)—Nora
\$17,009 after disappointing \$50,000
last week.

\$17,000 after disappointing 200,000 after disappointing 200,000 after disappointing 200,000 after disappointing 200,000 after disappointing 250,000, with five shows daily and six on Saturday. Last week. "Won-stations 14,000 after disappointing 200,000 af

enough for maration run. Ditto last week.

Metropolitan (WB) (1,513: 44-70)

"Sinbad Sailor" (RRO) (2d wk).

Still a heavyweight at \$15,000. Last week. terrife \$19,000.

Palace (Loew's) (2,370: 44-70)

"Boomerang" (20th) (2d wk). So-so \$15,000 after opening at mild \$19,000.

Seattle Slow Albeit 'Humoresque' Big 13G

Last week, "Californie," Last week, "Sue's Sleep Out" (UA) (m.o.), \$10,000 sets (Indio), (L500; 40-80) — "Adventures" (E-L) and "Born to Speed" (PRC), Irish background For Hub, with lig \$14,000 in sight, Last week, "Last Mohicana" (PRC) and "Cor Hub, with lig \$14,000 in sight, Last week, "Last Mohicana" (PRC) and "Cor Hub, with lig \$14,000 in sight, Last week, "Last Mohicana" (PRC) (2,000; 40-80) — "The Yourse Pressands Strang White Last week, "Rasor's Edge" (20th) (2d Wh. Sa5,000 in 6 days. "Are week, "Rasor's Edge" (20th) (2d Wh. Sa5,000 in 6 days. "Are week, "Rasor's Edge" (20th) (2d Wh. Sa5,000 in 6 days. "Are week, "Rasor's Edge" (20th) (2d Wh. Sa5,000 in 6 days. "Are week, "Rasor's Edge" (20th) (2d Wh. Sa5,000 in 6 days. "Are week, "Angel and Badman" (Repo.) "Orpheum (Locw) (2,500; 40-80) — "The Week I Last week, "Beginning or End" (M-C), railed of week from Mct, okay \$15,000 and below experienced in 1977 (1978) (

Lent, Flu Blamed For Indpls, Dip; 'End' 12G, 'Madeleine' Mild 13G

Indianapolis, March 18. Indianapolis, March 18.

Film biz is mostly off here this stanza, due to Lenten dip and widespread flu. "Crime Doctor's Crime
Hunt," sparked by Bob Crosby band
on stage, is the biggest grosser. "13
Rue Madeleine," at Indiana; "Begin
ing Or End," at Loew's, and "Scheherezade," In second week at Keith's,
are only fair.

Estimates for This Week

Estimates for This Week
Clircie (Katz-Dolle) (2,806; 42-72)
"Crime Dector's Manhunt" (Coll
31,8000, Last week, "Nocturne"
(RKO) and "Vacation in Reno"
(RKO), this 10,000 at 40-60 es cale.
Indiana (Katz-Dolle) (3,800; 40-80)
"Tim Lady" (Rep.), Mijel 33,800, Last
week, "Humoresque" (WB), oke
314,000.

Humoresque' Big 136

Seattle, March 18.
First yearn weekend is cutting the characteristic form of the

Chi Reverses Trend: 'Brunette' Plus O'Neil Great \$65,000, 'Rose'-Robinson Rousing 50G. 'Pursued' Big at 24G

Lenien slump, the case of the

isologo. "Pursued" is big \$24,000 at the Roosevelt.

However, and the other loop the Roosevelt.

However, and the control of the Roosevelt.

However, and the control of the Roosevelt.

However, and the control of the Roosevelt.

Estimates for This Week.

Applies (B&C) (200, 83)—"Disease the policy (B&C) (200, 83)—"Disease the Roosevelt of the R

Reconing" (Col.) plus Comes Section (Col.) plus Comes Section (Col.) heating states (Col.) heating states (Col.) heating states (Col.) heating of Edw. (Col.) he

good at \$28,000. Last week, Dis *u-i-Visida A-theis (Back (J. 1700: 65)—"utteet Marriage" (Par) (2d wk). Next \$16,000. Last week, Inne \$20,000. Waeds (Essances) (1,200; 95-81.20-1,04). However, West \$1,000. Thest Years' (RKO) (13th wk). Almost like opening week with sput up to \$35,000 or better on Academy awards. Last week, Bancy \$31,000.

Det. Picking Un: 'Sinbad' High 35G, Boomerang 30G, 'Spring' Socko 23G

Detroit, March 18.
"Sinbad the Sallor," at the Michigan, is topping current lineup with chief competition coming from "Boomerang" at the Fox. "Lady in the Lake" at the Palms-State is lead-

Estimates for This Week Estimates for This Week
Adams (Balaban) (1,740; 70-95)—
alson Story' (Col) (11th wk). Still
ady at \$7,500. Last week, about

same,
Broadway-Capitol (United Detroit)
(3,309; 70-85)—"Plainsman" (Par)
and "Jungle Princess" (Par) (re.
[ssites). Good \$15,000. Last week.
"The Chase" (UA) and "Calendar
Girl" (Rep) (2d wk), \$10,000. Giri' (Rep) (2d wk), \$10,000.

Downtown (Balaban) (2,883; 7095)—"San Quentin" (RKO) and
"Death Valley" (SG). Solid \$14,000

Last week, "Wicked Lady" (U) and
"Queen of Amazons" (SG) (2d wk).

Fox (Fox-Mithigan) (5,100; 70-95)
 "Boomerang" (20th) and "Devil on Wheels" (PRC). Trim \$30,000. Last week, "I'll Be Yours" (U) and "13th Hour" (Col), \$22,000.

Madison (United Detroit) (1,886: 50-80)—"Time, Place" (WB) and "Glass Alibi" (Rep), "Good \$2,500 in 3 days. Last week, "Brennan Girl" (Rep) and "Plainsman and Lady" (Rep), \$2,300 in 3 days.

Michigan (United Detroit) (4,038: 70-95)—"Sinhad Sallor" (RKO) and Fall Guy" (Mono). Solid 335,000. Last week, "Humoresque" (WB) and The Pilgrin Lady" (Rep) (2d wk), strong \$21,000.

Palms-State (United Detroit) (2,-976; 70-95)—"Lady in Lake" (M-G) and "Out California Way" (Rep) (2d wk). Big \$17,000 after big \$26,000 Opener

United Artists (United Detroit) (1941; 70-95)—"Suddenly It's Spring" (Par) and "The Guilty" (Mono). Socko \$23.000. Last week, "Begingor End" (M-G) and "Vacation Days" (Mono), good \$15,000.

Grosses Are Net

Grosses Are Net Fim gross estimates, as re-ported herewith from the vari-ous key cities, are net, i.e., with-out the 20% tax. Distributors share on net take, when playing percentage, hence the estimated figures are net income.

The parenthetic admission prices, however, as indicated, include the U.S. amusement to

'Locket' Bright \$20,000. Philly

Holdovers continue to hog the gootight this stanza with "Joison Story" taking top coin. New proof-the Locket' making comperatively the best showing with great session at the small Kartion, "Skell Guy" paired with Tommy Tacket band on stage looks only fairish at the

Estimates for This Week
Aldine (WB) (1.305, 50.94)—Tady
in Lates" (M-G) (6d wk). Miller
Areadia (Sabbosky) (700, 50.94)—
"Nora Frentiss" (WB) (2d run),
Nice \$7.500, Last week, "Perfect
Marriage" (Par) (2d run), fair
\$5.00.

'Reckoning' Rugged 26G Prov.; 'Heart' Nice 121G

Prov., "Heart' Nice 1236
Providence, March 18.

New town popper this stanua is Loew's State's "Dead Redconing and the providence of the pr

Ladies' Man'-McIntyre Best Buff, Bet. \$22,500

Buffalo, March 18.
Biz is sluggish here currently.
Biggest coin will go to "Ladies"
Man" and Hal McIntyre band at the Buffalo, but it's not up to par for combo bill. ombo bill. Estimates for This Week:

De Collino 1011.

Bedinated for This Week:
Bedinated (\$5.00; 40-70) —
"Ladier Man" (Par) and Hal MeTradier Man (Par) (Par) (Par)

Lat Week, "Bedfining or End'
Tradier (Par) (Par) (Par)

—"Nora Frentier" (WB) (2d wig).

Frentiates (Shen) (3.00; 46-70) —"PerHyn (Shen) (2d 70) —"PerHyn (Shen) (2d) (Par)

Medical (Par) (Par) (Par)

Medical (Par) (Par)

Medical (Par) (Par)

Medical (Par)

Around \$4,500. Last week, nice \$5,500. Last week, nice \$5,500. Last sealing \$2,000. 4 no. 10 last \$1,000. Last week, "Song of Scheherzande". Only O'Clock (Col.) Strong \$15,000. Last week, "Song of Scheherzande". (10) Last \$11,000 for second week, "Song of Scheherzande". (20) Last \$11,000 for second \$2,000. Last week, "Song of Scheherzande". (20) Last \$10,000 for second \$2,000. Last \$10,000. Models \$10,000, most of coloning from last five days, Last week \$10,000. Last \$10,00

Brunette' Aces In Cleve., \$22,000

This being Bob Eope's hometown, his new film, "My Favorite Brunette" is getting most of the current gray state. "Verdic" tied up with the Tex Beneke-Glenn Miller orch on Falke. "Bometang," is eaching smart bit at Allen.

Estimates for This Week

smart bits at Allein.

Estimates for This Week.

Estimates for This Week.

For This Week.

Place of This Week.

Place of This Week.

Bernard (1981). Bright \$1,500.

Bright \$1

Cole the and Sue Ryan on stage, about same. every \$ (3,48; 5-70)—"States the Enuester (Perr. States) and the States of the State

Years' Great \$20,000. Denver; 'End' Fat 171G

Denver, March 18.
"Best Years," with Academy award balty, is packing the small Aladdin this week at tilted scale. "California" is so strong in its third week at Denham it will be held a fourth. "Beginning or End" looks fine at the Orpheum.

week at Denham it will be held a fine at the Option.

East and the Option.

East Option.

East

Mild Weather, St. Pat.'s Help B'way:

'B'klyn'-Kaye Tall \$90,000. 'House' 32G. 'Heaven' 38G. 'Pursued'-Prima 63G. 2d

Continued mild weather until yesperday (Tues.), new product and the didde business gleaned St. Patrick; and (Mon.) will enable Broadway; (Yed.). Last week. "Suddenly didde business gleaned St. Patrick; and (Mon.) will enable Broadway; and the street runs generally to weather the street runs generally street was terday (Tues.), new product and the added business gleaned St. Patrick's day (Mon.) will enable Broadway day (Mon.) will enable Broadway first runs generally to overcome the Income Tax Blues. Most film theatres in N. Y. midtown area consequently are sporting sizeable grosses, exceptions mainly being films that have failed to hold up on extended runs

by "It Happened in Brooklyn" by "It Happened in Brooklyn" plus Sammy Kaye's band heading stage show, at the Capitol. This combo will land a big \$90,000 or close. Looks likely to stay three weeks, possibly longer, "Red House" is do-ing fairly well at the Globe on first

stanza with good \$32,000 in sight.
"Stairway to Heaven," playing its "Stairway to Heaven," playing its first week at pop scale after long run at Park Avenue, is looking for a strong \$38,000 at the Winter Garden. Dest one getting a central population of the property of the strong and the property of the pro

than last week at the Altor. It needy session.

"Purused," with Louis Prims band session.

"Purused," with Louis Prims band session.

"Bounceang" plus Katherine Dundham dancers, Phil Rogan, Enresto giving the Roxy a fine \$100,000 in Intilal holdower frame. Ed Sullivan Intilal holdower frame. Ed Sullivan Christopher and the Royal Sullivan Christopher Sullivan Chris

Estimates for This Week
Astor (City Inv.) (1,306; 95-\$2-40)
"Best Years" (RKO) (19th wk).
Academy awards boosting this materially, take running about \$1,000
daily over last week. Hence, great
\$46,000 or near looms. Last week,
\$39,000: Continues.

\$59,000. Continues.

Capites (Low's) (4,820; 70.81.50)

"Happened in Brooklyn" (M-C3)

with Sammy attage on the sammy attage of the sammy attage o

San amount (1) of the control of Wk). Sayon, below hopes. Criterian (Lowe) (700 e-9). Sarts today. Wcd.) Last week, "Scheleparade" (U) (2d wk), off to \$20,000, while second was trin \$83,000. Gibbe (Brandt) (1,400; 70-81,20). "Hed House" (UA). Doing fairly "Pred House" (UA). Doing fairly and the control of the control of

wk), okay \$17,000.

Gotham (Brandt) (900; 70-\$1.40)—
"Angel and Badman" (Rep) (3d wk).
Staying up nicely with \$14,500 after \$17,500 for second. Looks to stay here five weeks.

1,7,000 or second. Dooks to say.

Golden (767) (120-\$2,400-"Henry
V' (UA) (29th wk). Doing steady
V' (UA) (19th wk). Doing ste

Father" (Mono). Modest \$9,000. Last week, "Man I Love" (WB) and "Mt. Her." (Mono). Inte \$11,00. "Intelligence of the state of the state

(Thurs.).

Park Avenue (U) (583; \$1,20-\$2,40)

"Years Between" (U) (2d wk).

Not holding up. \$10,000 in prospect for initial holdover frame; first excellent \$15,000.

for initial hotorour frame; are calculat \$1.500.

Calculat \$1.500.

The provided of the calculation of the c replaces, \$30,000,

night. "Tarmer's Daughter" (tRCO) replaces, March 23. First work 25. Rosy (20th) (5,885, 80-51,60-71) (1900 merger) (20th) with Kather 250 merger 250 merg

Cincy Hot; 'Years' New High at \$34,000, 'Band.' Cole Trio Smash \$33,000

Chie IIIO Sillasti 40.5, vivue and anach 18.

"Best Years," setting a new high for current operation at the Capitol, is topping the town currently, accouple paces ahead of the combo Albee, hotsy with the King Cole Trio and "Beat Band." Palace is above par on "Johnny O'Clock." Hold-overs are spotty. Downtown bis

overs are spotty. Downtown bis generally is fatso.

Estimates for This Week
Albee (RKO) (3,100; 55-8)—"Beak
Band" (RKO) and King Cole Trd,
others on stage. Cole combo is
magnet here for smash, \$33,000. Log
week, "Magnifecent Rogue" (Rep)
and Vivian Blaine, others, on stage,
oke \$24,000, but below hopes. oke \$24,900, but below nopes.
Capitol (RKO) (2,000; 90-\$1.50)—
Best Years" (RKO). Launching
indef stay of four-a-day showings at
upped scale by setting new modern
record here at itianic \$34,000 or near.
Last week, "Abie's Irish Rose" (UA),
\$11,000.

Grand (RKO) (1,430; 55-70)—"Be-ginning or End" (M-G) (2d wk). Slow \$6,500 trailing fairish \$11,600 starter.

starter.

Keith's (UP) (1,542; 55-70)—
"Stairway to Heaven" (U) (2d wk).
Solld \$10,000 on heels of hotsy \$13,500 preem.

Solid \$10,000 on neers of notry \$13,-Lyric (RKO) (1,400; 55-70)— 'Raider' (Indie) and 'Down Miss-ourt Way' (Rep.) Thin \$4,506 Last week, 'Beast With 5 Fingers,' (WB) and 'Tracy Vs. Cueball' (RKO), sock \$5,500.

Palace (RKO) (2,600; 55-70)—
"Johnny O'Clock" (Col). Pleasing
\$15,000. Last week, "Nora Prentiss"
(WB), about same.

Shubert (RKO) (2,100; 55-70)—
"Nora Prentiss" (WB) (m.o.). Sweet
\$7,000. Last week, "Bedelia" (E-E)
(m.o.), \$3.500, no dice.

Stallion Road

, Honywood, March 11.
Warners release of Alex Cottlieb produc-
tion. Stars Ronald Reagan, Alexis Smith,
Zachary Scott; features Peggs Knudsen.
Pottl Rendy, Harry Davenmort, Frank Pag-
He Angela Greene, Directed by James V.
Kern, Novel and screenplay, Stephen Long-
Stephen Purcell Zachery Soutt
Dulsy OtlsPengy Kumisen
Chris TellerPutti Brady

Section Tatt area.

Kriphena Harry Datemport na Rock Anreas Green na Rock Anreas Green no Charles Green Comment of Penns, Puglia chinond Mulard Ridgh Byel a Olfs Ladvel Corrigan (co. 1. Ladvel Corri

"Station Road" manages to general the season of the season

aware, worth, steening satiousish coverts. Feeling remote cheals with Ronald Reagan, horse dector, who is visited by Zachary Scott, successful rowelint, for the control of the control of

with his own serum and love wins. James V, Kern's divection packs a lot of punch in the few action scuence officted by the Longstreed concept of the control of the control

age count.

Alex Gottlieb's production has given the picture top technical appurtenances and realistic backgrounds. Camera work of Arthur Edeson is fine and score by Frederick Hollander is a help. Bred-

Time Out of Mind

Hollywood, March 15. Hollywood, March 15.

Universib-Hermational re-leves of Robert
Stars Hyllis Cuivest, Robert Interest,
Stars Hyllis Cuivest, Robert Interest,
Stars Hyllis Cuivest, Robert Interest,
Stephenson, Olive Blackery, Barry Blancon,
Janes Shaw, Severenjay, Alore Flinkel,
Bellow, Stephenson, Olive Blackery, Barry Blancon,
Janes Shaw, Severenjay, Alore Flinkel,
Bellow, Western Marry Gertamm;
Field, camera, Marry Gertamm;
Severenja, Marry Gert

Kate Fernald
Christopher 'Fortune Robert Ilution
Rissa Fortune Clis Raines
Jake Bullard Kidle Albert
Captain Fortune Leo C. Carroll
Dorn Drake
Max Lieberman
Wellington Drake Henry Stephenson
Mrs. FernaldOlive Blakeney
Captain Rogers
PennyJanet Shaw
Alfred Stern
Dr. WeberSamuel S. Hinds
Aunt MelindaLilian Pontuine
George

Miniature Reviews

"Stallion Read." (WB). Drama of love and horses in Southern of love and horses in Southern California that will depend largely upon cast names to sell. "Time Out of Mind" (UT). Dull dissertation of life and music of the Maine coast, despite tiptop photography and good

tipton photography and gover "Farzan and the Hunticess" (RRC). Moderately entertaining adventure film in the Tarzan sories.

The state of the Lash" (PRC). Lock as a new PRC (Inc. Control of the Control of the Control of the Control of the Manuschi (PRC). Stutrday matinee trade.

"Bel Ami" (Filmex). Moxican made version of de Maupassart tale, strong for Mexico market and a possibility in U. 3.

transpiring and characters carry no symptimy army the many control of a New England sailing, family whose composing complex is fruit that the control of a New England sailing, family whose composing complex is fruit that the control of the carry of the

also figures to advantage.

Standout lensing is given to the sterling settings by Maury Gertsman. It is camera work of the high-test artistry that, unfortunately, isn't matched by story worth. There also is an excellent musical score by Miklos Rozsa and Mario Gastelmuvo-Tedesco that is on the credit side.

Brog. Brog.

Tarzan and the Huntress RKO roleans of Sol Lesser (Kurt Neumann) production, directed by Neumann Sturs Johnny Welsamulter, Bredd Joyce, Johnny Merfault, returner Patrick Morsesser, Solar Solar

Running time, 72 MINS.
TurxanJohnny Weissmuller
JaneBrenda Joyce
Boy Johnny Sheffield
Tanya
Weir Barton MacLane
MarleyJohn Warburton
Smithers Wallace Scott
King Farrod Charles Trowbridge
Prince Suli
Prince Ozira
Monak Mickey ' Simpson
ChetaBy Merself

Some 16 Terrar all fines have ground through the hopper since in 1918 with "Tarran of the Ades." Some the hoper since in 1918 with "Tarran of the Ades." So the second through the hoper since in 1918 with "Tarran of the Ades." So the second through the second t

Sand tailbright.

String of the policy of th

VARIETY the Lesser-Neumann offering are high for an action film. Neumann, however, could have directed at a faster pace.

Allered March 3, '37 Humble time, 38

Allered March 4, '47 Humble time, 38

Allered March 4, '47 March 12 Ring

Paras All'Paras Mary Soul

Local March

Local

John J. L. W. C. L. W. L. W. C. L. W. L. W. C. L. W. L. W. C. L. W. L. W

Rel Ami (MEXICAN-MADE)

(MEXIUAN-MADE)

Filmex production and release. Directed by Autonio Mongiel. Feelinged Armando Calvo, Gloria March, Patricle Mosen, Smilts Gray de Managasan's story. At Cine Merchofilma, March 8, '47. Running time, 102, MINS.

(In Spanish: no English Titles)

(In Spanish; no English Titles)
This is another Bel Ami story, reputedly much the same as the United
Artists release but done in Spanish
with the Latin touch visible both
in the directing and acting. Chief interior contributed by Armande
Calvo, who is shaping up in Mexican
pictures much the same as he did in
ilms and on the stage in Spain, his
native land. He has the lead in the
Cuty de Mexican spanish contributed by
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Giy de Matinassam start.

Also U. S. picture patrons likely will pay considerable attention to the startestic continues and beauty of the sets. Four fernmes, Gloria Marin, Partical Moran (fibel Clark), an Arthus and Charles and Charle

Antonic Momplet is reminiscent of Ernst Lubitsch with his direction. Camera work and sound are excellent.

New Foreign Films (Unlikely for Anglo-U. S. Market)

"La Rose de la Mer" ("The Sea Rose") (PRENCH). Sicius production and release. Stars Fernand Ledoux. Roser Pigualt. Directed by Jacques de Baroncelli Screpping. Murc (Hibert Sauvageon, base en march in Paul Vialny, Reviewed in Paris Running time, 55 MINS.

Great Expectations

Join Mills and Valerie Hobson as stars.

U-I is distributing in America, It opens at Radio City Music Hall April 24. Running time three minutes less. U is tradeshowing it next Monday (24).

by director Johan Jacobsen. technical credits are also Picture's okay for Scandi-

"Driver Dage Fallow Regnt" ("When the Rain Is Failing") (SWEDISH), briberge Himberg projection and reisses, Stars Aif Himberg and Stars Aif Stars Reisses, Stars Aif Tone Reisses, Stars Reisses, Stars Reisses, Stars Aif Tone Reisses, Stars Reisses, Stars Reisses, Tone Reisses, Stars Reisses, Stars Reisses, Stars Reisses, Indanta Reisses, Based on novel by Marqui Indanta Shiberg, based on novel by Marqui Indanta Shiberg, based on novel by Marqui Indanta Shiberg, Based on novel ince, Jiz Wilks, Starsboom, Bennillay Line, Jiz Wilks, Starsboom, Bennillay Line, Jiz

Splendid film vérsion of Margit Soederholm's prize-winning best-seller máy prove as great a success as the book. Sentimental love story is helged by Gustav Edgren's perfect direction, latter wringing plenty of entertainment out of his own script. Enhanced by crisps acting, pic shapes up as a good prospect for U. S. art

"The World Turns Backward" ("Die Weit Dreht Sich Verichtt") (AUSTRIAN). San Film release of L. A. Hubber-Kahla production. Mars Hans Susser, Karl Joseph Marson, Marson Marson, Marson aner; directed by Hubber-Kahla. At Apollo. Vienns, Feb. 17, '47. Running time, 90 MINS.

Pleasant small-scale production loaded with Viennese humor but with limited world appeal due to the broad Viennese dialect of Hans Moser, the Austrian W. C. Fields. Story deals with Moser's alcoholic reminiscences of the good old days.

"Tytto Onneo Objakrissa" ("Love and Fighting") (FINNISH). Fenno Filmi re-lesse of 1th Kuvn production. Stars Strket, Shyita, Esto Saha; features Küllerev Kulske, Assa Raine, Iriga Ramiko, Hames Ilay-tinen, Joel Asikalpen. Directed by Yelo Norfa: screenispic, Tex Weslarberz, Re-viewed in Heisingtorz. Running time, 30 MINS.

Good Finnish comedy about prize-fighting and love. Cast, headed by Sirkka Sipila, turns in fine perform-ances. Okay for Finland and film fans and Scandinavia in general, but chances in the U. S. are small.

Goetz - Ul

= Continued from page 3 ==

"We're operating on fexible rules which permit us to invest each in hot of the rules which permit us to invest each in and we'll go into as many as look good to us." Goetz added. Company only recently closed a deal with Robert Montgomery on a profisharing basis and is more discharing with the profit of the rules of

U. Should Have Merged

Picture Grosses

Continued from page 18 Seattle

Avenue. Fair \$3,000 in 6 days. Last week, "Creat Ny Heart" (*Tar) and words, "Creat Ny Heart" (*Tar) and the state of the

week.
Roseveit (Sterling) (800; 45-80)—
"Swell Guy" (U). Northwest preem,
and looks \$4,500 or over. Lust weck,
"Man I Love" (WB) (2d wk), down)
to \$4,500

to \$4,500 Winter Garden (Sterling) (800); 25. 50)—"Old California" (Rep) and "Girl from God's Country" (Rep) (3d run). Mild \$3,000. Last week, "Always Loved You" (Rep) and "White Tie, Tails" (U) '(dd run), \$3,100.

RAIN DAMPENS K.C.: 'BRUNETTE' TALL 17G

BRUNETTE' TALL 17G.

Kansas City, March 18.

For third the state of th

\$15,000.

Tower (Fox-Joffee) (2.100, 45-65)

"Secret of Whistler" (Col) and
Boston Blackie and Law" (Col) with
stageshow. So-so \$8,000. Last week,
Home Sweet Homicide" (20th) and
"Magnificent Rogue" (Rep) with
vauke, ditto.

'Woman' \$14,000, Mont'l

Charlotte Quarters Get Facelift Charlotte, N. C., March 18 Quarters in Hotel Charlotte the Variety club here will be done over, according to Cy Dillon, chief barker of club, Remodeling will be-gin within the next 30 days.

Charles P. Skouras Says:

National Theatres Amusement Co. Inc. 1609 West Washington Bonlevaid Gas Angolas 7. Culifornia

Office of the President Charles F. Skowias

Mr. Samuel Goldwyn Semuel Goldwyn Productions 1040 North Formose Hollywood, California.

Dear Sam:

I thought you'd like to know what a

L thought you'd like to be readshowing heart warming experience it is to be readshowing THE BEST TEARS OF OUR LIVES in our theatres. Week after week, THE REST TEARS main

Week after week, THE BEST YEARS main-tains the same, splendid gross with no appreciate.

Audiences enjoy every minute of it and arop, the theatre to tell their friends of a leave the theatre to very minute of entertainment. Leave the theatre to tell their irlends of a nemorable and happy evening of entertainment.

To you, Robert Sherwood, Willie Wyler, the cast, and all the others you brought together the cast, and all the others we constrain attendance.

use cast, and all the others you prought together for its production, I extend my congratulations.

THE BEST TEARS OF OUR LIVES 18, indeed, THE DEST IMARD OF OUR LIVES IS, INC.

CPS: 1h

THE BEST YEARS OF OUR LIVES"

RECORD MONE



LOOK AT THE SENSATIONAL PRE-RELEASE RECORD TO DATE!

NEW YORK, Astor	18th WEEK
CHICAGO, Woods	14th WEEK
BOSTON, Esquire	14th WEEK
LOS ANGELES, Beverly	13th WEEK
Palace	9th WEEK
Guild	2nd WEEK
MiAMI, Colony	10th WEEK
JACKSONVILLE, St. John	3rd WEEK
ST., PETERSBURG, Playhouse	2nd WEEK
TAMPA, State	2nd WEEK
Palma Ceia	2nd WEEK
CINCINNATI, Capitol	2nd WEEK
DENVER, Aladdin	2nd WEEK
WASHINGTON, Keith's	2nd WEEK
MINNEAPOLIS, Pom	2nd WEEK
SAN DIEGO, Mission	2nd WEEK
Adams	2nd WEEK
SAN FRANCISCO, United Nations	1st WEEK
FORT MYERS, Lee	1st WEEK
COLORADO SPRINGS, Trail	1st WEEK
PPOVIDENCE Albon	
PROVIDENCE, Albee	1st WEEK
LONG BEACH, Santa Fe	1st WEEK
Town	1st WEEK
Cabart	1st WEb
PALM SPRINGS, Plaza	1st WEEK
El Paseo	1st WEEK

SAMUEL GOLDWYN

The BEST Years of

MYRNA LOY - FREDRIC MARCH - DANA ANDREWS - TERESA WRIGHT - VIRGIA

LONG RUNS!

---AND SOON THE STORY WILL BE THE SAME, AS IT OPENS IN:

	San Pedro, Cal., Strand3		Greensboro, N. C., State	· Vancouver, B. C., Vogue4/16	
	Greeley, Colo., Sterling3	/20	Greenville, S. C., Paris 4/6	Hastings4/16	d
	Buffalo, N. Y., 20th Century3	/20 .	San Bernardino, Cal., Studio 4/6	Winnipeg, Man., Garrick4/16	
	St. Louis, Mo., St. Louis		El Centro, Cal., Valley 4/6	Oklahoma City, Okla., Plaza4/16	
	Baltimore, Md., Town3		Redwood City, Cal., Redwood 4/6	Criterian4/16	i
	Portland, Ore., Music Box3		San Jose, Cal., Podre 4/6	Everett, Wash., Balboa4/16	Ó
	Richmond, Vo., Copitol3	/26	Burlingame, Cal, Broadway 4/6	Aberdeen, Wash., D & R4/16	
	Seattle, Wash., Music Hall3	/28	Palo Alto, Cal., Vorsity 4/6	Cannon City, Colo., Rex4/17	
	Salt Lake City, Utah, Rialto		Salinas, Cal., Alisal	Muscaline, Iowa, Palace4/12	
	Boise, Ida., Rialto	4/1	Watsonville, Cal., State 4/6	Albany, N. Y., Grond4/18	
	Provo, Utah, Academy	4/1	Richmond, Cal., Grand 4/6	Norfolk, Va., Granby4/11	
	Long Beach, Cal., State (M.O.)		Berkeley, Cal., U. C 4/6	Wengichee, Wash., Vitaphone4/11	
	New Orleans, La., Liberty		San Mateo, Cal., Baywood 4/6	Hot Springs, N. M., El Rio4/19	
	Orpheum		Alliance, Neb., Rialto.,	Calexico, Cal., Capitol4/20	
	Bakersfield, Gal., Nile		Pomona, Col., Sunkist	Butte, Mont., Montana4/20	
	Phoenix, Ariz., Vista		Pueblo, Colo., Main	Salina, Kan., El Ray4/20	
	Stockton, Cal., State		Spokane, Wash., State	Saskatoon, Sask., Victory4.2	
	Louisville, Ky., Strand		Portland, Me., Empire 4/9	Billings, Mont., Empire4/23	
	Rochester, N. Y., Temple		New Bedford, Mass., New Bedford 4/9	Gt. Falls, Mont., Rainbow4/2:	
	Santa Ana, Cal., West Coast		Bellingham, Wash., American 4/9	Helena, Mont., Antlers4/2	
	Sacramento, Cal., Capitol		Boulder, Colo., Vorsity 4/9	Missoula, Mont., Roxy4/2	
•	Vallejo, Cal., Senator		Cheyenne, Wyo., Paramount 4/9	Duluth, Minn., Granada4/2	
	Joplin, Mo., Electric		Ogden, Utah, Ogden 4/9	Springfield, Mo., Kickapao4/2	
	Cleveland, Ohio, Lower Mall		Springfield, Mass., Broadway 4/9	Wichita, Kan., Sandra4/2	
	University		Worcester, Mass., Plymouth4/10	Pittsburg, Kon., Cozy4/2	4
	Syracuse, N. Y., Empire		Grand Junction, Colo., Avalon4/10	La Junta, Colo., Scout	
	· Detroit, Mich., Downtown		Altoono, Pa., Olympic4/10	McCook, Neb., Temple4/2	
	Philadelphia, Po., Arcadia		Laramie, Wyo., Varsity4/10	Halifax, N. S., Casino4/2	
	Pix		Sheridan, Wyo., Orpheum4/10	Milwaukee, Wisc., Alhambra (M.O.)4/2	į
	Riverside, Cal., Lido		Moberly, Mo., 4th St4/10	Newton, Kan., Chief4/2	
	Las Vegas, Nev., Huntridge		Coffeyville, Kan., Ismo4/10	Winfield, Kan., Zimm4/2	
	Montreal, Que., Kent		Longmont, Colo., Longmont	Ottawa, Ont., Avolon4/20	
	Miomi, Fla., Royal		Sterling, Colo., American4/11	Victoria, B. C., Oak Bay4/21	i
	Milwaukee, Wisc., Riverside		Excelsior Spgs., Mo., Siloam4/11	Daylon, Ohio, Colonial4/30	'n
	Ft. Collins, Colo., State		Sedalia, Mo., Liberty4/11	Pittsfield, Mass., Colonial4/3	'n
	Las Vegas, N. M., Coronado		Topeka, Kon., Orpheum4/11,		
	Pocatello, Ida., Capitol		Memphis, Tenn., Strand	Lewiston, Mont., produydy	
	Kansas City, Mo., Power		Hamilton, Ont., Capitol4/12	Schenectady, N. Y., Erle	۰
	Bridgeport, Conn., Klein Memorial		Savannah, Ga., Weis4/13	Omak, Wosh., Omak 5/	
	Macon, Ga., Bibb		Hutchinson, Kan., Strand4/13	Chelan, Wash., Ruby5/	ĺ
	Birmingham, Ala., Birmingham		Dodge City, Kan., Crown4/13	Belleville, Ont., McCarthy 5/9	
	Charlotte, N. C., Visulite		Calgary, Alta., Grand4/14	No. Bay., Ont., Melrose 5/9	
	Raleigh, N. C., Colony		Fresno, Cal., Tower	New Haven, Conn., Shubert5/1	ļ
	Durhom, N. C., Uptown		Edmonton, Alto,, Righto4/15	London, Ont., Elmwood5/1:	
	vernom, 14. C., opiown	7/0			

FLASH! 31 INTERSTATE PLAYDATES JUST BOOKED FOR EARLY APRIL!

Tr Lives

AYO - HOAGY CARMICHAEL

The ACADEMY
AWARD
PICTURE!
Academy award

WILLIAM WYLER
ROBERT E. SHERWOOD

Mackinlay Kantor

GREGG TOLAND

THE PROPERTY OF THE PROPERTY O

Austrian Music Chief Jailed As Nazi Informer, Collaborationist

A dispatch from Vietna to 4
Vaniery states that Bernhard Herranasky, music publisher, head of
the old Austrian house of Ladwigs
the denounced a former employee to
the Gestapo for having told an antiNext joke. Herrmansky, who in
Co. from his futher, is president of
KKM. the Austrian Performing
Rights Society, affiliated with
Back of the news of the arrest te-

ASCAP.

Back of the news of the arrest is one of those curious stories about pre- and post-Hitlerism which embroils many a member of the middle-European lively arts. At first Herzmansky was anti-Hitler and pro-Schuschnigg-in fact, for a first Herzmansky was anti-mitter and pro-Schuschings—In fact, for a and pro-Schuschings—In fact, for a that to be the salvation—but after eight months in the notorious Dachau concentration camp in 193a, as Nazi political prisoner, the music publisher earms of more than a willing collaborationist. Herman and the salvation of the protect including the fact that, after the Liberation, he published the camp to Viennese in America via the Russian-controlled Vienna newspapers.

the Russian-controlled Vienna newspapers.

The property of the the Russians of the International Congress of Performing Rights Societies, in Washington last fall, since visus must be okayed by all four occupation authorities—U. S. British and the Property of the Russians of STAGMA, the German authors and composers godety, came to Vienna and Herramasky, signed to Vienna and Herramasky, signed German, that same day he was taken to Dachau. Austrain song-smitts have held their opinions in reserve about Herramasky, on the cult not to agree with the Nazis after eight months in Dachau, "but latter reports about the "Horst Messel" elsobed—and now the newsanter eight months in Dachau," but latter reports about the "Horst Wessel" episode—and now the news of the police arrest for informing the Gestapo—has put a new com-plexion on things. Ritter was last heard in Leipzig, presumably on the lam-from the allied occupation au-florities.

flowtitie.

The Doblinger firm was a shall house when Herzmansky, Sr., took it over and built it up into a world-famous, establishment, owning the "Merry Widow" many of the Ocear Straus classics, including "Waltz Dream" and "Ghocolate Soldier." In fact only recently Straus, now in America, received a congratulatory wire from Herzmansky on the 40s anniversary of "Waltz Dream".

MARIA ROEKK OK'D

BY AUSTRIAN UNION

Vienna, March 4.

All their Marika Roekk, film and
stage pilverstage pilverstage pilverstage pilverstage pilverof the Allied authorities to the judgment handed down by the Honorary
Court of the Artists Union, presided
by Pills Pricelander, and she may
section of the union decided at a longmeeting that Miss Roekk is okay.

Miss Roekk never belonged to the
cheep silms, if you want in the
meeting. She showed the old passport, providig that she had only
been five doys in Portugal in 1915,
charges in the book "Spike and draitors of World War II." There is
now a Ilbel all to before she courts
over this, Miss Roekk was accepted
Kurt Singer's "Spiker" devoted a
chapter to describing her as the Mata
lart of the late unpleasantness, and
Miss Roekk incd ilbel sult against
him beer.

Board that passes on product when pictures are shown at the Opera, which is infrequently, voted in favor of the dubbed version of "Mme. Cyrle," Metro production not released in France previously because of the war.

Board looked at both 4-titled and 4--

Tighter Bank Credits Halt French Pix Prod.

TARL TYPENCH TEX TYPOM.

Current tightening of banks on all credits has the film producers up a tree. Protesting faxation, the producing until further orders, except on previous contracts, which will be filled. Nevertheless, they are all prepaing material against the But the general situation, which rast resulted in the government here areasting down on bank credits, has taken to produce and the producers still find bankers for only a fraction of what they want to produce.

Franco Pix Ban Irks Argentine

Buenos Aires, March 10.

There is miwch ludigation here over the banning in Spain of Pampa Control of the Control of Power and Control of Contro by the Ministry of Foreign Affairs. The recent Argentine commercial treaty with Spain included a clause guaranteeing equitable treatment for Argentine pix in Franço's purlieus,

Major H.W. Auten Made

-Major Harold William Auten, British Army officer, has been named assistant European division manager for United Artists by Wal-ter Gould, company's foreign man-

only recently obtain and a congratulation, a received a congratulation start of "Waltz Dream,"

IA ROEKK OK'D

BY AUSTRIAN UNION
BY AUSTRIAN UNION
Chema, March 4.
that Marika Roekk, film and observe needs now is approval

Doyle Upped by 20th

Three changes in the foreign setup were announced last week by 20th-Fox. Arthur G. Doyle, former managing director of India, becomes disaging director of India, becomes dis-trict manager for India, China, Philippines and Indo China, Herbert Whiter moves over from managing Cuba to succeed Doyle. Andrew Jaegar was made manager of Puerto Rico.

Music Week in Stockholm

charges in the book "Spies and Traitors of World War Hz" There is now a libel suit before-spike courts over this. Miss Rockk mas Rock was sected as a member of the union. Kurt Singer's "Spies" devoted as Armender of the union was a spies of the spies o

IN PARIS

Cyric." Metro production not re-leased in France previously because Col. F. Fill MacCattly, Laudy-Laudy-laudy Col. F. Fill MacCattly, Laudy-laudy-

For Spain, Finland
Two new foreign managers were
named last week by Phil Relsman,
RKO veepee in charge of foreign
distribution. He placed Rene Beja
in charge of Spain and made Kurt
Nylund company manager in Finland. Beja formerly was company
manager in Portugal and Brazil,
and will headquarters in Barcelona. and will headquarters in Barcelona.
Nylund, who will make headquarters in Oslo, formerly handled
RKO pictures in Finland via his
own company. He's been in the
film business since 1916.

Silver Market **Din Blamed For** Mex Pix Slump

Mexico City, March 11.
Film biz here is not cheerful over present conditions. This is the poorest Lent season, traditionally bad here because Mexico is intensely religious, experienced in several years.

religious, experienced in several years.
Picture executives are waiting until after Easter to decide whether calliciousness or a reflection of the engeral business letip all oyer. One vital factor is the silver price at present Process having reality and the silver price at present Process having the silver price at present Process have redist also are blanted for slowing up bit. In the process of the producer, so badly that there is to be all mentages, greatest white neight producer, so badly that there is to be all mentagency session of congress to okay the government's plan to resume mining government's plan to resume mining government's plan to resume mining government's more planted to the producer of th

Am. Theatre in Mexico Resumes After 1 Week

Resumes After I Week
on some weeks ago, to ask for
onish treatment of Argentizir julicellip brought up the question of
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black.
Just as good trade was done with
Roddy MacDowell in "Young Wood-ley" in the week ending March 16.
It definitely clicked and there was excellent support. The lost week will be pade up with a show later.

Current London Shows London, March 18. Anonymous Lever," York's.

London, Maech. 18.

"Anonymous Lever," York's.
"Between Ourselves," Playhouse.
"Born Yesterday," Garrick,
"Born Yesterday," Garrick,
"Born Yesterday," Garrick,
"Born Yesterday," Garrick,
"Barte Two Heads," Haymarket,
"Galinea Pig," Criterion,
"Jane," Aldows, Sawoy,
"Andy Frederick, Sawoy,
"Andy Frederick," Comedy,
"Andy Frederick," Comedy,
"Andy Frederick," Comedy,
"And Than," Winter Garden,
"New Barabbas," Vaudeville,
"Facilia 1864," Durry Lane,
"Fereadilly Hayride," Wales,
"Perchance to Dream," Hipp,
"Piecadilly Hayride," Wales,
"Bomany Love," Majestysi,
"Piecadilly Hayride," Wales,
"Romany Love," Majestysi,
"Sweetheast Mine," Vic Palace,
"Transit in Farkhane," St. James,
"Winted Devil," Dutchess,
"Winted Devil," Dutchess,
"Winted Devil," Dutchess,
"Winted Devil," Dutchess,
"Winted Devil," Lyric,
"Winted Devil," Lyric,
"Winted Devil," Lyric,

RKO Sets New Managers For Spain, Finland Rank-U-Schlesinger Finally Conclude South African Exhib-Distrib Deal

Now New French Board Muddles in Raw Stock Paris, March 11.

Some American distribs are nov worried over the action of the National Economy Ministry in interfering with the import of raw stock ing with the import of raw stock. 20th-Fox got the approval of the Cinema administration and blessing of the Exchange Control office, since not to be paid for in dollar export, and then ordered 1,000,000 feet of American raw stock. Most of its was positive stock.

was positive stock.

First consignment of 500,000 feet arrived, and then the Economy stepped in and held it up. Negotiations are being backed by the U. S. Embassy to make it available, but so, far without result.

Oddly enough, Belgian raw stock Gevaert) ordered by Universal has not been subjected to such interfer-

Lover,' New Brit. Farce, Scores Hit

London, March 18.

The Anonymous Lover," which opened at the York's theatre, March 13, is an animaing raucous farce that is satisfed for this theatre. Its plant is satisfed for this theatre. Its plant is satisfed for this theatre, and the satisfed for the theatre of the theat

"Peace Comes to Pression, "Post-yesterday (17) at the Prince. It was well received at its original pres-entation at the Embassy, but the subject is now untopical with the theatre too wast for this type of play. It's an unlikely bet.

One. Premier's Curious Move to Ban Outdoor Pix on Morals Grounds

Montreal, March 18, Premier Maurice Duptessis of Quebee pulled a Ripley Thursday slight (13) that tops anything he's done yet in the flicker censorship fled in this province. Legislative Assembly, controlled by Duptessis' National Union party, gave unani-mous approval to a measure banning prounds that they are nontributing records that they are nontributing factor to immortality. Bill was spon-sored by the Premier himself. Duplessis and the measure had Maurice Duplessis of Duplessis said the measure had

been requested by numerous organizations, and added that it gave him pleasure to sponsor a bill which "protects the morals of the population."

Reason for the action is probably Reason for the action is propably the fact that there's no way of pro-hibiting minors from attending open-air showings, whereas Quebec law keeps all those under 16 from get-ting into moving picture houses.

ting into moving picture houses. Under-16 ban was invoked many years ago after the Laurier Paladren teatre fire where over 160 ciliadren teatre fire where over 160 ciliadren of the fickeries being maße fireproof the fireproof

behind the ban.

Showings of feature pics are still permitted by private organizations and schools. Bill also provides for exceptions on the outdoor ban in religious, education and patriotic instances at the discretion of the Attorney-General, Duplessis also holds. A. G. portfollo.

Other wit intenses of the Custom.

A. G. portfolio.

Other w.k. instances of the Quebec Censor bans are "The Life of Emile Cola" (Cola is on the "Groiden" to Cola" (Cola is on the "Groiden" and the Cola" (Cola is on the "Groiden" and recent red light to French pie "Les Enfants du Paradis," which caused the French ambasedor, to clauge that the ban was in effect an "act of discountery."

Arthur Rank, Universal and the Schlesinger South African theatre interests which gives right of way to interests which gives right of way to both U-I and Rank product below the equator is reported to have his Joth-Fox hard. That company, it's understood, was battling for the same deal that U-I and Rank won. Twentieth-Fox previously had dom-inated South Africa because it had interest the product of the control of the late of the control of the control of the distance of the control of the control of the distance of the control of the control of the distance of the control of the control of the distance of the control of the control of the control of the distance of the control of the control of the control of the distance of the control of the control of the control of the distance of the control of the control of the control of the control of the distance of the control of th

displaced.

All the properties of the properties

of his own personal wealth and almost unlimited credit.

Three-cornered alliance will be completely clinched at a projected completely clinched at a projected which Nate Blumberg. Us presquared to the control of Ranks U. S. organization; and I. W. Schlesinger will participate. Paet provides for exhibition of U.I. and Experience of the controlled or serviced by the Schlesinger group in South Africa.

Both Rank and U acquire an interest in African Consolidated Theretas, I.d., and I

Schlesingers have plans for future Schlesingers have plans for future development of all my production in South Africa and are blueprinting erection of large studios at Parkmore and Johannesburg and it's contemplated that U and Rank may become interested in that phase of South African activities.

Large theatre building operations are, also marking time in the Dominion owning to restrictions still in force. Suitable sites have already in force. Suitable sites have already been acquired and as soon as limi-tations are lifted, which is expected within the next five years, Schles-ingers will proceed with their ex-pansion plans.

Sam King to Give Hollywood Once-Over

London, March 11.
Sam King (Shipman &) sails for
America on May 2. Shipman &
King are the biggest indie picture
theatre owners in England, their theatre owners in England, their circuit of over 35 theatres reputedly being worth about \$10,000,000. J. Arthur Rank is reportedly anxious to acquire an interest in these houses, but the owners are not interested in selling.

terested in selling.

King, who has many interests in film production having financed Sydney Box in- his early days, expects to be away for five weeks. Most of his time will be spent in Bollywood looking over production. He will be accompanied by his wife.

Lawrence Much Better

Paris, March 18.

Laudy Lawrence, who fell critically ill after arriving in France 16 days ago, is recovering fast. He made his trip over for an o.o of distribution outlets.

Harris to London for N.S.S.

James Major Ell, who came over there from U.S. for National Screen Service, leaves for Hollywood early next month to get married. His place here will be taken by Lou Harris, who also comes from Holly-wood. He, too, will specialize of trailers.

Must Turn in All Nazi Reels
Vienna, March 4.
Government orders have beneissued for all owners of German documentary and newsreel films to surrender them within a time limit to proper authorities.

We've got them both!



"The Imperfect Lady"

Sir Cedric Hardwicke Virginia Field Reginald Owen Anthony Quinn Melville Cooper Produced by Karl Tunberg Directed by Lewis Allen Screen Play by Fair Tunberg

Pushing-Around Given N. Y. Exhibs In Tax Fight Arouses Theatre Men To Need for More Aggressive Org

Stung by their own lack of stand a ling with politicos demonstrated during the fight against New York's new admission tax bill, and alarmed over the havoe that its example may set throughout the country, exhibs are finally setting themselves for an aggressive campaign to head off the fast-moving wave of state and local gressive campaign to head off the fast-moving wave of state and local raids. In that campaign which ex-hib toppers now law line he saked to think and act politically while exhib units and big circuits will move co-operatively to turn out film shorts thing at the new taxes; buy radio in large-scale advertising and pub-licity.

licity.

One of the ideas currently being pushed which will probably be adopted is to have the industry produce a number of shorts which can be played broadside through the U. S. One or two briefies would attack theatre taxes generally as a depredation against the poorman's pocketbook. These would be available for all situations and emergencies.

encies. At the same time, thought is to

sible for all situations and emergencies.

At the same time, thought is entered to a consideration of the same of abouts which the consideration of the same of the same of the added nicks. With this in mind, exhib leaders are suggesting one to cover taxes aimed at paying sent to the same of th

Bob Weitman Nominated To Head Cinema Lodge

To Head Cinema Lodge Robert M. Weitman, managing director of the Paramount theater (M.V.), has been nominated for presform of the Paramount theater of the Cinema of the

bia; Marvin Kirsch, Radio Daily; Martin Levine, Brandt Theatres; Milton Livingston, Universal; Nat K. Loder, Requiblic, and Louis A. Renominated for treasurer is Max B. Blackman of Warners; nominated for secretary is Malvin T. Davidson, attorney; Dr. Morris K. Silberman, for sergeant-st-arms; and Rabbi Rajbh Silvesticin, for first chaplakir;

Raph Silverstein, for first chapilain. Raph Silverstein, for first chapilain. Rabbi Bernard Birstein of Actors' Temple for second chapilain. Lodge will honor Gene Buck, former ASCAP prexy, during the Aucher LS meet in a saulte to the Aucher LS meet in a saulte to the Aucher LS meet in a substanding Americanism and for his outstanding Americanism and ror his outstanding Americanism will be presented by Oscar Hammerstein II. Another feature on the agenda will be induction of a large group of new members by Para-group for sew members by Para-cluding his son, Bury.

20th Pacts 49 Penmen

Hollywood, March 18.
Addition of John Klempner to the intract writing staff at 20th-Fox contract writing staff at 20th-Fox makes a total of 49 on the regular scripting payroll, the highest in more than a year, and an indication that the studio is building up its writing mill.

At this time last year the studio had only 36 scriveners under term contract.

Minn, Amus, Taxes Indicate Peak B.O.

Minneapolis, March 18, Instead of going to the dogs, as had been predicted, show biz in Minnesota still is in uptrend, if Pedral admission tax collections are an experimental admission tax of the collection of the co

month, revealing a meny users slump.

The Collector says individual and corporation earnings, judging by re-turns, are holding to a high level. He regards this as encouraging and gives no hint of the predicted reces-sion, let alone depression.

B'klyn Senator Says Theatre Biz Has Its Own Laxity to Blame

Own Laxity to Blame

Albany, March, 18.

Senator Fred Moritt, Brooddyn, Iold Vasurer, Mondly (17): "The Institute business received a raw deal feature business received a raw deal Rut it has itself to blime. Failure to have representatives here, was both careless and stupid. It does not be a supported to the property of the property

Dewey sign it. He declared himself opposed to He declared himself opposed to levying a 5% tax on "working class movlegoers patronizing neighbor-hood theatres," but did not care what happened to "high priced shows." He's the only Senator vot-ing "ao" to the McGowan bill ex-tending the law to obscene litera-litre.

Liberty Films

Continued from page 3 deal, inasmuch as the company balked at putting up the required end money on a \$2.500,000 pic which Stevens wanted to make as a Liberty production.

production.

Metro may put up end money for Punion," but if so, contract will be clearly worded to make it a straight clearly worded to make it a straight clearly worded to make it a straight the position of the production of th

MacDougall Into Saddle

MacDougal into Sadule
Warners upped Ranald Mach
Dougal, young sereen writebrought west by Jerry Wald from
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\$3,200,000 Budget For Classroom Series of 16m Pix

In the biggest splash into the edu-cational pix field to date, Louis de Rochemont, former March of Time producer, and last under contract to 90th-Fox, has jelled plans to make 88 short subjects on geography in color with an overall budget of \$5, 200,000. Coin its being put up by United World Plims, then nonethe-ent of the producer of the producer of the world will also handle dis-stribution.

atrical wing of Universal International, which will also handle disstribution.

Project consummates at the light
de Rochemont had you had be
recommended to the consummates at the light
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'Years' B. O. Continued from page 5

Continued from pige 5 sear and Bewerly In L. A was \$11,000 for local and several in L. A was \$11,000 for local and several in L. A was \$11,000 for local and \$1,000 for local and

seven days earlier.

"Best Years" is in a particularly
good position to take financial ad-"Desir veher" is in a particularly controlled to the controlled for the formation and controlled for the con

Inside Stuff—Pictures

Widnesday, March 19, 1947

In its second selicital within a few months or "Best Venes of Our Lives" the N. Y. Transe went all out in handing the Academy of Motion Frience Aris and Sciences for awarding Handi Russell an "Oscap" for the test supporting actor of the year in the Goldwyn film. Editorial, inspired by associate editor Dr. Howard Rusk, consultant to the Veternas Administration in its rehabilitation work, said: "Russell was a paratrooper who lost control of the Control o

Marriage Monday (17) of Richard Boris Morros, son of producer Boris Morros, was attended by most of the musicians and concert artists appearing in "Carnegei Hail," on which the elder Morris recently completed production with William LeBaron. New York Philharmonic Quartet provided incidental music and Jan Perces sang. Among the dance tunes frequently incidental music and Jan Perces sang. Among the dance tunes frequently "Carnegei Hail." Exces of United Artists, which is distributing the film, where among the hundreds of guests at the noonday wedding in the Hotel Plaza, N. Y. Barto Jayes Berman, daughter of Mrs. Aaron Berman, of Bride was Diner Jayes Berman, daughter of Mrs. Aaron Berman, or returns to work with his father.

Biggest burn anent London Daily Mail's National Film Award is being felt by R. J. Minney, producer of "The Wicked Lady," which has grossed over \$2,000,000 in England, which is biggest chunk of dought of any British film. In two British Broadcasting Corp.'s broadcasts on popular British films, this one wasn't even given a mention, despite fact that it rants that one

inns, this one wasn't even given a memon, despite net that it rains intro in popularity many has registered big squared, to the Dally Mail and BRC. Froutiety in view of fact that alm stars two topnotchers in British ilm names, James Mason and Marguett Lockwood. Legal position at to whether producer of "Eady" could sue BBC it pic doesn't with the award is now being exhipted.

Gabrielle Roy, w.k. French-Canadian author of "The Tin Flute," will have her novel produced in films by the William Dozier-Joan Fontaine Rampart Productions.

mannent Productions.

Montreal writer's book has done a little traveling since she first sold it to Universal-infernational for \$75,000. Deal was straight purchase with to Universal-infernational for \$75,000. Deal was straight purchase with Miss Roy reserving no rights as far as the film version was concerned. Then Dozier' bought it from U-I at a reported \$100,000, for Miss Fontaine. Literary Guild has picked "Flutte" is book-of-the-month for May which the film of the production of the strain of the process of the strain of the s

Foreign film distributor J. H. Hoffberg last week was quoted as saying the Blumenthal circuit of North Carblina paid his firm 38 and some cents on a percentage deal for a French film. Further check by Hofberg discloses the deal was actually made with North Carolina Theatres, Inc., and not with Blumenthal.

Filming of the Howard Hughes production, "Vendetta," wound up with-out using one foot of film shot by Preston Sturges before he bowed out of the picture last year. Understood more than \$1,000,000 was gent before Hughes took over the reliming of the picture in December. Total cost will run about \$4.25,00,000.

UA Prez

continued from page 3 = scalded. On the other hand, the

owners are not interested from outside the industry, from outside the industry.

A most important factor, too, in making the choice of an exce for the spot will be his relationship with Grad Sears, vp. in charge of distribution. Since the owners, are convinced they need a "strong" president of the choice o

Sears can work.

It thus becomes clear that finding a man to meet the qualifications and then convincing him that he should take the post becomes a formidable job, Miss Pickford and Chaplin feel certain it can be solved, however, and are believed to have had pre-liminary discussions with several prospective prestles.

Arthur Kelly's Status

Arthur Kelly's Status Return of Arthur Kelly to the company precents another problem. Kelly has held a number-of top jobs, including that of foreign manager, been closely associated since he managed the comic's first U.S. vaude tour—is anxious to see him back in the lineup. He's not being considered for prec, however, parity bewith Searce relationship problem with Searce relationship problem.

seed for prec, however, partly because of the relationship problem with Sears.

Pleckford advisers are desirous of waiting until a prez is selected become on Kelly's chore, the relationship problem of the relationship of the r

15 MASS PICKETERS FINED \$25 EACH IN L.A.

FINED \$4.50 ERACH IN LAR.
Fines of \$25, each were meted out to 18 of \$67 fine plokets who yester-day (450n.) went on trial before Patriotic Hall. The 18 ploked gold were handed fines or five days each in jail.

The property of the propert

'Duel' Distrib

Continued from page 4 =

Costinued from page 4

Trop the original type-hours and 20-minutes running time.

Legion explained the B classification as follows: "Immodestly sufficient and the second of the control o

Selzhick's announcement pointed out that other pix with B ratings include "Best Years of Our Lives." "Blue Skies," "13 Rue Madechne" and "Sign of the Cross," He said the cuts made "were of the same type that is normally made in the process of editing a film following previews or trial engagements."

ALEXIS (I) | T | | U | T | |

ZACHARY

WHERE THE WINNERS COME FROM

JAMES V. KERN

ALFX GOTTUFR

HOUSE REVIEWS

Capitol, N. Y. Sammy Kaye Orch (17) with Keydecites (4), Don Cornell, Mary Marloue, Johnny Ryan, Harvey Stone, Meribeth Olds; "It Happened Brooklyn" (M-G) reviewed in Vaniety, March 5, '47.

Through years of good showman-ship. Sammy Kaye 1:s developed one of the best stage-bands around, outfit being a compact of the con-traction of the contraction of the con-traction of the contraction of the con-traction of the contraction of the con-sent previously occupied by Horace Beidt, now in retirement until he heals his tiff with Music Corp. of

heats his tiff with Music Corp. of America.

America.

Maye's interest sufficient to make which we have a sufficient to make the supportant of the supportan

reading of petry, make for smart presentation. On these routines are familiar to the ratiority of vaude audiences, they haven't lot their freshness, consequently there's nefty audiences, they haven't lot their freshness, consequently there's nefty gent includes Mary Mariowe, who makes a fait impression with her petrologies only. TIClose My Eyer' audiences only the series of the

schmaltzy but effectly the seminal sem

minigether a good turn.

Bill is completed by Merlbeth
Olds, a comely contortion dancer,
who wisely exchess unbecoming
passes, infuses a great deal of persenality in her work, and registers
with her supple control antics.

Olympia, Miami

Miami, March 13. Del Casino, Arthur Blake, Ro-chelle & Beebe, The Reddingtons, Mary McLanahan, Les Rhode House Orch; "Man I Love" (WB).

Orch, "Man I Love" (WB).

Diversified layout bees this week and the property of the property o

Landon Palladinm

London, March 11.
Laurel & Herdy, Billy Cotton &
Band (16), Jack Train, Ronald
Chesney, Tommy Fields, Dolinoffs
(4), Lon & Bill Lowe, Louise & her
dogs, Six Elwardos, Richardo.

door, Six Elicerdo, Richerdo.

Laurel and Early get a reception here even before they arrived on the stage. The moment the signature tone was played, whistles, yells and the stage. The moment the signature tone was played, whistles, yells and the stage to the stage of the stage of the stage of the stage of the stage to the stage of the stage

an atonahing way of extracting an atonahing way of extracting the second of the second

Circle, Indpls.

Indianapolis, March 14.
Bob. Crosby Orch, Eddie Rio, 3
Dunhills, Town Criers, Ray Bauduc;
"Crime Doctor's Man Hunt" (Col).

Creek, Ray Baudice, Cook, Cook

Majestie, San Antonio

San Antonio, March 12.
Frankie Masters Orch (14) with
Phylis Mylos, Phil Gray, Masters
Quartet, Masters Voices (10): Frank
Payne, Nelson Sisters (2), The
Colstons (2); "The Verdict" (WB).

Frankie Masters and his band have headlined Interstate Theatres have headlined Interstate Theatres several radio programs and now are traveling the oircuit in a fast-moving 60-minute show which is clicking nicely at all stands. It's a nicely laid-out revue, well balanced, with three supporting acts that add to, the overall results.

laif-out revue, well balaneed, with three supporting acts that add to. Masters band is a well-rounded to the state of the

"manugua Niceragua" and "Anni-versary Song."

The Colstons turn in a well-rounded-out bit of comedy ballroom dancing for nice laughs. The Nel-son Sisters contrib a nifty acrebatic stint.

State, N. Y.

Michael O'Shea, June Lorraine, limmy & Beverly Paysee, Larry Grisvald, Wilde Twins, J. C. Heard Band, Lou Basil House Orch; "Lady in the Lake" (M-G).

With presence of Michael O'Shea and Wilde Twins, both with film backgrounds, State bill has a degree of marquee value, but unfortunately entire setup adds up to regulation vaude.

vanient aug up to regulation vanient and Beverly Psyses pace the mill with their nitry ballroom long. The pottnikel couple, doubling from the Embassy, duplicate their previous accesses here. Their properties with the previous access here. Their properties with the properties of the

iner, Daughton, Berle Duvie and Jimmy Durante. Best are the last two Jimmy Durante. Best are the last two Jimmy Durante. Best are the last two Jimmy Durante. Best are diver rigs up his apparatus to make it look like a diving set. Asset a line of comedy chatter that helps. The Wilde Twins, starlets from Metro's swood has the same of the look like and the starlet with the success. The same starlets from Metro's wild have been dead to a Kias. "Don't Put That Rickel in the fulcheout." May Bill" and of a Kias. "Don't Put That Rickel in the fulcheout." May Bill" and of a Kias. "Don't Put That Rickel in the fulcheout." May Bill" and the fulcheout. "May Bill" and the fulcheout." May Bill" and the fulcheout. "May Bill" and the fulcheout. "Start, and the goes into did not have been dead to the fulcheout. "May Bill" and the fulcheout. "May Bill" and the fulcheout. "Goes a recitative on "That O. C. Heard, adept drummer with house. Opening. "Squeeze Me." Then Lou Ball emees the show and keeps things moving. And his pit revew do that may are." Earle, Phillipy

Earle, Philly

Philadelphia, March 14.
Tommy Tucker Orch, Kerwin Someroille, Prude & Day, Paul Regan, Den Brown, The Tuc Timers, Sievé Markeri; "Swell-Guy" (U).

(II).

The hand of Tommy Tucker may prove enough of a draw to make this up rofinible, but opening day sesh gave no indication of over-whelming with the control of the cont

His encore takeoff on Will Rogers also pleased the customers. Until Regan's appearance, audience reaction to the bill was tepid.

also pleased the customers. Until segara supparance, sudience reaclegara supparance, sudience reaclegara supparance, sudience reacSlow opens with a stepped-up werston of "When You and I Were
Young, Maggier by the Tucker or
Young, Maggier by the Tucker or
State Taker. Day offer a comedy
routine of jugging tenis bails and
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Juggin

Capitol, Wash.

Alphonse Berge, Johnny Wood s, Barr & Estes, the Shyrettos (3); "13 Rue Madeleine" (20th).

License," contains nothing new, but the familiar doublets of the coolines of the collections of the collection of the collection of the familiar doublets of the collection of the familiar doublets of the familiar doublets

old routine here, but it was well liked among the femmes,

Apollo, N. Y.

RKO. Besten Boston, March 14.

Ink Spots, Johnny Otis orch, Coles and Atkins, Lewis and White. "That Brennan Girl" (Rep).

and Atkins, Lewis and White, 'That Jereman Gir' (Rep).

Ink Spots, still riding in high favor here, each a solid return for their state of the solid return for the solid return for

Tower, K. C. The Glemms (3), Peters Bros. (2) Alan Bode, Gloria Small, Jack Park. Tower Orch (9) with Norma Wer-ner; "Secret of Whistler" (Col) and "Boston Blackie and Law" (Col).

liked among the femmes.

Johnny Woods plays a return engagement at the Capitol with as and personalities pithough some of the lines are a like rough. Woods has the audience howling much of the time as he goes to work on some water Winchell, etc. He paces himself nicely to keep up with the mood of the house.

New Act

AGK COLE DANCERS (9)
Dance
Bance
Ban of the house.

Leonard Barr, eccentric dancer and comic, with a girl partner, rounds out the show with some cute steps but a thin line of chatter. Ted Laurie, who plays a return engagement as soloist with the house bund, sings from the pit but does about as well as any of the acts nage.

ideas.
In the Latin Quarter session they Count Basic Orch (17) with Jimmy Rushing, Bob Bailey, Ann Baker; Two Zephyrs, Stump & Stumpy; "Dark Alibi" (Mono). In the Latin Quarter session they appear several times on the program opening with a ballet of zoot-sulters done by the male section. It's skill-fully contrived with many commercial sequences to garner sizable returns. Entire company returns for the East Indian Jive ballet, which has been Cole's standuy for many years, but there's revolves tresentiation to the contribution of the processing the contribution of the contribu Too Zephyra, course a stamper proper, allow from the control of th

nght in slow motion. Boys are good gymnats and get over well. Bob Bailey comes on for "Danay Bob Bailey comes on for "Danay Bob Bailey comes on for "Danay Bob Bailey comes on for the motion of the state of the standard, "Open the Downson of the standard, "Open the Downson of the standard, "Open the Downson of the standard, "Open the Sweets Edison and Bill Johnson gabbing bock and forth to set up for the standard of the standar BEDELL & MATSON
Fantamism
16 Min.
Latest entrant into the increasing field of parisminists are Redell and Matson, fairly many first the many first the many on in vanders as well as they cake. They remind of ginilar turns but different enough to get by on their

different enough to get by on their own. does it work in costume with one venering a femme sun-suit for takeoffs on the soprano pitches, and other dressed in casual garb. Open with a Miranda recording, and de a Eing Crosby-Mary Martin disk of "Right Till the Sun Shines, Nellie" at "I am 10 Anything Better Than You."

and the Mernan-Middleton platter of "Can Do Anything Better Than These three numbers get a healthy share of applause, but encore spells entire effect. To Spike Jones pres-sent the spell of the spell of the duge in a session of water-quisting and spitting that's an imposition on the dimner trade. Latter number that the spell of the spell of the standards and would be better Jess.

Yankees WOXR

Continued from page 1 the Ball Game" musical stanza, but strictly from Brahms, Beethoven, the Ball Game' musical stanza, but strictly from Brahms, Beethoven, Schubert, Bach, etc., with McPhail's institutional plugging adhering to the station's recorded longhair for-

Yankee Doodle Brahms Yankee Doodle Brahms WQXR (N. Y.), which has pacted the N. Y. Yankees to a symphonic hour, with dirahms First as the signature, in expectagors are sports fraterinity and weisenheimers get rolling. For years the popular radio baseball gag has, been "Greenberg on Third." Look for a wilederson, they say, to "Brahms on First."

mat in a pitch toward the West-chester County-lower Connecticut femme strata to which the station caters. McPhail will use as the Yanks "signature" the Brahms First

"Bection Blackie and Late" (Co).

This lineup includes some nice entrichment but also some rough the state of the state of



IT'S HEAVEN FOR THE FANS!

(And they're packing Broadway's Capitol Theatre!)

Leo's got a new sweetie now! "It Happened In Brooklyn" is
Another big M-G-M Musical in the "Anchors Aweigh" manner!
Listen to those packed houses roar at the Capitol, N. Y.
"It Happened In Brooklyn" is the Happiest Musical that ever happened!
Happy stars for the fan millions! Happy songs for a singing nation!
Happiness is an M-G-M habit: "The Yearling" is busting
Chicago records—biggest M-G-M biz in State-Lake history!
"Sea of Grass" Music Hall Masterpiece—plus "Till The Clouds Roll By"
Plus "Secret Heart." And "High Barbaree" coming soon!
Happy thought: An M-G-M smile reaches from Y-ear to Y-ear!

Literati

Gilmore, Smith Kudosed

Gilpnore, Smith Nudeced Eddy Gilmore, who heads the Moscow bureau of the Associated Frees, and William Smith, AP Washington photographer, were maned winners Sunday (16.3 of Atlantic City's Press Tourist of Atlantic City's Press Tourist of Atlantic City's Press (16.4 of Atlantic

hotel lobby during the coal crisis.

With these awards judges of the contest, which met here a week ago, selected 20 others who will get medals during the Headliners Frolic here in June. List includes Kingsmedals during the Headiners Front-here in June. List includes Kings-bury Smith, of International News Service, and Arthur Gaeth, of Mu-tual, who wen the drawings as only American press and radio reps at the Nurnberg executions, and who were cited for their coverage of the

Philly Bulletin Ad Cuts

Philly Bulletin Ad Cuts
Until further notice, the Philadelphia Evening Bulletin, which dom-inates the evening field with ap-proximately 800,000 daily circula-tion, has clinimated from its daily standard to the control of the ligious, classified and amusement. The action was compelled by failure to receive contract shipments or newspirit due from manufacturers, according to a two-column box manage one amuselments. The three re-

secording to a two-column box on page one announcing the curtailment. The announcement further explained that "since the start of the war newpapers have had to operate with small low-marked the start of the war newpapers have had to operate with a small property and the start of the war newpapers have had to operate from Canada' and Newfoundiand. During recent days these arrivals have dropped so severely that the fevening Bulletin is forced either to drop advertising and the start of the start

Yank Consultante

Yank Genmitasis
New firm of publishers consultants, Forsberg, Merritt & Harrity, is being formed in N. Y. with interesting Army background. Partners are Praislin S. Forsberg, former comparison of the Comparison

Col. Forsberg, prior to becoming Col. Forsberg, prior to becoming Yank's chief, was general manager of Street & Smith. Harrity was with Paramount and UA as publicist and edited Yank's Pan-American edition before becoming general promotion

Post's Flynn Passes

Newspaper career of Edward P. Flynn. Passes. P. Flynn. Passes. P. Flynn. Passes. White Passes and the Bronx. Home News, was closed last Wedneday. (22) when he leaped seven stories to his death while attempting to establish the passes of the

CHATTER

CHATTER
Frank Biehan, Seattle Times pub-lisher, gandering Hollywood.
Billy Rose now short-story writ-ing; his "Shubert Alley Serenade" in current Collies.
Bob Feiler's "Stirkeout Story" be-ing timed for release with start of the baseball season.
James E. Parley' signed contract

London after digging up Hollywood London after digging up monymous material for British trade papers. George Macy bringing out a poppriced edition of cartoonist Arthur Syzk's "Ink & Blood," collection of acid drawings.

acid drawings.

"My Life Story," by Joe Louis, selected by Negro Book Club as April selection; published by Eagle Books (Duell, Sloan & Pearce).

Dield, Shan & Pearce).

Nate Gress of the Chicago HeraldAmerican and Irving Kupeinet of the
Chicago Timas in Hollywood last
Profile on Sherman Billingsiper
(Stork Club), penned by the late
Damon Runyen as his last signed
work, coming out in May issue of
Duttor' publishing "Champses of
Maury Paul" ("Cholly KnickerhoekCholly: The Life and Times
Maury Paul" ("Cholly KnickerhoekRown, next month and side, Eve

er"), by his ex-sec and aide, Eve Brown, next month. Faul Kamey, of Metro's home-office exploitation staff, hitting the freelance jackpot with a short-short upcoming in This Week mag and short articles due in Pageant and the Satevepost. Author Fred I. Raymond, writer of "The Limitier" tome on small busi-

Author Fred I. Raymond, writer or "The Limitist," tome on small business, is said to have shared in the purchase price of his family's pul-verizing business bought by big in-terests for a sum exceeding \$1,000.

000.
Whittlesey House (McGraw-Hill) to publish "Lincoln and the Press," by Robert S. Harper, a study of Lincoln's relations, with the press, and will show how the newspapers of his day evaluated Lincoln in the light of

day evaluated Lincoln in the light of contemporary events. Lester Grady named editorial di-rector Screenland, Silver Screen and Movie Show. He'll continue as Sil-ver, Screen editor, while Delight Evans remains as editor Screenland and Ruth Taylor stays as editor-in-chief of Movie Show. Paul Hunter publishes at nublishes all

Miss Truman

Continued from page 2 ;

off the obvious, and merely pre-senting Miss Truman as "a promis-ing young American soprano from Washington, D. C." Someone less shrewd could have spoiled it with furt identification with

father.

Of her three numbers, Miss Truman was best in "Clelito Lindo," a swingy tune to which she gave some lift. "Charmant Oiseau" showed off a promising, though unsteady coloratura, while "Last Rose of Summer" was, surprisingly enough, least effective.

Summer' was, surprisingly enough, least effective, least effective, least effective such as the deal, with hundreds of subscriptions phoned and telegraphed in during and after the program (by the way of the wa

week in station breaks.

Spectacle aside, the show introed a performer with a promising voice and appealing talent.

Tex & Jinx

Continued from page 1 = room. Home film nattern will be

room. Home film pattern will be used to present various guestras live, while the films show Mrs. McCrary (Mass Falkenburg) at various internation meetings of news in portan on the news angle of the program with name guests, interviewed live, as a fillip.

Meanwhile, option held on another Tex 'n Jinx show by McCam-Erick-

Fex 'n' Jinx show by McCarm-Erick-son for Swift & Co. is on the verge

Jew Yu Jinx snow yo weckness-as-com-of re Switt & Oo. is on the verge and for Switt & Oo. is on the verge of the weak of the weak of the con-sometime in May.

When the contract is activated it will run for two years. Deal was wrapped up by M-28 tele rep, Lee way the contract of the con-contract of the con-contract of the con-tract of the con-position of the con-tract of the con-t

ship in the sweepstakes for the lush hip in the sweepstakes for the lush Compbell Stong daytime half-thour buy currently in the offine, T-J is setting up a new above, to be called earlier from the characteristic control of the control of

luces.

Pair has also been doing a serie:

Pair has also been doing a series of book discussions transcription for the Literary Guild, but that's been dropped by them as being too commercial a format for their own regon on a longer-run basis, the new agency is packaging a musical slow featuring songs of all nations for local New York presentation in co.

featuring songs of all nations for operation with the four presentation in co-peration with the four presentation of the four properties of the four properties

Earl Carroll

Continued from page 2

Earl Carroll

Continued from page 3

Ing. Be claimed he wished the law whould be stronger if it came from Washington.

3. Attacking the AFM, Carroll invited the committee to send an incommentation of the continued in the page 3 of the continued in the page 3 of the continued in the continued in

needs."

Discussing his troubles, Carroll said he had his place shut down for two days once because he kept a union leader waiting for an hour He said he was unable to fire people in his employ

in his employ.
"I have a head carpenter," he complained, "who I feel is incompetent and disloyal and I can't get rid of him. When I tried to. "Soike" Wallace warned me to stop it or hed pull the musicians out."

pull the musicians out."

Carrella, 296, Hike
Hollywood, March 18.
Earl Carroll met the demands of American Federation of Musicians Local 47 by granting a 20% pay Local 47 by granting a 20% pay to, the orchestra, but the nitery to, the orchestra, but the nitery stated it was doing so "only under protest." New minimum for 18 musicians now in the pil is \$120 weekly. Indication were that Carroll the pil state of the the p

PETE SMITH'S LATEST

Hollywood, March 18,
Pete Smith has added a second
series of shorts to his production
program at Metro, to augment his
Specialties. Admed E. Fartey signed contract to preem over WHIN-INE, Decause with whitteners plouse for his memory of the memor

SCULLY'S SCRAPBOOK

************* By Frank Scully ***********

Bridal Path, Mass., March 19.

Last Wednesday must have set divorce back to where even the late Nat Goodwin, not to drag in Henry VIII, would have felt he was slipping I guess 5,000,000 couples renewed their marriage vows that night shopworn bride and I were among those who swelled their number. vows that night, My

It was the answer of us one-timers to the Hollywood two-timers, and for once Lolly did not score a scoop on the rest of us. It's quite possible in fact that she was among those who renewed their marriage vows during

One of the few dissenters was an old goat, 71. I met that afternoon on his way to court to get his 12th divorce. He stressed, however, not the divorce, but the fact that he planned to marry again for the 13th time. His was certainly the triumph of hone over experience.

was certainly the triumph of hope over experience.

The O.G.'s love-life was not of serious literary import for the simple reason that he was not a picture star, nor a spolitician, nor even a ball-player. The view that what a man does in private is mobody business but of a public man are of public concern. That is why picture contracts contain morals clauses. I think producers include them even for writers, though what could be obscurer than the love-life of a Hollywood scenario writer, short of an apocho's, I card imagine.

School for Scandal

Scandal involving stars, however, is not ordinary scandal, and while divorce has become a matter of regret (or relief) to most of the picture colony, to other elements in the community divorce is still a source of scandal. It was these millions who decided to strike back last week by reaffirming their marriage vows.

For me it was just a character part as I have been married four tim lways (switch) to the same gal.

always (switch) to the same gal. Having once had our love-life described by Tex McCrary in the Mirror as "Hollywood's greatest love story," maybe we are just the coujet to bring some enlightenment to the confused love-life of Hollywood. In the first place, I did not marry until I was 38, and if you don't know what you are doing by then you never will. In the second place, I married an angel. In the third place we were married in France, the hardest place to certain the existent tog the divorced in the world. In fact, they put so through with it he must really mean it.

Sime Scoops a Mugg

I had been kicking the idea of marriage around for some time when one day, riding down the Boulevard des Italiens with J. P. McEvoy, I stopped to pick up some mail at the Vanstry office. There was a letter from Sina. It was full of office chatter, but on line really scooped me. "Hear you're going to get married," he wrote, "O boy!"

"Are you?" asked Mac, who was reading over my shoulder.

I seemed more concerned as to how Sime got that far ahead of the tory than answering Mac's question.

"Well, are you?" he pursued.

"I don't know how the Old Boy got the idea." I said, "I haven't talked it over with anybody, except the chief of police and the American embassy."

"Not even the girl?" asked Mac.

"No, not even the girl."

For the rest of the day I kept trying to see where the "news" could have leaked out. By now I am all admiration for a reporter who can find out what's on your mind before you have really made it up, but at that time I was puzzled.

Not to be completely scoped on my own splicing I went to the mayor of Neully to sail the concept on my own splicing I went to the mayor of Neully to sail the concept of Neully to sail the concept of the sail to the Minister of Foreign Affairs. Once caught in the wheels within-wheels of bureauersey I naturally was in for a whirt. The American and the French played me back and forth as if I were a tennis ball and the Davis Cup was at stake.

Davis Cup was at stake.
Finally, blowing my topper I let one deputy stuffed shirt have it. "Livien, mon views." I said. "I can understand why so many people live in sin on the Left Bank. They can't afford to get married. Even with the most honorable intentions in the world, they can't hold back the cosmic urge till you make up your mind. Moody lives forcer, you know."

We were in the bureau of the deceased at the time. The deputy looked at me as I've seen marble status look at me. Finally, in anger I said, "It I'd slap 100 francs on this desk, a lot of these unsurmountable difficulties would disappear in a matter of minutes. But I'm a Vanery mugg and you're not setting a bribe from me for a good notice no matter how long it lakes."

I sent the bride-to-be out on a shopping tour to pick up a wedding ring, while I shopped around for some sleep. Equipped with Scandinavian thrift, my little Alice in Wonderland picked up a modest little job for 75 francs—83 to you.

france—31 to you. Thus fortified, we entered the mayor's office, and he really put on a show for us. He dressed himself in most formal attire, with a blg wifer evel band disgonally across his chest, which in those days showed you were even because the state of the

But I was not a married man by now. Not by any means. After the will marriage in Paris, we had a church marriage in Nice. But there eemed to be a flaw in this one, as far as Madame Scully was conceause that \$3 ring of hers could not be blessed as she was a non-

Cattonic.
This seemingly sluck in her beautiful craw for years. When years later, she changed her spiritual stance, that ring-blessing of which she had been deprived still annoyed her. She remarked as much to a padre in Bullywood one day and he easid, 'We can fix that. You come down some morning, with your bushand of course, and we'll bless the ring.'

When we got to the chapel the padre had had out everything, but like a first-class wedding. We even had white satin pillows to kneel on. Normally unconcerned about what people think, I nevertheless was a little concerned about what they would think of Madame Scully, now the mother of three, on the verge of getting married.

Third Take

A few days offer the third shoulder us was to a seter at a control.

A few days after this third showing we met an actor at a cocktail party who talked without a seript. "You know, my Mother must be coing daffy," he said, "because she said she was sure she saw you getting married the other day and I told her. Why, Mother, that couldn't be true, they have three children!"

"Oh, but it was," said Alice, and before she could explain the contin-uity she had been whisked away.

unty she had been wansked away.

Thus you can inagine with what calm I undertook reaffirmation of the marriage vows. The claim that of 41,700 marriages in Los Angeles, 35,731 ended in divorce last year may be true, but if we keep at this thing long enough, Alice and I may raise those marriage figures back to 16 to 1 all by ourselves, and don't think we wouldn't be happy in doing it.



3rd big week for John Wayne's first **Producer-Star Picture at Broadway's Gotham** Theatre, **New York**

NEW YORK REVIEWS "ANGEL AND THE BADMAN"

... mightily enjoyed by the Gotham audiences..."

John T. McManus-PM

"...pleasant...different...refreshing."
Otis I. Guernsey, Jr.
NEW YORK HERALD TRIBUNE

"... off-formula Western...hard-riding, fighting, shooting, and sapolioed cussing... an excellent cast... considerable entertainment for the family trade."

Lee Mortimer, DAILY MIRROR

"... exciting sequences in the film and one particularly thrilling chase." Kate Cameron, DAILY NEWS

"Superior to usual Western... different from and a notch or two superior to the normal sagebrush saga." The NEW YORK TIMES

"Even α Western can pull out some surprises, as ANGEL AND THE BADMAN proves at the Gotham. The accent is on action.". plenty of worthwhile stuff. Gail Russell. excellent in her silent scenes."

Eileen Creelman, NEW YORK SUN

"Actor Wayne gives a good performance..."
Rose Pelswick, NEW YORK JOURNAL - AMERICAN

"Good Western, entertaining comedy romance."

CUE MAGAZINE

JOHN WAYNE · GAIL RUSSELL

Angel and BADMAN

HARRY CAREY BRUCE CABOT IRENE RICH LEE DIXON

and STEPHEN GRANT TOM POWERS PAUL HURST
Written and Directed by James Edward Grant A 10HN WAYNE Production

REPUBLIC PICTURE

Yates' Rule

with he way tuning are to me under and Brutlatour groups, by bunding together their large interest, own enough shares to overrise these held by Yates and his associates. Bowever, since Yates and the secondary of the secondary secondary

companies these past few years.

G-B group hopes that the addition
of the new board members—and
ome outspoken opinious they have
vide the newsessay cure so they can
vide the necessary cure so they can
vide under wrangle which might
injure the change will eliminate the attorsent, many members of the board
were in no position to be critical of
Yales' operation, since they were
elim company employee or personal

New Roard

Already named to the board in a Already named to the board in a writen made last month and serving on it are William M. Collins, Jr., and Charles T. Fisher, Jr., for the Goet: interests and Thomas F. Brown for Brulatour. To be elected to the board at the atockholders' meeting April 1 will be Harry Goetz, who controls the Goetz family interest; Samuel Becker, Goetz's actorney, and Harry C. Mills, repping Parishoom.

Collins is prez of Inland Rubber Corp. and holds other directorates. Fisher is prez and director of the National Bank of Detroit and served National Bank of Detroit and served from 1942 to 1945 as a director of the Reconstruction Finance Corp. Brown is director and v.p. of Na-tional Distillers and director of Cer-tain-Teed Products Corp. Mills is an exec in the buying department of

exec in the buying a. J. C. Penney.
At the same time G-B placed their three reps on the board, Yates added to the independent character of his buying by naming Edwin to the independent character of this representation by naming Edwin Van Pell, v.p. of the Continental Bank & Trust Co, N. Y., through which Republic does much of its pointers are to be reclicted to the girectorate at the stockholders' met. They are Arthur J. Miller L. Trus, Jr., who heads the lab division (Consolidated) of the part of the p

Rep and is now a divisional salesmanger.

The second of Scranton Life Insurance Co., who olined the board of Scranton Life Insurance Co., who olined the board of Scranton Life Insurance Co., who olined the board of Scranton Life Insurance Co., who olined the board of Scranton Life Insurance Co., who olined the board of Scranton Life Insurance Co., who olined the board of Scranton Life Insurance Co., who has been series can circuit, who has been series on Experience of Second of S

Continuing on Board

with the way things are run in the 14,685 via Antonsen Realty Corp. (also Yates and Titus).

(also Yates and Titus).

Of the AMPI stock, Goetz family has 33,782 shares and Brulatour 32,356. Yates has 46,918 through Onsrud and 3,572 through Antonsen, plus 590 owned by Yates and his wife and 260 shares owned by Titus' wife, Elsa.

Decree Stay Continued from page 4 :

Big Five, only Paramount has ap-pealed from the new selling method, it's noted, which the statutory court ordered as a substitute for divorce-

Big 5 Dissuading U and Col

Bit 5 Disseading U and Col
Objections to a stay have been
so strong that Big Five lawyers have
from bringing their applications, it's
understood. Those three insist, however, on pushing their pless for a
stay aince they maintain that inthem heavy coin. Columbia, filing
its application Monday (17), is asserting that its distrib expenses
by competitive selling.
Columbia will be compelled to

oy competitive selling.

Columbia will be compelled to hike its sales force to 140 or most assessmen from its present 100 total with an attendant increase of selling costs of \$50,000 weekly or \$300,000 per annum, company's petition declares. Added paper work in exclares, the compelled paper work in expension of the compelled paper with the compelled to switch over 10 to 15200,000 annually since Col. would be compelled to switch over 10 to 100. principes would tack on another \$200,000 annually since Col. would be compelled to switch over to individual pic sales from its ourrent block-booking methods. Additional cost at the company's ho, where duplicate records are kept of all exchange operations would mean another \$100,000 per year, petition alleges.

alleges.
United Artists, this week, joined
Columbia and U in a petition for a
stay filed by its lawyers, O'Brien,
Driscoll, Raftery & Lawler, UA
saked delay on all provisos affecting
it, claiming it would suffer "tremendous hardship" if reversal of
the decree requires it to undo the

new sales system. new sales system.
Under the decree, it's argued by Columbia, PRC, Monogram and Republic are unfettered by selling resulting the sales of the sales o

Southern on lienating pix because of decree's 'temherame's coping and the pix because of decree's 'temherame's procedure will tie up added working capital of the company, Columbia asserts. This will force the company for the company of the compan

Petition was prepped by Louis (Schwartz &) Frohlich.

'Years' -- 'GWTW'

Continued from page 5

continued from page 8

schembly in the night years since the Schmick epic was released and as against the 81 that was being charged for it, Goldwayn is getting in the schemble of the schembl

and the second of the 189,471 and Brushard in Continuing. Generally a second of the 189,471 and Brushard in Continuing Co

CSU Bids for AFL Eastern Locals To Support Coast

In a move to enlist financial and moral aid from American Federa-tion of Labor locals in the New York area, three reps from the Contention of Labor in Holly-ference of Studio Tuinos In Holly for the seven-month old West Coast (14) to defend the CSUs role in the seven-month old West Coast (14) to defend the CSUs role of Studio Till St. X. union officials. On the Company of Studio Till St. X. union officials. On the Company of Studio Till St. X. union officials. On the Company of Studio Till St. X. union officials. On the Company of Studio Till St. X. union officials.

of about 15 N. Y. union officials, in CSU members repeated accusainc CSU members repeated accusainternational Alliance of the Theatrical Stage Employees and Los
Angeles police were engaged in an
Aziva minus.
A 20-minute film, taken by amaduru photogo not he picket lines before the studio gates, was screened
attaut before the studio gates, was screened
attautate charges made by CSU reps
concerning "police violence, gangterteror, mass arrests, conspiracy
form- of employer terror and inform- of employer terror and inBooklebs and Edward J. Smith,
Scheelbs and Queens would be held
this week.

this week.

Among unions attending the Friday meeting were the International Asm, of Machinists and Brotherhood Asm, of Machinists and Brotherhood wood locals are part of the CSU wood locals are part of the CSU extup. Nibett disclosed that the IAM had been donating \$3,000 per week to the CSU critice chest. Louis week to the CSU critice chest. Louis model that locals, sympathetic to CSU cause, tax individual members \$1 to ad the strike.

'Carnegie' World Preem Far Afield to Porto Rico

Far Afield to Porto Rico
while pians were set this week for
a world preem of Boris MorrosWilliam LeBaron's "Carnegie Hall"
at the Paramount theatre, San Juan,
at the Paramount theatre, San Juan,
at the Paramount theatre, San Juan
lill divide, or the property of the contraces. Morros and his v.p. in
charge of sales, Sam Dembow, Jr.,
were holding out for roadshowing,
while United Artists distrib chief
Gant disease favored more experigrade of the control of the control
and th

'Oscar' Awards

Continued from page 4

best intustical score of a dramatic line, loc. credited to Morris Stoloff, for his ture; Daniel Mandell, best film editor; Predric March, as top player in "Joisso Rosty." Friedhoer romped the Goldwyn picture, and Harold Insusell, the handless war vehen scored twice, taking home and the process of the process of

RKO, by virtue of its distribution of 'The Best Years of Our Lives, led the studios in awards with total of nine. Metro finished secon total of nine. Metro finished second with seven; 20th-Fox ran third with five; Columbia and Warners and United Artist tied for fourth place two apiece, and Paramount, and the with two apiece, and Paramount, Universal - International, and the U. S. Department of War trailed in with one each.

English Entries

with one each. English Entries
England barged into the writing division with two out of three winners. Clemence Dane took the nod division with two out of three winners. Clemence Dane took the nod with the control of the control of

Special awards held an important spot in the Oscar shindig. In addition to those handed to Olivier and Harold Russell, a junior statuette was bestowed on Claude Jarman, Jr., the kid who acted so much like a kid in "The Yearling." The presentation was made by Shirley Tember who who was a presty good bid. ple who was a pretty good kid actress herself in the not-so-old days before she grew out of rompers into formal gowns.

Music Masters

while United Artists distrib chief
Grad Sears favored more appropriate the property of the property of the propriation with normal playoff policy.

Deal for the Porto Rico preem was son, Topeka and Santa Fe," designated as the best original song for a motion picture, "The Harvey Girk."

Best scoring for a tunchin was accounted to the property of th

score of a dramatic film, as above-detailed.
Photography, without which there would be no Hollywood, offered two would be no Hollywood, offered two black-and-white prize for his lensing of the 20th-Pox picture, "Anna and the King of Siam." Statuette for the best camera work in color was spill: three ways man and the King of Siam." Statuette for Aring, who that the Halling of "The Yearling" for Metro. Hollywood's yearly back-dapping Jamboree, officially known as the Hollywood yearly back-dapping Jamboree, officially known as the officially known as the statue of Motion Picture Arts and Sciences, was held miles away from Hollywood and Vilm in a huge downton Los Angeles structure known as the about £500 customers at one sitting, which was the chief reason for the removal of the Oscar Derby from its twon track.

Dressy Derby

its town track.

Dressy Derby
From a standpoint of attendance it was the most successful of all such gatherings, and from a standpoint of all such gatherings, and from a standpoint of style il was the most dressed-up, ing drab beside the ermines, sables, colitures and jewels on the distarf side. The production outside the theatre was in the colosast class, rounding the whole block and giving out with beams of varied thins, like a Technicolor picture. Inside the lounce, the newspaper writers and progress. The camera Boys were hered deep down into the dungeons below the stage and told to do their stuff there, or clies. The writers did their litera which they were tuning up their fields. The writers did their litera which they were tuning up their fields. They were tuning up their fields. They were truing up their fields. There were griese among the writers and photographers, with contended that should be a standard with a fine of the contended that should be a standard with the standard with a fine of the contended that here were griese among the writers and photographers, with contended that here were griese among the writers and photographers, with contended that here were griese among the writers and photographers, with contended that here were griese among the writers and photographers, with contended that here were griese among the writers and photographers, with contended that here were griese among the writers and photographers, with contended that here were griese among the writers and photographers inside the house of the writers and photographers, with contended that the production of the work of the writers and photographers with the production of the work of the writers and the production of the work of the writers and the writers and

20th's Mex Chain

___ Continued from page 5 American representatives stays American representatives stays on under a 10-year contract as general manager for Credito. Another surpise element in sale was fact that William C. Jenkins was expected to be purchaser of 20th's interest, which would have given him control of 85% of all theaters in Section. At one time 20th had tried to an ear to his bid when selection and ear to his bid when selection to the contract of the con interest.
Credito, now a major exhibition

Creditio, now a major exhibition from has capital of 30,000,000 peece with sponsorship of production at Treppus Studies and handling of treppus Credition and handling of country are listed on board of directors and interested in company, including Luis Montes, De Occ and the Country are listed on board of directors and interested in company, including Luis Montes, De Occ Senn, Jesus Grovas, Miguel Zenarles, Alfonso Daz, Garza Bernardo Del Valle, Alfonso Cerrillo, Monuel Eciverrila and Juan F Accarate, expersident of Mexico.

Briefs From the Lots

Hoilywood, March 18. Max King bought screen rights to the song, "Any Time," cleffed by Richard Loring and John Blackburn, Richard Loring and John Blackburn. for inclusion in his indie picture. "Killer Dill." The product of the production by Triangle, the Mary production by Striangle, the Mary Striangle, and Striangle, and Richard checked into Half Roach but to start preliminary with Waller Wanter producting and

and directed by John Auer. . . . First production by Thunder on the Joan moderated by John Auer. . . First production by Thunder on the Joan and directed by John Auer. . . First production by Thunder on the Joan and John Miller and John M

Skouras' Trip = Continued from page 3 =

trip to survey the company's field setup, standing by in New York at Skouras' suggestion. Rodney Bush, exploitation chief, who was to have

skourse suggestion. Roothy Busin, as a companied him, however, left Monday (17) night to meet exhibitors, survey local theatre and ad companied to the survey of the surve

WHAT WAS
THE SIN OF
JANET AMES?



Typical of the powerful magazine pre-selling campaign!

COLUMBIA PICTURES

RUSSELL DOUGLAS

The Guilt of Janet Ames

WITH SID CAESAR · BETSY BLAIR
NINA FOCH

Screenplay by Louella MacFarlane, Allen Rivkin, Devery Freeman
Directed by HENRY LEVIN



Brandt Leases New Union, N. J. **Deluxe House; Other Exchange Notes**

Harry Brandt, New York circuit operator, has signed a 31-year less with Chestor blanor, Inc., for a new third Chestor blanor, Inc., for a new Union. N. Theatre building, and sidilion to offices and stores, will include a sidilion to offices and stores, will include the sidilion of the sidilion to the sidilion of the sidilion to the sidilion of the sidilion to the sidilion of the

Evansion, III., Theatre Sold
Studium Theatre Bidg. Chroaco
III., which houses an indie 1.485scater, was sold last week for \$275,
000 by Northwestern University to
Mr. and Mrs. Leopold Fisher. New
owners will not remodel theatre,
but will alter rest of the building
to provide additional office space.

Tri-States \$1,000 Safety Prize

G. Ralph Branton, general manager of Tri-States Treatte Corp.

G. Ralph Branton, general manager of Tri-States Treatte Corp.

given by the corporation for the best safety campaign put forth any city in low aduring the persist of the safety campaign put forth any city in low aduring the persist of the safety of the safe

Phil Williams' AMPA Job
Phil Williams, who has been active in affairs of Associated Motion
Picture Advertisers, has been named
careers has been active in affairs of Associated Motion Picture Advertisers, has been named general chairman for AMPA's 30th Associated the American American American American American Companies in Carlos and Carlos Associated American Carlos American Carlos American Carlos American Carlos American Carlos C

Waugh to Run Memphis

Memphis.

Howard Waugh, former zone manager for Warner Bros., who managed the Fairgrounds Anusement Park last season for the city of Memphis, has again been retained. A number of new concessions and improvements have been added.

Bob Snyder Out of FC in Cleve.

Robert Snyder resigned as branch manager for Screen Guild and Film Classics to handle road shows and foreign films for the Albert Dezel Co. Replaced by Sammy Weiss, who was branch manager for PRC in St. Louis and also with PRC in Cin-Louis and also with PRC in Cin-

Dan McGregor transferred from ortland, Ore., office to Cleveland





branch of RKO as latter's new field exploitation rep. Replaced Pete Bathory, who quit to join an ad agency on the eve of his transfer to Portland.

Sun. Shows Kept in 2 Penna. Towns
Petitions for permanental and the petitions to restrain theatre owners in Northampton and Reliertown, near shows were found in the petition of the petition

Harrington RKO Dallas Mgs

Lenwood Harrington, former BKO, Lenwood Harrington, former BKO, itamed sales manager of local chauge, replacing C. J. Wheeler returns to Housion where he will become south Texas sales man, Harold Wilson will fill Harrington's former post.

U's New St. Loo Offices St. Louis, After-way switch in St. Louis, After-way switch was switched by the St. Louis of the St. Louis St.

Cincinnati,
Ray Colvin, head of Exhibitors'
Supply Co., spending a month in Hot
Springs, Ark., trying to relieve his

Supply Co., spending a moral of Experience his arthritis.

J. B. Carscallén resigned as St. Louis citiv salesman for UA and has a constant of the control of

Sam Sobel's PRC Spet
west coast sales supervisor for PRC
franchise supervisor for PRC
franchise in San Francisco and bremanager when the Innahose enmanager in Los Angeles succeds
Sobel to the district manager superfluid in the Innahose supermanager in Los Angeles succeds
Sobel to the district managership
Milter's post, in urn. with best
Warner Bros. sales staff.

Jeff Livingston Joins U

Jeff Livingston, formerly with the
J. Arthur Rank, organization on
loanout to United Artists, has
switched to Universal's flackery with

THE STAGE GREEN REGISTER

WILL PLACE TOTAL ME HOPOTHE ALL HE WILLIAM AND TOTAL ME HOPOTHEM AND THE METHOD TOTAL METHOD TOT

To the Secre



Cowen Back After Operation

Larry Cowen back on job as up-state director of publicity for Fabian Circuit and manager of Proctors, in New York City and St. Peters-burg, Fla. He underwent an opera-tion in N. Y. for a vascular aliment. It started with an infected big toe, ager at Proctor's during Cowen's absence.

Bob Kaufmann to New Haver Bob Kaufmann is now headquar-tered at local 20th-Fox in charge of publicity for New Haven-Albany

Morris Weinstein, former bo at 20th-Fox here, is now a salesman in this territory.

Nashua State's Facelift

".-asuta State's Facelift
Nashun, N. H.
modeling M. A. Shea's State theatre
here. Recellting already has started
here. Recellting already has started
by April 16. Operated by Jamestown Amus. Co., house will acquire
a new air-conditioning system and
new type marquee among other improvenents.

Johnston's 'Or Else'

Continued from page 5 vorce or an unhappy home life to be screened.

On the other hand, Johnston said On the other hand, Johnston said that Dreadom of expression is more important now than ever before on the screen. According to him only the screen. According to him only market has been tapped, with great possibilities for expansion abroad. Producers must always remember, however, that films are the poor man's entertainment and should be made with this factor in mind.

Looks city salesman, for 'A and has asceceeded by Chick Schueder, who also doubles as office manager.

RKO's New Pitt Burg.

RKO's New Pitt Burg.

RKO moved into a new building on Film Row that's been under converse and the converse of th formed by the Mountain State cirlection of Eldina.

Bert Stearn, head of Copperative will greenlight their distribution,
Bert Stearn, head of Copperative will greenlight their distribution,
Theorems and the Stearn Stearn of Mountain City after a heart strake under controlled the standard con

Rank Dinner = Continued from page 3 =

Association, will be in active charge of arrangements.

the distinguishment of Significance being attached to the

cativities.

Rank arrives in the U. S. May 7.

Dinner will be held a few days later, with the date not definitely set yet. Johnston, currently on the Coast, will remain—there until next week and then stay east until the Rank dinner,

special assignments in yndigate and news wire services. Hardy to be a service with the application of process with the grapher of U.S. faled exploitation forces with the grapher of U.S. faled, but steeped with the part of U.S. faled, but steeped with the part of U.S. faled, but steeped with the part of U.S. faled explain the part of U.S. faled exploit the part of U.S. faled explain the part of U.S. f Filmers After Membership Drive

Negro Ban Continued from page 2;

Rhodes scholar from Howard University, Washington, D. C.; Dr. Alan Reddick, curator of the Schomburg collection of the N. Y. Public Library; Henrietta Buckmaster, author

of "Deep River"; and Kenneth Spencer, featured player in "Bataan" and "Showboat." Sam Wanamaker, currently opposite Ingrid Bergman in "Joan of Lorraine," emceed.

'Ceercion' on National Line?

Broadway managers have called-Equity's attention to several peticirculated among casts of shows protesting against appearing in Washington because of the custom of barring admission to Negroes.

Showmen contend that there is coercion on the part of some players with the idea of virtually foreing other Equityites who are hesitant about participating in the color line campaign to signature the pe-titions. Managers think that actors who oppose appearances in the who oppose appearances in the capital because of segregation can-not give their best performances there. Despite picketing business at the National theatre in D. C. continues to be excellent,

St. Loo Refund Ordinance

St. Loo Refund Ordinance
St. Looks March 18.
An ordinance prossered by the
National Asan for Advancement of
Colored People, making it a misdemeanor for the operator of any theatre or similar amus, spot to refuse to
refund the price of ducats if such
activate the operator of the operator
hours in advance of the performhours in advance of the performhours did to the color of
Aldermen last week.
The bill is aimed at the Ameriean,
and be legither here, which has been
deed before there, which has been
season because of alleged discrimination towards Regro customers who
are not permitted on the main floor.

tion and membership drive, the eastern chapter of the Screen Directors Gulld will ask the majors, along with commercial and educational makers, this week to recognize it and ink standard collective bargaining

Ink standard collective bargaining contracts. While no opposition in expected from the majors since the pacts are almost ideutical to those which the SDG has on the Coast, something of a battle may develop in the non-theutrical fields, since it is the first time in the insteady of the contract of the pacts intended for the majors in the pacts intended for the majors in the east. This scale (or initiativity picture) are contracted in the pacts intended for the majors in the east. This scale (or initiativity picture) are contracted in the pacts intended for the majors in the pacts intended fo

educational films is alotted in a still lower bracket. Novel feature in the lower bracket. Novel feature in the land of the la

castern trainer was read and sight and read to the control of the SDC Meet was a state of the SDC Meet was the step in length negotiations which culminated over the weekend attorney for the castern chapter, met with Mabel Walker Willebrandt, SDC's Coast lawyer, to finalize pa-SDC's Coast lawyer, to finalize pa-George Stevens. Coast guild prexy. Deal calls for the division of the country, with the Coast outlit having on the country, with the Coast outlit having mountain and Coast time, and the eastern branch the balance of the U. S. Canadian meggers are included inthe castern branch the balance of the U. S. Canadian meggers are included in the castern branch public of the castern branch public of the castern branch public public of the castern branch public publi

New York Theatres

ANN SHERIDAN "NORA PRENTISS"

Co-Starring
Kent SMITH • Bruco BENNETT
Robert ALDA Directed by Vincent Sherr WARNERS

BOB HOPE DOROTHY LAMOUR

Favorite Brumette

DARAMOUNT

B'way at 51 St. HOLLYWOOD

JIMMY DORSEY

"PURSUED" Judith Anderson with Dean Jagger
And Intellectual And Reduction John Reduct
Produced by United States Pictures
For Warners
In Person

Teresa Wright • Robert Mitch

LOUIS PRIMA

BROADWAY AT 47TH STREET STRAND

DANA ANDREWS in "BOOMERANG"

A 20th Century-Fox Picture
Plus on Sugge—PHI1, REGAN
KATHIKRINE DENHAM
EKNISTO LECTONA
ED SULLIVAN SID CARSAR
ROXY 7th Ave. &
50th St.





RADIO CITY MUSIC HALL

RONALD COLMAN in "THE LATE GEORGE APLEY"

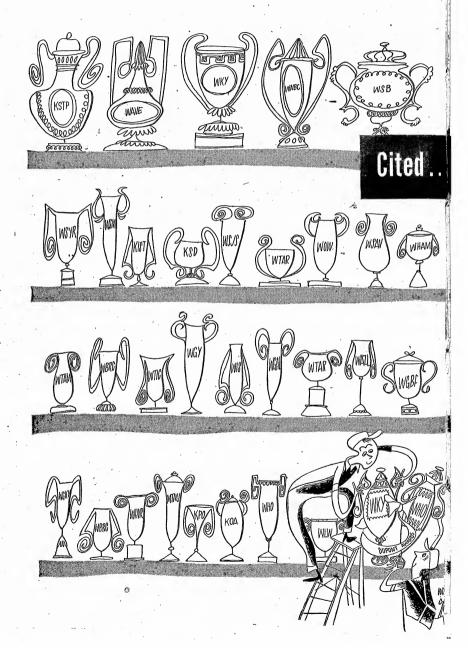
IN PERSON
Gene Sheldon Thurs. Mar. 36
A BOGART
Lizabeth Seatt
DEAD
RECKONING Extra! 'Songwriters On Parade'

THE ACADEMY AWARD PICTURE WINNER OF 9 ACADEMY AWARDS

The BEST Years The Buile Bull's Great, Easter Steen Steen Steen Steen Services.

Of Our Lives

Confinence. ASTOR CONST.



or providing better radio

NBC is pleased and proud that its affiliates garnered 31 plaques and citations when *Variety* passed out Showmanagement honors last week. Like this, but clearly:

KSTP, Minneapolis. "Imagination in Promotion"
WAVE, Louisville. "Responsibility to the Community"
WKY, Oklahoma City. "Expanding Radio's Social Usefulness"
WNBC, New York. "How to Run a Radio Station"
WSB, Atlanta. "Fostering Racial Understanding"

And 26 Showmanagement citations went to 25 NBC stations... while American Tobacco's Mr. Benny took a special bow.

NBC also salutes all other stations and persons whose contributions to radio were recognized in the *Variety* awards and citations.



...the National Broadcasting Company

MERICA'S NO. 1 NETWORK



FCC Gives Hubbard 3 Days To File **New KSTP Bid—Without AVCO Strings**

Washington, March 18. Letting it be known, in effect, that the FCC does not want Aviation Corp. to operate prize station KSTP. St. Paul, the Commission in a surprise move today (Tues.) announced it was not going to approve the pending applications either of Station Manager Stanley Hubbard or of 24 Twin Cities businessmen to buy

ESTP.

The Commission earlier had indicated it would decide who gets the station by Thursday (20) in order to conform with a deadline on that date of a contract between Hubbard and the station's trustees giving hid the right of first refusal to purchase KSTP.

Effect of today's announcement is to give Hubbard three days in which

'You Can't Do That!'

You Can't Do Ihatt!
Washington, March 18.
NBC was interested in financing the purchase of KSTP by the station's manager Stanley Hub and the station's manager Stanley Hub and Chair and Chairles R. Denny, Jr., it was learned here Friday (28).
Testflying at the Commission on his bid to buy KSTP, Hubbard on his bid to buy KSTP, Hubbard with the station of the learned with the learned with the station of the learned

NBC but didn't go through with it on the recommendation of the FCC echairman. Denny told Hubbard the FCC wouldn't look too kindly on the network's moving in on KSTP since NBC already owned six standard broadcast stations.

This policy is in line with that

stations.

This policy is in line with that already reported in Varury but never officially confirmed by the Commission—namely, FCC isn't going to put a rule on the books but six is the top number of AM stations (as in FM) that any one party can have.

to file a new application showing he can swing the purchase, at \$25,000 without giving AVCO an option to without giving AVCO and policy to thought he could arrange the financial Apparently FCC would have no objection to Hubbard obtaining either an outright loan, with no strings attached, from AVCO or loans from Twin Cities business

loans from Twin Cities business groups. Hubbard can, however, make a new financing deal within three days which will meet FCC approval, he must compete with other applicants in an open hearing for FCC wound up a two-day hearing 1sat Friday (15) on the two pending blds for KSTP.

Principal concern of both FCC and the Twin Cities business men was Hubbard's plan to resell KSTP to AVCO between six and seven months after he got FCC approval elimax to the hearing was the announcement by the hearing was the announcement by the voiled for you of the picture if they could be sure KSTP would remain in Enaboards appeared to feel the same way about it.

appeared to feel the same way about ... On the other hand, Hubbard's deal with AVCO nets him a neet profit, without as counsel for the Twin Clitics group brought out, his "putting up a penny of his own money for KSTP". Under AVCO's option, 25,000.00, out the most of the county of t

Jent Hubbard the \$80,000 to finance purchase of the station. When both the Twin Cities group and FCC jumped on the AVCO optard did a decling in literoes. The state of the sta

(Continued on page 39)

Harold Fair to NAB?

Harold Fair, long-time program director of WHO, Des Moines, is one of several men prominently ioned to head up NAB's new Pro-

gram Department.

Fair has done several chores for NAB in the past and holds several awards for excellence in programming at WHO.

Sun Oil Sampling Trio of Spielers

tioning" Lowell Thomas' successor for the 6;45-7 cross-the-board NBC slot, has narrowed the field down to three men-Ken Banghart, Alex Drier and George Carson Putnam.

Dricr and George Carson Putnam.
In "arriving at a deeision for the
final choice, Sun Oil will farm out
the three gabbers in key markets for
a five-week trial period, with the C.
E. Hooper organization lined up to
make a special survey on each.
Banghart will go to Boston, prior
to Detroit and Putnam to Batthmore. Trial period will last from March 24 to April 25, at which time decision based on Hooper tallies will be made, for a fall tee-off.

CBS WITHDRAWS ITS MINNEAPOLIS FM BID

Washington, March 18. Washington, March 18.
CBS has yanked an FM bid in behalf of its o, and o, station WCOMineapolis, in order to compete of the co

limiting one company to ownership

or only six FM stations throughout the country. CBS has three FM's on the air in New York, Chi and Los Angeles and is awaiting FCC decision on a re-quest for an FM affiliate for WEEL, Boston.

Boston. What threw a monkey-wrench into the net's original plans, however, was a recent FCC decision that the FM outlet run by WAPI, Birmingham, had to be considered as a CES property. This saddled the net with a sixth FM station and meant it could not hid in Washington unless.

could not bid in Washington unless (Continued on page 38)



Director of KLZ Programs CHARLES ROBERTS

Always a close student of radio techniques. Charles Roberts eams up through the ranks as announce and actor; now directs more than three score live KLZ, DENVER.

Mutual's 5 o'Clock 'Shadow' Shaves Off Competition

"Is a 15.0 rating a 'hever-neverland' for daytime network shows'
and don' daytime network shows'
so he thought. So he took the nets'
so he thought. So he took the nets'
of its three sponars and the sponoff its three sponars and the sponand came up with the highest
rating in the show's history for an
exelusive 'futual airing
were mapped in late January when
Blue Coal (Delawer, Lackawama
& Western) Hooper cities detailing
lan to make 'Peb. 16 and March 2
airings "two of the best shows in
tions to give dates builduy in
thous to give dates builduy in
thous to give dates builduy in
thous to give dates builduy in
Ryan, supplied mats and copy.
Result reported Hal Coulter, asResult reported Hal Coulter, as-

Ryan, supplied mats and copy.

Result. reported Hal Coulter, assistant director of MBS advertising,
promotion and research, was that

"Shadow" Hooper, in Blue Coal

14.4 Feb. 18, to 16.9 March 3, a ratling gain of 3.7. Share-d-sudiencegained 7.6 in same period.

(Feb. 18) was only 11.3—3-till tops,
höwever, on the Sunday daytime
parade.

parade.
Test hypoing, said Coulter, "proves once again that a low-cost program can gain a large audience on Mutual when the factors of time-program-

In Rebuttal

By CARROLL CARROLL

I had a founty dream last night. I fell asleep while reading a typical newspaper, criticism of radio in general and dreamed I was listening to broadcast that said the American newspapers were not serving the public interest. It said they were commercial. It said our dalies devote metir metirs and they were commercial. It said our dalies devote metir metirs of the said they were commercial. It said our dalies devote metir metirs of the said they were commercial. It said our dalies are considered to the said they were commercial to the said they were commercial. It said they were commercial to the said they are columns to sports than to international news, It was very interesting. It seems the crusaling particularly the satistics on the percentage of space the rags allow advertising as against editorial matter of all kinds.

It seems the crusaling particle crowd out bood how. And luvid sex crimes always get a bigger play than items of real municipal interest. In fact, erime news in all local papers invariably for outweighs the amount of information devoted to the meandering coglitations of the Seents and Tonde of Representatives, as our solons fligure out how the Seents and Tonde of Representatives, as our solons fligure out how when I think, I went right back to sleep and dreamed another dream. I dreamed I went to the president of a network and told him about my dream. I said, the newspapers are My ofty only upt ut on a program, is minutened day at some good time, telling the people how the nexapers are all the solons of the people the complete story of what goes on in Congress, dull as it is? Or how they frequently don't cil their readers both alsees of a question, which radio lay up up ut on a program, papers are failing to tell the people the complete story of what goes on in Congress, dull as it is? Or how they frequently don't cil their readers both alsees of a question, which radio they only up the constraint of the constraints and the program is the program of the readers both what four the readers and th

rad it and become delinquents, the prexy of the radio network nance dead away.

Bet was revived by a vice-president who fanned him with sources. And as he regained consciousable he people, or you realize average. And as he regained considerable he people, or you want to the constraint of the constra

NBC. CBS Classification Switches **Set NAB Committee Busy Huddling**

Inquiry Ousts BBC Prods.

London, March 18. With the House of Commons ready With the House of Commons ready to begin its investigation into charges that several BBC producers have been accepting graft, rumors are flying here that some of the top producers are getting prepared to

resign,
Several producers are known to
have already handed in their resignations, although no names are avail-

Philly Stations Set Up Co-op Listing Service For Metropolitan Sheets Philadelphia, March 18,

FOR MELTOJOHIRAN SHEETS.

After years of talking about it, the king her party of talking about it, the king her party of talking about it, the standard it is a standard at the latest and talking area.

The cooperative is called the Philadelphia Broadcasters Listing Service with details being handled by the defended of the defended by the defended b

Outlets participating in the serv-ice are WCAU (CBS); KYW (NBC); WFIL (ABC); WIP (Mutual); WPEN ndie owned by the Evening Bulle 1), and WIBG, also au inde-mdent.

Move by NBC and CBS to switch over from voting to non-voting and from active to associate membership in NAB and the effect of such a move on the Assn, kitty will highlight discussion of an NAB bylaws committee meeting here at Statler hotel, Thursday and Friday (20-21). On Friday, the bylaws committee will huddle with the finance committee to decide whether NAB should hike its dues or leave them in status quo, if the networks pull-

out out. The Asan.'s bylaws now provide that any change in the classification of membership feders are paid and of membership feders are paid and the control of the classification of the classification which already exist, the board of least already exist, the board of lower dues as it seems it. Since the network's shift in status—it is materializes—would be a change in classification, it would be required classification, it would be now the bylaws make no provision now the bylaws make no provision move the bylaws make no provision.

amendment of NAB's bylaws Right now the bylaws make no provision for networks as associate members. Other bylaws amendments in proc-ess will define more clearly the re-sponsibilities which go with the new job of executive vice president and other posts created within the tenure of president Justin Miller.

If NBC and CBS withdraw from NAB as networks, it will reduce the Assn.'s take by over \$65,000 a year. Last year the budget stood at \$650,000.

\$850,000. While NAB's memberaliip has Jumped 20% in the past year and a half, operating expenses and per-beral period out. For example, the Assa. expects to announce shortly names of NAB's new program director, director of public relations and a new director of engineering, all of a work of the period the period of the period the period of the period the

Army To 'Sound Off' Again

On Its Original CBS Lot

The Army Recruting Show.

The Army Recruting Show.

The Army Recruting Show in the pool of maling weekly legistative digests to NAB members, and to the pool of maling weekly legistative digests to NAB members, and to the pool of maling weekly legistative digests to NAB members, and the pool of the poo able salaries.

Other increases have come in the

Wholesale FM Frequency Shakeup **Due If FCC Heeds Industry Biggies**

FM stations in New York, Chicago, Boston and other cities may to switch frequencies if the follows recommendations of

PCC follows recommendations of many PM industry men that PM stations in most cities should operate two channels, rather than one. apart, it was learned today. Máj. Edwin Armstong, FM inventor, and other FM biggies are urging FCC to make the most of the production of the production

similar tests. Commission has agreed to undertake the job but is waiting for shipments of FM receivers from several manufacturers. The sets will be used in the experiments.

Meanwhile, the first New England regional meeting of the FM Asso.

PCC follows recommendations of many FM industry men that FM stations in most cities should station at the state of the sta

WINTER GREEN WARMS WEBS

Comes the Revolution!

There's reason to believe that the newly-formed Broadcasters Advisory Council is potentially one of the greatest revolutions in attitude ever noted in American radio.

If the movement is adequately financed and blueprinted, as now seems assured, it promises to give radio, for the first time, a working plan for its own defense and self-regulation.

For years there's been a hue and cry to "do something" about you years there's been a hue and cry to "do something" about the radio industry's public relations problems. Although the National Assn. of Broadcasters is 25 years old and amply financed and staffed, it apparently has been unable to do much because of the split down the middle between hig stations and title stations, and between those who are anxious to meet criticism with action and reform as against those who want or "interference" with their light to take any kind of business and follow any kind of trade practices expediency and inclination

The Broadcasters Advisory Council will outwardly "include" the NAB, but as many see it the brainpower will not be with the old trade association but the new. The action of the big advertisers, big agencies and big broadcasters (namely networks) in acting on their own initiative reflects an unwillingness in top industry leadership to allow their values and hopes to be scuttled by the continued practices of the kind of station operators who exercise little or no voluntary censorship of either the amount wind of advertising they line up. As one broadcaster summed on the one hand and the telling opposition of the newspapers and magaziness on the other, unless we break through the habit on the one mand and the tening opposition of the newspapers and magazines on the other, unless we break through the habit of inertia and do-nothingism which has always stopped public relations organization for radio."

Most of the details and plans of the new Council are shrouded in mystery, and since the scheme isn't a reality yet; the men concerned with the preliminaries aren't doing much talking. Nonetheless the auspices are so eminent and the respectful reac-Nonetheless the auspices are so eminent and the respectful reac-tion in some quarters so evident as to suggest that, radiowise,

CBS Steps Out of Character to Sponsor Gov't-Industry Meets on Nat'l Issues

Transcending its role as a broad-oasting organization, CBS is steep-tured to the control of the control of the that's unprecedented in character. With authorization of William S. Poley, CBS board chairman, a new project has been launched in which series of conferences bringing to-series of conferences bringing to-settle organizations in the country and Governmental officials of the country and Governmental officials of the day.

top economic organizations in the country and Governmental officials country and Governmental officials of the day.

CBS has no sax to grind in undertaking the non-radio project. It has nothing of a personal nature to gain, and the conferences may help crystallize the conferences may help crystallize the thinking anound the network of vital issues that may be scheduled to the control of the control of the country of the co

12G CHRYSLER SHOW ON AGENDA FOR FALL

Chrysler Motor, absent from the network programming scene for several seasons, is reported all set to return in the fall with a \$12,000 weekly package built around "jun-ior achievement" idea dramatizing the efforts of youth to adjust themscives in the economic level.

Program will involve investiga-tion by field men in all parts of of youngsters who have country made the best attempts to set themsolves up in business, with their stories to be dramatized weekly, plus a lavish award payoff. Walter Hampden and Allen Roth's orch are reported set for the show.

Time and network for half-hour package still undecided,

Campbell Soup To Spill Over in Daytime Splurge

Campbell Soup is expanding its budget for one of the biggest day-time splurges in months with a hal-hour cross-the-board show. NBC, CBS-and ABC are currently making an all-out pitch for the business.

There's no decision yet, however, as to show, time or network. Ward Wheelock is the agency.

Ballin Tops FCB Radio in H'wood

Hollywood, March 18.
Bob Ballin, wp. in charge of the
Coast radio operation for Ruthrauff
R Payn, is moving over to Foote,
Cone & Beiding in the same capacCone & Beiding in the same capacProducer of the Jack Benny show,
he doubled between the Wos Benny show,
he doubled between the two agencies when the American Tobacco
account switched back to PCB.
Pete Barmum, oo-director of radio
for R & R, will name Ballin's
for R between the return to New
York. Hollywood, March 18

York.

Appointment of Ballin completes the east-west radio setup for FCB operating under Hubbell Robinson, national director. Agency, meanwhile, has named Hilliard Marks as ass't, producer on Benny show.

BOLEN EXITS COMPTON IN BORGE SHOW RIFT

NEW BILLINGS

By GEORGE ROSEN

Despite the wave of cancellations and the gloomy predictions for the next six months, network executives that next fall and winter will witness an upsurge in billings in which new clients will be entering the coart-to-coast radio picture.

One of the coart-to-coast radio picture.

Institute which sponsors Fred Warn-till institute which institute which institute which was all ready set in and it's expected that of interest by other companies has already set in and it's expected that recent billahing the none one in radio. (Chrysler is reported already set. See separate story.) in striperators of the coast-to-coast recent which we conduct the proposed with the coast-to-coast recent bill have changed. From a business standpoint, the John L Lewis court decision has been a factor in the flock of inquire from the coast-to-board Waring shows; and the coast-to-to-board Waring shows; and the carried with the ward of the cross-the-board Waring shows; and the radiocads as potential Life, Equitable Life.

NBC is particularly hear-tened by the initiarity and the radiocads as potential popularity. The proposed war and with Frudential Life, Equitable Life, sponsored by General Motors, And with Frudential Life, Equitable Life.

Already represented on the net-works, other, Insurance companies are expected to take to the air next.

already represented on the net-works, other insurance companies are expected to take to the air next

set expected to see to the service of the session energy in the sugar and fats situation will also mark the return of ex-bankrollers and the soft drink market will also be opening-up. Coca-Cola, for one, is reportedly mapping its return to bigtime radio. The flock of renewals over the past few days by top spenders is cited as further evidence of the renewed faith important sponsors are manifesting in radio.

faith important sponsors are manifesting in radio. Reversing the current trend of network programment of the control of the co

FCB, Cities Service \$1,000,000 Split

Foote, Cone & Belding agency and Cities Service Co. have parted company and the client's \$1,000,000 billings are exiting from the FCB fold. Understood that the account is being thrown into the open market. Or the \$1,000,000 total billings into time and talent for the Friday night. "Highways In Melody" show on NBC.
Dronning of the Control of the Cont

IN BUKGE SHUW KIRT | Of the \$1,000,000 total billings inHollywood, March 18,
Murray Bolen, for the past two volved, about \$500,000 is poured into two properties of the present season of the program o

Sen. White Mulls Bill Setting Program WAVE EXPECTED Standards, But May Be Talked Out of It

Radio's Best Buy

Radio S Dest Duy Radio has its own "Jolson Story"—a sure bet for a five-point boost in the Hooper sweepstakes which puts "Joley" in the No. 1 guestar spot for the vear.

year. It was a series on the Bing Crosby-Philos stanza (5) jumped the show's rating 4.4 to 2.17, and on the following night's Eddie Cantor-Pabst program, with Jolson in the guest corner, it paid off with a 5.3 thooper climb, giving Cantor a 19.7 for his high point of the season

Figured in terms of b.o. draw. the agency boys say that \$5,000 fee is the best buy in radio today —if you can get it.

Philly Stations Share Ad Gravv In Bulletin Cut Philadelphia, March 18.

This city's radio stations fell into a veritable bonanza of eommercials last week when the Evening Bulletin nound itself forced to curtail all advertising except amusement and classified due to the newsprint shortage. The Bulletin is the largest paper in Philly, having a virtual monopoly in the evening field, Ohly competition is the Daily News, with only a fraction of the Bulletin's circulation. found itself forced to curtail all ad-

culation.

On the threshold of spring business, especially fashions, leading department stores and specialty house learned the news of the curtailment the radio bandwagon in attempts to salvage as much business as possible. Typical of the rush to the microphones were Strawbridge & Clothier phones were Strawbridge & Clothier beingest department stores in the city. S. & C. immediately purchased the £30 to 64-50 m. KVW diet across the board, with a program featuring in Isteners shopping hints.

In addition, the store purchased 47 spot amouncements covering the 11-

In addition, the store purchased 47 spot amouncements everying the 11-day period from March 11 through 22, with apols sentered throughout morning, afternoon and night. Shell-budge purchased 45 december of the 12 december of 12 dece

Taste" program. Other radio spot buyers included Lil Brothers department store. Snell-enburg's, A. & P. food markets, American Stores, York Clothing, and Corone, phonograph record dealer. WEIL, WIBG, WIAT, WIP the Gimbel Brothers station also all reported increased sales activity due to the control of the

Washington, March 18.

Specific program standards—obligating broadcasters to devote time to public service programs, sustainers and educational fare—are writher than the standard of the public service programs, sustainers and educational fare—are writher standard to the program of the business practices of broadcasters. However, he differs in that the believes the broadcasters themselves can't be trusted with that the believes the broadcasters themselves can't be trusted with that the believes the broadcasters themselves can't be trusted with that the believes the broadcasters themselves can't be trusted with that the believes the broadcasters themselves can't be trusted with that the believes the broadcasters themselves can't be trusted with that the believes the broadcasters themselves can't be trusted with that the believes the broadcasters themselves can't be trusted with beginning the program standards, but the program of the business practice of broadcasters. However, he differs in the program of the business practice of broadcasters. However, he differs in the program of the business practice of broadcasters themselves the business practice of broadcasters. However, he differs in the program of the business practices of broadcasters. However, he differs in the program of the business practices of broadcasters. However, he differs in the program of the business practices of broadcasters. However, he differs in the program of the business practices of broadcasters. However, he differs in the program of the business practices of broadcasters. However, he differs in the program of the business practices of broadcasters. However, he differs in the program of the business practices of the busine

Slan of NAR

As it now stands, this provision of the White bill is a direct slap at the NAB, which has been urging for the NAB, which has been urging FCC a mere technical supervisor of the radio spectrum. NAB president Justin Miller has conferred with white on the legislation. So far as the new force of the new force of the provision of the new force of the provision of the new force of the provision of the new force of the

(Continued on page 40)

Soaps Back In **CBS** Freetime?

Now that CBS has 12 quarternow that CBS has 12 quarter-hour afternoon segments up for sale spanning the 3 to 6 o'clock period, relaxing of the network's ban on spotting soap operas after 3 p.m. is seen within the realm of possi-

spouling sceip operas after a p.m. builty. The "no scaper" edict was put into effect about two years ago, at a time when CBS was enjoying commenced that the commenced of the commenced operations of recent cancellations has affected such shows as General Electric's "House Party." American Hone Produces "Rollywood Jackpotl" etc. "House Party the Carlotte Carlotte

Fannie Hurst, Hit By Claustrophobia, To Scram WJZ Program

ABE BURROWS QUITS

DINAH SHORE SHOW

ABE BURROWS QUITS

DINAH SHORE SHOW

Itolywood, March 18.

Ale Burrows evered his typewriter shore show of which he was the shore show, of which he was the shore show, of which he was the shore show, of which he was the shore show of uniform the shore show of the program shore show of the shore show of which he was the shore show of uniform the shore show of the shore show the shore shore show the shore shore show the shore show the shore shore shore show the shore shore show the shore show the shore show the shore s

Tele Sees Jukeboxers in Woodpile In New Tayern Set Tax: Gird to Fight

Inter-industry flight between New-Jersey jukebox operators and television manufactures I loomed this week as tele chiefs became con-vinced that the jukeboxers were re-sponsible for levying the 20% to the property of the 20% to the 20% of the 20% of the 20% to the 20% of the

with the resultant blowed by the music box operators.

To date, New Jersey is the only reason that attempted to represent the property of the

include only coin-operated sets). Television Broadcasters Assn., meanwhile, has taken the first step in fighting the new tax by assigning prexy Jack R. Poppele to hondle with, toly breas of the Ballington this week. TBA realized law does not exclude tele from the tax, since canned music is the only exemption listed. Poppele is expected to point out, honever, that halt sales of video sets to tavems and restaurants. and restaurants.

and restaurants.
Tele lesiders claim the so-called
anusement tax, when extended to be
injit clubs, was intended to be in
the nature of a size on luxuries. It
was never intended, however, to
tronic reproduction of sight and
sound except in the case of theatree or similar amusement places.
If the tax may be claimed to be applicable to taverns where tele protended to the contraction of the contraction of the
tent is the outpublished where radio shows are received or jukeboxes played? boxes played?

boxes played!

Illustrative of the number of bars and restaurants installing tele seis is the gross sales statement of U. S. Television for the last six months, in the control of the con

Philiy Ops Fight Back

rnny Ups Fight Back
Philadelphia, March 18.
Owners of two Philly cafes have
challenged a state liquor control
board ruling that bistros and res-taurants may not operate television
sets without a special amusement
permit.

Ceveland Clinic Tests

Cleveland Clinic Tests

Clevela permit.
The taproom owners countered with a bill in equity filed Monday (17) in Dauphin county common (17) in Dauphin county common attended to the common of the counter o

Coast Tele Stumps

Hollywood, March 18.
Coast television made its first stab into politics today (Tuesday) when Paramount's KTLA televised a tax protest meeting in the Hall of Records.
Tussle, in which

of Records.
Tussle, in which the City of Los
Angeles and County were on opposing sides in a dispute of increasing
taxes, was sired for several hours,
starting at 2 p.m., vividly demonstrating the immediacy of the me-

Canadian Video To Make Haste More Slowly Now

Morre Slowly Now

Montreal, March 18.

The Canadian Breadcasting Corp.
green light on television has turned to amber. Hopes that video had taken its first strides in Canada (and the string the string of the string that a definite numbad been allotted to study video possibilities here. Recent indications are, however, that GEG is donosibilities here. Recent indications are, however, that GEG is donosibilities here. Recent indications are, however, that GEG is donosibilities there. Recent indications are, however, that GEG is donosibilities there. Recent indication in the strength of t that it's a vicious circle, that there'll always be equipment that's

there it is a superior to the control of the contro

Surgery Education Via Video Confirmed By Cleveland Clinic Tests



TITO GUIZAR

Versatile Tite! He returns to New York to captivate debutantes and dowagers in the Wedgwood Room (Waldorf-Astoria), starting March 24th.

March 24th.

Meanwhile he will double in Grand
Opera (La Traviata) and transcribe
many additional tunes for LangWorth—including his own "Flesta in
Santa Fe" and a rib-tickling version
of "Choo Choo Ch' Boogie!" LANG-WORTH, INC., NEW YORK

'Egg' Preem Tele Deal Scrambled

Hollywood, March 18.
In the eyes of television, Universal-Internsticatis "Egg and It is a second of the second of

deal was laid low for unexplance reason. Increasion here is that procrass of the control of th

Reason this time was confliction with the ice hockey championships at Pan Pacific Auditorium. Having vered the games all season, it icided to follow through and cur wrath of watchers.

GEN'L FOODS PACTS 60-MIN. WNBT SHOW

GO-MIN. WNDT SHOW
General Foods, following through
on its promise to plumpe heavily into television, has signed with WNBT
(NBC, N. Y.) for a non-hour weekly
show, which will probably include
show, which will probably include
for the control of the control of the control
yarg," radio show now aired Sunday afternoons over the Mutual web
formatted, with G-F excess giving
the control of the control
yarg, and yarg, and yarg, and
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WILDBERG'S 'FASHION PLATE'

WILDBERG'S 'FASHIOR' PLATE'
John Wildberg is currently muling video production of "Fashion
Flate," show he owns which was
supposed to be set for Broadway but
never saw the light.
Producer has been dickering with
Producer has been dickering with
Early Conover, to act as beauty and
Eachion consultant for his tele prodiablot consultant for his tele production of the production of the progrant of the production of the progrant of the production of the

Tele Makes a Slip

Television broadcasters have had things pretty much their own way to date with censorship of their shows. When they permit a program to maliga a real all minority group, as opcured in WNBT's presentation of "Florist Shop" Sunday (18) hight, however, it's definitely time to take stock of their programming. There could be little doubt in the minds of viewers as to what racial group the "Showley" distracter in his shown by the producers and Bruno Wish, who played the role, inbuting him estimated the producers and Bruno Wish, who played the role, inbuting him estimated against the "Abble This Rose" flunt. Instance, presumably was the first of its kind in television, but that once was more than enough.

enough.

With both radio and films presently fighting off attempts of outsiders to gain a censorship hold on their medis, television must be careful if it isn't to undergo the same battle, Television Broadcasters Assn. has appointed a committee to draw up a code of programming ethics and establishment of that code must now be hurried through.

Cuff, Sposa WABD Bowouts Cue To First Personnel Raids in Video

Oh Yeah?-Yeah!

Hollywood, March 18. New York and points east, take it

New York and points east, take it away—if you can.

In a challenging step, station (WKAO, here, started calling itself "the nation's first television station," The Don Lee experimental station has been on the air for 16 years but just last week started billing itself as the No. 1 video station. Anouncer's are instructed to tag their station identification announcements with the historic line.

L. A. City-County Tiff Stymies Tele

The June 1 by June 2 by Ju

grets."

Impression is that the showdown fight expected today might have excited citizen-taxpayer watchers and created a "situation" via televising of some surprising happenings.

KFI PLUGS PIC VIA LIVE VIDEO TRAILER

In one of the rare such occasions for life televising of a scene from a forthcoming film, KFI, Earle C. Anthony station in Los Angeles at Monday (10) previewed a 15-minute scene from Howard Hughset "Vendetta", with two of the films leads, Donald Buka and Fail Donnergus, repeating their screen

performance. Film, which Preston Sturges originally shot for Hughes, and was reshot in the main under Stuart Heisler's direction, was finished Saturday (15). Buka, wki. In N. radio and legit, whose last Broadway apparance was in Bat seasons' Live Life Again,' returned to N. Y. today (Wed.) for radio assignment of the Saturday of the Saturday S

Schein Coasts For

Telesonic Display

Telesonic Display

Henry Schein, president of the
Telesonic Corp., is alated to come
here April 1 at which time Telesonic will here, is alated to come
here April 1 at which time Teledown They.

To be the time Teleson will be to ting some
500 Telesonic receivers, plus sine
to case of seven-inch sareen, six-channel, push button type. The
the \$350 set of seven-inch series, six-channel, push button type. The
threa will pedide respectively for
\$500 and \$500, both 16-jach screen
to console combination of AM and FM
radio and phonograph.

Resignations of Sam Cuff and Lou Sposs from the staff of WABD (Du-Mont, N. V.) is expected to result in the first instance in television of one station attempting to raid another to the station television of one comparison of the station of the station of the county is research to the county is end-toning to take over a top job, limi-ited presently to the number of sta-tions in operation, the forthcoming opening of new stations throughout the country is expected to result in one station to another.

a wholesale shuffe of tele exces from one station to another.

With the resignation of Cust as station manager in the wind for several weeks, it's known that DuMont and definitely approached Noran E. Kersta, NEC. Several weeks, it's known that DuMont Allest and the station of the station is expected when the station is expected to press thing when the station is expected to press thing use at least two of his case resumption of operations of press thing in set the station is expected to press thing use at least two of his greatments of the station is expected to press thing use at least two of his gramming on a hypoed schedule.

gramming on a hypoed schedul

Coverage For Louis Bout in Air

Announcement Monday (17) that Joe Louis would defend his heavy-weight title again on June 28 in Yankee Stadium, N. Y., left television coverage of the event up in the air. Three-way agreement amons Mike Jasobs 20th Century Sporting Citub, Gillette Sufety Razor and AEC television expires June 1,

sport Me. Cutto, claims stately made and a state one year of operation, meaning the forthcoming Louis fight is probably open to the highest bidder. NRC toppers have already begun respectating the deal with Jacoba, need to be a support of the state of t

also.

Price that Jacobs will get for video rights to the event is also indefinite. Current deal called for him to receive \$175,000 for the year, with at least \$100,000 of that going for the Conn-Louis fight last June. Since it's figured, there will be alwood three times as year, tabelyiou. most three times as many television sets in operation by next June as there were last year, however, it's almost certain that the promoter will hold out for a higher sum.

ABC Tele Staff Moves

ABC television staff, headed by
Paul Mowrey, director, moved Monday (17) from the network's overflow offices at 33 West 42d street,
N.Y.. to third floor of the headquarters at 30 Rockefeller Plaza.

HOOPER READIES MOVE-IN ON BMB

Top 15 and the Opposition

Seven shows in opposition to the Top 15 managed to crash through to 10-07-better portals in the new (March 15) Hooperstings.

				Network
TOP 15			OPPOSITION	Competition
Rob Hope	30.7		*******	6.0
Fibber & Molly	29.9		******	11.5
Fred Allen	29.5	12.3	Crime Doctor	15.9
Jack Benny	29.1		*******	14.6
Charlie McCarthy	26.8	12.8	Sam Spade	19.8
Red Skelton	25.9		*******	
Lux Radio Theatre	24.0	11.5	Telephone Hour	19.8
Mr. D. A	23.6			18.0
Amos 'n' Andy	23.3		******	18.0
Walter Winchell	22.6	13.1	Man. Merry-Go-I	Round 22.7
Screen Guild Players	22.1	10.2	Contented Progra	m 15.4
Bing Crosby	21.7		*******	
Truth or Consequences	21.4	10.3	Mayor of Town.	
Phil Harris	20.3	15.0	Blondie	22.5
Eddie Cantor	19.7			
Eddie Chines IIII	-			

Continental Web Preems Wed. (26) With FM's First Use of Land Lines

With FILE SILES

Washington, March 18. 4.

Using first land-line FM hockupin mido history, the Continental in Nework will make its debut from
Washington next Wednesday (200 Merchands)

Washington next Wednesday (200 Merchands)

In the Continental in the Con

inc because the telephone company doesn't yet have "terminal" equipment and hasn't set rates for FM transmissions, which require a 15,000-cycle line to provide the highest fidelity of FM.

SENATE CONFIRMS WEBSTER FOR FCC

WESSIER FUNE TU.

Sem tashington, March 18.

Sem tashington, March 18.

Sem tashington, March 18.

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AFM, Coast Nets

Agree On Terms

Hollywood, March 18.

After six weeks of haggling, the networks here and Local 47, American Federation, of Musicians, reached agreement on a new wage pact for staff men and commercial program The former get a flat 15% hike and commercial work is boosted 25%, with contracts retroactive, respectively, to Feb. 1 and March 1,

March 1.
Under the terms the union agreed to drop its demand for a two-week paid vacation for staffers, and also dropped considerably from its original stand for 50% for commercials and 331% for staff. Librarians and copyists are included in the tilt.

Hildegarde Likes Disks

Hildegard is the latest JISMS
Hildegards is the latest radio per-former hankering to get away from the broadcasts. Deal is currently being negotiated for her to head a s-metic firm. Stymie, so far, is Hilde-garde's insistence upon a recorded show, while sponsor wants her live. Deal is being negotiated between the A. W. Lewin agency and MCA.

Radio Writers Set Strike Poll

Radio Writers Guild, which claims

Badis. Writers Guild, which claims to represent more than 90% of some 1,500 writers of network radio shows, has slated a strike poll of members in New York, Chicago and Hollywood April 7. A Guild spokes and the strike poll of the strike the working but he declined to predict how soon a walkout would be called if the writers approved the step. The strike the writers approved to quit the art ff an RWG strike occurs. Indie stations would be affected and many forced to quit the air ff an RWG strike occurs. Indie stations would not be strike poll had been forced upon the union by refusal of the four major nets were striked to the strike poll had been forced upon the union by refusal of the four major nets will be strike poll had been forced upon the union by refusal of the four major nets upon the strike poll had been forced upon the union by refusal of the four major nets and the strike poll had been forced upon the union by refusal of the four singer networks. The strike poll had been forced upon the union was a strike the strike poll had been forced upon the union by refusal of the four source and strike the strike poll had been forced upon the union was a strike the strike poll had been forced upon the union the work of the strike work and good of the four strike the strike vote and good on record as depoiring refusal of the broadcast medium."

This Is Your FBl' Joins

'This Is Your FBI' Joins In Westward-Ho Trek

Add another to the list of New York-originating shows joining in the N.Y.-to-L.A. migration. On April 1 the Jerry Devine "This L. Vour FRI" generated by Fenils

BIO FOR BUSINESS

C. E. Hooper is getting ready to "shoot the works" and move in on Froadcast Measurement Bureau. On Monday (17) Hooper sent out a release announcing that he's found a solution for each of the limitations with the control of the cont for them cheaper.

tion lock-stock-and-barrel and do it for them chaspus been a critic of the BMB techniques and whose oft-quoted Hooperstring audience measurement is vieing for survival with Ac. Nielsen's Audimeter technique, acknowledged outright to Vanurr variable "a better station listening index." Further, he says he has already received a request to submit a proposal to survey one entire tool Vanurry that an all-county job could be done on a station listening index basis for \$250,000 less than BMB collected last year.

BMB collected last year, and the survey of the sur

as a radio measurment are: 1. It sampled telephone homes and not all homes in a community

2. It was restricted in use to com-munities where the telephone home population was "adequate" for sam-pling.

3. It developed no station audi-ence information on listening before ence information on listening before 8 a.m. nor after 10 p.m. 4. Its use was restricted to urban areas, and was not applicable to small town, rural, or county popula-

tion groups.
5. It was comparatively expensive for the more remote communities.

"Revised methods have removed each of the five limitations; (1) all homes are sampled—the telephone barrier having been cleared com-pletely; (2) no community is too (Continued on page 40)

Much Ado About Nighttime Spot on CBS Keeps Network

Staffers in Fine Dither

Mailers in Fine Dutine:
Let a good half-hour nighttime
spot open on a major web—and the
tim begins.
CBS, for example, is still having a
problem determining who among its
clients will get the 9 o'Clock Saturday night period being veasted by
American Tobacco's "fill Parade"
show, which moves over to NEC and
cut down to 30 minutes.
Show to 10 minutes to the
total control of the control of the control of the
total control of

switchover will enable the network to re-adapt its Sturday night schedule to half-hour programming, since the property of the

put.
Soap outfit has built up an 8 to 9
Saturday listening audience on NBC
with "Truth or Consequences" and
'Life of Riley" and couldn't see inviting a tune-over to CBS at 9.

Aver's Brace of Fillers

The North Land Brown Davine This I want of the North Land Brown I want of the North Land Brow

NEW SURVEY CUES Everybody in Nashville Squeezing Out Opinions for GE's New Meter

The Eggs Are Free

The Eggs Are Free
On Hollywood, March 18.
On Hollywood, March 18.
On Hollywood, March 18.
On Hollywood, March 18.
De Sand 18.

Hollywood" was first to establish the dollar and a quarter bargain special and its success must have inspired both Breneman and Morgan, NBC and CBS still permit no charge to broadcasts, with or without the feed bag incentive.

Kate Smith Disks As WOR 'Trailer'

WOR, key Mutual station in New York, is wrapping up an unusual sustainer featuring Kate Smith recordings as a trailer to hypo listene. interest for her network co-op

coraling as trainer to trypto inscise. Interest for her network co-options are the control of the control of the constrainer in the control of the control of the control
mique promotion deal by lending the station 900 of her recordings for the control of the control of

WOR.

Angle of the whole deal which adds to its unusualness is fact that WOR already has wrapped up a local sponsor (Manhattan Soap) for Miss Smith's co-op stint. So the buildup is strictly listener-wise. Except, of course, that WOR might uncover a little sponsor money for the disker itself.

MBS To Woo P&G Again With Its 'Queen,' Now That

Time Has Been Changed I lille Has Deem Unlanged A couple months back Procter & Gamble, which was sponsoring one-half of the cross-the-board "Queen for a Day" show on Mutual, gave to a bay" show on Mutual, gave ing the program to another afternoon time segment or face the loss of P & G sponsoriship. Client, which shared the bankvolling honors with willies Labs, left that its spotting op-show warn't doing snybody any good.

good.
Mutual refused to change the time and P & G exited. The network had hoped that Miles would bankroll the entire 30 minutes, but it

roll the entire 30 minutes, but it didn't pan out that way and 15 minutes of "Queen" has been on sustaining basis since.

Now Mutual is changing the time—just as P & G had originally requested. And the talk is that MBS exces will be shuttling out to Cincinnati to bring their ex-client back into the sponoscalip pictures.

NO. 14 FOR HUMMERTS

Frank and Ann Hummert's 14th daytime serial hits the air on March 31 in the 10-10:15 NBC slot, when Sweetheart Soap sponsors "Katie's Daughter."

It's the third soaper for Sweet-heart. Duane Jones is the agency.

General Electric's new opinion Meter, a gadget that doesn't just record a "Yes" or "No" verdict, but reflects the degree of pro-and-con feeling in any crowd on a given subject, is being given a two-week introductory workout at Nashville.

Nashville.

Martin King, of the GE public relations staff in Schenectady, flew the device to Nashvill Sunday (9) via American Airlines, trying it out first on the alrliner's passengers with the assistance of Ernie Keller, WSM staff announcer.

with the assistance of rathe Reuier, WSM staff announcers. composite to be a second to be a second to be a second to the second

number on a clocklike dial.

At Peabody College, where one of
the first demonstrations was given,
King and Kolfer assembled a Jury
members and students present. First
degree do you believe the schools and
together of the schools and
together of the schools and
for active Itel? 'Nine thought the
schools are doing okay and so registered strong approval. Three said"his." no reaction. Result was a
dirins." no reaction. Result was a
many more and the schools are doing to the
deep the school of the school
heavy majority strongly affirmative.
Eleven of the 12 on the second
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also, four did not think so, two
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to the "Noontime Neighbors"
studio broadcast for farming folk
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schools are schools and t At Peabody College, where one of he first demonstrations was given,

'Silver Theatre' to Have New Threads as Sub For 'Ozzie, Harriet' Program

"Silver Theatre" is returning for the third successive summer as the replacement for International Sil-ver's "Ozzle and Harriet" Sunday night CBS show, but with an unus-ual switch being worked out by Young & Rublcam, agency on the show.

Young & Rubicam, agency on the bown the past "Theatre" had originated from the Coast, with format built around six personalities and characterizations. This year, however, it will enamate out of New age based on characters from N.Y.-originating programs.
Decision followed study made by Goorge Gallup, agency's director of Goorge Gallup, agency's director of Goorge Gallup, agency's director of Lighting of radio characters Mixal Nussbaum, "Fortia," etc.) Would have wide audience appeal.
Control Nagel is scheduled to en-Control Nagel in Scheduled to en-Control Nagel is scheduled to en-Control Nagel is scheduled to en-Control Nagel in Scheduled to en-Control Nagel is scheduled to en-Control Nagel is scheduled to en-Control Nagel in Scheduled to en-Control Nagel is scheduled to en-Control Nagel is scheduled to en-Control Nagel in Scheduled to en-Control Nagel is scheduled to en-Control Nagel is scheduled to en-Control Nagel in Scheduled to en-Control Nagel is scheduled to en-Control Nagel is scheduled to en-Control Nagel in Scheduled in Schedu

RADIO REVIEWS THE MILTON BERLE SHOW

WHE MILTON BEELE SHOW With Eay Bleck orch, Dick Farm Mary Shipp, Charles Irving, Rola Winters, Jack Guilford, Fra Gallop, announcer Producer: Paul Monroe Writers: Nat Hiken, Aaron Rubin 30 Minn., Yue., 8 p.m. WNBC-NEO, X....

way.

If not in the strictest sense an "air show." Berle's premiere was, at least, a funny one; certainly an improvement over the Rudy Vallee show reduction to the reduction of the reduction of

night succession of handless accession of handless accession of handless accession. Hallway through the opening and the properties of the

sists, left the impression that Berle could well entrench himself among radio's top comedians, and the condition of the condi

THE WHISTLER With Elliott Lewis, Cathy Lewis, Lurene Tuttle, Joe Kearns, Gerald Moore

Script Editor: Harold Swanton Producer-Birector: George Aller 30 Mins.; Wed., 10 p.m. Sustaining WCBS-CBS, N. Y.

WCBS-C6S, N. Y.
This grade A mystery series is getting a deserved break. A stellar item on the CBS Pacific Network since 1942 and sired last summer 1942 and sired last summer time slot, "The Whister" went on the full CBS net last Wednesday (12) as a two-time sustainer to build up its preem March 26 under sponsoring of flousehold. Finance with the slot opping "That's Finnegan", Jam-packed as the air is with

negan",
Jam-parked as the air is with
whodunits, there is room for topquality mystery entertainment, and
this series qualifies for that bracket,
this series qualifies for that bracket,
Crosby's ABC show, but should
snare a satisfactory Hooper if it
continues to deliver as intriguing
and defly presented stories as that
"Whister" is not set on the control

and cettity presented stories as that a control and the contro

Swanton into the series format.

Production, script and acting on
the reviewed stanza were first rate.
Two breaks set up for commercialwere given over to Red Cross and
war bond promotion

so among transpay (13), 8-85 p.m.
WHICA, N. WORKERS (CIO)
WHICA AND THE WORKERS (CIO)
WHICA THE WORKERS (CIO)
WHICA THE WORKERS (CIO)
WHICA THE WORKERS (CIO)
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Net effect was a rather embar answer.

Net effect was a rather embar average listener, coming upon the gardenema's plight for the first particular that a straight and the same and the player, he was oppressing the guyanho bang asteans, around his neighing to. No direct appeal was made to the listener to petition the City of the same and the same a

DOLEDO TONTIGHT
With Bowned Malcolm, 1997 the the slow, the radio interestrent projection machine sound head. This world Branson Producer. Malcolm Producer.

EWS

ACADEMY ARABDS
With Arthur Gary, Jack Costelle
announcers.

In the Control of the Control of the Control of the Create of t

for those in absentia were as big mores as those they were subbing.

While show understandably seem-of to be characterized by nervous-ded to be characterized by nervous-was true of everyone from Jack Benny to Eric Opiniston, Apparent Brondway is as nothing in an actorism like as standing up to an actiorism like as standing up to an actiorism the assumption of the contraction of the enterior of the contraction of the con-cernity of the contraction of the con-traction of the contraction of the contraction of the con-

he started over and the ABC boys he started over and the ABC boys and the ABC boys are also as the account of the ABC boys and the ABC boys are also in the boner department was Benny's picking up and repeating of Sam Goldwyn's mention of "Hugo". Carmichael in thanking a list of Benny's cut was unnecessary and unkind. Grimmer haff was the continuity of the account of the account of the Benny's cut was unnecessary and unkind. Grimmer haff was the continuity of the account of the Benny's cut was unnecessary and unkind. Grimmer haff was the continuity of the platform, that he's "getting a well-various awards were handed out by a succession of stars, with Johnston grimmer beat picture". Or start out the scale on these envelopes. It does not be a succession of the summer of the scale on these envelopes. It does not be successively and the season of the scale of the scal

YOUTH ASKS THE GOVEEN-MENT With John Edwards, Mederator 20 Mins.; Sat., 1 p.m.

Susiaitles Susiaitles Communication D. C. This is latest candidate for the typically capital-flavored show, and is well designed to knock down prevailing attitude that all twes are delinquent and that radio has made

is well designed to knock down prerealing attitude that all luwes are
them as.

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riot slories abroad. Benton's flare or showmanship added interest to a reported. It was give and take of the control of the co

***************** Follow-up Comment

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"Tillie the Totler," the Russ Westover comic strip, was given an air preem on Mutual's "For Your Ap-proval" Saturday (15). Inherent in-terest in the strip is considerable and could be built into a hefty Hoopered

************** Television Review **************

FLORIST SHOP

With Virginia Smith, Nydia WestWith Virginia Smith, Nydia WestWith Virginia Smith, Nydia WestProducer: Gath Montponery
Director: Fred Coe

With With Marked Hawkridge

Witney Walfred Hawkridge

Witney Walfred Hawkridge

Smith Mines; Sanday (14), 8:35 p.m.

JORDEN'S

Widney Company of the More of the Smith Marked

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After about six months of Bor
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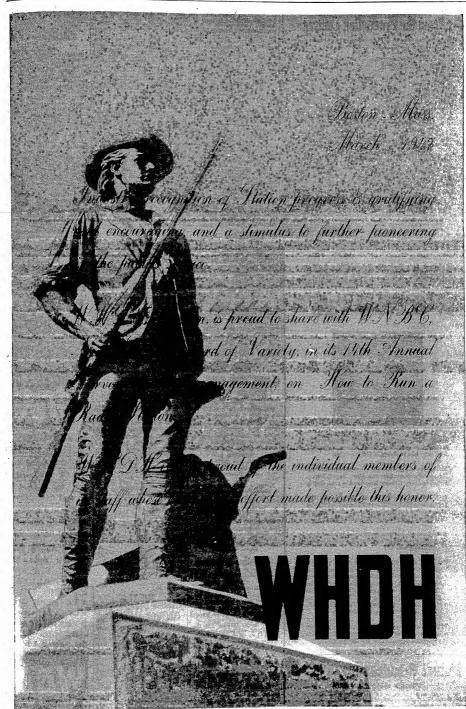
Transcription Reviews

GLORIA CARROLL ENTERTAINS With Gloria Carroll, Three Embers 15 Mins.

(Kapper-Gordon)
Pleasant unbrusive disinff crooning, "Gloria Carroll Entertains" is withal, pretty listening, so pleasant, in fact, that the listener's pleasant, in fact, that the listener's more consistent of the control of the co

Accompanists, Three Embers, with Sandy Sanford on the piano, Bill Tanner, bass, and Jack Phinta, gular, form a workmanlike group, although hardly terrific. They grad off a solo of "Rose Room" to break the string of vocals. There are 78 disks already cut with more to come.

FAMILY ALBUM With Gene Jones, The Girl Friends, Don Hicks, Hal Freede 15 Mins.



36

From the Production Centres

IN NEW YORK CITY . .

Henry Reichhold, Detroit Symphony's (ABC) angel, arrives in N. Y. today (19) to wrap up a deal that will make news by the week-end....

Tom Lewis, head of YaEr radio, in for huddles in Bortein "crisis."

Tom Lewis, head of YaEr radio, in for huddles in Bortein "crisis."

Charter Heslen, wartime radio head of the Office of Cencratin, agreed to the control of the Co

Girl Friday, recuping in Washington after parting with net appendix. Kenneth Pry, chief of State Dept's International Broadceasting Division, easing series at New School for Social Research. .. Walter Rackett whip-ing up first darf of a new full-neigh play. Another three-acter from his typewriter is in the hands of Theatre, liesPhil Spitalny and his Charm-ton of the property of the pro

Sabbath (23). Steven Mudge, formerly with D'Arcy in charge of CocaCola "Spotlight Band" shows, and before that with Mutual and ABC,
Cola "Spotlight Band" shows, and before that with Mutual and ABC,
Basen appointed manager of the newly opened offices of Ewell &
Thurber Associates in N. Y. ... Ernie Martin in from Coast for CBS price
Thurber Associates in N. Y. ... Ernie Martin in from Coast for CBS price
In auditioned by CBS for commercial presentation ... "Technique in Radio
Writters Guild Workshop. ... Bill Acherman of CBS and Earl Ferris were
bad of CBS Documentary Unit, will be the spoker April 22 at the Hadio
Writters Guild Workshop. ... Bill Acherman of CBS and Earl Ferris were
by Arthur Perles. ... Nat Halperin, exce see to Frank Stanton, a father.
Son was born in Doctors hosp last week.
Two-hour jazz show to be tossed at Town Hall next Saturday (22) as
testimonial to WOV disk jockey Fred Robbins, who marks seventh and in
tional Broadcasters, to be NAEBS selegate at three-day national conference of UNESCO opening next Monday (24) in Philly.

IN HOLLYWOOD . . .

IN HOLLYWOOD
Just for a change, Bill Thompson used his own voice in the guest spot with Joan Davis. Could be that he stays on rest of the season ...Donald O'Connor's agent forced Yagne & Rubicam to revise his contract on the Ginny Simms show and among other things he controls what is written for last week's show and the results were far from gratifying. Ben Brady has been doing it much better... Whila Wilson, onetime office manager addinger that the state of the season of t the ghost show...Talk of the trade is what Al Joison's guesting means to a show's Hoopersting. Eing Crosby and Eddic Camor are his chief roders as the contract of the contract of the contract of the contract of the the Alan Young show, which has had more than its share of hassels... Edgar Berger's sponsor may jeld to his plea for a Coast repeat to boost his rating next season. His contract expires Jan. I and what with all the blds watting his way his dictate early be jenous.

IN CHICAGO . .

IN CHICAGO

Russ Young spikes Phil Bowmen as director of Wing Cigarets Factor Please and the Cast Russ of the Russ of R

Meet Mr. RATINGS of "Scotland Yard"



Broadway has seen him in a dozen or a hits. Movie audiences from Maine to California have seen him in scores of SRO pictures

Millions have heard him, as guest-star, on the top-fifteen radio shows including Allen, Benny, Burns, Burns & Allen, Crosby, Hope and Screen Guild.

Millions more followed him for three years (May 1943 to June 1946) as "Sherlock Holmes" on Mutual where he was the big factor that made that show. (His January 1946 National Hooperating was 12.2)

On January 21, he started on Mutual in a new show "Scotland Yard." His first rating was 6.3. (His first Holmes rating was 4.4)

Yes, Basil Rathbone is Mr. Ratings of "Scotland Yard", and with "Scotland Yard" he is going to repeat if not outstrip his former success, Why? Because in "Scotland Yard" he has an even better vehicle; in Peter Barry he has the writer (Barry also writes Falcon, Shadow, Exploring the Unknown); and in Carlo de Angelo (who produces Eno Crime Club, and other mysteries) he has the producer.

This four-way combination (Mr. Ratings, story, writer, producer) is the buy of the year for a spon sor. Why don't you call for the full story?

Mutual Broadcasting System

WORLD'S LARGEST NETWORK

CLAIMS 'JUVE JURY' SWIPED, ASKS 500G

Chicago, March 18. Half-million-dollar sult was filed last week in U. S. District Courf of New York by attorneys for Bill Evans, local announcer and disk jockey on WGN, against four defendants for using the radio show, "Juvenile Jury," without his permission. Defendants are Mutual's station WOR, New York; the sponsor, General Foods; the emcee, Jack Barry; the producer, Dan Ehren

Attorneys for Evans (Hinckle, Horton, Ahlberg, Hansmann & Wup-per) contend that Evans filed the moppet show with the copyright of-fice in 1944 and in 1945 presented it to Mutual in Chicago but it was reto Mutual in Chicago but it was re-jected. Last May the show went on WOR where it is claimed to be the idea of Jack Barry, same name and all. Show was originally a sustainer on WOR and the Mutual net, but is now sponsored by General Foods...

Bond Clothes to Sponsor N.D. Grid Games on WJW Cleveland, March 18.

First play-by-play airing of a full Notre Dame football schedule by Cleveland station under local spon-sorship was set last Fri. (14) when Bond Clothing Co, signed for deal with WJW.

with WJW.

WJW Sports Director Jim Dudley will do on-the-spot remotes on
games both at home and way,
starting with the season's opener at
Pittsburgh, Oct. 4. Dudley, who did
play-by-plays on the Detroit Lions
games last season, also is slated to
cover the Lions sked again this

year.

Notre Dame coverage will take Dudley to Los Angeles for season closer against U.S.C. Other games on Irish skef: Purdue, oct. 11; Nebraska, Oct. 18; Iowa, Oct. 25; Navy, Nov. 1; Army, Nov. 8; Northwestern, Nov. 15; Tulane, Nov. 22.

Listeners' Poll Plea: Nix on Commercials. Keep FM Ivory-Pure

Chleago, March 18. "Keep commercials out of FM" was the almost united plea voiced in audience poll by WEFM local Zenith radio station. First 10 days of poll among listeners showed 99 and almost 44/100% in favor of keeping the present program setup of recorded music and no advertis-ing. Two alternatives given to list-eners were: should the station go commercial and sell advertising or should the station discontinue oper ation as soon as there are e

about the station discontinue operation as son as there are enough PM stations to insure a variety of the property of the prop

BRENNER LOOKS SET FOR WOR ALL-NIGHTER

Deal appears set for Paul Brenner, WAAT (Newark) disk jockey for-ther the paul by the paul by the paul by the Coed Barry Gray on the WOR (N. Y.) all-night show. Gray does his swan-song on the 2-545 s.m., seven nights -weekly starza next Saturchy GZ, with WOR currently Saturchy GZ, with wOR currently board afternoon program for Gray. Station at same time hoose to

Station at same time hopes to sign Alda Products, plastics manu-facturer, as sponsor for the all-night jockey-gab session. It would be the first time WOR has found a bankroller for the complete show.

FCC Calls For FM Data, Or Else

Washington, March 18.
Following through on an earlier appeal for the same info, FCC last week informed about 40 bilders for FM stations that if they didn't flie three copies of a weekly program analysis with the commission by April 1 their suplications.

nree copies of a weekly program analysis with the commission by April 1, their appliestions would be April 1, their appliestions would be applied to the appliestion of the appliestion of the appliestion of the appliestion of the appliestic ap

He reiterated his stand that FCC h

He reiterated his stand that FCC had no authority to require the program analysis and urged those who filed it to go on record to this effect.

It was speculated that some of the FM candidates who have delayed getting the program breakdown to Wathington may be following the Wathington may be following the control of the first standard of the first standard for the

DO YOU HAVE A PACKAGED FOOD PRODUCT



THEN YOU N

because, WAAT listeners are big buyers of packaged foods, and because WAAT produces cash register results (our present food advertisers keep renewing and renewing their radio advertising contracts).

THEY KNOW THAT-WAAT DELIVERS MORE LISTENERS PER DOLLAR IN NORTH JERSEY AND NEW YORK CITY THAN ANY OTHER STATION ...INCLUDING ALL 50,000 WATTERS.



Close Decision Awaited in WJR Case. Portentous to Other Clears' Pleas

Washington, March 18.

Washington, March 18.

It will be a close decision and one with implications for a half-dozen other account of the control of the control of Appeals for the District of Columbia hands down a ruling on FCC's right to spot daytime stations outside the normally protected contours of the favored clear-channel stations.

sieded contours of the favored clear-channel stations.
W.R. Detroit, and FCC clashed in corrt argument here last Thursday (13) on the cont of the control of the correct control of the control of the Specifically, W.R. wanted the Specifically, W.R. wanted the court to make FCC taple back a day-time graft to the control of the station claimed WCPS would inter-fere with its service in the cuttour-region of Michigan where FCC- own surveyed station both day and night. FCC attorney Max Goldman told the court no interference would be affered by W.R. which is entitled to pute trules, and FCC was plainly up the clear channel this way. The court commented that it never hurt was hear bold, afted "before handing will also the control of the court of the W.R. also surged that by assigning W.R. also surged that by assigning

"the hear both sides" petrore nanoung of themes. Walk also agreed that by assigning Walk also are the clear. FOC was reputinging its own clear channel investigation and making it impossible er the bigitime stations to get the 750 kw power they were seeking. Goldman's answer was that a dozen other questions were in debate in the clear channel probe and that the

clear channel probe and that the existence of the daytime stations would not make much difference

would not make much difference either way.

The WJR argument was only the first of a series of appeals by the clears. Last week, the commission filed its brief in the same court where WGN, Chicago, is protesting assign-ment of a daytime station in Rich-mond, on the WGN channel. Comshed its brief in the same court where WGN. Chicago, is protecting satisfament of a daytime station in Richmond, on the WGN channel. One of the mond, on the WGN channel. Come was and since his return from overmission's answer here is same as that sease duty in Nov. 1946, has been Or WJR, that interference is too amand program director of KATL, small to be considered in FCC's present rules. WGN** seiter for 500 keV of New Orleans, expected to go on its "so obviously remote and insub-

-And We Quote'

Washington, March 18. Washington, March 18, NAB has spearheaded its "public relations" campaign for broadcasters by distributing to members articles in defense of radio's crime serials, as they may affect young listepers, and the much-discussed daytime soap operas.

operas.
In defense of the spine-chillers, In defense of the spine-chillers, NAB recently sent out 5,000 reperints of an article in the Women's Home Companion entitled "Those Dreadful Programs" Author is Josette Frank, educational associate of the Child Study Association, Michael Child Study and Child Study and Child Study association and Child Study let them overdo it

let them overdo it.

Last week NAB followed
through with distribution of a
Coronet piece called: "I Love
Soap Operas," written by an
"average housewife" who does
just that.

stantial an interest" it is not an ade-quate basis of appeal, the FCC's brief

At the same time, WLW, Cincy, and WHAS, Louisville, also went to court. WLW protested an FCC grant to the Middle West Broadcasting Co., St. Paul, and WHAS appealed a grant to Oktahoma A. & M. College, Still-

water,

Other clear channel appeals are in process from KFI, Los Angeles, and WSM, Nashville, WCKY, Cincinnati also has protested a grant to Patrick Joseph Stanton for daytime operation in Philly on WCKY's channel.

SEEK MULTI-WEB SHOW AS ARMY WEEK TOPPER

AN ARMI WELK IUTPLE
Army, convinced that the newly
won peace will be soon lost if the
nation falls to maintain a strong
defense setup, is stretching Army
Day into an Army Week this year,
Day into an Army Week this year,
this week was mobilizing civicy
patriotic, entertainment and information forces for a pageantry of
proceducular events, including possibly a multi-network show from
Hollywood.

Hollywood.

Drum-beating to enlist support of broadcasters took place at a Waldorf (N. Y.) luncheon last Wednesday (12) with James Sauter accepting designation as entertainment chairman and announcing that the entertainment industry's War Activities chainment industry's War Activities (or 10 days to aid Arms West). Side (1) and the control of the co tion and network rens were briefed at the luncheon on general plans. Host was Col. Charles F. H. Johnson of the Military Order of World Wars, which is sponsoring the week nally.

nationally.

Radio highlight of the week will be the network broadcast from the Coast, in which the Army and Navy will award official citations to USC Camp Shows for its contributions to wardime morale. Broadcast is asked for April 7, but the hour has not been set. There's possibility and the companies, but which we're the ceremonies, but we're the ceremonies which we will be the companies to the ceremonies which we will be the ceremonies with the ceremonies which we will be the ceremonies with the ceremonies which we will be the ceremonies with the ceremonies which we will be the ceremonies with the ceremonies which we will be the ceremonies which we will be the ceremonies with the ceremonies which we will be the ceremonies with the ceremonies which we will be the ceremonies with the ceremonies which we will be the ceremonies with the ceremonies which we will be the ceremonies with the ceremonies will be the ceremonies with the ceremonies will be the ceremonies will be the ceremonies with the ceremonies will be the ceremonies win the ceremonies will be the ceremonies will be the ceremonies wi yesterday (18).

MBS Special Babe Ruth Show to Be Aired April 27

Mutual will knock 10 minutes off "Juvenile Jury" broadcast Sunday, April 27, to air a special "Babe Rubb Day" program (1:50-2 p. m.), which will be loud-speakered in ball parks throughout the country.

throughout the country.

The Babe is expected to be sufficiently recovered from his recent surgery to appear on the program. Surgery to appear on the program ball care "Happy" Chandler; Ford Frick and William Harridge, prexys of the National and American Leagues, and Brother Gilbert, head of the Baltimore orphanage where Ruth began his ball career.

FCC Nix on Calumet Permit Upheld By D.C. Court Based on WOKO Decish

Red Complex
Hollywood, March 18.
Red Skelton and his writers
went to bat with NBC on the
propriety of "diaper delinquent"
in the script.

However, it was ruled out by headman Sid Strotz on appeal from the censors.

FCC Slaps Down on New Daytimers With False Clear Channel Claims

With Guidnier Uddinist

Some of the new daytime stations which have gone on the air recently to share the daytime either of the big-time clear channel stations have gotten in Dutch with the FCC for a practice the commission claims is definitely take and misleading advertising.

definitely false and misleading advertising. For example, WGAY, Silver Spring, Md, operates daytime on 1050kc wavelength, a Mexican clear channel. For a time, the station's stationery plugged it as a "clear cohernel station," indicating wide coverage and top power. Clears are the favorite meat of advertisers and

sponsors.

FCC promptly told the Silver Spring station to cut the comedy and to represent itself as a daytimeonly watter with local channel coverage.

erage.

Other reports have reached FCC of several midwest wee-watters trying to capitalize on their position on the favored channels. The commission says it will chastise every licensee who misrepresents itself in

KFI HIKES TYLER

KYI MIRES TYLEE

Haan II)twood, March 18,
Haan II)tyler, formerly an account exes with the NBC-affile and account exes with the NBC

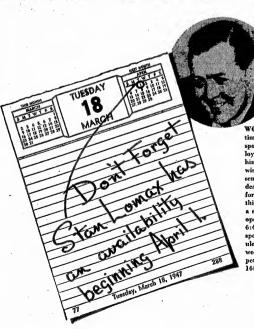
Leadington, March 18.

cealed facts."

The district court, quoting generously from the high court's ruling on WOKO, upheld PCC in a unanimous vote. The same court had voted two-to-one to upset a commission ruling to take WOKO affections ruling to take WOKO the air for "deceptions" though the PCC was later affirmed by the Supreme Court.

In the Calumet case last week, the district court cited the Supreme Court ruling on WOKO to the effect: "The willinguess to deceive a regulatory body may be disclosed by immaterial and useless decepingulatory body may be disclosed by immaterial and weless deceptions as well as by material and present of the control of the count declared the difference between the control of the Calumet officers was that here "the concealment or failure disclose was of material lack." Doris Keane and Dr. George Courrier, principals in Calumet, had testimony on the financing and sprainington of secholders in the station, according to FCC's findings. The district court slapped down.

station, according to FCC's findings. The district court slapped down other charges against FCC by Calumet. These were that FCC's lawyer had used "harassing tactics" and had not followed "due process" in his quitzing of witnesses. The court also dismissed Calumet's charges that FCC had acted illegally in according to the accor



WOR's ace sportscaster, Stan Lomax, is the low-cost nighttime advertising buy in New York. After fourteen years of sports coverage, Lomax has an audience of unquestioned loyalty. Men in his own field respect him too; they've elected him president of the Sports Broadcasters Association, Saleswise his record is one to envy. In the brief space of 7 weeks he sent 11,985 WOR listeners into the salesrooms of Dodge auto dealers. One Lomax announcement provoked 4,713 "Gimmes" for a sports pamphlet. And what the Bronx County Trust Co. thinks of him can best be summed up in a quote, "He changed a slump into a period of great activity." There will be an opening Monday, Wednesday and Friday on the Stan Lomax 6:45 p.m. time beginning April 1. Even in Winter months ** sponzors of Stan Lomax on this same three day a week schedule are accustomed to reaching over 575,000 radio homes a week at a total cost of approximately one-third of one cent per home per week. Call or write our sales office today. WOR, 1440 Broadway. PE 6-8600.

*His Tuesday, Thursday and Saturday sponse the Jacob Ruppert Bressing Company, h been on this program continuously for 9 year

** And the boseball season is coming!

Tele's Full Speed Ahead

length of time, at least, With manu-facturers.turning out more sets and the public willing to buy them, con-tone was a set of the public will be ready to jump on the tele band-wagon and give the medium the financial backing necessary to pu-tion of the body of the public it out of its long-suffering rut. Compromise Kayeed PCC's decision was clear and def-

Compromise Kayeed
FCC's decision was clear and definite, with no hint of the rumored
compromise to please both factions
in the fight. Commission paid little
heed in the ruling to the economic
factor but, instead, based the de-

CBS' 'No Comment'

CBS' 'No Comment'
Position that CBS will take in television following the FCC's and of its color bid remains up in the air. CBS prexy Dr. Frank M. Stanton declared vesterday (Tuesday) that no comment chiefs had received a copy of the decision and had an opportunity to examine it. "We understand the decision ag quite lengthy and it deals with highly technical subjects." Stanton said.

cision entirely on the technical side, stressing specifically that a feasible system required more field-testing,

streesing specifically that a feasible system required more field-desting, less expensive sets and narrower system required more field-desting, less expensive sets and narrower presently affords the CBS system presently afford.

"There has not been adequate field testing for the COmmission to be able to proceed with confidence that desting for the Tuling stated. "There may be other systems to transmit color that offer the possibilities of cheaper receivers and narrower fully explored." FCC pointed out that all CBS field testing had been found to the testing of the CBS personnel. When commercial standards were established for black and white video, on the other hand, and wither video, on the other hand, and wither video, on the other hand, and wither video, on the other hand, the name of the color of the public. Commission also declared it would have been advisable to have the system in public places, such as bers and restaurants, where television is certain to become a big entertainment.

medium.

Decision also pointed out that the



Continued from page 1

Lesence, can also now be assured plesence, can also now can also can neis available, Although RCA engineers still predict it will take at least four more years for their system to be adequately tested, the FCC implied it should at least be given a chance

implied it should at least be given a Ganden.

Borden.

B

tures than those now transmitted by more of the war-lime electronic developments. Prese en 11 more of the war-lime lectronic developments. Prese en 11 more of the war-lime lectronic developments and the public, the Commission said. Ruling closed with a request that all manufacturers cooperate in tilting the public, the Commission said. Ruling possible price, declaring that video could only serve its purpose as an educational and entertainment medium if receivers were available to the average family.

2 NEW MASS. STATIONS TAKE TO AIRWAVES

Boston, March 18, new radio stations are ready to go in eastern Massachusetts, one on the air as of Sunday (16), the other set for about April 1.

other set for about April 1.
On the air Sunday was WHAV,
Haverhill, full-time outfit owned
and operated by the Haverhill Gazette. Slot is 1490 kilocycles with
250 watts behind it. The other is
WKOX, Framingham, a GI outfit at
1190 ke with 1000 watts.

WKOX, Framingham, a GI outit at 1100 ke with J000 watts. WHAV staff includes John T. Russ, sen. manager; Al Taylor, formerly of WCAU, Philadelphia, porgram director, James Dunbar, consession to Dunbar; Herbert Brown, chief engineer, and William Mitten, news editor. Announcers are Ken Ah, Whit Clark, Paul Danuels, Larry Howard and Röland DuBols. WKOX, all-Gir station headed wKOX, all-Gir station headen miles out of Boston. Production and promotion manager is G. Ellis Mott.

Cincinnati—Felix Adams, Jr., for-mer program director of KOB, Al-buquerque, has been added to an-nouncing staff of WCKY.



DuMont Doubling Prod.

Losing no time in taking ad-vantage of the boon to manu-facturers in FCC's denial of the

facturers in FCC's denial of the CBS color television bid, Du-Mont announced yesterday that it was "more than doubling" its output of receiver sets for 1947 Dr. Allen B. DuMont, prexy of DuMont labs, declared that the importance of the ruling to video's progress "cannot be too highly afressed," at the same time hauding the FCC for ruling as it did.

St. Louis AFRA Wins Wage Hike

The St. Louis chapter of AFRA last week won a resounding wage demand victory from three of the four local major stations, KMOX (CBS outlet); KWK, (Mutual out-let) and KXOK (ABC outlet) and figures to win a similar joust from KSD (NBC outlet) next month the current contract with that

A threat of a strike at midnight Sunday (2) because of the inability of the AFRA exce board and station exces to reach an agreement over the wage demands was postponed at the request of the Board of Education, then in the midst of a tarto-company of the state mert, a fede KXOK exec.

KXOK exec.

In announcing the postponement, Sterling Harkins, prez of the local AFRA chapter, stated that unless the organization's demands of 360 and 100 cm. of the control of the contr

fore, the deedline.

In addition to the increase for gabbers now employed at the three stations the new pact will fix a grossaring salary for newcomers for the first year and \$75 for the second. In the second that the seco

wages.

The union originally saked for a hike from \$55 to \$35 for the gabers but later shaved this figure to \$30. The employers offered \$70 and the situation was stalemated until last week. The new increases are retrosective to concluding dates of the old contract, \$70, 31 st XMOX. XXVX. About 200 AFFRA numbers are employed at the three stations. KXDX. About his owned and on. KXD, which is owned and on.

are employed at the three stations.

KSD, which is owned and operated by the St. Louis Post-Dispatch (Pulitzer), and has been liberal with its editorial and other
employees, is not expected to delay
inking a new pact April 5 when the
present one expires.

CBS -- FM Continued from page 30

one of its other applications was dropped.

dropped.

FCC's ruling on WAPI was looked on as significant since CBS own.

only 45% of that station and does not vote the stock. Yet FCC is peging it as a network-controlled station for purposes of diveying up FM assignments and apparently will treat other partially-owned net stations in the same fashion.

CBS had been urged by FCC men and other broadcasters to bid for FM in Washington. It is the only net-work not yet represented in Wash-ington FM.

ington FM.

CBS, it is argued, has more to gain from FM here than most other standard broadcast operators. The next so kilowatta power has never other stations of lesser power because of WTOP-CBS position at the poor of the dail (1000 ke) and a not op of the dail (1000 ke) and a not op of the dail (1000 ke) and a not with the constant of the power because of WTOP-CBS position at the which is consistent during both day and night hours. Right now, listeners complain that WTOP-CBS is blacked out a night in many areas of the city.

Inside Stuff—Radio

CBS, glickest of the nets in producing promotion brochures, has come up with a beauty telling of an analysis of 5,000 letters out of more than; a quarter million written to U. S. Rubber Co. by islateness of its N. Y. Phil. harmonic-Symphony broadcasts. Letters were all received over a 28-week period starting Oct 7, 1945, in response to an invitation to the public to write in for free copies of 15-min. science talks delivered at intermissions in the concerts.

in the concerts.

Cleverly keyed to one of these letters, penned by a Chinese laundryma mamed Loo Tuo Yung in Birmingham, who described himself as a "regular mamed Loo Tuo Yung in Birmingham, who described himself as a "regular to scuttle a formidable body of superstition in the folklore of radio by establishing, talk a radio program cau be sponsored and still be in the public interest. that the average American radio listener is capable of comprehending a program of substantial intellectual content. that the vast area of fine music appeals to an unsuspectedly wide segment of the toral munication, is not committed to satisfying the common denominator of public taste, etc."

public taste, etc."

Booklet contains, however, a seeming refutation of the conclusion that this "intellectual" radio are attracts the average listener. Of the 5,000 letters, presumably selected at random, 3,000 came from "architects, law-vers, doctors, dentists, professors, jurists, students and clergymen." The remaining 1,500 came from "ida and little business, from Army and Navy, from the embassies and consultates of foreign nations, from editors and publishers, from the key industries of the nation. and from seven prisoners serving time in assorted penticularies." The property of the preventage of butchers and bakers, housewives and shop girls who compose the largest segment of the listening public, was not impressively high.

when new broke that Rep. Wall Horan had tossed a bill (HR. 81) in Congress' hopper calling for an investigation of crime programs on the radio, Benton & Bowles, agency for General Foods' "House of Mystery" (Mutual), dispatched a couple of agents to D. C. for find out what the prove on it. B&Bers didn't find the congressman in, but called at his home and left some material regarding the show for him to look over. Agency is now in receipt of a letter from Horan saying he looked over the mystery category) and saturing B&B "that I did not have such a program in mind when I introduced HR 81."

Amusing side on the affair was supplied by Mrs. Horan when the agency people called at the lawmaker's home. Day he picked the bill in the Ing room. He was shout to speak, but they shushed him. They were listening to a mystery program.

ening to a mystery program

Listener response via fan mail, wires and phone calls following U. S. radio debut of Ferruccio Tagliavini, Italian tenor, who arrived in this country last fall and created excitement at his Mel bow in January, has resulted in his being lined up at least one, and possibly three more guestion to the "Helphone Hou". (NBC). Singer made ha air debut on program to the state is May 19 airing of "Telephone Hou", preceding Tagliavini's takeoff on South American bour from which hell' return in fail. Two possible additional appearances on "Hou", would be akedded late in year, It's possible, too, his wife, it is raserini, lytic soprano, more famous in lally than her husband, will share spot with him on one of the stanzas.

thin her nosano, will sinke spot while illing to be written as the control of their smallness and newness by taking the listeners into their condence about everything that happens at the station. And, judging by the results, the listeners like these "behind-the-senses" sidrmishes. For example, WQW has a 15-minute "Talk With the Listeners" sittle every Saturday afternoon. Manager Paul Martin introduces one or more of the station's personated or one-of the tendering rune; chart about the mail, discusses duffs afternoon. Manager Paul Martin introduces one or more of the station personated or one-of-the tendering rune; chart about the mail, discusses duffs happen in any radio station ope week, and some of the funny things that happen in any radio station ope week, and some of the funny things that happen in any radio station ope week, and some of the funny things that when the control of the station operation of the station of

D.C. Ad Agency Buys Time on FM Station: It's 'Most for Least'

Washington, March 18.

Precedent was set in Washington and the same time, PM events and the same time, PM Washington, March 18,

Wismer Confers With Richards on Coast

Hollywood, March 18. Harry J. Wismer, sports editor of ABC, and recently appointed assistant to G. A. Richards, is here for a fortnight of conferences. Richards is owner of KMPC, and partner in WGAR, Cleveland, and WJR, Destroit

WGAK, CIEVERSON, SECTION CONTROL OF THE PROPOSE OF CIVILITY IN CITY OF THE PROPOSE OF CIVILITY OF THE PROPOSE OF CITY OF THE PROPOSE OF THE P

Memphis—Roy Acuff, the hillbilly star, just gifted the First Baptist Church of Fountain City, suburb of Knoxville, with an expensive pipe organ,

There are 6,468,256 consumers in Worcester's 75 miles radius — 4,974,868 in Boston's — 4,681,726 in Spring-field's.



LANNY ROSS

"MIKADO" DETROIT CIVIC OPERA MARCH 17-23

OLAN SOULE

Starring in "GRAND MARQUEE" NBC-Coast to Coast Rayre Creme Shamnon

Zenith Prez Rips Govt. Shortwaves

Chicago, March 18. Countering claims that Govern-Countering Gainst mar Covering control of the Covering Californ and Covering Coverin

dium for the showing of American rice enterprise and free speech was the programs aired daily over the same programs aired to commercial announcer excit the plenty of soap, cars, candy, radios, etc. He also cars, candy, radios, etc. He also plent aired to the programs aired aired show other nations that democracy is prevalent here. In the proposed foundation, McDonald said that the State dept. aired was spending \$8.

State dept. already was spending \$8,-000,000 a year to broadcast in 25 languages and that such effort in di-

languages and that such effort in direct competition with private enterprise was unnecessary. Before the war 14 international shortwave stations were in private operation here and that numerous others were built award to the control of the contro

cal presentations of the unvariabled truth such as the State dept.'s much publicled broadcasts to the Soviets.' Zenith president also suggested that the Government pay for and radio just as it uses telephone and telegraph service, railroads, and magazines for advertising space. McDonald feels that the solution to the problem would be to buy time on international stations, just as on domestic actions.



as good on WDRG's ket Basket," with product sa for 8-page brochure, describing this



1. 2. 3. ed cashman HOLLYWOOD

Hubbard-KSTP

condinued from page 29

on the condition he not resell to AVCO. Denny suked line of this station or do you want to work for a CAVCO? Hubbard replied: "Naturally, I want to own the station." The condition of the station of the station of the station of the station. The station of the station of the station of the station of the station. The station of the station but did not say whether on the station but did not say whether of the say whether of

not they would accept the bid of the local businessmen.

The local group had plenty of trouble on its own, however, on the grounds of multiple ownership and lack of radio experience among its principals.

Both FCC members Jett and Hyde made it clear that the avereinnee of

Both FCC members Jett and Hyde made it clear that the experience of William Johns, Sr., as publishers representative for Ridder-Johns newspapers and WTCN, Minne-apolis did not compare with Hub-bard's 20-year management of KSTP. Several other partners in the local group held minority stock

bard's 20-year management or KSTP. Several other partners in the local group held minority stock in KTCN and WLOL, Minneapolis. A few others held stock in North-west Publications, Inc., a 50% owner of WTCN.

or WTCN.

Johns, with his wife and son, held \$125,000 stock in the company and papeared to be majority holder. He said he would immediately resign his stock in WTCN. Warren Berger, attorney for the group, pointed out that the dual holdings were small, but FCC course! Vernon Williams and FCC warn! Itemsing, the work of the work o

station in the same town.

The local men ran up against another snag when Hubbard's attorney claimed they had violated Minnesota's Blue Sky. law by acting "in concert" to buy the stock. They promptly replied this was a technicality and they would incorporate, if necessary.

Show Beats Anthony To the Punch, Advises Love Birds in Time

Love Birds in Time
Chitago, March 18.

New program, "Appointment PorMonar ARC on be plattered by Robert
Hamson of Criterion Radio features,
Inc., with Sidney Summerfield, former chief clerk for 21 years of the
reau, as narrator. Unlike shows
which prescribe cures ranging all
the way from reconciliation to divorce, the contemplated most lines
which prescribe cures ranging all
the way from reconciliation to proceed
the program of the process of the contemplated
divorce possibility, the broken hone
and trial separations.
The process of the process of the contemplated
divorce possibility, the broken hone
and trial separations.
The process of the process of the contemplated
ham to be processed to the contemplated
ham to be processed to the contemplated
ham to be a contemplated
ham to

JAP, FINNISH RADIO PRODUCTION UPSWING Washington, March 18.

Radio listening is on the increase in both Finland and Japan, accordto statistics collected by the U. S. Department of Commerce. At the end of last November, Finns had 556,000 licenses to own radio re-ceivers. Of these 12,000 were is-sued during November.

sued during November.

In Japan the number of receiver in Island to listent ocertain programs during the Island to certain programs during the Island to the Island to certain programs during the Island to the Isl

Fletcher Markel to CBS?

CBS programming veepee David-son Taylor huddled on Monday (17) with Fletcher Markel, the Canadian writer-director-producer on deal which may bring Markel into the CBS operation as a director,

CBS operation as a director.

Markel's satirization of Orson
Wellcs on his hour-long "Stage '8".

Canadian series was reprised last
summer on the Welles CBS summer
Pubst summer, with Markel eventually joining up with Welles on his
pix activities. However, the Canadian radioite has checked out of the
Welles settine. Welles setup.

Nutmeg State Sets Unique **Public Forum**

Hartford, March 18. Believed to be the only one of its kind in the world, papers have been filed with the secretary of state for the formation of a publicly-owned forum of the air. Tagged "Connecticut Forum of the Air Foundation," non-profit corporation is to be supported by public membership.

Principal objective of the foundation is the promotion of free speech over the air of timely controversial subjects, state and national, affect-ing the welfare and happiness of the people of the state of Connecticut. ing the welfare and happiness of the people of the state of Connecticut. Foundation also plans establishment of an annual "Award of Achievement" to a high-school boy or girl of this state. Award will be in the form of a scholarship in a Conn. college and will have a valuation of about \$1,000.

about \$1,000. Membership in the organization is to be open to general public with a policy-making committee responsible for choosing of either topics. A network committee of three, chosen from among the stutpon managers' of Connecticut radio stations, will aid policy committee in determining what is good radio.

what is good radio.
Spark plug and main organizer of
the new forum idea is Ralph della
Selva. Originator of a forum show.
Connecticut Forum of the Air.
Connecticut Forum of the Air.
It is a state of the control of th

According to papers filed with the secretary of state, della Selva will be the only paid worker of the foundation, which has an estimated budget for period of April 1 to Dec. 31, 47, of \$10,000. According to 31, '47, of \$10,000. According to filed papers, proposal was to have become effective with the receipt of some \$5.000 in membership subscrip-tions. To date more than \$7,500 has

Radio trade tee off to the pro-posal gcts underway with a dinner to state's radio execs Wednesday (19) in Hartford. Purposes of the forum will be outlined to radio trade at the time.

Listed as sponsors of the forum re J. Kenneth Bradley, Republican ational committeeman of Westport: on Kilborn; former ambassador Yugoslavia, and della Selva.

NBC FACE RED IN CHI-BY COURTESY WMAO

DI CUUNIED WINDY
Finers were a little red last week,
at local NRC offices when Inat local NRC offices when Inleading the last offices when Inproposition. Pluss asking adaptive
to listen to certain programs during
true by NRC to spurt listeners interest in sponsored shows. NRC does
not charge for this service was
the proposition of the last offices of the
way of the last of the last offices.

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specific product of the last offices.

The proposition of the last offices of the
specific product of the last offices of the
specific product of the last offices.

Cincy's WCPO Scraps Commercials To Cover Cave-In in Week's Outstander

national attention.

An old six-story building in the flood-dunked bottoms district collapsed Tuesday (11), 9 a.m. trapping four men under debris of bricks, timber, bar fistures and supplies of the occupying firm. Followed a perilous and tedlous rescue job of 35 hours which saved two of the lives.

of the lives.

All of Cincy's five stations carried news flashes and accounts on the cave-in and rescue progress, but WCPO was the only station to have a direct like context from five hours affect like context from five hours ing morning. Then WKRC operated a line to the seene for live programming. These two stations are artilisated with rival afternoon newspers. WCPO with the Scrippars, WCPO with the Scrippars and WKRC with the Times-Star. nes-Star

In a 35-hour stretch WCPO did 50 broadcasts from the wreckage, 50 broadcasts from the wreckage, for which 10 hours of commercial time were set aside, along with several hours of sustaining time. Staffers Jack Fogarty, Paul Dixon and Paul Hodges did most of the descriptive and interview work.

Most dramatic piece of the entire radio pickups was by Dixon. He crawled into a tunnel in the debris with assistant fire chief David Kuhn and caught the voice of Kuhn call-

Cincinnati, March 18.

WCPO did its own "Cincinnatis" in the voice of 18-year-old Delmar week by going all out on coverage of a local disaster story that rated national attention.

An old six-story building in the could and could not see Kuhrs.

dashlight
Judd was the first of the two to
be extricated alive. WCPO followed
through on him by obtaining permission for an interview with him
in the receiving ward of General
Hospital.
A 250-watter and on the air full
time WCPO weekerd a flored of

A 250-watter and on the air full time, WCPO received a flood of congratulatory phone calls and tele-grams from points as distant as Detroit, Cleveland and some south-ern cities for keeping listeners ab-east of rescue developments, ac-cording to Glenn Clark Miller, pro-gram director of the station.

Moody's WBMI Entering Race Tolerance Lists

Chicago, March 18.

WBMI, Moody Bible Institute's station, has entered battle against racial discrimination with a series on George Washington Carver, on George Washington Carver, adapted from Basil Millet's 'God's Boyl's George Washington Carver, adapted from Basil Millet's 'God's Boyl's George Washington Carver, Show airs at 10:15 a.m. daily. Kirk also is centering his efforts on a strip called 'Number Nine Ein Street,' which applies religious principles to problems and questions of daily life.



First Love of Detroiters, when it comes to radio stations, is WWI, first radio station in nation. Lovers of fine music lovers of comedy, of news, of everything entertaining, turn their thoughts and tune their radios first to WWI. NBC in Detroit. It is this steadfast devotion by people who spend time listening to WWJ, and spend millions buying WWJ-advertised products that has made WWI the most forceful radio-selling voice in Detroit-banner market of the nation for 1947 . . .



Busic NBC Affiliate ute FM Station WENA

/5000 WATTS

. Owned and Operated by THE DETROIT NEWS FIRST IN DETROIT . . eletives THE GEORGE P. HOLLINGBERY COMPANY

CIRCLING THE KILOCYCLES

Bennettsville Broadcasting Co.'s request to operate a 250-watt radic station at Bennettsville. President

for announcing staff of Pittsburgh's Co. operators of WHK, awarded to be in operation before summer. by Lercy Lustig, its account. Station Doris Hammerle, soprane, has been is celebrating its 25th and this year added to WCAE talent lineup, and is being featured with tence Burgh and direct mall advertising in its Pitday talent.

Philadelphia — Claire McMullan: who left WFIL about a year ago to take the publicity chore at WPEN, comes back to WFIL on April 1 as a special feature writer. She'll handle stories for trade mags and "general interest" publications.

Houston-King H. Robinson, direc-Houston—King H. Robinson, director of public relations and chief of studio operations of KTHR. has resigned his post here to become manager of KATL here soon, scheduled to take to the air with 1,000 watts, on 1590 kilocycles.

San Anionio — A "cultural hour" program to be aired for a full hour each Thesday has been scheduled for presentation over KCOR to be sponsored by the Spanish clepartment of St. Mary's Univ. here. Broadcasts will be directed at station's Latin American addience.

Hartford—Application for a fifth radio station in Hartford has been made to FCC by the Greater Hart-ford Radio Industries. Two brothord Radio Industries. Two broth-irs, Max and Bill Savitt, are owners I the organization seeking a day-me station here on 1290 kcs and 100 watts.

San Antonio-A three-hour stage revue will honor the first anniver



Raleigh-FCC, has approved the sary of KCOR, local Pan American sary of RCOR, local Fan American station which is owned and operated by Raul A, Cortez. Event will be staged here on March 27 at the local Municipal Auditorium.

Raleigh—Rare occurrence of a radio station transformer blowing for to go off air for an indefinite period.

Pittsburgh—Bill Ewing, ex-AAF of Hubert Taft, Ir., head of WREC. the Times-Star station, fine radio and the result of the result of

McMullan: WMPS Did Air ClO's Show-Inst Forgot To Tell Time Switch

10 IGH IMP SWILGU
Maty Brescin of WMPS come up
with a quick explanation in raswor
to Vanner's story last week that
station had switched to a platter
day (8) for the CIO's "Labor USA"
to follow the National Asan,
Manufacturers' "You'r Business."
Brescin said the labor program
actually comes through ahead of
the NAM bronchessed, and ABC, been
the NAM bronchessed on ABC, been

tine NAM broadcast on ABC, but WMIPS for several weeks has been recording the CIO session and pre-enting it is transcription after the NAM spirit because it already had a control of the Cio America of the Cio America of the Cio Quarter-hour.

ABC, however, wanted both shows curried as live broadcasts, says Breacle, so the switch fit time was break of the Cio America of the Cio Quarter-hour with the laborities coming on at 5-45 p.m. and the capitalists at 6. Yo be preliminary amouncement of the change was made, Breecle concedes, Valuary's correspondent who were accusioned to tuning in at 6 for both shows heard dance records at 6.15

accistomed to tuning in at 6 for both shows heard dance records at 6:15 instead of the CIO program. "We did broadcast both programs and we are continuing to do so each time." Bresela said, checking with official station records for confirma-tion. "We just forget to tell the lis-teners about it in advance."

Bob Feller's Cola Disks

Cleveland, March 18.

Bob Feller. Cleveland's ace hurler has signed a series of Saturday 6 p.m. 15-minute recordings for Red Rock Cola which will be carried for the baseball series over WJW. Feller will give his intimate views on what goes with the horse-hide world.

hide world.

A prominent guest connected with baseball, will appear on each program. Bob Hope may be the sendoff star. Hope has a part-in-terest in the ball club.



The novice soon discovers that there's more to a "strike" than meets the eye. Perfect timing, impact, and follow-through -marks of the expert - distinguish each experienced Weed and Company representative.

MEW YORK - BOSTON - CHICAGO - DETROIT - SAN FRANCISCO - ATLANTA - HOLLYWOOD

DADIO NOITATE REPRESENTATIVES TREW, SF Stations In Accord on Pav Hike

San Francisco, March 18. The International Brotherhood of Electrical Workers and the town's six indies stations have reached an agreement on wage increases averaging a hike of 20% on a contract that runs to June, 1948, retroactive to Jan. 1, 1947.

The first nine months of the contract calls for a 20% raise. In its second nine months the technicians will get another flat \$5 increase, approximating 6%.

Hooper = Continued from page 33 :

sparse in population to support a measurement; (3) listening is meas used by two-hour periods (one-hour if desired) from 6 a.m. to midnight; (4) any type of population unit may

be measured (city town county rural); (5) the cost for reports or rural): (5) the cost for reports on smaller or more remote communi-ties, previously the most expensive to produce, has dropped to two-thirds that of the more restricted telephone-based Station Listoning Index. All this has been accom-plished with no lowering of stand-ards in significance of the resultant measurements. surements.

"The project now may be considered to have emerged fully from the experimental laboratory, as the Hooper organization has already accepted assignments to make studies using its new copyrighted procedures."

using its new copyrighted procedures.

The working standards we have to be used to be us dures satue noises, interference with other, stations or fading. Such testimony will aid by furnishing hitherto missing information on why listening has fallen off in areas where it is found at low levels, or in other words, it is a self-interpreting remott."

'Raise Standards'-Trammell

Assee Standards'—Trammell:
NBC prexy Niles Trammell told
approximately 100 midwest affiliate
chiefs here over the weekend that
NBC would not make another donation to Broadcast Measurement
ards. Here still stieking in many
eraws is the "one or more" standard
for measuring listoners. General
opinion is that the standard is inadequate and indefinite, beine easily

opinion is that the standard is in-adequate and indefinite, beine easily interpreted to suit a convenience. During the three-day NBC meet at the Draké hotel. Trammell ex-pressed certainly that NBC's tele-station in Chicago would be oper-ating early next year. By that time, he said he hoped that relay stations he said he hoped that relay stations and the coaxial hookup with N. Y. will be completed so that NBC can nipe its N. Y. programs into Chi. The transmitter will be atop the Civic Opera Building and the studios in the Merchandles Mart.

Sen. White

Continued from page 31 program standards will not survive and are taking the position that if

program standards will not survive and are taking the position that if it does, no legislation at all is pre-ferable. Both White and his com-mittee's expert radio consultant. The property of the consultant. The white he industry cost to de-mands for a new bill at this time. The White bill does, however, have provisions which carry the up-noval of both the PCC Bar Assecta-oroval of both the PCC Bar Assecta-oroval of both the PCC Bar Assecta-cedural amendments which have been carried over from the old

Hooper's Q & A on Listening Index

Contacted by VARIETY at a dude ranch near Phoenix in connection with his Station Listening Index, C. E. Hooper supplemented his trade release with the following revelations:

Question: What effect will your new service have on BMR:

**West-non. **max* enert win your new service nave on BMB? Hopper: I don't think BMB is interested. We proposed a plan of providing county-by-county station listening indexes to BMB when it was getting organized. As far as I could learn our proposal was not even considered.

en considered.

Question: Were the indexes you proposed then similar to those inannounced

question: were the indexes you proposed then similar to those just amounced?

They didn't sample non-telephone homes but they sid obtain a record which correlated perfectly with actual listening. That is why we thought at the time BMB wound prefer them to a record of the sort they finally turned up.

Performed to the sample of the sample of the sort they finally turned up.

Performed to a measurement of listening once-aveck?

Hooper: The one thing that I can assure you everybody in the radio business agrees upon is the answer to that question. It is yet, Question: Your announcement of section they rice. How much business agrees upon is the answer to that question. It is yet, Question: Your announcement of the properties of one time. My rouser seems of the seems of th

for BMB?,
Hooper: No, not before I did some figuring, but if the figuring came
out at \$1,000,000, of the even would.
Question: Have you been asked to apply this method to any large
group of counties?
supply the even would are even to submit a proposal to
survey one either large state.
Question: Isn't this in competition with some of the other things you
are yourself doing?
Hooper: Yes, it may supersede our week-long diaries, may supply
Hooper: Yes, it may supersede our week-long diaries, may supply

are yourself doing?
Hooper: Se, it may supersede our weck-long diaries, may supply
stations and networks with what they need for projectable ratings.
Question: Have you approached BMB on this subject?
Hooper: No. All we have done is to announce the availability of a
better station listening index. The rest of these ideas are yours.

and CBS spokesmen who lobbled for legislation but felt the investigation might turn into a "smear" probe, be discredited and serve no purpose other than to delay constructive legislation.

Chicago, March 18,

Meanwhile, the FCC is due this week for a heavy drubbing from the House Committee on Appropriations. Rep. Richard Wigglesworth (R., Mass.), a long-time foe of the FCC Mass.), a long-time foe of the FCG and an economy-minded legislator as well, opens executive hearings on the Commission's budget request of \$7,300,000. Wigglesworth is chair-man of the Independent Offices sub-committee which has jurisdiction over FCC tunds and has promised plenty of fireworks. The \$7,300,000 is the largest possession in its the largest possession butter. budget

is the largest peacetime sought by FCC.

Surgery Tele Continued from page 32 z

for use outdoors where no added light was available, eliminated the necessity for extremely hot lighting

Examples of some of the delicate operations performed under the direction of Dr. Albert D. Ruedemann, who wore a throat mike to transmit information and give directions, were those for cataract, mastold, corneal transplantation and thyroid, corneal transplantation and thyroid, corneal transplantation and thyroid, the corneal transplantation and thyroid televised the rest of this week. None of these operations can be viewed with appreciable success from an ordinary surgical gallery because of the distance and the fact that the surgeons and aldes usually obstruct the view. Examples of some of the delicate

the view.

Television Associates; Inc. supplied the video technicians and what they term their jeep show equipment, which is comparatively light, compact and portable. This experiment was the result of an idea which started about a year ago when William C. Eddy, local video inventor and exce, submitted to a special head operation at the clinic.

Religious Programs On The March in Buffalo Buffalo, March 18.

muee's expert radio consultant, Edward Cooper, have found some land the consultant, and the consultant, and the consultant consultant, and the consultant consultant, and the consultant co

IN LAST-MINUTE HITCH

Radio's first all-Negro soap opera titled. "Here Comes Tomorrow," se to precm this week over Marshall Field's WJJD outlet, has been held Field's WJJD outlet, has been held up due to last minute cancellation by sponsor. Soaper, which is being handled by Davis, Young & Powell agency, was skedded to fill a 15-minute afternoon slot with a dramatization of the life of a typical Negro family. Program is keyed to appeal to white and Negro audiences and has

an anti-intolerance flavor

an anti-intolerance flavor.

Casting will feature Janice Kingslow, who had the title role in the
Chicago company of "Anna Lucasta." Writing is by Richard Durcasta." Writing is by Richard Dur-ham, Chi Negro writer, prominent in the Radio Writers Guild here and scripter on WBBM's anti-intolerance show, "Democracy U. S. A."



College Greduate, Lest four years with national network in New York as Menager of Theatre Operations of the New York and the New York of the New York of the New York of York of the New York of York

ADDRESS BOX 317, VARIETY 154 W. 46 St., NEW YORK 19, N. Y.

DC-AC High Fidelity Record Players Specifications; 5-Tube Push-Full Am-philier with 12" Speaker, General Electric Refuelance Cartridge Pickup-Seratch-Free with Guaranteed Br-sponse over 10,000 Cycles, Priced from \$65 - Sold on Approval

THE RADIO SERVICE LAB.

ASCAP Getting Ready to Launch Seat-Tax Boost Via Theatres

Authors and Publishers will soon launch a determined effort to boost revenue to the Society from ther tres. In the works for approximately a year, the Society's be plan of strategy to be used in the attempt to boost the theatre seat tax may be laid before the organizaboard, in regular monthly (Thursday) meeting, tomorrow What it entails is undisclosed.

Head man in the Society's eam paign in the direction of theatres is paign in the direction of theatres is nechard Murray, assistant to gen-eral manager John G. Paine. Mur-ray was moved in as Paine's assistant Jan. 1, 1946, at a salary of \$5,000 a year capterably to work on \$5,000 a year capterably to work on rently returns to the Society as werage of 31 per seal per year. One reason ASCAP is finally setting about corraining more coin from people, during the ASCAP-radio state of the years ago, that radio was paying and was being asked to year, a far heavier proportion of to year, a far heavier proportion of the theatre were asked to lay down. Murray's plan has, actually been

theatres were asked to lay down. Murray's plan has actually been ready for several months, but it was temporarily put aside. In being brought out now, it coincides with negotiation between ASCAP and radio for a new contract, although the current agreement doesn't expite until 1949:

Murray at one time last summer approached Loew's, Inc., with pre-liminary discussion of a seat-tax boost, but ran into a rebuff.

Anti-ASCAP Bill Vetoed in Indiana

Indianapolis, March 18 Those interested in the passage of anti-American Society of Compos-ers, Authors and Publishers legisanti-American Society of Compos-rers, Authors and Publishers legis-lation, were flabbergasted last Sati-urday (15) when Gov. Ralph Gates with the Composition of the Composition of the standard of the Composition of the Composition of the seed of the Composition of the Composition of the seed of the Composition of the Composition of the seed of the Composition of the Composition of the seed of the Composition of the Composition of the seed of the Composition of the Composition of the Representatives with only one edjection.

objection. In explaining his veto, Gov. Gates pointed out that in his opinion anti-ASCAP legislation is open to "serious constitutional questions" and "deals in a subject which... can only properly be dealt with on a mational level... any legislation... should be by action of the federal Congress."

Congress."

His action is a sharp victory for ASCAP, particularly the reference of the confident responsibility since his opinident responsibility since his opinident responsibility since his opinident responsibility of the confident since the confident responsibility. The confident since the confident si

Panther Room, Sherman Hotel, Revises Policy 3d Time; Music Again

Chicago, March 18.

Latest policy switch of the Panfirer Room, Sherman hotel here,
brinss back bands and names Aprill
5. Present Dorothy Lewis fee show
and Ted Weems band Is not being
held over due to fact that ice tank
t e dancing, which is room's e dancing, which relature, difficult.

Throws Out Song Lyrics Suit Vs. Charlton Pub

Judge Ernest L. Hammer last week dismissed in Supreme Court, week dismissed in supreme coun, N.Y., a suit filed by Song Lyrics. Inc., against Charlton Music Pub-lishing for unfair competition. At the same time, he gave Song Lyrics leave to file amended complaint.

leave to file amended complaint.
Song Lyries action was in behalf
of its Popular Hit Songs mag
against Charlton's Screen Songs
sheet, both of which market song
hires on leaves from popular. They
are bitter competitors in a field
which hasn't been doing to well
which hasn't been doing to well
Lyfe Engel, with a site support
held by Music Publishers Holding
Corp., Warner Bros. publishing
group.

Source of the action was Engel's claim that the Charlton sheet was "unfair competition" on the basis of its front cover, which he asserts resembles his own mag.

Savino Prepares Stockholder Suit Vs. Big 3 (Loew's)

Minor stockholder sait against Loew's, inc., will be filed this week or early nest by attorneys for Domenico, Savino, holder of approximately 11% of the stock in the Big 3 music publishing group (Robins, Pelst, Miller). Domenico's sait, the details of which are as yet unknown, will challenge Loew's Chief the Carlety Music Company from Metro producer Arbur Freed for \$150,000. after Freed had bought is as the Walter Jacobs, finc., estalog for \$30,000.

ing for \$30,000.

Summons and complaint in the action is being served by Zissu & Marcus, Savino's attorney's, on the Secretary of State, New York (Loew's is no ut of state corporation). As soon as this formality is completed, the action will be entered, probably in N. Y. Supreme C. Savino, earlier is a state of the savino's savino's summary of the savino's savino's summary of the savino'

Savino's action is based on the failure of the Big 3 to declare a dividend last year to minor stock-holders, of which he is one of three. holders, of which he is one of three.

It was the first time in four or five years such a dividend falled to be declared. It is Savino's contention that it was not forthcoming because of the 150G payment to Freed and that the latter was an illegal move on the part of Loev's, since neither home the part of Loev's, since neither have been added to the move or their account requested of the move or their second requested.

LOMBARDO WANTS AD TAINT OUT OF RACING

IANI UJ UF KAUNE
Rovolutionary eigitation was introduced into the Saturday (1)
meeting of the American Power and
Assn. at their annual meeting in the
Lexington Holel. N. Y., by maetro
Guy Lombargo. 1946 Gold Cup winer.
Lombardo made strong protest
against the current practice of using
rating boats can availing making it
lifetal for a boat in the Gold Cup
was the Company of the Company of the Company
races to carry the name of an outside product.
Lombardo pointed out that it's. 81-

Lombardo pointed out that it's li-legal to name a racehorse after a commercial product, and the only way in which powerboat racing could be brought to a level of sportsmanship and away from its present commercial plane is to eliminate the use of boats for ad-vertising. Lombardo pointed out that it's ilvertising.

n feature, difficult.

This is the fourth policy change recent months. First was dropored to the most second with the second sec

Memphis, March 18.
Elmo Tanner, the erstwhile Ted
Weems whistler, has chucked his
new band after only a few weeks
as a maestro and is going back to

as a maestro and is going back to club work as a singer. Tanner was fronting an augmented outfl. formerly the Andy Andrews outfl. formerly the Andy Andrews ville, apparently aiming to cash in on strength of revived Weems re-cording of "Heartaches" in which his whistling plays an important part. He jumped the band in the middle of the date.

Col., Last Holdout, Joins Parade In Retail Disk Hike

Columbia Records, the only hold Lotiumbia Récords, the only hold-out among virtually all of the major-out among virtually all of the major-sagainst raising its retail per-record prices, succumbed to operating costs Monday (17). It raised prices from price par with RCA Victor, the new M-G-M label. Capitol, Mercury, et al. Deccas output is virtually all prices are virtually all pro-tess of the control of the con-pression of the control of the con-trol of the con-

possible. Columbia was forced into the price

possible.

Columbia was forced into the price move by ever-increasing coat of columbia was forced into the price move by ever-increasing coat of the columbia was proposed to the columbia was proposed. It was the columbia was proposed to the columbia was proposed to the columbia was provided to the columbia with a provided to the columbia was provided to the columbia with a provided to the columbia which was price is simply a matter of formality with artists will not be effected, excepting those with major artists which call for a percentage of the retail price as a royalty. These will be automatically adjusted.

Will Osborne To **Baton** in Britain

Hollywood, March 18. Will Obtorice will be the first bandleader in about a decade to leave the U. S. for play dates in the British Isles. He sails from New Earlies and the State of the Hollywork of the State of the Hollywork of the State o

in windiammers union north-of-the

border.

Though the British Musicians'
Union has been nixing Americans
regularly in retaliation to James C.
Petrillo's edict that "Britishers cannot cross the blue and work in this
country, Osborue gets the nod because of his Canadian ties.

Tanner Junks Maestroing; AFM Local 47 Invents Rule Re Harry James' Band Reorg; Sees Planned Dodge of Traveling Tax

60 Years Young

Gu Years Young
Charlotte, N.C., March 18.
Concert trouping still offers
plenty of hazards for 60-yearold songsmith-maestro Sigmund
Romberg who found himself
stranded in the lobby of a local
hotei along with soloist Gene
Marvey with a soft bed 10 stories
up and temporarily unattainable.
Motoring into Charlottes at up and temporarily unattainable. A sum in Charlotte at 3 a.m., pair were unable to reach their 10th floor hotel room due to a failure of electricity. Hone elevators weren't running. Whis service restored at 6 a.m. Romerer caught two hours of shutteye and arose with the statement "that's enough sleep for a young man like me."

Canada's 1-Niter Performance Fee Riles Bandleaders

Performing Rights Society, affiliate of the American Society of Composers, Authors and Publishers, that U.S. bands playing one-night dates in Canada must pay music performance rights fees on a per-night basis,

ance rights fees on a per-night basis, has precipitated two hassles so far. And in neither of the cases did the band involved pay the fees. One of the bands, Tony Pastor's, has requested the American Federation of Musicians for advice on the situation, but so far has not gotten an answer.

but so far has not gotten an answer. Pastor went into Toronto, Peterboro, London, and Niagara Falls leaf week on one-nighters. In each case CPRS regresentatives demanded of Long the CPRS regression of the CPRS regression reg

difficult to collect on an annual basis. I records, a field in which Hammond CPRS sets theater, nitroy, cie, ree is quite experienced. Coincident direct from our CPRS advised U.S. because it with his debut as prex. Keynote is on a classical and iddiction of the control of the

FREDDIE SLACK MEETS 'ACCIDENT' IN READING

ACUIDEN! IN KEADING.
Fredie Slack, whose orchestraplayed a three-day date at Rajah
theatre here last week-day date or Rajah
theatre here last week-day date at Rajah
theatre here last week-day better the
forerhead on the last day of his run,
as the result of a mixtup with policemen in the lobby of a lorah hotel.
the hotel, on a complaint that Slack
was "noley." Officers tried to persuade Slack to go to his room, but a
scriftle started and one of the policeand Slack had to be treated at a hosplat for injuries.

Hollywood, March 18.
Feeling toward most name bands
by various locals of the American
Federation of Musicians, despite the
fact that many locals are kept suppiled with coin from travelling
taxes by these bands, is exemplified
by Los Angeles local 47 of the AFM
last week in a move against Harry
James. With no ruling on its books
covering the situation, and no handy James. With no ruling on its books covering the situation, and no handy precedent, 47 executives nevertheless cited James on "evidence-of collusion" and refused him permission to move out of L. A. next month for east with a reorganized band composed of 12 local 47 members of long standing and 12 key men from his old band who had. men from his old band who had, during their three-month layoff, applied for and gotten membership in 47

piled for and gotten membership in 47.

In 47.

In 48.

In 49.

In 49. (Continued on page 46)

Hammond Takes Over at Keynote

um his missic although all of it is to the control of the second of the

Before hooking up with Majestic, Hammond was with Columbia Records in New York, both before and after Army service. During his tenure with both companies, he had been a member of Keynote's board

John Tyson to Become Bandleader in Move To Hypo His B.O. Film Value

Old Drummer's Plea
To Disk With Members
Hollywood, March 18.
Joey Preston, 10-year-old members, was granted special dispussable for the posted, she do be treated at a hop-land for Modern Members of Members and Stack had to be treated at a hop-land for modern members, was granted because of in he liked B-walni-wire changes.

The proper of the American dispussable for the proper of the posted for the posted fo

Jocks, Jukes and Disks

- By George Frazier

Ballad—"Beside You" (Hope & Lamour), "Don't Cry, Little Girl, Don't Cry" (Jack Law-rence), and "Spring Isn't Everything" (Margaret Whit-

ing).

Hilbilly—"Three Times Seven" (Merle Travers).

Novelty — "Poppa, Don't Preach to Me" (Betty Hutton).

Hot—"Gonecte to End All Concertos" (Stan Kenton). Latin-American — "Cu-Tu-Cu-Ru'"—(Pete Rivera).

Dance—"Spring Isn't Everything" (Margaret Whiting).

finished the dinner. That, in short, is the way we feel about this disk, but we are nevertheless conscious of the something-or-other in Monroe's voice. Whatever it is, it sells 8 lot of lacquer. We suspect "Aa You Desire Me", will do very creditably over the counters and on the disk-

boxes.

Leslie Scett, the Louis Armstrong vocalist who 'makes his Victor debut this week, has a better
voice than Monroe's, but they both
betray the same stiffness in handling
a lyric. This is not so apparent in a
blues called "Baby Gol Lost," which
Scott carries off with rather nice
telling and a piecasmi tongue-in-

MURRAY BAKER SUGGESTS FOR YOUR PROGRAM

DON'T BLAME

Music by . . . JIMMY McHUGH ROBBINS

WATCH THIS BALLAD! THAT'S MY DESIRE Recorded by FRANKIK LAINE (Mex. 5007) The Nation's Comedy Favorite BACIAGALOOP (Mukes Love on the Stoop) Recorded by LOUIS PRIMA (Maj. 1116) Mills

We've Ranged a Novelty His OSHKOSH, WIS.

MILLS MUSIC, Inc.

Vaughn Monroe's two new RCA cheek humor. In the standard "Stars releases will probably impress Fell on Alabama's owerest has unreleases will probably impress Fell on Alabama's owerest has unreleased the standard standar

The season of th

Suggested Programs

"Tuxedo Junction" — Glenn Miller (Bluebird).
"Necessity" — Georgia Gibbs (Majestic).
"How Are Things in Glocca Morra?" — Buddy Clark (Co-

humbia),
"Small Fry" — Bing Crosby
and Johnny Mercer (Decca)
"Ain't Misbehavin'" — Fats

"Anti Allsteinavin — And Waller (Victor). "Anniversary Song"—Al Jol-son (Decca). "Changes" — Benny Goodman

about the most pleasant of all, Sides are Ray Fusar, and ay Livingstor's "Beside You," from "My Favorite Brunette" and "My Favorite Brunette" and "My Favorite Brunette" and "My Favorite Brunette" of the same team), which doesn't happen to be from "My Favorite Brunette" and the best right off the bat that best right with the bat that best remarkable effectiveness. It proves that have the substitution of the bat that the bat that which the work of the bat that the bat the bat that the bat the ba about the most pleasant of all. Sides vious shortcomings, but a lack oil personality and sexiness are not among them. "My Favorite Brunette," is a rhythm novelty. It's a good one. Paul Weston's orch provides its customary superb accompaniment on both faces.

Rainbew label, new to us, comes

VARIETY

through with an item that should keep the buffalodeons spinning. It's almost Cry. Little Girl, Don't Cry.' sang by songwriter Jack Lawrence's by Lawrence with a schmaltz that should mean big business. He invested by Lawrence with a schmaltz that should mean big business. He invested by Lawrence with a schmaltz that should mean big business. He invested womenfolk to quitverling felly. Backed—another oddie, "It's a Sin't Tell a Lie"—lan't in the same class with "Bon't Cry." Overall pale'en with "Bon't Cry." Overall pale'en lawrentions in "Marie".

Hilbshily Felde has three Hensi

derives from Tommy Dorsey's vocal inventions in "Marke."

Hillibility Field has ting interest of the control of

Wax Facts

7.1

Victor's Continental label is put-ting out some high-grade Latin-American items. This week, for ex-ample, Pete Riverg's ork is out with "Cu-Tu-Cu-Ru-" a calippor humba, and "Confession," a bolero. Both have vocals by Angel Rosa. Rhumba is performed, with im-mense vigor, the bolero with im-mense vigor, the bolero with more mere vocase by Angel Moss.

Minima is performed with insedateness. ... Furry enunciation
sedateness. ... Furry enunciation
spoils the Victor of "Who'd a Thunk
It?" and "Wyoming" by Helen Carroll and The Satisfers. ... Stan
and the Statisfers. ... Stan
and the Statisfers and the Statisfers
and and the Statisfers and the Statisfers
and and the Statisfers and the Statisfers
and the Statisfers and Hart's
and the Statisfers and Hart's
band. Other side is "Time After
band. Other side is "Time After
Time." a Calm-Styne extract from
"It Happened in Brooklyn".
Signature's releases of "Mary's
Belongs to Somebody Else." "What
Belongs to Somebody Else." "What
It Do." and "Roode Addie "Jesture
Miss Osborne's gifted guitar playing
and, on some faces, her rather disand, on some faces, her rather dismal singing. Of them all, "Mary's Guitar Boogle" is, if not the best bet for the nickelodeons, certainly the most exciting musicianship.

Janney Turns Tunesmith Russell Janney, author of the best seller novel "Miracle of the Bells,"

seller novel 'Miracie or the Deus, has turned songwriter. He penned the lyric to a tune by the same title, to which music has been fitted by Father Joe Connor, composer of many hits of the past.

Tune is to be published by Feist. Whether or not it will be included in Jesse Lasky's filmization of the book for RKO release is unknown at

10 Best Sellers on Coin-Machines

ı,	Anniversary Song (7) (Mood)	Al JolsonDecca Dinah ShoreColumbia
2.		Freddy Martin Victor Kay Kyser Columbia
3.	Things In Glocca Morra (4) (Crawford).	Buddy ClarkColumbia Tommy DorseyVictor
4.	I'll Closc My Eyes (4) (Maurice)	Dinah ShoreColumbia Johnny DesmondVictor
5.	Sonafa (11) (Oxford)	Perry ComoVictor Carmen CavallaroDecca
6.	Heartaches (2) (Leeds)	Ted Weems Decca-Victor
	The second secon	King Cole TrioCapitol Charlie SpivakVictor
8.	Guilty (4) (Feist)	Margaret Whiting Capitol
9.		Clark-NobleColumbia Charles SpivakVictor
0.	Open Door, Richard (7) (Duchess)	Jack McVea Black & White Count BasieVictor
	•	•

Coming Up

Coming Up			
hat's How Much I Love You, Baby (Vogue) Frank SinatraColumbia			
hat's Beginning of End (ABC) Perry Como			
Want To Thank Folks (Oxford) Perry Como Victor King Cole Trio Capitol			
ou Can't See Sun (Simon) Vaughn MonroeVictor			
obody Here But Chickens (Sun) Louis Jordan Decca			
exas and Pacific (Pic) Louis JordanDecca			
ip-a-Dee-Doo-Dah (Santly-Joy)			
alousie (Harms)			
aster Parade (Berlin) Bing Crosby Decca			
Iy Bel Ami (Bourne) Dinah ShoreColumbia			
his Is Night (Jefferson) (Frank Sinatra Columbia			

.....Columbia ra....Columbia Santa Catalina (Spina)..... Freddy Martin Victor I Do Do Like You (Harms)..... Johnny Mercer.....Capitol Herbie Bields......Victor Connecticut (Warren)
That's My Desire (Mills)..... Frankie Lane Mercury Preacher and Bear (Harris)...... Phil Harris......Victor

AFM Ban on Foreign Musicians Causes Pitt Symph Mex. Headaches

Mexico City, March 18. on importation of foreign musicians to this country by James C. Petrillo, President of American Federation of Musicians, is resulting in continued reprisals against American bandsmen. Latest instance of retaliation is the action of the Mexican Federation of Music, which okayed a series of concerts by the Pittsburgh Symphony Orchestra, but forced the organization to pay a standby fee of \$1,000 a performance for six shows during a re-

cent stand in Mexico City. cent stand in Mexico City.
There have been reprisals in other countries. British have banned importation of American musicians so long as the Petrillo ban stands. Don Redman, during a recent concert tour, was forbidden to play in England. However, there's been exception and approximation of the property of the proper permits foreign concert stars to play

here.

Musical acts are similarly permitted to work in the U.S. An outfit, such as the Lectiona Cuban Boys, was able to work here, because of its classification as an act. Los An goles Local 47, however ruided that the Lectiona Boys could play musical stands if they indicated their willingness to become officers. These musicalians, subarquently, have taken out their first papers.

KLEMPERER KLONKED

Los Angeles, March 18. Dr. Otto Klemperer, symphony conductor, toured the slums of Los Angeles in quest of new ideas on American jazz and was slugged and robbed by two strangers who volunteered to show him the hot spots. Next day he left for Vienna where ive dives are practically unknown.

Sung by Deanna Durbin in "I'LL BE YOURS" (Universal-International)

IT'S DREAMTIME

SANTLY-JOY, Inc. TOMMY VALANDO Gen. Prof. Mar.

A MUST FOR YOUR EASTER PROGRAM A Novelty Hit I WUV A

WABBIT All Material Available

PAULL-PIONEER MUSIC CORP

We Are Happy to Announce the Appointment of

GENERAL PROFESSIONAL MANAGER

+ His First Assignment SMASH MUSICAL SCORE of BRIGADOON

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A NEW SONG TRIUMPH

3 Time ACADEMY AWARD Winner!
HARRY WARREN

SPRING ISN'T EVERYTHING

music by Harry Warren • lyric by Ralph Blane



1946-1947

ON THE ATCHISON, TOPEKA AND THE SANTA PE



YOU'LL NEVER KNOW



1934-1935

LULLABY OF BROADWAY



HARRY

1619 Broadway New York 19, N. Y. WARREN

les Warren, Gen. Prof. Mg

W n 2

IC, IN

4 W. Rondolph Street Chicago 1, Ill. Bea Kanter

Disk Biz Heads for New Highs; Decca's \$30,675,381 Net Sales in '46

Popular and classical recording sales, which during 1946 reached an all-time pcak, go merrily on toward new sales marks despite the general drop at the b.o. in the nitery, name band, sheet music and non-theatrical fields. Major and minor disk companies are reporting sales for the past January and February as greater than last year's neak three-month first quarter. And they feel no slow-up as yet.

Decca Records last week released a 1946 earnings statement that showed a total profit increase of about 100% as against 1945's figures. about 100% as against 1940.5 ngures.
And asserts that, even with continued production problems equalling an inability to match demand,
sales of the first two months of this
year indicate a still better 1947.

year indicate a still better 1947.

Decca's statement showed a net sales figure of \$30,675.281 as against the \$15.570.390 for the previous year. After taxes, which were of course lower in 1946, the company's net profit amounted to \$1,944.538 as against \$330.892 for '45. This turned up a per-share profit of \$2.50 for \$1.765.650 thek-holders as against \$40.892 for '45. 776,850 ticket-holders as against the \$2.16 accruing last year to 388,325 pieces of common (the company having gone through a two-for-one deal late in 46). However, the above figures include profits of World Broadcasting, Music companies, etc. In addition, Decca has been shifting old 35c to 75c labels and has not spent any money for new talent.

spent any money for new talent. RCA, which does not publicly compile separate earnings statements for its RCA-Victor recording subsidiary, nevertheless is known to have matched the forwards strides of the control of

While the major companies work with figures that dwarf the talkingpoint arithmetic of the minors, some of the latter are claiming increasing strength at the same time that other strength at the same time that other of their contemporaries fall by the wayside. Majestic Records last month reached the point where it could hold its head up; it erased all debts to music publishers. Signature Records, which recently went into a stock deal, also claims a (Continued on page 46)

Prima's Commodore, N.Y., Date Following Edwards

Date Following Edwards
Louis Prima's orchesters has been
set to go into the Commodere hotel,
New York's Century Room followling the current Jack Century Room followling the current Jack State of the
season as against its original intetion to fold for the summer last
transport of the common following the
season as against its original intetion fold for the summer last
transport of the common following the
last properties of the common following the
la

Ralph Peer's Wish To Feed Foreign Staffs Gets Him in Dutch

London, March 13. in London, Pari With offices don, Paris Stockholm With offices in London, Paris, Brussels, Amsterdam, Stockholm, Barcelona, Madrid, Milan, and Zurich, Ralph S. Peer thought it his duty when he came over to Europe in December to stock his baggage full

December to stock his baggage full of edibles and other commodities on short supply this aide of the ocean, no as to sugment the needs of his But when he and his wife arrived in London with their stock, they were held up at customs and almost excused of trying to run a black-custed of trying to run a black-custed of trying to run a black-by officials for several months, but was finally released, after a lot of convincing, early in March. The persu unloaded to several or the first persuance of the persuance of t

Peers unloaded to several of their staffs all over Europe, and with the left-overs held a reception in their staffs all over the staffs and the staff staffs and the staffs and the staffs staffs and the staffs and the staffs peers depart for Ireland March 18 to trace some of their, ancestors, expecting to stay a week, after which they shack to New York.

Evans Revives Jazz Unit

Evans Revives Jazz Unit

Jimmy Evans it turning to jazz

Berney Jazz Unit

Jimmy Evans interluip a livete

beilde die in Jazz

Jimmy Livete

beilde die "Cavaleade of Jazz". Idea

grew out of a similar "Cavaleade

unit which Evans tried out last De
cember in a few Eastern key cities.

He promotes the dates himself.

SEC Digs Deeper Into Cosmo Fiasco

Securities & Exchange Commission, which has been investigating the Cosmo Record set up out of its New York offices, is not fooling. Its probe into the activities of the firm New York offices, is not fooling. He probe into the activities of the firm probe into the activities of the firm of following numerous complaints of following numerous complaints of fraud from people who lost money in the company's stock machines, and the men assigned to the firm's turnings and twistings characteristics are in such a state, however, that the task of determining what occurred with the common of the firm's turnings and twistings characteristics and the state of the converse of the first such a state of the converse of the first such as the same of the same of the first such as the same of the sam

Cornell U. Warms Up

peers unloaded to several of their staffs all over Europe, and with left-over held a record, with Tister held a record, with Tister held a record of the rec

Some Top Name Bands Go Begging Due to Refusal To Cut Guarantees

Crosby Research Labs Now Going Commercial

Crosby Research Laboratories, which aided scientists during the war in developing and producing battle equipment, is being turned into commercial pursuits. Organibattle equipment, is being turned into commercial pursuits. Organi-zation will specialize in the produc-tion and marketing of mechanical toys, many of which assertedly go beyond items now available, in in-

toys, many of which assisted a beyond items now available, in ingenuity.

Most of the developments are due to hit the markets shortly, others are being held until later in the year for next Xmas season.

140G Suit Filed in N.Y. By Record Maker For Cancellation of Pact

Cancellation of Pact stress of from people who lost money company's action and the men assigned to the characteristic control of the company's action and the men assigned to the characteristic control of the company's workings into accurred with the company action of the company's workings and the control of the company's workings were provided to the company's workings to the company to the

tion.

Since the manufacturing was specially to order Mendaire is asking damages. with Mendaire specifying that they were ready and willing at all times to supply the records. Also claimed that Continental is a dummy corporation, wholly owned by C. G. Conn.

TRACEY GANDERS L.A. E. A. Tracey, prexy of Majestic, arrived here March 11 for two

arrived nere march 11 for two
weeks.

He will spend his time checking
the operation of Majestic's local
platter plant and look-see the local
television situation with an eye to
Majestic situation in the national
receiver picture.

some of the best known name band leaders to maintain and, in some instances even boost, asking prices for their services this summer. And one-night and seasonal location buyone-night and seasonal location buy-ers seem to be tossing their quota-tions right back at them. In at least two cases, names which are asking guarantees that can do nothing but force admission prices up to war-time levels, aren't being sold too fast for summer dates. As a matter of fact the two in cuestion haven't one date set while some of the location spots they usually play, such as the Steel Pier, Atlantic City; Convention Hall, Asbury Park, et al., are almost all booked for the season.

almost all booked for the season.

One of the bands asking big dough is Vaught Monrot, who rode upward last year on several hit recordings, wants the season. When the season was the seas

dates.

James, incidentally, doesn't seem to be an easy sale even at \$2,500 in territories where he has played before. In the southeast, in Louisians, Alabama, Tennessee, etc., where he has preep put in an appearance, he's a push-over sale. One of the reasons is that James has had no hit Columbians of the columbians bia recordings recently.

his recordings recently.

At the same time that some of the top names are continuing to quote high prices and maintain large bands and staffs, which in turn force those prices, the tendency to cut operating costs: by medium level and bands of the cost of the Reducing the size of his outfit cuts annual operating expenses by \$26,000, a figure that can mean the difference between profit or breaking even and a heavy loss over a 12-month period. Randy Brooks had preceded Anthony in cutting. He's now working with 12 men plus himself and vocalists.

Listen to FRANK SINATRA

Sing FRANKIE CARLE'S Newest Hit

ROSES IN THE RAIN"

On His Old Gold Program Wednesday, March 19, over CBS Network, 9 P.M., EST

BARTON MUSIC CORP.

NEW YORK

MACK MARTIN, Professional Manager CHICAGO

HOLLYWOOD

DREAM DREAM, DREAM,

By JOHN REDMOND and LOU RICCA

The Sensational Decca Recording

By The MILLS BROTHERS

Will Be Released Soon

BE SURE TO HEAR THEIR VERSION ON KRAFT MUSIC'HALL, THURSDAY, MARCH 20

JOHN THOMAS MUSIC CORPORATION, 250 West 57th Street, New York



ORCHESTE AS MISTO

N.Y. 802 Logs Rules To Curb Practices of Club. Hotel Banquet Mgrs.

Holel Banquet Mgrs.

Membership of New York local so? of the American Federation of Musticians, in meeting last week, passed a resolution, which was given the support of the executive board, regarding the pratice of esteres and banquit heads in N. 7. hotels and banquit heads in N. 7. hotels of the property of the control of the property of the prop

Briefly, 802 members will not "brook the practice" of banquet men pressuring organizations, in-dividuals, etc. into hiring musicians dividuals, êtc. into hiring musicians of their (the banquet men's) choice so as to be eligible for a kickback. Practice has been going on for some time, and there have been numerous complaints, but until Jobs began to get scarce 802 didn't do anything about it, until recently.

ARE LYMAN'S L.A.-TO-N.Y ON MUSICRAFT DISK DEAL

ON MUSICRATT DISK DEAL
Abe Lyman is due in New Yorkthe State Summer. His trip,
he has told triends in the east, is
concerned mostly with the Musicraft Record situation. It appears
he and a group of friends are amenhead as group of friends are amenwhich is now in the three of reregarization, in an effort to straighten
its financial affairs, with both fresh
money and personnel.
Lyman, who gave to live in Calicussing plans for a ballroom to rival
fornia, where he has often been discussing plans for a ballroom to rival
fornia, where he has often been discussing plans for a ballroom to rival
the Palladium, hant't been east since
last summer. He's also said to be
tion of Clen Laind Casino with Shep
Fields, who took over the spot
months ago and is due to open it
May 15 with Tex Beneke's orchestra.

British Best Sheet Sellers

(Week Ending March 6) London, March 7. Five Minutes More.....Morris How Lucky You Are...Kassner

C J 19

Secona 14
Till ThenChappel
Things We DidMorris
Accordion
Don't Fall in LoveWood
Dream AgainBox & Con
Rickety Rickshaw Man. Southern
Zip-A-Dee-Doo-DahSur
All Thru the Day Chappel
Pretending
Never Grow Old Strauss-M
You Keep Coming Back. Berlin
You Always Hurt Wood

ELLA LOGAN'S 'FINIAN DISKING STILL SNAFUED

Recordings of "Finian's Rainbow," which have been a favorite football of the show's producer, Decca and Columbia Records, and others inter-Columbia Records, and others inter-ested, still are not set for cutting. Ella Logan, who has lead part, and Columbia still have not gotten to-gether on her demands and as a re-sult no contract has been signed and no recording date is set.

no recording date is set.

Les Sabinson, who produced the show with William Katzell, had agreed upon a deal with Columbia whereby he would deliver the cast for a guarantee against royalizes, the same of the sam

M-A Add Tommy Sheridan Band to Growing Stable

May 15 with Tex Benete's orchestra.

Tony Pastor Signed for Pic Tony Pastor Signed for Pic Chicago, March 18. Art Corp is the Tommy Sheridan Tony Pastor's exchesirs, was signed last week for its first picture. Outlit goes into Columbia's "Three chine, midwest M-A. chick, signed the band as let for April 2-5' are the band, led by the former Law-tong of the band is elf or April 2-5' are the band, led by the former Law-tong of the band is elf or the band is entire to the band, led by the former Law-tong of the band is elf of the band, led by the former Law-tong of the band is elf of the band, led by the former Law-tong of the band is elf of the band, led by the former Law-tong of the band is elf of the band, led by the former Law-tong of the band is a single plant of the band, led by the former Law-tong of the by the band, led by the former Law-tong of the band, led by the former Law-tong of the band, led by the band, led by the former Law-tong of the band, led by the former Law-tong of the ban

Music Notes

Dave Blum east to take over as New York representative of Harry Warren Music...Bud Gately is now Capitol Songs professional managementJane Russell waxed side with Kay Kyser ork for Columbia....Nick summer by the Albert Hall Symphony in London....David Miller named

summer by the Albert Hall Symphony in London...David Miller named musical director of Enterprise Records...Bill Lindsey joined Universal Recorders as assistant sales manager...Raiph Blane East for three months occupied in the Complete musical Eight Coussais and yries for projected legit musical Eight Coussais and the Coussais of the Coussais and the Coussais and the Coussais and Part and

Peer, Marks on Prowl

For Professional Staffs

Two of the most important affiliates of Broadcast Music, Inc.—Peer. International and E. B. Marks—are both on the prowl in New York for men to head professional staffs. Marks' contact division is currently

Marks' contact division is currently headed by Frank Hennings, whose contract is up in April and who is leaving that post.

Peer, who has numerous contacts with foreign publishers, particularly in Mexico and South America, wants to set up a staff that will put his firms on a real active basis.

Decca Net

Continued from page 44 heavy spurt in sales for January and February.

Commerce Dept. Substantiates
Washington, March 18.
Although show biz generally appears skedded for a downward
curve in 1947, the phonograph record field is still on the upbeat, U. S.
In 1946, the all-time record of 1950 year, the industry turned out about
275,000,000 platters and had reside to 1950 year, the industry turned out about
275,000,000 platters and had reside to 1950 year, the work of 1950 year, the

win 1944, when production of the disks should mount to at least 400,-000,000 and the correspondingly high company of the control of the contr

Freddy Miller, arranger has or-ganized an 11-piece band with Janet Parker femme vocalist. Outfit com-prises four reed, four brass and three rhythm.

TOP HITS OF YESTERDAY GREAT POPULAR STANDARDS TODAY

Seam the Chirles R. Ropers Pendis "THE FABULOUS DORSEYS"

AT SUNDOWN

Walter Donalds

The Newest, Fastest Grewing SUGAR

rds by Sidney Mitchell and Edna Alexander Music by Muceo Pinkurd

arrangements, write or phone PHIL KORNHEISER Manager Standard Exportation Dect. The Big 3 119 Broadway.

Linda:

All's forgiven-please listen to the BUDDY CLARK-Ray Noble Columbia Record number 37215.

Asa

Hammond Novachord FOR SALE

Excellent Condition, \$1300 . Write Box 164, Variety, 154 W, 46th St., New York 19, N. Y.

Ruth Etting has switched to Associated Booking Corp. because Associated achieves the utmost in booking

MISS ETTING Opens at the COPACABANA, New York March 27th

> ASSOCIATED BOOKING CORP. JOE GLASER, Pres.

745 Fifth Ave., New York 22

54 W. Randolph St., Chicago

Bands at Hotel B.O.'s

	Feeks Played . 22	Past Week 2.100	Covers On Date 58.150	
Frankie Carle Pennsylvania (500; \$1-\$1.50)	. 5	1.950	11.175	ı
Chuck Foster*New Yorker (400; \$1-\$1.50)	. 11	1,200	16,200	l
Guy Lombardo Roosevelt (400; \$1.50-\$2)		1,700	45,675	ľ
Jack EdwardsCommodore (400; \$1-\$1.50)	. 0	1700	700	ı
Johnny Pineapple, Lexington (300; \$1-\$1.50)	. 18	925	18,650	ı
				ı

* Indicates Floor Show at Waldorf with Jane Pickens, Russell Swann; Ice evile at New Yorker. 4 Bays.

Chicago

Chicago

Stephen Klisey: (Marine Room, Edgewater; 700; \$1.50-\$2.50 min.). Last week of old revue a not so good, 3,700.

Den McGrane (Boulevard Room, Stevens; 550; \$3.50 min.). Three conventions in hotel zipped biz to staunch 4,500.

Raymond Rames (Marylafir Room, Ellacistone; 350; \$2.50-\$3.50 min.). Small room took another beating with 1.700.

Jespeh Sudy (Walhuit Room, Bisnarck; 405; \$2.\$2.50 min.). New show 3-seph Sudy (Walhuit Room, Bisnarck; 405; \$2.\$2.50 min.). Ice show okay at a Knolms.

Los Angeles

Freddy Martin (Ambassador: 900; \$1-\$1.50). Nifty 2,900 covers. Russ Morgan (Biltmore; 900; \$1-\$1.50). Solid 2,300 tabs.

Location Jobs, Not in Hotels

Chicago)

Russ Carlyle (Blackhawk; 500; \$3-\$25.0 min.). Kiddies count, too, and new kiddies' matinee brings gate up to healthy 4,000.

Gay Claridge (Chez Parec; 505; \$3.50 min.). New show in first week did a very astifsactory 5,200.

Sol Klein Listin Quarter; 700; \$2.50 min.). Ted Lewis still riding high with 4,200 in fast yeek.

With 4,200 in fast yeek.

Sol Stein Listin Quarter; 700; \$2.50 min.). Pine 18,000.

Berge Ghent (Aragon) \$9.00-\$1.15 adm.). Pine 18,000.

Denny Beckner and Sterling Young (Aragon, B. Ocean Park, 3d wk). Pair last week lured around 4900, clay.
Pair last week lured around 4900, clay.
Sterling St

Songs With Largest Radio Audiences

Hereunder are the top 32 songs of the week, compiled by the Audience Coverage Index Survey Music Broadcast over NBC, CBS, ABC and guidal networks, based in New York on tebulations by Accurate Reporting Service, Published by Office of Research, Inc., Dr. John G. Peatman,

	pirector. Survey Week of March 7-13, 1947
	A Gal in Calico-†"Time, Place, Girl"
	A Rainy Night In Rio-+"Time, Place, Girl"
	A Rainy My Souvenirs
	Among My Souvenness Story"
	Anniversary Song—1 solson Story
	April Showers—1 Joseph Story
	Best ManVanguard
	Bless YouShapiro-B
	For Sentimental Reasons
	GuiltyFeist
٠	
	Things In Glocca Morra—"Finian's Rainhow" Crawford
	studdin' and Chalkin' Hudson
	1 Tipped My Hat and Slowly Rode Away
	ru Close My Eyes
	h Takes TimeLondon
	If's a Good DayCapitol
	Linda
	Managua Nicaragua Encore
	My Number One Dream Come True,Melrose
	There Is No Greater LoveWorld
	Oh. But I Do-†"Time, Place, Girl",
	So Would I—†"My Heart Goes Crazy"Burke-VH
	Sonata
	Soner Or Later-+"Song of South" Santly-Joy
	That's the Beginning of the EndABC
	That's the Beginning of the EndABC
	This Is the Night
	Too Many Times
	Uncle Remus Said-+"Song of the South"Santly-Joy
	When Am I Gonna Kiss You Good Morning
	You Can't See Sun When You're Crying
	You'll Always Be the One I LoveSinatra
	Zip-a-Dee-Doo-Dah+"Song of South"Santly-Joy

Remaining 19 songs of the week, which did not have enough performance credits to rate inclusion in the first 30.

Another Night Like This	E. B. Marks	
Connecticut	H. Warren	
Girl That I Marry-"Annie Get Your Gun"	Berlin	
I Can't Believe It Was All Make-Believe	BVC	
I Gotta Gal I Love-+"Ladies Man"	Famous	
Illusion	Pemora	
Maybe You'll Be There	Triangle	
My Adobe Hacienda	Southern	
My Heart Goes Crazy-+"My Heart Goes Crazy"	Burke-VH	
Oh Why Did I Ever Leave Wyoming?	Felst	
Old Lamp-Lighter	Shapiro-B	
On the Other End of a Kiss	Beverly	
Open the Door, Richard	Duchess	
That's Where I Came In	Robbins	
To Me—†"Fabulous Dorseys"	Dorsey Bros.	
We Could Make Such Beautiful Music	BMI	
What Am I Gonna Do About You?-+"Ladies Man"	Paramount	
Who Cares What People Say	Harms	
Years and Years Ago	Bourne	

† Filmusical. * Legit Musical

Pearl's Gal Boss

Woody Herman East Woody Herman drew into New York Monday (17) for his first visit east since before he broke up his orchestra. He came east to be with his family, which had left the Coast several weeks ago, and to talk a radio deal.

FROM LOEW-LEWIN'S

Ray Pearl orchestra, current at the Claridge hotel, Memphis, is one of those rarities—a dance band with a gal business manager. She's Gloria Lynn, who had been chirper with the Pearl outfit.

10 Rest Sheet Sellers

(Week Ending, March 15)
Anniversary Song Moo
Glocca MorraCrawfor
Managua NicaraguaEncor
Guilty Feis
HeartachesI.end
Linda
Old Lamplighter Shapiro-
I'll Close My Eyes Mauric
Zip-A-Dee-Doo-Dah Santly-Jo
Sentimental Ressorr,Duches

Second 10

ANOTHER DELAY ON SPA-MPPA SERIAL

New-contract talks between the Songwriters Protective Assn. and the Music Publishers Protective Assn., which are being drawn out Assn., which are being drawn out so long they're like a movie serial, wound up last Wednesday (12) for at least another three weeks or a month, with nothing accomplished. As a result, the SPA-MPPA pact which was supposed to have expired Dec. 31, last, has been extended assin, for the downth time.

pired Dec. 31, last, has been ex-tended again for the fourth time. It's now effective until April 30. The last of the last of the last of the need didn't get one tens broad out. And there are so many meetings at the American Society of Composers, Authors and Publishers, plus the the American Society of Composers, Authors and Publishers, plus the and Cultural Organization meet in Philadelphia next week, which many major publishers will attend, there won't be time for SPA-MEPA. Schedulted.

Inside Stuff-Orchestras-Music

Jimmy Tyson, one-night booker for Music Corp. of America, was scheduled last week (12) to make a speech on "The Name Band Picture for 1947" before members of the New Bigland Asn. of Amusement Farlss and Beaches, at an affair in Boston at which one of the speakers was Massachusettic Governor Bradford. Tyson turned up ill and cancelled out; so did Harry Kaicheim, of the William Morris agency. One of the attendees was will Burnham, also of Morris. He was pressed into service and soft away with a whole skin by turning the session from a straight dissertation on a straight dissertation on the service of the service of

Some from the forthcoming Bing Crosby film, "Welcome Stranger," are caseling around with national manufacturers by Burken-Van Heusen, causing a some stranger of the scape with national manufacturers by Burken-Van Heusen, publisher of the scape with the scape wi

Current Collier's carries a story by Stanley Frank on disk jocks, under the title, "Tyccons of the Turnballe." which is perhape the most accurately written piece ever turned out on this phase of the entertainment world, a radio station, back in the days when they were new and untried, to their current exalted position in programming and income, Franks story dwells on the more outstanding men in the racket, i.e., Martin Block, Al Jarvis, Ted Hussing, Arthur Godfrey, et al.

International Swetheart of Rhythm orchestra, cited in Vastry re-cently as haple missed as the about both the phatically disgrees, cently as haple missed as the state of the state of the state of the Band's manager. Het Lee Jones, boints out the the phatically disgrees, whilling to play the on-night, but that the date, along with several others, was cancelled by the American Federation of Musicians due to an inpush-site of promoters in that are swe had not in level up to prior obligations gation of prom

Celebrating his 25th anniversary as an ASCAP member March 30, song-smith Harry Tobias has compiled a catalog of tuncs for which he's written byrics. Salutes his co-writers, publishers as well as musical directors, disk jockeys, et al., in a folder tagged "An All Star Hit Parade of Popular Standards."

James -- '47 Continued from page 41

with his 12 key men and 12 others from 47 wouldn't disturb the for-mer's new cards in the local since its rules allow a six month hiatus

RCA-Victor Moves To

NBC Site in Hollywood,
RCA-Victor Moves 18.

RCA-Victor Moves 18.

RCA-Victor Moves 18.

RCA-Victor Moved, March 18.

Real state of NGC, admits they are, and the will wind Aug. 1. Firm will have 12,000 equare let of floor space for the flam of the Aug. 1. Firm will have 12,000 equare let of floor space for the flam on an AFM books. It has invited sonnel, both sales and executive, two-story structure occupied by does 47 intends to battle the case of the NGC Moved of the AFM, but if he place in the NGC Moved of the AFM, but if he good of the NGC Moved of the NGC Moved of the AFM, but if he good of the NGC Moved of the AFM, but if he good of the NGC Moved of th

Robbins Suit Vs. D.&H.

Over 'My Gal' Rights Robbins Muslc filed suit last week in New York Federal Court against Denton & Haskins, publishers, for alleged infringement of rights to the Leon Wood tune, "Somebody Stele My Gal."

Claim is that Wood assigned the tune to Meyer Cohen pubs. and when the copyright was renewed when the copyright was renewed Dec. 3, 1948, by Wood's widow, she assigned it to Leo Feist, which turned it over 16 Robbins, Robbins claims that after Dec. 4 Denton & Haskins infringed by publishing the tune, registering a claim to renewal copyright, asserting ownership, and demanding payment for mechanical rights. rights.

Robbins lawyers are asking an in-junction and an accounting of profits.

THE NO. 1 BALLAD OF 1947

YOU'LL KNOW WHEN IT HAPPENS

BOURNE

THE NEW TERRIFIC NOVELTY SONG

I HAD TOO MUCH TO DREAM LAST NIGHT

A GREAT SONG IN A GREAT PICTURE

LISTEN TO

DINAH SHORE'S SENSATIONAL COLUMBIA RECORD

THE PRIVATE AFFAIRS OF BEL AMI (SOON TO BE RELEASED)

BOURNE

THAT'S THE BEGINNING OF THE END

THE LOVELY SONG BASED ON TOSELLI'S 'SERENADE

YEARS AND YEARS AGO

BOURNE

N.Y. Latin Quarter Walkout Halted When Walters Posts \$20,000 Bond

Bond posting with Simpkins w compromise step taken after a vir-tual rebellion by the cast when asked

.COMEDY PATTER

For All Branches of Theatricals
FIIN_MASTER GAG FILES Nos. 1 three 22 @ \$1.00 each BOOK OF BLACK-OUTS"

"BOOK OF PARODIES" 10 Sock Paradies for \$10.00 "HOW TO MASTER THE CEREMONIES

to Be au Er \$3.60 Per Copy PAULA SMITH
200 W. 52th St., New York 19, N.Y.



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HAPPY TIMES & JOLLY MOMENTS
Tanew's State, New York



American Guild of Variety Art. to walk out. Dave Fox, head of the lats, which was set to pull out show in the control of the c

MAY REOPEN APRIL 1

MAY KLUPEN APKIL I
Aquarium cafe, NY, which until
a short time ago used top name
bands such as Louis Prima, Lionel
Hampton and Gene Krups, folded
such a suc

Proser Expands Show

bit Holdings, Mulls I'M.
Monte Proser is expanding his activities and show business interests beyond the orbit of the Copacabana, N.Y., which bears his name, and it's reached the stage that his hortzons while the Copa liquor liense, stock, lesse, etc., in New York, are in his name, he feels that the Copa idious, he had not been considered and he's extending himself into pictures and continuing himself into pictures and himself into picture

Richman's Riviera Return Richman's Kaviera Keturn Harry Richman will play his first N. Y. date in several years when he opens the Riviera, Ft. Lee, N. J., for the season May 4. Richman last played in N. Y. at La Martinique. Riviera, operated by Bill Miller, will continue its name policy and is expected to install a line of girls.

RERIE'S NITERY DATES

Milton Berle is continuing nitery appearances in conjunction with his Philip Morris airshow on Tuesdays. Comic is taking five-day-a-week cafe

Comic is taking nve-day-a-week care dates.

First date is at the Town Casino, Buffalo, starting April 2, at \$7,500.

PL 9-7470 got at the Carnival, N. Y.

10% Settlement Bid On Embassy, N.Y., Accepted

EinDassy, N.1., Accepted
Creditors have accepted a 10%
settlement of debts incurred in the
operation of the Embassy Club,
N. Y. A committee representing
msecured creditors, to whom \$75,000
was owed, agreed to accept a 10%
cash payment n lieu of the 20%
payment extended over a period of
three as opicinally promosed.

payment extended over a period of time, as originally proposed. The cash settlement will come from Morris D. Schwartz who bought the Embassy from Bill Miller two months ago. Embassy recently filed a petition of arrange-ment which in addition to the un-secured debts, listed \$55,000 in rearrange cured credits and \$57,000 arrearage

LAUREL-HARDY CLOWN WAY TO LONDON KUDOES

Stan Laurel and Oliver Handy, opening at the Palladium here last week, clowned to a showstopping reception. Cornedy townsor of the presented by Bernard Delfont, was originally booked for two weeks but is being held over for a third stanza because of heavy advance

ticket sales.

Other hits in the show include Tommy Flelds, brother of Gracie and Ronald Chenney. The Hightowers, booked into the house for four weeks, cancelled out after a fortnight because of the femme partner's twisted ankle, with the Dolinoffs subbling. ticket sales.

El Morocco, Montreal.

Closed for New Decor

Seer Expands Show
Biz Holdings; Mulls Pix
Biz Holdings

Bernie, comedian, with Willie Shore to follow.

Spot was recently sold by the Arthur Davidson Estate for \$100,000 to a trio of w.k Montreal sports figures: Eddie Quinn, wrestling and-boxing promoter; Yvon Robert, former wrestler; and Leo Dandurand, operator of several swank restaurants.

Moreland-Fetchit Split. Latter Back to Single

Mantan Moreland and Stepin Fetchit have split up their act, latter Fetchit have split up their act, latter going back as a single, while Moreland has added a new partner, Heywood Jones. Moreland-lones combo broke in their act last week in Mt. Vernon, N. Y., and will trek to Boston before hitting the Main Stem. Moreland's former partner, Ben Carter, died when the two were playing at heatre date in New York.

Ramirez's Repeat Carlos Ramirez, singer, who has appeared in films and legit, has been signed for a repeat at the Havana-Madrid, N. Y., starting April 3.

Last date at this spot was for \$3,500.

Saranac Lake

Saranac Lake

Sy Happy Banya

By Happy Banya

Garb and Helen Phelps, who
cured here, now working and doing

By Happy Banya

Both Banya

Both

Both Banya

Both

Bo

Moe Gould is pentiled...

Den Schaffer is back in circulation after spending time in bed with a nerve allment.

(Write to those who are ill.)

BOR

BROMLEY

Night Club Reviews

Satly Rand with Triety & Claire,
Anatomics (4): Troisuns (2), Loti
Laniarrier, Salo minimum.

Sally Rand has been making
theatrical history, even It only
police bottiers, since her appearance
at the Chiego year beater action
the general culture with her done
the general culture with her done
the general culture with the found
that the Chiego year the control of the provinces of the control of the provinces.

He He work (Village hun at \$5,000
weekly, is shown the effect of the familiar Chiano chair, while
tours of the provinces Opening
mook of whom had seen her at variomob, but condertable tourst that
most of whom had seen her at varicomparisons. Consequently, abett

turns.

Her current engagement at the Greenwich Village Inn at \$4,000 weekly, is showing the effects of her tours of the provinces. Opening might, didn feet the usual rought, and the provinces of the control of the provinces of the tours of whom had seen her at various other towns and made audible comparisons. Consequently, she probably earn her high take in this

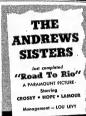
probably earn her high take in this pains, and making her first N. V. appearance dince her congagement is the defunct Folial Bergere, has lost considerable poundage and tumperal who no longer missig on a function who no longer missig on a function had during her performance. Shalling giving autographs and making the present of the pre

ntitive special material tyrics and terps.

The two outside acist full to butters the proceedings to any appresent the special control of the special control of

· Kitty Davis', Miami Miami Beach, March 15.
Willie Howard with Al Kelly,
Jackie Winston, The Robertos, Esta
Treu, Ardita Artigas, Line (6); no

Willie Howard still gets howls with his French prof routine with Al Kelly's double-talk heightening the laugh effect. Sustains the palm whacks with his impressions of Jesset, Jolson and Crosby, with





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MUSIC CORP. OF AMERICA



Miami's Ripley Is Big Biz at Season's

SONG STYLIST

Nacional Hotel HAVANA, CUBA Just Closed 6 Weeks BAR OF MUSIC Miami Beach HERBERT MARKS TALENT AGENCY

THERE'S ONLY ONE **FRANCES**

FAYE

RIO CABANA

CHICAGO, ILL. Direction: M.C.A.

Menus call for dimers from \$2\$ and there's little to prevent a couple from holding a table with drinks for a certain length of time.

Most Broadway spots are considered to the control of the control of

ADRIAN

nitery with nearly \$15,000 entertainment budget drops its minimum charge polley, and when one of the top cafes gives its entire staff two-weeks' notice. Since the advent of Lent, Broadway and East side takes, with the exception of spots having a top talent marquee, have hit the lowest in recent years.

Boom Days

Miami's Ripley Is Big Biz at Season's End, Thanks To No-Minimum Hypo Miam, March 18, For the first time this seamon, sailtre d's are turning down reservations for dinner shows and "Spools and DeCastres disters at the Clover; Joe Frisco and Lilliam and Joe Frisco and Lilliam and the Clover; Joe Frisco and Lilliam and the Clover;

too cate gives its entire staff two-weeks' notice. Since the advent of Lent. Broadway and East side takes, with the exception of spots have a star of Lent. Broadway and East side takes, with the exception of spots have a star of the lowest in recent years.

As it is now, business is off 50° and in the lowest in recent years.

That prescribed the star of the lowest in the fact that Vanity Fair is weeks after its preem, drope the law. The foiling that cleaned up what's consumed policy. La Marthique, going through a critical end the star of th

Nat'l AGVA Move in Latin Casino. Philly, Cues Jurisdictional Policy

contract with MCA ended March J.
has so far, made no other agency
affiliation, although she's admitted
talks with Abe Lastfogle, William
Morris agency general manager.
At any rate it's expected that Miss
Edwards will take no more dates
after her windup at the Paramount
theatre, N. Y., ending yesterday
(Tues.) Miss Edwards expects a
baby in July.

Forerunner of jurisdictional against the activities of the Philly strikes in towns where branches of local accretary Dick Jones, which the American Guild of Variety Art Jones was previously fared by the lists are rebelling at the parent national but refused to give up the tional union is seen with the action records. Under the court decision, taken by the NY. office of AGVA in Philadelphia, where the branch in now being appealed.

Soph's Date Set Back

Date of the Sophie Tucker show at the Latin Quarter, N.Y., has been moved back to April 13, because of singer's holdover at the Beachcom-

singer's holdover at the Beachember, Miami.

Jack Cole dancers, originally slated to bow with Miss Tucker, opened Sunday (16).



'Comedy Dance Antics'

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Parodies! Special Songs! Bits!

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largest, most comprehensive in
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Mgt.—UNIVERSAL ATTRACTIONS 565 Fifth Avenue, New York

Hope you don't mind the use of the phrase, Mr. Winchell.

ORCHIDS to JERRY ROSEN FOR

79 Consecutive Weeks in America's Smartest Nite Clubs and Finest Theatres!

James and Beverly Paysee

JAMES and BEVERLY

LOEW'S STATE NEW YORK And

EMBASSY CLUB NEW YORK (HELD OVER)

OPENING MARCH 21 5 O'CLOCK CLUB

MIAMI, FLA. P. S.: Thanks to Ruthie and Elaine EMBASSY CLUB, New York

· Paysees are an enterprising smooth ballroom team who go over strongly." Variety, 3/5, Kahn.

CLUB CAIRO, Wash., D. C

 Surprise of the show is a young dance team, James and Beverly Paysee, whose smooth ballroom technique bring them top applause . . . Definitely a sprightly Lowe, Variety, 1/22/47.

> Personal Management JERRY ROSEN 204 Central Park South New York . CL. 6-7216



Variety Bills

n with bills below indicate opening day of si Letter in parenthesis indicate circuit: (i) Independent; (i.) Locw;
(E) Faramount; (R) RKO; (W) Warner

CLEVELAND Paiace (R) 20

NEW YORK CITY
Capitol (L) 19
Samny Kaye Oro
Morbeth Old
Harvey Stone
Blusie Hall (I) 20
Lucile Cumminga
Frumhilda Roque
Charles Zulkeski
Glen Burns
Armau Bros
Armau Bros
Armau Erse
Armau Lionel Hamp.
Chnolateers
Reds & Curk.y
COLUMBUS
Psince (R) 24-25
Tony Pastor Or:
Fred Bartholomew
Michael USB n Fred Bartholomes

MINESTER STATEMENT

STATEMENT STATEMENT

STATEMENT STATEMENT

JOE BOSSET

A PARCE STATEMENT

TOWN TO STATEMENT

A STATEMENT

TOWN TO STATEMENT

A STATEMENT skaire (L.) 29
Tyritos Caryol
Yritos & Caryol
Holdon
Holdon NIKSKAPOHAS
Ophemu (1992)
Ophe Januaica (I) 19-22

5 Willys
Mayo Bros
Eddie Lambert Co
Jihnty Ames
Jason & Carroll
Bob & Irene Copfer
George De Witt
Warmer (I) 29-25
Bob Crosby Orc
The Town Criers
The Dunbills
HEALTHOORE case Nown Affers
feed Richard Smiley Burnett
Syldl Bowen
Syldl Bowen
Gavins Octette
SPEINGFIELD
Court Sq (I) 20-22
Adams & Yaughn
Lesellis Marlonetter
Kour Morrocams
Steve Evans
Frank & Janis
Chester Dolphin Co
WASHINETON
Capitol (L) 20
Herzogs Capitol (L) 20 Herzogs Bob Ellis Terry & Raiph Rio Low Hite & Stanley Howard (I) 21 Earl Hines & Orc Son & Sonny Ford & Harris Janet Sayre
WOONSOCKET
New Park (I) 28
Perry & Wray
Lee Davis
S Carson & Cacius
Jean March
(one to fill)

Gos Yan
Sonny King
The Amnrys
Joe Cook Jr
Narda
8 Grabam Sis
l'hijlas Arnold
Will's Wonders
Shepard Chorus
Art Waner Ore
Moute Carle
Dick Gasparre

Deek Gasparre Ober Green of the Commonwest of the Carlot o Pere Seeres
3 Flames
Don Free
Vanity Fair
Gertrude Nicsen
Jan Murray
Nelle Fisher
Goria Gilbert
Boyd Racburn
Ginnie Fowell
Vivel Wivel
Wivel
Wivel
Rob Lee
Kay Carole
Stuart Langley
Peggy Palmer
D'Quincey & Gi
Zanzibar
Mills Bros
Ida James
Howell & Bowse
Eddle Hayward
D Dickens Ore
Zinnmerman's
Zinn Kardon Zimmermani Gene Kardos Janczi Makuia Zsiga Bela Paul Arnold Sinclair & Alda Helen Wenzel Olgo Orlova CHICAGO

Biackhawk Russ Carlyle Ore Joey Bishop

Josep Linasopo Generator Foweri Carl Raymand Carl Raymand Carl Raymand Carl Raymand Ador Chatest ore Ador Falla Early To 2814 San Chatest ore Ador Chatest ore Part To 2814 Nan Chatest ore Part To

Rin Caluma
BIG Revue
BIG Revue
Machito Oro
Ruban Heu
Anne Lewis
Bay, Dawn & Dush
Bay, Dawn & Dush
Bay, Dawn & Dush
Bay, Dawn & Dush
Bay, Dawn & Minnel
Saity Chaptas & Miranel
Saity Chaptas & Miranel
Saity Chaptas
Varily
Blacker
Varilies
Bernard Bros
Versities
Services
Virganes
Ono
Dengreyer
Don
Pryer Fait

best he can, which is generally very
the search which is generally very
to the can, which is generally very
for the Hollywood contingent in
framingo belly, sewarkness of the
setup, the 78-minute plane time from
Flamingo belly, sewarkness of the
setup, the 78-minute plane time from
John Spois Feel Fluch
The Last Frontier and Rancho
Vegas, old established resorts, are
the yes always had, being stressed.
Old Spois Feel Fluch
The Last Frontier and Rancho
Vegas, old established resorts, are
they'es always had, being stressed.
Southern California pleasure-gestthese poist, though, is understood to
have fallen off in the past month.
Most of the attractions set up in
when the service of the service of the
Mowntown Las Vegas are still calloyflowntown Frontier Club getting the blg play.

One thing about these spots is that a squirrel can take a with! In them for small dough or large, and he making a nickel bet. In fact, even making a nickel bet. In fact, even the chain stores and drugstores have slot machines right besides the cash commodate change from a dollar, four bits, or even a quarter, register to accommodate change from a dollar, four bits, or even a quarter, explicitly of the commodate change from the commodate banding that reach for pennies.

Kalcheim-Cartier Split Agency partnership between Jack Kalcheim and Del Cartier has been dissolved, with all accounts being dissolved, with all accounts taken over by Kalcheim.

MARRIAGES

Jacquelyn Richardson to Albert L. Band, Palm Springs, March' 17. Froom is a screen writer at Enter-

Groom is a sceen write. In the control of the contr

Barbara Farrell to Robert Low March 15, Las Vegas. Both are

players. Bea Allen to Clarence Johansson, Hollywood, March 16. Bride is screen

actress.
Peggy Ryan to Jimmy Cross, Burbank, Cal., March 17. Bride and groom are screen players.
Fifi D'Orsay to Peter LaRicos, Hollywood, March 16. Both screen players.

Hollywood, March 16. Botn screen players. Evelpn Bingley to Paul W. Morency, v.p. of Travelers Broadcasting Co. and general manager of WTIC. a Oak Park, III, Feb. 27. Beverly Showalter to Fred Varnau, Cinchnat, recently. Bride and for the monodate play for the player of the player of Frederic W. Ziv, transcription com-

continued from page 1 pany.

Size too much playing money around.

Just what the situation may be in lettenant, in N. Y., March 30.

BIRTHS

around.

Just what the situation may be in Hollywood proper and in such places as Palm Springs is more or less guesswork. Officially, of course, there is no gambling in California and the only way you can figure the reduction in the take is to count the crying towels in the alleys back of the unofficial joints Mr. and Mrs. Bill Johnston. son, Houston, Texas, March 16. Father is pub director of Interstate Theatres, Houston.

pub director of interstate Theatres, Houston.
Mr. and Mrs. Nat Weinreb, son.
March 14, New York City. Father is staff story analyst at 20 Century-Fox.
Mr. and Mrs. Edwin McDonald, son, Los Angeles, March 3. Father is a casting director.
Mr. and Mrs. Even Elwan daugh.

is a casting director.
Mr. and Mrs. Errol Flynn, daughter, Butbank, Calif., March 12.
Father is screen star.
Mr. and Mrs. Frank Goodman,
daughter. New York, March 14.
Mother is Arlene Wolf, AP feature
writer; father is legit press agent.
Mr. and Mrs. Ricardo Montaban,
On, Loo Angeles, March 13. Father

is a screen actor.

Mr. and Mrs: Jacques Leslie, son,
Hollywood, March 13. Mother is a
radio writer; father a film execu-

tive.

Mr. and Mrs. Saul Perliman,
daughter, Pitisburgh, March 2.
Father's a Monogram saleatiener.

Mr. and Mrs. Ralph Kettern.

Mr. and Wrs. Mrs. Ralph Kettern.

Fether's on WwSW staff.

Mr. and Mrs. David Tytherleigh,
daughter, Los Angeles. March 14.
Father is Hollywood district manager for ASCAP. New March 24.

OBITUARIES

LORD TYRRELL

LORD TYBELL
William Googe Tyrtell, 80, First
Baron of Avon, former diplomat and
until his death president of the Britlah Board of Film Censors died
March 14 in London. The March 14 in London.
Until his retirement from the diplonatio service in 1844. Lord Tyrell was
too, and at the time of his retirement was Ambassador to France. In
the years preceding the first WorldWar, Lord Tyrrell was secretary, and
was instrumental in
building the Entente Cordial and
the Anglo-French-Russian, alliance.

the Anglo-French-Russian alliance.
After preparing Britain's brief at
the 1919 peace conference, he came
to the U. S. on a 'special mission and
in 1925 was appointed Under-Secre-

With fond memories

Milton J. Schmidt

from his Chicago Friends

tary of Foreign Affairs. Shortly thereafter he was appointed to the Paris post and in 1929 was created

Baron. Lord Tyrrell regarded films as a Lord Tyrreil regarded nims as a powerful medium for mass educa-tion and a means to better Interna-tional understanding. He was, bow-ever, a conservative in the matter of controversial subjects in films, hav-ing warned against their introduc-tion into world's theatres.

WILLIAM BORIS

WILLIAM BORIS
William Boris, 32, former circus
and vaudeville performer, died in
Youngstown, Ohio, March 16, He
also had appeared in medicine
shows, concerts, and with dramatic

shows, concerts, and with dramatic and minstrel companies.

Performing under name of Bert Durand, Boris appeared in "Uncile Tom's Cabin," and was well known on the Mississippi showboat circuit. He was also a composer and poet. Survived by sister and brother.

IOSEPH RELLEI

JOSEPH KELLER
Joseph Keller, president and business agent of local 140 of the American Federation of Musicians died
March 15 following a fall in his March 15 following a fall in his Wilkes-Barre, Pa, home.
Keller was a veteran of World War I, and a member of the 109th Field Artillery band, the Wilkes-Barre symphony orchestra, and the American Legion band Post 132. He was also deputy sheriff of Luzerne County for two terms.

BERNARD HIRSH

BERNARD HIRSH
BERNARD HIRSH, 48, acting president
of the Hirsh Amus. Co, and active in
Philadelphia's molton picture industry for the past 35 years, died March
16 in that city.
A native of Philadelphia, he at
not time managed a chain of 23 theclared with his before the
past of the past of the president of the
past of the president of the
Century and Fairmount theatres. EMMA LOUISE DUNN

EMMA LOUISE DUNN
Emma Louise Dunn, 80 editor of
Eastern Law Books, publishers, who,
in spite of her years, had been did
not be dear the day before
her death, died in Toronto Marcison Dunn,
USO company manager in Germany
USO company manager of the California Dunn
Louise Dunn, November of the California Dunn
Louise August and Alice and Violet
Dunn, N. Y. radio actresses.

GEORGE ATKINSON

GEORGE ATKINSON
George Atkinson, 63, ownermanager of the Queen City Amusement Co., and well-known carnival hospital
figure at fall tairs in the U. S. and
Canada. died skarch 15, in Toronto.
Toronto 49 persan ago to establish his Cuter City.

William Truschel, 62, set director at
Toronto 49 persan ago to establish his Cuter City.

shows and games which were a fea-ture of the midway at the Canadian National Exhibition. Survived by hls widow.

SOL SOLMAN

SOL SOLMAN

Sol Solman, 75, president of
Sunnyside Amusement Co., largest
outdoor amusement park in Canada
and located in Toronto, died there
March 15.

March 15.

Born in Detroit, he opened the park 26 years ago and was later joined in its management by two sons, Herbert and Roy, who survive.

HOWARD WYNDHAM Howard Wyndham, 82, owner three London theatres, dled Ma 16 in London,

Wyndham was associated with his Wyndham was associated with his father in the management of the Criterion, Wyndham and New Thea-tres in London, Prior to that he had been in the U. S. as a farm and ranch owner and cattle dealer in Wyoming and Texas.

HARRY LAKE
Harry Lake, 62, former screen actor, died in Chicago on March 4.
He had been in silents, appearing with Bessie Barriscale in 'Girl of the Golden West,' and played in film version of 'Birs. Wiggs of the Cabbage

JOSEPH WALSH
Joseph Walsh, 62, died at Will
Rogers hospital, Saranac Lake, N.Y.,
March 15, after a short illness. He

was owner and manager of the New-ington theatre, Newington, Conn. Walsh was admitted to the Rogers hospital last November following a serious breakdown.

JEAN R. BLOCH
Jean Richard Bloch, 63, playwright,
died in Paris, March 16. Bloch was
co-founder of the evening daily Ce

Soir. He also wrote several novels and authored the legiter, "Toulon." Survived by widow, son and two

Si SEAMAN
Si Seaman, 49, who worked on
outdoor advertising for Ringling,
Barnum & Balley for many years,
died in New York, March 10. He
was the brother of Primrose and
Maxine Seaman, former vaude and
burlesque performers.
Survived by wildow and three
children.

NERINO BIANCHI
Nerino Bianchi, 50, musician died
in Sant Antonio recently.
He was a former cello player with
the San Antonio Symphony Orches-

IN LOVING MEMORY of a Devoted Husband Who Passed Away March 19, 1943 EDDIE MILNE

The flowers I place in memory of you May wither and decay But tove for you deep in my heart Will never fode away.

Sadly Missed by Your Wife MONA MILNE

tra and was a member of the music faculty of the University of Texas

WILLIAM E. WING

WILLIAM E. WING
William E. Wing, 77, retired
scenario writer and newspaper mandied March 10 in Los Angeles.
In the early days of Hollywood he
wrote several screenplays for D. W.
Griffith.

Mother, 68, of Agnes de Mille, dancer and choreographer, died in New York, March 17. In 1903, she was married to William C. De Mille, playwright and moiton picture pro-ducer. They were divorced in 1921. Survived by two daughters.

Mother of Jules Drob, saxman with Luke Riley's house orch at Casino theatre, Pittsburgh, died in that city last week.

Father, 59, of Herman Levin, co-producer of "Call Me Mister" cied March 14. Survived by son, widow and daughter.

Robert C. McIlheran, 55. for 25 years with Universal exchange at Dallas, died in a Wichita Falls, Tex., hospital on March 13,

Cabaret Bills

NEW YORK CITY

MEW T MEMORIA DIL MEMORIA DIL MEMORIA DIL MEMORIA DI ME Moo Sons
Fran Yang Sun
Jalime Tang Sun
Jalime Tang Sun
Jalime Tang Sun
Jalime Tang Sun
Jalime Tang
Jal

Chic Gladke Chal & Somay Concabana
Tony Martin
Raye & Naldi
Steen & Tasher
Michael Durno Ore
Fernando Alverez O

Fernance Averse of Miller and Mil

the unofficial joints

Las Vegas Lamest
Up in, Las Vegas, which is
Nevada where gambling is a legal
enterpties and licensed by the state,
the boys admit a definite failing off
in trade, though most of them deny
serious. It's fact, though discernible to anyone who wants to wander
through the desert village blat the
nite spots on the outskirts are anyone
thing but crowded. Some of them
have folded in the past few months
laght in the window more in hope
than in expectation.

The Flamingo, latest and most

Loot Loss Continued from page 1 =

Religewater Bessel strong in the strong in t

The Flamingo, latest and most elaborate and costly of the try-and-get-lt chsinos, is reported operating at a weekly loss, Place is understood to have been in the red ever since it opened last New Year's and the chances of getting back the heavy nut seem problematical at the mo-

This one was started with Holly-wood dough definitely in mind. It was designed as a huge resort hotel, with prices scaled to exclude every-thing but the lushest carriage trade. with prices sealed to exclude everyloss far, only the gaming cosin is finished and in operation and that, what with the scarcity of labor, lower than the surpling materials and such completed at an exrobitant cost.

Project is headed by Benny Steget, a character who came some years and Hollywood, March IT. Mother than the surpling of the surpling

Hylton and Champs-Elysees Ballet **May Sue Todd for Contract Breach**

let des Champs-Elysees season has gone haywire, and producer is reported facing prospective suit from lack Hylton, British impresario, and Jack Hyllon, British impressive, and the ballet company, with their respective attorneys, Wilzin & Hal-perin and Coudert Bros., now re-ported drawing up the necessary

It's claimed that Todd contracted It's claimed that Todd contracted with Hylton for the services of the French troupe for six weeks at a \$10,000 * weekly guarantee. Troupe was to open in Boston March 10, appear in Philadelphia March 17, and in New York March 20. Todd caned the B the Boston booking when it ed that Lent and general balappeared that Lent and general bal let indifference would mean a poo-sesson. He's reported to have ad vanced the company \$2,000 for ex penses on which payment was orig-inally stopped; to have tried cu guarantee down to two weeks in guarantee down to two weeks in-stead of six, after okaying a \$5,000 indomnity fee; and now to be trying to eliminate himself entirely from the deal.

Todd office denies any contract, Todd office denies any contract, maintaining negotiations were in-formal and verbal, and states deal fell through because parties couldn't agree on terms. Also denies any menay payments.

mensy payments.

Meantime six of the French group are already in the U. S., the company's owner Roger Eude having arrived by boat, five others (two principal dancers, the music direcor pressagent and artistic director tor, pressagent and artistic director Bork Kochoo) flying in from Paris. Balance of company of 38 is still in France, although costumes and seenery for all the repertoire have already arrived by boat in the U. S. Il's estimated that from \$10,000 to \$12,000 in expenses has already been incurred by the company here.

It's reported, too, that when the Boston booking was cancelled, com-pany asked to be released of its pany asked to be released of its contract. Todd refusing then, feeling he could still have a N. Y. season. Hylton claims he could have played the company in London instead of here, while company also claims it lest a season in Paris as well as an extension of its recent Lisbon enSignment which was offered it. gagement which was offered it.

Latest development has company endeavoring to salvage its season, for prestige reasons—and with the French Govt.'s quasi-official blevs-French Govt's quasi-official bless-ing—with a fortnight's engagement at the Metropolitan Opera House. N. Y. House is pledged for ballet purposes solely to Soi Huten State Original Ballet Russe plays a spring run there starting tomorrow (20) to the 29th. Hurok is being sought to permit a Champa-Effysees booking there early in April.

semin a Champs-Riyssee booking in Agni.

Paeul J. Branch and Agni.

Paeul J. Branch and J. Branch an due in late April. Hurok undoubt-edly will want some remuneration for permission to book the Met, and Hyllon and his U. S. agent Arthur Lesser feel they are entitled to fees in the booking.

Hearings on 100G NCAC Chi Suit Finally Roll

Hearings on suit by Bill Peck.
Hollywood agent, against National
Office of the State of the Stat

One-Hit Producer

One-Hit Producer
Not only "Finiants Rainbow," but its producer, packs a punch, the producer packs a punch, and the producer packs a punch, and the producer packs are produced by the producer of "The Chocolate Sor produced by the producer of the producer

Barton 'Iceman' **Deal Gets Better**

James Barton will collect even more from the Theatre Guild than was indicated when Eugene O'Neill's "The Iceman Cometh" started on tour from Broadway over the weekend without him Sal-ary will be \$1,250 weekly although he got \$1,000 during the five months?

engagement at the Beck, N. Y.
Boot is explained by the fact
that the other 'Iceman' players will
get two-eighths more for playing
two matinees and its was agreed that
Barton receive a similar porcentage
of increase atthough he's laying off.
with a run-ot-the-play contract to
get more coin than signatured for
jet increases when going to the
road. Berton'it cose is unusual beroad. Berton'it cose is unusual to
change his part but he refused to
change his part but he refused to
change character, which is enact another character, which

his contractual privilege.

Author insisted that Barton's part Author insisted that Barton's part be assigned another actor, a strange demand in light of the length of time the actor handled it. Barton will be paid every week "Iceman" plays this season and during 1947-48. Advance sale in Baltimore where 'Iceman' opened Monday (17) was good, amounting to approximately 314,000 up to late last week. Most good, amounting to approximately \$14,000 up to late last week. Most of the tickets sold in advance were for night performances, matinees of the tickets sold in advance wer-for night performances, matinee being light. That was not surpris-ing since the drama is localed in a cheap, waterfront saloon and neve-figured to have a feminine draw.

GAYNOR REVUE TO CLOSE PITT. OPEN MASS. SKEDS

Pittsburgh, March 18.
Original revue being written by
Charles Gaynor, which will close
director Fred Burleigh's Playhouse season here, has been set to launch

season here, has been set to launch summer schedule this year of Burleigh's South Shore Players, Oshaleigh's South Shore Players, OshaPlayhous revue was a wartime casualty due to Gaynor's having short in the service. He came ever a
factor overseas service. This is the
fourth show he has turned our for
local community theater. This is the
fourth show he has turned our for
local community theater. This is the
fourth show he has turned our for
local community theater. This is the
fourth show he has turned our for
local community theater. This is the
sketches and numbers he had written for past Playhouse productions
were inserted by British musical
comedy star in heat Dower. Miss
complete of Caynor's bits when she
comet to Broadway next season under Theater Guild auxplees.

Basso-Kober's Play

leys of Judge Prystaleiki after deleys of Judge Prystaleiki after deleys de Judge Prystaleiki after deleys de Judge Prystaleiki after deleys de Judge Prystaleiki after de
Poil was originally filled on the
Poil was originally filled or the
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Poil was originally filled or the
Priends and Fellow Cuent
De Transition Summarian
D

'Moon' Biz Causes Show's Continuance: O'Neill In About-Face on Revisions

Eugene O'Neill's "A Moon for the Misbegotten," now in its second week at the Cass, Detroit, is scheduled to close March 29 in St. Louis, where it moves next week. Early Detroit re-ports that "Moon" had been forced off by cops because of objectionable on by cops because of objectionable lines proved to be incorrect yet the script was slashed pronto. Theatre Guild, which presents the drama, was in doubt about further road appearances but with goodly business registered it was decided to complete the Detroit and St. Louis book-

ings.
Even before "Moon" opened it was Even before "Moon" opened it was definitely not scheduled for Broad-way until next season. Censor trouble was to anticipated. O Neill. or make deletions in his "The learn Cometh" during its Broadews engagement, was evidently forced to seeded to the "Moon" cuts, lo pre-scede to the "Moon" cuts, lo pre-development, but the property of the property of

'Moon' Takes Changes

"Mess" Takes Changes
Detroit, March 18.
Colanges in the O'Neill play involved changing the word "bastard"
to "louse," elimination of reference
to a girl as "a pijo of a woman," and
Detroit cemor rulled these changes
the sold possible of the sold play and
discepect for motherhood. The above
words were changed in several lines,
depressing business. Those who like
depressing business. Those who like
bold lines are unhappy and the
goodies still find the play objectionside, with litelihood that seemable, with litelihood that seem
the first week.

Lotsa Parties Push Brigadoon' Smash Status

After the unanimously favorable press accorded "Brigadoon," pro-ducer Cheryl Crawford could have booked an unlimited number of the atre parties at the Ziegfeld, N. Y. out she shut down on making further ticket package deals. All the 31 parties were arranged for prior to the Scotch musical's Broadway premiere and all are said to be at the full boxofice price, except that for a paid preview, night before the opening, which was held last Thursday (13).

day (13).

Parties extend until May 20 and are dated for every evening but Saturday on some weeks. Result is there's terrific pressure at the box-office and the agencies for tickets which aren't available. There are supposed to be 31-different charity, civic and church organizations that (Continued on page 55)

Great Cast Can't Carry 'Greatest': Folds in Chi

"Greatest"; Folds in Uh.
English-Indian clash play. The
Greatest of These," by Max Wyle,
folded here Saturday (15) after two,
weeks at the Selvay following a
breakin two weeks in betwork a
star cast only got one for in the
Claudia Cassidy, of the Tribune.
The rest, with minor exception,
turned thumbs down on play, due
to long-winded lines. Cast was
heavy with names, carrying Mary
Telether and Gene Raymond. Raymond had already given notice, saying that play had been rewind,
and was no longer suitable for his
talents.

laient:
Vehicle was directed by Eddle
Dowling, and was his third venture
in Chicago since success with "Class
Menagerie." Dowling was also set
to take over Raymond's part if the
play opened on Broadway. This was
also the third venture in healt the
field for Ed Luckenbach, pug
atrical angel and allipping mil-

lionaire.

Wylie will do a rewrite job and play is expected to open in June on Broadway if a theatre is available

Actors Prove They're Gentlemen In Releasing Ill-Starred ART on Terms

Hooch Hunch

Hooch Hunch
Among the numerous investors in the musical "Brigadoon,"
which was acclaimed when open
ing on Broadway last week, is
Bea Lawrence. She may have
had a hunch in buying an interest after learning that the play's
local is Scotland. local is Scotland

Her husband is head of the Haig & Haig whiskey import-ers in New York,

'Appie.' 'Oklie'

Springtime in London vill see two made Broodway musicals in "Okla-both of which are due during May, Instance of a brace of top American tuners opening in the West End about the same time is unprecedent of the section or more, where-do re generation or more where-do re generation or more where-do read to the same time is most anti-bonas" and "Annie" will be beyongoistion to each other is not anticipated, because the English metropolise and New York are comparable in population, and there are 30 houses oppositely the same as Broodway. However both shows were authored by Dick Rodgers and Osear Hammerstein, 34, so they vill oppose Springtime in London will see two

However both shows were authored by Dick Rodeers and Osear Hammerstein, 2d, as they will oppose on Broadway now, the musicals running in theatres directly across the street from each other.

The street from each other, and trivially an entire cast overseas, but only two players will go to London for "Annie"—Dolores Gray to play the name part, with William Johnson appear, with the street of the street of the present "Other Roders and Hammerstein. H. M. Tennent, Ltd., will varrangement with Rodgers and Hammerstein. H. M. Tennent, Ltd., will varrangement with Rodgers and Hammerstein. H. M. Tennent, Ltd., will sale being on the managerial endo, now Droadway, (John C. Wilson C. Being Earnest" (John Gieleud), now on Broadway, (John C. Wilson C. Being Earnest" (John Gieleud), now on Broadway, (John C. Wilson C. Being Earnest" (John Gieleud), now on Broadway, (John C. Wilson C. Wilson

Ne 'Okla.' BBC Broadcast London, March Oscar Hammerstein II and cs "Oklahoma!" are due to arrive in London March 29, with show ex-pected to open in Manchester end of April, and four weeks later at

of April, and four weeks later at Drury Lane, London. Meanwhile Prince Littler, owner of the English rights, has instructed the BBC not to broadcast any "Ok-lahoma!" numbers.

Rodgers, Hammerstein Rule Varied B'way Roosts

Appointment of Oscar Hammer-stein, 2d, as head of the Authors League of America last week gives the author-manager team of Rodgers and Hammerstein unique status in the legit field. Richard Rodgers is the legit field. Richard Rodgers is president of the Dramatists Guild, the legit affiliate of the League. Hammerstein will serve until the next election, filling in for Elmer Rice, who resigned because of ill-

It's understood that R. & H. in-It's understood that R. & H. In-sisted on certain provisions in the revised basic agreement with the League of New York Theatres that who produce musicals. R. & H. wrote "Oklahomal" and "Carousel" and also produced "Annie Get Your Gun, ""Itapy Birthday" and "John Loves Mary," all on the current Broadway 1st.

Almost anything can happen to the unlucky American Reportory thea tre and did to the outn, that chose five plays of foreign authorship despite its name—the only American drama being "Yellow Jack," its worst flop. Unexpected financial aid was flop. Unexpected financial aid was given the commercially incorporated ART, but last week when the rep actors signed releases for claims due them contractually, it was another revelation of well-wishing accorded the project

the project.

Under the provisions of the actors' contracts which are for the run of the play for two seasons, if the season does not continue through May, To Vie in London will see the continue through May, two weeks salary is payable. "Alice in Wooderland," the sixth ART revival which opens April 3: "may span the balance of the season but under contract are in that all those under contract are in that all those under contract are in that cast. Those who are, and the others, signatured the releases to the effect that they do not wish the money that may be due them. Yet it's indicated that the original casts are willing to appear for ART if it functions next season, on tour or in New York.

Equity has around \$15,000 on de-posit to guarantee salaries, the sum more than representing two weeks pay which amounts to around \$3,500. Fact that most of the rep actives that the sum of the salaries are sum-teed to the salaries and the salaries that it cancellation of claims all the more surprising. Some of the can at Equity covers a special contrast to June Dupres, who came from the large here 20 weeks per reason. ART can hardly hoos to recoun Equity has around \$19,000 on de

ART can hardly hope to re ART can hardly hope to recoup its red materially from "Alios" because it owns but 30% of that show. The balance is controlled by Rita Hassen, who raised the bankrell for the production, Her name appears first in the "Alice" production credits, with ART taking the second

line, four of the cight players originally starred by ART are in the play, they being Eva Le Gallient and Philip Bourneut. Not appearing but under contract are Miss Buprez, Ernest Truez, Walter Hamoden and Victor Jory. Also given star billing in "Alice" is Bambi Linn, young ballerina formerly in "Caroustar billing in "Alice" is Bambi Linn, young ballerina formerly in "Careu-sel," under a special contract. There was a bit of discord from an actress under ART contract who thought she should have been chosen for the "Alice" lead.

Debacle of "Yellow Jack Dehacle of "Yellow Jack" was worse than first reported and business was so bad that takings on the second Saturday were stated to have been \$180. Estimated gross of \$7,000 for the first week shrank to puny figures for the final week of the two and one-half week engagement that was dated for twice that long.

When the releases were filed with Equity it was explained that the actors could not be forced to accept salary. Also stated that no such cooperative spirit had ever been demonstrated similarly by actors in the history of the organization.

ELT'S 'AWAKE' PROVES ODETS PLAY STILL B'WAY

An Equity Library Theore group staged Clifford Odets "Awake and Sing!" last Tuesday (11), at the Hudson Park Library, and apply demonstrated that the play, shaped in the depressed '30s. still packs a respectable punch. While certain of the colloquialisms and speech sle-gans which fringe the play show frustration in the Bronx burns are frustration in the Bronx burns are forced as ever with a telling effect frustration in the Bronx burns as fercely as ever with a telling effect on the onlookers. Broadway might well reexamine it as fodder for re-

Loves May; all on the current vival.

Proper Mill Premiere Millburn, N. J., March 18.

The Love Wagon, 'new mulcal with book by Frank Carrington, lose none of the overtones are delivering an expert and comparation which book by Frank Carrington, loses none of the overtones. While Agnes Morgan and music by Harriet below competence, outstanding minimal playhouse season here April 7.

Premiere will be first at this Carrington-managed the tree, which Bernard as the successful and insulint to the World War I casually who knows starred.

Theatre, Inc., Gives Explanation Of 100G Fund & Donation Requests

When "The Big People" is produced by Theatre, Inc. next season it will be wholly financed by that non-profit outfit. It was announced that 50% of the backing would come from the outside, but Theatre, Inc. was advised by attorneys that such a setup might imperal lie addate, are site the internal Revenue dept. is

Its net is not taxable because those in the organization do not participate in profits, but the non-tax status does not include tickets of admission, Revised plans for Theatre, Inc. now call for producing some new plays on its own or to present such attractions wholly backed by

That pirtly explains why "People" was positioned and why Thester, Inc. applied for \$5,000 grants from Equity which were turned own and the American Theatre Winz, which were turned own and to the control of the contro That partly explains why "People

insignificant, however.
'Pygmalien's' Prefit

"Fygmailton's Frofit
Beatrice Straight, president of Thestre, Inc., which has Richard Aldrich
as managing director, concedes that
as managing director, concedes that
continual profit. She contends the
size of the revolving fund would amply protect Theatre, Inc. from occasional unsuccessful attractions, also
to finance such subsidiary activities
auditions and a prospective chilplaywrights' seminar, actors' ns and a prospective chil-

seem's theater. See tooth that Theatre, Inc. is the only professional producing organization granted tax-exempt status by a seem of the se

N.Y. Solons Pass Thin Censor Bill

The MacNel-Mitchell hill as in-troduced in the N X legislature last week is a much demided measure from that planned for Broadway, principally because provisions de-principally because provisions de-principally because provisions de-pended by the Catholle Welfare of the Catholle Welfare of the Catholle Welfare League. At least two prior bill forms stipulated that the license of a theater could not be suspended or cancelled unless upon indeemake the catholic properties of the catholic properties of the catholic properties of the Mitchell measure is an amendment of the penal code that would exempt the owner or man-ager of a theater from responsibility. Senator Frank Moritt, Broodyn, former vaude singer, is said to have been withdrawn.

former vaude singer, is said to have been withdrawn.

There were a number of conferences between former Judge Steneose between former Judge Steneose between the said of the s

Times Square Shuttle

I mes Square Snuttle
The Broadway - to - opera
bridge, linking legit to longhair,
continues to narrow. The New
York City Opera Co, opening
is spring season at the City
Center, N. Y., April 6, well
berrow Donald Richards, lead in
the musical, hit "Pinian's Rainbow" to sing the role of Silvio
in "Pagitacer" Sunday matinee in "Pagl April 20.

Also, on opening night, Virginia Haskins, understudy in 'Carousel,' will debut with the opera troupe, singing the role of Zerbinetta in "Ariadne auf Naxos."

Equity Nixes Demand Of Coast 'Lucasta' Group For Extra Pay on 5 P.M. Show

Colored cast of "Anna Lucasta" on the Coast had its own ideas about getting extra pay for playing late afternoon matinees but Equity clariafternoon matines but Equity carried the matter in the management's favor. It was decided to start the Sunday matinee at the Biltmore, Los Angeles, at five o'clock, whereupon the actors asked for an extra eighth

Angeles, at hive offices, whereigh, and projection and the permit performance to start at any time after two ofclock and the "Lucatia" players were added to the permit performance to start at any time after two ofclock and the "Lucatia" players were added to the permit of the permi

'Anna' to Do Switch in L.A Returning to Indie House

xecurruing to Indie House
"Anna Lucacia", which finished a
high grossing engagement at the
Billmore, Los Angeles, Tueday (18),
will return to that stand April 18,
will return to that stand April 18,
will return to that stand April 18,
when it will start an expected run
at the Belasco. Latter is an independent house currently playing
"Pygmalon" (Gertrude Lawrenco,
played L. A. Otherwise because of a
booking jam.

Both attractions ordinavity ore

booking jam.

Both attractions ordinarily are routed through the United Booking Office, headed by Marcus Hyman, who operates the Biltmore. Hyman assented to the Belaseo booking since the Biltmore would not be available for the length or time mapped out for "Anna." A previous mapped out for "Anna." A previous booking by a local group accounted for the colored-cast drama ending at the Blitmore yesterday (Tues.). Show will play California Valley towns further before returning to

Illness Takes B'way Toll Though Leads Are Back

"Happy Birthday," which sus-pended the early half of last week, resumed Thursday (13) at the Broadhurst, Helen Hayes having recovered from laryngitis. She appeared Sunday (16) night when an extra performance was given for the Actors Fund. Illnesses accounted for a number of players being absent in

judge to be swayed by religious group indusence. Despite definite provision it's possible for indecency cases to be heard before furies, although Person cases being heard by ordered and in some instances defendants are allowed to the defendants are allowed to the defendants are allowed to be the defendants are allowed to the because the defendants are allowed to the because the defendants are allowed to the because the best of the finishes allowed to the because the best of the finishes allowed to the finishes allowe eration. Jeri Archer replacing.

Dublin May See 'Finian' In Coals-to-Newcastle Stint

Coals-to-Newcastle Stimt There's a possibility that "Philaris Rainbow" will reach the stage in Jubilin, with the Abbey Players puted deal is consumnated it will be the first American musical comedy to be done by Abbey. The control of the Coals of the C

Experimental Group May Go On Into Summer

N. Y., activities were originally announced, five plays were scheduled and donations of \$15 each were obtained on the basis of \$3 per play. tained on the basis of \$3 per play. Three plays have been presented, the fourth is in rehearsal and the fifth is slated to be chosen this week. ET will also decide on future presentations, it being possible that there will be one or more done during summer, probably in stock.

There have a very such one of the play is the property of the play in the property of the play is the property of the play is the play a very larger than the play is the play a very larger than the play is the play a very larger than the play is the play i

summer, probably in stock.
There has been a revision of the sponsorship setup and two managements listed by the American Nasponsorship setup and two managements issed by the American Nasponsorship setup and the stock of the st

tions.

First ET play ("Wanhope Buildling") was sponsored by Theatte,
inc., the second ("O'Daniel") by the
first, the second ("O'Daniel") by the
Ferrer, it beling "As We Forgive Our
beloves," presented last week for
the usual five performance, tone
the usual five performance, one
mattines aftermonal, ""m o'Cormutatines aftermonal, ""m o'Cormutatines aftermonal, "The O'CorMarch 30.

It will be presented by T. Essent
It will be presented by T. Essent
agertal experience. ET is quarter

Hambleton who has had some man-agerial experience. ET is quartered at the Princess, a little theatre that has been leased for films starting May 1, and another spot must be found, if there are to be activities after that date.

Kiepura, Eggerth Ink For Italy 'La Boheme' Hollywood, March 18.

Columbia International signed Jan Kiepura and Marta Eggerth to costar in a film version of ."La Boheme," to be produced by Gregor Rabinovitch in Rome late in spring. Puccini's opera will be mod-ernized by songs authored by an Italian composer, Bixio.

Klepur's Concerts

Jan Kiepur's Concerts

Jan Kiepur's Est for a European concert tour this spring by Jack Hydron International, Ltd., through Sander Gorlinsky, English firm's Gorlinsky, Though Sander Gorlinsky, English firm's New York.

New York.

Middel Sander Sande

Markova-Dolin Troupe On Central America Trek

The Markova-Dolin dance troupe will do an eight week tour of Cen-rul America starting next month, read to the control of the con-certs. Troupe is booked that is, by Sol Hutok, who is allied to National Concert & Artists Corp., Columbia's rival, but arrangement is amicable, troupe still being under contract to Hurok for next season.

Troupe consists of about a dozen dancers, starring Alicia Markova and Anton Dolin, and including Rosella Hightower, Marjorie Tail-chief, Roszika Sabo and Geo, Skibine.

Inside Stuff-Legit

Brooks Atkinson devoted his Sunday (18) N. Y. Times column to epidence refuting Maxwell Anderson's recent charge in the same spot that critics control the desthies of plays. Under the heading "Not Guilty" the reviewer was somewhat academic but submitted facts to prove his point. Saying "Lann on much impressed with the common assumption that critics make or break plays ..., favorable reviewe do not send the public to plays hey do not want to see." Attismon pointed out: "Despite the perceptibly negative responsible professional services and the public top lays the profession of the public supported only the performance. All the critics saluted the epidemiological profession of the public supported only 78 performances. Four of the critics praised 'The Story of Mary Surrat' ... but the play had only eight performances.

The Front Fage ... but the plant supported only performance... The Front Page ... but the play Found the efficient promoter. The Front Page ... but the play Found the Front Page ... but the play the Front Page ... but the Fage ... but the Front Page ..

"Lute Song" has been flourishing in Chicago, where it returned after being forced out through prior bookings last fail, but the novelty dama is still way in the red, much of it being the original cost of production, Michael Myerberg, who produced the novelty drama, is confident that "Lute" can be foured easonalded. Beachers are not so confident, nor did they agree with him when he sent the show to the Coast after the first Chi date, they did not participate in the expenditure required. Because of the long trip west, plus some cross bookings, the four went further into the read for around \$45,000, all

Coast company of "State of the Union" now playing Nixon in Pittsburgh will fold after its two-week pinchhitting job for parent troupe on Broadway in May. Leads Conrad Nasel, Irene Hervey and Henry Co Nitli plan to return to Hollywood immediately after.
Third cast was organized last aummer opened in west the tag end of July, and has been touring steadily ever since. Original company is expected to last at least another asson in New York so whatever road time remains will be picked up by the Chicago company headed by Neil Hamilton, Erin O Erien-Moore and James Remile.

"Barefoot Boy With Cheek," George Abbott's new musical, drew enthusiastic notices in Boston, where it opened at the Colonial last week. Box-office business zoomed and ticket sale amounting to \$10,000 in one day is claimed to be a record for the house. Show is an all-youth setup as to cast and authorship, "Cheek" was adapted by Max Shulman from his book of same name; soore is by Sidney Lippman, and lyrics by Sylvia book of the Street Minneapolis,
"Cheek" will bow on Broadway at the Martin Beck April 3.

Scalpers Sent to Hiding By Philly Law; 2 States Philadelphia, March 18.

Illegal ticket scalpers have been driven into hiding by special police details assigned to enforce the city's new anti-ticket scalpfing ordinance, according to Traffic Inspector Herbert J. Kitchenman, in charge of foot patrolmen and detectives assigned to theatres and sports arenas. Meanwhile, state legislation to bar ticket scalping has been introduced at Harrisburg, and the New Jersey assembly Tuesday (11) passed a bill paralleling Philadelphia's or-dinance. Assemblyman Emmert R. Wilson, who introduced the bill in the assembly, said he was confident the measure would pass the state

senate.
"The most lucrative field in the past for scalpers has been the immediate neighborhood of the theatre or sports auditorium," said Kitchenman. "They hoped to elude police vigilance and to buttonhole latecomers who would pay any price for a ticket.

"Strict police enforcement of the new ordinance, however, has forced these ticket racketeers to deal only with known customers at points with known customers at points away from the theatre district. The purpose of the law was to put them out of business, and that's what we intend to do."

intend to do."

The ordinance, which became effective Feb. 22, limits the markup on tickets to \$1 and provides fines of \$100 and jail sentences of 30 days for each violation.

Newport's 21st Season

ATAM Huddles On Copying City's Edict Road Agent Sayso

Question of whether a manager has the right to define how and when the publishy man for a road show shall function or whether the union when the publishy man for a road show shall function or whether the union argued out before the board of the Association of Theatrical Agents and Managers last week. Matter will probably go to arbitration since the did in the heater of the published that the published that the published and the published argreement between ATAM and the League of New York Theatres.

For an unexplained reason ATAM For an unexplained reason ATAM questioned the presence in New York of Charles E. Burke, who is advance man for Fortune Gallo's San Carlo Opera Co., which is touring. Union argued that a provision in the basic contract states the road man must be the agent in fact but it does not stipulate that he must continuously stay two or more weeks in advance of the show. Gallo contended that Burke had

Gallo contended that Burke had already covered the tour's territory and that he is more valuable in the office representing the attraction than staying out on the road.

than staying out on the road.
Burke, who booked San Carlo, spent six weeks on the road going south and to the Coast, then north to Vancouver before returning. As the manager is satisfied that the agent completed his job, it's collear why ATAM questions Good stand. Indicated there's protessment of the part of one malarized.

jealousy on the part of one or more other road agents who complained.

Both 10th Anni
Fortune of the Market of the Co. will find the terror with an engagement at the Center, N. Y., with 16 performances starting April 23.

It will be the 10th annual engagement of San Carlo in that spot. Operatic outtit is currently playing California stands.

"Icetime," the skating revue at the Center, will shut down April 12 and is due to relight in revised form late in May or early June. Understood that the ice plant must be thoroughly overhauled.

Chi B.O. Sags Slightly: 'Ready' 24G. 'Norway' 27G, 'Lute' 22G, 'Born' 21G

Lent is finally exching up with the part of the part o

produces of maria a hait that it was the control of the control of

REVISED 'MOON' \$18,000 IN DETROIT: 'EAGLE' 15G

NDEIRUII, EAULE 130
After being temporarily suspended by the Detroit police dept, censor, being temporarily suspended to the Detroit police dept, censor, being temporarily suspended to the cast. The play did not miss a performance and its "revision" consisted or changing exactly did not miss a performance at a \$4.20 to eight performances at a \$4.20 to eight performance at a \$4.20

'Scholar' Bad 91/2G, Frisco: 'Student' Good \$19,000

SURGENT Good \$19,000
Sun Francisco, March 18.
Tens San Francisco, March 18.
Tens Sun Francisco,

'State' Fine 22G, Pitt

"State of the Union" grabbed fine \$22,000 at Nixon last week in first half of a fortnight's engagement. Started rather casually but got going about midway and wound up petty close to capacity. Okay admit probably go above opening flag and will probably go above opening flag.

They've been waiting a long time for this one to come back since so many were unto many were unto the sound to the sound t

'Heyday' NG 4G, N. H.

New Haven, March 18.
Thanks osesson-ticket holders, who attends osesson-ticket holders, who attends of the state of the st

This week is full stanza of "Up in Central Park" (17-22), with substantial advance sale. Next week is another full one (24-29), with "Anna Lucasta."

'Union' OK 22G, Cleve.

Charles de l'Eveland, March 18.

Return date of "State of the Charles de l'Estate of the Charles de l'

'BLOOMER' 32G, TORONTO

With a dvauce sale of nearly \$30,000 an advauce sale of nearly \$30,000 rior to fortuight's engagement, Bloomer Girl' did a smash first west at the Royal Alexandru here, with a sellont gross of \$32,000. the 1,52-seater being scaled at \$3.50 Three 6 Make Redy—Justee Committee C

'LUCASTA' GRABS 241G

Los Angeles, March 18 Los Angeles, March 18.
Three of four houses in Los Angeles were SRO this past week,
something of a record for the town.
Biggest grosser was "Anna Lucasta"
at the Billmore, for a second week
at \$24,500. Gertrude Lawrence was
received with nifty notices in "Pygmailon" and sellout boxofice for
\$24,500 at the Belasco in the initial

frame.

Ken Murray's "Blackouts of 1947" did capacity business at El Capitan for the 247th week at \$17,000. Even the minnie-house Musart looked healthy with about \$4,000 in the till for "Charley's Aunt" in its first tull starza.

Current Road Shows

(Period Covering March 17-29) "Accidentally Yours" — Mayfair, rtland (17-19); Metropolitan, Portland (17-Seattle (24-29).

"Anna Lucasta"—Opera House Newark (17-22); Shubert, N. Haves (24-29).

(24-29).

"Anna Lucasta"—Biltmore, L. A. (17-18); Aud., Long Beach (19); Lobero, S. Barbara (20-21); Aud., Pasadcan (22); Aud., Fresno (24); Aud., Stockton (25); Aud., Sacramento (26-27); Aud., Oakland (28); Civic, San Jose (29).

"Barefoot Boy With Cheek" — Colonial Bost (17-29). "Bathsheba"—Forrest, Philly (17-

"Blackouts of 1947"—El Capitan Hollywood (17-29),

Blackstone—Temple, Tucson (17): Blackstone—Temple, Tucson (17): Biltmore, L. A. (19-29). "Bleemer Girl" — Royal Alex., Toronto (17-22); Hanna, Cleve. (24-29).

29), "Blessom Time"—Place. Rock-ford (12): lowe, Coder Rapids (18): Paramount. Waterloo (19): Or-pheum, Davenport (20): Aud, Des Moines (21); Music Hall, K. C. (22): Town Hall, Joplin (24): Electric, Springfield (25): Conv. Hall, Tules (26): Aud. Pitts. (27); Music Hall, K. C. (28-28)

"Born Yesterday"—Erlanger, Chi (17-29).

"Call Mc Mister"—Erlanger, Buff (17-22); Royal Alex., Toronto (24-29).

"Cyrano de Bergerae" — Forrest Philly (24-29), "Dear Ruth"—Shubert-Lafayette, et. (17-29).

"Dear Rath"—Shubert-Lafayette.
Det. (17-28).
"Pear Ruth"—Capitol, Yakima
(19-18). The Markon, Helena (28): Wilma
Missoula (27): Marlon, Helena (28):
"Hante"—Markon, Helena (28):
"Hante"—Markon, Helena (28):
"Hante"—Markon, Helena (28):
"Hante (19-18): Bjox, Knowlei
(22): English, Indpls. (24-26): Harman, Col., "28):
"Heartsong"—Walnut, Philly (17-29).
"Heartsong"—Walnut, Philly (17-29).

"Lute Song" - Studebaker, Chi. "Manage Swag — Sundenmarer, Uni"Managerican Yankee" — Geary,
Frisco (18-29).
"Message for Margaret" — Lyric,
Bridgeport (29).
Met Opera Co—Lyric, Ballo, (17-18): Opera Hae, Boston (20-29).
"Minade — And., Det (279).
"Det. (17-22): American, St. Louis (24-29). (17-29)

124-29).
"Oklahoma!"—Texas, San Autonio (17-22); Aud., Dallas (24-29).
"Pygmaljon"—Belasco, L. A. (17-

"Pygmaljon"—Belasco, L. A. (17-29).

San Carlo Opera Co.—Aud. San Jose (17): Aud., Portland (19.23): Moore.
Seattle (28-29).
"Song of Norway"—Stubert, Chi. (17-22).
"State of the Union"—Nixon, Pitt. (17-28).
"State of the Initial Carlo, Chick Children Pitt. (17-29).

(17.22); Cass, Jones ... Prisco (17.28) in Primod Dort ... Dort ... Prisco (17.28) in Primod Dort ... Dort ... Primod ... Primod ... Dort ... Primod ... Prim

"Three to Make Ready"—Black-one, Chi. (17-29).

'Blossom Time' Neat 13G In N'th St. Louis Stand

Sigmund Romberg's "Blossom Time," a more or less perennial in this town, closed another successful one-week stand at the American Saturday (15). Eight performances, with the 1,700-scat house scaled to \$3.66, grossed an approximate \$13,-000.

Barefoot' 23G. 'Menagerie' 13G. 'Mister' 24G. Hub

"Barefoot Bo With Cheek", opening at the Colonal Tuse. (i), golden ing at the Colonal Tuse. (ii), golden ing at the Colonal Tuse. (ii), golden ing and in the colonal Tuse (iii), golden in the colonal colonal in the colonal colonal colonal in the colonal colonal

final week of four-week engage-ment of the control of the configuration of the configuration

a week.
"Glass Menagerie," Plymouth (1.200; \$3.60). Third week off a little but estimated \$13,000 excellent for class product. Final week current

'Yankee' \$10,000 in 4, K.C. Blackstone 11G in Five

Blackstone 11G in Five Louis Calven in "The Magnifican" by Louis Calven in "The Magnifican plause, but inful boxoffice patricing in a four-performance stand in the opposition of the prevailed with take around \$10,000, moderate. Previous weekend in the Music Hall and was heavily handicaped by bizzardy weather. "Blossen Time" is booked in for two stanzas within a week. Played at least the ninth time the musical least the ninth time the musical has played here.

'Weakness' Strong 26G, D.C

With the National soon to have its day in court on the racial discrimination issue, b.o. is holding steady. In Claire in "Fatal Weakness" rang up a healthy \$26,000 for its initial stanza here, with second week assured of at least as much biz.

week assured of at least as much biz.
"Iceman Cometh" arrives for the usual two weeks March 24, with future bookings for house still not clinched.

'HAMLET' 10G MEMPHIS

Mcmphis, March 18.

Maurice Evans in "Hamlet" did a goodish \$10.000 in two nights and a matince Friday and Saturday (14-15) at Ellis Auditorium.

Evans disclosed here that he's reading a new modern comedy by an undisclosed author but is still committed to Bernard Shaw's "Man and Superman" for Broadway production next school.

Shows in Rehearsal

"Three Indelicate Ladles" (Morgan's Murders," alternate title)— Hunt Stromberg, Jr. and Thomas

Spengler.

"Message for Margaret"—Stanley
Gilkey and Barbara Payne.

"The Barretts of Wimpole Street"

-Katharine Cornell. "Alice in Wonderland"—Rita Has-n and American Repertory The-

OK Weather Keeps B'way Biz Steady; 'Brigadoon' Looks Smash, 261/2G in 5; Chevalier 24G. 'Chocolate' 18G in 5

A cw. shows eased downward to the weak of the state licket tax and it's possible that other weak of the state licket tax and it's possible that other new Peives will react unfail the state licket tax and it's possible that other new Peives will react unfail to the state licket tax and it's possible that other new Peives will react unfail to the state licket tax and it's possible that other new Peives will react unfail to the state licket tax and it's possible that other new Peives will react unfail to the state licket tax and it's possible that other new Peives will react unfail to the state licket tax and it's possible that other new Peives will react unfail to the state licket tax and it's possible that other new Peives will react unfail to the state of the st

Conscious, too, on Saturday
Estimates for Last Veek
Keys: C (Comedy), D (Drama),
CD (Comedy)-Drama), R (Rebue),
M (Musical), O (Operetta)
"All My Sons," Coronet (7th
week) D-1,093; \$4.80), Drama is
making money and should make the
grade with takings approximation
grade only, topuse getting goodly profit,

\$16,500, house getting goodly profit of a common to the co

\$20,000.
"Born Yesterday," Lyceum (59th week) (C-993; \$480). Slight variation does not materially affect the capacity pace of laugh show; \$21,000.

\$21,000.
"Brigadoon," Ziggfeld (1st week)
(M-1,628; \$4.80). With a \$7.20 first
night and \$6 Friday and Saturday,
takings in five times quoted around
\$26,500, a preview included; looks
like smash.

which includes standees.

"Happy Brithday," Broadhurst
(20th week) (CD-1160; \$480.)

Forced to lay off first haif of week
when kiden Rayes had layngift,

expanding final two days; bit over
\$14,000 included two days;

"Harvey," 48th St. (124th week)
(C-200; \$4.20). Management not
worled about his fong runner

worled about his fong runner

"deline", Center (39th week) if"ectime," Center (39th week) if"ectime," Center (39th week) if-

end attendance all house will hold "rectime," Center (38th week) : 18-2,994; \$2.40). Will call it a season in another three weeks (April 12): expected to resume in revised form "fon of Cheraine," Albin (17th week) (D-1,331; \$4.80). Still the top drama grosser and will hold that position until early May when it closes, \$32.260.

closes; \$32,500.

"John Loves Mary," Music Box (6th week) (C-978; \$4,80). Moved here from Booth and in somewhat larger spot should top the better than \$18,000 pace there.

"Life With Father," Bijou (380th week) (C-613; \$3,60). No change for run leader, takings approximating \$3,000 again.

\$8,000 again.

"O Mistress Mine," Empire (\$5th
week) (CD-1.082; \$4.80). Pace is
close to capacity on the week and
looks set into warm weather; estimated around \$23,000. "Oklahoma!", St. James (205th week) (M-1,505; \$4.80), Musical run

week) (M-1,505; \$4.80), Musical run leader soon to celebrate by entering fifth year; rated around \$22,000. "Parlor Story," Biltmore (C-920; \$4.20). Final and third week in house that has had unlucky season; around \$7,000.

senter.)
"The Checolate Saidler," Century (1st week) 64-1.712; \$4.80). Opened enough press lakings were quoted around \$18.000 in first five times; said to be profuble operation."
"Burtesque," Belanco (12th week). The company of the

\$19,000.

"Lady Windermere's Fan," Cort
(22d week) (C-1,064; \$420). Experced to play into late May Experced to play into late May Exiness disputed lately but still profitess disputed lately but still profitess disputed lately for the con"Cyrano de Bergerac," Barrymore
(CD-1,066; \$4.80). Final and 24th
week; has fared very well and should
seek; has fared very well and should
seek; bas fared very well and should
be and the control of the control of the control

Bathiches listed to 2016 week
week.

"Bathsheba" listed to 101000 new new cek.

"Sweethearts," Shubert (7th week)
14.1382, \$4.800. Should play through balance of scason; close to expand to the control of the

Maurice Chevalier, Miller (2d week) (3480; \$6 Friday and Saturday). Great business for one-man performance and in six nights and one matinee claimed gross nearly \$24,000.

'Bathsheba' 24½G, 'Lucasta' \$15,000, 'Mill' 34G, Philly

Philadelphia, March 18. Business was exceptionally good in all three legit houses here last week two of the shows being in their final local weeks while the other was bowing in for a two weeks' stay

ing in for a two weeks' stay.
Last-named was "Bathheba,"
which had a record mail order sale
for its fortinglist stay at the Forrest and then ran into a bit of tag
papers raked the show fore and off
and didn't handle James Mason or
its wife "Pamela Kellino" any too
gently either. Opening night comment
on the complimentary and
one on the complimentary and
near-capacity house.
Subsequent requests for refunds
Subsequent requests for refunds

incer was little enthusiasm in the mear-capacity bounces. For refunds were unprecedented. Answer was invariably no diece." Local erix commented in their reviews on fact that was a commented on their reviews on fact that one of the comment of the

all-colored cast didn't have a losing week herc.

Looks as if legit biz will case off sharply this week with "Mill" and "Lucasta" out, and two try-outs, neither of them boasting sizable ad-vances, in.

jesider soon to celebrate by entering frith year; rated around \$2.00.

"Bratlor Stery," Billmore (C-920): Theart Song," in at the glad by the search of the

Plays Out of Town

Tenting Tonight

Philadelphia, March 18,
th Abbett and Mary Maton product
play in three acts by Frank Gould,
by Hudson Faussett, Features Dean
s, Jean Muir, Jackie Rok, Joshua
ry, Michaol Rodd. Seta by John Road;

Philadelphia, March 17, '47.	۱
Peter Roberts	ľ
Edna RobertsJune Dayton Lester PringleMichael Road	ı
Leanie Roberts Jean Mulr	١.
Phil Alexander	ŀ
Sue Fowler Betty Caulfield	ŀ
Theda Henderson	ŀ
Joe Wollinski,Joshua Sheiley-	ı.
Elliot Smollens	I.
Sherman	ľ
Nancy	ľ
Billy Heffernan	ŀ
Sammy FoleyJames Fallon	ŀ

"Tenting Tonight," new play by Frank Gould and presented by new firm of Judith Abbott and Mary Ma-son, which opened here at the Locust for a single week's tuning up, was whispered in advance as a possible

whispered in advance as a possible electron possibilities are there but a little exaggerated in advance reports. Show is sharply trimmed for time with final curiain before 11, and cost show is charply trimmed for time with final curiain before 11, and cost for expected fumbling. From the control of the cost of the co

to even try to cooperate.

That's a worthy theme and Gould has developed it with apparent sincertly, but if the soberer aspects of it are unduly emphasized it's to be doubted how many playgoers, either doubted how many playgoers, either can be cought to fork up the requisite can't enough to fork up the requisite cash for tickets. That may be a harsh outlook but tonight's audience here seemed visibly restless in the serious seemed visibly restless in the serious waiting for the comedy.

There is quite a bit of that some

waiting for the comedy.

There is quite a bit of that, some fit pretty obvious, but some more that is spontaneous and unforced, the dialog, when it's on the lighter dide, is fresh and there are a few siguant seenes including an amusing seavy-petting seene which brings in seavy-petting seene which brings in slace in home of Peter Roberts, him-life an ex-serviceman, and now a eacher in a small college town.

His particular institution is over-

place in home of Peters Roberts, himplace in home of Peters Roberts, inmanual control of the control of the control

His particular institution is overcrowded and in a moment of genercairly his pretty wife inserts an act

record of the student exGIF for a semester. Hisby, who is

will board one of the student exGIF for a semester. Hisby, who is

will board one of the student exGIF for a semester. Hisby, who is

septially when the drug candidate,
who gets by on a russ, brings in a

of one. The profit living room becomes a regular dormitory.

Skuffy dean of college is incemed

one of the "boarders' brings in a

cover of the country

is made aware of scheme and con
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MUSICALS "Allah Be Praised" "A Lady Says Yes" RADIO

NBC 2 Years

VING MERLIN BOulevard 8-0987

SAMUEL FRENCH SINCE 1830

Play, Brokers and Authors' Representatives 55 West 45th Street, New York 511 West 7th Street, Eas Angeles

to patriotic ideals, are all okay. Play is a one-setter in three acts. Re-emphasis or rather great emphasis on farcial elements rather than trimming or sharpening is the need.

The Whole World Over

The Whole World Over Wilmington, Del, March 14.
Walter Friet and Paul P., Moss product to the control of the Co

If excellent characterizations and fine individual gennes were the lone in the control of the co

finance. Stephen Beteassy is geomepout plays with authority as the coland appealing performance is
turned in by George Bartenieff as the
teenage corporal who is amazed to
to is outstanding as the gruff peasant
officer who loyfully heads for hometeepile the fact his family is living
colonel's aider. Jo Van Fleet, as a
woman army surgeon in love with
as a woman reluming from war, and
Fred Stewart, as the jaintier, are all
outstanding.
It is a highlight of Harold Clumman's
sensitive, knowing direction. Ralph
Always delined up sylvines inties to the colonies of the colonies of the
laware delined up sylvies inlies in the colonies of the colonies of the
laware delined up sylvies inlies from setting is excellen.

Klep.

appearing later in spirit form, Im

appearing later in spirit form, Impression is that he took the script with him on the way out and forgot to bring it back. Story has less substitution to the script of the script has a substitution of the script has a Harveyish angle in that Pepper, the smalltown merchants into the script has a Harveyish angle in that Pepper, the smalltown merchants in the script has a Harveyish angle in that Pepper, the sound in the script has been supported in the suppo

angle of fantasy gets completely lost in the shuffle.

In the chuffle.

Romoo Kan is a nactor, not a more control of the carry and the carry the carry and the carry the carry

Settings, five in number, are be-low par for Stewart Chaney, pos-sibly due to budget influence. Only one, a lake scene, has any real eye appeal. Staging is lacking in imag-ination and never strikes an interest-

ing tempo.

Chalk up one more candidate for oblivion.

Bone. (Folded in New Haven Sat. (15).

Accidentally Yours

Sacramento, March 16. Sacramento, March 16.

James S. Elliott and Harbirt J. Freezer
production of comedy in these acts by Pauline Williams. Stars Billie Burke, GrandMitchell. Staged by Harry Ellerbe in assn.
with Elliott. Setting by Bes Edwards. At
Junior College Auditorium, Sacramento,

	Billie Rorls
farietta	som Thaiche
DilveBet	iv de Cormie
Ivienne Ravist	ra Rillingele
-awrence Conwell	.Phu Warre
ean Erwin	Eve McVeag
pencer Mosby	trant Mitche
ins Featherby	thryn Shelde
lewellyn Johnson	Don Gruss
fra. EsterhazyP	aula Truema
fartin	Liam Dun
hotographerJi	ck Whitmor
Dr. Fleid	David Bon
fr. Cavendish	Edwin Coope

In another of her hilarious charac-terizations of nitwit females, Billie Burke and her new play, 'Accident-ally Yours,' by Pauline Williams, were enthusiastically received Satur-day (15) by a first-night audience of 1,400 in the College Auditorium of Sacramento.

Plays on Broadway

Brigadoon

Brigadion

Chery Crawford production of musical free control of the control of th

Jeff Douglas
Archle Beeton Elliott Sullivar
Harry Beaton
Elshmonger Bunty Kelley
Angus MacGuffle
Sandy Dean
Flona MacLaren
Jean MacLaren Virginia Bosler
Meg Brockie
Charlie Dalrymple Sullivan
Maggie Anderson Lidda Franklin
Mr. Landie
Sword DaneersRoland Guerard, George
Droke
FronkJohn Puni
Bagpiners James MacFadden.
Stuart Delrymple
MacGregor, Earl Redding

Boston liked "Brigadoon," Phila-delphia did, too, in spades, and New York will go all out for the new musical fantasy that was rated a good thing before it entered rehearsals.

thing before it entered rehearsals. "Brigadoon" has no names but will doubtless make more than one. Its melodies were not outstanding at the premiere but more than one hit will rated score that is integrated with the book, which seems to glorify the heather and the kilt. The cast and ensemble are youthful and excherait, making for a performance that in the theather and the their the second in the theather and the kilt. The cast and ensemble are youthful and excherait, making for a performance that in the theatre to be presented this season.

and, making not a perrormance that in the theater to be presented this session. In the theater to be presented this session, and the performance, it is Agnee do Mille, who staged the dances and also the mississed the dances and also the dances of the dances

and sister role is another ace consequence performance, while sanotod Manch and the role of the story of the show's most attractive attribution of the story of the show's most attractive attribution in a care. Michael Strong, and a story of the story o

valuable factor as delivered by Ted Royal. Some tricky lighting is a feeted by Peggy Clarke, creding illusion of a town emerging from harsts and disappearing that way. There are two harpivers on once the control of the control of the control of the control work, with Cheryl Crawford team, work, with Cheryl Crawford team, scored with 'One Touch of Ventor of the coming forth again as a stilling par-ducer.

The Chocolate Soldier

The Chocolate Soldier

The Proof of the Proo

restrict the series of the ser

ang in the fashion by Encet MeSnow is colorilly costumed, with
an attractive chorus to increase its
and sequences furnished by Bainger-dilling quality. The ballet bits
and sequences furnished by Baingpolisting, although dener Mary
Ellen Moylan reveals herself the
Moylan reveals herself
Moylan reveals
Moylan de sur

FOR RENT

Summer theatre seating 600 in New York State, 100 miles from New York City; well-known location in operation for 15 years. Write Box 749, Variety, 154 West 46th St., New York 19.

SCENERY FOR SALE

2 complete modern sets, formerly used at Peckskill Phylones; excellent con-dition; reasonably priced. Write

PRODUCTION ASSISTANT

Experienced young woman, formerly associated with a theatrical producer, wants position in producer's office. Qualified to take charge of any de-portment. Bax 8760, Variety, 154 W. 46th Street, New York 19.

Broadway

Mrs. Rhys Williams en route to Coast after brief stay in town. Earl Carroll here after testifying before Congressional labor commit-

While Sam Coslow, "Copacabana" Valley.
Francis Robinson ahead of Met
onera tour that opened Monday (17)

see the control of th

Paris

Harold L. Smith suffering from a narou b. smin striceing I sold cold.

Marie Bell prepping a legit company on a South American tour.

Alexander Stein bedded with becoming acught on his Algerian tripack Votion offering Liliane Cultert, nee Benoist d'Azy, a screen test.

Las Vegas

Rets Rvs aclicke the Orchid room of the Flayers. Ask Martin orch into the Orchid room of the Flayers. Children of the Players Children of the Players Children of the Flayers Children of the Flayers Children of the Flamings show March 28.

Club Mondervy being remodeled, The new Karko broadcasting studies will be opened next week. The new Karko broadcasting studies will be opened next week. The new Karko broadcasting studies of the new flayers of the Rancho Vegas, planning a Carnegie Ball concert. The Rancho Vegas planning a Carnegie Ball concert. The Rancho Vegas was planning and the Rancho Vegas due to previous studies commitments. Studies of the Rancho Vegas due to previous studies commitments. The Rancho Vegas due to previous studies of the Rancho Vegas due to the Rancho Vegas due to previous studies of the Rancho Vegas due to previous studies

of 20 new bungelows on ns 11-raRanch. He is also enlarging the
air strivey Bynum and associate
have taken over the Disnace
have taken over the Disnace
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register to the Disnace
has his western toggery shop well
Rudy Value gitted telephone operators at the Last Frontier hotel
with pertunes and candy for their
compagnment.

About and Gottello opened at the
About and Gottello opened at the

courtesy during his name active engagement.

Abbott and Costello opened at the Flamingo March 14. They will turn over the \$21,000 for their two-week appearance to the Lou Costello, Jr., Youth Foundation Fund.

Vienna

E. W. Emo working on film "Es lebe das Leben," with Geraldine Katt.

lebe das Leben," with Geraldine Kortas, von Cifica silm production company amounced plans to start work on "Danube Valta."

Elfi Mayerhofer, film star, signed up for picture to be made in Rome Sievering (American zone) studios announce resumption of work, Work had stopped almost entirely by coal manufacture signed for the start of the start

Lotsa Parties

Continued from page 51 g will benefit from the parties by

will benefit from the parties by boosting the prices four and five times the boxoffee rates. Benefit group between the prices four and five times the boxoffee rates. The properties of the properties of the properties of the programations being graduated down to \$8 for the rear section of the Ziegfeld. The graduation between the properties of the parties of the properties of the propertie

ur. Theatre party practice has beer

bromechitic caught on his Algerian pair. Thesire party practice his been Jack Votton offering Liliane Culert, nee Benotted 'A'Sy, a series of the Common of

London

Anglo-Polish Ballet opens Seville theatre March 24 for four weeks'

Television licenses here total 11,-200, which is 3,750 more than last cember.

December.

Jack Harris in from Paris for a few days and renewing his old associations with Harry Green.

ciations with Harry Green.
Shakespeare Memorial Theatre,
Stratford-on-Avon, refused a liquor
Lou Cooper, owner of Whitehall
theatre and comparative newcomer
to show bitz, may extend bis activipaul Vincent Carroll's "The White
Steed" received a big reception at
the Embassy, Swiss Cottage, when
it opened with an all-livial cast.

"Worm's Eye View," temporarily vacated the Whitehall theatre due to internal bickering, returns there in nine weeks. It already has \$6,000

advance.
Willesden Council is negotiating to take over the Willesden Hippodrome, which has been in turn a vaude and picture theatre. It's been closed since the war ended.

the war ended.

Chico Marx is being offered for Drile of a war in the control of the control of

Miami Beach

Miami Beach

Miami Beach

By Larry Solomory Club

April 9, 19 promise to Clover Club

Sammy Fain and the missus at

Cross and Dumi into Latin Quarter

Sunday (16), Jan Bart holds over

Jackie Miles Hended for Jackie Miles Hended for Jackie Miles Hended for Domany

March 30, with Ben Blue added.

Walter Jacobo planning a permanent stock the New Hampshirt.

Charlie Rapp, N. Y. booker tossed

a shindig for members of the Sulfied

a shi

Auditorium to seat 5,000 comes up for vote soon, with prospects good for passage. Will house conventions, legits and concerts. Jerry Lester heads back to Chi this week to put finishing touches on play he collabed on with Sherman Marks, the radio writer-director.

man Marks, the radio writer-direct
Business becoming for the no-minimusiales, which now include
Bucherometr, Latin Quarter, Copacubana, Five O'Clock, Bali and Kity
New lineup at Copacebana opening tonight [19] includes Henny
Youngman, Gracie Barrie, Adees, Arthur Blake and Raiph
Aces. Arthur Blake and Raiph

Slater.
Miami niteries under police pres-sure to observe 3 a.m. closing with

crackdown coming last week when Clover Club, Jewel Box and Zissen's Bowery managers were haled to court and fined. Beach, a separate community, allows 24 hour operation under proper license.

Pittsburgh

By Hal Cohen
Annual week of grand opera will
open this year at Syria Mosque on
May 8.
Dick Hoovers spent a few days on
Broadway catching up on the new

ows. Jerry Manning has sold her nitery Meadville, Pa., and moved back

shows.

The STO Maining has sold her nitery active to two.

STO Maining has sold her nitery active to two.

Max Saulgolds celestated their weekending anniversary over the tweekending anniversary of the tweekending anniversary over the tweekending anniversary of the tweeke

Washington

Florence S. Lowe
Variety Club held a St. Patrick's
Day party on Monday (17).
Trans-bux, to wn 'r s sole newsreel
theatre, celebrated its 10th anni last week. Carter Barron, Loew's district nanager here, off to Florida Keys

week.

Carter Barron, Leew's district
Carter Barron, Leew's district
Carter Barron, Leew's district
on vascillation of the Control Research
Leon J, Bamberger, RKO exec. in
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Kansas City

By John Quinn
Jimmy McConnell back at the
helm of the KMBC Artists Bureau. "Icc Capades" set for 10-day run in the Pla-Mor rink beginning April 4.

Laurette and Clymas heading floor show in the El Casbah of the Bellerive Hotel. Legit schedule for . Iusic Hall "Blossom Time" for March 22 and returning for March 28-29.

Landon Lairds have returned from Chi honeymoon, and he's back on the job as Star's legit crick. Resident theatre casting "Joan of Lorraine" as final presentation of the season. No date set for opening

the season. No date set on opening. Philharmonic Orch off for dates in Southern Kansas towns after closing season here with duo of pop Carlon and Police Circus in the Municipal Auditorium last week took it on the chin from a pair of blizzards.

Manila

Premiere Productions filming
Your Wooden Shock, Neneng, "with
A wooden Shock, Neneng," with
A boot & Costello, to sppear in
There's Cash Plenty,
Wooden Shock, Neneng," with
A boot & Costello, to sppear in
There's Cash Plenty,
Wooden Shock, Neneng," with
A boot & Costello, to sppear in
There's Cash Plenty,
Wooden Shock, Neneng,
With
A cost of Schoemberg returning
of a co

Hollywood

Lyle Talbots divorcing. John McCormicks divorce Mike Todd in from New York. Angela Lansbury in from Manhat-

n. Ida Lupino to Palm Springs for A week.

John Fulton laid up with pneumonia.

Josephine Whittell injured in an
auto crash.

Michael Sheridan joined the Gold-

auto crash.
Michael Sheridan joined the GoldWood Greevspan to Chicago where
his father is ill.
He was a state of the sta

new car by her husband, Bill How-ard. Edward T. Cheyfitz in from Wash-ington for huddles with Eric Johnmgton for huddles with Eric John-ston.
Roland Totheroh injured by the falling branch of a tree in his back yard.
Jose Iturbi back in town after a concert tour of Central America and Cuba.

uba. Rachel Kempson in from London o join her husband, Michael Red-

concert four of Central America and chackle Kempson in from London to John her husband, Michael Redgrave. Lastgoge and Johnny Hyde vacationing at Arrowhead, Hol Springs.

Strings. Bear of the Strings of three-month vacation in South Market Strings. The Strings of the String

ductions after nine years on the lot.

Bob Hope will make a tour of Arizona'Army camps when he winds up his current chore in "Road to Rio."

Pat O'Brien emceed the first dinner show of the West Coast Lambs Club, with Leon Errol as guest of honor.

Club, with Leon Errol as guest or honor.
William Ford planed to Mexico City with the completed musical Fore of the Argosy picture, "The Fore Argosy Picture, "The Argosy Picture,

Stockholm

Meckholm

By Swen G. Winquist
Actress Annalisa Ericsson on vacation to Oslo.

Marlene District stated for Swedtion to Oslo.

Marlene District stated for SwedSwet Shale choir of the Soviet Union
has been fouring Sweden.

Viveca Lindforn in town on two
Danish actress Berthe Quistignard
Danish actress Berthe Quistignard
mentioned for role in Swedish pix.

Swe 1 Ags Larsen to Hudingtons to
mornioused Foreign at the Swedish
Theatre.
Swedish orchestra - Leader and
Composer Fovel Ramel to U. S. later
Swedish-born Zarah Leander, formercy actress in Germany, recently

"the greatest name in entertainment" is now on

RECORDS

and here are some of our great stars

LISTED ALPHABETEALLY Blue Barron Van Johnson Lione/Barrymore l auritz Melchior Tohnnie Tohnston "Sy" Oliver Jinny Dorsey Gene Kelly Carson Robison Jinny Durante King's Men David Rose Ziggy Elman Korn Kobblers Allen Roth Hal McIntyre Helen Forrest Raymond Scott Kathryn Grayson Kate Smith Mark Warnow Harry Horlick "Buddy" Weed Art Mooney Keenan Wynn

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NEW YORK, WEDNESDAY, MARCH 26, 1947

PRICE 25 CENTS

U. S. THEATRE TELEVISION BY 1948

The U. S. will probably win the race to initiate full-screen television in theatres. While Yank tele scee are predicting introduction of video in the ficter houses possibly before than 1948, Britain is still two to three years away from that development in show bits, according to T. M. C. Lance, head of the clienter research for J. Arthur Ramk.

Lance, now in the U. S. to sean Ingresseron advances, says there's nothing technical standing in the Ingresseron search of the Ingresseron the (Continued on page 56)

Spike Jones' Musical Mayhem Assaults B.O. For Terrif Grosses

For Lerrit Urosses:
For Lerrit Urosses:
Chicago, March 25.
Spike Jones has been so extraordinarily successful on a string of
one-slighters through the midwest
unit that there's a good possibility
the company may wind up on Broadway next fall as a "musical." Genend Artists Corp., which books
Shinbert as been taking with the
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ones' road trip and the coin it is (Continued on page 56)

GERMAN REELS HELPED TO CONVICT DE BRINON

Motion pictures figured in the conviction pictures for the thirty of the conviction for the first picture production. Microble Morgan in picture for the final picture production for the formation of the conviction for the first picture production. Microble Morgan in picture production for the picture production for the first picture production. Microble Morgan in picture production for the picture production for the picture production. Microble Morgan with make the initial calls for first picture for the picture at Korda's Sheptons of the picture at Korda's Sheptons for the picture at Korda's Sheptons for the picture production. Microble for the picture at Korda's Sheptons for the pi

Miss Truman Learns About Life (the Mag)

Detroit, March 25. Life photogs, on hand at Margaret Truman's radio debut in Detroit March 16, to shoot pix for mag lay-March 16, to shoot pix for mag layout, were refused permission to snap
her during broadcast, but were
promised five minutes for reenactment poses afterward. Broadcast
over, Miss Truman gave the Life
boy's a quick minute of mugging and
no more.

Burned up the mag varied to

Burned up, the mag yanked the planned layout and this week's edi-tion instead will carry a photo spread on Ralph Edwards' ("Truth or 'Consequences." NEC) already well publicized "Mrs. Hush."

UNESCO Urges Setting Press-Radio-Picture Program for O'seas

Philadelphia, March 25.
First 'national conference of the United Nations Educational, Scientific and Cultural Organization in session here today (Tuesday) urged the appointment of a "commission on immediate needs" to study and

the appointment of a "commission on immediate needs" to study and report the material requirements of a reason of the responsibility of the respect to the respect to such needs as printing presses and everyinit. Film and radio equipment, and personnel, and the press. The fields of radio, films and the press. The fields of the films had to personnel to the fields of the films and personnel films had to personnel films and personnel films and

In the proposed film was that the proposed film board would act as a clearing house for information on films produced by UN member nations and facilitate a free flow of info on techniques. UNESCO shouldn'tengage in production of films, it was (Continued on page 28)

Mason's French-English

SURVEY DEFLATES Clang Goes Mpls. Trolley Wired for FM-Sound RECESSION'

Rather than being a year of recession for films, 1947 may well turn
out to be the greatest or close to
the greatest bo. year in industry
of a drop in film grosses, a careful
cheek by Vannry makes it appear
the recession is considerably more
psychological than economic.
The property of the property of the prospecial considerably more
psychological than economic.
The property of the propsychological than economic property of the propsychological than the conomic property of the propsychological than the conomic property of the propsychological than the psychological than the psychological than the psychological than the psychological year. Unless there should be seri-ous adverse changes in the pres-ent general economic picture next summer and fall, profits should come close to the phenomenal figures of

Close to the pneumonian injures or.

Not a little of the favorable grosses and film rentals that have been piled up have been accounted for by an exceptional run of strong by. They've included such such such as the control of the c

Major Bowes Hour Set for Comeback At 4G-&-Up Scale

The origin! "Major Bowes Amatume Dura" big time radio abov of a
total country of the radio abov of a
total country. Cued by a revival of interest
try. Cued by a revival of interest
offereys "Interest Souts" or CES,
Mutual network for series of CES,
Mutual network for series of CES,
Mutual network for series are conturned to the series of the country
to the amstern bour.
New version, with practically same
hour-long format as the original
and with the Bower sole being taken
by Warren Sweeney, who such
for the war auditioned at the Longacre. N. Y. last Friday pidal (21).
Platter was cut for showcasing by
MSB program acces, who claim keen

Platter was cut for showeasing by MBS program exces, who claim keet (Continued on page 62)

Flagstad's Par Film Chore as Diva Gives The Brusheroo to Mpls.

HE DIBSTITUTE OF HIPS-Hollywood, March 25.
Wagi erian soprano Kirsten Flag-stad, who makes her American bear after a long hittus at Carnegie Hall, N. Y., in April, bus been signed to sing a Wagnerian ara for Para-mount's production of "Dream Girl," (Continued on page 61)

Wired for FM-Sound
WTOM inneapolts, March 25.
Preception in 74% Cities attendance,
which was a second on the control of the co

way home.

Margaret Webster Would Put Drama Reviewers on a Diet

Coney Won't Cut Prices Despite War Peak's End

Jespite War Feak's End
With the seaon's unveiling a
scant six weeks away, majority of
New York's Coney Island resort operators coneede that this year's busiling the free-spending war years.

Free-

ng Goes Mpls. Trolley Wired for FM-Sound | MET OPERA'S PIC OFFER: NEEDS FRESH COIN

The Matropolitan Opera Assa, seconding to general manager Zolivard Johnson, is multing ambitious plans to step out into other show bix fields and to step out into other show bix fields area of the properties of

That doesn't leave much for public, individual sale, and a good season is usually assured. But this year, either due to the fact that new singers created new interest, or that broadcasts heightened interest in opera, (Continued on page 62)

Pa. Bill Would Warn Against Checkroom Smiles That Up Take

A bill was introduced in the legislature at Harrisburg last week which, if passed, would make it tough for night eith better that sign be placed in a prominent sport that the pretty check girl doesn't keep her tips—that the grautites are the property of the concessionaire.

are the property of the area of the property of the area of the ar

MOUNTBATTEN TO USE PIX FOR INDIA REPORT

London, March 18.
Viscount Mountbatten of Burma, always film-minded, plans reporting to England on the India situation via motion pictures. He goes 10 India as new viceroy this week. He found, as chief of the Commanda and Commander-in-Chief of Burrus, that word sensets was unsatisface. of a patron being snowed in the process of the proc

Gimmick to Create Phoney 'Bestseller' Lists Fraught With Danger for Pix

Eastern story editor of a major film company disclosed this week that he had been approached with an offer to get any book he desired on the state of the state o popularity tallies.

popularity tailies.

Former press agent, who propositioned the story ed, claimed he could turn the trick by judicious use of the \$5,000 for purchase in about 10 strategically-located book stores of wood for purchase in about 10 strategically-located book stores of oppies of the form to be hypoed. Dozens of best-seller lists are published, but the two that carry the most weight, by far, are those in the sunday New York Times and N. Y. Herald-Tribune.

Sunday New York Times and N. 34 Hernál-Tribun Fernál-Tribun Fernál-Tribun Fernál-Tribun Fernál-Tribun Fernál-Tribun Fernál-Tribun Fernál-Tribun Fernál-Tribun Fernál-Tribun Fernál-Ferná

N. Y. Times' System N. I. Times' System
Times' editor was dubious on the
auccess of the scheme in its tally.
Instead of polling the stores directly,
it has correspondents in 22 cities
check them and wire in the results.
Correspondents are supposed to

Correspondents are supposed to query a large number of stalls in their territories and the Times' ed was of the opinion that it would take phoney sales in more than 10 stores to make an imprint on the list.

As far as can be determined.

As far as can be determined, only one story chief was approached—and he, apparently, because the guy who made the offer had formerly worked for the offer had formerly who made the offer had normerly worked for the same company. Story eds were disturbed, however, because it means that the value of a yarn could be falsely pushed up to several hundred thousand dollars or

It's conceivable, for instance, for a poor novel to be bought for first long before publication at some such mas \$5,000 or \$1,0000. Then, by having a pool of \$1,0000. Then, by buying up copies at the storescheded by the Times and Trib, book could be skyrocketed up the latt. As soon as it appears in the impact of the storescheded by the property of It's conceivable, for instance

then unload the volume at a large scheduler, and the story ediscent danger, as the story ediscent, its more subtle. If their in the great store placed in the best-seller lists by studio exces, stars, directors and producers. Very frequently, for other stars, and producers. Very frequently, for other studies a role in a certain story under no circumstances—until the or she suddenly discovers the book mounting the best-seller columns. Then the stars of the star of the sta

Publicity value to a company of having a book on the list is also worth considerably more than a \$5,000 expenditure, which story eds see as another danger if there should be any spreading of the of-fers to give tomes the false needle.

'Tarzan' Makes Millions Hollywood, March 25.

Sol Lesser's "Tarzan's Desert Mystery" reports a gross of \$174,000,00 for one week at the Metropole theatre in Shanghai.

P. S.—Chinese money is equiva-lent to about \$12,000 in U. S. coin.

SWAFF'S SALUTE TO MARY MARTIN

By HANNEN SWAFFEI

L can best kill those stories that have been circulated about Mary Martin around New York by describing a remarkable happening at the jubilee dimer, March 16, of the Gallery First Nighters Club. The tories bleme Miss Marth for The stories Marth Mart

the comparative failure of "Facing which reopened Drury Lane after the war. She revealed by a remarkable display of virtuesity last Sanday how that of a Victorian prima dona, had prevented her from letting London and the state of a Victorian prima dona, had prevented her from letting London and ences see, her at her best. Admirable as is her Drury Lane personal control of the state of the sta

that first attracted attention in the surrounding towns. Then, going to Hollywood, she tried to get into pic-tures. She attended audition after audition for so long that, as said, her name was "Audition Mary." But as no one would give her a chance, she got written for her a song called "Les Filles de Cadie. half straight and half swing, and in half straight and half swing,

half straight and half swing, and in the operatic style. It was when she sang this at a Sunday amateur night at the Trocadero in Hollywood that she was immediately offered contracts by three mediately offered contracts by three tance of another offer by Lawrence Schwab led to her appearance in a Broadway show, "Lawe It to Me." In that she sang "My Heart Belongs to Daddy." From there she played on Broadway for two sets and toured the States for six months, singing "That's Him" and, as months, singing "That's Him" and, as menecore, a swing version of "Tit Willow."

The frankness of her stories and land to Gancer purcout us upported to the wide range of her songs literally only? A hours 25 minutes, by benefit of a strong tailwind. Bop trom New York to Loe Angeles also via TWA summer it is obvious that even our uterrible winter would have been worse if one Martin had not flown to England."



249th WEEK ! KEN MURRAY'S

BLACKOUTS OF 1947 "BLACKOUTS OF 194"
El Capitan Theatre, Hollywood, Cal.
"Ken Murray's 'Blackouts' is a knockout! The more I see of other shows the better I [the it." HUGH HERBERT.

Laurel & Hardy Book Dates on Continent. South Africa, Aussie

London, March 19. Laurel and Hardy, who came or here for four weeks, have had their time extended to September. They then go to Norway, Sweden and Denmark, playing two weeks in each city. Then Belgium for three weeks, to be followed by four weeks in Paris. Pair ship for South Africa for 12 weeks after that, with 16 weeks in Australia following.

Return to London around November in time to star in pantomime "Babes in the Wood," playing part of "The Robbers," at the Saville theatre for Bernard Delfont.

Ed Perkins Signs Flock Of New Concert Talent

On his round-the-world flight in On his round-the-world flight in quest of new personalities, just completed, Edward Perkins, California concert manager, signed Carmen Rosales, Manila's, No. 1 singer and film star; Gitana Blanca, foremost flamenco dancer now featured at the Teatro Comico in Madrid; Frederic Per Victores hall other complexity. Teatro Comico in Madrid; Frederic Rey, Viennese ballet choreographer. Nita Raya, singing star of the current Folies Bergere revue in Paris; and Rolf Marbot, French com-poser, all of whom will appear in the United States under his direc-tion during the 1947-48 season.

Elapsed flying time slightly over 102 hours, from San Francisco via Honolulu, Manila, Bangkok, Cal-cutta, Karachi, Basra, Cairo, Athens Rome, Madrid, Paris and New York This is a new global record over strictly commercial routes. Total of

14 special and transit visas required 14 special and transit visas required.
Perkins flew from Paris to New
York in 15 hours 30 minutes in a
TWA Constellation, covering Shannon to Gander portion of trip in
only 7 hours 25 minutes, by benefit
of a strong tailwind. Hop from New
York to Los Angeles also via TWA
Constellation.

L. A. Runyon Memorial Fund Collects \$30,000 in Boff All-Star 1-Nite Show

By BILL BROGDON

Los Angeles, March 25.

It took Damon Runyon to bring vaude back to the Los Angeles Paramount stage. It was a show that he

trast would be impossible to buy without such a cause to prompt it, show broadcast over the American with the control of the c

proximately \$27,000. Coin raised from the air pitch swelled the take to close to \$30,000.

Program packed 21 names that started into their acts at 10:15 p.m., after preview screening of "My are 115 a.m." 115 a.m. mount stage. It was a show that he swould have enloyed.

Honoring the memory of the very memory of the common stage. It was not stage to the memory of the memory of the common fauncy memory for the Damon Raunyon desired to Say000.

It also was an entertainment success, an evening of variety latent that would be impossible to but the common with a few days after titlest simble decided by Bob Hono Cantor and the stage of the common was a success. The profit of the top and the success and the

Pitching Horseshoes

-By Billy Rose

By Billy Rese.

I'd like to give out a big holler about a couple of young fellows. I predict a great future an show business for them.

One is a juvenile named AI Joison. The other is a whippersapper many control of the products who we have a substitute of the products who we be a complaining there's no good new talent around.

Their success this reshon is a sharp answer to the productrs who we be complaining there's no good new talent around.

Of course, these fleidings may not have the austeolotichness and experimental and the substitute of the complaining there's no good new talent around.

Take this boy Joison. Six months ago I was coffee-ant-calling at foot Shor's with a quartet of young performers—fellows who didn't even remember Tom Mix. They were talking about loady's great crow-diplesses and production of the substitute of the substitute

eleased in twenty years of picture making.

Then the juke boxes discovered this up-and-coming kid, Jolson's platter the "kenfiversary Song" is grabbing nickels faster than the mint can

turn them out.

turn them out.

A couple of weeks ago 1 heard Joison on the air, clowing around with Bing Crosby. Voom and double Voom! And when the child profigi leveled on a song, even the sponsors were happy. It was like the Twentieth Century making up time on a straight stretch of track. For the first time this season, people got really excited about the Old Groaner's proting the state of the profit of the control of th

gram. The ther by worder, Chavaller, is even younger than Jolson. Probably the date hat Game on the Parties on the Charles on the Parties of the Law of th

one younger to was the nicest thing France had invented since chanJust over from the Old Country, Mondeur Chevalite Iddie', onlike lowhis way around. Instead of backing himself up with \$200,000 worth or glasgerbread and feathers, he appeared on a stage with nothing but some old
portieres, and a fellow named Irving at the piano. Poor Maurice missed
out on a but of sum-tire lunghas—eliver in the face, breakway suspenders,
on the way to the theatre." But, remembering hist that happened to him
on the way to the theatre." But, remembering hist that happened to him
on the way to the theatre." But, remembering hist that happened to him
on the way to the theatre." But, remembering hist that happened to him
on the way to the theatre." But, remembering hist that happened to him
on the way to the theatre." But, remembering hist happened to have
feverable that the stage of the stage

I would suggest the talent scouts keep an eye on Jolson and Chevaller. I think these youngsters are going places.

Copyright, 1947, by Billy Rose

Pagnol Made Member Of Academie Française Paris, March 18.

Marcel Pagnol will become the first member of the film industry to be formally entered in the Academie Francaise on March 27, when he makes his initiation speech before

assembled members.

Pagnol was elected to the Academie on the strength of his film "Marius." His "Well-Digger's Daughter" currently is on release in U. S. Pagnol postponed a trip to America because it would conflict with his entry into the academy.

Coast Friars Hike Fees Hollywood, March 25.

Membership of the new Friars Club of California passed the 200 mark, and the initiation fee was boosted to \$300. Ceiling or mem-bership has been placed at 500.

Club, operating under the bylaws of the New York Friars, will take possession of its new clubhouse

Melchior's Bloomer

Hollywood, March 25. Hollywood, March 25.

Lauritz Melbino pulled a Corrigan and wound up in Bloomington, Ill., instead of Bloomington, Ind.,
where he was due for a concert
Monday (24) night. His orchestra
went on without him at the Indiana
university auditorium.
Tenor notified school officials he'il
come April 2 instead.

S&S TO PUBLISH BOOK OF 100 BERLIN SONGS

living Berlin's first "outside" publication, away from his own of the standard Irving Berlin's first "outside"

Metro's Anne Ayars As 'Traviata' Lead

AS 'TRAVIRIA' Leau
Second opera-minded screen player
to hit N, Y.'s high C's this scann if a
Anne Ayars, Metro contracter, who's
been signed to sing lend you's
been signed to sing lend you's
City Opera Co. April 6. Player appeared in several "Dr. Kildner" bypeared in several "Dr. Kildner" see
east last fall to sing opera with the
seen seed as last fall to sing opera with the
stantaging Co. Brooklyn, and it so
a featured performer in the Bestelway legitler "Steed scone."

Celeste's New Pact

KURT WEILL IN PALESTINE

Derusalem, March 18.

Composer Kurt Weill is here from N. Y. nor hold in the best of the from N. Y. nor hold in the best of the from Palestine. The from Palestine from the stage and screen from the scr

MAJORS' \$125,000,000 NET IN '4

Unless intercepted by the Supreme court in response to the m Unless intercepted by the Supteme court in response to the majors pleas, the decree starts actual operations on most of its cylinders April 1. That date was fixed by the Government under a letter recently forwarded to the companies by special ass's attorney general Robert L. Wright. Timetable of what comes first and what applies later is as

Mowii

1. Price-fixing henceforth out.
2. Joint agreements on clearance become filepal.
2. Joint agreements on clearance become filepal.
4. Franchises exitting are voided and no more can be made.
5. Formula deals and master agreements are void.
6. Block booking must be discontinued.
6. Block booking must be discontinued.
7. Ban on theatre expansion by the Big Five becomes effective.

7. Ban on theatre expansion by the Big Five becomes effective.

8. Ban sgainst operating to booking features through an agent who also represents another exhibitor indic or affiliate becomes operative, ready existing proceedings.

10. Ban against arbitrarily returning demand of an exhib for a run selected by the exhib becomes effective.

11. Competitive selling of the state of the stand of the state of the state of the stand of th

Goetz-Brulatour Want Republic To Take In More Indie Producers On %

the things to be sought by the Geetz-Bruiatour interests as cattle part in the management of Republic Pictures will be the opening up of the company to more participating deals with indice presenting the properties of the proper

them.
. G-B agrees with Yates in that Rep . G-B agrees with Yates in that Rep should handle a certain number of prestige films each year in the \$1,000,000 and higher class. However, they feel that considerably more care should be given to choice of (Continued on page 15)

Joan Crawford Exits USP Chore, Scripters Sue Sperling for 240G

Site Sperling for 2406

Suit got Bollywood, March 25.

Suit Go

Warner, Sperling East

WATHEY, DEFINING EASH
HARTY M. WATHEY IS expected in
New York two the Coast in about
three weeks. He'll be accompanied
by Million Springs, and WB producer (U. S. Pallings, and WB producer (U. S. Pallings, and the State
Jack Warner, may follow the pair
to New York the succeeding week
to head from there to London. Trip
hinges on WBY: English production
situation at that time.

Como Ankles 20th

Hollywood, March 25.
Perry Como asked for and received his release from 20th-Fox
yesterday (24) after six months
dickering with studio for his free-

dom,
Singer, who had been under contract for about four years and had made three films in that time, had been reported very unhappy at 20th by his agent, Milton Krasny, of General Artists Corp.

Pickford-Cowan Claim \$15.000.000 In New Prods.

Guarantee Hollywood, March 25, Guarantee of Sufficient stage agace on Goldwine of sufficient stage agace on Goldwine stage agace on Goldwine stage agace on Goldwine stage agace of the stage of the sta Hollywood, March 25.

Mrs. Spitz Set to Indie

Produce Palestine Theme Produce Palestine Theme
Mrs, Frankle Spitz, wife of Universal-International chief Leo Spitz,
is expected to finalize her deal this
exect to screen "Thieves in the
Night" by Arthur Koesler, 1946
best-seller about the Palettine sittuation. She will produce the film
Ut- has no literest or connection
with the tetal.

Rank's New 1 in Canada

J. Arthur Rank kicked off over the weekend on his postwar theatre expansion program for Canada. First expansion program for Canada. Inc.
of the chain of new houses, the
Odeon in North Sydney, Nova Scotia,
opened its doors Saturday (22) under
partnership of A. I. Garson and
Odeon Theatres of Canada, Ltd.

Attending opening bally were Jay I. English, in charge of over-all planning of new houses in Canada, and George W. Pelers, exec ass't to Odeon's prez, J. Earl Lawson.

SCALES CUE PEAK

Fises' 1946, the film industry's all-time profits year, will rack up and to \$132,060,000 for as hade below) for all majors, except United Artists, when the last two returns—that of Paramount and RRO—are in the major of the maj

Paramount which has reported a 9-month take of \$33,877,000 is under-9-month take of \$33,877,000 is under-stood to be readying a statement which will show .43,000,000 or there-abouts for the year. RKO's net is abouts for the year. RKO's net is company already reporting \$5,965,006 company already reporting \$5,965,006 for the first three quarters. With those estimates, the exact total would be \$123,996,303 or a shade under double the hereicoher record sum of double the hereicoher record sum of \$92,257,000 which the majors knocked

Sears Celebrates 'Henry' \$1,000,000 Gross in U.S. With Dinner Party in N.Y.

With Dinner Party in N.Y.,

With Dinner Party in N.Y.,

lease in U.S.-Canada, it was release in U.S.-Canada, it was rehad netted \$1,018,000, as of March

15. This total was amassed from

20 playdates, 37 in this country and

20 playdates, 37 in this country and

20 playdates, 37 in this country and

20 playdates, 37 in this country

20 playdates, 37 in this

20

Decree Virtually Set to Start April 1 TAX LIFT, UPPED WB Cancels Playdates on U, Rank And Eagle-Lion Pix in Pique Over Alleged 'Raiding'; May Reach Court

Sues Robt, Cummings

Los Angeles, March 25.
Suit for \$240,000 was filed here
in Superior Court against Robert
Cummings, screen star, by Oscar R.
Cummins, charging breach of contract.

tract.
Cummins declares he has a "noncancellable" pact with Cummings,
dated Nov. 14, 1945, guaranteeing
his services for a period of seven
years. He contends he was discharged six years too early.

Foreign Aspects No. 1 Subject Of MPA Meet Mon.

Consideration of the foreign situnion tops the agenda for the anunion tops the agenda for the anunion tops the agenda for the anaction of the control of the action of the acin the east at the time are slated
(31). All company prexise who are
in the east at the time are slated
to attend the session, with vps.
subbing where necessary £cl Johnwashington from the Coast this
week, in order to be on hand to
preside at the meeting.
President's lengthy annual report,
sustomarily made public. will be
customarily made public. will be
customarily made public. will of
a short, informal review of 1946,
Johnston will save his major pro(Continued on page 62)

Hellinger, Bogart In 1-a-Year Long-Termer

1-a-lear Long-letringe Long-term deal, for one film annually, has been inhed between Mark Long-term deal, for one film annually, has been inhed between Mark Long-term dealing for joint production in which Begart will star. Actor's Warner ticket allows him one film outside Hellinger's termer with the actor will not affect his Mark Heillinger Productions, lee, which will gently for Linear Long-terme Long-t

• Universal yesterday (Tuesday) • Universal yesterday (Tuesday) was reported multing court action was reported multing court action the WB edict last, week harning all the WB edict last, week was to was in retailation for an alleged Registration and likewise, for what Harry and Sact Warner considered Harry and Sact Warner considered Harry and Sact Warner considered ever, rather than threatening assist to injunctions and damages was taking a conciliatory attitude in en very and the same and the same and the same "William Gotta, "Universal International production looper, with WB producter Robert Universal International production looper, with WB producter Robert that company's jax, while the deal set with Joan Lealie by Bryan Fay. EL studio chief, called, down the drastic Warner retailatory measure Edict concerning E-L was handed

drastic Warner retainants
in that quarter.
Ediet concerning E-L was handed
down to WB theatremen Friday,
(Continued on page 22)

U. S. Filmers Won't Be Napping This Year At Brussels Film Festival

Paris, March 25. European managers of the Motion European managers of the Motion Picture Assn. of America have given their unreserved endorsement to the World Film Perlival, scheduler to the World Film Perlival, scheduler the State of the State of the World Film Perlival, scheduler the State of the S

Laphere returned last week from a three-day trip to Brussels, where he implemented arrangements set up during his first trip recently. Present plans call for each of the U.S. majors to enter one feature in the prize contest. Walt Disney, Sam Goldwyn and Enterprise Productions are also expected to have one feature entered.

National Boxoffice Survey

Midwest Storm Hurts But Biz Solid-'Years,' 'Brunette,' 'Boomerang,' 'Pursued' Head List

nette, 'Boomerang, 'Pursued' Head List

Storm in the middlewest the first on this week plus rain along the Arating. It is a seasoard will cut into business this stanza but the overall coin business this stanza but the overall coin produced to the seasoard will cut into business this stanza but the overall coin produced to the state of the seasoard will cut into business the stanza when the stanza that the stanza when the stanz

Foreign \$11 25 Cents 120 Vol. 166

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DAILY VARIETY (Published in Hollywood b. Daily Variety, Ltd.) \$10 a Year-\$12 Foreign

N. Y. Censor Chief Explains Breen OK Not Always OK; Stance on Foreign Pix

State censor boards have both the right and responsibility to pass on Hollywood product whether or not it's been approved by the Produc tion Code Administration, according tion Code Administration, according to Dr. Ward Bown, acting director of the N. Y. Board of Educations motion picture division, which serves as the state's censor body. Although his statement was made in advance of the warming issued by Education, prezy of the Motion Picture Assn., it's believed to indicate than most state boards will continue to exercise strict censorship whether or to address most continue to exercise strict censorship whether or to the district of the Code of th

Vice to anners more closely to the PCA. Color of the State boards are not bound by the state boards are not bound by the FCA. N. Y. board, he declared, will continue to respect and consider all decisions made by Joe Brene's office. But, he pointed out, the state boards after, all must carry out provisions after, all must carry out provisions of a fin passed by the PCA still does not meet the requirements of those laws, then the state boards can be expected to clamp down on it. Globation, in a series of huddles warned them that unless they followed the Production Code to the terms of the production Code to the Code of the Production Code to the lower than a likely possibility.)

In reply to why the N. Y. board In reply to why the N. Y. board often passes creatin sequences in foreign pictures that would definitely be mixed if they cropped up in the first proposed to the first proposed up in the first proposed to the first proposed to the first some foreign countries are more tolerant in what to present on the screen than is the U. S. He attributed this not to the fact that the code of personal countries included in those countries included the first present of the first pre

garding such matters.
Such ilms as "Open City," consequently, an Italian-made production with a decided lesbian theme,
and the French-made "Children of Paradise," which leaves little to the
Paradise, "which leaves little to the
concerned, have both been granted a
proved mainly because they depict
such things in the light of a foreign
atmosphere and not in that of the
U. S.

More Censor Bill's

Washington, March 25 Wastungton, March 25.
Motion picture censorship bills are currently pending in Delaware and Iowa, with the industry keeping an eye on both states and its fingers crossed. Feeling here is that the bill probably will die without the Motion Picture Asm. is watching the situation in Iowa closely.

Previously comporthin bestation.

Previously eensorship legislation was introduced and killed in Indiana was introduced and killed in Indiana and West Virginia during their current sessions. Film censorship laws have existed for some time in New York, Maryland, Pennsylvan'ı, Virginia, Kanssa and-Ohio.

MPA has also been watching tax legislation in various states. While the general belief was the states, hard pressed for additional revenue,

hard pressed for additional revenue, would pile cxtra taxes on theatre admissions, this has not been hap-pening in recent months. Reason has been that the Federal govern-ment has kept on its 20% bite in-definitely. In few states ha, there been genuine pressure to up the levy beyond that mark.

Disney to Whittle Heavy

Overseas Cartoon Backlog Overseas Cartoon Backlog
Heavy overseas backlog of Disney
Productions' cartoon films accumulated through the war years will
be whittled down the rest of the
year, according to Disney assistant
international sales head Leo Samuels
who arrived in New York, Friday
(21) aboard the Queen Elizabeth
after a two-month lunker shyand after a two-month junket abroad. He said release schedules had been set up in most countries that had been affected by the war.

Set up in musc.

Citing an example of box post six years, Samuels pointed out that his company hadn't released a single slim in lauly since "Snow White." He visited France, Switzerland, Spain, But, "a bestseller, was purchased by the visited France, Switzerland, Spain, But," a bestseller, was purchased by the control of the control of the property of the produce, fail of each land according to local regulations.

George Stevens will produce, fail on the produce of th

Sex, Alky in Pix Okay Sez Johnston, But

Sez Johnsson, Bult—

New Isolywood, March 28.

Sex is okay on the screen, in the opinion of Eric Johnston, chief of the Motion Picture Asm, in a talk with film producers before his departure for Washington, but it must be Ilmed in good taste.

Guzzling of liquor, he added, must be kent at a minimum required by

be kept at a minimum required by the needs of the story, in order to avoid offense to the family, "the cornerstone of our economy." Johnston will announce a succes-sor to Byron Price as veepee of MPA this week in Washington.

N. Y. Judge Named Aide to Breen

Former Judge Stephen S. Jaciston, outstanding New York authority on named by Motion Picture Asan. Press Price Stephen St. Programment of the Production Code Administration, it was confirmed by Judge Jackson's office I and the Production Code Administration, it was confirmed by Judge Jackson's office I are firm of Jackson & Pavarini next Monday (31) and heads for Hollywood Jater in the week. We have a particular of the Production of the Programment of the Production of the Production of the Major's court in New York, handling juvenile and domestic relations could be produced by the Production of the Major's court of the Police Athletic League. Likewise extremely active in Catherine of discess committees and organizations. He was born in Springfield, Mass, and educated School. Cross and Harvard Law

School.

Judge Jackson's appointment to
the PCA is the first important
change in the top command since
the accession of Joe Breen as administrator 13 years ago, except for
Breen's brief term at RKO about six Breen's brief term at RKO about six years ago. Breen is reportedly suffering somewhat from ill health now and addition of Jackson is apparently designed to relieve him of some of the top administrative duties. Jackson returned from the beat possible of the design of t

THEATRES PLEDGE TO 'ADOPT' GREEK ORPHANS

Plans for each theatre in the country to "adopt" a Greek war han for one year were an-nced at a luncheon of the film nounced at a luncheon of the time industry's appeal for Greek orphans at the Hotel Astor, N. Y., Monday 143. Campaign is being conducted in honor of Spyres Skouras, 20th-donate 880, which will clothe and feed one orphan for one year. Si Fablan, oc-chairmanning the drive with Jack Cohn and Ned E. Depinel, outlined his committee's Donald introduced Harold Russell, Maurice Cheveljer, George Skouras, Maurice Cheveljer, George Skours,

Maurice Chevalier, George Skoursa, Greek embassy charge d'affaires Paul Economou-Goursa and others, who pointed out that, with every theatre contributing, more than 15,000 orphans could be taken care of. Fred Schwartz was toastmaster of the affair.

Fred Schwartz was toastmester of the affair.
Report from the fadd, mentrolle, indicate the goal of 15,000 thestree findicate findica

Writers' Row Reopens

Hollywood, March 25.
Rupture is reported between the
Screen Writers Gulid and the Authors League of America over the
proposal to license all literary material under the seal of the American
Authors Authority

Authors Authority,
Proposition is backed by SWG,
but the Authors League is understood to insist on working out its
own destiny without "outside" in-

Boren May Ease Pat Casey's Job

Hollywood, March 25.
Charles S. Boren has been appointed manager of labor relations for the Association of Motion Picture Producers in Hollywood and will have charge of all contract negotiations and formulation of the groun's labor policies.

ture Producers in Hollywood and will have charge of all contract insequence of the contract in the contract in

scene.

Boren steps out of current job as Paramount industrial relations head April 1, and will be succeeded in April 1, and will be succeeded in the succeeding the succee

Pressburger in U. S. To Cast Rank (Sanders) Pic

Cast Rank (Sanders) Pic Arnold Pressburger returned to the U. S. Friday (21) aboard the Queen Elizabeth in search of a femme lead for his forthcoming Rank release, Then and Now," to star George Sanders. Film was constituted by the star George Sanders. Film was the star George Sanders. Film was the star of the star of

Year's Snow' to complete his UA.

pictory' will go into work in July,
with Italian exteriors and losder
lensing scheduled for the Denham
Studios. Film's budget will run
around \$2.00,000 and director will
lish version of 'Casalight' written by
Simon Hardsoont Smith. I'll go into
release in the apring of 1948. Presents a bad bet to American filmmakers now, since there's virtually
on, way to estimate coats. The enterin and no one can depend upon
budget.

20th Renews Kohlmar

LOUI ACHURAN AVHIMIA Fred Kohlmar renewed his pro-ducer contract with 20th-Fox and headed for New York to handle pro-duction on "The Kiss of Death." Picture is being shot on actual lo-cations in Manhattan, Sing and other characteristic Eastern spots. with Henry Hathaway as director.

N. Y. to L. A.

Irving Berlin Herbert Bibern Vern Caldwell Gene Dabney Armand Deutsch Bryan Foy William Goetz Tom Gries
Hal Horne
Benn Jacobson
Frank Launder
Jerry Mason
Donald Nelson Donald Nelson
Ed Perkins
Monte Proser
Hubbell Robin

Si Seadler

Important Move to Compute Taxes On Cost-Recovery Basis for Films

Hersholt Urges Acad Boost to Arts, Sciences

Hoost to Arts, Sciences
The Osear Derby is not the most
Important event on the assends of
and Sciences, according to Jean
Hersholt, proxy of same. The long is
that the Academy will take really
ment of the arts and sciences before the next Academy Award,
scording to Mersholt, discussing the
large amount of work done during
Next electric on the Academy will.
Next electric on the Academy will.

Next election of the Academy will be held April 15, at which 22 membe held April 15, at which 22 members, representing 11 branches of the film industry will be chosen. These 22 will meet April 26 to ap-point officers for the next year.

Big Biz, Pic Glamor Cast for Rank Fete

· Thomas W. Lamont, Harvey Gib-Thomas W. Lamont, Harvey Gibson and other top bankers from institutions in New York, Boston, Cieveland, San Francisco and Francisco and Cieveland, San Francisco and Cieveland, San Francisco and Cieveland, San Francisco and Cieveland, San Gibson House of the Cieve Association's 25th anniversary dinner, at which J. Arthur Rank will be honored. Shindig at the Waldorf-Astoria, W. Y, has been set for May 0, the day after the British to Cieve Cie the U.S.

the U.S.

MPA staff committee, headed by
veepee Francis Harmon, is determined not to spare the hosses in
getting a topnoth representation of
glamorous and significant names at
the dinner from Hollywood, business
and Government, MPA staffers assigned to aid on venerations are and Government. MPA staffers as-signed to aid on preparations are Arthur DeBra, Fred W. DuVail, David Palfreyman, Ted Smith, Glen Allvine, Dorothea Lutjens and Dena Alexander.

Industry committee sponsoring the dinner consists of Spyros Skouras, Ned Depinet, Jack Cohn, Joseph R. Vogel, Claude F. Lee, John J. O'Connor, Harry Goldberg and Vogel, Claude F. Lee, John J. O'Connor, Harry Goldberg and Herman Robbins, Nate Blumberg, Universal's prexy,

Nate Blumberg, Universal's prexy, has called off an elaborate dinner by U's board of directors intended to fete Rank. Affair had been slated for May 8 and Blumberg's cancella-tion leaves Rank free to attend the Johnston ceremony.

L. A. to N. Y. Robert Armstrong Mort Blumenstock Sid Blumenstock Benedict Bogeaus

Clarence Brown Sidney Buchman Donald Buka

Edward Cheyfetz Richard Conte Gladys Cooper Bing Crosby Howard DeSilva Seymour Friedman Joe Glaser David E. Green David E. Greene Richard Greene Gordon Griffith Edmund Gwenn Edgar B. Hatriek Sam Hayes George Jessel Eric Johnson Col. Jason Joy Fred Kohlmar Carl Leserman Carl Leserman John Loder Leslie Mitchell Tom Morahan Dolores Mora Gorham Mun John Nesbitt Joyce O'Hara Helen Parrish Louella O. Parsons Bill Peirce Bill Pinc Robert Pirosh Dick Powell Sam Prager Quentin Reynolds Jonas Rosenfield Robert Rossen Oscar Serlin Stirling Silliphant Sam Spewaek Robert Stevenson Hunt Stromberg Gene Tierney

Important move is under way to obtain recognition from the Bureau of Internal Revenue of the cost internal Revenue of the computing Federal profit taxes. Subsequence of the computing Federal profit taxes. Subsequence of the computing Federal profit taxes. Subsequence of the control of the computing Federal Profit taxes. Subsequence of the control of the

Decree Angle

Decree Angle

Contention of a number of tex
experts is that this method for indel
producers, at least, has become outmoded because of the workings of
the decree. It's argued that
bid selling makes estimated or
for the estimated expectancy
method to be feasible for future
tax computations. Consequently, it
permits all income on a pic to be
charged to its cost until that's fully
ance as net profits.

Petition by Romaine Corp. seeks

Petition by Romaine Corp. seeks

ance as net profits.
Petition by Romaine Corp. seeks to establish that principle with the tuture effects of the decree in mind. further feets of the decree in mind. It will be a seek to be a seek to be the seek to be over Wanger's interest in the pic but subsequently withdrew in favor of UA itself and the distrib company or UA itself and the distrib company arranged the necessary financing. To complicate matters, Miss Lombard was killed before the film was com-pleted.

Romaine used the cost-recovery Romaine used the cost-recovery basis in computing profits but was overruled by a revenue agent who fixed a penalty because the producer failed to pay proportionate part of the taxes during the period immediately following film's release. Petiton declares. If it, be remoit on a contract of the period of the pe

that this income tax is based on a mere guess as to profits made four more guess as to profits made four on actual profits, the fiscally withmade in a training the second part of the s

N. Y. to Europe

Lenore Coffee Jack Kevin Eugene List Yehudi Menuhin Arch Mercey Fulton Oursler Terence Rattigan Eddie Sherman

Europe to N. Y. Robert Benjamin Arthur Krim

Arthur Krim Jock Lawrence Erich Leinsdorf Reuben Rosenberg Leo Samuels Barbara Stamwyck Robert Taylor Jack W. Votion Robert S. Wolff

Hollywood's Motion Picture Relief Fund helped out 7,576 persons in the industry during 1946, the Mution Picture Assn. has afmounced.

SURESEATERS NOW SUREFIRE B. O.

Chaplin's Sudden B'way Bow; 'Hall' BRITISH, FRENCH Swedish Massage (With Vodka And 'Arch' May Follow at Same House PIX THE ANSWER

Charles Chaplin's sudden comsuntapte bruinted Artists last week indicating that he wanted to open it is "Monitery verdours" on Broadway as son west—brought a different son a son in the substitution of t

and then Enterprises "Arch of Triumph." Oritions 2. Triumph." Oritions "Carnegies" and "Metal-hard the Broadway is feasible and the Broadway is feasible and the Broadway is feasible will depend on how "Verdous' accepted. If it looks like the run will be too long, other plans may have to be sought for one or both of the other plans from the house only 122 minutes; allowing considerable turnover on the grind policy which will be used, a goodly number of patrons can be accommodated each week and may preclude a run "Arch." Top admin will be \$1.80, (Continued on page 15)

ARTHUR W. KELLY TO CONTINUE INDIE PROD.

Arthur W. Kelly, who is super-vising distribution of Charles Chap-ter of the Charles Chap-doux" and is reported set for an exce post at United Artists, said last week he is nevertheless contin-ular his plans for independent pro-duction. He declared commitments required him to send his initial pic, and the control of the control of the about two months. about two months

Kelly is partnered in an indie unit with writer Barney Glazer, who is scripting "Caste."

Levin Again Takes Over In Colm-Vidor (Col.) Feud

III CUIII-YHIOY (Cd.), FeBIII
Old Columbia feud between Harry
Cohn and Lines Vidor has resulted in the office of "The Man From Coldirector of "The Man From Colcolumbia lof. First occasion was
"The Guilt of Janet Ames," several
The Guilt of Janet Ames," several
Guilt of Janet Ames," several
The Guilt of Janet Ames, "several
The Guilt of Janet Ames," several
The Guilt of Janet Ames, "several
The Guilt of Janet Ames," several
The Guilt of Janet Ames, "several
The Guilt of Janet Ames," several
The Guilt of Janet Ames, "several

couriroom. Cohn's explanation of the new blowout is that "Colorado" is 13 days behind schedule after 22 days of shooting. Vidor declares the picture was originally assigned a 60-day program but was cut down to 48 days after he was assigned as di-rector.

Koster's Goldwyn Loan Won't Stall Cagney Pic

Won't Stall Cagney Pic Heary Koster's loanout from William Cagney to direct "Bishops' buffer for Samuel Goldwayn, will not you the shooting date for "Pines of You have been been been been deepen of You have been been deepen by Koster. Latter film will roll in mid-buff and several directors are on the Kosten of the William Several directors are millisotter who had handed the reins, checked out last week and film was shut down due to clash the producer over story line treat the producer over story line to the producer over story line the producer over story line to the producer over the p

Both UA Pards East Both United Artists' owners, Charles Chapfin and Mary Pick-ford, will be in New York by the end of next week, Chaplin arrived from the Coast Monday (24) and Miss Pickford is ex-pected within a week or so.

Chaplin' is in the east in con-nection with Broadway opening of his "Monsieur Verdoux." Miss Pickford is said to be coming on "a shopping trip."

No Slashing Of **Admish Prices**

Despite that uncertain feeling at to which way the b.o. barometer will point in the immediate future, the big circuits are showing no signs of mission scales because of scattered action by competitors. Latest illustraturion came last week when the carry salabed its prices in that the carry salabed its prices in the stable circuit stronghold. The cut in scales "will be ignored competity" by the Fabian chain which specified the stable carry is supported to the property of the stable carry in the stable carry is supported to the stable carry in the stable carry in the stable carry is supported to the stable carry in the s

Fabian.

His stand supplements that of Broadway operators who refused to follow the action of Robert Weitman, managing director of the New York Paramount, when he recently lopped matinee levels at the Times Sq. showcase. While Par has been trumstance to the control of the con snowcase. While Far has been tulin-peting a claimed major hypo in day-light biz, other mainstem theatre owners have been sticking to their scales without compromise.

Fabian said he saw no need for adjustments in price tags and had . (Continued on page 24)

Mirisch Seen in Prod. Deal With Mono; Buys Indpls. Keith's for 250G

Harold J. Mirisch, who bowed out recently as RKO Theatres film buyer, met in Chicago over the weekend with Steve Broldy, Monogram prez, who was attending a Mono board meeting there. Also present was Maurice Maure, who operates the film boddings of the City Investment Co., Line Stevens

City Investment Co., N. Y.
Mirisch said recently that he plans
going into pic production and it is
assumed that the confab with
Broidy ties in with that idea. Former RKO exec went from Chi to
his home in Miami Beach and is
expected in New York April 7.

New Keith's Deal For 59 Years

New Keilh's Deal For 59 Years
Indianapolis, March 25.
Keith's theatre here was sold this
Boila of Chicago, to Harold Mirisch,
former picture buyer for RKO, and
Arthur J. Steele, Florida operator,
for a corrier buyer for RKO, and
Arthur J. Steele, Florida operator,
for a corrier buyer for RKO, and
Arthur J. Steele, Florida operator,
for a corrier buyer for great to
tun on April 30.
Roberts and Rolls exoutined the

run on April 30.
Roberts and Bolla acquired the house in 1942, and operated with combination policy until last summer. Theatten the policy red with the standard policy red with the policy featuring universal product. Keith's is old-time home of vaudeville here.

Bracken's 1st Indie

Dracken s 1st indie Eddie Bracken arrives in New York today (Tuesday) via plane to set lensing arrangements as well as cast members for his initial inde-pendent production, "Seven-Fifty Smith."

Smith."
Bracken will have most of the shooting done in and around Ebbets Field, Brooklyn, when lensing begins about May 15 on the baseball yarn formerly owned by Harold Lloyd:

Those 25,000,000 American non-theatregoers disclosed by industry polls may be snared by pix originat-ing outside of Hollywood's domain polar days to the thirty polar days and the polar days to the growing feeling of many top circuit operators as well as more than a handful of nabe exhibs who are swinging into surseater operations as surfere bo. Sentiment, naturally enough, is shared by the distribs of British and foreign-language product who are now engaged in a hot race for invalidable to them in the Situs.

The derive for screentime which is

available to them in the States.
The derby for screentime which is proving a major development of the current year is. double-pronged. There's the complete or partial conversion of established houses to the new policy on which Universal, via Prestige Rictures, is concentrating. The present proposal of a number of foreign distribution to build or foreign distribution to build or but theatres for exclusively foreign product.

Latest to launch into the latter Latest to launch into the latter policy are both French-Gaumont and Pathe Cinema (French). Pathe has purchased a site in New York City Gaumont has made a similar deal on 57th street between 6th and 7th avenues. They'll build because the heavy influx of overseas product has caused an acute pinch in first-run screen space in the metropolitan.

Pink Very Much In The Black Pink Circuit, which currently has 10 Coast houses operating on an ex-(Continued on page 22)

FESSIER, PAGANO EXIT U-I OVER 'BLOOMER'

Hollywood, March 25.
Producer-writer team of Michael
Fessier and Ernest Pagano checked
off the Universal-International lot

off the Universal-International lot fater, settlement of their contract, which had about eight months to go. Madernatic and the state of the contract, but their schedule. Dute resembly for "River Lady," which would home. Their last completed pic-ture on the lot was "Slawe Girl," to their schedule. Dute the schedule of the state of the schedule of the schedule of the state of the schedule of the schedule of the state of the schedule of the sc

Shakespeare Stymies Welles' European Hop

Welles European Hop
Orson Weller plans for appearing
in "Salome" for 'Sir Alexander
Korda in London this sprin sweb
been pushed off until September or
Cotober. Exact date will be determined in the next few weeks by
one of "Mobesth" in Hollywood
independently. It is hoped to start
sho of ling on the Shakespear
drama between May 15 and May 30.
There had been a previous day
in Weller European jaunt by extra
useh. Welles just nished in Mexleo for Columbia.

Herb Yates, J. R. Grainger

The Off Rep N.Y. Meet agrade was a present and the service and To Tee Off Rep N.Y. Meet

Overtones) Administered to U.S. Films: Rumanian Runaround Also

Syrian Gimmick

Beirut, March 20 New similarity of the control of the New gimmick in the series of

money to play here if they their prints back.

Van's \$2,000,000 7-Year MG Pact

Van Johnson's latest these con-tract with Metro, keep under worst since last autumn when it was signed shortly before the studio went into a policy of economy, was disclosed here as a document call-disclosed here as a document call-ender of the contract of the con-period of seven years. The bobbysoces delight, and a chorus man seven years ago, he will draw \$5.200 weekly, without op-tions, for \$2 weeks per year. His to a bomus of \$100,000 for a wee house for his recent bride, the for-mer Evie Wynn, adds up to a total of \$1,992,800.

2 Newsreel Execs See No Tilt in Admission. But Bally as Biz Hypo

But Bally as Biz Hypo
Agreeing with industry estimates
that grosses at newsred houses are
of the war. Milton Weisman, general
supervisor of Telenews circuit with
a dozen newsreel houses in U. S. key
cities, last week stressed that the
on the alert to promote its programs.
Telenews is not considering admission cuts to stimulate business.
Telenews is not considering admission cuts to stimulate business
Weisman said; also that he was alweisman said; also that he was almission cuts to stimulate business
the said of the said of the said
business recently when the chain
exhibited films of Hillers Box Breun.
exhibited films of Hillers Box Breun.
exhibited films of Hillers Box Breun.
exhibited dish of Hillers Box Breun.
exhibited dish of the said one example where Telenews beat the
hat it was generally known that
deal with Green. Hence, Weisman
day up abort subjects on that counry stressing Greek, political problems for use in Telenew's houses.

lems for use in Telenewe houses.
Another proponent of keeping newsreel admittance scale at present level is Col. A. G. Rudd, of the Embassy Newsreel Theatres. He asserted: "We raised our prices a nickel last October—the first increase in four years, and this was only done to get by." He also polined out that newsreel grosses have their ups and downs according to the nature of the news.

an Kunaround Also

Title of major and minor difficulties facing U. S. flims on world fronts continued to grow last week. While there was some slightly encouraging clarification of Swedens with the continued of the continued of

COL, LOSES AGAIN ON 'DEAR RUTH' APPEAL

DIAR NUIT ATTEM
Columbia's attempt to label Norman Krama's play, "Deer Ruth," a
plracy took another tumble last
week when the Appellate Division
mouly tossed out the film company's appeal. Five judges, with
out opinion, rucid the dismissal after trial by Justice Samuel Null to
proper. Court's unanimous stance
makes further appeal to the Court of
an obtain permission of either the
Appellate Division or the higher
court.

Victors in the suit, along with Krasna, are Bernard Hart and Joseph Hyman, producers of the Broadway version. The trio are cleared of plagiarizing. "Dear Mr. Private," a story written by Joseph Hofman, which Columbia bought. Eduling also smooths legal tangles has filmed "Dear Ruth" after buying the rights for \$450,000.

Film Version Blows Un Original Into a Novel

VTIGINA INICO 2 NOVEL

"Kiss of Death," now being filmed in New York by 20th-Fox, will be sublished as a novel by Penguin Books. Eleazar Lipsky, former assistant. New York district automer, series and the series of the series

Wurtzel's 1,000th Pic, 30 Years in H'wood

Hollywood, March 25.
M. Wurtzel registered his

Sol M. Warted registered his 1,000th film production with the completion of "Second Chance," his leight indie pleture for 20th-Fox release. The control of t

1,259 Theatres Facing Decree's Axe. Paramount Likely to Be Hit Hardest

The Big Five's hold on a total of 1,259 theatres throughout the U. S. is threatened by the partial divorcement provise, of the decree if that

is threatened by the partial divorces ment provise, of the decree around ment provise, of the decree critical by the U.S. Supreme Court, analysis by Amery discloses. With the need for millions of dollars within the next two years to protect their instances of the court was a property of the court to provide their instances of the court of th

tres, and Warner Bros, 23.
Despite its large partial holdings.
Paramount is in a solid position in
many areas since it holds an interest
exceeding 55% in some 340 other
theatres. But there's no doubt that
it must raise tremendous sums within the next two years if Par expects
to cling to a maximum of its partner-owned theatres.

to cling to a maximum of its part-ner-owned the same of more situa-tions arising from Par's fold through the same of the same of the same to the same of the same of the same to the same of the same of the same to the same of the same of the same to the same of the same of the same to the same of the same of the same to the same of the same of the same to the same of the same of the same to the same of the same of the same to the same of the same of the same to the same of the same of the same to the same of the same of the same to the same of the same of the same to the sam

of the circuit's stock.

Upper New York Slate is taken care of via the Netco chain (100%, owned) with 12 discherles in the bigcovered with 12 discherles in the bigtotal of 77 houses is only shaved to
80 sutright-bed theatres should be
company drop those hit by the deto the company drop those hit by the
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substantially. As for Idaho and
the principle of the company drop
substantially in the company drop
substan

Not So Good in Dixie

Operating Co. Houses Intelligence and New Management of the Control of the Contro More Goes in Diric

Horse of a different hus pounds the bend when Par's standing in the south is considered in relation to the decree. Here, Par tradition ally has been the strongest of the winds of the decree o

the Luces & Jenkins (Ga.) chain, Against tilis, Par's interest in the Paramount-Richards (Saenger group of some 60 houses is new group of some fire as is that of the Sparks circuit (90 theatres in Florida), Interstate circuits 150 houses in Texas and New Mexico, that of Interstate's as New Mexico, that of Interstate's and the Lightman group of 60 houses in Mississippl, Kentucky, Arkansas and Tennessee.

These chains as well as some other loose ends represent the backbone of Par's southern invasion. Company's New England and Pennsylvapany's New England and Pennsylva-nia standing is also under decree fire though to a somewhat lesser ex-tent since Par. owns outright some 42 Mullin & Pinanski houses north of the Connecticut line.

of the Connecticut line.

Chief circuits in which Par's holdings are only partial are the Maine & New Hampshire group, the Publish Netco Theatres (34 houses), some 20 Mullin & Pinanski flickeries, 20 20 Multin & Pilinardi flickerine, 20 Western Messchuestt theaters and 71 houses of the Comerford circuit (Penn.). Only other principal to Parisite and Commission of the Comerford circuit (Penn.). Only other principal to Parisite and Commission of the Comerford Commission of the Commission of the

Par 1st of a Series Far 1st of a Series
Accompanying story which
analyzes Paramount's theatr
estatus under the partial divorcement section of the decree is the
first of a series which will conthe theatre' - owning majors.
Par's position may currently
vary in minor respects since the
breakdown was made available
several years back.
A number of its houses, such

several years back.

A number of its houses, such as the three in San Francisco, were operated under poolling arrangements—in the Frisco case by Fox-West Coast. With the break-up of pools, Par, however, will operate all its theatres on its own again.

Blank chain is owned 50% or less

by Par.

Company's plush showcases in New York City, Los Angeles, San Francisco (3) and Kansas City are all 100% held by Par. Those along with the B&K top loop houses guarantee Par first-run outlets i. these major showbiz points.

Nugent Megs Sperling Pic

Elilott Nugent has been signed by Milton Sperling, U. S. Pictures presi-dent, to direct "Ever the Beginning," play by Lucille Prumbs and Sarah B. Smith. Film will be released by Warner Bros.

washington, March 25.
Extras registered with Central
Casting in Hollywood grossed \$4.
614,154 last year, in a total of 266,065
placements, Central Casting has reported to the Motion Picture Assn. ported to the Motion Picture Assn.
This was an increase of more than
11% above 1945, while the average
daily wage jumped 33% to \$17.34 as
the result of the new contract with
the Screen Extras Guild.

Arty House Combine For Siritzky-Pathe Operation;

French Need Yank Mkt

get better playing time for French films, according to Sam Sirizity, v. p. of latter fompany, who just re-turned from Europe after a six-week stay in France. He said that French producers are realizing more than ever, in the face of unprece-dented costs, how much they need the U. S. market for amortization of their films.

than \$5,000,000.

Film exec said the partnership in theatre buying which will probably be effected this summer is intended to release the 10-20 film backlog of foreign product here. First houses would be purchased in N. Y. area, Warner Bros.

Nugent is slated to report to the studio April 20.

Studio April 20.

Since more preem playdates are needed here before films can go into (Continued on page 20)

Extras' Pay Up 33%

Washington, March 25.

Pathe-Gaumont and Siritzky In-ternational are planning a theatreowning partnership in the U.S. to set better playing time for French

their hims.

Siritzky added, however, that only about 10% of the 60-70 films produced every year in France are good enough for the American Inarket, and the best a producer can expect to gross with this number is, less than \$3,000,000.

Par's Theatres Owned Less Than 95%

ł	I UL O ZILOUGOO O III	1000 11000 11000
ı	Following are theatres of Para-	·
J	mount affected by partial divorce-	Number Par's %
1	ment provision. Asterisk indicates	Operating Co. Houses Interest
	the circuit has houses in which Par holds more than 95%. The others	Smyrna Halifax 2 25
	holds more than 95%. The others	
	are indicated by percentage.	Lucus & Jenkius (Ga.)*
	Number Par's %	Publix Lucas
	Operating Co. Houses Interest	
	Balaban & Katz (Chicago area)*	Interstate Circuit (Texas & New Mexico)
	B & K	Interstate
	B & K	Horwitz-Texan 3 25
	Diana Theatre Corp 1 48	
•	Diana Theatre Corp	Jefferson Amusement Co. (Texas) Jefferson Amusement 22 50
	New Engined (Maine and New	Jefferson Amusement
Ł	Hampehire)	Cole Theatres 7 12
	Allied theatres 3 50	Sullivan & Moore 2 25 Yookum 2 12
l	Hampshire Me. & N. H. theatres	Fain 1 12
		Bamford Circuit (North Carolina)*
۰		Publix Bamford 8 75 Northio Theatres (Ky. & Ohio)
	Concord Operating 2 36	
	Najestic Theatres	Blank Circuit (11), Ohio & Neb.)
5	Russell Amusement 3 50 Victory Amusement 4 25	Trl-States Theatres
٠	Proble Nates Theorem (New England)	Fuelix Wifesing.
•	Publix Netco Theatres (New England) Publix Netco	Ottumwa
	Roslindale 7 35	Omaha 2 50
	Jamaica	Cedar Amusements
s	Netco Elm	A-Muse-U Co 4 30
s	Crown	Regent 3 25 Algona 2 25
-	Crown 1 25 Dudley 1 28 Natlek 1 45	Palace 2 25
e	Rivoli	Algona
t		
é	Allied 4 45	United Artists Theatre Corp. (Cal.) United Artists Theatre Corp., 1 50
e	Black, & Churchill	Intermountain Theatres (Idaho & Utah)
	Rutland Amusement 3 60 Brockton 2 50	Menmor
f	Haverbill	Lightman Circuit /Miss., Ky., Ark.
_	Bayside	
n	Minneson Amusement Co. (North	Malco Thesires
,		Malco Thesires
r	Rochester Theatre Co 4 50 Winona 4 50	Ozark
t	Falrmont 2 . 50	Savannah Theatres (Savannah area)
e	Medison	Savannah 6 50
d		United Theatre Enterprises United Theatres
-	Saenger Theatres	
e	Spenger Ehrlich 5 25	Central
	Suburban 4 25- Kennington-Saenger 3 25	Tivoli Operating 1 50
d	Capital Theatres 3 25	Congregated Circuit (Penn.)
	Publix-Richards-Nace (South)*	Gomerford Publix
r		Domipion Theatres 9 51 Newhort News-Perry 2 38
e	Wilby-Kincey Theatres (South)*	Dominion Theatres
	Alabama Theatres	Western Massachusetts Theatres
١-		Western Mass, Theatres 20 32
e	Greenwood	Notopoules Circuit
٠	Florence	Notopoulos
•		
h	North Carolina Theatres 44 50	Lincoln Theatre Corp
	Wilmington 9 95	J. M. Cooper Enterprises, 6 50 Interstate
ŀ	tiseronia 2 80	Adams Circuit (N. J.)
•	Davidson 2 25	Essex Aussement Co 3 - 50
×		Arkansus Amusement Co. (Ark.) Arkansus Amuse
20	Sourke Circuit (Fig.)	Frebio Theatres (Objo)
ċ	Central Theatres 21 50	Frehia 5 56
ii	West Palm Beach Theatres 10 50	Par-Land Theatres
ř	Daval 9 50	Standard Theatres Corp. (Okla.)
	Pinellas 8 50	

Par's 338 Theatres Wholly Owned

Theatres owned by Par with an interest exceeding 95% and therefore

	Number	
Operating Co.	Houses	Par's % Int.
Hercules Operating (Paramount Theatre-N.Y.C.)		100
Paramount Theatre—Los Angeles	. 1	100
Paramount Theatres—San Francisco	. 3	100
Kansas City Operating		100
Netco Theatres (Upper New York)	. 12 ,	100
Balaban & Katz	. 106	97.
Bamford Theatres	2	. 100
Northio Theatres (Ky. and Ohio)	. 11	100
United Detroit Theatres Corp	. 14	99
Intermountain Theatres (Ideho and Utah)	. 19	100
Saltmount Theatres	. 2	100
Lucas & Jenkins (Ga.)		100
Mullin & Pinanski (New England)	42	100
Paramount Enterprises (Miami area)	12	100
Minnesota Amusement		100
Publix-Richards-Nace		100
Wilby-Kincey		100

Foy's Abrupt Bow-Out From MPA Title Registry Spotlights Bureau

Sisk Steers Brothers'

Hollywood, March 25.
Robert Sisk draws production
reins on Metro's film translation of
the Dostolevsky novel, "The Brothers Karamazov," The Brothers Epers Karamazov," The Brothers Ep-tein are doing the screenplay. Robert Taylor and Van Hefiin are ssigned to the fraternal roles.

Irving Lesser's Roxy

Duties to Be Absorbed;

Probably Joining Bro.

Irving Lesser, who resigned last with a month of the walked to the control of the replaced, according to A. J. Balashers of the Roxy theatre, N. Y., will not be replaced, according to A. J. Balashers of the Roxy theatre, N. Y., will not be replaced, according to A. J. Balashers of the Roxy theatre, N. Y., will not be replaced, according to A. J. Balashers of the Roxy theatre, N. Y., will not be replaced, according to A. J. Balashers of the Roxy theatre, N. Y., will not be replaced, seconding to A. J. Balashers of the Roxy theatre, N. Y., will not be replaced, set of the replaced and the replac

since 1933 when he operated the Fox, Brooklyn as well as the Roxy, under Howard Cullman. He remained with the house when it was taken over by 20th-Fox in 1937.

Korda's Program Of

Lealie Mitchell, chief face, for Sin-Alexander Korda, returned to New York from the Coast yesterday. Crusday). He had been there for the past three weeks making a round of studio publicity depart-lection of the past of the con-tact of the past of the con-tact of the con-ta Leslie Mitchell, chief flack for Sir

up at Korda's London headquarters.
Jack Kevan, former Universal
makeup man, leaves Hallfax Friday
(28) for Korda studios, under a sixmonth contract to teach American
makeup techniques. Writer Alan
Melville, in the U. S. working with
director Carol Reed on a story in
which Korda will star Cary Grant
next fall, planes to England next
Monday (31).

'Steed' Off London Wire

London, March 25.
"White Steed, the Paul Vincent
Carroll play which had a run in the
U. S. some years ago, opened at
the Whitehall Monday (24) after
being transferred from the Embassy Effort was well received despite e religious background and is likely

stay its allotted six weeks.

HEPRURN FOR 'DAUGHTER'

Hollywood, March 25.
Metro handed Katharine Hepburn the top femme role in "B. F.'s
Daughter," to be based on John P.
Marquand's bestseller.
Film is slated for an April start,
with Edwin Knopf as producer.

Bryan Foy's abrupt withdrawal of Eagle-Lion from the Molion Picture of Eagle-Lion from the Molion Picture was considered hasty and under the Molion Ficture of the State of th

his plans known when he goes to Const, immediately after ext.

the Roxy, the Const, immediately after ext.

1832 when he operated the Brooklyn as well as the Roxy, red with the house when it was to vere by 20th-70x in 1937.

the Anglo-US. Interchange alie Mitchel, chief face for Signature of the 1842 was refuted by Miss Young with the explanation that rules prohibit was refuted by Miss Young with the explanation that rules prohibit off to the possible of the the property of the prope

the MPA as a matter of reference.

Protection against anyone descusing an original title is given for one year. At the end of that time, a sixmonth extension can be had by presenting evidence that it is intended to use the title within six monthat. At the end of 18 months, if the pic is in production, the producer gets the title. Otherwise he must forfelt it if anyone else wants it.

After a film is made, producer.

feli ti fi anyone else wants il.
After a film is made, producer
gets exclusive rights to its tillé for
four years from the end of the celendar year in which it is released
film, the fact is published in 'the
tille service's daily bulletin. If
for the cell of the cell of the cell
for the cell of the cell
for the cell of the cell
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Rules were drawn up in 1936 and have been found to cover far too few of the situations that arise, with the result that there is occasional wrangling. There has been sional wrangling. There has been talk since 1938 of broadening them and making them more explicit.

HITCHCOCK'S GRANT PIC

Hollywood, March 25.
Cary Grant will star in "Weep No
More," suspense melodrama to be
directed for RKO by Alfred Hitch-

Robert Sparks will produce the film, which follows "Bishop's Wite." now shooting at the Goldwyn lot, and "Mr. Blandings Builds His Dream House," RKO production, on Grant's work agenda.

INDIE EXHIBS IN MIDDLE ON DECREE

Sears' Reasons for More Delays

Majors are being swamped with exibly letters, backed by curbotne legal authority, laying down the law as to what each exhib thinks abould be congetitive areas under the decree. Things have reached and a point that a dealy has filled a supplemental affective with the transport of the control of the control

UA Issues 'Decree Escape Kit' to Aid Sales Chiefs Hop Clink As Bids Start

United Artists' branch managers were warned by the ho. last week that "It is probable you will find yourself of the heart of the heart

rope—with instructions for use of each the tides of Paul Jenarus, and publish manager. While the "caspe kif" was designed ostensibly for laughs, its more serious purpose is to reinforces the warning given branch managers and salesmen at artiforial meets recently that they must not deviate from provisions of Note accompanying the "kit," states: "In time to come, you will look back on this summer as the hottest in your experience, "Rhis is not so much an advance warning about waried "escape eitems" was the following card:

BRANCH MANAGERS

BRANCH MANAGER'S SALES DECREE ESCAPE KIT Items (in order of their use).

1. EXPENSE VOUCHER. You havought Exhibitor Joe Blow \$76 (Continued on page 22)

TECHNICOLOR BOOSTS FILM 2c PER FOOT

Files 7 LM FOUT

Price of Technicolor process was
hoisted ½c. per linear foot for film
delivered at its Hollywood plant.
New charge, amounting to 6.72c. the
foot is retroactive to Jan. 1, 1847.
Company notified all studios that
they had the privilege of withdrawlarge from commitments within 14 Company
they had the privilege on they had the privilege on the had the privilege on they had they had

Reason for the uppage, the com-Reason for the uppage, the company explained, is an increase in labor rates of 11.17%, based on the rise in the cost of living. It's retroactive to Jan. 1. Other laboratories dealing in color film have not announced any hike in prices to date. Percentage of price hike is approximately 3%.

BILL DANZIGER EXITS

William Danziger, top flack for the J. Arthur Rank division of Universal, has stepped out from his post. Maurice Bergman, Urs head ad-publicity exec in the east, will name a liaison man between the Rank division and the regular ad-pub forces to plug the void created by Danziger's walk.

No N. Y. City 5% Tap No N. Y. City 5% Tap Breathing spell for New York City exhibs on any tax boost-control of the control of the con-trol of the control of the con-powering act and replied: "Not to take advantage of the em-powering act and replied: "Not The mayor odd not amplify his

at once."

The mayor did not amplify his views on the subject. It's been reported that he is opposed to raising municipal funds via added consumer nicks,

Dewey Signs 5% Amus. Tax

Counties and cities with 100000 or more population may level an amusement tax of not more than 5000 on admissions to amusement, such conductive Burney bill which Governor Dewey slight Monday (28). The Dewey slight Monday (28). The bis office behind the measure and had it overwhelmight approved by the Legislature despite strong though generally hidden upstate opposition, emphasized the "permissive" sature of the levels. They are designed to annually, if necessary, to meet increased educational and other governmental costs.

Jersey's 3% Tax Bite Idea Trenton, March 25. New Jersey exhibs and distribs under leadership of Allied Theatres of New Jersey organized here yes-(Continued on page 20)

U's Slate Reelected

Universal's board of directors last week went through the formality of reelecting all officers of the company for another year. Board also pany for another year. Board also mamed a seven-man executive committee chairmanned by J. Cheever Cowdin and staffed by Nate Blumberg, Paul G. Brown, Preston David Charles D. Pruttman, Budd Rogers and Danlel M. Sheaffet.

During the meet, regular quarterly dividend of 50c, per also decided to the common stack. April 30 to stockholders of record April 13.

ROSSEN'S P.A. TREK

to plug the void created by Danzigers walk.
It's understood that Bergman will less befores publicity open closer publicity open compositions between the two branches of Us forces.

Amosbart S f.A. TREK Hollywood March 25. Robert Rossen left last night (24) for New York for publicity interpublications between the two branches of Us forces.

Rossen also wrote the film's screenplay.

CAUGHT TWIXT BIG 5, LITTLE 3

Independent exhibitors will hav Independent exhibitors will have their eyes turned Washingtonward Friday (23) when Supreme County Justice Stanley Heed will hear Justice Stanley Heed will hear provisions of the New York decree pending final decision by the High Court. Supreme Court will not hear the case until fail and may not have a decision until winter, or spring of 1846.

a decision until winter, or spring or Appeals to sixty the order have come from the Big Five, which objected to a lack of arbitration machinery, and from members of the author of the sixty of the sixt

affect the defendant component versely.
Result is that the exhibitors are being subjected to a squeeze which already has them howling from Maine to Caiffornia and, although they will not be present at Friday's hearing, there is considerable belief (Continued on page 24)

GILLHAM'S PLANS AS SRO'S EASTERN PUB-AD

SRO'S EASTERN PUB-AD.
Robert M Gillham, named last
week as eastern head of publicity
and advertising for Seiznick Releasing Organization and Vanguard
Films, declared Monday (24) he
present setup when he takes over
evet Monday (31). He denied reports that he fulgit add to the Seltwort Monday (31). He denied reports that he fulgit add to the Seltwort Monday (31). He denied reports that he fulgit add to the Seltwith the full selfworth of the full selfhe full

Selznick Picking Un Tex-And Cal. Dates on 'Duel'

And Cal. Dates on Julea California and Texas dates for David O. Selznick's "Duel in the San," which were cancelled early last most. will be proper thes are proximately 125 spots, which were set before the film had a Legion of Decency okay, were pencilled out of the California of th pearances. Salesmanager Milt Kursell said Monday (24) that efforts will be made to send the flows will be made to send the flows of the control of the flow of the control of the flow of the control of the flow of the flow

Lana's 'Timberlane

Lana 8 'I imberiane'
Hollywood, March 25.
Metro assigned Lana Turner to
co-star with Spencer Tracy in "Cass
Timberlane", screen version of the
Sinclair Lewis novel.
Athur Hornblow produces and
George Sidney directs.

Metro Boosts '47 Prod. to 44 Films, But No Release Hypo Seen

'Variety Girl' Star Record

Vallety Ulli Julia Nectoriu
Paramount claims a new record
for main, title billing in its forthcominame ariety billing in its forthcominame ariety billing in its outstand in
porting players and 33 technical and
five specialty credits.
Highest previous record on the lot
was 63, in "Star Spangled Rhythm,"
filmed in 1942.

Rodgers Sees No Product Shortage

Despite mounting beefs from exhibitors of a threatening, if not already-research, shortage of product, Metro veepee over sale William F. God and any signs of the shortage. Although many films no longer receive the 6-8 weeks' playing time they enjoyed in first run showcase theatres during the war, there's been no serious contilinent in exceeding the control of the shortage.

na. In fact, Rodgers declared, the first In fact, Rodgers declared, the first run key city dates are still much longer than the 1 or 2 weeks such, thims played before the war. Even theatres operating on a consistent double bill policy, he said, have no reason to complain about a product storage. Second run product of storage Second run product of the storage o

Nick Followers in St. Loo Squawk to Natl. AFL

Squawk to Natl. AFL

Six members of the StageshandJune, Leeshers of the StageshandJune, Leeshers of the StageshandJune, Leesher of Leesher of Leesher
June, Leesher of Leesher
June, Leesher
Jun

Cinema Lodge Cites Buck

Cinema Lodge Cites Buck.
Gene Buck former prezy of the
American Society of Composers,
Authors and Publishers, was
awarded a seroll and Tublishers, was
awarded a seroll and Tublishers, was
awarded a seroll respective to the
part Brith for 'outstanding
of Brain Brith for 'outstanding
of Brain Brith for 'outstanding
of Sand Brith for 'outstanding
best interests of America's songwriters." Robert M. Wellman, manafing director of the Paramount
theatre, N. Y., was elected prezy of
more consideration of the Paramount
theatre, N. Y., was elected prezy of
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theatre, N. Y., was elected prezy of
more consideration of the Paramount
theatre of

Indiana Exhibitor In

Trust Suit Settlement Trust Suit Settlement
Lewis Philon, owner of the Libery theater, Michigan City, Ind,
dropped his anti-trust suit signiswith an out-of-court settle week
with an out-of-court settle week
standard settle week
standard settle week
Myles Seely, storney for the film
companies, and Seymour Simon, attempt for Philon, will file a petition
for dismissal from Judge Michael
lipse of the Cheferal court.

Metro production chief Louis B. Mayer Monday (24) confirmed reports that Metro would substantially boost its 1947 production slate with the announcement the company will turn out 44 features and 45 shorts this year. Number of features more than the same of t

will be released this year.

Although no reasons for the hypoed production schedule were offered by Mayer, it's believed that
Metro will follow the pattern of
other companies in keeping their
backlog of finished product to a
substantial boost in releases. Backlog today is no more than five or
six films, representing almost the
lowest figure of any of the majors,
since the fixe of the year, with I like
slated for release through April,
meaning the company has been
working on almost a hand-to-mouth
back.

basis.
Conclusion of the economy wave at the studio and the general industry belief that upped production costs will reach a leveling-off point in the near Juture are believed other factors influencing the boost in production. Number of employees lopped off the studio payroll in an effort to cut costs has not been re(Continued on page 26)

COL. TERMS SHUBERTS' 'JOLSON' SUIT RIDIC

'JOLSON' SUIT RIDIC

Declaration by J. J. Shubert that all New York legit critics are "sub-sidized" highlighted the second and the second of t

I state of the control of the contro

1942-43.
Trial continues today (Wednesday), with Col. slated to screen the cape, with Col. slated to screen the Col. slated to screen the Col. slated to screen the Col. slated to the C

Henreid, Chertok Go Indie

Hollywood, March 25,
Paul Henreid and Jack Chertok
organized a filming company with an
immediate program of two features,
both starring Henreid.
Pictures are "The Heaven We
Chase." writte, by Fritz Kortner,
and "Cartouche," by William Her-

The whole industry is calling i

RONALD COLMAN in "THE LATE GEORGE APLEY"

with Vanessa Brown - Richard Haydn Charles Russell - Richard Ney - Edna Best Mildred Natwick - Percy Waram - Nydia Westman and introducing PEGGY CUMMINS Directed by JOSEPH L. MANKIEWICZ Produced by FRED KOHLMAR

Screen Play by Philip Dunne - From the Play by John P. Marquand and George S. Kaufman - Based on the Pulitzer Prize Novel by John P. Marquand



Great

"THE LATE GEORGE APLEY" is

"A Treasure of a Film!"-Kate Cameron, N. Y. Daily News

"So Good, Audiences Cheer It!"-Lee Mortimer, N. Y. Mirror

Treat

"THE LATE GEORGE APLEY" is topping the 20th Century-Fox Records of "Anna and the King of Siam" at

THE RADIO CITY MUSIC HALL!

Great

All These Hits From



CARNIVAL IN COSTA RICA In Technicolor
THE HOMESTRETCH In Technicolor
THE GHOST AND MRS. MUIR
BOOMERANG!

Great CENTURY-FO

L. A. Mild: 'Carnival' Fair \$53,000. 4 Spots: 'Brooklyn' Only 50G for 3. 'Brunette' 53G in 2: 'Sinbad' 36G, 2d

Overall firstrun grosses are not too husky this round in this L. A. area despite four new bills. Best coin is being registered by "Favorite com is being registered by "Favorite Brunette," which is strong \$53,000 in two Paramount theatres. "It Hap-pened in Brooklyn" looks mildish

\$50,000 in three houses. "Carnival in Costa Rica" is head-"Carnival in Costa Rica" is head-ing for \$53,000, only fair, in four spots, "Mighty McGurk" and "Gal-lant Bess" in one house for "Sinbad" and also for "Sms.h-Up" are nice at \$36,000 each. Second frame for "Pur-suced" is hefty \$53,000 in three locations. "Fantasia," showing on re-issue, is doing record-breaking \$11,-000 at small Marcal theatre. Estimates for This Week

Broadway Grosses

Estimated Total Gross
This Week\$721,000
(Based on 18 theatres)
Last Year\$703,500
(Based on 16 theatres)

D.C. Blue Albeit 'Angel' Lofty 14G

Washington, March 25.
Exhibs are crying the blues here this week, with Lent plus pre-Easter

ABJOE LOILY 140; sage of the sections. "Fantais," showing on release, as doing record-breaking at 11-100. Estimates for This Week Apable (FWC) (006; 96-41)..."Buck Manual Science of the Section of the

Reckoning' Fancy 12G

In Omaha; 'Mirror' 13G In Omaha; 'Mirror' 13d'
Business upped generally with
clearing sides and better films.
"Bachelor's Daughters' at the Orpheum plus Carlon Molina band and
Allan Jones on the stage looks like
a big session. "The Dark State
Repulse of the State of the State of the State
Repulse of the State of the State of the State
Repulse of the State of the State

"Return Monte Crisió" (Col) and "Singin in Corn" (PKC), only \$3,000 in twe days." (Ret) only \$3,000 in twe days." (Ret) only \$3,000 in twe days." (Ret) only \$3,000 in twe days." (WB) (m.o.) (Hst. vm.o.) (Mono) (Mo

Framed Tall 33G. Det.; 'Angel' 18G

Detroit March 25 "Framed" at the Fox paces a slow week at film houses here currently as the pre-Easter lull makes itself more apparent. Spring weather also has tended to slow down husiness. In the second spot is a holdover, "Sinbad the Salior" at the Michigan, "Angel and Badman" shapes as trim at Palms-State.

at Palms-State sor This Week
Adams (Balaban) (1/40; 70-98)—
"Jolson Story" (Col) (12th wk).
Steady 57/50. Last week, 57/50. Leroit) (3/39; 70-59)—"Beast Five-Fingers" (WB) and "Brut Man" (FRC). Sturdy 52/000. Last week, "Palamama" (Par) and "Jungle Princess" (Par) (relissues), good Downtow, (Raleban), good page 10 to 10 to

"Plaineman" (Far) and "Jungle Princess" (Far) (reissues), 80d
"Princess" (Far) (reissues), 80d
"Downtown (Balaban) (2,83) rob
Downtown (Balaban) (2,83) rob
Far (Far) (Cal) and "Cligarette
veck, "Boomerang" (20th) and "The
Devil on Wheels" (PRC), \$30,000.
"Madbas (United Perrol) (1,856)
and "Never Say Goodbye" (WB),
Stott \$2,000 in 3 days. Last work, 100,000.
"Alma-State (United Perrol) (4,850)
"Bosh—"Sinhad Sallor" (RKO) and
Jabo (1,93) rob (1,93) rob
Talma-State (United Perrol) (4,83)
"Bosh—"Sinhad Sallor" (RKO) and
Jabo (1,93) rob (1,93) rob
Talma-State (United Perrol) (4,93)
"Rob (1,93) rob (1,93) rob (1,93) rob
Veck, "Lady in Lake" (MA C) and
wki, strong \$15,000.
Last week, gast (dep) (23)
united Artist (United Perrol) (1,94); 70-60)—"Suddenly Spring"
wk). Olsay 315,000.
Last week, sock \$22,000.

Buffalo B. O. Dull Albeit Years' \$38,000; Pursued' Oke 15G, 'Boomerang' 16G

URC 1-UJ DUDINITY AUG X-VU Biz is on the mildish side here this week, only "Best Years of "Years" looks smash. Estimates for This Week Buffale (Shes) (3,000; 40-70)— "Yusued" (WB), Moderate 315,000, Last week, "Laddes Man" (Par) and Last week, "Laddes of the Man (Par) and

Boomerang'-Dunham-Blaine Neat 30G. Hub; 'Sinbad' 28G; 'Lake' 44G, 2 Spots

Key City Grosses

Estimated Total Gross
This Week \$3,419,200
(Based on 22 cities, 207 theatres, chiefly first runs, including
N. Y.) Total Gross Same Week

Last Year\$3,105,210 (Based on 22 cities 189 theatres)

Monroe Ups Band Smash 34G, Mpls.

Minneapolis, March 25. Plenty of moolah is being raked in by loop houses, with Vaughn Monroe band on Orpheum stage boosting

Plenty of moolals is being raked in by loop houses, with Naughm Monroe band on Orpheum stage, boosting "Beat Band" to small stanza. Two strong entries, "Razor's Böige" and "Rade" in the standard of the stan

Indpls Slow; 'House' 11G, 'Prentiss' 12G

Film biz continues down from the normal pace here this stanza, with Lenten influence topmost, "Nora Prentiss," at Indiana, looks best grosser, but is not big, "Smash-Up" at Keith's shapes okay.

Estimates for This Week

at Keith; shapes olay,

Estimates for This Week
Clock (Xdz-Dolle) (2,90; 40-90).

Perfect Marting (Par) and "Allied
Last week, "Crime Doctor's Manuta," with 80 Crosby ord on stage, seek \$22,000 at 66-72, seeals
Lust week, "Crime Doctor's MindMarting (WB). Mild \$13,100. Last week, "Rue Madelene",
"Non-Prentia" (WB). Old \$4,000,

Keith's (Inde) (1,300; 40-60).
"Smash-Up" (10). Olay \$7,000,

The Was (Lower') (2,496; 4,496;

"Med Mouse" (UA) and "Sacret of
and "Mighly McGurk" (M-G), \$12,000,

Jane Marting of End" (M-G)

"Brennan Girl" (Rep). Next \$7,500,

Last week, "Humoreque" (WB)
(0.0.), thin \$4,500.

Continued good weather plus beiter product in most good is maintenance of the product in the product i

Years' Huge 35G Tops St. Loo; 'Calif.' Hot 20G. 'Marriage' Rousing 22G

St. Louis, March 25. Local preem of "Best Years" looks to hit great figure for first week at the St. Louis. "Perfect Marriage" and "California" are the other two

and "California" are the other two strong newcomers.

Estimates for This Week
Ambassador (F&M) (3,000; 50-75)

— Perfect Marriage" (Par) and "Big Town" (Par). Looks great \$2,000 or neat. Last week, "Locket" (RKO) and "Falcon Adventure" (RKO) \$11,000.

\$11,000.

Fox (F&M) (5,000; 50-75)—"Call-fornia" (Par), Strong \$20,000. Last week, "Tavortie Brunctie" (F2,500).

Leew's (Loew) (3,172; 50-75)—"Call-fornia" (Bonders Big) (Bonders) (2017; 50-75)—"Lady in Like" (M-G) and "Blonders Big Moment" (Col.) (2d wk).

Fancy \$17,000 after sock \$22,000

opener.

Missouri (F&M) (3,500; 50-75)—
"It's Wonderful Life" (RKO) and
"Song of South" (RKO) (2d run)
Big \$18,000, Last week, "Boomerang"
(20th) and "Strange Journey"

(20th), \$10,000.

Orpheum (Loew) (2,000; 50-75)—
Orpheum (Loew) (3d wk). Trim
\$10,000 after neat \$11,000 last week.

St. Leuis (F&M) (4,000; 30-950;
—Best Years' (RKO). Great \$55.
OU. Last week, "Swell Guy" (1)
and Ghost Goes Wild' (Rep) (2d
wk), \$5,000.

'Madeleine' Strong 17G In L'ville: 'Heaven' 16G

Colman's Murder'

Hollywood, March 25.

Next starrer for Ronald Common for the State light agend baselebal for Universal-International release.
Shooting starts late in May with George Cukor directing a nd Michael Kann producting.

Michael Kann producting.

A Rue Madeleine' at the Michael Kann producting.

A Rue Madeleine' at the William of the Michael Rue in Producting.

House'-Lester Sock \$65,000, Chicago: 'Locket'-Vaude \$15,000, Balto: 'Years' \$32.0 Smash-Up' 30G, Madeleine' 24G, Great Chicago, March 25. With jess fluthreats and first week of ice-free highest whee wheeled by the loss. With best action, registered by 78x-15 to five from the rotter like fluthreats and first week of ice-free highest whee we may be a considered by 18x-15 to five from the rotter like fluthreats and first week of ice-free highest wheeled by the rotted herewith from the variables. With perfect the rotted herewith from the variables of the rotted herewith from the variables. With perfect the rotted herewith from the variables of the rotted herewith from the variables of the rotted herewith from the variables. With perfect herewith from the variables of the rotted herewith from the variables of the rotted

refrant (ACA) (1.000, 40) — Small (1.000, 40)

Pitt Up; 'South' Smash \$19,000, 'Calif.' Lush 25G Smash-Up' Nice at 16G

Pittsburgh, March 25. are all doing healthy biz New films are all doing healthy bix and it looks like holdovers right down the line. Warner theatre, launching first-run policy with "Song of the South," is getting humping by. "California" has what it lakes by the state of th

rer, more than that siff scale seems with more than that siff scale seems surrius. Holding to about \$23,000 this murine, Bolding to about \$23,000 this murine, Bolding to \$20,000 this murine state of the scale s

Grosses Are Net
Film gross estimates, as reported herewith from the various key cities, are net, i.e, without the 20% tax. Distributors
share on net take, when playing
percentage, hence the estimated
figures are net income.
The parenthetic admission
prices, however, as indicated, include the U.S. amusement tax.

Sinbad' Giant \$30,000 in Philly

Bir is brilladelphis, March 23.

Bir is brilladelphis, March 23.

openings that this week with four openings that this week with four openings of the property of the property

'RECKONING' FAT 22G IN 3 DENVER SPOTS

IN 3 DENVER SPOTS

IN 3 DENVER, March, 20.

Reckoning" looks to land top coin here this starma. Best showing, however, is being made by "The Locket" looks to land top coin here this starma. Best showing, however, is being made by "The Locket" looks are to be a look of the look of t

Jangue and Jarry (as-U., illus Sulpedrome (Rappaport) (2,240; 25-70).—"Locket" (RKO) plus vaude. Reaching out for nice \$15,000. Last week, second of "Dead Reckoning" (Col) and vaude, \$12,200. (Kelth's (Schanberger) 0,2460; 20-60).—"Swell Guy" (U). Starts today (Tues.) after two weeks of "Smash-Up" (U) to \$10,500 after smart \$15,-100.

Mayfair (Hicks) (1962; 25-55)— Shore Sirish Rose (UAA) All-Hight Shore Sirish Rose (UAA) All-Hight Ander (2001); (reissue), \$550 Sere-nade" (2001); (reissue), \$550 Sere-New (Mechanic) (1,300; 20-60)— Piensher Doubloon" (201h), Riced of "Boomerang" (20th), steady \$8,390. Stantey (WB) (3,290; 25-75)—"Fa-vorite Brunette" (Far) (2d w) Copener, 200 atter strong \$17.500 (opener, 200) atter strong \$17.500

Good \$13,000 after strong \$17,300 opener.
Town (Rappaport) (1,600; 90-\$1,50)—"Best Years" (RKO). First announced for four or five shows daily at \$1.80 and then switched to grind at \$1.50 top. Some confusion but looks colossal \$22,000 or near, unclosed solossal \$22,000 or near, unclosed solossal \$22,000 or near, unclosed (RKO), \$10,200.

Locket' Trim 13G Best Bet in K. C.

Kansas City, March 25, Nothing startling about film trade in any house, and moderate is best that can be said for the week's take. Helped by a cash contest, "Locket" at the Orpheum will make best show-ing.

Helped by a cash contest, "Locket" at the Orpheum will make best show. Ing. Estimates for This Week Esquire- Uptown. Fairway 45 675.

Esquire- Uptown. Fairway 45 675.

"Swell (Guy" (U), So-so \$14,000. Last week, "Boner and the contest of the cont

N. Y. Brisk: 'Apley' Great \$140,000, 'Brunette'-J. Dorsey Wham at 110G, 'Locket' 30G, 'B'klvn'-Kave 69G, 2d

TLocket' 30G, B'klyn'-kaye 69G, 2d

With five new, strong bills opening and holdovers continuing to
show a stout tone. Broadway finisthis week as fin on Monday (24)
but into week's total take but prevalence of favorable weather still is
lence of favorable weather still is
lender of the still is

session. Students for This Week.

As of City In () (1,000; 58-52.40).

Pleat Year, YIKO) (2014).

Climbing a bit over last week via Academy awards, and still great at Capitol (Loew's) (4,320; 70-81.50).

"Happened In Brooklyn" (4,000; 70-81.50).

"Happened In Brooklyn" (4,000; 70-81.50).

Still stotat at \$89,000 after hig \$85,000 opener, slightly below hopes. Con-

week, "Sinhad Sailor" (TRICO) and Dangerous Money" (Mon.) 24 wk). Brangerous Money (Mon.) 25 wk). Brangerous Money (Mon.) 26 wk). Brangerous Mon.) 26 wk). Brangerous Mon.) 26 wk). Brangerous Mon.) 26 wk). Brangerous Mon

Estimates for This Week
Albee (RKO) (2.2019 09-45.90)—
"Best Years" (RKO). Looks to get
own \$48,000. Last week, "The Locket" (RKO) and kalassman 3-4(Cartiont Fyy-Loew) (1,400; 44-65)
"Kit Carson" (PKO) and "Last of
Mohicans" (PCO) (relsuse) (2d wk).
Nice \$8,000. First sesh was happy
\$7,000.

Nice 35,000. First seen was nappy. Fay's (Pay) (1405; 44-65). "Sioux City Sue' Rep) and vaude on stage. The seen of the seen o

wk), Snappy stures with the state (Loew) (3,200; 44-65)—"Lady in Lake" (Mr-G) and "Blondie's Holiday" (Mr-G). Stout \$22,000. Last week, "Dead Reckoning" (Col) and "Blonde for a Day" (Col), strong

\$26,000. A Day" (Col.), strong
Strand (Silverman) (2,200; 44-63)
"Perfect Marriage" (Par) and
"Blind Spot" (Col.) Oke \$12,000. Last
week, "Cross My Heart" (Par) and
"Lone Wolf Mexico" (Col.) (2d wk),
\$9,000.

Locket'-Vaude Mildish 23G, Frisco; 'Lake' 21½G

Loty, Filston, Latte Light Spring-like weather here is being blamed for the dull business tone at film theatres. All spots took a lick-ing from the weather, ever the refit opening week figure at the United Nations. "Lady in Lake" is making a fairly good showing. Among the mild openers are "Pabulous Dor-soys." The More than the Control of Best Will Filve Fingers."

and "Bestst With Five Fingers."

Estimates for This Week
Golden Gate (RKO) (2,244; 609-2
"Locket" (RKO) plus vaude headed
by Smiley Burnette and Chuckwagon Boys. Mich of Shibod
Shibo

The Egg and I

The Egg and 1
Universal release of Choser ErskinsFred F. Finkishoffo (Leonard Goldstein)
Fred Ratar Claudette Collect and
Fred MacMarray; features Marjorie Main,
Louise Alibrition, and Ferny Kilbride. Directed by Erskins. Secretary Kilbride. Directed by Erskins. Secretary Marjorie
Fred Marjories and Fred Marjories
Fred Marj

time, 103 MINS,	П
Mn KettleMarjerie Main	1
Mn Kettle	1
Harriet PutnamLouise Allbritton	П
Pa KettiePercy Klibride	П
Old LadyIda Moore	ш
Mr. Henty Donald MacBride	П
Mr. Henty Donato Mario	Ł
Sheriff	4
GeoduckJohn Berkes	1
CrowbarVic Potel	1
Crowdar Palaht	1
Cab DriverFuzzy Knight	П
Mrs. Hick's MotherIsabel O'Madigan	1
MaldDorothy Vaughan	П

This picturization of Betty Mac-Donald's best-selling book is the int-bal high-dudgers to come from the picture of the come from the picture of the come from the suited in installation of Bill Gover-saited in installation of Bill Gover-saited in installation of Bill Gover-saturally, therefore, every effort on make it a worthy second for USA an inspection of the come of the com-portant As. While the result is not outstandingly supplication, The Egg aigned to hit the b.o. with good im-pact.

continuingly contents. The Box cond I's is a sold laugh-getter designed to hit the bo. with good impending the box of the

completely—as Miss MacChonald did somewhat in her book, bo—the roots, bo

Colbert explaining to a dining car water—who has dropped an egg and refuses to take it serlously—what travail lies behind each of those third travail lies behind each of those third travail lies behind each of those third travail lies behind each of the serious did to the serious consistency when the MacDonaid did.
Production as whole is plenty adequate, although not splashy, showing course, through not splashy, showing the serious did to the serious did to the serious did to the serious did to the serious did the seriou

Carmival in Costa Rica (MUSICAL—COLOR)

(MUSICAL—COLOR)

20,1—For elsees of William Art 22.

Politary Costas (Politary Color)

Politary Costas (Politary Color)

20,1—For Romer, Colaste Heini (Facture Anne Romer, Colaste Heini (Facture Anne Romer)

20,1—For Romer, Colaste Heini (Facture Anne Romer)

20,1—For Romer, Colaste Heini (Facture Anne Romer)

20,1—For Romer, Color Romer, Anne Color Romer, Color Rom

96 MINS.			
Jeff Stephenz	Dick	Hayr	nee
Luisa Moilna	Ve	ra-E	lion
Pope Castro	Cesar	Rom	ero
Celeste	Celes	te H	$_{ m olm}$
Elsa Molina,	,Ann	Rev	ere
Rico Molina	Carr	ol Na	tish
Mr. CastroPed	ro de	*Cord	oba
Maria	bara	Whit	ing
Father Rafael	Neste	or Pa	dva
Clerk	F	itz I	reid
Johnny Moling	Tor	nmy	Ivo
Mrs. Castro	Mimi	Agu	glia
Lecuona Cuban Boys	Tb	emse	vea
Concha	nna :	Deme	trlo
Bell Boy	.Seve	to L	pez
WaiterWilli	am :	Edmu	nds
MaidSo	ledad	Jim	lne2
Bartender	ltred-	Sal	bato
Cab Driver	tln (arra	age

Namer and Selection of the Control o

rank McGee, Tradeshown Murch 24, '47
Running time, 84 MINS.
linglesJack Cargo
3ob Grant
Sarbara Wyngate Martha Vicker
fackietanis Paig
Andrew WengateOtto Kruge
Victoria WynguteBarbara Brow
WellsTom D'Andre
Mrs. Davis
WillardCraig Steven
Delaney Don McGuit
WilliamJohn Alvi
Pete Anderso
ReceptionistJane Harks
MartyLou Nov

Miniature Reviews

"The Egg and I" (U). Pleasing omedy picturization of the best-elling book should do weil at

"Carnival in Costa Rica" (Mu-sical-Color) (20th). Bright color and rhythmic Latin tunes make for good entertalment. "Love and Learn" (WB). Lightweight musical slated for

Lightweight musical slated for moderate boxoffice returns. "Backhash" (20th). Fair who-dunt for the dunk suical-Color) (Rev and the suical color) (Rev and the suical color) in color gives extravalue for marketing. "Wichelas Nicklebp" (GFD). British-made version of Dickens' story too slow, lickling marquee draw for big U. S. boxoffice draw for big U. S. boxoffice which actioner for the dunks.

"Untamed Fury" (PRC). Light-weight actioner for the dualt. "Turners of Prospect Road" (GN). Greyhound racing meller only good enough for dualers in England where produced.

England where produced.

Irich girl theme. Slory brings two angles together, romance blossoms angles together, romance blossoms angles together, romance blossoms and the produced of the prod

Backlash

20th-Fox release of Soi M. Wurtzel (Cliff. R. Gans) production. Features Jean Rog-cen, Richard Travis, Larry Blate, John Eddredge, Leonard Strong, Directed by Bidge of the Company of th

MINS.
Catherine MoriandJean Rogers Richard ConroyRichard Travis
Richard Conroy Richard Travis
John MorlandJohn Eidredge
The StrangerLeonard Strong
James O'NeliRobert Shayne Marian GordonLouise Currie
Marian GordonLouise Currie
Red BaileyDouglae Fowley DorothySara Berner
DorothySara Berner
Det. Sgt. Tom Carey Richard Benedict
Pat McMullen
MaureenSusan Klimist

Hollywood, March 22,
Republic release of Edward J. White pro-
duction. Stare Roy Rogere; features Daje
Evans, Olla Howlin, Directed by William
Witney, Original screenplay, Gerald Ger-
aghty; camera (Trucolor), Jack Marta;
songs, Jack Elliott, Tim Spencer, Glenn
Spencer; editor, Les Oriebeck, Previewed
March 18, '47. Running lime, 75 MINS.
Roy Rogers
Bille Colby
Alkali ElkinsOlin Howlin
Reed Calhoun
PeteJohn Laurenz
Carlos Vega
Felicia
BilliardLeRoy Mason
Rosa VegaDonna DeMario
Sheriff Jim MusonTerry Frost
Dancer
Tilsens Tev Terry

we carries extra exploitation weight because of color fensing, appeal to "Apache Rose" than expected in a Rogers western but it contains plenty of juve Interest, Tunes also fail to presentation comes from Dale Evans with singing of "There's Nothin' Likeword of the presentation comes from Dale Evans with singing of "There's Nothin' Likeword Interest of the Property of the Property

among those giving Rogers good adaptor.
William Witney's direction of the Gerald Geraphy original script spots some good action moments in the Edward J. White production. Color lensing by Jack Marta and other contributions are expert. Brog.

Nicholas Nickleby

Nicholas Nickleby
(BRITTSH-MADD)

General Fills Dichtitules rechts 2, of the control of the cont

Second in the present Dickens cycle this inevitably will be concerned to the present Dickens cycle this inevitably will be concerned to the present Dickens cycle this inevitably will be concerned to the present dickens and the present dickens and

announcer, and has now returned to action by Cavolcanti, whose reputation rests mainly on documentaries, is pedestrian.

Biggest draw for this film bly engages claw for this film bly actions a strong vogue at the moment.

Untamed Fury

Untanmed Fury
FOR reises of Danches Bue, Greige
Scott production, directed by Scott. Fig.
Model Courad, Aury Conveil, Albeit
Model Courad, Model Courad, Aury Conveil, Albeit
Model Courad, Model Courad, Conveil Cou

Four house and the control of the co

The Turners of Prospect

The Turners of Prospect

Road

Boad

Grand National release of Mourte 1.

Connail, Wilfeld Lawron, Directed by March 13.

Connail March 13.

Andrew Carroll.

Gas Monkenberg Section of Section Sec

New Foreign Film (Unlikely for Anglo-U. S. Market)

"Kritisinen Kruilhenghlas" ("Golden Light") (EINNISH). Blo Kuvz reisesse of Fenne Plim (Krien Nords) productien Stars Edvin Laine, Mirlam Novero; feature Mirlami Kuomanen, Esko Saha, Julius Mirlami Kuomanen, Esko Saha, Julius Jorma; directed by Bavin Laine; sergen-play, Tolva Kauppinen; camere, Esko Cyr-ri, terctawed in Helsingfore, Running Ume, 20 MINS.

Starring the promising actress Mirjam Novero, this sentimental story about criminals is built on a strong idea, but unfortunately is ruined by a poor script and inept direction. Film has average chances in the Finnish market and elsewhere has nothing to offer.

"GREAT EXPECTATIONS"



A fine boxoffice motion picture

bas been booked

into the Radio City Music Hall

No finer recommendation could be given to this motion picture . . .

START EXPECTING **BEYOND-EXPECTATIONS BUSINESS FOR** "GREAT EXPECTATIONS"



IOHN MILLS and VALERIE HOBSON

GREAT EXPECTATIONS

by Charles Dickens

unb Bernard Mills - Francis L. Sullivan

Anthony Wager . Jean Simmons

Directed by DAVID LEAN . Produced by RONALD NEAM!

Executive-Producer ANTHONY HAVELOCK-ALLAN

A CINEGUILD PRODUCTION



Eagle-Lion's U. S. Program Reviewed By Fov in N. Y.: Krim's Anglo Confab

Ten months away from its starting point Eagle-Lion has completed all production and releasing plans for the joint state of American and British pix. Company's Hollywood studios have nine scripts waiting lensing while two films are in the tans; two editing and another two in production. These represent a in production, these represent a budget of nearly \$11,000,000. Anglo end is also close to the wrap-up, it's end is also crose to the wrap-up, it's been learned, since prexy Arthur Krim, ending his London trek, has culled another six films from J. Arthur Rank's shelves from which E-L will select three or four for Yank distribution.

Yank distribution.
Total of six Rank films will be handled in the V. S. by E.L. during 1917 with the lacount of the V. S. by E.L. during 1917 with the lacount of the V. Destroy, and V. Destr

U. S. E.L. prexy is heading to the Continent to meet with Alain Poire, head of Gaumont French, Rank's French associate; regarding product. Robert Benjamin, prez of Rank's U. S. organization, joins Krim Friday (28) when the threesome will plane for Apperica.

Top Pictures

Top budgeted pic to date in the
works for E-L is "Repeat Performance," with Louis Hayward and Louis
Leslie, which is setting back the
ompany \$1,300,000, according to
Bryan Foy, production chief, while
In N. X. He let Monday (24) on
N. X. He let Monday (24) on
On X. The let Monday (24) on
On X. The little of the Monday (24) on
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On X. The little of the Monday (24) on
The Monday (24) on
The Monday (24) on
The Monday (24) on
The Monday (25) on
The Monda

Foy, preceding his return to the Coast Monday (24), opined that the b.o. pull of radio-built names aren't b.o. pull of radio-built names aren't strong enough to carry a film solo. Basing his belief on his experiences with E-L's first release, "L's a Joke, Son" which stars Kenny Delmar, the "Senator Claghorn" of radio fame, Foy said that he found many sec-tions of the country where the Clag-horn character was unfamiliar to the nublic.

the public.

After some test runs, company slapped on a foreword explaining Clashorn as a professional southerner. To soothe possibly irate ractions from Confederate sympathizers, preamble declared that the Civil War "wasn't lost, it was just called off on account of darkness."

called off on account of darkness."
Such b.o. boosters as Fred Allen,
Jack Benny, Bob Hope and even
Bing Crosby weren't made through
radio but came to that medium with
radio but came to that medium with
full-grown reps, Foy said. They,
therefore, don't disprove the rule
but merely show that radio added
to legit, recordings, etc. is what
makes them magic at the tills.

Rep's Indies Continued from page 3 =

story, stars, director and producer when that much coin goes into a picture. They want very complete planning to assure that Rep will reap full benefits of the expenditure from both a prestige and profit standpoint.

Super-specials, G-B group be-lieves should be very limited in number, with Rep giving its great-est concentration to the westerns and B's on which it was built. With and B's on which it was built. With the majors backing more and more away from low-budgeters, it is felt that a vacuum is being left which Rep can very profitably fill via live overchead and efficient produc-tion of the product of the control of the continued product shortage. With Continued product shortage with Continued product shortage with the control of the control of the open field in the area flow as wide which require legit features a week, it is felt.

a week, which the G-B interest contingencies, no similar action was no finding and the Rep lot is their plan to get at a coccutive head for the studio, in the toronth of the responsibilities in running both responsibilities in runn

More 'Unusual' Weather

Marquee of Loew's theatre here gave way in worst storm of season to the control of the control o

Atomic-Age Studio Planned by Ent.

Hollywood, March 25. Hollywood, March 25. Enterprise, currently proteing its pictures on leased ground, will build its own "studio under one rog" in San Fernando Valley, with build its own services and the services of the servi

air and in varying sorts of weather. Permanent dressing rooms, built into the sides of the stages; will be adjacent to the sels and will do sway with portable rooms, which often Eight stages, under the old system, have 32 walls, but under the Eight stages are Eight stages are the stage of t with stage space.

Majors' Net

000,000 is accountable solely to Congressional action—the erasure of

Congressional action—the erasure of surplus profits taxes. Report of 20th is cited as illustrative of the effect of the repeal. Combany paid control of the repeal. Combany paid this year on a net of \$39,000,000. In this year on a net of \$39,000,000. In the Government on a lesser net of \$37,121,126. Company, therefore, saved some \$85,000.00 in added taxes. Saved some \$85,000.00 in added taxes. Breakdown of 20th is report backs the contention that the number of the number of the contention that the number of the

the contention that the number of the contention that the number of paid admissions actually increased little or none during the past year. Gross income from reitals and theater exceptly for the first 1884 of the first 1884 of

a rise in admission levels rather than a hike in patrons. Net of \$22.600,000 is equivalent, after deducting dividends for preferred stock, to approximately \$73.00 per share on the control of the present of \$1.200 shares outstanding at the close of 1984 when the company reported profits for the present of \$12.400 shares of the present of \$12.400 shares of the present of \$12.400 shares of

Net profits deductable for minority Net profits deductable for minoray interests totalled \$2.650,000 during '46 against \$1.724,659 in '45. While \$1,000.000 was deducted in 1945 for contingencies, no similar action was necessary for the year following.

Chaplin's Bow

with a scale similar to that of Goldwin state a similar to that of Goldwin state of Goldwin tives) and a few press handouts. Even these couldn't be planted at once, however, since considerable uncertainty prevailed until the end of the week on plans for the picture's

preem.

Arthur W. Kelly, who is super-vising distribution of the pic for Chaplin, declared Friday that UA's fears concerning lack of time to do fear's concerning lack of time to do a campaign were entirely unnecessary. The fact that the title was completely unknown to the public didn't name is known and audiences unit name is known and audiences unit name is known and audiences unit necessary. The second of house and date. Teaser campaign however, will be started this week however, will be started this week however, will be started this week technique had been used on "City Lights" and previous Chaplin films with good results. Future plans for the section, as to policy and further the section, as to policy and further on the outcome of the Broadway opening.

opening.

UA toppers refused to disclose terms of the lease on the theater, but said the price was considerably below the \$1,000 a day rent that Universal is paying the Shuberts for the Winter Garden. Bears UA distribution bread, on behalf of J. Arthur Rank, who later turned it over the Tank.

Church Savs H'wood Strike Has No Red Tinge. Senator Tenney Sez Yes

Mitchum Takes 'Fall'

Hollywood, March 25, Hollywood, March 25.

RKO assigned Robert Mitchum as one of the toppers in an all-star east for "The Harder They Kill." for which Budd Schulberg is writing the screenplay based on his own novel. Picture, slated for summer production, is one of the year's top budgeters on the RKO lot.

Color Newsreel **May Start Soon**

Commercial newsreels which have concentrated exclusively on black and white film since their inception,

and white flum since their inception, are expected to take the long-awalted swing into color photography as their first postwar major development. Several of the reels are known to be making identities only obstacle now being the searcity of color equipment. Because of the intricacles and experient movided in Technicolor phoneuic major of the monopack methods, such as the German AGFA only one camera. Kodachrome has also been mentioned as a possibility process, which requires the use of only one camera. Kodachrome has also been mentioned as a possibility but most of the reels are averse to it since it's a 16m process and it's been found that too much clarify (Continued on page 24)

Briefs From the Lots

Hollywood, March 25 lic inked Foy Willing and the Riders of the Purple Sage for acting and singing roles in "Along the Oregon Trail." Trucolor musical

oater.

Sereen Guild completed filming of
"The Hat Box Mystery" on Friday
and started production next day on
"The Case of the Baby Sitter" with
the same cast toppers. Pamela Blake,
Virginia Sale and Tom Neal...

Films, announced a series of six
announced a series of six
entry at Nassour studies for Screen
ently at Nassour studies for Screen
Guild release.

Charles Laughton bicycling between Paramounts "The Big Clock" and Schriecks "The Paramitic Case," and Schriecks "The Paramitic Case, and Alexis Smith in top spots... Sam deletes Smith in top spots... Sam deletes "Smith in top spots... Sam for Columbia release... Situar for Smith Fall Case, "Alexed Case," Miles of Case, "Alexed Case," Situar for Case, "Smith Case," Smith Case, "Smith Case, "Smith Case," Smith Case, "Smith Case," Smith Case, "Smith Case," Smith Case, "Smith Case, "Smith Case," Smith Case, "Smith C isatures to be preduced independently at Nasour studies for Screen Roy lole in The Lost Lowe.". Roy Carlot William moved into new offices as producer on the General Service 101. — Six Goldway Girls, Discovery of the 191-48 western series as producer on the General Service 101. — Six Goldway Girls, Discovery of the 191-48 western series as producer on the General Service 101. — Six Goldway Girls, Discovery of the 191-48 western series as produced and the 191-48 western series as a considerable of the studio, after three weeks of lower of the 191-48 western series as a considerable of the studio, after three weeks of lower of the 191-48 western series as a considerable of the studio, after three weeks of lower of the 191-48 western series as a considerable of the studio, after three weeks of lower of the 191-48 western series as a considerable of the studio, after three weeks of lower of the 191-48 western series as a considerable of the 191-48 western

Hollywood, March 25,
Two reports on film labor strite,
one hurling charges of communism
and another descrediting any auch
and another descrediting any auch
in scenav statements from a Calilin scenav statements from a Calilabor situation, that the present
strike "is not Communist-inspired
abor situation, that the present
strike "is not Communist-inspired
fortunate that the CSU has turned
fortunate that t arbitrator and immediate resump-

ambitrate and amediate resuma in the control of the

RANKIN IN NEW JAB AT HOLLYWOOD REDS

Washington, March 25. Rep. John E. Rankin (D., Miss.)

Washington, March 28.

Rep. John E. Ranklin (D., Miss.) took another jab at Hollywood last took another jab at Hollywood last took another jab at Hollywood last took and the property of California, be called to testify before the House Un-American Activities Committee.

House Un-American Activities on the State of California. I have before me now a petition signed by thouse the state of California. I have before me now a petition signed by thouse the testing of the state of the state of California. I have before me now a petition signed by thouse the testing of the state of the state

One Conviction, 21 Freed on Strike Row

Los Angeles, March 23.
One man was convicted and 21 were acquitted in the first of a series of mass trials of more than 1,000 pickets arrested on charges of violence during the film strike. However, the control of th Los Angeles, March 25.

N.Y. COLLARITES EXPANDING

gaining.

ANOTHER INDIE, SOMERSET

Waiter Colmes and Soly Levinson formed a new indic producing company, Somerset Pictures, with castern bankrolling.

Outil will concentrate on features conting between \$150,000 and \$200,0000.

WORLD PREMIERE
RIVOLI THEATRE, N. Y.
TUESDAY, MARCH 25th

THE SNAPPIEST STORY
ABOUT THE FARMER'S DAUGHTER

SINCE THE FARMER'S

DAUGHTER WENT

TO TOWN!



RKO

LORETTA YOUNG JOSEPH COTTEN ETHEL BARRYMORE

The Pa

NATIONALLY ADVERTISED with full-color and black and white pages in all the leading magazines, plus big color ads in the comic or magazine sections of 118 important Sunday newspapers. TOTAL CIRCULATION, 102,310,984.



rmer's Daughter

CHARLES BICKFORD

ROSE HOBART - TOM POWERS

A DORE SCHARY PRODUCTION

Directed by H. C. POTTER • Written by Allen Rivkin and Laura Kerr



2 Mexican Producers-Distributors Plan Own Theatre Outlets; New Trend

Mexico City, March 18. Filmex, film producer-distributor here is pointing up a new trend in the Mexican picture biz by entering the exhibition field, thus having pro duction, distribution and exhibition all under one corporate setup. Filmex, which is headed by Gregorio Valerstein, with Oscar J. Brooks, ex-WB manager here, as distribution chicf, has secured government coin approval for its plans to build and operate a cinema chain here and in the provinces. Investment of \$4,000,000, is back of the circuit, and the first house soon will open here. Ellmex plans three or four other local cinemas. Chain hopes to be in full operation by the end of 1947. Company operates the Azteca studios here. approval for its plans to build and

studies here.

Producciones Grovas also is moving to add exhibition to its production-distribution setup. Filmex and Grovas figure that more film theatres will help solve the problem of so many Mexican pis, which now are kept from being shown in key spots by lack of screece.

When the state of the Aleman jowernment, which favors an open market.

Aussie Sees Dual Bills Fading Out: Single With Shorts Likely New Order

Sydney, March 10. General belief in key film circles here is that dual bills, long the vogue Down Under, will exit before the end of this year because of Hollywood cutdown on B's.

Showmen are figuring what to re place the before-intermission pic In the keys it's figured that vaude, stage presentations and top bands is the answer to the single pic But to do this, say managers, would boost the overhead too high.
Managements also figure that, with
the hiring of a stage crew, labor
problems would develop.

A major point also is where would talent come from? Cost would be talent come from? Cost would be terrific for any single film loop to import talent for stage shows. Current idea would be to tie in with a local vaude-revue loop on a share-cost basis for headliners.

offer varieties of the second of the second

three hours each session, exec said. Suburban houses, mostly to blame for the over-diet, aren't too happy about a dual nix, fearing patrons, aircady overfed, may turn away to new fields of amusement. Suburbs won't go for vaude and pix. They're not keen, either, for single bills with shorts.

shorts.
Sydney theatres like the Prince
Edward, Par's showcase via the Carroll-Musgrave unit, and the St. James
and Liberty, run by Metro, play only
single bills. Setup has paid off for a
long time. Greater Union Theatres
and Hoyts generally play duals because of contract commitments.

New Wage Hike Demands Spell Mex Summer Trouble

Speil Mex Summer Trouble

Moxico City, March 18.

Labot trouble is seen brewing by
of the control of the control
of the control
of the pay-peace pact they made
with their help to settle the strike
in 1945. Feared that trouble will begin in May or June, and it is reported that labor this time will demand a 40% pay lift. It asked 50%
rise. In 1945 and settled for 15%, and 1945 and settled for 15% and
floration of control of the control

rise in 1890 and settled for 15% to 30%, depending on the kind of job and length of service. Distributors say even a compro-mise wage increase, around 20%, would clean them out. Claimed that average net profit of distributors is mere 7%.

3 Documentaries Set By Palestine Producer

Jerusalem, March 18.
Palestine now has a fully-equipped film studio. It is run by Palestine Primit Productions, headed by Norman Film Productions, headed by Norman official war correspondent with the Jewish Brigade. It is located in Jerusalem.

Jerusalem.

Jerusalem.

Currently PFF is, working on three documentaries for the United Pales* time Appeal. One of them is "Cracket and the Pales" time Appeal. One of them is "Cracket and the Pales" of the Pales of the Pales of the Pales of the Pales of the Making the land flourist, the second, "Room for All," which will deal with economic and immigration possibilities, and the third is the story of the Emets, "And They Shall Hear Jerreel."

Aussies Would Keep Prod. Clean

Neep Prod. Uean
Sydney, March 18.
Fear that newcomers, trying their hand at Alm production, may be left hand at Alm production, may be left hand at Alm production, may be left hand the production of the report that the government of life in the producers. Attitude of covernment of life in the producers Attitude of the report that some of overnment of life in the producers and the late of the handrolls taken from them unless an official edict is made, Pointed out that the Aussie government is ready ducers since and the late of th

Aussies Give Go-by To 'End' and 'Kenny

Down Under pic patrons are can-ny with their pix coin spending currently. Money is not so plentiful with greater unemployment. The Aussless apparently don't want war stuff or pix themed on disease. Two recent flops here were "Beginning or End" (M-G) and "Sister Kenny" (RKO).

(RKO).

Okay at the moment are "Blue Skies" (Par), "Kid From Brooklyne (IKKO), "Flace of One's Gwa" (IKKO), "Flace of One's Gwa" (Par), "Gwa Bondage" (WB), "Seventh Vell" (GBD), "Spiral Staircase" (RKO), "Overlanders" (BF), "Rhappody in Blue" (WB), "Stolen Life" (WB) and "Leave to Bleaven" (GWB) and "Leave to Bleaven" (GWB)

MPEA Paris Distrib Meet.

ma MAI A GIS DISHTID HICES.
Robert Vining, Motion Picture
Export Assn Berlin topper, is pre-paring a distribution buddle there.
He's seeking Loew's International prexy Arthur Loew to attend as well as Universal International foreign head, Joseph II. Seidelman. However, latter's not expected to be on hand due to a sales conven-tion.

MORE THEATRES IN JAPAN Tokyo, March 18. Indicating brisk construction activity picture theatres in Japan now total 1,477, an increase of 340 in a

total 1477, an increase of our in a year's time.

Two-thirds of the new outlets, according to a survey conducted by the Motion Picture Export Assn., are old theafres reconstructed, with balance being new houses.

British Film Briefs

J. Arithur Batk and his aide, John Davis off to U. Davis of the U. Davis of U.

in days. . . Stew Miller in charge of Jock Lawrenes London office, laid up with acute attack of neuralgia.

The control of the

Bombay Film Producer Mulling U.S. Tinter On Buddha, Life in India

Harassed by rising production costs in India, Vijay Bhatt, prexy of Prakash Pictures Co. of . Bombay, now in N. Y., said that Indian film producers are making a real effort to invade the world market to inin invade the world market to insure higher financial returns from their films. As part of its own expansion drive, Bhatt pointed out that he's negotiating with the majors to distribute three Prakash films in the U. S. Market for Indian films at present is confined to parts of Africa, Persia, Trinidad and a tew Islands in the Indian Ocean.

of Africa, Persia, Trinidad and as we islands in the Indian Ocean.

Though that his homeland is worker to the company plant to produce a picture fit Hollywood with Technicolor on the life of Buddha, Cast for the Buddha picture of the Christian of the Christian

Indian production costs have gone up about 30% over pre-war, according to Bhatt, and at the same time grosses on both U. S. and native films have dropped 30%. Sliding bo. collections were especially evident in the last six months, he said.

Sliding 50. collections were especially a collection were especially a collection and a col

music to the tunes in American pic-

Beechen to Salzburg

Vienna, March 18.
Salzburg festival committee for his summer has announced that Sir homas Beechen is signed up for a Series of concerts.

Other artists who already have agreed to come are Charles Muench and Ernest Ansermet.

MPEA Sends Full Supply of Pix To Austria: Brit.-French Hand Forced

Dutch Radio Singers Into Big Music Union

Into Big Music Union

Amsterdam, March 25.
Dutch broadcasting talent, has become organized with forming of professional association by radio singers. New group has joined Holland's largest musician union, Netherlands Organization of Musicians and Artists. Absorption into NOMA was reported to have been brought about by musicians' prexy, J. de Waal.

Link of radio singers and NOMA

Link of radio singers and NOMA one of first successes for this union Link of radio singers and NOMA is one of first successes for this union in Hilversum, the Dutch Radio City. Aside from NOMA there are two other musician unions in the coun-

46 Mex Tourist Biz to New Peak

Mexico City, March 18. Mexico City, March 18.
Tourist trade hit a new peak in
Mexico for 1946, with the visitors
spending \$73,472,000 for transportation, rooms, eats, drinks, enfertainment, souvenir buying, etc., reports
the government's tourist department.
Spending was nearly, double that in
1945 when it hit \$46,037,000.

Spending was nearly-double that in 1854 when it hil 48,0437,000.
Because visitor bit has started to Because visitor bit has attracted to Because visitor bit has a started to Because the state of the started supportant to Mexico, it has circular-partners convinced that this trade is important to Mexico, it has circular-tized mayors throughout Mexico to do all they can to encourage and please Definite drop in the number of American tourists is frankly worrying the government, according to reing the government, according to reing the government, according to the started of the started of

Down Mexico Way

Mentacano Hay

Metaco City, March 18,

A. C. (Circ's) Rlumenthal readying an airline between here and
ing an airline between here and
associates . . . Late Adias, Argentinian actor who is a hit im Mexican
pix, a papa . . President Miguel
Aleman and wite attend local cine.
Hee's the first president in years to
mix so freely with the public .
Cine Alameda, pioneer of Mexican
deluxe cinemas, feted its 11th birthcine Alameda, pioneer of Mexican
deluxe cinemas, feted its 11th birthdeluxe cinemas, feted its 11th birthdeluxe cinemas, feted its 11th birthgraphic Art and Technique extended with continuance of Ministry
classification with the continuance
largesphe and the first produce
here, to publish a picture mag .
Malu Gating, Chilema wareher-pic astrees, broke an arm when she
works equally well in Spanish
as Circ's
Pagan, Bratilian songettes are
works equally well in Spanish
as Circ's
pearree, co-producer with
a Circ's and Martin S. HolMelvin Pagis and Martin S. Hol-

English, Fortuguese or Freech, a bit at Ciro's. The control of the

Viennese Opera Paris Hit

Pris, March 25.
Visiting Viennese Opera Co., ofering a Mozart cycle at the Champs Elysees theatre, is proving a sellout. Despite \$7 admission tab, theatre is turning away many applicants.

By JOSEF ISBAELS II Vienna, March 1 Climaxing months of negotiati started in 1945 when Yank film

Vienna, March 12.
Climaxing months of negotiations, stacted in 1945 when Yank film distribution in Austria was still an introduction. Austria was still an Export Asen, started sending II. See product freely into all Austrian opcupation zonee except Russian on Harch I. This cleans up the Service of the Control of the Con

culties.

Eventual result has been the clarification of the new setup for British and French distribution here. Both countries now go, into semi-official and semi-Army operation with respective military companders, leaves and semi-Army operation with respective military commanders keeping fingers in the pix pie to a much greater extent than in case of the U. S. Harald Miller, British film their and former British army captain, doubles as boss of British army captain, doubles as boss of British army captain, doubles as Austrian regulation of the semi-propose and the s

Freich, unable to obtain unanimative mong producers on Austrian distribution methods, offer their studies choice of sales through their present army film section or through receiv chosen Austrian civilian exceeds have hooked up with the ready have hooked up with the ready have hooked up with the ready have hooked up with the sales and the sales of the sales of the sales of the sales are limited and distribution monopoly. Other French interests have placed titled the sales of the sa

grave.

Soviet zone still remains closed to U. S. product except to the extent of U. S. product except to the extent individual films. However, new agreements give MFPA access to over 70% of Austrian exhibitors. Russiki, hard pressed for product untrial from pressed for product untrial from replays of seized German subjects, show increasing signs of becoming reasonable on U. S. MFPA anticipates stronged comments of the production of the pro Soviet zone still remains closed to

MPEA is considering renegotiating contracts along same lines. Move is likewise afoot to trim rental of Al-lied Newsreel for which MPEA has been getting 12½%.

Paris Producer to Sue Miss Carrol for \$96,000

Miss Carrol for \$96,000

Productions Faris, March 10.

Productions Faris, March 10.

Productions Faris, March 10.

196,000 for allegedly refusing to act 10.

Actress claims that she was not have the farish of the

London Pix Biz Recovers: 'Years' 20G. 3d Wk.: Hope 10G in 5th, 'Brooklyn' 15G

West End ple blz is just getting over the slump it suffered from research government ruling that theatres stay shut daily till 4 p.m. with trade piched bespite late opening, some pictures managed to play to hefty returns. These were exceptions, however.

nowever.

Among those that weathered the storm are 'Les Enfants du Paradis,' French film, released by Alexander Korda's London Films, at the Rishto. Doing as high as \$8,500 per for several weeks, which is capacity, it's now near \$5,000.

erai weeks, which is capacity, it's years, has acquired the world now near \$3,000.

Another hefty grosser is below the state of the properties of the properties of the properties of the properties of the world now the world now the properties of the world now the properties of the world now the world now the world now the properties of the world now the worl

Grosses at \$4 to Pound

Grosses at \$4 to Pound
Carlion (Par) — 'My Favorite
Wife' (Par) (5th wk). Has done the
unal big Hope grosses for first few
weeks, averaging around \$16,000 per,
but have been seen to be the seen seen to be
burned in the 'Wekome Stranger'
(Par) replacing.
Curson (Indie) — 'Symphonic Pastorale' (French) (10th wk). Started
at cancelly at around \$4,500, all that
this \$402,coater can hold. Now down
Density (Mertro) — "Haquend in

to \$3.200.
Empire (Metro) — "Happened in Brooklyn" (M-G) (1st wk). Should do around \$17,000, which warrants holdover. "Other Love" (M-G) in

Brooklyn* (1842), Lat we'l. Should belower. Volker Love* (McG.) in next.

In the control of the Love* (McG.) in next.

(28)—"Dead Rectoning* (McG.) in next.

(28)—"Dead Rectoning* (McG.) in next.

(28)—"Dead Rectoning* (McG.) in the look with nothing set to replace.

Holds with nothing set to replace.

Head Years* (HKO) (3d wk). Start-course with the look with the

"Weldiggers' Daugher" LLF ...

"Bild M. G. ...

"Will Cluude Boll Bild M. G. ...

"Bild M.

here stoule us "work of the Modeseater. Surving Section this 400-seater. Surving Section this Modeseater. Surving Section 1.00 to 1.00

NEW ODEON HOUSE OPENED

Group of biggies from Odeon's head office here went to Sydney, Nova Scotla, for opening of first of trans-Canada circuit of film houses projected by J. Arthur Rank interests,

Sty.

New theatre, the Odeon, opened Lasi Monday (24). It will be operated in a local partnership of Odeon Theatres of Canada and A. I. Garson, with J. W. Farr as manager.

'Cries of Dogs' Rights To Goodhart in London

Geoffrey Goodhart, in association with Jack Pemberton, lessee of the Ambassadors' theatre, where he has been operating the "Sweet and Low" revue series successfully for years, has acquired the world rights to "The Cries of Dogs," new

London March 25

Gaumont Aims At Int'l Market

Paris, March 25 Paris, March 25,
Concerted effort to group all film
production in France into one organization has been started by Edmund Corniglion-Molinier, Gaumont
veepee over production. Move is
believed to be both an effort to
believed to be both an effort to
greater to be both an effort to
consider the control pix more
for the foreign and U. S. matters.

tor the foreign and U. S. markets. Under Molinter's plan, all films would be produced under the Gaumant hame. He's already roped in mouth hame. He's already roped in ducing branch of the Loureau interests. Financial situation for the French industry, meanwhile, is getting consistently worse, with bank credits practically out of the question for the present.

Outlook Brightens For National Theatres In All Aussie Key Cities

Sydney, March 10.

Pressure from cultural bodies in Australia point to an early decision on the part of the Ben Chiftey Labor government okaying the establishment of a national theatre in each layer city.

ment of a national theatre in each key city. Right now the city of Sydney proper has only one legit house, operated by Williamson-Tait. Growth of showbiz interest here is surpris-

of showbiz interest here is surprising even the oldest showmen. Teenagers are keen to view grand opera,
Shakespeare, Eugene O'Neill, Bernard Shaw, plus modern material.
There is plenty coin being offered
now to bring out the best talent
from US, and England, problem being to date such talent. One legit
bouse excluding the out-of-lower now to hand the form U.S. and England, problem using to date such talent. One legible house, excluding the out-of-flown Minerwa, for a population of one million, is unable to accommodate and the such that the suc

government may be asked for a subsidy to operate a national thea-

subsidy to operate a national thear the by representatives of worders' organizations, general idea, is that ample finance would be quickly to be an experience of the control of the control of the control of the Government is not being saked right now to erect theatres in the key, but to assection the retilling of ermment or municipal bodies for use as playhouses until such time as new theatre crection is given the green light. Schools of drams and scheme, and noted directors would be brought from abroad from time be brought from abroad from time to time to guide local talent.

Sascha Film Distributing company has opened its offices here. It has heavy financial backing from the government bank.
This makes over an outfile here.

government bank.

This makes over 60 production outilis here and two studios in operating condition.

Allan to Europe for MPA

Allala to Europe 101 mr A. Rupert Allan, recently named assistant to Frank McCarthy, European manager for Motion Picture
Assn., sailed for Europe law week
Allan was assistant to William
Gordon, public relations man for
Universal in Hollywood, prior to
joining the assn. Previously, he had
been with the European office of
the Slate dept. During the war he
was in the Ravy, in dir infelligence.

Rank Trys Out **Budget-Saving Producing Plan**

Hollywood is reported intrigued over a new method of film-making, now in the experimental stage for the J. Arthur Rank organization. the J. Arthur Bank organization. There has been some mention of the method, but little has been revealed to date. The new process stands to do the three has been processed in the standard of the standard three three three part of the director, or misunderstween art directors and directors. It also sets in advance to a large extent what actually takes place before the standard three three

shooting and austitutes office work for studia action.

Secret of the method lies in the way the shooting seript is fartled. This takes a new form that leaves the shooting seript is fartled. This takes a new form that leaves constructed in the series of the series of

companies in the group.

RANK RESHUFFLING

LUNUOUN UP-ADMILEN
London, March 24.
Reshuffle at J. Arthur. Rank's advertising and publicity forces here is
understood that Sydney Wynne, sonlaw of Enreal Bevin, Britian's
foreign minister, will be samed chief,
John Dennet, who now heads the ad
of advertising for the entire Ranje
group when the cards' are riffled.
John Myers, present ad topper, is
publicity. The move is necessited
by the rapid growth of the group.

Current London Shows

Current London Shows

London, March 28.

"Anonymous Lover," York's,
"Barn Yesterday," Carrick,
"Barn Yesterday," Carrick,
"Barn Yesterday," Carrick,
"Barn Yesterday," Carrick,
"Barl Yesterday," Carrick,
"Barl E Two Heads," Haymarket,
"Fluy-Filey," Canino,
"Bagle Two Heads," Haymarket,
"Fluy-Filey," Strand
"Paols Rush In," Fortune,
"Paols Rush In," Fortune,
"Ala From Ministry," Comedy,
"No Room at Inn," Winter Garden,
"Paole to Prediction," Princes,
"Paole to Prediction," Paole
"Peace to Peckham," Princes,
"Prechance to Dream," Hipp,
"Piccadilly Hayrife," Wales,
"Romany Love," Majetsy,
"Sweeted and Lowest," Ambass,
"Sweeted and Lowest," Ambass,
"Truant in Parkhane," St. James,
"While Steel," Whitchall,

French Gov't Trust Firm Promotes \$6,000,000 Film Prod.-Distrib Setup

Seek Better Austrian Pix: 2 Ready to Start Prod.

At a meeting of Austrian film producers, called by Manager Lunin of Rosenhuegel studies, it was agreed that something must be done mittee was appointed to work on lit. Karll Hartl, Wien Film, politheme should be cut down, it creates abroad the impression that Austria loves pleasure, and that there are no good scenarios available.

able.
Willy Forst intends to start production soon while Luis Zelnik, producer of E. S. film, announced that he is starting a picture calculated to help Austrian foreign tour-

Mex Exhib Group Backs 50% Quota Mexico City, March 25.

Mexico City, March 28, Carrying out the move started last summer for a law making if compulsory to give 26 weeks a year playing time to Mexican pix exclusively, exhibitor, via their national association here, have saked tise such a measure. Exhibitors complain that foreign pix, mostly U. sace fast crowding Mexican films of the sereens of Mexico. But some exhibitors admit there is currently well-be tooked because production has taken a big drop as a result to omany dubs and less coin for production.

tion.

Some producers backing the exhibitors in their demand for forced hibitors in their demand for forced exhibition by law, yell about some 50 frozen pix. But into here is that many of these aren't strong enough for booking. Since there has been a dip in cinema trade, exhibitors aren't sentimental enough to risk booking them.

Some observers in the trade don' believe the law will be enacted be wing the method, but it probabilities adopted as the accepted throughout all the production included in the production in the pro

French Newsreels Hit Heavy Tax for Biz

Paris, March 18.
For the first time here, the picture crowd is fighting its battle against high taxes via the screen. Some lo-

crown is fighting its battle against high taxes via the screen. Some lo-francaises and Eclair Jurunal, have used a clip realistically showing how the industry is affected by heavy taxation. This was quickly noted, instance of the screen and a such are not supposed to submit to censorable. But at the same time to the screen and as such are not supposed to submit to censorable. But at the same time to the screen are considered as press, and as such are not supposed to submit to censorable. But at the same time to the screen are considered as press, and as such are not supposed to submit to censorable. But the screen are submitted to the

6 H'wood Folks to London

Paris, March 25. Hollywood filmites

Paris, March 18.
Domaines Administration, tru st company which handles governto the property of the property

Wonderland," is released through UPA's local subsidiary outlet, fortural to the control of the

Maurice Ostrer Adds 6 More Films to Sked For British Production

For British Production
London, March 15.

Maurice Ostrer in addition to having signed R. J. Minney for his new with first film to be produced by Minney being "The Queen of Love." has aix other films in hand, Tealer Three are D. L. Murray's "Falter Three are My Life"; "Gamblers Sometimes Win"; "However "Magic Lanten," "To Save My Life"; "Gamblers Sometimes Win"; "However The Control of the C

BRITISH LEGIT PRODUCER BUYS HOLLYWOOD PLAY

Hollywood, March 25. Geoffrey Goodhart, British leg roducer, bought "The Cries of t Geoffrey Goodhart, British legit producer, bought "The Cries of the Dogs" authored by Stean Nilsvood scripters, for Bernets, Hollsvood scripters, for Bernets, Playson Stean S

Paris Court Reverses Self, Haik Loses House

Self, Halk Loses House showed off for London-last week after brief stay here. These included Barbara Stamwyck, Robert Taylor, Gecision that returned the Francais, onlice to Canada, Burgess Meredith, Robert Lants and Enterprise vecepee David Lewis. Prior to returning to U. S., April 17. Lewis plans a junket to Cannes, Arthur Losev, Loeev'a International Lopper, is due to head back in N. Y. as about the middle of April 7. while has to currently in Carlor burying a few Ariable currently in Carlor burying the properties of the Carlor burying the control of the Carlor burying the control of the Carlor burying the Carlor distribution.

Yank Jazz, Slick Chicks, Costa Rica **Tempos. Brunet Lookers to Bally Pix**

yet accorded a may. Schalider and history and the proposal as yet. There's some question it this coverage of the proposal as yet. There's some question it this coverage and the proposal as yet. The

Par's train leaves New York April
1 and returns from the Coast April
11. Besides transporting the gals,
train- will carry number of daily
columnists and press reps. While
timed after preem of pic. 'it's figured
to be ace publicity in the various
towns from which the contestants
will come.

\$38,800 For Guest Shete
Hollywood, March 25.
20th-Fox is spending \$30,000 for
radio guest shots to bally revival of
Alexander's Regline Band. Studio
Colonia, Studio Colonia, Studio
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C

Would Bar Food, Soda From Wisc. Theatre Sale

From Wisc, I neature Saite
A bildison, Wisc, March 25.
A bill to bar the sale of food and
for drinks in theatres has been introduced in the Wisconsin Jegislature by Assemblyman Charles Westphal, Milwaukee Republican. Il provides a fine of \$25 for violation.
There's some question It his cover
ers the sale of popcorn, confection

Prestige Pix Packages
will curtain-raise in the campaign
will curtain-raise in the campaign
will curtain-raise in the campaign
sal to sell packaged product of Jaraise and the campaign
sal to sell packaged product of Jaraise and the campaign
for a two-day engagement of "Brief
grounter," Man by Bechapter for
"I Know Where I'm Going" which
is set for April 22-24.
Reading branch has packed the
two pix and inturn is selling tickets
to its members and the public
will follow aut utn its perfect
will follow aut utn its perfect
ling packages of two-to-dwe pix of
the organization. Lawrence Audrain,
Prestige's top flack, made a flying
trip to Reading over the weckend

Prestiges to Dack, made a fring trip to Reading over the weekend to set exploitation and advertising for the JL present. In another phase of the drive for special sales of certain Rank films, Prestige last week pacted with Purdue University for the playing of a series of five pix in the school's implied cleary of neighboring theatre operators who were offered the lims before the university's officials operators who were offered the films before the university's officials

SPCA Balks Giveaway

SPCA Balks Liveaway.

Giving away of baby chicks march 25.

Giving away of baby chicks a checked by the control of Cruel ty to Animals.

Herbert M. Bachman, humane agent, stepped into the picture after the State theatre here advertised it would give away chicks to the first State theatre here advertised it would give away chicks to the first S00 persons to enter the theatre.

5% Amus. Tax

witting of "Alex" April 7 is being shared by J. Walter Thompson and 20th. It's believed first time studio exploit a picture.

Siritzky-Pathe

Centined from page 5 smaller city situations, according to Siritzky said there is strong agitation in France by film producers, and 60 thesites stelleded, of more than 400 thesites stell with stelleded at a meet in the Staesynthesia stelleded, of more than 400 thesites stell with stelleded at a meet in the Staesynthesia stelleded, of more than 400 thesites stell with stelleded, of more than 400 thesites stell with stelleded, of more than 400 thesites stell with stelleded, of more than 400 thes Continued from page 7

Hellman, Zanuck Gab Hollywood, March 25. Marcel Hellman, who recently produced "Meet Me at Dawn" in England for 20th-Fox is in town for

three weeks of conference with Darryl F. Zanuck on the company's

Darryl F. Zanuck on the company's future product in London. While in town, Hellman will bor-row a number of the studio's out-standing players for work overseas.

23 Pic Classics Made Available For Classrooms

After seeking them for the last 20 years, the National Council of Teachers of English finally has been given condensed versions of feature pictures based on classic and modpictures based on classic and mod-ern literature by the film 'industry. Teaching Film Custodians, the non-profit corporation organized by the major film companies, is the instru-mentality which is making the pic-tures available. A list of 23 con-densed versions for classroom use has just been announced. English instructors long classnored English instructors long classnored

for some adaptation or condensa-tion of such classic screen stories as "David Copperfield," "Great Expec-tations" and "Kidnapped." But un-til the work of whipping these feathe second of the second of th

Now the pictures are rented to fit Now the pictures are rented to fit into any particular phase of classroom study. Majority of the English literature films differ materially, of course, from the original feature pictures. They are shown only to students, in regularly enrolled classes, and for study and not entertainment.

classes, and for study and not entrainment.

The compare like of literature.

The compare like like of literature.

The literature like like of literature.

The literature like like of literature.

Copperfield, the Man, "being two four-red subjects down from the original "Copperfield," and "Good original "Copperfield," "Merchanture like "The Copperfield," and "Copperfield," "Treasure claims" and "Tale of Two Cities," all Metce, "Timothy's Quest" (Par).

Report On Jure Beekings.

Report On Juve Bookings

Report On Juve Bookings

Effort is being made by reps of
the Motion Picture Assn. contabbing with exchange managers in key
being with exchange managers in key
reports on bookings of pix in the
reports on bookings of pix in the
children's Film Library. Object of
piling up the statistics is for public
relations purposes in order to demonstrate what the industry is doing
ordering to of catering to moppet
audiences.

audiences.

CFL comprises 28 specially chosen features on which theatres can draw for Saturday morning showings. Almost 5,000 such performances are believed to have been given since start of the program four months ago.

Twin Cities' 1st Drive-In

I win Cities' 1st Drive-In Twin Cities' first drive-in theatre is in prospect in consequence of the action of Taxpayers' Asm, of Gol-den Valley, local suburb, in approv-ing \$150,000 for such a project. Joe Wolf, Minneapolis Film Classics Wolf, Minneapolis Film Classics and Louis Gainaley, local jeweler, and Louis Gainaley, local jeweler,

and Louis Gainsley, local jeweler, are planning it.

Pair would pay license fee of \$1.000 annually as against \$75 for regular theatres. Village coducil will hold a public hearing this week and decide thereafter whether to issue the permit against which much opposition has appeared.

Inside Stuff—Pictures

Wednesday, March 26, 1947

Recently-adopted policy of distribs starting ads for the succeeding picture at the Music Hall, N. Z., very early in the run of the current film proved profitable for present tensus. "Late Grass" to the tensus of the tensus of

Survey conducted by Audience Research Institute reveals that publicity for Jesse Lasky's forthcoming "Miracle of the Bells" has received meadence penetration before: a_start of a pull ad-publicity campaign and advantage of the second of the

Last in the Dr. Kildare series to be produced by Metro, heretofore titled "Cynthia's Secret," has been retitled "Dark Delusion." Title switch necessitated a postponement of the flim's tradescreening, which is now schedule for all exchanges April 7 except Washington, where it will be tradeshown

for all exchanges applied to the following about the following about the following about the following as forced postponement of the films release, since no picture can be released until after all exhibs have had a chance to see it. Release date has not yet been set but the film is expected to be distributed some time in April.

Harry Kosiner, Edward Small's sales rep in New York, has also been named to supervise distribution of Andrew Stone's product. Latter is not his personal account, however, but will be handled via the Small office, since Small's Motion Picture Finance Corp. on the Coast has coin invoscie in Stone's pic, "Plun on a Weckend." Both Stone and Small films are in Stone's pic, "Fun on a W distributed by United Artists.

Republic's dropping of the "Red Ryder" series of westerns was the result of an oversight. One of the studio exces forgot to pick up the option on the newspaper strip during the specified time. Owner of the property immediately upped the price so high that Republic decided to switch Monte Hale to another series.

Pic Profits Perk

Continued from page 1 =

exceptional business, mediocre and minor ones are very frequently dying. Which means it is the bigbudget specials which have been carrying the load, admittedly a not too healthy situation.

too healthy situation.

Taking a broad industry-wide average, the facts are that bo, or grosses are up a few percent over last year, although net income is either off a few percent or about equal to 1946. That's because of inversing costs in theatre operation, principally payrolls and expenditures for house improvements.

tures for house improvements.

There have been some intercating changes in characteristics of the bo.—such as an unexplained drop in children's attendance—but averages remain high in the affillated circuits. All but one of the five saw a rise in gross income for the first nine weeks. Important indie circuits are about on a par with a year ago, while most indie houses checked while most indie houses checked claimed a drop of from 10 to 20%. Attendance is generally off slight-ly, but the fact that much of that is represented by low-priced children's tickets makes it less significant than it appears. In addition, increases in admission prices during 1946 have slickets makes it less significant than it appears. In addition, increases in it appears. In addition, increases in the properties of the

RKO's Business In Britain Up 40% RKO's business in Britain jumped

40% in 1946 over the year before and maintained its gain in face of blizzards and power shortages this winter which caused an over-all slump of 35% in Britain's show hiz. according to Robert Wolff, company's managing director for the United Kingdom, Wolff also dis-closed that RKO is now poised to launch into the 16m field overseas and has already prepped three groups of 12 pix each for UK consumption.

"Bells of St. Mary's," an RKO release, proved to be the biggest grosser ever to play England with the exception of "Gone With the Wind," having displaced "Mrs. Miniver" for that spot, foreign topper said. Strong films continued to do big business in Britain despite government regulations limiting playing time to six hours daily during the winter, Wolff added.

Strong possibility of RKO dropping its plans to produce "White Tower" in England and the Continent was revealed by Wolff who said an alternative story, now availsaid an alternative story, now avail-able, was a more likely prospect. "So Well Remembered" has been completed under an RRO tious with J. Arthur Rank and the "Tower" substitute is to be made as part of the deal. Company will probable continue turning of the probable story of the probable of the probable RKO that option, Wolff said.

RKO that option, Wolff said Wolff, who's in New York for a visit which will end May 9 when he avisit which will end May 9 when he could be supported by the work of the work o

Total domestic film rentals of the view of the control of the view of the control of the view of the v

RONALD DEAGAN

ALEXIS OMITIA UNITIA

ZACHARY OMNTT UUVT



"OTALLION STALLION POLICY POUTO THE TOP!

JAMES V. KERN
NOVELAND SCREEN PLAY BY STEPHEN LONGSTREET
ALEV GOTTLIER

A GREAT STORY TOLD
WITH GREAT EXCITEMENT
GREAT

GREAT OUTDOORS!



RKO's New Narration System Seen As Solution of Foreign Dubbing Problem

RKO International, going a step further than the other majors in its attempts to provide saleable 16m product for the foreign market, has evised a new system of narration in which the entire English dialog replaced by the voice of a narrator explaining the action. Work is done at the new .RKO-Path studies in New York and RKO for-eign sales execs look to the system to make their 16m product accepta-ble in almost every foreign coun-

Metro International has also been utilizing the narration process for some time, with pictures translated into about six different languages. It is not not some time, and the source of Metro International has also been pany's foreign versions department, with the technical work supervised by production manager Dudley Hale.

Under the RKO system, the narrator often winds up a commentary sequence with direct quotes, traying whenever possible to start and stop his speech in synchronization with the lip movements of the actors. This gives the same results as com-plete dubbing, but is far less ex-pensive since nor voice can be used for the entire picture instead of har-distribution of the complete acter. RKO has aiready completed a narrated version of "Tarzan and the Leonard Woman" in three difrator often winds up a commentary acter. RKO has already completed a narrated version of "Tarzan and the Leopard Woman" in three different languages and is currently working on "King Kong." About 12 features have been turned over to Pathe for the narrated versions, with which RKO International hopes to hypo its 16m business overseas.

System is expected to provide the System is expected to provide the answer to the question of what form foreign versions of American product should take in those areas where 16m product is to be pushed. Dubbing has been atmost entirely ruled out, both because of its expense and because audiences in many foreign countries dislike the finished product. Subtiting in the finished product. Subtitling in the native language, only other system used heretofore, has also been found used heretofore, has also been found unacceptable since audiences in the hinterlands, where I sm product gets its greatest play, are often illiterate and cannot read the titles. In ad-dition, a I sm screen is often too small for titles to be seen clearly.

UA Kit

Continued from page 7 : worth of caviar, steak and cham-

2. CONTRACT FORM 220B. Ex-hibitor Joe Blow signs contract for picture in competitive area.

4. SONG "GUILTY." This is sung

by the jury while you're bustled to the clink.

5. PENCILS. You write letters to wife, mother, Grad Sears and Doro-thy Dix. No one will help you. No one CAN help you.

6. PLAYING CARDS. The jailer is a gin-rummy player. You are sehneidered twice a day, day after day,

ay.
7. CIGARETS. The jailer smoke igarets. Gotta be nice to him.
8. CUT - OUT. PAPER DOLLS, ome clean fun for busy little fing-

Write your "mouthpiece," Eddie chnitzer, for help. Hidden in a rust of bread, Joe Unger smuggles

9. (a) FALSE MUSTACHE

(b) STEEL FILE, A means of PISTOL. To shoot your

But you haven't a chance. You've committed a terrible crime. You're caught and put into solitary. There are three ways out.

10. RAZOR BLADES. Cut your

11. POISON. Eat it.

12. ROPE, Hang yourself, (The End)

NAT'L REVIEW BOARD TO INCLUDE 22 ORGS

Expanding its general membership to include some 22 organizations of national scope, National Board of Review prexy Quincy Howe, revealed details of the Board's reorganization plan at the group's 38th ganization plan at the group's 38th anniversary conference - Thursday (20) at the Hotel McAlpin, N. Y. Associations such as the Boy Scouts, YWCA, various women's clubs, et al., beneaforth will actively participate. Conference urged greater production of "family" pix, praised the industry for creating the children's limit library and lauded the purpose of the United Nations' film division. Among those addressing the conof the United Nations' film division Among those addressing the con-clave, presided over by radio commentator Howe, were Jean Benoit-Levy, director of the United Nations film department; Orton Hicks, 16m veppee of Loew's, International, Louis de Rochemont and Brian Aberne.

Benoit-Levy emphasized need of cooperation from the film industry while Hicks traced the ad-vance of 16m films overseas.

U-WB

Continued from page 3 March 14, and that banishing U was passed out last Wednesday (19). Circuit execs were instructed as of those dates to cancel all possible en those dates to cancel all possible en-gagements and give no further play-ing time to features, newsreels or shorts of the alleged offenders. A few houses are continuing to play U and E-L pix in situations where it is too late to book substitute pix.

Rank in It Too Incidental sufferer in the pair of disputes is British producer J. Ar-thur Rank, since U and E-L happen to be sole distribs in this country of his new films.

(so be sole distribe in this country of his new flams. In the hettle with U is that Buckner had got the impression the Warner studio was not going to lift his option, on which he had one year to go. As a result, his agent deal with Goetz. A few days later, Jack Warner, hearing of this feel that U had jumped the gun by not waiting until Warners had officially working until Warners had officially who this ticket was to be picked up not his ticket was to be picked up when the work of the work of

studio. Ragie-Lion situation was slightly Eagle-Lion situation was slightly different. Miss Leelle, who had been under contract to WB, recently sue to get out of the pact on the grounds that it was made while she was rainor. Court upheld her. Thereupon, Foy entered into a deal with her. Warner foll that likewise was gruinupping since WB had in the new the work of the packet which is not were discovered as appeal, which is now meritally a support of the packet with the now pending.

As a matter of fact, E-L could find

As a matter of fact, E-L could find listelf in a rather embarrassing situation if it went forward with the Lestle film should it find later that the appeals court had reversed the earlier ruling freeing the star from the WB next. In other weeds, E.V. earlier ruling freeing the star from the WB pact. In other words, E-L would be unable to release the film without an arrangement with WB-and if the latter didn't want to make

and if the latter didn't want to make a deal, the film would have to be permanently shelved.

Warner theatremen, from their viewpoint, are reported displeased with the turn of events. Aiready suffering from a product shortiage, they were forced to scramble for pictures last week to fill the voids in playing time.

WE Increasing Stock

Stockholders of Western Electric Co. have been notified by C. G. Stoll, Co. have been notified by C. G. Stoll, praxy, that they will be asked to pass on a proposal to increase the company's authorized capital stock to 9,000,000 shares at the annual meeting, April 8. Currently authorized capitalization is 7,500,000 shares. If increase is voted, it is planned to offer the additional shares prorata to stockholders. Proceeds will be according to the control of the con

Picture Grosses

Continued from page 10

LOUISVILLE

Rialto. Other houses are average

pace. Estimates for This Week Esumates for This Week
Brown (Loew's-Fourth Avenue)
(1,200; 40-60) — "Wonderful Life"
(RKO) (m.o.), Fair \$4,000 on m.o.
Last week, "California" (Par) (m.o.),
\$3,500.

\$3,500.

Kentucky (Switow) (1,200; 30-40)

"Secret Heart" (M-G) and "Jungle
Princess" (Par). "Mild \$3,000. Last
week, "Till Clouds Roll By" (M-G)
and "Blondic Knows Best" (Col),

Mary Anderson (People's) (1,100; 40-60)—"Pursued" (WB) (3d wk). Nice \$6,500. Last week, sturdy \$7,000.

\$7,000.
National (Standard) (2,400; 40-60)
—"Michigan Kid" (U) and "Dead of
Night" (U) Fairly active \$8,000.
Last_week, "Destry Rides Again"
(U) and "When Dalton's Rode" (U)
(reissues), \$5,000.

reissues), \$6,000.

**Blatto (Fourth Avenue) (3,400; 40-60)—"Rue Madeleine" (20th) and "Pilgrim Lady" (Rep). Strong \$17,-00.

Last week, "Wonderful Life" (RKO), healthy \$16,000.

(RKO), healthy \$16,000,
State (Loew's) (3,300; 40-60)—
"Stairwry to Heaven": (U) and
"Allas Mr. Twilight" (Col). Pleasing \$16,000. Last week, "Affairs Bel
Ami" (UA) and "Lone Wolf in
Mexico" (Col), moderate \$12,000.

mexico" (Co1), moderate \$12,000.

Strand (Fourth Avenue) (1,200;
40-40)—"Easy Come" (Par) and
Gentleman Joe Palooka" (Mono).

Oke \$5,500. Last week, "Queen of
Amazons" (FC) and "Renegade Girl"

(FC) (reissues), \$5,000.

BRUNETTE' BRISK 24G IN 2 SEATTLE HOUSES

Seattle, March 25. Big news here this stanza is the great biz being done by "Favorite Brunette," playing day-date at two

theatres. Estimates for This Weel

Estimates for This Week
Blue Mouse (H.E.) (80); 45-80)—
"Pavortic Brunette" (Par). Special
bally helping to huge \$30,000. Last
week, "Perfect Marriage" (Par) and
staging Town" (Par) (2d wk), fairlish
\$3,400 in 6 days.
Fifth Avenue H.E.) (3,349, 45-89)
Fifth Avenue H.E.) (3,349, 45-89)
"Saider" (Indie). Good \$12,500. Last
week, "Beginning or End" (M.G.) and
"Lone Wolf in Mexico" (Col), only
\$3,000.

CRICOT the wish, good \$4,500 in 6 days.

Bould He Di (2020 65-60)—
Bould Bow He LD (2020 65-60)—
Bould CRO) (reinsue), Siov \$4,000.
Last week, Wilcked Lady" (U) and Clark Spot (Cd), 1 days \$5,00.
Last week, Wilcked Lady" (U) and Clark Spot (Cd), 1 days \$5,00.
Last week, Wilcked Lady" (U) and Spot (U) an

700.
Roosevelt (Sterling) (800; 45-80)—
Tomorrow the World" (UA) and
"Guest in House" (UA), split with
Wicked Lady" (U) (m.o., Good \$5,
000. Last week, "Swell Guy" (U),
\$4,600.

\$4.600.
Winter Garden (Sterling) (800; 25-50)—"Razor's Edge" (20th) and "Mr. Ace" (UA) (3d run) Nice \$4,000.
Last week, "Old California" (Rep) and "Girl God's Country" (Rep), split with "Meet John Doe" (FC) and "Wake Up. Dream" (FC) (3d run), good \$3,300.

SAN FRANCISCO

SAN FRANCISCO
(Continued from page 11, 2000)
(Continued from page 12, 2000)

"Lady in Laise" (M.G.). Nice \$21, 500. Last week, "Begliming or Bad" (M.G.). Nice \$21, 500. Last week, "Begliming or Bad" (M.G.). Nice \$21, 500. Last week, "Begliming or Bad" (M.G.). Nice \$21, 500. Last week, "California" (M.G.). California" (M.G.). California" (M.G.). Last week, "California" (Par) (Inc.). State State (M.G.). Page 10, 500. Last week, "California" (Par) (Inc.). State (M.G.). Page 10, 500. Last week, "California" (Par) (Inc.). State (M.G.). Page 10, 500. Last week, "California" (Par) (Inc.). State (M.G.). Page 10, 500. Last week, "California" (Par) (Inc.). State (M.G.). Page 10, 500. Last week, "California" (Par) (Inc.). State (M.G.). Page 10, 500. Last week, "California" (Par) (Inc.). State (M.G.). Page 10, 500. Last week, "California" (Par) (Inc.). State (M.G.). Page 10, 500. Last week, "California" (Par) (Inc.). State (M.G.). Page 10, 500. Last week, "California" (Par) (Inc.). State (M.G.). Page 10, 500. Last week, "California" (Par) (Inc.). State (M.G.). Page 10, 500. Last week, "California" (Par) (Inc.). State (M.G.). Page 10, 500. Last week, "California" (Par) (Inc.). State (M.G.). Page 10, 500. Last week, "California" (Par) (Inc.). State (M.G.). Page 10, 500. Last (M.G.).

2 PENNSY BILLS WOULD

Philadelphia March 25. Two bills affecting the film industry were introduced in the legislature at Harrisburg last week. One of them, presented by Rep. Joseph A. Scanlon, Philadelphia

Democrat, would forbid changes in admission prices in amus places during Sundays or holidays Another measure would make it mandatory for theatres to flash on the screen at regular intervals a floor plan of the house showing exits.

Three in Missouri Also

Three in missouri Asse
Kansas City, March 25,
Exhibitors in Missouri are keeping their eyes peeled on three bills
now in the legislature. One being
eyed favorably is Senate Bill 155,
which sets standards of senting and aisles for new theatre construction. It is not retroactive and will not apply to theatres already in use.

apply to theatres already in use.

Two others have failed to evince
any favoritism from exhibitors. One
is H.B. 246, providing for a soldiers
bonus, and raising part of the funds
by a 5% tax on theatre admissions.
It is currently lodged with the military affairs committee.

H.B. 250 recently introduced is now in the committee of criminal jurisprudence. It would require an experienced fireman to be on duty in every theatre, and would require one fireman for each 1,000 seats or n thereof.

insas legislature last week killed last of its proposed revenue sures, thereby removing any ety from exhibitors in that anxiety

Sureseaters Continued from page 5

clusive overseas diet, joined the parade last week when a spokesman disclosed plans to open three more in Denver, Dallas and Salt-Lake City with the theatre chain aiming for with the theatre chain aiming for an utilimate total of 50 houses forming a countrywide network. Recent grosses indicate that the artheatre phase of foreign pix is a thing of the past, it was asserted, and "Hollywood had better look to its laurels."

"Raider" (Indie). Grow.
"Raider" (Indie). Grow.
"Raider" (Indie). Grow.
"Week, "Beginning or Raid" (Mr.4.).
"Week, "Beginning or Raid" (Mr.4.).
"Week, "Beginning or Raid" (Mr.4.).
"John Story" (Col.) (dish who.).
"Great \$11.000. Last week, \$11.000.
"Great \$11.000. Last week, \$11.000.
"Gallforming (Par) (mo.). Nice \$6,
"Gallformin

Increasing stature with exhibs of Increasing stature with exhibs of Increasing stature with exhibs of Increasing stature with exhibit stature and their power to draw on audiences of their power to draw on audiences that lay off the usual Hollywood pix, such top-ranking exhibs as Bob such top-ranking exhibs as Bob such top-ranking exhibs as Bob learners of Creative Month of the Stature of Charlest Month of Internate Circuit Coast theatres; and the potent Balan & Katz chain in Chicago have switched scattered mabe houses to British films. In the main, Prestige and Bug circuits are: considering stature of the Committee of the Commi

Prestige's Survey

Prestige's Surveying conversion possibilities in the U. S. and preliminary reports compiled by and preliminary reports compiled by and preliminary reports compiled by and preliminary reports compiled to the control of the control o Last week, "California" (Par) (m.o.), of experiment of the month of the california o

Charge Mpls. Exhibs Choke Off New Bldg.

Wednesday, March 26, 1947

Minneapolis, March 18.

Promoters desiring to build new theatres in Minneapolis and its suburbs charge that present vested theatre interests have been using their influence to choke off any additional competition and keep 2 theatre Interests have been using their influence to choke off any additional competition and keep a diditional competition and keep a diditional competition of the second control of the second cont

bas rejected all applications, meabas rejected all applications, meavolks call their permit a "transfer"
beause, they promise, after the new
theatre is built another of their
away, will be abandoned. One nike
away, will be abandoned, one nike
away, will be abandoned, has issued a permit to Mans & O'Reilly,
arrived towards, for a new theatre,
arrived the services of the away
the permit to the services of the arrived the
dustrial Products, a farm not now engaged in the show business, abunda
have never like and their theatre
and the Industrial Products move to
build is one of several that the
away the services of several that the
been encountering obstacles and thus
been trying unsuccessfully for
months to get a permit for a drivethe services of the services of the
months to get a permit for a drivethe services of the services of the
and 375 for regular theatre is
not stripped to the services of the
and 375 for regular theatre inIndustrial Products, abandoning
the proposed Richfield project is
now trying to get a drive-in permit
in another subust. Bioconington.

Rejeex New Oreans Project

Reject New Orleans Project
New Orleans, March 18.
Application of L. & R. Thestre
Inc., to construct a \$125,000 file
house near the Lafitt Blousing Proect has been denied by the facility
review committee of the Civilis
Production Administration in Washington

2 New Texas Theatres
Port Arthur, Texas, March 25.
Charter of Dallas, opened
new 2500 point of Dallas, opened
new 2500 point of Dallas, opened
new 2500 point of Dallas, opened
Jim Hewitt is manage.
Mr. and Mrs. George Nix, opened
their new Goree theatre, Goree,
which they remodeld from an old
building. Nix is a county commiscent and his wife will assist in the
opened and his wife will assist in the

New Charlotte, N. C., House Charlotte, N. C., March 25. Manor, newest motion picture theatre here, will open April 6 near Providence Road ahopping center. Opening film is "The Egg and I." E. Y. Stafford of Charlotte will serve as a ching manager. He is sense. serve as acting manager He is gen-eral manager for Meiselman's chair in the two Carolinas.

Associated with Meiselman in op-ration of the Manor will be Phil

2 Ohie Drive-Ins
Tokedo, March 25.
Two new drive-Ins have been announced here. Charles R. Brinkena, Defance, O, eafe man, defance, O, eafe man, drive-Ins and restaurant near that city on State Route 68. He plans it for opening this spring.
Carl Blake and C. T. McKnight, of Youngstown, O, will open a new C. T. McKnight, of Youngstown, O, will open a new C. T. McKnight, of Youngstown, O, will open a new C. T. McKnight, of Youngstown, O, will open a new C. T. McKnight, of Youngstown, O, will open a new C. T. McKnight, of Youngstown, O, will open a new C. T. McKnight, of Youngstown, O, will open a new C. T. McKnight, of Youngstown, O, will open a new C. T. McKnight, one of the Control of the

Calif.'s 1st Quenset House Hollywood, March 25

Hollywood, march were California's first Quonset these bearing at Rodger Young housing project in Los Angeles. Lee Naify is lessee of 500-seater costing \$40,000. Admission top is 50c for house.

Showmen whose customers have been asking when Glenn Ford is coming back to give them some more of what he dished out in GILDA can tell them that now is the time.

M. P. Daily

Columbia Pictures presents

Glenn FORD FRAMED FRAMED

JANIS CARTER-BARRY SULLIVAN

EDGAR BUCHANAN Karen Morley Jim Bannon

Ojected by

OJECTECHOP BY BEN MADE SCHERMER



U. S. Pix In Swedish Massage

foreign film income, it is neverthe-less important because there have been no restrictions and no mone-tary blocks heretofore. A committee of three U.S. industry reps in Sweden has been

named to work out the situation It was stated that the Swedish move was not a matter of discrimination, but that new today in the state of Swedish move was not a matter

Situation in Rumania is a little different and appears so decidedly a case of discrimination against American pix in favor or Russian that the U. S. State Department has ordered an investigation by its mission in Bucharest, Latter has made representations to the Ministry of Foreign Affair. eign Affairs

eign Affairs.

Squawk is that 15 cases of U. S.
pix have been lying in customs for
two months, with Rumanian officials
declining to either grant or refused
them import permits. The only explanation that American reps cap
get is that there is no one at the
Ministry authorized to sign necessarv licenses.

adverse factors injuring the posi-tion of American film exports abroad, declared Gerald M. Mayer, managing director of the Interna-tional Division of the Motion Pic-ture Assn., last week in his report to MPA prez Eric Johnston on 1946 corestions.

operations.

"The scarcity of dollar exchange has become more apparent during his party are than ever before." The scarcity of dollar exchange has become more apparent during the party are than ever before. The scarcity of the desire on the part of many the desire of the part of many than the part of many than the desired of the de erations. "The scarcity of dollar exchange

Color Newsreel

ued from page 15 ;

them import permits. The only explanation that American reps and the planation that American reps and the state of the planation and American reps are gaining in the planation and Russian pix are gaining and Russian pix are spaining and Russian pix are spaining and consequently don't expect clipped whether it arrives by expect of some stopped whether it arrives by expect of the state of

Albany's Variety Club Aids Destitute Family

Albany, March 25.
Campaign to aid a couple with seven children made homeless by a fire which destroyed their uninsured house along with all their belongings in nearby Altamount was started home. destroy e along with an in nearby Altamount by Variety Club, sured house along with all their belongings in nearby Allamouni was started here by Varlety Club, with a contribution of \$160. Work-with a con

Omaha Variety's Drive
Omaha, March 25.
Variety Club here is organizing
the territory to raise \$20,000 for new
Children's Memorial hospital via a
series of 25c matinees. Variety
raised \$14,000 last year.

Admish Prices

Continued from page 5 =

no intention of slicing in any of his s. Exhib biggie doesn't believe that Colonial's move will hurt him nor does he think levels off Broadway are out of line. There's no general need for slashing. Fabian said though there may be reason for it in highly particularized spots such as locales where the war's finis spelled

drastic slides in theatre biz.

Theatre in Albany widely advertised its slash with the "Colonial turns back the clock." Admission prices for adults were reduced from 44c, to 35c, and children from 20c, to 16c, for first four week-days. House upped admissions only last September when it reopened last September when it reopened after extensive refurnishing due to

Indie Exhibs In Middle

son until it finally sets.

Position of the indies was smartly set forth last Thursday in a statement by Abram F. Myers, general counsel of the Allied States Exhibitation of the Allied States and the set of the allied position as a club to beat higher rentals out of the exhibitors where supposed the performance of the exhibitation of the exhibitati

divorcement. Some are so anxious to see the system established that they are putting it into effect before the decree becomes effective. One might suppose they would lean over backwards to make competitive bidding as attractive as possible—at least until the issue of competitive bidding versus divorcement is settled."

Myers pointed out that the New York judgment calls upon the dis-tributors to name a minimum flat rental figure for licensing a film during a specified number of days. "We have yet to see an offer which states any minimum price, whether in terms of a flat rental or otherwise,

here that Justice Reed will give competitive bidding, and the purhier tribunal bears the case and extra constant of the form of the first of the court had in view,
the second of the court had in view,
tha

"As it is being administered, the system cannot possibly accomplish that purpose. The great circuits are being protected in their local monopolies and the only competition that is being stimulated is between independent exhibitors in order to independent exhibitors in order to

No Shortage

plenty of product for exhibs in such

Metro has gradually upped the number of territories in which it's been conducting its operations with competitive bidding and six selling product that way in 40 ers said. He concurred with other distributions, Rodgers said. He concurred with other distributions are selling to the season of t been conducting its experiments states any minimum price, wassesselland the distributor's offer shall include, in addition to a minimum price is a stated number of days, the time when the exhibition is to commend the distributor's offer shall include, in addition to a minimum price is a stated number of days, the time when the exhibition is to commend the considering the situation considering the situation considerable with the considerab

being distributed to all subscribers of

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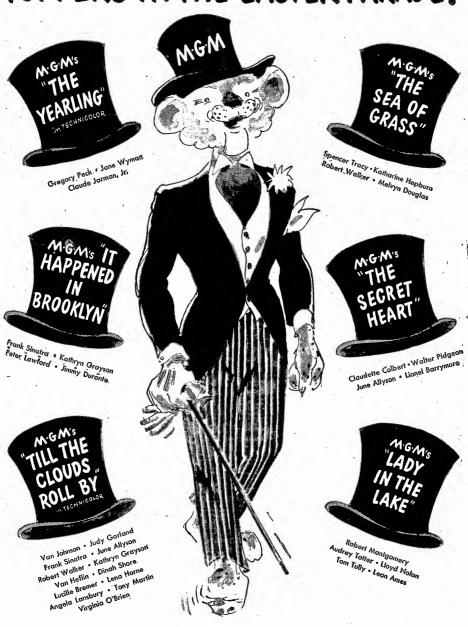
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-i ::L.	City

TOPPERS IN THE EASTER PARADE!



Grainger Sets 3 Repub Regional Sales Meets: News From Kevs

Series of three regional sales confabe will be held by Republic Holly
holly and the held by Republic Holly
holly wood studies, starting with the
one in N. Y., April 2-3. James R.
Lange of distribution, revealed the
plans. Herbert J. Yates, company
the present of the plans of the plans of the plans of the plans
per yell pengla at all three regions
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PICTURES

Plug Kid Matinees in Indpls.
Indianapolis.
Parent Teachers, Legion of Decency, Photoplay Endorsers and other community groups here putting on concerted drive for Saturday children's matinees in neighborhoods, Motion Pieture Assn. back of

day children's matinees in neighborhoods. Motion Petture Assn. back or
below. Botton Petture Assn. back or
committees of Wawasee Auto Driven
Officers of Wawasee Auto Driven
Theatre, Inc., now building all
May 18 opening, include Carl Niesse,
Secretary and separation of the Carl Niesse,
Secretary and separation of the Carl Niesse,
Secretary and separation of the Carl Niesse,
Ward Wolft, national dough guy of
Marc Wolft, national dough guy
Marc Wolft, nati

Paul Ketchum Theatres Formed
Texarkana, Texas,
New corporation formed here will
be known as Paul Ketchum Theatres,
Inc., it's headed by Paul Ketchum

"PURSUED"

LOUIS PRIMA

BROADWAY AT 47TH STREET STRAND

DANA ANDREWS I

"BOOMERANG"

us on Stage—PHIL REGAN
KATHERINE DUNHAM
ERNESTO LECUONA
SULLIVAN SID CAESAB

ROXY 7th Ave. &

PALACE ANALY

Laraine DAY - Brian AKERNE

Robert MITCHUM-Gene RAYMOND THE LOCKET' MAKENAL ON SCREEN

I. HAVWARD

'The STRANGE WOMAN'

BARON MUNCHAUSEN

PEARL

CLIFF HALL

with Dean Jagger
Alan Hale
And Introducing
John Rodney
by United States Pictures
For Warners
In Person

as prexy and general manager; Mrs. E. H. Gray, vice president; Mrs. Paul Ketchum, secretary-treasurer. The group operates Queen and Century here which they plan to remodel. New house, to be called the Oaklawn, will be constructed soon.

lawn, will be constructed soon.

W.K. Charlotte Key's Facelitt
The Broadward Charlotte, X.
The Broadward Charlotte, X.
The Broadward Charlotte, X.
The Broadward Charlotte, Algoric Houses of Willby-Kincey, chain, closed for ten days to get facelitt.
Paul Ballenger, former manager terred by Willby-Kincey circuit to Charlotte as manager of Dilworth.
Lenoit, N. C. theatre will omit the Lenoit et you could permit showing of Alms Sunday afternoons.
Charlotte Drive-In Theatre, which was a standard to the Charlotte Charlot

Goldenson Huddles in Chl Chicago.

Chicago.

Leonard Goldemson, Paramount theatre head, with his assistant Edward Hyman, reviewed company business here last week with local representation of the company business here last week with local region of the paramount of the company of t

with the many states of the man and some press. Louis. Fred Webrenberg, national pressy associated and pressy associated and parts of the man and m

creases in taxes would be passed on to the public. Arthur said the proposed levy transes in taxes would be passed on the public.

Arthur said the proposed levy would be actually a sales tax which would be actually a sales tax which are the said deprive of entertainment and concept of entertainment and concept of entertainment and the law makers rely on the municipal payroll tax, readjustment low really valuation and concept of the said of the

collections.

Lev', N. Y. Shifts
Irwin Fredlyn, assistant manager
of Low's Metropolitan, Broodlyn,
has been upped to acting manager of
Low's Palesch and the Metropolitan,
has been upped to acting manager of
Low's Palesch and the Metropolitan
in the Metropolitan in the Metropolitan
in the Metropolitan in the Metropolitan
in the Metropolitan in assistant
manager of the 46th Street manager
of the Metropolitan in assistant
manager of the 46th Street manager
in the Metropolitan in the Metropolitan
in the Metropolitan.

Sheuras Kew XII Drive

Sheuras Kew XII Drive

treasurer of the Metropolitan.

Skeuras Kery NT Driveo.

Pre-opening of 4th annual National Control of the Annual National Nation

Bachman Resigns WB
John A. Bachman, nine years
manager of Warner Bros. branch
here, resigned and leaves Charlotte
in two weeks. New Warner manager
for Charlotte not named.

for Charlotte not named. States for Charlotte not named. Contral States Revames Manageria Central States Theat's Corp. made following managerial changes red contral states manager for two theaters, has resigned and is succeeded savely, city manager for two theaters and the succeeded in Albia by Mwn. 18 su

Latta Show-Blz Drly

Latta Show-Bis Drive
Albany.
The C. J. Latta Show-Business
Drive will be observed in Warner
theatres of the Albany and Butfalo
districts from March 30 to June 28.
It will celebrate Latta's sixth anni
as zone manager, headquartered in
Albany.

\$15,000 Kaness Drive-In Kaness City, Outdoor films will be tried out in K. C., Kans, this summer, a drive-in the care of the control of the c

tre will cost \$15,000.

Kanasa Chrest Realigns Managers Ranasa Chry.
Recent chift of managers on ThekCadle in a city manager at Parsons,
Rana. Other changes include Max
Chry. R. C. Jacoble to handle Kangan and Strand at Predonia, and
in Kanasa. To Chief Riswaths, all
in Kan

Par Moves Out Pitt Exploiteer Pittsburgh

Pittsburgh.

Jim Levine, Par's exploiteer here
for last two years, transferred to
Cleveland, Local exchange in future
will be serviced out of Washington
office, with no regular man being
assigned to Pittsburgh.
Covi theatre and building housing
it in Herminie, Pa., sold by Rudy
Covi to Charles Trozzo, of First Na-

with the control of t

Hospital in Butter, Pa.

Co-op Wins in Canada Regina, Sak.
An offer of \$5,000 for dity-owned property on was rejected by city out of the control of the cont

not carried out.

Hankins Quits U in St. Louis.
So.l Bankins, wet city salesman for Universal, resigned, replaced or the control of the contr

PRC Ups Sebel
Hollywood, March 25,
PRC upped Sam Sobel, former
district manager covering Los Angeles, San Francisco, Fortland and
Seattle, to West Coast sales supervisor.

Sam Milner, former Los Angeles branch manager, takes over Sobel's old post as district chief.

UNESCO Program

must are "acceptable" and make them available to all countries.

A press and radio panel conducted jointly by President Justin Miller of the National Association duted jointly by President Justin Miller of the National Association of the National Associa

M-G Ups Prod.

vealed but it's believed the person vealed but it's believed the perspected and the studio staff is in a state condition, which would enable the studio toppers to plan their production farther in advance. Current boxoffice dip in advance. Current boxoffice dip in seven estudions, or the condition with reduced runs in the farther conditions with reduced runs in the farther conditions of the condition of the condit

England Also

the feature output.

Mayer announced that expended plans for production in England have been completed with Ben Goets, head of Metro's British studies now in the U.S. Five sound stages are that "Young Bess" will be the first filling produced there since the war, to be followed by "The Secret Garden," co-starring Margaret O'Brien announced that Metro would continue to stress best-sellers, citing "The Hucksters," "Bast River," and "B. Fi's Daughter" as adaptations of "The Brighters," "Bast River," and "B. Fi's Daughter as adaptations of the program.

In addition, both the second and third year winners of Metro's announced will be forced to the program.

In addition, both the second and third year winners of Metro's announced the program.

In addition, both the second and third year winners of Metro's announced will be force the Sun, Goes Down," by Elizabeth Metzger Howard, and "Return to Night," by Mary Benault. First prize novel winner, "Green Dolphin and Donna Reed, is now being delied.

It may be the second and the second and the winners of the second and the second an

nimed tins year include "Annie Gest Voy City-while will she Inly Gov-land, plus "Basier Parade," another Berlin opus starring Miss Garland, Frank Sinatra, Gene Kelly and Red Skelton. Other musicals include an Skelton. Other musicals include an Skelton. Other musicals include an Other Skelton. Other musicals include an Other Skelton. Other musicals include an Other Skelton. Other

Waugh, M-G Chill Deal

Hollywood, March 25.
Evelyn Waugh, author of 'Brideshead Revisited,' failed to agree with Metro on the film translation of his novel. Studio dropped its option on the book and author left for England.

the book and author less well land.

Impasse was caused by important parts of the story which could not meet the requirements of the Production Code.



THEATRE ATLANTIC CITY Boardwalk Entrance

SEATS 1.400

Modern - Fireproof High - Class Section

ALBERT M. GREENFIELD & CO.



THE STAGE

GREEN REGISTER

International Minuscensus and Casting Judes of WILL PLANES PROPER PROPERTY AND AUGUST AND AUGUST AND AUGUST AND AUGUST AU To the Secretary, 76, Shuftesbury Av Cables: Greenreght Code: A.B.C. Sel-



ANN SHERIDAN "NORA PRENTISS"

New York Theatres

Co-Starring
Kent SMITH • Bruce BENNETT
Robert ALDA Directed by Vincent Shers

B'way at 51 St. HOLLYWOOD









RADIO CITY MUSIC HALL Rockefeller Center RONALD COLMAN in

"THE LATE GEORGE APLEY" introducing PEGGY CUMMINS
A 20th Century-Fox Picture
The Music Half's Great Easter Stage Show



the theme: fashion

the star: Woman

the stage: madison square garden

The important names that show the world the way to fashion...now show fashion to the world, each year—with The Fashion Fair!,

Produced by—Leon Leonidoff
Designed by—Raoul Pene duBois

Honorary Chairman—Governor Thomas E. Dewey
Chairman—Tex McCrary
Executive Director—Lester B. Stone
Fashion Counsellor—June Hamilton Rhodes
Merchandising Director—Sam Cook Singer
Executive Secretary—Shirley D. Spaulding
Your imagination will suggest tie-ins...for specific.
information, write to Leader Enterprises, Inc.,
630 Fifth Avenue, New York 20.

Circle 7-2469



une 12th through June 18th, daily, 11 A.M. to 11 P.M.

Smoke Spots Get In Sponsors' Eves As Heavy Coin Campaign Is Mapped

As Heavy Coin C
Cigaret sponsors are going inheavy for spot radio spending of
late, to point up a fresh turn in
weeks greater than the control of the control
late, to point up a fresh turn in
weeks eigige advertisers or their
gencies have been asking around
for availabilities, seeking as much
gencies have been asking around
for availabilities, seeking as much
soldies due to lack of available spots
on the nets, with the N. Y. market
particularly sought after
the control of the control
late of the con

Typical Ball Feud Flares in Arizona

Phoenix, March 25.
Newest radio feud to flare here
evolves the New York Giants, the
un Country network and KARV,

Mesa. Situation evolved when Frankie Frisch and Steve Ellis, who will air the games from the Polo Grounds, approached Dick Gilbert, the Sun Country's program director, and of-fered to broadcast the Giants' train-ing games here via the Sun station. Gilbert-was forced to turn down the

_ing_games here via the Sun station.
Gilbert-was forced to turn down the
Gilbert-was forced to turn down the
Gilbert-was forced to turn down the
Gilbert-was forced to turn down
to the state of the state of the state of the
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ried, but KARV maintained silence on subject. Story finally leaking out is that Heath was plenty burned up after hearing first broadcast and creacked down against string of second game. Objection by Heath centreed around the string of the string of the con-test. Agreement with KARV, said Heath, included broadcast ban on all commercial matter, pact also tak-ing in apols.

Lolly Dropping In

Lolly Dropping in Louella Parsons is due east from the Coast Friday (28) or Saturday to visit her husband, Dr. Harry Martin, at Johns Hopkins hospital, Baltimore.
She'll, air her Sunday (30) broadest from New York, then return to the Coast.

Kudos Stanza

Kudos Stanza

Vanturt's 1846 Showmanagement Awards will be the substance of the content of the c

Disk Division Saves CBS Face In Year Report

Columbia Recording Corp. as against those registered by the columbia Recording Company of the CRIS broadesting operations.

The CRIS statement to adolescent of the broadesting operations.

The CRIS statement to adolescent of the broadesting operations of the columbia Recording Corp. as against those registered by the broadesting company, whereas in previous years are the company of the columbia Records. In critical work of the columbia Records of the colu

to \$3,00,000 in "46. The broadcasting earnings (before taxes) were \$10,-400,000 for 1945 at compared with 1945 and 1945 at 194

was \$3,345,000. In The Stitle light was \$3,345,000. In The Stitle light was \$4,345,000. In The Stitle light was sent compared with NBCS, showing a net income from all sources (after deductions) of \$10,885, 500 for 1946 as compared with \$11,217,008 in '45. NBC billings were down \$203,535, while RCA gross income was down \$39,073,557.

ROBINSON EYES COAST COMIC AS BENNY SUB

Unille A3 DERINY JUB
Hubbell Robinson, Jr., entrained
for the Coast Monday. (24) on several matters for his agency, Foote,
eral matters for his agency, Foote,
to quodition fack Pan; ex-GI Coast
comic, as possible summer replacement for Jack Benny.
FCGB radio verpee we lathe huderal properties of the properties of the coeral manager of agency's Coast office
in June, on various matters, including changeover of "Hit Parade" from
CSB to NEC.

Block's New Cig Disker

Martin Block is set for a new Janeth 25.
minute disk show on KEWB, Hollyminute disk show on KEWB, Hollyby Chesterfield. Show starts June 2.
This will be in addition to Block's
Chesterfield coast-to-coast Supper
Club and his WNEW, N. X., transcribed program, on which ChesterBeld is also one of the sponsors.



HUGH B. TERRY

Showmanagement Winner
For the third consecutive year,
KLZ was among the Varlety Show-nanagement winners, KLZ's 1946 citation was "For Responsibility to the Community."

'Best' Debut Cues **CBS** Reshuffle

ing latter item, to be directed net's Al Ward.

'BANDWAGON' TO GET AX FOR CHEAPER PROGRAM

FUN LIBATEN PKUKKAM

II Bluywood, March 25.
Fitch, is reported dropping its
Sunday night NBC time and chucking "Bandwagon," despite its consistent Top 15 Hooperating, for a
cheaper show next season. It's understood shampeo and hair tonic biz
is off and present setup is taking too
deep a bite out of Fitch's and budget,
the condition of the condition of the conFitch would be forced to

other media.

Fitch would be forced to relinquish its time as NBC would be mover approve a cheap show for the never approve a cheap show for the mover approve and the short period of the short period in t

Oxarart to Head New CBS Coast Sales Office

Coast Hollywood, March 25.

Coast transcontinental network sales office was set up here Monday (24) by CBS with Frank Oxarart. Coast advertising man, in charge. Move was cued by "rapidly increasing importance of transcontinental network business originating on the Pacific Coast."

Pacific Coast."

Oxarart, once before with CBS, left net in 1944 to open L. A. offices for Garfield & Guild; in 1945 became manager of Blow agency's Hollywood office, and later opened agency with the company of the c

BMB Makes First Pitch for '48 Survey Financial Backing Next Month

Moppet Disk Show Maps Wide Promotion Tiem

Wide Promotion Tiein
One of the most extensive moppet show promotion tieups in the transcription industry has been effected by Kapper-Gordon, Deston et. outday Bear's property. Program was order in the property of the prop

Radio Winds Up Big Pitch For **Cancer Drive**

American Cancer Society, squaring away for its 1947 drive next month with good of \$12,000,000, is illuing up an impressive array of a control of \$1,000,000, in illuing up an impressive array of a control of the contr

and Joseph Attorney's many and and published with the campaign appearances in behalf of the campaign appearances in behalf of the campaign appearances in behalf of the campaign and appearance in the context of the campaign and appearance in the cam

Obits 'Bad Radio?'

Obits 'Bad Radio,'
Springfold, Mass, Marad. 26.
On the ground the holitary no.
On the program, and WMAS answers of the work new service offered by both local stations since the city was left without newspapers by a was left without newspapers by a was left without newspapers by a WAFI, and affect service for the was left without newspapers by a WAFI, and affect service for the work of the work o

the activity of C. R. Hoper, who the second of the control of the contro

It's a case of BMB wanting to sew up, in plenty of time, the finances for a second go at its listener-counting job. While the actual survey No. 2 would not be made until March of next year, it's pointed out, preparatory work would need to be undertaken this fall. And if broadcraft was the second of the second undertaken this fall. And if broad-casters evince interest via subscrip-tions in sufficient volume, the bureau can proceed with assurance on future plans. At the moment BRIB propriation (21,290,7° v) with sub-scribing stations get a non-year ide on their frequents. NAB regions buddle (combina-provious years' district meeting) at provious years' district meeting) at BMBs '48 fund have been cales-dared as follows:

BMB's '48 fund have been calendared as follows:
Districts 10 and 12, April 14-15,
Kanasa City, District 13, April 21-22,
Houston; Districts 4 and 7, April 22-29,
Roanoke: Districts 5 and 6, May
1-2, Birmingham; District 3, May 26-27,
Beatlimore,
Battlimore,

Same Rates

Same Rates

Exactly what the scale of 49
membership fees will be han't been
publicated, but it is understood the
rates, while "slightly revised," will
be substantially the same as for
1946-47 semester. Then it was base
to stations 1947 evenues, with set
the minimum fee. New station,
the imminum fee. New station,
the imminum fee of which have baken
the imminum of the with the set
the minuted of which have baken
the imminum fee. The station of course will be a sought-after segment.

Hit Juve Delinquency At Local Level, NAB Needles Broadcasters

Needles Broadcasters

Washington, March 28
Speacheading a campaign already
started by NAB's public relations
committee, NAB president Justin
Miller has addressed letters to 260
flight juvenile delinquency with programs geared for local listening.
Miller stressed the opportunity
wide drive at the community level.'
Miller is a member of the Attorney
General's Conference on Juvenile
Delinquency and the American
General's Conference on Juvenile
Octopressional investigation of the
splan bullers effect on young Committee, we were the Rules' Committee of the

A special radio panel of the At-torney General's Conference on teenage crime will meet in N. Y. this spring to report on its work in building anti-crime programs for juveniles.

BOOK THROWN AT RADIO AGAI

1 Down, 11 to Go

Billings of all four of the major networks fell off in January as compared with the first month of 1946. Total drop amounted to nearly \$75,000, indicating that cuttaliment of heavy spending by national advertisers as reflected recently in mounting list of show cancellations made itself evident early this year.

January billings:	1947	1946
NBC	65,600,636	85,719,711
ČBS	5,452,955	5,650,986
ABC	3,554,763	8,708,963
Mutual	2,110,515	2,369,521

'Gagged' Shirer Asks Sponsor Debate On CBS: Mulls Other Net Offers

Radio circles buzzed like horner's wests yesterday (Tuesh) in the wake of CBS' decision to yank commentator William L. Shirer's from his Sunday more than the west of the commentation of the commentation of the west of the commentation of the commentation of the west of washington analysis. The whole affair, kicked off by Shirer hinself on his broadcast Sunday (23), was rapidly developing into a commentation of the washington analysis. The whole affair, kicked off by Shirer house of the washington of the washing

not accepted the Harsch substitu-tion.

Meanlime, Shirer told Vanutry he would sak CBS to request the soap would sak CBS to request the soap his final broadcast next Sunday (30) and invite the president of Williams and a vice-president of Thompson to go on the air with him 'to debate the issue raised by this action.'

Will remain with CBS, Shirer said— his contract has 18 months to go and Murrow said the net desired to exercise its option for the remain-ing priord—but the gabber hinted murrow's statement "ended my use-fluiness at CBS."

-Earlier Shirer had charged he was being "gagged" because of his lib-bling "gagged" because of his lib-

being "gagged" because of his ilb-eral views. Murrow denied this, declaring Shirer's political views "had nothing whatever" to do with

"had nothing whatever" to do with the action.
"The fact remains," Shire as-serted. "that the sponsor's advertis-ing agency was the first to inform that I was being taken off the air. Not until a week later did Mr. Murrow confirm the decision. The timing is significant.

Newshawks Jockey For Position in Gabber Stable Reshuffling

Stable Reshuffling
There's some major reshuffling
wader way in the commentator linewader way in the commentator linethe commentation of the co Moscow and Robert McCornics rom Washington. Testing will continue another four

(Continued on page 44)

WHITE REPORT INDICTS SETUP

The U. S. radio industry is in for its most throrough going-over since the FCC's Blue Book landed on its head. This time, however, the doc-tor is an outside consultant, un-summoned by the patient, but pene-trating in his analysis and equipped with a begind of drastic prescrip-tors of the penetral properties of the broadcasting business. The doc is the Commission on Freedom of the Press, and the pre-scriptions are wrapped up in a

scriptions are wrapped up in a book, "American Radio," authored by Llewelyn White, commission staff member, to be published Friday (28) by the Univ. of Chicago

by Llewelyn White, commission staff member, to be published Friday (28) by the Univ. of Chicago Freez, secretary to the published Friday (28) by the Univ. of Chicago Freez, secretary to the stranglehold of advertisers and advertising agencies. The control of th

(Continued on page 62)

Nip 'Info Please' Islands' Topper

A Jay "Information, March 18, he come and common and the many the

MCA Trims Price on Abbott, Costello In Sharp 'Cut 'Em to Save 'Em' Move

Radio's Tongue

Addio s longue
Advertising-minded and advertiser-ruled radio even taiks
like its master, says Llewelyn
White in his book, "American
Radio."

White in his book, "American Radio".

Radio".

Ramerical Radio Rad

and that is to self goods,"
"Woods, who was not an advertising man, nonetheless spoke
the vernacular of the advertising
Caches of ancient Bohemia, the
Caches of ancient Bohemia, the
broadcasters had cried out for
succor. Like the Harsburgs, the
advertising men who came to
rescue remained to rule. And
like many a philosophical Slav,
like many a philosophical Slav,
conquerer's tongue."

Mutual, WINS In Huddle on Net's Locked-Out Shows

Delitips Carlin, Mutual v. p. in charge of programming, and Jerry Danzig, WINS (N. X.) program difference in the control of th

New Moppet Jingle Disks On Safety Offered to All Stations by Chi Council

National Safety Council, head-quartered at Chicago, is offering stations throughout the country a series of four records to help in campaigns of safety for children. Disks are four musical Mother Goose safety

Broadcasting Corp. of Japan. pays 30 of safety for children. Disks are year (\$20) for each question used, and four misself Mother Goose safety and a safetificial of the property of the prope

Hollyword, March 28.

There's mild bewidderment in stie trade at the offensive thrust of Misco Corp. of America in making a voluntary gesture for a reduction in a contract of the contract of

'Author' Makes Network Shift

"Author Meets Critics" is checking off the Mutual network April 2 and off WQXR, N. Y., May 5, to move into the bigtime with a Sunday afternoon spot on WNBC, prepping as a possible NBC network fea-

ping as a possible NBC network fea-ture.

Book of the Month Club, whiled has been sponsoring the Martin has been sponsoring the Martin has been a second to the second has been a surface of the Martin has been a surface of the Martin has been a surface of the Martin has been a surface for the Martin has been a possible with the Mart

Washington, March 25. Uncle Sam is tuning in on the network giveaway shows regularly into make sure that he gets his citi, included the sure of the sure that he gets his citi, ternal Revenue is a fan of the big prize shows in which there is a contest involved, and that it also follows newspaper reports and estimates of the value of the prizes, was an extended to the content of the sure of the sure was the sure of the sure

disclosed here this week. Heights to which the shows go was clearly etched recently when a Lock Haven, Pa., housewife copped an estimated \$18,000 worth of the common street of the common of the comm

For the Record

Washington March 25.

Vanistr's Showmanagement
award to FCC Commissioner
Clifford J. Durr, together with
praise for Durr and Vanuers,
were placed in the Congressional
H. Taylor (D., Idaho). Vanuert
was described as "one of the
country's oldest, most distinguished and most popular
rade magazines" and again as
rade magazines" and again as
in the entertainment industry."
"Durr," asaid Taylor, "receive,
and throughout his notable
of the American civil service,
and throughout his notable
been the protection of the public
interest."

Uncle Sam Takes

Cut on Network

Giveaway Shows

For the Record

"Pot O' Cola".

Bureau of Internal Revenue figures its share on a basis of regular
income tax. Where the prizes are in
merchandise the fair market value
on the joods is set and a tax levied
on the joods is set and a tax levied
on the international properties of the properties
market value is considerably under
market value is considerably under
tower the air. Where mouey is ifvoived, of course, it is much simpler,
since there is a definite value for the
cash.

cash. The bureau has had no real trouble to date where it has tried to collect from big prize winners. Some individuals have contacted the bureau and asked for the ruling and, once or twice, have put up an argument, but in the long run all have indicated their intention to say what is expected of them.

No figure is available of what has been collected thus far from the giveaway shows.

Burrows on Davis Show Hollywood, March 25.

Abe Burrows has been signed as top writer for the CBS Joan Davis show, starting on next Monday's (31) program. Staff will include Burrows, Walter Newman, Sid Dorman and Larry Gelbert.

Monday (24) script was written by Sid Zelinko and Howard Harris

Miller Raps AFRA Bovcott Gimmick In Labor-Curbing Plea to Lawmakers

Tegliabre curis against the secorders' cather curis against the secby NAB proxy Justin Miller in
strikes were urged here last week
by NAB proxy Justin Miller in
Senate Labor Committees and
incorporated in new labor legislation are so be a majority of the
House Committee. It is expected
that Senate Labor Committee Chair
man Robert Tast Rt. Onlo is expected
that Senate Labor Committee Chair
man Robert Tast Rt. Onlo in
Striking hard at AFPA*

port out a milder bill than the lower house measure. Striking hard at AFRA's latest gimmick, Miller dubbed the second-ary boycott "the most critical" col-lective bargaining abuse in radio.

"netwo-bargaining abase in radio."
NAB's recommendations call for a labor bill which "affords all parties equal protection under the law, makes labor contracts enforceable mades labor contracts enforceable encountered to the protects industry from jurisdictional strikes, safeguarate the economic system from such occetive and monopolistic union practices as createrbeedings, the observations of the union label as an instrument of boy-cott."

Miller told the House and Senat Miller told the House and Senate committees that any action by Congress to make the secondary boycott an unfair labor practice must recognize that "services as well as goods must be any be, and often its distorted from its original purpose and used as the effective means of implementing a secondary boycott." The payment of royalties on production and/or services paid to occasionally unsuand and constitutions of the secondary unsuand and constitutions.

unions for their uncestricted uses is economically unsound and constitutes the unwarranted granting of taxidion power to a union," Miller charged. In another statement, attend at the AFM and James C. and the statement, and the statement at the AFM and James C. on Congress to label as an unfail labor practice any coercion by a union to force an employer to hire a prescribed number of persons. On the problem of jurisdictional stripe, Miller said that as FM and, especially, television develop, radio stripe, and the stripe of the st

may expect intra-union conflict similar to that in the motion picture

similar to that in the motion picture industry. He pointed to dispute within the past year in television and jurisdictional fights over the union affiliation of piatter-turners. The property of the piatter of the pia

ICKES TO SPREAD SELF AROUND VIA PLATTERS

Washington, March 25,
Platter rights to former Sec. of
the Interior Harold Ickes' 15-minute
radio commentary—aired live over
local station WGAY, Silver Spring,
Md.—have been signed over to Ed
Hart and Associates, it was learned

Hart, who produces two other olitical forum-type shows over Hart; who produces two other political forum-type shows over WINX and peddles them in discovered the political forum-type shows over the political forum-type shows the forum-type of the political forum-type shows the

WSTC Plugs Storecast In Good-Neighbor Switch

Stamford, March 25.
Storecast, commercial wired music system used in First National grocery stores, is being promoted on WSTC in connection with opening of new Stamford unit of chain, It's regarded as a rare case of spot announcements being used to plug another sone announcement profiles. another spot announcement medium and indicates First National's strong

and indicates First National's strong feeling for Storecast. System, operated by Stan Joseloff, fortherly radio head for Bibw agency, now covers 125 First Na-tional stores in Conn. and Mass.

Coast RDG Prez to Chi

Hollywood, March 25. as Freebairn-Smith, presi-the Radio Directors Guild dent of the Radio Directors Guild local, left by plane yesterday (24) for the first national RDG conven-

for the first national RDG conven-tion in Chicago, March 26-27.

He carried the proxy votes of four others elected to the national board, an economy measure for the newcomer union now attempting to form its first constitution and na-tionally-patterned policies.

Mum's Word, If These Be Law!

Hollywood, Marsh 23.
State legislators are attempting to put through three new bills that would, in effect, amount to a premeasures are AB 566, AB 855 and SB 863, proposed by several posiin each instance, and they're calcunation in the story-buying trades of radio and motion pictures. Their aim is off are common law copyright of an idea by the mere expression of it by the mere expression of the proposed proposed to the proposed process to a proposed the proposed proposed to the proposed proposed proposed to the proposed p

tive buyer. Though federal laws hold that Though federal laws hold thristideas cannot be copyrighted, intention of the bills is to elfminate the necessity of an idea-originator having expressly to state that listener and buyer must pay for the idea if used. That method holds now under common law as an oral contract. Simple telling, under the prosed laws, would be the only thing

posed laws, would be the only thing necessary.

Worded approximately the same, the bills aim to create an "Act to amend Section 980, 983 and 984 of the California Civil Code relating

the California Civil Code relating to rights in products of the mind." Trade feeling is that they would still the free exchange of ideas and tend greatly to limit story develop-ment since producers and buyers would be loath to discuss even a germ of an idea with authors in fear of lawsuits. Entertainment business germ of an idea with authors in fear of lawavits. Entertainment business is already plagued with suits on slimmer bases than such automatic contracts, it's felt. Rigid barriers would be tossed up in defense as buyers sought to close out all but house copy.

Sponsor Latches on WNBC All-Day Town Salute

WNBC, N. Y., goodwill program-ming is paying off. Grand Union Supermarket's purchased a 10-min-ute segment of Bob Smith's show last Friday (21) when WNBC "Sa-luted" the community of White Plains. Grand Union happened to be opening a new store there that

be opening a new store there that day.

WNDC, which is pitching a series of all-day salutes to towns in its or all-day salutes. The series of the series of

respectively.

WGRC's Rehiring Nix Gets Ex-Mgr. \$6,500

Louisville, March 25.
S. C. "Stew" Like Marine et and former WG Killer, Marine et and former WG Killer, Marine et and former WG Killer, Marine et and former with the station, as damages for failure to rehire him when he returned from military service, as result of an agreed judgment and dismissal in federal court. Gisler filed suit for reinstatement in April 1946, and shortly afterward became one of the organizers of Louisville, March 25. ve" Cisler, Marine vet

became one of the organizers of WKYW, new independent station which will start airing within a few

Bridgeport—Jud La Haye, former WICC program chief, joined the faculty of Fordham Univ., N. Y., teaching "Fundamentals in Radio" to junior class, mostly ex-service-



TOMMY TUCKER

Following a transcontinental tou Tommy Tucker's Cavalcade hit Ne York with moneybags bursting fro percentage takes in eighty cities. Two weeks vacation and Tommy Tucker rolls again to gather more pretty "folding money" from them that hills. Good luck, Tommy—it ouldn't happen to a nicer guy LANG-WORTH INC. NEW YORK

Public Service Spots Program Clicks for Indie

An interesting approach to public service programming has been utilized by WNEW, N.Y., with marked results reported. Indie station has been using spots in high rating pe-riods to get its public service mes-sages over, rather than by use of special programs, and is now fully committed to use of spots for this numbers.

special programs, and is now fully committed to use of spots for this purpose.

fort his been in connection with the Veterant Administration's drive to get ex-Gis to retain their service insurance. Station has been using half-minute jingles 20 times a week, the jingles being parameter of the station's program director Ted Cott. In addition, station is readying a second series of anti-prejudice spots, under general title of "Keep Faith Why Hy Zaret and Lou Sheing written by Hy Zaret and Lou Sheing written of "One Meal Ball," etc., these will consist of one-minute jingles at-acking prejudice, and utilizing top-artists like Evelyn Knight, Maxine Lacking prejudice, and utilizing top-artists like Evelyn Knight, Maxine is also setting up a deal with jiske-box owners to stick in these jingles, is also setting up a deal with jiske-box owners to stick in these jingles, for added circulation.

First series of "Keep Faith With Station of the south. These consist of four different spots, used about 20 times a new left in the south. These consist of four different spots, used about 20 times a sect. Distribution was made by the station, which asked WNEW for their use, the station contributing the con-

which asked WNEW for their use, the station contributing the cos of making the disks

Philly's WIP Holds Open House on 25th Anni

Philadelphia, March 25. WIP—Philly's "pioneer voice"— started a three-day celebration of

started at three-day celebration of its 28th anniversary resisteracy (Monday) with open house and a start of the MPIP went on the air as the Quiener City's first outlet. WIP, headed by Benedict Gimbel, Jr., claims to be the oldest Phility station continuous-the oldest Phility station continuous-the oldest Phility starton continuous-the oldest Phility starton continuous-the continuous start of the start of the start of the continuous start of the s

letters.

KYW celebrated its 25th year of operation last November, but it originally was a Chicago station.

WFIL's parent station, WFI went on the air on the same day but two hours later than WIP. Next May WCAU celebrates its silver anni-

CBS Checks 168th In

CBS Checks 168th In CBS ups its total number of atfiliates to 168 as a result of the addition of KDSH, new 1,000-watter in Boise, Idaho, and WJQS, 200-watter in Jackson, Miss. KDSH is expected to go on the air about May 1. WJQS ties in with the net April 6.

From the Production Centres

IN NEW YORK CITY . . .

IN NEW YORK CITY

The Dime Savings Bank of Brooklyn switches from sponsoring the Pitzgeralds on W12 to WNEWS "Make Belleve Ballroom" starting April 1, on three-a-week basis... Pan DePut, in J. Walter Thompson's radio dept, father of a baby girl March 16... Bernice Judis, WNEW v.p. and gen, manager, back from Mexico... G. W. (dolunn) Johnstone started 28th che with the party of the NAM... Neger Carlin, Musle Corp. of America television dept., back at his deek after a Havana vacation following an operation.

Ivor Kenway, ABC ad-promotion chief, in Pittsburgh yesterday (Tues, to address Rade & Television club... Henry Morgan encode a National Urban League inter crom Philly's Brain Brith Foundation for his "constitution and the party of the NAM... And the property of the NAM... And the NAM..

New package show with Edith Atwater has been originated by Jo Lyons

IN HOLLYWOOD . . .

are on finnsy footing with the accounts in jeopardy.

Russ Johnston, "the flying huckster," brought in his Vultee for a short
biz session and reunion with friends. Onetime producer at KNN, he had
been seen to be a second or the first of the producer at KNN, he had
been seen to be a second or the first of the first had been seen to be a second or the first had been

his eighth year of "Truth Or Consequences" for Procter & Gamble.

Jerry Colonna is holding off on all offers to head up a show next season
until Bob Hope makes known his plans. ... Judy "Canova is planning a
werementh tour of South America this summer, traveling and filling a few
series. "Johnny Madero, Pier 13". Don Lee taking Ken Dolan's mysters
series. "Johnny Madero, Pier 13". Don Lee taking Ken Dolan's mysters
recently withdrew from name role of "Pat Nowk For Hire," has the lead
... Hill Farade takes a Coast repeat after daylight savings time on NBC,
Sandra Gould ("Mes. Dai to the line for rebroadcest by transcription...
Sandra Gould ("Mes. Dai to the line for rebroadcest by transcription...
Sandra Gould ("Mes. Dai to the line for rebroadcest by transcription...
The sandra Could have the same to the leads in Cleichall Taylor's "Defective Detectives," living perfectage for summer sale.

IN CHICAGO . . .

APPRAISING THE JUVE PROGRAM

American sponsors are beginning to princh into Italian radio—but only to princh so Italian radio—but only sponsors. Sole advertiser thus far Standard Brands, with a one-minute daily singing commercial plugging Royal Baking Powder, which went on for the first time last month. (Cost is \$100 daily for the entire Italian network in Italian and the Cost of expressed interest in Haian Faido, but the present setup stymies them.

Situation in brief is this More and the state of t

they want or are offered them.
As it is now, in addition to the
few sponsored programs, there are
two series of spots in the evening,
for five minutes each just before
and after the 5 e/lock news program. These half-minute spots are
true off in a series, so that 10 commercials follow one another in
the series of the series of the series
follow one another in
C55 and 815 pm.
Skendard Brands, Haly's first U. S.
Scotwar sponsor, wanted to plus
Spotwar sponsor, wanted to plus

Standard Brand, Italy's first U. S. postawar sportsor, wanted to plug postawar sportsor, wanted to plug et al. (1998). The sportswar sportsor, wanted to plug et so in Royal Baking Powier. It had Elas Miranda, who made the lingle in Spanish and Portuguese which is used in South America, to record one in Hallan, to make sure record one in Hallan, to make sure forecome of the spanish and portugues at andard. SB then sent Darig Sorial ac CBS assistant director, who took a ix-week leave of absence for the purpose) to Italy with the record to see that the singing commercial to expect the standard Rands and Fremanule Overseas. Radio in the matter, left in that Jahanary and has just returned.

This first SB jimgle, he states, is

just returned. This first SB jingle, he states, is experimental. With opening up of Italian time, he expects more such ginging commercials to follow. Soria also revealed the interesting Soria ator revealed the interesting quadrupled its literate tax on radio sets, fee now being 1,000 lire a year (94.25). He also disclosed that Italian radio has singing commercials of its own, some of them crude and the commercials of its own, some of them crude and all the commercials of the own some of them crude and the commercials of the own some of them crude and the commercials of the own some of the crude of the commercials of the own some of the crude of the commercials of the own some of the crude of the cr

NBC Bags First Live House Group Hearing: MBS Uses Tape, Too

Washington, March 25. First live radio pickup of a Conrisk five fadio pickup of a Con-gressional committee hearing was shalked up by NBC and Mutual last Friday (21) when they took mikes into the House Foreign Affairs Com-mittee session on President Truman's request for a \$400,000,000 loan to Greece and Turkey.

Greece and Turkey.

Wire recorders had been permitted for the first time at the Senietary of the United Senietary of the Seni

sessional committee. NHC Conmentator Dick Hariness introduced a
permanent injunction against the
foliage of the process of the process of the process of the
grade of the NHC affiliates arrived over
form and other NHC affiliates arrived injunction against the
commencation and the process of the process of the
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Preps Paris Pickup

Paris, March 25.
Robert Lange, head of French radio's North American departmenthas returned from the U. S. While in America he made arrangements for an audition next Saturday (29)

for an audition next Saturday (29) of a program involving a three-way pickup-from Paris, London and the ABC network.

U. S. indies may also have a Gallic Bavor in the future resulting from Lange's efforts to feed tem French transcriptions. Some 222 indies will receive shipments of platters via atimal from Paris.

Frisco Gabbers Win in Strike

San Francisco, March 25.

Three-day sithe of AFRA radio announcers against two local indicated announcers and KFSO will receive 877 all weekly, on KYA 578.

KRO, KIX and KSBS, giving announcers \$72.50, and with KSAN for MSO. All representations of the state of the

CHOO-CHOO CHITCHAT GETS MISSOURI NIX

St. Louis, March 25. Idle chatter between the engi-neers and conductors of freight neers and conductors of freight trains of the Missouri Pacific R. R. is banned as experimental radio-quipped freight trains below as, and the second results of the con-trained by the conduc-exces issued orders forbidding the engineers from asking the conduc-tors "What's cookin" in the caboose. the discussion of antional or incom-tor trained in the conduc-ter when the conduction of appris-ted to the contract of the con-vents and the conduction of appris-ted the conduction of the conduction of the con-traction of the con-traction of the conduction of the con-traction of the con-traction of the conduction of the con-traction of the con

national events, outcome of sports events, etc.

R. White, chief operating officerve to communicate with the agents of the seven stations along the line as well as with each other. He also stated that the experiment is being made to determine whether the use of radio would increase operating efficiency.

WSM Wins Court Test On 'Grand Ole Opry' Name

Nashville, March 25. WSM yesterday (24) was granted

By Measure Scholerense What is radio's effect upon kid listeners? Following on the heels of the current nationwide juvenile crime wave, the industry is once again being socked by aroused Parent - Teacher Associations and community groups for contributing to-the general moral letdown, the usual postywar aftermath.

community groups or centrinuting activation, the usual posture aftermath. Surveying the field, il becomes clear that the industry has far from clear that the industry has far from the community of the community

controversial problem than is unally indicated in the roundhouse denunciations of radio and all its workings.

We workings.

The state of criticism directed against it to date has been tinged with a note bordering on, and frequently toppling into, actual hysical properties of the problem of the problem of the problem of the problem of the working of the working of a wholesome environment for the succeptible child have tended to weaken a basically sound argument against radio's negative influence of a wholesome environment of the working of

that it's unreasonable to expect them to trim all their programs to kid size. This dilemma will be solved, in a general way, only when the so-called adult shows evolve to a genuine adult level.

so-called adult shows evolve to a genuine adult level action. Resetting to a critical barrage against juvenile air fare, the four nets, CBS, NBC, ABC and MBS have ower the years polarized into the type of kid shows permitted. CBS and NBC have clamped a virtual ban on the blood-and-thmeton and MBS continue to festure a solid block of such programs across the board late in the afternoon. CBS and NBC, however, sport their start to the juve serials. If a kind of division of labor among the nets with the radio fan, in his possale with the radio fan, in his possale fed a steady diet of synthetic excluent. First in gundrops of violence and later in the rumbs of romance. romance.

ABC and MSE nets, between them, air a total of 10 serial drawler programs daily. A few minor variations and adults of the matter programs and the serial representation of the serial shows in a stitched compound of violence and terror. Vio(Continued on page 42)

(Continued on page 42)

U. S. Sponsors Inch Way Into Italian HAS RADIO MET FCC (Minus Durr) Rules Hubbard Gets Nets; SB Leads Way at \$100 Daily RESPONSIBILITY? KSTP, But AVCO Stock Limited to 49%

Cold Spots

Washington, March 25.
American advertisers are advised
they'll be welcomed with open arms
by Icelanders, whose Radio Reykjavik is operated by the Iceland
State Broadcast Service.

State-Broadcast Service.

Lealand is offering a good line of spot announcement spots to go with news programs morning, alternoon and night. Price is 46c per word per broadcast. There are 30,000 receivers in use in Iceland, with the station's listening audience estimated at 90,000.

K.C. AFRA Calls Strike April 1

Kansas City, March 25.
Walkouts at four of town's five radio stations loom for April 1 as result "Kanasa City, March 25.
Walkouts at four of town's five radio stations loom for April las result
of a unanimous strike vote by the
for a unanimous strike vote by the
Canada and the control of the control
(20). Negotiations for wage
increases averaging about 20°. for
announcers at WDAF, KMBC,
KCKN and WIB have been underpay scale averages about \$55 per
pay to the control
with it termed "idealistic." to manfreetings, be said, were "encouraging" with management indicating
new provises would be worked out
with little trouble to either side,
when station excess this would,
when station excess came forward
with a flat offer of \$5 weekly raise
per man. In some cases this would,
and in no case would it bring local
salaries in line with announcer pay
scales prevailing in other compascales prevailing in other compascal

ROCKFORD NOT COMING

INIO N.I. MLA UITILE.

Decision will be reached this
week whether Mickey Rockford
goes to New York for MCA (radio
dept.) or remains with the first
Hollywood. He is said to have
changed his mind about going east
and MCA will abde by his decision.
If he stays here, he says it will
be for battered whether the says it will
have been ateadily multiplying.

Schwerin Takes Pre-Test

Service to Chicago Area
Chicago Marvis
Horace Schwein: radio researchrefunder contract to NEC to a 28,000,000 bill in ponuored
by the Oklahoma Educational Assu.
The properties programs through his studio
audience reaction measurement
Chicago area advertisers and radio
casci in a half-tideon separate meteling at NEC quarters here last week,
as the contract of t

Washington, March 25,
The giant Aviation Corp. of America, owner of WLW, Cheinnati, and WINS, N.7, should to get a 1976 WINS, W.7, should to get a 1976 Paul-but not the 75% control it originally contracted for—under an FCC ruling Friday (21). Under these terms, the FCC, with a disentification of the Corp. of KSTP by its manager, Slauley Hubbard.
Tuesday (18), the committee of the Corp. Tuesday (18), the

Tuesday (18), the commission had Tuesday (18), the commission had proposed to deny Hubbard's original arrangement with AVCO, under which he obtained an \$850,000 loan to purchase KSTP and gave AVCO an option to buy 75% of the station later or

all option to day 152 of the American Hubbart on Hubbart tried unsuccessfully in the two days before his contract of the Contr

proposal total AVCO gel less than control of the station in return for provided to the station of the station o

Okla. City's WKY Scoops Smalltown Newspapers On Its School Walkout

Revenooers Nix 20% Cabaret Tax On Bar-Room Video: TBA's Victory

Washington, March 25.

Bureau of Internal Revenue, Monday 249, decided television is not incentertainment and so is not subject to the subject of the subjec

and additional argument that Con-press did not intend to include tele-vision in the enactment of its excise tax laws was made by RMA. For example, RMA said, in application of the 10% radio manufacturers' ex-cise tax, the Intended that it is not pellicable to tele receivers but only to the proportion of radio com-ponents in television sets. Internal Revenue men said that the 20% rulling had not been widely but the properties of the set of the Bureau asked for more info on such counts as location of the receiver, size of screen, and degree of visi-bility to patrons. An additional argument that Con-

bility to patror

The A Victory
Th

Video Horn Blown By Coast Rivals

Hollywood, March 25.
Coincident with "T-Week," Don
ee issued to the trade a list of its
istorical "firsts," thereby demon-Lee issued to the trade a list of its historical "firsts," thereby demonstrating the intense tivalry that exists here, and heightening the consists here, and heightening the consists here, and heightening the consists of t

ture, religious service, bascball, boxing, etc.
Parmoun's NTLA claims a new Parmoun's NTLA claims a new Parmoun's NTLA claims a new properties of the proper

More Flexible Tele Camera Device Set Hollywood, March 25.

Harold Jury, chief television en gineer for Don Lee here, has invented a new control console that permits increased flexibility in camera direction. Instrument is a crossfade cabinet, facilitating switching from one camera to another and the handling of fades, dissolves, etc., as it minimizes pauses and jagged edges.

edges.

If is believed to be the first such instrument of its kind, designed specifically as an improvement of standard manufactured mix.mg panics. Standard knob and button system is replaced in it and system simplified via the use of eight knobs only instead of duplicate numbers of each.

NAB's FM Dept. Vs. Indie FMA Set for Hearing

Washington, March 25.
Relation of NAB's FM Department
to the newly-organized and aggressive independent FM Assn. will be
headlined at a meeting Thursday
(27) of NAB's FM Executive Com-

headment at a meeting Tauguage, to the Control of t

aviation interference in New York City and in the possible need for wider separation of FM stations in the same community. NAB's FM Department has been mum on both problems. Other mat-ters on the NAB committee agenda are: FM channel reservation; pro-motions activities and dealer review distribution, and the AFM's rule on non-duplication of FM pro-grams.

Experts Mull Radio Beefs in New Panel

Boefs in New Panel

Keyed to the current hue and cry
for improvement of radio fare, newstand in the control of the control

stand in the control of the control

stand in the control of the control

stand in the control

and suggestions for bettering pregrams, In a private showcasing this

week, panel had columnists Ben

Gross and John Crosby in critical

chairs, Bill States and Tiny Rutinac

thairs, Bill States and Tiny Rutinac

thairs and suggestions of the control

thairs of Saluraday Review of Lit
erature as moderator.

Producer is Joan Sinclaire. She

got leave of absence as assistant

producer, talest coordination and

producer, talest coordination and

producer is control

tree's "Leave It to the Girk" to

whip up show in collaboration with

Fred Taylor.

Mex Set Dearth Mexico City, March 25.

Klous Landesberg, director. With four kilowatts operating from a height of nearly 6,000 feet atop Mt. Wolfson, it claims reception over a now, according to Emilo Abcarraga, radius of 250 miles. Don Lee, at leads of the syndicate of his name 2,000 feet on Mt. Lee, in sight of that operates valid satisfacts XLW, and the film houses Alameda, Olimbiats Mt.yr, named announcer at WSTP, the thou of which, a 5,000-watter, WSAZ, Huntington, W. Vaz, for the Abcarraga thinks the end of sumpate year and a half since his discharge from the Navy.

VIDEO ACAD, SOCIETY MAY AMALGAMATE

MAY AMALGAMATE
The mere Hollywood, March 28.

The meeting of the Aeademy two weeks ago, Klusu Landeberg, and the last meeting of the Aeademy two weeks ago, Klusu Landeberg, and the last meeting and the last meeting and the last meeting and the last meeting also developed the last meeting and developed the last meeting and the setting of initiation and dues. The membership will be broken up into three classifications, regular life and honours. Dues the Ed annually, Life membership goes to past presides. Regular members must be active in video or in related or contributing arts.

3 N. Y. FMers **Face Dial Shifts**

TACE JIGHT JIMES

FOC amounced today (25) and 18

FOC amount amo

Hartford Paper, Station Combine on Youth Forum Helps Cement Two Media

Station WDRC and the Hartford, March 25.
Station WDRC and the Hartford Courant are demonstrating the extent toward which the two diverse mediums can work together in harmony. Recently, at the request of the paper, the station donated a weekly half-hour sol for a young airer, "The Farade of Youth Forum," in which teenagers debate pros and cons of contemporary topics under the guidance of James Looby, editor

cons of contemporary topics under the guidance of James Looby, editor of the Currant's Sunday supplement. The Courant owned its own radio station here in the early twenties, the guidance of the courant owned its own radio station here in the early twenties, in last few years, the paper has later giving it up and developing a slight case of anti-radio. However, in last few years, the paper has radio for its own self promotion. In October 1944, the station and paper started a nightly 10-minute newcast from editorial offices of with addition of a second and then the paper started a nightly 10-minute newcast from editorial offices of with addition of a second and then third newcast from the daily. As a public service, the paper has been supplying WDRC with election resources and the paper of the paper of the paper. The content of the courant's reportorial staff. He earrises his own weekly show, "The Headliners Club," on station with plug for paper.

CBS Advisory Board Elects New Members

Liccis New Members of the Columbia Arighiates Advisory of the Columbia Colu

Ţ-----Getting Hunk on a V.P. ************ By CARROLL CARROLL************

I was in one of the more baroque beaneder in Beetel His the other day and I met the vice-president of the consumeration Hills the other day and I met the vice-president of the consumeration Hills the other day and the state of the consumeration of the consumera

radio people. Well, he really doesn't like to talk to them. He thinke he should. It is, he confided in me, part of his job, abould. It is, he confided in me, part of his job, abould. It is, he confided in the part of his job, abould. It is, he confided in the protune and naturally felt just that the confidence because he'd seen me quoted in Fortune and naturally felt just that the confidence has been been dependent of the confidence of the

ne's the president and damiwell established as such.

It was a long time before I slowly drew out of him the story of his clothes. They were, he said, exactly what his tailor assured him was needed to sustain the contact with show business he found implicit in his radio activities.

"Don't you feel kind of conspicuous?" I asked.

Sartorial Spotlight

The control of complexions of the control of the co

'Ladies' Picks Up Toni Coin in Shift to Chi

Com in Smill to Chi
Chicago, March 25.
Johnny Olsen show, "Ladice Be
Seated," move from N. Y loo Chi
with only the Tuesday and Thursday 3:15-350 pm. (EST)
unsold. And participation show
signed Ton! Products, St. Paul, to
three-sweek sponsorship. Company will plug its hair-set preparation.

First 15 minues of half-hour show is sponsored by Quaker Oats five times a week,

Making Converts

Los Angeles, March 25.

Fan attendance at Various sports
cvents in Los Angeles has not sufcred at the hands of television. If
anything attendance has been upped,
according to Klaus Landsberg,
director of KTLA, who says he's
quoling promoters.

Persons who previously cared lit-tle or nothing for sports have been converted and now want first hand views in arenas of events introduced to them on video screens.

GOV'T CONTROL OF AIR MULLED FOR HOLLAND

MULLED FUK HOLLAND

Amsterdam, March 25.

Dutch meddled and, in an extraction of the control of

leading to the control of the contro

Par Toppers Baffled; Move to Gain Control of DuMont Seen Unlikely

given 60 days by the FCC to give

paramount teevasion oppers, sigven 60 days by the FCC to give up their interests in Diffont or purely the property of the prop companies together were on record for a total of 11 tele applications, although the commission's limit is five owned-and-operated stations to a customer.

As the situation now stands, Par owns the entire block of 500,000 shares of DuMont B stock, which the company's eight directors. To meet the company's eight directors. To meet the FCC's demands of selling out its interest, Par would have to give up all the stock, which would probably be bought by insiders and then eventually distributed to the public.

In addition, individual Par execs. In addition, individual Par exees, including prevy Barney Balaban, own a large share, but not a majority, of the 1,500,000 shares of A stock It's possible that Par might stock to gain the right to elect two more directors, which would give it control over DuMont. That move is considered trying the stock to gain the right to elect two more directors, which would give it control over DuMont. That move is considered unlikely, however, since control over DuMont. That move is considered unlikely, however, since the A stock is sold across the counter and any move by Par to bid for it in the open market would push the price skyhigh, with little likelihood that the present owners, most of them DuMont exces, would be willing to sell.

Most likely course for Par to pure

Most likely course for Par to pur-Most likely course for Par to pur-sue, consequently, is to let the 60 days elapse and dismiss the claims for the three other stations. Then, if Par toppers finally make up their minds to sell the stock, there would be nothing to prevent them from refiling for the stations and so still retain their place in tele broad-casting.

Tele News Beat Score Sure to Rise Due to New NBC-Soviet Film Deal

Deal between NBC television and the Soviet government for NBC to get television rights to newsreel and special features made in Russia is expected to boost the number of news beats consistently scored by television over the commercial U.S. newsreels

With the commercial reeds today cut off from Soviet pewer except for major events such as the current for major events such as the current Big Four foreign ministers' confab, which is covered under a pooling arrangement. Here are usually confident of the covered to the covere With the commercial reels today Soviet government, however, sends over plenty of up-to-date feature material for licensing to theatres by Artkino, distribs for Russiam pix in the U. S., but none of this is available to the newsreels.

able to the newareds.

NBC video, on the other hand, will have free access to all such material, but offer access to all such material, but offer access to all such material, but offer access to all such material, and the such access to all such materials. The such access to all such materials are accessed as a such as the works of a such accessed as a such as the works of a such accessed as a such as the works of a such accessed as a such as the works of a such accessed as a such as the works of a such accessed as a such as the works of a such accessed as a such as the works of a such accessed as a such as the works of a such accessed as a such as the works of a such accessed as a such as the works of a such accessed as a such as the works of a such accessed as a such as the works of a such accessed as a such as the works of a such accessed as a such as the works of a such accessed as a such as the works of a such accessed as a such as the works of a such accessed as a such as the work and a such accessed as a such the Soviet Union and cultural achievements, such as the works of Shostakovitch, Prokoflev and other composers and artists,

Next Question!

Next Question!

Compleywood, March 28.
Complexent radio hams are pointed; reminded of the pit-falls of reminded re

FCC to Press For Color Research

Washington, March 25.
FCC will keep a weather eye
peeled to see that RCA-NBC and
Dumont live up to their promises Dumont live up to their promises and speed research on color video, PCC Commissioner E. R. Jett told decision, as Jett sees it. "gives a clear green light to black and white the but at the same time recognises that color is on its way," of the color of

cations Act which obligates the Com-mission to study new uses of radio and "to encourage the larger and more effective use of radio in the public interest." That provision, he said, gives FCC authority to elbow the researchers in color vidco.

NEW PRODUCTION UNIT SETS UP IN CHI FIELD

Chicago, March 25. New entry into the local television field, Television Advertising Prod., Inc., announced election of Ardien B. Rodner, recently television director for Commonwealth Edison, as president. Organization will direct its efforts towards the production end of television, servicing advertising agencies and stations rather than competing with them.

ather than competing with them. Other officers are Norman Lindquist, vespee in charge of sales, who was associated with Rodner at Commonwealth; A. Donovan Faust, weepe and director of programming, freelance television producer for J. Walter Thompson and WGN staff announcer; and Albert Sico, see and treasure; vespee and general manager of Sisco-Hamilton Candy. Regular staff prombus of the Competition of the Co

Co.
Regular staff members of TAP are
John B. Gibney, production manager, who was formerly announcer
and producer for WMAQ and the
Georgia network and nows editor
and field and special effects director
for Chicago's only television station,
WBKB, and Leonard Nathanson. WBKB, and Leonard Nathanson, script citior, who has written several radio shows, among them "Pirst Mighter." (Tand Central Siation," CBS Playhouse' and Milton Berlie's how for Ballands Sherman Marks, Bill Vance and Jerry Walker. New company's first major effort was the producing and directing of a 25-hour week of programs on KSTV for the Introduction of television in St. Louis several week's also office in that city shortly.

Hubbell Leaves Crosley For Own Consulting Co.

New television, radio and motion picture consulting firm has been orpicture consulting firm has been or-sanized by Richard W. Hubbell, who resigned from the exec staff of Cros-ley Broadcasting in Cliniumati to head up the organization. Named Richard W. Hubbell and Associates, the firm will offer consultant service to non-competitive clients, including broadcasters, ad agencies and adver-tisers.

Shociakovitch, Prokodev and other composers and artists,

Deal was worked out, with the policy everyment by John F, no (City, Nr. Y. in addition to the Cheer and Robert Magidoff, the web's Mosovo corresponding the control of the co

Coast to See 'Angels'

Hollywood, March 25.
Coast baseball will get first regu-lar televising over Paramount's KTLA starting in April. Agreement has been reached between station and Los Angeles Angels with latter getting undisclosed sum for video rights.

No contract signed as yet but word of both sides given in deal.

KLAC Cops Muscle Antics for Tele

The Dorothy Thackrey station here, KLAC, celebrated its first year of operation last week—and almost simultaneously year of operation last week—and almost simultaneously announced the first Coast deal for baseball on television for its planned expanded the first Coast deal for baseball on the Los Angeles Baseball Club the Los Angeles Baseball Club the Salon has acquired first refusal rights on tele for 1948 season baselin plus an exclusive on all of the Angeles and Endywood Stars, reported and Endywood S

the ballgames.

Don Fedderson, g.m. and v-p.,
states he expects the station to his
is peak in June of this year after
a steady climb Hooperwise that has
put its morning hours sessions with
Al Jarvis in the lead among competing indices. In some instances it
even betters net stations, according
to the stations are competed to the stations. tive ratings.

tive ratings.

With all professional and college basketball signed, with the Olympic Stadium fights in tow, with Pan-Pacific Audiorium hockey contracted for and a deal on for the alting of the daily feature race at Hollywood Park this season, it's queed the station has achieved its the station has achieved to corner sports-its i

Now one of the seven licensed prospective operators, KLAC ex-pects to be on the air by this year's end, starting with televised base-ball in the summer of 1948.

Ft. Industry Picks Up Second Franchise In 229G Detroit Station

Washington, March 25. Commander George Storer's Fort Industry Co. picked up a second television franchise last Thursday (20) when FCC assigned the company video channel No. 2 in Detroit. Ft. Industry already has a permit in Toledo.

Industry already has a permit in Toicean.

Will spind \$220.000 on its video station and program 121 hours a month at the outset. John Koept will supervise the stations.

At the supervise the stations of the stations of the stations of the stations of the stations. The supervise has been supervised by the stations of the stations of

eration.

Earlier in the week. FCC received application from Sarkes Tarzian, electronics engineer, for tele channel No. 10 for a new station in Bloomington, Ind. Tarzian expects to build his own station for under \$40,000 and to design receivers to sell around \$200 apiece.

San Diego Looks to H'wood For Video Showings Hollywood, March 25.

San Dicgans will get their televi-sion across the mountains—from Los Angeles, that is. Now without a licensee of its own and almost certain to be sans even a relay outlet. San Diego is digging

a relay outlet. San Diego is digging in-or up-to greet programming from the north, 115 miles distant. Engineers report that interested persons there are already building homemade receivers and otherwise preparing for direct pickup of programs from here and L.A.

The stitution is narticularly true.

grams from here and LA.
The situation is particularly true
of persons living on its many hills
in line of vision with LA. In cases
where geographical location is unsuitable, San Diegans will probably
share community antennae located
atop hills and dripping with individual lead-in wires

Toncoin Advertisers Dip Into Tele Now That Color Question Is Set: Radio Likely to Feel Billings Drain

Newspaper Breather

Newspaper industry is just as pleased as the black and white pleased as the black and white television proponents with the FCC's color video decision—but for a different reason. Exitorial accurrent issue of Editor and Publisher declares that a "ruling in favor of color television on a commercial basis would have commercial basis would have the publisher declares that a "ruling in favor of color television on a commercial basis would have great the publisher declares that a "ruling in favor of color television on a favor television of the publisher of the

"the FCC found that color television isn't ready yet, and that gives the newspapers about five more years, at the most, to learn how to put some color into their printed pages and how to otherwise improve their medium for advertisers. As the dust settles in the monochrome-versus-poly-chrome video war, CBS deservise to get at least a big 'E' for try-ing."

CBS on Horns Of Tele Dilemma

CBS television, its \$3,000,000 gam-ble on color video resolved into a lost cause through the FCC's denial of its color petition, was stuck on the horns of a dilemma this week. Already committed in its testimony before the FCC to give up further plugging for color, and determined to retain its place as a black and to retain its place as a black and tiself with only its N. Y. outlet avail-able for teleasting and no imable for telecasting and no im-mediate possibilities of being able to compete with the network services of other video broadcasters.

of other video broadcasters.

CBS toppers remained immersed in intensive confass over the week-red but, according to web precy Dr. Fount & Station, 'two geeds of the completed. Station retirested that everything CBS plans to do in television was included in its testimony before the FCC. In addition, he declared, the statement given to Vausfert the web would continue active work in black and white video work in black and white video. work in black and white vide should the FCC nix come through.

should the FCC hix come through.

Chief factor now blocking the establishment of a CBS tele net is fact that the web may be shut off from outlets in the key cities.

While NBC, ABC, DuMont and other. While NBC, ABC, DuMont and other outlits have petitioned for their full quota of five owned-and-operated granted, CBS confined its interests only to WCBS-TV, the N. Y. outlet. In addition, the web toppers reportedly advised CBS radio affiliates to hold back from applying for stations on the assumption the color was the control of the color o

petition would be okayed.

Only way the web can set up its own skein of video stations, consequently, is to buy out the interests of those outilits aircady granted applications, with all such deals sub-plications, with all such deals sub-plications, with all such deals sub-plications, with all such consequence of the control of the co

Results of the PCCF nics on CBS
color television hast week are already reverberating throughout the country and in a manner prompting tole enthusiasts to believe their country and in a manner prompting tole enthusiasts to believe their properties of the control of the country and in the country an

(Continued on page 44)

DuMont Low Cost Tele Station Seen Boon To Sntall Town B'casters

Diffall 10WIN b Castlers.

Duldont tele excee, who last week amounced plans for a new low cost wideo station to market at less than the control of the control of the cost of

dustry within the next year.

Low cost station was devised by
Low cost station was devised by
Low cost station was devised by
publication of the ROA produced
image orthino cameras to the televising of film, which elliminates the
need for a film projection room.
With the system, a smalltown
with only two look, a transmitter,
DuMont's translucent rear project
in screen with its special prisin
and a special lom projector. Latter
to protect as 100 frames per second,
frames. Entire setup, selling for
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frames or proposed to the proposed to the
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known, only one or two CBS radio administs have petitioned for bidden and a state of the control of the control

Ontario Premier, CBC Feud Over **Net Airing of Dominion Relations**

Montreal, March 25.

Battle-royal between Premier
Drew of Ontario and the Canadian
Broadcasting Corp. has developed as
a result of charge by Drew that CBC

"Capital Report," airer by news
commentator Wilfrid Eggleston

broadcasting Corp. has developed as a result of charge by Deve that are such of charge by Deve that are such as a commentation. Willrid Exglest and a commentation willrid Exglest and a contract and Dominion have been tifting for years, mainly a consequence in the whole tax system broke down reprovincial autonomy as it effects taxation. Talks to coordinate the whole tax system broke down reprovincial autonomy as it effects taxation. Talks to coordinate the whole tax system broke down reprovincial autonomy as it effects taxation. Talks to coordinate the whole tax system broke down reprovincial autonomy as it effects taxation. Talks to coordinate the whole taxation. The state of the provinces of the provinces place that the after way and the provinces of the provinces (Daley, Dunton, and the provinces (Daley, Dunton, and the provinces (Daley and the provinces (D

Boston—Waiter Hackett, former NBC staffer now a freelance scripter, was appointed to faculty of Boston Univ's Summer Radio Workshop. He's now fill-in scripter on "WBZ's "Yankse Yarns."

BEILAH'S' DOUBLE SHIFT ON 'POT O' GOLD EXIT

Program Heads Combine

Hollywood, March 25.

In own defense against repeats with the Jack, St. 100, program
departments of the extra the Jack
and yet the Jack, St. 100, program
departments of the networks here
this week formed a loose-ends
united front group, its aims will be
to set regular meetings for all proleast, and for the roundabiling of
mutual problems, in addition to attempting to raise the standards of
public service programming.
testing the programming of the proleast, and for the roundabiling of
mutual problems, in addition to attempting to raise the standards of
public service programming.
seath of the propert of the proleast and for the roundability of
more property of the proleast and the prospect that Stanley's suit
sand the prospect that Stanley's suit
which CBS is now appealing
which CBS is now appealing
which can be proven in the prometa, Bob Brown, NBC; Cranston
of Chamberlain, CBS; Bud Edwards,
ABC, and Bob Foreard, Don-LeeMatual.

Film Chain Blankets Air Time in Phoenix

Phoenix Phoenix Phoenix March 25.

Unique tie-in between plx and radio is represented by pitch of Paramount-Nace film chain here to blanket local air time in 430-530 pm. slot.

Theatre outfit has newsork RPHO at 430

Theatre outfit has newscast on KPHO at 4:30, another on KRUX at 4:45, and a third on KOY at 5:15. at 4:49, and a third on NC at 5:10.

Negotiations are now under way to
beam news on KTAR at five o'clock
stanza, thus completing 60-minute
cycle. Newscasts are across-theboard and all bear the same tag,
Headlines and Headliners.

French Papers

sion," according to Robert Sturdevant. ABC correspondent in Paris
vant. ABC correspondent in Paris
composition of the Control of the Control
report, denied by the government,
and director Windamir Porche of
Radiodiffusion Francaise was dismissed. Sturdens called the homomissed. Sturdens called the homotitled Don't Porget The Guide, was
at takeoff on a Paris Ciccrone, featuring a mixture of witty comments
the control of the paris control
control of the paris
control of the

name, 'Radioconfusion.' In a nastuy issued communique the government issued communique the government said there was no decision yet re-garding Porche (who is responsible for all scripts) but he's been or-dered to explain the situation to Premier Ramadier personally."

WEEI in Forefront Again With Series On Illegit Kids, Adoption Racket

GF BANKROLLING COSTS ON SUB AUDITIONS

news on KTAR at dive o'clock za, thus completing 60-initial to the control of the

No Bang-Bang Standin For Hope If Kids Up

FOI HOPE II INUS OF NICOWARD AMARCH 25.
NBC wants no more crime operas on its network while the kiddies are still romping around the house. When Sid Storts of the chain heard that Foote, Cone & Belding was on the verge of buying the "Philip Marlowe" series with Van Heftin Starred as summer standin for Bob Hope, he raised a restraining finger. Hope, he raised a restraining finger. The 6 p.m. Tuesday Coast time was a bit early, and he was duly cognizant of criticism leveled at radio's cops-and-robbers cycle by campaigness against juvenile delinquency. Stotz wants to see sample script first. If he okays the sample and the show takes a late Coast repeat, it will take the summer slot for Pep-

MBS' 'Press' for Sale MBS' Press for Sale
"Meet the Press," Mutual sustainer which has won critical
kudos, hangs out "for sale" itag for
co-operative sponsorship starting
April 4. Chewspapers are emong
the probable spongers of starzs,
lee the probable s

Boston, March 25.

Radio's Social Unefulness' phaque
Boalo's Social Unefulness' phaque
program first inaugurated during
program first inaugurated during
the summer of 1946, WEEL, C83
outlet in Boston, was in the midlice of smother equally during venof llegitimate parenthood.
New series, one of the most frank
discussions of a social III ever aired,
New series, one of the most frank
discussions of a social III ever aired,
is sponsored by the Greater Boaton
of Mittal Kornetz.
Called "Left Stalk About Children," series gets down to case
in connection with both the adopincomment of Mittal Kornetz.
Called "Left Stalk About Children," series gets down to
series, which lost its community
sponsorship because the subject of
serv seemed to be too hot bandle
serv seemed to be too hot bandle
its own), current series has the
greenest light from all the churches
and bureaus a program ever had,
sternoon show on Monday—dealt

greenest light from all the churches and bureaus a program ever had. Last week's forum—a half-lour and the program of the properties of th this country every year.

Main problem is unwed mothers

Main problem is unwed mothers running away or, panicky, lelting their bables go for adoption while still in emotionally upset condition. Forum tries to bring out fact that Hub has plenty of agencies, mostly unknown to unwed mothers or families of unwed mothers, equipped to guide and rehabilitate illegitimate parents. Series is causing plenty of talk in the community.

Des Moines—John H, Kerrigan, WHO production manager since 941, has been promoted to program director. He succeeds Harold Fair, who resigned to head up the NAB program department la Washington.

HOOPER-RATED PROGRAM IS **AVAILABLE FOR SUMMER SPONSORSHIP** (for only \$2,500 net per week for talent*)

This program has been on Mutual continuously for nearly 10 years-since September, 1937.

It has been sponsored continuously throughout the winter months-and has done a tremendous selling job for its sponsors.

It has rolled up a faithful following. For one sponsor the program reached (on March 2, 1947) a 16.9 Hooper.

WRITE, WIRE OR **TELEPHONE** Jess Barnes (New York) PEnnsylvania 6-9600

Ade Hult (Chicago)

Herbert Faust (Detroit)

Combine this high Hooper with the low net talent cost and add to that combination the low time cost-only two-thirds evening rates...

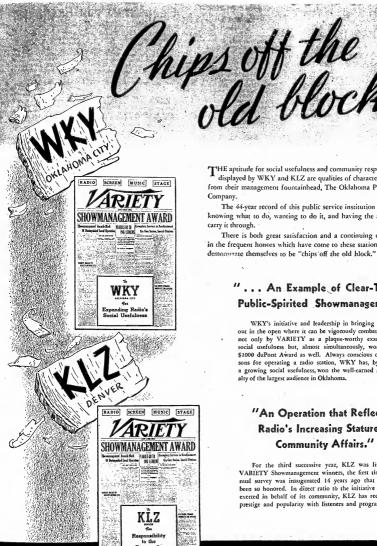
and the result, we believe, is the lowest cost per 1000 homes delivered of any network program on the air.

This, we submit, is the biggest buy for any sponsor looking for a vehicle to boost sales in the coming summer months.

P. S. And in the latest Nielsen Radio Index for the 78-county New York City area, this same program enjoys the highest Share of Audience and the 2nd highest rating of all network shows, day or night! (December, 1946)

Mutual Broadcasting System

WORLD'S LARGEST NETWORK



THE aptitude for social usefulness and community responsibility displayed by WKY and KLZ are qualities of character flowing from their management fountainhead, The Oklahoma Publishing Company.

The 44-year record of this public service institution is one of knowing what to do, wanting to do it, and having the ability to carry it through.

There is both great satisfaction and a continuing challenge in the frequent honors which have come to these stations as they demonstrate themselves to be "chips off the old block."

" . . . An Example of Clear-Thinking Public-Spirited Showmanagement."

WKY's initiative and leadership in bringing the VD menace out in the open where it can be vigorously combatted was deemed not only by VARIETY as a plaque-worthy example of radio's social usefulness but, almost simultaneously, won the esteemed \$1000 duPont Award as well. Always conscious of the basic reasons for operating a radio station, WKY has, by demonstrating a growing social usefulness, won the well-earned respect and loyalty of the largest audience in Oklahoma.

"An Operation that Reflected Radio's Increasing Stature in Community Affairs."

For the third successive year, KLZ was listed among the VARIETY Showmanagement winners, the first time since the annual survey was imaggirated 14 years ago that any station has been so honored. In direct ratio to the initiative and imagination exerted in behalf of its community, KLZ has received returns in prestige and popularity with listeners and program sponsors.

NETWORK - 560 KILOCYCLES

the Oklahoma Publishing Company

OKLAHOMA CITY

930 KILOCYCLES

OWNED AND OPERATED BY THE OKLAHOMA PUBLISHING COMPANY The Daily Oklahoman — Oklahoma City Times — The Farmer-Stockman — KVOR, Colorado Springs — WEEK, Peoria. (Under Affiliated Management) REPRESENTED BY THE KATZ AGENCY

Toasts Self Under Way

South Africa Com'l Radio Still Hazv: Mozambique Station Making Hay

Johannesburg, March 15.
The commercial broadesating picture in the Union of South Africa still remains confused. Although reports had it that commercial radio would start here Jan. 1, and date situation at present is that the Commission of Engulyr into Broadcasting Services, set up several months ago, hasn't hished its deliberations or issued any report. Belief is, intere'll be no report before June and to commercial broadcasting start of the property of the New Haven's Sole FM'er Toasts Self Under Way

New Haven, March 28.

WBIS, W Haven, March 28.

WBIS, W Haven and only
Harden and only
Harden and only
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Harden and Harden

and no commercial broadcasting at least till '48.

There's also considerable difference of opinion as to whether the South African Broadcasting Corp. (SAEC, which all research opinion). The Strike Broadcasting Corp. in England), should go to private interests, The should go to private interests. The should go to private interests. The pretty strong here, has come out kaginat commercial radio, at the strike the stri

Fairbairn to Head CBC Commercial Sales Div.

Toronto, March 25. Don Fairbairn has been appointed chief sales head of its commercial chief sales head of its commercial stations in Toronto by the Canadian Broadcasting Corp. This segaes into the all-out effort of the CBC to cut into the commercial business of Canadian independent stations,

of Cancilan Independent stations. With the CBC since 1993, Fairbain went into the RCAF in 1942, which were the RCAF in 1942 to the RCAF in 1942 to

Betty Garde's Exit

Betty Garde, "Hortense" in Henry Morgan's show, is pulling out of the cast following the April 18 stanza. It's a case of dissatisfaction with her roles and iack of billing, she says. roles and iack of billing, she says. She won't be out of work. Besides doing "Policewoman" on ABC, working in "Mr. D. A." and "This Is Your FBL", etc., she has a new role in "Perry Mason" as of today (26). Couple of starring vehicles also are in the offing, she says.

CIRCLING THE KILOCYCLES

New Haven—Cong. Ellsworth B. Foole's weekly report to his constituents is being carried by all New Haven stations, WELI, WNHC and new FM indie WBIB. Talks are transcribed in Washington and piatters are expressed to stations. Congressman's secretary, Carey Cronan, was formerly special events chief and commentator at WNHC.

Chicago—Authorization to operate a radio station at LaSalie, Ill., was granted to F. F. McNaughton and Louis F. Leurig, owners of the La-Salle County Broadcasting Co.

FCC granted the company per-mission to operate a daytime AM station at 1220 kilocycles with 250

San Angelo, Tex.—FCC granted the Westex Broadcasting Co., li-cense to operate a standard broad-cast station here on unlimited time with 250 watt power on 1340 kilo-

eycles.

The group is an equal partner-ship, composed of Ingham S. Rob-erts, assistant manager of KBWD, Browenwood and 15%, owner of KRIO, McAllen, who will be general

manager of both the local and McAllen outlets; Joe N. Weatherty, Brownwood auto dealer: Rownwood out dealer and Brownwood outdoor advertising; J. Edward Johnson, Brownwood autorney; Travis E. Baker, attorney, and Armiste

Phoenix—Newest station to take to the air in this sector is KRUX, which bowed in Friday (21) and Glexdate, nine miles northwest of Glexdate, nine miles northwest of the control of the co

Toronte—In effort to plug its on-the-half-hour newscasts, CHUM, Toronto, is offering \$5 to snyona within 100 miles of the city, who phones in details of any news hap-pening witnessed or heard about. Toronto successing is that the Toronto successing is the property acceptance of the property of the standard of the succession of the s daily.

San Antonio—Trinity Univ. radio forum starting April 1 will be broad-cast on KMAC and KISS, San Antonio, for a full hour Tuesdays 2.39 p.m. Program, broadcast one school of the full hour treating the controversial topics, will extend the controversial topics, will extend the starting that the controversial topics, will extend the starting that the controversial topics, will extend the starting that the controversial topics, will extend the controversial topics will be controversial topics will be controversial topics.

Denver—KLZ here is alring a series called 'Behind the Scenes at KCZ," with a KCZ, with a

Elmira—Ken Powell, former Mu-tual announcer in New York, has given up bigtime announcer in WELM, new 250-watter, when it goes on the air here in a few weeks. Powell at one time was with WESG and WENY, both of this city, before making his way to N. Y. Financially independent now, he prefers work-ing behind a small-town station mike.

Louisville—New radio arts school has been organized by George S. Partridge, formerly of WHAS production staff, with faculty including Ann Bubert, WHAS, acting technique; Ken Meeker, WHAS, announcing; and Margaret Caunon, WGRC, seriple writing.

Pitisburgh — Ray Boley, former freelance radio man here and inter with Army's radio division oversas, has just been named continuity chief at KOY in Phoenix, Ariz., where he's been making his home for the last

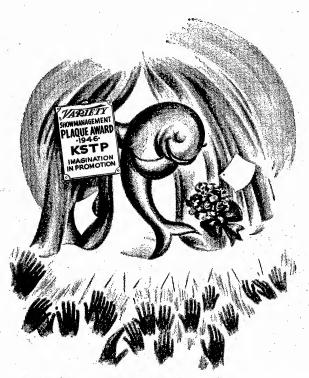
been making his home for the last war.

William A. Brabson, formerly interest was a mount of the home ity department and latter as assistant music librarian.

Tueson—Park G, Parker, former executive of RCA, NBC and the Balacket-Sample-Hummert advertising agency (now Daneer-Fitzgerald-Sample), has joined the Stu Country Broadcasting Co, as manager of Its Tueson stations, KTSC and KTSC-FM. Since returning from awast service in World War II, he may be seen to be supported to the service of the as been operating a guest ranch

Dougias, Ga.—WDMG, new day-time 1,000-watter, took to the air here March 15 on 880 ke. Downing Musgrove, owner and gm, has 39-pointed AI E youns as commercial manager and James H. Hayes, re-pointed AI E youns as commercial manager and James H. Hayes to Savundan, as pro-gram director. Other staffers are LaVerne Evans, music director, Heien Sawyer, con-tunity director; Vivian Beasley, head of traffic, Michael Davis and John Howard, announcers, and do-leading the staffer of the staffer of the designed for PM as well as AM. operations.





BUT BACKSTAGE ...

If it's with aplomb we acknowledge our 1946 Variety plaque, it's because taking bows is not a new experience for us. KSTP has won many awards. And taking bows for them has been fun. But backstage, each award has meant a challenge to surpass the KSTP showmanship it represented . . . Once again, KSTP dedicates itself to meeting the challenge offered by this, our latest award.

50,000 WATTS—CLEAR CHANNEL KEY STATION FOR THE NORTHWEST NETWORK EXCLUSIVE NBC AFFILIATE FOR THE TWIN CITIES Represented Nationally by Edward Petry & Co., Inc.



WCCO protects Johnny's life...

six months before he's in danger

Ten-year-old Johnny Carlborg lives with his mother and father on an 87-acre turkey farm 196 miles northwest of Minneapolis. At 7:15 on the morning of February 7, 1947, he finished a man-sized breakfast of buckwheat cakes, then started to get dressed for a quarter-mile trudge to Highway 78, where he would flag the bus for an 18-minute ride to school.

But Johnny's mother was worried.

During the night, the winter's worst blizzard had swept across the Northwest. Now, as Mrs. Carlborg glanced at the falling red line on the back porch thermometer, she thought about those stories of children lost In snowdrifts, and remembered those three days in her own childhood when she had been marooned at school.

Again she wondered: "Is it safe to send Johnny to school?"

The kitchen radio gave her the answer. WCCO swept aside its regular program schedule to announce, "There will be no school today for the pupils of Evansville Consolidated School." So Johnny was kept home -and safe (as were 7,533 other pupils of 144 schools, thanks to twelve dozen WCCO announcements).

Johnny wasn't kept safe at home by a spur-of-the-moment WCCO measure. Six months before the weatherman posted storm warnings, WCCO officials had talked with 200 superintendents. A system was organized so that they could have WCCO tell Johnny's mother-and thousands of other parents-when severe weather made it dangerous for youngsters to go to school.

Taking care of Johnny's welfare and anticipating emergencies six months before they happen is the kind of service that has made WCCO "The Good Neighbor to the Northwest." It helps to explain, too, whyday and night-more people listen to WCCO than to any other station in the Northwest.

> "Good Neighbor to the Northwes Minneapolis-St. Paul 50,000 Watts, 830 kc. Columbia Owned

This, too, is part of being a "Good Neighbor to the Northwest"...

HEALTH TALKS: Three times a week, Dr. O'Brien now in his 19th year on WCCO - presents health advice, as endorsed by the Minnesota State Medical

6-2 FOR VETS: A comprehensive analysis of pertinent news of interest to ex-servicemen.

HIGHER EDUCATION AS A PUBLIC PROBLEM IN MINNE-SOTA: A weekly forum featuring distinguished scholars in a discussion of the contributions of colleges and universities.

WCCO SAFETY CAMPAIGN: A special week-long, statewide campaign of announcements, interviews and dramatic programs, designed to promote safe

JUVENILE DELINQUENCY: A comprehensive discussion of this vital social problem by Governor Luther Youngdahl, Mayor Herbert Humphrey, and other distinguished authorities.

STON COVERAGE: A Washington conference between station officials and Minnesota's congressmen to secure detailed coverage of legislative activity.

RADIO SCHOOL FOR LEGISLATORS: A WCCO-initiated course in proper microphone technique attended by the members of the Minnesota State Legislature to improve the quality of their radio reports to constituents.

PUBLIC HEALTH: A health contest - co-sponsored by WCCO-in which state high school students write essays on public health matters with winners speaking over WCCO.

MATION: 900 broadcasts each year featuring the Northwest's most important economic

4-H ACTIVITY: WCCO each year builds interest in the 4-H Club Speaking Contest by presenting winners on WCCO programs.

Inside Stuff—Radio

WQXR, N. Y., got the expected sports page play with the news last week that Larry MacPhail had gone londpair, signing with the station to sponsor a daily symphonic "natine" started that Larry macPhail had gone londpair. So the least that had been supported to the larry special state of the large league baselul gone to be a large that had been supported to the large special number after that had been supported by the large special number after the large special number after the large special number and th

mystery to us as the Second Movement of the Third Concerto. It may make some new fans for his team, and that would be good business. But the thing could boomerang. "It the Yanks fade as they did in '46, the fans could stay home and listen to the three Bu (Bach, Beethoven and Brahms—who are not outfielders) instead of stiting at the Stadum are that any member of the team goest instead of stiting at the Stadum are that any member of the team goest properties of the state of poor play be forced to listen in every day for a week. Knowing ball pagers as we do, we believe that type of punishment would soon sour the Bombers on to feats of derring-do."

Other sheets cooked up headlines about the Yanks "wooing fans with music," etc. But an unexpected development in wake of the news was a call to the station from Met open dangerhalt. Result is Miss Travelle, with all leaving shortly on a concert tour, will transcribe her kudos for siting on the opening program. And WQKR is returning the compliment by skedding for this show the recording of "Liebestraum," by Miss Travele.

seconding for this show the recording of "Liebestraum", by Miss Traubel, George Cross Patinan, news commension on WOR (Mutual, N.V.), last, Saturday (22) picked up the story from last week's Vantury by Carroll (Carroll and added his own added as. Recalling that Carroll had said that radio, "the greatest single intelligence force ever devised, remains in constant servilly to the press," Putnam declared the "only publicity most newspapers give radio is had publicity." Two always refet the order of the world of the constant servilly service and the service of the constant servilly service of the service o

that you're really with it."

Many-sided For & Jinc (Falkenburg) McCrary figured broadly in the week's news. The Knitted Outerwear Foundation put Jinx in a bars-bouldered sweater and crowned her "1947 Radio Sweater Girl." McCrary, unloading a piece of his mind before the Radio Executives Club of New York, and nobody in radio "Knows a news story when he sees one or knows how to handle one"—a remark which set off chain-reaction mutterStunt-minded McCrary announced they'll interview Douglas Leigh, billboard biggie, while flying over Manhattau in the Tydol Oil blimp early in the Company of the Company of the Wild Crarkfast show, Much bigger promotion payoff was seen, however, in plans at WHIC to fy duo to the line of the Company of

Harry Witton, promotion manager of Jack Cooke's CKEY, Toronto, reports the station, is "very happy about the gracious orchid" tossed its way to task about the kudo for CKNW, New Weatminster, which called it the "first Cannok station to set up block time to index its listeners" we at CKEY, "asy Witton, esteloning confirming data, "are firstly Cannok." Getting in a little puff for CKEY whe condition to time system in Cannoda." Getting in a little puff for CKEY whe conditions when the dadds: "Were setting the pace in this neck of the woods, as shown by the fact that last month's Elliott-Haynes ratings were higher than ever before in the station's history."

CBC's Airer of Life In Saint Malo Whins

Parish to Fine Fury

Montreal, March 25 Residents of Saint Malo parish in Quebec City have let out a helty how to indignation at the radio version of life in their community as a pictured in the French Canadiau Brousdeading Corp. Seature. Tas Brousdeading Corp. Seature. Tas the Sparrows. Air version of Roger Lemelin's bestellet, "La Perie Diouse" (The Gentle Slope). As the Sparrows of the Sparrows. St. Malo parish put up. a strong beef at a meeting last week, thitting at CBC for letting an ainer so through which is "untrue" and through which is "untrue" and control of wild Indianz." Quebec City have let out a hefty

of wiid Indians."

Romeo Jobin, spokesman for the community, said, "It is high time that the sponsor of the show dropped these dishnorable carryings on and returned to a more in-ings on and returned to a more intelligent type of radio advertising, "It we take mistakes and amplify them until they attain ridiculous more more than the state of the state of

proportions, one can write a similar program about Montreal or about any other corner of the world."

any other corner of the word."

Wiltrid Hamel, legislative assembly rep for the district, said the adaptation of the book lacked good adaptation of the book lacked good sold the book's author or much against the book's author or much against the book's author or much against the proposor, for letting the show go on.

Ferrer Engenia, w.k. French Canaderica of this airer, described in the proposery of the sirer, described in the state of the sirer, it unfastering. Show has a running contract for 26 weeks

New Orleans — WWI. marks its 25th anni March 31, but station is deferring a special show commencating the occasion until tion of new studies in two modes. Station, a 50-kw CBS affiliate, is owned and operated by Loyola Univ., with W. H. Summerville as seen, manascr.

Alexandria, I.a.—KALB, ABC af-filiate here, operating currently on 1,000 watts full time, has received an.FCC construction permit to boos its nighttime power to 5,000 watts.

1. 2. 3. ed cashman HOLLYWOOD

WILLIAM MORRIS AGENCY

ideas

- r.omorion, publicity, special events. Extensive national, local radio sta-tion, artist rep. experience. Organize entire dept. Also indus-trial experience.
 - Ad agency, station, artist tion desired in New York. Young man, moderate sa cellent refs.

LOOK! There's a Diamond at Your Feet...

Why not pick it up, Radio Industry?



HOW your competitors would reach for it if they could!

It's all yours—you who buy or sell time and talent, and you who build programs.

What is it? It's the business man's measurement of radio— NRI CUMULATIVE-COMMERCIAL AUDIENCE.

This new, practical yardstick offers three vital advantages

- —to advertisers and agencies, as they battle tough postwar competition:
- —to program producers, as they seek to build shows that will sell more goods;
- -to sellers of time and talent, as they face increasingly intense competition from other media.
- It measures the great uncounted radio audience—the 83 per cent of homes beyond the reach of 33-city coincidental phone ratings. It records accurately the appetites of Main Street as well as Broadway.
- II. It measures the cumulative audience reached by a series of broadcasts. This is the market coverage of your program. (See the Chart.)

Only by intelligent, aggressive use of this cumulative yardstick can the sellers of radio avoid short-changing themselves in postwar competitive battles for the advertiser's dollar.

And only this cumulative yardstick can show the advertiser what portion of his market is covered adequately—and what portion is left wide open for unopposed aggression by his competitors.

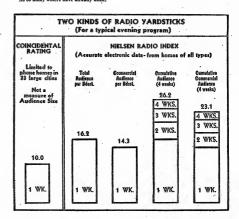
III. NRI CUMULATIVE-COMMERCIAL AUDIENCE reports, for the first time in radio history, the number of homes hearing each program's commercial messages! This is done for (a) each individual broadcast and (b) each series of successive broadcasts. (See the Chart.) Thus the seller of radio has a new, keen-edged sales weapon unavailable to competing media.

And the buyer of radio knows—for the first time—what portion of his total market is being reached with sales messages.

Thus NRI frees the radio industry from the costly shackles imposed by the single, arbitrary, 33-city coincidental phone rating, which through inability to measure (a) audience size, (b) market coverage (cumulative audience) or (c) audience reached by commercials has failed to express the true and larger values of radio in reaching markets.

If you use network or national spot radio, let us show you how the new NRI CUMULATIVE-COMMERCIAL AUDIENCE, and many other equally useful exclusive features of NRI service, can help you get the most out of your radio dollar.

Radio, there's a diamond at your feet! Why not pick it up?*



NIELSEN RADIO INDEX—A Complete Research Service (based on accurate electronic recorders) which provides, on a continuous basis, the vital facts needed in solving the problems and capitalizing the opportunities of programming, time buying, time selling of Radio.

Longhairs Fret As Argentinian Pressure Forces Them on Muny Radio

biz for the Colon and leaves the ar-tists free to dicker with the com-mercial air only after the entire se-ries of Colon concerts has been com-piled with.

Buenos Aires, March 19.

The Buenos Aires municipal authorities recently decreed that better the colon and fewers the arthur the control of the colon of the colon content as a clause in their contracts allowing for broadcast or their control of the colon contents as clause in their contracts allowing for broadcast ordinary commercial advertising, it propagandizes station. ISI Radio Municipal.

Decision, put into effect by Cultural Secretary Raul Salinas, in disagreement with the Colon of practical colon process (which are becoming more deflect the majority of big-name longhairs from giving their residual station of the colon, going instead to the colon of the

L. A. County Pitches For Own FM Outlet

FOI OWN FIN ORIGINATED STATES TO THE STATES TO THE STATES TO SAME STATES TO THE STATES T

operators.

A committee headed by S. D. Sykes, engineer, is investigating all phases and will recommend assignment of some radio engineering firm for a detailed survey. Originally proposed by the supervisors the notion was transferred to the committee, consisting of represe tives of the sheriff's office, fore committee, consisting of representa-tives of the sheriffs office, forestry, fire and flood control departments. Plan is for the station to serve as an adjunct to existing shortwave facilities, in addition to its educa-

NAB Adds Three To Complete Staff

With the appointment of three more top-level executives, NAB last Friday (21) brought its staff of discretors to full strength for the first Climaxing a long search, NAB and the control of the control

the Cincinnati Post and newscaster on WCFO, Cincy.
NAB's new engineering chief, Royal Howard, has been with the Wesley Dumm station KSFO, Frisco, for the past 14 years, as vice-president in charge of engineering for Dumm's standard broadcast, FM and International broadcast stations, He is also director of Universal Research abs., engineering consultants

South Africa

Portuguese East Africa-has been

carrying sponsored programs for years and has a considerable listen-ing audience in the Union of South

Position of Radio Mozambique in Position of Radio Mozambique in relation to the South African market is similar to Radio Luxembourg's commercial coverage in the non-commercial British market. The local SABC, for instance, doesn't come on the air till 10.20 am. Sunday, and closes down weeknights (except Sath at 11 pm. Mozambique brandscaters that the property of the same control of the same contr

ony, and closes down weeknights (except Sat.) at 11 p.m. Mozam-bique Droudcasters therefore have considered to be a considered

Eccession Coverage was with the BBC for several years, and managed in oversees audience research was audience and the coverage audience according to the coverage audience and audience audience

Aussie Gov't-Controlled Net. Deen In Red. May Go Commercial in '47

Sydney, March 15.
Belief, here is that the government-controlled Australian Broadcasting Commission will drop its
BBC style of thinking this year and
adar to the trade via the commer-

cater to the trade via the commer-cial route.

Frankly, the ABC finds itself in the red. Management says its imme-Frankly, the ABC finds itself in the red. Minagement says its imme-diate need is \$1,482,000. ABC is presently also asking the Parliamen-tary Standing Committee handling broadcasting for an increase in li-cense fees, now set at \$4, to \$3. ABC is given \$3 from each, license, but, according to excess, this figure.

osts.

ABC seeks bigger cut from lienses. On the other hand Aussle
ommercials operate without any
overnmental subsidy, securing own
inance from the sponsors.

The ABC is setting up its own inlegendent pure service; costing.

finance from the sponsors.

The ABC is setting up its own in-dependent news service to stiling ground to the service of the se

Engineer Adair Quits FCC; Sterling Succeeds Washington, March 25.

With high praise, for his services that his praise, for his services during and since the war years, FCC during and since the war years, FCC during and since the with re-lease that the services of the servi

here as a consulting radio engineer. George Sterling, wartime chief of the Radio Intelligence Division and an assistant ehief engineer, will succeed Adair. Sterling has been in radio since 1908 and entered the federal radio service in 1823, remaining with the FRC and FCC to this time.

AVCO Elects

Cincinnair, March 25.

James D. Shouse, president of the
Crosley Broadcasting Corp., and
Raymond C. Cosgrove, gen. manager
of the Crosley division, were elected
directors of the AVCO Manufacturing Corp. at a meeting of stockholders today (25).

The name change from the Avla-ion Corp. to AVCO Manufactur-ng was approved by stockholders.

Shurick Eastbound

Kansas City, March 25.
E. P. J. Shurick leaves in April as director of advertising and publicity for KMBC, to join Free & Peters, N. Y., in the promotion department, probably to concentrate on spot radio.

No successor has been announced for the job at KMBC.

that the Chiffy Labor governmen was planning to bring all Aussi radio under its complete operations control in line with the takeover of other organizations on a nations basis,

basis.

Chifly's denial of any move to nationalize Aussie radio lifts a big cloud from the minds of commercial operators. Right now Aussie commercials are giving an acc entertainment service to the populace on solo operation.

Government's problem at the mo

Aussie Sheets Rap ABC

Sydney, March 20.

Sydney, March 20.

Papers are running hot editorials against plea by Australian Broad-casting Commission for higher license fees (now \$4 per annum) on sets. According to the Sydney Sun, the ABC's annual balance sheet for 1946, shows a deficit of \$59,818, with a record of steadily amounting expenditure in all departments from sundries to salaries.

"On the expenses, however, to which the Commission is already which the Commission is already committed for the current year, says the Sun, "the 1946 deficit is likely to seem peanuts by comparison with the 1947 deficit. Next year's bill will include the huge additional expense of an independent news service forced on the commission by the Government.

sion by the Government.

"This service will give listeners no more than Australian newspapers have already offered the ABC at a fraction of the cost.

As the Commission's request for increased license fees indicates, the helpless listener will be asked to rea for it.

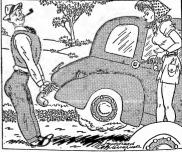
helpless listener will be asked to pay for it.

"Its plea that the BBC licence fee has been doubled in the United Kingdom fails to add that the BBC is now providing a third program, with developments in television and FM, and anyway the BBC fee was only half the ABC fee to start with."



LET ME GET THE ULCERS

THEY ALL LAUGH when I sit de st my typewriter. Newspaper humorist switching to radio comedy writing. Material of Allen, Morgan Only comedian desiring fresh original humor need answer. Sample scripts delivered in person Box 900, Variety, 154 West 46th Street, New York 19.



"My better judgment said 'No, 'jbut my Wheatles said 'Yes'!"



With pride and gratitude, WAVE acknowledges its citation in Variety's 1946 Showmanage-

ment Review.

Louisville, pride of OP Kainiuch emerged from 1946 with a broadened element of from 1946 with a broadened element and a better radio station. Compared to the louisville AVE discrete and some energy to tocal builds and AVE discrete and some energy to tocal behavior and the louisville of the radio station. Compared to the height of the radio station, the louisville of the radio station of the louisville of the radio station. Compared to the AVE took cream the ground part of the discrete and government partials at the threath it out before mike, from days later threath it out before mike, from days later threath it out before a mike, from days later threath it out before a mike, from days later threath it out before a mike, from days later threath on the Frest near-agers meanify mentile for the foreign of the frest near threath of the frest near threath of the frest near the frest n

To Variety as to the public we serve, WAVE pledges a continuation of Responsible Show-management...with 1946 set as our minimum



5000 WATTS . 970 KC NATIONAL REPRESENTATIVES NBC AFFILIATE FREE & PETERS, INC.,

Congratulations

FRANK and ANNE HUMMERT

ON THE OCCASION OF THE FIRST PERFORMANCE

MONDAY, MARCH 31st

_ OF _

"KATIE'S DAUGHTER"

THE LATEST ADDITION TO AN IMPRESSIVE ROSTER OF EIGHTEEN NETWORK DRAMATIC AND MUSICAL HUMMERT PRODUCTIONS

AMERICAN ALBUM OF FAMILIAR MUSIC

MANHATTAN MERRY-GO-ROUND WALTZ TIME

BACKSTAGE WIFE
DAVID HARUM
FRONT PAGE FARRELL
JUST PLAIN BILL
LORA LAWTON
LORENZO JONES
MR. KEEN, TRACER OF LOST PERSONS

OUR GAL SUNDAY

REAL STORIES FROM REAL LIFE

ROMANCE, OF HELEN TRENT

ROSE OF MY DREAMS

STELLA BALLAS

STRANGE ROMANCE OF EYELYN WINTERS

YOUNG WIDDER BROWN

AIR FEATURES, Inc.

Program Coordinators

FEATURED RADIO PROGRAMS, Inc.
Sales Representatives

"KATIE'S DAUGHTER" will be heard over NBC Mondays thru Fridays

Sponsored by the MANHATTAN SOAP CO., through their agency DUANE JONES CO., Inc.

Appraising Juves

Continued from page 31

Lence is not used in these serials as strength of his arm and will. It's one technique in a varied system, through such devious channels that lence is the serial's wood and warp, leads it is made to arrive at his Take it away and you have nother. lence is the serial's woof and warp. Take it away and you have nothing left. These serials make up a carnival of sluggings, muggings, shootings, murders and tortures—a veritable paradise for sadists. In each quarter-hour episode, the violence mounts from a high starting plateau to a towering elimactic peak where nounts from a high startung passeau to a towering climactic peak where the dialer is left hanging until he's rescued the following day in "an-other exciting chapter in the ad-venture of so-and-so at the same time, same station."

time, same station."
Child program consultants at MBS and ABC adduce psychiatric testimony to prove that children find emotional release for their aggressive drives in these serials just they did in the demon-filled fairly taken and the classics of Robert Louis Sievenson and Mark Twain a Ward of the Course of one layman's opinion, the ser'alized structure of these programs audil-fles completely its cathartic value, producing instead a permanently in-flamed and purposely unappressed appetite for violence. Moreover, these serials trowel on the bang-bang stuff with such volume and crudity as to differ qualitatively in the serial control of the pro-tone of the property. The pro-tone of the pro-ton

In most of these serials, the script In most of these serials, the script writers, by adhering rigidly to the law of the cliche, covertly propagate a contempt for culture. The villain, for example, is generally depicted as a man of breeding with precise grammar and extensive vocabularly. The hero, on the other hand, is drawn as an average citizen, making up for his lack of refinement by the-

'HIRES TO YA' " FOR SECOND YEAR CBS, COAST-TO-COAST









Plags Jave Style, Too Lastly, these programs are marked by the unique style of their com-mercials. What a style and what commercials! Even if these serials were flayless on every other count, the quality of these plugs would be commercial to the child's gull-let of the country of the child's gull-bility taking advantage of grown-bility taking advantage of grownbility (taking advantage of grown-ups is legal under the Constitution); ups is legal under the Constitution); they are long, loud and Iudicrous in content and are ladled out by the announcer in a wheedling, patron-izing tone. The selling power of these plugs is assumed; but that's only an additional commentary on the conditioning already received by the kids.

the kids.

Technically, these shows are produced with proficiency, In view of the preceding criticism, this may or the preceding criticism, this may or whether one wants the child to listent at all. The serials present a word without reality but furnished with city and the control of the co

Mutual's procession of juvenile shows starts at 4:30 p.m. with "Ad-venture Parade." This program is not the conventional type of serial and lies outside the reference of the preceding criticism. Program is a thoughtful, intelligent and entertain-ing adaptation of the elsevier of thoughtful, intelligent and entertaining adaptation of the classies of literature into serial form. Books interature into serial form. Books into the serial form of the week. Narration is handled by a pair of with section of the serial form of the week. Narration is handled by a pair of with the serial returning in order with the serial returning in the week. Narration is handled by a pair of with the serial returning in the week. Narration is the week of the w

exploited as a baseroom aid with positive results.

But "Adventure Parade", serves only as an inviting threshold over which the child passes into the entire Tender of the child passes into the entire Tender of the child passes into the entire Tender of the Control of the Cont are completely absurd, with no even a semblance of logical motivation. Story line is the cops and rob-bers theme expanded to inter-plane-tary dimensions with Buck Rogers determined to get his man if it takes

"Hop Harrigan," at 5 p.m., returns to earth with a story of enemy agents and espionage rings. Harri-gan and his pals are currently heck-ing their way through the African jungle to escape the clutches of a sinister international conspirator. Enroute, during one episode, they

STATION REPRESENTATIVES were attacked by an army of giant man-eating ants: Last Friday (14), the kids were given a whole week-end to dwell upon the critical con-dition of a young girl in Hop's crew. Will she live? Will she die? Only the next episode can tell.

Will she live? Will she die? Only the next episode can tell.

De next episode can tell.

De next experience of the next episode can tell.

De next experience of the next episode can tell.

Of all the next episode can tell.

Of all the next episode can tell.

Of all the next episode can tell.

Of the tell the next episode can tel Invective of modern totalitarianism which prepares the wanton annihilation of human life by first having reduced its value to that of vermin. It's doubtful whether the educative effect of this program is on the posi-

It's adoubtful whether the educative refered of this program is o'The positive of the positive

minutes.

Winding up the Mutual juve show cavalcade is "Tom Mix" at 5:45 p.m. Locale is the far west and the characters are presented in the guise of cowboys and Indians. But fundamentally, if's the run-of-the-chill whodunit formula in western garb.

whodunit formula in western garb.

ABC Comm'ls More Moderate
The five serials on the ABC net
are based upon familiar comic strip
'eatures and do not differ from the
Mutual shows in either form or
ontent. Commercials on the ABC

catures and do not differ from the datual above in either form or datual either datual eith

talk and assorted forms of villaity, Last Friday (4s), the episode wound up on a screaming climas with our up on a screaming climas with our poung hero, Armstrong, flattened properties and the screen from the screen flattened fight finish. At Jun an approximation of the screen flattened fight finish, at Jun as a screen investigator for Pres. Ulysses S. Crant in the post-Civil War days, Grant in the post-Civil War days, Grant in the post-Civil War days, and the screen flattened from the screen flattened flattened from the screen flattened from the screen flattened from the screen flattened flattened from the screen flattened flattened from the screen flattened flatte

BC has set aside Saturday nings for its juvenilia with a

Capsule Critiques on Kid Shows

"Adventure Parade" (MBS). Thoughtful, intelligent, entertaining

adaptation of literary classics.
"Buck Rogers" (MBS). Cops and robbers shooting it out in inter-planetary space; script loaded with pseudo-scientific jargon and absurd

aracterization. "Hop Hartgan" (MBS). Serial presently on location in African ngle with Harrigan hacking an escape from enemy agents. Cast even

jungie with Harrigan natexing an escape from elemy agents. Cast even includes man-eating ants.
"Superman" (MBS). Quarter-hour session recently awarded citation for plugging tolerance, but social message obscured by violent tofin for plugging tolerance, but social message obscured by violent scripting which features abusive slang; educative effect not positive.
"Capialan Midnight" (MBS). More spy stuff, accent on personal-

violence. "Tom Mis" (MBS). Run-of-the-chill whodunit in western garb,
"The Tracy" (ABC). Currently gumshoeing a mutinous crew
"The Tracy" (ABC). Currently gumshoeing a mutinous crew
"Terry and the Firster" (ABC). Adventuring in China with fancitul
boy of Oriental villains. Not designed to cement One-World,
"Sky Kling" (ABC). Bucking a sinister crew of would-be world

conquerers,
"Jack Armstrong" (ABC). All-American boy riding top of current
headlines in story of fight fix. Saturated with frame-ups and gangster "Tennessee Jed" (ABC). Post-Civil War buckeroo in slight varia-tion of pervasive cops and robbets theme.

variety of programs designed for Canadian Assembly variety of programs designed for different age levels. Frank Luther's pound idirective and probably and properly and probably and properly and probably and properly and probably and proba

tract upper-group teen-agers.
Other good juvenile programs are ared by several of the New York indies. Notable among these are WQXRs Youth Forum and WMCA's Young Book Reviewers, "Let's Young Book Reviewers," "Let's Listen to a Story," and "Music Young as a blood good of the work of

adult listening.
What's the sawer to radio litting its program standards to higher levels? The solution is not easily found; radio does not operate as an assoluted media but is linked up as soluted media but is linked up as solution; and up and the solution of the will want what they ge

Robertson to Freelance
Chicago, March 23.
Ted Robertson Jr., senor producer at WBBM-CBS, leaves Chi March 31 to enter freelance production in Hollywood. He was the production of March 31 to enter freelance production of Wester Southern of We

Robertson will open his own agency specializing in package script shows.

Sticks to Unique Job Airing Its Sessions

For the second year, the Saskat-chewan legislature is airing its pro-ceedings one hour daily. It is the first and only one in Canada to do so. The broadcasts, confined last year to CKCK, Regina, are now being heard on CKBI. Prince Albert as well. giving complete convenience.

being heard on CKBI, Prince Albert as well, giving complete coverage of the province of Saskatchewan, Eight mikes are used.

Commentary is by Ray Nicholas, of CKCK, who spots the mikes strategically to pick up the main proposition. "If partly obvious that the members save the meat of their main speeches for the broadcasts." Nicholas says. "They stall a bit until broadcast time." Phone calls and letters to the sta-

are being listened to by a wide audi-



RADIO PRODUCER' or DIRECTOR

strong agency or network co ım 5 years' experi plus thorough talent knowledge. Mo tion Picture experience also helpful Satary \$7,500 up. Apply Box 201, Variety, 154 W. 46th St., New York 19.

Heard by most ... Preferred by most



in the BUYING Ark-La-Tex

NEW YORK - BOSTON - CHICAGO - DETROIT - SAN FRANCISCO - ATLANTA - HOLLYWOOD

ON TARGET The novice soon discovers that there's

more to a "strike" than meets the eye. Perfect timing, impact, and follow-through marks of the expert - distinguish each experienced Weed and Company representative

Thanks, team:

It takes teamwork to produce consistently outstanding, consistently playable and listenable scripts for not one, not two, but THREE serial dramas. To the three stalwart writers who have collaborated in the production of such scripts for THE GENERAL MILLS HOUR, my sincere thanks and appreciation.

Stand up and take a bow?

ART GLABD,
writer of "Masquerade" (NBC 2:30 EST)

HERB FUTRAN,
writer of "The Woman in White" (NBC 2:15 EST)

VIRGINIA COOKE,
writer of "Today's Children" (NBC 2:00 EST)

For day-in and day-out performance, my thanks.

IRNA PHILLIPS,

Plottist and Supervisor

MecREADY'S MANSIONS
With Maurice Bodington, Tony Stetson, Linda Whyte, Ken Murray,
Dixie Deane Orch, guesters
Producer-writer! Ian Reid
30 Mins, Tues., 8:36 p.m.
Sustaining
CJBC, Toronto

CIBC. Twonsto

If they can keep this series going
until thete are two television sets
until thete are two television sets
casting Cop, may lead the way to
the reboth of vaudevills. In 'Mocasting Cop, may lead the way to
the reboth of vaudevills. In 'Mopoly with a novel idea that (vide
'The Joison Story') not only holds
to describe the control of the collection
and the collection of the collection of the collection
and the collection of the coll

so many writers either!
Novelty format is set in a mythical, theatrical bearding house the set of t

personating former standard acts.

Maurice Bodington who, besides

Maurice Bodington who, besides

mess crappools for remitments are

mess crappools for remitment

material, plays the role of Poppathetic mentor to the younger menbers of the household, and always

the pathetic mentor to the younger menbers of the household, and always

interest, there's the trite but true

conflict between the juvenile singers,

mentored progressions that the new

girl in the act doesn't mean a thing

to him.

girl in the set doesn't mean a thing to him.

Additional copen process of secured and the control of the contro

JOHNNY GUARNIERI SHOW Jerry Marshall, announcer 15 Mins.; Sun., 3:15 p.m. Sustaining

is Mina; Sun, saw sus Sustaining WNEW, N. Y. Rew York-other cutel is rapidly New York-other a full Sunday backage of live jazz mames for its regular listenge of cuttler both gro-culture to a few questier both gro-sultivan to a few questier both gro-ph with paintst Johnny Guarnieri, by with paintst Johnny Guarnieri up with paintst Johnny Guarnieri protection NEC, where he's a staff musician. It's an excellent

stiff musician. We an excellent choice.

Smart use was made in the Field choice.

Smart use was made in the Field choice.

Smart was the second of the control of the field choice of the control of the

CANINE COMMENT
WITH George Michael
The Grant Comment
Wall George Michael
Bestalning
WAT. Scheen Comment
Wat. Scheen Comment
Wat. Scheen Comment
Wat. Scheen Comment
WGFM, owns and shows several
WGFM, owns and shows sever

WOLF CALL
With Janet Wolf
15 Mins., Mon.
p.m.
Participating
WINS, N. Y. through-Frl. 6:15

With a plethora of disk jockeys flooding the air, a new one with only 15 minutes of gab and platters only is minutes of gab and planters will probably never be noticed. Only new angle offered by Janet Wolf lies if her sex, and a emme platter spinner is unusual. There just isn't very much that Miss Wolf confesses to liking, and what she doesn't like she pans very loudly indeed.

doesn't like she pans very loudily indeed, ind

TEEN AGE MOVIE QUIZ
With Ken Heady, Chuck Frizzell,
Bob Jones, others
Producer: Ken Heady
Writer: Sid Tremble
30 Mins; Sat., 10 a.m.,
NEWMAN THEATRE
KCMO, Kansas City
This half-hour separates the cul-

CMO, Kansas City
This half-hour represents the culmination of long negotiations be-tween the station and the Newman theatre, Paramount-operated first run, to combine their entertainmen run, to combine their enterrainment offerings in an ether package. After some experimentation this quiz show with highschool experts has been established to run for at least a year.

established to run for at least a year.

As shown in its early efforts the
show is a worthy attempt, albeit
show is a worthy attempt, albeit
expected in any new undertaking,
which this is decidedly-for this area.
Meatly the rough spots are due to
outright amateurs, as the base
format of the show is little different
from that of other quiz sessions
when are pleased proven.

sommat on the show is interested in which are aftered proven.

Frizzell a youngster himself, propounds to the experts the questions are all the short of the sh

CHEER-UP JAMBOREE
With Slim Miller, Three Chords,
Shorty Chesser, Tiny Skaggs,
Jerry Carr, Al Stewart and Don Hill 30 Mins., Mon. through Sat., 5:15 p.m. OERTEL BREWING CO. WAVE, Louisville

Louisville (M. R. Kopmeyer)

M. R. Kopneyer)

Lively hillbilly combo gasched by Slim Miller, comic and fiddler, Missian interest are mostly in the barn dance category, but Three the man dance category, but Three refinement and could not be supported by the compact of the man day of the man

Two numbers on an across-the-board. The 'ruttle musicians accompanied their fiddle scraping and guitar picking with hand chapping, and picking with hand chapping, and picking with hand chapping are having a swell time that they are having a swell time that they are having a swell time that they are having a swell time to a consideration of the contract of the cont

in exhibition games.

Commercials are limited to two spits of 30 and 45 seconds each. Post of 30 and 45 seconds each exhibition of the spots of 30 and 45 seconds each exhibition of the spots of such a construction of the spots of the spots

VARIETY Follow-up Comment

Redgers & Hammerstein did a running gag on Fred Allen show akin to the quartet on Jack Bennyar akin to the quartet on Jack Bennyar Redgers "Oklahman" for Bestrice Lillie (trettited "Piecedilly" on the songsmitts came before "Judge Meckete" in a Atuny "Iriah Justice-Keeter" in a Atunyar Iriah Keeter and Decar Hammerstein Justice Herrich (1988) and they read it with authority, including an inside crack that, "at and they read it with authority, including an inside crack that," at any other component a feeded "which got a good studio-audience yak. ... Benny the Component of the dead "which got a good studio-audience yak. ... Benny the Component of Rodrers & Hammerstein did a

Newshawks Jockey

Continued from page 29

Continued from page 59
or five weeks, after which Kallenborn will go on a Monday-Wednesdevi-Friday basis and one of the
devi-Friday basis and one of the
five state of the five state of the
NEC stations, either sustaining or
maker Go-0p aponorabin, outside the
month of the five state of the
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Market of the five state of the
Market of t

WNBC.

System of auditioning for a parttime replacement for Kaltenborn is
similar to that undertaken recently
by NBC to select a successor to
Lowell Thomas for his Sun Oil spot.
Lowell Thomas for his Sun Oil spot.
Mutual's George Carson Putnam is
among those being tested. Thomas
meanwhile is slated to wind up
either on CBS or ABC in his upcaming news strip for Procter &
COWNET AND STATE OF THE STATE OF THE STATE

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Camble, beginning in the fall.

Over at CBS, Shirer is alasted for a bowout next Sunday (30) on his weekly 54-56-59 pm. commentary for Williams shaving cream, his sponsor, for the past two years, Sponsor, for the past two years, Sponsor, for the past two years, Sponsor, because the control of the past two years, Sponsor, because the control of the past of the past

Same day Shirer-signs off, another CBS commentator. Tris Coffin, moves over to ABC's Washington staff. Coffin, who has been on the Capitol beat for Columbia, is regarded as one of the most competent news analysts on the hill.

Topcoin Adv.

Continued from page 33
sors into video means the money
will necessarily be sphoned out of
the radio funnel. Although no ad
agency spokesmen will put themselves far enough out on a limb to
express concern over what the decision will mean to radio billing,
it's considered a certainty that the
FCC's ruling will make heavy inroads eventually on the ether medium.

310,000,000 Sets for '47.

Effects of the decision on manufacturers is expected to be the most wide-feel, both for transmitters and receivers, with many manufacturers who had awaited, the decision behavior of the control of the con new ones duction,

new ones entering into video production.

Majestic, for example, expects to swing into production of sets in swing into production of sets in swing into production of sets in days. Factory within the next 69 days. Factory combination console. General Electric, one of the three manufacturers in the sets will now concentrate on video sets will now concentrate on video sets, will now concentrate on console diseased and the set of the set o

Some Commercials Bad. Admits R&B's Hohler.

But Tide Is Turning

DIR life Is Ill Timber Lyman Bryson, who is explaining and detending radio—and particularly the CBS brand of radio—in a series of Subbath afternoon talks of the control of

amount to "contessession of undergence." A very small percentage
rapped dishonest claims by after

Transcription Reviews

************** Television Reviews

TRLE-VARIETIES. J. R. Salkan C. Corp. Corp. McMana. S. Marchart. Corp. C

LITTLE PROWN JUG
With Katherine Alexander, Vaughn
Taylor, Margaret Hayes, John
Drew Devereaux, Alexander Kirkland

GUEST STAR

With Design Agay Orch, Savings
Bond Singers, Kenny Delmar,
With Design Agay Orch, Savings
Bond Singers, Kenny Delmar,
With Start Start

With Tresdman, Mill Surger

Witters: Carrell Moore, Jr.

Fresdman, Mill Surger

Witters: Carrell Moore, Jr.

Witters: Carrell Moore, Jr.

Fresdman, Mill Surger

Witters: Carrell Moore, Jr.

Witters: Carrell Moor

Agency Angle of N. Y. Local 802 Caterers Dispute Goes to AFM for the dispute within the local 802 of the American of Marchan Control of the M

One angle of the dispute within-ter york local 802 of the Ameri-an Federation of Musicians, over the hold caterers and banque? ma-ages of N. Y. hotels had on the preferential distribution of jobs for crotestras, is still alive and kick-log even and the preference of the state of the preference of the pre-sent of the preference of the pre-sent of the manual AFM body of application. There's a faction within 800 which.

gone to the BRIGORIA APA Gooy local displacation.

The state of the st

BBC Band. Music Dept. Head Hit On Payola Rap

Sir Valentine Holmes, prominent in lawyer assigned by Parlament to investigate charges of bribery, corito the property of the property of the producting Corp. staffers, has reported the allegations are without yould prove the staff of the producting Corp. staffers, has reported the allegations are without has resulted in a severe rebulse of a bound settlon. by BEC's governors, who expressed "disapproval" of her every unwise" acceptance of gifts.

Mrs. Neilson was only one menimond, despite allegations against the control of the production of the production

to accept gifts.

Holmes deplored the practice of Holmes deplored the practice of bandleaders and singers accepting moncy from music publishers for sestppings and advised BBC to set up an executive to examine with him a proposal regarding the evil. Cerporation has sought a solution to this problem for 12 years and will adopt any practicable scheme that can be made effective.

can be made effective.

Holmes said he sent a separate report to the BBC director general with outlines of a scheme he evolved after consultation with publishers. It it's not practicable to end the racket through the cooperation of music publishers, legislation may be considered to bring payment of plug money within provisions of the Prevention of Corruption Act of 1906.

BUDDY RICH SET FOR 1ST DATE WITH NEW ORCH

DATE WITH AWW OKCH.

Drammer Buddy, Rich has put his reorganized orchestra into rehears in New York in preparation for its data next week (3) at the Arcadia should be a seen of the Arcadia should be a seen of the Arcadia should be a seen of the Arcadia paragraphy of the Arcadia

Jack C. Rock of Dorcas Music Co. has written and copyrighted a tunc derived from Warners' exploitation of "Nora Prentiss" titled "Nora, Open Your Mouth."

AgCY-, FUSINES ROAGETY
Shep Fields has sold the KaiserFrazer automobile agency in New
Rochelle, N. Y., due to a combination of failure to get delivery on
cars, and his new interest in the
management of Glen Island Casino,
New Rochelle, N. Y. Fields had gone
as far as buying property on which
he planned to construct a showroom
when he disposed of his franchise.
At Glen Island, incidentally. Fields

At Glen Island, incidentally, Fields is modernizing the bandstand. To Beneke orchestra opens there M. 15 for two weeks, followed by Clau-Thornhill.

Drever-Carle Bid For Forster Co.

Chicago, March 25. Chicago, March 25, Fred Forster, local publisher, has been talking with Dave Dreyer, veteran professional manager for Irving Berlin, on a possible deal to leaving Berlin to go line into music publishing business for himself, illedy, however, that no deal will be consumated, although Dreyer and bundmaster Frankie Carle, here talking to Forster. Forster estatous would automa-

Forster catalog would automa-tically give the new firm an ASCAF

Understood that Dave Dreyer and Carle have been formulating plans to go into business for some time, and likely to come to a head next fall. Reported that another vet music man, at present affiliated with an important group of publishers in New York will be part of the new outfit.

Argent, Carnival Sets New High at \$250,000; Maderna Tango Make Hit

Buenos Aires, March 11.

Dueno Airs March II.

Takings and the state of the state

ne enamp tiver Plate club to rake in \$12.00. In the plate of the plate

VARIETY Peer's Swiss Branch

40G Army 'Loss' Brings Quiz Of Leaders in Va.

Testimony of various bandleaders and talent agency men at Langley Fleid, Va., was required last week in a situation involving misappropriations at the state of t

access to the coin. Bandleaders were all asked to explain voucher slips for extra coin, which bore proper sig-natures. Hudson's story, for ex-ample, described his being asked by Gale to sign slips so as to okay with Army accountants the cost of feeding and housing his band overnight at Langley on a date. These vouchers apparently were later revised.

Hoosiers Will Wait For ASCAP in '49

Indianapolis, March 25.

Indianapolis, March 25.
Associated Theatre Owners of Indiana intend to press for passage of a bill against the activity of the American Society of Composers, and the second of the second of the American Society of Composers, Ralph Guter Tecent veto. Action will come at next session of legislature in 1949. Gov. Gater' veto can be overror to be simple to the second phony Orchesta pressure for de-fact of measure in governor's office after passing senate 38 to 0 and make up the Indianapolis Symphony orchestra are impressive and close at hand, while the supporters of the composition of the supporters of the error Gelse at this time," exhibitors declare via their current bulletin. "There was no question about the

declare via their current bulletin.
"There was no question about the
bonstitutionality of the bill. Main
portion of it was littled from a simllar Nebraska act, which had gone
through the courts of Nebraska and
had been upheld by the United
States supreme court." Governor
Gates veloced the measure on grounds
tion and could be handled properly
only on a federal basis.

Jack Robbins Plans Musical Based On Victor Herbert Tunes

Inspired by the success of various Inspired by the success of various Victor Herbert revivals, wet publisher Jack Robbins is mulling production of a musical show woven around a dozen long-forgotten Herbert compositions, Songwriting team of Chet Forrest and Bob Wright, adapters of 'Song of Norway,' will be associated with Robbins in the venture.

ASCAP's 'Country Club Set' Ousts Bregman From Board, Caesar In

Incumbents Reelected

Incumbents Reelected
All incumbent members up
for reelection to the ASCAP
board of directors, with the exception of Jack Bregman, were
the state of the state of the state
of the state of the state
as expected, repraced Bregman,
Abe Olman (who had been a
temporary replacement for Jack
Robbins, since selling out to
Metro), and Lester Santly were
revelected were Stanley Adams, given the nod again. Writers reelected were Stanley Adams, Edgar Leslie, Otto Harbach and Deems Taylor. No other board members were up for reelec-

Bregman, Loew's In Talks on Buy

Jack Bregman, of Bregman, Vocco & Conn. has had a couple of meetings during the past 10 days with Charlie Moskowitz, v.p. and treasurer of Loew's, Inc., over the possither of Loew's inc., over the possi-ble purchase by Loew's and 20th Fox of the BVC catalog. At both meetings Bregman is said to have repeated alternative quetations ac-ceptable to him and his partners for the firm.

the firm.

BVC has asked \$750,000 for 49% of the firm's stock, or \$1,250,000 for all of it plus a 10-year employment contract with the purchase for all interpartness at \$1,000 weekly, prediction of the purchase of the purchase of the purchase of the purchaser since manpower of the purchaser since manpower of the cultive Bregaman, Voeco and Conn could cellver would be valuable to the purchase of the purchase of the purchaser since manpower of the purchaser since manpower of the purchaser since manpower of the purchaser since the purchaser si film scores.

T.D. to Form Band For 16-Week Date At His Cal. Dancery

Hollywood, March 25. Tommy Dorsey will return to the band business in May, temporarily at least. It's Dorsey's idea to form a new band composed of all Los Angeles Local 47 men and open at his own Casino Gardens, Ocean Park, Cal., May 15, for 16 weeks. He has no plans as yet to work beyond the Casino date.

in plans as yet to work beyond the Casino date. See that the Casino date. See that the Casino date. As the Corp. of America, with which he has been fighting and to which he has consistently avowed he will not pay any more commission to the Casino, Dorsey will use whether the Casino, Dorsey will use what the Casino, Dorsey will use what the Casino, Dorsey will use whether with the Casino, Dorsey himself, which will taxe MCA out in the cold insofar as demanding commission is concerned. He could draw leader's any for himself and still, by APS and the Casino Dardens and support of the Casino Dardens working at the Casino Dardens working at the Casino Dardens now, for the Carpenter, relief combo, at scale.

Catalina Casino to End **Long Name Band Policy**

Van Johnson Makes

Singing Disk Debut

Eventure.

Compartively obscure, the song severe originally published in Europea.

Actor Van Johnson maket his singing debut on McG-M Route or Service or Servi Hollywood, March 25.

I DUAL U, CACCALI III

For eccurrence within the American glocity of Composers, Authors and Fublishers in recent years have so stirred certain of its members as the ousting of Jack Bregmin as a member of the Composers, and the control of the Composers, and the control of the Composers, and the Composers of the Composer

Ironically, in spite of the "pub-lisher's man" talk about Caesar, feeling is that the latter's reelection

(Continued on page 51)

James Accepts 47 Ruling on Thumb To Old Sidemen

Hollywood, March 25.
Harry James has accepted the dictum of L. A. American Federation of Musicians Local 47 that he cannot trek his coming nine-weck one-niter tree his coming nine-week one-inter-tions with an orchestra embracing the 12 mcn from his last crew, and has in rchearsal a 28-picce outfit. Union ruled that there was "subterfuge" in ruled that there was "subtertuge" in the men applying for full 47 mem-berating, even though they were en-titled to that recognition after wait-ing the 90-day period, and then re-loning James along with other full members of local—thus giving the tumpeter at 7 combo. mareing at the combo was indeed to the present James lineau includes a feet present James lineau includes a feet recent transferces into 47, and one, Liggs Zilmer, ex-Krupa trombonist,

Ziggy Elmer, ex-Krupa trombonist, applied here after the ex-Jamesmen. James is thoroughly satisfied, and so is manager Frank (PceWee)

so his manager Frank (PeeWee)

James now has sorted over beey of
sidemen formerly with Les Brown,
Benny Godman, Tonmy Dorsey and
Woody Herman, plus a pick of studies
Woody Herman, plus a pick of studies
beer doing a single avoun, Chin
has rejoined as vocalist; he flew in
has rejoined as vocalist;
has vocalist as the control of the
has rejoined as vocalist;
ha

MPCE MEN MAY WIN NEW DEAL FROM NBC

Hollywood, March 25. Members of Music Publishers Miniber Hollywood, March 25, Contact Emol Music Publishers to get a use and possibly more to get a use and possibly more dispilled deal from the National Broadcasting Co., here. Network has perced that some change in present as the property of the contact mere percently with the contact meyes terday (Monday). The contact mere bluggerer union here, and his board of sovernors worked up the list of wants and submitted them to Bob Brown, program manager, who will const operational head of the network, and reply later this week. Pluggers and reply later this week. Pluggers and reply later this week. Pluggers and completely experience of the contact of the contact

Vie Damene signed to Mercury Records following 12-weck run at La Martinique, New York, First disks scheduled soon.

To Each His Own.....Victory
Sentimental Reasons...Maurice
How Lucky You Are...Kassener
Five Minutes Morc ...Morris Five Minutes More ... Yait
Go Home. ... Yait
Things Did Last Summer Morris
Things Did Last Summe Second 12

Second 12

May 1 Call Sweetheart. Dash
Dream Again. Box & Cox
Whole World Singing. FD&H
Accordion Wright
Accordion Wright
Accordion Wright
Accordion Wright
Accordion Wright
All Thru The Day. Chappell
All Thru The Day. Chappell
Chappell
Chappell
Fig Happened Serge Day. Tale
Step My Baby Step. ... Kelth
Step My Baby Step. ... Kelth

Cash-on-the-Line Insisted On By Fox for New Recording Companies

ket with subsequent statements to a be applied against their already-paid-to-some-extent account.

be applied against tuder incompleted against tuder. In the cases of indies already in existence and established to some extent, Fox wants monthly statements and paymeits rather than quarterly deliveries of both. This importance is the properties of the control of the properties of the control of the properties of the control of a basel securing monite owed publishers in royally sams, or at least to avoid risking too much of a loss in the event firms of the control of

his checkup of small diskers in that area, during which he again turned up a tidy sum owed publishers, ap-parently convinced him to insist on the monthly payment idea.

Hammond's Deal For Keynote Can Return 75G to Eric Bernay

Eric Bernay, former president and owner of Keynote Records, will realize a total of \$75,000 from the sale of Keynote if John Hammond, who last week took over as presi-dent, picks up options on the com-pany's stock and eventually assumes crutrol of the firm. Options cover a long beriok

centrol of the firm. Options cover a long period. Hammond's associate in the deal is Robert McKinney, former executive v.p. of the Allegheny Corp. and currently on the boards of the Misrouri-Pacific and Chespeake & Ohio Rajlroads:

Hammond On Coast

Independent recording companies starting out in business in the future and others afready in operation will have to toe the mark with Harry Fox, agent and trasted in synchological properties. Fox has adviced various new firms setting up that he does not intend carrying their account, that he was the setting to the starting that the starting that the setting that he does not intend carrying their account, that he was the setting that the starting that the starting that the setting that the setti It is unlikely that Mills will open a London branch of Mills Music, Inc.\text{this trip, though he contemplated} possibility before going abroad.

TANNER WOOED BACK BY 'HEARTACHES,' WEEMS

HEART ACHED, WELLIS ,
Elmo Tanner, who recently junche to add the nod to head in on the rebirth of "Heartaches," which he made with Ted Weener, "turned to the latter's band at the sherman hotel here last week, as a result, Weems is now playing a knewly made version of the time the newly made version of the time the original whistle.

One reaction to Weems' "fleat!"

One reaction to Weems' "Heart-aches" is amusing. He has bobby-soxers who never heard of his band cudgeling their brains to determine the kind of rhythm he employs on eudgeling their brains to determine the kind off trythm he employs on far is that it's a cross belywen to them to be the trythm he than the trythmen and something else. Weens, incidentally, will begin take when he leaves the Sherman next week. He has retained Howard Christensen also manager und familishters. Decea has the trythmen to be the trythmen to be the trythmen to the tryt

Hammond On Coast
John Hammond, new precy
Keynote Records, arrived over
also-bent on seelling the farm's presalso-bent on seelling the farm's prestent 10-press planter. Keynote presEric Bertany, former. Keynote presEric Bertany, former keynote prestent 10-press planter. Keynote prestent 10-press planter. Keynote prestent to press planter. Keynote prestent to press planter. Keynote prestent to press press presser to constitute of Everty Hills preparatory to the
most publisher dividing his time bemost publi

10 Best Sellers on Coin-Machines 1. Heartaches (3) (Leeds)...... Ted Weems ... Decca-Victor

2. Things In Glocca Morra (5) (Crawford). Buddy Clark.....Columbia Dick Haymes...... Decca

	Dinah Shore Columbia				
4. Managua, Nicaragua (12) (Encore)	Freddy MartinVictor Kay Kyser Columbia				
5. Guility (5) (Feist)	Margaret Whiting Capitol Johnny Desmond Victor				
	Clark-NobleColumbia Charles SpivakVictor				
" I' Close My Lyes (5) (Matrice)	Dinah ShoreColumbia Johnny DesmondVictor				
o. Soliata (12) (Oxiora)	Perry ComoVictor Carmen CavallaroDecca				
of for Desirtmental Reasons (16) (Leeds)	King Cole TrioCapitol Charlie SpivakVictor				
10. Open Door, Richard (8) (Duchess)	Jack McVea Black & White Count BasieVictor				
Coming Up					
That's How Much I Love You, Baby (Vogue)	Frank SinatraColumbia				
riars now inden i hove fou, baby (vogue)	Bing Crosby Decca				
Jaiousie (Harme)	Bing Crosby Decca Harry James Columbia Herbie Fields Victor				
Jaiousie (Harms) I Want To Thank Folks (Oxford)	Bing Crosby Decca Harry James Columbia				
Jaiousle (Harms) I Want To Thank Folks (Oxford) You Can't See Sun (Simon)	Bing Crosby Decca Harry James. Columbia Herbie Fields. Victor Perry Como Victor King Cole Trio Capitol Vaughn Monroe. Victor				
Jaiousie (Harms) I Want To Thank Folks (Oxford) You Can't See Sun (Simon) That's Beginning of End (ABC)	Bing Crosby Decca Harry James Columbia Herbie Fields Victor Perry Como Victor King Cole Trio Capitol				
Jalouste (Harms) I Want To Thank Folks (Oxford) You Can't See Sun (Simon) That's Beginning of End (ABC) If I Had My Life To Live Over (General)	Bing Crosby Decca Harry James Columbia Herbie Fields Victor Perry Como Victor King Cole Trio Capitol Vaughn Monroe Victor Perry Como Victor King Cole Cole Capitol Larry Vincent 20th Century				
Jaiousie (Harms) J. Want To Thank Folks (Oxford)	Bing Crosby Decca Harry James Columbia Herbie Fields Victor Perry Como Victor King Cole Trio Capitol Vaughn Monroe Victor Perry Como Victor Perry Como Victor King Cole Capitol				
Jaiousie (Harms) I Want To Thank Folks (Oxford)	Bing Crosby Decca Harry James. Columbia Herbie Fields. Victor Perry Como Victor King Cole Trio Capilol Vaughn Monroe Victor Perry Como Victor King Cole. Capitol King Cole. Capitol Larry Vincent. 20th Century Freddy Martin Victor Eddy Howard Majestic Frankle Lane. Mercury				
Jalousle (Harms) J. Want To Thank Folks (Oxford) You Can't See Sun (Simon) That's Beginning of End (ABC) J. Had My Life To Live Over (General). Santa Catalina (Spina That's My Desire (Mills). Nobody Here But Chickens (Sun).	Bing Crosby Decca Harry James . Columbia Herbie Fields . Victor Perry Como . Victor King Cole Trio . Capitol Vaughn Monroe . Victor King Cole . Victor King Cole . Capitol Larry Vincent.20th Century Freddy Martin . Victor Eddy Howard . Majestic				
Jalouste (Harms) I Want To Thank Folks (Oxford) You Can't See Sun (Simon) Tha's Beginning of End (ABC) II Had My Life To Live Over (General) Sanita Catalina (Spinav Tha'ts My Deaire (Mills) Nobody Here But Chickens (Sun) Texas and Pacific (Fie)	Bing Crosby Decca Harry James. Columbia Herbie Fields. Victor Perry Como Victor King Cole Trio Capilol Vaughn Monroe Victor Perry Como Victor King Cole. Capitol King Cole. Capitol Larry Vincent. 20th Century Freddy Martin Victor Eddy Howard Majestic Frankle Lane. Mercury				
Jalousle (Harms) I Want To Thank Folks (Oxford) You Can't See Sun (Simon) That's Beginning of End (ABC) I Had My Life To Live Over (General). Sanita Catalina (Spina) That's My Desire (Mills). Nobody Here But Chickens (Sun). Texas and Pacific (Pie) Easter Parade (Berlin)	Bing Crosby Deca Harry James. Columbia Herbie Fields. Victor Perry Como Victor Vaughn Monroo Victor Vaughn Monroo Victor King Cole Trio Capitol Vaughn Monroo Victor King Cole Capitol Larry Vincent. 20th Century Freddy Martin. Victor Eddy Howard Majestic Frankle Lane Mercury Louis Jordan Deca				
Jalouste (Harms) I Want To Thank Folks (Oxford) You Can't See Sun (Simon) Tha's Beginning of End (ABC) II Had My Life To Live Over (General) Sanita Catalina (Spinav Tha'ts My Deaire (Mills) Nobody Here But Chickens (Sun) Texas and Pacific (Fie)	Bing Crosby Deca Harry James Columbia Herbie Fields Victor Perry Come Victor King Cole Trio Capilol Vaughn Monroe Victor King Cole Cole King Cole Columbia Larry Vincent 20th Century Freddy Martin Victor Eddy Howard Majestic Frankle Lane Mercury Louis Jordan Decea Louis Jordan Decea				

Feet's Too Big For Bed (Criterion).....

British Best Sheet Sellers Jocks, Jukes and Disks

Pearl Balley, the deadpan all the wovers mout Sonny Burke's who made such as lit in "St. I statistic work with a fine rendition of a comment number culled, "That's look of Enough For Me". Miss Balley, an extraordinary girls, is not bus throw away a line, how to make her voice convey what a lyric lead to throw away a line, how to make her voice convey what a lyric lead to the law of the la

Ayres and the man who plays muted trumple.

Woody Herman makes his work. It is no seried in the the debut as a full-fledged vocalist this work. It is no seried in the the series of the

Suggested Programs (No. 1—A program of Ruth Etting records.) "It's Swell of You" (Decca). "May I Have the Next Ro-mance With You?" (Decca). "Ten Cents a Dance" (Colum-bic).

"There's a Lull In My Life" "There's a Low(Decca).
"Message From the Man In
the Moon" (Decca).
"There's Something In the
Air" (Decca).
"Goodnight. My Love"

(Program No. 2)

(Frogram No. 2)

"Tea For Two"—Connec Boswell and Bing Crosby (Decea).

"In My Adobe Hacienda"—
Eddy Hóward (Majextle).

"Sentimental Baby"—Ben Polsa

"Ben Bos Mouveaux"—Lucienne Boyer (Columbia).

"That's Good Enough For Me".

"Pearl Balley (Columbia).

"Ace In the Hole"—Red McKenzie (Mational).

STOCKHOLDERS OK REORG OF MUSICRAFT

bia)

Stockholders in Musicraft Records last week put their stamp of approval on the reorganization plan designed to put the firm back on a sound basis. That the shareholders would go abong with the plan was would go abong with the plan was to the plan was a finger in the company in all probability would have lost whatever they had risked.

Musicraft's idea, changed slightly since first developed, calls for the mon stock and the sale of 120,000 more shares of common at \$2.50 per.

mon stock and the sale of 120,000 more shares of common at \$2.50 per, along with a loan of \$250,000 to provide coin enough to retire some \$500,000 worth of secured and unsecured debts and leave enough for the company to start anew. New stock would cancet the old.

Cosmo Zecords, another indie

stock would cancel the old.

Cosmo Records, another indie

firm in desperate straits, which is

waiting to have a reorganization

plan okayed in the New York courts

in May, last week held a creditors'

meeting. Firm needs a minimum of

\$375,000 to pay off immediate debts.

Reichhold Continues To Develop Empire; Carnegie Pop' Prez

Carnegie Pop Prez

Henry Reichhold, Detroit resin
and plastics maker, president of the
and president of the plastic plasti

through June 14. A To-piece orchestra will be assembled for the series. As at last aummor's concerts, patrons will saft around tables sipping beer will be a series of the series. As at last aummor's concerts, patrons will saft around tables sipping beer will be patrons and the series while they listen. But this is only the beginning of Reichhold's scheme. Plan 1s to make "Pop" Concerts an antional setup. "Pop" Concerts are to be concerts. Pop" Concerts are to be concert with a minimum figure of about 60 men required for these concerts with a minimum figure of about 60 men required for these concerts with a minimum figure of about 60 men required forcer who will be haudding "Pop" concerts are to be furnished lists of available young talent for hiring and be provided with complete promise the series of the series will have lobby sales concessions of Musical Digest and on Vox Records, and Total concerts will be backed by national autvertising and pluge of the Sundey Evening flour.

Rey Regers will soon cut his first

Roy Regers will soon cut his first two albums for Victor, with backing by the Sons of the Pioneers. Another book will have Rogers accompanying himself on a guitar on narration of western stories for children. Preacher and Bear (Harris)...... Phil Harris......Victor Stan Kenton Capitol Wax tomes will be released in the My Adobe Hacienda (Peer) Eddy Howard Majestic fall,

James).

Novelty—"That's Good Enough
For Mc" (Pearl Bailey and
"Across the Alley From the
Alamo" (Woody Herman).

Ballad—"The Egg and 1"
(Dinah Shore) and "It! Had My
Life to Live Over" (Bob Eberly).

It's difficult to work up any usiasm over "My Love For

cuthusiasm over "My Love For Willeville Valles" South may be represented by the control of the c

A rather pleasant version of 'I Can't Get Started" is on a new Keynote, by the Lennie Tristano Trio, The musicians get overly complicated, but the job, as a whole, is interesting.

teresting.

Harry James' "Heartoches" (Columbia) turns out to be one of the most agreeable treatments this oldie has been accorded. It has a nice bouncy beat and some authoritative James horn, but the vocal is on the spiritless side. It is backed up by "I Tipped My Hat and Slowly Rode Away." in which the sfining is ner-A hipper say hat and slowly flow Away," in which the singing is per-formed by Art Lund, who used to be with Benny Goodman. High spot here is James' trumpet work behind the vocal, "Heartackes," it probably goes without saying, is a hot diskbox candidate. Reverse has its possibilities

"I Tipped My Hat" is done on Decea this week by Bob Eberly, with The Song Spinners and Frank Decea this week by Bob Eberly, with The Song Spinners and Frank Froeba and His Trio. It's an effect of the His Troeba and His Trio. It's an effect of the His Troeba and His Trio. It's an effect of the Berly can be built into a valuable property. On the other side and others do "It I Had My Life to Live Over." It is a strong candidate for the buffalloedons. So far, it's the best version, but Buddy Clark.

"You Brought a New Kind of ove to Mc"—Benny Goodman

grab this side. Accompaniment is by The Four Chips. Herman plays clarited in the group.

It is not been a single the side of t

It may be our own intractible disposition, but we cannot become very excited about Dinah Shore these days. On this slow ballad for example, she sounds as timid as Med Torme. We can become enthusias-

Ginny Simms, Dick Todd Sign Sonora Disk Pacts

Nigh Nonora USK I ratudo
Ginny Simms and Dick Todd have
inked exclusive disk pacts with
Sonora Records. Financial details
are not known. Company plans to
reteaue Todd on the Site Diale via
reteaue Todd on the Site Diale
year to
go on his Sonora contract, will also
press on Black in the future.
Since Sonora's low-pried disk de
butd Feb. 1, company excess dish
that one-third of its wax production
is being alloided to that label.

Deutsch Sets Up Agcy.

DEULISOR DEIS UIP AGUS
Milt Deutsch, who has, since Howard Richmond's exit, operated American Artists Bureau, set up originally
by Jack Robbins, has formed his originalgency: Latter, Contractivation and the contractivation of the contractivation of

Deutsch goes into his own business Deutsch goes into his own busine with Bertica Scrano, Miguellite V. des. Chito Izar, Paul Neor a Ernic Held in addition to the abox Andy Delmar will head his cockit department; Larry Gengo w handle theatres and cafes.



SOCKO LECUONA SCORE FEATURED IN "CARNIVAL IN COSTA RICA" OPENING THIS FRIDAY AT ROXY

Roars And Applause
Greet Lecuona In
Person Now At Roxy

Composer Serves as Perfect Live Trailer for Coming 20th Century-Fox Technicolor Film Record Number of Waxings Made of Lecuona Hits In "Costa Rica" Film

Top Disc Outfits Wax Six Different Tunes from Colorful Musical. More Recordings Coming Up Fast

Every Song A Hit! Hit! Hit!

- * ANOTHER NIGHT LIKE THIS * I'LL KNOW IT'S LOVE
- * MI VIDA * COSTA RICA * RUMBA BOMBA
 - MARACAS * GUI-PI-PIA

Personal Representative for Ernesto Lecuona

MARCEL VENTURA
HOTEL WALDORF-ASTORIA · NEW YORK

Exclusive Publishers for Ernesto Lecuona
EDWARD B. MARKS MUSIC CORP.
RCA BULDING · RADIO CITY · NEW YORK

Music Notes

Jimmy Hilliard, Mercury waxing chief, in from Chi for sessions with Anita Ellis, Frankle Laine, Jack Fina orchestry and the Starlighters.... Bing Crosby, Dick Haymes and Andrews Sisters have cut half that Decoration, and the Commentary of the Com

Cooperative Program Angle Likely To Be Big Point in ASCAP-Radio Talks

interests accomplished little radio interests accomplished little except to set up what's termed a "friendly spirit" and name sub-committees to investigate and consider problems that must be ironed out before a new contract, to supplant the current one expiring in 1949, can be concluded. These "problems" en-contract These "problems" en-committees will report their findings at the next confab of the two groups on May 12. on May 12.

at the next contab of the two groups on Bad 21.

On Ba much difference, but over a long period of time the "breakage" can

BENJAMIN and WEISS'

WANT . TO THANK YOUR FOLKS

OXFORD MUSIC CORP. George Joy, Pres. 1619 B'way New York 19

SPECIAL SONG PARODIES Just written, new ideas, different situations all have socke, funny end-

1947 list on request. MANNY GORDON 819 W. North Ave. Milwaukee 6, Wisc.

Initial meeting in New York last ramount to a considerable sum, week between committees represent- ASCAP takes the stand that coposers, Authors and Publishers and shows and should be paid for on that

basis.

Television situation is a conundrum, probably to both sides. ASCAP would like to see this phase of broadcasting, in so far as its collection of revenue is concerned, on a clearer basis before renewing its contract with radio, it's felt that before the explication of any renewed. fore the expiration of any rene agreement, television will h agreement, television really come into its own.

L.A. LOCAL 47 BANS DOUBLING IN BRASS

Hollywood, March 25.

American Federation of Musicians' Local 47 has issued edict claims' Local 47 has issued edict prohibiting all bands, when working regularly. Irom simultaneously working off-hours or off-days in a feature film. To do such a chore, an orchestra mist not be otherwise employed during duration of lensing, engagement, Bands, however, may make musical shorts.

may make musical shorts.
Ukase is another stride in effort of union to spread employment here. Although work has somewhat dwindied elsewhere in country, ratio has been kept here, with situation same as about a year ago, 01 the 13,600 card-holders in Local 47, only about 4,500 are regularly emiloved at any time. ployed at any time.

Elman Cuts 5 Sides With Disbanded Orch

With JUSDANGE UrCl.
Though Zigy Elman's new orchestra was due to disband Sunday.

123, M.G-M. Records last week cut
233, M.G-M. Records last week cut
unreleased masters cut by the band
weeks 150. And it any of these
sides, which M.G-M will spread
over the next few months, click
over the next few months, click
reorganize, It's quite unusual for a
disk company to cut a band going
out of existence, especially a new
combo such as Elmans.

combo such as Elman's.
Elman gave up his band rather
than reduce its size to allow for a
more comfortable operating nat. He
broke it up following a one-nighter
at the Trianon Ballroom, Toledo, and
left from there for the Coast,

In a Day's Work

In a Day's WOrk
Bud Weeland, March 25.
Bud Weeland, March 26.
key, takes his job seriously,
Wendell offered himself as a
day's reward for the best letter
written in, When British war
bride Mrs. Karl Pallastrine won,
Bud went out to the house, did
the washing and froning, and
solved Mrs. Pallastrine breakfast in bed.

'Jazz' Plays Sour Note in Floperoo At L. A. Shrine

"Jazz st the Philharmonic" laid an ostrich-sized egg at the Shrine Aud last week. One-niter of the Norman Granz troupe, at \$3.60 top, grossed less thar \$1,000-slimmest lake any lam concert ever copped here, and definitely worst gross of untils tour.

Granz flatly blames lack of ex-ploitation and advertising. No news-paper space was taken, no sheets nor cardboard used, no radio plugs,

nor cardboard used, no radio plugs, and the Negro press was not even apprised of the show America, which books "Jag-2" used a local "promoter" to front the affair, and Granz consequently has frowned in the direction of the agency's local band-bookery. In on percentage, he lost heavily. Actually, the booking into promoter and the direction of the agency's local band-bookery. In on percentage, he lost heavily. Actually, the booking into promote and the state of the state Shrine was last-minute inking. Aug management had decided after a recent jamming to refuse to house such bashes in future (as Philhartenson and the such bashes in future (as Philhartenson and the such as a such as a

Shrine Relents Shrine management meanwhile had a sit-down with its directors and latter talked front-office into

had a sit-down with its director's and latter talked trost-office into and latter talked trost-office into a situation of the situation of the

BOOSEY-HAWKES BUYS L.I. STOCKROOM SITE

Boosey-Hawkes, publishers, have purchased a building near Lynbrook, L. I., to house its general offices, stockroom and shipping departments. Occupancy of the site is slated to take place about June 1. Space in N. Y. for stockrooms, etc., is almost impossible to obtain.

Songs With Largest Radio Audiences

Heraunder are the top 20 songs of the week, compiled by the Autience, Coverage Tadex Survey Music Broadcast over NBC, CBS, ABC and Mutual networks based in New York on tabulations by Accurate Reporting Service. Published by Office of Research, Inc., Dr. John G. Peafman, Director.

Survey Week of March 14-20, 154,	
A Gal im Calico-+"Time, Place, Girl"	
A Rainy Night In Rio-f"Time, Place, Girl"Witmark	
Anniversary Song-+"Jolson Story"	
Rless You	
For Sentimental ReasonsDuchess	
GuiltyFcist	
HeartachesLeods	
How Are Things In Glocca Morra-"Finian's Rainbow" Crawford	
I Gotta Gal I Love—+"Ladies Man"Famous	
If This Isn't Love—*"Finian's Rainbow"	
[Il Close My Eyes	
It Takes TimeLondon	
It Takes Time	
It's a Good DayCapitol	
It's the Same Old DreamSinatra	
It's DreamtimeSantiy-Joy	
Linda Morris	
Love Is a Random Thing	
Managua Nicaragua Encore	
Maybe You'll Be ThereTriangle	
My Pretty GirlRepublic	
No Greater LoveWorld	
Oh, But I Do-+"Time, Place, Girl"	
Oh Why Did I Ever Leave Wyoming?Fcist	
SonataOxford	
That's Where I Came In	
This Is the NightJefferson	
Too Many Times	
We Could Make Such Beautiful MusicBMI	
You Can't See Sun When You're CryingSimon	
Zip-a-Dee-Doo-Dah-+"Song of South"Santly-Joy	
· · · · · · · · · · · · · · · · · · ·	

Remaining 21 congs or the week, which did not have enough performance credits to rust inclusion in the first 30. Famous And Sor To Bed April Showers—"J'Oslon Story". Harms Cu-Tu-Gu-Ru Sinatra Gli 'That I Marry—"Annie Get Your Gun". Berlin

My Number Ond Dream Come True. McIrose
Roses In the Raja "Mnickerbocker Holiday" Crawford
Soptember Song—"Knickerbocker Holiday" Crawford
Soner Or Later—"Song of South" Santly-Joy
Under Remus Said—"Song of South" Santly-Joy
When Am I Colma Kiss You Good Morning. Martin
Cores What People Say. Harms
You'll Always Be the One I Love. Sinatra

t Filmusical, * Legit Musical,

10 Best Sheet Sellers (Week Ending, March 22).

Anniversary SongMo	
Glocca MorraCrawfo	
HeartachesLee	ed:
Managua Nicaragua Enco	re
Linda :	air
GuiltyFe	is
I'll Close My Eyes Maur	ice
It's a Good Day	to
For Sentimental Reasons Duch	ess
Old Lamplighter Shapiro	-E

Second 10

You Can't See SunSimo
SonataOxfor
April Showers
WyomingFei
Bless YouShapiro-
Zip-A-Dee-Doo-Dah, Santly-Jo
That's How Love You Vogs
That's Where I Came In . Robbin
Open Door, RichardDuche
You'll Always Be Sinate

L.A., S.F. Swap Cleff Clubs

is slated to take place about June 1.

Space in N. Y. for stockrooms, etc., is almost impossible to obtain.

Although most of the company's north last weekend in an exchange terred at Lynbrook, part of its exclude of the company of the control of the company of

in concerts here tomorrow in concerts here tomorrow (Thus-day) and Friday at the Philhar-monic. Alfred Wallenstein handled the L. A. aggregation in the SF War Memorial Opera House Friday and Saturday (21-22).

Thanks to DECCA REC-ORDS and MILLS BROS. for beautiful rendition on Decca No. 3225 JUST A DREAM

OF YOU DEAR All Material Available

PAULL-PIONEER MUSIC CORP

BARGAIN Italian Piano Accordions

FOR SALE
FEW LEFT — ACT QUICKLY
G. MESCHI Call at 8 P.M.
4814 Beverly, Bklyn., N. Y. DI 6-4551

Listen to PERRY COMO Sing

FRANKIE CARLE'S Newest Hit

On His CHESTERFIELD SUPPER CLUB Friday, March 28th, Over N.B.C. Network, 7 P.M., EST

BARTON MUSIC CORP.

MACK MARTIN, Professional Manager

NEW YORK-LOU COMITO

CHICAGO-NORMAN FINK

HOLLYWOOD-MAX LUTZ

Herman Starr May Replace Schirmer As Head of Pubs' Classification Unit

Herman Starr, head of the Music Publishers Holding Corp. (Warmer Bros. music gro Publishers Classification of the Music Publishers and Publishers at a meeting Audition of the Music Publishers at a meeting to the Music Publishers at a meeting to the Music Publishers at a meeting to the Music Publisher at a meeting to the Music Publisher and the Music Publisher and the Music Publisher of the Society's director board, and he will be in the position of supervising a group uling the Music Publisher Music Publi

for suntantia avaisability increases for his firms.

Why Schirmer is quitting and Starr is the mentioned candidate for his proceedings of the control of the control of the control of the classification committee, at which his demands for more availability points were to come up. They had arisen at a prior mere audit and arisen at a prior mere and colleagues of the control of the

stem numerous needs for more Salar, though he wasn't present at last week's meeting, was the only publishe to draw a point-raise. He drew a 250-point bown a point-raise. He drew a 250-point bown he had been a point of the salar and the sala

its nearest competitors. (there are to one present competitors, there are to roo firms at 5,000, of which Will-Lou Levy, who has been battling a SCAP for some time for a raise, also appeared before the board to acrap for a hoost. He wants to be co-Com at 1,375 points. He's now at 700, had been raised twice before to 1,000 by the appeals committee only to be batted back to 750 by the classical to the present the competition of t

Weems 'Heartaches' Disk May Land Him Choice Astor Booking

Ted *Weens may find himself booked into one of New York choicest summer locations as a result of the resurrection of his Theartaches 'disking of years ago, which has spanked the tune into a dive sheet sales hit. He is being submitted by Music Corp. of America for a run at the Astor hotel this Rea for a run at the Astor hotel this

ica for a run at the Access
summer,
Astor has Sammy Kaye to open
the Roof in May and Carmen Cavallaro to follow, Both were signed for
the dates last year. Final third of
the season is open, however, and
that's where Weems may land.

Continental Denies Disk Charges by Mendaire

Charges by Mendaire

A general denial of charges was
field senseral denial of the charge
for continued to the senseral of the charge
person in the control of the charge
for the charge of the charge
for the charge of the charge
for th

Mills' Top Plug

Mills' Top Plug

Hillywood, Marce 25.

Paul Mills, Coast Anger Cambly publishing firm, Mills Music, inc., angled onto disk plackey Gene Norman's KFWB Jokey Gene Norman's KFWB Low-hours. He for a solid two-hours. He for a solid two-hours, which was a solid two-hours and two places of two

Lombardo Maps New Co. as ASCAP Link;

BEING PUSHED BY MCA

Music Corp. of America is intent on moving two bands comparatively new to music followers into major New York locations this summer in an effort to build new national names. First is a band to be maestroed by Skitch Henderson, planist, who has been getting quite a buildup on the Bing Crosby and Frank Sinatra radio shows and on Capitol Rec-

ords, MCA would like to put Henderson Into the Pennsylvania hotel, New York, and has had discussions along York, and has had discussions along the property of the property of

Has One With Bwill

Guy Lembardo, who owns Lendon
Music, an affiliate of Broadcast
Music, an affiliate of Broadcast
Music Inc., is also setting up a firm of Feddy Martin's combo. He's a
to be submitted for memberahip in
the American Society of Composers, for the Waldorf-Astoria Roof for
Authors and Fublishers. He has later in the season. Griff Williams
that purpose, He and his broadcast, and the Waldorf-Astoria Roof for
Lendon Music He and his broadcast, and the Waldorf-Astoria Roof for
Lendon Music He and his broadcast, and the Waldorf-Astoria Roof for
Lendon Music has been in open-a at the Claremont hotel, Berkeley,
tion for some time under Joe Santly. Cal.

SKITCH HENDERSON, FINA Minor Disk Firms Continue to Feed Hits to Major Recorders, Publishers

Minor recording companies, which in recent months have launched quite a number of observe tunes into the hit class, as a result of which they are watched closely by tunes, continue to feed prospective hits to major diskers and publishers.

Des Moines Demands

Des Moines Demands Sunday Operation Of Ballrooms Cancelled

Des Moines, March 25,

Des Moines, March 25.
City council has received a demand from the dancehall commission that public dance spots here
cease Sunday operations. Members
of the commission also insist that
enforcement of regulations governing ballrooms tightened generally
sion of Juveniles.
Council is activities and control of the concouncil is activities.

Council is starting a series of con-ferences with the commission and representatives of the Tromar and Riverview park ballrooms and the V.F.W. club to get difficulties

sic, owned by Jaffe and Paul Kapp, artist manager. Vincen's recorded it for 20th almost a year ago and it is now a big diskbox fave in certain sections—and spreading. Jaffe and Kapp won't sell the tune; they have hired contact man Jack Perrin to exploit it, with the aid of 13 diskings by major and minor companies.

Another innor discressems well
o. Its way toward building a new
hit-Mercury's recording by a new
singer, Frankle Laine, of the nineyear-old That! Sly Desire, 'One
Carroll Loveday, All major diskers
have hopped on this, too.
Recent sales hits uncarthed via
mail disk firms are the two Leed
tunes, "For Sentimental Reasons,"
card 'Uslack & White, Jong with
a string of hillbillies and other pops.



Hot, sweet or classical, record buying is a habit in REDBOOK, North Carolina

When you talk music to these young, free-spending, music-minded Redbook families, you're talking to record buyers who BUY-regularly*, not just occasionally!

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tune of six billion dollars! They'll buy over \$8,500,000 worth of records this year.

In Redbook, North Carolina alone, they'll buy nearly \$310,000 worth of records. Reach every home in this market for a pro-rata rate of \$67 a page. That's all it costs in Redbook,

THEY'RE YOUNG, TOO!

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wan jor 102 nemovon nutional inivers of record and record player buying babile. Write for your copy today! Redbook, 444 Maditon Avenue, New York 22, New York



'Come On In' Sign Dangled by MGM

Now that MGM Records is actually rolling, with its first disks on the market, it figures to have a lot less trouble convincing artists to switch to the new label, if it can find any on opposition labels whose contracts are expiring. During the past six months, the fact that M-G had many times set back the date of the debut of its first disks, cost it some important artists. tant artists.

tant artists.

These names in all probability would have signed with the new Metro flim affailes had they been certain of a definite debut date, or it intial distings could have been on the market by Jan. 1. At the embedding of the state o several vears ago.

several years ago.

Spivak quit Columbia and went to
Victor, but in between the switches
the disk companies struck against
the American Federation of Musiclans, and Spivak didn't make his
first disk for Victor until more than
the disk for Victor until more than
that pulled all his releases from the
market and he was hurt badly at the
b.o.

Mpls. Wax Distrib Buys Dead Label Masters On New Sort of Deal

Hollywood, March 25.
Fredrick Lee Co., of Minnespolis, one of largest wholesale 'record jobbers in country, with extensive line of odd-label product, has paid \$1,500 for 115 masters from defunct Bel-Tone and withered Little Folks platteries

teries.

Firm is pulling a new switch. It has told the numerous artists who cut the wax that they can have the masters back for free, can have the masters back for free, can have the them with a waxer, It follows that Lee will then be given distrib rights to the works, although C. M. Redman, company exec who last week came here and set up the arrangement of the companion of the

According to Redman, indies are According to Redman, indies are rapidly fallering, are having fewer disking sessions and have lagged in pressing. These are the small out-fits for whom Lee jobs and his move is to get additional platters to sell. Redman stresses his company will not create a label, nor press product, just continue wholesaling.

Now Columbia Records; Alarcon Heads Exports

Alarcon Heads Exports

Columbia Recording Corp, last

Columbia Recording Corp, last

Columbia Recording Corp, last

Columbia Recording The Reason
given for the maneuver is that there

organization weren't immediately

consumer to the maneuver is that there

organization weren't immediately

transcription firm, etc.

Change was authorized by the

company's board of directors, media

pin New York last week.

Change was authorized by the

company's board of directors, media

pin New York last week.

The company's board of directors, media

port division. He succeeds Sandor

Porges, head of the division for

more than 20 years, who recently

moved over to head Capilol Records'

Alarcon had been Porges assistant,

having been with Columbia about

20 years, nine of them as Porges'

helpmate.

Mission Beach, Cal., Lowers Cost Sights: Name Bands Slowed

Name Sandes Slowed
Mission Beach, with its ballroom
an sideshows, opens its summer,
season here May 10 under new mangement with a 60% ent in restal
and the side of the side

doer banktand, as an adjunct to the surrounding carry shows. Finley, who fought legal battles moving millions of dollars with involving millions of dollars with finding the surrounding surrounding the surro

Masters Again Active, Takes on Randy Brooks

A. Edward Masters, New York attorney who before the war was deeply enmeshed in the financing of name orchestras, apparently is again becoming active. He has of name orchestras, apparently is again becoming active. He has taken over responsibility for the fortunes of the Randy Brooks or-chestra from Lou Mindling, who was bought out of his contract.

Brooks goes into the Pennsylvania hotel, N. Y., April 7. Booking orig-inally was cited as for six weeks, but it's now claimed to be for 12.

On the Upbeat

New York

original, that the purposes of the organization weren't immediate the purpose of the organization weren't similar to the purpose of the organization weren't similar to the company's board of directors, meeting in New Contact were company's board of directors, meeting in New Contact were company's board of directors, meeting in New Contact were company's board of the division for Eli Oberstein, RCA-Victor record-

ST. L. TOOTER GETS 2 YRS. ON WEED RAP

L TRO, UR WILLD INTI In glapping on a two year joil in a Federal hoosegow on John F. Buhlinger for selling marijuana, U. S. Judge Richard M. Duman last week told the trumpeler in a local dance band, that henceforth "any musician who smokes reefers" will be severely dealt with.

he severely dealt with.

Bublinger was the second of five
convictions of people arrested early
this month by Federal agents, who
broke up an international reefering said to be grossing more than
\$500,000 a year, by importing the
weed from Mexico and pedding it
to mustclans in this section of the
country.

country. Buhlinger's attorney, in his plea Builinger's attorney, in his plea for leniency, said his client's only guilt was smoking the stuff and supplying some at cost to narcotic agents who worked on the case for more than six months. Agent, ac-cording to the attorney, posed as a tooler and obtained the weed on two occasions. A week ago, John Dardable, another of the ring, was sent and the contract of the contract of the Duncan.

Colombia Nixes Piracy

Thru New Copyright Law

New copyright law goes into effect in Colombia, superseding an 1886 law and offering foreign authors and composers automatic protection in that country which they've never had before. Previous legislation prohad before. Previous legislation pro-vided that for patent or copyright in Colombia the author or inventor had to come to that country and make application himself. Since few were willing to take this trouble, literary pirates could come into Colombia and print Spanish editions of any unprotected work without fear of legal reprisal.

New ruling, which was first passed Dec. 26, '46, provides foreign authors with protection without "accomplish-ment of local formality." At least ment of local formality. In the state of the

modineation.

Most U. S. works have been protected in Colombia under an interAmerican convention held in Buenos
Aires in 1910, to which both countries were signatory parties.

Sears' Chi Stores Show

Disk, Radio, Wire Set Chicago, March 25. Wire-recorder market took on new proportions when Sears-Roebuck introduced a low cost recorder for home and business use here last

week. Sears, at present, is limiting the machine to its 22 retail outlets in this area due to short supply, but expects shortly to offer it at all its stores and list it in catalogs.

Sears model also contains a radio and phono combination. Besides family trade, Sears will make a play for business-man biz, pointing out that machines can be used in many

Al Marsico's band, which went into the Nixon Cafe, Pittsburgh, March 25, 1939 for a three-month spin, will celebrate its eighth anniversary at the spot Tuesday (25), with dinner.

See Passing Of Lent Perking B.O.

Bandemen and spens are looking toward Easter and the expiration of Lent to dispel negative bo. Catherine to the spensor of the

Ralph Harrison Setting Up in Restaurant Biz

Up in Restaural Big.
Ralph Harrisoh, former bandlead,
Ren ben Harrisoh, former bandlead,
ness here for last several years, is
ness here for last several years, is
nos. He's just bought the Balbon,
second foor eatery downlown, and is
installing his bought the Balbon,
second foor eatery downlown, and is
installing his daughter. Downlow
Harrison, a graduate technician of
diettilian. New owner is pointing it
as a hangout for local musicians.
Harrison's branching out in other
Harrison's branching out in other
Harrison's branching out in other
Hittburgh nitry owner, he prometed a brace of Freed Waring concers
week ago at Syria Mosque, local
home of longhair music, and they
plenty of bucks. Waring drawing capacity at both afternoon and evening
performances in X800-seat hall.

TOP HITS OF YESTERDAY



The Newest, Fastest Grewing Revival Hitl

Wards by Sidney Mitchell and Edga Alexander

attangements write or phone
PHIL KORNHESER Manager
Standard Francisco Dep' Standara Fraction Dept The Big College Broadwar New York 18 Dock 4-293

Harry Ranch and his Kernels of Korn *. have switched to Associated Booking Corp. because Associated SELLS

*OPEN AT THE GREENWICH VILLAGE INN New York, March 28th

ASSOCIATED BOOKING CORP.

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Bands at Hotel B.O.'s

#### John Pinespie Lexington (300; \$1-\$1.50) . 6 Indiate Carle . Pennsylvania (500; \$1-\$1.50) . 6 Indiate Carle . Pennsylvania (500; \$1-\$1.50) . 12 Guy Lombardo . Rossevelt (400; \$1.50-\$22) . 11 Jack Edwards . Commodore (400; \$1.50-\$22) . 1 Johny Pinespie Lexington (300; \$1-\$1.50) . 1 Johny Pinespie Lexington (300; \$1-\$1.50) . 19	1,825 1,000 1,900 625 925	13,000 17,200 47,575 1,325 19,575	e
---	---------------------------------------	---	---

*Indicates Floor Show at Waldorf with Tito Guizar, Fred & Elaine Barry, Ice Revue at New Yorker.

Chicago

Stephen Klisey (Marine Room, Edgewater; 700; \$1.50-\$2.50 min.). Poor

stepner Marsy (Maydair Room, Blackstone; 359; \$2.50-33.50 min.), Mon-Banon Banons (Maydair Room, Blackstone; 359; \$2.50-33.50 min.), Mon-day-Thursday fell with dull thud to scant 1,465. Morton Downey, in Fri-day (21), amash with 1,509 Friday through Sunday, Jaceph Sudy (Walnut Room, Bismarck; 465; \$2-\$2.50 min.), Malataining

Joseph Sudy (Walnut Moom, Mismarck; 400; 32-32.30 min.). Maintaining steady 3,200 with new show.

Ted Weems (College Inn, Sherman; 900; \$2-\$3.50 min.). Ice show with Dorothy Lewis running okay 4,300.

Gdff Williams (Empire Room, Palmer House; 650; \$3.50 min.). Holdover show doing sharp 4,100.

Los Angeles

Freddy Martin (Ambassador; 900; \$1-\$1.50). Strong 2,800 covers. Russ Morgan (Biltmore; 900; \$1-\$1.50). Solid 2,400 tabs.

Location Jobs, Not in Hotels

(Chicago)
Russ Carlyle (Blackhawk; 500; \$2-\$2.50 min.). Respectable 3,900.
Gay Claridge (Chez Paree; 650; \$3.50 min.). Second week sluffed off to

900. Sol Hieln (Latin Quarter; 700; \$2.50 min.). Ted Lewis holding solid 4,200. George Olsen (Aragon; \$0.90-\$1.15 adm.). Steady 17,500. Benny Strong (Trianon; \$0.90-\$1.15 adm.). Favorable 16,000.

Los Angeles)

Denny Beckner and Sterilar Young (Aragon, B, Ocean Park, 4th wk).
Two orchestras magnetized 4,400, okay.
Common Park, 1st wk).
One-week
and of low band did around 4,400. Bobby Byrne, who re-formed with
Navier Ougat (Cirv's, N, Hollywood, 4th wk). Excellent 2,800 covers.
Les Brown (Palladium, B, Hollywood, 1st wk). Opening Tuesday (18)
drew 4,000, largest since Tex Beneke blared in last September, First week
tugged around 20,000, glittering.

Arthur Murray Dance

Studio Picketed For

Minn. Park Music Program

May Add Swing to Sked

Minneapolis, March 25, change its summer band muste pro-tange its summer band muste pro-tange its summer band muste pro-siving along with symphonic. C. E., pool, parks superintendent, has proposed the introduction of the "syung" or "ho!" music to the park. Board will discuss the proposals at its next meeting. April 2

Elections

Continued from page 45 to the board will give the writer faction (there are 12 writers and 12 publisher-members) a "13th man"

to the board will give the world. To action there are well a "150 man" when the publishers least expect in "150 man" when the publishers least expect when he sided with the writer faction of the board to alter \$2,000 men, but he will be seen to complete the spot is now restricted to two years. He also voted with the writer faction of the board to alter \$2,000 men, but he will be spot is now restricted to two years. He also voted with the writer in the case of Irving for in the spot is now restricted to two years. He also voted with the writer in the case of Irving for in the spot in the spot

Alleged Discrimination

Bill Peck-NCAC Settle Dispute Over Contracts

Chicago, March 25. Long, drawn-out suit of Bill Peck Long, drawn-out suit of Bill Peck, Hollywood agent, against his former employer, National Concert and Artists Corp. was amicably settled Wednesday (19) in Master's cham-bers, Suit by Peck was for money due on his interest in the original John Hodlak, Jane Green, Jeri Sui-lavan and the Dinning Sisters con-tracts.

Attorney for Peck did not dis-ose the terms of the settlement.

PHIL KORNHEISER

SUGGESTS FOR YOUR PROGRAM DON'T BLAME

Music by . . . JIMMY McHUGH ROBBINS

Watch this Ballad! . . .

MILLS MUSIC, Inc.

Here's an Opportunity for a thoroughly experienced, capable
MANAGER for BALLROOM-ROLLER SKATING RINK.

Must be able to take over and haudle eather operation. State facts in first letter. Write Box 7515 c/o ALFRED BLACK CO, 260 Tremont Street, Boston 16, Mass.

That Was

CLOSE THE DOOR DORA'
YOU BEARD LAST NIGHT
ON "DATE WITH JUDY"
NBC NETWORK PAULL-PIONEER MUSIC, INC.

JACK EDWARDS ORCH. (14)

JACK EDWARDS ORCH. (14) With Jaon Osborne, Quartet Commodore Hotel, N. Y. Carbon copies of an established extended of the control of the cont

mer. Rarely does the cofy achieve mortal success. Jack Edwards and the chances of his rausing tips alongside of Vaughn Monroe. Edwards as a hardonne gury he lead the chances of his rausing tips and the chances of his rausing tips and the chances of his rausing tips. And every time he opens his mouth of the chance of the

CHUBBY JACKSON SEXTET

excitement or business. "Wood.

CHUBBY JACKSON EXCETT

With Dottle Reid

Onb Esquire, Valley Stream, L. I.

The Committee of the Committee of

Alleged Discrimination

Toronto, March 25,

With placaris potesting alleged racial discimination, some the second of the control of the control of the control of the control of the Arthur Hurray Dancing Studios chain last week, the control of the

Inside Stuff—Orchestras-Music

Capiol Record wazin director, Jim Conkling, has heeded a pies from Spina-Green Music Corp., new pub which recently brought out its first tune, "Santa Catalina," and will hold for eight months the Cap disking of tune by Dinning Sisters. Thus far a dreamy tempo has been applied to the ballad by Freddy Martin (RCA), Eddy Howard (Majestic), and the however, learned after the Dinning session that the trio had given tune a jump treatment and, wishing to squeeze current-tempo potentialities from song before it get novelty treatment, pubs buttonholed Capiting and got okay on pothogeneems (proposition, Cisp now will probably get out own through by taking Diuning wax off shelf.

T. D. Kemp, Jr., Charlotte N. C., talent booker recently nominated to the American Pederation of Musicians' unfair list," was placed the enter the control of the control o

Sammy Kaye is using his radio "Sunday Serenade" poem idea at the Capitol theatre, New York, after recent experiments. He inserts his poemSong." While the lines are being read there is no seating. Patrons are held out until it's completed so as not to disturb the mood of the bit. Kaye included the idea in several theatres before going into the Cap, to determine its value and become accustomed to delivery before an audience. On the air he spoults the poems from behind a screen, out of sight of his studio

Guy Lombardo's closing at the Roosevelt hotel, New York, Sunday (23) marked the 'end, of his 17th consecutive year at the spot and his most guarantee and percentage. This year there were weeks when he book out over \$5.000 for his end and over the season he probably earned more than any other name combo has ever gotten out of a major hotel. Lawrence Wilk orchestra, a midwestern favorite, replaced Lombardo. It's Welk's second hotel date in N. Y., his little being at the Edison.

Mexican recording artists who are double-dealing big American and Mexican platteries are setting the hawkeye of companies fibre. Large platteries in this section are entertaining binospits of law suits in order to the pick. Artists have been border-hopping to record for indie labels in southern California, though under contract to Mex subsidiaries of American companies or Mexican farms. Former find an easy sale and profit because of inexpensive operation.

It took more than two years, a lot of argument and hefty sales on another album, before Decca finally decided to release Percy Faith's "Flexa time," which has been on the sulf-since 1984. After the album remained shelved for several months, Faith, last fall, asked for his release from the plattery, which was about to grant the request. However, before that or-curred Faith cut an album behind Hidegarde for Decca. It sold so well diskey is releasing the "Flexia Time" eight-losses.

Ell Oberstein, heed of artists and repertaire for RCA-Victor, and Sammy Kov got into one of these momentary flarency under tenden lest week at the start of a Kaye recording session in New York, and Oberstein told he leader to pack up and exam. Kaye, just as burtly, did pack up and exist—without having done a song. Several nights later they were both back at the attoline-Kaye recording and Oberstein tolds.

No successor as yet has been named to replace Frank Hennigs as Marks NO SIGCESSOT 28 year mis neven named to replace Frank recumps as means, Music's general professional manager. There is no one in mind for the vacant post either. Meanwhile, Hemigs' move to Sam Fox Music as pro-fessional manager does not pressage a turther expansion of the Fox staff. Firm is handling the "Brigadoon" score.

Congratulations and thanks to you-LOUIS JORDAN, DECCA Records, DISC JOCKEYS and COIN MACHINE OPERATORS—for the sensational job you have done in hitting the "MILLION" mark with our song, CHOO CHOO CH BOOGIE, Decca record No. 23610.

> Also our congratulations and thanks to the many other artists and recording companies who have reported record-breaking sales throughout the country.



Thanks a MILLION! Maurie Hartmann Deanna Bartlett

RYTVOC, Inc. MUSIC PUBLISHERS 1585 Broadway New York 19, N. Y.

Arbitration of Jane Russell's Salary Scrap With LQ, Miami, Set by AGVA

the state of the state of the state of the state of the E. M. Doew, owner of the Florida Latin of Muser, sought an adjudication of Miss Russell's \$15,000 salary for week of Marie A superarnee at that spot. Lower claimed Miss Russell had spoiled any chances of his coming applied and the state of the superarnee at a benefit at the Lord Tarleton hotel, night before her LQ preem. Another beef on Miss Russells appearance was centered on inappropriate costumers of the superarnee was centered on inappropriate costumers. The superarnee was centered on inappropriate costumers of the superarnee was centered on inappropriate costumers. The superarnee was centered on inappropriate costumers of the superarnee was centered on inappropriate costumers. The superarnee was considered to the superarnee was considered to the superarnee was centered on inappropriate costumers. The superarnee was centered on inappropriate costumers of the superarnee was centered on inappropriate costumers.

Loew refused to pay her sala and subsequently posted a \$15,0 bond with the Miami courts pen bond with the Minni courts pending adjudication of the matter. In. addition, Lou Walters, Low's partier in the Latin Quarter, N. Y. and the court of the court of

Miss Russell's salary has been guaranteed by Music Corp. of America, which booked the film player, no matter what judgment the arbitration reaches.

E. M. Loew's Claims

E. M. Leew's Claims
Boston, March 25.
sell fasco, E. M. Loew, infel move
sell fasco, E. M. Loew, infel move
sell fasco, E. M. Loew, infel move
for the control of the control
fasco in the control
fas

to have whatever portion of it the court decides she should be paid. According to Loew, the fact that she failed to appear properly gowned is only a small part of the



Comedy Dance Antics

BRO COLONIAL DAYTON, OHIO

Arbitration of the dispute between the Latin Quarter, Minmi Baech, and Jane Russell has been the Latin Quarter, Minmi Baech, and Jane Russell has been the the govern smy have failed to yariety Artists for April I. Hearing are to take place in New York.

Difficulties started when E. M. Loew, owner of the Florida Latin Quarter, sought an adjudication of the Government of the Florida Latin Quarter, sought an adjudication of the Propagation of the Pr violated a specific contractual obli-

Philly AGVA Branch And Disowned Parent **Body Still Swinging**

Philadelphia, March 25.

Reports of a truce between the local and national bodies of the American Guild of Variety Artists were scuttled over the week-end by a statement by Allen P. Nickerson that no "armistice" was forthcoming. Philly branch squared off against the parent body about a month ago.

month ago.

Peace rumors were circulated fol-lowing a confab in the chambers of Judge Joseph L. Kun, before whom equity suits are pending in the union squabble. Both factions have filled actions against each other seeking to be declared legally the sole representatives of AGVA in this territory.

territory.

Nickerson, a representative of the national office, said his organization would insist on compliance by cafe operators with contracts filed with national AGVA. Dick Jones, executive secretary of the Philly office, said that the boits m·st have contracts okayed by his group.

contracts okayed by his group. Judge Kun, in his huddle with counsel for the Cafe Owners Assn. and both segments of the union, surand both segments of the union, surand bearing the contract of the contract of the contract of the country of the contract of the country of the c

rying cards stamped with the of-ficial okay of the New York office, and local acts carrying Philly AGVA

San Antonio Nitery Biz Off From 20% to 50%

San Antonio, March 25.

Local night club operators are be-meaning the lack of biz which has struck the local night club scene. One spot in the downtown area ad-mitted readily that receipts were off 50%. Another estimated its slump at about 20%.

at about 20%.

Instead of struggling to find good tables for patrons, local club managers are having a time trying to camouflage empty spaces. Only bright night in the week is Saturday. Operators are hoping that conditions will pick up after Easter.

Potsen and Polen Buy Colosimo's for \$55,000

Colosimo's for 3-53-0,000 Mile Fotsen, Indiano Parel 28.
Mile Fotsen, Iongtime former worker, and Lou Polen purchased Colosimo's, Chicago mitery, from Irv Benjamin for \$\$5,000. Deal was conventioned to the parameter of the para

Jim Colosimo, colorful gangland character.

Gambling Income Inquiry
Bud Abbott and Lou Costello will be subpoensed to appear before a Federal grand jury April 1 if plans of Government attorneys go through. Lawyers want comediants to testify in the case against Michael Poison, gambler, under Indictment for evagambler, under Indictment for evaternal Revenue Calains Poison did not report gampf winnings and that

icraal Revenue Calims Poison did not report gaming winnings and that comedians are reported to have lost \$85,000 to him. Funsters claim the games were purely social and amount reported is ridiculous, Poison, whose earnings were supposed to total \$500,000 for the years 1990-48, has just bought colismos, night club kere, from Itv Benjamin land week, Ite was host at the club aeveral years back.

Ringling Circus Due In N. Y. April 9, Getting Only Half Easter Wk.

Only Half Easter Wk.

Ringling, Barnum & Balley circus
opens a 32-day, run at Madison
opens a 32-day, run at Madison
opens a 23-day, run at Madison
April 9, the bit to getting the benefit of only half of Easter Week. Holy
week, usually in antural for the
cricus will be skipped entirely, because
in the playoffs. When the chub was
in the playoffs. When the chub was
sun out of title play the Garden
to the skipped entirely, because
in case its Ranger hockey team was
in the playoffs. When the chub was
sun out of title play the Garden
but the equipment was not ready for
shipping out of winder quarters at
Sarasofa, Fla. Last season's Garden
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days. Top again will be \$8.

Many of the new turns engaged
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days. Top again will be \$8.

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Many of the new turns engaged
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show was staged last year on Good
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Auer Heads Seasonal

Opener at Cohoes, N. Y Comedian Mischa Auers, N. 1.
Comedian Mischa Auers, Will head
the show at Terrace Gardens, Cohoes,
N. Y., opening its summer season
April 5.
Others on the bill will be Stan
Irwin, Mimi Walters and a Wally
Wanger line.

Grant Into Horseshoe

Grant Into Horseshoe
Barney Grant has joined the Diamond Horseshoe, N. Y., show as
replacement for Ross and La Pierre.
From State of Prank Ross.
Team went into Billy Rose's
nitery as replacement for Jacke
intery as replacement for Jacke
nitery as replacement for Jacke
south appendictia Until Ross and
south appendictia Until Ross and
Berle, Henny Youngman and Berl
Wheeler played one-night stands at
its Horseshoe.

Agents Too Much Competition For State, N. Y., Opening Shows: Barred

She'll Own It Soon, Maybe

Tuthill Agency Sets Talent for Niteries. Lectures and Radio

Daniel S. Tuthill, former veeper of National Concert & Artists Corp. who recently went into personal management on his own, has lined management on ins own, has meet up a dozen performers for nitery, lecture and radio dates, and is al-ready booking for next season. Lec-ture circuit built up by Tuthill in NCAC's pop division is serving as nucleus for dates.

List is headed by Dunninger, mentalist. Recent signings include Harold Keel, lead in the Broadway legiter "Oklahoma," who is due to

Harold Keel, lead in the Broadway legiter "Oklahoma", who is due to head the London company opening in May; Virginia Haskins, alternate in "Carcusel" who will also sing Gode the Carcusel of the Carcusel of

pose on gambling and card-shapes. Tuthill also has six radio show he's plugging as summer replacements. One is "Adventure for Hire." with John Loder; another, Thome, Sweet Home, "with label Frondway legiter. "Spring Again," on which this show is based; a quiz show, "Put and Take"; a mystery, "I'va a Ctime"; an aude participation show for dog-owners, "Calling All Dogs," and Duminger.

Carroll to Cal. State Capitol on Labor Beef

Capitud on Lauor Beel

Earl Carroll, following up on the
complaints he registered in Washington, D. C., last week, has also
contacted State solons in Sacramento with a protest on union praccipally at the American Pederational
Atlanee of Tand the International
Atlanee of Tand the International
Atlanee of Tanden Capitud Stage Employees (stagehands).

ployees (stagehands).

Carroll planed out of here Thursday night (20) for a session up north with State Senator Raplas Swing and Assemblynam M. Philip Davis on planed legislation that would curb union pressuring of employers on wages aud increased numbers of workers, or correlated to precently concluded by correlated special control of the property recently concluded here with Local 47, of AFM, and IATSE.

Western Acts Show Off

Performers of the Salt Lake City area have organized into the Inter-mountain Entertainers Assn. a sort of "audition" organization which ex-hibits the work of members looking org. work. Call it a talent's own broking org. booking org.

Outfit has been presenting shows

howcase its performers. Two already been staged this year.

The Thursday morning seemight seems at Lower State, N. Y., was mixed last weak by State, N. Y., was mixed last weak by State, N. Y., was mixed last weak by State, Pierwall and the seems of the seems o

Folly, K.C. Burley Spot, Goes Into 3-Day Policy Kansas City, March 25.

Kansas City, March 25.
Folly Theatre, lone burlesque house in the area, recently cut its operation in half. House is now operating only Saturdays, Sundays, and Mondays, where it previously had operated full-week. New policy is no attempt at split-week; house is dark other days.

is dark other days. Folly is one house in the circuit operated by Arthur Clanage and Warren Irons and operated by the latter. He had been in Chi early part of the season handling a house the pair recently acquired there. Fred Spear, who handled the Felly during Irons' Chi stay, recently left and returned to publicity line.

ALLAN JONES CARRIES ON Omaha March 25

Omaha, March 28.
Allan Jones, currently playing, the
Orpheum, suffered a severe attack
of laryngitis last Sunday (23) and
given hospital treatment.
However, he was able to continue
bis performances by cutting the
number of songs to two instead of
seven he wriginally scheduled.









Curry, Byrd AND Le Roy

ON TOUR CLUB-DATES HARRY CREEN



H. C. of L. Reports Scare European Talent Off Proffered U. S. Bookings

pean acts can earn double and triple coin in the United States over

pean acts can earth coules must have been currently drawing in factors, they're wary of coming were even if handed signed contracts. They've heard about the high-cost-cost of the contracts of the contracts. Hans Lederer, who returned re-cently from Europe, where he signed taken for the Ringling Bros. and contracts talent has heard so many stories of the h. o. of l. in the U. S. that acts are being seared off. Many stories of the h. o. of l. in the U. S. that acts are being seared off. Many stories of the h. o. of l. in the U. S. that acts are being seared off. Many and good meals hover around \$2. After comparing cost of similar day of the comparing cost of similar forms that they're better off where they are even though the pay isn't as high. they ar

as high.
Despite these fears, Lederer was able to persuade 40 acts to sign for the circus. Of that number passage for 36 has already been arranged, and four visas are in doubt.

MEXICO CITY TO PLAY 'HOLIDAY' ICE REVUE

"HOLIDAY" LCE REVUE

The standar ice show to play

Ment major ice who we play

Ment major ice who "Holiday on

Ice" plays the Nacional Stadium,

In a ti-up with the Ministry of

Education Part of the proceeds will

"Holiday" has also been booked

for a four-day date following its

Medico City stand at the Monterey

Coliseum, where builtights are

Bludesshow is expected to get

hefty attendance because of the re
cert visit by President Truman'to

Mexico, which is reported to have

been visit by President Truman'to

Mexico, which is reported to fave

co, will return a President Truman'to

the fact that Pres. Aleman of Mexi
co, will return a President Truman'to

lay the Mexicon dates.

Show will carry its own tank on

the Mex tour.

Show will carry its own tank on the Mex tour.

Bob Russell in Toronto Opener Bob Russell, emcee-singer-come-dian, heads opening show at new Club Norman, Toronto, opening

April 1.

He's in for two weeks with op-

AL BORDE PRESENTS



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25-31-8. 3018 Road, 1. 1. City 2, N. Y. Telephone: Autoria, 6-9050

Wences to Aussie

Senor Wences, ventriloquist, has been booked to play 10 weeks on the Tivoli circuit, Australia, start-ing June 2. Deal made by the William Morris

Eddie Sherman Shins For England to 0.0.

Vauders for U.S. Acts

Vattlers for U. S. Acts
Eddie Sherman, long an Indie
vaude booker and personal manager,
left Saturday (22) on the Queen
Elizabeth for England to expedite
possage and arrange financial minibooking into British vauders.
Sherman is booking acts for a new
circuit—International Entertainment,
Sherman is booking acts for a new
circuit—International Entertainment,
in England for vaude presentation.
Already set are Abbott & Costello
for four weeks at \$28,000, Peggy Ann
Gloria Jean. There's a possibility
that Rudy Vallee may play there.
Sherman is arranging for transfer
of money out of that country and
of money out of that country and
enternation of the country and
enternation of

See & See Report Paris Nitery Biz on Slide

Parls nitery business is on the slide, according to Jack and Billie according to Jack and Billie See, European vauders in on the Queen Siltabeth Pridory (21), who people have declared war on French black marketers. As a result, say the dancers, none of the moneyed French cabaret trade will show their faces in the heavy spenderist for fear one of the tax boys will market fare. market tag.

Meanwhile, vaudeville is flourish-

Meanwhile, vaudeville is fiourishing with acts receiving much better money than prewar, but virtually unable to buy anything in the face of inflation, according to the couple. As widening gap between the top 14 or 15 acts and the lower drawer vauders in France, with the former taking in top money while others get slough-off bookings.

Lombard Rejoins

Morris Agcy. in Chi Pat Lombard rejoined the Chicago office of the William Morris agency Monday (24). He had quit as boss of the branch just before last Xmas, presumably in anger over a bonus situation. He returns to the same

position.

In New York, the Morris agency headquarters added a new man the same day. He's ex-maestro Barry Winton. Exactly what he will handle is ungliscosed but it's assumed he will work in the hotel and cafe division to take advantage of contacts made as a bandleader.

Big Difference

Big Utilerence

History, March 28.

Art Tatum, who played Mercur's
Music Bar here only a few weeks
ago for the beer-and-pertect trade
a no cover-no minimum, is coming
back at \$8. top mercur's top mercur's
Local home of long-hair music. He's
been booked for April 28.

Then a month or so after that,
Tatum is coming backmed that
Tatum is coming backmed managemercur's return when he complete
his month-long tour of the rectial
halls.

MAXINE SULLIVAN

VILLAGE VANGUARD, New York NOW (Indefinitely)

RADIO: Sundays, 3-3:15 P.M., WNEW Per. Mgt.: ELBERT TERRY 119 W. 111th St., New York, RJ 9-7698 MUSIC CORP. OF AMERICA

Orch Snag Eased In N.Y. Rio Cabana Date

Val Olman's orch is slated to open at the Rio Cabana, N. Y., April 3. at the Rio Capana, N. I., April o.

Spot has been attempting to place
this outfit since its opening two
weeks ago, but commitments made
by previous management to Machine's weeks ago, but commitments made by previous management to Machito's orch couldn't be shifted. Olman goes in when Machito's contract expires April 2, Jose Curbello orch, alternate rhumba outfit, will leave the Rio Cabana May 2.

Management claims that spot would be making money were it not for the heavy overhead caused by the two bands. Spot said by management to be doing little better than break-

When the Curbello contract expires, one orchestral obstacle is still to be overcome. Cafe would like to get out of a 12-week commitment get out of a 12-week commitment with the Pupi Campo orch, date of

Copa, N. Y., Set On Names to Jan. 1

While most cafes as seeking headliners on a show-to-about headliners on a show-to-about headliners on a show-to-about headliners on a show-to-about headliners affected as the state of the company of top-notchers sufficient to last unit Jan. 1, 1988, p. pow reads, Ruth Etting opens tomorrow (Thursday) for three weeks, with Carmen Mi-randa heading the next layout. Per Lind Hayes has been set to open last life or June, and Tony Martin is June 1, 1989, and June

Cone is this customary. A more income of the cone of t

'Availabilities' Key to Agency Raids On Performers of Competitive Outfits

A New Leaf

A New Lear
Spotty business encountered
by New York niteries recently
led one dialectic owner of a local
bistro to bemoan the cost of
'name' performers and to assert
he was turning over a new leaf.
From now on, he said, he was
going to buy 'unknown names'
for one-third the price.

Nitery Talent's Fear Of Being Party to Flop Hastens N.Y. Cafe's Fold

the summer season last night (Tuesday) points up the two-way diffi-culties encountered by bonifaces as soon as grosses start slipping. Bistro, run by Dario and Jimmy Vernon, had attempted to keep the spot go-ing by bids to topliners, many of them reported at above their usual

them reported at above their usual salaries.
However, big names are wary of working a club which has started to decline in drawing power, instance of the closing, fearing loss of prettige. They claim that the trade loves to put the blame for the shuttering the view of the worked to the unlucky talent involved. Consequently there's a fear date, and the will drop for subsequent dates.
Prior to the shuttering, La Mar-Prior to the shuttering, La Mar-

ates. Prior to the shuttering, La Martinique's owners sent out wires to agencies and big spenders inviting a "gala farewell party."

Morales' 3G Pius % For Havana-Madrid

For Havana-Madrid
Noro Moreles, who has appeared
in the NY, even had seem for long.
Tuns at the Embassy and Riviera
niteries, will play his first guaraniteries, will play his first guaratee and percentage deal when he
opens at the Havana-Madrid, NY,
the open at the Havana-Madrid, NY,
the open at the Havana-Madrid out and
his diving the seem of the play a
Sunday rhumha seasion for a
Sunday rhumha seasion for a
Havana-Madrid during his period
Is making an all-out bid to recapture trade, Two weeks after
Morales preem, Carlos Ramirez will
Heddy Rodriquez and the Socassas
orch in support;

ing a revamping of the lists they're submitting to booking offices, copies of which generally hit their com-petition. It's been discovered that the lalent offices are using lists of com-peting agencies to talk acts into switching.

switching.

Modus operandi is comparatively simple. An agent attempting to talk an act into staying with office "A," instead of switching to office "B," will pick up "B's" list, point to the number of acts laying off and use that as a talking point and attempt to persuade the performer from changing affiliations.

changing affiliations.
Agencies are considering removing
the letter "A," meaning "Available,"
from the list. By this method, a rival
office will be hard put to determine
the number of acts laying off.
Changeover to this method would entail considerably more office work, as
a duplicate list showing the letter
"A" will have to be made up for the
sufficient of the provider of the

Changeover to new method is deemed important at this time inas-nuch as the present nitery slump has hit act employment, and many per-formers are shopping around for other affiliations.

N. Y. GOV. SIGNS BILL FOR LIOUOR CREDIT

Falk bill providing for a \$2,000 annual license fee in New York for cafes permitting credit on customer tippling tabs was signed yesterday (Tuesday) by Gov. Dewey. Measure, introduced in January, provides for a lower \$1,200 license fee in towns under 10,000 population.

under 100,000 population.

New York bonifaces are generally agreed on the need for such a measure, although many feel that the cost of such license is high. They point out that the Longchamps chain of restaurants liquor license revocation was based extensively on extension of credit on drinks,

extension or credit on drinks. However, it's pointed out that most cafes and hotel rooms permit regular patrons ann guests to sign checks. Once the State Liquor Authority gets peeved at any operator, it's claimed, it can clamp down on that count alone.

Jee E. Lewis set for El Rancho Vegas, Las Vegas, starting April 30 at \$5,000 weekly.



THE SINGING STAR AT LOU WALTERS' LATIN QUARTER, New York

ARTHUR LEE SIMPKINS

THANKS

FRANK BRUNI for my start at FLORENTINE GAR-DENS, L. A. (10 months);

HARRY ALTMAN and HARRY WALLENS for a 4th engagement at TOWN CASINO, BUFF. (May 5th);

FRANK BARBARA for a return engagement at BOWERY, DET. (June 23rd);

RALPH BERGER for an engagement at LATIN QUARTER, CHI. (record-breaking 13 wks.); JOEY JACOBSON and MIKE FRITZEL for 26 weeks at CHEZ PAREE, CHI.;

MAXINE LEWIS for forthcoming appearance at LAST FRONTIER, LAS VEGAS (Sept. 26th);

JACK LYNCH for 4 consecutive engagements at WALTON ROOF, PHILA. (opening at your LATIN CASINO, PHILA. April 18th); HARRY MILLER for a 4th engagement at CHANTI-CLEER, BALTO. (June 5th);

Personal Manager PHIL SHELLEY

NATE PLATT for an appearance at the CHICAGO THEATRE, CHI.

LARRY POTTER for an engagement at SUPPER CLUB, L. A.;

SAMMY RAUCH for a future return engagement at ROXY THEATRE, N. Y.;

MICKEY REDSTONE for a 5th engagement at LATIN QUARTER, BOST. (May 18th);

SAM TUCKER for a 4 week engagement at BEV-ERLY HILLS COUNTRY CLUB. CINN. (July

LOU WALTERS for my current engagement at LATIN QUARTER, N. Y. (5th time);

HARRY KALCHEIM of the William Morris Agency for 52 weeks every year.

WILLIAM MORRIS AGENCY, INC. New York Chicago Beverly Hills London

VARIETY

Biggest Talent Outlays In Its History Planned for Atlantic City Steel Pier

Steel Pier, Atlantic City, is plan-Steet 1-Fer, Accession void, see final some seems of the seems of the

Stan Kenton and is attempting to get Louis Prima to complete the lineup. Reason for increased budget for the summer is the Pier's 50th anni-versary, which comes in the middle of June. Spot will run big promo-tions and more institutional ads than

tions and more accessions the state of the Steel Pier, it's likely that the resort's Million Dollar Pier, will cut down its talent outlays considerably George Hamid is in on the operation of both Steel Pier is operated by Hamid in conjunction with Abe Ellis, the concessionaire.

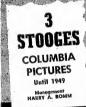
Hamdi ni conjunction with Abe Zills, the concessional or a farming around for a farming around for a farming the control of th

Libby Succeeds Wanger As Walters Prod. Aide

George Libby, indie line and unit producer, has joined the Loù Walters staff at the Latin Quarter, N. Y., to

take charge of production.

Libby succeeds Wally Wanger, who recently resigned to open a chorus recently resigned to open a chorus casting agency in N. Y.



HARRY A. ROMM 38 E 57th St New York NY



Offering
HAPPY TIMES & JOLLY MOMENTS dug Locw's State, New March 27th DIE,: MATTY ROSEN

Jockey Wins Vacation Bonus for 'Heartaches'

Bonus for 'Heartaches' Kurt Webster, WBT, Charlotte, N. C., disk jockey who played 'Ped Weems' disking of ''Heartaches' into a national disk and sheet sales hit, is being brought to New York b. Leeds Müsic this week. Jdea is to give the guy a N. Y. vacuition as a bonus for his job. While in N. Y. Westert will do his daily WBT show at WCRS, the CBS chain flagship in N. Y., for transmission to WBT N. Y., for transmission to by direct wire.

Webster began playing Weems' disking on his nightly (midnight) show at the behest of a Charlotte Decca distrib, who felt enough of a local demand could be created for the disk to rid his shelves of a batch

Atlantic City Season Coming Into Focus:

Few Changes Expected Atlantic City, March 25.

As the summer nears seasonal and year around businessmen here are readying plans. With amusement business on the skids all over the country, the question is—what's in store this year?

A survey so far discloses that there is no great change in plant over other years in the majority of the resort's summer ventures. Monoton picture houses will operate as ing to do business this year at the distance of the plant of the plan

monitorial exhibition purposes only.

Night clubs will be fewer. So will be part of the pa age.
Definite policy will shape up ac-

Definite policy will shape up ac-cording to circumstances between now and the date the season offi-cially opens, usually the first week in July Last summer brought a big crowd but no big spending. This year the crowd is expected to be larger, but the spending still smaller.

arger, but the spending still smaller.

No let his sight although one or any one of the benchfront bottle may try. Globe is expected to run burlesque once more, although business none too good last year.

This year the Steel pier will celement of the steel properties. The steel pier will celement of the steel properties, and the steel properties are confirmed plans to make the occumunity will participate. He's taking believe it is a steel properties of the viewpoint that the pier is a best of the steel properties of the tenority summer opening of the pier is a summer opening of the pier is

history.

Summer opening of the pier is down April 18, the date the pier first opened 50 years ago. Hamid and other pier officials will meet with city commissioners and other officials to plan a big hoopla. He plans no change of policy.

Mac Eichler resigned last week as USO-Camp Shows publicity di-rector. Succeeded by Gerald Lyons, in New York.



2 WEEKS McVAN'S, Buffalo, N. Y.

Condemned Chi Nitery Owner Wins Reprieve

Chicago, March 25,

Julius ("Dolly") Weisberg, former co-owner with Louis Falkenstein of Hi-Hat nitery here and more recently partner in money-losing cently partner in money-losing Colony club, won a reprieve from his scheduled March 28 electrocution when Illinois Supreme Court sustained penalty and then granted stay of execution until May 23. This permitted his attorney to file appeal with United States Supreme Court. Conviction arose out of Weisberg's murder of auto salesman in loop bistro here on Oct. 23, 1945.

Best Years' Crowds Vaude Out of Tower. K. C., for Brief Period

Kansas City, March 25. Vaude goes out of the Tower theatre with the week ending April 3 to make way for road showing of the Academy winner, "Best Years of Our Lives" at a price schedule of \$1 for mats and \$1.50 for nights.

Tower is a 2,100-seater of the Fox Midwest Amusement Corp., operated under a management contract with Barney Joffee. Joffee has operated double features with vaude for a number of years with but one or two interruptions.

two interruptions.
Goldwyn film takes over the house
on a stiff percentage deal, however,
and regular house policy is being
set aside tentatively. "Years" is expected to run several weeks, probably four, after which the regular
films with vaude policy likely will
return at regular 65c. top.

Saranac Lake By Happy Benway

By Happy Benway

Sairanac Lake, March 25.

Dr. Harold Rodner, chief executive of Will Rogers Fund, in for a general o.o of the lodge, took time and handle each an indispensable still a continuing the substantial of the lodge took time and handle each an indispensable still a client and the substantial claus. Lillian (Par) Bergson, who has been bedded too long with the fitte and visiting privileges; also flashing progressing clinic report.

Rôbert (ArTSE) Connelly, after a naw of the wombt say in the colony, cheeden out. He is continuing the wombt say in the colony, cheeden out. He is continuing the wombt say in the colony, cheeden out. He is continuing the wombt say in the colony, cheeden out. He is no continuing the wombt. A say in the word of the word of the said of the word of the wor

cester (Mass.) Gazette, who pens "Backstage and on the Asise." bedded with mean case of burstits. But he took time out between aches to greet down the most between aches to greet for the lodge's library. Jean Leffo on from Philadelphia to chat and onle her brother Sam (KKO) Lefko, who has a mess of KKO) Lefko, who has a mess of the provide of the pr

fresh air and highballed back to the Blig-Town. Betty Blessing, formerly of Paramount home office and recently mount home office and recently mount home office and recently arrival and is now under the observation period.

N. Y. Office, checked in as a new arrival and is now under the observation period.

Property of the control of th

pink.

Elizabeth Mounsey and Theresa
Biviano mastered the Phrenic
(Nerve) operation with a smile, both
doing O.K. and resting with comfort.

Write to those that are ill.

Rosenbloom-Baer. Allan Jones in \$7,000 Vanity Fair Package

Vanity Fair, N. Y. nitery, which wo weeks ago inaugurated a nominimum policy, last week signed for Allan Jones, Maxie Rosenbloom and Max Baer to follow current run of headed by, Gertrude Niesen,

bill headed by, Gertrude Niesen, April 11. Jones and rhe ex-septich champs were sold as a package by Frederick Bros, for \$7,000 weekly. New show represents some pruning of the carde's budget inasmuch as Miss Niesen was signed at \$7,500 piles with Jacks Proposed to the carde's budget inasmuch with Jacks Proposed to the proposed with Jacks Proposed to the professional proposed to the professional proposed to the performers for the April 11 layout.

other perturned all ayout.

The Jones-Rosenbloom-Baer setup represents the first package ever sold by Frederick Bros. to a Broadway cafe. Cafe and theatre departments have been virtually been trittally cafe. Cafe and theatre departments of that agency have been virtually dormant since Charlie Yakes left that outfit to go with Joe Glaser's Associated, Booking Agency. B. W. Freedrick, head of the N. Y. office, recently added considerable manpower which includes Form Kettering, transfer of the Cafe of the

Burnette May Play 1-Nighters in Alaska

Deal is on for Smiley Burnette, olumbia cowboy player, to play laskan one-nighters, following a Alaskan one-inginers, and washington of towns in Oregon and Washington. No deals have been set in that territory, but if concluded Burnette would plane to Alaska for a

few dates.

Burnette started a two-week date at the Golden Gate theatre, San Francisco, last week after which he hits the northwest territory.

Mass. Hofbrauhaus, Op's Pants, 2G Lost in Fire

Pants, ZG Lost in Fire Springfield, Mass., March 28. Hofbrauhaus at Turner Park, East Hofbrauhaus at Turner Park, Past With Information, Park Park Past With Information and started from a within firemen said started from a within firement said started from a within fix manifest part of the firement of

N.C. County Bans Carnys

Raleigh, March 25. The Harnett county board of comane Harnett county board of com-missioners has passed a resolution which makes it unlawful for a car-nival of any kind to appear in the county. This order banning car-nivals from the county came at the request of a large number of mer-chants and business men, it was pointed out.

pointed out.

The resolution adopted by the board states 'that it shall hereaften be unlawful for any person, or comporation engaged within the county of Harnett in the business of a carnival company or in the exhibition of a show of like kind and that no privilege license shall be issued by the county of Harnett in the purious of the county of the c

County officials pointed out that the law will not apply to strictly agricultural fairs, circuses, minstrels or other legitimate shows which do not carry the usual type of carnival concession and gambling stands.

Lou Holtz set for the Glenn Ren-dezvous, Newport, Ky., starting April 11 for two weeks.

Haymes, Andrews Trio Set Vande

Two more fairly fresh names have been added to the talent roser play-ing vaude. Dick Haymes and the Andrews sisters have signed for a series of theatre dates.

series of theatre dates. Haymes opens at the Golden Gaic theatre, San Francisco at the head theatre, San Francisco at the head theatre, San Francisco at the head of the Haymes open and the Pales of the Haymes of the Haymes of the Golden and the Pales theatre, Cleveland, Aug. 18, and the Steel Pier, Atlaudi City, June 16, hor eight days, 18 and the Pales of the Haymes of the Hay

has lower percentage clauses.—
Andrews sisters are slated to open
at the Golden Gate, April 15 on
deal calling for \$12,500 plus a split
with singers paying for two other
acts on the layout. They start at the
Oriental, May 1 for two or three
weeks on a flat deal calling for
\$12,500 for themselves.

Philly Terrace Room Exits Icers for Straight Bills

Terrace room of the Benjamin Franklin hotel, Philadelphia, on an iceshow policy for four years, has switched to regulation floor-shows starting Monday (24). Initial show has Thalia, A. J. Cantu and Barbara Leeds.

Max Tishman Rack As Indie; Anger to GAC

As Indie; Anger to GAC
Max Tshiman, with the General
Artists Corp. theatre dept. for four
years, left that agency Priday (21) to
open his own office. He was succeeded by Harry Anger, who blind
ceeded by Harry Anger, who blind
years was an indie agent.
Anger, former producer and district manager for the Warner Bros.
circuit in Washington, D. C., has
more recently beeft booker for the
Club Calto, Washington, which occount he's Elacen with him to GaC.

Jean Carrell, comedienne, into Capitol, N. Y., in May.

COMEDY PATTER

For All Branches of Theatricals BOOK OF BLACK-OUTS' 3 Vols. @ \$20.00 Per Vol., et \$50.00 for 3 Vols.

"BOOK OF PARODIES" 10 Sock Paradies for \$10.00 "HOW TO MASTER THE CEREMONIES" to He an E

PAULA SMITH

THERE'S ONLY ONE

FRANCES FAYE

RIO CABANA CHICAGO, ILL.

Direction: M.C.A.

IF YOU ARE AN EXPERIENCED SOPRANO 5 feet 8 inches TALL, THERE IS A STEADY JOB WAITING FOR YOU WITH A COMEDIAN OF REPUTATION.

APPLY AT

BILLY ROSE'S DIAMOND HORSESHOE ON WEDNESDAY, THURSDAY and FRIDAY AT THREE P.M. (MARCH 26th, 27th and 28th)

Wedgwood Room, N. Y. (HOTEL WALDORF-ASTORIA)
Tito Guizar, Fred & Flaine Barry,
Emil Coleman Orch, Mischa Borr
Orch, \$2 cover after 10 p.m.

The Center. O'reb. Street Borr.

From \$5 cover there 10 p.m.

Fall of the Galax with Fred

With Galax, the hotel has a draw

With Galax, the hotel has a draw

With Galax, the hotel has a fred

With Galax, the hotel has a fred

Fall of the Flaz hotel, when he seathline

Fall of the Flaz hotel, when he will be fall of the flaz hotel

mistakable Indication that their evening chores are over.
Emil Coleman's band, as usual, does a highly competent job of backing the show, while Mischa Borr's relief outfit is dance-inviting. Jose.

Conacabana, Miami

Miami Beach, March 22.
Henny Youngman, Gracie Barrie,
Radio Aces, Nick Long, Jr., Ralph
Young, June Taylor Girls (6), David
Tyler Orch (10); no minimum, no

Tyler Orch (10); no minimum, so cover,

With that fantastic payoff gone to the scene, this hada milery, to the come the scene, this hada milery, to the control of the cont

Come Out" and "Let's De and Say
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A mong others, for a sock
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home. Type of musical comedy pick

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with proper adjustment on that end

of working too loudy and at party

with proper adjustment on that end

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bending helphening the offert of

Boulevard Room, Chi

(STEVENS HOTEL)
Frakson, Craddocks (3), Dennis Kelly, Dorothy Dorben Line (12), Dorothy Grane Orch (13); \$3.50 minimum.

Dorothy Dorben's latest produc-tion still underscores chorine leg-work and dress with resounding re-sults.

suits. Some division with resounding re-Frikson, Continental magician, has studie with English delivery but some well regardless, notably because which discussed the suits of the suits o

Kelly is holdover, with voice that has its sack points on tunes like "It's

Treet Day," "Black Mexic," and
"Treet Day," "Black Mexic," and
"Treet Day," "Black Mexic," Frakeon's
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Beachcomber, Miami (FOLLOW-17).

Those overflow dinner and heavy support crowds are still coming to the process of the control of the control

VARIETY Flamingo, Las Vegas
Las Vegas, Nev., March 21.
Abbott & Costello, Jane Harvey,
Ray & Lane, Henry King's Orch
(17); no cover, no minimum.

Abbott & Counting Spaces 11.

Age & Lane, Henry King's Orch
(17): no cover, no minimum.

Admitting the Flaming was their
first nightcub engagement in overt
first nightcub engagement in overt
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Embassy, N. Y. Charles Trenet, Jose Mellis Orch, Ralph Font Rhumba Band; mini-mum, \$3.50 and \$4.50 (Sat.).

could use a more solid finish than is being utilized as present. Works are fixed as a summary of the control of

ment to be can't be heard, but never letting himself be tied to it.

Not a little of the mifty impression Trenet scores is due to the excellent. The control of the mifty impression on the plane and by Melli's orch. (Last year he had a male guarter than a solid and fulsome accompanion or the plane of the man asset). End gives him a solid and fulsome accompanion or the plane of the man asset). The plane is the plane of the mine of the m

Latin Casino, Philly Philadelphia, March 19.

Latin Casino, Philly
Philadelphia, March 19.
Dean Martin, Jerry Lewis, Joey
Alece, Dube Art & Junior, Jeanue,
Harry Dobbo Orch (8), Jack Verna
(3); 32 minimum.

Latin Casino has just come under
the aegis of Jack Lynch, quondand
comments of the Latin Casino has just come under
the aegis of Jack Lynch, quondand
show is beginning to have the Lynch,
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Normandie Roof, Mont'l

Normandie Roof, Mont?
(MOUNT NOVAL HOTEL)
(MOU

Palace Hotel, Frisco

San Francisco, March 21. Jean Sablon, Jan Savitt Orch (14). Diane Richards; \$1.50-\$2 cover.

Jeen sation, Jen Swittl Orch (14), Diane Richards, 31,50-42 cover.

That the Sablon name is magic in supper cube cricles is proved again by supper cube cricles is proved again by warmed into the Rote Room of the Palace hotel (March 20) to see Jean Sandy numbers with his accustantly numbers with his accustant of the Company of the Palace Novel 1 and 1 an

Latin Quarter, Miami Miami Beach, March 21, Cross & Dunn, Jan Bart, Martels & Mignon, Gloria-LeRoy, Piroshka, Line (3), Peter Herman Orch (10); no minimum, no cover.

Mignon, Glories-Lefton, Prochish, Lefton, Prochish, Lefton, Prochish, Lefton, Prochish, Lefton, Prochish, Lefton, Prochish, Lefton, Proches, Polloway to the Jane Russell still and the state of the proches of the proc

Mayfair Rooms, Chi (BLACKSTONE HOTEL) Chicago, March 21. Morton Downey, Ramon Ram Orch. (9); cover \$1.00, minimu \$2.50-\$3.50.

25.0: 20.00 pitcher that he is, being a special participation of the par

Samovar, Montreal

Montreal, March 20.
Eric Victor, Adia Kuznetzoff, Alfredo & Leonora, Christine Sokolovska, Bill Skinner Orch (7); \$2 minimum Saturday, \$1.50 weekdays.

losska, Bill Skinner Orch (1); 32
Relurg of terper Eric Victor to this arty battor parks the show and own stin. The state of the state

Esquire, Mont'l

Montreal, March 19.

Bruce Stevens, Muriel Millard,
Hilman Bros. (2), Line (10), Addie La
Sante Trio, 31 minimum.

mend Meerte Orch (9), Eddie La Sante Trio, Si minimum.

Current layout stacks up for nice underse reaction. Adde from Bruce and the state of the sta

Variety Bills

tion with bills below indicate opening day of all whether full or anlit week Letter in parenthesis indicate circuit; (I) independent; (L) Loew; (F) Paramount; (R) REO; (W) Warner

Ailce Farrat
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Hotel Fierre
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Chas Reader Ore
Cass Harrison Ore
Hotel Phys
Hall Kanner Ors
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Vivian Blaine
Mills Bros
P & E Francis
Marshall Bros
Pat Hill Co Marais & Miranda Gedric Wallace 3 Wally Blacker Versalles Carl Freshite NEW YORK CITY Capitel (L) 26 Sammy Kaye Orc Mercbeth Old Harvey Stone rvey Stone
sic Hall (1) 27
file Cummings
mhilda Roque
tries Kulkeski
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Pat Hill Bros
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(G. 27
G. 31
H. C. 27
Helen & Howard
Artic Dann
HARTFORD
Stato (J) 28-36
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Gordon McRae
Robert S & Whit
Ladd Lyon
Lenny Galoke Hall Kanner Ors
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La rence Welk Or
Hotel Taft
Vincent Lopes Ore
Walderf-Astoria
Tito Guizar
Fé B Barrior
Electric Service
Monte Ore
Little Club
Doris Day
Cass Harrison 3
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Woltz-Valler Arens 10 ore
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(Your & Handman
Olympia (F) 26
LaVere & Handman
MASM
Eddie Stieffer
MASSESON
Malestie (I) 27-30
Malestie (I) 27-30
Malestie (I) 27-30
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Bebe 31-2
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Don Baker
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Jos Sater Trio
Rio Cabana
NTG Revue
Billy Vine
Mochito Orn
Jose Curbello
Raban Blen
Marion Bruee
Vera Massey
Bernie George
Day, Dawn & D
Kirby Walker CRICAGO BRUNA (I) 29-30 Herb Lynn The Chesterfields Josie Thorpe Alaton & Canines BROOKLEY BRITTIPS AND ALL BROOKLEY BRITTIPS BRITTIPS AND ALL BROOKLEY BRITTIPS AND ALL BROOKLEY BRITTIPS BRIT Spic & Span Jimmy Jimae Co Homer & Jethro Jimory Jimor Co.

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Theatre Tele

Larry Ress
Phil D'Rey
Georgie Moore
Joe Kish Ore
Mel Cole Ore

Continues from page 1
or free money was still around, there was a bigger demand than ever for the continue of the continues o

sion of this series to include 10 or 11 more broadcasts from the road when the Met is on its annual spring tour. There was some talk of adding this rate of the series and the series stations to come along and clear the time. Now that Los Angeles will be included in the Met's tour, starting next year, Texaco increast has been whetled in the coast-reach the series whetled the coast-reach series of the serie

ertainty.

Boris Morros' Pic Bid certainty.

It is a maidlin manner.

Strong support to the acts was signed by Victor Young's orchestra for a documentary film on the Met's history, according to Johnson, the Met's history according to Johnson, the Met's history according to Johnson reproduced 'Carnegle Hall' with William LeBaron (Federal Films) for Ux release. If this silm should catch on, says Johnson, the Met is entering the work of the work

son in L. A. The Met will increase its present 10-week post-season tour to 11, to take in the L. A. fortnight, curtailing its stay in some of its other cities (though not slighting any by bypassing them) to adjust the

by bypassing them) to adjust the extra week.

Although no papers have been signed for the L. A. sections of the state of t

packer.

Met opened a week ago in Baltimore on longest post-season tour to date. Company of 300 will travel 7,500 miles in eight weeks giving 37 performances in 14 cities. It is also giving a few post-season performances in N. Y.

Runyon Fund Continued from page 2 as

Colonna, Dorothy Lamour, Jack Benny, and the Benny Goodman Sextet.

Sextet.

Program became perfect sight entertainment when radio left off at
11 p.m. Number played by the Benny
Goodman Sextet at sign-off time was
given a big bounce by Jack Benny,
who brought in his violin for a jam
session with Goodman's clarinet.

session with Goodman's clarinet. Edgar Bergen and Charlie Mc-Carthy wrapped up a discourse on John Alden and Priscilla for sure laughs. Desi Armaz proved that the beengo drum and a bright personalish beengo drum and a bright personalish personalish of the Armaz. His "Babalu" number clicked lig. Gene Kelly was another strong on the entertainment side, doing a soft shoe number, then encoving with impersonation of a "person-ality" vaniel hoofer. Presson-

Toneful Turns

Tunctul Turns
Dinal Shore gave class rendition
to "Glocca Morra" and "St. Louis
Blues." Danny Kaye triumphed with
impression of officey singer doing
"Balling the Jack" and "Minnie the
Moocher." latter with an audience
assist. The Four Dandles (Benny,
son) were good for strong laugh as
deadpan oldline song and dance
turn. Betty Hutton opened nervously
mocede a new mile by the time she
finished with "Rockin' Horse Ran
Away." Away.

Red Stellon didn't get on until midnight but the walt was worth it. Befolia impressions of different types of theatre-goers and his prikeron laughter. It was the laughtopper of the evening. Page Cavanaugh Trio payade the way for Frank Sinatra, who sang the did an 'Old Man River' parody on Bing Crosby, Jimmy Durante broke up plance, lights and the audience with his rendition of 'Hinks. By that time it was 1240 am, and By that time it was 1240 am, and

By that time it was 1240 a.m. and Johon came on with the warning and Johon came on with the warning that he'd been waiting five hours for a chance to sing, and was going to. He finally got for at 1.15 a.m. after forming. Here I Come," "Rosig," "Can You Spare a Dime," "Swaner," "Can You Spare a Dime," "Swaner," and "April Showers," On the last Here were not read to the plane by Harry Afet.

Harry Akst.

There were no drippily sentimental eulogies. The cause was stated early by Hope. It was mentioned a few times during the evening, but never in a maudlin manner.

in a maudiin manner.

Strong support to the acts was given by Victor Young's orchestra of 28 pieces. Musical backing had none of the effect of the usual onenight stand of thrown-together acts. and it all came off solidly.

On the Unbeat

continues from pace \$\text{P}\$ cannow pace \$\

Hollywood

Merry Macs set as vocal group with Tommy Pederson's new band with Tommy Pederson's new band for one-nite stands hereabouts... Basin Street Boys will put in an appearance at Laura Slayton Youth Foundation Benefit Easter Sunday Street Boys will put in an appearance at Laura Slayton Youth Foundation Put and the Street Country of the Street Country for one-nite stands hereabouts.,.

Frankle Carle Constituent this summer; GAC digging dates.

Ina Ray Huthon will construct the
ina Ray Huthon will construct the
Latin American Control of
Martin Inas been dubbed
"Music Laureate of Niceragua" by
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as vocalist

Chicago

Arnie Barnett seplacing Nora Morales band at Copeabana with Pancho doing rhumba chores.... Lola Stevens joining Buddy Moreno's new band as fem chirperHerbie Fields into the College Inn, April 3... Buddy DeVilo re-joining reorganized Harry James band....Abe Platt in St. LyLaes after Can play family time, but with continuous co

Pitthurgh
"Cavilated of Jaz".

"Early and Jaz".

"Early and Jaz".

"Lawrence Welk played Sump.

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"An Jaz".

"Lawrence Jaz".

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"Par. April 19.

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New Acts

KAY VERNON

RAY VERNON

In Silnes.

Glass Hat, Belmont-Plaza, N.Y.

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oe increased considerably. Jost.
LISA KIEK B
Mins.
Bilackamoor Room, Miami Beach
Lisa Kirk is an attractive, dath
haired songstress who's particularly
dominates her routine. She does
rhythm numbers, however, and well,
loog.

NEW YORK CITY Bise Angel
John Buckmaster
hill Gordon
Jilis Larkin 3
John Nichols
Stuart Ross
Cafe Society
(Downtown)
Directic Miller
Connic Sawyer
Jiff Jackson
Josh White
I C Heard Orn
Cafe Society Cafe Snelety (Uptown) Lucienne Boyer Dave Martin 3 Edmund Hall Ore Jean de Johnson and Ore de Johnson and Joh

Cabaret Bills

AT FAMELY AND A STATE OF THE ST

Hippndrome (1) Gay 902 Revue State (1) 27-29

Bobble Jena

The State of the Control of the Contro

Ruberto
Maya Orc
Old Momnalar
Jackie Phillips
Sadle Banks
Nina Dover
Joe La Porte Or
Gwich Williage
Sally Rand Shov
Trojans
Lou Ashe
Chavez Orc
Ned Horvey Orc

Havane-Studend Autoro-To-Ecche Autoro-To-Ecche Autoro-To-Ecche Royal Mercia Commission of the Commissi

Music Hall, N. Y. Music Hall, N. K.
Music Hall Symph with Charles
prebtin, conductor Jules Silver and
tho Frohn, associates. Lucille
Commings, Branches
Commings, Commings, Commings, Commings
Commings, Comm

Growth. Wh. Corn's de Bulet, Rocktest Growt Apper, (20th),
restincted in Vanner, Foo. 5, 47.

The Music Hall is presenting one
of its usually aspectacular spring
generate helicopter. Peaturing the
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chief, Bussell Markert, outdo themselves. Soene opens with banks of steam
coming out of the floor, which cover
coming out of the floor, which cover
coming out of the floor, which cover
with a model of the helicopter floing through. Steam disappears to
reveal the actual plane centered in
set of the Stoomac cherry blosset of the Stoomac cherry

Capitol, Wash.

Washington, March 21.
The Herzogs (5), Bob Ellis; Terry
& Ralph Rio; Low, Hite & Stanley;
"Ladies' Man" (Par).

Jacobs Roy, Lon, Hite & Stanley;
Lodies' Man' (1941)

Depicials layout this week boasts

Depicials layout the l

Browkin & Ven, comedy due, offer the venture of mous, pinnites and terping plus some unfunny ditog. One partner has an easy, and the partner has a large and danchy. The has been did not be the comparison of the has been did not be the had a superior of the had a superior had blickhaic stand, 'then ship into with novely, 'Chicken Ahr' Nothin' but a Bird. 'Only ofray act on his and blickhaic sland,' then ship into with novely, 'Chicken Ahr' Nothin' but a Bird. 'Only ofray act on his and blickhaic sland,' then ship into with novely, 'Chicken Ahr' Nothin' but a Bird. 'Only ofray act on his and blickhaic sland, 'Chicken Ahr' Nothin' but a Bird. 'Only offar on both a superior of the partner of the pa

Olympia, Miami

Miami, March 21.

Jan Bart, Cookie Bowers, Raul &
Evan Reyes, Wally Bong, John & Jorie
Armstrong, Les Rhode House Orch;
"Nora Prentiss" (WB).

Eve Reyes, Weily Boog, John & Jorie Armstrong, Lee Rhode House Orch; "Nora Prentist" (WB).

Little here in the way of marquee lare though layout should do skay up to well-ladanced vaude.

Jan Bart, doubling from the Latin Lings, Overland explicit of the latin large of the latin large. A state of the latin large of the latin large. Overland explicit large of the latin lati

Oriental, Chi
Chicago, March 20.
Jerry Lester, Jan August Combo
(4), Elsa & Waldo, Whirlwinds (4).
Ray Lang Orch (12), "Red House"
(UA).

swama go routine. Does best when the state does not be study to the Pably Snooth-Lyng (M.A.).

Real Education Pabl

Paramount, N. Y.
Jimmy Dorsey Orch (18) with Dee
Parker, Bob Carroll, Lynn Stirley,
Pat Henning, Louis Jordan Tympenet,
Five (7): "My Favorite Brunete,"
(Par), reviewed in Variety, Feb. 13,
47.

in the control of the

Al Russkin, 5 Miamians, 3 Pretenders, June Crenshauv, Jack Parts House Orch (9) with Norma Werner; "Apache Rosse" (Rep) and "Oper the Santa Fe Trail" (Col).

versary Song," "Valse Triese," (one of the band's recent chumbia recordings) and the closing 'Drum Boogle', and 'Burk Boogle', and 'Sou' and 'Dark Brum Boogle', and 'Sou' and 'Dark Brum', 'Boogle', and 'Sou' and 'Drum', 'Boogle', and 'Carolm', Grey, perform satisfacturally and 'Bork', perform satisfacturally and 'Bork', perform satisfactural Resson' and 'Toh, Burt 'Do,' while Miss Grey, a looker on the herty side, hits her best resection with the band are Sondra Barrett, while Miss Grey, a looker own choogle, which has plenty of comedy mixed in with party of the satisfactural the satisfactural the satisfactural that the satisfactural

State, N. Y.

State, N. Y.

"Somewiere, an Parade" with
Charite Tobies, Peter De Rose, Net
Simon, Abel Bær, Jimmy Kennedy,
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Simon, Abel Bær, Jimmy Kennedy,
Charles Tobies, Peter De Rose, Net
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Charles Tobies, Peter De Rose, Net
Simon, Abel Bær, Jimmy Kennedy,
Charles Tobies, Peter De Rose,
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Simonder Herrich Simonder,
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erg. June Cremshaw. Jack Perks
House Orks (4) with Norma Wers
and to up to moderate entertainment. Short show from the start is in the
Layout heavily can the novelty side
add up to moderate entertainment. Short show from the start is in the
Layout heavily can the novelty side
and up to moderate entertainment. Short show from the start is in the
Layout heavily can the novel side
and the start of the start of the start of the start of the start show from the start is in the
Layout heavily can be considered the start of th

Orpheum, Mpls.

Minneapolis, March 22.
Vaughn Monroe Orch (24) with
Betty Norton and 5 Moon Maids,
Johnny Mack, Frank Fontaine;
"Beat the Band" (RKO).

that proves hot swing is in its ken, Ziegy Talent stirs up the chuckles with his adept projections of consedy with his adept projections of consedy with his adept projections of consedy My Girl to Dance?" and "Josephine, Please No Lean on the Bell" as his vehicles. The sock finale has the entire company disporting itself in Tact Co. Back and Kiss the Girls Lower floor well filled at noon show Thursday, opening day. Rees.

RKO, Boston

Sonny Dunham Orch, Vivian Bleine, Del Rios (3), Ray English; "Boomerang" (20th).

Bleine, Def Rice (3), Ray English; Bleine, Def Rice (3), Ray English; Poomerang (20th).

Vivian Blaine, first time here, makes well impression on the customers, carrying her own weight as a singer without any reference to Displays a nice warm personality in addition to her looks, and comes the control of the control of

Hazel Scott Resumes

Vaude, Set at Roxy

Vaule, Set at Roxy
Hazel Scott, who redired temporarily from waude last year to await
birth of ther boby, is resuming variety dates and has been signed for
the Roxy theatre, N. Y., around
April 28. Fianist recently completed
Also on the bill with Miss Scott
will be Carl Ravazza and Henny
Youngman. Latter recently completed
et stands at the nearby Capitol
and State theatters. His in at \$2500.
well and Jackie Miles will start Frie
well and Jackie Miles will start Frie
day (28), marking a temporary
switch from the usual Wednesday
preem.

LEGITIMATE

Chi Ticket Wildcatters Due for Curb As Legit Beefs Reach Boiling Point

Chicago, March 25.

Tatest blast against ticket brokers who dominate Chi legit is grid and the standing cresults, with a proposed measuring the standing of the standing of the standing to th

ers' windows. Stup at present has the Barnes Ticket Agency copping off the first Is rows of hits, with no attention paid to mail order, which was the step and the student and the student student with the student student with the student window and the student with the student window and the student with the student with the student window and the student window and the student window as the student window office personnel

Curious angle to the gripes of legit lovers is that agencies are monaing, also, because the federal boys are mow investigating the overcharges the boys have been getting away with. Chim that tickets are not with the pleasance of the control of th Curious angle to the gripes of legit

price.
Measure limiting ticket brokers
will be placed in the city hopper
after the spring mayoralty election,
April 1.

Brokers Slipped in 48
Washington, March 25.
Ticket brokers had a bigger year in 1945 than in 46, although the difference was small, according to business worked out on the basis of Government tax figures. Fact that the scalpers were slightly off last year put them ahead of the sales of the scale of the second of the scale of the second of the scale of th

downward in showbiz for '47.
One interesting angle in the ducat brokenge, field is that better than only on the first brokenge field is that better than the state of the stat

sockes also other seats, with the total vid-flagures.

The year 1946 was also a sock and the sale of tickets in excess of the established prices by the sale of tickets in excess of the established prices by the sale of tickets and the sale of the

Leases of boxes and seats during 1946 amounted to \$1,674,285, con trasted with only \$417,260 for '45-indicating the amount of loose cash which was around last year.

Lip No. 1 for Canada

LID NO. 1 TOT CAIRGEM
Maurise Chevalier, currently a
Mew York hit, will appear in Montveal starting May 22, for a threeveck engagement \$4 top and Casadian tour will extend to Guebec,
and Toronto. Being booked here by
Canadian Courgeria & Artists and
deal calls for a 50-50 split above
runarantee.

Gerry Named in Dallas Dallas, March 25. Roger Gerry has been named stage director of the 1947 operettas to be staged here at the Fair Park Casino. He replaces Jose Rubin.

Dancer Jailed in Theft Dancer Jailed in Thett Lawrence Purcell Evers, describ-ing himself as a dancer in "Carou-sel," is held under \$2,500 ball on a charge of attempted burglary, He and a companion were found in a hallway of a N. Y. eastside dwelling and, according to pollee, admitted they forced the street door. When "Carousel" opened there was a Larry Evers listed among the ensemble dancers.

Downtown N. Y. Theatre Not So 'Little.' Research Enthusiast Discloses

Editor, Vanery:

New York's Henry Street Playhouse, the "little downtown theatre" referred to the control of the
hoppens to be one of the most faling was not the three most interesting play-producing centers in
America. Editor, VARIETY:

esting play-producing centers in America.
You went to see "The Dybbufsthere. And "The Little Clay Cart." And Game of the Cart. And G

existed.

Ellen Terry made her last New York appearance on the Neighborhood Playbouse's stage. Ethel Action of Playbouse's stage. Ethel artist. So did Gertrude Kington, Shaw's original Lady Cicely in "Captain Brassbound." Sarah Cowell LeMoyne, who had presented Browning's "In a Balcomy" will be leads some years are evylously. the leads some years previously, was on its producing staff,

This is the tradition the "little lowntown theatre" has behind it. Day Tuttle,

Pyle Tokyo House Plays To 1.200,000 in 1st Year

Tokvo, March 18. Ernie Pyle theatre here celebrated its first annl last week with a four-layer production for the GL in the Orient Included was the Nip preem of "Blue Skies," a Latin-American stageshow, "Tabasco," and the USO show, "Girl Crazy."

This 3,500-seater, which boasts re-volving and elevating stages, played to more than 1,200,000 people in its first year.

Included in the huge building, be-sides the main auditorium, are a basement snack bar, newsreel thea-tre, a library, and a roof garden where a dance band plays, and Red Cross refreshments.

State Theatre Plan Dies

Albany, March 25.
The Schupler bill providing an appropriation of \$1,500,000 to the State Education Dept. from the post-war reconstruction fund, for a State theatre, died in the Assembly Committee on Ways and Means.

The theatre would be located in New York City, "on a suitable site to be selected by the commissioner of education."

Corey's London 'Turtle

Hollywood, March 25.
Wendell Corey, Hal Wallis contractee, returns to the stage for the summer in "The Voice of the Turtle," with Margaret Sullavan, in Lon-

dop.

In autumn Corey comes back to Hollywood to co-star with Barbara Stanwyck in the Wallis picture, "Be Still My Love."

Play on Broadway

The Eagle Has Two Woods

John C. Wilson preduction of drama in three acts (two seeings) by Saut Dickers (and the seeings) by Saut Dickers (see Seeings) see the seeings of the seeing

Tallulah Bankhead returns to Broadway, and she's plenty welcome, but the play they slipped her hardly measures up for the average playgoer. Limited engagement is probable, but strong patronage should be drawn for a time.

be drawn for a time.
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Play Out of Town

Under Capricorn

Under Cappricoria

North, Sirr Dummylla, March 20:
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Because Airon Hitchcock and malevolent housekeeper, jeabousy and the property of the property

Inside Stuff-Legit

The long speech by Tallulah Bankhead ending the first act of "The Eagle Has Two Heads," which oppende on Broadway last week, consumes 14 minutes, but it unt the lengthiest this gasson. Speech of Hickey, the raveling asternation and the lengthiest this gasson. Speech of Hickey, the raveling asternation and the has since been replaced. On the rows and the state of the

Chapel Paylouse, Guillord, Conn., strawhatter which resumed last numer after a five-year shutdown, with legit p.a. Lewis Harmon in his debut as a producer, recently patal old, dividends to stockholders. Theatte earned back original investment of \$5,750 caised by stock sale at beginning of season, in addition to dividend paid, with an added overage set sale for season, in addition to dividend paid, with an added overage set sale for Roper Pryor, Diana Barrymore and others, Miss Parker making her jest debut and coming to attention of Fed Hartis ("Loco") and Jean Dairymple ("Burlesque"). At \$2,40 top, the 417-seater averaged \$3,000 weekly recipits, with only two losing weeks out of a nine week season. Plan is to resume again and of June under Harmon's direction for another nine-week season. With same name after system.

Graduating exercises of the American Academy of Dramatic Arts, which is in its 53d year, were held at the Bijou, N. Y., last Friday (20), when 90 members of the class were given diplomas. Veteran dramatist Owen Davis presided, with Oscar Hammerstein, 2d, the guest of honor, both making addresses. Hammerstein told the embryo players that while there aren't many stock companies in which aspiring professionals formerly got their training, there is a bigger outlet for newcomers in summer theatters, raifo and pictures. He mentioned Broadway as having become "the symbol for both that he zone of big, bad wolves of the theathe." Graduates came from critics at far away as those on the Coast and Alasta, less than 20 living in the city of New Tox.

Next season's production of "Ziegfeld Follies," to be jointly produced by Monte Proser, Lee Shubert and Joe Kipness, won't have Harry Richman and Sophie Tucker in the cast, their inclusion having been the idea of

The latter, recently in Miami Beach, where he caught the pair at the Beachcomber nitery, was so impressed with the pair's whamovers with the customers that he thought of using them in the "Follies," but Lee Shubert

It was proposed to transport "Cyrano De Bergerac," which closed on Broadway last Saturday (22), to Philadelphia by truck to save money, but that idea was exnaped saddenly. Deal for trucks was broaded by the that idea was excaped saddenly. Deal for trucks was broaded by the presents it. Leventhal was informed that if "Cyrano" was trucked the equipment of the Tait Transfer Co. would have to be used because of a contract with the house, so previous plans were cancelled and the show moved by train.

Press pipe on Bob Hope doing a Broadway musical for Irving Berlin is an oldle which died aborning. At the time of Berlins' "Blue Skies" production there was talk that if Faramount could loan Hope for nine months for a Berlin-composed Broadway musical, based on Hope's born months for a Berlin-composed Broadway musical, based on Hope's born months for a Berlin-composed Broadway musical, based on Hope's born months studie, it might give the comedian, and all concerned, and all concerned, and it concerned, but the source.

Final scripting of the late F. Scott Fitzgerald's "The Last Tyccon" has run into casting difficulties. Flay had received the approval of a Hollywood star and the verbal okay of his studio, permitting him a Broadway interluide, until it was discovered that "Tyccon" is about a Hollywood producer. Star was told not to go ahead with the deal under pain of suspension. Producers awas told not be personally.

Lenore Coffee, her husband, W. J. Cowen, and their teen-age children. Total and Garry, are sailing for Smighad. The elders will remain a for months, while the youngsteen ill bland. The elders will remain them for subsequent appearance with Old Vice, of its hoped. Miss Coffee, who co-authored "Family Portrait" and has been writing for Hollywook, it commissioned to write an original script for Paramount at her leisare

Indications that Richard Rodgers and Oscar Hammerstein, 2d, would compete against themselves in London this spring when "Oklahogan" and "Annie Get Your Gun" are due there, were somewhat confused. They wrote "Oklahoma" and "Carousel," which are playing on Broadway de the contract of the street from each other (St. James and Malestic, on 4th actions they are the producers of "Annie," not the authors. Book of that click is by Dorothy and Herbert Fleids, music by Irving Berlin.

Four pit musicians who comprise the basic house orchestra of the Broadway, N. X., are under contract until Sept. 1 and will be paid until that date, although they'll probably not be used because the legiter has been leased for pictures by United Artists. Payroll for the quartet is close to \$300 weekly.

Hiram Sherman withdrew from "Cyrano De Bergerae" because of serious Illness, despite other reports. Physicians detected a heart allment and ordered him abed for at least two months. His mother came to New York from Illinois to care for the ailing actor.

An idea of relative legit production costs. in England and America, is accented by "Born Vesterday." It cost Max Gordon \$37,000 to put on the No. 2 company, whereas Laurence Olivier, who has the London troups, mounted it for \$20,000.

driven to disponantia because her husband, a nurderer who served his prison term, will not permit her to thouse of prosubothom her past in a house of prosubothom of the prison term, will not permit her to the prison term, which is a malevolent housekeeper, jeabury suggestive of "Gaslight," in which will be prosubothom to the prosubothom to the

B'way Back Where It Was in Failure To Amend Censorship Penal Code

After two years of planming and huddling about amending the penal code regarding eemsorship, Broadway is still back may be a penal code regarding eemsorship, Broadway is the penal code regarding eemsorship, Broadway and the penal code of the boards. The only consorship bill scheduled for conditions the beginning the penal code of the boards. The only consorship bill scheduled for condition the penal code of the boards are to the penal code of the penal code

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the minager or operator.

The minager or operator.

The comparison of the case of "Wine, Woman and Song," at the case of "Wine, Woman and Song," at stems ago, the late L H. Herk was consided as the other short, which was considered as the controlled as the control of the cont clearly explained. Former License Commissioner Paul Moss, who instigated the prosecution, did cancel the
Ambassador's license for an announced year but permitted the
house (now in pictures to reopen
ster being darkened nine months.
"Whoe" was actually a burlesque
show spotted in a legit theatre.

show spotted in a legit theatre. Mose also was the commissioner in the "Trio" case and refused to transfer the litense of the Belasco until the show not only folded but the settings removed from the house. Present commissioner, Benke and the strength of the strength of

40 of 'Okla,' Troupe Flying to London; 25G Transit Expense

236 I raisst Expense.

Sending an entire company of "Oklahoma" to. England appears to have been a headche to the Theatre Guild, especially its general control of the sending and the send of the send

Players do not expect to remain in England more than six months and will not be subject to the British income tax. At the end of that Deriod it is anticipated that English across will have replaced the Americans.

London presentation of "Annie Get Your Gun" will not be as complex, since only two leads (Dolores Gray and Bill Johnson) are going there from New York. Indications are that "Oklahomai" will open also the since the si

Two other Broadway clicks will be on London's stages soon, shows being "Life With Father" and "The Voice of the Turtle."

SONGSTRESS GOES DRAMATIC Lisa Kirk, nightclub songstress, will play a straight dramatic part in the forthcoming Broadway play, "Open House," by Harry Young, which will be produced by Rex Cariton.

Comedy about the veterans' hous-ing situation, goes into rehearsal in the next 10 days.

Biston London Revival
Richard Tauber, who appeared in
Rejet on Broadway early this season
in "Yours Is My Heart," will fly to
London April 2, where he'll produce
a revival of the operatta "Bird
Seller" He wou't appear in it, but
Schow is an old Viennese musical by
Carl Zeller which Tauber has revised.

Tauber be --Baton London Revival

vised. Tauber has also signed contract for 25 weeks with the British Broads, after-casting Corp., for a Sunday, after-casting Corp., for a Sunday, after-who, in the contract of the contract

Equity Selects 6 For Committee Of Nominators

Equity's third quarterly membership meeting was held at the Hotel Astor, N. Y., last Friday (21), when approximately 1,100 actors were present to vote on six members of the nominating committee to serve in the coming elections with three pre-viously chosen by the council.

It's no Equity secret that last year a group of "left wingers" had their own way in naming the nominators. Understood that the "conservatives" dominated at Friday's session, as indicated by those chosen.

At the annual meeting set for June 6, 10 councillors and several replacements to the council will be voted upon. Officers were chosen last year when Clarence Derwent was elected president, he and other was elected president, he and other officers having two more years to serve. Derwent, who was out of town for several months, is currently appearing in "The Eagle Has Two Heads" on Broadway with Tallulah Bankhead.

Tallulah Bankhead.
Out of 12 names proposed, the six named are: Bert Lytell former Equity prex; Peggy Wood, William Gaxton, Claudia Morgan, Robert Keith and Sidney Blackmer. The council's end of the nominating committee consists of Alan Hewitt, Corpelia Oils Sidnner and Myron Mc-

HENRY DUFFY TO DEBUT AS B'WAY MANAGER

Henry Duffy, formerly active in stell or or Deroctory tile spring eretta based on Thendrowy tile spring retta based on Thendrowsy this spring retta based on Thendrowsy then was presented in San Francisco and Los Angeles about two years ago. The original settings and cost ago. The original settings and cost between the spring and the spring and the score adapted by Framz Steinlager. Florence George will be the lyrics are by Forman Brow, and the score adapted by Framz Steinlager. Florence George will be the print domain and the score adapted by Framz Steinlager. Florence George will be characteristic and the score adapted by Framz Steinlager. Early in the war Duffy left the Coast because of blackouts and located in Detroit, where he presented a number of revivals, mediy a stock based. He also the present the scholar steinlager of the Patsy," with backing of Israel Slavin, a Detroiter who owned the Blackstone, Chicago, at the time. The show was not brought to Dread way. legit on the Coast, will debut as a

at the time. The sh brought to Broadway.

St. Loo Ups Aud Rental

St. Lous And Nental St. Louis, March 25.
The upward spiral of costs finally hit the \$7,000,000 Henry W. Kiel funnicipal) suditorium, and last week Harry Boyer, manager, announced that, effective next July 1, rentals will be hiked an average of 10%.

The new scale is expected to produce approximately \$25,000 additional revenue for municipal purposes annually.

\$125,000 Snared in L.A. Light Opera Co. Tix Sale

Hollywood, March 25.
Los Angeles Civic Light Opera
co. snared \$125,000 on its first
eek's preferential ticket sale. Only week's preferential ticket sale. Only last season's ticket buyers were so-licited by mail.

Mail sale continues for another week, when the boxoffice opens for public ducat sale.

Legislative Reps Planned By Four A's

resentative in either Washington or Albany, having rejected a proposal that they retain a source of infor-mation at the national and state capitals regarding legislation percapitals regarding legislation per-taining to show business. Equity, however, has decided that it should be alerted when bills which may react untavorably are introduced, which is the reason for the forma-ing made up of members from all talent unions.

Reason why the talent groups agreed on the move was the labor-control trend among legislative bodies. A service to supply the in-bodies, a service to supply the in-the cost to be divided among the familiates of the Associated Actors and Artistes of America, the parent talent union.

and Artistes of America, the parent talent union.

Planned city taxation on tickets will be one measure that the tal-ent bunch will oppose, also all cen-sorship moves.

'Harvey,' 'Laughter' Pay Cast for Darkened Shows Via Illnesses

Actors in two attractions which layed off because of the illness of respective stars received full pay, and the managements received commensurate credit in Equity's monthly magazine.

ly magazine. The Chicago company of "Harvey" was dark three performances but control of the control of Brock Penheton, the producer. John C. Wilson, who presented the recently closed "Present Laughter," similarly paid off in full although that comedy was dark for four performances because Clifton Web was ill shortly before it closed. on Broadway

Equity rules assipulate that when a star is ill and no performances are played as a result, the manager may deduct one-eighth for each missed show but actors receiving 5100 or less are to be paid \$5 per tay. Make Ready" was forced off when the part of the played of th rules stipulate that when

cal was presented by Stanley Gilkey and Barbarn Freyneck layout of "O Mistress Mine," when Aifred Lunt went under an operation, the cast received half solary for the second the balance of the dark period, as provided for in Equity's rules. Not included, of course, was Lunt, nor hist co-star and window the course, was Lunt, nor hist co-star and window in the Therate Guild and Wilson.

Helen Hayef laryngitts darkened the standard window' for half a week, the allowable per diem allowance.

COPYRIGHT PROTECTION CUES N. Y. CONFAB

Members of the Dramatists Guild, Dramatists Play Service, Society of Authors Representatives, William Morris agency and several leading Broadway playwrights will huddle today (Wed, at the Morris agency offices in New York to discuss steps to get rid of the practice authorized readings of contemporary

plays.
Other violations of theatre copyright will also be discussed, such as illegal use of copyright works in summer hotels and improper use of material in foreign countries.

City Investing, Chanin Plans for Bldg. Point-Up Prospects for N. Y. Theatres

way tonight (26) in "Bathsheba." over which there has been controversy since the first tryout night, two unusual press attention in Phil-Sathuday (22), during the maline, an unidentified patron climbed to the stage and interrupted the performance to tell Mason "Mr. Mason, sir, I think you stink." I That 'sir' is now Broadway talk!

now Broadway talk!

James Proctor, the .how's press
agent, declared that it wasn't a
stunt. However, Mason himself has
pulled similar stuff. When at least
one of his British-made films was
exhibited, the actor inserted ads in
the dailies to the effect that "the
picture stinks," and advised people
not to see it. The result was to hypo
not to see it. The result was to hypo the boxoffice.

Mason got his rep in the U. S. particularly with "The Seventh Veil."
Other of his films namely "I Met a Murderer" and "Wicked Lady," have not been rated so well though they've been real moneymakers, too. the very series of the very series of the very been real moneymakers, too. The Philadelphis story about the psychoneurolic known by the theatre (Forrest) manager. Mason is reported to have thrown a water pitcher at the suy, who was hustled the very series of t

we secona weeks outsiness having dropped material Mason said that the expects "Bathatelea" will be less that the expect "Bathatelea" will be on Broadway and that he won't be unified if that proves correct. Actor, who is generally described as being Trank and witty, explained that he favorable reception because "popule of the theater have a slight prejudice against movie stars moving in. . but Per never let myself be depressed by critice. For years I was a hack few years I've had a measure of popularity."

"Bathsheba" opened in Princeton and on that night Robert H. Gordon exited as director. Mason insisted that he is replaced, and Cory Ruskthat he is replaced, and Cory Rusicin stepped in. Argument between the star and director was that the performance should be played as a comesty, not seriously, and the billier of the star of the sta

Cape Playhouse 21st Season
Dennis, Mass., March 25.
Cape Playhouse opens its 21st season here June 20 under Richard Aldrich's direction.
Arthur Sircem will stage for the eighth successive season.

Resently, Robert E. Dowling, head of the City Investing Co. assumer AI Freesco Sked Normandy and "Apple Blossom of the Batt," (Chimes of Normandy" and "Apple Blossom which tees of in the all of the City Investing Co. assumer a group in show business that his fram would build several legit with the same of the care of the City Investing Co. assumed a group in show business that his fram would build several legit in the same of the care of the care

minimal control of the control of th

Most recent reports concerning the Most recent reports concerning the Most Asian are that the Loew-Metro deal to buy the property and the half doesn legisters along 44th and 45th streets is off. Of the seventh of the seve

Jones Willing to Try Pitt Al Fresco Opera Again; Season Set With 9 Shows

Season Set With 9 Shows

Allan DePittsburgh, March 25.

Allan Depittsburgh, March 25.

Allan Season Season

at Hotel Radisson in Minneapous.
He left here after few days for Coast
in a new car picked up in Detroit
to spend a little time with his and
Miss Hervey's children before returning east late this month to open
in New York at Vanity Fair, where
here realeaing Gertruick Nieson. hc's replacing Gertrude Niesen.

'Lucasta' Wham 22G

Broadway Looks Up; 'Brigadoon' SRO \$43,400, Chevalier Toujours 24G, Tallulu \$16,700 for 'Eagle'

Improvement in attendance was general along Broadway last week, income-tax filing had affected business for weeks prior to the deadline date. Lent is but a minor factor in any decrease in theatre-going, according to boxoffee figures during the fluctuation periods.

The state of the s mated.
"State of the Union," Hudson (71st week) (CD-1,057; \$4.80). Like most other standouts attendance stronger last week, with gross of \$24,000 indicated. "Street Seene," Adelphi (11th week) (M-1,434; \$6). Tapered some-what with last week's takings esti-mated at around \$29,500. mated at around \$25.50.
"The Voice of the Turtle," Morosco
(154th week) (C-938; \$3.60). Somewhat better last week, when the
gross was around \$3.00. vr."
"The Whole World Vor."
Blittle World Vor."
Water Fried and Paul Moss; written
by Konstantin Simonov, adapted by
Thelma Schnee; opens Thursday
(27).

Estimates for Last Week

Estimates for Last Week
Regir: C (Comedy), D (Drama),
CD (Comedy), P (Drama),
CD (Comedy), P (Revue),
(Musical), C (Operetta),
(Musical), C (Operetta),
(Operetta)

s all.
Another Part of the Forest," Ful(18th week) (D-968; \$4.80). Imyed as did most others and
uld span the spring period;

"The Importance of Being Ear-nest," Royale (3d week) (C-1,025; \$4.80). Importation is top grosser among straight-show revivals; nearly \$24,000. proved as did most others and should span the spring period; around \$13,500. Berrymore (CD-1, "Bathsheb New Berrymore (CB-1, marry wen, with first full week fig-red at round \$25,000. the veek)
"Burleague," Belasco fig. 10 veek)
which account for the laugh show holdings to goodly taking; bit of the rearly \$15,000 quoted.

23 veek) (C-1,046; \$2,20). Long-est suyer among seasons revivals and aimed into next mouth; rated which will be the season of the con-traction of the contraction of the "weethearts," Shubert (8th, week) (M-1,342; \$4,360). Slight better but shows, first weeks occur around along. Last weeks count around "Craigs Wife." Playhous (6th.

"Born Vesterday," Lyceum (69th week) (C-993; \$4.80). Rarely are there seets unoccupied in any portion of the three-cloor house; tak-myler (1998) (199

Maurice Chevalier, Miller' (2d week) (\$4.80; \$6 Friday and Saturday). Selling out every performance and one-mun show engagement expected to be extended beyond four weeks booked; nearly \$24,000. "The Great Campaign," Princess Presented by T. Edward Hambleton written by Arnold Sundgaard; music by Alex North; opens Sunday (30) for five performances.

quoted close to \$34,800, with \$8 top;
has four theatre parties but all at
full price.

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pienty buthes approaches finding pienty buthes approaches from \$230,000.

"Bary "S. 90. St. Control week; \$230,000.

"Bary "S. 90. St. Control week; \$100,000.

"Bary "S. 90. St. Control week; \$100,000.

"General week; \$100,000.

"General week; \$100,000.

"General week; \$100,000.

"General week; \$100,000.

"John Loves 1997, \$40,000.

"Jo

(C-613; \$3.60). Picked up with ld and grossed around \$8,500 into summer and new run

Fundamentals of PLAYWRITING

Conducted by Mr. Norman Felton 9 Weeks—March 31-May 31 (1st Quarter). For details Write or Phone Actors Company, 64 W. Raadolph St., Chiengo, Jil. Tel. Dearborn 3250.

In Newark Week

"Years Age," Mansfield (16th week) (C-1,001; \$4.80). Has been doing very well and picked up also last week, takings estimated at around \$17,000.

REVIVALS

"The Checolate Soldler," Century (2d week) (M-1,712; \$4.80). Doing fairly well, with first full week figured at around \$22,000.

\$30,500.

"Craig's Wife," Playhouse (6th week) (D-865; \$4.80). Just about getting by at modest grosses; \$3,500; "Miracle in the Mountains" due to follow April 19.

ADDED

'Iceman' Weak At

Baltimore, March 25.
"The Iceman Cometh" came to
Ford's here last week, essaying two

gross recorded at the b.o.

"State of the Union" is current, with an extra strong advance sale registered for the two-week playing time set.

Altobell's New Hayloft

Leonard Altobell, who produced

and directed the production of

"Rope," with which John Carradine

toured briefly this winter, has taken over the strawhat at Beverly, Mass., formerly under management of Washburn & Johnson.

Washburn & Johnson.

Altobell, who also manages the
Litchfield, Conn., summer theatre,
will operate the Mass, strawhatter
in the town's school auditorium with
an Equity A company for a nineweek season starting June 30. This
will be Altobell's second season at
Litchfield.

"Anna Liusata" played the Newark Opera House last week and
grossed nearly be, de-resy town has
gotten that much money in many
seasons—sade, de-resy town has
gotten that much money in many
seasons—sade drama is cleaning up
on the Coast and is returning to Los
Angeles for a run at the Belasco after
for the coast and is returning to Los
Newark house has reverted to Altio experting the spot earlier in the
season. ing the 52-week mark, which it will exceed; attendence excellent, with takings around \$23,500.
"Gitahoms!" St. Junes (206th week) (\$4-1,505, \$4.80). Improved as expected and still earning goodly operating profit; around \$25,000 estimated.

Barefoot Boy' 30G In Hub. 'Mill' 31G In Opening Week

Mid-Lenien doldrums are here of the set that the set of the set of

scale for all bills but "Ports God-umf.":

"grouping by begins tonight
at the Plymouth for a week's
engagement. Hasty Pudding Club of
Harvard is doing a new musical called "Speak for Yaurnell" Weehes-the Clubhouse, their gos on the con-the Clubhouse, their gos on tour of he was the control of the con-trol of of the con-trol

and "Everything's on Ice," Center, April 8, insection of Loss Week "Barstees Boy With Cheek," Co-lonial (1,500; 5420). Second week of this lively musical jumped to \$30,-00, estimated, great, considering lack of names. Final week is current. (1,200; \$3.00). Third and final week got estimated \$11,000, not bad for connoisseur's item.

got estimated \$11,000, not bad for connoisseur's item. "Red MMI," Shubert (1,590; \$4.20). In with plenty of interest from two seasons on B'way, and went right to estimated \$31,000.

WEAKNESS' SOLID 26G IN 2D WEEK AT WASH

IN 2D WEIK AT WASH.

Washington, March 28, Ina Claire in "Frial Weakness" continued solid for its second stanza at 18,000 in the continued solid for its second stanza at 18,000 in the continued solid for its second stanza at 18,000 in the continued solid for its second stanza at 18,000 in the continued solid for its solid \$17,000 in Balto Ford's here last week, essaying two matinees in addition to the six nocturnal sessions, with curtain time set for 7:30 p.m. Between the guarantee paid the absent James Barton and the extra bite put on by the actors and crew profit margin must have been quite thin in the \$17,000 gross recorded at the bo.

Bloomer Girl' Sellout \$31,500 in Toronto

Toronto, March 25.

Biggest hit of the local legit season here to-date. "Bloomer Girl" crashed through for a seilout \$31,500 on its second week, Royal Alexandra (1,525) being scaled at \$3.50 top

dra (1,525) being scaled at \$3.50 top plus tax;
While certain routers in the bigmusical field have reputedly been
leary of Toronto this season,
"Bloomer Girl" has indicated that
the town is going for the spectacles
as well as the comedy-drainas, when
its usually the other way round.

Shows in Rehearsal

JIJUWS III REHEGITSAI

"Laura" (2d time)—H. Clay Blaney, S. P. and Roy Steckler.

"A Young Man's Fancy" (2d time)

"Henry Adrian.

"Aller Man Harman (2d time)

"Archer King and Harrison Woodland."

"Archer King and Harrison Woodland."

"Archer King and Harrison Woodland."

"Thoran's Murders" ("Three Incledicate Laddes")—Hunt Stromberg,

Jr., and Thomas Spengler.

"The Barreits of Wimpale Street"

(road)—Katharine Correll.

"Klasson and American, Renettory

Hassan and American Repertory
Theatre.

"Virginia Reel" — Experimental
Theatre.

Only 5 Shows in Chi, But Biz Strong; 'Norway' Nifty 30G in 15th Wk. Finale

TURTLE' ONLY \$11,500 IN ST. LOUIS RETURN

Apparently the one-week return consequence of the consequence of John von Deutsche Consequence of John Cons

Moon' Dwindles To

\$13,000 in Detroit

Detroit, March 25.

"Moon for the Missepriter" ended in Moon does the Missepriter" ended in Moon for the Missepriter ended wirdling 813,000 as a wave of reaction to its censor trouble caught up with it. The play was presented and the state of the second of the second

Current Road Shows

Ceriod Covering March 2-April 5)

"Accidentally Yours" — MetropoliIn, Seattle (24-29); Curran, Frisco
("Anna Lucasta" — Shubert, N.
Hawen (24-29); "Anna Lucasta" — Aud., Pasaden
(22); Aud., Fresno (34); Aud., Stocktoud, O. Anna, J. (Stocktoud, O. Anna, J. (Stocktoud, O. Anna, J. (Stock(39))

Aud., Osafiang (1897).

"Barefoot Boy With Cheek" —
Colonial, Bost. (22-29).

"Blackeuts of 1947"—El Capitan,
Hollywood (22-5).

Blackstone—Biltmore, L. A. (22-2).

"Bloomer Girl" — Hanna, Cleve.
(24-5).

"Bloomer Gdrl" — Hanua, (24-5).
"Blossom Time" — Music Hall, K. C. (22); Town Hall, Joplin (49); Electric, Springfield (25); Conv. Hall, Tulsa (26); Aud., Pitts. (27); Music Hall, K. C. (26-29).
K. C. (26-29).

"Born resternay"

(22-5), "Call Me Mister" — Royal Alex,
Toronto (24-29); Nixon, Pitt. (31-5).

"Cyrape de Bergerac" — Forrest,
Philly (24-5).

"Dear Ruth" — Shubert-Lafayette,

Philly (24-5),
"Dear Ruth" — Shubert-Lafayette,
Dear Ruth" — Capitol, Yakima
(24), Fox, Spokane (25-36); Wilma,
Missoula (27); Marlon, Helent (28);
English, Indpla (24-28); Hartman,
Col. (27-29);
"Harvey"—Harris, Chi. (25-5),
"Meatlong,"—Walnut, Philly (22-28);

"Heartsong" — Yealus, 29).
"Lute Song" — Studebaker, Chi. (22-5).
"Magnificent Yankee" — Geary, Frisco (22-5).
"Magnificent Yankee" — Lyric, "Message for Margaret" — Lyric, Bridgeport (29); Wilbur, Boston (31-

5).
Met Opera Co.—Opera Hse, Boston (22-29).
"Moon for the Misbegotten"—

(22-29).
"Moon for the Misbegotten" —
American, St. Louis (24-29).
"Oktahoma!"—Aud., Dallas (24-29);
Aud., Ft. Worth (1-5).
"Pygmallon"—Belasco, L. A. (22-

"Fygmalion"—Belisco, L. A. Lea-San Carle Opels (Lo-Aud, Port-land (22-23): Temple, Tacoma (24-25): Moore, Seattle (26-29). "State of the Union"—Grof's, Bailo. (24-5). "State of the Union"—Grass, Det. "State of the Union"—Crass, Det. "State of Trince"—Curran, Frisco "State of Trince"—Curran, Frisco (22-29); Civic, San Jose (30); Lobero, S. Bern. (1-2); Billmore, L. A. (3-5). "Tensing Te-Nisht" — Plymouth, Bost (24-29).

(22-29); Civic, San Jose (30); Lobero, S. Bern, (1-2); Bilmore, L. A. (3-5).

"Tenting To-Night" — Plymouth, Bost (24-29), "The Fatal Weakness"—Nixon, Pitt. (24-29); American, St. Louis (31-5).

"The Glass Menagerie" — Locust, Philly (24-5).

"The Glass Menagerie" — Strand, Vancouver (21-29).

"Thing (24-5).
"The Glass Menagerie"—Strand,
Vancouver (21-22).
"The Iceman Cometh"—National,
Wash. (24-5).
"The Red Mill"—Shubert, Bost.
(22-5).

Only five above on the control of th

'PYGMALION' ENCORES \$24,000 SRO IN L. A.

\$24,000 SRO IN LA.

SPOTRIBLE AND THE SEASON OF THE SEASON

Bathsheba' \$16,000 In 2d Week in Philly

Philadelphia, March 25.
For the first time since early December, Philly didn't have a smash musical hit among its legit offerings last week, but biz in general was

mustach hit among its legit offering last week, but bit in general was 80 min. The most series of the most s

unter a real theater freas in wordmouth, reason motion and a greede
Another, show white an a greede
Another show which ag receive
in its opening here last week level
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'Union' Big in 2d Wk. Of Pitt Date at 25G

VI III DARE 21 LJU

"State of Union" finished big in second week of fortnight engagement at Nixon, getting better that \$25,000, or over three grand Could have still stuck; it's been a long time since a show has caught on like this one. Even another return would be no granibe.

Vancouver (21-22) Seneth*—National, Monte show has actupht on like this one. Even another return would be "The Red Mill"—Shubert, Bost (22-5).

"Three is Make Ready"—Blacks stone, Chi. (22-5).

"Up in Central Park"—Shubert, Bost which was shown did originally when the findpis (3-5).

"Up in Central Park"—Shubert, Bost here affected the property of the property of

EOUIPMENT FOR SUMMER THEATRE FOR SALE INCLUDES CURTAINS, CEILING, DROPS, SPOTS, AND OTHER ELECTRICAL EQUIPMENT, HARDWARE, TOOLS, FLATS, DRAPES, PROPS, AND 200 SEATS.

Write MARIA FORBES, Jerry's Landing, Cambridge, Mass., or Call Cl 7-0865

Literati

There is a short apologia in the legislation of the property o

about is byrannical soap executive, who uses radio to plug his product, grown while the book takes to rewho the service of the control of t

we maguage is good, but is good, but is good to the time. We will see that the second to the time and the second to the second t

N. Y. Firing Wave
Wave of firings swept N. Y. newsapers last week, in a continuation
the unsettled labor situation that set the unsettled labor situation that sainted this year. On Wednesday (19) FM, afternoon tabloid-size sheet, dropped 32 editorial workers, steet, dropped 32 editorial workers, sing Herald-Tribune amounced tring in Herald-Tribune amounced tring a ferse of the since sade to over 20. N. Y. Newsper Guild is calling a citywide speed of the size of the size

situation has been brought about place of the beautiful place of the

Othman's Tasty 'Half Shell' Nederick Otharia's first open the Half Shell' Nederick Otharia's first open the Half Shell' is a very funny one. The Half Shell' is a very funny one. The Half Shell' is a very funny one. The Half Shell' is a very funny one to the the Half Shell' is a very funny one to the Half Shell' is a very funny one to the Half Shell' is a very funny one to the Half Shell' is a very funny one to the Half Shell' is a very funny one to the Half Shell' is a very funny on the Half Sh

great literature. Instead of inventing a lot of zary situations for his humor, Othman simply relates the strange occurrences which occasionally have beset him during his career. The fact that the author, as a feature writer had a lot of unstances of the strange occurrence which occasions to laugh at humest and revery around him, multiplies the chuckles inherent in fundamentally humorous situations.

Book's opening chapters are the

innerens in sundemensus, some attentions.

Interest of the property of the pro ington party life. Not all of Oth-man's book is funny. He puts in an excellent pitch, at the close, for the newspaper business as a re-spectable profession.

R&H Snags Ted Amussen
Ted Amussen shifts to Reynal &
Hitchcock April 1 as executive editor, resigning as associate ed with
Rinehart & Co. where John Selby
and Bill Rainey head the editorial

staff.
Frank Taylor and Albert Ersking
were previous incumbents at R&H

Success Story
Herbert Childs, western rep of
Lippincott, submitted item about a
South American bandit he'd been
working six years on. House turned
it down. Prez of Prentice-Hall
heard of it, took one peek and advanced \$5,000. Book isn't yet tilled.

Johnston's AVC-News Ban
Johnston office, which issues press
recredentals in Hollywood, has turned
down AVC News as "not having
sufficient circulation." Credentials
have been extended to papers having less than 5,000 subscribers. AVC
News has well over 10,000—all veterrans. Picture critic is Mitton Luban, vet, and long in show biz.

British Nevels Stymied British Nevels Stymied
Current paper shortage in England is expected to result in a shortage of British novels for Ziollywood
already a year behind in printing
monucripts on hand, are making no
more commitments for future pubmonucripts on hand, are making no
more commitments for future pubmonucripts on hand, are making no
more commitments for future pubmonucripts of the printing of the pubprintage, although displayer situation is reported brighter in contineutal Europe.

The Desmond Bill Blocked
The Demond Bill Brovding that
newspaper and press sam, employees
shoudn't be compelled to disclose in
ceal proceedings, the source of instories, again failed of passage in
the N. Y. Legislature, which ended
life Secsions last week. Despite support for the meanter from remove
legislatory and blocked by lawyerlegislatory.

Mike Jablons sold article on the Indianapolis Speedway to Sport magazine for its May lesue. It is present that the speedway to sport magazine for its May lesue. It is the speedway to sport factor of Partle Publishing Corptather of a girl last week (18). David G. Wittels in current Satterpart of the speedway of the sp

sence to finish a book on radio tech-nique for Houghton Mifflin. Stewart Beach, onetime editor of Theater magazine and more recently with the Army's Bureau of Public

with the Army's Bureau of Public Relations, becomes faction editor of This Week magazine May 1. Artist Ozara Berger and Lewis Funke, N. Y. Times drama ecitor, collabed on a two-page layout, collabed on a two-page layout, Today," in N. Y. Times magazine next Stunday, Oliver, and the collaber of the collaber of the collaber of the state of the collaboration of the collaboration of state of the collaboration of the collaboration of the state of the collaboration of the collaboration of the Movies," which Holt is bringing out in May. Same firm also publishing in The may called United Nations

Paul Magriel's "Paviova."
The mag called United Nations
World will not be an official organ
of the United Nations, but will be
a combo of three mags, Asia, Inter-American and Free World. Officials
of U.N. will cooperate, Pearl Buck,
Richard J. Walsh and William L.
Shirer on coltorial board. Roland
C. Gask is managing editor.

Play Out of Town Continued from page 58

Under Capricorn

runs too largely to talk. It reach high degree of dramatic intensi-ily in its last act, when the jealo asband and infuriated wife clash.

only in its list act, when the genous husbane and intrusted wife clash, shown and intrusted wife clash, shown as the control of the control o

play undoubteoty asserting to much ground, and its intents and implications are not always clear to one who hasn't read the book, such as this reporter. When the film is made it probably will give greater emphasis to a minor love interest between the young Irishman and a girl barber.

tween the young Irishman and a girl bather, load group has done a fine slaging job, and the performance for the most part, resch a protection of the performance for the most part, resch a protection of the performance in t

Flagstad Film

Continued from page 1

based on Elmer Rice's play. Film, starring Betty Hutton, will have several musical spots. Arthur Sheek-man has just completed the screen-

Planed Over Publicity

Minncapolis, March 25.
Refused bookings here by the U.
of Minnesota artists' course and other
local concert bureaus because of
alleged war-time Nazi sympathies,
Kirsten Flagstad got front page kirsten riagstid got front page newspaper attention here again last week. As headlines put it, she "snubbed" the city, "turning as cold a shoulder to Minneapolis as it gave

emubbed" the city, "turning as cold a shoulder to Minneapolis as it gave her six weeks ago."
Norwegian-bour out of the cold of

Cortet's Sapolic Campaign
Attempts to clear the clouded
reputation of Alfred Cortot, French
planist, are being made in N.Y. and

····· SCULLY'S SCRAPBOOK

Frank Scully

Clearing out some unfiled follies, which gather dust around every author's study, I came across a copy of Coronet of March, 1987. For a 10th anniversary present I decided to heave it in the freplace when my get was fetched by an article called "Me and Rodin: A Memola". It was signed by Jamar Middledon, is there such a gay? No author's guide of the era A prefatory note quotes the New York Times as saying. "Frank Scully states that he was the author of the greater part of Frank Harris' biography of Bernard Shaw. Scully was ghosting for Harris and he tells us that he completed the biography after Harris had turned in an almost that he completed the biography after Harris had turned in an almost Mr. Middleton then proceeds: "Since Mr. Scully has broken a ghost sworn silence, I might as well relate some dirt myself. In fact, it is fairly bistoric mire, as it deals with none other than Rodin. My participation in one of the sculptor's masterpieces was far more complete than that claimed ton of the ghost at all. But I had better get to the point. In a manner of speaking The Thinker was my handlower, not Rodin's."

This piece of parody handlower, how Rodin's."

The only exception I take to any of this at this late day is the crack about far. Secully having broken "a ghost's sworn silence." The implication is that ghost per a care sown to secreey and if they ever break it in the state of the state of the shaw biographical project a ghost. Actually, he was the tenton in that ghost per as are sown to secreey and if they ever break it in the state of the shaw biographical project a ghost. Actually, he was the simulation of the Shaw biographical project a ghost. Actually, he was the crack about 8th. We was sworn to no slience, that he was not even in the beginning of the Shaw biographical project a ghost. Actually, he was the crack about 8th. We was sworn to no slience, that he was not even in the beginning of the Shaw biographical project a ghost. Actually, he was the tenton in the state of the first. Mood body or granted w

had to step in and help save the situation if he could.

Lifting Lost Faces

He felt this chief because the publishers were triends of long standing and if he did not help pull Harris out of his hole, they would stand to lose and the did not help pull Harris out of his hole, they would stand to lose the publishers were the publishers. They cretainly could help the publisher of having talked them into such a lose.

This is a good deal different than signing up as a ghost and hacking your way through other people's lives. I have done my share of that, too, and believe it has certain justification where people may have a story to tell to the publisher of the publi

their resources and spilt 50-50 on the restures.

At first the celebrity is pretty humble about it, except for the amount of money he believes the book will bring him. Though usually a person not the yacht owners of the world, he is quite sure his book will make a million. Spurred by this belief and with an avariee natural to his character, he naturally tries to grab the lion's share of the loot.

As books of this sort run an overhead of \$3,000 to \$10,000, between the talking stage and publication day, this expense ought not to be saddled 100's, a cach advance, as well as \$300 to \$10,000 to \$10,000

lalking stage and publication day, this expense ought not to be sadded 190% on the writer. The celebrity or the publisher ought to pay the collaborator a cash advance as well as 50% of whatever royalites their joint effort will bring. This should be a first charge against the book, like a mechanic's Aft first the collaboration usually goes along nicely. Then the celebrity begins to learn some tricks of the writing trade and his Tingers into to gild the lily. The end is usually a battle royal, with both parties stewing in the judees of their or the collaborator. The Chost Walks, Too.

If the thing blows up, the celebrity has learned a lot, and the collaborator has lost a lot of time, which is what he uses for money. Even if it goes through, unless he has the last word on the sales and of the manuscern all offers as chicken feed. Or the particular magazine offering it may not be on his favored list. If he says "No," and is in a position to make that "No" final, the writers work may as well be considered wasted, he's likely to land in the poorhouse for his pains.

In the past wraith-writers have carried their newspaper traditions into the new field, believing that anonymity guarded them from self-conscious-sex. Released of this I-strain and other vices, they have somehow got is hort-loss of the production of the constant of the conscious of the constant of the conscious of the con

Restraining Order

Ghosts are often restrained from pushing their names on to the titue page of a collaboration because somebody fell it would be about as helpful to the sale of the book as would the intoxpers. I have even been talked into carrying this impersonal attitude into collaborations with other authors. I now see userh extraint was out of this world.

Many have asteed low I ever had the temerity to bat for name-authors. Many have asteed low I ever had the temerity to bat for name-authors written before so one things but taking over for authors who have never armitine sequite another. Au contraine. If their style is familiar to others, and we have a collaboration with the sequite another. Au contraine. If their style is familiar to others, why would it be unfamiliar to the ghost? Achieving a parody of a well-known author is high art; playing straight for him is no trick at all. Or, it is a trick, it is the least of the problems to be solved in such a collaboration with the contrained of the contrained of the problems to to take the cash and let the credit to. But if you get dipped both ways—wurra wurra!

latter with proviso that he should circles to Cortot dates back to 1808, ulso play for French prisoners. Cortot was condemned to one-year sus-conductor and resuded with the Synpension of all mustical activity which diests of Musicians. N. Y. reps of Cortot invited the press to a meeting last Thursday (28), to "clear our purmors damaged with the press to a meeting last Thursday (28), to "clear our purmors damaged" (18), to "clear our purmors damaged with the press to a meeting last Thursday (28), to "clear our purmors damaged" (18), to "clear our purmors damaged with the pression of t

OBITUARIES

HAVEY J. BOYLE

HAVEY J. BOYLE
Havey J. Boyle, 53, lougtime
Pitisburgh sports columnist, died in
Piti, last week after a lingerin gilness. Most of thi, year he had written his daily column for Pitt PostGazette from his bed at home or in
the hospital.
Boyle was one of the first Pittshurch newaraperment or ge on the

burgh newspapermen to go on the air, having had a program several years ago, and he also served three terms as boxing commissioner of years ago, and he also served three terms as boxing commissioner of state of Pensylvania. In that catalog the state of the

J. HERBERT MACK

J. Herbert Mack, 91, vet theatri-cal manager, and associated with the late Sam Scribner in founding

LES SCOTT

Les and Mary Philmer (Mother and Father); Elane Scott (Wife), and their daughter Leslie

tife Columbia burlesque wheel, died March 21 at his home in New York. Born in N. Y., Mack started his Born in N. Y., Mack started his Farnelson's Belle-Union theater some 70 years ago. He later appeared with Billy Emerson's minsries and had managed the Rose Hill Folly Co. before organizing the Columbia wheel at the turn of the

century.

Mack, who retired in 1927, was a member of the Actors' Fund of America's board of trustees. Survived by a niece.

PHILIP E WHITTEN

FHILIF F. WHITTEN
Phillip F. WHITTEN
Phillip F. Whitten, S3, radio and
adv. exce, died of a heart*state.
March 27 while aboard a plane enroute from Charlotte, Nr. C, to New
York. He was general sales manYork. He was general sales manNew York. Born in Holyoke, Mass.,
Whitten was a graduate of Amherst
College, and later was associated
with CBS, Mutual and ABC. For a
time he headed the agency bearing
his name.

his name.

Surviving are his widow, singe Barbara Maurel; two daughters, brother and two sisters.

ARTHUR RANKIN

ARTHUR RANKIN AATHUR ALVANDERS ARTHUR AANSIN AATHUR DAVENPORT, SI, An actor known professionally as Arthur Rankin, died March 23 at his Hollywood home following a cerebral hemorrhage. Son of actor Harry Davenport, he was veteran of the past war, and served with the Marine Corps aerial pholography distributions of the sound that the corps aerial pholography distributions with the Marine Corps and the Marine Corps aerial pholography distributions with the Marine Corps aerial pholography distributions wi

his own theatrical agency.

Surviving are his father, widow two sons, two sisters, and a brother

MAUD CAMPBELL

Maud Campbell, wife of the late A! Herman, theatrical manager, died in a N. Y. hospital, March 12.

FRANK N. HEARN, Jr.

March 26, 1932
My Darling Boy
ever there is music it is you
cloudy portals part to let you Mother JULIA KNOX

She was a singer and dancer in sev-

real Broadway musicals, and later played in comedies as well as dramatic productions.

She started her stage career in Gus Edwards' "School Days." Among the shows in which she appeared was "Man Who Came Back."

DANIEL C. O'NEILL

DANIEL C. O'NEILLI
Daniel Cameron O'Neill, 49, w.k.
in radio and vaude circles, died in
Montreal Monday (17).
Born in Scotland, O'Neill came
to Canada at an early age. He
worked around New York for a time
but came back to Canada to devote
much of his time to entertaining

"Son charitable numbers."

for charitable purposes,
Surviving are his widow, three
sons, a daughter and four sisters.

GRANT GARDNER

Grant Gardner, 70, retired vaude-ville player, died March 18, at his home in Hollywood, following a heart attack, Survlying is his widow, with whom he teamed as Gardner

and Stoddard on worldwide tours and once played a command per-formance before King Edward VII of England.

RAV KLAGES

RAY KLAGES
Ray Klages, 58, songwriter, died
March 20 in Glendale, Cal., following a heart attack. He was a member of ASCAP for 25 years. Among
his songs were "Once in a Lifetime,"
"Just Xou, Just Me" and "What Do

LESLIE A. SCOTT

LESIJE A. SCOTT
Lesile A. SCOT, 27
Lesile A. Scott, 27, died in an ice
boat accident last month in Detroit.
He was master of ceremonies at
the Eagle nightclub there.,
Survived by widow, Helen Scott;
an infant daughter, and mother and
father, Mr. and Mrs. Mary Les
(Scott) Philmer.

MARGO MEREDITH

Margo Meredith (Mrs. Jack Block), 38, died March 18 at Saranac Lake. For years she was a member of the vaudeville team of Meredith Sisters. Her father, the late Harry Armer, was a pianist and orchestra

Survived by her husband.

MRS. CHRISTY OBRECHT

MRS. CHRISTY OBRECHT
Mrs. Christy Obrecht, 54, died in
Minneapolis last week after a
lengthy illness. She and her husband operated Obrecht Shows, a
tent repertory theatre which toured
summers in the upper midwest.
Survived by husband and son,
Christy, Jr.

LUCY PARKER

LUCY PARKER
Lucy Parker, 84, retired legit actress, last seen in the 1921 production of "Like a King," died Friday (21) in New York. Since leaving the stage she had posed for artists

In Fond Memory of My Dear Friend FRED B. HAVILAND Who Died March 29, 1932 JERRY VOGEL

and commercial advertisers grandmother type. Survived by a daughter.

WALTER P. SEIM

WALTER P. SEIM
Walter P. Seim, 58, planist and
band conductor, who toured the
country as a planist in a vaude orch,
died in St. Louis last week. Seim
conducted bands in St. Louis park
concerts for many years. Survived
by his widow and sister.

HENRY MICHAEL CATALANO Henry Michael Catalano, 57, died in Chicago Wednesday (19). He was former vaudeville headliner and played star-singing roles in "Stu-dent Prince" and "Blossom Time." In recent years he was retired from

Ulysses (Leroy) Lorenzi, 58, theatre manager of Springfield, Mass, died March 20 at his home following an illness of several months. Most recently manager of Philip's theatre, he served as assistant manager of the old Poli Palace in two-a-day vaudeville days.

Gene Rossi, 57, property man at RKO for 21 years, died March 18, following a heart attack on the set of "If You Knew Susie." Prior to joining RKO, Rossi worked for six years at the old Inceville Studios.

Harold S. Smith, 40, assistant chi of the 20th-Fox electrical department, died March 16 in Hollywood. Surviving are his widow, mother and brother.

Father of Murray Schlamm, di-rector of activities at Grossinger's, Catskill Mt. resort, died last week in New York.

Joseph W. Walsh, 55, died March 14, at Saranac Lake. He was former-ly manager of the 20th-Fox theatre in Hartford. Survived by widow and two daughters.

Estelle Dobbins, former secretary o Paramount studio producers, died

March 14 at the Motion Picture Country Home.

John Beck, Sr., 75, father of John Beck, general manager of Universal-International studios, died March 16 in Pomona, Cal.

Father of James Farrell, stage and radio singer, died at his home in

Met Opera

Continued from page 1 transmitters currently use a count of

Dulke Yask experimenters, the British are by-passing the technique of filming the cathode image and then projecting the negative in favor of instantaneous reproduction of the transmitted image, Lance said. British and the projecting the negative in favor in the properties of the Society of Modion Pattern Experiments, recently predicted that United States of the Society of Modion Pattern Experiments, recently predicted that United States of the Society of Modion Pattern Experiments, recently predicted that United States of the Society of Modion Pattern Experiments of the Society of the Society of Modion Pattern Experiments of the Society of the Society of Modion Pattern Experiments of the Society of the Society of Modion Pattern Experiments of the Society of the Society of Modion Pattern Experiments of the Society of the Society of Modion Pattern Experiments of the Society of the Society of Modion Pattern Experiments of the Society of

of 1847 as a first step in the process). Progress towards theatre tole in Britain has been slowed down by a dire shortage of materials and labor, Lance declared. "It takes us three wife, and the state of the state

When theatre tele does develop in When theatre tele does develop in England, much of it may be carried over coaxial cable, Lance believes. Government is currentiy laying a coaxial cable between London and Liverpool which could be used for the new style entertainment.

Bowes Hour Continued from page 1 :

interest is being shown by several topnotch clients and agencies.

interest is being shown by several toporotic clients and agencies.

Whole program-package has forwhole program-package has forthe program-package has forthe program-package has forthe program-package has been concluster of travel and line needs.

Travel tab stems from proposal to
originate show from different city
each week. This would be first
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20. MBS boys point out, however, that only two other shows on air today give their sponsors a 20 rating or better for \$9,000 or less, these being "Mr. District Attorney" and Walter Winchell.

New Amateur Hour has been put together by the same group of seven people responsible for the success of the original following its early days on WHN, N. Y. Old round-anddays on WHA, N. Y. Old round-and-round-she-goes routine maestroec by late Major Bowes copped high-est Hooper (46.9) ever given a regu-lar commercial evening web item Its 10-year average was a neat 17.2

MPA Meet

Continued from page 3 =

nouncements for the MPA's 25th anni dinner May 8. He is delaying his scheduled trip to the Interna-tional Trade Conference at Geneva until after that time. It is understood likely that John

It is understood likely that John-sion's party for the 18-nation con-clave, of which MPA international department infeitain Gerald Mayer will be a member, will also delay will be a member, will also delay is departure. Conterence is ex-pected to go on for several months, with Co. Frank McCartry, Conti-cation of the proper of the property senting the PPA until Jo. iston and Mayer arrives. layer arrive.

Mayer arrive.

Rupert Allan, recently named assistant to McCarthy, arrived in France to join him this week. Allan was formerly assistant to William Gordon, director of foreign relations, at Universal, and before that spent a year in the European office of the State Department in Washington, He was educated at Toulouse University in France and at Oxford in England.

Book Thrown

Continued from page 29

Continued from page 29 sented in all mass communication media. Full report of the commission is to be published tomorrow (Thurs.) as a supplement to the April issue of Fortune. (White's report is one of six book-length studies growing out of the CFP project.)

'Unnatural Relationship

White waxes considerably more specific than the commission in his prescriptions for U. S. radio. "suggests", that broadcasters:

"suggest", that broadcasters:
"Stop trying to rationalize an ac-cidental and unnatural relationship, and take the first long step toward that threadom of the press' tor practice of offering time for the advertising of commercial goods and services only on the basis of time-periods. Ilmitted to 130 com-the programs to be developed en-tirely by the broadcasters and to have no topical or other commercial, soon sequence, with any advertising matter,

matter.

"Take the initiative in cooperating with the FCC to bring about an early court test of the constitutionality of the Mayflower Decision and the Blue Book.

"Stop dreaming of a day when there will be no government regu-lation of radio.

"Stop cheapening the First Amendment by invoking it every time the FCC issues a routine rul-"Follow the lead of FCC Chair-

man Charles E. Denny and NAE President Justin Miller toward har-monious cooperation between the industry and the FCC."

industry and the FCC."
White suggests that the FCC
amend the Mayflower edict to "pernil broadcasters to six their partisan view of the partisan view of th

Seeks Standards Code

To the NAB, White proposes: "Draft a 'Code of Standards' calling for the immediate establishment of an arm's length relationship between broadcasters and advertisers, tween broadcasters and advertisers, indorsing such portions and basic principles of the FCC Blue Book as appear to the better broadcasters to be reasonable and workable, and pointing the way toward improving techniques in the handling of discussion of controversial public issues and in the presentation of useful information generally.

"Prepare to publicize, thoroughly and impartially, flagrant individual departures from the Code."

departures from the Code."

The Dept. of Justice, FCC and
Congress, says White, should take
"whatever steps are necessary to insure that the NAB has the proper
legal sanction under the anti-trust
and other laws for the above"
actions.

actions.

Congress, White adds, should look for ways to support FCC "more adequately in terms of adequate funds and personnel and unflagging Congressional support of its proper quasi-judicial functions against improper pressures, including those of its own members."

its own members."

He warms Congress against "puni-tive expeditions" against federal agencies such as FCC where there is no "evidence of inefficiency or wilful wrongdoing," and broad-casters that they would be the "first and worst sufferers from any such grandstanding."

constitution of the consti

MARRIAGES

Lynne Gordon to Jay Livingsto Phoenix, Arlz., March 19, Bride with Broadcast Music, Inc.; groom a composer.

a composer.

Helen Ragan to Harvey Marlowe,
N. Y., March 20. Groom is head of
production for ABC television. Fifi D'Orsay to Peter La Ricos, Eollywood, March 16. Bride and groom are stage and screen places

groom are stage and screen players.

Ernestine Witte to Adrian Samist,
Ew York, March 25. Groom is
ABC veepec in charge of programs
and television.

and television.

Katherine Locke to Norman Corwin, Elkton, Md., March 17, Groom is CBS producer-director-writer. Bride is legit and radio actress. Nolda Bishop to Charles Bowers, New York, March 21. Bride is as-sistant manager of Hollywood, N.Y.; groom is manager at same house,

Selma Tanchain to Morris Schwartz, New York, March 22. Brlde is with Ansell theatres, N. Y. Ansell theatres, N. 1.

Nancy Page to Charles Barton,
Las Vegas, March 21. Groom is a
director at Universal-International. director at Universal-International.

Barbara Farrell to Robert Lowery,
Las Vegas, March 14. Bride and
groom are screen players.

Ethlyn Bookwalter to Stanley H. Ellis, Riverside, Cal., March 25. Bride is network field rep for American Federation Radio Arists, Jean Ackerson to Stan Esry, Honolulu, March 7. Bride is a Metro player; groom is radio and nitery entertainer.

BIRTHS

Mr. and Mrs. Ary R. Moll, daugh-ter, New York, March 16. Father is manager of production for NBC's In ternational division.

- Mr. and Mrs. Emil Brenkus, son, Pittsburgh, March 19. Father's with Baron Elliott orch and mother's the former Louise Carroll, nitery dancer,

Mr. and Mrs. James Beile, daugh-ter, in Pittsburgh, March 13. Father managers Liberty theatre in Pitt.

Mr. and Mrs. Johnny Green, daughter, Hollywood, March 17. Mother is the former Bunny Waters; father is the songwriter.

Mr. and Mrs. Dick Richards, son, N. Y., March 19. Father is tele-vision director; mother (Helea Stern) is p. a. for Sigmund Rom-berg. Dr and Mrs Daniel Weller daugh

ter, Hollywood, March 15. Mol Helen Hover, magazine writer. Mr. and Mrs. Eric Shatz, son,

Mr. and Mrs. Eric Shatz.
Miami, March 1. Father is by
with Miami's Olympia theatre
band; mother was formerly
Eaves Costume Co.

Mr. and Mrs. Henry Kesler Hollywood, March 15. Father film producer.

Mr. and Mrs. Julius Blaustein, son, Hollywood, March 19. Father is edi-torial supervisor for David O. Seiz-nick.

Mr. and Mrs. Harold Mentelsohn, son, Pasadena, March 18. Father & a publicist at Eagle-Lion.

Mr. and Mrs. Kenney Carter, son, os Angeles, March 18. Mother is ister of Maria Montez. Father is a film publicist,

Mr. and Mrs. Dick Sisson, son, New York, March 14. Father is art director at WINS, N. Y. Mr. and Mrs. Ernie Park, daug ter, Hollywood, March 19. Father 20th-Fox makeup man.

Mr. and Mrs. Michael Kirby, laughter, Los Angelcs, March 17. Father is a film actor.

Mr. and Mrs. Jacques Leslie, 500, Hollywood, March 12. Mother is screen writer Aleen Leslie; father is film lawyer.

Coney Won't Cut Continued from page 1

multineous multiple programs in the first programs. The first programs in the first programs and development of simultaneous multiple programs in the first programs. White reserves his most briting comments and urgant suggested to the first programs. White reserves his most briting comments and urgant suggested to the first programs. White reserves his most briting comments and urgant suggested to the first programs will be supported by the first programs of the first produced to the first program improverer make and program improverer make and program incomposer makes and programs incomposer makes and progra

Broadway

Lep Friedmans (Loew's) back from Hot Springs, Ark. Gene Dabney, indie pic producer, back to the Coast.

ack to the Coast, Edmund Gwenn in from the Coast or a short vacation, Komund draws associated with his brother Harry managing acts.

Walter Greaza's father died in St. Paul and he planed there-Sunday

paul and he planet there. Sunday

com.

Tommy Laburm ahead or

Bergerec, "Vincent

Bergerec, Bergerec, "Vincent

Bergerec, Bergerec, "Vincent

Bergerec, Bergerec, "Bergerec, Bergerec, Be

piaced permice rains in 'Beggar's
Louis Sobol's excellent piece on
Joa E Lewis in the current True
mag gives a new insight on the
comedian.
Vincent Soard, Sr., and wife back
round Coast. They had intended
the atmosphere or something.
Rarraev Balahan, recentive co-

the atmosphere or something.

Banney Balaban recently appointed instead of the property of the

forced her off the ar a couple of sessions. Sessions. The control of the couple of the

Bryan Foy, Eagle-Lion production boss, back to Hollywood this week, giving vet vaude xylophonist "Prof." Jess Libonati job at E-L studio as

bosi; back to Hollywood this week; origing view value sylonkenist "Prof." simulated arranger. Henry Morgan vill medical substantial arranger. Henry Morgan vill medical substantial view of the American Veterans' Committee view, resigned end of last week over callion of the Mirror for past three years, resigned end of last week over the committee of the Committee of

and general work in the out-of-town forms, and general work in the out-of-town forms, and the control of the co

truggling along here for seven weekt. Billed And Broadway Players, they," and a seven weekt. Billed And Broadway Players, they," and a seven weekt. Billed And Broadway Players, they," and a seven weekt. Broadway Broadwa

Chicago

Chicago
Fred Warling's two concerts at SM,000,000 and the Bouse grossed record SM,000,000 and the Bouse grossed record SM,000,000 and the Bouse grossed record Ice Capades benefit sponsored by Arately Chilo of Illinois on March 13, 100 and Mann, daneer, comes in as Joan Mann, daneer, comes in as March 23, in: Ray Bolger, show March 24, in:

commeniorate city's founding 52 years ago.

Tony Buttitia, press agent for first week opening of legit "Beggar's Holiday" preeming April 5, leaves April 14 to flack for Edwin Lester, San Francisco and L. A. Civic light opera impressario.

Miami Beach

By Larry Solloway
Bill Conn still in town.
Beachcomber to close the 30th.
Frank Parker in town for rest.
Jackie Whalen into Paddock club.
Lenny Kent a click at Five O'clock

London

r. author and he has been seri-

Hely-Hutchinson, direc-

Dave guests of halph 5 Fee. ..

New hite with the property of the Players, Hi Late, Stork Club, The Trap, The Big Hat and the remodeled Club Mondoray. Since Abbott and Costelle have since the St. 100 they converted to the St. 100 they converted to the St. 100 they converted to the Abbott-Costello Youth Foundation Fund, the hostelry owners have pledged \$100,000 additional.

Monte Rey has bought 22-room house at Balcombe, near Brighton, house at Balcombe, near Brighton, house at Balcombe, near Brighton, auraing home for sick show people. Sam Harbour celebrating his Balcombe, house the second state of the career of the career

Paris

Rene Clair back from Saint Tropez. Jacques Haik to Cairo on Air

Rene Clair back from Saint Tropez.
Jacques Halk to Cairo on Air
Phol Harley screening a new
French picture.
Monte Carlo
Mente Mente Mente Mente
Mandre Dullman to Marselles for
estimate of theatre properties.
Mandre Dullman to Marselles for
estimate of theatre properties.
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short tryout before preeming at the Damoul.
Da

Ashby, Union Pacific prexy, about the gay spots to replacing Hal Borne band after two weeks in Rancho Vegas Roundup Room.
Brian Donleys and Roy Rogers health resort for kids.
Lawrence Marsh, manger of Palastra Donleys and the second of the second to fals or with the second the second to fals or with the second the second to fals or with the second to fals or with the second the second to fals or with the second the second to fals or with the second the seco

Palm Springs

Rita Hayworth dinlng at Lone

Minneapolis

Hollywood

Jan Clayton planed to Miami, Mal Boyd laid up with bronchitis, John Seitz bedded with bronchitis, Joan Crawford sunning at Palm

Springs.

Jack Lavin hospitalized with throat infection.

F. ederie de Cordova bedded with Property of the control of the first

Jones aired to Dec.

Constitution of the consti Rita Hayworth dining at Lone Palm.

Ann Sothern domiciled in Jack Benny's house.

Ann Down Union, previews her Land and the Land Benny's House the Land Benny's House the Land Benny's House the Land Market Land Benny's House the L

for race from Los Augusta lulu. Ivan Kirov back on the job after several months out with a back in-

several months out with a uses. In Jury.

Henry Ginsberg returned to his Paramount desk after two weeks in hospital. English checked out of Republic where he held a producer-director contract.

Bill Pine to State of the William K. Hollander, Balaban & Katz exvolution head.

and Dennis Morgan and Jack Carson are starred.

James E. Coston, Warner's midwest theatre chief, here from Chicago with missus and dinner-danied for an Grey Ford and Grey Bautzer.

The Ronald Reagans (Jane Wyman) and youngsters, Maureen and Michael, week-ending at La Siesta. Also MCA's Nat Devereich, Herman Berike (Ben's brother), "Abe and Micke Lyman." Bill Pine tossed a party ror wai-lam K. Hollander, Balabus & Katz expoliation head. will be provided the state of the con-traction of the control of the con-trol of the con-

By Les Rees
Michael Douglas into Curly's Michael Douglas into Curly's Micry, Amelical Budges and Curly's Hold Edisson Flame Room has "Hy Chapman, Columbia branch manager, bedded by flu. Local RKC branch fourth national Worth Star Drams Guild, evic theaster group, to offer "The 26th." Lauritz Melchior, here for concert, will be tossed party by Metro, etc., will be tossed party by Metro, etc., will be tossed party by Metro, core, will be tossed party by Metro, concert, will be tossed party by Metro, or top Andy's night club floor show.

as expunitation, cone; ror Metro in Seth Arnold and Leo Genn In from Manhattan for film chores in Mourning Becomes Electra. From Mexico City where he appeared in a stage production, "Our Town," Louella Parsons to Baltimer. Louella Parsons to Baltim

Pittsburgh

By Hal Cohen
Entertainer Artie Spector home
from a winter in Florida.
Billy Catizone back home from
vacation at Colorado Springs.
Julie Melman, local violinist, now
doing solo work at Samovar in De-

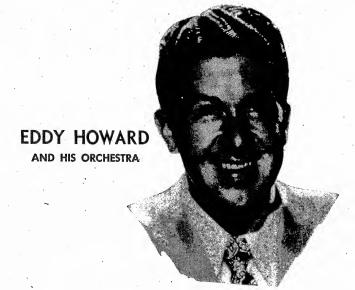
George Winston and Frank Rande Co. 10p. Analys night club floor Joe Loeffler, Republic branch manager, to attend sales meeting in Analysis and the Co. 10p. Analysis and the Co. 10p. Analysis and April Audiofroim bookings under Dean Murphy into Hotel Nicolet Minnesola Terrace for second time this vitters, with Arrivers branch Minnesola Terrace for second time this vitters, with Arrivers branch Minnesola Terrace for second time this vitters, with Arrivers branch manager, back after lengthy vacation in Mexico and at Hot Springs. Mach film breaking down in center of gritten in this errifory when the control of the Co. 10p. Analysis of the Co.

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Thanks NEW YORK

FOR BEING SO SWELL TO US

See you next fall!



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